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57

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	LETTER	TOM GARBER TO M. DEAVER	1	ND	<i>B6</i> <i>open</i> <i>db</i> <i>2/26/11</i> 169

Freedom of Information Act - [5 U.S.C. 552(b)]

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MEMORANDUM

71A

THE WHITE HOUSE

WASHINGTON

March 24, 1981

TO: MICHAEL DEEVER
FROM: SUE MATHIS, Office of Media Liaison

As requested by your office, I wish to inform you that we have been in contact with Mr. Evans and have explained that all such requests for interviews with the President are being given fair consideration.

THE WHITE HOUSE
WASHINGTON

FROM: MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Information

Action

*Please send copy of
reply to Mr Deever
Office*



Post Office Box 1551, Daytona Beach, Florida 32015 • (904) 252-2222

John E. Evans
Vice President

February 19, 1981

Mr. Michael K. Deaver
Deputy Chief of Staff
The White House
Washington, D.C. 20001

Dear Mr. Deaver:

We are contacting you at the suggestion of Bill Hawkins and others here in Florida with whom we worked through Dick Andrews in arranging exclusive live coverage for Central Florida of the President's successful campaign rally at Orlando's Sea World.

We would like to propose an interview with the President which we believe, in one sitting, would effectively link him with local media and citizens throughout the nation. WESH-TV is a contributing member of the N.I.W.S. program service network, a formidable alliance of more than 40 leading stations across the land which share materials prepared for them and which they individually produce. Because each story or series is exclusive with them in their market, members promote them vigorously -- more so than network offerings or routine syndicated material.

A well produced interview with the President, following on his forceful message to the Congress and Nation last night, in which, with the flavor of local journalism, he reacts to questions relating the economic package to involved and concerned citizen groups at the grass roots level, could be structured so as to become a five part news series. Through N.I.W.S., with which we have discussed this possibility, the series would, over a three week period, become a focal point of the major news programming on leading stations which would reach nearly three quarters of America's viewers.

Selfishly we, of course, want to do the interview and are fully prepared technically to do so. On a broader plane we are satisfied that the idea we advance can have positive effect in carrying the ambitious program on which you are embarked to the areas and the people whose support is essential for its success. We hope that we may have the opportunity of working with you on the early implementation of this proposal.

Cordially,

John E. Evans

JEE/bn

N.I.W.S. SUBSCRIBER STATIONS

() - Date on-line

WDVM	Washington, D.C.	(11/3/80)
CITY	Toronto, Canada	(11/3/80)
KTLA	Los Angeles, Cal.	(11/3/80)
KBTV	Denver, Colo.	(11/3/80)
KCRA	Sacramento/Stockton	(11/3/80)
WCKT	Miami, Fla.	(11/3/80)
KPNX	Phoenix, Ariz.	(11/3/80)
WXIA	Atlanta, Ga.	(11/3/80)
KTVI	St. Louis, MO	(11/3/80)
KAUT	Oklahoma City, Okl.	(11/3/80)
WFAA	Dallas, Texas	(11/3/80)
KTVN	Reno, Nevada	(11/3/80)
KARK	Little Rock, Ark.	(11/3/80)
KSBW	Salinas/Monterey	(11/3/80)
KSBY	San Luis Obispo	(11/3/80)
WBTW	Charlotte, N.C.	(11/3/80)
WWBT	Richmond, Va.	(11/3/80)
WEVU	Ft. Meyers, Fla.	(11/3/80)
WKYT	Lexington, KY	(11/10/80)
KLAS	Las Vegas, Nev.	(12/1/80)
KVAL	Eugene, Ore.	(11/10/80)
WVIM	Birmingham, Ala.	(11/17/80)
WHP	Harrisburg, Penn.	(1/12/81)
WAND	Decatur, Ill.	(1/5/81)
WAST	Menands (Albany) NY	(1/5/81)
KYTV	Springfield, MO	(1/5/81)
KOB	Albuquerque, NM	(1/5/81)
KUTV	Salt Lake City	(1/5/81)
WTLV	Jacksonville, Fla.	(1/5/81)
KENS	San Antonio, Texas	(1/5/81)
WFMY	Greensboro, N.C.	(1/5/81)
WESH	Orlando, Fla.	(1/5/81)
WLUK	Green Bay, Wisc.	(12/29/80)

