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THE WHITE HOUSE

WASHINGTON

February 21, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS 

SUBJECT:

Presidential Letter for the Marine
Mobilization Training Unit

Your office requested that I draft a letter for the President's signature, congratulating the Marine Mobilization Training Unit (MTU) for winning the 1984 American Bar Association Young Lawyers Division Award of Achievement Competition, Military Category. The idea for such a letter was suggested in a letter to the President from W. David Watkins, Immediate Past Chairperson of the YLD. The MTU consists of 12 Marine Reservists who meet twice monthly to plan and coordinate the provision of pro bono legal services to the Corps and individual Marines. They were recognized for providing legal aid to Marines, working to improve housing opportunities for Marines, preparing a booklet on legal issues to be distributed to new Marines arriving in Washington, assisting the Department of Defense in the areas of military law review and minority officer recruitment, and aiding in the annual Marine Corps Marathon. An appropriate draft is attached.

Attachment

THE WHITE HOUSE

WASHINGTON

February 21, 1985

Dear Colonel Hilton:

I would like to extend my congratulations to all of the members of the Marine Mobilization Training Unit - Virginia (05) for winning the 1984 American Bar Association Young Lawyers Division Award of Achievement Competition, Military Category.

The MTU has provided a broad range of legal assistance to the Corps and individual Marines, and the recognition you have received from the American Bar Association is well deserved. Whether aiding individual Marines with particular legal problems, improving housing opportunities for members of the military, promoting recruitment of minority officers, assisting in the review of military law, preparing an informative booklet on legal issues, or helping to organize the successful Marine Corps Marathon, the members of the MTU identified areas in which legal assistance was needed and filled that need. All this assistance was rendered pro bono, in a unique combination of the finest traditions of the bar and of the Corps. Let me add my personal thanks to the recognition you have already received from the organized bar.

Well done!

Sincerely,

Colonel David L. Hilton, USMCR
9311 Georgetown Pike
Falls Church, VA 22066

RR:JGR:aea 2/21/85
bcc: FFFielding/JGRoberts/Subj/Chron

2/1/85
Thursday

THE WHITE HOUSE
WASHINGTON

John:

I have talked to Janet in Mr. Svahn's office (Policy Development) and she said that this type of thing is done all the time.

Would you please draft a congratulatory letter for the President's signature and return to me. I will then take it to Anne Higgins' office and have her route it back to me for FFF to present at the presentation ceremony.

FFF will be back on Tuesday, February 19th. We would like to have this done by then.

Thank you.

Mary Beth

American Bar Association

Mr. Ronald W. Reagan
President of the United States
Commander-in-Chief
of the Armed Forces
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. President:

As the Immediate Past Chairperson of the Young Lawyers Division (YLD) of the American Bar Association, it is my pleasure to inform you that Marine Mobilization Training Unit-LAW-VA05 (MTU) was selected as the winner of the 1984 YLD Award of Achievement Competition, Military Category. This marks the second time in four years that the MTU has been so honored. In 1980 the MTU was the first reserve unit in the Armed Forces to be selected for the comprehensive award.

The Award of Achievement Competition is conducted annually on behalf of the more than 140,000 members of the YLD. It is designed to recognize outstanding public service by YLD affiliates. As the sole recipient in the Military Category of the Competition, the MTU joins an impressive list of civilian winners (enclosure 1).

As indicated in their award-winning application (enclosure 2), the members of the MTU are unpaid reservists. As such, their service is truly pro bono. This service demonstrates a dedication not only to serve their Country, but also to utilize their professional skills to help others. These characteristics are in keeping with the highest traditions of the YLD and, I am certain, the Marine Corps.

CHAIRPERSON
W. David Watkins
P.O. Drawer 119
Jackson, MS 39205
601/948-3101

CHAIRPERSON-ELECT
Gregory A. Long
550 South Flower Street
Fifth Floor
Los Angeles, CA 90071
213/683-5305

SECRETARY
Barbara Mendel
25th Floor
14 Wall Street
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212/732-1040

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YOUNG LAWYERS DIVISION

750 NORTH LAKE SHORE DRIVE, CHICAGO, IL 60611

Mr. Ronald W. Reagan
Page 2

The MTU, although small in membership, provides service that is exceptional for an affiliate of its size. By targeting projects which derive maximum benefit from professional experiences gained in civilian practice, the MTU has significantly benefited the Marine Corps and the Department of Defense. Their success provides a degree of accomplishment that will serve as an example for other units.

On behalf of all YLD members, I request that you transmit my congratulations to the members of the MTU for a job well done. A plaque and certificate commemorating this achievement will be forwarded to Lieutenant Colonel Frank K. Peterson, the MTU's administrative officer, for inclusion in an appropriate presentation ceremony.

Thank you for your assistance.

Sincerely,



W. David Watkins
Immediate Past Chairperson

WDW/pfp


Enclosures

THE WHITE HOUSE

WASHINGTON

March 13, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Request for Presidential Letter to
Carl Kroch, Personal Friend of the
First Lady's Family, in Celebration
of 50 Years in the Book Business

Katherine Shepherd of the Correspondence Office has asked for our views on a proposed letter from the President to Carl A. Kroch, founder of Kroch's & Brentano's, congratulating Mr. Kroch on 50 years in business. The request for such a letter came from Judy Krug, Director of Publicity and Promotion for the firm. Normally such a request would be denied, but the Kroch family are friends of Mrs. Reagan's family and, according to Shepherd, Mrs. Reagan would like a message to be sent. Shepherd has prepared a draft that appropriately stresses Mr. Kroch's accomplishment rather than the firm.

