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THE
PRESIDENT'S
COMMISSION
ON
EXECUTIVE
EXCHANGE

The White House

THE PRESIDENT'S
COMMISSION ON
EXECUTIVE EXCHANGE

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James E. Burke
*Chairman and Chief
Executive Officer*
Johnson & Johnson

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Chief of Staff
The White House

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Executive Director
President's Commission on
Executive Exchange

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Executive Officer (Retired)*
Westinghouse Electric
Corporation

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Executive Officer*
Bank of America

Malcolm Baldrige
Secretary
Department of Commerce

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New York Stock Exchange

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Managing Partner
Arthur Andersen & Co.

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RCA Corporation

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Partner in Charge
Price Waterhouse

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Office of Personnel
Management

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Time Incorporated

Willie D. Davis
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Willie Davis Distributing
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William P. Clark
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Coy G. Eklund
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Executive Officer (Retired)*
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Harry J. Gray
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United Technologies
Corporation

David T. Kearns
*President and Chief
Executive Officer*
Xerox Corporation

James L. Ketelsen
*Chairman and Chief
Executive Officer*
Tenneco Incorporated

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Kammholz

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Partner
Baker and Hostetler

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TRW Inc.

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Secretary
Department of the Treasury

David Rockefeller
Chairman
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*Chairman and Chief
Executive Officer*
United States Steel
Corporation

James Roosevelt
President
James Roosevelt and
Company

Spyros S. Skouras
*Chairman, President and
Chief Executive Officer*
Prudential Lines,
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*United States Ambassador
to Austria*

William B. Walsh, M.D.
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Project HOPE

John C. Whitehead
Senior Partner
Goldman, Sachs and
Company

Dr. Marina v.N. Whitman
Vice President
General Motors Corporation



The President's Commission on Executive Exchange promotes mutual understanding and cooperation between American business and the Federal Government. The Commission stimulates the introduction of new techniques and ideas which develop greater cooperation with the business world and improve management of government agencies. It provides a unique and challenging experience for participating executives.

At my meeting with the Commission in January of this year, I stated that the spirit of participation which all of you—Commissioners, Executives, and Government Officials—personify is solid evidence that a coordinated effort between government and business has enormous potential.

This program was established to give executives from the business world who have accepted the challenges of demanding federal positions the opportunity to contribute their business acumen and corporate experience and gain insight into the inner workings of government.

Conversely, the program enables senior government executives to participate in one-year assignments in responsible and challenging positions in the private sector. I applaud these topnotch executives. Federal executives at times have been vastly underrated, but the individuals involved in the exchange program have done a great deal to counteract that unfair impression through their outstanding performance and dedication.

I have committed this Administration to the success of the President's Commission on Executive Exchange. The Commissioners, the corporations and agencies which have contributed their resources, and the executives who have committed their knowledge and skills have my respect and appreciation. We as a nation are enriched by their efforts.

Ronald Reagan

STATEMENTS

THE
SECRETARY
OF
STATE

George P. Shultz

The International Embassy Assignments Program has brought an unprecedented opportunity to both the Federal Government and business.

The Department of State welcomes the fresh perspectives which talented business executives bring to the government in this increasingly competitive international economic environment.

The commercial relationship between the United States and its trading partners is essential to the well-being of all Americans. The President's Commission on Executive Exchange's International executives are a vital factor in assuring that our country's international trade stays strong and dynamic for years to come.



THE
CHAIRMAN

James Z. Burke

Chairman and Chief
Executive Officer
Johnson & Johnson



"No man's knowledge can go beyond his experience." John Locke's words of long ago still hold true today. As Chairman of the President's Commission on Executive Exchange, I believe that top-quality executives should have the opportunity to serve and work in the opposite sector. Through the Executive Exchange program, we can provide experience and extend knowledge beyond the traditional limits.

It has been an honor to work with such a distinguished group of Commissioners, interested in assuring the best opportunities for our future business and government leaders. I appreciate the support shown by officials throughout the government and the business community for our efforts to broaden the range of those opportunities.

We now offer the most challenging possibilities ever for Presidential Exchange Executives. The Commission will continue on this course, preparing men and women for the challenges facing our nation.

**THE
CHIEF
OF STAFF
THE
WHITE HOUSE**

James W. Baker III

The revitalization of the President's Commission on Executive Exchange during the last three years has demonstrated that cooperation between business and government produces a mutually beneficial synergism.

The prestigious Commissioners who are actively participating from both business and government dramatically illustrate this spirit of cooperation in the expansion of the Commission's horizons.

This Commission is committed to the effective utilization of business expertise in critical decision-making assignments in the government. Conversely, government executives experience firsthand the dynamics of the highly competitive business world.



Inauguration of the Commission's international assignments greatly enhances our country's ability to deal with future foreign competition. I commend the Chairman, the Commissioners and the Executive Director for

this outstanding innovation.

Through the talents of these Presidential Exchange Executives our economic system is strengthened and all of us gain a greater confidence in our nation.

**THE
EXECUTIVE
DIRECTOR**

Leanne V. Wagner



"What can I contribute?" This question sums up the essence of the Presidential Executive Exchange program. A focus on contribution turns the high caliber executives towards the performance of the whole and focuses their special skills on broader missions. Through the President's Commission on Executive Exchange, executives from business and government can go one step further, and contribute to the prosperity and well-being of our nation.

The contributions which are made through this program range from a greater spirit of cooperation and understanding between government and business, to the exchange of management techniques and innovations. We have, together with the guidance of the Chairman, the Commission and the Administration, insured that talented executives are encouraged to participate and contribute in a meaningful way.

For the individual in the program, there are great rewards. Those who devote their efforts to improving the whole will reap the most benefits. All of America will be the better for their dedication.

SUMMARY:

THE

EXECUTIVE

EXCHANGE

PURPOSE AND AIM
 The purpose of the President's Commission on Executive Exchange is to promote mutual understanding between American government and business, to foster personal growth through a new and challenging experience, and to stimulate ideas and promote techniques which will result in better management of government agencies and

greater cooperation with private business. The aim of the program is to develop a cadre of experienced executives who will contribute unique insights and judgement in their policy-making positions.

QUALIFICATIONS
 Participating executives are successful men and women whose backgrounds range across the full spectrum of manage-

ment, including finance, planning, marketing, international business, and operations research. These executives are chosen by their Chief Executive Officers and Agency Heads because they have a proven record of management ability and accomplishment, and a keen interest in issues transcending the boundary between business and government.

My own experience under the program has been extremely valuable to me personally and professionally.

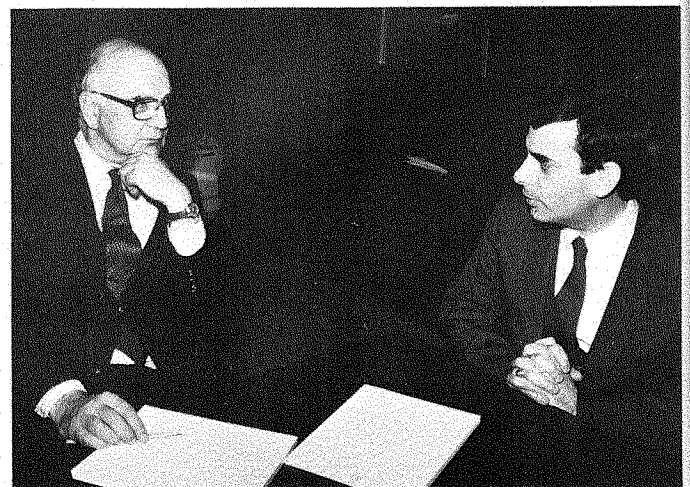
Though there will always be necessary role differences between the private and the public sectors, there are many areas where the two can and should complement one another. These are the areas which must be strengthened and built upon, and the President's Commission on Executive Exchange plays an important role in doing this.

Samuel H. Armacost

Samuel H. Armacost
 President and Chief
 Executive Officer
 Bank of America
 and PCEE alumnus



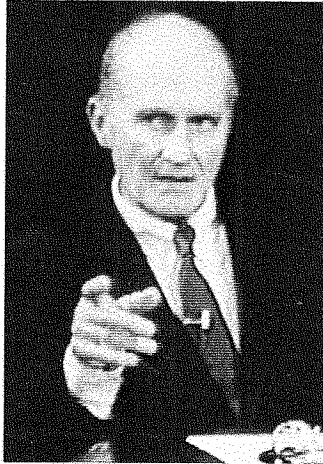
(standing) Paul Volcker, Chairman of the Federal Reserve System; (seated left to right) Michael Bradford, Chief Counsel; PCEE executive Theresa Hebert, Special Assistant to the Chief Counsel; PCEE executive Philip Weintraub, Special Assistant to the Vice Chairman; Preston Martin, Vice Chairman of the Federal Reserve System



Chairman of the Federal Reserve System Paul Volcker briefing executive Philip Weintraub, on leave from Deloitte Haskins & Sells, assigned to the Federal Reserve System as Special Assistant to the Vice Chairman

**NOMINATIONS
AND
ASSIGNMENTS**

Presidential Exchange Executives must be nominated by their Chief Executive Officer or Agency Head. Once nominated, the executives are carefully screened by the Commission. Following selection, assignments are sought for qualified executives, fully utilizing each individual's abilities and



Commissioner Malcolm Baldrige, Secretary of Commerce, addressing PCEE executives in the conference room at the Department of Commerce, taken from a PCEE videotape of the Secretary's presentation

Secretary of Commerce Malcolm Baldrige with PCEE executives John Calhoun, Acting Deputy Assistant Secretary for Science and Electronics Administration, Department of Commerce, and Gary Anderson, Acting Deputy Assistant Secretary for the Basic Industries, Department of Commerce, briefing executives at the Department of Commerce, taken from a PCEE videotape



permitting them to experience the problems and challenges of government and business. Federal executives work in corporate headquarters throughout the country, and business executives are assigned to government agencies in Washington, D.C. These one-year assignments normally begin in September.

Assignments are developed by the Commission

matching an individual's skills and interests with an agency or corporate need. Presidential Exchange Executives hold positions of significant responsibility within the business or federal government assignment.

