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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

January 3, 1984

NATIONAL CONSUMERS WEEK, 1984

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

The American consumer has been blessed by the freedom to participate in a social, economic, and governmental system that is unparalleled in any other land. Since the founding of this country, Americans have benefitted from the fruits of a free society. We are free to learn, free to choose a vocation, free to produce, and free to purchase. These fundamental freedoms and the willingness of our people to work hard have helped make America great. Americans are prosperous and enjoy a standard of living that is the envy of the world. It is appropriate to focus special attention on consumers and the important role they play in our economic and social system.

We have emerged from a recession on a wave of consumer optimism that dramatically proves the truth of this year's slogan -- "Consumers Mean Business." Our economic recovery program has dramatically lowered inflation and interest rates, giving buyers more disposable income. Consumers are reacting to the Nation's resurgent economy by purchasing homes, automobiles, durable goods, and those products or services which enhance the quality of life. With greater purchasing power, it is important that consumers have access to the latest information.

Consumers need to understand the market economy, both here and abroad, and their options for earning, spending, saving, and investing income. Increased consumer and economic education in schools, workshops, the media, and the distribution of informative materials from government and business give consumers a greater appreciation of their rights and responsibilities in our incomparable American economy.

Those who are sensitive to consumer needs and services and recognize that well-informed consumers mean business -- repeat sales and sound market relationships -- can expect to be rewarded with continuing opportunities to serve and profit. Wise consumers, properly informed and working with business representatives at all levels, can assure that our marketplace operates on mutual trust and fairness.

By working together in the voluntary spirit that has always distinguished the character of Americans in all walks of life, we strengthen our free enterprise system and secure basic consumer rights for all.

Let us show appreciation during National Consumers Week for our freedoms and work together to enhance the consumer's economic equity in the marketplace.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the week beginning April 23, 1984, as National Consumer's Week.

IN WITNESS WHEREOF, I have hereunto set my hand this third day of January, in the year of our Lord nineteen hundred and eighty-four, and of the Independence of the United States of America the two hundred and eighth.

RONALD REAGAN

#

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

January 3, 1984

ALASKA STATEHOOD DAY, 1984

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA
A PROCLAMATION

The Territory of Alaska was admitted to the Union on January 3, 1959, as the forty-ninth State. In the twenty-five years since then, the sturdy inhabitants of our largest State have continued with distinction the work of developing this vast storehouse of abundant resources, while preserving its special environment. As a result of their efforts, Alaska now produces one-eighth of the Nation's gold, one-fifth of its petroleum, and two-fifths of its harvested fish. Ten of the sixteen strategic minerals vital to our Nation's security are produced in Alaska. The millions of dollars worth of minerals, forest and food products, and energy resources produced each year have long since repaid many times over the \$7,000,000 paid by the United States to purchase Alaska in 1867.

The people of Alaska constitute a special resource, one which has made possible the wise use of all the other abundant resources of this important State. Native Alaskans and immigrants from every State, as well as foreign countries, have worked together to build the cities, pipelines, rail, water, air, and ground transportation facilities which are the basis of Alaska's prosperity. Their hard work and dedication are an example to the rest of our people as we work to maintain America's greatness.

In recognition of the importance of Alaska's people and its scenic and natural resources to the United States and in honor of the twenty-fifth anniversary of the admission of Alaska into the Union, the Congress, by Senate Joint Resolution 42, has authorized and requested the President to proclaim January 3, 1984, as "Alaska Statehood Day."

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim January 3, 1984, as Alaska Statehood Day and call upon the people of the United States and the Federal, State, and local governments to observe that day with appropriate ceremonies.

IN WITNESS WHEREOF, I have hereunto set my hand this third day of January, in the year of our Lord nineteen hundred and eighty-four, and of the Independence of the United States of America the two hundred and eighth.

RONALD REAGAN

#

THE WHITE HOUSE

WASHINGTON

February 6, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Draft Proclamation: Red Cross Month, 1984

Dodie Livingston has asked for our comments on the above-referenced draft proclamation, which was submitted by the American Red Cross and has been approved by OMB. The proclamation falls into the category of those traditionally issued, having been issued annually since 1943. The proclamation extols the work of the Red Cross, and urges Americans to generously support the work of their local Red Cross chapter. As is traditional, the proclamation describes the President as "Honorary Chairman of the American Red Cross."

I have no legal objections to the proclamation, but the first sentence of the first full paragraph on page 2 strikes me as cryptic at best. I do not know what is meant by "as our Nation's social conditions change." I recommend changing this to "as we face new challenges," or something similar.

