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Folder Title: JGR/PSI (Private Sector Initiatives)

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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name			<i>Withdrawer</i> MJD 8/30/2005
File Folder	JGR/PSI (PRIVATE SECTOR INTIATIVES) (6	OF 10)	FOIA
Box Number	44		F05-139/01 COOK
DOC Doc Type NO	Document Description	No of Pages	Doc Date Restrictions
1 MEMO	JOHN ROBERTS TO FRED FIELDING RE JIM COYNE (PARTIAL)	2	3/16/1984 B6 ⁷³⁵
2 MEMO	FRED FIELDING TO JAMES COYNE RE TRAVEL PROPOSALS (PARTIAL)	2	4/4/1984 B6 ⁷³⁶

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

E.O. 13233

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

April 3, 1985

Nice por

Dear Mr. Lewis:

Thank you for your letter of March 9 to the President. That letter advised us of your plans to establish a Ronald Reagan Scholarship at Arkansas State University, and formally requested permission to use the President's name in conjunction with the scholarship fund.

I am afraid that we cannot grant permission to use the President's name in connection with the contemplated scholarship program. The White House adheres to a policy of generally not approving any use of the President's name in connection with particular charitable fundraising efforts. As I am certain you will understand, the President receives countless requests to lend his name to fundraising projects. He cannot possibly grant them all, and there is no fair way to discriminate among the many worthy projects that are called to his attention. Accordingly, the White House has found it necessary to adopt the policy of generally declining all such requests. Fundraising for a Ronald Reagan Scholarship program would necessarily involve use of the President's name, and therefore is subject to this policy.

Exceptions exist to the general policy for organizations, such as the Red Cross, with which the Presidency has been traditionally associated, and for entities with which the President was personally associated prior to assuming office. In the latter category, there already exists a Ronald Reagan Scholarship program at the President's alma mater, Eureka College. Establishment of similar programs elsewhere would create the danger of confusion on the part of the prospective donors.

We appreciate the supportive comments in your letter, and recognize your good intentions in initiating this project.

I trust, however, that you will understand the reasons we cannot approve your contemplated use of the President's name.

Sincerely,

John G. Roberts
Associate Counsel to the President

John Robert

Mr. Russ Lewis Chairman, Arkansas State University College Republicans Post Office Box 1826 State University, AR 72467

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WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

□ O - OUTGOING □ H - INTERNAL □ 1 - INCOMING □ Date Correspondence Received (YY/MM/DD) / /			Surger State Control	S ASAP
Name of Correspondent: <u>RW</u>	es Lewis			
□ MI Mail Report User Codes: (A) (B) (C) Subject: Renald Reagan Scholarship at Arkanias State University - requests permeasion to use Porus' MANNA. ROUTE TO: ACTION DISPOSITION Tracking Type Completion Date	SELECTION WILLIAM SECTION AND			
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A - Appropriate Action	I ⁵ Info Copy Only/No A		A - Answered	C - Completed
D - Draft Response F - Furnish Fact Sheet	S - For Signature X - Interim Reply		FOR OUTGOING COR	RESPONDENCE: = Initials of Signer = "A"
Comments:				

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WASHINGTON

March 16, 1984

MEMORANDUM FOR FRED F. FIELDING

on whose board he serves?

FROM:

JOHN G. ROBERTS

SUBJECT:

Jim Coyne

Jim Coyne has asked for guidance from our office concerning his plans to travel to Japan with other Private Sector Initiatives staffers and advisory committee members to establish the Ronald Reagan scholarship program. According to Coyne, the President's Advisory Council on Private Sector Initiatives has recommended that a scholarship program be established to promote the education of American students in Japan, and that the program be called the "Reagan Scholarships." Coyne has been actively attempting to implement this decision. The first step, as Coyne sees it, is to travel to Japan to begin work on the details.

