

# Ronald Reagan Presidential Library Digital Library Collections

---

This is a PDF of a folder from our textual collections.

---

**Collection:** Roberts, John G.: Files  
**Folder Title:** JGR/Special Message Requests  
(4 of 8)  
**Box:** 50

---

To see more digitized collections visit:

<https://reaganlibrary.gov/archives/digital-library>

To see all Ronald Reagan Presidential Library inventories visit:

<https://reaganlibrary.gov/document-collection>

Contact a reference archivist at: [reagan.library@nara.gov](mailto:reagan.library@nara.gov)

Citation Guidelines: <https://reaganlibrary.gov/citing>


National Archives Catalogue: <https://catalog.archives.gov/>

THE WHITE HOUSE

WASHINGTON

May 24, 1985

MEMORANDUM FOR ANITA BEVACQUA  
PRESIDENTIAL MESSAGES

FROM: JOHN G. ROBERTS   
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Message for Kentucky Public Schools

You have asked for our views on a response to Sam Peavey, who has requested that the President support a resolution to be submitted to the Kentucky legislature. The resolution would require the placement in Kentucky public schools of plaques containing the National Motto ("In God We Trust") and the Preamble to the Kentucky Constitution ("We, the people of the Commonwealth of Kentucky, are grateful to Almighty God for the civil, religious, and political liberties we enjoy").

It would be inappropriate for the President to interfere in the consideration of this resolution by the Kentucky legislature by sending a message of support. Further, the resolution raises First Amendment establishment clause concerns, cf. Stone v. Graham, 449 U.S. 39 (1980), and the President should not gratuitously opine on the constitutionality of this specific resolution. I have sent the attached letter to Mr. Peavey, explaining our inability to provide the message he requested.

Attachment

THE WHITE HOUSE

WASHINGTON

May 24, 1985


Dear Dr. Peavey:

Thank you for your letter of March 1 to the President, which was just recently referred to this office for consideration. In that letter you requested that the President issue a statement supporting a resolution to be submitted to the Kentucky legislature, requiring the placement of plaques in Kentucky public schools bearing the National Motto and the Preamble to the Kentucky Constitution.

I must advise you that it would be inappropriate for the President to issue such a statement concerning a specific resolution to be submitted before a state legislature. Respect for our Federalism counsels against such involvement by the President with respect to a particular matter of this sort.

Thank you for your expressions of support for the President. I trust you will understand the reasons for our position.

Sincerely,



John G. Roberts  
Associate Counsel to the President

Dr. Sam B. Peavey  
2307 Tyler Lane  
Louisville, KY 40205

JV

**WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET**

*JBR* *PR014-08*

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1 1

Name of Correspondent: Sam Peavey

MI Mail Report

User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: message for Kentucky Public Schools

**ROUTE TO:**

**ACTION**

**DISPOSITION**

| Office/Agency  | (Staff Name) | Action Code    | Tracking Date<br>YY/MM/DD | Type of Response | Code     | Completion Date<br>YY/MM/DD |
|----------------|--------------|----------------|---------------------------|------------------|----------|-----------------------------|
| <u>CUTHELL</u> |              | ORIGINATOR     | <u>85105120</u> PY1       |                  |          | <u>1 1</u>                  |
|                |              | Referral Note: |                           |                  |          |                             |
| <u>CUAT 18</u> |              | <u>R</u>       | <u>85105123</u> PY1       |                  | <u>S</u> | <u>85106103</u>             |
|                |              | Referral Note: |                           |                  |          |                             |
|                |              |                | <u>1 1</u>                |                  |          | <u>1 1</u>                  |
|                |              | Referral Note: |                           |                  |          |                             |
|                |              |                | <u>1 1</u>                |                  |          | <u>1 1</u>                  |
|                |              | Referral Note: |                           |                  |          |                             |
|                |              |                | <u>1 1</u>                |                  |          | <u>1 1</u>                  |
|                |              | Referral Note: |                           |                  |          |                             |

**ACTION CODES:**

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

**DISPOSITION CODES:**

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

**FOR OUTGOING CORRESPONDENCE:**

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: May 17 85 Anita Bevaqua memo to John Roberts

Keep this worksheet attached to the original incoming letter.  
Send all routing updates to Central Reference (Room 75, OEOb).  
Always return completed correspondence record to Central Files.  
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

May 17, 1985

TO: JOHN ROBERTS, Counsel's Office

FROM: *Anita*  
Anita Bevacqua, Presidential  
Messages x2941

RE: Message for Kentucky Public Schools

Could you please review this incoming request and advise if this is something we can do. There is no record in Files on the University or anything to the Kentucky public school system. The President's position concerning this issue is clear and this group is certainly aware of it, but we would like to be sure that a message to them is approved by your office.

Thank you for your help.

320917 *cu*

## UNIVERSITY of LOUISVILLE

March 1, 1985

President Ronald Reagan  
The White House  
Washington, D.C.

*no record in CF*

Dear President Reagan:

Herewith are a duplicate and an update on a letter sent you some weeks ago. It deals with a timely and significant effort to restore public confidence in our public schools. It is well known throughout the nation that you share that concern with us. We are asking that you ~~contribute a word of support for a resolution to come before the next session of the Kentucky legislature.~~ It concerns the need you have often expressed to restore a proper recognition and reverence for God in public schools. A supporting word from you could well insure this historic breakthrough.