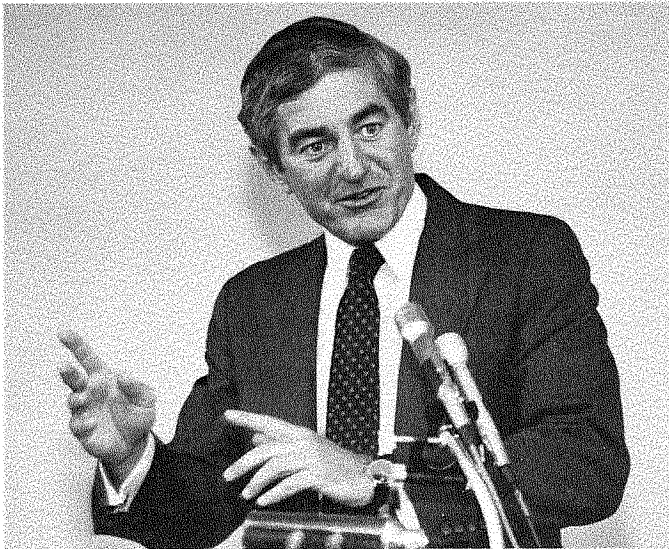
At any time during the year, a critical assignment within a government agency may be identified by a Cabinet Officer, necessitating the immediate placement of a business

executive whose skills are singularly required.

For those executives with extensive international experience, assignments as Assistants to Ambassadors in United States embassies abroad may be negotiated.

SEMINARS AND CONFERENCES

While the assignment is the major challenge of the year, the Commission



Deputy Secretary of the Treasury Richard T. McNamar addressing executives at the Public Policy Seminar



Secretary of Transportation Elizabeth Dole briefing Bank of America executive Tyram H. Pettit, Special Assistant to the Associate Administrator, FAA, Department of Transportation

also provides a framework for utilizing the vast amounts of new and different information which each executive will encounter. Three major conferences bring together both business and federal executives during the year: the Public Policy Seminar, the Mid-Winter Business Conference, and the International Seminar. In addition, business executives on assignment in Washington, D.C. meet

weekly for informal discussions with key national leaders.

Presidential Exchange Executives represent the best of business and government. These concerned individuals have a thirst for knowledge and an openness toward new ideas. Above all, they understand the strengths of a free enterprise system and the contribution it can make in the public arena.



House Minority Leader Robert Michel briefing the executives at the United States Capitol



Without exception, each participant [at Xerox] has felt that the program year represented an opportunity for unique personal and professional growth returning them to us with valuable new insights.

Equally important, has been the exchange of information that has taken place between the management team of the participating government agency and our own people.

David T. Kearns

David T. Kearns
*President and Chief
Executive Officer
Xerox Corporation*

THE GOAL

The goal of the Commission's program is three-fold:

- At an overall level, to provide a vehicle so ideas and innovations, experience and understanding can flow between business and government, establishing a forum for cooperation and sharing between the two.
- At an agency or division level, to provide specific opportunities to gain the benefits of differing backgrounds and experience in addressing questions and issues.
- At an individual level, to provide a new dimension to the executives' experience, enriching and better preparing them to contribute further throughout their careers.

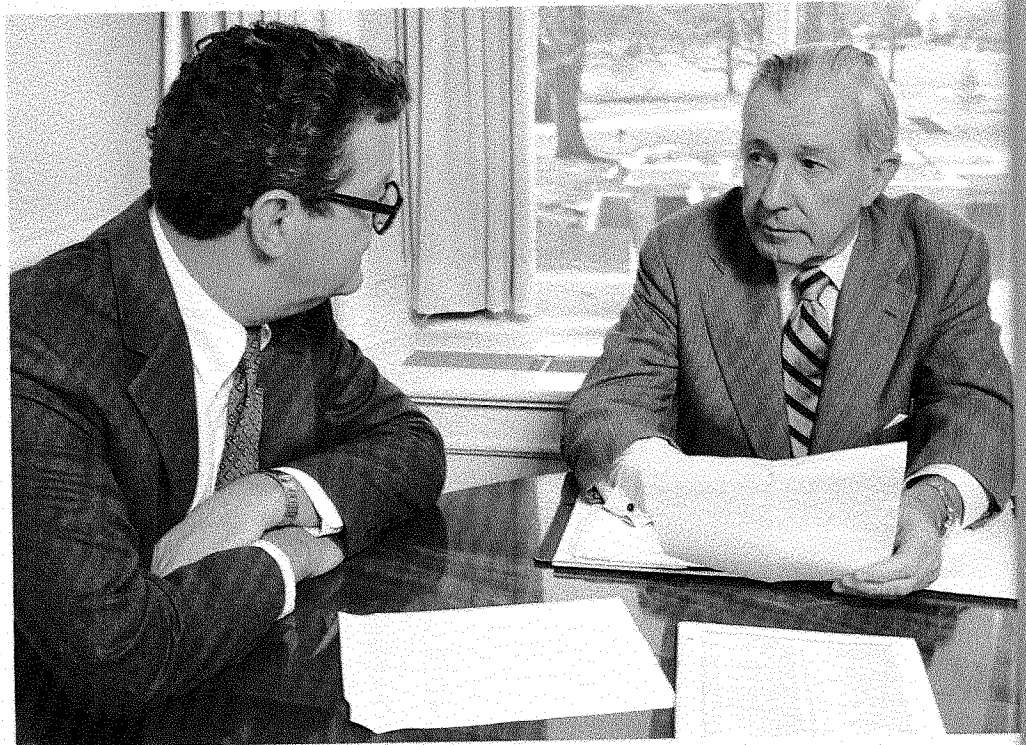
Executives in the White House complex



The President's Commission on Executive Exchange provides the Department of the Treasury an opportunity to utilize the skills and experiences of private sector executives to fulfill our goal of improved Treasury operations. The participating executives in Treasury are involved in improving cash management operations, developing a monitoring system for the balance of payments of developing countries, development of a tracking system for non-U.S. exposure of national banks, and directing and marketing the Olympic Coin Program.

Donald T. Regan

Donald T. Regan
Secretary
Department of the Treasury



Secretary of the Treasury Donald Regan with PCEE executive from Procter & Gamble Dean Mitchell, Director, Olympic Coin Program, in the Secretary's office



Secretary of the Treasury Donald Regan with Procter & Gamble executive Dean Mitchell, Director, Olympic Coin Program, and Katherine D. Ortega, Treasurer of the United States, discussing the Olympic Coin Program

White House Chief of Staff James A. Baker, III with June Grace Walker, Executive Director of the President's Commission on Executive Exchange



PRESIDENTIAL EXCHANGE EXECUTIVES

Presidential Exchange Executives represent the top talent from business and government who have attained policy-making positions within their organizations. They are accomplished men and women with proven records of success and significant career achievements. All bring special expertise to their assignments.

The range of executives' backgrounds is broad indeed. Business executives bring expertise in finance, marketing, operations research, general management, strategic planning or international business. The federal government executives' experience includes international relations, health management, financial analysis, science, engi-

neering, and long-range planning.

Presidential Exchange Executives are molded by America's glorious past and represent hope for a brighter future. They are executives linked in a congenial partnership, exchanging ideas and striving to solve problems common to both business and government. Their commitment to excellenc

The quality of the assignments that our people are able to secure has been outstanding. We are quite pleased to be the first company with an employee assigned to the International program of the President's Commission on Executive Exchange. We believe this assignment is quite useful and will result in major benefits to business, industry, and the governments of Western Nations.

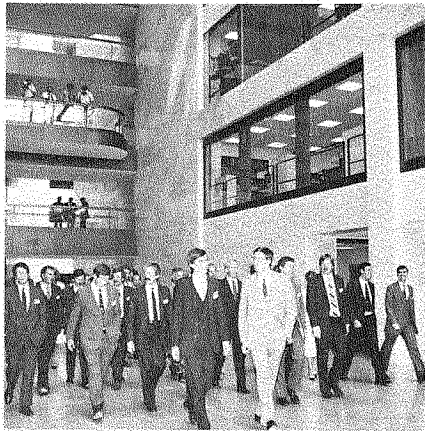
Ruben F. Mettler

Ruben F. Mettler
Chairman and Chief
Executive Officer
TRW Inc.



President Reagan greeting Theresa Hebert, Special Assistant to the Chief Counsel, Federal Reserve, at White House meeting with Commissioners, Cabinet Officers and White House officials

is steadfast. These federal government executives, who will advance within the senior ranks of government, and these business executives, who will contribute to their corporations at policy-making levels, offer this country a great resource and may be inspired to serve the government as Presidential appointees in the future.



PCEE executives in the Hart Senate Office Building en route to a briefing



(left to right) Commissioners James Ketelsen, Chairman and CEO, Tenneco Inc.; David Roderick, Chairman and CEO, U.S. Steel Corporation; and Commission Chairman James E. Burke, Chairman and CEO, Johnson & Johnson, leaving Jackson Place townhouse meeting

SEMINARS

AND

CONFERENCES

The executive's assignment maintains top priority during the year. It is complemented by a multi-dimensional agenda, designed to inform the executives of current international and domestic issues, and the full scope of business and government operations. Seminars and conferences are offered to enrich the executive's total experience.

THE PUBLIC POLICY SEMINAR

For a week in September, at the beginning of most executives' assignments, Presidential Exchange Executives meet with top Administration officials,

Agency Heads, Members of Congress, members of the press corps, and academics. The speakers brief the executives regarding upcoming issues and operations of such processes as the federal budget and appropriations cycle.

THE MID-WINTER BUSINESS CONFERENCE

During the year, federal government executives meet for a mid-winter business conference to provide an academic perspective to their experience.

In 1984, the conference was held in Boston at Harvard University. The

first part featured a business simulation led by a professor from Harvard Business School. Teams of federal executives competed in evaluating data and planning production, development and marketing for a corporation. The simulation provided an overall framework to help the federal executives understand their individual experience in the corporate world.