Coyne wants to know if the private sector can provide his travel and that of advisory committee members. If this cannot be done directly, can it be done indirectly, through a 501(c)(3) organization such as the Asian Studies Foundation,

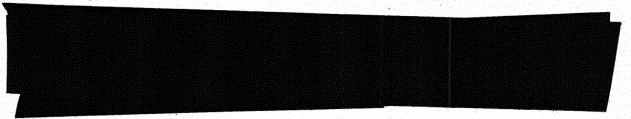
I told Coyne that the basic rule was that official travel by Government employees must be paid for by appropriated funds. Any other arrangement presented supplementation of appropriations and/or conflicts problems. Coyne responded that he paid for his official travel to Grenada out of his own pocket.

Reviewing a Coyne proposal is very similar to taking a typical law school torts examination. The fact situation in both instances is filled with countless legal issues and the key is to spot as many as possible. The following occur to me in this case:

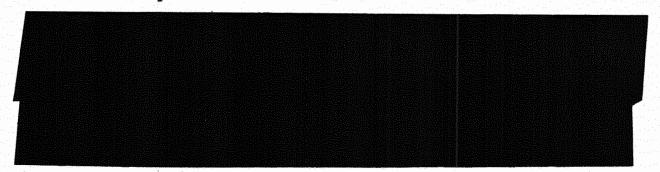
1. Although the project seems fairly well advanced, we cannot approve calling any government-sponsored scholarship program the "Reagan Scholarships." You will recall that we

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recently advised Mr. Wick that it would not be appropriate to name a government program -- also a "Reagan Scholarships" proposal -- for an incumbent President; that precedent clearly controls this case.



In my view, the private sector cannot pay for Covne's contemplated activities by funneling donations through a 501(c)(3) organization, even if a willing 501(c)(3) organization without the obvious conflict of having Coyne on its board could be found. The statute authorizing 501(c)(3) organizations to pay travel expenses of Government employees authorizes such payment for expenses "incident to attendance at meetings." 5 U.S.C. § 4111. This provision typically applies when government employees attend a meeting sponsored by the organization in question. I have examined the legislative history of 5 U.S.C. § 4111, and while that history sheds little light on the question I think it safe to say that the provision was not intended to authorize 501(c)(3) organizations to fund general travel by government employees. Furthermore, Coyne's proposal would violate the rule in the White House Travel Handbook that payment by a 501(c)(3) organization "shall never be solicited by a staff member."



A draft memorandum to Coyne is attached. The memorandum advises Coyne that (1) the contemplated scholarship program cannot be named for the President, (2) his official travel and that of advisory committee members traveling on official business must be paid for out of appropriated funds, (3) a 501(c)(3) organization can reimburse travel expenses only for attendance at meetings sponsored by that organization, and not general official travel, and

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WASHINGTON

April 4, 1984

MEMORANDUM FOR JAMES K. COYNE

SPECIAL ASSISTANT TO THE PRESIDENT FOR PRIVATE SECTOR INITIATIVES

Orig. signed by FFF.

FROM:

FRED F. FIELDING

COUNSEL TO THE PRESIDENT

SUBJECT:

"Ronald Reagan Scholarship Program"

and Related Travel Proposals

You recently raised several questions with this office concerning contemplated travel by you, members of your staff, and members of the President's Advisory Council on Private Sector Initiatives to Japan in connection with the establishment of a scholarship program for United States students to study in Japan. You noted that the program would be known as the "Reagan Scholarships."

As an initial matter I must advise you that it would be inappropriate to name the proposed scholarship program after the President. The White House adheres to a policy of not permitting any government-sponsored or government-endorsed program to be named after the incumbent President, for what I had thought were obvious reasons. Indeed, the White House recently declined a request from another agency to establish a "Reagan Scholarship" program, even though the funds would be provided by private sources. That precedent controls this case.

Travel by you and members of your staff on official business may not be donated by private carriers. The White House Travel Handbook is quite explicit on this point: "Whenever you are traveling on official business of the government, traveling to attend a function, or giving a speech as the representative of the White House, or the Administration, all travel-related expenses must be paid from appropriated funds" (emphasis in original). (The one exception to this rule is discussed infra.) Provision of travel by private carriers would violate rules against supplementation of appropriations, and raise serious conflict of interest concerns in light of the significant regulatory role of the CAB, FAA, and other Federal agencies with respect to the activities of private carriers.

