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THE WHITE HOUSE

WASHINGTON

September 5, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS 

SUBJECT:

Request for Presidential Letter to
be Used in Charitable Fundraising

The National Society for the Prevention of Cruelty to Children (NSPCC), a royally chartered British charity, has asked the President to submit a letter he wrote as a child or a letter to him from a child for inclusion in an anthology NSPCC plans to publish to raise funds. Katherine Shepherd of Presidential Correspondence has asked if we have any problems complying with the request.

Our standard practice is to deny such requests for Presidential items to be used in fundraising, and I see no reason to depart from that practice in this case. We deny such requests, even from the worthiest charitable organizations, because the White House is in no position to monitor the affairs of the charities, which would be necessary to some extent were the President to lend his name to them, and because granting some requests of this sort would inevitably generate a flood of similar, indistinguishable requests. Further, use of Presidential items for fundraising is really just selling the prestige of the office, and that is not for sale, not for any price, not for any cause. The Queen has submitted a letter for the anthology, but that is what royalty is for.

A draft reply to NSPCC is attached for your review and signature.

Attachment

THE WHITE HOUSE

WASHINGTON

September 5, 1984

Dear Ms. Poute:

Thank you for your letter to the President, requesting that he submit a letter he wrote as a child, or a letter to him from a child, for inclusion in an anthology to be published to raise funds for the National Society for the Prevention of Cruelty to Children. I must advise you that we cannot comply with your request.

The White House adheres to a policy of generally not approving the use of Presidential memorabilia in connection with fundraising efforts, however laudable those efforts might be. This policy is necessary for several reasons. The White House is not able to monitor the activities of particular charitable organizations, which would be necessary to some extent were the President to lend his name to an organization. In addition, acceding to some requests for Presidential participation in private charitable fundraising would inevitably generate countless similar requests. The President could not, of course, grant all such requests, and out of fairness he has been compelled to deny them all.

I hope you will understand the reasons we must take this position, and also understand that it in no sense constitutes an adverse reflection on your organization. Best of luck with your worthy efforts. I am sorry our response could not be more favorable.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Ms. Jenny Poute
National Society for the
Prevention of Cruelty to Children
Ardeley Bury, Near Stevenage
Hertfordshire, Walkern 458

FFF:JGR:aea 9/5/84
bcc: FFFfielding/JGRoberts/Subj/Chron

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WASHINGTON

September 5, 1984

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Prevention of Cruelty to Children
Ardeley Bury, Near Stevenage
Hertfordshire, Walkern 458

FFF:JGR:aea 9/5/84
bcc: FFFielding/JGRoberts/Subj/Chron

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

PP012

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Katherine Shepherd

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests letter from RR's childhood or a letter written by a child to RR for anthology of letters from children for fund raising for National Society for the Prevention of Cruelty to Children

ROUTE TO: ACTION DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>WHolland</u>	<u>ORIGINATOR</u>	<u>DDY 84.08.14</u>			<u>1 1</u>
<u>W AT 18</u>	<u>Referral Note:</u>	<u>D DDY 84.08.15</u>		<u>S</u>	<u>84.08.25</u>
	<u>Referral Note:</u>				<u>1 1</u>
	<u>Referral Note:</u>				<u>1 1</u>
	<u>Referral Note:</u>				<u>1 1</u>

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: Penny Poute's letter to The Pres. attached

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE
WASHINGTON

Date: 8/13/84

251650a

To: Fred Fielding

Do you see any problems with us
complying with their request?

Thanks for your help.

KATHERINE SHEPHERD
Presidential Correspondence
Office
Room 98, x7610

NATIONAL SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

CENTENARY DEVELOPMENT APPEAL

Chairman: Duke of Westminster

Patrons: Her Majesty the Queen, Her Majesty Queen Elizabeth the Queen Mother
President: HRH The Princess Margaret, Countess of Snowdon

37
KA

Dear Mr. President,

We are working on an Anthology of letters from children, in order to raise money for the National Society for the Prevention of Cruelty to Children (NSPCC).

Contributions so far, include a letter written by Her Majesty the Queen when she was eight, a letter to Her Royal Highness the Princess of Wales from one of her ex-pupils, Sir Winston Churchill's first letter to his mother and many others.

We would be most grateful if you would donate a letter - ideally one of your childhood letters, or perhaps a letter written by a child to you.

Whilst we hope to generate a substantial sum for the society we also hope to illustrate the two extremes of childhood.

"You cannot imagine what a Queen of the Earth I was when I was twelve years old....

Oh how you would have loved me.