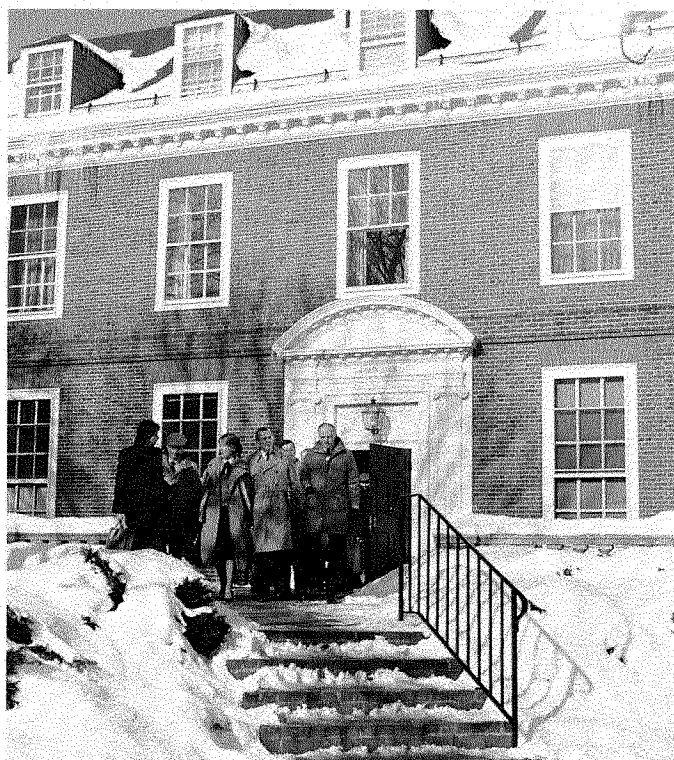
The second part of the conference concentrated on the international competitive posture of United States business. Professors from the Harvard Business School and an Associate Editor of the

Professor Winthrop Knowlton, JFK School of Government, Harvard University, discussing the Mid-Winter Business Conference with PCEE executives at the Harvard Faculty Club



Harvard Business Review shared their research findings and thoughts on issues and developments in this area.

The business executives joined the federal executives for the final part of the conference which was keynoted by George Gilder, author of *Wealth and Poverty*. This portion of the conference was co-sponsored by the John F. Kennedy School of Government. The seminar was led by Professor Winthrop Knowlton, Director of the Business and Government Center at the Kennedy School and former Chief Executive Officer of Harper and Row Publishers. The dis-



PCEE executives leaving the Harvard Faculty Club en route to the John F. Kennedy School of Government at Harvard University

Executives en route to the Harvard Faculty Club, Cambridge, Massachusetts



While we in private industry think highly of the people we recommend to the Program, our experience with the government sector participants has been exceptionally rewarding. There is not only a commitment to excel, but a cooperative spirit unparalleled in most relationships between the public and private sectors.

David M. Roderick
Chairman and Chief
Executive Officer
United States Steel
Corporation

(left to right) Robert Leone, Professors Winthrop Knowlton and John Meyer of the JFK School of Government, and Professor Kim Clark of the Harvard Business School, addressing the executives during the Mid-Winter Business Conference

cussion focused on government attempts to intervene in the marketplace through regulations and voluntary import quotas and the effects of these on our competitive posture.

WASHINGTON MEETINGS FOR BUSINESS EXECUTIVES

Approximately once a week, informal, off-the-record meetings are held with national leaders. These have included Supreme Court Justices, Cabinet Secretaries, U.S. Senators and Representatives, senior White House officials, Agency Heads, academics, journalists, labor union leaders, and lobbyists. The sessions provide the background behind the headlines and

current developments as well as insights on the way Washington operates.

THE INTERNATIONAL SEMINAR

This seminar, paid for by the private sector, is an opportunity for the executives to examine and discuss foreign policy issues firsthand.

The 1984 seminar is planned to encompass an expanded 18-day conference throughout Europe.

A highlight will be briefings at the headquarters of the North Atlantic Treaty Organization in Brussels, Belgium. In 1983, the executives met with NATO Secretary General Sir Joseph Luns, as well as the U.S. Representative to the NATO

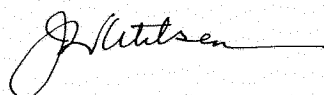
Military Committee and the Director of the NATO Economic Directorate. The Seminar in Brussels also involves a series of meetings with representatives of the Commission of the European Communities, known as the Common Market. In 1983, the group met with Chairman of the Commission, Gaston Thorn, as well as two vice-chairmen, Viscount Etienne Davignon and Christopher Tugendhat.

In Germany the executives will tour the divided city of Berlin, viewing first-hand the differences between the Eastern bloc and the West. The visit will include military briefings and an historical examination of the division of Germany. Following

Berlin, the group will meet with West German government leaders in Bonn. Officials attending the meetings will include the Minister of Research, a foreign policy advisor to the Chancellor, and parliamentary leaders of both the ruling Christian Democratic Party and the opposition Social Democratic Party. In addition, the executives will meet with German corporate officials.

The Seminar will also include the capitals of France and Great Britain. In Paris, those invited include ministers of Francois Mitterand's government, the Mayor of Paris, labor leaders and executives such as the General Secretary of Renault, the President of the French

We have hosted seven federal government employees who have made significant contributions to Tenneco in many areas. For example, one government executive assisted us in evaluating the overall status of our international telecommunication programs.



James L. Ketelsen
*Chairman and Chief
Executive Officer
Tenneco Incorporated*



National Railway Company and the chairman of Compaigne de Fives-Lille. The seminar in London will include a visit to an "enterprise zone" and the commodity exchange, as well as discussions with leaders of the different parliamentary parties, and ministers from Exchequer, the Foreign Office and Ministry of Trade. Spouses are not permitted to accompany the executives. The heavy schedule of meetings precludes any outside activities by the executives. Evening hours will be used for traveling between cities, thus insuring that maximum time is available for briefings during the day.

Executives will return with a better understand-

ing of:

- the internal economic structure of other countries
- the effects of trade negotiations
- internal political pressures which affect both domestic and multinational corporations
- defense and security arrangements and their impact on economic matters
- the international monetary situation and its effect on investment and trade.

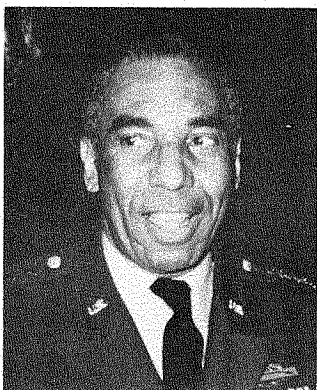
Note: All travel and program costs for the International Seminar will be paid for by funds from the private sector.



Chairman of the President's Commission on Executive Exchange James E. Burke, Chairman and CEO, Johnson & Johnson



Stefan Gaensicke, Axel Springer Publishing, addressing the executives in West Berlin



General Roscoe Robinson, Jr., U.S. Representative to NATO Military Committee, in Brussels



Ambassador William E. Brock, United States Trade Representative, addressing Commissioners at Blair House



**EXCHANGE XIV
PRIVATE SECTOR
EXECUTIVES**

EXECUTIVE

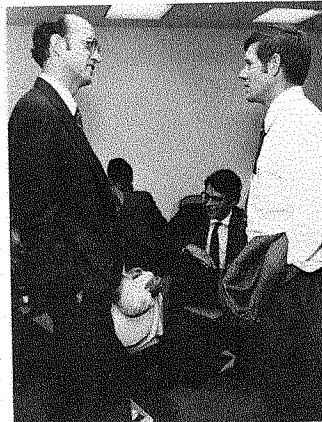
SPONSOR

EXCHANGE ASSIGNMENT

GARY E. ANDERSON	DOW CORNING CORPORATION (BRUSSELS)	DEPARTMENT OF COMMERCE Acting Deputy Assistant Secretary for the Basic Industries
THERESA R. HEBERT	EXXON CORPORATION	BOARD OF GOVERNORS FEDERAL RESERVE SYSTEM Special Assistant to the Chief Counsel
BARRY J. CARROLL	INTERNATIONAL METALS and MACHINES	DEPARTMENT OF EDUCATION Special Assistant to the Secretary
GARY R. BALZHISER	UNION OIL COMPANY OF CALIFORNIA	OFFICE OF THE UNITED STATES TRADE REPRESENTATIVE Assistant to the United States Trade Representative
JARED K. BRYAN	IBM CORPORATION	DEPARTMENT OF DEFENSE Special Assistant to the Assistant Secretary
DANIEL J. DIONISIO	US STEEL CORPORATION	DEPARTMENT OF AGRICULTURE Special Assistant to the UnderSecretary
EDWARD L. ANDRUS	XEROX CORPORATION	DEPARTMENT OF THE NAVY Special Assistant to the Assistant Secretary
PAUL AMEDICK	RCA	DEPARTMENT OF DEFENSE Assistant to the Assistant Secretary
FRANK R. COPE	TRW, INC.	DEPARTMENT OF HEALTH & HUMAN SERVICES Special Assistant to the Secretary
RUDOLPH V. DUTZMAN	SUN COMPANY	OFFICE OF MANAGEMENT & BUDGET Assistant to the Associate Director



Business luncheon for PCEE executives at the Embassy Row Hotel



Dow Corning executive Gary Anderson, Acting Deputy Assistant Secretary, Department of Commerce, and United Technologies executive James Nelson, Assistant to the Chairman, Export-Import Bank



EXECUTIVE	SPONSOR	EXCHANGE ASSIGNMENT
DEAN A. MITCHELL	PROCTER & GAMBLE	DEPARTMENT OF THE TREASURY Director, Olympic Coin Program and Assistant to the Treasurer of the United States
JAMES R. NELSON	UNITED TECHNOLOGIES	EXPORT/IMPORT BANK Assistant to the Chairman
MICHAEL L. JACKSON	FLUOR ENGINEERS, INC.	DEPARTMENT OF THE ARMY Special Assistant to the Assistant Secretary
ERIC M. OGANESOFF	POTOMAC ELECTRIC POWER COMPANY	NATIONAL AERONAUTICS & SPACE ADMINISTRATION Special Assistant to the Associate Administrator
L. ALEX JOHANSON, JR.	US STEEL CORPORATION	DEPARTMENT OF COMMERCE Special Assistant to the Deputy Assistant Secretary
DINAH KEEFE	THE PRUDENTIAL INSURANCE COMPANY OF AMERICA	OVERSEAS PRIVATE INVESTMENT CORPORATION Director, Operations Business Development
RICHARD B. LAMBERT	TEXACO, INC.	DEPARTMENT OF DEFENSE Special Assistant to the Director, Office of Economic Adjustment
WILLIAM H. LAWRENCE	PRICE WATERHOUSE	FEDERAL TRADE COMMISSION Assistant to the Chairman
ANIS S. ENGLAND	GOLDMAN, SACHS & COMPANY	DEPARTMENT OF THE TREASURY Special Assistant to the Assistant Secretary
JOHN A. CALHOUN	INTEL CORPORATION	DEPARTMENT OF COMMERCE Acting Deputy Assistant Secretary for Science and Electronics Administration



PCEE executives discussing briefings in the Hart Senate Office Building

Executives en route to the Russell Senate Office Building following a briefing at the United States Capitol

This publication was printed with funds collected from the private sector.