WCVB	Boston, Mass.	(1/5/81)
WEAU	Eau Claire, Wisc.	(12/29/80)
WOKR	Rochester, N.Y.	(12/29/80)
WDIN	Dayton, Ohio	(1/12/81)
KMJ	Fresno, Cal.	(1/19/81)
WOC	Davenport, Iowa	(1/19/81)
KCMO	Kansas City, MO	(6/29/81)
KSTP	Minneapolis, Minn.	(2/2/81)
WNEM	Saginaw, Mich.	(2/9/81)
WATE	Knoxville, Tenn.	(2/16/81)
WBRZ	Baton Rouge, La.	(2/9/81)
KIVI	Boise, Ida.	(2/9/81)
WMDT	Salisbury, Md.	(2/9/81)
WGAN	Portland, Maine	(2/16/81)
KFDA	Amarillo, Tx.	(3/2/81)
KMID	Odessa/Midland, Tx.	(3/2/81)
KAUZ	Wichita Falls, Tx.	(4/6/81)
WRTV	Indianapolis, Ind.	
KGTV	San Diego, Calif.	
KDBC	El Paso, Tx.	(2/23/81)



March 4, 1981

16690
Mrs. Ronald Reagan
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Nancy:

I am enclosing a copy of a letter I received yesterday from Nazaret Cherkezian, Director, Office of Telecommunications at the Smithsonian Institution, reconfirming their enthusiasm and pledging the Smithsonian's cooperation for our Nancy Reagan - First Ladies project.

Marf and I thank you so much for your thoughtful and friendly note from the ranch and the warmly inscribed photograph. We loved receiving them.

Congratulations! Today is your twenty-ninth anniversary. It certainly seems such a short time ago when Paramount still photographer Malcolm Bullock went with you both, along with Bill and Ardis to photograph the wedding. Then the happy bridegroom called me at the studio to make the announcement to the press. It's been wonderful being your friend over all these years, Nancy, and Marf joins me in sending our love to both of you.

As always,

A handwritten signature in cursive script, appearing to read "A.C. Lyles".

A. C. Lyles

ACL/mad
Enclosure

SMITHSONIAN INSTITUTION

WASHINGTON, D. C. 20560

February 25, 1981

Mr. A. C. Lyles
Paramount Pictures Corporation
5451 Marathon Street
Hollywood, California 90038

Dear A. C.:

It was good talking with you earlier this month, and I appreciated your letter. Larry Taylor tells me he has had a recent conversation with you, and that your enthusiasm for the First Ladies project continues.

Your thoughts for a program on the First Ladies underscores our own long-standing interest to produce such a television special and fits in with our own production ideas that extend the Smithsonian to our broad national constituency. The remarkable collection and expertise of the curatorial staff at the National Museum of American History provide a strong basis for an historical and dramatic film that would be exciting entertainment as well as educational. If such a production could come to fruition through a collaboration with you and Mrs. Reagan, the Smithsonian would certainly pledge its cooperation.

At this point we need to know more about your ideas for format -- how you envision this subject on film. Ideally, the next step should be a more detailed outline to which we could respond.

We look forward to hearing further from you and hope there will be the opportunity for us to work together on this challenging possibility.

Cordially,



Nazaret Cherkezian
Director
Office of Telecommunications

CC: L. Taylor
J. Euell

NC:MM

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

3/24

MEMORANDUM

TO: PETER MC COY
FROM: MICHAEL K. DEEVER
SUBJECT: A.C. Lyles Project

If Mrs. Reagan asks, she is confused about the A. C. Lyles project. It is not doing the White House - it is the First Lady Gowns.