Attachment

THE WHITE HOUSE

WASHINGTON

February 6, 1984

MEMORANDUM FOR DODIE LIVINGSTON
SPECIAL ASSISTANT TO THE PRESIDENT
DIRECTOR, SPECIAL PRESIDENTIAL MESSAGES

FROM: FRED F. FIELDING Orig. signed by FFF
COUNSEL TO THE PRESIDENT

SUBJECT: Draft Proclamation: Red Cross Month, 1984

Counsel's Office has reviewed the above-referenced draft proclamation, and finds no objection to it from a legal perspective. On page 2, line 4, however, "as our Nation's social conditions change" strikes us as cryptic at best. We recommend changing this to "as we face new challenges," or something similar.

FFF:JGR:aea 2/6/84

cc: FFFielding/JGRoberts/Subj/Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET



- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 1/11

Name of Correspondent: Dodie Livingston

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Draft Proclamation: Red Cross Month, 1984

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD
<u>DUTHELL</u>	ORIGINATOR	<u>84102103</u>
	Referral Note:	<u>1 1</u>
<u>CRAT 18</u>	<u>D</u>	<u>84102103</u>
	Referral Note:	<u>S 84102108</u> <u>LDB</u>
	Referral Note:	<u>1 1</u>
	Referral Note:	<u>1 1</u>
	Referral Note:	<u>1 1</u>
	Referral Note:	<u>1 1</u>

- ACTION CODES:**
- A - Appropriate Action
 - I - Info Copy Only/No Action Necessary
 - C - Comment/Recommendation
 - R - Direct Reply w/Copy
 - D - Draft Response
 - S - For Signature
 - F - Furnish Fact Sheet
 - X - Interim Reply
 - to be used as Enclosure

- DISPOSITION CODES:**
- A - Answered
 - C - Completed
 - B - Non-Special Referral
 - S - Suspended

FOR OUTGOING CORRESPONDENCE:
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOb).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

Document No. 187024

February 1, 1984

MEMORANDUM FOR:

M. B. OGLESBY
[REDACTED]

CRAIG FULLER
JACK SVAHN
LEE VERSTANDIG
FAITH WHITTLESEY

FROM:

JACK WELLS *dw*
for
DODIE LIVINGSTON

SUBJECT:

DRAFT PROCLAMATION: [REDACTED]
[REDACTED]

Attached for your review is the proposed proclamation which would proclaim the month of March, 1984, as Red Cross Month.

The proposed proclamation was submitted by the American National Red Cross.

Please comment as you feel appropriate and return to Room 480-OEOB by COB: February 8, 1984.

As Always, many thanks.



EXECUTIVE OFFICE OF THE PRESIDENT

OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503

GENERAL COUNSEL

January 26, 1984

MEMORANDUM FOR: THE PRESIDENT

FROM: MICHAEL J. HOROWITZ
COUNSEL TO THE DIRECTOR *MJH*

SUBJECT: RED CROSS MONTH, 1984

Enclosed is the annual proclamation, first issued by President Roosevelt in 1943, designating March as Red Cross Month.

The proposed proclamation was submitted by the American National Red Cross and has been retyped in this office to reflect minor editorial changes and as to format.

The proposed proclamation has the approval of the Director of the Office of Management and Budget.

Enclosure

RED CROSS MONTH, 1984

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Since its beginning, the American Red Cross has been in the forefront of efforts to provide for the well-being of the American people. Its volunteers and staff have kept that tradition going during this past year. They brought needed relief to hundreds of thousands of our fellow citizens who suffered in disasters and spent a record-breaking amount for disaster assistance and preparedness. These dedicated people also implemented programs to improve the health of all Americans through life-style changes, kept our Nation's blood supply strong, and provided morale-building services to the men and women in uniform and their families.

The American Red Cross was founded in 1881 on the principle of service to others and has been sustained since then by millions of Americans who freely offer their time and talents for the benefit of their fellow citizens.

The American Red Cross pioneered in disaster relief, public health, assistance to veterans, and in efforts to enhance the spirits of our military services in war and peace. It also initiated the world's largest system for voluntary blood donations. And through Red Cross Youth Services, it helps our Nation's young people to learn the role of leadership and the value of service to others.

These efforts have been made possible by financial contributions from the public. Without this support, there would not be a Red Cross. It is the goodwill of all of us

that perpetuates its efforts and provides such an inspiring example of what the private sector is capable of doing.