And how I miss myself"

Colette

"One never recovers from one's childhood"

Leon Paul Farque

Yours sincerely,

Jenny Poute.

and Pagan Binnie

ARDELEY BURY
NEAR STEVENAGE
HERTFORDSHIRE

THE WHITE HOUSE

WASHINGTON

September 10, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS 

SUBJECT:

Use of Communications From the President
With Regard to the International Education
Program of the American College of Cardiology

George D. Webster of Webster, Chamberlain & Bean, on behalf of his client the American College of Cardiology, has requested permission to reproduce various letters to the College from the President in a fundraising brochure to be distributed by the College. For over twenty years the College has sponsored an international education program, utilizing the volunteered services of cardiologists. The President has on several occasions commended the College for this private sector voluntarism effort, and, most recently, sent an April 19, 1984, letter of commendation to each of the volunteering physicians. In his letter to you Webster notes that Federal funding for the program was eliminated in 1980, and that the College is now compelled to solicit funds.

Established policy, frequently invoked, generally precludes use of Presidential letters in private charitable fundraising. This policy is based on the inability of the White House to monitor the fundraising activities the President would be endorsing, and on the unfairness of endorsing some charitable fundraising efforts while declining other essentially indistinguishable requests. A draft letter to Webster advising him of our policy in this regard is attached for your review and signature.

Attachment

THE WHITE HOUSE

WASHINGTON

September 11, 1984

Dear George:

Thank you for your letter of August 29, 1984. In that letter you inquired if the White house would have any objection to the American College of Cardiology reprinting letters from the President in a brochure to be used to solicit funds for the College's international education program.

I must advise you that we cannot grant permission for such use of the letters from the President. The White House generally adheres to a policy of not permitting use of the President's name, likeness, photograph, or signature, or items associated with the President, in connection with private charitable fundraising. There are several reasons for this policy. The White House is not in a position to monitor private fundraising activities, which would be necessary to some extent were the President to become associated with them. In addition, the President can hardly accede to all the requests he receives to endorse particular fundraising projects. Fairness dictates that he deny them all, rather than arbitrarily select some from among the vast number of requests from equally laudable organizations.

I hope you will appreciate the reasons for our position, and understand that our inability to grant your request is in no sense an adverse reflection on the important and praiseworthy efforts of the American College of Cardiology.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

George D. Webster, Esquire
Webster, Chamberlain & Bean
1747 Pennsylvania Avenue, N.W.
Washington, D.C. 20006

FFF:JGR:aea 9/11/84

bcc: FFFfielding/JGRoberts/Subj/Chron

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Counsel to the President

George D. Webster, Esquire
Webster, Chamberlain & Bean
1747 Pennsylvania Avenue, N.W.
Washington, D.C. 20006

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Fred F. Fielding
Counsel to the President

George D. Webster, Esquire
Webster, Chamberlain & Bean
1747 Pennsylvania Avenue, N.W.
Washington, D.C. 20006

FFF:JGR:aea 9/10/84

bcc: FFFielding/JGRoberts/Subj/Chron

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

PR 114
JK

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1/1/14

Name of Correspondent: George D. Webster

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Use of Communications from the President with regard to the international education program of the American College of Cardiology

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code	Type of Response
<u>W Holland</u>	<u>DD</u> ORIGINATOR	
<u>WAT 18</u>	<u>D</u> Referral Note:	<u>S</u>
	Referral Note:	
	Referral Note:	
	Referral Note:	
	Referral Note:	

ACTION CODES:
 A - Appropriate Action
 C - Comment/Recommendation
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 C - Completed
 S - Suspended

FOR OUTGOING CORRESPONDENCE:
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

LAW OFFICES

WEBSTER, CHAMBERLAIN & BEAN

1747 PENNSYLVANIA AVENUE, N. W.

WASHINGTON, D. C. 20006

(202) 785-9500

254436 *CU*

GEORGE D. WEBSTER
CHARLES E. CHAMBERLAIN
J. COLEMAN BEAN
ARTHUR L. HEROLD
ALAN P. DYE
BURKETT VAN KIRK
FRANK M. NORTHAM
C. MICHAEL DEESE
GERARD P. PANARO
JOHN P. McALLISTER
JOHN W. HAZARD, JR.
BRAD D. WEISS

August 29, 1984

Fred F. Fielding, Esq.
Counsel to the President
The White House
Washington, D.C. 20006

Dear Mr. Fielding,

One of our clients is the American College of Cardiology, a tax-exempt educational and scientific organization. As one of its activities, the College maintains an International Education Committee which, since 1961, has sponsored an international education program. The program is a volunteer program under which selected professors of medicine from United States institutions are sent to foreign countries to conduct educational seminars and clinics regarding developments in cardiology and medical care.

Until 1980, funding for the program was partially subsidized by the United States Department of State. Since that time, the American College of Cardiology has sought to continue the program, using the College's own funds. Because the College cannot support the program entirely from its own funds, it now intends to solicit funds and/or grants for use in the continuation of the program.