EXECUTIVE	SPONSOR	EXCHANGE ASSIGNMENT
PHILIP WEINTRAUB	DELOITTE HASKINS & SELLS	BOARD OF GOVERNORS FEDERAL RESERVE SYSTEM Special Assistant to the Vice Chairman
GREGORY WIERZYNSKI	TIME, INC.	DEPARTMENT OF DEFENSE Special Assistant to the Assistant Secretary for International Security Policy
EDWARD J. WORREL	COMBUSTION ENGINEERING, INC.	NATIONAL AERONAUTICS & SPACE ADMINISTRATION Manager, Productivity and Operations Support, Office of the Associate Administrator
DAVID E. ROUSSE	W.R. GRACE & COMPANY	INTERNATIONAL TRADE COMMISSION Assistant to the Chairman
TYRAM H. PETTIT	BANK OF AMERICA	DEPARTMENT OF TRANSPORTATION Special Assistant to the Associate Administrator, FAA
DENNIS L. ROSS	WESTINGHOUSE ELECTRIC CORPORATION	GENERAL SERVICES ADMINISTRATION Assistant to the Commissioner
THOMAS G. WELSH	TENNECO, INC.	GENERAL SERVICES ADMINISTRATION Executive Assistant to the Comptroller
ALAN H. SPICER	FACET ENTERPRISES, INC.	DEPARTMENT OF THE ARMY Special Assistant to the Assistant Secretary
PHILIP L. SCHNEIDER	ARTHUR ANDERSEN & COMPANY	DEPARTMENT OF HEALTH & HUMAN SERVICES Special Assistant to the Administrator, Health Care Financing Administration
ELLAN K. WHARTON	DuPONT	DEPARTMENT OF STATE Special Assistant to the Assistant Secretary for Congressional Affairs

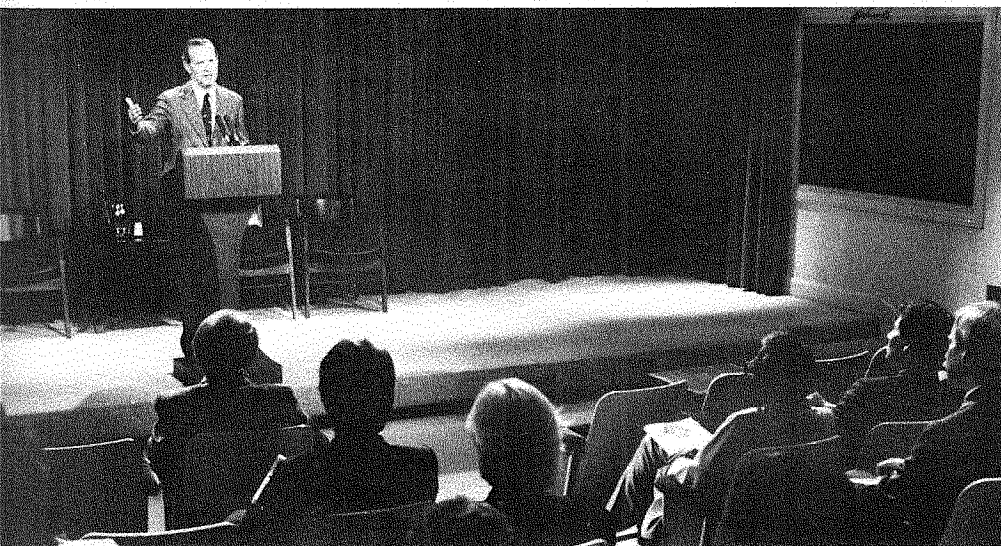


Congressman Jim Jones, Chairman, House Budget Committee, responding to United Technologies executive James Nelson, Assistant to the Chairman, Export-Import Bank

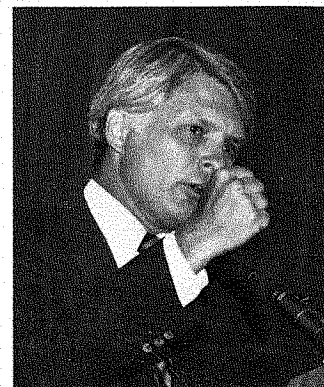


Senator Warren Rudman briefing PCEE executives in the Hart Senate Office Building

EXECUTIVE	SPONSOR	EXCHANGE ASSIGNMENT	EXCHANGE XIV FEDERAL SECTOR EXECUTIVES
MR. WAYNE W. SHARP	AGRICULTURAL COUNSELOR U.S. MISSION EC FOREIGN SERVICE OFFICER	REPUBLICBANK OF DALLAS Special Assistant to the Chairman of the Board	
MAROLYN M. ALLEN	DEPARTMENT OF STATE	MANUFACTURERS HANOVER TRUST Consultant	
EDWARD M. SHUMSKY	FEDERAL TRADE COMMISSION	MERRILL LYNCH & CO., INC. Executive Strategic Planner	
MR. C. HOWARD ROBINS, JR.	NATIONAL AERONAUTICS & SPACE ADMINISTRATION	TENNECO, INC. Director, Research and Development, Newport News Shipyard	
MARRY E. SHAPIRO	OFFICE OF PERSONNEL MANAGEMENT	EQUITABLE LIFE ASSURANCE SOCIETY Consultant to Group Operations Management	
GEORGE J. WEISE	INTERNATIONAL TRADE COMMISSION	IBM CORPORATION Staff Attorney	
BENJAMIN C. SANCHEZ	DEPARTMENT OF THE TREASURY	GOLDMAN, SACHS & COMPANY Assistant to the Vice President	
THOMAS WILLIAMS, JR.	VETERANS ADMINISTRATION	JOHNSON & JOHNSON Assistant to the Vice President	
M. BRUCE DOWNEY	UNITED STATES POSTAL SERVICE	XEROX CORPORATION Special Assistant to the Vice President	
NORMAN L. ACHILLES	DEPARTMENT OF STATE	IBM CORPORATION Advisor to Senior Management, American/Far East Corporation	
EXECUTIVE	SPONSOR	EXCHANGE ASSIGNMENT	EXCHANGE XIV OVERSEAS EXECUTIVES
LEON B. GIBBS	PRESIDENT JOHNSON & JOHNSON (PUERTO RICO)	DEPARTMENT OF STATE Regional Director for the Caribbean Basin Initiative (Kingston, Jamaica)	
WACK L. OSBORN	TRW, INC.	DEPARTMENT OF STATE Economic Attache for High Technology (Tokyo, Japan)	



White House Chief of Staff James A. Baker, III addressing PCEE executives in the President's Briefing Room



Joseph Wright, Deputy Director of OMB, briefing PCEE executives at the Public Policy Seminar

**NOMINATION,
SELECTION
AND
PLACEMENT**

The deadline for nominations for the participants in the President's Commission on Executive Exchange is March 1 for federal government executives and April 1 for business executives. Assignments generally begin in September, and executives must return to their nominating organizations at the end of one year.

Following completion of in-depth selection interviews and upon acceptance into the program, the Executive Director will negotiate a suitable assignment for the nominated executive by contacting federal

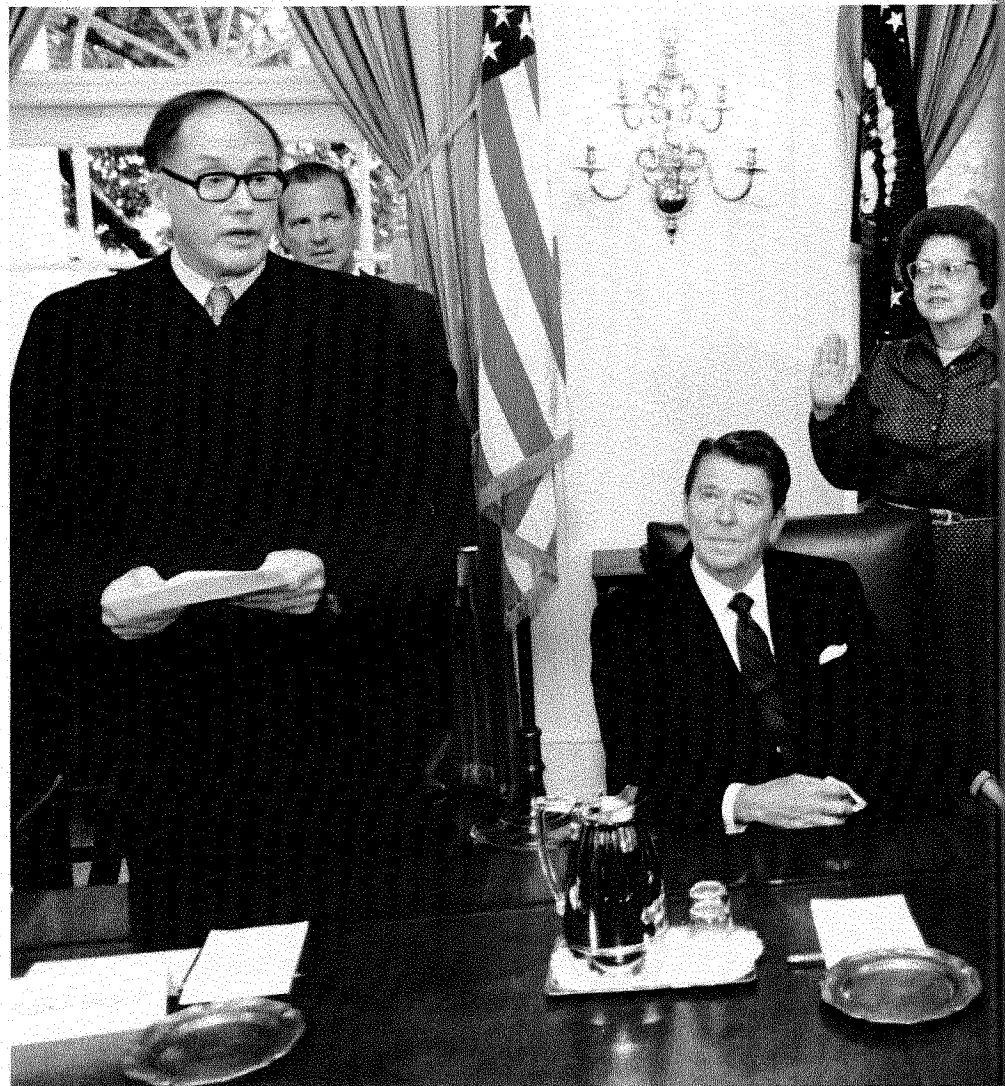
President Reagan and Michael Deaver, Assistant to the President and Deputy Chief of Staff



The exchange of executives between private industry and the Government can foster a mutual awareness and appreciation of the challenges and problems each faces. In this way, it can improve their personal effectiveness and that of the unit they serve.

