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THE WHITE HOUSE

WASHINGTON

September 20, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS

SUBJECT: Presidential Taping: Small Business
Investment Company Dinner, Wednesday,
September 21, 1983 (9/19/83 - 5:00 p.m.)

Richard Darman has asked that comments on the above-referenced Presidential remarks be sent directly to Ben Elliott by noon today. The remarks celebrate the 25th Anniversary of the Small Business Investment Company, see 15 U.S.C. § 681 et seq. The President lauds SBICs and the minority-oriented MESBICs as examples of joint government-private sector programs, and congratulates twelve individuals being honored at the dinner. I have no objections.

Attachment

THE WHITE HOUSE
WASHINGTON

September 20, 1983

MEMORANDUM FOR BEN ELLIOTT
PRESIDENTIAL SPEECHWRITING OFFICE

FROM: FRED F. FIELDING *FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Taping: Small Business
Investment Company Dinner, Wednesday,
September 21, 1983 (9/19/83 - 5:00 p.m.)

Counsel's Office has reviewed the above-referenced
Presidential remarks, and finds no objection to them from a
legal perspective.

cc: Richard G. Darman

FFF:JGR:aea 9/20/83

bcc: FFFielding
✓JGRoberts
Subj.
Chron

THE WHITE HOUSE
WASHINGTON

September 20, 1983

MEMORANDUM FOR BEN ELLIOTT
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FFF:JGR:aea 9/20/83

bcc: FFfielding
JGRoberts
Subj.
Chron

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

John



- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1 1

Name of Correspondent: RICHARD G. DARMAN

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Presidential Taping: Small Business
Investment Company Dinner
Wednesday, September 21, 1983
(9/19/83: 5:00 pm)

ROUTE TO:	ACTION	DISPOSITION			
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUH011</u>	<u>ORIGINATOR</u>	<u>8309120</u>			<u>1 1</u>
	Referral Note:				
<u>CUAT18</u>	<u>D</u>	<u>83109120</u>		<u>S</u>	<u>8309120</u>
	Referral Note:				<u>NOON</u>
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				

- ACTION CODES:**
- A - Appropriate Action
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 - I - Info Copy Only/No Action Necessary
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- A - Answered
 - B - Non-Special Referral
 - C - Completed
 - S - Suspended
- FOR OUTGOING CORRESPONDENCE:**
- Type of Response = Initials of Signer
 - Code = "A"
 - Completion Date = Date of Outgoing

Comments: _____

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/19/83 ACTION/CONCURRENCE/COMMENT DUE BY: NOON TOMORROW
9/20/83

SUBJECT: PRESIDENTIAL TAPING: SMALL BUSINESS INVESTMENT COMPANY DINNER
WEDNESDAY, SEPTEMBER 21, 1983
(9/19/83; 5:00 p.m.)

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	HERRINGTON	<input type="checkbox"/>	<input type="checkbox"/>
MEESE	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HICKEY	<input type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	JENKINS	<input type="checkbox"/>	<input type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McMANUS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MURPHY	<input type="checkbox"/>	<input type="checkbox"/>
CLARK	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/> P	<input checked="" type="checkbox"/> SS	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DUBERSTEIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FELDSTEIN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	VERSTANDIG	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FULLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WHITTLESEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GERGEN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ELLIOTT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			FISCHER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			HENKEL	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any edits/comments directly to Ben Elliott in room 100 by Noon Tomorrow, Tuesday, September 20, with an information copy to my office.

Thank you.

RESPONSE:

Richard G. Darman
 Assistant to the President
 Ext. 2702

(Rohrabacher/BE)
September 19, 1983
5:00 p.m.

PRESIDENTIAL TAPING: SMALL BUSINESS INVESTMENT COMPANY DINNER
WEDNESDAY, SEPTEMBER 21, 1983

Good evening to all of you SBIC principals, small business entrepreneurs, Members of the Congress, and current or former SBA officials gathered tonight to honor the 25th Anniversary of the Small Business Investment Company.

SBICs and MESBICs have been pioneers of private sector/Government efforts to ensure the availability of venture capital for small businesses. Your product and service breakthroughs, the jobs created and retained, the economic gains, and yes, the additional taxes collected over the last quarter century from your program's success have real meaning for all of us.

You've proven that partnership can do things Government alone cannot accomplish. Letting Government promote the ingenuity, perseverance, and profit motive of the private sector works remarkably well. Even more than the impressive financial assistance you've provided is the development of a reservoir of human capital. The managers of your projects represent the strengthened ability of the small business sector to innovate, compete, and grow.

The sole role of the Minority Enterprise Small Business Investment Companies, which we also recognized tonight, is to assist small businesses whose ability to compete is hampered by racial or ethnic considerations. This mission ties in directly

with my goal of ensuring that all Americans share in the opportunity of our free enterprise system.

A special congratulations to the 12 small business men and women being recognized in tonight's ceremonies: Your truly outstanding business and personal achievements include the development of photo equipment used in our space program, the building of a highly successful tool and die business by a couple who fled Castro's Cuba with only the clothes on their backs, and a community-based emergency response system which permits the handicapped and infirmed to live at home rather than in hospitals and nursing homes. Other accomplishments in your select group include the founding of a leading magazine for Black women, several impressive successes in the highly competitive and innovative computer, word processing, printing and communication fields, and a rapidly growing manufacturer of low cost housing. Your success is based on filling the needs of others, and doing it efficiently and at a reasonable price. I hope other Americans profit from your example.

Many thanks to your leadership -- Bob Zicarelli, Walter Stults, Patric Jones, JoAnn Price -- and to former President Pat Jacobs. Finally, Jim Sanders, keep up the good work at SBA so that the years to come will be even better for SBICs and the small businesses they serve.

Thank you all and God bless you.

