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(5 of 8)
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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name

Withdrawer

File Folder

JGR/SPECIAL MESSAGE REQUESTS (5 OF 8)

MJD 8/30/2005

FOIA

Box Number

50

F05-139/01

COOK

32MJD

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions	
1	MEMO	JOHN ROBERTS TO CLAUDIA KORTE RE SYMPATHY LETTER (PARTIAL)	1	8/27/1985	B6	956

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

E.O. 13233

C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE

WASHINGTON

July 18, 1985

MEMORANDUM FOR ANNE HIGGINS
SPECIAL ASSISTANT TO THE PRESIDENT
DIRECTOR, WHITE HOUSE CORRESPONDENCE

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Message to National Urban League

Counsel's Office has reviewed the above-referenced message, and finds no objection to it from a legal perspective. More could be said about the Administration's civil rights record, if desired, but it is not necessary. The generally hostile attitude of the Urban League is not likely to be changed no matter what this letter says. The transition between the first and second sentences of the third paragraph could be improved by adding "To increase opportunity for all Americans," or something along those lines, at the beginning of the second sentence.

cc: David L. Chew

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING**
 H - INTERNAL
 I - INCOMING
 Date Correspondence Received (YY/MM/DD) 7/11/17

Name of Correspondent: D. Chew

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: message to National Urban League

ROUTE TO:	ACTION	Tracking Date	Disposition
Office/Agency (Staff Name)	Action Code	YY/MM/DD	Type of Response Code Completion Date YY/MM/DD
<u>CUTROLL</u>	ORIGINATOR	<u>8510717</u>	_____
	Referral Note:		
<u>CUAT 18</u>	R	<u>8510717</u>	S <u>8510718</u>
	Referral Note:		<u>12N</u>
	-	<u>1 1</u>	<u>1 1</u>
	Referral Note:		
	-	<u>1 1</u>	<u>1 1</u>
	Referral Note:		
	-	<u>1 1</u>	<u>1 1</u>
	Referral Note:		

- ACTION CODES:**
 A - Appropriate Action
 C - Comment/Recommendation
 D - Draft Response
 F - Furnish Fact Sheet to be used as Enclosure
 I - Info Copy Only/No Action Necessary
 R - Direct Reply w/Copy
 S - For Signature
 X - Interim Reply
- DISPOSITION CODES:**
 A - Answered
 B - Non-Special Referral
 C - Completed
 S - Suspended
- FOR OUTGOING CORRESPONDENCE:**
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOP).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 7/17/85 ACTION/CONCURRENCE/COMMENT DUE BY: NOON TOMORROW

SUBJECT: MESSAGE TO NATIONAL URBAN LEAGUE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	LACY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input type="checkbox"/>	McFARLANE	<input type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CHAVEZ	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/> P	<input checked="" type="checkbox"/> SS	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FRIEDERSDORF	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>	<u>HIGGINS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
KINGON	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached draft was prepared by the Messages Office for the National Urban League Convention which opens this Saturday. Please provide any comments/edits directly to Anne Higgins, Room 94, with an information copy to my office. Thank you.

RESPONSE:

1985 JUL 17 PM 1:08

David L. Chew
Staff Secretary
Ext. 2702

THE WHITE HOUSE

WASHINGTON

July 12, 1985

Correct date?

I am pleased to send warm greetings to all those attending the annual convention of the National Urban League.

Your convention this year is an especially significant one, since it marks the 75th anniversary of your service to America. Seventy-five years ago, most Americans still lived in rural areas or small towns, but today most Americans live in or near cities. Seventy-five years ago, black Americans did not enjoy full legal equality in our society but today there is a deep national commitment to ensuring that all of our citizens enjoy not only their civil rights but also an equal opportunity to compete fairly in the economic marketplace. The National Urban League has played an active and positive role in this process of change, and I am happy to commend all of your members on your continuing record of achievement.

In addition:

My Administration is committed to ^{Admin} ~~furthoring the goal~~ of equal opportunity for all Americans, and our policies are designed to achieve that purpose. ~~We have proposed a tax reform plan~~ ^{Program} which will simplify our archaic tax system at the same time that it promotes economic growth and strengthens the family, which has always been the foundation of our Nation's economic progress. ~~I believe that this plan merits the support of all Americans, and I am firmly committed to seeing it enacted.~~

The National Urban League is deservedly proud of its excellent record of service to our country. I am sure that the years ahead will be as productive for you as the last 75 years, and I look forward to working with you on behalf of a better America.

Needs additional words on Civil Rights record

THE WHITE HOUSE

WASHINGTON

July 24, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Mickey Mouse

You asked on my previous memorandum on the subject of commercial anniversary messages if the President had not recently appeared at a Disney World/EPCOT anniversary celebration. So far as I can tell, no. On May 27, 1985 the President visited EPCOT for a parade of many of the units that were scheduled to participate in the Inaugural Parade. There is no indication in the President's remarks that the occasion was any sort of EPCOT anniversary. The President also visited EPCOT on March 8, 1983, but again his remarks contain no suggestion that the occasion was an EPCOT anniversary.

THE WHITE HOUSE

WASHINGTON

July 18, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Mickey Mouse

Anne Higgins exploded in righteous indignation when we declined, pursuant to usual policy, to approve a Presidential message on the occasion of Disneyland's 30th anniversary. She prepared a memorandum questioning the commercial messages policy. I have prepared a reply for your signature.