There is of course nothing illegal about such a message, and I would have no objection to an exception being made in this case. I would, however, take the precaution of advising Shepherd that she should obtain the prior agreement of Krug that the message will not be used in any promotion for the company. A draft is attached.


Attachment

THE WHITE HOUSE

WASHINGTON

March 13, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Request for Presidential Letter to Carl Kroch, Personal Friend of the First Lady's Family, in Celebration of 50 Years in the Book Business

Katherine Shepherd of the Correspondence Office has asked for our views on a proposed letter from the President to Carl A. Kroch, founder of Kroch's & Brentano's, congratulating Mr. Kroch on 50 years in business. The request for such a letter came from Judy Krug, Director of Publicity and Promotion for the firm. Normally such a request would be denied, but the Kroch family are friends of Mrs. Reagan's family and, according to Shepherd, Mrs. Reagan would like a message to be sent. Shepherd has prepared a draft that appropriately stresses Mr. Kroch's accomplishment rather than the firm.

There is of course nothing illegal about such a message, and I would have no objection to an exception being made in this case. I would, however, take the precaution of advising Shepherd that she should obtain the prior agreement of Krug that the message will not be used in any promotion for the company. A draft is attached.

Attachment

THE WHITE HOUSE

WASHINGTON

March 13, 1985

MEMORANDUM FOR KATHERINE SHEPHERD
OFFICE OF WHITE HOUSE CORRESPONDENCE

FROM: FRED F. FIELDING Orig. signed by FFF
COUNSEL TO THE PRESIDENT

SUBJECT: Request for Presidential Letter to
Carl Kroch, Personal Friend of the
First Lady's Family, in Celebration
of 50 Years in the Book Business

You have asked for our advice on a proposed letter from the President to Mr. Carl A. Kroch, congratulating him on 50 years in business. As you know, we generally decline such messages commemorating commercial anniversaries. There is nothing illegal about such a message, however, and I would have no objection to an exception to the general policy in this case if Mrs. Reagan desires that a message be sent. I also have no objection to the draft you have prepared.

I do, however, recommend that you contact Ms. Judy Krug, who requested the message, and obtain her prior agreement that the message will not be used in any promotion for Kroch's & Brentano's.

FFF:JGR:aea 3/13/85

cc: FFFielding
JGRoberts
Subj
Chron

29

ID # 296629 CU

ME001

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1 1

SR

Name of Correspondent: Katherine Shepherd

MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Request a letter be sent to Carl Kroh, personal connection w/ Mrs. Reagan's family, who is celebrating his 50th year in the bank business

ROUTE TO:		ACTION		DISPOSITION	
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>CUNHOLL</u>		ORIGINATOR	<u>85103107</u>		
		Referral Note:			
<u>CUAT 18</u>			<u>85103108</u>	<u>S</u>	<u>85103118</u>
		Referral Note:			
		Referral Note:			
		Referral Note:			
		Referral Note:			

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

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- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: See IO 296629

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, DEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

MEMORANDUM

296629CU

THE WHITE HOUSE
WASHINGTON

TO: Fred F. Fielding, Counsel to the President
FROM: Katherine C. Shepherd, Office of Correspondence
DATE: March 6, 1985
RE: Request for April 9 Business Anniversary

KCS

Although we usually do not do letters for business anniversaries, the attached request is for an individual who has been in business for 50 years. Mr. Carl A. Kroch, founder of Kroch's and Brentano's, Inc., is an old friend of Mrs. Reagan's family.

Because of the personal connection to Mrs. Reagan's family, I have attached a suggested draft. Please note that this draft highlights Mr. Kroch's personal accomplishments rather than the business itself.

Given the circumstances, we would like to accommodate Mrs. Reagan's request that we do the message. Your advice would be appreciated.

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

MEV01

- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 85 10 21 18

Name of Correspondent: Mr. Mrs. Miss Judy A. Krug

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Presidential message requested to be sent to Mr Carl A. Koch as he celebrated his 50th year in the book business.

ROUTE TO:		ACTION	DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
	<u>Cokell</u>	<u>ORIGINATOR</u>	<u>85 10 21 22</u>		<u>85 10 1</u>
	<u>DOC</u>				
	<u>Cufiel</u>				
	<u>Cuat 18</u>				
		<u>R</u>	<u>85 10 21 26</u>	<u>C</u>	<u>85 10 30 12</u>
		<u>A</u>	<u>85 03 10 8</u>		<u>1 1</u>
		<u>DD</u>	<u>85 03 08</u>		<u>1 1</u>
			<u>1 1</u>		<u>1 1</u>

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 Type of Response = Initials of Signer
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Comments: _____

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 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
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Kroch's & Brentano's, Inc.