A handwritten signature in dark ink, reading "Harry J. Gray".

Harry J. Gray
Chairman and Chief
Executive Officer
United Technologies
Corporation



Justice Rehnquist swearing-in Commission members (left to right) James A. Baker, III, Chief of Staff, The White House; Betty Southard Murphy, Partner, Baker and Hostetler; James E. Burke, Chairman and CEO, Johnson & Johnson; Donald Regan, Secretary of the Treasury; and Max Friedersdorf, Vice President, PepsiCo, Inc.

PCEE executives at the White House

agencies and corporations, thus developing assignments maximizing the executive's resources and talents. Following these negotiations, business executives are interviewed by specific agencies. Conversely, federal government executives are interviewed by specific corporations. The executives are then placed in mutually agreed upon positions. The Commission continues to monitor and negotiate the assignments throughout the year, guaranteeing that the experience benefits all concerned.



This program enables each area, public and private, to gain insight into the needs and problems of the other. I consider this type of cooperative relationship most important toward strengthening the leadership of both Government and business.

Malcolm Baldrige

Malcolm Baldrige
Secretary
Department of Commerce

BUSINESS PARTICIPATION

NOMINATING A BUSINESS EXECUTIVE FOR A ONE YEAR GOVERNMENT ASSIGNMENT

Candidates from business must be outstanding men and women who have records of success and who have reached policy-making positions in their corporations. Candidates for the President's Commission on Executive Exchange must be nominated by their Chief Executive Officer. Only those individuals who represent the most outstanding business executive talent will be considered. Nominations must

be received by the President's Commission on Executive Exchange between March 1 and April 1 for participation beginning the following September.

The participating corporation and the nominated executive are bound by law to strictly adhere to all Federal and State statutes regarding conflict of interest. The corporation should counsel the executive regarding the individual's responsibility and the necessity for ethical conduct.

The President's Commission on Executive Ex-

change strongly endorses the principles of equal opportunity.

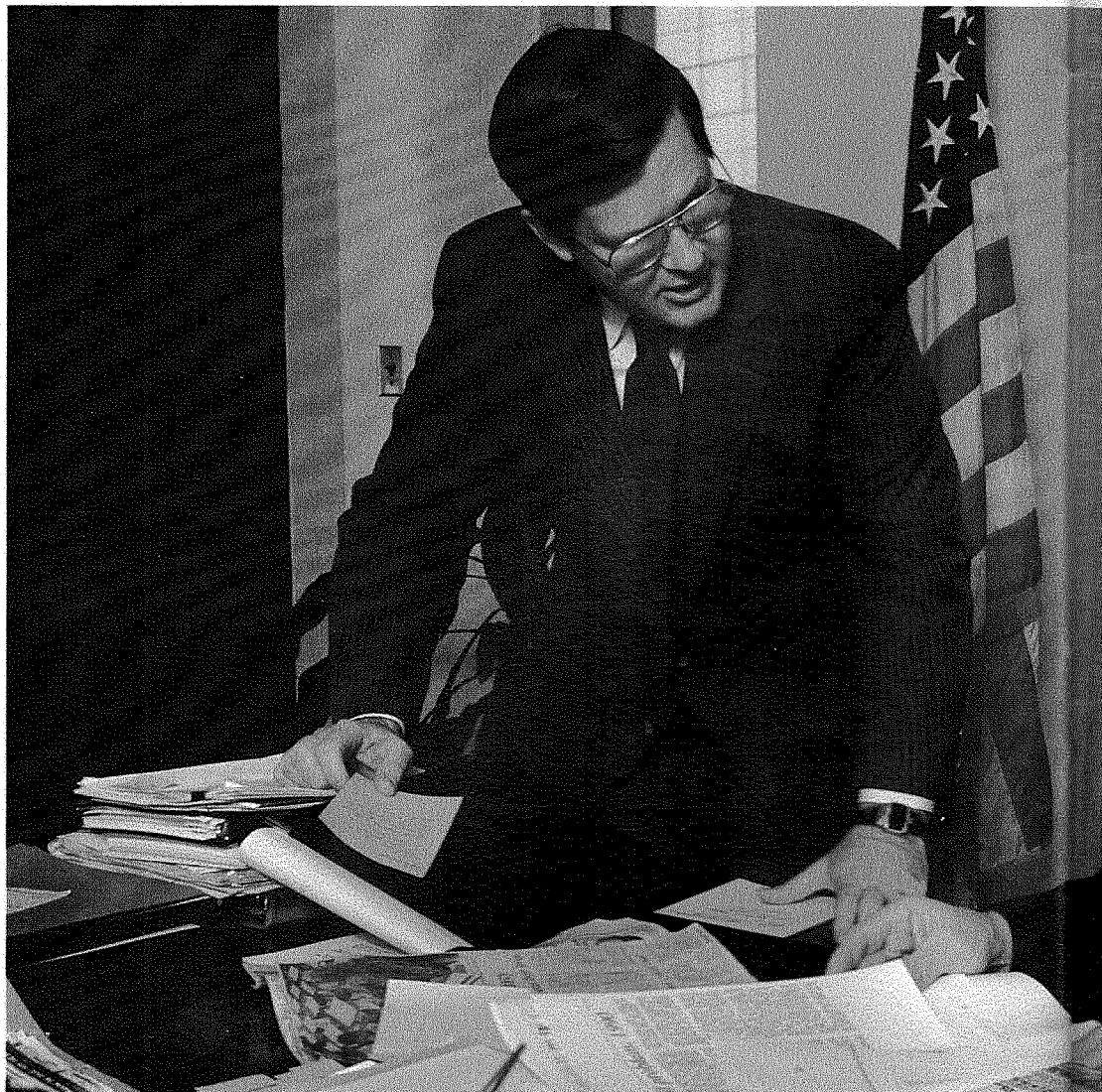
ONE YEAR ASSIGNMENT OF A GOVERNMENT EXECUTIVE IN BUSINESS

Corporations intending to offer a one year assignment to an outstanding government executive should notify the President's Commission on Executive Exchange by April 1. There are some corporations who identify a specific position, while others prefer to interview several government candidates, then structure an

The introduction to the program of the opportunity for candidates to serve in embassies abroad has been one of the most constructive results of this Commission's efforts. Cooperation of the Secretary of State in making this association possible will benefit our country considerably in the future, particularly in the field of international trade.

William B. Walsh M. D.

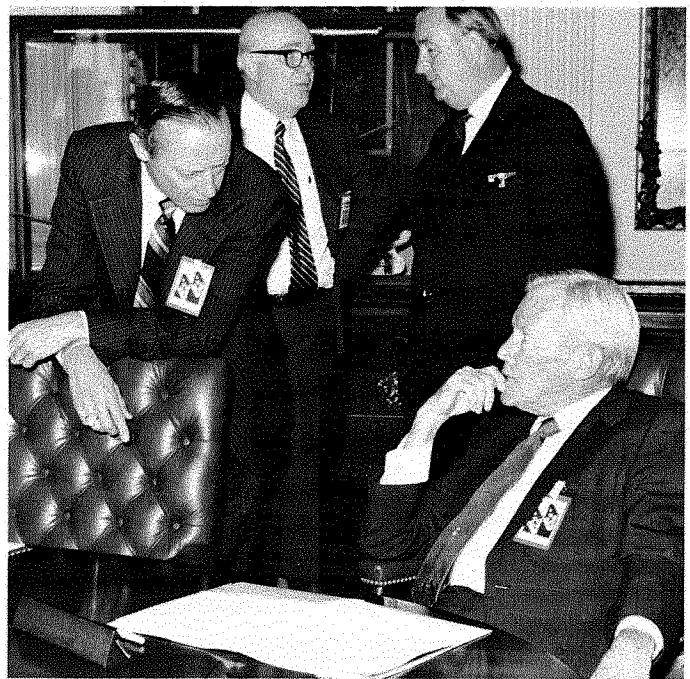
William B. Walsh, M.D.
President and Chief
Executive Officer
Project HOPE



Secretary of Education Terrel Bell briefing executive Barry Carroll, on leave from International Metals & Machines, assigned to the Department of Education as Special Assistant to the Secretary



Counsellor to the President Edwin Meese III addressing PCEE executives at a luncheon meeting in the Old Executive Office Building, The White House



(left to right) Commissioners David W. Christopher, Partner, Price Waterhouse; David M. Roderick, Chairman and CEO, U.S. Steel Corporation; John F. McGillicuddy, Chairman, President and CEO, Manufacturers Hanover Corporation; and Robert E. Kirby, Chairman and CEO (Retired), Westinghouse Electric Corporation

assignment based on a combination of individual skills and corporate needs.

Prior to the government executive's assignment and in order to insure absolute avoidance of conflict of interest or the appearance thereof, the corporation must adhere to all Federal and State laws. The corporation's General Counsel must review the government executive's background to insure that no conflict of interest exists. It is the corporation's responsibility to notify the Executive Director of this determination and of any reassignment of the government executive to new duties during the year.

The Executive Director of the President's Commission on Executive Exchange continues to counsel government executives regarding avoidance of conflict of interest and ethical conduct throughout the year. Additionally, all assignments are reviewed by the United States Office of Government Ethics.

It is advisable that Presidential Exchange Executives assigned to business be exposed to the policy-makers and the internal structure of the corporation. Introduction to senior corporate officers during the year is encouraged. Federal government executives must be permitted time away

from the assignment for Commission-sponsored seminars and conferences.