I have no problem with that if you want to move ahead with the project.

THE WHITE HOUSE
WASHINGTON

March 24, 1981

Dear Dick:

Thank you so much for your wonderful letter regarding your efforts in supporting all of us. I passed your note in to the President as I know how much it will mean to him, too.

Many thanks.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Richard F. Barram
2739 Marshall Way
Sacramento, CA 95818

MKD -FILE

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

March 24, 1981

MEMORANDUM

TO: ELIZABETH DOLE
LYN NOFZIGER
MEL BRADLEY

FROM: MICHAEL K. DEEVER

SUBJECT: Ltr to M. Deaver from Howard University
dtd February 12, 1981

Please see the second paragraph of the attached letter to me.

The Stargel meeting seems to be a good idea. If you agree, let me know.

HOWARD UNIVERSITY
WASHINGTON, D. C. 20008

Received

DEPARTMENT OF DEVELOPMENT

February 12, 1981

Mr. Michael Deaver
Assistant to the President
and Deputy Chief of the
White House Staff
The White House
Washington, D.C. 20500

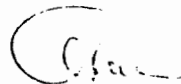
Dear Mike:

I am writing to ask you to pass along to the appropriate persons the following:

1. I have enclosed a resume for Robert S. Early-Vice President for Personnel Management at Columbia University. Bob Early is a skilled person in labor relations and negotiations. He is acquainted with Sam Pierce. He would be an excellent nominee to a Presidential Commission or Advisory Panel.
2. It was my pleasure to host Willie Stargell, 1979 World Series Most Valuable Player, at Howard University on January 29. During the course of his visit, Willie said that he would greatly appreciate the opportunity to meet President Reagan and to share with him some of his deep concerns about the status of black youth. Mr. Stargell is in Florida at the Pittsburgh Pirates training camp. Should you wish to proceed with scheduling, please let me know and I can help you reach him, if necessary.

Warmest regards.

Sincerely yours,



Alice Green Burnette
Director of Development

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

March 24, 1981

MEMORANDUM

TO: PETER MC COY
FROM: MICHAEL K. DEEVER
SUBJECT: Memo to M. Deaver from M. Evans
Subject: Lunch with Muffie Brandon and Allied
East Wing Matters

Is there some middle ground on this issue?

Let me have the benefit of your thoughts.

THE WHITE HOUSE
WASHINGTON

March 24, 1981

Dear Joe:

Thanks so much for your letter and for sending along the "mistreaks."

As I discussed with you the other day, there's probably no way mistakes can be avoided with the volume of mail we received, but it was strange that you were the recipient of 3.

I apologize for any inconvenience this may have caused you, and certainly hope we don't embarrass ourselves again...."cause you're too sharp."

Sincerely,

SHIRLEY MOORE

Mr. J. S. Kimmel, Jr.
Republic Electric Company
737 Charlotte Street
P.O. Box 3807
Davenport, Iowa 52808

THE WHITE HOUSE
WASHINGTON

March 24, 1981

Dear Mr. Hooker:

Thank you for your March 21st letter regarding San Jose's downtown problems.

I have taken the liberty of forwarding your letter to Drew Lewis, Secretary of Transportation for his information and review. I'm sure you will be hearing from Secretary Lewis in the near future.

I appreciate your taking the time to make me aware of your concerns.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Denis N. Hooker
Small Business Association
65 Post St.
San Jose, CA 95113

THE WHITE HOUSE
WASHINGTON

March 24, 1981

Dear Mr. Clement:

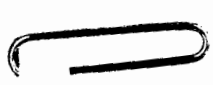
Your cousin, Isabel Gasset, has written to me in regard to your interest in getting together with me. Please call Mrs. Shirley Moore in my office and she will arrange a time for us to meet.