THE FULL SERVICE BOOKSTORES®

Established 1907

296629

29 South Wabash Avenue, Chicago, Illinois 60603 · Area Code 312 332-7500 · Cable Address: KAYANDBEE

February 15, 1985

**Mrs. Ronald Reagan
The White House
Washington, D.C.**

My Dear Mrs. Reagan:

Carl A. Kroch, president and owner of Kroch's & Brentano's, celebrates his 50th year in the book business on April 9, 1985. Over the years Mr. Kroch has made major contributions to the book industry nationally and to the business communities of Chicago and surrounding suburbs. His devotion to books and his enthusiasm in getting those books to his customers have made him the success he is today.

I am writing, unbeknownst to Mr. Kroch, because I am aware that your family knows Carl Kroch personally. I feel certain that you and President Reagan will want to acknowledge this very special occasion and recognize his achievements as one of the country's leading bookmen.

Very truly yours,

**Judy A. Krug
Director Publicity & Promotion**

P.S. I have enclosed a brief history of Kroch's & Brentano's.

Kroch's & Brentano's

A BRIEF HISTORY OF KROCH'S & BRENTANO'S

A company's business tradition develops with time. Kroch's & Brentano's began in 1907 when Adolph Kroch opened his first store at 26 Monroe Street, Chicago, Illinois. This 20 foot by 60 foot shop prospered from the beginning because of its personalized book service.

By 1916, Adolph Kroch's ever-growing stock demanded larger quarters, and he moved to 22 North Michigan Avenue. Kroch's became the meeting place of intellectual Chicago.

Even this shop was too small, however, and in 1927 Kroch's moved to 206 North Michigan Avenue. Here, in the largest Midwest bookstore of its kind, a full staff offered the personalized book service which has made Kroch's famous.

Kroch's unique customer service successfully weathered the Depression of the 1930s. Many other bookstores were not so fortunate. The great Brentano chain failed, and in 1933 Kroch's purchased the Chicago branch of Brentano's.

In 1955, what had once been the Brentano's store at 29 South Wabash Avenue was completely rebuilt and enlarged, and it became the main store of Kroch's & Brentano's.

Since then, branch stores have been opened at numerous locations throughout the greater Chicagoland area. Each of the branch stores functions as an extension of the main store by bringing Kroch's & Brentano's merchandise and selling area closer to its customers.

Today, as throughout the history of Kroch's & Brentano's, the understanding and love of books, combined with highly personalized service, continue to make Kroch's & Brentano's a unique and wonderful bookstore.

THE WHITE HOUSE

WASHINGTON

March 13, 1985

MEMORANDUM FOR ANNE HIGGINS
SPECIAL ASSISTANT TO THE PRESIDENT
DIRECTOR OF CORRESPONDENCE

FROM: JOHN G. ROBERTS *JGR*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Draft Letter to Mr. and Mrs. Robert Walter

Counsel's Office has reviewed your proposed response to a letter to the President from Mr. and Mrs. Robert Walter, and finds no objection to it from a legal perspective. Thank you for raising this matter with us.

Attachment

29

299744

ID # _____ CU

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

Med01-03
- done

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Anne Higgins

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: wants to read attached letter to grieving parents whose son went on a shopping spree and was killed

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD
<u>CUITOLL</u>	ORIGINATOR	<u>85,03,09</u>
<u>CUAT 18</u>	DDI Referral Note: <u>R</u>	<u>85,03,12</u>
	Referral Note:	
	Referral Note:	
	Referral Note:	
	Referral Note:	

ACTION CODES:

- A - Appropriate Action
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- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

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2997:14 CU

THE WHITE HOUSE
WASHINGTON

Date: 3-8-85

To: Fred Fielding

any problem
of my sending
this - their
son went on a
shooting spree &
he was killed.



ANNE HIGGINS
Special Assistant to the
President and Director
of Correspondence
Room 94, x7610

THE WHITE HOUSE

WASHINGTON

March 8, 1985

Dear Mr. and Mrs. Walter:

Thank you for writing to President Reagan. I know he would want me to urge you to find solace in knowing that the Lord is with you in this time of great anguish and despair. Eventually your deep and abiding faith in His wisdom will bring you peace of mind.

With sympathy and prayers,

Sincerely,

A handwritten signature in cursive script, appearing to read "Anne Higgins".

Anne Higgins
Special Assistant to the President
and Director of Correspondence

Mr. and Mrs. Robert Walter
Route 2, Box 64
Suttons Bay, MI 49682

THE WHITE HOUSE

WASHINGTON

March 19, 1985

Dear Ms. Krum:

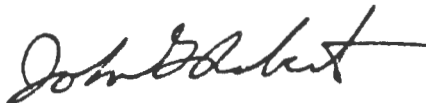
Thank you for your recent letter to the President requesting a Presidential message congratulating Norwich Eaton Pharmaceuticals, Inc., on its 100th Anniversary.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages.

^aBoth because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive industry, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events. ^a

^bObviously, Norwich Eaton is celebrating an important event, and I can understand your seeking a message for this occasion. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages. ^b

Sincerely,



John G. Roberts
Associate Counsel to the President

Ms. Rowena R. Krum
Norwich Eaton Pharmaceuticals, Inc.
17 Eaton Avenue
Norwich, NY 13815

59

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

ME002

O - OUTGOING

I - INTERNAL

I - INCOMING

*ff - direct
(the meeting
sample!)*

Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Rouvenu Krum

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Request for 100th Birthday wish to a company

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>CUTROLL</u>	ORIGINATOR	<u>8510313</u> <i>WIS</i>		<u>1 1</u>
<u>CAAT 18</u>	<u>R</u>	<u>8510314</u> <i>WIS</i>		<u>1 1</u>

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100 - amount
4/29/85
293375CU

NORWICH EATON PHARMACEUTICALS, INC.

