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THE WHITE HOUSE

WASHINGTON

October 1, 1985

MEMORANDUM FOR THE FILE

FROM: JOHN G. ROBERTS 
SUBJECT: The Walter Kaitz Foundation

I advised Presidential Messages that I had no legal objection to sending the above-referenced message, provided the recipients were cautioned that it could not be used in fundraising. I also noted that I was not familiar with the Foundation, and that Messages should check with Mel Bradley to determine if a message was desirable on policy grounds. I did check and determine that the Foundation has 501(c)(3) status.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 1, 1985

TO: JOHN ROBERTS, COUNSEL

Anita

FROM: Anita Bevacqua, Presidential Messages
18 OEOB x2941

RE: The Walter Kaitz Foundation

Attached for your review is a Presidential Message request we received from Ron Alvarado, Intergovernmental Affairs. He has asked that we prepare a message for an event sponsored by the above-named group. Could you please advise if this is appropriate for us to do?

I am sorry for the short notice, we just received the request this morning. Could I please have your reponse by 1:00 PM TODAY?

Thank you for your help.

THE WHITE HOUSE

WASHINGTON

September 30, 1985

MEMORANDUM FOR CLAUDIA KORTE

FROM: RONALD L. ALVARADO 

SUBJECT: Second Annual Walter Kaitz Foundation
Awards Dinner

On October 3rd the Walter Kaitz Foundation will hold a reception/dinner fundraiser called the Second Annual Walter Kaitz Foundation Awards Dinner. The Walter Kaitz Foundation recruits, places and develops outstanding minority men and women for managerial fellowships in the Cable industry.

While this group is not really within the scope of my responsibility, after reading through the attached materials I thought that the program merited consideration for a special message from the President to be read at the event. Knowing of the need to be cautious about Presidential messages sent to fundraisers, I thought it may be possible to primarily indicate best wishes in their endeavors to promote training and education in the communications industry for minorities.

I have attached a draft message for your review. Please feel free to run this request by Mel Bradley or any one else you deem appropriate. I would be able to arrange for the letter to be hand delivered this afternoon, so please let me know your final decision on this.

Thank you, Claudia, for your consideration.

I am pleased to have this opportunity to commend the Walter Kaitz Foundation for the fine work done to open doors within the cable industry to interested minority men and women.

The Cable industry is one of the most dramatic parts of today's world of communications. By providing the opportunity to learn about the industry through job placement Fellowships, the Walter Kaitz Foundation greatly benefits our communities and the industry itself.

Congratulations on the fine work done in the past two years and I hope that there are many successful years ahead for the Walter Kaitz Foundation.

Ronald Reagan



*The pleasure of your company
is requested at the Second Annual
Walter Kaitz Foundation Awards Dinner,
saluting **Bob and Betsy Magness**,
Co-founders of Tele-Communications, Inc.
for outstanding service to
the cable television industry.*

***Chairman**
Daniel L. Ritchie*

*Thursday, October 3, 1985
7:00 p.m. Cocktails, East Foyer
8:00 p.m. Dinner, Grand Ballroom
Waldorf-Astoria Hotel
New York City*

Black Tie

*Proceeds to support
the Foundation are tax deductible
\$325 per person, \$3,250 per table*

***R.S.V.P.**
Card enclosed*

*The Walter Kaitz Foundation recruits, places
and develops outstanding minority men and women for
managerial fellowships in the cable industry.*

EXECUTIVE SPONSORS

The Second Annual Walter Kaitz Awards Dinner

American Television & Communications, Inc.
Wygoo Myhren, Chairman & Chief Executive Officer

Axistar Communications
John Egan, Executive Vice President

Arent, Fox, Kintner, Plotkin & Kahn
George Shapiro

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Robert Johnson, President

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Bob Matthews, President

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Spencer Kaitz, President

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David Van Valkenburg, President & Chief Executive Officer

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John F. Cooke, President & Chief Executive Officer

The ELRA Group
Gerhard Blomquist, President

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Bob Masterson, President

(COVER)

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Frank C. Hickey, Chairman of the Board

Group W Cable, Inc.
Daniel L. Ritchie, Chairman & Chief Executive Officer,
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The Hearst Corporation
Raymond E. Joslin, President, Cable Communications

Home Box Office, Inc.
Michael Fuchs, Chairman

Jones Intercable, Inc.
Glenn Jones, Chairman & Chief Executive Officer

The Waller Kattz Family
LeBaruf, Lamb, Leiby & McBae
Ray Perkins

MTV Networks, Inc.
David H. Horowitz, President & Chief Executive Officer

National Westminster Bank USA
Elizabeth Hope, Vice President

Summons Communications, Inc.
William H. Stoupe, Jr., Vice President

Shout! Inc./The Movie Channel
Neil Aspinwall, Chairman & Chief Executive Officer

Tele-Communications, Inc.
John C. Malone, President & Chief Executive Officer

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Douglas Dittich, Chairman

Viacom International
Ralph Baruch, Chairman

Mary Lou Wright & Company
Mary Lou Wright, President

X-Press Information Services
Foul Mazarell, President & Chief Executive Officer

THE PROGRAM

The Walter Kaitz Fellowship is an educational, experienced-based cable management program. It offers talented self-motivated doers an opportunity to learn about the industry, enhance their skills and demonstrate their management expertise. Fellowship scholars analyze first-hand the public and private sector impact on the dynamic cable industry.

Supplemented by support curricula, a series of field assignments within a company affords Fellows the opportunity for leadership development in preparation for their future career.

The Foundation's goals for participants in the Fellowship Program include:

Achievement of a firm practical grasp of the economic, technical, managerial, social and political workings of cable and how these elements interact to shape the industry.

Strengthening of the Fellows ability to operate responsibly and innovatively within cable management.

Fostering of an informal support network between the participants and the men and women active in telecommunications decision-making.

THE EXPERIENCE

In this full-time, performance oriented program, Fellows may work in job placements designed to utilize their abilities and refine their management skills. Enthusiastic, broad-based industry support assures the Walter Kaitz Fellow a high level internship in cable—and much more.

To increase their breadth of exposure, the Fellows are engaged in seminars that complement their full-time field assignment and are a major component of the Fellowship year. Fellows meet as a group with industry leaders for in-depth discussions and issue analysis. A vital exchange of experience in their respective companies adds depth to the encounters.

At the end of their term Fellows will have benefited from an intensive work experience, a unique insider's perspective of cable, and a final product that addresses current industry concerns.

THE OPPORTUNITY

The Foundation seeks to recruit, place and assist in developing qualified candidates for managerial experience in the cable industry. Recognizing that experienced decision-makers from diverse backgrounds are vital to the development of the cable industry as it expands into urban markets, the Foundation particularly encourages minority applicants.

Applicants must possess individual initiative, leadership ability and a combination of skills that would make an effective manager in the short run and an industry leader in the long run. The program has been developed for business school graduates and graduates of other disciplines who wish hands-on experience in the specifics of the cable industry, and for individuals with five to ten years managerial work experience who wish to prepare for a career shift.

Following a highly competitive recruitment and selection period, the top candidates are chosen to participate in a comprehensive face-to-face selection process. The final appointment of the distinguished Fellows is announced by the Board of Trustees. Currently, there is no tuition for the Fellowship Program. A stipend level of \$1,500 per month is set. Fellowship awards may vary to accommodate differing company standards and Fellow experience and skills.

The Fellowship length is nine months, and is contingent upon the continued satisfactory performance of the Fellow.

THE FOUNDATION

Walter Kaitz, founder of the California Cable Television Association and a pioneer in the industry, symbolizes the spirit and public responsibility of the cable television industry.

The Walter Kaitz Foundation is a respected non-profit, tax exempt, private educational institute offering Fellowships to promote training and education in communications. The Foundation is supported solely by charitable contributions from individuals and the cable industry. Rooted in the belief that cable television is in the public interest, the Walter Kaitz Foundation encourages public and private sector cooperation, understanding and integrity.

YOUR OPPORTUNITY

The Walter Kaitz Foundation welcomes your participation in our programs. Please fill in the blanks, check the appropriate box and mail today.

- I'd like to apply for a Walter Kaitz Foundation Fellowship. Please send me more information and an application.
- I'd like to contribute to the work of the Foundation by helping to provide internships. Please call me.
- I'd like to pledge \$ _____ to aid in the work of the Walter Kaitz Foundation. Please call me today.
- I'd like to know more about Walter Kaitz and the Foundation. Please send me more information.

Name _____

Title _____

Company/Affiliation _____

Street _____

City _____

State _____ Zip _____

Telephone _____

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California State Senate

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Charles Dolan

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Development, Inc.

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Bill Daniels

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Daniels and Associates

John Dawson

Vice President:
American Television &
Communications, Inc.

•Honorable Ralph Dills

California State Senate

Charles Dolan

Chairman:
Cablevision Systems
Development, Inc.

Development, Inc.

•Denotes Honorary Trustees

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Cable Communications
The Hearst Corporation

Secretary

Dorothea Kaitz

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California Cable Television
Association

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California Cable Television
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Assistant to the President:
California Cable Television
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James Mooney

President:
National Cable Television
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Honorable Gwen Moore

California State Assembly

Robert Miron

Executive Vice President:
Newchannels Corporation

Marc Nathanson

President:
Falcon Communications

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FOUNDATION STAFF

Carmelita Fitzgerald-Mills

Executive Vice President:

Anne Fudge

Foundation Secretary

Good Fellows

Where are they now?

They came. They saw. They excelled. Graduates of the Walter Kaitz Foundation fellowship program have brought diversified skills, talent, and a greater heterogeneity to the cable industry. Now in its third year, the Kaitz Foundation offers fellowships that provide intensive first-hand exposure to corporate and operational cable management. The foundation is named after **Walter Kaitz**, founder of the California Cable Television Association.

Candidates are chosen from ethnic and cultural backgrounds that reflect the cable population's changing demographics. As **Carmelita Fitzgerald-Mills**, executive director for the program, says, "The foundation, reflective of the cable industry's business strategy, has long emphasized the importance of developing outstanding management talent to meet the future demands of cable's pluralistic urban markets."