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

F1002

COPY

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Richard Daiman

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Revised draft for Fortune 1000 Members

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUHOLL</u>	ORIGINATOR	<u>84 103 07</u>		<u>C</u>	<u>84 103 07</u>
	Referral Note:				
<u>CUHAT 15</u>	<u>D</u>	<u>84 103 07 JV</u>		<u>C</u>	<u>84 103 07</u>
	Referral Note:				
<u>CUFIEL</u>	<u>S</u>	<u>84 103 07 JV</u>	<u>FF</u>	<u>A</u>	<u>84 103 07</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				

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THE WHITE HOUSE

WASHINGTON

March 7, 1984

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Revised Draft For
Fortune 1000 Members

Counsel's Office has reviewed the above-referenced proposed Presidential letter, and finds no objection to it from a legal perspective. In paragraph 5, "any" should be inserted between "regarding" and "initiative."

FFF:JGR;aea 3/7/84

cc: FFFielding/JGRoberts/Subj/Chron

THE WHITE HOUSE

WASHINGTON

March 7, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Revised Draft For
Fortune 1000 Members

Richard Darman has asked for our views by close of business today on a revised draft of the proposed Presidential letter to Fortune 1000 companies, urging them to assist minority business enterprises. We noted no objection to the earlier draft on February 28. The revised draft, prepared by OPD, urges support for minority businesses generally rather than focusing on minority-owned financial institutions. I have no objections.

Attachment

1984 MAR -1 PM 12:02

THE WHITE HOUSE
WASHINGTON

February 28, 1984

COPY

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Draft Presidential Response for Fortune 1000
Members on Behalf of Minority Financial
Institutions

Counsel's Office has reviewed the above-referenced proposed Presidential letter, and finds no objection to it from a legal perspective.

FI002

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

J - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Richard Duman

MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Letter for Fortune 1000
on behalf of minority financial
institutions over fraudulent signature.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>CC</u>	ORIGINATOR	<u>8410227</u>		<u>C 8410227</u>
<u>710</u>	<u>D</u>	<u>8410227</u>		<u>C 8410227</u>
<u>WEL</u>	<u>S</u>	<u>8410228</u>	<u>TH</u>	<u>A 8410228</u>
		<u>1/1</u>		<u>1/1</u>
		<u>1/1</u>		<u>1/1</u>

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THE WHITE HOUSE
WASHINGTON

February 28, 1984

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING Orig. signed by FFF
COUNSEL TO THE PRESIDENT

SUBJECT: Draft Presidential Response for Fortune 1000
Members on Behalf of Minority Financial
Institutions

Counsel's Office has reviewed the above-referenced proposed Presidential letter, and finds no objection to it from a legal perspective.

FFF:JGR:aea 2/28/84
cc: FFFielding/JGRoberts/Subj/Chron

THE WHITE HOUSE

WASHINGTON

February 28, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Draft Presidential Response for Fortune 1000
Members on Behalf of Minority Financial
Institutions

Richard Darman has asked for comments by close of business today on a proposed letter from the President to Fortune 1000 companies, encouraging them to do business with minority financial institutions. The letter was drafted by the National Bankers Association, and, according to Steve Rhodes, the Association and the Vice President agreed at a meeting last December that the letter would be sent out over the President's signature. The letter stresses the important role of minority financial institutions in serving minority communities, and notes that their continued success depends on greater involvement by the private sector generally in their activities.

On December 17, 1982, the President announced his minority business enterprise development program. In pertinent part, the President stated: "In order to spur private sector involvement in minority business development, I will ask the business leaders of this country to work with me to encourage private firms to expand their business transactions with minority enterprises." This letter is intended as a step toward fulfilling that commitment.

Although the notion of the President urging business leaders to deal with a particular type of entity distinguished by the race of its owners may seem problematic, the President does not name or endorse any specific organization, and the appeal is fully in accord with the December 17, 1982 statement. I have no objections.

Attachment

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

F1002

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1/1

COPY

Name of Correspondent: Richard Daiman

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: 400 word Presidential letter to Fortune
1000 members on Behalf of Minority
Institutions

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>WHOLE</u>	ORIGINATOR	<u>84 05 21</u>	<u>JV</u>	<u>C</u>	<u>84 05 21</u>
<u>INT 18</u>	<u>D</u>	<u>84 05 21</u>	<u>JV</u>	<u>C</u>	<u>84 05 21</u>
<u>OFFICE</u>	<u>S</u>	<u>84 05 22</u>	<u>JH</u>	<u>A</u>	<u>84 05 22</u>
		<u>1 1</u>			<u>1 1</u>
		<u>1 1</u>			<u>1 1</u>

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THE WHITE HOUSE

WASHINGTON

May 22, 1984

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Presidential Letter to
Fortune 1000 Members on Behalf of
Minority Financial Institutions

Counsel's Office has reviewed the above-referenced proposed Presidential letter, and finds no objection to it from a legal perspective.

FFF:JGR:aea 5/22/84

cc: FFFielding/JGRoberts/Subj/Chron

THE WHITE HOUSE

WASHINGTON

May 23, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Your Question on the Attached

You asked why it was acceptable for the President's letter on minority business enterprises to speak of "encouraging government procurements" in the first sentence of the third paragraph. That sentence describes the initiatives announced on December 17, 1982, and use of the word "encourage" seems to be an accurate description of what was announced at that time. The December 17 statement (attached) announced "a commitment to increase the level of general procurement from minority-owned enterprises" and "this Administration's objective of increasing the share of total procurement supplied by minority businesses." If we are committed to increasing the level of minority procurements I think it is fair to say that we are encouraging them.

I do not think "encourage" connotes anything in the nature of a numerical set-aside or quota. You can "encourage" minority procurements by broader advertising, actively soliciting bids from qualified minority firms, and so forth. To speak of encouraging minority admissions to a school does not suggest quotas or even a lessening of admission standards; I think the same is true of encouraging minority procurements.

friends, and, yes, family, and they make up that group that right now we call the unemployed. Their number's greater than it has been for some time past. Still, for every unemployed individual there are 9 of us who do have jobs, and with that ratio of 1 out of 10 in mind, I'd like to make a suggestion. How about those of us who are employed making sure that those who aren't will nevertheless have a merry Christmas. This is something that needs doing at the community level—neighbor helping neighbor.