In the years ahead, there will be many opportunities for new endeavors as our Nation's social conditions change. The American Red Cross, as in the past, will respond to such challenges and will persevere in its efforts on behalf of human life and dignity. ✓

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, and Honorary Chairman of the American Red Cross, do hereby designate March 1984 as Red Cross Month and urge all Americans to generously support the work of their local Red Cross chapter.

IN WITNESS WHEREOF, I have hereunto set my hand this
day of _____, in the year of our Lord
nineteen hundred and eighty-four, and of the Independence of
the United States of America the two hundred and eighth.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

February 17, 1984

FOR: FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Proposed Memorandum for Heads
of Departments and Agencies
re: Red Cross Month, 1984

Richard Darman has asked for comments by close of business February 21 on the above-referenced draft Presidential memorandum for the heads of all departments and agencies. The memorandum notes the designation of March as Red Cross month, praises the work of the Red Cross, and urges federal employees to support the Red Cross in every possible way. Such a memorandum is traditionally issued in the wake of the issuance of the proclamation designating March as Red Cross month.

I have reviewed the proposed memorandum, and have no objections to it.

Attachment

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

February 17, 1984

FOR: RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT AND
DEPUTY TO THE CHIEF OF STAFF

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Memorandum for Heads
of Departments and Agencies
re: Red Cross Month, 1984

Counsel's Office has reviewed the above-referenced draft memorandum, and finds no objection to it from a legal perspective.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- IN - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 7 1

Name of Correspondent: Richard Darman

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Proposed Memorandum for Heads of Departments & Agencies Re: Red Cross Month, 1984

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>CUAOLC</u>	<u>ORIGINATOR</u>	<u>84.02.17</u>		<u>1 1</u>
<u>CUAT 18</u>	<u>D</u>	<u>84.02.17</u>		<u>5 84.02.17</u>
				<u>C.O.B.</u>
				<u>1 1</u>
				<u>1 1</u>
				<u>1 1</u>

ACTION CODES:

- A - Appropriate Action
- I - Info Copy Only/No Action Necessary
- C - Comment/Recommendation
- R - Direct Reply w/ Copy
- D - Draft Response
- S - For Signature
- F - Furnish Fact Sheet to be used as Enclosure
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- C - Completed
- B - Non-Special Referral
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response - Initials of Signer
Code - "A"
Completion Date - Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/16/84 ACTION/CONCURRENCE/COMMENT DUE BY: February 21, 1984

SUBJECT: PROPOSED MEMORANDUM FOR HEADS OF DEPARTMENTS AND AGENCIES RE:
RED CROSS MONTH, 1984

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	McFARLANE	<input type="checkbox"/>	<input type="checkbox"/>
MEESE	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McMANUS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MURPHY	<input type="checkbox"/>	<input type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/> P	<input checked="" type="checkbox"/> SS	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FELDSTEIN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	VERSTANDIG	<input type="checkbox"/>	<input type="checkbox"/>
FULLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WHITTLESEY	<input type="checkbox"/>	<input type="checkbox"/>
HERRINGTON	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
JENKINS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

May we have your comments on the attached proposed memorandum by close of business Tuesday, February 21. Thank you.

Note: A copy of last year's memorandum is attached for your information.

RESPONSE:

Richard G. Darman
 Assistant to the President
 Ext. 2702

1984-FEB 16 PM 7:29

*change my. Red Cross
OMB*

Received SS

1984 FEB 16 PM 1:22
Memorandum for Heads of Executive Departments and Agencies

Subject: Red Cross Month, 1984

I have just issued a proclamation which designates March 1984 as Red Cross Month.

This has been an especially tragic year for hundreds of thousands of our fellow countrymen left destitute by disasters. To assist these victims, the Red Cross has spent a record amount for help and for disaster preparedness. As a recipient of blood voluntarily donated through the Red Cross, I know the value of its Blood Services and its efforts to ensure that we constantly have supplies for the sick and injured. Also through the Red Cross, we help the men and women serving in our country's military forces, their families and veterans. Millions of us are trained in first aid, water and boating safety, and health care courses given by the Red Cross. Our Nation's young people, through the Red Cross in schools, obtain leadership skills and learn the value of being of service to their communities.

Within the Federal Government, the Red Cross is part of the Combined Federal Campaign. During March, more than one-half of the Red Cross chapters will raise funds, while others will use the period to inform the public about Red Cross services and to recruit new blood donors.

As President of the United States of America and Honorary Chairman of the American Red Cross, I urge all civilian employees of the Federal Government and members of the Armed Forces to support in every way possible this vital voluntary effort.