The 1983 and 1984 finalists underwent a rigorous screening process that includes a written application, full-day interviews and problem-solving sessions with cable executives. Once selected by a cable company sponsor, each Kaitz fellow served in a nine-month full-time paid position and participated in seminars and discussion groups that covered all aspects of the industry.

Two classes of Kaitz fellows, 20 graduates in all, have completed their fellowships. Where are they now? What contributions have they made to the industry?

For **Brenda Grayson**, a 1985 Kaitz graduate currently serving as marketing director for Western Communications' Concord, Calif., system, the foundation "provided an excellent orientation to the cable industry and gave me the opportunity to demonstrate my ability. The program gave us access to the industry's visionaries." According to Grayson, these vital contacts shaped her thinking and changed the shape of her career, which



Mills: Talent for diverse markets.

had included working for NBC and United Way.

Tim Marshall, a 1984 graduate who is now executive assistant to Group W's chairman and CEO, **Dan Ritchie**, agreed with Grayson that "access was key." Marshall also notes that exposure to a variety of industry jobs was equally important. Marshall saw the industry "from all sides, from climbing poles to strategic planning."

Alene Terasaki, a 1985 graduate now employed at HBO as West Coast supervisor of original programming, mentions that exposure to the legislative process was also important. Terasaki, who worked for ABC during the 1984 Olympics, says she has now found her metier in cable, thanks to the Kaitz fellowship, which afforded her an industry overview and the chance to do "substantive work for HBO," which sponsored Terasaki. She stresses that the Kaitz fellows who were offered and then accepted full-time positions in the industry have a great deal to offer. "We were not untested professionals," she notes, "simply unfamiliar with the cable industry."

Ruth Baulwin, a 1984 graduate, was a former lobbyist for the nation's second largest public utilities company. Sponsored by Jones Intercable, Baulwin, describes her fellowship experience as a fast-track program that included experience in operations, special project management, and traveling among various company systems. Now general manager for Jones' Castro Valley system in California, Baulwin considers the hands-on experience provided to be well worth the risk she took in changing careers.

The risk factor was not one to be taken lightly, according to the Kaitz grads. "Nothing was handed to us on a silver platter," observes **Marleen Linares**, a 1984 graduate who is now community relations specialist and community productions producer for Cox Cable San Diego.

"We had to use our skills in a way that produced measurable results," says Marshall. One measurable result that Linares is particularly proud of is the ACE award won by the weekly public affairs show that she produces for Cox San Diego. Linares believes that her background in public policy analysis and her sensitivity to community needs helps Cox to develop more finely-tuned local programs.

Attorney **Charles Ward**, a 1984 graduate currently serving as director of corporate affairs for Times Mirror's Las Vegas, Nev., system, stresses the importance of the initial screening process in winning the all-important support of the companies who sponsor the Kaitz fellows. Ward believes that the screening process furnished proof of the fellows' abilities to perform under pressure and enabled senior management in sponsor companies to feel comfortable with entrusting important duties to the fellows.

For **Eva Bustos**, a 1985 fellow, a special project assignment became a permanent slot for her. Bustos is now marketing coordinator for Viacom's Mountain View, Calif., system. Having worked for Group W in Seattle, Bustos had already decided cable was for her before she entered the fellowship program. She echoes the sentiments of many of the Kaitz fellows, sponsors, and other industry personnel when she says, "Cable is a dynamic industry still defining itself. I want to be a meaningful part of the industry and help shape it."

The Second Annual Walter Kaitz Foundation Dinner is being held Oct. 3 in the grand ballroom of the New York Waldorf Astoria. The dinner will honor TCI co-founders **Bob and Betsy Magness** and will be chaired by Dan Ritchie, chairman and CEO of Group W. The Kaitz Foundation reports that this year's response to

In the News Continued

the gala black-tie cocktail party and banquet has surpassed last year's response, with approximately 350 tickets sold by mid-August. The foundation is supported solely by these and other charitable contributions from individuals and the cable industry.

The foundation board, chaired by **John Goddard**, president of Viacom, recently approved a five-year plan. One of the organization's goals is to become financially self-sufficient. Other goals include: encouraging cable TV suppliers to both host and place fellows and to contribute financial support to the program; expanding industry awareness of the program as a resource; increasing the number of qualified applicants and the number of host companies nationwide.

CCTA executive director **Spencer**

Kaitz, son of Walter Kaitz and president of the foundation board, believes that "the energetic leadership of John Goddard and continued support will make the foundation an even more vital force."

Mills reports that the foundation is now actively recruiting applicants for the next fellowship program. Deadline for applications is Jan. 15, 1986.

— *Cary Campbell*

New Approaches

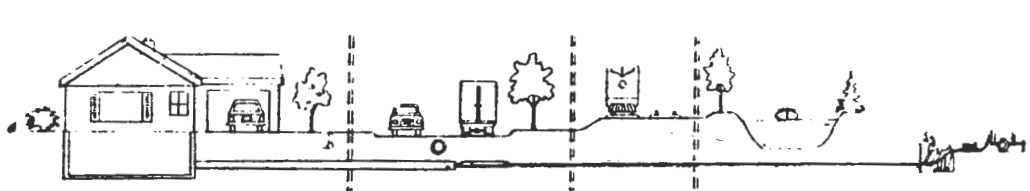
Third party marketing

What do you do when your direct mail lands in File 13 and your sales staff sees more closed doors than closed sales? ATC throws a party. At a recent Women in Cable meeting in Denver, **Sam Kosterman**, sales manager for ATC's Denver

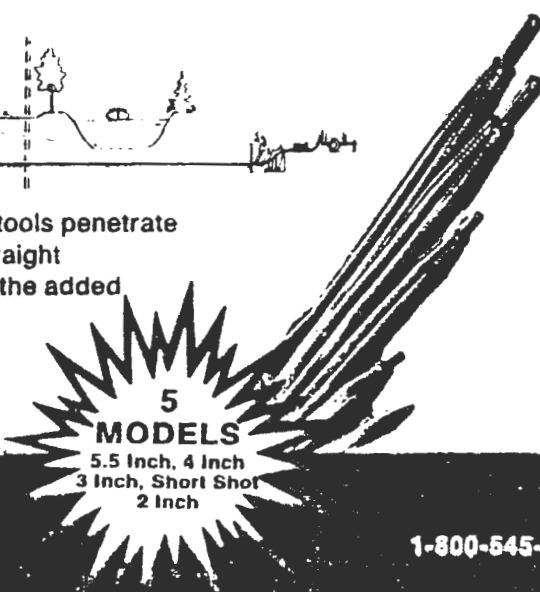
suburban systems, discussed the MSO's new sales strategy. You might call it selling by the Tupperware method.

To reach non-subscribers who don't respond to direct mail or direct sales approaches, Mile Hi is sponsoring neighborhood parties. The first step, says Kosterman, is to find a current subscriber willing to host a party in his or her home. Kosterman notes that couples are encouraged to attend the parties, so that both decision-makers are present. If the willing host or hostess does not know enough people to invite, Kosterman relies on CSRs to provide names from nearby non-subscribing homes.

ATC then mails invitation scrolls in gold and silver tubes to pique interest in the party, while a variety of premiums enhance the "invitation" to subscribe.



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Circle 10 on page 81

Kaitz Dinner To Honor Co-Founders of TCI

OAKLAND, CA—Tele-Communications Inc. co-founders Bob and Betsy Magness will be saluted at the second annual Walter Kaitz Foundation Awards Dinner scheduled for Oct. 3 at the Waldorf-Astoria in New York City.

Daniel Ritchie, chairman of the dinner and chief executive officer of Group W Broadcasting & Cable Inc., said that outpouring of support for the fundraising event "confirms the outstanding job the foundation has done in recruiting, placing and developing minority men and women for executive management positions in the cable industry."

PROGRAM NOTE: CINEMAX

"Album Flash: Pete Townsend" can be seen Sept. 27 on Cinemax.

A group of 30 cable system operators, suppliers, programmers, lawyers and financiers have agreed to be executive sponsors of the event. Backers include American Television & Communications Corp.; Anixter Communications; Arent, Fox Kintner, Plotkin & Kahn; Black Entertainment Television; CableData; Cablevision Systems; Colony Communications /Continental Cablevision; Comcast Communications Inc.; Communications Equity Associates; Cox Cable Communications Inc.; Daniels & Associates; The Disney Channel; The ELRA Group; The Exchange; First Data Resources; General Instrument Group/Jerrold division and Group W Cable.

Other supporters are The Hearst Corporation; Home Box Office Inc.; Jones Intercable Inc.; The Walter Kaitz family; LeBoeuf, Lamb, Leiby & McRae; MTV

Networks Inc.; National Westminster Bank USA; Sammons Communications Inc.; Satellite Syndicated Systems Inc.; Scientific Atlanta Inc.; Showtime/The Movie Channel Inc.; Tele-Communications Inc.; Televents; Times-Mirror Cable Television; Tribune Cable Communications;

Raychem To Acquire Touch-Screen Maker

MENLO PARK, CA—Raychem Corp. said it reached an agreement to acquire Elographics, a manufacturer of high-resolution touch screens.

Elographics will operate as a wholly owned subsidiary of Raychem. Terms of the agreement, which is subject to approval by Elographics shareholders, weren't disclosed.

Raychem, which makes a range of products for the aerospace and telecommunications industries, among others, said Elographics had sales of \$4.4 million for its latest fiscal year. □

Viacom International; Mary Lou Wright & Co.; and X*PRESS Information Services.

The non-profit foundation is supported solely by tax deducti-

ble donations. Individual tickets are \$325 and \$3,250 for a table of 10 and can be obtained by contacting Anne Fudge at 415-428-2225. □

Send us a converter... we'll send you \$1.00
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 BUY OUR
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 WE HELP MAKE
 SURE YOU'LL HAVE
 COMMERCIALS
 TO INSERT.**

We here at Falcone International

this issue. Last year the House and Senate authorized the funds to reinstate 3,800 full-time medical personnel within the Department of Medicine and Surgery during fiscal year 1980. The Congress also required OMB, through a provision of Public Law 96-151, to use those funds only for that purpose. However, while those personnel are being replaced within the system, at the same time, OMB has directed the Veterans' Administration to absorb 40 percent of the annual Federal pay raise this year out of in-house funds, supplies, equipment, travel, drugs, and research. Twenty percent of the pay raise has come from the general medical care account—supplies and operating funds. Another 40 percent has been siphoned from the medical and prosthetic research account which had already been severely limited by straight-line budgets over the past several years. Regardless of minimal increases in these two areas planned for 1981, both vital functions of the VA medical system will suffer serious disruption this year.