The people we're talking about may be members of your church, brothers and sisters in your local union, or that family across the street or down the block in your neighborhood. Surely between the nine of us, we can find a way to make Christmas merry for that one who temporarily can use our help. But remember, time is growing short, and Christmas is almost here, which brings us back to lighting the National Christmas Tree.

This beloved tradition, which began nearly 50 years ago, has a special symbolism for our people. It's as if when we light this tree, we light something within ourselves as well. And during the Christmas season I think most Americans do feel a greater sense of family, friendship, giving, and joy. And there's a special joy in our children at this time of year. I've heard from many of them recently. I wish Nancy and I could personally thank all you children who've written in, but I want you to know how good your cards, letters, and artwork make us feel.

Now, while Christmas is a time for children, it's also a time to think of those who are less fortunate than we are, and let us also remember the constant vigil of the families of our missing in action. As we light this Christmas tree, may it light hope in the hearts of those who are lonely and needy.

In Ephesians we read that "Each of us has been given his gift, his portion of Christ's bounty." Well, let us share our bounty this Christmas season. Let us offer not only our hearts and prayers but a generous hand to those who need our help. And as we light this tree, let us brighten the lives of those here at home and around the world whose Christmas may not be as glowing and as cheerful as ours.

So, to all of you, God bless you and keep you during this cherished holiday season. And now let's turn on the National Christmas Tree.

[At this point, the President pressed the button which lighted the tree, located at the Pageant site on the Ellipse, near the White House.]

And there it is. It's lighted.

Mrs. Reagan. Pretty.

The President. Yes. It's surrounded by 57 trees for each State and Territory.

Well, thank you all, and Merry Christmas.

Mrs. Reagan. Merry Christmas.

Note: The President spoke at 5:45 p.m. in the Rose Garden at the White House.

Minority Business Enterprise Development

Remarks on Signing a Statement Regarding Policies and Programs. December 17, 1982

Thank you. Must be a power failure; the light's out on the podium here. Well, I'll try to turn over in this light here.

Welcome to the White House, and thank you for being with us to recognize the vital role that minority business plays in this country. Our Nation's 600,000 minority enterprises represent nearly 5 percent of the nonagricultural business. They also represent, I think, social mobility and economic advancement to millions of Americans.

Today, in signing this statement, we reaffirm our commitment to a healthy economy in general and to a vibrant and expanding minority business opportunity in particular. We believe that in the last 23 months, we've taken the steps that will bring the economic recovery our people want so badly.

Clearly, a general prosperity with growth, with low inflation, is the greatest single thing that this administration or any administration can provide for minority business and minority Americans. Our economy building measures, our tax rate cuts, and regulatory reform will spur minority busi-

nesses just as they do to the entire business community.

In some cases, our program gives minority business an even greater boost than perhaps is seen at first glance. Our tax rate reductions, for example, should have a major impact on minority business. Since the large proportion of minority businesses are proprietorships and partnerships, they report their income as individuals and thus receive the full benefits of the across-the-board tax rate cuts.

And these same enterprises will continue to be helped, because the tax rates will be increased—or, I mean, will be indexed, not increased. I don't know how that word slipped in—[laughter]—that was a Freudian slip—[laughter]—be indexed after 1984. And you know what that means, that no longer will the government be making a profit on inflation. Here again, all small businessmen are being helped with a minority enterprise and full participation.

Now, early in this century, Teddy Roosevelt said that it ought to be evident to everyone that business has to prosper before anybody can get any benefit from it. Well, just as the incredible productivity and efficiency of American business catapulted the standard of living of our people as a whole, we believe a thriving minority business community will be instrumental in bettering the lives of those formerly excluded from the prosperity enjoyed by most Americans. In signing this statement, we renew our pledge that as recovery takes hold, we're not leaving anybody behind.

Back in September, I spoke about this with the members of the National Black Republican Council. I know that some of you were there. And I said at that time that the administration would soon announce a program focusing on minority business development, including a commitment to increase the level of general procurement from minority-owned enterprises—the general procurement by the Federal Government. And although it's taken longer than expected, today we're making good on that promise. Among the other items detailed in today's statement is a 10-percent increase of

the minority business procurement objectives in 1983 over those of 1982. Over the next 3 fiscal years, our goal will be to purchase some \$22 billion directly and indirectly from minority-owned businesses.

Increasing the procurement levels can be accomplished on our own, but we can't forget that enterprise zone legislation—something that promises to do much to encourage growth in the inner cities—is still tied up on the Hill. I know that Secretary Pierce has spoken to you about that and went into detail on this important piece of legislation. But I want to add my feelings that it's about time that we get some action on this job building legislation for the disadvantaged, and we'll continue to press for action on this vital legislation.

A great many of the so-called job projects that have been floated around up on the Hill are nothing more than pork-barrel items under the new name and taking advantage of unemployment in order to try and get pork-barrel projects for various, particular segments of the country. And we think that the enterprise zones is a real jobs program in addition to furthering, to a large extent, minority businesses in the inner cities. If there's one lesson that we should have learned over the last two decades, it is that focusing totally on government as a vehicle for social improvement is the least effective method of improving the lives of our people.

We're firmly committed to assuring our fellow citizens in the minority communities an equal opportunity to enjoy the profits of our competitive enterprise system. And given the proper incentives and a general environment for economic progress, American minority businesses can thrive and serve as a mighty engine for social progress.

And now, I'm going to go over and sign that paper, but again, I want to thank you all for being here.

Note: The President spoke at 11:47 a.m. in the East Room at the White House. The signing ceremony was attended by representatives of the small business community.

Minority Business Enterprise Development

*Statement by the President.
December 17, 1982*

This Administration is committed to the goal of greater opportunity for economic progress and independence for all Americans. We began movement toward this goal last year with enactment of major elements of our Economic Recovery Program. By reducing inflation and stimulating economic growth, this program will promote the kind of economic environment essential to the formation and development of business enterprise. In addition, our economic program will result in increased private savings through incentives provided by tax rate reductions and will slow the growth of government spending. Both actions will expand the pool of financial resources from which businesses can obtain capital for development.

