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**Folder Title:** JGR/Fundraising (1 of 3)

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Sundrasing

# THE WHITE HOUSE WASHINGTON

June 13, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

Year of the Bible Fundraising

John A. Hash, President and Editor of the monthly magazine "Bible Pathway," has written the President, applauding his "Year of the Bible" proclamation. Hash also sent a copy of this month's issue, which features the President on the cover (no problem) and a message on the inside cover from Hash to his readers concerning the proclamation. In that message Hash offers to send readers a copy of the President's proclamation and a cassette tape of his address in return for a "gift" of \$12.

I do not think there is much we can do as a legal matter about the use of these materials in fundraising, unless the promotion and/or the materials convey a false impression of Presidential endorsement. The proclamation and the speech — whether reproduced on paper or on tape — are in the public domain and cannot be copyrighted. Hash's message does not, in my mind, suggest that the President is participating in or has endorsed his particular appeal for funds. Hash simply offers copies of a Presidential proclamation and a speech, accurately identifying them as such.

If the proclamation "sold" by Hash is a copy of the ceremonial proclamation, however, with the Presidential Seal, the use of the seal in the commercial effort could constitute a violation of 18 U.S.C. § 713(b). If Hash is copying and selling the ceremonial proclamation, he is also reproducing and selling the seal. It is not clear whether the proclamation provided by Hash to his donors is the ceremonial one or simply a text produced by him.

I would be happy to call or write Hash to determine if he is using the seal in his fundraising, and advise him to cease doing so if he is. I could also raise the general concern to avoid the appearance of Presidential endorsement of his effort, and make certain that he does not suggest such endorsement in any of his material. Unless you think differently, however, I do not see any basis for halting Hash's fundraising scheme. I await your guidance.

ID# 144986 CU
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HEET PLANS

## WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

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			Type of Response Code	= Initials of Signer		
Comments:						

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

Bible Pathyvay

P.O. BOX 1515 • MURFREESBORO, TN 37130 • 615-896-4243 John A. Hash, Litt.D., President & Editor

May 17, 1983

144986cu

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

The enclosed issue of Bible Pathway devotional guide is part of a continuing effort being made by Bible Pathway Ministries to acquaint our readers with your proclamation declaring 1983 the "Year of the Bible."

In this month's Bible Pathway we are offering a two-color reproduction of the proclamation, suitable for framing, and a cassette tape of your message given at the National Religious Broadcasters Convention. On pages 16 and 17 is an article which quotes from the resolution and tells about the goals for the "Year of the Bible" and how our Pathway readers can become involved in the project.

Bible Pathway is published monthly. It is designed to take the reader through the Bible, chapter by chapter, reading 15 minutes a day. Readers may begin anytime and finish one year later.

Featured are word studies, an introduction to each book of the Bible, maps and charts, a weekly memory verse, cross references to Christ in the Old and New Testaments, and important prayers in the Bible. Also included are world prayer needs and the religious status of all countries in the world, as well as a bookmark Bible-reading checklist. At the end of the year, the reader has an invaluable commentary on all 66 books of the Bible.

I appreciate so very much your patriotic concern for America and your outspoken desire to see her people return to the Bible. I believe the "Year of the Bible" will have an impact, and I want you to know that the purpose of our ministry is to encourage people to read the precious Word of God. May God bless you, Mr. President.

Sincerely in Christ,

John A. Hash

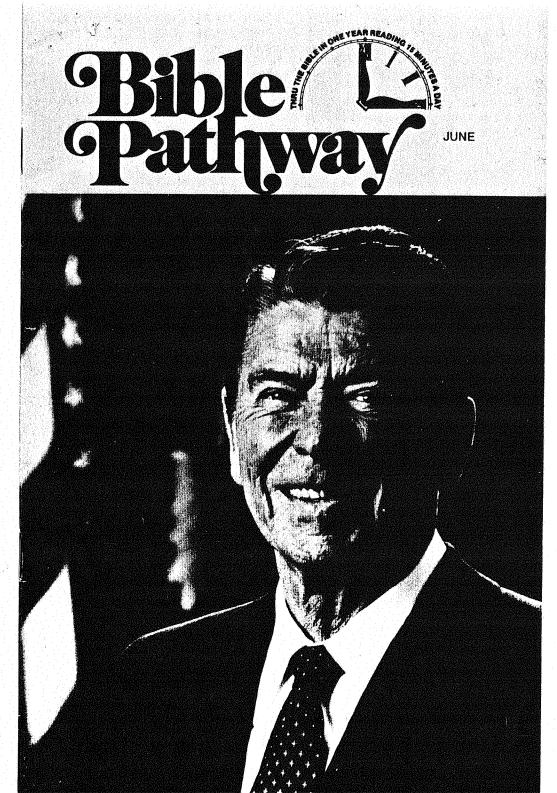
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PLEASE ROUTE TO: Ad

FROM: Shallen

REMARKS:

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Dear Pathway Friend,

Our nation reached a significant spiritual milestone this year when President Ronald Reagan publicly proclaimed 1983 as the "Year of the Bible."

My wife Letha and I were present in Washington, D.C., for this event. Our hearts were deeply warmed as President Reagan delivered one of the most soul-stirring messages on the importance of God's Word that I have ever heard.

I was greatly encouraged and left that meeting determined to do everything possible to get more people involved in reading God's Word.

We must make every effort to help others become so familiar with the Word of God that they immediately turn to the Lord and His Word for help in every situation of life. Truly, as God has said in His Word, the Bible is the one true source of help.

"All scripture is given by inspiration of God, and is profitable for teaching the faith and correcting error, for giving guidance, for instruction in righteousness: That the man of God may be complete, adequate, well prepared for all good work" (II Timothy 3:16,17—literal translation).

Dear friend, never in history have we had a better opportunity to awaken America to the necessity of reading what God has to say. It is of utmost importance that we take advantage of this opportunity to stand against the evils that are destroying the moral and spiritual values of America. We need your prayers.

I'd like to send you two "Year of the Bible" mementos. For your gift of \$12 or more to help reach America with the need to read the Bible, you will receive a copy of President Reagan's historic proclamation, declaring 1983 the "Year of the Bible," and a cassette tape of the complete Presidential address.

I look forward to hearing from you.

Yours for Reaching America.

