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**Collection:** Roberts, John G.: Files  
**Folder Title:** JGR/Special Message Requests  
(8 of 8)  
**Box:** 50

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THE WHITE HOUSE

WASHINGTON

January 30, 1986

MEMORANDUM FOR CHARLEY SHEPHERD  
PRESIDENTIAL CORRESPONDENCE

FROM: JOHN G. ROBERTS  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Request for Presidential Message  
for British Embassy Fundraiser

You have asked for our views on a request for a message from the President to be read at a fundraiser to benefit the Caribbean American Hospital Relief Fund, to be held February 1 at the British Embassy. The Fund is a 501(c)(3) organization, and the President sent a message to a previous gathering to benefit the Fund. It is my understanding that the fundraising aspect of the February 1 affair consists of the purchase of tickets to the event, so that the President's letter will not have a direct effect on any solicitation for funds. In light of all these circumstances, this office would have no objection to a brief message applauding the work of the Fund, without directly encouraging contributions.

# WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 / 1

Name of Correspondent: Charley Shepherd

MI Mail Report

User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Request for Presidential message for fund raiser being held at British Embassy

ROUTE TO:		ACTION	DISPOSITION			
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>WHOLL</u>		<u>ORIGINATOR</u>	<u>86,01,30</u>			<u>1 / 1</u>
		Referral Note:				
<u>cust 18</u>		<u>R</u>	<u>86,01,30</u>		<u>S</u>	<u>86,01,30</u>
		Referral Note:				<u>ASAP</u>
			<u>1 / 1</u>			<u>1 / 1</u>
		Referral Note:				
			<u>1 / 1</u>			<u>1 / 1</u>
		Referral Note:				
			<u>1 / 1</u>			<u>1 / 1</u>
		Referral Note:				

**ACTION CODES:**

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure
- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

**DISPOSITION CODES:**

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

**FOR OUTGOING CORRESPONDENCE:**

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: \_\_\_\_\_

Keep this worksheet attached to the original incoming letter.  
 Send all routing updates to Central Reference (Room 75, OEOP).  
 Always return completed correspondence record to Central Files.  
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE  
WASHINGTON

Date: 1/29/86

To: Fred Fielding

May we provide a Presidential message  
for this fund raiser being held at the  
British Embassy? *(event is Sat, 2/1)*

Thanks for your help.

charley shepherd

**CHARLEY SHEPHERD**  
Presidential Correspondence  
Room 98, x7610

THE WHITE HOUSE  
WASHINGTON

TO: CHARLIE SHEPHERD

FROM: BARBARA HAYWARD

The Caribbean American Hospital Relief Fund is having its annual fundraising ball at the British Embassy this Saturday, February 1. I am enclosing a newsletter which explains what the fund is for.

If it falls within the guidelines, they would very much appreciate a letter from the President to read at the Ball.

I will be meeting with the group on Friday evening to go over arrangements, and can deliver the letter to them.

Thanks.

Barbara

OFFICE OF PRESIDENTIAL MESSAGES

REQUEST FOR CLEARANCE - COMMENTS

To: ANDY CARD - IGA

✓ JOHN ROBERTS - Counsel's Office

Date Due: [REDACTED]

Date of Event: DECEMBER 17

Subject: [REDACTED]

Requested by: SEN. GEORGE MITCHELL (D/Me.)

Background: Sen. Mitchell sends request on behalf of the Auburn Mall Merchants Association. They are spearheading the drive to build a memorial to the little girl who traveled to USSR and met with Andropov and got lots of media coverage -- recently killed in plane crash.

Her family supports project. The mall is dedicating a small statue of the girl, which will serve as focal point for fund drive to build larger memorial and commission a life-size statue.

