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THE WHITE HOUSE

WASHINGTON

March 25, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Law Day

Attached is an edited version of the Law Day proclamation. The changes I have made in the version provided by the American Bar Association (ABA) are largely stylistic, with the exception of deleting a plug for the ABA that appeared in the ABA version. In the ABA draft the President called upon all citizens to join him and "the American Bar Association, the sponsor of Law Day" in celebrating the occasion. Law Day is a creature of statute and exists quite independently of the ABA. In fact, representatives of other bar associations -- such as the National Bar Association and the Federal Bar Association -- regularly participate in the Law Day signing ceremony, and would probably be miffed were the President to single out the ABA in officially proclaiming Law Day. The majority of American lawyers who do not belong to the ABA might also resent seeing the ABA described as the "sponsor" of the single national celebration of law. Finally, those of us who have declined to join the ABA because of its hostility to the Administration over the years might feel betrayed. Let the President praise the ABA in his remarks -- as he has done in the past -- but keep official Law Day for all lawyers!

Attachment

LAW DAY, U.S.A., 1985

By the President of the United States of America

A Proclamation

May 1, 1985 is Law Day, U.S.A. This year's Law Day theme, "Liberty and Justice for All," reaffirms the principles upon which our Republic was founded. The guarantee of liberty and the right to seek justice emerged through law: through the Declaration of Independence, the Constitution and the Bill of Rights. As Americans, we continue to preserve these principles through law: through enactment by our legislatures and enforcement before the courts.

Each time we recite the Pledge of Allegiance, we renew our commitment to provide the benefits of liberty and the reality of justice for all.

These principles have served and continue to serve as an inspiration to everyone in this great Nation because they represent a promise, an ideal and an opportunity. It is the promise of liberty and justice for all that has brought millions of immigrants to American shores. It is the ideal of liberty and justice for all that has guided our government in making and enforcing our laws. It is the opportunity for liberty and justice for all that has inspired Americans from all walks of life to participate in and give life to our unique form of government.

The fact that we continue to strive to be one Nation, under God, with liberty and justice for all, is a tribute to the memory of the millions of Americans who, throughout our history, have been willing to die to secure or preserve these ideals. The great patriot Patrick Henry's impassioned plea, "Give me liberty or give me death," continues to symbolize today the fervor with which Americans treasure these freedoms.

Law Day is an important opportunity for all Americans to improve their understanding and appreciation of the contribution law makes to the preservation of liberty and justice. I urge all citizens to join with me in reexamining and rededicating ourselves to those principles for which many Americans have sacrificed their lives.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, in accordance with Public Law 87-20 of April 7, 1961, do hereby proclaim Wednesday, May 1, 1985 as Law Day, U.S.A. I urge the people of the United States to use this occasion to renew their commitment to the rule of law and to reaffirm their dedication to the high ideal of liberty and justice for all. I also urge the legal profession, schools, civic, service and fraternal organizations, public bodies, libraries, the courts, the communications media, business, the clergy, and all interested individuals and organizations to join in efforts to focus attention on the concept of liberty and justice for all. I call upon all public officials to display the flag of the United States on all government buildings open on Law Day, May 1, 1985.


IN WITNESS WHEREOF, I hereunto set my hand this _____ day of April, in the year of our Lord nineteen hundred and eighty-five, and of the Independence of the United States of America the two hundred and ninth.

THE WHITE HOUSE

WASHINGTON

March 25, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Ronald Reagan Library

As you requested, I met with David Chew on March 22 to discuss with him a wide range of issues concerning the Ronald Reagan Library. There follows, in no particular order, a list of the questions Chew would like answered by the end of this week. I will have a draft memorandum for your signature to Chew, with as many answers as possible, by March 28.

1. Consideration is being given to having the President produce a video tape oral history of the Administration. How should this be done?
2. Who should pay for it?
3. Can it be done without triggering the Presidential Records Act?
4. Can existing Presidential video tape be used in producing the oral history?
5. Preliminary steps have been taken to establish the Presidential Foundation, Inc. What is the legality and advisability of individuals such as Mr. Meese and Mr. Deaver serving on this private foundation?
6. Is it legal for the Foundation to engage in fundraising, and what should be the participation of Mr. Meese and Mr. Deaver in such fundraising?
7. Can an employee of the Foundation be housed at the White House and begin work for the Library?
8. Could such an individual be granted access to existing (including classified) Presidential records?
9. Should someone from Archives come to the White House to begin processing materials for the Library?