Sincerely,



MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. Wm A. Clement, Jr.
The Dobbs Corporation
2626 Pennsylvania Ave, N.W. (Suite 202)
Washington D C 20027



THE WHITE HOUSE
WASHINGTON

March 24, 1981

Dear Arthur:

Thanks for your letter of March 9th. I appreciate your input and suggestions for curtailing Boards and Commissions.

I'm enclosing a list of the new Secretaries the President has appointed, but it is only a list we use in the office. Nothing has been printed for us so far.

Again, Arthur, thanks for taking the time to write.

Sincerely,

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. Arthur R. Tirado
1696 W. Shaw Avenue
Apt 113
Fresno, CA 93711

THE WHITE HOUSE
WASHINGTON

March 24, 1981

Dear Miss Phares:

Thank you for your letter with your suggestions for helping individuals with other than welfare benefits.

I agree with your concerns, but feel that the program you propose should be instituted at a local level.

I have, however, forwarded your letter to the office of The Honorable Richard S. Schweiker, Secretary of Health and Human Services, for his information and review.

Again, thank you for writing.

Sincerely,

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Miss Linda M. Phares
127 Dewey Drive
Martinez, GA 30907

THE WHITE HOUSE
WASHINGTON

March 24, 1981

Dear Don:

Thank you sincerely for your nice note.
It is very gratifying when people take
the time to write only to say thank you,
as you have.

I hope we continue to merit your support.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. G. Donovan Eagle
The Eagle Company
701 High Street
Suite 208
Auburn, CA 95603

THE WHITE HOUSE
WASHINGTON

March 25, 1981

MEMORANDUM FOR MICHAEL DEEVER

FROM: WILLIAM TUCKER *T*

RE: Transition Report - First Lady

In regard to your recent memorandum, I have already spoken with Peter McCoy, Nancy Reynolds, Elaine Crispin, Rex Scouten, and Clem Conger.

I would still like to meet with you (first), then Mrs. Reagan at a time convenient for all involved.

If this is acceptable to you, please advise me and I will call to arrange an appointment.

Thank you for your consideration in regard to the above.

File
2393
March 30 - 1:45 PM.
Set up 3-27-81

MXD - FILE

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

March 24, 1981

MEMORANDUM

TO: WILLIAM TUCKER
FROM: MICHAEL K. DEEVER
SUBJECT: Transition Report - First Lady

In regard to your request to interview Mrs. Reagan for the Transition Report, I suggest you first meet with Peter McCoy and Nancy Reynolds. I am sure their information will give you everything you need. However, if after those meetings you feel it is still important to sit down with Mrs. Reagan, please let me know.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

March 23, 1981

*Peter M. ...
of Nancy
Reynolds*

MEMORANDUM FOR MICHAEL DEEVER

FROM: WILLIAM TUCKER ~~_____~~

RE: Transition Report - First Lady

I am coordinating the writing of the Transition Report for the 1980-81 Reagan/Carter Transition. We are including a section in the report on the Transition for the First Lady, and it would probably be advisable to have a brief meeting with Mrs. Reagan in regard to this.

Although I am coordinating the writing of the overall report, Ellen Annan has the primary responsibility for this part of the Report. Edwin Meese suggested that I set up a meeting with you to obtain as much information as possible on the transition for the First Lady and that we have a meeting with Mrs. Reagan at a time convenient for you and Mrs. Reagan.

I would appreciate it if you would advise me of an appropriate time for such a meeting. You may reach me at x-2393.

THE WHITE HOUSE
WASHINGTON

March 25, 1981

Dear Mr. Pinson:

Thank you for your recent letter. It was nice hearing from you.

Since you are willing to help the administration, may I suggest that you submit a resume to Mr. E. Pendleton James, Director of Presidential Personnel. It will then be put into the proper channels for consideration.