[REDACTED]

Signature: CLAUDIA KORTE

Date: 12/16/85

Presidential Messages  
Old Executive Office Building  
Room 18  
(202) 456-2941

Your Recommendation/Comments:

NO OBJECTION, AS ENTERED

*[Handwritten signature]* 12/16

Signature:

Date:

TELEGRAM

FULL RATE  
(STRAIGHT TELEGRAM) —  
NIGHT LETTER —  
MAILGRAM —

The White House  
Washington

STRAIGHT WIRE - DECEMBER 16, 1985

Samantha Smith Memorial  
c/o Ms. Dora Clark  
Auburn Mall Manager  
550 Center Street  
Auburn, Maine 04210

TO GOVERNOR BRENNAN AND THE PEOPLE OF MAINE:

I am pleased to send greetings to all those gathered for "The People of Maine's Memorial to Samantha Smith" inaugural event in Auburn, Maine.

Samantha's tragic and untimely death was felt deeply by the people of Maine, by all Americans, and by all who yearn for peace throughout the world. She was a young lady with great sensitivity and talent and her efforts seemed to embody the hopes we all hold for greater international understanding. ~~Your proposed memorial is a fitting expression of appreciation.~~

Nancy joins me in sending best wishes. God bless you.

RONALD REAGAN

APPROVED FOR DISPATCH



MERCHANTS ASSOCIATION

PRESS RELEASE

For More Information:

Glenn Michaels, Project Coordinator

207-784-4504

FUND STARTED FOR A "PEOPLE OF MAINE'S MEMORIAL TO SAMANTHA SMITH"

November 29, 1985

For Immediate Release

It was announced today by the Auburn Mall, Auburn, Maine, that a fund entitled "The People of Maine's Memorial to Samantha Smith" has been established. The goal of the fund is to offer the people of Maine an opportunity to create a permanent memorial to the Manchester schoolgirl whose correspondence with Soviet Leader Yuri Andropov launched her on a mission of world peace.

"The idea for the memorial came as a response to the people of the community who expressed a strong need to do something to honor Samantha Smith and her work for peace after her untimely death last August," said Glenn Michaels, Marketing Director of the Auburn Mall and project coordinator.

After much discussion with several people who were closely associated with the Smith Family, it was decided that a life-size bronze statue of Samantha, donated by the people of Maine and displayed in a highly visible Maine location, would be the a fitting tribute.

"We want everyone in Maine to have the opportunity to participate in this memorial to Samantha Smith," said Dora Clark, Auburn Mall Manager. "We hope that the Auburn Mall's donation of the model will act as catalyst for the raising of the approximately \$25,000 needed for a lifesize bronze figure."

The next step was to create a support group that would oversee the project and make it the best memorial possible to Samantha. The Portland Museum of Art was contacted to help in the selection of the artist. Norstar Bank, who does financial work with The American Heart Association, United Way and several other community groups, was brought in to assist with and oversee the finances. Governor Brennan's





## MERCHANTS ASSOCIATION

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office will assist with the memorial's final site selection and other professionals from a wide variety of fields have donated their time and expertise to the project.

With a tentative plan in place, Jane Smith, Samantha's mother, was contacted. "We felt that it was essential to have Mrs. Smith's approval before we started the project," Michaels stated. "This was especially important as we hoped that Mrs. Smith would be able to work with the artist to help design the memorial and approve the finished statue."

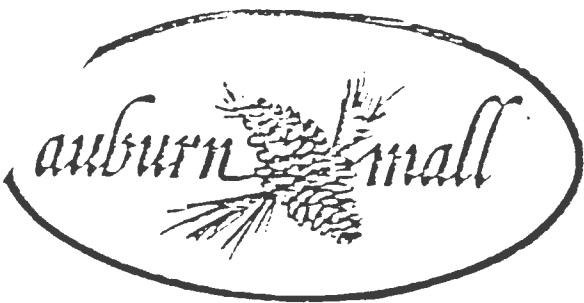
"I offer my personal approval and support for the project," Jane Smith wrote in a letter to the Auburn Mall. "I like both the accessibility and the permanence of such a memorial."

Following the lead of the successful fundraising campaign of the Vietnam Veterans Leadership Program of Maine for their memorial in Augusta, it was decided that the Auburn Mall would commission an artist to design and sculpt a scale model of the memorial to be available for public display and fundraising.