As part of the brochure which would be used in soliciting such funds, the College wishes to reprint, in whole or in part, various communications which it has received from past presidents and from President Reagan praising the international education program. I am unaware of any legal constraints on such a usage of presidential correspondence but, I wanted to check with your office to be sure that there would be no objection.

I would appreciate your letting me know if there are any limitations on the usage of presidential correspondence for the purposes outlined above.

Sincerely yours,

George
George P. Webster


GDW:alc

THE WHITE HOUSE

WASHINGTON

November 30, 1984

MEMORANDUM FOR MARY ANN MELOY
ASSOCIATE DIRECTOR
OFFICE OF PUBLIC LIAISON

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Renaissance Women Fundraiser for
Martha's Table, December 14, 1984

Your memorandum of November 27 to Counsel to the President Fred F. Fielding on the above-referenced topic has been referred to me for consideration and response. In that memorandum you advised that Faith Whittlesey had been invited by Renaissance Women to be a sponsor of a Christmas party to benefit Martha's Table.

As we have discussed, Mrs. Whittlesey should not accept the invitation to appear as a sponsor of the fundraiser. White House policy provides that staff members may be listed, in their private capacities (no official title), on invitations to or programs for fundraisers as "honored guests," not as sponsors. This policy is necessary to avoid potential conflict of interest problems arising in part out of the fact that prospective donors may have business pending with the White House or various Federal agencies.

Thank you for raising this matter with us.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) _____

Name of Correspondent: Mary Ann Meloy

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Renaissance Women Fundraiser for Martha's Table, December 14, 1984

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD
<u>CUHOLL</u>	ORIGINATOR	<u>84/11/28</u>
<u>CUAT18</u>	Referral Note: <u>R</u>	<u>84/11/28</u>
	Referral Note:	<u>S 84/11/29</u> <u>AM</u>
	Referral Note:	_____
	Referral Note:	_____
	Referral Note:	_____
	Referral Note:	_____

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THE WHITE HOUSE
WASHINGTON

November 27, 1984

MEMORANDUM FOR FRED FIELDING
COUNSEL TO THE PRESIDENT

FROM: MARY ANN MELOY *MAM*
ASSOCIATE DIRECTOR
OFFICE OF PUBLIC LIAISON

SUBJECT: Renaissance Women Fundraiser for
Martha's Table
December 14, 1984

Faith Whittlesey has been asked to be a member of the sponsoring committee for the subject event and would appreciate your opinion.

If you have any questions, please ask a member of your staff to call me (x6270).

Attachment



The Renaissance Women

205 Third Street, S.E.
Washington, D.C. 20003

(202) 546-4143

Faith Whittlesey
Office of Public Liaison
The White House
Washington, D.C. 20500

Dear Faith,

The Renaissance Women, a non-profit (501-C-3) educational organization was founded to promote individual growth and productivity. Whenever possible we encourage community involvement and private sector initiatives as an alternative to government funding.

One such project we have worked on to reach our goal has been Martha's Table. It was founded twelve years ago by Dr. Veronica Maz after taking her University students through the poorer sections of town to study "poverty." She was so overwhelmed with what she saw, she formed Martha's Table. It has since seen the addition of "House of Ruth," and "SOME" (So Others Might Eat).

These organizations house, feed and clothe the homeless and destitute. She is applying the principles set forth in the Bible, and those practiced by conservative politicians.

As Renaissance Women, we want to honor Dr. Maz and her efforts by sponsoring a Christmas party to raise money, food and clothes for the shelter. This will be Friday, December 14, December 14, and the party for the children will be the next day from 1:00 to 3:00 p.m. at Martha's Table in the District of Columbia. We will distribute the food and gifts to the children at that time.

We would be honored if you would agree to be a member of the sponsor committee. We have businessmen, congressmen, athletes and journalists on the committee. We need sponsors who support the growth of the private sector, and its involvement in the needs of the community. You have been an encouragement to those who feel the burden of caring for the poor and homeless should be shifted from the Federal government, back to the community where personal involvement and commitment are the solutions to these problems.

Please let us know as soon as possible as the 14th is rapidly approaching. I am anxious for your response. If you have further questions, please call me at 546-4143.

All the best,

Nina May
Chairman, Renaissance Women

Enclosed: Article about Martha's Table from the Renaissance Report.

ONE WOMAN WHO MADE A DIFFERENCE

Every evening at five a reconverted old ice-cream truck known as "McKenna's Wagon" (named for the late Horace McKenna, a Jesuit priest who ministered to the poor) begins making its rounds to various parks in Washington, D.C. Each time the wagon stops, volunteers hop out to distribute hot soup and sandwiches to homeless and hungry people who are waiting in line for what may be their only meal of the day.

The people on line are not only those we think of as being the traditional destitute but also the "new poor"—people who have always worked but, due to job cutbacks, are now unemployed. Many of these men and women express frustration and humiliation at their plight; others are simply grateful that the wagon exists.

