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THE WHITE HOUSE

WASHINGTON

January 22, 1986

MEMORANDUM FOR JEFF EISENACH
OFFICE OF MANAGEMENT AND BUDGET

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: President's Management Message

Counsel's Office has reviewed the above-referenced message, and finds no objection to it from a legal perspective.

cc: David L. Chew

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Walter Chew

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: President's Management Message

ROUTE TO:		ACTION	DISPOSITION			
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUTROLL</u>		ORIGINATOR	<u>8610122</u>			<u>1 1</u>
		Referral Note:				
<u>Chat 18</u>		B	<u>8610122</u>		<u>3</u>	<u>8610123</u>
		Referral Note:			<u>COB</u>	
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				

ACTION CODES:

- A - Appropriate Action
- I - Info Copy Only/No Action Necessary
- C - Comment/Recommendation
- R - Direct Reply w/Copy
- D - Draft Response
- S - For Signature
- F - Furnish Fact Sheet to be used as Enclosure
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- C - Completed
- B - Non-Special Referral
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOb).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/22/86 ACTION/CONCURRENCE/COMMENT DUE BY: c.o.b. 1/23/86

SUBJECT: PRESIDENT'S MANAGEMENT MESSAGE

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	OGLESBY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>EISENACH</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please give your comments/edits directly to Jeff Eisenach (OMB), with an info copy to my office by close of business Thursday, January 23rd. Thanks.

RESPONSE:

100 JAN 22 11 43 AM '86

Part 1

THE PRESIDENT'S MANAGEMENT MESSAGE TO CONGRESS

The budget I am submitting offers a blueprint for reducing the deficit by curbing the growth of Federal spending without weakening our ability to carry out essential Federal responsibilities. One means of accomplishing this goal is to increase the cost-effectiveness of essential programs through improved management, enhanced productivity, and consolidations or diversion of activities now provided by the Federal Government.

This administration has paid particular attention to improving the way the Government's vast resources are managed. Of course, good management does not always yield

immediate benefits, tends to be complex to define and implement, and does not easily capture the imagination of the public. Nevertheless, its pursuit is vital, and we shall be unfailing in our efforts.

In 1980, I promised the American people less government, but better government. To meet that goal, early in my administration I initiated Reform '88 -- a program designed to accept the challenge of modernizing a Government that, in many respects, still relied upon technology and processes more appropriate to the 1960's than the 1980's. Now in its fourth year, Reform '88 has demonstrated that sound business practices can be brought to bear on Government programs.

Already the results of Reform '88 are beginning to pay

dividends to the American people. Let me just cite a few

highlights of our recent efforts:

- o Installation of the first comprehensive system to manage the Government's \$1.7 trillion annual cash flow. One impressive result is that 99% of all payments to firms doing business with the Government are made on time, as opposed to the previous 30% too late and 45% too early. Another result is the replacement of cardboard checks by multicolored paper checks that are lighter in weight, easier to store, and more difficult to counterfeit.

- o Initiation of a comprehensive program to manage the \$257 billion Federal loan portfolio -- which has \$24

billion in delinquent accounts.

- o Coordination of our efforts to reduce waste and fraud, resulting in an estimated \$63 billion in cost savings or funds recovered.

- o Elimination of useless or duplicative Federal publications -- amounting to 150 million copies per year, or 25% of the total.

- o Reduction of some 300 million hours per year required to complete Government forms.

- o Avoidance of \$500 million in annual Government travel costs.

- o Introduction of a simplified system to eliminate nearly 30,000 pages of procurement regulations.

- o Curtailment of Federal civilian employment by over 78,000 full-time equivalents over 4 years, and

- o Initiation of other service improvements, such as obtaining passports in 10 days rather than 4 weeks; and issuing Social Security cards in 11 days instead of 6 weeks.

The initial thrust of Reform '88 was to fix the most obvious problems first -- controlling administrative costs, checking the spread of waste and fraud, reducing essential

service backlogs, and installing modern financial management systems to control the cash flow and assets of the world's largest spender and lender. We have now embarked upon the tougher challenge that is the principal focus of this report: extending those ideas to a broader range of services the Government provides to the public. Accordingly, we expect significant additional improvements in service delivery and cost savings as time goes on.

Management achievements during calendar year 1985 reflected this evolution of emphasis. Consider the following measures designed to improve service delivery:

- o Productivity. A comprehensive initiative was announced to boost employee productivity by 20% in

selected Federal programs.