It is important to note that the "People of Maine's Memorial to Samantha Smith" is totally separate from the Samantha Smith Foundation chaired by Mrs. Smith. The Samantha Smith Foundation is a non-profit organization whose purpose is to foster international understanding through supporting and promoting exchange programs involving people of all ages living in countries throughout the world. All money raised by the "People of Maine's Memorial to Samantha Smith" in excess of the goal will be donated to the Samantha Smith Foundation.

According to Samantha Smith Foundation Vice President Judy Bielecki of Littleton, "the Foundation's board of directors also is in favor of the memorial statue and believes there should be several options available for the people who want to remember Samantha Smith in some way. We appreciate this initiative very much," she said. "Although the Foundation is a separate entity, we thoroughly approve of the memorial and are grateful of this remembrance. It's a wonderful thing to do."

Glenn Hines, a 35-year-old Houlton artist, is being paid by the Auburn Mall to design and produce the 37 inch memorial model. Hines said he had been considering designing a statue in honor of Samantha even before he was



## MERCHANTS ASSOCIATION

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contacted by the mall. "It was a real coincidence that I was called because doing something like this had been on my mind for some time," Hines said. "I'm very excited about it all!"

Hines, a long-time friend of the Smith Family, has already been working with Mrs. Smith on the design and hopes to have the model completed by mid December.

The fundraising will be kicked off at the Auburn Mall following the public unveiling of the statue model this month. Efforts currently are under way to enlist the support of Maine's school children in a memorial fundraising campaign to begin statewide in early January. "It only seems natural to involve the children of Maine in a project like this," said Michaels. "Ideally all of the fundraising events will continue Samantha's mission for world peace in some way. We look forward to some friendly competition between schools and children all over the state."

Contributions may be sent to "The People of Maine's Memorial to Samantha Smith," P.O. Box 9046, The Auburn Mall, Auburn, Maine 04210.

The Address for The Samantha Smith Foundation is P.O. Box 60, Manchester, Maine 04351.



The Honorable Joseph E. Brennan, Governor of Maine  
and  
Auburn Mall  
Equity Properties and Development Company, Owners  
and Merchants

Cordially Invite You to the Unveiling of the  
"People of Maine's Memorial to Samantha Smith"

Tuesday, December 17, 1985 at 11 a.m.  
Auburn Mall, 350 Center Street, Auburn, Maine

RSP

207-786-2976 or 784-4504

OFFICE OF PRESIDENTIAL MESSAGES

REQUEST FOR CLEARANCE - COMMENTS

To: JOHN ROBERTS - Counsel's Office

Date Due: [REDACTED]

Date of Event: February 9 - 15

Subject: NATIONAL CRIME PREVENTION WEEK

Requested by: National Exchange Club

Background: This is annual event sponsored by the National Exchange Club.  
The initial draft came from Justice Department.  
1985 message also attached FYI.

Signature: CLAUDIA KORTE

Date: 2/6/86

Presidential Messages  
Old Executive Office Building  
Room 18  
(202) 456-2941

Your Recommendation/Comments:

NO OBJECTION

JRK 2/6

Signature:

Date:

THE WHITE HOUSE

WASHINGTON

January 17, 1986

Dear Roy:

Enclosed are materials sent to the White House in connection with the cameo appearance by the President on the George Burns 90th Birthday Special. I am sending them to you for handling, as we have done in the past.

With all best wishes,

Sincerely,

Fred F. Fielding  
Counsel to the President

Roy Miller, Esquire  
Gibson, Dunn & Crutcher  
333 South Grand Avenue  
Suite 4723  
Los Angeles, CA 90071

FFF:JGR:aea 1/17/86  
bcc: FFFielding  
JGRoberts  
Subj  
Chron

THE WHITE HOUSE

WASHINGTON

January 6, 1986

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Request for Congratulatory Note  
from the President to Commemorate  
100th Anniversary of Sun Company

The Vice President of Sun Company has requested a message from the President congratulating the company on its centennial anniversary. He has apparently gotten wind of our policy against such messages, and argues for an exception because (1) the message will only be used in an internal commemorative book, and (2) Sun Company has such an excellent record of corporate citizenship.

The attached standard reply has been expanded by the addition of a new third paragraph, dealing with the suggestion that an exception should be made for Sun.