Attachment

*John -
Didn't the President
appear at a Disney World
anniversary in Orlando last
month (or so)?
S. P. CAT*

THE WHITE HOUSE

WASHINGTON

July 18, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Mickey Mouse

Anne Higgins exploded in righteous indignation when we declined, pursuant to usual policy, to approve a Presidential message on the occasion of Disneyland's 30th anniversary. She prepared a memorandum questioning the commercial messages policy. I have prepared a reply for your signature.

Attachment

THE WHITE HOUSE

WASHINGTON

July 22, 1985

MEMORANDUM FOR PATRICK BUCHANAN
DAVID L. CHEW
CHRISTOPHER HICKS
ANNE HIGGINS

FROM: FRED F. FIELDING

SUBJECT: Request for Policy Change on
Presidential Messages/Greetings

This office scrupulously avoids any suggestion that the President has endorsed a particular commercial entity, product, or venture. I am committed to ensuring that the office of the Presidency and this President not be subjected to any sort of commercial exploitation. Over the years this commitment has required us to take appropriate legal action on numerous occasions against those who sought to capitalize on the President's name. By that time, however, the damage has already been done, and there is often little curative action that can be taken beyond compelling the offending party to cease and desist.

Accordingly, we have developed a variety of prophylactic rules that operate to minimize the opportunities for misuse of the President's name for profit. For example, when we review Presidential addresses, proclamations, and correspondence, we take care to avoid any mention of particular companies or products in a manner that could be taken out of context as an endorsement. We work with the Photo Office to prevent misuse of photographs of the President in promotional material. And we have worked with the Better Business Bureau and the advertising industry and media to prevent the publication of misleading advertisements involving the President or White House. One such prophylactic policy that we have adhered to since the beginning of the Reagan Presidency is that of declining to approve congratulatory messages from the President on the occasion of commercial anniversaries. When a request for such a message is received, it is to be routed to this office. We prepare a reply explaining that all such requests are declined, because the President cannot grant them all and there is no fair way to discriminate among the requests, and because of concerns about such messages in the competitive commercial environment.

Now the Director of Correspondence wishes to reconsider this policy, stating that companies that reach a 50- or 100- year anniversary "deserve a pat on the back from the President," that such a message would not be an endorsement, that "we would use common sense" in avoiding messages to possibly embarrassing companies, and that sending a message to every company that asks for "a 50 or 100 or other special anniversary congrats" would not cheapen the President's signature.

If a Presidential message is sent to every company requesting one, it is of course meaningless, except perhaps to distinguish those companies that know of the availability of such messages from those that do not. Making a Presidential message meaningless does, in my view, cheapen the signature.

I do think it would be very embarrassing to the President to have congratulatory messages sent to companies under investigation or indictment, or the subject of public controversy. What would a congratulatory message to General Dynamics say? To Dow Chemical, if an anniversary coincided with the Bhopal tragedy? Once it is conceded that not every company should get a congratulatory message from the President, how do we separate those that should from those that should not? The "banner headlines" test suggested by the Director of Correspondence hardly seems sufficient to avoid embarrassment to the President. What would we do when we have information of an investigation or indictment of a company not yet public? Do we send a message, subjecting the President to embarrassment when the adverse information becomes public, or do we decline, alerting everyone that something is awry?

Quite apart from the foregoing, I continue to have reservations about the President congratulating particular companies in a competitive industry. I think Pepsi would have a legitimate gripe about Presidential words of praise to Coca-Cola on its 100th anniversary, and the response "you'll get the same when you reach 100" does not strike me as adequate.

The overriding concern, however, is possible misuse of any Presidential message for commercial purposes. This problem arises with distressing frequency even when we do not send congratulatory messages to companies. To cite just a few examples: a couple visiting the White House representing Hungarian-Americans reproduces a photo with the President and letter on White House stationery in advertising for their art gallery. We receive numerous complaints from other artists. A heating company owner receives a congratulatory letter from the President for being named one of the Jaycee's outstanding men of the year, and reproduces it in promotional material. We receive complaints from as far away as England from customers who purchased a faulty

heating system "relying on the President's endorsement." A photograph of the President shaking hands with the owner of a gold investment company appears in the company's advertising; the individual and company are later prosecuted for fraud. The point is that once a message or photograph leaves the White House we have no control over its use or misuse. Non-objectionable messages are taken out of context in pursuit of profit; the temptation to do so with explicitly laudatory messages would be that much greater. I hope my experience has not made me overly cynical, but I do not think that this problem could be cured, as the Director of Correspondence suggests, simply by telling recipients of messages not to do it.

I apologize for going on at such length, but I truly do feel that the matter is more serious than it might appear at first blush. The principle that we should avoid commercial exploitation of the Presidency and the President is critical, and I believe that our policy against commercial anniversary messages promotes that principle in an important way.

Stare decisis is also important in this context. We have been denying such messages for over four years. Changing the policy now would be unfair to those whose anniversaries fell in the first term, and were denied a message.

All of the foregoing problems are avoided by adherence to a general policy of declining all requests for messages for commercial anniversaries. On the down side, I do not think the President suffers in any way by declining such requests, particularly when it is explained that all requests are denied.

I cannot conclude without a few words about the Disneyland case, which apparently prompted the suggested change in policy. I enjoy Mickey, Donald, Goofy and the rest of the gang as much as anyone. But Disneyland is indisputably a commercial venture, with competitors. It used its thirtieth anniversary to promote its product -- a particular form of entertainment -- and I do not think the President should have participated in that promotion. In addition, however appealing Disneyland might be, making an exception to the general policy would simply have led to demands for similar exceptions in the future.