- o Payment Integrity. New regulations were issued to help ensure that only those eligible receive entitlement payments, releasing program funds for others who qualify.

- o Procurement Reform. A legislative proposal for a Simplified Competitive Acquisition Technique (SCAT) was advanced to reduce the average time it takes the Government to procure goods and services worth \$___ million annually from 219 days to 85 days.

- o Credit Management Standards. Exacting standards were established covering every aspect of credit

management; the objective was to put rigor into Federal credit practices and make the Government truly a "lender of last resort."

- o Cash Management. New regulations were issued to ensure the adoption of the most effective cash management techniques throughout the Government.

- o Information Resources Management. A broad policy framework was established for more effectively managing the Federal Government's information resources, which amount to over \$15 billion in cost and involves over 100,000 employees.

In addition, to make sure Reform '88 is carried out in

the most effective manner we've established two well-organized, interagency groups: (a) the President's Council on Integrity and Efficiency (PCIE), and (b) the President's Council on Management Improvement (PCMI).

The PCIE was created in 1981 and charged with spearheading the attack on fraud, waste, and abuse. This effort has been a special priority from the very beginning of my administration. Not only do fraud, waste, and abuse drain scarce resources, but their frequently exaggerated representation plays to the worst suspicions of the public. The PCIE and the agency Inspectors General who comprise it have reported over \$63 billion in improved use of funds; moreover, they have reported 14,291 successful prosecutions and over 14,146 administrative actions against Federal and

contractor employees who have taken unlawful advantage of the Government. While fraud, waste, and abuse may never be eliminated entirely, we now have the upper hand and are winning the battle.

The PCMI is made up of the key management officials in large agencies and is leading the implementation of management improvements as well as looking ahead to identify possible problems and opportunities for the future. The Council also has overseen such major management initiatives as reducing the number of payroll and personnel systems, and is currently focusing on improved financial systems and implementation of my productivity improvement program.

Another important contributor to progress toward better

management is the President's Private Sector Survey on Cost Control (PPSSCC), commonly known as the Grace Commission.

The PPSSCC was established in 1982 to obtain advice from business leaders on where and how management of the Federal Government might be improved.

Included in this volume is a status report on the disposition of 2,478 PPSSCC recommendations. We have accepted or are in the process of implementing some __, or __%, of the 2,160 unduplicated recommendations the Commission has produced. As with the PPSSCC recommendations proposed with the 1986 budget, all of those proposed with the 1987 budget require Congressional action to implement. The PPSSCC recommendations proposed with the 1987 budget have the potential of \$__ in budget savings through 1991.

Our management emphasis has also been geared toward improving the efficiency of Government at all levels. One of the dominant themes of my administration has been to streamline and restore the proper balance between Federal, State, and local roles. Initially undertaken in 1981 and greeted with skepticism, this program of "Federalism" has since garnered praise from the General Accounting Office, various professional and academic organizations, and, most importantly, from the States themselves. Since 1981, when 58 categorical programs were consolidated into 10 block grants, Federal paperwork burdens have been reduced from about 6.5 million hours annually to less than 600 thousand.

In part because of this success, I am recommending in

this year's budget that additional specific Federal endeavors be turned over to State or local authorities. Provisions are made for additional block grants, especially in the areas of transportation and environmental protection; further relief from regulatory burdens; and simplification of requirements common to all agencies.

Last year we stated that Congress' support would be critical to full implementation of the administration's management improvement program. That support grows more necessary with each passing year. Congress now has before it 18 legislative proposals which fall into 5 categories: (a) reorganization, (b) prevention of fraud, (c) payment integrity and improved financial procedures, (d) procurement, and (e) reduction in regulatory and paperwork burdens.

In the months ahead, I plan to transmit 3 additional proposals designed to complete the management legislative agenda:

- o The Intergovernmental Financing Act of 1986 would establish general guidelines to assure that States and the Federal Government accord each other the same equitable treatment with regard to the timing of transfers and the management of Federal funds;

- o Amendments to the Truth in Negotiations Act would strengthen the Government's ability to enforce the Act, particularly with regard to a false statement by a contractor; and

- o The Payment Integrity Act of 1986 would build on the Deficit Reduction Act's income and eligibility verification provisions to further reduce error rates in entitlements programs.