THE WHITE HOUSE

WASHINGTON

January 31, 1983

MEMORANDUM FOR THE HEADS OF
EXECUTIVE DEPARTMENTS AND AGENCIES

SUBJECT: **Red Cross Month, 1983**

March has just been designated Red Cross Month by Presidential Proclamation. It is a period when the American Red Cross will seek to swell its ranks of volunteers to carry on its vital service to this Nation. We depend upon the Red Cross for the collection and distribution of blood, for vital health and safety knowledge, for services to members of the military, veterans and their families, for help in times of disaster, and for training young people to undertake the responsibilities of leadership.

We, as Federal employees, can do much to assure that Red Cross Month is a success by becoming a Red Cross volunteer, by donating blood and by supporting our Red Cross chapter's membership and enrollment efforts.

Within the Federal government, the Red Cross is a part of the Combined Federal Campaign, while more than half of its 3,000 chapters raise all of their funds during March. All chapters, however, will use the month to inform the public of Red Cross services and to recruit new blood donors and volunteers.

As President of the United States and as Honorary Chairman of the American Red Cross, I urge all civilian employees of the Federal government and members of the Armed Forces to support this voluntary effort.

Ronald Reagan

THE WHITE HOUSE

WASHINGTON

February 28, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Draft Presidential Response for Fortune 1000
Members on Behalf of Minority Financial
Institutions

Richard Darman has asked for comments by close of business today on a proposed letter from the President to Fortune 1000 companies, encouraging them to do business with minority financial institutions. The letter was drafted by the National Bankers Association, and, according to Steve Rhodes, the Association and the Vice President agreed at a meeting last December that the letter would be sent out over the President's signature. The letter stresses the important role of minority financial institutions in serving minority communities, and notes that their continued success depends on greater involvement by the private sector generally in their activities.

On December 17, 1982, the President announced his minority business enterprise development program. In pertinent part, the President stated: "In order to spur private sector involvement in minority business development, I will ask the business leaders of this country to work with me to encourage private firms to expand their business transactions with minority enterprises." This letter is intended as a step toward fulfilling that commitment.

Although the notion of the President urging business leaders to deal with a particular type of entity distinguished by the race of its owners may seem problematic, the President does not name or endorse any specific organization, and the appeal is fully in accord with the December 17, 1982 statement. I have no objections.

Attachment

THE WHITE HOUSE

WASHINGTON

February 28, 1984

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING Orig. signed by FFF
COUNSEL TO THE PRESIDENT

SUBJECT: Draft Presidential Response for Fortune 1000
Members on Behalf of Minority Financial
Institutions

Counsel's Office has reviewed the above-referenced proposed Presidential letter, and finds no objection to it from a legal perspective.

FFF:JGR:aea 2/28/84
cc: FFFielding/JGRoberts/Subj/Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET



- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Richard Dauman

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Draft response for Fortune 1000 members on behalf of minority financial institutions over Presidential signature.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUHOLL</u>	ORIGINATOR	<u>84/02/27</u>			<u>1/1</u>
<u>CUAT 18</u>	D	<u>84/02/27</u>		<u>S</u>	<u>84/02/28</u>
				<u>C.O.B.</u>	
		<u>1/1</u>			<u>1/1</u>
		<u>1/1</u>			<u>1/1</u>
		<u>1/1</u>			<u>1/1</u>

ACTION CODES:

- | | |
|--|---|
| <ul style="list-style-type: none"> A - Appropriate Action C - Comment/Recommendation D - Draft Response F - Furnish Fact Sheet to be used as Enclosure | <ul style="list-style-type: none"> I - Info Copy Only/No Action Necessary R - Direct Reply w/Copy S - For Signature X - Interim Reply |
|--|---|

DISPOSITION CODES:

- | | |
|--|--|
| <ul style="list-style-type: none"> A - Answered B - Non-Special Referral | <ul style="list-style-type: none"> C - Completed S - Suspended |
|--|--|

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/27/84 ACTION/CONCURRENCE/COMMENT DUE BY: 2/28/84 c.o.b.

SUBJECT: DRAFT RESPONSE FOR FORTUNE 1000 MEMBERS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	McFARLANE	<input type="checkbox"/>	<input type="checkbox"/>
MEESE	<input type="checkbox"/>	<input checked="" type="checkbox"/>	McMANUS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MURPHY	<input type="checkbox"/>	<input type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	OGLESBY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/> P	<input checked="" type="checkbox"/> SS	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FELDSTEIN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	VERSTANDIG	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FULLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WHITTLESEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HERRINGTON	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
JENKINS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any edits/comments to my office by close of business tomorrow, Tuesday, 2/28. Thank you.