Attachment

THE WHITE HOUSE

WASHINGTON

January 6, 1986

Dear Mr. Wylie:

Thank you for your recent letter requesting a Presidential message congratulating Sun Company on its 100th anniversary.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive business, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Your letter acknowledged this policy but argued for an exception based on the limited contemplated use of the requested Presidential message, and Sun Company's record of corporate citizenship. We have adhered to our policy in previous instances despite similar assurances with respect to use of the message. Nor do I believe it advisable or even possible for the White House to attempt to evaluate corporate history in deciding whether anniversary messages should be issued.

Obviously, Sun Company is celebrating an important event, and I can understand your seeking a message for this occasion. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,  
Orig. signed by FFF

Fred F. Fielding  
Counsel to the President

Mr. Thomas L. Wylie  
Sun Company, Inc.  
Suite 820  
1800 K Street, N.W.  
Washington, D.C. 20006

FFF:JGR:aea 1/6/86 FFFielding/JGRoberts/Subj/Chron

THE WHITE HOUSE

WASHINGTON

January 6, 1986

Dear Mr. Wylie:

Thank you for your recent letter requesting a Presidential message congratulating Sun Company on its 100th anniversary.

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Sincerely,

Fred F. Fielding  
Counsel to the President

Mr. Thomas L. Wylie  
Sun Company, Inc.  
Suite 820  
1800 K Street, N.W.  
Washington, D.C. 20006

FFF:JGR:aea 1/6/86 FFFielding/JGRoberts/Subj/Chron



**WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET**

*ME002*  
*gbr*  
*(Room number)*

- O - OUTGOING
- H - INTERNAL
- I - INCOMING  
Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Thomas Wylie

MI Mail Report User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Request for congratulatory note from POTUS to commemorate 100<sup>th</sup> anniversary of Sun Company

ROUTE TO:		ACTION	DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>CUTROLL</u>		<u>ORIGINATOR</u>	<u>86,01,02<sup>py</sup></u>		<u>1 1</u>
		Referral Note:			
<u>chat 18</u>		<u>D</u>	<u>86,01,03<sup>py</sup></u>		<u>86,01,13</u>
		Referral Note:			
			<u>1 1</u>		<u>1 1</u>
		Referral Note:			
			<u>1 1</u>		<u>1 1</u>
		Referral Note:			
			<u>1 1</u>		<u>1 1</u>
		Referral Note:			

**ACTION CODES:**

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- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure
- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
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- X - Interim Reply

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- B - Non-Special Referral
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- S - Suspended

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- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

**Comments:**

Keep this worksheet attached to the original incoming letter.  
Send all routing updates to Central Reference (Room 75, OEOP).  
Always return completed correspondence record to Central Files.  
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.



Sun Company, Inc.  
Suite 82C  
1800 K Street NW  
Washington DC 20006  
202 296 353C

December 31, 1985

372135

Mr. H. Lawrence Garrett  
Associate Counsel to the President  
Room 106  
Old Executive Office Building  
17th & Pennsylvania Avenue, NW  
Washington, DC 20500

Dear Larry:

Attached are a series of letters and memos dating back to July 23, 1985, which chronicle my efforts to obtain a congratulatory note from the President to commemorate the 100th anniversary of Sun Company. Until last Friday, I had been given every indication that such communications were routine.

I am now advised that because of some unfortunate misuses of similar presidential messages, this practice has been largely discontinued at the recommendation of the counsel's office.

Although I fully appreciate the necessity of establishing reasonable protection against misuses or abuses of the President's written communications, I question the necessity of a totally inflexible prohibition. In particular, I question whether such a provision must be enforced in circumstances where stringent protections against abuses are assured, and where the history of integrity of the requesting institution is beyond reproach. I believe our request is defensible on both of these counts.

Our planned use of the congratulatory letter is as the front piece for a history of the Sun Company. Letters from our chairman, Theodore A. Burtis, and our president, Robert McClements, will follow. The balance of the book will comprise one hundred pages of narrative and pictures of what we're describing as Sun Company's successful, century-long adventure in the free enterprise system.