Again, thank you for taking the time to write.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Clyde B. Pinson
Pinson Coal Company, Inc.
P.O. Box 1030
Huntington, West Virginia 25713

MARK 1981

THE WHITE HOUSE
WASHINGTON

March 25, 1981

Dear Tony:

Thank you so much for the copies of Opinion Outlook and National Journal. I look forward to reading both.

It was a wonderful evening the other night and I hope to see you again soon. I would appreciate any material you might want to pass on at any time.

Many thanks.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Anthony Carder Stout
Opinion Outlook
1730 M Street, N.W.
Suite 1100
Washington, DC 20036

File

THE WHITE HOUSE

WASHINGTON

M E M O R A N D U M

TO: Michael K. Deaver
FROM: Stephen M. Studdert *SMS*
DATE: March 25, 1981
RE: Policy Decisions

Our understanding of the following is as indicated. Would you please initial each as to its correctness.

1. There are four types of podiums which are generally used by President Reagan, three with speech text surfaces.

- Blue podium
- Airport stand
- Toast lecturn
- Stand-up mike

In addition, WHCA has a number of the hourglass podiums such as the one used in the Press Room which have been used extensively prior to President Reagan.

As presently designed, all except the toast lecturn are designed for travel, and have appropriate travel cases. To use the toast lecturn for outside events will require some redesign of wiring and the construction of carrying cases.

QUESTION: Do you desire the availability of each type microphone outside of The White House, including the hourglass?

Yes _____
No _____

2. It has been customary for a formal announcement and rendering of "Hail to the Chief" when The President enters an event when he participates in some manner. Further, when The President and Mrs. Reagan enter an event where they are attending only, such as attending the theater at Kennedy Center, it has been customary to not announce, but merely introduce informally or acknowledge from the stage.

Michael K. Deaver
March 25, 1981
Page Two

QUESTION: Do you wish this procedure continued?

Yes _____
No _____

3. When The President sits at a head table with more than one tier, do you wish him to be seated on the first or second tier?

Recognize that whatever the answer, there will be some circumstances where it will be more effective to have him sit on the other tier.

I would recommend that The President be generally seated on the lower tier, and that the camera platform first tier be the same level, providing level head-on camera positioning.

QUESTION: Do you approve?

Yes _____
No _____

cc: Joseph W. Canzeri

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

March 25, 1981

MEMORANDUM

TO: JAY MOORHEAD
FROM: MICHAEL K. DEEVER *mmk*
SUBJECT: Gerald Ford Recommendations

Gerald Ford recommended the following to be considered for Ambassadors. This was a hand written note to the President and I am sorry I can't read it too well, but will pass on the names as best I can read it:

Keith L. Brown - South Africa
Robert E. Moyers - Greece
J. D. Allen - No country designated
Mark Evans - Austad, Norway
Joseph J. Eley - Ireland



File

Warren Memorial Arthritis Foundation, Inc.
A Private Non-Profit Organization

D.B. Warren, President & Treas.
Gertrude P. Warren, Vice Pres.
Richard Roberts, Sec. & Counsel

Headquarters:
1361 Myron Street
Schenectady, N.Y. 12309

Directors:
Thomas H. Garber, Sr.
Charles Mraz
Robert E. Warren

'Leland'
746 Legion Mill Road
Great Falls, Virginia

Dear Mr. Deaver,

Your recent acknowledgment letter March 10,
of my letter and humble request to gain favorable
action and justified consideration for the prompt
release of former Governor Marvin Mandel from
Lehigh, Florida Federal prison -- is greatly appreciated!

Never before have I taken as much
interest in trying to help a 'man in need' as I have
for Marvin Mandel - who is deserving of fairness and
justice - having paid his necessary debt to society.

Mandel can be of great value to his family, friends
and fellow citizens in the State of Maryland - in worthwhile
projects - if given an early opportunity. I trust you
share the view that "selected people who have paid their
debt to society should be given an opportunity to be proven
worthy of trust." Thank, Mr. Deaver for your assistance
in this important matter.
Sincerely,
Tom Atkinson, Jr. -

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

Mike

March 26, 1981

FYI

TO: JOE CANZERI
FROM: MAX FRIEDERSDORF *M.F.*
SUBJECT: President's Trip to California April 23

The President's trip to California falls right in the middle of the "Legislative Non-Work Period" on the Hill.