But these steps are only a beginning. We must maintain the momentum by keeping the tax rate cuts in place and by retaining the tax indexing scheduled to begin in 1985. This indexing will prevent inflation from forcing individuals, including investors, workers and small business owners, into higher and higher tax brackets.

Our Administration, however, has not stopped there. Today, I am announcing additional steps to promote an economic environment in which minority entrepreneurs can better marshal their talents and skills to achieve better lives for themselves and, in so doing, contribute to a stronger economic base for America.

Our program is based on the following important principles:

- A healthy, growing economy is fundamental to creating the opportunity for the formation and growth of minority-owned businesses.
- Greater economic independence for minority Americans will best be achieved through increased opportunities for private employment and business ownership.
- Creativity, private entrepreneurship, and individual initiative will ultimately determine the success or failure of individual minority businesses.

- Expanded involvement of other private firms is crucial to minority enterprise developmental efforts.

The specific steps, which reflect these principles, along with key elements of our economic recovery program, will provide the basis for a renewed and vigorous minority business effort for the 1980s.

The Minority Business Development Agency of the Department of Commerce and the Small Business Administration will assist directly in the formation of at least 60,000 new minority businesses over the next ten years.

During the same period, this Administration will assist in the expansion of at least 60,000 minority businesses or 10 percent of the approximately 600,000 minority businesses that already operate in America today. We will place particular emphasis on labor intensive businesses and those in industries with high growth potential.

The Federal government will procure an estimated \$15 billion in goods and services from minority businesses during the three-year period comprising Fiscal Years 1983, 1984, and 1985, based upon our current overall procurement plans. Actual procurement objectives will be set on an annual basis and will be based upon this Administration's objective of increasing the share of total procurement supplied by minority businesses. This does not include minority business procurement by recipients of Federal grants and cooperative agreements, which could amount to an additional \$6 to \$7 billion during this three-year period.

We will make available approximately \$1.5 billion in credit assistance and \$300 million in management and technical assistance to promote minority business development during this same three-year period.

To expand minority enterprise participation in Federal government subcontracts, I am directing department and agency heads to develop and implement incentive techniques that will encourage greater minority business subcontracting by Federal prime contractors.

To continue full minority business participation in procurement resulting from government grants and cooperative agreements, I am directing the major Federal grant-making agencies to encourage their

grantees to achieve a reasonable minority business participation in contracts let from their grants and agreements. This will be done in a manner consistent with the Administration's commitment to the principles of federalism.

In order to spur private sector involvement in minority business development, I will ask the business leaders of this country to work with me to encourage private firms to expand their business transactions with minority enterprises.

I am asking the Vice President's Task Force on Regulatory Reform to explore opportunities for reducing regulatory and other barriers to small and minority business expansion, and for promoting meaningful entry into the international trade arena.

In order to ensure the success of these Federal Initiatives, I will be issuing a new Executive Order on Minority Business Development which reaffirms the Federal commitment. It will prescribe specific policies and actions to be taken in these programs and direct the Interagency Council for Minority Business Enterprise to establish uniform guidelines for all Federal minority business efforts. It will also direct the Cabinet Council on Commerce and Trade to submit an annual plan specifying minority-enterprise-development objectives for each agency.

The Minority Business Development Agency has established a national network of Minority Business Development Centers which, in concert with existing SBA Small Business Development Centers, will provide management and technical assistance to minority firms and promote increased participation of private firms and other public sector resources.

I am directing Federal contracting agencies to increase minority business procurement objectives for 1983 by at least 10 percent over actual procurement in 1982. In addition, we are taking measures designed to expand the number of minority firms participating in Federal procurement programs.

And beginning next year, I will designate annually the first full week in October as Minority Enterprise Development Week.

Together, our policies and programs for minority business development should set the stage for the expanded development of

minority business. But most important are the steps to be taken by minority entrepreneurs themselves and other private concerns. Recognizing that the realization of the American Dream is ultimately achieved in the private marketplace, we can, through a greater commitment to public and private cooperation, help minority Americans to achieve fuller participation in the market economy.

Ronald Reagan

Fiorello H. La Guardia Memorial Day

Proclamation 5007. December 17, 1982

By the President of the United States
of America

A Proclamation

December 11, 1982, marked the one hundredth anniversary of the birth of Fiorello H. La Guardia, affectionately known as The Little Flower, who served with great distinction for twelve years in the United States House of Representatives and then for ten years as Mayor of New York City.

With his vast energy, fiery leadership, and considerable wisdom, Mr. La Guardia contributed greatly to the betterment of the United States and New York City, in the finest tradition of public service. He was first elected to Congress in 1916 and served with distinction in that body from 1917 to 1919 and from 1923 to 1933. In 1933, Mr. La Guardia was elected Mayor of New York City, and he guided the City through the difficult days of the Depression and the early years of World War II. To this day, New York City bears strong testament to the vision and determination that marked Mr. La Guardia's administration.

Mr. La Guardia's many accomplishments, and the honesty and fairness which characterized his work, continue to serve as a benchmark against which other careers in public service are judged, and as an inspiration to all Americans, particularly those who share his Italian heritage.

Now, Therefore, I, Ronald Reagan, President of the United States of America, pursu-

THE WHITE HOUSE

WASHINGTON

May 22, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Proposed Presidential Letter to Fortune 1000 Members on Behalf of Minority Financial Institutions

5/23/84
Richard Darman has asked for comments by May 23 on the latest (I dare not say last) version of a letter from the President to Fortune 1000 CEO's concerning private sector support for minority business enterprises. This is the fourth draft that has been circulated for comment. You will recall that the letter reviews the Administration's initiatives to promote minority business enterprises, and calls upon the private sector to join in the effort. This version changes "targeting government procurements" to "encouraging government procurements" in the third paragraph, and changes "a national commitment to encourage private firms to expand their business activities with minority enterprises" to "a national commitment to encourage private firms to expand their opportunities for minority enterprises" in the fifth paragraph. I have no objection to these changes, or to the letter itself.