The enclosed material describes a simple ~~resolution by the legislature to require that a permanent plaque shall be posted in every public school in Kentucky with the inscription of our national motto, "In God We Trust", together with the preamble of the Kentucky Constitution, "We, the people of the Commonwealth of Kentucky, are grateful to Almighty God for the civil, religious and political liberties we enjoy."~~ We believe such a plaque offers a needed ~~recognition and affirmation of the foundation of faith on which our nation, our states and our schools were established.~~ We have been proud to hear you speak to that point a number of times.

Here are two statements of support from two former governors of Kentucky:

"Our forefathers never intended for our public schools to be Godless. I support any effort to return the teaching of moral values through recognition of God as the Almighty Being. Thus, it is with great enthusiasm that I support the effort to display the preamble of the Kentucky Constitution in the public schools of Kentucky."

- Former Kentucky Governor Julian Carroll

"I have regretted, more than I can say, that the Supreme Court and others have been foolish enough to contribute to the lack of faith in Almighty God. I would hope that someday we could overcome our foolish ways. You can depend upon my full support in trying to bring about a new feeling in the country, which will restore the name of God Almighty to the hearts and minds of the youth of the Commonwealth."

- Former Kentucky Governor Albert B. Chandler

I know you understand how much a ~~brief statement from you could aid this effort to restore full meaning and purpose in our children's education in the state and nation.~~ Your many friends in Kentucky will be especially grateful.

Respectfully yours,

*Sam B. Peavey*  
Sam B. Peavey, Ed.D.  
Professor Emeritus  
Youth Education

SBP:cp

## UNIVERSITY of LOUISVILLE

DUPLICATE OF MY  
PREVIOUS LETTER

President Ronald Reagan  
The White House  
Washington, D.C.

Dear President Reagan:

May I request your response and counsel on a matter which I know is of serious interest to you? The decline in public faith in public schools deeply concerns most Kentuckians. Some heartening efforts to restore that faith are underway. The enclosed material deals with a most promising undertaking toward that end.

As a professor in the School of Education of the University of Louisville I worked closely with public schools and public school personnel for many years. However, in recent years, prior to retirement, I served my University as its liaison with the growing number of private and church related schools in Kentucky. Working with those many parents who had recently removed their children from public schools offered important insights into the crisis in public education.

Many factors may influence parents' choices of schooling for their children. However, one mounting concern is troubling parents today. They see an alarming loss of commitment to basic moral and spiritual values in public education. They view that loss of traditional values as the root cause of a general decline in manners, morals, motivation and morale in public schools. Certainly, any serious attempt to restore parents' faith in their schools and to improve education must recognize and respond to that situation.

President Reagan observes that "God has been expelled from school." Sadly we have tolerated conditions that have given that impression to many. If America's God has been expelled from America's schools, those schools are no longer American. It is time for firm, official action to reinstate God in good standing in every public school in Kentucky.

Concerned citizens are asking their legislature to mandate the installation of a permanent plaque in a prominent place in every public school with the inscription of our national motto, "In God We Trust", together with the preamble to the Kentucky Constitution. That plaque and the flag over the school will remind children daily of what their nation and their nation's schools stand for in these troubled times.

Details are enclosed. Please send your comments soon. This project is sponsored by private citizens, not the University with which I am associated.

Respectfully yours,

*Sam B. Peavey*  
Sam B. Peavey, Ed.D.  
Professor Emeritus

A RESOLUTION TO RESTORE FAITH IN KENTUCKY'S SCHOOLS

- WHEREAS, God is clearly recognized throughout our history as the cornerstone of liberty under law (From the Declaration of Independence: "We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain inalienable rights,") and
- WHEREAS, the first Congress designed our national seal with the Eye of Divine Providence as a recognition of the sustaining power of the new republic, and
- WHEREAS, Congress further reaffirmed that founding faith in establishing as our national motto, "In God We Trust", an official credo that has appeared on our currency for well over a century, and
- WHEREAS, all U.S. presidents have recognized God as the source of our nation's greatness and blessings (From Jefferson: "God who gave us life gave us liberty. Can the liberties of a nation be secure when we have removed a conviction that those liberties are the gift of God?" And from Eisenhower: "Without God, there would be no American Way of Life.") and
- WHEREAS, the U.S. Supreme Court has stated, "We are a religious people whose institutions presuppose a Supreme Being" (Zorach 1952), and
- WHEREAS, Kentucky's Constitution, like that of other states, opens with thanks to God, "We, the people of the Commonwealth of Kentucky, (are) grateful to Almighty God for the civil, religious and political liberties we enjoy," and
- WHEREAS, our schools must instill in each new generation an understanding of the historic values upon which our nation was founded and a comprehension of the global significance of those commitments (From President Kennedy: "... the same revolutionary beliefs for which our forebears fought are still at issue around the globe, the belief that the rights of man come not from the generosity of the state but from the hand of God."), and
- WHEREAS, there is tragic, widespread confusion concerning the legal status of spiritual values in education which must be resolved (From President Reagan: "...the relentless drive to eliminate God from our schools can and should be stopped." and
- WHEREAS, there are mounting concerns among school patrons as they witness what appears to be an abandonment of basic moral and spiritual values in their schools today (Note: Over 1000 new church related schools have been established every year during the past decade by former patrons of public schools.) and
- WHEREAS, civil and educational authorities must act to restore faith in Kentucky's schools by assuring concerned citizens that our schools can and will present our founding faith (In God We Trust) in a responsible and respectful manner.