For the past 2 years the Office of Management and Budget has thwarted the will of the Congress and used personnel authorizations for general operating expenses within the Veterans' Administration. This year, specifically directed by law to expend \$76.3 million for personnel, OMB just dug deeper into existing Department of Medicine and Surgery funding to accomplish the same goal. From an accounting standpoint, the personnel are in place, but in essence, half of the 1980 appropriation, designed as a much needed across-the-board increase for the VA medical system, has again gone for other purposes. How can VA medical professionals maintain the quality of modern medical treatment without adequate administrative support, proper supplies and equipment? And how can the VA research program continue its remarkable record of scientific, medical, and prosthetic research and still serve as an incentive to attract and retain qualified medical personnel without adequate funds and facilities?

According to a provision of Public Law 96-22, the Veterans' Administration has just submitted for review by the House Committee on Veterans' Affairs a long overdue and extensive 5-year construction, renovation, and remodeling plan for VA facilities around the country. While we applaud and encourage this effort, we are concerned that new facilities, envisioned by this plan, will be of little use without the adequate personnel and funds to operate them effectively. Already the 1981 budget calls for the transfer of 244 full-time medical personnel in direct patient care positions from existing hospitals to new medical facilities. We intend to monitor this trend to insure that the VA does not spread its already limited resources too thin.

I acknowledge that most of this discussion has been critical. In that respect, I would fully expect the House Committee on Veterans' Affairs to hold hearings on the subcommittee and full committee level on these and other matters of concern in the near future. But while we have been critical, this criticism has only come from a concern for the maintenance

of the integrity and continued success of veterans programs and services as we have known them and as we expect them to be in the future. Along these lines there is much in the 1981 proposed budget that will be beneficial to the veterans of this country.

The budget calls for a 13-percent increase in compensation and DIC payments for service-connected disabled veterans and the survivors of those who have died as a result of service-connected causes. Also, the administration has included funds for a 10-percent increase in education and training benefits under the GI bill for Vietnam era veterans and increases in certain other readjustment and rehabilitative services. The VA has stepped up its 5-year medical facilities construction plans by increasing the 1981 portion of that building schedule from \$416 to \$616 million. This plan will include six new nursing homes in fiscal year 1981. We are encouraged that the VA is starting to plan and build now to provide treatment and extended care for the expected increase in older veterans entering the system during the 1980's and beyond. Coupled with that effort, the budget allotted \$2.4 million and 62 FTEE for additional specialists in geriatrics, spinal cord injury, and new substance abuse programs. We find these planning initiatives farsighted as long as they do not detract from or disrupt ongoing programs and services. There are great challenges ahead for the Veterans' Administration. But neither the VA nor the American veteran should have to go begging. Our goal on the House Committee on Veterans' Affairs will be to insure that the Veterans' Administration, now entering its 50th year of service to the American veteran, can maintain an equitable balance between benefits, programs, and increased development of services and facilities. ●

□ 1740

A TRIBUTE TO WALTER KAITZ, GENERAL COUNSEL AND EXECUTIVE SECRETARY OF THE CALIFORNIA COMMUNITY TELEVISION ASSOCIATION

The SPEAKER pro tempore. Under a previous order of the House, the gentleman from California (Mr. VAN DEERLIN) is recognized for 45 minutes.

Mr. VAN DEERLIN. Mr. Speaker, one of the most spectacular industrial trends of recent years has been the growth and spread of cable television. Nearly 15 million American homes now enjoy the multichannel availability of cable—most of them as a supplement to conventional over-the-air television.

CATV appeared first as a master antenna service providing TV in areas which—usually because of hilly terrain or other geographical factors—were denied over-the-air signals. Its birth, not surprisingly, was in mountainous Pennsylvania. Today cable is something quite different. Its ability to bring in distant signals by wire, microwave and satellite have transformed a "mom and pop" industry into a prospective rival to the three major broadcast networks.

Every burgeoning industry develops its own giants of leadership. My reason in taking the floor this evening is to honor one of those giants, Walter Kaitz of California. Mr. Kaitz died on December 29, at age 63.

As executive director of the California Cable Television Association, he had taken on the government-related problems of a fledgling industry, guided it through the uncertainties of regulations at all government levels and—in less than two decades—established the Nation's biggest and most sophisticated trade association of its kind.

The organization has grown so much under his tutelage that a recent cable industry get-together in Anaheim drew nearly 4,000 professional participants.

Not only a model manager for his association, Walter Kaitz was also a skilled legislative advocate. With his son Spencer, he was largely responsible for the passage of landmark legislation in the California Legislature. As chairman of the House Communications Subcommittee, I can personally testify to the long shadow he cast over deliberations on broadcasting matters in the U.S. Congress. It goes without saying, Mr. Speaker, that his was a beneficent influence.

I would like to offer my deepest sympathy to his immediate family—including especially his wife and partner, Dorothea. Also to his extended family, the people of the cable television industry, who have lost a great friend and unusual leader.

Mr. Speaker, I yield to my colleague, the gentleman from California (Mr. WAXMAN).

Mr. WAXMAN. Mr. Speaker, I thank the gentleman for yielding.

It has been my privilege to know few men as kind, warm, gracious, honest, and energetic as Walter Kaitz. He was so decent and compassionate, full of life's vigor, with an enormous dedication to his family, his country, and his profession.

All who met Walter cared for him. Walter Kaitz was, of course, general counsel and executive secretary of the California Community Television Association, which he served with distinction for nearly 20 years. We were good friends from my days in the State legislature in Sacramento, and we worked closely together after I came to Congress. I was so pleased to see him and join with hundreds of others in honoring him at the Western Cable Show in Anaheim last December.

Walter Kaitz built the CCTA into the strongest and most effective State association for cable television in the Nation. His weapons were the strength of his convictions, his honesty, his leadership, and his desire to serve the public's interest. In seeking new laws which recognized cable's reality, he never demanded, but sought to educate and persuade. Walter Kaitz made the institutions of government work and work fairly.

Walter nearly gave his life for his country in Patton's army in World War II. His heroism and perseverance were

profound love for our country and its dedication to freedom, justice, and humanity. Walter valued these principles more than any other.

At Walter's funeral, his son Spencer read a journal entry which captured his father's life:

He was a gentleman of exalted virtues and greatly loved and respected, an eminently worthy man.

I am certain that his wife, Dorothea, Spencer, and all the children take great comfort from Walter's life. To the entire family, I wish to extend my condolences.

Mr. VAN DEERLIN. Mr. Speaker, I yield to another colleague, the gentleman from California (Mr. DANIELSON).

Mr. DANIELSON. Mr. Speaker, I thank the gentleman very much for yielding.

Mr. Speaker, on December 29, 1979, a great man died. His name was Walter Kaitz. I am proud to say that he was a close personal friend of mine for nearly 20 years. He was best known for his firm and inspired leadership of the California Cable Television Association. Under his direction, the CCTA became the most highly organized and influential State cable association in the country. In recognition of this accomplishment, the National Cable Television Association has renamed its annual award to the outstanding State leader in Walter's honor. He was able to witness the first "Walter Kaitz" award presentation just a few days before his death.

Walter's accomplishments in the cable television area, as extensive as they were, are not the main reason I wish to honor him today. His professional success is merely a reflection of an extraordinary self-confidence and self-determination that resulted in Walter reaching much, much greater levels of success.

Walter was born to a life of poverty. After years of struggle he was awarded a scholarship to Harvard University, became a soldier, fought for our country in World War II, completed law school, was married and became a father. His was the classic "rags to riches" phenomenon. However, the most admirable thing about Walter was his ability to always maintain his perspective and his compassion for those who were not as fortunate as he. Being a lawyer myself, I am happy to say that he was a magnificent lawyer. We used to joke about opening a law firm together when both of us would have retired.

Walter was a devoted family man, involving his family in his personal as well as his business pursuits. He leaves four children: Spencer, Carolyn, Patty, and Gwendolyn, all of whom are, or soon will be, professional people, and his devoted and loving wife Dorothea.

No doubt Walter will be sorely missed by all who knew him. I feel a great personal loss in his passing. His family has lost a loving and devoted father and husband, the cable industry has lost a dynamic leader, and California has lost an exemplary citizen. He will long be remembered.

colleagues, the gentleman from California (Mr. LAGOMARSINO).

Mr. LAGOMARSINO. Mr. Speaker, I thank the gentleman for yielding, and I want to thank him for taking this special order so that we all may join in commemorating the loss of a great citizen.

Mr. Speaker, the cable television industry lost one of its most eloquent and effective leaders recently. Only days after he received a thunderous standing ovation at the industry's western show in Anaheim, Calif., Walter Kaitz, the executive secretary of the California Cable Television Association died at the age of 63. The applause for Kaitz in Anaheim began as he entered the room and never stopped until he rose to speak at the podium. He had come from his hospital bed to attend the annual trade show that had grown to the second largest in the industry under his leadership. He was at the podium to receive yet another honor from the industry he had served for 20 years. As the applause subsided, Walter Kaitz learned that the National Cable Television Association's annual award given for outstanding contribution to the industry made through a State or regional cable association was to be renamed the Walter Kaitz Award. It was his industry's last formal recognition of his work.

His labors on behalf of the cable television spanned three decades during which time he often found himself setting the pace for the rest of the industry. He was the first full-time professional staff member of any State cable association. He is singularly responsible for raising the profile of the cable industry among California State legislators, and for creating an organization that will continue his emphasis on broad participation in government affairs. His acknowledged expertise and energy spilled over to such an extent that he became a national spokesman for cable to many communications policymakers here in Washington, and in the Congress particularly.

Walter Kaitz worked hard at everything he did including fulfilling his family responsibilities. Instead of allowing his work to keep him from his loved ones, he brought them into his work here where they prospered. His son, Spencer, followed Walter into the legal profession and then as a full partner in the administration of the California cable television.

To my mind, a man achieves greatness, whatever his calling, when he enjoys the love of his family and respect of his peers. Walter Kaitz achieved both.

