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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

February 7, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Request for Presidential
Endorsement of Patriotic Song

"Pop" lyricist Linwood Simon and "disco" vocalist Gloria Gaynor have written Michael Deaver, enclosing a copy of a letter to the President. The letter seeks Presidential support for the promotion of their new song "America" (not the traditional National Hymn "America, the Beautiful"). They view the promotion of this song as a means of re-kindling national pride and responsibility in order to bring about a more unified and patriotic America.

While I have no reason to doubt the sincerity of Simon and Gaynor, their concerts and distribution of the album containing their song "America" are, of course, profit-seeking ventures. The President therefore should not become affiliated with their campaign, however patriotic its theme. I have drafted a proposed reply to Simon and Gaynor, and a memorandum to Deaver advising him of our disposition of the matter.

Attachment

THE WHITE HOUSE

WASHINGTON

February 7, 1983

MEMORANDUM FOR MICHAEL K. DEEVER
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Inquiry from Linwood Simon and Gloria Gaynor
Seeking Presidential Endorsement of Their
Song "America"

As you will see from the attached, I have advised Linwood Simon and Gloria Gaynor that the President cannot endorse the promotion of their song "America," however patriotic it may be, because doing so would constitute endorsement of a commercial enterprise.

Attachment

FFF:JGR:aw 2/7/83

cc: FFFielding
✓ JGRoberts
Subj.
Chron

THE WHITE HOUSE

WASHINGTON

February 7, 1983

Dear Mr. Simon and Ms. Gaynor:

Deputy Chief of Staff and Assistant to the President Michael Deaver has referred your letter of January 28, 1983, to me for appropriate action. That letter was accompanied by a letter to the President, describing your song "America" and seeking the President's support for a campaign to bring about a more unified and patriotic America through, in part, the use of the song in concert.

The campaign you propose to increase national pride and responsibility is admirable, and you are both to be applauded for your efforts in this regard. The White House, however, cannot become involved in this campaign, because it is inextricably linked to your perfectly legitimate commercial endeavors of album sales and concerts. White House policy does not permit Presidential endorsement of a commercial product or enterprise, or the use of the President's name, likeness, or photograph in a manner that suggests an endorsement by the President of a commercial product or enterprise. This has been the policy of previous Administrations, and it is a policy to which the White House and the President strictly adhere.

I am certain you will appreciate the need for us to adhere to this policy, irrespective of the merits of the underlying proposal. Thank you for telling us about your song "America," and best of luck with your patriotic efforts.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. Linwood M. Simon and
Ms. Gloria Gaynor
American World-Wide Sounds
& Music, Inc.
P.O. Box 374
Fairview, New Jersey 07022

FFF:JGR:aw 2/7/83 ✓
cc: FFFielding/JGRoberts/Subj./Chron

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THE WHITE HOUSE

WASHINGTON

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cc: FFFielding
JGRoberts
Subj.
Chron

PR 014-12

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Senwood M. Simon / Gloria Gaynor

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Support for promotion of song "America"

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>W Holland</u>	<u>ORIGINAL</u>	<u>83.02.02</u>		<u>1 1</u>
<u>WAT 18</u>	<u>D</u>	<u>83.02.02</u>		<u>883.02.12</u>

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEGB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

American World-Wide Sounds & Music, Inc.

P. O. Box 374
FAIRVIEW, N. J. 07022

January 28, 1983

Michael Deaver, Deputy Chief of Staff
Social Office
The White House
Washington, D.C. 20500

Roberts

Dear Mr. Deaver:

Enclosed please find a copy of a ~~letter written to President Reagan,~~
along with the lyrics to a song called "America" and an album containing
the song. After having read the letter, we sincerely hope you will find
our idea and efforts worthwhile.

As President is so very busy and this is more in your line of work,
we hope we can enlist your help and ingenuity. Please contact us with
your feelings, and suggestions and ideas on this matter.

We thank you for your time, and interest.

Very sincerely,

Gloria Gaynor

Linwood M. Simon and Gloria Gaynor

LMS/GG/gs

Enclosures:

American World-Wide Sounds & Music, Inc.