RESPONSE:

Richard G. Darman
Assistant to the President
Ext. 2702


OFFICE OF THE VICE PRESIDENT
WASHINGTON

Received SS

1984 FEB 27 AM 9:42

February 23, 1984

MEMORANDUM TO: Mr. Richard Darman

FROM: Mr. J. Steven Rhodes 

SUBJECT: Draft letter prepared for Fortune 1000 members on behalf of minority financial institutions over Presidential signature.

The attached draft letter, reviewed by Carol Dineen's office at the Department of Treasury, has been prepared by the National Bankers Association on behalf of minority financial institutions for mailing to the Fortune 1000 over the President's signature.

Originally, the letter was to be distributed to Fortune 1000 members over Secretary Regan's signature but in December, 1983, during a meeting between the Vice President and members of the National Bankers Association, it was determined that the letter would be more appropriate if sent over the signature of the President. Roger Porter has been in contact with me regarding this letter as well as the people at the Department of Treasury.

This draft should be circulated among the senior staff members to allow for the consideration of comments and suggestions. Should you have any, please contact me.

PROPOSED LETTER TO CORPORATION CEO'S
FROM THE WHITE HOUSE

This Administration is committed to the goal of greater opportunity for economic progress and independence for all Americans. On December 17, 1982, the President announced a program to promote an economic environment contributing to a stronger economic base for minority Americans. This program is based on the important principles fundamental to our country's economic recovery, as it provides the basis for a renewed and vigorous minority business developmental effort during the 1980's.

One of the elements of this Administration's minority business enterprise program embraces expanded involvement of American business in minority enterprise developmental efforts. In order to spur private sector involvement, we are asking the business leaders of this country to work with us in this effort.

Many of you have been involved with minority business in various ways and your company's involvement has meant much toward strengthening the economic ^{inf}rastructure of minority communities throughout our great nation. But we cannot and should not stop here. Greater economic independence for minority Americans is best achieved through increased opportunities for private employment and business ownership.

The nation's minority-financial institutions through their lending and other activities within the communities they serve, provide an ideal vehicle through which the economic and business needs of these communities can be met. These institutions provide efficient, competitive services and in many instances are the main sources of business capital in their communities. Creativity and broad support for these institutions from the private sector will help preserve this vital force for economic progress and help insure that our inner cities continue to grow and prosper.

I encourage you to seek out ways in which your company can do business with these institutions. A commitment by you will insure greater participation within the private marketplace by minority enterprises to the benefit of all Americans.

THE WHITE HOUSE

WASHINGTON

March 7, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Revised Draft For
Fortune 1000 Members

Richard Darman has asked for our views by close of business today on a revised draft of the proposed Presidential letter to Fortune 1000 companies, urging them to assist minority business enterprises. We noted no objection to the earlier draft on February 28. The revised draft, prepared by OPD, urges support for minority businesses generally rather than focusing on minority-owned financial institutions. I have no objections.

Attachment

THE WHITE HOUSE

WASHINGTON

March 7, 1984

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING Orig. signed by FFF
COUNSEL TO THE PRESIDENT

SUBJECT: Revised Draft For
Fortune 1000 Members

Counsel's Office has reviewed the above-referenced proposed Presidential letter, and finds no objection to it from a legal perspective. In paragraph 5, "any" should be inserted between "regarding" and "initiative."

FFF:JGR;aea 3/7/84

cc: FFFielding/JGRoberts/Subj/Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Richard Dawman

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Paused draft for Fortune 1000 Members

ROUTE TO:	ACTION	DISPOSITION	
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code Completion Date YY/MM/DD
<u>CUHOW</u>	ORIGINATOR	<u>84 103 07</u>	_____ _____ <u>1 1</u>
<u>CUAT 18</u>	Referral Note: <u>D</u>	<u>84 103 07</u>	_____ <u>S 84 103 07</u>
_____	Referral Note: _____	_____	_____ _____ <u>1 1</u>
_____	Referral Note: _____	_____	_____ _____ <u>1 1</u>
_____	Referral Note: _____	_____	_____ _____ <u>1 1</u>
_____	Referral Note: _____	_____	_____ _____ <u>1 1</u>

- | | |
|---|---|
| ACTION CODES:
A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet to be used as Enclosure
I - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
S - For Signature
X - Interim Reply | DISPOSITION CODES:
A - Answered
B - Non-Special Referral
C - Completed
S - Suspended |
|---|---|
- FOR OUTGOING CORRESPONDENCE:**
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/6/84 ACTION/CONCURRENCE/COMMENT DUE BY: 3/7/84

SUBJECT: REVISED DRAFT RESPONSE FOR FORTUNE 1000 MEMBERS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	McFARLANE	<input type="checkbox"/>	<input type="checkbox"/>
MEESE	<input type="checkbox"/>	<input type="checkbox"/>	McMANUS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input type="checkbox"/>	MURPHY	<input type="checkbox"/>	<input type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
FELDSTEIN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	VERSTANDIG	<input type="checkbox"/>	<input type="checkbox"/>
FULLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WHITTLESEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HERRINGTON	<input type="checkbox"/>	<input type="checkbox"/>	<u>ELLIOTT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
JENKINS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Do you have any problems with the attached revised draft that was prepared by OPD?