John A. Hash

P.S. To receive your free cassette and a copy of President Reagan's proclamation, please be sure to check the appropriate box on the envelope in the center of this month's Bible Pathway when enclosing your gift.

COVER PHOTO: Ronald Reagan, President of the United States of America
White House Photo

### JOHN A. HASH, LITT.D., EDITOR • June, 1983 • Volume 10, Number 6

ABOUT THE MINISTRY: Bible Pathway is a Christcentered devotional guide and not a doctrinal or theological exposition of the Scriptures. Its purpose is to encourage worldwide reading of "all scripture" as essential to all spiritual life and growth (see II Timothy 3:16).

It costs just \$12.00—only \$1.00 a month—for a one-year subscription to Bible Pathway. (Canadian and overseas orders, please add \$2; pastors, please write for brochure on the cost for churches.) Additional money received goes toward supplying Bibles and Bible Pathways to missionaries, pastors, leaders, and laymen in underprivileged countries throughout the world where the need is so great.

Bible Pathway is a faith ministry; that is, we trust God to speak to the hearts of His people to supply the financial needs of the ministry as we endeavor to fulfill His last command—to teach the Word of God to all the world (see Matthew 28:19-20).

Your gift to Bible Pathway Ministries is a testimony that you believe every person in the world should have the right to read and understand the one Book that reveals Jesus Christ and, through Him, eternal life. (Gifts are tax deductible.)

Please address correspondence to Bible Pathway Ministries; P. O. Box 1515; Murfreesboro, TN 37133-1515 or telephone (615) 896-4243.

NOTE: New readers, please allow 6-8 weeks for delivery of your first issue.

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#### THE WHITE HOUSE

WASHINGTON

April 7, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

Request of Holy Family

A. Morgan Hickenlooper has written the Photo Office, seeking an autographed photograph of the President to be auctioned off to raise funds for Holy Family School in Independence, Missouri. Mr. Hickenlooper plans to include the photograph in an album with signed photographs of Presidents Nixon, Ford, and Carter, which he is seeking concurrently. It is my understanding that we generally do not approve such requests, and I have accordingly drafted a letter for your signature, turning down the Holy Family.

There must have been a more delete way to plusare they to me

> 4/7

THE WHITE HOUSE WASHINGTON April 7, 1983

## Dear Mr. Hickenlooper:

This is written in response to your letter of March 31, 1983, to Mrs. Montieth of the White House Photography Office. In that letter you requested an autographed photograph of the President, to be auctioned off to raise funds for Holy Family School in Independence, Missouri.

Please be advised that in response to the large number of requests, and out of concern for the Office of the Presidency, we have found it necessary to adopt a policy of not approving the use of autographed photographs of the President in connection with private fundraising activities. It is particularly difficult to adhere to this policy when the request is made on behalf of such a good cause, but I trust you will understand why we must do so.

I am sorry that our response could not be more positive. Best of luck with the auction.

Sincerely

Orig. signed by FFF

Fred F. Fielding Counsel to the President

A. Morgan Hickenlooper, Esq. 2546 Holmes Kansas City, Missouri 64108

bcc: Jane Montieth - FYI

FFF/JGR:sts FFFielding /JGRoberts Subj. Chron. Act and have been doing so for many years through many administrations. Whatever views one may have on the Act itself, I hope the foregoing description of its requirements and application in this instance suffices to dispel your expressed concern that "this is a move by the Administration to suppress views which differ from the Administration's."

Sincerely,

Edwin Meese III Counsellor to the President

The Honorable Judd Gregg House of Representatives Washington, D.C. 20515

WASHINGTON

April 20, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

Inquiry from Kathy Osborne Concerning

Private Fundraising Invitation

Kathy Osborne has asked for your views on an invitation she has received from the St. Joseph's Parish Council of Wilton, California. In connection with the parish's annual fundraising effort, Robert Koetitz, the President of the Parish Council, would like to have Osborne to dinner and auction off invitations to the dinner to 4-6 other couples. Koetitz expects such an affair would net \$1000 for the parish.

Osborne states that her "inclination is to say no -- that they are trying to use me." I tend to agree, and would advise her that we generally avoid involving the White House in private fundraising efforts. Here the parish is trying to "cash in" on Osborne's position, something we should not encourage.

Attachment

WASHINGTON

April 20, 1983

### MEMORANDUM FOR KATHY OSBORNE

FROM:

FRED F. FIELDING Orig. signed by FFF

SUBJECT:

Invitation to Participate

in Private Fundraising Activity

You have asked for our views on the invitation you received to participate in fundraising for St. Joseph's Parish in California. As described in the letter to you from Robert Koetitz, the parish would auction off invitations to attend dinner with you to several other couples. We generally avoid efforts to involve the White House in private fundraising. In this instance it appears that the parish would be using the attraction of your official position as a means of raising funds, and accordingly it would be best to decline the offer. Thank you for bringing this to our attention.

FFF: JGR: aw 4/20/83

FFFielding CC: #GRoberts Subj. Chron

WASHINGTON

April 20, 1983

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FROM:

FRED F. FIELDING

SUBJECT:

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FFF: JGR: aw 4/20/83

Cc: FFFielding
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Subj.
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# WHITE HOUSE

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Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

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(916) 687-6009 (Elk Grove)

# INKLETTER NTERPRISES

Art Linkletter, Board Chairman Jack Linkletter, President

Kathy Osborne
Personal Secretary to President Reagan
The White House
Washington, D.C. 20500



Broker
Robert A. Koetitz ("Kay'titz")

April 15, 1983

137534 CW

Dear Kathy,

Relax --- no "jelly bean" request this year for St. Joseph's Parish annual fund-raising festival!

Now I have a MUCH better idea, and very sincerely hope that you too will see it as an equitable win-win situation.

Will you (and whomever?) join Mrs. Koetitz and me and about 4-6 other high-bidding couples, for a dinner/barb-b-que? I recall that you are a Sacramentan, possibly still have family or friends here (and a business?) whom you could also visit while you're here. We will certainly pay your round-trip air fare (coach, one person O.K.?). The timing of the "dinner" would be in accordance with your schedule of course --- anytime between our August 7th festival day, and perhaps about the first of the year, and could be "almost" spur-of-the-moment, as President Reagan's schedule may allow you.