Mr. H. Lawrence Garrett  
Page Two  
December 31, 1985

This will be the sole use to which the letter would be put, and distribution of the history book will be limited to officers, directors, employees and retirees of the company along with a few close associates in the communities in which we work and live. I can absolutely assure you that any presidential communication would be limited to this use alone.

As to the overall integrity of the requesting institution, I would simply make reference to the hundred-year history of corporate and community dealings of the company which was founded by the Pew family of Philadelphia. Fewer than fifty American companies have reached this century milestone, and I submit that few if any can match Sun Company's record for fair dealing, compassion and commitment to excellence. Moreover, few companies can match Sun's long-standing history of support for the Republican Party for fully three quarters of its existence.

I'll conclude by again acknowledging the necessity for protecting the office of the presidency. However, I firmly believe that this request is one that the President himself would promptly approve if asked. A presidential note acknowledging Sun company's centennial will not be abused and should not be denied us.

Thank you for your consideration.

Sincerely,

lar

TLW:cbb  
Attachments



Sun Company, Inc.  
Suite 820  
1800 K Street NW  
Washington DC 20006  
202 296 3530

November 25, 1985

Mrs. Jean Bell  
Room 128  
The White House  
Washington, DC 20500

Dear Jean:

Enclosed is a copy of the correspondence requesting a congratulatory letter from President Reagan for Sun Company's centennial celebration. Our history book is scheduled to go to print in mid-December, so anything you can do to help will be appreciated.

Sincerely,

  
Tom

TLW:cbb  
Enclosure

July 23, 1985

Ms. Mary Jo Jacobi  
Office of Public Liaison  
The White House  
Washington, DC 20500

Dear Mary Jo:

As we discussed earlier today, I am delivering invitations to the President and Vice President for a reception and concert by the Philadelphia Symphony Orchestra to commemorate Sun Company's centennial in 1986. We are most hopeful that schedules will permit their attendance.

An additional Presidential touch which would add significantly to our celebration's success would be a letter from President Reagan noting the observation of our 100th anniversary as a company. A draft of such a letter is enclosed. Sure hope you can help in getting some similar communique in time to be included in our centennial year book which is scheduled to be printed in December of this year.

Thanks for all your many kindnesses.

Sincerely,

TLW:cbb  
Enclosure

Thomas L. Myne  
Vice President  
Government Relations

*Clare - Corbett*  
*10/12*  
*10/12*  
Sun Company, Inc.  
Suite 820  
1800 K Street N.W.  
Washington, DC 20006  
202 296 6530

July 23, 1985

Ms. Mary Jo Jacobi  
Office of Public Liaison  
The White House  
Washington, DC 20500

Dear Mary Jo:

As we discussed earlier today, I am delivering invitations to the President and Vice President for a reception and concert by the Philadelphia Symphony Orchestra to commemorate Sun Company's centennial in 1986. We are most hopeful that schedules will permit their attendance.

An additional Presidential touch which would add significantly to our celebration's success would be a letter from President Reagan noting the observation of our 100th anniversary as a company. A draft of such a letter is enclosed. Sure hope you can help in getting some similar communique in time to be included in our centennial year book which is scheduled to be printed in December of this year.

Thanks for all your many kindnesses.

Sincerely,

TLW:cbb  
Enclosure

CBB 03 7/23/85

Mary W Haught

Date July 23, 1985

To Tom



Attached is the draft of a letter from President Reagan to mark Sun's centennial. As you know, Corporate Communications is preparing a book on Sun's history, which will be given to all employees. It would be a great addition if the letter could be available in November, so a reproduction can be included in the book, which is scheduled for printing in December of this year.

The exact birthdate is March 27, 1986.

(MWH?)

MWH/mm

*Mary*

Mr. Theodore A. Burtis  
Sun Company  
100 Matsonford Road  
Radnor, PA 19087

Dear Ted:

When Sun Company celebrates its 100th anniversary, it will have been an important part of the American scene for half of this nation's lifetime.

In many ways the adventure of America and the adventure of Sun Company have paralleled one another. The two have grown and prospered together. The two have steadfastly weathered the difficulties and challenges. And today each looks back proudly on a history of achievement, while facing the future with confidence and commitment.