FFF:JGR:aea 7/18/85

cc: FFFielding
JGRoberts
Subj
Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING**
- H - INTERNAL**
- I - INCOMING**
Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Anne Higgins

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Request for policy change on Presidential messenger / meetings

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD
<u>CUATOLL</u>	ORIGINATOR	85,07,17
<u>CUAT17</u>	D	85,07,17
	Referral Note:	S 85,07,17
	Referral Note:	1 1
	Referral Note:	1 1
	Referral Note:	1 1
	Referral Note:	1 1

ACTION CODES:

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DISPOSITION CODES:

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- C - Completed
- B - Non-Special Referral
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

July 17, 1985

TO: Fred Fielding

FROM: Anne Higgins *AH*

CC: Pat Buchanan
David Chew
Chris Hicks

The recent refusal by Counsel's Office to allow Presidential messages to send a congratulatory message to Disneyland as it enters its fourth decade persuades me to write this memo asking for a change of policy on these greetings.

On the case at hand, they have done so much good for America's image at home and abroad than anything I can mention that it seems ludicrous to even have to defend that here. Just one small example are the free trips for sick children they willingly arrange on short notice whenever asked. To millions in this country and around the world Disneyland and Disneyworld means family, fun, togetherness, laughter, hope, freedom, peace. Not to congratulate them and encourage them is a travesty. They more than deserve the President's praises.

Now, onto the business, commercial, anniversaries. When a company, small business, enterprise, etc., celebrates 50 or 100 years of doing successful business in this country I think they deserve a pat on the back from the President, especially if they ask for it and it would mean something for them. Such businesses are the lifeblood of the country. They keep towns and cities and states alive. They give millions of people jobs -- provide stability for families and have demonstrated to millions around the globe the wonders and successes of the free enterprise system. What could be so wrong with a Presidential thanks for a job well-done? Are we only to congratulate government-sponsored programs?

A Presidential greeting does not connote endorsement of all that a company does or has done just as no message to an individual does. At present we are asked and allowed to do messages to companies who participate in the Private Sector Initiatives Programs. I'm not sure this makes them so special. I'm sure a message can be worded so that it doesn't "endorse."

I really can't see General Dynamics bringing up a Presidential telegram as "evidence" of their goodness after all the millions and millions of dollars of government money they've gotten. Of course, where we have banner headlines on a company, we would use common sense. But do we have to question the legal status of a company with the government every time? We could, if we had to.

As far as being used for commercial purposes -- if a company is successful for 50-100 years, our letter isn't going to make a big difference -- it won't say that much. Will it stifle competition -- or enhance it -- I think the latter. Plus we can make it plain that the letter is not to be used for commercial purposes (that is reproduced other than in a company newsletter or something of that type).

As far as volume -- will we do every company that requests a 50 or 100 or other special anniversary congrats -- I'm sure we can handle it.

I don't buy the "cheapening of the signature" argument either. There are more than 220 million Americans -- in eight years of a Presidency we'll be lucky if we write personally to a million of them and we probably won't make that. I've almost doubled (1,822 '84 - 3,156 '85) the number of messages sent last year during the first six months of the year but considering what's out there it's a drop in the bucket.

Lastly, all of this does not take into account the President's own wishes -- I'm sure that inasmuch as he was present at the opening of Disneyland, he would have wanted to be in on their 30th celebration. He won't be President when they have their 35th or 50th -- and that's another point.

THE WHITE HOUSE

WASHINGTON

August 19, 1985

MEMORANDUM FOR PAT GLEASON
STAFF ASSISTANT
OFFICE OF CORRESPONDENCE

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Request for Presidential Message
for Helicopter Annual

You have asked for our views on a request that the President submit a message on the advantages of helicopter travel to appear in the 1986 Helicopter Annual, published by the Helicopter Association International. As you know, the President generally avoids such commercial messages, and accordingly this request should be denied.

Thank you for raising this matter with us.

THE WHITE HOUSE

WASHINGTON

August 27, 1985

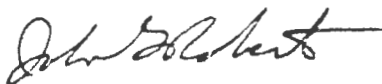
Dear Ms. Riley:

Your letter of August 2 to Barry Fernald has been referred to this office for consideration. In that letter you requested a copy of the Seal of the President to be used on the cover of a textbook you are publishing on American government.

The permitted uses of the Seal of the President are limited by law. Section 713 of Title 18 of the United States Code prohibits reproduction or sale of the Seal except in accordance with regulations promulgated by the President. Those regulations are embodied in Executive Order 11649. I have enclosed copies of the pertinent statute and Executive Order for your information.

It is not immediately apparent that your contemplated use of the Seal falls within any of the categories of permitted uses, and accordingly we are unable to send you a copy of the Seal. If the book you are publishing may properly be characterized as "a description or history of...the Presidency," limited incidental use of the Seal may be permitted under subsection 1(b) of the Executive Order. Please feel free to provide us with more information about the forthcoming book and a more detailed description of the contemplated appearance of the Seal if you wish us to consider this possibility.