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In certain limited circumstances travel expenses may be reimbursed by a 501(c)(3) organization, providing that such reimbursement does not create an actual or apparent conflict of interest. As the White House Travel Handbook makes quite clear, however, such reimbursement "shall never be solicited by a staff member." It is not permissible to inquire of a 501(c)(3) organization concerning the willingness of the organization to pay for official travel. Reimbursement may not be accepted from any organization solicited in violation of this rule.

Furthermore, the statute authorizing payment of official travel expenses by a 501(c)(3) organization does so only for expenses "incident to attendance at meetings." 5 U.S.C. § 4111. The statute does not authorize a 501(c)(3) organization to pay for official travel in general, simply because the organization considers that travel beneficial to its interests. Once again, the White House Travel Handbook is quite explicit: "If you are traveling to attend a training seminar, meeting or conference sponsored by a nonprofit organization granted tax-exempt status under the law (Section 501(c)(3) of the Internal Revenue code), that organization may pay for your normal, reasonable travel expenses under most circumstances unless the acceptance of such expenses creates an actual or apparent conflict of interest with your official duties" (emphasis supplied).

I should note that the rule that official travel must generally be paid for out of appropriated funds prohibits individuals paying for their own official travel.

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I recognize that it is the unique mission of your office to promote private sector charitable activities. As the foregoing demonstrates, however, your official duties and those of your staff cannot be funded by the private sector as if those duties were themselves charitable in nature.

cc: James A. Baker, III
Assistant to the President
Chief of Staff

Michael K. Deaver Assistant to the President Deputy Chief of Staff FFF:JGR:aea 4/4/84 bcc: FFFielding JGRoberts Subj/ Chron

PRESIDENT'S ADVISORY COUNCIL ON PRIVATE SECTOR INITIATIVES

Robert Galvin, Chairman Dr. Gloria E. A. Toote, Vice Chairman February 13, 1984

Members

Paul J. Adams Lupe Anguiano Ann Ascher Hon. Malcolm Baldrige George Ball Hon, Terrel H. Bell Hon, John R. Block Edmund T. Cranch Osborne A. Day Hon, Michael K. Deaver Hon. Elizabeth H. Dole Hon. Raymond Donovan John Elliott, Jr. Thomas W. Evans Hon, Margaret M. Heckler John Cardinal Krol A. C. Lyles Gen. William Lyon Frederic V. Malek John McClaughry Joyce Miller Dr. Robert W. Miller Hon, William G. Milliken Robert T. Monagan, Jr. Robert Mosbacher, Jr. Donald E. Nordlund Hon, Thomas Pauken Hon, Samuel R. Pierce, Jr. John V. Roach Donald Sammis R. William Taylor Alexander Trowbridge Thomas Vail C. William Verity, Jr. Dr. Sheldon Weinig

Robert Woodson

Dr. Sheldon Weinig President, Material Research Corporation Route 303 Orangeburg, New York 10962

Dear Shelly:

On February 6 I visited Ambassador Richard A. Ericson, Jr. Executive Director of the Japan-United States Friendship Commission in Washington. I enclose two brochures on JUSFC which will tell you quickly and accurately its history and purpose. Essentially it's a U.S. government structure with money to grant to aid educational and cultural activity involving Japanese and Americans on a people-to-people basis. Ericson is a fountain of knowledge on the education of Americans in Japanese matters. You will remember I talked with him in mid-October.

Ericson mentioned two things of special interest:

- The Association of Asian Studies (AAS) will hold its annual meeting at the Washington Hilton on March 21. Ericson says "everyone will be there and Jim Morely can tell Dr. Weinig how to get our message across or do whatever we wish to do." (Enclosed is a brief printed description of AAS.)
- The Commission (JUSFC) will hold a grant-making meeting on April 8 and 9 (the next meeting will be in September). Grant seekers should prepare an appeal of three pages, single space, with a one-page budget. It should include money in hand if any. The Commission normally makes grants in the \$20 \$50,000 range and I believe we should request \$50,000. The fact that the White House is interested in the program should be a positive factor, although Congress is anxious that the Commission not be politicized.