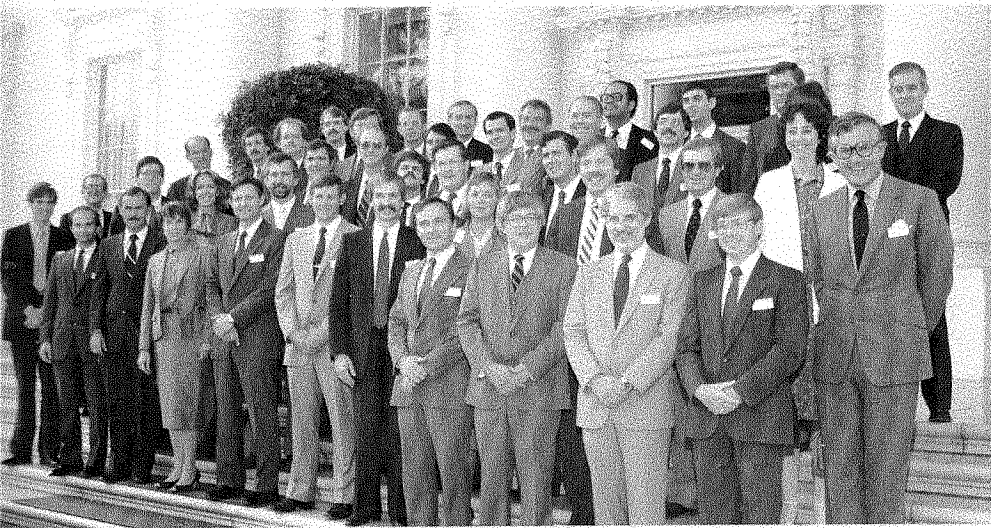
In keeping with the goal of the President's Commission on Executive Exchange, and in compliance with Federal rules and regulations, and Commission restrictions, the corporation must not extend an offer of permanent employment to the government executive during preliminary interviews, during the one year assignment, or upon completion of the assignment. The restriction against offers of permanent employment continues for three years after the date of return to the Federal government.



Ambassador Faith Ryan Whittlesey, Assistant to the President for Public Liaison, The White House, addressing the executives



Secretary of Health and Human Services Margaret Heckler briefing executives Frank Cope, Special Assistant to the Secretary, and Philip Schneider, Special Assistant to the Administrator, Health Care Financing Administration, Department of Health and Human Services



Executives on the White House steps



Opportunities afforded by the President's Commission on Executive Exchange are clearly twofold. On the one hand, qualified business executives can seize upon very real opportunities to gain valuable experiences and insights into resolution of problems confronting government in areas of domestic and international regulations, relations and diplomacy. The executive and the company to which he returns from a government agency can materially benefit from his or her experiences. On the other hand, government gains at least equal benefits from the experiences and perceptions brought to it by the executive. The end result is a government better understood by, and better able to serve, its constituents. The Commission is now well on its way to the realization of these mutual benefits.

W. P. Clark

William P. Clark
Secretary
Department of the Interior

President Reagan with Secretary of the Interior William Clark

FEDERAL AGENCY PARTICIPATION

NOMINATING A FEDERAL GOVERNMENT EXECUTIVE FOR A ONE YEAR BUSINESS ASSIGNMENT

Candidates from the Federal government are members of the Senior Executive Service or an equivalent system, or participants in the Senior Executive Service Candidate Program. They have records of success and have reached policy-making positions in their agency. Candidates for the program must be nominated by their Cabinet Secretary or Agency Head.

Federal government executives should have no appreciable experience in the private sector and must be willing to accept an assignment anywhere in the United States.

ONE YEAR ASSIGNMENT OF A BUSINESS EXECUTIVE IN GOVERNMENT

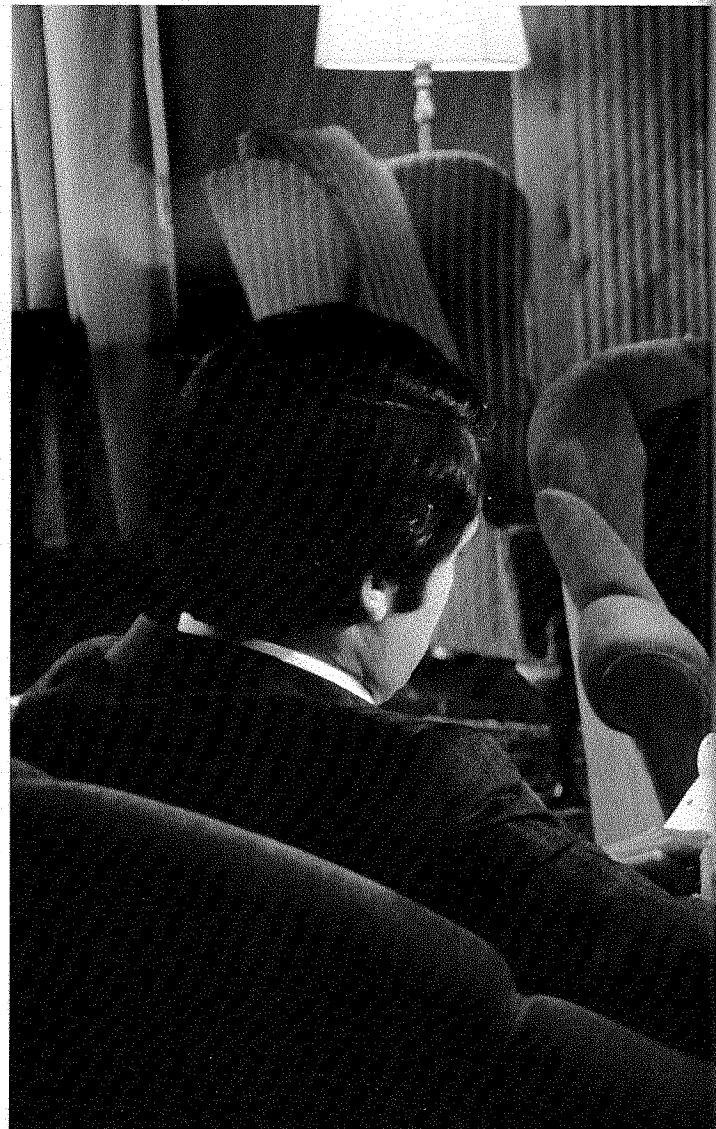
The Executive Director of the President's Commission on Executive Exchange meets with Cabinet Officers and Agency Heads to identify specific positions that would be best suited for Presidential Exchange Executives

from business. However, some agencies prefer to interview several business executives, then structure an assignment based on individual skills and the agency's needs. It is essential that the business executive report to a Cabinet Officer or Agency Head, an Under Secretary, or an Assistant Secretary, and that the position be in the Senior Executive Service.

To insure absolute avoidance of conflict of interest or the appearance thereof, the agency to which the business executive is assigned must



Senator Robert Dole responding to executive Dr. Wayne Sharp, on leave from the U.S. Mission to the European Communities, assigned to RepublicBank of Dallas as Special Assistant to the Chairman of the Board



(left to right) Federal executives Edward Shumsky, Executive Strategic Planner, Merrill Lynch & Co., Inc.; Carolyn Allen, Consultant, Manufacturers Hanover Trust; Dr. Howard Robins, Director, Research and Development, Newport News Shipyard, Tenneco, Inc., discussing the Mid-Winter Business Conference at Harvard University

adhere to all Federal conflict of interest laws. The agency's Ethics Counsel must review the business executive's background and the formal position responsibilities in order to determine that no conflict of interest exists. It is the agency's responsibility to notify the Executive Director of the President's Commission on Executive Exchange of this determination and of any reassignment of the executive to new duties during the year. The Executive Director of the President's Commission on Executive Exchange continues to

counsel business executives regarding avoidance of conflict of interest and ethical conduct throughout the year.

The agency to which the executive is assigned must allow administrative leave to the business executive for all Commission-related seminars and conferences.

In order for business executives to receive the full benefit of their government assignments, it is recommended that they be introduced to appropriate senior officials of their agency.

In keeping with the

goal of the President's Commission on Executive Exchange, and in compliance with Federal rules and regulations, the agency to which the business executive is assigned must not extend an offer of permanent employment to the executive during preliminary interviews, during the one year assignment, or upon completion of the assignment. This restriction against offers of permanent employment continues for one year after the date of the business executive's return to the corporation.



Federal executives at times have been vastly underrated and I think you've done much to counteract that false assumption. I commend and applaud your outstanding performance and dedication. We look forward to your continued successes and expect you'll get some new ideas that will be useful when you get back to your federal job.

Ronald Reagan

Ronald Reagan

Excerpt from a speech by President Reagan

**CRITICAL
ASSIGNMENTS
FOR
BUSINESS
EXECUTIVES**

Cabinet Officers and Agency Heads are encouraged to request from the Executive Director of the President's Commission on Executive Exchange assistance in recruiting highly specialized and experienced individuals to fill critical needs within their organization. The Executive Director will respond on a continuous basis throughout

the year.

Business executives chosen for the critical assignments possess specific expertise to meet a specialized need within a government agency. Such executives are chosen based on their wealth of experience in a selected area and have reached senior ranks within their corporation.

Since these critical as-

signments occur throughout the year, they do not necessarily coincide with the regular cycle of the President's Commission on Executive Exchange. However, executives must return to their corporation one year after beginning their assignment. The same conflict of interest requirements apply to these critical positions.



President Reagan addressing executives of the President's Commission on Executive Exchange as Chairman James E. Burke looks on



Senator Robert Dole addressing the executives on Capitol Hill

Commission meeting in the Old Executive Office Building, The White House



I want to thank the corporate world for contributing to the efforts of the Commission. Chief Executive Officers have nominated highly motivated and qualified executives. They have been and are involved in critical, long-range decisions which will help determine the relationship between business and government for years to come.

With us today are executives from the business world who are accepting the challenges of demanding federal positions. Good Luck. This program was established so each of you will contribute your business acumen and corporate experience while gaining a perspective on the inner workings of government.

Ronald Reagan

Ronald Reagan

Excerpt from a speech by
President Reagan

**INTERNATIONAL
ASSIGNMENTS
FOR
BUSINESS
EXECUTIVES**

The President's Commission on Executive Exchange seeks business executives with extensive international business experience for assignments in United States Embassies abroad as Assistants to the Ambassador.

Business executives assigned internationally perform a variety of functions including assisting the Ambassador with specific problems related

to the geographic area, helping to initiate and develop business opportunities for United States corporations, and addressing the myriad of problems and opportunities that face a foreign investor.