I doubt that there would be a member of the California delegation in town, but think it would be good stroke to issue invitations for a number of them to fly out on Air Force One.

As I understand it, the President will leave from Mexico to return to Washington on April 28th, so logistically it would not be practical to invite any to return with him.

What think?



File

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
WASHINGTON, D. C. 20410

THE SECRETARY

March 26, 1981

The Honorable
Michael K. Deaver
Assistant to the President
Deputy Chief of Staff
The White House
Washington, D.C.

Dear Michael:

Thank you very much for the copy of
the letter you received from Mr. Roy T. Brophy.

His comments will be given very care-
ful consideration.

With kindest personal regards,

Very sincerely yours,

A handwritten signature in cursive script, appearing to read "Sam", written in dark ink.

SAMUEL R. PIERCE, JR.

THE WHITE HOUSE
WASHINGTON

March 20, 1981

Dear Roy:

Thanks for your letter of condolence. Both Carolyn and I appreciated it very much. We were pleased to learn over these past weeks of all the nice things Frank has done for people. We'll miss him greatly.

I have taken the liberty of forwarding your other letter to Secretary Pierce at the Department of Housing and Urban Development for his information and review. I share your concern and thank you for the indepth input.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Roy T. Brophy
3040 Explorer Drive
Sacramento, CA 95827

ROY T. BROPHY
3040 EXPLORER DRIVE
SACRAMENTO, CALIFORNIA 95827

March 6, 1981

Dear Mike,

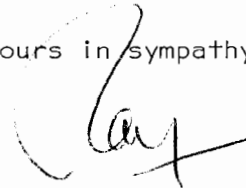
On behalf of Becky and myself will you please accept and pass on to Caroline our deep sadness and sympathy at the passing of Frank.

Frank and I had been friends for many years here in Sacramento and I find his passing a loss in my personal life too. Just the week before his death we were at the Lincoln Club with Frank and Marylou and he was in his usual good spirits with his continuing interest about you two, our president and the Republican Party in general.

Frank was instrumental in getting me into various activities for which I will always be grateful to him. He was a very logical and comprehensive thinker about all things in life and I will always admire and miss being around him on this earth.

I was at his memorial but ever since I lost my son a few years ago I am not much help to anyone at any service---so I scurried away.

Yours in sympathy,



Mr. Michael Deaver
Assistant Chief of Staff
President of the United States
Ronald Reagan
The White House
Washington, D. C.

ROY T. BROPHY
3040 EXPLORER DRIVE
SACRAMENTO, CALIFORNIA 95827

March 6, 1981

Dear Mr. Deaver:

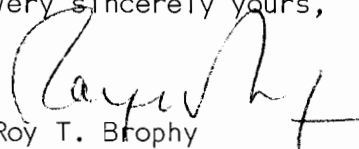
The purpose of this letter is to send to you directly some thoughts relative to saving possibilities in the new administration. While I am certain many of my thoughts may have been uttered by others, please be assured that these come from almost 30 years of dealing with Housing and Urban Development and its predecessor FHA. My thoughts are not "abstract" ones but really ones that come from being involved in the "concrete" end of things.

The obvious reason I am sending these directly to you rather than to HUD is because I am fearful that these will be caught on the coffers of those who are not problem solvers but may very well have been the architects that created the original disasters that I am critiquing.

Understand please I am not lobbying for things that will help me personally but rather things that will help reduce the cost of government and ultimately reduce the cost of housing for Americans. What costs we have in money and in time as builders are naturally passed on to the ultimate home buyer. The attached list has been prepared in consultation with people in our business as well as people in the business of government.