Sincerely,



John G. Roberts
Associate Counsel to the President

Ms. Pamela A. Riley
Pacific Institute
for Public Policy Research
177 Post Street
San Francisco, CA 94108

cc: Barry Fernald

FED04

JV

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 1/1

JR sent

Name of Correspondent: Barry Zornald

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Request for Presidential Seal to be used as background art on a book cover

ROUTE TO:		ACTION	DISPOSITION		
Office/Agency	Staff Name	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>OH Hall</u>		ORIGINATOR	<u>85108106 TR</u>		
		Referral Note:	<u>R</u>		<u>85108117</u>
<u>emat 18</u>		Referral Note:			
		Referral Note:			
		Referral Note:			
		Referral Note:			

ACTION CODES:

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- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
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DISPOSITION CODES:

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- B - Non-Special Referral
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FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: Pamela A. Riley
Pacific Institute

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THE WHITE HOUSE
WASHINGTON

August 27, 1985

MEMORANDUM FOR CLAUDIA KORTE
PRESIDENTIAL MESSAGES

FROM: JOHN G. ROBERTS *JGR*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Sympathy Letter for Man Whose
Parents Were Murdered

You have asked for our views on whether the President should send a sympathy letter to a man whose parents were murdered while he was in Indianapolis attending the Jaycees Convention addressed by the President. This office would have no objection to such a letter, consoling [REDACTED] on his tragic loss but otherwise not discussing the circumstances of his parents' death. *b6*

THE WHITE HOUSE

WASHINGTON

August 27, 1985

MEMORANDUM FOR MAUREEN KEEGAN
PRESIDENTIAL CORRESPONDENCE

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Draft Thank You Note from the President
to Correctional Institution Inmates for
Get Well Message

You have asked for our views on a proposed thank you note to be sent in response to a get well card the President received from correctional officials and inmates at the Apalachee Correctional Institution in Florida. We have reviewed the draft note and have no objection to going forward with it.

Thank you for raising this matter with us.

PP01002
JGR

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) _____

Name of Correspondent: Maurice Kagan

MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Draft thank you note from POTUS to
Correctional Institute inmates for
get well message.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	Staff Name	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CU Hall</u>		<u>ORIGINATOR</u>	<u>8510820</u>			
		Referral Note:				
<u>Unit 18</u>		<u>R</u>	<u>8510823</u>		<u>S</u>	<u>8510827</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				

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FOR OUTGOING CORRESPONDENCE:

- Type of Response - Initials of Signer
- Code - "A"
- Completion Date - Date of Outgoing

Comments: Carl Havelton, Jr.

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THE WHITE HOUSE

WASHINGTON

August 27, 1985

MEMORANDUM FOR ANITA BEVACQUA
PRESIDENTIAL MESSAGES

FROM: JOHN G. ROBERTS *JGR*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Message for National Captioning Institute

You have asked for our views on a request from National Captioning Institute, a 501(c)(3) organization, that the President acknowledge the efforts of several companies to provide close captioning for "The Honeymooners" series. This office would have no objection to a message from the President applauding the various companies for their efforts to aid the hearing-impaired in this regard. The message should, of course, focus solely on the charitable effort and not the commercial activities of the companies. In addition, you may want to obtain the views of the Office of Private Sector Initiatives.

THE WHITE HOUSE

WASHINGTON

August 27, 1985

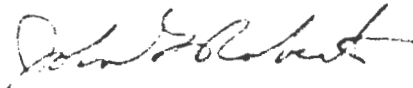
Dear Ms. Friedman:

Thank you for your recent letter to Anne Higgins requesting a Presidential message congratulating Haines Lundberg Waehler on its 100th anniversary.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive business, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Obviously, Haines Lundberg Waehler is celebrating an important event, and I can understand your seeking a message for this occasion. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,



John G. Roberts
Associate Counsel to the President

Ms. Karen Y. Friedman
Haines Lundberg Waehler
2 Park Avenue
New York, NY 10016

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

ME
John Smith

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 / 1

Name of Correspondent: Anne Higgins

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Request for congratulatory letter celebrating 100 year anniversary of architecture firm (HLW)

ROUTE TO:		ACTION		DISPOSITION	
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>White Hall</u>		<u>ORIGINATOR</u>	<u>85.08.22</u>		<u>1 1</u>
<u>Unit 18</u>		<u>Referral Note: R_a</u>	<u>85.08.23</u>	<u>a</u>	<u>S 85.09.03</u>
		<u>Referral Note:</u>	<u>1 1</u>		<u>1 1</u>
		<u>Referral Note:</u>	<u>1 1</u>		<u>1 1</u>
		<u>Referral Note:</u>			

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet
to be used as Enclosure
- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: Karen Y. Friedman


Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

August 28, 1985

MEMORANDUM FOR DAVID L. CHEW
STAFF SECRETARY

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Message to American
Legislative Exchange Council

Counsel's Office has reviewed the above-referenced message,
and finds no objection to it from a legal perspective.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: D. Chew

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Presidential message to American
Legislative Exchange Council

ROUTE TO:	ACTION	DISPOSITION		
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code Completion Date YY/MM/DD
<u>CU Hall</u>	ORIGINATOR	<u>85,08,28</u>		<u>1 1</u>
	Referral Note:			
<u>Chat 18</u>	R	<u>85,08,28</u>		<u>S 85,08,28</u> <u>COB</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			

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- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/28/85 ACTION/CONCURRENCE/COMMENT DUE BY: c.o.b. TODAY

SUBJECT: Presidential Message to American Legislative Exchange Council

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	LACY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McFARLANE	<input type="checkbox"/>	<input type="checkbox"/>
WRIGHT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/> P	<input checked="" type="checkbox"/> SS	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>		SVAHN	<input type="checkbox"/>	<input type="checkbox"/>
FRIEDERSDORF	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
KINGON	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please let my office know by close of business today whether you have any objections. Thanks.

RESPONSE:

105 20 11:30

David L. Chew
Staff Secretary
Ext. 2702

Sample Letter

I am very pleased to extend my greetings to all the participants at the Twelfth Annual Meeting of the American Legislative Exchange Council. Your meeting agenda has once again demonstrated your commitment to providing timely and pertinent information to state legislators. Tax reform, privatization and deregulation are central issues on my agenda as well.