The business executives lend their expertise in relevant international business trends to specialized problems, which differ from country to country. In addition, they bring a

fresh perspective to ongoing problems and a new, creative analysis of current issues.

For International Assignments, the Commission seeks business executives with:

- an advanced degree in finance, marketing or a field directly associated with the skills of international business;
- at least five years experience

I have had the privilege of contributing to the 1983 International Seminar. The experience left me deeply impressed with the exceptional quality of the men and women participating in the Seminar and, thus, all the more pleased that its program had included a visit to the Headquarters of the North Atlantic Treaty Organization. Undertakings such as the International Seminar inspire confidence that the ties which bind our Alliance together will, in fact, continue to remain strong in the years ahead. It is, therefore, a venture which has my wholehearted support.



Dr. Joseph M.A.H. Luns
Secretary General
North Atlantic Treaty
Organization



rience in an area dealing with aspects of international business;

- business expertise in geographical area of assignment;
- fluency in the language of the host country;
- ability to interact diplomatically with officials at the highest levels of United States and foreign governments.

The assignment may be up to 15 months in duration and the executive must return to the nominating corporation at the completion of the assignment. Executives must adhere strictly to rules and regulations regarding conflict of interest.

Presently, a senior policy analyst from TRW, Inc. with expertise in telecommunications, robotics and information tech-

Senator Ted Stevens, Assistant Majority Leader, addressing PCEE executives at the Public Policy Seminar



President Reagan with Secretary of the Interior William Clark and Secretary of State George Shultz

President Reagan greeting Leon Gibbs, President of Johnson & Johnson Hemisferica S.A., assigned to the Department of State as Regional Director for the Caribbean Basin Initiative, U.S. Embassy, Kingston, Jamaica

nologies, is assigned to the United States Embassy in Tokyo, Japan, as Economic Attache for High Technology. At the Embassy, the executive's principal objective is to identify and deal with trade and investment policy issues arising in respect to high technology industries in Japan.

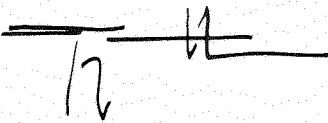
In January, 1984, the President of Johnson & Johnson Hemisferica,

Puerto Rico, was assigned to Kingston, Jamaica, as the Regional Advisor to the Caribbean Basin Initiative. In this position, he assists the Ambassador and the State Department in investment planning, marketing, export trade with the regional business community, and business promotion for American companies seeking new markets in the Caribbean region.

The Executive Director of the President's Commission on Executive Exchange is presently negotiating with United States Ambassadors for additional international assignments. Interested corporations should notify the Executive Director of talented executives who are qualified and able to accept such assignments.

Today's challenges call for modern, creative solutions which are based on a sound appreciation of realities.

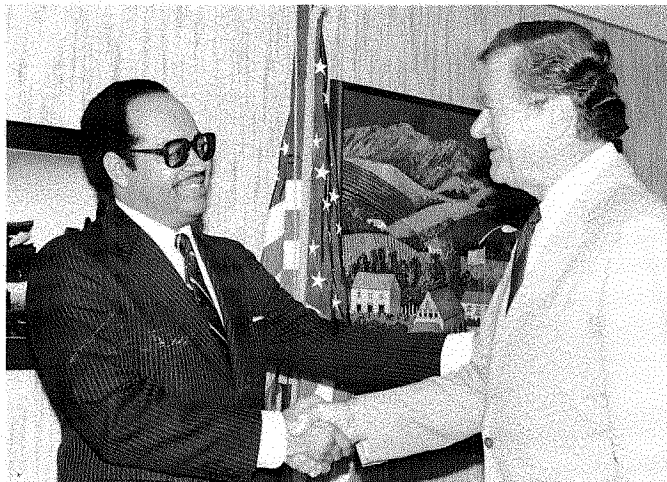
The exciting interchange of ideas between Americans and Europeans that takes place whenever the group visits Brussels is a living symbol of the commitment that exists between the "Old" World and the "New" to develop greater understanding between ourselves and to respect fully each other's opinions.



Gaston E. Thorn
President
Commission of the
European Communities



Ambassador Michael Mansfield with TRW executive Jack Osborn, assigned as Economic Attache for High Technology, U.S. Embassy, Tokyo, Japan



Leon Gibbs, President, Johnson & Johnson Hemisferica S.A., assigned to the U.S. Embassy in Kingston, Jamaica, as Regional Director for the Caribbean Basin Initiative, with U.S. Ambassador to Jamaica William A. Hewitt

This publication was printed with funds collected from the private sector.

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ON EXECUTIVE EXCHANGE**

The White House

744 Jackson Place, N.W.
Washington, D.C. 20503

(202) 395-4616



THE PRESIDENT'S
COMMISSION ON
EXECUTIVE EXCHANGE
The White House

UNITED STATES
EXECUTIVE
INTERNATIONAL
EMBASSY
ASSIGNMENTS

THE PRESIDENT'S COMMISSION ON EXECUTIVE EXCHANGE

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Chairman and Chief Executive Officer
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James A. Baker, III
Chief of Staff
The White House

June Grace Walker
Executive Director
President's Commission on Executive Exchange

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United Technologies Corporation

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TRW Incorporated

Betty Southard Murphy
Partner
Baker and Hostetler

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Litton Industries, Incorporated

John R. Opel
President and Chief Executive Officer
IBM Corporation

Donald T. Regan
Secretary
Department of the Treasury

David Rockefeller
Chairman
Chase International Advisory Committee

David M. Roderick
Chairman and Chief Executive Officer
U.S. Steel Corporation

James Roosevelt
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James Roosevelt and Company

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Prudential Lines, Incorporated

Helene A. von Damm
Assistant to the President for Presidential Personnel
The White House

William B. Walsh, M.D.
President and Chief Executive Officer
Project HOPE

John C. Whitehead
Senior Partner
Goldman, Sachs and Company

Dr. Marina v.N. Whitman
Vice President
General Motors Corporation

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Assistant Director

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Public Affairs Director

America has long held an influential position in the world marketplace. The President's Commission on Executive Exchange seeks to improve that position through the new International Embassy Assignments Program. This program establishes an international framework between American government and business aimed at the expansion of overseas opportunities for both sectors.

International Exchange Executives bring with them advanced degrees, international business experience, and knowledge of the geographic area of their assignment. At American embassies overseas, Executives serving one-year assignments will work to create business opportunities while offering assistance to corporations seeking new foreign markets.

International Exchange Executives will contribute to insuring America's competitiveness by adding in-depth knowledge and expertise to our understanding of international economic conditions.



To each of the participants in the International Embassy Assignments Program, I extend my best wishes for every success.

Ronald Reagan

I can think of no more important endeavor in today's world than seeking to bring business expertise to government and government perspectives to the business community.

The International Embassy Assignments Program is an especially valuable means of accomplishing this goal. In this program the medium is the message since it creates a new range of shared experiences and promotes the cause of better government-business relations.

The Department of State has already begun to profit from this program and will continue to benefit as we face up to the challenges of the international marketplace in the 1980's.

George P. Shultz



UNITED STATES
EXECUTIVE
INTERNATIONAL
EMBASSY
ASSIGNMENTS
PROGRAM

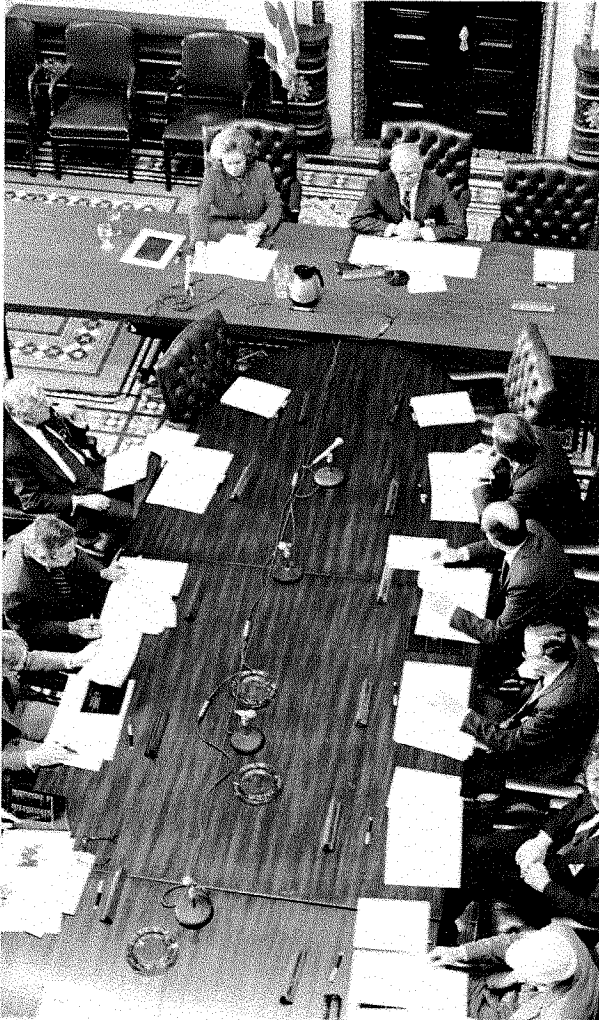
Leaders within business and Government are focusing on the interrelationship of nations and the world issues that challenge it.

Paramount to these issues is the substantially altered structure of international business. The United States, as the premier world indus-

trial power, once ruled all but a few foreign marketplaces.

In the past five decades, global conflict, changing national attitudes, economic forces and the philosophy of protectionism have contrib-

3



Chairman James E. Burke and Executive Director June Grace Walker presiding over Commission Meeting at the White House



The President and Chief of Staff James A. Baker, III

uted to a shift in the trade positions of several industrialized nations. As a result, America can no longer count on foreign perceptions of the United States as holding the monopoly on the best production techniques and the most sophisticated products.

Presidential Exchange Executives assigned to United States Embassies overseas assist the Ambassadors with specific problems related to the geographic area, help initiate and develop business opportunities for U.S. corporations in the host country, and address the myriad of problems and op-

portunities that beset a foreign investor.