Attachment

THE WHITE HOUSE

WASHINGTON

March 7, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Revised Draft For
Fortune 1000 Members

Richard Darman has asked for our views by close of business today on a revised draft of the proposed Presidential letter to Fortune 1000 companies, urging them to assist minority business enterprises. We noted no objection to the earlier draft on February 28. The revised draft, prepared by OPD, urges support for minority businesses generally rather than focusing on minority-owned financial institutions. I have no objections.

Attachment

THE WHITE HOUSE

WASHINGTON

March 7, 1984

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING Orig. signed by FFF
COUNSEL TO THE PRESIDENT

SUBJECT: Revised Draft For
Fortune 1000 Members

Counsel's Office has reviewed the above-referenced proposed Presidential letter, and finds no objection to it from a legal perspective. In paragraph 5, "any" should be inserted between "regarding" and "initiative."

FFF:JGR;aea 3/7/84

cc: FFFielding/JGRoberts/Subj/Chron

THE WHITE HOUSE

WASHINGTON

February 28, 1984

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING Orig. signed by FFF
COUNSEL TO THE PRESIDENT

SUBJECT: Draft Presidential Response for Fortune 1000
Members on Behalf of Minority Financial
Institutions

Counsel's Office has reviewed the above-referenced proposed Presidential letter, and finds no objection to it from a legal perspective.

FFF:JGR:aea 2/28/84

cc: FFFielding/JGRoberts/Subj/Chron

COPY

Document No. 187281SC

WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/21/84 ACTION/CONCURRENCE/COMMENT DUE BY: 5/23/84SUBJECT: PROPOSED PRESIDENTIAL LETTER TO FORTUNE 1000 MEMBERS
ON BEHALF OF MINORITY FINANCIAL INSTITUTIONS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	McFARLANE	<input type="checkbox"/>	<input type="checkbox"/>
MEESE	<input type="checkbox"/>	<input type="checkbox"/>	McMANUS	<input type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input type="checkbox"/>	MURPHY /Rhodes	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
FELDSTEIN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	VERSTANDIG	<input type="checkbox"/>	<input type="checkbox"/>
FULLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WHITTLESEY	<input type="checkbox"/>	<input type="checkbox"/>
HERRINGTON	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

This was previously staffed to you on February 27, March 6 and April 4. May we have any additional edits/comments by close of business May 23. Thank you.

RESPONSE:

1984 MAY 21 PM 3:31

Richard G. Darman
Assistant to the President
Ext. 2702

1984 MAY 21 AM 11:04

I am writing to ask for your support for minority business enterprises. These businesses, typically small, contribute to the well being of all Americans by creating jobs, training workers, and revitalizing those areas which have not shared in the overall growth of the national economy.

I came to Washington confident that the indomitable spirit of the marketplace would make America well again and I'm optimistic we're on our way to achieving an economic renaissance. A large part of ensuring that this progress continues is further removing disincentives for capital formation and business expansions. But it can't stop there. We must ensure that all segments of the economy participate fully in our progress.

In 1982, I announced several Federal initiatives to assist minority entrepreneurs in achieving economic independence, including encouraging government procurements to minority-owned businesses and providing Federal credit, management, and technical assistance. Last year, I issued an Executive Order, establishing uniform guidelines and oversight of these initiatives to ensure full agency compliance with our objective of significantly increasing minority business development. Our goal is to help establish 60,000 new minority firms over the next ten years.

In addition, the Administration is working hard to reduce regulatory and other barriers to minority business expansion and is strongly encouraging Congress to pass our Enterprise Zone initiative to create an environment for economic development in the nation's distressed urban areas.

But greater progress for minority businesses cannot occur without the support and initiative of the private sector. I am asking you to join in a national commitment to encourage private firms to expand their opportunities for minority enterprises including minority financial institutions. Your support of these institutions provides an ideal vehicle through which the economic infrastructure needs of urban communities can be met. These institutions facilitate, through their varied activities, a revitalization process essential to a renewed and vigorous minority enterprise developmental effort.

As members of the Fortune 1000, your leadership in this effort will not only directly assist minority enterprises, but also provide an example for many other businesses. I would very much like to hear from you regarding initiatives you develop to help minority enterprises establish a firm presence in the marketplace.

Together our efforts will increase the participation of millions of men and women in the marketplace.

4/10/84

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

F1002

COPY

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Richard Durman

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Review of Draft Presidential letter to
1000 members

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>CONTROL</u>	ORIGINATOR	<u>84 04 04</u>	<u>JV</u>	<u>C 84 04 05</u>
<u>AT 18</u>	Referral Note: <u>D</u>	<u>84 04 04</u>	<u>JV</u>	<u>C 84 04 05</u>
	Referral Note: <u>S</u>	<u>84 04 05</u>	<u>JV-F</u>	<u>A 84 04 05</u>
	Referral Note: _____	<u>1 1</u>		<u>1 1</u>
	Referral Note: _____	<u>1 1</u>		<u>1 1</u>

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet
to be used as Enclosure
- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

April 5, 1984

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING Orig. signed by FFF
COUNSEL TO THE PRESIDENT

SUBJECT: Revised Draft Presidential Letter
to Fortune 1000 Members

Counsel's Office has reviewed the above-referenced revised draft Presidential letter, and finds no objection to it from a legal perspective.

FFF:JGR:aea 4/5/84
cc: FFFielding/JGRoberts/Subj/Chron

THE WHITE HOUSE

WASHINGTON

April 5, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Revised Draft Presidential Letter
to Fortune 1000 Members

On February 27, 1984, Richard Darman asked for comments by February 28 on a draft Presidential letter to Fortune 1000 CEO's, urging them to do business with minority financial institutions. We reviewed the letter to ensure its consistency with the executive order and policy statement previously issued on the minority business enterprise development program, and by memorandum dated February 28 you advised Darman that we had no legal objections. On March 6 Darman circulated a revised draft, again asking for comments by the next day. The revised draft did not focus on minority financial institutions but rather minority businesses more generally. By memorandum dated March 7 you advised Darman that we had no objection to the revised draft.

Now Darman has circulated yet another revised draft of the same letter, asking for comments by tomorrow, April 6. This third circulated draft solomonically mentions both minority businesses in general and minority financial institutions in particular. It is an amalgam of the first two drafts, and, like those drafts, is legally unobjectionable.