THEREFORE, LET IT BE RESOLVED THAT EACH PUBLIC SCHOOL IN KENTUCKY SHALL BE REQUIRED TO POST IN A PROMINENT PLACE IN THE SCHOOL A PERMANENT METAL PLAQUE 18"X18" INSCRIBED

I N G O D W E T R U S T

WE, THE PEOPLE OF THE COMMONWEALTH OF KENTUCKY,  
ARE GRATEFUL TO ALMIGHTY GOD FOR THE CIVIL,  
RELIGIOUS, AND POLITICAL LIBERTIES WE ENJOY.

- Kentucky Constitution

Funding and installation of the plaques shall be the responsibility of the individual school community. Kentucky Superintendent of Public Instruction, Alice McDonald, advises, "... it is my opinion and the opinion of my legal staff that we see no difficulty with the course of action you propose." The words of the plaque are simply historic statements of civil reverence from secular history which neither advance nor inhibit religion as such.



THE WHITE HOUSE

WASHINGTON

May 28, 1985

Dear Ms. Stander:

Thank you for your recent letter to the President requesting a Presidential message congratulating Goldbergs Furniture on its 75th anniversary.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive business, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Obviously, Goldbergs Furniture is celebrating an important event, and I can understand your seeking a message for this occasion. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,



John G. Roberts  
Associate Counsel to the President

Ms. Judith L. Stander  
7651 West Seneca Turnpike  
Manlius, NY 13104

32

# STANDER AGENCY

Division of KMS Marketing

ADVERTISING, PROMOTIONS & PUBLIC RELATIONS

7651 West Seneca Turnpike; Manlius, N.Y. 13104

(315) 682-2840

May 13, 1985

President Reagan  
The White House  
Washington, D.C.

Dear President Reagan.

On behalf of my client, GOLDBERGS FURNITURE, I would like to provide you with the following information:

GOLDBERGS FURNITURE was started in 1910.

GOLDBERGS FURNITURE has maintained steady growth in Central New York for over 75 years.

GOLDBERGS FURNITURE has 7 Full Service Furniture Stores. They are all located in Central New York in the communities of Syracuse, North Syracuse, Dewitt, Camillus, Fulton, Oswego and Auburn.

Leonard Goldberg is President of GOLDBERGS FURNITURE.

Frank Goldberg is Vice-President of GOLDBERGS FURNITURE.

They are both sons of one of the original founders of the firm. Their son and son-in-law are also working within the GOLDBERGS FURNITURE organization and each has children who may also join the firm in the future.

GOLDBERGS FURNITURE is know as the Leading Furniture and Appliance Retailer in all of Central New York.

I request that a Letter of Congratulations, something worthy of framing and displaying...be dispatched to GOLDBERGS FURNITURE (or to this Agency on behalf of my client). It would be ideal if such a letter were to arrive in time for the kick-off of Goldbergs 75th Anniversary Celebration on June 9, 1985.

Of course...you are invited to visit any of GOLDBERGS Full Service Stores and register to win a Fantastic 7-Nite Cruise on "The Love Boat" plus a 3<sup>rd</sup>Day stay in San Diego and Round-Trip Air Fare from Syracuse! No purchase is necessary.

Your attention to this request is greatly appreciated.

Sincerely,

Judith L. Stander

Judith L. Stander  
Owner

JLS/jz1

June 9

Handwritten notes: "Judith", "Organization", "Anniversary", "Counsel's Office"

Handwritten initials: "AK/MK"

THE WHITE HOUSE

WASHINGTON

April 8, 1985

Dear Mr. Knies:

Thank you for your recent letter to Joan DeCain requesting a Presidential message congratulating Bernard's Department Store on its 70th anniversary.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive business, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Obviously, Bernard's is celebrating an important event, and I can understand your seeking a message for this occasion. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,



John G. Roberts  
Associate Counsel to the President

Mr. Frank J. Knies  
Vice President, Energy Bank  
Post Office Box 650  
Kingston, TN 37763



April 21

*Handwritten:* J. Roberts  
Counsel's office

FRANK J. KNIES  
Vice-President

P.O. Box 650, Kingston, TN 37763  
Telephone (615) 376-5555

March 22, 1985

Mrs. Joan DeCain  
Room 39, Greetings Office  
White House  
Washington, D.C. 20500

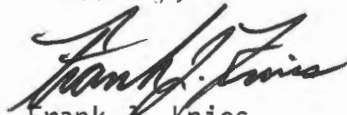
Dear Mrs. DeCain,

We have a business in Roane County that I think warrants your special attention and/or a greeting similar to the greetings that you mail out to 50th anniversary and older individuals. Bernard's Department Store has been operating in Rockwood, Tennessee for 70 years. They are having their 70th anniversary celebration the 21st of April 1985. The principals of Bernard's Department Store are Maurice and Carolyn Grief.