RESPONSE:

Richard G. Darman
Assistant to the President
Ext. 2702

Dear

I am writing to ask for your support for minority business enterprises. These businesses, typically small, contribute to the well being of all Americans by creating jobs, training workers, and revitalizing those areas which have not shared in the overall growth of the national economy.

I came to Washington confident that the indomitable spirit of the marketplace would make America well again and I'm optimistic we're well on our way to achieving an economic renaissance. A large part of ensuring that this progress continues is further removing disincentives for capital formation and business expansion. But it can't stop there. We must ensure that all segments of the economy participate fully in our progress.

In 1982, I announced several Federal initiatives to assist minority entrepreneurs in achieving independence, including targeting government procurements to minority-owned businesses and providing Federal credit, management, and technical assistance. Last year, I issued an Executive Order, establishing uniform guidelines and oversight of these initiatives to ensure full agency compliance with our objective of significantly increasing minority business development. Our goal is to help establish 60,000 new minority firms over the next ten years. ✓

In addition, the Administration is working hard to reduce regulatory and other barriers to minority business expansion and is strongly encouraging Congress to pass our Enterprise Zone initiative to create an environment for economic development in the nation's distressed urban areas.


But greater progress for minority businesses cannot occur without the support and initiative of the private sector. I am asking you to join in a national commitment to encourage private firms to expand their business with minority enterprises. As members of the Fortune 1000, your leadership in this effort will not only directly assist minority enterprises, but also provide an example for many other businesses. I would very much like to hear from you regarding initiative you develop to help minority enterprises establish a firm presence in the marketplace.

Together our efforts will increase the participation of millions of men and women in the marketplace, the harbor of the American dream.

OFFICE OF THE VICE PRESIDENT
WASHINGTON
FEB 27 AM 9:42

February 23, 1984

MEMORANDUM TO: Mr. Richard Darman

FROM: Mr. J. Steven Rhodes 

SUBJECT: Draft letter prepared for Fortune 1000 members on behalf of minority financial institutions over Presidential signature.

The attached draft letter, reviewed by Carol Dineen's office at the Department of Treasury, has been prepared by the National Bankers Association on behalf of minority financial institutions for mailing to the Fortune 1000 over the President's signature.

Originally, the letter was to be distributed to Fortune 1000 members over Secretary Regan's signature but in December, 1983, during a meeting between the Vice President and members of the National Bankers Association, it was determined that the letter would be more appropriate if sent over the signature of the President. Roger Porter has been in contact with me regarding this letter as well as the people at the Department of Treasury.

This draft should be circulated among the senior staff members to allow for the consideration of comments and suggestions. Should you have any, please contact me.

PROPOSED LETTER TO CORPORATION CEO'S
FROM THE WHITE HOUSE

This Administration is committed to the goal of greater opportunity for economic progress and independence for all Americans. On December 17, 1982, the President announced a program to promote an economic environment contributing to a stronger economic base for minority Americans. This program is based on the important principles fundamental to our country's economic recovery, as it provides the basis for a renewed and vigorous minority business developmental effort during the 1980's.

One of the elements of this Administration's minority business enterprise program embraces expanded involvement of American business in minority enterprise developmental efforts. In order to spur private sector involvement, we are asking the business leaders of this country to work with us in this effort.

Many of you have been involved with minority business in various ways and your company's involvement has meant much toward strengthening the economic infrastructure of minority communities throughout our great nation. But we cannot and should not stop here. Greater economic independence for minority Americans is best achieved through increased opportunities for private employment and business ownership.

The nation's minority-financial institutions through their lending and other activities within the communities they serve, provide an ideal vehicle through which the economic and business needs of these communities can be met. These institutions provide efficient, competitive services and in many instances are the main sources of business capital in their communities. Creativity and broad support for these institutions from the private sector will help preserve this vital force for economic progress and help insure that our inner cities continue to grow and prosper.