The food wagon is the brainchild of one remarkable woman—46-year-old Veronica Maz, Ph.D., a former sociology professor at Georgetown University in Washington. An energetic and optimistic woman, Veronica had always had a special interest in helping the poor and had done volunteer work in community antipoverty programs. But in the winter of 1969 she saw something that turned her concern into commitment. As she walked down a street in a rundown section of Washington one cold morning, she saw a group of men huddled around a makeshift campfire, cooking soup made from chicken claws. Veronica was so distressed by the scene that she knew she had to do something to change it. She decided to leave her university teaching job and use her small private income to open a soup kitchen for the needy.

Armed with a belief in people's generosity, she started



Her name is Veronica Maz and single-handedly she has given hope—and life itself—to thousands of people in Washington D.C.
By Sandra McElwaine

the project by doing what she calls "scrounging"—cajoling people to donate office space and money and to volunteer their time and labor. She persuaded one inner-city landlord to give her rent-free space for her project. Then she began knocking on doors in the neighborhood asking to borrow spoons and bowls—and pleading for dollar donations. She also spread word of the project every chance she had.

A few months later she opened SOME—So Others Might Eat. Her optimism was contagious—the project's success exceeded even Veronica's expectations. Neighborhood office workers and taxi drivers began stopping by to leave homemade soups and other food. After she sent out newsletters on the project to area stores, several supermarkets

donated bread. Volunteers offered to help paint and refurbish the premises—and soon there were enough people to operate the program.

Although most of the needy who took advantage of the soup kitchen were men, women occasionally showed up too. Then one day a homeless woman was found brutally murdered in the backyard of the building. As a result of the tragedy, Veronica became determined to do something to help homeless women.

She began "scrounging" again, and in 1976, with the donations she solicited from friends and strangers alike, she opened a women's shelter called "House of Ruth" in northwest Washington. The day the shelter opened its doors, eight women moved in and slept on their coats on the floor. Since then more than 20,000 battered and homeless women have used the facility.

More recently Veronica turned her attention to homeless children—youngsters who have been either abandoned, neglected, or abused by their families and forced to live on the streets. In 1982 she opened "Martha's Table," a soup kitchen for children located in a vacated day-care center.

McKenna's Wagon is a spin-off of the children's program. Instead of waiting for the needy to come to her, Veronica decided to go to them—with a traveling soup kitchen. A local businessman donated an old ice-cream truck, and Veronica was once again in business. Today the wagon serves about 200 people a day.

Where does Veronica find the help for all her projects? What began as a small informal band of volunteers has grown into a large efficient organization.

ONE WOMAN WHO MADE A DIFFERENCE *continued*

Over 200 unpaid volunteers—doctors, lawyers, students, church-group members—donate their spare time to making sandwiches, picking up supplies, and taking turns driving the food wagon.

On the occasions when Veronica herself rides the wagon, she hops out at each stop to dispense encouragement along with the food. The "street people," drawn to her warmth and compassion, confide in her. Many have been coming to the food line for over a year and they tell her about their unsuccessful job hunts. Some carry their clothes and all their other possessions around with them.

Since federal funds for the needy have been cut back, Veronica's programs are a blessing. "We have to give them hope," she says. "They have no one else to turn to, and we keep them going till they find a job."

Her drive to help others stems from her own stable, affectionate childhood. She grew up in a comfortable, middle-class family in Alquippa, Pa., where her parents managed a hotel. "My mother could grow a whole yard of the most beautiful flowers," she says. "I like to deal with people in the same way—make them bloom."

Veronica lives alone in an apartment in Washington's Georgetown section but spends most of her time in the small, ramshackle office a floor above Martha's Table, where she directs her operations. She does not draw a salary, living only on her own income.

Veronica believes strongly in the power of volunteerism—ordinary people joining forces to find solutions to social problems. Along with recruiting volunteers and resources, she gives seminars to people interested in starting self-help programs with little or no money.

Along with the satisfaction of knowing that she is providing an important community service has come painful awareness. "There's a real fine line between homeless people and you and me," Veronica stresses. "We have others for support groups. They have nobody."

Veronica's energy seems to be boundless. One of her future goals is to take her traveling soup kitchen nationwide. Another is to open a food-stamp restaurant where, for one dollar, people using food stamps will be able to buy a well-balanced hot meal.

"We're such a wasteful society," Veronica observes. "If we could only learn to share all our surpluses, there probably wouldn't be any poverty at all." In sharing herself, Veronica Maz has convincingly shown the enormous difference one woman can make. ★

Gaithersburg Focus

July 13, 1984

It Starts with One



Cindy, right, chats with Dr. Veronica Maz, founder of Martha's Table. In the background is the commercial freezer provided by IBM through the Fund for Community Service.