If we would research our records back, I wonder how many businesses in the United States have survived 70 years. Because of this I think this business and the principals deserve the greetings that your office sends out for special anniversary occasions.

Thank you for your consideration.

Sincerely,



Frank J. Knies  
Vice President

FJK/ta



**ENERGY  
BANK**

P.O. BOX 509  
OAK RIDGE, TN 37831-0509

Mrs. Joan DeCain  
Room 39, Greetings Office  
White House  
Washington, D.C. 20500



THE WHITE HOUSE

WASHINGTON

May 28, 1985

MEMORANDUM FOR SUSAN K. MATHIS  
ACTING DIRECTOR  
OFFICE OF MEDIA RELATIONS

FROM: JOHN G. ROBERTS   
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Letter for WLIG-TV  
in Long Island, New York

Your request to Claudia Korte for a Presidential congratulatory letter to WLIG-TV has been referred to this office for consideration. Consistent with established White House policy, we must decline to approve such a letter.

Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive business, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

cc: Claudia Korte  
Presidential Messages

THE WHITE HOUSE

WASHINGTON

May 24, 1985

TO: JOHN ROBERTS  
Counsel's Office

RE: WLIG-TV, Long Island, NY

Would appreciate your review/comments on the attached request from Media Relations for a Presidential message to the above station that just went on the air.

Yes \_\_\_\_\_

No  \_\_\_\_\_

*JRL*  
5/28/85

Thank you.


*Claudia*  
CLAUDIA KORTE  
18-OEOB/Ext. 2941

THE WHITE HOUSE

WASHINGTON

May 7, 1985

MEMORANDUM TO           CLAUDIA KORTE

FROM                    SUSAN K. MATHIS   
Acting Director  
Office of Media Relations

SUBJECT                 Presidential Letter for WLIG-TV in Long Island

Attached is a copy of a request for a presidential message from the new television station on Long Island. As mentioned, it went on the air last week. It is Long Island's only full-powered station that they can truly call their own and it is dedicated solely to serving the needs of that community.

Also, as mentioned in the letter, Long Island's two counties solidly supported the President and continue to support his policies. They really wanted an on-air message from the President himself. However, realizing the time constraints of such a broadcast, I recommend that a congratulatory letter be sent. It will most definitely be read over the air and can do nothing but good for the Administration.

Thanks for all your help and please call Ann Brackbill on my staff should you have any further questions. Thank you.



April 9, 1985

Ms. Sue Mathis  
Acting Director of Media Relations  
The White House  
Washington D.C. 20500

Dear Ms. Mathis:

WLIG-TV Inc. is about to initiate service to Nassau and Suffolk Counties on Long Island, New York. As of April 15, 1985, WLIG-TV will begin serving two and one-half million people on Long Island. It will be Long Island's only full-power, commercial television station.

As you may know, Long Island is the eleventh largest standard metropolitan statistical area in the United States. That makes this market unique in that it does not have, to date, its own television station serving the interests of the people within this community. TV 55, WLIG, is attempting to fill this void. Its general programming would be geared towards family entertainment. A copy of our initial Program Schedule is enclosed so that you may be able to get the entire flavor of our station. With a combination of local news, public affairs and family entertainment syndicated programming, WLIG-TV brings to this community the type of programming that has been ascertained to reflect the perceived needs and tastes of the community. For this reason, you will note that our Sunday morning schedule does not contain the usual religious and public affairs ghetto, as many other stations in the United States do. We are committed to bringing religious and public affairs programming to the Long Island community at various times throughout the week. These times, we hope, will coincide with the viewing patterns of our audience. Therefore, you will see that our 7:30 PM and 10:30 PM slots, Monday to Friday, are dedicated to the Long Island family. In these slots, we will have a variety of religious and public affairs programming available to our constituency.

Ms. Sue Mathis  
The White House  
April 9, 1985  
Page 2.

I am writing to you to ascertain the feasibility of obtaining a [REDACTED] message from President Ronald Reagan. We feel that our goals and objectives are in line with many of the public statements about family and community values that the President has spoken of in the past. For this reason, and the fact that [REDACTED] and [REDACTED] Counties have been strong supporters of President Reagan, the staff of WLIG-TV would like your office to entertain the feasibility of such a welcome on-air message. Recognition of Long Island, which has long lived in the shadow of New York City, as the unique entity that it is certainly would be welcomed by the general populace. You can be assured that the staff of WLIG-TV will cooperate in any way possible to make this request a reality.

I look forward to hearing from you at your earliest convenience.