On behalf of Nancy and myself, congratulations to you and to all the people of Sun Company whose devotion and dedication have brought you to this singular milestone.



OFFICE OF PRESIDENTIAL MESSAGES

REQUEST FOR CLEARANCE - COMMENTS

To: JOHN ROBERTS - Counsel's Office

Date Due: ASAP

Date of Event: ASAP

Subject: [REDACTED]

Requested by: Organization via OPL.

Background: This is a program of utility employees equipped with mobile radios in their vehicles who can report crimes or suspicious activity to a base station which can, in turn, notify appropriate law enforcement agencies.

Referred to Justice Department, which provided the initial draft.

Signature: CLAUDIA KORTE

Date: 2/5/86

Presidential Messages  
Old Executive Office Building  
Room 18  
(202) 456-2941

Your Recommendation/Comments:

NO OBJECTION, IF JUSTICE  
APPROVES OF THIS ORGANIZATION.

JJR 2/6

Signature:

Date:

THE WHITE HOUSE

WASHINGTON

February 5, 1986

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS *JGR*

SUBJECT:

Proposed Presidential Letter to  
Harry Casey Who Made Substantial  
Contribution to Eureka College

Fred Ryan has asked for your views on a proposed letter from the President to Harry Casey, thanking Mr. Casey for a recent substantial contribution to Eureka College. I called Ryan for more background. The 95-year old Casey has been a long-time supporter of Eureka. Eureka officials learned that Casey would be present at a December 2 fundraiser in Seattle for Senator Packwood that the President was addressing, and asked if a "handshake" could be arranged. The President did meet briefly with Casey in Seattle, simply exchanging the usual pleasantries. Casey gave the President two gold coins, which are being appropriately processed by the Gift Unit. On January 6, Casey made an unexpected and unsolicited gift of \$500,000 to Eureka. The President learned of this and asked for Casey's address for a thank-you note; Ryan thought it best to furnish a draft.

I have no objection. Based on what Ryan has told me, there was no "quid pro quo" involved here, and I see no reason to object to a brief thank-you on Ronald Reagan personal stationery.

Attachment

THE WHITE HOUSE

WASHINGTON

February 5, 1986

MEMORANDUM FOR FREDERICK J. RYAN, JR.  
DEPUTY ASSISTANT TO THE PRESIDENT  
DIRECTOR, PRESIDENTIAL SCHEDULING

FROM: FRED F. FIELDING **FF/RAH**  
COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Presidential Letter to  
Harry Casey Who Made Substantial  
Contribution to Eureka College

I have reviewed the draft letter from the President to Harry Casey, thanking Casey for his contribution to Eureka College. You have assured my staff that Mr. Casey's contribution was not solicited by anyone at the White House, nor was anyone at the White House aware of it until after the fact. Under these circumstances, I have no objection to a brief thank-you note from the President, on his personal stationery.

FFF:JGR:aea 2/5/86

cc: FFFielding  
JGRoberts  
Subj  
Chron

THE WHITE HOUSE

WASHINGTON

February 5, 1986

MEMORANDUM FOR FREDERICK J. RYAN, JR.  
DEPUTY ASSISTANT TO THE PRESIDENT  
DIRECTOR, PRESIDENTIAL SCHEDULING

FROM: FRED F. FIELDING  
COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Presidential Letter to  
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FFF:JGR:aea 2/5/86  
cc: FFFielding  
JGRoberts  
Subj  
Chron

## WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING  
Date Correspondence Received (YY/MM/DD) 1 1

*JR → F*

Name of Correspondent: Fred Ryan

MI Mail Report      User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Proposed Presidential letter to Harry Casey who made substantial contribution to Gurha College

ROUTE TO:	ACTION	Tracking Date	Disposition
Office/Agency (Staff Name)	Action Code	YY/MM/DD	Type of Response Code Completion Date YY/MM/DD
<u>CUHOLL</u>	ORIGINATOR	<u>8610131</u>	1 1
	Referral Note:		
<u>CUAT 18</u>	D	<u>8610203</u>	S 8610213
	Referral Note:		
		1 1	1 1
	Referral Note:		
		1 1	1 1
	Referral Note:		
		1 1	1 1
	Referral Note:		