When I asked him which university could best administer our program if we decided to go this route, Ericson mentioned the major colleges which have Japanese programs. He said it is important to PSI that any organization we chose to administer our program have good Japanese contacts in Japan.

- Harvard, Yale, Princeton, Chicago, Stanford, Michigan, the University of Washington, UCLA and the University of Hawaii are the big colleges that have established programs (he may have omitted a couple like Cornell and Berkeley) and have excellent contacts in Japan.
- Carleton, Amherst, Wesleyan and Wisconsin are smaller colleges with good programs and good contacts in Japan.
- These business schools are doint interesting things with Japanese studies:
 - . The University of South Carolina. Students study language at Cornell and do an intern stint in Japan.
 - . Wharton is establishing studies in Japanese business.
 - . NYU and Cornell are on the way to having excellent programs.

Ericson mentioned that Professor Garry Saxonhouse at Michigan administers fellowships the Commission funds and does a first-rate job. It would be worthwhile talking to him.

In regard to raising funds for our program once we have mapped it out, Ericson said that David MacEachron, President of the Japan Society of New York City knows the buttons to push for money. He's a great fundraiser.

Sincerely,

Enclosures

1) JUSFC Announcement of Programs 1982-83

2) JUSFC Annual Report 1982

3) AAS, excerpted from Encyclopedia of Associations, Vol. 1, 16th ed.

cc: Ann Ascher
James Coyne
John Cardinal Krol
William G. Milliken

PRESIDENT'S ADVISORY COUNCIL ON PRIVATE SECTOR INITIATIVES

Robert Galvin, Chairman Dr. Gloria E. A. Toote, Vice Chairman

Members

Paul J. Adams Lupe Anguiano Ann Ascher Hon. Malcolm Baldrige George Ball Hon. Terrel H. Bell

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C. William Verity, Jr. Dr. Sheldon Weinig Robert Woodson

Alexander Trowbridge

R. William Taylor

Thomas Vail

March 1, 1984

TO: International Committee of the President's Council

on Private Sector Initiatives

RE: PRIVATE SECTOR INITIATIVE FOR THE ESTABLISHMENT OF STUDY/WORK PROGRAMS FOR AMERICAN YOUTH IN JAPAN

Dear International Committee Member:

On Tuesday, February 28, the PSI Executive Committee met in Washington, D.C. On behalf of the International Committee, I reported on our activities and submitted the attached proposal for consideration by the Executive group.

They overwhelmingly agreed to support our initiative for the Study/Work Programs for American Youth in Japan and have given us the go-ahead to begin our activities. I believe that the first thing we must consider is the development of a seed fund for travel and other expenses in order to begin the program. I am asking Osborne Day to lead this effort for the Committee and would appreciate your cooperating with him in this endeavor.

I propose that we consider a trip to Japan for the week beginning April 28th, and would like to have a meeting of the International Committee prior to that date in order to decide who will go and what activities will be pursued during the visit. I suggest that we schedule our meeting for Wednesday, March 28th, or Tuesday, April 3. My secretary will phone your office in the next week to ascertain your preference.

Sincerely,

Sheldon Weinig

Chairman

International Committee

PRESIDENT'S ADVISORY COUNCIL ON PRIVATE SECTOR INITIATIVES

.rt Galvin, Chairman Gloria E. A. Toote, Vice Chairman

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Robert T. Monagan, Jr.

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Ion. Samuel R. Pierce, Jr.

John V. Roach

John V. Hoach

Donald Sammis

R. William Taylor

Alexander Trowbridge

Thomas Vail

C. William Verity, Jr.

Or. Sheldon Weinig

Robert Woodson

February 27, 1984

TO:

President's Advisory Council on

Private Sector Initiatives

FROM:

Sheldon Weinig, Chairman

PSI International Committee

RE:

PRIVATE SECTOR INITIATIVE FOR THE ESTABLISHMENT OF

STUDY/WORK PROGRAMS FOR AMERICAN YOUTH IN JAPAN

It is easy to list the dire consequences that will result if we do not increase the number of future U.S. business and government leaders who have a broad understanding of the culture and language of Japan. The bilateral trade problems between Japan and the United States are becoming increasingly more complex and less manageable.