I encourage you to seek out ways in which your company can do business with these institutions. A commitment by you will insure greater participation within the private marketplace by minority enterprises to the benefit of all Americans.

THE WHITE HOUSE

WASHINGTON

April 5, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Revised Draft Presidential Letter
to Fortune 1000 Members

On February 27, 1984, Richard Darman asked for comments by February 28 on a draft Presidential letter to Fortune 1000 CEO's, urging them to do business with minority financial institutions. We reviewed the letter to ensure its consistency with the executive order and policy statement previously issued on the minority business enterprise development program, and by memorandum dated February 28 you advised Darman that we had no legal objections. On March 6 Darman circulated a revised draft, again asking for comments by the next day. The revised draft did not focus on minority financial institutions but rather minority businesses more generally. By memorandum dated March 7 you advised Darman that we had no objection to the revised draft.

Now Darman has circulated yet another revised draft of the same letter, asking for comments by tomorrow, April 6. This third circulated draft solomonically mentions both minority businesses in general and minority financial institutions in particular. It is an amalgam of the first two drafts, and, like those drafts, is legally unobjectionable.

Attachment

THE WHITE HOUSE

WASHINGTON

April 5, 1984

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by JGR*
COUNSEL TO THE PRESIDENT

SUBJECT: Revised Draft Presidential Letter
to Fortune 1000 Members

Counsel's Office has reviewed the above-referenced revised draft Presidential letter, and finds no objection to it from a legal perspective.

FFF:JGR:aea 4/5/84
cc: FFFielding/JGRoberts/Subj/Chron

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1/1



Name of Correspondent: Richard Dorman

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Revised Draft Presidential letter to Fortune 1000 members

ROUTE TO:		ACTION	DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>CUTROLL</u>		ORIGINATOR	<u>84 04 04</u>		<u>1 1</u>
<u>CUAT 18</u>		D	<u>24 02 04</u>		<u>284 04 06</u> <u>C.O.B.</u>
			<u>1 1</u>		<u>1 1</u>
			<u>1 1</u>		<u>1 1</u>
			<u>1 1</u>		<u>1 1</u>

- ACTION CODES:**
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 - I - Info Copy Only/No Action Necessary
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Comments: _____

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/4/84 ACTION/CONCURRENCE/COMMENT DUE BY: 4/6/84

SUBJECT: REVISED DRAFT PRESIDENTIAL LETTER TO FORTUNE 1000 MEMBERS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	McFARLANE	<input type="checkbox"/>	<input type="checkbox"/>
MEESE	<input type="checkbox"/>	<input type="checkbox"/>	McMANUS	<input type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input type="checkbox"/>	MURPHY	<input type="checkbox"/>	<input type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/> P	<input checked="" type="checkbox"/> SS	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
FELDSTEIN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	VERSTANDIG	<input type="checkbox"/>	<input type="checkbox"/>
FULLER	<input type="checkbox"/>	<input type="checkbox"/>	WHITTLESEY	<input type="checkbox"/>	<input type="checkbox"/>
HERRINGTON	<input type="checkbox"/>	<input type="checkbox"/>	<u>RHODES</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
JENKINS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Note: This draft letter was originally staffed for clearance on February 27.

Steve Rhodes and OPD recommend that the National Bankers Association's suggested language, which is bracketed on the attached draft, be incorporated in this letter. May we have your comments by close of business Friday, April 6. Thank you.

RESPONSE:

Richard G. Darman
Assistant to the President
Ext. 2702

REVISED DRAFT OF FORTUNE 1000 LETTER
PREPARED BY NBA

I am writing to ask for your support for minority business enterprises. These businesses, typically small, contribute to the well being of all Americans by creating jobs, training workers, and revitalizing those areas which have not shared in the overall growth of the national economy.

I came to Washington confident that the indomitable spirit of the marketplace would make America well again and I'm optimistic we're well on our way to achieving an economic renaissance. A large part of ensuring that this progress continues is further removing disincentives for capital formation and business expansions. But it can't stop there. We must ensure that all segments of the economy participate fully in our progress.

In 1982, I announced several Federal initiatives to assist minority entrepreneurs in achieving independence, including targeting government procurements to minority-owned businesses and minority financial institutions and providing Federal credit, management, and technical assistance. Last year, I issued an Executive Order, establishing uniform guidelines and oversight of these initiatives to ensure full agency compliance with our objective of significantly increasing minority business development. Our goal is to help establish 60,000 new minority firms over the next ten years.

In addition, the Administration is working hard to reduce regulatory and other barriers to minority business expansion and is strongly encouraging Congress to pass our Enterprise Zone initiative to create an environment for economic development in the nation's distressed urban areas.