10. What steps need to be taken now to cure constitutional or other deficiencies in the Presidential Records Act?

11. What other steps, in general, need to be taken to organize the Ronald Reagan Library?

THE WHITE HOUSE

WASHINGTON

March 26, 1985

Dear Ms. Miller:

Thank you for your recent letter to the President requesting a Presidential message congratulating McDonald's Restaurants on its 30th anniversary.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive industry, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Obviously, McDonald's is celebrating an important event, and I can understand your seeking a message for this occasion. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,



John G. Roberts
Associate Counsel to the President

Ms. Anna Miller
S.T.A.R.
McDonald's
8550 South Cleveland Avenue
Ft. Myers, Florida 33907

4/5/73
5/1
John Roberts

Anna Miller
S.T.A.R.
Mc Donalds
8550 So. Cleveland Ave
Ft. Myers, Florida

John Roberts

Dear Mr. President,

My name is Anna Miller and I am the Store Activities Representative for one of the Mc Donald's Restaurants in Ft. Myers Florida.

This April 15th, we will be celebrating Mc Donald's 30th anniversary. We have many activities planned around the 50's theme.

I am writing to you in the hope that you could find the time in your busy schedule to write us and acknowledge our 30th Anniversary. It would mean a great deal to all of us.

I realize you are a very busy man with many demands on your time and probably get many such requests, but we would really appreciate hearing from you.

Thank you very much in advance.

Sincerely,
Anna Miller

Anna Miller

star
store
activities
representative
McDonald's

McDonald's celebrates 30 years of excellence



McDonald's has changed considerably from the starched white shirts, slim-jim ties and red and white tile buildings of the mid-50's. But, 30 years later we're still synonymous with quality and value around the world.

McDonald's Crew has always played one of the most important roles in our success. As a McDonald's Crewmember, you are part of an elite team responsible for 30 years of Quality, Service, Cleanliness, and Value. As team members of McDonald's today, you are the most sophisticated and well trained Crew in the fast service restaurant industry.

Historically, very few companies have developed at a rate equal to McDonald's success and it all started with Ray Kroc. When Ray pulled up to a drive-in restaurant in San Bernadino, California years ago, he was selling Multi-Mixers. He observed a phenomenally successful business largely due to the customer's ability to buy a quality meal for a good value without waiting. He saw a great opportunity, if for nothing else, to sell even more Multi-Mixers. He saw a drive-in

that was clean inside and out. He observed there was little spoilage and waste because the menu was reflective of quality items that could be served fast and efficiently. The rest is history. In 1955 in Des Plaines, Illinois, McDonald's as we know it today got its start. By 1961, Ray Kroc was working 12 to 18 hours a day on expansion.

Now in more than 7,000 locations around the world, the McDonald's Golden Arches still stand for quality, service, cleanliness, value and more. Thanks to the pride and spirit of you the Crew, McDonald's is more than just a restaurant. From the friendly smiles, warm greetings, and fast courteous service of the front counter and drive-thru Crew to the quality the grill tears, fry people, lobby, and all the other Crewmembers add, it spells success and 30 years of excellence.

Happy Anniversary McDonald's and congratulations, McDonald's Crew, for helping set a worldwide standard of excellence.

THE WHITE HOUSE

WASHINGTON

March 26, 1985

Dear Ms. Cross:

Thank you for your recent letter to Joan DeCain requesting a Presidential message congratulating the Pepsi-Cola Bottling Company of Wilmington and South Jersey on its 50th anniversary, and its founder, Arthur G. Broll, Sr., on his 79th birthday.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive industry, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Obviously, Mr. Broll and Pepsi-Cola are celebrating important events, and I can understand your seeking a message for these occasions. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,



John G. Roberts
Associate Counsel to the President

Ms. Stacey Cross
Karetny & Company
The Latham
17th and Walnut Streets
Philadelphia, PA 19103

April 27

KARETNY & COMPANY

PUBLIC RELATIONS AND MANAGEMENT COUNSELORS

THE LATHAM 17TH AND WALNUT STS PHILADELPHIA PA 19103

(215) 563-1616

*J. Roberts
Counsel's office
C. Korte*



March 8, 1985

Mrs. DeCain
Greetings Office
White House
Washington, DC 20500

22

Dear Mrs. DeCain:

The Pepsi-Cola Bottling Company of Wilmington and South Jersey is celebrating its 50th anniversary in business in the tri-state region. Throughout the past five decades, Pepsi has been a major economic force in its respective communities, providing hundreds of residents with jobs.

I am hoping that President Reagan will send a letter of congratulations to the Pepsi-Cola Bottling Company of Wilmington and South Jersey and its founder, Arthur G. Broll, Sr., who will be celebrating his 79th birthday at the same time. Such a letter would be displayed at the Pepsi-Cola Golden Anniversary weekend at the Radisson Hotel in Wilmington, Delaware on April 27, 1985. Any assistance you can provide in bringing this about would be greatly appreciated.