Attachment

WHITE HOUSE STAFFING MEMORANDUM

COPY

DATE: 4/4/84 ACTION/CONCURRENCE/COMMENT DUE BY: 4/6/84

SUBJECT: REVISED DRAFT PRESIDENTIAL LETTER TO FORTUNE 1000 MEMBERS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	McFARLANE	<input type="checkbox"/>	<input type="checkbox"/>
MEESE	<input type="checkbox"/>	<input type="checkbox"/>	McMANUS	<input type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input type="checkbox"/>	MURPHY	<input type="checkbox"/>	<input type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/> P	<input checked="" type="checkbox"/> S	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
FELDSTEIN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	VERSTANDIG	<input type="checkbox"/>	<input type="checkbox"/>
FULLER	<input type="checkbox"/>	<input type="checkbox"/>	WHITTLESEY	<input type="checkbox"/>	<input type="checkbox"/>
HERRINGTON	<input type="checkbox"/>	<input type="checkbox"/>	<u>RHODES</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
JENKINS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Note: This draft letter was originally staffed for clearance on February 27.

Steve Rhodes and OPD recommend that the National Bankers Association's suggested language, which is bracketed on the attached draft, be incorporated in this letter. May we have your comments by close of business Friday, April 6. Thank you.

RESPONSE:

Richard G. Darman
Assistant to the President
Ext. 2702

REVISED DRAFT OF FORTUNE 1000 LETTER
PREPARED BY NBA

I am writing to ask for your support for minority business enterprises. These businesses, typically small, contribute to the well being of all Americans by creating jobs, training workers, and revitalizing those areas which have not shared in the overall growth of the national economy.

I came to Washington confident that the indomitable spirit of the marketplace would make America well again and I'm optimistic we're well on our way to achieving an economic renaissance. A large part of ensuring that this progress continues is further removing disincentives for capital formation and business expansions. But it can't stop there. We must ensure that all segments of the economy participate fully in our progress.

In 1982, I announced several Federal initiatives to assist minority entrepreneurs in achieving independence, including targeting government procurements to minority-owned businesses and minority financial institutions and providing Federal credit, management, and technical assistance. Last year, I issued an Executive Order, establishing uniform guidelines and oversight of these initiatives to ensure full agency compliance with our objective of significantly increasing minority business development. Our goal is to help establish 60,000 new minority firms over the next ten years.

In addition, the Administration is working hard to reduce regulatory and other barriers to minority business expansion and is strongly encouraging Congress to pass our Enterprise Zone initiative to create an environment for economic development in the nation's distressed urban areas.

But greater progress for minority businesses cannot occur without the support and initiative of the private sector. I am asking you to join in a national commitment to encourage private firms to expand their business activities with minority enterprises including minority financial institutions. Your support of these institutions provides an ideal vehicle through which the economic infrastructure needs of urban communities can be met. These institutions facilitate, through their varied activities, a revitalization process essential to a renewed and vigorous minority enterprise developmental effort.]

As members of the Fortune 1000, your leadership in this effort will not only directly assist minority enterprises, but also provide an example for many other businesses. I would very much like to hear from you regarding initiatives you develop to help minority enterprises establish a firm presence in the marketplace.

Together our efforts will increase the participation of millions of men and women in the marketplace, the harbor of the American dream.

3/27/84

THE WHITE HOUSE

WASHINGTON

October 28, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: National Bar Association Grant from
the Minority Business Development Agency

You have asked that I determine the status of the Minority Business Development Agency (MBDA) grant to the National Bar Association (NBA). By letter dated September 9, NBA President-elect Dennis W. Archer informed you that the NBA current grant from MBDA was due to expire on September 30, and that NBA was seeking renewal of the grant in the amount of \$275,000.

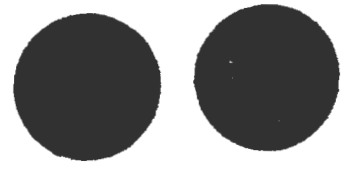
I contacted the Chief Counsel of MBDA, Linda Sundro, who advised me that the NBA grant had lapsed, and that MBDA did not intend to renew it. According to Sundro, the decision was based on MBDA's policy that grants to trade or professional organizations not be open-ended, but only be extended to permit the organization to become self-sufficient. This policy is, in turn, based on the view that MBDA should be most concerned with direct development of minority businesses, while funding of trade and professional organizations only promotes this development indirectly.

In the case of NBA, the project officer determined that NBA had become self-sufficient, and no longer required federal funds. Sundro advised me that NBA has been actively arguing against the decision not to renew the grant, pointing out that numerous other trade and professional organizations no less self-sufficient than it continue to receive MBDA grants. Sundro indicated that NBA's argument was, to some extent, a valid one, but only because NBA's grant is the first one to which MBDA's new policy has been applied. As Sundro put it, "somebody's got to be first," and the other trade and professional organizations cited by NBA will probably not have their grants renewed when they do come up for renewal. As Sundro explained, the NBA grant just happened to come up for renewal at the time MBDA settled on its policy concerning trade and professional organizations.

Let me know if you need anything further.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 1 1



Name of Correspondent: Dennis Archer

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: National Bar Association seeks re-funding of grant from the Minority Business Development Agency.