I am proud to have worked with ALEC during the past decade. ALEC members and supporters in the state legislatures always form the nucleus of support for free enterprise and limited government initiatives, and I appreciate the valuable work you perform year after year.

As you meet in Orlando, I congratulate your dedication and commitment. I am confident that what you will learn here will help strengthen our nation in the years to come.

THE WHITE HOUSE

WASHINGTON

August 30, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Request for Presidential Message

J. Leonard Padilla, the Chairman of the Board of Trustees of the University of Northern California School of Law (an unaccredited school in a walk-up in Sacramento), has written the President to ask that he send a letter to the widow of Judge Lorenzo Patino on the occasion of the Judge Lorenzo Patino Drive Against Leukemia wine-tasting and co-ed softball tournament. Proceeds of the annual affair are donated to assist leukemia victims in defraying medical costs.

Judge Lorenzo Patino was a Sacramento municipal judge who died in 1983 of leukemia. He was also one of the founders of the law school mentioned above. Appointed by President Carter to the National Institute of Justice Advisory Board, Patino was fired from his post when he refused to resign as requested by the Reagan Administration. Patino then sued the President over his firing. As his leukemia progressed, Patino offered a \$100,000 reward for anyone who could discover a cure for his disease.

I must recommend against a letter. Patino died in 1983, so the time for a simple sympathy letter has passed. That leaves only a letter to support the wine-tasting and co-ed softball tournament fundraiser, which would be covered by our general policy of not endorsing particular fundraising efforts. In any event, the day of the event -- August 3 -- had passed two weeks before Presidential Messages sent the inquiry to us.

Attachment

THE WHITE HOUSE

WASHINGTON

August 30, 1985

MEMORANDUM FOR CLAUDIA KORTE
PRESIDENTIAL MESSAGES

FROM: FRED F. FIELDING Orig. signed by FFF
COUNSEL TO THE PRESIDENT

SUBJECT: Request for Presidential Message

This responds to your inquiry concerning the request for a Presidential message for the Judge Lorenzo Patino Drive Against Leukemia and the widow of Judge Patino. A message should not be sent. Judge Patino died in 1983, so the time for a sympathy message on his death has passed. Any message for the fundraiser would be inappropriate, given our established policy of generally not endorsing particular private fundraising campaigns. In any event, the fundraiser has already taken place.

FFF:JGR:aea 8/30/85
cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

August 30, 1985

MEMORANDUM FOR CLAUDIA KORTE
PRESIDENTIAL MESSAGES

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Request for Presidential Message

This responds to your inquiry concerning the request for a Presidential message for the Judge Lorenzo Patino Drive Against Leukemia and the widow of Judge Patino. A message should not be sent. Judge Patino died in 1983, so the time for a sympathy message on his death has passed. Any message for the fundraiser would be inappropriate, given our established policy of generally not endorsing particular private fundraising campaigns. In any event, the fundraiser has already taken place.

FFF:JGR:aea 8/30/85
cc: FFFielding
JGRoberts
Subj
Chron

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

ME
JGR

- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: G. Leonard Padilla

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Request re Presidential message

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUNHILL</u>	ORIGINATOR	<u>85108109</u>			<u>1 1</u>
<u>CUAT 18</u>	<u>D</u>	<u>85108128</u>		<u>S</u>	<u>8510908</u>
		<u>1 1</u>			<u>1 1</u>
		<u>1 1</u>			<u>1 1</u>
		<u>1 1</u>			<u>1 1</u>

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- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
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Comments: JGR Judge Lorenzo Patino
Aug 15 85 Claudia Korte memo

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THE WHITE HOUSE
WASHINGTON

August 15, 1985

TO: JOHN ROBERTS
Counsel's Office

RE: Judge Lorenzo Patino (dec.)

I would appreciate your review of the attached and advice on a reply -- if you feel a reply is appropriate. This came to our attention after the August 3 event.

Note that Judge Patino, in whose memory the tournament was held, was, at the time of his death, in the process of suing the President over his removal from an office to which he had been appointed by President Carter.

Central Files has background on the matter and will release it to your office if you request it.

Thank you.



CLAUDIA KORTE
Presidential Messages
18-OEOB/Ext. 2941

THE WHITE HOUSE

WASHINGTON

September 19, 1985

MEMORANDUM FOR RICHARD A. HAUSER

FROM:

JOHN G. ROBERTS 

SUBJECT:

Proposed Presidential Message
to ABA Young Lawyers' Section

Presidential Messages has asked if we have any objection to the President sending a message to the Young Lawyers Section of the Bar Association of the District of Columbia on the occasion of its fiftieth anniversary. Appropriate language has also been requested. I do not know why this was staffed for a response for your signature, since it concerns the Young Lawyers Section, but an appropriate reply, with suggested language, is attached. Printing deadline is September 21.

Attachment

THE WHITE HOUSE

WASHINGTON

September 19, 1985

MEMORANDUM FOR ANITA BEVACQUA
PRESIDENTIAL MESSAGES

FROM: RICHARD A. HAUSER Original signed by RAH
DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Presidential Message
to ABA Young Lawyers' Section

You have asked for our views on a proposed message from the President to the Young Lawyers Section of the Bar Association of the District of Columbia, on the occasion of its fiftieth anniversary. We believe a message would be appropriate, and attach suggested language.

Thank you for raising this matter with us.

Attachment

cc: Luis Acle
Office of Public Liaison

RAH:JGR:aea 9/19/85

bcc: FFFielding

RAHauser

✓JGRoberts

Subj

Chron

I am happy to send congratulations to the Young Lawyers Section of the Bar Association of the District of Columbia on the occasion of its Fiftieth Anniversary. Although I am not eligible for membership in the Section for at least two reasons, I do recognize the valuable contribution the Section has been making to the legal profession in the District and to the community as a whole.