I promise you that whether the event is an "inside dinner" or a barb-b-que here on our cattle ranch, NOTHING or no one will embarrass you, make you uncomfortable, press you for confidential information, or "whatever". Also, Mrs. Koetitz and I would be most happy to have one (or?) of your Sacramento family or friends come to our Wilton ranch to meet us, inspect our ranch, meet Father McAllister --- and/or we'll send you pictures of us and/or our ranch --- or do anything else which might encourage you to accept our invitation to again help us with St. Joseph's annual fund raiser. Mrs. Koetitz and I (and others of course) have a very special reason for pushing these fund raisers, because as soon as we can get the Church's debt reduced "a little" more, our Parish can get started building the "satellite" church on one corner of our ranch which we donated for the new church several years ago (as an "unknown" memorial to our son). To give you an idea of the importance of your presence here, I suggest that after our paying for the airline ticket --- the Church would net perhaps \$1000 (total) from these other couples who would share your company. O.K.?

Father Leo McAllister (Mike Deaver knows him), and our entire Parish, join me in thanking you for your consideration.

Best regards,

Robert A. Koetitz, President St. Joseph's Parish Council

RAK: ms

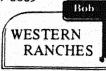
Robert A. Koetitz, ("Kay'tis") Ranch/Res: 687-6570

# LINKLETTER - WESTERN RANCHES

9620 Cosumnes Road, Wilton Calif. 95693

(916) 687-6009





Art & Jack Linkletter

Robert A. Koetitz, Broker

THE WHITE HOUSE

Roberts

TO:

Fred Fielding

FROM:

KATHY OSBORNE
Personal Secretary
to the President

DATE:

4-18-83

My inclination is to say no-that they are trying to use me. What are your thoughts?

### (916) 687-6009 (Elk Grove)

# INKLETTER NTERPRISES

# Art Linkletter, Board Chairman Jack Linkletter, President

Kathy Osborne
Personal Secretary to President Reagan
The White House
Washington, D.C. 20500



Broker
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I promise you that whether the event is an "inside dinner" or a barb-b-que here on our cattle ranch, NOTHING or no one will embarrass you, make you uncomfortable, press you for confidential information, or "whatever". Also, Mrs. Koetitz and I would be most happy to have one (or?) of your Sacramento family or friends come to our Wilton ranch to meet us, inspect our ranch, meet Father McAllister --- and/or we'll send you pictures of us and/or our ranch --- or do anything else which might encourage you to accept our invitation to again help us with St. Joseph's annual fund raiser. Mrs. Koetitz and I (and others of course) have a very special reason for pushing these fund raisers, because as soon as we can get the Church's debt reduced "a little" more, our Parish can get started building the "satellite" church on one corner of our ranch which we donated for the new church several years ago (as an "unknown" memorial to our son). To give you an idea of the importance of your presence here, I suggest that after our paying for the airline ticket --- the Church would net perhaps \$1000 (total) from these other couples who would share your company. O.K.?

Father Leo McAllister (Mike Deaver knows him), and our entire Parish, join me in thanking you for your consideration.

\_\_Best regards,

Robert A. Koetitz, President St. Joseph's Parish Council

RAK: ms

WASHINGTON

November 10, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

Use of the President's Name in Invitation to a Birthday Party

for Donald Erion

Judy Enright conceived, produced and distributed the attached invitations to her father's seventieth birthday party. The front of the invitation was intended to and does in fact appear to be an invitation from the President and Mrs. Reagan, complete with Presidential Seal. Only upon opening the invitation does the recipient discover that this was merely a "joke" and that the invitation is actually to the birthday party in New Hampshire, not to the White House. (Invitees may have been tipped off that the front page was a hoax, since the invitations arrived in envelopes with a New Hampshire return address.)

Mrs. Enright herself sent the President a copy of the invitation, along with a letter asking the President to acknowledge her father's birthday. That request is OBE, since the birthday was November 4. Enright's letter was not sent until October 31. In her letter Enright writes: "I do hope you won't be offended at the liberties that we've taken with your name and Mrs. Reagan's."

Mrs. Enrights's use of the Presidential Seal (complete except for the banner describing it as such) is in technical violation of 18 U.S.C. § 713(b), and of course we would never have approved her use of the President's and First Lady's names had we known about it in advance. On the other hand, as Secretary Watt once put it, "if they can't take a joke..." The invitation strikes me as fairly-clever and, on the whole, harmless. None of the invitees were deceived into thinking that it was actually from the White House for more than a heartbeat, and Mrs. Enright hardly undertook the project with mens rea. Accordingly, while a letter to Mrs. Enright is necessary, in my view, as a matter of principle and consistency and to ensure she does not do it again, the attached draft is less stern than might otherwise be expected.

Attachment

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Attachment

WASHINGTON

November 10, 1983

Dear Mrs. Enright:

Thank you for your letter of October 31 to the President. Along with that letter you sent one of the invitations to the party you arranged to celebrate your father's seventieth birthday.

In your letter you requested that the President acknowledge your father's birthday. As you feared might happen, we did not receive your letter until after November 4. We were, accordingly, not able to comply with your request.

Although we are certain you did not intend to do anything improper, we must point out that the President's name, the First Lady's name, and the Seal of the President should not be used, even in jest, except as authorized in connection with official activities. The permitted uses of the Seal of the President are in fact regulated by statute and executive order, copies of which are enclosed for your information. It is unfortunate, but a surprising number of individuals misuse the Seal of the President and the President's name for commercial or other objectionable purposes. This recurring problem compels us to be scrupulous in objecting to any unauthorized use of the Seal, the President's name, or the First Lady's name, even when, as in your case, the unauthorized use proceeded from the best of motives, with no invidious purpose.

I trust you will understand our concerns and avoid any imitations of White House invitations in the future. We appreciate the kind and supportive sentiments expressed in your letter, and trust that the birthday party was a great success. Please convey our belated congratulations to your father on his seventieth birthday, or, in the alternative phrasing the President often employs, the thirty-first anniversary of his thirty-ninth birthday.