A Procter & Gamble Company
17 Eaton Avenue • Norwich, New York 13815

March 4, 1985

P. R. R. R. R. R.
-1/1/85

Dear President Reagan:

Our Company is 100 years old in 1985. We have 1,900 employees and are located in Upstate New York in Chenango County, population about 40,000.

Not only is Norwich Eaton important by fact of being by far the largest employer in the area, but because it cares about its people. It was until the late 70's run by the Eaton family who descended from the founding fathers.

Norwich Eaton Pharmaceuticals, Inc. supports the cultural activities within the community, has a science oriented explorer troop, gives scholarships, very actively campaigns for the United Fund, avails its meeting rooms to community groups, and on and on.

On June 29th we are planning a gala event, Kaleidoscope '85, at our County Fairgrounds to commemorate our past, enjoy our present and welcome our future.

Although we are not a person, our Company is the many people who have, do, and will make it a strong leader in the pharmaceutical industry.

Could you wish us a Happy Birthday on our 100th as you do individuals? What an important touch reading a wish from you would be during our birthday cutting ceremony!

Respectfully,



Rowena R. Krum
Publicity Chairman
Kaleidoscope '85

THE WHITE HOUSE

WASHINGTON

March 19, 1985

MEMORANDUM FOR ANNE HIGGINS
SPECIAL ASSISTANT TO THE PRESIDENT
DIRECTOR OF CORRESPONDENCE

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Request for Presidential Congratulatory
Letter for 100th Anniversary

You have asked for our views on a request for a congratulatory message from the President to Pittsburgh and Midway Coal Mining Company on the occasion of that firm's 100th anniversary. Consistent with established White House policy on messages for commercial entities, the request should be denied.

Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you probably are aware, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive industry, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

It may seem that an exception could be made for such a significant milestone as a 100th anniversary, but in fact such occasions are far more common than one might imagine. Indeed, just today I was compelled to deny a similar request from Norwich Eaton Pharmaceuticals, also celebrating 100 years in business.

Thank you for raising this matter with us.

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

ME002

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1 1

JP - dmr

Name of Correspondent: Bill Hart

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Request for Presidential congratulatory letter for 100th anniversary

ROUTE TO:		ACTION	DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>CUHOLL</u>		<u>ORIGINATOR</u>	<u>95,03,13</u>		<u>1 1</u>
<u>CUAT18</u>		<u>R</u>	<u>95,03,18</u>	<u>S</u>	<u>95,03,28</u>
			<u>1 1</u>		<u>1 1</u>
			<u>1 1</u>		<u>1 1</u>
			<u>1 1</u>		<u>1 1</u>

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FOR OUTGOING CORRESPONDENCE:
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE
WASHINGTON

March 13, 1985

MEMORANDUM FOR FRED F. FIELDING

SUBJECT: Message for Pittsburg/Midway
Coal Mining Company - Denver

As the attached memo from Bill Hart explains, Pittsburg and Midway Coal Mining Company of Denver, Colorado, is requesting a congratulatory message on the occasion of its 100th anniversary. I would appreciate your review and recommendation. If you need more information, I'm sure Bill (x2950) would be able to talk to you.


ANNE HIGGINS

(ck)

March 12, 1985

305814 *CH*

MEMORANDUM FOR ANNE HIGGINS

FROM: Bill *W*art/WHNS/2950

SUBJECT: Presidential Congratulatory Letter

A very good friend of mine is Director of Public Relations for the state of Texas for Gulf Oil. He has asked me to see if it is possible for President Reagan to send a congratulatory letter to the Pittsburg & Midway Coal Mining Company of Denver, Colorado on the occasion of the company's 100th anniversary.

Attached is a suggested draft that I have shortened. (Also attached is the longer letter requested by the company, but that seems a little long.) P&M is a subsidiary of Gulf Oil Company and it will be a Chevron subsidiary when the merger is completed. P&M has 1,670 employees and produces about 15 million tons of coal a year.

Mr. Holsten plans to send copies of the letter to all eight P&M mines in six states, and to two other mines in which P&M has joint-interest ownership. Additionally, Mr. Holsten plans to read the letter during visits to each mine this year at mine employee family outings being planned to celebrate the milestone at each location.

The letter would also be reprinted in Chevron Corporation publications.

I understand that this must be cleared through Fred Fielding's office and I would be most happy to get any other information necessary to receive a favorable response.

Thank you for your assistance.

(NOTE: Pittsburg is correct. It's in Kansas, not Pennsylvania)

(SUGGESTED DRAFT)

Mr. Richard M. Holsten
President
The Pittsburg & Midway Coal Mining Company
1720 S. Bellaire
Denver, CO 80222

Dear Mr. Holsten:

It is a pleasure to offer my sincere congratulations to the employees and families of the Pittsburg and Midway Coal Mining Company as your company observes its centennial anniversary of productive existence.