I urge enactment of these proposals, as well as those submitted in 1985. In addition, I urge the removal of other barriers to better management. For example, employment floors, prohibitions on the reform of field structures, and obstructions to cost comparisons with the private sector, among other impediments, make management reforms more difficult to effect and cost taxpayers and service recipients very dearly.

Of course, Congress already has enacted many key pieces of legislation contributing to effective management -- particularly the Debt Collection Act, the Deficit Reduction Act, and the Federal Managers' Financial Integrity Act. We look forward to more progress in the immediate future.

Reform '88 is an ambitious management improvement program. Already it has had much success. But many items on its long-term agenda have not been achieved, and we must not rest until these reforms have been fully implemented.

The pressing need to reduce the deficit, and hence Federal spending, lends impetus to the pursuit of good management. But even absent the present fiscal difficulties, improved management would be a high priority for this

administration. The Constitution is rooted in certain
fundamental ideas, among which is the people's right to
presume a capable, efficient Federal Government in return for
taxes duly paid. It is their birthright, and affirming it
will be one of my legacies.

THE WHITE HOUSE

WASHINGTON

January 31, 1986

TO: JOHN ROBERTS
Counsel's Office

RE: The Crescent Gala
Dallas, Texas
(ASAP - April 4)

You've already been involved with this by memo to Fred Ryan on the wording of the invitation for the above event. Now Mr. Ryan and Linda Faulkner recommend a Presidential message for the program. Do you have any problem on that? _____

I feel negative about this one because it seems so commercial; the entire event focuses on the opening of a luxury hotel and shopping complex. It's advertised as a benefit for the Kennedy Center, but (if Linda Faulkner's information is accurate) only in a very narrow way: sets up a \$1 million trust fund, the interest of which will help pay the expenses of Texas artists performing at the Kennedy Center. This is to match a challenge grant from NEA.

Claudia
CLAUDIA KORTE
Presidential Messages
18-OEOB/Ext. 2941

O.K., AS WE DISCUSSED.


JRC 3/20

THE WHITE HOUSE

WASHINGTON

December 30, 1985

MEMORANDUM FOR FREDERICK J. RYAN, JR.
DEPUTY ASSISTANT TO THE PRESIDENT
DIRECTOR, PRESIDENTIAL SCHEDULING

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: The Crescent Gala

You have asked if material provided to you by Lauren Childress conforms to our previous advice concerning the need to keep separate the charitable and commercial aspects of the Crescent Gala. I have no objection to the Crescent Gala brochure or the sample invitation copy. In the draft letter of invitation to prospective out-of-town committee members, "owners of The Mansion on Turtle Creek in Dallas and the Hotel Bel-Air in Los Angeles" should be deleted in the third paragraph.

cc: David B. Waller

THE WHITE HOUSE
WASHINGTON

September 16, 1985

RECEIVED
1985
SCHEDULING
OFFICE

MEMORANDUM FOR FREDERICK J. RYAN, JR.
DEPUTY ASSISTANT TO THE PRESIDENT
DIRECTOR, PRESIDENTIAL SCHEDULING

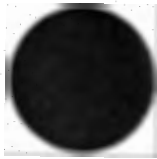
FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Request for the President and First Lady
to be Honorary Chairmen of Crescent
Gala Benefit, April 4-5, 1985, Dallas, TX

You have asked if I have any legal objections to the President and Mrs. Reagan lending their names as Honorary Chairmen of the Crescent Gala to be held in Dallas, April 4-5, 1986. The Gala will celebrate the opening of The Crescent, a shopping-hotel-restaurant-office complex. Proceeds will benefit the Dallas Chapter of the Friends of the Kennedy Center.

Donations to the Dallas Chapter of the Friends of the Kennedy Center are, for legal purposes, contributions to the Kennedy Center. The Kennedy Center is of course a worthy activity, and the Reagans are legally free to lend their names to events to benefit the Kennedy Center.

I am concerned, however, by the mixture of commercial promotion and charitable benefit in this event. The Gala is, after all, described as a celebration of the opening of The Crescent, not simply a benefit for the Kennedy Center. If the Reagans do decide to participate in this event, care must be taken to ensure that they are listed as Honorary Chairmen only of particular events to benefit the Kennedy Center, not of all the festivities celebrating the opening of The Crescent.



THE WHITE HOUSE

WASHINGTON

February 11, 1986

TO: JOHN ROBERTS
Counsel's Office

RE: American Citizens for Justice
(DUE: FEBRUARY 15)

The attached Presidential message is sent for your review/approval. The original draft came from Justice Department.