Sincerely,



Michael F. Hurley  
Vice President/General Manager

MFH:jg  
Encl

# PROGRAM SCHEDULE



|             | Sunday                          | Monday-Friday                              | Saturday                        |             |
|-------------|---------------------------------|--|---------------------------------|-------------|
| 7:00-7:30   | The Good Guys<br>" " "          | 3 Muskehounds<br>Casper The Friendly Ghost | The Good Guys<br>" " "          | 7:00-7:30   |
| 8:00-8:30   | Catholic Mass                   | Plastic Man<br>Banana Splits               | The Rebel                       | 8:00-8:30   |
| 9:00-9:30   | Invaders<br>"                   | Ben Casey<br>" "                           | Invaders<br>"                   | 9:00-9:30   |
| 10:00-10:30 | Voyage To The Bottom Of The Sea | Morning Movie<br>" "                       | Voyage To The Bottom Of The Sea | 10:00-10:30 |
| 11:00-11:30 | Lost In Space<br>" "            | " "<br>" "                                 | Lost In Space<br>" "            | 11:00-11:30 |
| 12:00-12:30 | Land Of The Giants<br>" " " "   | We're Cooking Now<br>Pitfall               | Land Of The Giants<br>" " " "   | 12:00-12:30 |
| 1:00-1:30   | Grizzly Adams<br>" "            | People's Choice<br>The Doris Day Show      | Grizzly Adams<br>" "            | 1:00-1:30   |
| 2:00-2:30   | Swords, Sandals & Superheroes   | Annie Oakley<br>The Cisco Kid              | Classic Comedy<br>" "           | 2:00-2:30   |
| 3:00-3:30   | " "                             | Batfink<br>Plastic Man                     | Mystery Museum                  | 3:00-3:30   |
| 4:00-4:30   | The Afternoon Movie<br>" "      | Topcat<br>One Step Beyond                  | " "                             | 4:00-4:30   |
| 5:00-5:30   | " "                             | The Fugitive<br>" "                        | The Fugitive<br>" "             | 5:00-5:30   |
| 6:00-6:30   | Family Movie<br>" "             | Lost In Space<br>" " "                     | Family Movie<br>" "             | 6:00-6:30   |
| 7:00-7:30   | " "                             | Beachcombers<br>L.I. Family                | " "                             | 7:00-7:30   |
| 8:00-8:30   | Prime Time Movie<br>" " "       | Prime Time Movie<br>" " "                  | Prime Time Movie<br>" " "       | 8:00-8:30   |
| 9:00-9:30   | " " "                           | " " "                                      | " " "                           | 9:00-9:30   |
| 10:00-10:30 | Pathfinders<br>" "              | News<br>L.I. Family                        | Combat<br>"                     | 10:00-10:30 |
| 11:00-11:30 | Mystery Museum<br>" "           | Peter Gunn<br>The Good Guys                | Scream Museum<br>" "            | 11:00-11:30 |
| 12:00-12:30 | " "                             | " "  | " "                             | 12:00-12:30 |

THE WHITE HOUSE

WASHINGTON

May 28, 1985

Dear Mr. O'Neil:

Thank you for your recent letter to the President requesting a Presidential message congratulating Corroon & Black of Illinois on its 100th anniversary.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive business, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Obviously, Corroon & Black is celebrating an important event, and I can understand your seeking a message for this occasion. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,



John G. Roberts  
Associate Counsel to the President

Mr. Bruce P. O'Neil  
Chairman  
Corroon & Black of Illinois  
135 South LaSalle Street  
Chicago, IL 60603



June 23

**CORROON & BLACK of Illinois, Inc.**  
135 South LaSalle Street • Chicago 60603  
312-621-4873

**Insurance Brokers • Consultants**  
TWX • 9102214199 • NOORROC CGO  
Cable • ALEXANCO

SANDRA J. LALICH  
Vice President

May 13, 1985



*Counsel's Office*

100

The President  
1600 Pennsylvania Avenue  
The White House  
Washington, D.C. 20004

Dear Mr. President:

This year our firm will celebrate its ~~100th anniversary~~  
as one of the leading Insurance Brokerage firms in the City of  
Chicago.

Our centennial celebration will include an outdoor garden party  
on June 23rd, 1985 to be held on LaSalle Street for approximately  
800 employees, clients and business associates.

As a memento of this major Chicago ~~event~~  
would certainly appreciate a congratulatory letter from you and  
Mrs. Reagan to our current Chairman. Your letter may be addressed  
as follows:

Mr. Bruce P. O'Neil  
Chairman  
Corroon & Black of Illinois  
135 South LaSalle Street  
Chicago, Illinois 60603

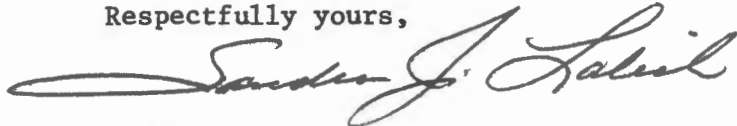
Con't

-2-

However, I would like to have it directed to me in order to have it framed for a presentation to the Chairman.

Your recognition of our 100 years of service to the Chicago insurance community would certainly highlight our Centennial Year.

Respectfully yours,

A handwritten signature in cursive script, reading "Sandra J. Lalich". The signature is written in dark ink and is positioned above the typed name.

Sandra J. Lalich  
Vice President  
Corroon & Black of Illinois, Inc.