The efforts of the Section to provide pro bono services are in the finest tradition of the Bar and of the uniquely American spirit of voluntarism. The services provided by the Section to its members help shape the skills that will enable young lawyers in the District to assume positions of trust and responsibility in Government and the private sector.

The Young Lawyers Section may look back on its fifty years of service with pride. You have my best wishes for many more years to come.

THE WHITE HOUSE

WASHINGTON

September 19, 1985

MEMORANDUM FOR ANITA BEVACQUA
PRESIDENTIAL MESSAGES

FROM: RICHARD A. HAUSER
DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Presidential Message
to ABA Young Lawyers' Section

You have asked for our views on a proposed message from the President to the Young Lawyers Section of the Bar Association of the District of Columbia, on the occasion of its fiftieth anniversary. We believe a message would be appropriate, and attach suggested language.

Thank you for raising this matter with us.

Attachment

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Office of Public Liaison

RAH:JGR:aea 9/19/85

bcc: FFFielding
RAHauser
JGRoberts
Subj
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**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

MEOL
RAH

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Luis Acle

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Proposed Presidential Message to ABA-Young Lawyers' Section

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUH011</u>		<u>ORIGINATOR</u>	<u>85109117</u>			<u>1 1</u>
<u>CUAT 18</u>		<u>Referral Note:</u>	<u>for RAH signature</u>			
		<u>D</u>	<u>85109118</u>		<u>S</u>	<u>85109128</u>
		<u>Referral Note:</u>				
			<u>1 1</u>			<u>1 1</u>
		<u>Referral Note:</u>				
			<u>1 1</u>			<u>1 1</u>
		<u>Referral Note:</u>				
			<u>1 1</u>			<u>1 1</u>
		<u>Referral Note:</u>				

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- Type of Response - Initials of Signer
- Code - "A"
- Completion Date - Date of Outgoing

Comments: Sep 14 85 Anita Bevasqua memo to John Roberts

Keep this worksheet attached to the original incoming letter.
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Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON



September 14, 1985

TO: JOHN ROBERTS, COUNSEL'S OFFICE

FROM: *Anita*
Anita Bevacqua, Presidential Messages
18 OEOB x2941

RE: Young Lawyers Section of the Bar Association
of the District of Columbia

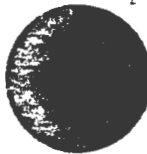
Attached is a message request we received from Luis Acle, Office of Public Liason, for a Presidential message to be sent to the above-mentoned group. They would like to print the message in their 50th Anniversary Review. Could you please provide some guidance for us on this? If you approve the message consideration, could you also please provide us with some suggested language that would be appropriate for this group? There is no record in Central Files of a Presidential Message ever being sent to this them.

May I have your response by COB Wednesday, September 18?
Thank you for your help and cooperation.

Sept. 21 / Primary

346035 *ac*

THE WHITE HOUSE
WASHINGTON



NOTE FOR THE PRESIDENTIAL MESSAGE CENTER:

The Young Lawyers Section of the Bar Association of the District of Columbia has been supportive of the President both in word and deed.

During the election, prominent members of this group walked the extra mile to emphasize the desirability of involving the private sector in the delivery of legal services as opposed to enlarging the role of government.

After the election, they have made themselves available as representatives of the truly needy without charge. Their services are of the highest quality. This organization is practicing what is preached during the campaign.

I am pleased to recommend that a message from the President and a picture as requested be provided for their Anniversary Review.

Luis Acle, Jr.
Associate Director for
Public Liaison.
Sept. 7, 1985.

EXT. 2310



YOUNG LAWYERS SECTION

The Bar Association of the District of Columbia

1819 H Street, N.W., Washington, D.C. 20004

(202) 223-1480

SEP 6 1985

August 16, 1985

1985-1986 OFFICERS

Chair

MARY COSTER WILLIAMS
U.S. Attorney's Office
U.S. Courthouse
Civil Division
Washington, D.C. 20001
633-4702

The President
The White House
Washington, D.C. 20500

Chair-Elect

MARK B. BIERBOWER
1875 Eye Street, N.W.
Washington, D.C. 20006
775-8900

Dear Mr. President:

The Young Lawyers Section of the Bar Association of the District of Columbia is celebrating its fiftieth year of service to the people of the District of Columbia. As part of its Fiftieth Anniversary celebration, the Young Lawyers Section is publishing a historical review.

Secretary

REBECCA L. JACKSON
1050 Connecticut Avenue, N.W.
Washington, D.C. 20036
861-1710

We would very much appreciate a few words from you regarding the role of young lawyers in Washington, D.C. A letter and picture suitable for reprinting in the Anniversary Review would be most welcome. Our printing deadline is September 21, 1985.

Treasurer

DENNIS KLEIN
1120 19th Street, N.W.
Washington, D.C. 20036
467-6900

The Young Lawyers Section of the Bar Association of the District of Columbia is the only organization exclusively for young lawyers practicing in the District of Columbia. The Young Lawyers Section is composed of lawyers younger than 36 years of age or who have practiced less than five years.