For background: the organization is primarily an Asian American civil rights organization that formed after the tragic beating death of Vincent Chin in Detroit and the outcry that resulted from the light sentences meted out to the assailants, who claimed leniency because they thought their victim was Japanese -- and the Japanese had "taken away" their jobs in the auto industry.

Thank you.

NO
OBJECTION
JJK
2/11

Claudia

CLAUDIA KORTE
Presidential Messages
18-OEOB/Ext. 2941

THE WHITE HOUSE

WASHINGTON

February 11, 1986

Attorney General Ed Meese and Brad Reynolds, Assistant Attorney General for Civil Rights, join me in greeting everyone at the Third Annual Rededication Dinner of American Citizens for Justice.

Your courageous work has already forged a proud tradition of service in the public interest. Congratulations!

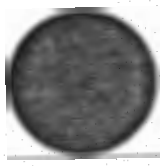
I can assure you that this Administration shall continue its vigorous enforcement of laws safeguarding the civil rights of Asian Americans, and all Americans. We are resolved that one day all our children will be free of unlawful discrimination throughout American society.

Nancy joins me in wishing you a memorable evening and every happiness. God bless you all.

*Eddie Chiles/Local Texas
O. J. Mann*

THE WHITE HOUSE
WASHINGTON

February 13, 1986



TO: JOHN ROBERTS
Counsel's Office

RE: Dallas Press Club Roast
for HENRY WADE, Retiring DA
(FEBRUARY 20)

Ann Brackbill, Media Relations, is anxious to find out whether or not a message can be sent for the above event. A message was sent to the Club's Annual Dinner-Roast last year when the victim was Eddie Chiles. He's a prominent Republican whom the President had met a number of times.

I told her it's different when the honoree is a District Attorney and also when, as in this case, it's someone the President doesn't know or has never met. In any case, I explained that Counsel's Office has to decide this one. I'm sure you're familiar with Wade's career.

DO ✓
NO _____

*CLEARED WITH
MAIN JUSTICE
AND DALLAS
U.S. ATTORNEY*

Thank you.

Claudia
CLAUDIA KORTE
Presidential Messages
18-OEOB/Ext. 2941

*JRC
2/19*

President on the
er is a "roast"
aising function
s and seminars
ivate sector.

living legend
Wade, as you
onal reputation
crime fighter

as "The Trial
dreds of Dallas
ent, clean law
amicus brief"

egrity

Summary by the
's distinguished
career. Incidentally, DA Wade is retiring to a farm in Rockwall. He gets as much pleasure from that as we know the President does from his ranch!)

February 20, 1986

Dear Henry:

I want to congratulate you on your long and distinguished career as District Attorney for Dallas County. Over the years you have been a leader in the fight against crime. You have upheld strict standards of justice to see to it that criminals are properly punished and that the rights of victims are vindicated. Along with your public service you have been a strong family man and have given much leadership to your community.

Nancy and I congratulate you and wish you the best for your well-deserved retirement years. God bless you.

Sincerely,

Mr. Henry Wade
District Attorney
Dallas County
Dallas, Texas

Ms. Lisa Lemaster
Fairchild/LeMaster, Inc.
Suite 201
4300 MacArthur Avenue
Dallas, Texas 75209

RR:PN/AVH:ech PM44
cc: K.Osborne/A.Brackbill/J.Roberts/C.Korte/CF
EVENT: February 20
(Signed version of message read via telephone.)
Wade

OFFICE OF PRESIDENTIAL MESSAGES

REQUEST FOR CLEARANCE - COMMENTS

To: JOHN ROBERTS - Counsel's Office

Date Due:

Date of Event:

Subject:

Requested by:

Background:

Signature:

CLAUDIA KORTE



Date:

2/18/86

Presidential Messages
Old Executive Office Building
Room 18
(202) 456-2941

Your Recommendation/Comments:

NO OBJECTION

JJK 2/18

Signature:

Date:

THE WHITE HOUSE

WASHINGTON

February 18, 1986

I am pleased to have this opportunity to emphasize the importance of physical fitness for very young children. The pre-school and early grade school years are a time when learning patterns, emotional development and individual expectations and aspirations are established. Children who learn the importance of physical fitness are more likely to grow up to be healthy, physically fit adults.