Your company and our nation have come a long way in the last 100 years. Happily, both have survived trials and tribulations through the decades and are stronger today because generation after generation has bettered the lot for ourselves, our families and for the future of our fellow man.

Happy birthday to you and all P&M employees on this, your 100th anniversary.

Sincerely,

Ronald Reagan

(D R A F T)

Mr. Richard M. Holsten
President
The Pittsburgh & Midway Coal Mining Co.
1720 S. Bellaire
Denver, CO 80222

Dear Mr. Holsten:

It is my distinct pleasure to offer my sincere congratulations to you, all employees of The Pittsburgh & Midway Coal Mining Co., and your families as P&M observes its centennial anniversary of productive existence. Your company was founded amid that Nineteenth Century spirit of hard work and determination that was the foundation for making America great. I know you and your co-workers are continuing today in that proud tradition as you provide vital energy resources for our nation.

Your company, and our nation, have come a long way, stride by stride, in the last 100 years. Happily, both have survived trials and tribulations through the decades and are stronger today because generation after generation has picked up the yoke and forged ahead. We have bettered the lot for ourselves, our families and our fellow man, and we call that constant push forward "Americanism." Any company that persists and exists for 100 years is at the forefront of that movement, and I congratulate you.

Coal, like other energy resources, is a commodity most people take for granted. I recognize that it and other energy resources are frequent targets for criticism and regulation--yet even the critics benefit daily from it. The energy resources you and others provide are the lifeblood of America's forward movement. I encourage your continued judicious production of coal and your continued diligence in reclaiming mined land in a sound environmental manner.

Happy birthday to you and all P&M employees on this, your 100th.

Sincerely,

Ronald Reagan

THE WHITE HOUSE
WASHINGTON

March 19, 1985

TO: JOHN ROBERTS
Counsel's Office

RE: "Taxpayers United" Volunteers

Per my conversation today with your secretary,
I would appreciate your review of the attached
request from Cong. Duncan Hunter (GOP/Calif.)

Thank you.

Claudia

CLAUDIA KORTE
18-OEOB/Ext. 2941

DUNCAN L. HUNTER
46TH DISTRICT, CALIFORNIA

COMMITTEE ON ARMED SERVICES

SUBCOMMITTEES:

MILITARY PERSONNEL
AND COMPENSATION

SEAPOWER AND STRATEGIC AND
CRITICAL MATERIALS

SELECT COMMITTEE ON NARCOTICS
ABUSE AND CONTROL

REPUBLICAN TASK FORCE
ON AGRICULTURE

ASSISTANT REGIONAL WHIP,
WESTERN AND PLAINS STATES



Congress of the United States
House of Representatives
Washington, D.C. 20515

REPLY TO:

- 117 CANNON BUILDING
WASHINGTON, D.C. 20515
(202) 225-5672
- DISTRICT OFFICES
- 366 SOUTH PIERCE STREET
EL CAJON, CA 92020
INLAND
(619) 579-3001
COASTAL
(619) 293-6383
- 1101 AIRPORT ROAD, SUITE G
IMPERIAL, CA 92251
(619) 353-5420
- 430 DAVIDSON STREET
CHULA VISTA, CA 92010
(619) 422-0893

February 27, 1985

The Honorable Ronald Reagan
President of the United States
The White House
Washington, D.C. 20500

Dear Mr. President:

I am writing about the efforts of a grassroots organization that was formed to help you achieve your goals of balancing the federal budget through program reforms and spending reductions.

Taxpayers United to Cut Waste and Deficit Spending was formed by a great American, Roger Chapin, and I am honored to be able to serve on its council. As part of their efforts to foster support for your program, they are undertaking a nationwide petition drive to Members of Congress.

For the volunteers who gather signatures as part of this drive, a Presidential Certificate of Commendation from you, with corresponding gold, silver and bronze medals for the very industrious, would be a tremendous incentive. Moreover, allowing Roger to present you with the petitions already received would mean a big boost for Taxpayer United's efforts. I know that Roger has already written you about their petition drive, but any assistance you can offer would be greatly appreciated.

Thank you in advance, Mr. President, for your consideration.

Sincerely,

Duncan
Duncan Hunter

Member of Congress

Chris Warden

DH/cw

THE WHITE HOUSE

WASHINGTON

March 26, 1985

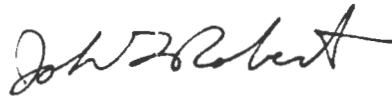
Dear Ms. Cross:

Thank you for your recent letter to Joan DeCain requesting a Presidential message congratulating the Pepsi-Cola Bottling Company of Wilmington and South Jersey on its 50th anniversary, and its founder, Arthur G. Broll, Sr., on his 79th birthday.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive industry, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Obviously, Mr. Broll and Pepsi-Cola are celebrating important events, and I can understand your seeking a message for these occasions. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,



John G. Roberts
Associate Counsel to the President

Ms. Stacey Cross
Karetny & Company
The Latham
17th and Walnut Streets
Philadelphia, PA 19103

KARETNY & COMPANY

PUBLIC RELATIONS AND MANAGEMENT COUNSELORS

THE LATHAM, 17TH AND WALNUT STS. PHILADELPHIA PA 19103

(215) 563-1616

April 27

*J. Roberts
Counsel's office
C. Korte*



March 8, 1985

Mrs. DeCain
Greetings Office
White House
Washington, DC 20500

22

Dear Mrs. DeCain:

The Pepsi-Cola Bottling Company of Wilmington and South Jersey is celebrating its 50th anniversary in business in the tri-state region. Throughout the past five decades, Pepsi has been a major economic force in its respective communities, providing hundreds of residents with jobs.