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|---|---|
| <p><b>ACTION CODES:</b></p> <ul style="list-style-type: none"> <li>A - Appropriate Action</li> <li>C - Comment/Recommendation</li> <li>D - Draft Response</li> <li>F - Furnish Fact Sheet to be used as Enclosure</li> <li>I - Info Copy Only/No Action Necessary</li> <li>R - Direct Reply w/Copy</li> <li>S - For Signature</li> <li>X - Interim Reply</li> </ul> | <p><b>DISPOSITION CODES:</b></p> <ul style="list-style-type: none"> <li>A - Answered</li> <li>B - Non-Special Referral</li> <li>C - Completed</li> <li>S - Suspended</li> </ul> |
|---|---|
- FOR OUTGOING CORRESPONDENCE:**  
 Type of Response = Initials of Signer  
 Code = "A"  
 Completion Date = Date of Outgoing

Comments: \_\_\_\_\_

Keep this worksheet attached to the original incoming letter.  
 Send all routing updates to Central Reference (Room 75, OEOB).  
 Always return completed correspondence record to Central Files.  
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

January 31, 1986

MEMORANDUM FOR: FRED FIELDING  
FROM: FREDERICK J. RYAN, JR. *FJR*  
SUBJECT: ATTACHED CORRESPONDENCE

Attached is a proposed Presidential letter to Harry Casey. Mr. Casey met with the President during a recent trip to Seattle. We have learned from Eureka College that Mr. Casey has just made a substantial contribution to the College.

I would appreciate your reviewing the attached correspondence and advising me of any objections you may have with the language.

Thank you.

SUGGESTED RR DRAFT TO HARRY CASEY

Dear Harry:

It was a pleasure seeing you on my recent trip to Seattle.

I have just learned of your generous contribution to Eureka College. I have many fond memories of my days there and the wonderful world the gift of education opened to me. You have helped to insure that other students interested in serving their fellow man, are offered that very same opportunity.

Thank you for your interest in and support of Eureka. Nancy joins me in expressing our deep appreciation and best wishes.

Sincerely,

RR

THE WHITE HOUSE

WASHINGTON

February 5, 1986

MEMORANDUM FOR CLAUDIA KORTE  
PRESIDENTIAL MESSAGES

FROM: JOHN G. ROBERTS *023*  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: 75th Anniversary of  
Wanamaker's Pipe Organ

You have asked for our views on a request for a message from the President commemorating the 75th anniversary of the Great Music program on the Grand Court organ in the Wanamaker store in Philadelphia. I would have no objection to a brief note focused on the music program, the historic organ, and private sector support for the arts in general, obviously avoiding any commercial endorsement of Wanamaker's.

Thank you for raising this question with us.



THE WHITE HOUSE  
WASHINGTON

February 4, 1986

TO: JOHN ROBERTS  
Counsel's Office

RE: 75th Anniversary  
Wannamakers' Pipe Organ  
(DUE: FEB. 6 a.m.)

Ordinarily we'd regret something like this because it's one company's program, but I thought I'd run it by you for review. Would you please look it one over and let me know ASAP whether or not we should do it \_\_\_\_\_ or tell Carl Anderson that we'll have to regret \_\_\_\_\_.

Thank you.

*Claudia*

CLAUDIA KORTE  
Presidential Messages  
18-OEOB/Ext. 2941

## FACT SHEET

75th Anniversary of the Grand Court Organ, John Wanamaker, Philadelphia

....It is the largest organ, and therefore the largest musical instrument, in the world

....It has been played every business day since 1911 when President Taft came to Philadelphia to dedicate the John Wanamaker building, the largest retailing structure ever built (2 million square feet of floor space.)

.....crowds of as many as 15,000 gathered to hear the after-hours concerts which featured the world's greatest organists and on occasion were accompanied by Leopold Stokowski and the Philadelphia rchestra.

....The organ, the splendid Grand Court, and the music and arts program which the Wanamaker Store provided were the outgrowth of John Wanamaker's conviction that music enriches the human spirit and should be made available in commercial institutions as well as in concert halls.