Sincerely,

Orig. signed by FFF

Fred F. Fielding Counsel to the President

Mrs. Judy Enright 20 Forest Street Norwell, Massachusetts 02061 Enclosure

Enclosure

FFF: JGR: aea 11/10/83

bcc: FFFielding/JGRoberts/Subj/Chron

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§ 713. Use of likenesses of the great seal of the United States, and of the seals of the President and Vice President

EMBLEMS, INSIGNIA AND NAMES

(a) Whoever knowingly displays any printed or other likeness of the great seal of the United States, or of the seals of the President or the Vice President of the United States, or any facsimile thereof, in, or in connection with, any advertisement, poster, circular, book, pamphlet, or other publication, public meeting, play, motion picture, telecast, or other production, or on any building, monument, or stationery, for the purpose of conveying, or in a manner reasonably calculated to convey, a false impression of sponsorship or approval by the Government of the United States or by any department, agency, or instrumentality thereof, shall be fined not more than \$250 or imprisoned not more than six months, or both.

(b) Whoever, except as authorized under regulations promulgated by the President and published in the Federal Register, knowingly manufactures, reproduces, sells, or purchases for resale, either separately or appended to any article manufactured or sold, any likeness of the seals of the President or Vice President, or any substantial part thereof, except for manufacture or sale of the article for the official use of the Government of the United States, shall be fined not more than \$250 or imprisoned not more than six months, or both.

(c) A violation of subsection (a) or (b) of this section may be enjoined at the suit of the Attorney General upon complaint by any authorized representative of any department or agency of the United States.

Added Pub.L. 89-807, § 1(a), Nov. 11, 1966, 80 Stat. 1525, and amended Pub.L. 91-651, § 1, Jan. 5, 1971, 84 Stat. 1940.

### Historical Note

1971 Amendment. Catchline. Pub.L. 91-651 substituted "Use of likenesses of the great seal of the United States, and of the seals of the President and Vice President" for "Use of the great seal of the United States".

Subsec. (a). Pub.L. 91-851 redesignated existing provisions as subsec. (a), and, as so redesignated, expanded prohibition to include likenesses of the seals of the President and Vice President, and added to the enumerated list of prohibited uses for likenesses of the great seal of the United States and for the seals of the President and Vice President, use in posters, public meetings, or on any building, monument, or stationery.

Subsecs. (b), (c). Pub.L. 91-651 added subsecs. (b) and (c).

Effective Date of 1971 Amendment. Section 3 of Pub.L. 91-651 provided that: "The amendments made by this Act [amending this section] shall not make unlawful any preexisting use of the design of the great seal of the United States or of the seals of the President or Vice President of the United States that was lawful on the date of enactment of this Act [Jan. 5, 1971], until one year after the date of such enactment."

Legislative History. For legislative history and purpose of Pub.L. 89-807, see 1966 U.S.Code Cong. and Adm.News, p. 4408. See, also, Pub.L. 91-651, 1970 U.S. Code Cong. and Adm.News, p. 5903.

#### EXECUTIVE ORDER NO. 11649

Feb. 16, 1972, 37 F.R. 3625, as amended by Ex.Ord.No.11916, May 28, 1976, 41 F.R. 22031

REGULATIONS GOVERNING SEALS OF PRESIDENT AND VICE PRESIDENT OF UNITED STATES

By virtue of the authority vested in me by section 713(b) of title 18, United States Code [subsec. (b) of this section], I hereby prescribe the following regulations governing the use of the Seals of the President and the Vice President of the United States:

Section 1. Except as otherwise provided by law, the knowing manufacture, reproduction, sale, or purchase for resale of the Seals or Coats of Arms of the President or the Vice President of the United States, or any likeness or substantial part thereof, shall be permitted only for the following uses:

- (a) Use by the President or Vice President of the United States;
- (b) Use in encyclopedias, dictionaries, books, journals, pamphlets, periodicals, or magazines incident to a description or history of seals, coats of arms, heraldry, or the Presidency or Vice Presidency;
- (c) Use in libraries, museums, or educational facilities incident to descriptions or exhibits relating to seals, coats of arms, heraldry, or the Presidency or Vice Presidency:
- (d) Use as an architectural embellishment in libraries, museums, or archives

established to house the papers or effects of former Presidents or Vice Presidents;

- (e) Use on a monument to a former President or Vice President;
- (f) Use by way of photographic or electronic visual reproduction in pictures, moving pictures, or telecasts of bona fide news content;
- (g) Such other uses for exceptional historical, educational, or newsworthy purposes as may be authorized in writing by the Counsel to the President.
- Sec. 2. The manufacture, reproduction, sale, or purchase for resale, either separately or appended to any article manufactured or sold, of the Seals of the President or Vice President, or any likeness or substantial part thereof, except as provided in this Order or as otherwise provided by law, is prohibited.

RICHARD NIXON

### Library References

United States \$3%.

C.J.S. United States § 8.

## West's Federal Forms

Actions by United States or officers thereof, see §§ 1069 to 1072.

Preliminary injunctions and temporary restraining orders, matters pertaining to, see § 5271 et seq.

Sentence and fine, see § 7531 et seq.

# § 714. "Johnny Horizon" character or name

As used in this Act, the name or character "Johnny Horizon", means the representation of a tall, lean man, with strong facial features, who wears slacks and sport shirt buttoned to the collar (both green, when colored), no tie, a field jacket (red, when colored), boottype shoes (brown, when colored) and who carries a backpack, which was originated by the Bureau of Land Management, United States Department of the Interior, as the official symbol for a public service antilitter program to maintain the beauty and utility of the Nation's public lands.

## Codification of Presidential Proclamations and Executive Orders

# Executive Order 11649—Regulations governing the Seals of the President and the Vice President of the United States

Source: The provisions of Executive Order 11649 of Feb. 16, 1972, appear at 37 FR 3625, 3 CFR, 1971-1975 Comp., p. 675, unless otherwise noted.

By virtue of the authority vested in me by section 713(b) of title 18, United States Code, I hereby prescribe the following regulations governing the use of the Seals of the President and the Vice President, of the United States:

SECTION 1. Except as otherwise provided by law, the knowing manufacture, reproduction, sale, or purchase for resale of the Seals or Coats of Arms of the President or the Vice President of the United States, or any likeness or substantial part thereof, shall be permitted only for the following uses:

(a) Use by the President or Vice President of the United States;

(b) Use in encyclopedias, dictionaries, books, journals, pamphlets, periodicals, or magazines incident to a description or history of seals, coats of arms, heraldry, or the Presidency or Vice Presidency;

(c) Use in libraries, museums, or educational facilities incident to descriptions or exhibits relating to seals, coats of arms, heraldry, or the Presidency or Vice Presidency:

(d) Use as an architectural embellishment in libraries, museums, or archives established to house the papers or effects of former Presidents or Vice Presidents;

(e) Use on a monument to a former President or Vice President;

(f) Use by way of photographic or electronic visual reproduction in pictures, moving pictures, or telecasts of bona fide news content;

(g) Such other uses for exceptional historical, educational, or newsworthy purposes as may be authorized in writing by the Counsel to the President.