Walter was a good friend when I served in the State Senate in California and that friendship continued after my election to the Congress.

He will be missed, indeed.

□ 1750

Mr. VAN DEERLIN. Mr. Speaker, I thank the gentleman from California (Mr. LAGOMARSINO).

gentleman from California.

Mr. STARK. Mr. Speaker, I thank the gentleman for yielding.

Mr. Speaker, my brief remarks today will be devoted to the late Walter Kaitz, a friend, a constituent, and a businessman and resident of the district that I am privileged to represent in the Oakland, Calif., area—a friend whom I met when I entered politics 10 years ago.

Walter pre-dated me in the political arena by some 20 years. He began as the first legislative aide that the California State Legislature ever hired.

He was a man who brought joy and friendship to his work. He brought honesty and honor and dignity to the profession of political advocacy. He was perhaps an inspiration and a motivating force behind the growth of the cable television industry and the benefits which that industry will bring to many people throughout the country.

Mr. Speaker, I will miss him, his colleagues will miss him, and I am sure that he will be remembered. His honor will be brought back to us many times through the members of his family who will stay on after him and will perpetuate the work and the good name of Walter Kaitz. We will miss him.

Mr. VAN DEERLIN. Mr. Speaker, I thank the gentleman from California (Mr. STARK).

Mr. FAZIO. Mr. Speaker, will the gentleman yield?

Mr. VAN DEERLIN. Finally, Mr. Speaker, I yield to another of Mr. Kaitz's honored friends who knew him in the California Legislature, the gentleman from California (Mr. FAZIO).

Mr. FAZIO. Mr. Speaker, California lost one of her finest sons with the death of Walter Kaitz. Although Walter spent his early life in the Northeast, most of his adult life was devoted to serving the interests of Californians.

From South Boston, to Harvard College, to the front lines in Europe in World War II, Walter headed West to attend Berkeley Law School. He then became the first legislative assistant ever hired by the State legislature. He spent the last 30 years working with the legislature in one way or another, most recently as director of the California Cable Television Association. During those 30 years, Walter Kaitz built a solid reputation based on his personal integrity and forthrightness. He heralded a new era of legislative advocacy that rested on expertise on the issues and honest persuasion at a time when the standard operating procedure too often involved the frequent use of less laudable tools. He set an unmistakable example for other attorneys and advocates to follow. The legislative process was improved by his example.

Those of us lucky enough to have known Walter will all miss him. To his family, to whom he was devoted, I send my deepest sympathy.

Mr. VAN DEERLIN. Mr. Speaker, I thank the gentleman from California (Mr. FAZIO).

● Mr. MINETA. Mr. Speaker, the late Walter Kaitz in whose honor I stand today was an outstanding citizen whose achievements will be remembered for years to come.

Born in South Boston, Walter rose to success, most notably in his years working with the California State Assembly and finally in his tenure as director of the California Cable Television Association.

Anyone associated with Walter knew him as a man of some contradiction. He was always devoted to his causes, but always kept an open mind regarding other people's views. He was fiercely proud, yet maintained a sense of humility. He was forceful and ambitious in his career pursuits, yet never lost sight of the importance of a full family life.

Walter was a man whose personality and values enriched all of us who knew him. His death is a great loss. Yet, in the true Walter Kaitz fashion, I am confident that he would expect his family, friends and the cable industry to continue working and enjoying life as he did while he was with them.●

● Mr. COELHO. Mr. Speaker, I rise today to honor the memory of Mr. Walter Kaitz of California who passed away on December 29.

Walter Kaitz will be remembered for a number of accomplishments during his long career as the executive secretary of the California Cable Television Association. As the industry spokesman to the California Legislature since 1959, his reputation for honesty and personal integrity was legend. He began with the cable industry when it was still in its infancy, and was a significant force in raising its political sophistication both in California and around the country. His personal manner and ability to engender trust made many friends for cable television when it had few friends among the State and national communications policymakers who would decide its fate. Kaitz's reputation among cable executives quickly spread beyond Sacramento and California to Washington where his ability to articulate the cable industry's point of view was put to frequent and good use.

Walter Kaitz was one of the original grassroots lobbyists. He was imbued with politics and politicians and understood their needs and their motivations. In 1952 he became the first legislative assistance ever hired by the California Legislature, and he used that position to get a close-up view of legislative politics. When he agreed 7 years later to provide a "bill watching" service for the fledgling cable industry, he began his role as professor of practical politics for cable executives. He turned the cable association board of directors meetings into a series of political seminars aimed at assuring that his members became involved in the process of politics. One industry observer recalls of those days, "When you joined the California board, you started your political education."

His family remembers him as a devoted husband and father. His friends in the Congress and the California Legislature remember him as an able and effective advocate. His employers re-

member him as an industry leader. All of them remember him as a friend. Such a legacy any man would be proud to leave behind.●

GENERAL LEAVE

Mr. VAN DEERLIN. Mr. Speaker, I ask unanimous consent that all Members may have 5 legislative days in which to revise and extend their remarks on the subject of my special order, the life, character, and public service of the late Walter Kaitz.

The SPEAKER pro tempore. Is there objection to the request of the gentleman from California?

There was no objection.

LEGISLATION TO AMEND AGRICULTURAL ACT OF 1949

The SPEAKER pro tempore. Under a previous order of the House, the gentleman from Iowa (Mr. BEDELL) is recognized for 5 minutes.

● Mr. BEDELL. Mr. Speaker, today I am introducing legislation that would require the Department of Agriculture to implement a land diversion program this year for corn and other feed grains. I am hopeful that my colleagues will join me in support of this bill so that we can assure the American farmer that he alone will not have to bear the cost of the administration's action to embargo additional grain sales to the Soviet Union.

In the days following the embargo, the administration gave repeated assurances to farmers that the necessary steps would be taken to make certain that farmers would not unduly suffer from the drop in commodity prices that was anticipated because of the embargo. However, because commodity prices have dropped significantly since imposition of the embargo, and because there is very little on the horizon to indicate that market prices will improve markedly for some time, the administration has failed miserably, I believe, in making good on its promise to sustain farm income.

During the weeks that have passed since the January 4 embargo, considerable fanfare has been made by Department of Agriculture officials and others that prices for grain futures contracts traded on the Chicago Board of Trade have generally improved since their initial plunge and that today commodity prices are nearly the same as pre-embargo levels. What disturbs me is that few USDA officials seem to understand that price improvement for futures contracts on the Chicago Board of Trade often is not fully reflected in the prices which farmers receive at their local country elevator.

For example, on the day before the embargo, corn was trading at \$2.86 per bushel on the Chicago Board of Trade. However, in LeMars, Iowa, the price was a full 80 cents a bushel lower because of inadequate facilities for transporting the grain to the marketplace. As of yesterday, corn was at \$2.73 on the Chicago Board of Trade, but just \$1.90 at the LeMars elevator, and thus the difference in the two prices, or the so-called basis,

is even wider today than before the embargo due to the heightened uncertainty and further clogging of our transportation system brought on by the embargo.

My point is not simply that the basis is growing ever wider—that fact is more an indication of the serious transportation problem which plagues our agricultural economy. Rather, I want to get across to USDA officials and others that the cash price which farmers receive for their commodities is drastically low, that prices remain far below the already low preembargo levels, and that price improvement on the Chicago Board of Trade often gives little indication of price relief for farmers. Moreover, farmers will not consider the embargo crisis to be over just because prices return to preembargo levels that were far below their cost of production. Farmers have a right to expect, based on the administration's assurances, that prices will be supported at a level that would reflect the likely seasonal level had the embargo not been imposed.

It is obvious, Mr. Speaker, that the administration has not made good on its promise that farmers will not have to bear an inequitable share of the burden imposed by the embargo. The bill I am introducing today would be a significant first step in addressing the shortcomings of the administration's current efforts to sustain commodity prices.

My proposal would assist farmers by curbing production to a level that would prove manageable given our current transportation and storage capabilities, while assuring that we have sufficient stocks for domestic and export use. More importantly, however, this land diversion program would be a truly effective method of providing producers with a reasonable return for their efforts.

Mr. Speaker, I sincerely regret that the economic plight of the farmer has once again made it necessary for me to urge USDA to ask farmers not to produce at the maximum potential so that commodity prices may be sustained at reasonable levels. As we all know, farmers do not like to have the Government involved in dictating agricultural policy, and they would much prefer that economic conditions would allow them to plant to their full potential and sell their crops for a reasonable price in the marketplace. But the embargo and other factors have made this goal unattainable.

I might add, at this point, that had the administration many months ago undertaken a massive alcohol fuels production program, as was urged by myself and several of my colleagues, farmers could now be benefiting from the rewards of the marketplace and there would be little need for the Government and farmers to worry about excessive grain stocks, depressed prices, and inadequate transportation network—and a farm fuel crisis.

Mr. Speaker, in the course of the next few days I also intend to introduce legislation that would increase the loan rate to farmers for keeping their grain in storage, as well as providing additional funds to farmers for storage facilities. Like the land diversion measure which I am introducing today, I am confident that

THE WHITE HOUSE
WASHINGTON

October 3, 1985

TO: JOHN ROBERTS, COUNSEL

FROM: CHARLES DONOVAN, PRESIDENTIAL CORRESPONDENCE
94 OEOB x7610

RE: Presidential Message for Canadian - American
Stock Exchange

Attached is a proposed Presidential Message prepared in response to a request from the American Stock Exchange.

Could you please review this and advise if this is appropriate for us to send? May we please have your response ASAP.

Thank you.

NO - WE'VE LOOKED AT
STOCK EXCHANGE AND
COMMODITY EXCHANGE OPENINGS
BEFORE - TOO COMMERCIAL.
10-3 JDR

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 3, 1985

TO: JOHN ROBERTS, COUNSEL

FROM: CHARLES DONOVAN, PRESIDENTIAL MESSAGES
94 OEOB x7610

RE: Walter Kaitz Foundation Awards Dinner

Attached for your review is a proposed Presidential Message for the above-named event. We have also prepared a cover memo from Anne Higgins explaining the restrictions surrounding the President's message. Could you please review and return ASAP? This event is tonight.

Thank you.