On the U.S. side the demands for protectionism and other barriers to free trade are increasing at an alarming rate. In Japan our trade negotiators' requests for concessions are being met by delays and counter-accusations. Our ability to derive significant trade improvements from the Japanese in the near term does not have a high probability.

However, what may well be of greater significance is the viewing of Japan as an opportunity for business as well as government. Japan and the United States collectively have dynamic industrial democracies and their combined leadership has the potential of solving many major world problems.

On the business side, there is a great opportunity for U.S. business to enter the Japanese market and sell products effectively to a large population with considerable buying power. It is the second largest consumer market in the free world today. There are some onerous Japanese restrictions, but there have been an insufficient number of attempts by U.S. companies to enter and benefit from this fertile marketplace.

One serious problem encountered by U.S. companies, and also by our Government, has been the lack of Americans who have any knowledge of the language, customs, business or government practices of Japan. Even today there are only about 400 Americans studying in Japan and they are mainly supported by their parents. In the U.S., there are 15,000 Japanese students supported by their Government and industry. The Japanese have made the necessary investment to study and analyze our market and Government and have learned to manipulate our system for their own competitive advantage.

We need thousands of bright young Americans studying in Japan if we are to successfully compete in their marketplace and work with their Government in the most effective manner.

Michael Sovern, Columbia University's President, recently stated that success in international business requires an "ability to analyze information dispassionately, fluency in the subtleties of more than one's own language, and an informed insight into the heritage and value systems of cultures far different from our own".

The International Committee of the President's Advisory Council on Private Sector Initiatives recommends that a program be established to develop this cadre of Americans versed in the language, culture and business knowhow of Japan in order for the United States to maintain its international business leadership, and to insure the continuation of the cooperative partnership of the two nations.

We propose the following:

- 1) Private sector initiative scholarships should be established to facilitate the education of large numbers of U.S. students in Japan.
- 2) The scholarship program should be called the 'Reagan Scholarships'.
- 3) The program will be for two years of study and work in Japan. The first year will be spent mainly in academic surroundings with signficant emphasis on language and culture. It is recommended that the Inter-University Center of Tokyo be used for the first year. This is a Tokyo-based program involving twelve U.S. universities administered by Stanford University.

During the second year, the awardees would spend six months at a Japanese undergraduate college in a program designed to give the students a real feel for how the society works. They would attend classes and share the life of the Japanese student.

The last six months would be served as interns with Japanese Government, industry or media organizations.

- 4) The criteria for nomination as scholars should be based on the following:
 - Students must be American citizens, male or female, and have a minimum of two years of college level Japanese language study. The two-year language requirement is useful in demonstrating seriousness of purpose and capability.* The applicants need not have completed their undergraduate training, although it is anticipated that a reasonable percentage of them will choose to pursue the program on a post-graduate basis.
- In order to minimize cost and duplication of effort, the Committee recommends that the selection of students and administration of the program be performed by either one of the major U.S. universities with well-developed East Asian Institutes or one of the United States-Japan types of foundations. Organizations in both categories have been contacted relative to their providing administrative and selection services and they have manifested significant interest.
 - 6) The first scholars should depart for Japan in mid-1985. It is anticipated that the class of 1985 should number 25 students. It is expected that the number of students will markedly increase as experience in the program is attained.
 - 7) Major funding should be derived from U.S. corporations, although a number of foundations have indicated their willingness to provide "seed money".
 - 8) It is recommended that a working fund be established by the PSI Council in order to facilitate the next stage of the program. A chairperson should be appointed from the Council to coordinate the fundraising program. The PSI Communications Committee should prepare a preliminary brochure to be used in the initial fund drive.
 - 9) Government assistance will be required in negotiating with the Japanese Ministry of Education to provide space within their school systems for the students. It will also be necessary to persuade them to eliminate some of the current restrictions on foreign students (for example, the requirement that each student have a sponsoring Japanese family).
- 10) A working group of PSI members and staff should go to Japan in the near future to develop the necessary arrangements for the program. The meetings in Japan should include discussions with the following:
 - a) U.S. Embassy regarding coordination of program.
 - b) Inter-University Center of Tokyo regarding language studies.
 - c) International House regarding housing.
 - d) Japanese Ministry of Education regarding placement in colleges.
 - e) Keidanren regarding internships.