ROUTE TO:	ACTION	DISPOSITION	
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code Completion Date YY/MM/DD
<u>CUHOLL</u>	ORIGINATOR	<u>83110128</u>	_____ _____ <u> 1 1 </u>
<u>CUAT18</u>	Referral Note: <u>D</u>	<u>83110128</u>	_____ <u>S</u> <u>8310128</u>
_____	Referral Note: _____	_____ <u> 1 1 </u>	_____ _____ <u> 1 1 </u>
_____	Referral Note: _____	_____ <u> 1 1 </u>	_____ _____ <u> 1 1 </u>
_____	Referral Note: _____	_____ <u> 1 1 </u>	_____ _____ <u> 1 1 </u>

- | | | |
|--|---|---|
| <p>ACTION CODES:</p> <ul style="list-style-type: none"> A - Appropriate Action C - Comment/Recommendation D - Draft Response F - Furnish Fact Sheet to be used as Enclosure | <ul style="list-style-type: none"> I - Info Copy Only/No Action Necessary R - Direct Reply w/Copy S - For Signature X - Interim Reply | <p>DISPOSITION CODES:</p> <ul style="list-style-type: none"> A - Answered B - Non-Special Referral C - Completed S - Suspended |
|--|---|---|
- FOR OUTGOING CORRESPONDENCE:**
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

NBA

4000 Penobscot Building
Detroit, MI 48226
(313) 963-8080

September 9, 1983

Warren Hope Dawson
President

Dennis Archer
President-Elect

Harrison Gregg, Jr.
Vice President

Frank Seales, Jr.
Vice President

Dwight Tillery
Vice President

Dolores P. Wilson
Vice President

Walter L. Sutton, Jr.
Secretary

Arthenia L. Joyner
Treasurer

James W. Cobb
General Counsel

John L. Crump
Executive Director

Fred F. Fielding, Esq.
Counsel to the President
The White House
Washington, DC

Re: President Ronald Reagan
Legal Services Corporation
Minority Business Development Agency Grant

Dear Fred:

I hope that the balance of the summer and a vacation gave you an opportunity to rest. I have attempted, pursuant to your expressed desire in Atlanta, to speak with you on several occasions to set up a meeting to discuss the Legal Services Corporation. You obviously have been very busy and, from what I read in the paper, I can certainly understand why you have been unable to return my telephone calls. I thought this letter would be the best substitute.

Fred, there has been an ~~outstanding invitation~~ ~~extended to you to give the principal address at the March 27-28, 1984 meeting at the lunch or in the evening on 3/27-28 at the Annual Conference~~. The theme for the weekend meeting, as you may recall, centers around Black professionals and developing an economic strategy. I ~~need to know~~ ~~within the next several weeks whether the President will give a keynote commitment to speak at either the lunch or dinner~~. I personally believe this opportunity will give the President a forum conducive for a major address on Black economics. ~~I am sure that you~~ ~~will be able to participate and I will~~ ~~be glad to have you as a speaker.~~

As to the Legal Services Corporation, in Atlanta you asked me to come to Washington to talk regarding some information that has been discovered as a result of the ongoing Senate investigation. I will be in



Fred F. Fielding, Esq.
Page Two
September 9, 1983

Washington on Tuesday, September 13th principally to host a lunch for the Congressional Black Caucus. I plan to arrive in Washington early in the morning and will leave later that evening. The lunch will take place at 1310 Longworth Building from 12:00 noon until 2:00 p.m. My primary focus will be to address legislative issues that I should speak on during my year as National Bar Association President. As an aside, I will specifically advise the Caucus of the NBA interest in moving the bankruptcy legislation that we have talked about previously.

~~If September 17th is an inopportune time for us to meet, I will be coming back to Washington, DC for the Black Caucus weekend Wednesday afternoon September 21st and will be staying at the Washington Hilton. Perhaps sometime late Wednesday afternoon, Thursday or Friday would be more appropriate. May I be of any assistance regarding the possibility of organizing together.~~

On the third issue, the NBA needs some help on a grant that we have been seeking renewal of the amount of \$275,000 from the Minority Business Development Agency. Sherman Unger, Corporation Counsel to that entity, has been looking into the matter, I am advised by our Executive Director, to see if he can be of assistance. Our current grant ends on September 30, 1983 and the new grant would begin October 1, 1983. It is my understanding that the re-funding of the grant is a "political decision". It is natural, therefore, that I would like the person that I know personally to facilitate movement. Any assistance that you might be able to provide would be greatly appreciated.

Finally, Judge Hilda Gage advised me that she tried to call you after the nomination of George Woods to the Eastern District Court. She wanted to thank you for the opportunity to have met you in Atlanta and, while she sincerely desired the appointment, she cherished the beginning of a friendly relationship. Moreover, whenever you come to Detroit, she would like you to call her or her husband Noel so that you all might get together.

Fred F. Fielding, Esq.
Page Three
September 9, 1983

With warm personal regards.

Sincerely,

A handwritten signature in black ink, consisting of a large, stylized loop followed by a horizontal line that tapers to the right.

Dennis W. Archer

DWA/lis

THE WHITE HOUSE

WASHINGTON

September 19, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Proposed White House Conference
on Small Business

Richard Darman has asked for our views by Wednesday, September 21, on a proposal by the SBA to have a White House Conference on Small Business, May 9-11, 1984, to coincide with Small Business Week. The SBA thinks such a Conference would help highlight small business' role in the recovery, and asks for (1) a Presidential directive to SBA to hold such a conference, (2) appointment of a Commission on Small Business, (3) a Presidential address at the Conference, and (4) participation by White House Staff and the Cabinet at the Conference.

I have no objection to a conference or Presidential address if those more familiar with policy in this area deem such events useful. The idea of yet another Commission is, however, a bit much, particularly since I am aware of no real "crisis" in the area of small businesses. There are already a plethora of advisory committees active in the area, and we really do not need more.

Attachment

THE WHITE HOUSE

WASHINGTON

September 19, 1983

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING ^{Orig. signed by [redacted]}
COUNSEL TO THE PRESIDENT

SUBJECT: Proposed White House Conference
on Small Business

Counsel's Office has reviewed the proposals contained in the September 13 memorandum from Frank S. Swain to Craig L. Fuller. We have no objection to a White House Conference on Small Business, or to the President, White House staff, and Cabinet members addressing such a Conference, should those more directly involved in forming Administration policy in this area consider such events helpful. We are reluctant to establish yet another Presidential commission, however, particularly since there does not appear to be any crisis in the area for a commission to address. It is not immediately apparent what a Commission on Small Business would do that is not already being done by other departments, agencies and commissions, and I strongly recommend against creating Presidential advisory committees in the absence of a real need to do so.