NO OBJECTION.
10-3 DJR

THE WHITE HOUSE

WASHINGTON

October 4, 1985

MEMORANDUM FOR CLAUDIA KORTE
PRESIDENTIAL MESSAGES

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Request for Presidential Message
Regarding Legal Secretaries
Association Court Observance Week

You have asked for our views on a request that the President send a message to the Association of Legal Secretaries on the occasion of Legal Secretaries Court Observance Week, October 7-11. In light of the proliferation of commemorative days, weeks, and months, we have adopted a policy that the President will generally recognize only those commemorative periods approved by Congress -- there are more than enough of those already. The requested message should therefore not be sent. In addition, as you note, we already send an annual message to this group.

Thank you for raising this question with us.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Claudia Korte

MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Request for Presidential message re: Legal Secretaries Association Court

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUNHALL</u>	<u>ORIGINATOR</u>	<u>15, 10, 03</u>			<u>1 1</u>
<u>Court 18</u>	<u>R</u>	<u>85, 10, 04</u>	<u>see FFF's note</u>	<u>S</u>	<u>85, 10, 04</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response - Initials of Signer
- Code - "A"
- Completion Date - Date of Outgoing

Comments: _____

Worksheet attached to the original incoming letter.
 Updates to Central Reference (Room 75, OEOB).
 Completed correspondence record to Central Files.
 Questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

October 7, 1985

MEMORANDUM FOR CLAUDIA KORTE
PRESIDENTIAL MESSAGES

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: KPRC-TV/Houston Job Fair

We have reviewed the question of Presidential messages for media organizations and have decided that, as a general matter, such messages may be sent, consistent with the usual guidelines and policies with respect to Presidential messages. To avoid some of the potential problems we discussed, the messages should be carefully drafted to focus on the particular private sector initiative in question, rather than the station's general record of public service.

If you have any questions on particular messages, please do not hesitate to run them by us. Thank you for raising this question with this office.

THE WHITE HOUSE

WASHINGTON

October 5, 1985

TO: JOHN ROBERTS
Counsel's Office

RE: KPRC-TV/Houston Job Fair
(OCTOBER 8)

We just got this from Media Relations. They turned down the interview and taped message and sent to me for a written message.

You may recall that I sent you an earlier request on a public service project of a radio station and asked for advice on these in general.

This one doesn't give us much time, but I wanted your guidance.

Thank you.

CK

CLAUDIA KORTE
Presidential Messages
18-OEOB/Ext. 2941



KFF

CHANNEL 2
ANNEL APPOINT

HOUSTON, TEXAS

September 24, 1985

Ms. Sue Mathis
Office Media Relations
The White House
Washington, DC 20500

Dear Sue:

Kathy O'Connor of your office suggested I put my request down in writing. KPRC-TV is sponsoring the city's first ever Job Fair on Tuesday, October 8, 1985.

We estimate the Fall Job Fair could attract as many as 20,000 people to our station. While other Job Fairs were held 2 or 3 years ago at the height of our national unemployment problem, we elected not to get involved at that time. However, Houston has not bounced back as well as many other parts of the country and we think this effort will provide a valuable service to those seeking employment.

I would like to request a live interview with President Reagan during the Fair. Our air times are 6:30am, 9-10am, 12n-1pm, 4-5pm or in our newscasts at 5 and 6pm (CST). If a live interview is not possible, we would appreciate a taped interview with President Regan.

As you may know, we are one of the partners in Conus Communications and would work with them for the live interview. If a taped interview is the only time available to us, I would like to have our anchorman conduct the interview in Washington. For your information, I am making the same request of Vice-President George Bush, hoping that either Bush or Reagan might be available to us in a live interview during different times during the day. We would only be looking for a very short interview.

I hope this is possible. I'm sure we will be talking in the next few days.

Sincerely,

Bill Goodman
News Director

BG/lS

cc: Kathy O'Connor

STRAIGHT WIRE - OCTOBER 7, 1985

Mr. Bill Goodman
New Director
KPRC-TV
8181 Southwest Freeway
Houston, Texas 77074

I appreciate this opportunity to extend warm greetings to all those participating in KPRC-TV's Job Fair. It is, of course, a buoyant private sector, spurred by sound government policies, that has enabled our economy to reach the highest level of employment in our history. But none of us can rest while qualified people anywhere who want to work cannot find employment.

Your bold private initiative will make an important contribution to the health and vitality of our economy. You give us an inspiring demonstration of what can be accomplished when we Americans put our minds and hearts behind a common goal.

I applaud all that you are doing to help others to find employment, and I wish you great success in this worthwhile project. God bless you.

RONALD REAGAN

RR:PN:AVH:ck6
cc: K.Osborne/J.Roberts/S.Mathis/P.Nicolaides/C.Korte/CF
EVENT: OCT. 8
10/07 kprc job fair

ME002

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1 1

JR - Print

Name of Correspondent: Cludia Korte

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Request for Presidential message for Boston Bar's annual dinner-dance

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD
<u>Outfall</u>	ORIGINATOR	<u>85/10/10</u>
<u>Oct 18</u>	Referral Note: <u>R</u>	<u>85/10/18</u>
	Referral Note:	<u>585/10/28</u>
		<u>1 1</u>
	Referral Note:	<u>1 1</u>
		<u>1 1</u>
	Referral Note:	<u>1 1</u>
		<u>1 1</u>
	Referral Note:	<u>1 1</u>

ACTION CODES:

- A - Appropriate Action
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- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
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- A - Answered
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- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: Leah Rosenfield

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

October 30 1938

0508160

TO: JOHN ROBERTS
Counsel's Office

RE: Annual Boston Bar
Association Dinner-Dance
DUE: OCTOBER 30

ATTACHED IS YOUR PROCEEDING IN RE: BOSTON BAR
ASSOCIATION MESSAGE CONCERNING THE BOSTON BAR ASSOCIATION
CONFERENCE, NOV. 12-13, 1938, HELD AT THE BOSTON
HOTEL, BOSTON, MASS. ON THE SUBJECT OF THE BOSTON BAR
ASSOCIATION.

YOUR OFFICE IS REQUESTED TO ADVISE THE BOSTON BAR
ASSOCIATION OF THE RESULTS OF THE CONFERENCE AND
THE ACTION TAKEN BY THE BOSTON BAR ASSOCIATION
ON THE SUBJECT OF THE BOSTON BAR ASSOCIATION.

Yours truly,

W. J. ...
Counsel's Office

RECORDED
INDEXED
OCT 31 1938
U.S. DEPT. OF JUSTICE



October 3, 1985

BOSTON BAR ASSOCIATION

Miss Claudia Forte
Room 18
The White House
Washington, D.C. 20500

Dear Miss Forte:

Per our recent conversation, enclosed please find information explaining the Boston Bar Association's upcoming Dinner Dance.

The November twenty-second event celebrates the BBA's record of unparalleled community service. Since its inception over two centuries ago, the BBA has been dedicated to improving the quality and accessibility of justice, which has contributed substantially to the good and welfare of humanity.

The BBA would be delighted to have a dinner with President Reagan in its Tribute Hall. The President, concerning the country's finest legal professionals, and the BBA projects -- some of which have become national models for similar projects -- will be the subject of a videotape during the dinner.

DATE IS ON THE ENVELOPE. PLEASE DO NOT WRITE ON IT.
ENCLOSURE IS BEING ATTACHED TO THIS LETTER.

If you have any questions, please call Tree at 415-381-1111.

I look forward to hearing from you.

Sincerely,

John M. Rosenfield

John M. Rosenfield
Deputy Director

LMF

Enclosures: BBA Brochure
Dinner Dance Last Statement

BENTON & BOWLES
ASSOCIATED

Case Statement for the 1991 Hill Country Fair
to Assist in the Interest of the

On Friday evening, November twenty-second, 1991, the
Hill Country Fair Association celebrated the receipt of public
service to the general community. And it has much to
be proud of. The oldest legal organization in the
United States has since its inception over five
centuries ago, distinguished itself especially in the field
of Valley of Agriculture.

The Hill Country Fair Association's service to
the community is a dedication to improve the quality
of life in the Valley. And, it is that
dedication that has made the Hill Country Fair the
premier event in the Valley.

The Hill Country Fair Association's service to

the community is a dedication to improve the quality
of life in the Valley. And, it is that
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premier event in the Valley.

THE WHITE HOUSE

WASHINGTON

October 17, 1985

MEMORANDUM FOR DAVID L. CHEW
STAFF SECRETARY

FROM: JOHN G. ROBERTS
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Letter of Endorsement
for the American Water Works Association

You have asked for our views on a proposed letter from the President, endorsing an industry-wide subscription program to fund research for the drinking water industry. I must counsel against sending the letter.

It is the stated intent of those requesting the letter to use it to help convince city councils, water boards, and public utilities commissions to grant the approvals necessary to permit water utilities to participate in the subscription program. The responsibilities of those various local government institutions are governed by state and local law, and the President should not be put in the position of influencing such local regulatory decisions. As those requesting the letter also make clear, implicit in support for the program is support for the proposition that the costs of participation should be included in the consumer water rate base. Here again, that is a decision for local regulatory bodies, and not one on which the President should express a view.

In addition, the requested support of the President may be used to convince local water utilities to participate in the voluntary subscription program. Even in a generally non-competitive industry, however, it is not clear that participation in such an industry-wide research program is in the best interests of every particular utility or its consumers. Large utilities may be better advised to conduct their own programs, with the possibility of patenting successes and reaping profits (or reducing their own consumers' rates) by marketing them. Smaller utilities may be better advised to "free load" on advances funded by others. In any event, the commercial decision of whether to participate on a subscription basis in such an industry-wide program should be left to those responsible for directing each utility's affairs, free of Presidential pressure.