Thank you for your help. I look forward to hearing from you shortly.

Sincerely,

Stacey Cross
Stacey Cross
Account Executive

SC:ca

THE WHITE HOUSE

WASHINGTON

March 26, 1985

MEMORANDUM FOR CLEMENT CONGER
CURATOR

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Eva Makk

Attached are the copies of correspondence concerning Eva Makk that you requested. Mrs. Makk was warned to cease commercial use of the photograph with the President on October 24, 1984. She agreed to do so by letter dated October 31, 1984. Subsequent appearances of the advertisement were apparently already in progress at that time and could not be recalled.

cc: Sherrie M. Cooksey

October 31, 1984

Ms. Sherrie M. Cooksey
Associate Counsel to the President
The White House
Washington, D.C.



Eva. America and A. F.

Makk

Fine Arts

Dear Ms. Cooksey:

It is most regrettable that there was a problem with the usage of the photo of President Reagan and myself. I thought that it would be helpful in his re-election for the public to see my endorsement. I have been photographed many times with high ranking political personalities, including President Carter, and I have never publicized them because these personalities did not move me as does President Reagan.

I have not been involved publicly in any political arena in any of the four continents I have lived in. This of course changed now, and not only am I a great admirer of President Reagan but I am also his staunch supporter. I personally have taken on the job of joining in the Hungarian American Advisory Board of Reagan-Bush 84 (Washington), becoming Chairman of Hungarians for Reagan-Bush 84 (Hawaii), and have helped out the Reagan Bush 84 headquarters in various ways, especially during the recent visit of Mrs. Bush.

We will of course stop the publication of the photo but even in this photo we did what we thought would do the best for our President. There was also the factor that when we were in the White House in March of 1984 we had the understanding that these photos taken by the White House could be used widely by us personally.

Since we recieved your letter we have instructed our staff to cancel any further use of the photos in any advertisements, as per your request. There was no way to cancel the magazines that were already in progress.

I hope that this takes care of the problem and that we will be able to meet with you next time we are in Washington.

Sincerely,

Eva Makk

THE WHITE HOUSE

WASHINGTON

October 24, 1984

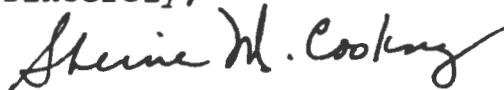
Dear Mrs. Makk:

The enclosed advertisement on your artwork was recently brought to our attention. As you are aware, that advertisement makes prominent mention of your presentation of a portrait of the First Family and includes a photograph of you with the President.

It is a matter of longstanding White House policy to refuse permission to use the name, signature or likeness of the President or First Lady in any commercial advertisement, promotion or venture. Indeed, given the number of requests of this nature the President receives, we are normally forced to decline such requests even from charitable or other non-profit organizations, unless they are entities in which he is personally involved or participates as President by virtue of historical precedent. (Enclosed for your guidance, is a discussion of these advertising restrictions as set forth in the Council of Better Business Bureau's Do's and Don'ts in Advertising Copy.) Consistent with these policies, we must request you to refrain from including your photograph of the President or referring to your presentation to him in any advertisements for your artistic creations.

I realize this letter may be a disappointment to you, and appreciate your pride in your accomplishments; however, I trust you can understand the reasons we must adhere to the policies noted above.

Sincerely,



Sherrie M. Cooksey
Associate Counsel to the President

Mrs. Eva Makk
1515 Laukahi Street
Honolulu, Hawaii 96821

THE WHITE HOUSE
WASHINGTON

March 27, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Presidential Library Issues

Attached, as we discussed, is a draft memorandum to Chew addressing the myriad library issues he raised with me at our meeting on March 22. He called yesterday to indicate he wanted a reply today rather than by the end of the week as originally stated. That does not give you much time to review the attached, but I worked as quickly as possible. Our resident ethics expert Mr. Garrett reviewed and concurs in the second section of the draft. I have stamped the draft "Administratively Sensitive" for reasons that should become apparent.

Finally, a note to avoid possible confusion: the cites to title 44 of the United States Code are correct, but they will not correspond to your (or anyone's) U.S.C.A. set. Public Law 98-497 of October 19, 1984 -- the law freeing the Archivist from GSA -- revised and rearranged chapter 21 of title 44; the redesignated sections do not yet appear in any codification.

Attachment

It is my understanding that the General Accounting Office, representatives of the Administration, and members of Congress are working together to develop proposed legislation on the portal-to-portal issue. You will recall that when GAO issued its report on this issue, it recognized that its strict reading of existing law was contrary to prior interpretations, and widely-accepted practice under several Administrations. GAO called upon Congress to consider the need for corrective legislation. Such consideration is the subject of the pending discussions to which I have referred. Since these discussions are pending, and involve GAO, it is my understanding that GAO is not currently enforcing its strict reading of existing law.