Nancy joins me in congratulating the sponsors of this Health and Fitness Coloring Book for providing an educational and fun way to deliver an important message. We are confident it will help young children develop an appreciation for an active and healthy lifestyle. Our nation's future depends on the guidance we give our youth today.



THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS
WASHINGTON, D.C. 20001

Due: Feb. 18

February 12, 1986

Assign to
M15 2/13

MEMORANDUM

TO: CLAUDIA KORTE

FROM: LISA KANNER *Lisa*

RE: ENCLOSED MESSAGE

Enclosed is a suggested draft for a message to go on the inside cover of the ~~Health and Fitness Coloring Book we are working on~~

~~with the American Academy of Family Physicians and Hallmark Properties.~~

I had spoken with you about this about one week ago.

The project will be similar to the attached booklet on Safety for Young Children. Hallmark will be distributing 1 million of these as a public service. We are working on a distribution plan now. One way they will be distributed is through the 60,000 members of the Academy of Physicians. These family physicians will give them out free to their patients as part of an effort to encourage young children to start a fitness program.

Although the character featured is Rainbow Brite there will be no product endorsements associated with this project. The character is quite popular with young children therefore will make a greater impact than on that is not as recognizable.

Please call me if you think there is any problem with this. If possible, I would really appreciate having it by the 18th. Thanks very much.

Clear final w/Counsel.

OFFICE OF PRESIDENTIAL MESSAGES

REQUEST FOR CLEARANCE - COMMENTS

To: JOHN ROBERTS - Counsel's Office

Date Due: [REDACTED] Date of Event: FEB. 24

Subject: [REDACTED]

Requested by: Magazine

Background:
DOT thought they deserved a message and gave us a draft.

(I still get confused on doing things for magazines/papers, but not for businesses.)

Signature: CLAUDIA KORTE Date: 2/20/86

Presidential Messages
Old Executive Office Building
Room 18
(202) 456-2941

Your Recommendation/Comments:
NO OBJECTION, AS EDITED, PROVIDED RECIPIENT UNDERSTANDS LETTER MAY NOT BE USED IN ADVERTISING. THE MEDIA EXCEPTION TO THE GENERAL COMMERCIAL ANNIVERSARY RULE IS BASED MORE ON PRECEDENT THAN LOGIC. I AM LESS CONCERNED WITH THIS ONE SINCE IT IS A GENERAL TRADE PUBLICATION OF RECORD, CARRYING ALL THE SHIPPERS SCHEDULES, ETC. - ALMOST A SHIPPING YELLOW PAGES. JZR 2/21

Signature: Date:

THE WHITE HOUSE

WASHINGTON

February 19, 1986

I am happy to send greetings to everyone celebrating the 60th anniversary of Pacific Shipper. My congratulations go to the editors, managers, and staff of this fine publication.

From the earliest days of the Republic, the high seas have been America's economic lifeline. In fact one of the reasons our Founding Fathers fought for freedom was to make sure that those vital sea lanes remained free and open. You know that my Administration has stood by that principle. We are determined to preserve the world's free trade system against the protectionism that would isolate us and drive us -- and the world -- into poverty. We must never forget the lesson of the disastrous Smoot-Hawley Tariff Act.

The maritime trade press has played a vital role in our shipping industry. Without it, we could hardly have remained the greatest trading nation on earth. And so I want to congratulate Pacific Shipper on the splendid service it has rendered to the industry for the past six decades.

I wish you fair seas as you sail into the decades to come. God bless you.

374819

January 29, 1986

*Feb. 24
assign to*

PA 7/18

Miss Claudia Korte
Presidential Messages
Room 18
The White House
Washington, D.C. 20500

Dear Miss Korte:

Per our telephone conversation of today, I am writing to request that the President consider sending a congratulatory letter to my client, [REDACTED], as they commemorate [REDACTED]

For your information, I've enclosed a copy of "Pacific Shipper". As a weekly magazine since its inception in 1926, "Pacific Shipper" has not missed a publication date, despite the stock market crash, World War II and scores of other major conflicts and recessions.

A staff of 11 editors, two based in the Far East, provides comprehensive news coverage of Pacific Basin economic and trade activity and of all aspects of ocean, air, trucking, rail and intermodal transport.

"Pacific Shipper" has a paid circulation of 7400, with a renewal rate of more than 95%. The magazine's finely targeted readership represents over a third of the 21,000 men and women who really control the movement of cargo to and from our country.