[Sec. 1 amended by EO 11916 of May 28, 1976, 41 FR 22031, 3 CFR, 1976 Comp., p. 119]

SEC. 2. The manufacture, reproduction, sale, or purchase for resale, either separately or appended to any article manufactured or sold, of the Seals of the President or Vice President, or any likeness or substantial part thereof, except as provided in this Order or as otherwise provided by law, is prohibited.

# Executive Order 11884—Prescribing the official coat of arms, seal, and flag of the Vice President of the United States

Source: The provisions of Executive Order 11884 of Oct. 7, 1975, appear at 40 FR 47469, 3 CFR, 1971-1975 Comp., p. 1034.

By virtue of the authority vested in me as President of the United States, it is hereby ordered as follows:

Section. 1. The Coat of Arms of the Vice President of the United States shall be of the following design:

SHIELD: Paleways of thirteen pieces argent and gules, a chief azure, upon the breast of an American eagle displayed holding in his dexter talon an olive branch

WASHINGTON

November 10, 1983

Dear Mrs. Enright:

Thank you for your letter of October 31 to the President. Along with that letter you sent one of the invitations to the party you arranged to celebrate your father's seventieth birthday.

In your letter you requested that the President acknowledge your father's birthday. As you feared might happen, we did not receive your letter until after November 4. We were, accordingly, not able to comply with your request.

Although we are certain you did not intend to do anything improper, we must point out that the President's name, the First Lady's name, and the Seal of the President should not be used, even in jest, except as authorized in connection with official activities. The permitted uses of the Seal of the President are in fact regulated by statute and executive order, copies of which are enclosed for your information. It is unfortunate, but a surprising number of individuals misuse the Seal of the President and the President's name for commercial or other objectionable purposes. This recurring problem compels us to be scrupulous in objecting to any unauthorized use of the Seal, the President's name, or the First Lady's name, even when, as in your case, the unauthorized use proceeded from the best of motives, with no invidious purpose.

I trust you will understand our concerns and avoid any imitations of White House invitations in the future. We appreciate the kind and supportive sentiments expressed in your letter, and trust that the birthday party was a great success. Please convey our belated congratulations to your father on his seventieth birthday, or, in the alternative phrasing the President often employs, the thirty-first anniversary of his thirty-ninth birthday.

Sincerely,

Fred F. Fielding Counsel to the President

Mrs. Judy Enright
20 Forest Street
Norwell, Massachusetts 02061
Enclosure
FFF:JGR:aea 11/10/83
bcc: FFFielding/JGRoberts/Subj/Chron

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§ 713. Use of likenesses of the great seal of the United States, and of the seals of the President and Vice President

(a) Whoever knowingly displays any printed or other likeness of the great seal of the United States, or of the seals of the President or the Vice President of the United States, or any facsimile thereof, in, or in connection with, any advertisement, poster, circular, book, pamphlet, or other publication, public meeting, play, motion picture, telecast, or other production, or on any building, monument, or stationery, for the purpose of conveying, or in a manner reasonably calculated to convey, a false impression of sponsorship or approval by the Government of the United States or by any department, agency, or instrumentality thereof, shall be fined not more than \$250 or imprisoned not more than six months, or both.

(b) Whoever, except as authorized under regulations promulgated by the President and published in the Federal Register, knowingly manufactures, reproduces, sells, or purchases for resale, either separately or appended to any article manufactured or sold, any likeness of the seals of the President or Vice President, or any substantial part thereof, except for manufacture or sale of the article for the official use of the Government of the United States, shall be fined not more than \$250 or imprisoned not more than six months, or both.

(c) A violation of subsection (a) or (b) of this section may be enjoined at the suit of the Attorney General upon complaint by any authorized representative of any department or agency of the United States.

Added Pub.L. 89-807, § 1(a), Nov. 11, 1966, 80 Stat. 1525, and amended Pub.L. 91-651, § 1, Jan. 5, 1971, 84 Stat. 1940.

### Historical Note

1971 Amendment. Catchline. Pub.L. 91-851 substituted "Use of likenesses of the great seal of the United States, and of the seals of the President and Vice President" for "Use of the great seal of the United States".

Subsec. (a). Pub.L. 91-651 redesignated existing provisions as subsec. (a), and, as so redesignated, expanded prohibition to include likenesses of the seals of the President and Vice President, and added to the enumerated list of prohibited uses for likenesses of the great seal of the United States and for the seals of the President and Vice President, use in posters, public meetings, or on any building, monument, or stationery.

Subseca. (b), (c). Pub.L. 91-851 added subsecs. (b) and (c).

Effective Date of 1971 Amendment. Section 3 of Pub.L. 91-851 provided that: "The amendments made by this Act [amending this section] shall not make unlawful any preexisting use of the design of the great seal of the United States or of the seals of the President or Vice President of the United States that was lawful on the date of enactment of this Act [Jan. 5, 1971], until one year after the date of such enactment."

Legislative History. For legislative history and purpose of Pub.L. 89-807, see 1966 U.S.Code Cong. and Adm.News, p. 4408. See, also, Pub.L. 91-651, 1970 U.S. Code Cong. and Adm.News, p. 5903.

#### EXECUTIVE ORDER NO. 11649

Feb. 16, 1972, 37 F.R. 3825, as amended by Ex.Ord.No.11918, May 28, 1976, 41 F.R. 22031

REGULATIONS GOVERNING SEALS OF PRESIDENT AND VICE PRESIDENT OF UNITED STATES

By virtue of the authority vested in me by section 713(b) of title 18, United States Code [subsec. (b) of this section], I hereby prescribe the following regulations governing the use of the Seals of the President and the Vice President of the United States:

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- (d) Use as an architectural embellishment in libraries, museums, or archives

Section 1. Except as otherwise pro- established to house the papers or effects ded by law, the knowing manufacture, of former Presidents or Vice Presidents;

- (e) Use on a monument to a former President or Vice President;
- (f) Use by way of photographic or electronic visual reproduction in pictures, moving pictures, or telecasts of bona fide news content:
- (g) Such other uses for exceptional historical, educational, or newsworthy purposes as may be authorized in writing by the Counsel to the President.
- Sec. 2. The manufacture, reproduction, sale, or purchase for resale, either separately or appended to any article manufactured or sold, of the Seals of the President or Vice President, or any likeness or substantial part thereof, except as provided in this Order or as otherwise provided by law, is prohibited.