JGR:aea 3/27/85

DRAFT

March 28, 1985

Dear _____:

Thank you for your recent letter to the President concerning the purchase of foreign automobiles by certain members of an advance team at a discount available to holders of diplomatic passports.

Regulations promulgated by the Department of State generally permit the acceptance of discounts available to holders of diplomatic passports. The offering of such discounts by foreign automobile manufacturers is a long-standing practice in several countries.

The acceptance of such discounts is not illegal, but the practice had never been reviewed by the White House and the White House had never given guidance on it to members of the staff. After review, we decided to prohibit members of the White House staff from accepting such discounts in the future, unless they are out of the country for 30 days or more. I have alerted members of the staff to this new policy, and have also suggested to other departments and agencies that they review their policies on this question.

With respect to your comments on the particular make of automobile chosen by the individuals in question, I can only state that such decisions are matters of personal consumer preference which it would be inappropriate for the Government to regulate.

I hope the foregoing information responds to your concerns. Thank you for sharing your views with us.

Sincerely,

Fred F. Fielding
Counsel to the President

DRAFT

THE WHITE HOUSE

WASHINGTON

March 28, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: BMW's

Attached for your review is a proposed form response to letters on the BMW episode. The draft tracks the press conference response you prepared. Curiously, many of the letters we have received are more critical of the purchase by high government officials of foreign cars than the acceptance of a discount. (I assume I was assigned this matter because I am the only attorney who drives an American-made vehicle.) The penultimate paragraph of the draft responds to this complaint, and will not appear in letters complaining only about the discount.

As soon as you approve the form response, we will process the letters.

Attachment

THE WHITE HOUSE

WASHINGTON

March 29, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS, /

SUBJECT: Resolution Adopted by ABA Delegates
Regarding Attack on Judge Nils Mangard
of the Iran-United States Claims Tribunal

The Secretary of the American Bar Association, William Neukom, has forwarded to you a resolution adopted by the Section of International Law and Practice condemning the attack on Judge Nils Mangard of the Iran-United States Claims Tribunal on September 3, 1984. The resolution also supports principles of international law calling upon parties to resolve disputes through the arbitral process.

In light of the present sensitivity of international law issues generally (though there is no dispute about the atrociousness of the Mangard attack), I recommend simply acknowledging receipt of the resolution and forwarding it to both Justice and State.

Attachments

THE WHITE HOUSE

WASHINGTON

March 29, 1985

Dear Mr. Neukom:

Thank you for your recent letter forwarding the resolution adopted by the American Bar Association Section on International Law and Practice, condemning the attack on Judge Nils Mangarö of the Iran-United States Claims Tribunal. I have forwarded the resolution to the Departments of State and Justice for their information.

I appreciate your apprising me of the action of the Association concerning this matter.

Sincerely,

Fred F. Fielding
Counsel to the President

William H. Neukom, Esquire
Secretary, American Bar Association
3500 First Interstate Center
Seattle, Washington 98104

FFF:JGR:aea 3/29/85

bcc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

March 29, 1985

MEMORANDUM FOR D. LOWELL JENSEN
ACTING DEPUTY ATTORNEY GENERAL
U.S. DEPARTMENT OF JUSTICE

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Resolution Adopted by ABA Delegates
Regarding Attack on Judge Nils Mangard
of the Iran-United States Claims Tribunal

Attached for your information is a copy of a resolution adopted by the ABA Section on International Law and Practice, condemning the attack on Judge Nils Mangard of the Iran-United States Claims Tribunal. The resolution was forwarded to us by the Secretary of the ABA.

Attachment

FFF:JGR:aea 3/29/85
cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

March 29, 1985

MEMORANDUM FOR DAVIS R. ROBINSON
LEGAL ADVISER
U.S. DEPARTMENT OF STATE

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Resolution Adopted by ABA Delegates
Regarding Attack on Judge Nils Mangard
of the Iran-United States Claims Tribunal

Attached for your information is a copy of a resolution adopted by the ABA Section on International Law and Practice, condemning the attack on Judge Nils Mangard of the Iran-United States Claims Tribunal. The resolution was forwarded to us by the Secretary of the ABA.

Attachment

FFF:JGR:aea 3/29/85

cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

March 29, 1985

MEMORANDUM FOR MICHAEL HOROWITZ
COUNSEL TO THE DIRECTOR
OFFICE OF MANAGEMENT AND BUDGET

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Law Day Proclamation

The attached proposed Law Day proclamation, which was submitted by the American Bar Association and edited slightly by this office, is submitted for appropriate staffing and clearances.

Many thanks.

Attachment