I am hoping that President Reagan will send a letter of congratulations to the Pepsi-Cola Bottling Company of Wilmington and South Jersey and its founder, Arthur G. Broll, Sr., who will be celebrating his 79th birthday at the same time. Such a letter would be displayed at the Pepsi-Cola Golden Anniversary weekend at the Radisson Hotel in Wilmington, Delaware on April 27, 1985. Any assistance you can provide in bringing this about would be greatly appreciated.

Thank you for your help. I look forward to hearing from you shortly.

Sincerely,

Stacey Cross
Stacey Cross
Account Executive

SC:ca

April 27

KARETNY & COMPANY

PUBLIC RELATIONS AND MANAGEMENT COUNSELORS

THE LATHAM, 17TH AND WALNUT STS. PHILADELPHIA, PA. 19103.

(215) 563-1616



*J. Roberts
Counsel's office
C. Korte*

March 8, 1985

Mrs. DeCain
Greetings Office
White House
Washington, DC 20500

22

Dear Mrs. DeCain:

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Thank you for your help. I look forward to hearing from you shortly.

Sincerely,

Stacey Cross
Stacey Cross
Account Executive

SC:ca

MEMORANDUM
OF CALL

Previous editions usable

TO:

*Japhen
S Bru*

YOU WERE CALLED BY— YOU WERE VISITED BY—

Bruce Smart

OF (Organization)

PLEASE PHONE ► FTS AUTOVON

WILL CALL AGAIN IS WAITING TO SEE YOU

RETURNED YOUR CALL WISHES AN APPOINTMENT

MESSAGE

*Gene Courtney
800/367-8011
Am. 1000*

Commercial exception.

RECEIVED BY	DATE	TIME
<i>Firm name</i>		

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)
Prescribed by GSA
U.S.G.P.O., 1984-471-729/325 FPMR (41 CFR) 101-11.6
docs that apply to

Sec. Bloch

man sells

feed to

farmers.

Agricultural

accident.

THE WHITE HOUSE
WASHINGTON

March 25, 1985

NOTE FOR JOHN ROBERTS,
Counsel's Office

Attached are two requests for Presidential messages for events sponsored by profit-making companies. We used to send these to Peter Rusthoven, who sent out regret letters over his signature.

Claudia

Claudia Korte
Presidential Messages

file

[Handwritten signature]

THE WHITE HOUSE

WASHINGTON

March 12, 1985

~~ASSIGN TO
SRH~~

Dear Senator Roth:

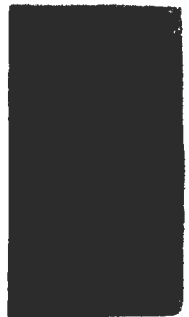
Thank you so much for your letter requesting a special message from the President for Brent Adams on the occasion of his being named Dealer of the Year by the Carnation Company.

In order to ensure expeditious review of your request, I have forwarded your letter to the appropriate member of the President's staff. You may be assured that it will receive prompt and careful consideration.

Sincerely,

[Handwritten signature]

Pamela J. Turner
Deputy Assistant to
the President for
Legislative
Affairs (Senate)



The Honorable William V. Roth, Jr.
United States Senate
Washington, D.C. 20510

PT:BL:bl

Copy with original incoming to
Higgins for ACTION;
Central Files

WILLIAM V. ROTH, JR.
DELAWARE

104 HART SENATE OFFICE BUILDING
TELEPHONE: 202-224-2441

United States Senate

WASHINGTON, DC 20510

COMMITTEES:
GOVERNMENTAL AFFAIRS (CHAIRMAN)
FINANCE
JOINT ECONOMIC COMMITTEE
JOINT COMMITTEE ON TAXATION
SELECT COMMITTEE ON INTELLIGENCE

March 12, 1985

Ms. Pamela Turner
Deputy Assistant to the President
for Legislative Affairs
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Pam:

A constituent of mine, Mr. Brent Adams, has been named Dealer of the Year by the Carnation Company's Milling Division. I would greatly appreciate it if the President could possibly send a letter of congratulations to Mr. Adams. The letter would be addressed to:

Mr. Brent Adams
Old Bridgeville-Greenwood Road
Bridgeville, Delaware 19933

However, the letter would be sent care of:

Mr. Gene Courtney
Senior Vice President
General Manager
Motivation Resources
3 Studebaker
Irvine, California 92718

Thank you very much for your assistance in this matter. I am enclosing some information about Mr. Adams and the award that might be helpful.

Sincerely,



William V. Roth, Jr.
U. S. Senate

WVR/sk

Enclosure



MOTIVATION RESOURCES
3 STUDEBAKER
IRVINE, CALIFORNIA 92718
714/859-9777

March 11, 1985

Mr. Nick Brown
Office of the Honorable William Roth
United States Senator, Delaware
Room 3215, Dirksen Senate Office Building
Washington, D.C. 20510

Dear Nick:

Thank you for your offer to help us obtain letters of congratulations to Brent Adams from Senator Roth, and perhaps, President Reagan.