This is a story about Martha's Table, a soup kitchen on 14th Street in Washington, D.C., for homeless people. It is also about the spirit of helpfulness and how catching it is, and how, thanks to the efforts of Cindy Manarin, there's a shiny new freezer at Martha's Table.

The president and founder of Martha's Table is Dr. Veronica Maz. Styling herself as a "full-time scrounger with a Ph.D.," Dr. Maz says her mission is "to help the homeless get their life together." One of the ways the former sociology professor has done this is through the distribution of a "wish list." Cindy, a program manager in Communications, had been volunteering time and food to Martha's Table for more than a year when she noticed, on this list, that they needed \$2,200 for a commercial freezer. That was when it occurred to Cindy to put in a request to IBM's Fund for Community Service. In April, her request was granted. "We waited so long for that," says Dr. Maz, as she proudly shows off the new freezer.

"People who don't believe that breadlines exist in Washington should ride once on McKenna's Wagon," remarks Cindy. Every day, Martha's Table distributes upwards of 1,500 sandwiches from a recycled stepvan called "McKenna's Wagon," named for the late Father Horace McKenna, S. J., who was assistant pastor of St. Aloysius Church, Washington, D.C.

"In January of '83," Cindy recalls, "a friend of mine told me about McKenna's Wagon. I started helping by picking up bread. You need 40 loaves to make 500 sandwiches. Gradually, I started doing a little bit more and a little bit more."

An avid Redskins-fan, Cindy loves football but hates to waste time, so she put the television in the kitchen and watched the games as she made sandwiches, two hours a night, two nights a week. Occasionally things would pile up (lives of busy people sometimes get behind schedule), so Cindy began calling on her neigh-

About nine people come to my house three nights a month, and we make 600 sandwiches together."

One of the side benefits of volunteering, Cindy says, is watching the neighborhood pull together. "The fun of it is to see it snowball, not only in products, but in people. And it's fun getting to know one's neighbors."

Still, why does Cindy Manarin care enough about street people to help pay for and make 600 sandwiches? "I do it because I want to be a part of humanity, to be able to identify with people. It's a healthy thing to do, a productive use of my time and it makes me feel I'm doing something worthwhile." Moreover, Cindy believes "you can't live life in isolation and live fully. The more exposed you become to parts of life, the more whole you become.

"It starts with one person — and you could very well be that one person — but somebody's got to start it. My friend got me involved, and I in turn became a catalyst, getting my neighbors and other friends involved. To use an old FSD theme, 'one person can make a difference'."



What's in the pot? One of Charles Mosley's (right) famous soups that complement the sandwiches served to Washington's homeless by Martha's Table.

What sticks in the mind are the stories Dr. Maz tells to show how hard life can be for homeless people: how it is almost impossible for the homeless to find a drink of water; how, once, a three-year-old child wandered into Martha's Table carrying what Dr. Maz thought was a doll, until she heard the doll cry, and she saw it was the little girl's six-month-old baby brother.

Besides the children's soup kitchen and McKenna's Wagon, there are two other non-profit programs operating under the umbrella of Martha's Table: the Children's Learning Center, offering innovative work and study programs; and the National Institute of Neighborhood Self-help, which offers nationwide, intensive one-day workshops on "How to Start Your Own Soup Kitchen or Shelter Without Money."


IBM has been steadily increasing its commitment to the community since the Fund for Community Service was first announced 14 years ago. IBM invites any employee who is actively involved in a local community service organization to use the Fund by submit-

THE WHITE HOUSE

WASHINGTON

June 10, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Request that the President Donate a
Personal Firearm for a Charity Auction

Catherine Lincoln, on behalf of the Metropolitan Museum of Art in New York, has written you to ask that the President donate a firearm to be auctioned at an auction of celebrity firearms to benefit the museum. The attached draft advises Lincoln of our established policy against providing memorabilia for auction.

Attachment

THE WHITE HOUSE

WASHINGTON

June 10, 1985

Dear Ms. Lincoln:

Thank you for your letter of June 5, requesting that the President donate a firearm to be auctioned to benefit the Metropolitan Museum of Art in New York.

Established White House policy generally precludes providing memorabilia to be auctioned to benefit charity. As you might imagine, the White House receives countless requests to support charitable fundraising through the donation of memorabilia or other means. We cannot comply with all such requests, and out of fairness have adopted the general policy of denying them all.

I hope you will understand why we cannot comply with your request, and that our inability to do so is in no sense an adverse reflection on the museum. I trust that the auction will be a great success.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Ms. Catherine R. Lincoln
414 MacArthur Avenue
Vienna, VA 22180

FFF:JGR:aea 6/10/85
cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

June 10, 1985

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Thank you for your letter of June 5, requesting that the President donate a firearm to be auctioned to benefit the Metropolitan Museum of Art in New York.