*After the program is firmly developed, it may be possible to dispense with this requirement and develop a six-month language immersion program. The Committee respectfully submits its proposed program and requests that the PSI Council endorse the Reagan Scholarships and begin the initial funding drive.

Sincerely,

Sheldon Weinig

Chairman

International Committee

START-UP BUDGET (Six Months)

1.	Initial	trip	in Japan	n in	spring	of 19	84 -
	Four Pa	SI men	mbers.	. Security			

	rour Par members.	
	 Round-trip air tickets Room, board and other expenses in Japan 	\$ 7,000* \$ 4,000
2.	Follow-up trip to Japan - Two PSI representatives.	
	1) Transportation 2) Local expenses in Japan	\$ 3,500 \$ 2,000
3.	Fees (6 months) of U.S. university for administrative costs in handling program. Includes incidental costs of selectees.	\$10,000
4.	Fee for 6 months for a PSI representative in Japan to help arrange program.	\$10,000
5.	Fundraising expenses, such as travel, to be undertaken during the 6-month period.	\$ 4,000
6.	Incidental expenses.	\$ 5,000

^{*} PSI will attempt to get free travel.

THE JAPAN UNITED STATES FRIENDSHIP COMMISSION August 1982

Dr-Robert Ward Die, w. 9/one Convacie Director, Center for Research in Die East Chairman: International Studies Dimport Ciriu Stanford University Vice-Chairman: Robert S. Ingersoll* Chairman, Japan Society, Inc. Former U.S. Ambassador to Japan Members: William J. Bennett Chairman, National Endowment for the Humanities Dr. Daniel J. Boorstin The Librarian of Congress Congressman Silvio O. Conte Stanley M. Erdreich, Jr. P. Chalmers Johnson Senior Vice President Service Ser Francis S. M. Hodsoll Chairman, National Endowment for the Arts MolleB & CaFF James F. Hoge Publisher, Chicago Sun-Times Chicago, 11 PAUL D. WILGEN, TZ John H. Holdridge Assistant Secretary of State for East Asian and Pacific Affairs Senator Daniel K. Inouve Former Senator Jacob K. Javits UHRIAN B. JAVITS Arch L. Madsen* ** President, Bonneville International Corporation Thomas P. Melady Dr. Edward M. Elmendorf Assistant Secretary of Education for Post-Secondary Education Senator William V. Roth, Jr.* Garrett N. Scalera President, Tokyo Institute of Policy Studies Dr. Evan H. Turner Director, Ackland Art Museum Gleschand Lluscum Chapel Hill, North Carolina Charles Z. Wick* Director, United States Information Agency Congressman Clement J. Zablocki (Uriconi) *Members of the Executive Committee

Radio Shad Bob Nordland

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Group He organizes
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for raising

THE JAPAN-UNITED STATES FRIENDSHIP COMMISSION August 1982

Chairman:
Dr-Robert F Ward* Dr. w. glenn Convace Conva

Vice-Chairman:
Robert S. Ingersoll*
Chairman, Japan Society, Inc.
Former U. S. Ambassador to Japan

Former U. S. Ambassador to Japan

Members:

William J. Bennett

Chairman, National Endowment for the Humanities Dr. Daniel J. Boorstin The Librarian of Congress

Stanley M. Erdreich, Jr. Por Chalmens Johnson Senior Vice President Union of Chalmens Science Senior Vice President Union of Chalmens Science Senior Vice President Union of Chalmens Science Union of C