RICHARD NIXON

### Library References

United States 534.

C.J.S. United States § 8.

### West's Federal Forms

Actions by United States or officers thereof, see §§ 1069 to 1072.

Preliminary injunctions and temporary restraining orders, matters pertaining to, see § 5271 et seq.

Sentence and fine, see § 7531 et seq.

# § 714. "Johnny Horizon" character or name

As used in this Act, the name or character "Johnny Horizon", means the representation of a tall, lean man, with strong facial features, who wears slacks and sport shirt buttoned to the collar (both green, when colored), no tie, a field jacket (red, when colored), boottype shoes (brown, when colored) and who carries a backpack, which was originated by the Bureau of Land-Management, United States Department of the Interior, as the official symbol for a public service antilitter program to maintain the beauty and utility of the Nation's public lands.

## Codification of Presidential Proclamations and Executive Orders

# Executive Order 11649—Regulations governing the Seals of the President and the Vice President of the United States

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(b) Use in encyclopedias, dictionaries, books, journals, pamphlets, periodicals, or magazines incident to a description or history of seals, coats of arms, heraldry, or the Presidency or Vice Presidency;

(c) Use in libraries, museums, or educational facilities incident to descriptions or exhibits relating to seals, coats of arms, heraldry, or

the Presidency or Vice Presidency;

- (d) Use as an architectural embellishment in libraries, museums, or archives established to house the papers or effects of former Presidents or Vice Presidents;
  - (e) Use on a monument to a former President or Vice President;
- (f) Use by way of photographic or electronic visual reproduction in pictures, moving pictures, or telecasts of bona fide news content;
- (g) Such other uses for exceptional historical, educational, or newsworthy purposes as may be authorized in writing by the Counsel to the President.

[Sec. 1 amended by EO 11916 of May 28, 1976, 41 FR 22031, 3 CFR, 1976 Comp., p. 119]

SEC. 2. The manufacture, reproduction, sale, or purchase for resale, either separately or appended to any article manufactured or sold, of the Seals of the President or Vice President, or any likeness or substantial part thereof, except as provided in this Order or as otherwise provided by law, is prohibited.

# Executive Order 11884—Prescribing the official coat of arms, seal, and flag of the Vice President of the United States

Source: The provisions of Executive Order 11884 of Oct. 7, 1975, appear at 40 FR 47469, 3 CFR, 1971-1975 Comp., p. 1034.

By virtue of the authority vested in me as President of the United States, it is hereby ordered as follows:

SECTION. 1. The Coat of Arms of the Vice President of the United States shall be of the following design:

SHIELD: Paleways of thirteen pieces argent and gules, a chief azure; upon the breast of an American eagle displayed holding in his dexter talon an olive branch

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Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

20 Forest Street Norwell, Mass. 02061 October 31, 1983

President Ronald Reagan White House 1600 Pennsylvania Avenue Washington, DC

Dear President Reagan:

I'm sorry to be so late in sending along the enclosed but I kept waiting for the right moment which, with Beirut and Grenada, never seems to have materialized.

My father has always been a great admirer of yours and enjoys your sense of humor. I do hope you won't be offended at the liberties that we've taken with your name and Mrs. Reagan's for his 70th birthday party invitation (enclosed).

I realize it's horribly late, and you may not even get this in time, but if you could acknowledge his birthday we would be most grateful.

We will all be at the Nashua, N.H., Country Club on Friday, Nov. 4, from about 6 p.m. until probably well after midnight. If you cannot reach us there, my father, Donald W. Frion, lives on Worcester Road, Hollis, NH, 03049, Tel. 603-465-2722.

Thank you for your consideration. By the way, we're all in favor of what you did in Grenada.

Best wishes for continued success and many more years in office.

gray Cle

Judy (Frion) Enright



President and Alrs. Puagan
have requested the honour of your presence
at the White House
1600 Pennsylvania Avenue
Washington, D. C.
at half after six
on Friday, the fourth of November
nineteen hundred and eighty-three

WASHINGTON

May 8, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

Fundraising Letter From

Daniel O. Graham for High Frontier

On February 22, 1984, you wrote General Daniel O. Graham, advising him not to use a letter from the President in fundraising solicitations for High Frontier. You recently received a solicitation from Graham identical to the one that prompted your February 22 letter, except that the "matching gift check" is dated April 6, 1984 rather than January 30, 1984, indicating that the package was prepared well after Graham received your letter. I do know that Graham did receive your letter, since an aide to Graham telephoned you about it shortly after it was sent. The call was referred to me, and in response to the aide's question I assured him that the policy against the President endorsing fundraising projects was applied in a uniform fashion.

The attached draft letter to Graham reiterates your advice of February 22, and asks for a response from Graham concerning whether he intends to comply with that advice.

Attachment

WASHINGTON

May 8, 1984

## Dear General Graham:

On February 22, 1984, I wrote you concerning fundraising solicitations for High Frontier that contained copies of the President's letter of June 3, 1983, thanking you for dedicating your book to him. In my letter I alerted you to the President's policy of generally refraining from endorsing particular fundraising projects, and advised you that the inclusion of the President's letter in the solicitation for High Frontier was likely to be construed as an endorsement of the fundraising in violation of this policy. As I noted in my letter, the President's letter "was not written for use in fundraising and should not be used for that purpose."

It has come to our attention that High Frontier fundraising solicitations containing the President's letter -- in apparent disregard of my letter of February 22 -- are still being distributed. I recently received such a solicitation with the "matching gift check" dated April 6, 1984, well after your receipt of my letter. Please advise me at your earliest opportunity whether the latest distribution of fundraising material containing the President's letter was inadvertent or whether you have decided to disregard my letter of February 22.

Sincerely,

Orig. signed by FFF

Fred F. Fielding Counsel to the President

Lt. General Daniel O. Graham, USA, Ret. High Frontier
Suite 1000
1010 Vermont Avenue, N.W.
Washington, D.C. 20005

FFF:JGR:aea 5/8/84

bcc: FFFielding/JGRoberts/Subj/Chron



Daniel O. Graham Lt. General. USA (ret.)