[REDACTED], approximately 200 representatives from the West's transportation industry will gather at a [REDACTED] [REDACTED]. At that time, we would be honored to read a congratulatory note from the President.

Thank you for your consideration.

Sincerely,

Carole Long

Carole Long
Account Executive

- Nothing in file

CL:ctb

- Draft from DOT attached

Enclosure

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: FEBRUARY 04, 1986

NAME OF CORRESPONDENT: MISS CAROLF LONG

SUBJECT: REQUESTS A CONGRATULATORY MESSAGE FOR
PACIFIC SHIPPER MAGAZINE AS THEY COMMEMORATE
60 YEARS OF CONTINUOUS PUBLICATION AT A GALA
RECEPTION ON FEB 24 86 IN SAN FRANCISCO

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION		DISPOSITION	
	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
CLAUDIA KORTE	ORG	86/02/04		S 86/02/24
REFERRAL NOTE: _____	_____	____/____/____	_____	____/____/____
REFERRAL NOTE: _____	_____	____/____/____	_____	____/____/____
REFERRAL NOTE: _____	_____	____/____/____	_____	____/____/____
REFERRAL NOTE: _____	_____	____/____/____	_____	____/____/____
REFERRAL NOTE: _____	_____	____/____/____	_____	____/____/____

COMMENTS: _____

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____
MAIL USER CODES: (A)MESS860224 (B)_____ (C)_____

- ```

*ACTION CODES: *DISPOSITION *OUTGOING *
* * *CORRESPONDENCE: *
*A-APPROPRIATE ACTION *A-ANSWERED *TYPE RESP=INITIALS *
*C-COMMENT/RECOM *B-NON-SPEC-REFERRAL * OF SIGNER *
*D-DRAFT RESPONSE *C-COMPLETED * CODE = A *
*F-FURNISH FACT SHEET *S-SUSPENDED *COMPLETED = DATE OF *
I-INFO COPY/NO ACT NEC * OUTGOING *
*R-DIRECT REPLY W/COPY * * *
*S-FOR-SIGNATURE * * *
*X-INTERIM REPLY * * *

```

FFFFR QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE  
(ROOM 75, OEOB) EXT-2590  
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING  
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS  
MANAGEMENT.



**U.S. Department of  
Transportation**

Office of the Secretary  
of Transportation

February 14, 1986

NOTE TO LINDA WATSON

As you requested, attached is the  
Presidential Message for Pacific  
Shipper Magazine.

A handwritten signature in cursive script that reads "Natalie".

Natalie L. Desmond  
Executive Secretariat

Attachment

DRAFT LETTER FROM THE PRESIDENT CONGRATULATING PACIFIC SHIPPER  
MAGAZINE COMMEMORATING SIXTY CONSECUTIVE YEARS OF PUBLICATION

OPTION A

Mr. Dennis M. McLaughlin, Publisher  
PACIFIC SHIPPER  
1137-39 Howard Street  
San Francisco, California 94103-3970

Dear Mr. McLaughlin:

OPTION B

Ms. Carole Long  
Account Executive  
Keith R. Thomas and Company, Inc.  
153 Maiden Lane  
San Francisco, California 94108

Dear Miss Long:

Nancy joins me in congratulating the management, editorial and business staffs of PACIFIC SHIPPER as you commemorate sixty continuous years of publication and service to the shipping and maritime communities.

From the days of our Founding Fathers, the development and the success of the American private enterprise system have depended heavily upon free trade and the orderly flow of goods and people in waterborne commerce.

The maritime trade and business press has constantly contributed to the rich seafaring traditions which have enabled us to become and remain the greatest trading Nation on earth. One of the vital services provided by the trade press is the publication of sailing schedules, ship cards and other news of particular interest to the shipper.

Over the years, the people at PACIFIC SHIPPER have extended their outreach from our Pacific shore to the far corners of the rich Pacific Basin and have expanded their news coverage to all modes of transportation.

May you continue to grasp the magic of opportunity to further the growth and health of the shipping industry tomorrow, as you do today and have so well demonstrated over the past sixty years.

RONALD REAGAN



RECEIVED DEC 30 1985

DECEMBER 30, 1985

Special Issue  
THE YEAR IN REVIEW

# PACIFIC SHIPPER

**HAPPY NEW YEAR !**



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Managing General Agent

**United Steamship Agency, Inc.**

(formerly TASA United Agency, Inc.)