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Counsel to the President

Ms. Catherine R. Lincoln
414 MacArthur Avenue
Vienna, VA 22180

FFF:JGR:aea 6/10/85
cc: FFFielding
JGRoberts
Subj
Chron

59

ID # 322896 CU

PRO14-02

JR

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Catherine R. Sexton

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests that the President donate a personal firearm for a charity auction

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code Tracking Date YY/MM/DD	Type of Response Code Completion Date YY/MM/DD
<u>W Halloran</u>	ORIGINATOR <u>3211010 JWS</u>	<u>1 1</u>
<u>WAFB</u>	Referral Note: <u>JWS 8510610</u>	<u>595106120</u>
	Referral Note: _____	<u>1 1</u>
	Referral Note: _____	<u>1 1</u>
	Referral Note: _____	<u>1 1</u>
	Referral Note: _____	<u>1 1</u>

- ACTION CODES**
- A - Appropriate Action
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- FOR OUTGOING CORRESPONDENCE**
- Type of Response = Initials of Signer
 - Code = "A"
 - Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

322896 CU

Four One Four MacArthur Avenue
Vienna, Virginia 22180

June 5, 1985

The Honorable Fred F. Fielding
Counsel to the President
Second Floor, West Wing
The White House
Washington, D.C. 20008

Dear Mr. Fielding:

The Metropolitan Museum of Art in New York would be most grateful for the support of President Reagan in a charity auction to be held at Christie's auction house in New York in September, 1985.

This will be an auction of antique and celebrity firearms, sponsored by Mr. Philip Montebello, Director of the Metropolitan Museum. Mr. Montebello is coordinating donations of firearms and already Mr. Gene Autry has offered a personal firearm from his collection.

The Museum would be most honored if the President could also make a similar gift, which would give tremendous momentum to the success of the auction. Would you kindly let me know, since the auction catalog is now being compiled.

With grateful thanks, I remain,

Sincerely yours,

Catherine R. Lincoln
Catherine R. Lincoln

cc. Robert Kline, President, the U.S. Historical
Society, Richmond, Virginia
Philip Montebello, Director, Metropolitan
Museum of Art, New York

THE WHITE HOUSE
WASHINGTON

10-17

TO: FFF

FROM: John G. Roberts, Jr.
Associate Counsel
to the President



- FYI
- COMMENT
- ACTION

THERE IS A STRONG WHITE HOUSE
POLICY AGAINST AUCTIONING MEMORABILIA.
THIS ITEM SUGGESTS THE RNC HAS
A CONTRARY POLICY. SHOULD WE
LOOK INTO THIS? I THINK IT
LOOKS BAD WHEN WE TURN DOWN
THE RED CROSS OR GIRL SCOUTS AND
THEN SEND ITEMS TO THE COLORADO
REPUBLICANS.

PEOPLE

BEHIND THE SCENES WITH THE FAMOUS AND THE FASCINATING

Leading women inspired by men

Who influenced Connie Chung, Gloria Steinem, Jeane Kirkpatrick and Sally Ride most?

Men, that's who.

In the November issue of *McCall's*, some of the USA's leading women pointed to men as the major influences in their professional lives.

"Narrowly and literally, I would have to say that my role models, professionally, were men," says Kirkpatrick, ex-United Nations ambassador.

"They were the scholars and professors whom I greatly admired as a student."

She also cited Adlai Stevenson, Harry Truman and former Secretary of State Dean Acheson as early role models.

For Geraldine Ferraro, President Kennedy was the role model, while *Ms.* magazine founder Gloria Steinem cites Robert Kennedy.

"He was extraordinarily shy, found it very difficult to speak

in public and always had to push himself beyond his capabilities," says Steinem. "I identified with that because it was many years before I had the courage to speak in public."

Marie Thomas cites Ralph Nader. "He has stayed pure for 20 years," Thomas says.

Robert Crippen, commander of both her space flights, was Ride's role model.

"There were very few women research physicists," says Ride, "and obviously there were no women astronauts (she was the first) at all."

NBC anchorwoman Chung names Walter Cronkite.

"Even today there still aren't very many women role models for us," says Chung. "When I started in 1969, the one I always watched was Walter Cronkite."

Chung also taps a male college journalism professor and "a marvelous gentleman by the name of Edwin Newman."

A time to toast Liza

NEW YORK — About 3,000 partygoers jammed the Palladium nightclub Wednesday night to celebrate Liza Minnelli's dramatic TV debut in the NBC movie, *A Time to Love*.

New York *Daily News* columnist Liz Smith, host of the event, described Liza as "one of the few performers who I think is a real human being."

Liza, in a pink beaded minidress and a new reddish blond punk hairstyle, arrived with husband Mark Gere, designer Halston and pal Andy Warhol.