FFF:JGR:aea 9/19/83

cc: FFFielding
JGRoberts
Subj.
Chron

THE WHITE HOUSE

WASHINGTON

September 19, 1983

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Proposed White House Conference
on Small Business

Counsel's Office has reviewed the proposals contained in the September 13 memorandum from Frank S. Swain to Craig L. Fuller. We have no objection to a White House Conference on Small Business, or to the President, White House staff, and Cabinet members addressing such a Conference, should those more directly involved in forming Administration policy in this area consider such events helpful. We are reluctant to establish yet another Presidential commission, however, particularly since there does not appear to be any crisis in the area for a commission to address. It is not immediately apparent what a Commission on Small Business would do that is not already being done by other departments, agencies and commissions, and I strongly recommend against creating Presidential advisory committees in the absence of a real need to do so.

FFF:JGR:aea 9/19/83

cc: FFFielding
JGRoberts
Subj.
Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET



- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Richard G. DARMAN

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Proposed White House Conference on Small Business

ROUTE TO:	ACTION	DISPOSITION		
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>CUH011</u>	ORIGINATOR	<u>83109119</u>		<u>1 1</u>
	Referral Note:			
<u>CUAT18</u>	<u>D</u>	<u>83109119</u>	<u>S</u>	<u>83109121</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			

ACTION CODES:

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- I - Info Copy Only/No Action Necessary
- C - Comment/Recommendation
- R - Direct Reply w/Copy
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- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOP).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/19/83 ACTION/CONCURRENCE/COMMENT DUE BY: Wed., Sept. 21

SUBJECT: PROPOSED WHITE HOUSE CONFERENCE ON SMALL BUSINESS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	HERRINGTON	<input type="checkbox"/>	<input type="checkbox"/>
MEESE	<input type="checkbox"/>	<input type="checkbox"/>	HICKEY	<input type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	JENKINS	<input type="checkbox"/>	<input type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McMANUS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input type="checkbox"/>	<input type="checkbox"/>	MURPHY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLARK	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DUBERSTEIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FELDSTEIN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	VERSTANDIG	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FULLER	<input type="checkbox"/>	<input type="checkbox"/>	WHITTLESEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GERGEN	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

SBA has developed the attached outline for a proposed White House Confence on Small Business in Washington during Small Business Week (May 1984). Please provide any comments you may have about this proposal by Wednesday, September 21st.

Thank you.

RESPONSE:

19

Richard G. Darman
 Assistant to the President
 Ext. 2702



U.S. SMALL BUSINESS ADMINISTRATION
WASHINGTON, D.C. 20416

OFFICE OF THE ADMINISTRATOR

MEMORANDUM

DATE: September 13, 1983

TO: CRAIG L. FULLER
Assistant to the President
for Cabinet Affairs

FROM: FRANK S. SWAIN *Frank S. Swain*
Chief Counsel for Advocacy

RE: Proposed 1984 White House Conference
on Small Business

Proposal Description

A White House Conference to be held in Washington, D.C. on May 9-10-11, 1984, coincidental with the annual celebration of Small Business Week. Approximately 1200-1300 attendees made up of small business persons from around the country.

Purpose

- o To demonstrate the President's awareness of small business' role in our rebounding economy -- 50% of all employees, 39% of the gross national product and 2 out of 3 of the newly employed come from this sector
- o To recognize the accomplishments of this Administration since 1980, vis-a-vis the agenda from the previous White House conference (regulatory flexibility, Small Business Innovation and Research, etc.- see attached)
- o To enable the small business constituency to articulate their agenda to the President via the Commission report

White House Participation

- o Presidential directive as soon as possible to Small Business Administration to conduct the conference. Clear designation of responsibility to use current personnel as well as current budgetary constraints
- o Presidential appointment of a Commission on Small Business -- Chairman, Executive Director (SBA person) plus ten regional members
- o Presidential address (at the opening)
- o White House senior staff and Cabinet members available as conference speakers

RATIONALE FOR CONDUCTING A WHITE HOUSE SANCTIONED CONFERENCE

The policies and views of this Administration have historically been closely aligned with small business. However, a need for more focused, assertive attention on small business concerns has been identified in order to strengthen the relationship and identify position modifications and new issues.

The 1980 White House Conference on Small Business energized the political activity of small business. The overall consensus of the small business community regarding the 1980 Conference was favorable, particularly with respect to responsive actions taken by this Administration on their recommendations.

There appears to be little prospect that any recommendations which would originate from a new conference would reflect negatively on the Administration inasmuch as issue positions of small business owners tend to be consistent with current Administration policy.

There is a clear media value for both the White House and SBA. An opportunity exists in this format to reinforce the President's commitment to small business, present the Administration's role in the current recovery, and clearly spell out that "small business" is part of the Administration's overall plan for economic recovery.

The best estimate of the cost of the conference is that it would not exceed \$1,000,000.00.

SYNOPSIS OF 1980 WHITE HOUSE CONFERENCES

The 1980 White House Conferences, titled "Small Business: The Next 25 Years", were established in 1978 by President Carter's Executive Order. The purpose of the 1980 Conferences was to unite the fragmented small business community and develop a series of proposals and recommendations charting a course for federal policies impacting small business for the decades of the 1980's and 1990's.

The initial stage of the Conference process was a series of 45 Open Forums and 12 Regional Conferences in cities throughout the country which focused on small business issues and from which delegates to the national Conference were elected. The second stage was a series of ten Regional Delegate Caucuses where the issues discussed at the Regional Conferences and Open Forums were refined. The culmination of the first two stages was a national Conference in Washington, D.C. attended by more than 2,000 delegates.

At the three-and-a-half day national Conference, delegates, Commissioners, and White House Staff convened to develop and present recommendations in areas such as tax reform, government regulations and paperwork, international trade and other specific topics as they related to small business. The conference concluded with a Final Report proposing changes in three major areas: Administrative initiatives and changes which could be made by Executive Order or by Administrative action under existing law, legislative initiatives and changes requiring new legislation or changes in existing legislation, and private sector initiatives.

The structure of the national Conference was a combination of general sessions, issue workshops and public forums.

The approximate cost of this conference was \$3,500,000 of appropriated funds plus a cost overrun of \$3,000,000.00.