But greater progress for minority businesses cannot occur without the support and initiative of the private sector. I am asking you to join in a national commitment to encourage private firms to expand their business activities with minority enterprises including minority financial institutions. Your support of these institutions provides an ideal vehicle through which the economic infrastructure needs of urban communities can be met. These institutions facilitate, through their varied activities, a revitalization process essential to a renewed and vigorous minority enterprise developmental effort.]

As members of the Fortune 1000, your leadership in this effort will not only directly assist minority enterprises, but also provide an example for many other businesses. I would very much like to hear from you regarding initiatives you develop to help minority enterprises establish a firm presence in the marketplace.

Together our efforts will increase the participation of millions of men and women in the marketplace, the harbor of the American dream.

3/27/84

THE WHITE HOUSE

WASHINGTON

February 28, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Draft Proclamation Designating World
Trade Week -- May 20, 1984

Dodie Livingston has asked for comments by February 29 on the above-referenced draft proclamation. The proclamation, submitted by the Department of Commerce and approved by OMB, has not been requested by Congress but is traditional, having been issued annually since 1948. The proclamation extols the virtues of the Yankee trader, stresses the importance of world trade to our economy, and reiterates our opposition to protectionism.

I have reviewed the proclamation, and have no objections.

Attachment

THE WHITE HOUSE

WASHINGTON

February 28, 1984

MEMORANDUM FOR DODIE LIVINGSTON
SPECIAL ASSISTANT TO THE PRESIDENT
DIRECTOR, SPECIAL PRESIDENTIAL MESSAGES

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Draft Proclamation Designating World
Trade Week -- May 20, 1984

Counsel's Office has reviewed the above-referenced draft proclamation, and finds no objection to it from a legal perspective.

FFF:JGR:aea 2/28/84

cc: FFFielding/JGRoberts/Subj/Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Dodie Livingston

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Draft Proclamation prepared by Arthur Watson for world trade week of May 22, 1984.

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD
<u>CUTROLL</u>	ORIGINATOR	<u>84,02,27</u>
<u>CUAT 18</u>	Referral Note: <u>D</u>	<u>84 22 27</u>
	Referral Note:	<u>S 84,02,29</u> <u>C.O.B.</u>
	Referral Note:	<u>1 1</u>
	Referral Note:	<u>1 1</u>
	Referral Note:	<u>1 1</u>
	Referral Note:	<u>1 1</u>

ACTION CODES:

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| C - Comment/Recommendation | R - Direct Reply w/Copy |
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DISPOSITION CODES:

- | | |
|--------------------------|---------------|
| A - Answered | C - Completed |
| B - Non-Special Referral | S - Suspended |

FOR OUTGOING CORRESPONDENCE:

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- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

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Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

#187029

February 25, 1984

MEMORANDUM FOR:

[REDACTED]
CRAIG FULLER
ROBERT C. (BUD) MC FARLANE
M.B. OGLESBY, JR.
JACK SVAHN
LEE VERSTANDIG
FAITH WHITTLESEY

FROM:

DODIE LIVINGSTON

SUBJECT:

DRAFT PROCLAMATION/
World Trade Week, 1984

Attached for your review is the draft proclamation designating the week of May 20, 1984, as World Trade Week, 1984.

The draft was prepared by Arthur Watson, 377-2724, General Counsel's Office at the Department of Commerce and only edited very slightly in my office.

Please comment as you feel appropriate by COB: [REDACTED], to my office, 480 EOB, 2941.

As always, many thanks.



EXECUTIVE OFFICE OF THE PRESIDENT

OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503

GENERAL COUNSEL

February 10, 1984

MEMORANDUM FOR: THE PRESIDENT

FROM: MICHAEL J. HOROWITZ
COUNSEL TO THE DIRECTOR *MJH*

SUBJECT: WORLD TRADE WEEK, 1984

Enclosed is the annual proclamation designating the week beginning May 20, 1984, as World Trade Week. It was submitted by the Department of Commerce and has been retyped in this office to reflect minor editorial changes and as to format.

Although this proclamation is not required by any action of the Congress, it has been issued annually since 1948 for the week which includes National Maritime Day. National Maritime Day is established by a 1933 joint resolution and is observed annually on May 22.

The Department of Commerce urges early issuance of the proposed proclamation, as it is promoting World Trade Week with the help of the United States Chamber of Commerce and other interested organizations and groups throughout the country. They request the longest possible lead time to plan their activities.

The proposed proclamation has the approval of the Director of the Office of Management and Budget.

Enclosure