On balance, this does not strike me as a "private sector initiative" at all, but a common commercial decision over how to fund research. Certainly the public benefits from research, but, as the inclusion of subscription costs in the rate base demonstrates, the public pays for it as well. This is not a case of an industry donating services or funds for a charitable purpose, and does not warrant special Presidential support or commendation.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: D. Chew

MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Presidential letter of Endorsement for the American Water Works Association

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date (YY/MM/DD)	Type of Response	Code	Completion Date (YY/MM/DD)
<u>Cunill</u>	<u>ORIGINATOR</u>	<u>85-10-17</u>			<u>1 1</u>
<u>West R</u>	<u>R</u>	<u>85-10-17</u>		<u>S</u>	<u>15-10-17</u> <u>4 PM</u>
		<u>1 1</u>			<u>1 1</u>
		<u>1 1</u>			<u>1 1</u>
		<u>1 1</u>			<u>1 1</u>

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure
- I - Info. Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Internal Reply

DISPOSITION CODES:

- A - Answered
- B - No-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response - Initials of Signer
- Code - "A"
- Completion Date - Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/16/85 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. tomorrow

SUBJECT: Presidential Letter of Endorsement for the American Water Works Association

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	LACY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McFARLANE	<input type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
CHAVEZ	<input type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/> P	<input checked="" type="checkbox"/> SS	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input type="checkbox"/>	<input type="checkbox"/>
FRIEDERSDORF	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	<u>HIGGINS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
KINGON	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please give your recommendations to my office by 4:00 p.m. tomorrow. Thanks.

RESPONSE:

David L. Chew
Staff Secretary

Commercial Water Works Association
Research Foundation
666 West Grand Ave
Denver, Co 80235

DRAFT

Dear Mr. Miller:

The initiative of water industry leaders in organizing a voluntary program of cooperative research is certainly to be commended. A safe and reliable supply of high quality drinking water is truly essential to the welfare of the nation and its people. In view of the many problems confronting local water suppliers, it makes [REDACTED] good sense for communities large and small to join in a common effort to extend the scientific and technological frontiers of your field of public service. The fact that you have chosen to solve your own problems and to generate your own funding without reliance on the federal government exemplifies the American system at its finest.

I earnestly hope that city councils, water boards, and other authorities will approve the participation of their local water utility in this national research effort. Sharing the cost goes hand-in-hand with sharing the benefits of any enterprise; in this case, the cost to the consumer promises to be quite low and the benefits promise to be far-reaching. Please convey my best wishes and commendations to the organizations involved: the American Water Works Association Research Foundation, the American Water Works Association and its Water Utility Council, the National Association of Water Companies and the Association of Metropolitan Water Agencies.

Thank you for calling this venture to my attention. Your subscription program for funding water research embodies much that this Administration stands for, so I am pleased to offer you my encouragement and support.

Cordially yours,

President of the United States



AWWA Research Foundation 6666 West Quincy Avenue Denver, CO 80235 303 794-7711

July 25, 1985

Ms. Judy Butler
Office of Private Sector Initiatives
The White House
Washington, DC 20500

Dear Judy:

This is just a note to send you a summary description of our research subscription program. Its brevity may encourage potential readers, as compared to the longer internal document I sent you last week.

I look forward to seeing you next week. Best regards.

Sincerely yours,

John B. Mannion
Deputy Executive Director

JBM:csa

enclosure

**SUMMARY
RESEARCH SUBSCRIPTION PROGRAM
FOR
WATER UTILITIES IN THE U.S. AND CANADA**

Introduction

The objective of this subscription drive is the establishment of long-range funding in support of a major industry research program, to ensure that water science and technology keep abreast of state-of-the-art advances in other fields, thus providing the public with drinking water of the highest possible quality at the lowest possible cost.

During the past year, the Boards of the **American Water Works Association Research Foundation (AWWARF)**, the **American Water Works Association (AWWA)** and its **Water Utility Council**, the **National Association of Water Companies (NAWC)**, and the **Association of Metropolitan Water Agencies (AMWA)** have formed a coalition committed to this goal. Briefly stated, the water utilities of the U.S. and Canada are requested to subscribe to a centralized, cooperative research program to be managed by the AWWA Research Foundation. Each utility's subscription payment will be based on the volume of water sold. The focus of this effort is practical, applied research aimed at the common problems and needs of local water utilities.

Precedents for this approach have proven it to be sound and successful, as in such examples as the Electric Power Research Institute, the Gas Research Institute, water research centers in various countries abroad, and numerous U.S. commodities such as cotton, eggs, wheat, and dairy products. The appeal of a voluntary subscription program is that it provides an equitable way to fund a research effort of sufficient size and scope to generate benefits for all, while imposing only a negligible cost on the consumer.

This summary outlines the principal features of the proposal and the reasoning behind it.

How the Subscription Program Will Work

- Starting with the largest and working down toward all but the smallest utilities, AWWARF will seek voluntary local subscriptions at a rate to be determined annually, e.g., \$0.001 (or less) per thousand gallons of water sold.
- Presumably, this cost will be approved for inclusion in the consumer's water rate. The National Association of Regulatory Utility Commissioners is ready to support this concept for the private and investor-owned community of water systems. Similar support is being developed from national organizations representing the municipal sector.

raise one million dollars beyond the Foundation's matching million, thus lifting the industry's program to the three million dollar level. It is expected that the larger water utilities will contribute two million dollars for FY1987, thus replacing the federal funds and maintaining the three million dollar research effort.

This interim action will demonstrate to the entire industry, the Congress, EPA and the public that the leading water organizations are indeed serious about expanding their research program, while providing the time needed to work toward putting the subscription program in place in 1988.

The target for 1988 is to have at least 200 of the largest utilities subscribing to research, plus those smaller utilities that wish to join at the outset. (During this period, smaller members of AWWARF would continue paying according to the present dues schedule). The 1990 target is to have all water utilities in the U.S. and Canada with more than 5000 service connections participating in the program, with a minimum budget goal of \$10 million.

Potential Revenues and Consumer Impact

Potential revenues have been calculated, drawing only on data about AWWA utility membership. It is noteworthy--and reassuring--that an assessment of two-tenths of one penny per 1000 gallons would generate more than \$12 million for research, from only 215 AWWA members having 25,000 or more service connections. At one-tenth of a cent, more than \$6 million would be forthcoming. Using rough estimates of the total number of utilities of the targeted sizes, it is obvious that the desired income can be achieved at very low assessment rates. The resulting impact on the consumer would be negligible, less than a penny per month.

Benefits

Without research there has never been, nor can there ever be, any progress in any industry.

It is, of course, impossible to predict specific cost benefits to any given member utility in any given time frame. The experience of comparable research programs, however, demonstrates that while no utility benefits from all projects, all utilities will benefit from some projects. Some projects, as has already been established, will produce local benefits (by way of reduced costs, more efficient methods), the value of which may well exceed the amount contributed to research. Some indication of individual benefits could be extrapolated from the Research Foundation's long-range research plan.

In addition, those utilities that join with AWWARF in actually conducting research can gain substantially while working toward solutions to local problems--for they may get back some, all, or more than their annual dues. The fields of water science and technology will benefit, for AWWARF will continue its practice of working through utilities, universities, engineering firms and other institutions, and consortia of these entities. The

A more detailed presentation of the subscription program is available upon request. Questions, comments and indications of interest should be addressed to:

James F. Manwaring, P.E.
Executive Director
AWWA Research Foundation
6666 West Quincy Avenue
Denver, CO 80235
Telephone: (303) 794-7711

July, 1985



AWWA Research Foundation, 8888 West Colfax Avenue, Denver, CO 80202-3300

7-11-85
CIVIL WATER DIV.

July 22, 1985

The President of the United States
The White House
Washington, D.C. 20500

Dear Mr. President:

I am writing to ask your assistance in an historic development in the American water utility industry. My request is made in behalf of a coalition of organizations whose members deliver about ninety percent of the nation's drinking water.

Our coalition consists of the American Water Works Association (AWWA) and its Water Utility Council, the National Association of Water Companies (the investor-owned systems), the Association of Metropolitan Water Agencies, and the Trustees of the AWWA Research Foundation. Together we are working toward the establishment of a major water industry research program to be funded by local water utilities on a subscription basis, according to a rate schedule tied to water production. We plan to launch the program next year and have it operational in 1988. What we are seeking at this point is the understanding and endorsement of appropriate bodies, public interest groups and special purpose organizations. Such support will be most helpful when city councils, water boards, public utilities commissions and similar authorities consider granting the necessary approvals. We are requesting a Concurrent Resolution by the Congress and resolutions by the National League of Cities, the League of Women Voters, and other groups. ✓

No endorsement, however, would mean as much to our constituents as a letter from you, Sir, expressing your encouragement to the industry in this effort. We believe that our voluntary research subscription program merits Presidential support because it is so clearly in the public interest and in the national interest. The public interest is served because research is the key to ensuring high-quality, safe drinking water at the lowest possible cost. The national interest is served because the cost of research will be borne by the industry and consumer beneficiaries, who will no longer need to depend on the federal government for such needs.

Information on our subscription program and other background materials are being provided to your Office of Private Sector Initiatives. Let me highlight just two factors of significance. First, precedents abound for

The President of the United States
July 22, 1985
Page Two

the concept of self-supported industry research: witness the example of the gas and electric utilities, numerous commodities such as cotton and eggs, and the various utility-supported water research centers abroad. It is indeed time for the water industry in this country to exercise the same sort of initiative and responsibility in regard to the nation's drinking water. Second, although our proposed funding structure can generate millions of dollars for research, it can do so without burdening the consumer. The subscription rate has not yet been set but it is likely to mean an increase in the average household water bill of perhaps a nickel a year, certainly not as much as a dime -- a virtually negligible impact.

Given public concerns about hazardous wastes, contaminants in drinking water, aging infrastructure, drought, rising costs, and so on, it seems to us that a national program of practical research, industry-funded and industry-directed, is a timely--even urgent--venture that deserves public support. We hope that you will help us win that support, ~~Mr. President,~~ by expressing your own in a message of approval.

In behalf of the AWWA Research Foundation and our collaborating organizations, I thank you for any consideration you may give our request.

Sincerely yours,



Kenneth J. Miller
Chairman
Board of Trustees

KJM:kp

THE WHITE HOUSE
WASHINGTON

TO:

FROM: John G. Roberts, Jr.
Associate Counsel
to the President

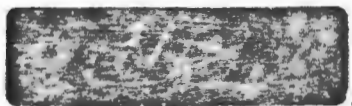
FYI

COMMENT

ACTION

11:00 AM

October 23



THE WHITE HOUSE
WASHINGTON

October 22, 1985

assign to:

TO: JOHN ROBERTS
Counsel's Office

ST 11/22

RE: Container Corp. of America
(OCTOBER 23)

draft w/ edits
provided by
Legal Council
attached

I would appreciate your guidance on the attached request from Political Affairs.