Dear Fellow American:

The last time I wrote to you, I enclosed a book that I am sure you remember well.

It explained how our government could virtually free America from the threat of Soviet ballistic missiles largely by using technology that was proven successful as far back as 1959!

It also revealed how certain members of Congress have been fighting President Reagan's efforts to get this system produced and deployed so that it can finally protect us.

Now, in this letter, I am enclosing another unusual item.

It's a check. And even though it is made out to our national defense organization, it has NOT been sent to you by mistake!

You see, it is up to you to decide whether we can use this check to help President Reagan win for all of us that potent yet long-smothered missile defense system.

But before I tell you how to make that decision, let me be sure that you really understand just how effective and fool-proof this anti-missile "umbrella" is.

The heart of this system is a space-based network of what some defense experts call "shotgun satellites." These are inexpensive non-nuclear satellites that would use a remarkably simple device to knock out any massive ICBM attack by the Soviets.

It works like this:

Since a single anti-missile satellite could normally knock out only one Soviet ICBM -- and since hitting even one demands great accuracy -- this network of "shotgun satellites" would instead fire clouds of high-velocity pellets at any incoming wave of missiles.

Tests already conducted clearly prove that even one pellet striking a ballistic missile at high speed

will destroy it totally. So you can imagine the power of a whole network of satellites each carrying up to 24 ready-to-fire "clouds" of these pellets.

Defense scientists assure our High Frontier group that this part of the system alone would wipe out 80% of any mass ICBM attack while it is still over Soviet territory!

What about the other 20%? With modern radar, a chain of carefully placed non-nuclear ground launched projectiles would easily destroy almost all of these remaining ICBMs.

Naturally, once the Soviets are faced with such a fool-proof anti-missile shield, they will start looking for ways to overpower it.

That's where the third part of this system comes in.

Even as we are getting the first two parts into place, we would be working on a "second generation" of anti-missile satellites. With America's superior scientific brainpower, we could have particle beam and laser-firing satellites in orbit -- ready and waiting for whatever the Soviets come up with.

As you can see, the system I'm talking about here would mean an end to today's frightening "balance of nuclear terror!" In short, the menace of a world ravaged by nuclear devastation would be virtually eliminated. And the cost would not be that great.

But by now you must be wondering what all this has to do with the facsimile check enclosed. So let me explain.

The book I sent to you and thousands of other concerned Americans with my last letter has won enormous popular support for President Reagan's drive to get this missile-defense system into action.

Yet many liberals in Congress are still fighting against it -- insisting instead on a nuclear freeze, or major U.S. concessions in the arms talks with the Soviets. (Either of which would still leave the world facing a nuclear nightmare.)

However, if we can get copies of the book I sent you into the hands of thousands more Americans, the support they would gain for the President would surely be dramatic.

In fact, many in Congress who now oppose his plan for the missile-defense system I've told you about would almost

certainly have to give in. Because these liberals fear informed and angry voters more than anything else.

Yet mailing those books takes money. Far more money than our non-profit group has been able to raise...until recently!

Just the other day a major foundation concerned with America's defense made a substantial sum of money available to our High Frontier organization.

But there is a string attached to this money!

You see, the foundation that donated it wants us to mail out as many copies of our book as we possibly can. So they attached the following requirement to that donation:

We may not use any of their money for our book-mailing campaign until we have at least doubled it with contributions from the American public.

This isn't an unusual requirement. It's called a "matching gift" program. Colleges and hospitals use them to double the funds they get from corporate and other large donors.

And that is why I've sent you the enclosed check.

It represents one part of the "matching gift" fund made available to us by that defense-minded foundation. And if you will return that check along with one of your own for the same amount (or more), you will literally be doubling the dollars you send us!

To put it another way, every check we get for \$15 or more will permit us to mail out at least 60 copies of our book, WE MUST DEFEND AMERICA, instead of a mere 30.

As I said before, an astonishing number of those Americans who have already gotten this book are now solidly behind President Reagan on this issue of national survival.

So the more books we can send out, the more concerned Americans we will win over in support of our penetration-proof High Frontier missile defense system.

And the more Americans we have demanding that their representatives in Congress vote in favor of this system, the sooner America -- and the world -- will be free of the nuclear threat that now hangs over

us all.

So please send a contribution of your own that at least equals the check enclosed.

Remember, your gift will literally double in dollars when you do! And that will permit us to send out twice as many copies of WE MUST DEFEND AMERICA as we're able to right now.

I'm confident that a responsible and concerned American like you won't let us down. After all, the check you send will be helping to free not only our nation from the threat of Soviet nuclear ICBMs -- but your own loved ones as well!

Thank you.

Sincerely,

Daniel O. Graham Lt. Gen., USA (Ret.)

PS: If you should decide not to help us with a check of your own, please take a moment to return the enclosed matching-gift check so that we can invite another responsible American to match it.

June 3, 1983

### Dear Dan:

It was very kind of you to dedicate your book to me. I appreciate the important work that you and your colleagues have done to prepare the way for a more secure America.

You -- and all those who have made the High Frontier project a reality -- have rendered our country an invaluable service for which all future generations will be grateful. I value greatly your continuing efforts to help us build a national consensus and to find the difficult answers for the profound strategic problems that face all of us in this nuclear age.

God bless you!

Sincerely,
Rough Reagan

Lt. General Daniel O. Graham, USA, Ret. High Frontier Suite 1000 1010 Vermont Avenue, N.W. Washington, D.C. 20005

WASHINGTON

March 27, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

Correspondence From L. Arnold Pyle Concerning Letter He Received From

General Daniel O. Graham For High Frontier

You staffed this item to me for direct response, and I have prepared and signed the attached proposed response. Mr. Pyle of Jackson, Mississippi wrote the President to note his objection to representations about America's defenses in fundraising material distributed by High Frontier. recall that the material in question contained a copy of the supportive letter from the President to High Frontier's leader, General Daniel Graham, and that by letter dated February 22, 1984, you objected to use of this Presidential letter in fundraising by High Frontier. It seemed appropriate to point out in my response to Mr. Pyle that our office had objected to High Frontier's use of the Presidential letter, since Mr. Pyle could well assume, on the basis of the letter, that the White House was in some sense affiliated with High Frontier. Before sending the response to Pyle, however, I wanted to make certain you had no objection to the reference to our earlier letter to Graham.