SJL:rw

THE WHITE HOUSE

WASHINGTON

May 28, 1985

Dear Ms. Stander:

Thank you for your recent letter to the President requesting a Presidential message congratulating Goldbergs Furniture on its 75th anniversary.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive business, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Obviously, Goldbergs Furniture is celebrating an important event, and I can understand your seeking a message for this occasion. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,



John G. Roberts  
Associate Counsel to the President

Ms. Judith L. Stander  
7651 West Seneca Turnpike  
Manlius, NY 13104

# STANDER AGENCY

Division of KMS Marketing

ADVERTISING, PROMOTIONS & PUBLIC RELATIONS

7651 West Seneca Turnpike; Manlius, N.Y. 13104

(315) 682-2840

May 13, 1985

President Reagan  
The White House  
Washington, D.C.

Dear President Reagan.

On behalf of my client, GOLDBERGS FURNITURE, I would like to provide you with the following information:

GOLDBERGS FURNITURE was started in 1910.

GOLDBERGS FURNITURE has maintained steady growth in Central New York for over 75 years.

GOLDBERGS FURNITURE has 7 Full Service Furniture Stores. They are all located in Central New York in the communities of Syracuse, North Syracuse, Dewitt, Camillus, Fulton, Oswego and Auburn.

Leonard Goldberg is President of GOLDBERGS FURNITURE.

Frank Goldberg is Vice-President of GOLDBERGS FURNITURE.

They are both sons of one of the original founders of the firm. Their son and son-in-law are also working within the GOLDBERGS FURNITURE organization and each has children who may also join the firm in the future.

GOLDBERGS FURNITURE is know as the Leading Furniture and Appliance Retailer in all of Central New York.

I request that a Letter of Congratulations...something worthy of framing and displaying...be dispatched to GOLDBERGS FURNITURE (or to this Agency on behalf of my client). It would be ideal if such a letter were to arrive in time for the kick-off of Goldbergs 75th Anniversary Celebration on June 9, 1985.

Of course...you are invited to visit any of GOLDBERGS Full Service Stores and register to win a Fantastic 7-Nite Cruise on "The Love Boat" plus a 3-Day stay in San Diego and Round-Trip Air Fare from Syracuse! No purchase is necessary.

Your attention to this request is greatly appreciated.

Sincerely,

Judith L. Stander  
Owner

JLS/jz1

*Handwritten notes:*  
Audia  
Organization  
Anniversary  
Counsel's Office

*Handwritten note:*  
June 9



THE WHITE HOUSE

WASHINGTON

May 28, 1985

Dear Mr. O'Neil:

Thank you for your recent letter to the President requesting a Presidential message congratulating Corroon & Black of Illinois on its 100th anniversary.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive business, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Obviously, Corroon & Black is celebrating an important event, and I can understand your seeking a message for this occasion. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,



John G. Roberts  
Associate Counsel to the President

Mr. Bruce P. O'Neil  
Chairman  
Corroon & Black of Illinois  
135 South LaSalle Street  
Chicago, IL 60603



June 23

**CORROON & BLACK of Illinois, Inc.**  
135 South LaSalle Street • Chicago 60603  
312-621-4873

**Insurance Brokers • Consultants**  
TWX • 9102214199 • NOORROC CGO  
Cable • ALEXANCO

SANDRA J. LALICH  
Vice President

May 13, 1985



*100*

The President  
1600 Pennsylvania Avenue  
The White House  
Washington, D.C. 20004

Dear Mr. President:

This year our firm will celebrate its 100th anniversary as one of the leading Insurance Brokerage firms in the City of Chicago.

Our centennial celebration will include an outdoor garden party on June 23rd, 1985 to be held on LaSalle Street for approximately 800 employees, clients and business associates.

As a memento of this major Chicago event, we would certainly appreciate a congratulatory letter from you and Mrs. Reagan to our current Chairman. Your letter may be addressed as follows:

*Mr. Bruce P. O'NEIL*  
Chairman  
Corroon & Black of Illinois  
135 South LaSalle Street  
Chicago, Illinois 60603

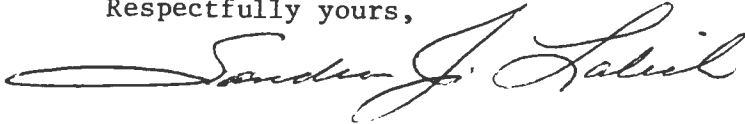
Con't

-2-

However, I would like to have it directed to me in order to have it framed for a presentation to the Chairman.

Your recognition of our 100 years of service to the Chicago insurance community would certainly highlight our Centennial Year.

Respectfully yours,

A handwritten signature in cursive script, reading "Sandra J. Lalich". The signature is written in dark ink and is positioned to the right of the typed name.

Sandra J. Lalich  
Vice President  
Corroon & Black of Illinois, Inc.

SJL:rw



600 B Street • San Diego, California 92183 • Telephone (619) 231-6000

GORDON C. LUCE  
Chairman of the Board  
and Chief Executive Officer

*John Roberts  
Counsel's office*

June 17, 1985

Kathleen Osborne  
Personal Secretary to the President  
The White House Office  
1600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20500

Dear Kathy:

On July 11, 1985, Great American First Savings Bank will officially celebrate its 100th Birthday with a community luncheon in Balboa Park.