They'd like a commendation message to Container Corporation of America for donating their complete corporate advertising art collection to the National Museum of America, Smithsonian Institution. A company draft is provided.

In addition, Political Affairs would like to have this early tomorrow to present to the head of the company at a noon WH briefing Political Affairs had arranged for company executives. @ 12 noon 10/23

What do you think? Thank you.

Claudia
CLAUDIA KORTE
Presidential Messages
18-OEOB/Ext. 2941

OKAY, BUT ONLY
AS REVISED.
10/22 JBR

Call Lauren Patterson when ready



October 21, 1985

MEMORANDUM

TO: Karen Patterson ²⁵⁸⁷

FROM: Ladonna Y. Lee

RE: Container Corporation Message

The enclosed draft Presidential message is requested for presentation at a 5:00 p.m. ceremony Wednesday October 23, 1985 at the Museum of American Art on the occasion of Container's gift of their corporate art collection to the Smithsonian.

If it is possible to get a Presidential message please call me at 546-9715 and I will make arrangements to pick it up.

Thanks.

~~DRAFT~~

SUGGESTED DRAFT
FOR PRESIDENTIAL MESSAGE
OCTOBER 23, 1985
5:00 P.M.

October 23, 1985

Mr. Joe L. Cooper
President, Chief Executive Officer
Container Corporation of America
One First National Plaza
35th Floor
Chicago, IL 60603

Dear Mr. Cooper:

It is my pleasure to acknowledge Container Corporation of America's donation of its complete corporate advertising art collection to the National Museum of America, Smithsonian Institution. This body of work is recognized in both the art and corporate worlds for its design excellence and innovation, ~~and has been one of the noteworthy distinctions between CCA and other major manufacturing companies.~~

~~Container Corporation of America is an outstanding corporate citizen, a major employer, and a dedicated patron of the arts. By donating this collection to the Smithsonian Institution, you are sharing it with the American public and all visitors who come through the venerable institution each year.~~

On behalf of the American people, I thank you for your generosity and patronage of the arts.

Sincerely,

Ronald Reagan

October 22, 1985

I am pleased to congratulate the Container Corporation of America for donating their remarkable collection of advertising art to the Smithsonian Institution.

The works in this collection are a fascinating chapter of Americana. Many are noted for their originality and excellence of design. Because of your generosity, millions of visitors to the Smithsonian will now be able to enjoy them.

On behalf of the American people, I thank you for your generosity and patronage of the arts.

SENT TO:

Call Karen Patterson when ready
x 2587

RR:ST:PN:AVH:reno PM:35
cc: K.Osborne/C.Korte/S.Thompson/CF
EVENT: October 23
10/22 Container Corporation

THE WHITE HOUSE

WASHINGTON

October 30, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Presidential Message Request from Pen James
Congratulating Pan Am on the 50th Anniversary
of the China Clipper

November 22, 1985, will mark the fiftieth anniversary of the historic first flight of Pan Am's China Clipper from San Francisco to Honolulu, Midway, Wake, Guam, and Manila. The flight, which initiated commercial air service across the Pacific (it was, like all of Pan Am's groundbreaking international aviation flights, a mail run for the U.S. Government), will be re-enacted by Pan Am, using a modern 747. Tickets will be sold for the special anniversary flight. Pen James has asked for a congratulatory message from the President, noting that President Roosevelt sent a message to launch the first flight fifty years ago.

Of course, we have a firm policy against Presidential messages for commercial anniversaries. As you know, we have insisted upon adherence to this policy in the case of other golden anniversaries, and even in the case of centenaries and beyond. The fact that Pan Am is selling tickets for the special anniversary flight is another reason the President should not send a message. A third reason -- if one is needed -- is the pending controversy over Pan Am's proposed sale of most of its Pacific routes to another carrier. Competitors argue that those routes are not an asset that Pan Am can sell, but must be re-awarded by the Department of Transportation (successor to the Civil Aeronautics Board) in a proceeding open to all. Any comments by the President concerning Pan Am's historic role in opening up the Pacific to commercial aviation could conceivably be seen as interfering with the resolution of this issue.

On the other hand, the first flight of the China Clipper was not simply a purely commercial event but also an historic one with dramatic ramifications for the United States. This aspect of the event is well-documented in the contemporary accounts included by Pen James as an attachment. (If you have any interest in the history of the period or of aviation, you will want to peruse these attachments.) Largely through the skills of Pan Am founder Juan Trippe's young New York lawyer, Henry J. Friendly, Pan Am acquired monopolies on transporting both U.S. and foreign mail, and exclusive

routes and landing rights in foreign countries. The successes of Pan Am in opening new countries to commercial air travel were viewed at the time as matters of national pride. A good analogy may be the driving of the golden spike in Utah, joining the Union Pacific and the Central Pacific in the first transcontinental railroad. A commercial event, to be sure, but one we would probably approve the President commemorating. Finally, this is not the typical commercial anniversary -- it is not the fiftieth anniversary of Pan Am's founding.

A close call, but on balance I think we should decline. The key problem for me is that while this is a very historic commercial anniversary, the commemoration is being sponsored by the commercial entity. Indeed, Pan Am is selling tickets for the anniversary flight. In addition, a "historic" anniversary exception to the commercial anniversary prohibition might soon swallow the prohibition, as almost any significant commercial anniversary can be portrayed as an historic event.

I am sufficiently uncertain of this case to present alternative drafts for your review. Sign whichever reads better.

THE WHITE HOUSE

WASHINGTON

November 1, 1985

MEMORANDUM FOR ANNE HIGGINS

SPECIAL ASSISTANT TO THE PRESIDENT
DIRECTOR OF CORRESPONDENCE

FROM: FRED F. FIELDING ^{Orig. signed by FFF}
COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Message Request from Pen James
Congratulating Pan Am on the 50th Anniversary
of the China Clipper

You have asked for my views on a request for a Presidential message commemorating the fiftieth anniversary of the first flight of Pan Am's China Clipper, which opened the Pacific to commercial aviation.

The anniversary is not only a commercially significant one for Pan Am, but an historically significant one for the Nation as well. Nonetheless, Pan Am is sponsoring the commemoration to promote its commercial activities. Indeed, Pan Am is selling tickets for a special anniversary flight.

Furthermore, and more importantly, Pan Am is currently involved in a very sensitive proceeding, seeking to sell off most of its Pacific routes. Since this matter may be presented to the President for decision, I think he should avoid saying anything about Pan Am, particularly about Pan Am in the Pacific.

Thus, I think this request should be declined.

FFF:JGR:aea 11/1/85

cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

November 1, 1985

MEMORANDUM FOR ANNE HIGGINS
SPECIAL ASSISTANT TO THE PRESIDENT
DIRECTOR OF CORRESPONDENCE

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Message Request from Pen James
Congratulating Pan Am on the 50th Anniversary
of the China Clipper

You have asked for my views on a request for a Presidential message commemorating the fiftieth anniversary of the first flight of Pan Am's China Clipper, which opened the Pacific to commercial aviation.

The anniversary is not only a commercially significant one for Pan Am, but an historically significant one for the Nation as well. Nonetheless, Pan Am is sponsoring the commemoration to promote its commercial activities. Indeed, Pan Am is selling tickets for a special anniversary flight.

Furthermore, and more importantly, Pan Am is currently involved in a very sensitive proceeding, seeking to sell off most of its Pacific routes. Since this matter may be presented to the President for decision, I think he should avoid saying anything about Pan Am, particularly about Pan Am in the Pacific.

Thus, I think this request should be declined.

FFF:JGR:aea 11/1/85
cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

October 30, 1985

MEMORANDUM FOR ANNE HIGGINS
SPECIAL ASSISTANT TO THE PRESIDENT
DIRECTOR OF CORRESPONDENCE

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Message Request from Pen James
Congratulating Pan Am on the 50th Anniversary
of the China Clipper

You have asked for my views on a request for a Presidential message commemorating the fiftieth anniversary of the first flight of Pan Am's China Clipper, which opened the Pacific to commercial aviation. I have no objection to the President sending such a message.

As you know, we adhere firmly to the policy of not sending Presidential messages for commercial anniversaries. This, however, is not a request for a message on the fiftieth anniversary of Pan Am's founding, but rather for a message commemorating an historic event with ramifications far beyond the particular company involved. The opening of the Pacific to commercial aviation, like the driving of the golden spike to create the first transcontinental railroad, can properly be viewed less as a commercial anniversary and more as a national milestone, suitable for Presidential commemoration.

Having said this, I am concerned that Pan Am is selling tickets for the anniversary flight, and could not approve any message if it were to be used in promoting Pan Am's commercial activities. Pen James's letter to Chris Hicks requesting the message contains a guarantee that the message will not be used in any commercial promotion whatsoever, and my approval is conditioned on strict observance of this commitment.

Finally, the text proposed by Pan Am is unacceptable. The President's message should not so much praise Pan Am as focus on the historic significance of the opening of the Pacific to commercial aviation. This office should review whatever alternative draft your office develops.

FFF:JGR:aea 10/30/85
cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

October 30, 1985

MEMORANDUM FOR ANNE HIGGINS
SPECIAL ASSISTANT TO THE PRESIDENT
DIRECTOR OF CORRESPONDENCE

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Message Request from Pen James
Congratulating Pan Am on the 50th Anniversary
of the China Clipper

You have asked for my views on a request for a Presidential message commemorating the fiftieth anniversary of the first flight of Pan Am's China Clipper, which opened the Pacific to commercial aviation. Pursuant to our general policy of not providing Presidential messages for commercial anniversaries, the request should be declined.

It is true that the anniversary is not only a commercially significant one for Pan Am, but an historically significant one for the Nation as well. Nonetheless, Pan Am is sponsoring the commemoration to promote its commercial activities. Indeed, Pan Am is selling tickets for a special anniversary flight. Furthermore, Pan Am is currently involved in a very sensitive proceeding, seeking to sell off most of its Pacific routes. Since this matter may be presented to the President for decision, I think he should avoid saying anything about Pan Am, particularly about Pan Am in the Pacific.