Thank you once again for listening to me.

Very sincerely yours,


Roy T. Brophy

Attachment

Mr. Michael Deaver
Assistant Chief of Staff
President of the United States
Ronald Reagan
The White House
Washington, D. C.

The following personal comments and suggestions are offered for your consideration as they offer some ways to reduce government operating costs, mainly within the Department of Housing and Urban Development you may not have previously considered.

1. Combine all federal home mortgage programs including those administered by the Veterans Administration, HUD/FHA, and the Farmers Home Administration under one agency. Many millions would be saved (often ask why this isn't done).
 2. Pull back all Community Planning and Development programs from the Area Offices into the Regional CPD Offices. CPD operations administered from the Regional Offices can, in my opinion, adequately serve each region as well as the present Region-Area Office structure. A significant savings in space and supervisory personnel would result.
 3. Abolish the Area Office structure. Each FHA Field Office should be an autonomous insuring office reporting only to headquarters. Regional Offices should serve only as administrative and accounting offices for the Field Offices, along with the CPD functions. All personnel staffing allocations should also be made directly from headquarters to individual Field Offices based on the headquarters analysis of needs in the various offices. At present, headquarters distributes the staffing allocations to regions which distribute them to Area Offices which distribute them to the Service Offices. One distribution point is sufficient, and usually I have found the headquarters distribution to be a more fair share allocation than that which has been filtered through the Regional and Area Offices.
 4. Allow Field Offices to extend FHA single family conditional commitments if in their opinion extensions are appropriate and warranted. In house savings resulting from not having to set up second files will be significant. The savings to the builders of new homes and sellers of existing homes will amount to many hundreds of thousands of dollars annually because new appraisal fees will not be incurred, which is passed on to buyers.
 5. Realign some Field Office jurisdictions to better utilize staff. The very low workload in some jurisdictions warrants combining jurisdictions.
-

6. Eliminate the Title X Land Development Loan Program (wastes a lot of staff time but has never been much of a success), and the Section 235 subsidy program (it's impossible to adequately fund this program to provide a fair distribution of units to the public we serve). These funds could be better utilized in our programs for the elderly and handicapped.
 7. Continue to encourage Congress to abolish the Davis-Bacon Act. At the time the Davis-Bacon Act came into being it was needed to help stabilize the economy and wages. That was almost 50 years ago. For us to use it now creates untold inflation in costs in areas that are non-union. For example, if we were to build a federally insured apartment house under Section 221-D-4 in a non-union town in northern California, we would be paying a worker at least one-third more when he works on our project than he would make on the other projects he moves from and back to. This cost is passed on to the renters and/or back to the federal government as increased subsidized interest costs.
-

File



Montgomery Associates

EXECUTIVE SEARCH
AGRI-BUSINESS ACQUISITIONS & MERGERS
CONSULTANTS

ERNEST T. MARSHALL
Vice Pres. & Director of Public Relations

Fairway Office Center
Suite 221B
4210 Johnson Dr.
Fairway, Kansas 66205
Ph. 913-236-8880



March 26, 1981

Dear Mike,

With your schedule and top of the top involvement, I am honored with your written and telephone directed responses to my proposals for Ag Day and Patriots Day. Thank you.

Re my personal situation, the two mergers I spoke of earlier have been beset by delays...though they look more promising than ever.

Because their successful closing is key to my last two years effort (and present cash flow, including two-in-college-youngsters with a third right behind), ** I must ride herd on the buyers and sellers to conclusion. Sixty to ninety days, I predict.

After this period, I will be in much better position to entertain the possibility of a more direct participation in assisting the Reagan administration...as volunteer, or should the appropriate full time position develop.

Sincerely,

Ernest T. Marshall

Mr. Michael Deaver
Assistant to the President
Deputy Chief of Staff

** Thank the good Lord, three are out!

CC: Helene Von Damm
Assistant to the President
Hi Helene. I don't know what all you are doing there, but for heaven's sake--keep it up. Your collective accomplishments are no less than fantastic. Is Dottie still in California?