Treasurer-Elect

MARTHA J. SCHOONOVER

EXECUTIVE COUNCIL

CORY M. AMRON
BARBARA BERGMAN
BRUCE BETTIGOLE
PAMELA J. BROWN
GEORGE M. CHUZI
ANGELA JORDAN DAVIS
EDWIN C. P. KOMEN
CHARLES OGLETREE
ANN RASENBERGER
MARGARET H. WARNER

During its five decades, the Young Lawyers Section has helped our community in many ways, including providing pro bono representation of children, the elderly and the less fortunate, assisting returning veterans of World War II, and the Korean and Vietnam conflicts, stimulating reforms of indigent criminal defense and judicial procedures (reducing backlogs and delays in courts), and conducting programs in District of Columbia schools. In 1984, the Young Lawyers Section won a first place national award from the American Bar Association Young Lawyers Division for its Equal Employment Opportunity pro bono project.

Past Chair

CONSTANCE L. BELFIORE

Newsletter Editor

LOUIS R. MOFFA

In addition, the Young Lawyers Section publishes many of the legal guides used by lawyers who practice in the Washington, D.C. metropolitan area. The Section publishes jury instructions for both civil and criminal cases, the Criminal Practice Institute Manual (with the Public Defenders Service), and reviews of the laws of the jurisdictions in the Washington, D.C. metropolitan area. The Section also provides continuing legal education programs to help young lawyers learn to be better lawyers.

The President
August 16, 1985
Page Two

We very much appreciate your assistance in presenting a complete picture of our service to our community and our profession. Please do not hesitate to contact either of us for more information.

Sincerely,



Mary Coster Williams
Chair, Young Lawyers Section
202-633-4702



Barnaby W. Zall
Editor, YLS 50th Anniversary Review
202-328-3308

THE WHITE HOUSE

WASHINGTON

September 17, 1985

MEMORANDUM FOR THE PRESIDENT

FROM: FRED F. FIELDING

In conjunction with a new capital campaign for the University of Southern California, the USC Associates requested a letter from you for use in its fundraising brochure.

The request was routinely declined, based upon our standard policy that you do not endorse particular fundraising efforts except in those instances where you have a personal involvement or interest or where the President is involved by tradition (e.g., Red Cross, etc.).

Thereafter, Holmes Tuttle has asked that this be brought to your attention for reconsideration.

There is no legal prohibition against your participation. However, since every one of these we do makes it just that much more awkward to decline the next, in fairness to other requestors, I recommend that you decline.

Please advise whether you wish to:

Approve USC Associates' request for a letter from you to be used in their fundraising brochure:

Decline USC Associates' request:

THE WHITE HOUSE
WASHINGTON

Date 9 5.85

Suspense Date _____

MEMORANDUM FOR: PKF

FROM: DIANNA G. HOLLAND

ACTION

- Approved
- Please handle/review
- For your information
- For your recommendation
- For the files
- Please see me
- Please prepare response for _____ signature
- As we discussed
- Return to me for filing

COMMENT

As you requested

THE WHITE HOUSE

WASHINGTON

September 23, 1985

MEMORANDUM FOR ANNE HIGGINS
SPECIAL ASSISTANT TO THE PRESIDENT
DIRECTOR OF CORRESPONDENCE

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Message for USC
Associates Brochure

By memorandum dated July 19, I advised you that, pursuant to established White House policy, the request for a message from the President to be used in the USC Associates fundraising brochure should be denied. The President has now decided to make an exception in this case, and has approved sending the message. The message should be sent to Randolph B. Stockwell, who requested it in a letter to Bob Tuttle. We have no objection to the attached text proposed by USC Associates.

Many thanks.

JV

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

PRO 14-19

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1

CU
from CRM

JR-dust

Name of Correspondent: Anne Higgins

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Request in POTUS to show a letter that would appear in USC brochure.

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD
<u>CUHOLL</u>	<u>ORIGINATOR</u>	<u>85,07,01</u>
<u>CUAT. 18</u>	<u>R</u>	<u>85107102</u>
	<u>Referral Note:</u>	<u>July 19 85 JGR memo to Anne Higgins</u>
		<u>1 1</u>
	<u>Referral Note:</u>	
		<u>1 1</u>
	<u>Referral Note:</u>	
		<u>1 1</u>
	<u>Referral Note:</u>	

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FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: J. Kruttschammer


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THE WHITE HOUSE

WASHINGTON

July 19, 1985

MEMORANDUM FOR ANNE HIGGINS
SPECIAL ASSISTANT TO THE PRESIDENT
DIRECTOR OF CORRESPONDENCE

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Request for the President to Sign
Letter for USC Brochure

You have requested the views of this office on a request that the President sign a letter endorsing a capital fundraising campaign for the University of Southern California. The request should be denied, pursuant to established White House policy of generally not endorsing particular fundraising efforts. As you know, we adhere to this policy because the President cannot grant all the requests for fundraising endorsements that he receives, and there is no fair way to distinguish among the many equally laudable organizations that submit requests. In addition, endorsing particular fundraising projects would require us to monitor the activities of the organization and the fundraising to some degree, which the White House is not equipped to do.

Thank you for raising this question with us.

THE WHITE HOUSE
WASHINGTON

June 25, 1985

MEMORANDUM FOR: ANNE HIGGINS
FROM: MAUREEN ZATARGA *MZ*
SUBJECT: Letter from the President

Bob has asked that I handle the attached request.

Would you please advise whether the proposed or a similar letter can be sent to USC over the President's signature.

Thank you.

COMMUNITY BANK

2955 FLETCHER DRIVE • LOS ANGELES, CALIFORNIA 90065

P.O. BOX 65067 • LOS ANGELES, CALIFORNIA 90065

(213) 258-8100

1985 JUN 21 AM 10:28

RANDOLPH B. STOCKWELL
PRESIDENT
CHIEF EXECUTIVE OFFICER

June 17, 1985

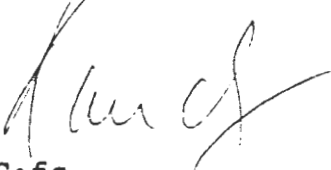
The Honorable Robert H. Tuttle
Deputy Assistant to the President
and Director of Presidential Personnel
The White House
Washington, D.C. 20500

Dear Bob,

Enclosed please find a letter from Kris Popovich concerning the President signing a letter on behalf of the USC Associates and a proposed draft of same.