Francis S. M. Hodsoll
Chairman, National Endowment for the Arts
James F. Hoge

Publisher, Chicago Sun-Times Chicago, II

John H. Holdridge Paul D. Wilfew. F2

Assistant Secretary of State

Assistant Secretary of State
for East Asian and Pacific Affairs

Senator Daniel K. Inouye
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Arch L. Madsen* **
President, Bonneville International Corporation
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Assistant Secretary of Education for PostSecondary Education

Senator William V. Roth, Jr.*

Garrett N. Scalera President, Tokyo Institute of Policy Studies

Dr. Evan H. Turner
Director, Ackland Art Museum Gleschand Lluscum
Chapel Hill, North Carolina
Of FAT

Charles Z. Wick*
Director, United States Information Agency
Congressman Clement J. Zablocki* (United States)

*Members of the Executive Committee
**Financial Advisor

WASHINGTON

November 12, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

PSI Office Hosting Premier of "To Protect the Children"

My objection to permitting the Office of Private Sector Initiatives (PSI) to "host" the screening was based on the view that a "host" is generally perceived as having overall responsibility for an event, including financial responsibility. The costs of this event, however, are being borne by outside groups, not PSI. If PSI told us it wanted to host an event, that the event would cost \$20,000, and that it wanted to accept donations to cover the costs, we would of course object. In my view, this case is precisely the same: outside groups have put the event together, bearing the costs, and now PSI wants to step in as "host." Requiring that the event be "hosted" or "sponsored" by the outside groups avoids the impression that PSI is responsible for the event. PSI may do all it wants to do, such as introduce the film to interested parties in the Washington area, but I do not think it should be listed as "host."

Attachment

WASHINGTON

Arr -

November 8, 1985

MEMORANDUM FOR FREDERICK J. RYAN, JR.

DEPUTY ASSISTANT TO THE PRESIDENT DIRECTOR, PRESIDENTIAL SCHEDULING

FROM:

FRED F. FIELDING

COUNSEL TO THE PRESIDENT

SUBJECT:

PSI Office Hosting Premier of "To Protect the Children"

You have asked if the Office of Private Sector Initiatives (PSI) may "host" the screening of a movie on child molestation. You indicated that admission would be free and that all costs have been covered.

If PSI were to "host" this event, which has been funded by outside groups, serious questions of illegal supplementation of appropriations would arise. It would be preferable for the outside groups providing the funding to host or sponsor the event, "in cooperation with" PSI. This would also be more in keeping with PSI's role as a facilitator and promoter of private sector activities, rather than the source of such initiatives.

I express no view on the underlying policy question of whether PSI should be involved in this particular activity.

WASHINGTON

November 8, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

PSI Office Hosting Premier of "To Protect the Children"

Fred Ryan has asked if the Office of Private Sector Initiatives may "host" the screening of a documentary film on child molestation. Ryan states that admission will be free and all costs have been covered.

I do not think PSI should be listed as "host" of an affair paid for by others. To do so would raise supplementation of appropriations problems, or at least the appearance of such problems, since it would appear that PSI was conducting the activity, with funds provided from the outside. In the past we have avoided these problems by having the outside group sponsor or host the event, "in cooperation with" PSI. It is not clear from Ryan's memorandum what group would host this if not PSI, but we should recommend this alternative.

WASHINGTON

November 8, 1985

MEMORANDUM FOR FREDERICK J. RYAN, JR.

DEPUTY ASSISTANT TO THE PRESIDENT DIRECTOR, PRESIDENTIAL SCHEDULING

FROM:

FRED F. FIELDING

COUNSEL TO THE PRESIDENT

SUBJECT:

PSI Office Hosting Premier of "To Protect the Children"

You have asked if the Office of Private Sector Initiatives (PSI) may "host" the screening of a movie on child molestation. You indicated that admission would be free and that all costs have been covered.

If PSI were to "host" this event, which has been funded by outside groups, serious questions of illegal supplementation of appropriations would arise. It would be preferable for the outside groups providing the funding to host or sponsor the event, "in cooperation with" PSI. This would also be more in keeping with PSI's role as a facilitator and promoter of private sector activities, rather than the source of such initiatives.