Brent and his wife, Eva, will be honored as Carnation Company - Milling Division "National Dealer of the Year". He will be the only Dealer so honored, although other Dealers will receive lesser awards.

Enclosed is a copy of information contained in the letter nominating Brent for this award.

The letters should be addressed to: Mr. Brent Adams
Old Bridgeville-Greenwood Road
Bridgeville, Delaware 19933

However, please send the letters to me. They will be presented to Brent as part of the award ceremony on the evening of March 26 at the Kona Surf Hotel and Resort in Kona, Hawaii.

We will be leaving for Hawaii on March 21. If there is any problem in getting the letters to us prior to that date, please let me know.

Nick, if you do get a decision from the White House, please call me.

Thanks again for your help.

Sincerely,

MOTIVATION RESOURCES INC.

Gene Courtney
Sr. Vice President
General Manager

GC:sjd

Enclosure

NOMINEE FOR 1984
DEALER OF THE YEAR AWARD:

BRENT ADAMS
T. G. Adams & Son
Bridgeville, DE

Brent Adams was born September 28, 1954, the son of Hilda and Senator Thurman G. Adams, Jr. He was raised on a farm in the Bridgeville area of Delaware, where he worked either on the family farm or at the mill and grain marketing operation from the time he was old enough to handle a tractor.

Brent was a member of his school's F.F.A. chapter, where he served as a chapter officer and also belonged to a local 4-H group in the Bridgeville area. Brent is a member of the Bridgeville Lions Club, Feed and Grain Dealers Association, the Bridgeville United Methodist Church, the Delaware Farm Bureau, and a Director of the Delaware Pork Producers Association. Brent has been an active member of the T. G. Adams Softball Team in a local Slow-Pitch Softball League, and was an integral part of the teams that won several championships. Brent also served six years in the Army National Guard.

Along with raising hogs, Brent began to manage the family feed mill in the fall of 1978, and has brought the mill on a consistent road of volume increases.

T. G. Adams & Son has been an Eshelman, Red Rose, Carnation Dealer since September of 1949, with the only branded feed being Carnation, and they use Carnation supplements for manufacturing their own Dairy and Hog Feeds. Brent has seen to it that promotions have been followed, and displays have been presented to the public. Through his efforts and the development of an outstanding sub-dealer network, T. G. Adams Pet Food volume in October of 1984 equaled the entire year of 1983. T. G. Adams has served as a much needed Carnation Warehouse for the Delmarva Peninsula, which has also developed under Brent's watchful eye. Brent's sales and volume building efforts have enabled him to be on all the Conquest trips since Carnation's acquisition of Red Rose. They handle Carnation products exclusively.

This past year saw an unfortunate accident take Brent Adams left leg in a manure spreader mishap. A lesser man would have lost his life. A lesser man might have still been in the hospital. A lesser man might still be home in bed, or in a wheelchair wondering what in the world would come of what life he had left. But as those of you who already know Brent Adams realize, Brent is not an ordinary man. Brent is no longer in the hospital, nor is he in a wheelchair or sitting at home. He is back at work, building Carnation volume as a member of the Carnation Dealer Team, and we at Carnation are proud to have a person of such strength and commitment as a part of our team.

THE WHITE HOUSE

WASHINGTON

March 26, 1985

Dear Ms. Miller:

Thank you for your recent letter to the President requesting a Presidential message congratulating McDonald's Restaurants on its 30th anniversary.

I am sorry to advise you that we must decline this request. Throughout the Administration, the White House has sought to adhere to a policy of not sending Presidential congratulatory messages to commercial entities. As you might expect, the White House receives numerous requests for such messages. Both because it would be impossible to honor some requests without unintentionally offending those whose requests were declined, and because of concerns about the President sending congratulations to any particular company in a given competitive industry, it was decided that the only fair method of dealing with such requests would be to adopt a general rule that the President would not send messages for commercial events.

Obviously, McDonald's is celebrating an important event, and I can understand your seeking a message for this occasion. At the same time, though, I know you can understand the reasons we must adhere to the policy described above, in fairness to all who have requested such Presidential messages.

Sincerely,



John G. Roberts
Associate Counsel to the President

Ms. Anna Miller
S.T.A.R.
McDonald's
8550 South Cleveland Avenue
Ft. Myers, Florida 33907

5
4/15/55
Oskante

Anna Miller
S.T.A.R.
Mc Donalds
8550 So. Cleveland Ave
Ft. Myers, Florida

John Roberts

Dear Mr. President,

My name is Anna Miller and I am the Store Activities Representative for one of the Mc Donald's Restaurants in Ft. Myers Florida.

This April 15th, we will be celebrating Mc Donald's 30th anniversary. We have many activities planned around the 50's theme.

I am writing to you in the hope that you could find the time in your busy schedule to write us and acknowledge our 30th Anniversary. It would mean a great deal to all of us.

I realize you are a very busy man with many demands on your time and probably get many such requests, but we would really appreciate hearing from you.