→

Mr. Luce would be so pleased if President Reagan sent a letter acknowledging this milestone to be read at the luncheon. It would be incorporated into a Great American historical display that will move throughout our branch system during the remainder of the Centennial year and then be part of a permanent display in the corporate headquarters in San Diego.

Enclosed is a package of background information on Great American, together with an up-to-date fact sheet. I would appreciate it if the completed document could be returned directly to me, without fold, in the Federal Express envelope which is also enclosed, no later than July 5.

If you have any questions, please don't hesitate to call. Thank you so much for your assistance.

Best regards,

Christina Faires  
Executive Assistant  
to Gordon C. Luce

Enclosures

THE WHITE HOUSE

WASHINGTON

June 24, 1985

Dear Ms. Faires:

Thank you for your recent letter to the President requesting a Presidential message congratulating Great American First Savings Bank on its 100th birthday.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive business, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Obviously, Great American First Savings Bank is celebrating an important event, and I can understand your seeking a message for this occasion. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,



John G. Roberts  
Associate Counsel to the President

Ms. Christina Faires  
Great American First Savings Bank  
600 B Street  
San Diego, CA 92183

THE WHITE HOUSE

WASHINGTON

June 24, 1985

MEMORANDUM FOR THE FILE

FROM:

JOHN G. ROBERTS 

SUBJECT:

Rosey Grier's "Build America Rally"  
June 17 -- Waco, Texas

I declined to approve the proposed message to the "Build America" rally because of insufficient information about Rainbow International and Donald Dwyer. It appeared to me that the "Build America" program was too closely linked to the commercial activities of Rainbow International. There was no separate and distinct charitable entity, certainly no 501(c)(3) organization. It seemed that the "Build America" rallies were means of promoting the franchise business of Rainbow; indeed, the Rainbow stationery bears the slogan "Build Rainbow, Build America!"

I explained the foregoing both to Claudia Korte and a member of Jim Rosebush's staff.

THE WHITE HOUSE  
WASHINGTON

6-27

TO: *NANCY KENNEDY*

FROM: John G. Roberts, Jr.  
Associate Counsel  
to the President *JGR*



- FYI
- COMMENT
- ACTION

*GO FOR IT!*

*(SPEECHWRITERS SHOULD REVIEW  
THE TEXT, OF COURSE)*

John

per our conversation last evening, attached pls find

a copy of Sen Hatch's letter re: Osmond family

July 3 celebration

Pls advise ASAP.

Manzy thanks,

Manzy



ORRIN G. HATCH  
UTAH

135 RUSSELL SENATE OFFICE BUILDING  
TELEPHONE: (202) 224-6261

United States Senate  
WASHINGTON, DC 20510

COMMITTEES:  
(CHAIRMAN)  
LABOR AND HUMAN  
RESOURCES  
JUDICIARY  
INTELLIGENCE  
BUDGET  
OFFICE OF TECHNOLOGY  
ASSESSMENT

June 27, 1985

The President  
The White House  
Washington, D.C. 20105

Dear Mr. President:

On behalf of the Osmond family, I request your permission for delivery of the following statement at the Osmonds' major family Independence Day program on the evening of July 3, 1985, at Brigham Young University's football stadium in Provo, Utah:

Good evening to each of you, my fellow Americans located in the BYU Cougar Stadium, home of our national champions. How very pleased I am this evening to join you, though it be over the miles that separate us, on the eve of one of our most celebrated and cherished holidays--the Fourth of July--the very birthdate of America.

Tonight, from coast to coast, Americans sharing your enthusiasm and pride for their country and its priceless heritage and freedoms, are united as one--with families and friends--to pledge allegiance to the grandest land of all, our own United States born through divine inspiration from God through our founding fathers--men who listened to those unseen whisperings of the spirit--our nation has grown to become a symbol of freedom for all in a world so afflicted with the tyrants' wrath and sword.

Nancy and I share our warmest regards and best wishes to you as you celebrate our freedoms through the American Freedom Festival at Provo. How I wish we could join you personally, as we understand the Osmonds throw a magnificent party.

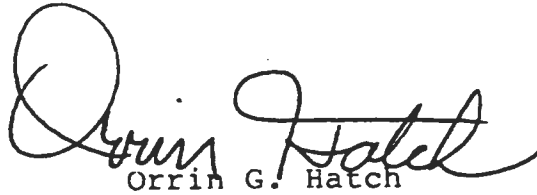
God bless each and every one of you and good night.

You have my assurance that your statement will be delivered only as a part of the formal program and will not be

used in any manner in connection with any commercial activities or enterprises.

Your assistance and cooperation with this worthy patriotic celebration is most appreciated.

Sincerely,

A handwritten signature in cursive script, reading "Orrin G. Hatch". The signature is written in black ink and is positioned above the printed name and title.