FFF:JGR:aea 10/30/85

cc: FFFielding

JGRoberts

- Subj

Chron

ME002

IR-FFF

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Chris Hicks

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Presidential message request from
Pen James congratulating Pan Am on
their 50th anniversary

ROUTE TO:	ACTION	DISPOSITION			
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>Central</u>	ORIGINATOR	<u>85, 10, 28</u>	<u>PX</u>		<u>1 1</u>
	Referral Note:				
<u>CRAT 18</u>	<u>D</u>	<u>85110129</u>	<u>PX</u>	<u>S</u>	<u>85111109</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				

- ACTION CODES:**
- A - Appropriate Action
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 - D - Draft Response
 - F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy/Dir/No Action Necessary
- R - Direct Reply w/Copy
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- X - Interim Reply

- DISPOSITION CODES:**
- A - Answered
 - B - Non-Special Referral
 - C - Completed
 - S - Suspended

FOR OUTGOING CORRESPONDENCE:
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

259213 *cu*

THE WHITE HOUSE
WASHINGTON
10/25/85

TO: ANNE HIGGINS

FROM: CHRISTOPHER HICKS *Ch*

Attached is a Presidential Message
request from Pen James.

Please make sure that Fred Fielding
approves. Keep me posted.

Thanks.

cc: Fred Fielding ✓

Attachment

PENDLETON JAMES AND ASSOCIATES, INC.

E. PENDLETON JAMES
CHAIRMAN

1985 OCT 25 AM 11:16

SUITE 3706
200 PARK AVENUE
NEW YORK, NEW YORK 10166

(212) 557-1599

October 23, 1985

The Honorable Christopher Hicks
Assistant to the President
The White House
Washington, D.C. 20500

Dear Chris:

As a follow up to our conversation today, enclosed is the packet of material concerning the proposed congratulatory letter to Pan Am. We have included some background material on the inaugural flight at which time President Roosevelt wrote a letter. Now it would be great if we could have President Reagan congratulate them on their 50th anniversary.

I have talked with the officers of Pan Am and they have assured me that this letter will not be used in any commercial promotion whatsoever. They will be glad to send you a statement to that effect if you feel it is necessary.

Thank you for taking care of this and please keep me posted.

With best personal regards,



E. Pendleton James

EPJ:jd
Enclosure

November 22, 1985

Mr. C. Edward Acker
Chairman
Pan American World Airways
200 Park Avenue
New York, NY 10166

Dear ~~Mr. Acker~~: *Ed*:

Congratulations to you and to all of the men and women of Pan American World Airways on the 50th anniversary of the flight of the fabled China Clipper.

Today, men have walked on the moon, space shuttle trips are commonplace, and the Pacific is flown daily by airlines of many nations. Yet only fifty years ago, no airline of any nation had ever crossed the Pacific. It was Pan Am, the original American flag carrier, who developed a fleet of aircraft capable of conquering that ocean. It was Pan Am who set up a network of communications stations, built hotels, surveyed routes and then trained people to fly those routes, which later became the cornerstone of aviation achievement.

As you prepare to depart San Francisco International Airport on the reenactment of that historic flight today, I would like to pay tribute to the pioneering spirit of Pan Am and its people who opened the vast expanse of the Pacific Ocean to commercial aviation. Pan Am's development of the Pacific is truly one of the most significant contributions ever made to world commerce and international understanding. Indeed, for fifty years and more, Pan Am has served as an Ambassador from America not only in the Pacific, but also to the rest of the world.

It is a proud moment that you will soon relive. As the China Clipper II passes over the Golden Gate, as did the original China Clipper in 1935, it will remind us of just how much we have accomplished in our past and how much more we can accomplish in our future.

Godspeed!

PAN AM TO MARK 50TH ANNIVERSARY OF SERVICE TO PACIFIC
WITH REENACTMENT FLIGHT OF FAMED CHINA CLIPPER

The China Clipper flies again!

Pan American World Airways will celebrate 50 years of service across the Pacific on November 22 by staging a nostalgic reenactment of the fabled China Clipper's pioneering air journey between San Francisco and Manila.

The anniversary flight will be on a Boeing 747 Jet Clipper, aptly named "China Clipper II" in honor of the historic Martin 130 flying boat that inaugurated commercial air service across the vast Pacific Ocean on Nov. 22, 1935.

A limited number of seats will be available for sale to the general public on a first-come, first-serve basis. The anniversary flight fare, which includes ground costs, excursions and hotels and galas in Honolulu and Manila, is \$5,500.00 for First Class, \$4,400.00 for Clipper Class and \$2,900.00 for Economy Class.

In addition, Pan Am will permit its WorldPass travelers to utilize their mileage awards for the trip.

China Clipper II will fly the exact route of her namesake, making stops at Honolulu, Midway Island, Wake Island and Guam. Fiftieth anniversary passengers will be treated to the same gracious style of inflight service, cuisine and amenities that heralded transpacific air service a half century ago. Some passengers and crew will be dressed in the period of the 1930's.

In announcing the reenactment flight, C. Edward Acker, Chairman and Chief Executive Officer, said, "it is not only to pay tribute to the men and women who personally participated in Pan Am's trail-blazing of air routes across the Pacific, but-also to take stock of the technology, dedication and human achievement that has gone into 50 years of commercial air transportation from the great flying boats of the Martin class to the even greater era of the Jumbo Jets produced by Boeing, McDonnell Douglas, Lockheed and Airbus Industrie."

It is to recognize, as well, Acker said, the world's commercial air transport engine manufacturing industry which has grown from the Pratt and Whitney WASP 3,320-horsepower prop engines that propelled the Martin 130 to the huge 48,000-pound thrust turbofans produced by Pratt and Whitney, General Electric and Rolls Royce that hurtle Jumbo Jets through the air at velocity nearing the speed of sound.

The Martin 130 China Clipper, described by The New York Times in a Page 1 story as ". . .the first of a fleet of giant airliners," made the debut flight from San Francisco to Manila by way of Honolulu, Midway, Wake and Guam -- a flying distance of 8,210 statute miles -- in 59 hours, 48 minutes flying time. The total elapsed time was 6 days, 7 hours and 46 minutes.

The Pan Am Boeing 747, with "China Clipper II" painted on her nose, will cover the journey in 40 hours and 55 minutes -- including the overnight stop in Honolulu and brief ceremonial stops at Midway, Wake and Guam.

China Clipper II will depart San Francisco International Airport at 9 a.m. local time on November 22 and will arrive in Manila at 5:55 p.m. local time on November 24.

The fare includes air transportation from San Francisco to Manila; return flight to San Francisco direct from Manila or via a stop in either Hong Kong or Tokyo; a tour of Honolulu including Pearl Harbor; hotel and gala in Honolulu; ceremonial excursions at Midway, Wake and Guam; hotel for two nights in Manila including a formal gala at the Manila International Convention Center; and an excursion to Corregidor.

The Martin 130 China Clipper was the pride of the Pan Am fleet on that pre-Thanksgiving week in 1935 as 20,000 spectators lined the shore of Alameda Bay to witness the first transpacific commercial flight with Pan Am Chief Pilot Capt. Edwin C. Musick at the controls and in command of the crew of seven veteran airmen.

The departure of the China Clipper capped a day-long ceremony filled with messages from well-wishers, interviews and photo-taking by the media, a keynote address by then Postmaster General James A. Farley and a special message from President Franklin D. Roosevelt who offered ". . . heartfelt congratulations from an air-minded sailor."

After the speeches and the playing of the Star Spangled Banner, Pan Am founder and president, Juan T. Trippe, "called the roll" by radio of the island stations that would receive the China Clipper: Honolulu...Midway...Wake...Guam...Manila.

Radio operators at each station boomed back:

"Honolulu, Ready!...Midway, Ready!...Wake, Ready!...Guam, Ready!...Manila, Ready!"

Then, Trippe turned to China Clipper Captain Musick and announced:

"You have your sailing orders. Proceed to Manila!"

"Aye, aye, sir!" was the response -- and commercial air service over the transpacific began.

The payload: 1,837 pounds of mail contained in 58 U.S. Mail bags...total of 110,865 air mail letters; 46,561 destined to Honolulu, 19,958 destined for Guam and 44,346 destined for Manila. The first passengers would have to wait until Oct. 21, 1936, to fly the China Clipper when passenger service was inaugurated over the identical route.

Said The New York Times in describing the takeoff:

"The mammoth flying boat went into the air with the heaviest payload ever to rise from an American airport. . .

". . .the plane rose from the waters of Oakland Estuary with an ease and grace that marked the clipper ships of other days, one of the last of which, the Star of New Zealand, was anchored nearby to bid it godspeed."

The reenactment flight by China Clipper II will relive many aspects of the inaugural 50 years ago, including a radio "roll call" of the island stations, and a special "fly-by" over San Francisco Bay to salute the Golden Gate Bridge.

Two veteran 747 pilots, Capt. Donald E. Pritchett, Pan Am Vice President Flight Operations, and Capt. William G. Frisbie, Pan Am Regional Chief Pilot-Pacific, will be in the pilot's and co-pilot's seats of China Clipper II when it lifts off from San Francisco International Airport on its historic anniversary flight.

Pan Am is no stranger in staging special flights to demonstrate the superiority of U.S. air transportation or to mark a special observance.

Between May 1 and 3, 1976, Pan Am observed the 200th birthday of America by flying a Boeing 747SP around the world -- New York, Delhi, Tokyo, New York -- covering the 23,137-mile distance in a record-setting elapsed time of 46 hours, 50 seconds.

Between Oct. 28 and 30, 1977, Pan Am observed its 50th birthday by flying the same 747SP around the world over the North and South Poles in a record-setting time of 54 hours, 7 minutes and 12 seconds. Speed and distance records certified by the Federation Aeronautique Internationale (FAI) for that flight still stand today and are not likely to be broken in the near future.

On Oct. 26, 1983, Pan Am marked the 25th anniversary of the first Boeing 707 flight -- the flight of the Clipper America -- by flying a 707 sistership over the inaugural route between JFK International Airport in New York and Le Bourget Field in Paris, and landing at Le Bourget at the exact same time -- to the second -- as the debut flight a quarter-century earlier.

All of these flights were flown with passengers on board who thrive in reliving -- if but for a few hours -- great moments in commercial aviation history.

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