Ernie



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From Desk Of:

Vice President
ERNIE MARSHALL

Fairway Office Center
Suite 221 B
4210 Johnson Dr.
Fairway, Kansas 66205
913-236-8880

3/28/81

Dear Mike,
Might you please
slide the enclosed letter
through the screen to RR,

It's mostly lighthearted
and there's a chuckle or
two on page two.

Thank
Ernie



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Vice Pres. & Director of Public Relations

Fairway Office Center
Suite 221B
4210 Johnson Dr.
Fairway, Kansas 66205
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March 26, 1981

President Ronald Reagan

Dear Dutch...

...and that's the way I'll keep addressing these personal notes until they lead me away, mothball my mailbox or impugn my typewriter. (All, rightly deserved.)

After my thirty day barrage/support campaign for super Ag Sec'y candidate Bob Book, however, I have kept my communiques within channels. Certain others, among your new associates, would be well advised to follow suit.

Having said that, in a humorous vien, I must relay with sadness that my dear old friend, C. Y. "Kit" Thomas whose recommendation for General Haig as your VP you kindly acknowledged...is in very grave condition.* Helene will recall he was one of the thousand dollar people at the Kansas City cocktial reception hosted nearby at the Price's apartment. (Kansas City is very appreciative of Charlie Price's forthcoming appointment.)

My in channel notes have gone to Mike Deaver, regarding a Patriot's Day April salute to Vietnam veterans (a pre-El Salvador suggestion) and a White House Ag Day dinner for 68 (the current number the farm worker feeds) on what would have been your 68th day in office. (I'd have given you the "Work Horse" single tree...One More Time.) I have been deeply honored by super acknowledgements by Mike...and you should be very pleased to have such capable people, who somehow manage to balance so very many, relatively unimportant, balls and still stay on the priority projects. Your collective accomplishments are fantastic. (Best stated in the enclosed Wall Street Journal editorial than anywhere!)

And your own personal style leadership in the Presidency is without equal in my lifetime. That's no bull, sir, I mean it.

(con't)

* 3/28/81 C.V. Thomas died.



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On the business side, two mergers very important to my two years effort should close in the next 60 to 90 days. Mike and Helene are aware of my possible availability thereafter. (And if they don't close, I may be all the more available-- along with two college students...in the loan programs...which I've been meaning to write you about.)

One more story, and then you can get back to what you should be doing. A couple week ago I received in the mail, this beautiful large sized envelop...from the Inaugural Committee. Yup, our invitation! And I do deeply appreciate and it is properly framed and displayed with those from the California Inaugurals. (FYI, when asked by the many, "Are you going to the Inaugural?" My cover line had been..."Well...like the Inaugurals in California, it's a little tough to reconcile the six-college-kid budget with a trip to a dance for 40,000. Or...if something comes up that we should ever be invited to something for 400, or even 4000 where the Reagans will be--we'll go.!)

Back to the invitation, I want you to know that I didn't have the courage to send the following which would have been unaccompanied and straight. (And cunningly crafted by good wife Mary Cele.)

March 9, 1981

Dear Dutch,

Thank you very much for the Committee's invitation to your Inaugural, received today. I am very honored.

However, no matter how hard I have tried, I find it impossible to rearrange my calender to attend.

I certainly hope, sir, that you understand.

With warmest regards,

Ernie

Ernest T. Marshall
Mission Hills, KS

PS If it's like the good book says, "the last shall be first", I'll be looking for Invite Number One...just prior, please to January 21, 1985. ETM

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

March 27, 1981

MEMORANDUM

TO: DAVE FISCHER
FROM: MICHAEL K. DEEVER
SUBJECT: Oval Office

Whenever there's a visiting dignitary in the Oval Office, from a foreign government, we should offer coffee, tea, or some refreshment.