Orrin G. Hatch  
United States Senator

THE WHITE HOUSE

WASHINGTON

May 30, 1985

MEMORANDUM FOR FREDERICK J. RYAN, JR.  
DEPUTY ASSISTANT TO THE PRESIDENT  
DIRECTOR, PRESIDENTIAL SCHEDULING

FROM: FRED F. FIELDING *Orig. signed by FFF*  
COUNSEL TO THE PRESIDENT

SUBJECT: Request for the President to Provide  
a 30-Second Introduction for Osmond  
Family 25th Anniversary Special

Senator Jake Garn has requested that the President provide a thirty-second videotape spot to be used to introduce a two-hour Osmond Family 25th anniversary television special. The television special is of course a commercial, for-profit activity. Established White House policy generally precludes participation by the President in such activities, and I see no reason to depart from that policy in this instance. A Presidential message introducing the special would certainly be resented by the competing networks, and justifiably so.

cc: M.B. Oglesby ✓

*Kathy -*  
✓  
*- FYI...*

*IB*

THE WHITE HOUSE

WASHINGTON

July 15, 1985

Dear Ms. Johnston:

Thank you for your recent inquiry concerning our policies with respect to participation by the President in fundraising by private charitable organizations. The President has repeatedly sought to encourage private sector support for charitable activities. The Office of Private Sector Initiatives here at the White House was established to promote such support, identify laudable examples of voluntarism, and disseminate information to assist such activities.

While the President has done much to encourage private sector support for charitable organizations in general, the Administration has generally adhered to a policy of not supporting particular fundraising activities. As I am certain you can imagine, the President receives countless requests to lend his name to particular fundraising projects for worthy charities. We cannot possibly grant all such requests, nor is there any fair way to distinguish between those few that could be granted and the vast majority that must be turned down. Accordingly, it was decided that fairness to all compelled us to adopt a policy of generally declining all such requests, rather than arbitrarily selecting a few for Presidential endorsement.

In addition to the foregoing fairness concern, any endorsement by the President of a particular fundraising project would require the White House to monitor to some degree the activities of the organization benefitting from the endorsement, to ensure that there was no misuse of the President's name, and that the funds raised were in fact devoted to the intended purpose. The White House is generally unable to perform such monitoring on any broad basis.

The requests we receive for endorsement of fundraising activities appear in many guises, including requests for Presidential statements that will be reproduced in solicitation letters, requests for permission to use the President's name as a "patron" or "honorary chairman" of a campaign, and requests for White House memorabilia to be auctioned off, with the proceeds benefitting the charity. When we decline these requests we note that we are doing so pursuant to our general policy, and indicate the reasons for that policy. We indicate that we adhere to the policy regardless of the laudable nature of the charity involved, and that our inability to endorse the fundraising activity should not be

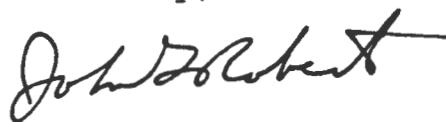
viewed in any way as an adverse reflection on the charity. We have found that most individuals appreciate the need for our policy.

There are limited exceptions to the policy of not endorsing particular fundraising efforts or specific charitable organizations. The President serves as honorary chairman of some organizations by virtue of his office, such as the American Red Cross and the Boy Scouts of America. He has, as is customary, supported certain traditional Washington charitable activities such as the Ambassadors Ball and the National Symphony Ball. On rare occasions, the President or First Lady will lend their names to fundraising projects or charitable organizations of particular personal concern, either because of their association with the charity prior to the President's assuming office or because of personal involvement in the particular area. The First Lady's efforts in the area of drug abuse prevention are the most prominent example of the latter category.

I hope this information is helpful as you address the similar issues surrounding participation by the Prime Minister in charitable activities. If I may be of any further assistance, please do not hesitate to contact me.

With best wishes,

Sincerely,



John G. Roberts  
Associate Counsel to the President

Ms. Margaret Johnston  
Privy Council Office  
Room 201  
Langevin Block  
Ottawa, Canada K1A 0A3

---

THE WHITE HOUSE  
WASHINGTON

July 10, 1985

TO: Jon Roberts

FROM: Pat Gleason

I just finished speaking to  
Elise Brown and told her we would  
not be able to arrange for an RR.

She was very disappointed and I  
told her a note was forthcoming  
from Office of Legal Counsel.

Thank you.

*Pat*

---

**USL**

**UNITED STATES LEAGUE of SAVINGS INSTITUTIONS** WASHINGTON OFFICE

1709 NEW YORK AVENUE, N.W. / WASHINGTON, D.C. 20006 / TEL. (202) 637-8900

RICHARD F. HOHLT

Senior Vice President  
for Government Affairs

July 9, 1985

Pat:

Per our discussion, attached is a congratulatory letter to be sent by the President to Gordon Luce celebrating the 100th Anniversary of Great American Federal Savings.

Please call me as soon as this is complete so I can turn around and send this federal express Wednesday evening.

Thanks,



Elise H. Brown  
Rick Hohlt's office

Gordon C. Luce  
Chairman of the Board  
Great American First Bank  
600 B St.  
San Diego, CA 92183

Dear Gordon:

I am pleased to offer my congratulations on Great American's 100th Anniversary.

The progress of Great American exemplifies the American dream with growth from that initial deposit in 1885 to over 7 billion in assets today. I salute your remarkable development through the years and congratulate you on your extraordinary record of good business and good citizenship.

Nancy joins me in wishing you the best during this centennial year and your second century.

Sincerely,