Liza said the film "was a wonderful experience. TV is fast but terribly fulfilling."

NEW arrive Next Also were and/or calm and H Ma

Lily and Gerry: Mutual fans

Geraldine Ferraro is a Lily Tomlin fan, and she's going to let the comedian know it.

Tuesday night, Ferraro caught Tomlin's smash Broadway solo turn, *The Search for Signs of Intelligent Life in the Universe*. She says it was "absolutely phenomenal," and has signed a copy of her autobiography — *Ferraro: My Story* — that she's mailing to the star.

Lily's show praises Ferraro, too. During a second-act piece about feminism, the audience hears a news clip about Ferraro's historic candidacy.

Briefly . . .

Little Richard is in stable condition after surgery Tuesday on a broken leg he suffered in an auto accident last week. A spokesman at Cedars-Sinai Medical Center in Los Angeles says the rock star received calls from Michael Jackson, Paul McCartney,

Dick Clark, Barry White and Pat Boone. . . .



"They're not here, and next time call on the teen-agers' phone."


Reported by Jeannie Williams, Matt Roush, Craig Wilson, Richard David Story

THE WHITE HOUSE

WASHINGTON

December 18, 1985

MEMORANDUM FOR RICHARD A. HAUSER

FROM: JOHN G. ROBERTS 

SUBJECT: Use of Presidential Letter
in Fundraising Appeal

Ralph Showers runs Rainbow Acres Ranch in Arizona, a facility for mentally retarded adults. In 1982 he sent the President a letter describing his ranch, and received a laudatory reply from the President dated May 24, 1982. That reply, complete with signature, was featured in a recent brochure soliciting contributions for the ranch. The contributions sought were in the form of annuities, with the income to the donor until paid off, and the remainder to Rainbow Acres.

A letter to Showers is attached for your signature. The letter insists that he cease immediately any use of the President's letter in his fundraising solicitation.

Attachment

THE WHITE HOUSE
WASHINGTON

December 18, 1985

Dear Mr. Showers:

Your brochure soliciting participation in the Rainbow Acres Partnership Trust has been brought to our attention. That brochure features a reproduction of a letter from the President to you, dated May 24, 1982, complete with a facsimile of the President's signature.

White House policy generally prohibits such use of letters from the President in private charitable fundraising appeals, and strictly prohibits any use of such letters in solicitations for funds with investment characteristics. Your use of the President's letter creates the false impression that the President has endorsed your fundraising appeal or the investment vehicle you offer in the brochure.

This misuse of the President's letter must cease immediately. In particular, your brochure containing the President's letter may not be further distributed. Please advise this office as soon as possible of the steps you have taken to comply with this letter.

Sincerely,

Original signed by RAH

Richard A. Hauser
Deputy Counsel to the President

Mr. Ralph K. Showers
President
Rainbow Acres Ranch
Post Office Box 1326
Camp Verde, Arizona 86322

RAH:JGR:aea 12/18/85

bcc: ~~FF~~Fielding
✓JGRoberts
Subj
Chron

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Sincerely,

Richard A. Hauser
Deputy Counsel to the President

Mr. Ralph K. Showers
President
Rainbow Acres Ranch
Post Office Box 1326
Camp Verde, Arizona 86322

RAH:JGR:aea 12/18/85
bcc: FFFielding
JGRoberts
Subj
Chron

JV

ID # 361746 CU

PRO 14 89

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Raege Showers

MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: User letter from R.R. to make fundraising appeal

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUHOLL</u>	<u>ORIGINATOR</u>	<u>85/11/20</u>			<u>1 1</u>
<u>cuat 18</u>	<u>Referral Note: A/D</u>	<u>85/11/21</u>	<u>for RAK signature</u>		<u>5 85/12/01</u>
	<u>Referral Note:</u>	<u>1 1</u>			<u>1 1</u>
	<u>Referral Note:</u>	<u>1 1</u>			<u>1 1</u>
	<u>Referral Note:</u>	<u>1 1</u>			<u>1 1</u>
	<u>Referral Note:</u>	<u>1 1</u>			<u>1 1</u>

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FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: See ID 080733
Incoming is from anonymous individual
Nov 20 85 Anne Higgins memo to JFF

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RAINBOW ACRES PARTNERSHIP A NEW AND EXCITING INVESTMENT IN R

THE SPONSOR

Rainbow Acres is a Ranch home for Mentally Retarded Adults. It was started in 1973 with the purpose of training and educating each retarded person in five basic areas - to grow Physically, Mentally, Socially, Vocationally and Spiritually.

The success of Rainbow Acres to prepare each of the residents in these five areas is phenomenal. Nowhere in the world has so much change come over such a group of Mentally Handicapped people.

One of the first goals that Rainbow Acres has conquered was to not have any dependence on government money. The ranch has set out from the beginning to be self-supporting and self-sustaining.