Attachment

WASHINGTON

March 27, 1984

Dear Mr. Pyle:

Thank you for your letter to the President concerning fundraising material sent to you by High Frontier. That letter was only recently referred to this office. Along with that letter you enclosed a copy of a letter you wrote to General Daniel O. Graham of High Frontier, objecting to certain statements in the material distributed by High Frontier.

High Frontier is an independent organization and is not affiliated with the President or the White House. The representations in its literature are its own. Indeed, you may be interested to learn that this office recently advised High Frontier to cease using a letter the President wrote to General Graham about his book in fundraising material for High Frontier. As we stated in our letter to High Frontier, the President adheres to a policy of generally not endorsing particular fundraising projects, no matter how laudable the objectives of the organization benefitting from the fundraising. We were concerned that the unauthorized inclusion of the letter from the President in the fundraising materials would create the false impression that the President had endorsed the appeal for funds.

Thank you for the supportive comments in your letter.

Sincerely,

John G. Roberts
Associate Counsel to the President

John Dolate

L. Arnold Pyle, Esquire Pyle, Harris, Dreher & Mills Post Office Box 23004 Jackson, Mississippi 39205

DISPOSITION ACTION Completion Type Tracking Date of Date YY/MM/DD YYIMMIDD Response Code **DISPOSITION CODES:** - Answered C - Completed

## WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET □ O · OUTGOING

**User Codes:** 

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Action

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ORIGINATOR

Referral Note:

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C H - INTERNAL I - INCOMING

Subject:

**ROUTE TO:** 

Office/Agency

**Date Correspondence** Received (YY/MM/DD)

Name of Correspondent:

MI Mail Report

- e Action ..
- C Comment/Recommendation
- D Draft Response F - Furnish Fact Sheet
- to be used as Enclosure
- · Info Copy Only/No Action Necessary
- R Direct Reply w/Copy
- S For Signature
- X Interim Reply

- B Non-Special Referral
- S Suspended

### FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer

Code =

Completion Date = Date of Outgoing

Comments:

Keep this worksheet attached to the original incoming letter. Send all routing updates to Central Reference (Room 75, OEOB). Always return completed correspondence record to Central Files. Refer questions about the correspondence tracking system to Central Reference, ext. 2590. De l'anne

PYLE, HARRIS, DREHER & MILLS

ATTORNEYS AT LAW

SUITE 390, 111 CAPITOL BUILDING 111 EAST CAPITOL STREET JACKSON, MISSISSIPPI 39201 218856

L ARNOLD PYLE
WILLIAM A. PYLE
W. LARRY HARRIS
KENNETH R. DREHER
JERRY L. MILLS
C. SCOTT WOODS

February 2, 1984

MAILING ADDRESS:
POST OFFICE BOX 23004
JACKSON, MISSISSIPPI 39205
TELEPHONE & TELECOPTER:
(601) 355-0600

P

Honorable Ronald Reagan The President of the United States The White House Washington, D.C. 20510

Dear Mr. President:

I am taking the liberty to enclose herewith a copy of a letter which I have just forwarded to General Daniel O. Graham. I am sure that General Graham's intentions are good, but I sincerely believe that such literature as he is putting out is not in the best interest of the Country, nor is it in the best interest of your campaign for reelection.

I am a seventy-one year old, extremely patriotic American, and I believe very strongly that this Country must maintain a strong defense against any and all kinds of attacks which the Russians may muster against us.

I would like to say to you that I have been extremely pleased with the manner in which you have conducted the affairs of the high office of the President of the United States for the past three years, and I was extremely gratified to hear your announcement last Sunday evening that you were going to seek reelection. I can assure you that you will have my whole-hearted support. I do not have a lot of money to put into the campaign, but I am a member of your Task Force and I do hope to make small contributions from time-to-time.

## PYLE, HARRIS, DREHER & MILLS

Honorable Ronald Reagan February 2, 1984 PAGE TWO

May God bless you in your continued efforts to restore this beautiful Country of ours to a state of sanity, dignity and patrotism.

Sincerely yours

Arnold Pyle

LAP:jp

Enclosure

## PYLE, HARRIS, DREHER & MILLS

ATTORNEYS AT LAW

SUITE 390, 111 CAPITOL BUILDING 111 EAST CAPITOL STREET JACKSON, MISSISSIPPI 39201

L ARNOLD PYLE
WILLIAM A. PYLE
W. LARRY HARRIS
KENNETH R. DREHER
JERRY L. MILLS
C. SCOTT WOODS

February 1, 1984

MAILING ADDRESS: POST OFFICE BOX 23004 JACKSON, MISSISSIPPI 39205 TELEPHONE & TELECOPIER: (601) 355-0600

General Daniel O. Graham High Frontier Post Office Box 37053 Washington, D.C. 20013

Dear General Graham:

I am in receipt of your mailing which was obviously prepared many months ago, but it bears no date. Among other things it contains a lot of language about such things as "We have no defense whatsoever against any long-range nuclear missile attack!", and a petition to The President with the language, "Yet the shocking truth is that the United States has no defense, in fact it is literally helpless, against a Russian nuclear missile attack." It is my feeling as an ordinary, extremely patriotic American citizen that this kind of language in documentation being used for the purpose of soliciting funds for the operation of your good-will mission under the name of HIGH FRONTIER is extremely unfortunate. I do not believe that it is appropriate to say to the American people that we have no defense against Russian attacks in light of the information we get through the news media that billions of dollars in tax revenue has been expended by the Department of Defense since the closing of World War II for the purpose of preparing this Country against Russian attack.

I am very much pleased with The President's efforts to restore this Country to a state of sanity and to restore dignity and patrotism among our people. I do not believe, however, that the way you are going about it helps him in the least.

CHILLIAN MALLELLA CONTRACTOR

General Daniel O. Graham February 1, 1984 PAGE TWO

The statements contained in your mailing are, in my judgment, so absurd that no sensible person would fall for these exaggerated claims and, in fact, are going to be quite concerned about the Country having spent the kind of money it has over the past few years and now say to the people that we have nothing available to defend us against the Russian attacks.

I frankly do not feel like it is appropriate to give your agency money to put out such propaganda,

Sincerely,

L. Arnold Pyle

LAP:jp

Enclosure

cc: The President

United States of America