As you know, the Associates is a very important organization to the University; Kris is a good Republican friend, and I am on the board. As such, I would most appreciate your assistance in this matter and the President's consideration.

Kindest regards,



RBS:fc

Enclosures



UNIVERSITY OF SOUTHERN CALIFORNIA ASSOCIATES

June 11, 1985

Mr. Randolph B. Stockwell
President
Community Bank
2955 Fletcher Drive
Los Angeles, California 90065

Dear Randy:

As you well know, USC is now making plans to publicly announce the new capital campaign within the next year. As is to be expected, the USC Associates program will be relied upon to generate a significant number of major gifts. To better publicize the purpose and goals of the USC Associates, we are now putting together a multi-page 8½" x 11" brochure that will include endorsements from a number of our most prestigious members.

Since President and Mrs. Reagan were members of the USC Associates from 1969 until 1985 (complements of Justin Dart), we would be honored if Mr. Reagan would consent to signing a letter on White House stationery that would appear in the brochure. I have taken the liberty of drafting a letter; if it meets with your approval, I respectfully request your assistance in having it routed to the White House. We plan for the brochure to go to press on August 15, 1985, if at all possible.

If you have any questions or comments, please contact me at (213) 749-3311. On behalf of the USC Associates membership, I thank you for your personal involvement in this important endeavor.

Sincerely,

J. Kristoffer Popovich

TO THE ASSOCIATES OF THE
UNIVERSITY OF SOUTHERN CALIFORNIA

The destiny of a nation depends upon the youth of today and the education they receive. You can take pride in knowing that your generous efforts in the promotion of private higher education are your personal guarantee that this nation will continue to grow and prosper socially, economically and technologically.

THE WHITE HOUSE
WASHINGTON

THE WHITE HOUSE

WASHINGTON

September 26, 1985

MEMORANDUM FOR ANITA BEVACQUA
PRESIDENTIAL MESSAGES

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Request for Presidential Message for
Comprehensive Accounting Corporation

You have asked for our views on a request from Gray and Company that the President send a letter of congratulations to Comprehensive Accounting Corporation, in light of that corporation's new series of small business seminars directed at its constituents. No such message should be sent. The program is far too closely related to Comprehensive Accounting's for-profit commercial business.

Thank you for raising this matter with us.

ME002

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1 1 1

JR-dms

Name of Correspondent: Anita Cwacqua

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Request per Presidential message for Comprehensive Accounting Corporation

ROUTE TO:		ACTION	DISPOSITION			
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>Curran</u>		ORIGINATOR	<u>85,09,24</u>	<u>TR</u>		<u>1 1</u>
		Referral Note:				
<u>Curran 18</u>		<u>R</u>	<u>85,09,25</u>		<u>3</u>	<u>85,09,26</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure
- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

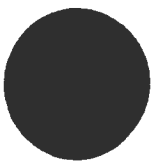
- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: Robert Gray

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON



346970 *cu*

September 23, 1985

TO: JOHN ROBERTS, COUNSEL'S OFFICE

Anita

FROM: Anita Bevacqua, Presidential Messages
18 OEOB x2941

RE: Comprehensive Accounting Corporation

Attached for your review is a Presidential Message request we received from Bob Gray, Gray and Company. He has asked that a message be prepared for the above-named group as they are launching a series of seminars for small business owners. Please advise us on whether or not we should do this.

Could we have your response by Friday, September 27?

Thank you for your help.



GRAY AND COMPANY

ROBERT KEITH GRAY
CHAIRMAN

September 20, 1985

The Honorable
Anne Higgins
Special Assistant to the President
and Director of Correspondence
The White House
Washington, D.C. 20500

My dear Anne:

In the spirit of entrepreneurship so heartily endorsed by the President, Comprehensive Accounting Corporation is launching a new series of seminars for small business owners nationwide. These seminars will help to prepare each owner for the challenges and potential pitfalls each will face in the daily operations of their respective businesses and will be directed at Comprehensive's 22,000 small business constituents through 425 local franchises. Of course small businesses are the backbone of our nation's economy. Firms with annual sales of \$300,000 or less represent over 90 percent of the United States' gross national product.

If possible, a letter of congratulations and good wishes from the President to Mr. Leo G. Lauzen, Chairman, would be an added boost to this worthwhile endeavor. The mailing address is 2111 Comprehensive Drive, Aurora, Illinois 60507. I have taken the liberty of attaching draft language. It is similar to the President's remarks of last March in which he spoke about the importance of small business to the nation.

Thank you for your assistance.

Cordially,

/Enclosure

DRAFT

Mr. Leo G. Lauzen
Chairman
Comprehensive Accounting Corporation
2111 Comprehensive Drive
Aurora, Illinois 60507

Dear Mr. Lauzen:

Small business has long been an integral part of our country's heritage, and the owners of these businesses epitomize the spirit that has made this country great.

Today, over 90 percent of businesses in this country are small businesses. Individually, their sales are small, but together they account for almost half of our country's massive economic output.

The risks of starting and operating a small business are great indeed. But these business owners are willing to take risks in the true spirit of American entrepreneurship.

I commend your company's leadership role in the private sector to help small business owners overcome some of the many risks and problems they face in their quest for success.

Sincerely yours,