....the Wanamaker Competition Choral Festival, conducted in the building attracted interest from across America and Europe and were hailed by John Philip Sousa as meaning "more to the progress of music in America than any other event I know of." The festival was administered by the deans of the Yale University School of Music and of the New England Conservatory.

....after Wanamaker's death his son and successor, Rodman Wanamaker enlarged his father's vision for the musical program, but after his death several years after his father, the major after-hours concerts were discontinued.

....This anniversary concert will be the first formal, public after-hours concert in more than a half century. 1400 music lovers from across the United States and from Europe will be in attendance at this special re-creation of the glorious musical heritage of the Grand Court programs.

...More than 100 Wanamaker employees and 100 Wayne Concert Series volunteers will be required to complete the details necessary to transform the busy downtown store into a concert hall for this special historic event.

THE WHITE HOUSE  
WASHINGTON

2/4/86

Chuck:

Could we get a Pres.  
message for these people.  
Attached is a fact sheet  
as well as suggested  
points for message.

Mr. Geaworth is in town  
+ wants <sup>to pick up</sup> message Thurs. am.

Thanks,  
Charlotte

**CARL A. ANDERSON**  
Special Assistant to the President  
for Public Liaison  
OEOB 197, Ext. 2164



# WAYNE CONCERT SERIES

Box 510 • Waync, Pennsylvania 19087

(215) 647-7730

Feb. 6

January 31, 1986

Dear Miss Chavez:

We are delighted that the President may find it possible to send a note commemorating the 75th anniversary of the inauguration of the Great Music program on the world's largest musical instrument, the Grand Court organ in the John Wanamaker department store in the center of Philadelphia.

The organ has been heard every business day since it was installed in 1911 when President Taft came for the dedication of the Wanamaker building, the largest retail store in the world.

Millions of people from all over the world have heard this mighty instrument, and crowds of 15,000 once attended the major concerts which featured the legendary master organists of Europe and America, often accompanied by The Philadelphia Orchestra under Leopold Stokowski - in a department store!

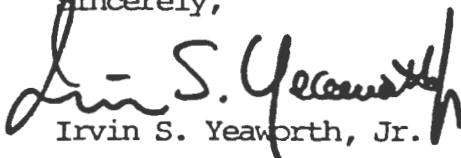
This will be the first major after-hours public concert in over a half century, since Rodman Wanamaker, the founder's son and successor, died. The present Wanamaker management has gone to great lengths to make possible this re-creation of the glorious days of those world-class concerts.

We will receive greetings from our Mayor and Governor and other distinguished persons, the local and national media have been invited, a TV special for the PBS audience is being videotaped that evening, and greetings from the President would honor the occasion. We think he will enjoy the opportunity to salute this example of creative support of the arts by the private sector through the cooperative combination of an arts group, a city, a business institution and the citizens, in celebration of a musical heritage.

We would be honored if you or some other representative might care to read the letter to the audience rather than send it to us. If that is not possible, I will be happy to pick it up next week when I will be in Washington, if this is acceptable to you.

Thank you for your courtesy.

Sincerely,

  
Irvin S. Yeaworth, Jr.

ISY/b  
Enclosure

Some thoughts and suggested ideas for the President's greetings to the people of Philadelphia for the Wanamaker organ 75th anniversary celebration.

Congratulations to John Wanamaker, Philadelphia, on its 75th year of successful union of arts and commerce through the music of the great organ in the Wanamaker Grand Court.

May the next 75 years be brightened by the continuation of the vision which prompted John Wanamaker to build a music and arts center in the midst of a large department store in the heart of the famous city to which our nation continues to look for inspiration and great ideas.

Congratulations to Keith Chapman on his 20 years at the console of the great Wanamaker organ.

Congratulations to the Wayne Concert Series for its initiative in presenting programs like this, and providing leadership in discovering new ways of enriching people's lives through music, drama and art.

I think of President Taft as he dedicated this unique building in which you gather tonight...75 years after that occasion, we have proof that what he heralded as a promise of a bright future, has continued to this day.

I join him in saluting this fine example of how the arts and commerce can be of great value and support to one another. May other institutions look for similar creative ways to enrich the lives of those whom they serve.