Presidential Exchange Executives lend expertise in relevant international business trends to specialized problems, which differ from country to country. Addi-

4



The President in the White House Cabinet Room flanked by (left to right) Marina v.N. Whitman, VP, General Motors Corp., Robert E. Kirby, CEO, Westinghouse Electric Corp., Associate Justice William H. Rehnquist, Chairman James E. Burke and Treasury Secretary Donald T. Regan. In the background (left to right) James A. Baker, III, Betty Southard Murphy, Partner, Baker and Hostetler, William B. Walsh, M.D., CEO, Project HOPE, Helene von Damm, Ambassador-designate to Austria, Max L. Friedersdorf, Counsel General of the United States of America to Bermuda and Edwin L. Harper, Assistant to the President for Policy Development

tionally, executives bring a fresh perspective to ongoing problems and a new, creative analysis of current issues.

Presidential Exchange Executives combine their tal-

ents with that of representatives of the Departments of State and Commerce to insure that U.S. businessmen receive an appropriate share of the world marketplace.

For International Assignments, the Commission seeks Executives with:

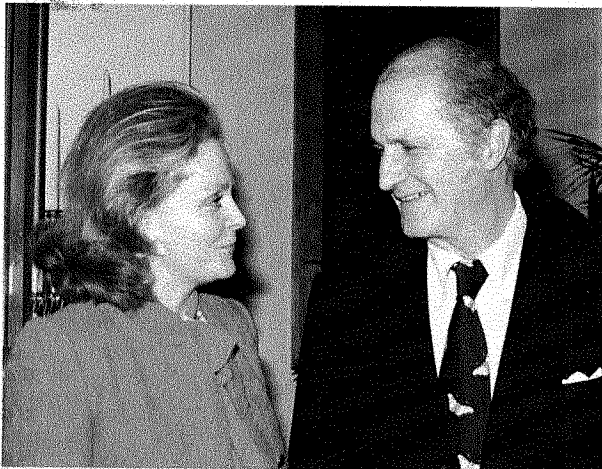
an advanced degree in finance, marketing or a field

directly associated with the skills of international business

at least five years experience in an area dealing with aspects of international business



*The President and the Secretary of State
George P. Shultz*



*Commissioner Malcolm
Baldrige, Secretary of Commerce
and Executive Director June
Grace Walker*

- business expertise in geographical area of assignment
- fluency in language of host country
- ability to interact diplomatically with officials at the highest levels of U.S. and foreign Governments

INTERNATIONAL ASSIGNMENT '83

The United States International Embassy Assignments Program is designed to place outstanding business executives with specific expertise in areas of international business at United States Embassies abroad.

These executives will be of special assistance to United States businessmen in the successful initiation and development of international business.

6



Charles Z. Wick, Director of the United States Information Agency addressing a 744 Roundtable meeting at the Jackson Place conference room

Jack Osborn, a Senior Policy Analyst from TRW, Inc., is the first executive to be placed in the International Embassy Assignments Program. He will serve for a

year in the capacity of High Technology Affairs Officer at the United States Embassy in Tokyo, Japan, on the staff of U.S. Ambassador Mansfield. Mr. Osborn brings to this post expertise in International Relations, specifically Far Eastern economic and military affairs.

Currently, the Commission is working on the possibility of securing assignments in Mexico, Canada, France and Spain.

7



The President and Commissioner William P. Clark, Assistant to the President for National Security Affairs



I welcome the opportunity to have on my staff for one year a Presidential Executive Exchangee assigned to work on high technology trade and information exchange. This is an area of vital importance to United States - Japanese relations, and I am confident that the Presidential Exchange Program will provide a useful opportunity for two-way exchange between U.S. Government entities and the private sector.

*Ambassador to Japan,
Michael J. Mansfield*

Government and business must now join forces to deal with this challenge effectively and systematically—to reestablish the strengths

that make America competitive. The United States Executive International Embassy Assignments Program represents a significant step in attaining a firm and successful course for U.S. business abroad in the 1980's.



Chairman James E. Burke, CEO, Johnson & Johnson at White House meeting

*William D. Klay,
Vice President of
Manufacturers Hanover
Bank assigned to the
Department of State,
meeting with
Ambassador Thomas O.
Enders, Assistant
Secretary for Inter-
American Affairs*



This brochure was printed with monies originating outside government sources.

PRESIDENT'S COMMISSION
ON EXECUTIVE EXCHANGE

The White House

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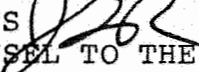


THE WHITE HOUSE

WASHINGTON

May 17, 1985

MEMORANDUM FOR DAVID L. CHEW
STAFF SECRETARY

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Executive Order Entitled "President's
Commission on Executive Exchange"

Counsel's Office has reviewed the above-referenced Executive Order, and finds no objection to it from a legal perspective.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 / 1 /

Name of Correspondent: Dave Chew

MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Executive Order entitled "President's Commission on Executive Exchange"

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUHALL</u>	<u>ORIGINATOR</u>	<u>85105116</u>			<u> 1 </u> / <u> 1 </u> / <u> </u>
	Referral Note:				
<u>CUAT 18</u>	<u>R</u>	<u>85105116</u>		<u>S</u>	<u>85105120</u>
	Referral Note:				<u>COB</u>
		<u> 1 </u> / <u> 1 </u> / <u> </u>			<u> 1 </u> / <u> 1 </u> / <u> </u>
	Referral Note:				
		<u> 1 </u> / <u> 1 </u> / <u> </u>			<u> 1 </u> / <u> 1 </u> / <u> </u>
	Referral Note:				
		<u> 1 </u> / <u> 1 </u> / <u> </u>			<u> 1 </u> / <u> 1 </u> / <u> </u>
	Referral Note:				

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOP).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 5/16/85 ACTION/CONCURRENCE/COMMENT DUE BY: c.o.b. 5/20/85

SUBJECT: Executive Order entitled "President's Commission on Executive Exchange"

	ACTION		FYI			ACTION		FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>			LACY	<input type="checkbox"/>	<input type="checkbox"/>		
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>			McFARLANE	<input type="checkbox"/>	<input type="checkbox"/>		
STOCKMAN	<input type="checkbox"/>	<input type="checkbox"/>			OGLESBY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
BUCHANAN	<input type="checkbox"/>	<input type="checkbox"/>			ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
CHAVEZ	<input type="checkbox"/>	<input type="checkbox"/>			RYAN	<input type="checkbox"/>	<input type="checkbox"/>		
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	P	SS	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>		
DANIELS	<input type="checkbox"/>	<input type="checkbox"/>			SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>		
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>			SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
FRIEDERSDORF	<input checked="" type="checkbox"/>	<input type="checkbox"/>			TUTTLE	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>			_____	<input type="checkbox"/>	<input type="checkbox"/>		
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>			_____	<input type="checkbox"/>	<input type="checkbox"/>		
HICKS	<input checked="" type="checkbox"/>	<input type="checkbox"/>			_____	<input type="checkbox"/>	<input type="checkbox"/>		
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>			_____	<input type="checkbox"/>	<input type="checkbox"/>		

REMARKS:
 Please provide any recommendations to my office by close of business Monday, May 20th. Thanks.

RESPONSE:

1985 MAY 16 PM 2:46

David L. Chew
 Staff Secretary
 Ext. 2702



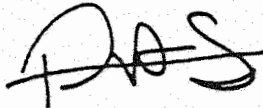
EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

May 13, 1985

Received S S

105 MAY 16 PM 12:08

MEMORANDUM FOR: THE PRESIDENT

FROM: DAVID A. STOCKMAN 

SUBJECT: PROPOSED EXECUTIVE ORDER ENTITLED "PRESIDENT'S COMMISSION ON EXECUTIVE EXCHANGE"

SUMMARY. This memorandum forwards for your consideration a proposed Executive order which would amend Executive Order No. 12493, entitled "President's Commission on Executive Exchange."

BACKGROUND. This proposed Executive order was submitted by the President's Commission on Executive Exchange. The proposed order would enlarge the pool of Federal employees eligible for participation as Presidential Exchange Executives to candidates for the Senior Executive Service or others of outstanding qualification serving at an equivalent level, not lower than level 15, of the General Schedule. The change is necessary to ensure sufficient Federal employee participation in the Exchange program.

All affected agencies concur in this proposed Executive order.

RECOMMENDATION. I recommend that you sign the proposed Executive order.

Attachment



U.S. Department of Justice

Office of Legal Counsel

Received 83

MAY 15 1985

Office of the
Assistant Attorney General

Washington, D.C. 20530

MAY 15 1985

The President,

The White House,

My dear Mr. President:

I am herewith transmitting a proposed Executive order entitled "President's Commission on Executive Exchange."

This proposed order was submitted by the Commission. It has been forwarded for the consideration of this Department as to form and legality by the Office of Management and Budget with the approval of the Director.

The proposed Executive order is approved as to form and legality.

Respectfully,

A handwritten signature in cursive script that reads "Ralph W. Tarr".

Ralph W. Tarr
Acting Assistant Attorney General
Office of Legal Counsel

EXECUTIVE ORDER

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PRESIDENT'S COMMISSION ON EXECUTIVE EXCHANGE

By the authority vested in me as President by the Constitution and statutes of the United States of America, it is hereby ordered that Executive Order No. 12493 of December 5, 1984, is amended by substituting for subsection (a)(2) of section 2 thereof the following:

"(2) career Federal Executives, who are members of the Senior Executive Service, or equivalent level, or are candidates for the Senior Executive Service, or are of outstanding qualification and are serving at an equivalent level to a Senior Executive Service candidate, provided that such level is not lower than level 15 of the General Schedule, will be selected as Presidential Exchange Executives and assigned for one year to positions in the private sector offering significant challenge, responsibility and regular and continuing contact with senior private sector officials."

THE WHITE HOUSE,

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

May 22, 1985

EXECUTIVE ORDER

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PRESIDENT'S COMMISSION ON EXECUTIVE EXCHANGE

By the authority vested in me as President by the Constitution and statutes of the United States of America, it is hereby ordered that Executive Order No. 12493 of December 5, 1984, is amended by substituting for subsection (a)(2) of section 2 thereof the following:

"(2) career Federal Executives, who are members of the Senior Executive Service, or equivalent level, or are candidates for the Senior Executive Service, or are of outstanding qualification and are serving at an equivalent level to a Senior Executive Service candidate, provided that such level is not lower than level 15 of the General Schedule, will be selected as Presidential Exchange Executives and assigned for one year to positions in the private sector offering significant challenge, responsibility and regular and continuing contact with senior private sector officials."

RONALD REAGAN

THE WHITE HOUSE,
May 21, 1985.

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