Because of the desire to be worthwhile, businesses have been started at the ranch so that the residents can work toward self-support. Everyday the businesses get stronger and stronger and the residents learn to carry themselves straighter and taller.

It is to this end that Rainbow Acres is trying to reach for maturity.



PLAN - DESCRIPTION

From September 1 through Dec. 1, 1985, Rainbow Acres is offering partnership units in the Rainbow Acres Partnership Trust RAPT — Series 85.

Partnership units are being offered at \$500 increments, with different partnership classifications available depending on the number of units purchased.

On Dec. 1, 1985, all contributions which have been collected over this period will fund an annuity for each participant. Each partner will receive a fixed annuity amount (7.5% of contribution) each year for 15 years. These annual annuity payments will be made around Dec. 15 of each year.

TAX BENEFIT

Each partner will qualify for a current 1985 tax deduction of approximately 43% of his/her partnership contribution.

RETURN OF GIFTED AMOUNT

By the 15th year each partner will have received back 100% of his/her contribution.

CONTINUING BENEFIT TO RAINBOW ACRES

At the end of the 15th year, the partnership will be dissolved and the remaining amounts in the trust will continue strictly as an endowment fund for Rainbow Acres.

For the protection of both Rainbow Acres and the many partners who participate, the collected funds will be invested in low risk, high return investments.

Example 1:

Mrs. Acres contributes \$1,000 to the RAPT — Series 85. She then receives an annual annuity payment of \$75 each Dec. 15th for 15 years ($15 \text{ years} \times \$75 = \$1,000$ or 100% of initial contribution). Mrs. Acres can also deduct \$430 (43% of \$1,000) on her 1985 income tax return.

Example 2:

Mr. Rainbow contributes \$50,000 to the RAPT — Series 85. He then receives a check for \$3,750 each Dec. 15th for 15 years ($15 \text{ years} \times \$3,750 = \$50,000$ or 100% of his initial contribution). Mr. Rainbow can also deduct \$21,000 (43% of \$50,000) on his 1985 income tax return (any amount of this deduction that he can't use in 1985 can be carried forward for five additional years).

The legal name for this annuity/remainder gift plan is a "Group Qualified Charitable Remainder Annuity Trust". This brochure has been prepared for illustrative purposes only. The legal and tax aspects of this plan as it pertains to your individual circumstances should be reviewed by your own tax or legal advisor.

RAINBOW ACRES PARTNERSHIP TRUST



Rainbow Acres Ranch

**Where Hesitant Hands Become Helping
Hands Through God's Guidance**

*New rate gives higher 43% tax deduction
plus a full 100% return of the exact
amount that you give.*

**SPONSORED BY RAINBOW ACRES
CAMP VERDE, ARIZONA**

Mr. Ralph Showers
Rainbow Acres Inc.
P.O. Box 1326
Campe Verde, Ariz. 86322

2 Mr. President: Did you really write
the letter below? Do you really know
anything about the operation?
Do politicians endorse just anything
to get their re-election on you!!!!
A PERSONAL LETTER FROM
THE PRESIDENT OF THE
UNITED STATES
The FBI should quietly check out this
Religious Cult.

May 24, 1982

CRD
CRD
Dear Mr. Showers:

It gives me great pleasure to commend you
on the wonderful work you are doing. This
is a belated response, but sometimes it
takes a while for mail to reach my desk.

Through simple acts of love and concern,
we are all recipients of many forms of
charity. The sacrifices that are made in a
charitable spirit measure the scope of our
character and the fullness of our lives. Our
nation's well-being is enhanced whenever
people help each other in time of need.
As there can never be a replacement for
the assistance which caring and concerned
individuals can provide for each other, we
all have an important part to play in mak-
ing our communities better places for us
to live together.

You have my great admiration and I want
to wish you continued success in your
efforts as you enrich the lives of your
fellowmen.

Sincerely,

Ronald Reagan

Mr. Ralph K. Showers
President
Rainbow Acres Ranch
Post Office Box 1326
Camp Verde, Arizona 86322

TRUST RAINBOW ACRES

HOW TO PARTICIPATE

Partnership Classification:

(\$500 per unit)

- 1-5 Units - Junior Partner
- 5-10 Units - General Partner
- 10-15 Units - Senior Partner
- 50-99 Units - Honorary Partner

Name _____

Address _____

Enclosed please find my check for \$ _____,
which qualifies me for the position of:

- Junior Partner
- General Partner
- Senior Partner
- Honorary Partner

Detach this form and mail along with your
partnership check to:

Rainbow Acres
P.O. Box 1326
Camp Verde, Arizona 86322

Upon receipt of your check you will be sent
a receipt and support document showing
your annual annuity payment amount and
your qualifying tax deduction amount.