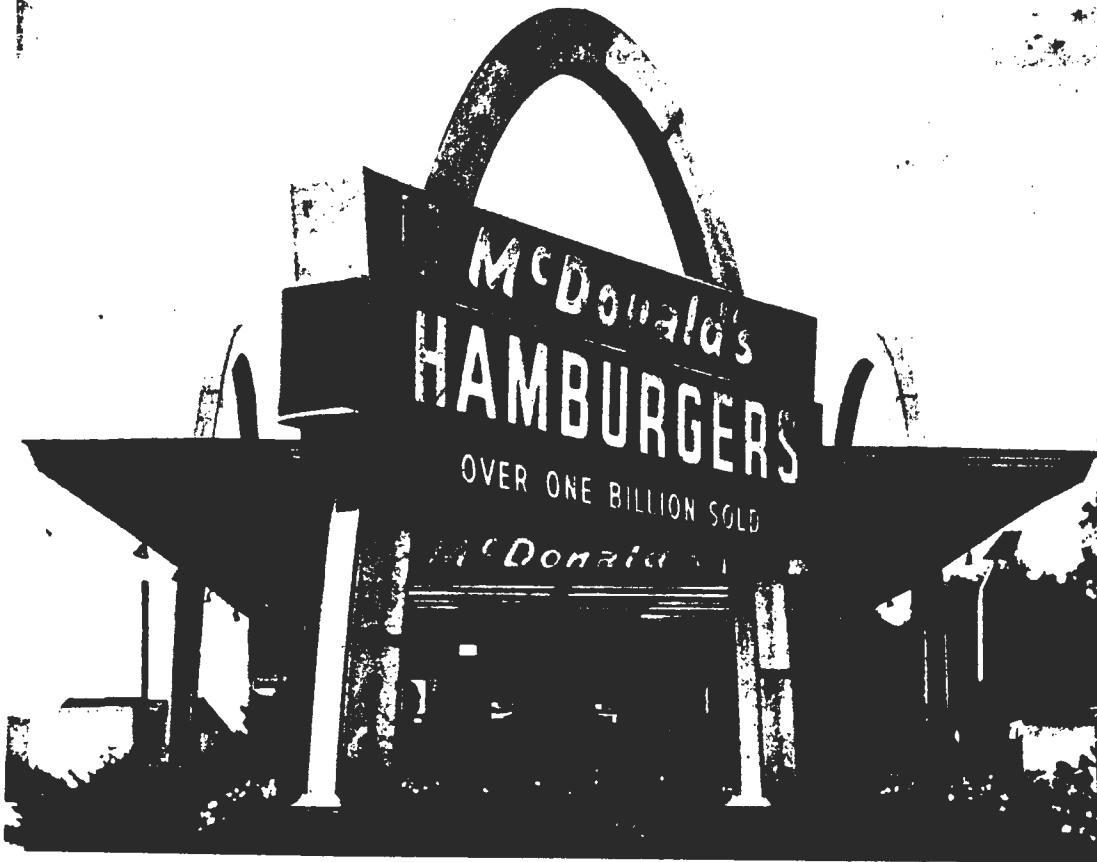
Thank you very much in advance.

Sincerely,
Anna Miller

Anna Miller

Star
store
activities
representative
McDonald's

McDonald's celebrates 30 years of excellence



McDonald's has changed considerably from the starched white shirts, slim-jim ties and red and white tile buildings of the mid-50's. But, 30 years later we're still synonymous with quality and value around the world.

McDonald's Crew has always played one of the most important roles in our success. As a McDonald's Crewmember, you are part of an elite team responsible for 30 years of Quality, Service, Cleanliness, and Value. As team members of McDonald's today, you are the most sophisticated and well trained Crew in the fast service restaurant industry.

Historically, very few companies have developed at a rate equal to McDonald's success and it all started with Ray Kroc. When Ray pulled up to a drive-in restaurant in San Bernadino, California years ago, he was selling Multi-Mixers. He observed a phenomenally successful business largely due to the customer's ability to buy a quality meal for a good value without waiting. He saw a great opportunity, if for nothing else, to sell even more Multi-Mixers. He saw a drive-in

that was clean inside and out. He observed there was little spoilage and waste because the menu was reflective of quality items that could be served fast and efficiently. The rest is history. In 1955 in Des Plaines, Illinois, McDonald's as we know it today got its start. By 1961, Ray Kroc was working 12 to 18 hours a day on expansion.

Now in more than 7,000 locations around the world, the McDonald's Golden Arches still stand for quality, service, cleanliness, value and more. Thanks to the pride and spirit of you the Crew, McDonald's is more than just a restaurant. From the friendly smiles, warm greetings, and fast courteous service of the front counter and drive-thru Crew to the quality the grill teams, fry people, lobby, and all the other Crewmembers add, it spells success and 30 years of excellence.

Happy Anniversary McDonald's and congratulations, McDonald's Crew, for helping set a worldwide standard of excellence.

4/15/65

Anna Miller
S.T.A.R.
Mc Donalds
8550 So. Cleveland Ave
Ft. Myers, Florida

John Roberts

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Thank you very much in advance.

Sincerely,
Anna Miller

Anna Miller

Star
store
activities
representative


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Happy Anniversary McDonald's and congratulations, McDonald's Crew, for helping set a worldwide standard of excellence.



McDonald's
12290 South Cleveland Avenue
Ft. Myers, Florida 33907

President Ronald Reagan
1300 Pennsylvania Ave
Washington D.C.