I express no view on the underlying policy question of whether PSI should be involved in this particular activity.

FFF:JGR:aea 11/8/85

cc: FFFielding

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Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WASHINGTON

November 6, 1985

MEMORANDUM FOR:

FRED FIELDING

FROM:

FREDERICK J. RYAN, JR. 1

SUBJECT:

PSI OFFICE HOSTING PREMIER OF "TO PROTECT THE CHILDREN"

As you know, we have launched a major Private Sector Initiatives program dealing with missing and exploited children. Linda Otto, producer of "Adam", will be premiering her documentary film "To Protect the Children" on December 12th in the American Film Institute Theater of the Kennedy Center. The film sensitively addresses the problem of child molestation. It has been endorsed by major organizations such as the NEA, American Federation of Teachers, American Humane Association, ABA and the National Association of Several members of my staff have viewed the film and District Attorneys. can attest to its accuracy and quality.

Originally, we had hoped that the President's Partnership for Child Safety would host the premier of this film. Unfortunately, they will not have been sworn in by December 12th.

I would like to propose that the Office of Private Sector Initiatives host the screening of the film. All costs have been covered and admission is free. We would assist in introducing the film to the proper groups in the Washington community. Invited guests would include members of Congress, childrens rights advocates, and community, service and civic clubs. All of the corporate sponsors that have been involved in our child safety programs will also be invited.

We need to communicate our answer to Ms. Otto by November 8th. I would appreciate receiving your opinion as soon as possible as to whether the PSI office may host the premier of this film.

WASHINGTON

November 12, 1985

MEMORANDUM FOR FREDERICK J. RYAN, JR.

DEPUTY ASSISTANT TO THE PRESIDENT DIRECTOR, PRESIDENTIAL SCHEDULING

Orig. signed by FFF

FROM:

FRED F. FIELDING

COUNSEL TO THE PRESIDENT

SUBJECT:

PSI Office Hosting Premier of "To Protect the Children"

You have asked if the Office of Private Sector Initiatives (PSI) may "host" the screening of a movie on child molestation. You indicated that admission would be free and that all costs have been covered.

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I express no view on the underlying policy question of whether PSI should be involved in this particular activity.

FFF:JGR:aea 11/12/85

cc: FFFielding

JGRoberts

Subj

WASHINGTON

February 11, 1986

MEMORANDUM FOR DAVID L. CHEW

STAFF SECRETARY

FROM:

JOHN G. ROBERTS

ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT:

PSI Commendations

You have asked for our views on a proposal from the Office of Private Sector Initiatives for the President to issue certificates of commendation to corporations that have contributed to the economic rebuilding of Grenada.

It is of course legal for the President to issue such certificates, but we question the desirability of doing so. Such formal Presidential recognition has the potential to cause embarrassment in several ways. We know nothing about which corporations are to be honored, so we do not know if there is anything about a particular honoree, or the honoree's actions in Grenada, that would make such a direct Presidential commendation inadvisable.

Formal Presidential commendation of these corporations presents the additional potential problem of commercial exploitation. We would object to any use of these certificates for commercial promotion, but once they are issued it is very difficult to police possible misuse of them by the recipients.

Finally, these ad hoc certificates seem redundant of the Private Sector Initiatives "C Flag" program, which recognizes laudable private sector initiatives. We cannot create a new award program every time someone does something good.

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WHITE HOUSE STAFFING MEMORANDUM

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REMARKS:

The Office of PSI has requested the attached commendation honoring corporations and organizations who have made exemplary contributions to the economic rebuilding of the Island of Grenada, West Indies. Do you have any objection?

RESPONSE:



The President of the United States of America

awards this

Private Sector Initiative Commendation

THE JONES CORPORITION)

IN RECOGNITION OF EXEMPLANY CONTRIBUTIONS TO THE ECONOMIC RESULTING OF THE BLAND OF GRENHOOD, WEST INDIES THROUGH INTERNATIONAL PORTHER SLIPE.

The White House Washington, D.C.