P. O. Box 374

FAIRVIEW, N. J. 07022

January 28, 1983

122590 CU

President Ronald Reagan
The White House
Washington, D.C. 20500

Dear President Reagan:

Allow us to introduce ourselves. We ~~are Linwood M. Simon, Publisher and~~
~~Gloria Gaynor, Vocalist.~~ Ms. Gaynor is known internationally, for her
humanitarianism as well as her music. She devotes much of her spare time to Unicef,
Easter Seals, Save the Children, Bergen County Community Development, and other
organizations devoted to contributing to a better life for children and all mankind.

We have enclosed the lyrics to a song called "America", written by Mr. Simon,
and an album on Atlantic Records containing the song, sung by Ms. Gaynor, accompanied
by the New York Chapter of the Boy Scouts and Girl Scouts singing background.

In promoting my hit "I Will Survive", we have traveled to over forty-five coun-
tries, including some behind the Iron Curtain, and experienced enough to confirm the
fact that we have the best country on this planet.

We feel that at this time, there is an urgent need for revitalization of
American patriotic awareness and pride in our country and it's great heritage. We
are a family and each member of any family must somehow be inspired to give his all
to the upkeep of the house that shelters and protects him.

As we travel throughout the United States this year performing, we would like
to devote some of our time, in as many areas as possible, to an open campaign for
this purpose. ~~We would like to have your support, in pooling our forces and re-~~
sources. Hopefully, with the use of this song "America" in concert, press cover-
age and other creative ideas, we could start in our country, an infectious rebirth
of pride and responsibility that would ultimately bring about more unified and
patriotic America.

Our feelings expressed in this letter, along with our traveling experiences have
compelled us to write, publish and record the song "America". The many times we've
heard you refer to Unity in our country have led us to believe that you have the same
feelings, and that you would find our efforts worthwhile.

We can be contacted at the above address and phone number at any time. We
~~would like to confer with you or an assistant,~~ so that together we could come up
with some creative ideas to start working toward our goal of a more American, America.

Very truly yours,

Linwood M. Simon and Gloria Gaynor

LMS/gs
Enclosures:
cc; Micheal Deaver

"AMERICA"

I LOVE TO LIVE IN AMERICA
LAND OF THE FREE, FOR YOU AND ME
WE LOVE TO LIVE IN AMERICA
LAND OF LOVE AND LIBERTY

VERSE

I WAS BORN INTO A LAND
I DIDN'T QUITE UNDERSTAND...AMERICA...AMERICA
MY MOTHER'S WOMB THE INSTRUMENT
ARRIVING WAS MAGNIFICENT...IN AMERICA...AMERICA
MY BIRTHPLACE WAS NO ACCIDENT
HERE MY LIFE WAS TO BE SPENT...IN AMERICA...AMERICA
AND I'M MORE THAN PROUD TO SAY
THAT I'M HAPPY JUST TO STAY...IN AMERICA...AMERICA

BRIDGE

AMERICA...COMPASSIONATE WITHOUT GREED
AMERICA...AND I AM YOUR SEED
AMERICA...I LOVE YOU HEART, BODY AND SOUL
WITH YOU AMERICA, I WANT TO GROW OLD

CHORUS

I LOVE TO LIVE IN AMERICA
LAND OF THE FREE, FOR YOU AND ME
WE LOVE TO LIVE IN AMERICA
LAND OF LOVE AND LIBERTY

UNITED WE CAN STAND,
HAND IN HAND ACROSS THE LAND....OF AMERICA...AMERICA
WE ARE WINNERS ONE AND ALL
WE STAND PROUD AND WE STAND TALL....IN AMERICA...AMERICA
THROUGH GROWING PAINS WE'VE STAYED ALIVE
OUR FATE IS ALWAYS TO SURVIVE...IN AMERICA...AMERICA
PROGRESS IS A SOURCE OF PRIDE
OUR APPEAL IS WORLD-WIDE....AMERICA...AMERICA

AMERICA...WITH SO MUCH GRACE AND STYLE
AMERICA...YOU MAKE HEAVEN SMILE
AMERICA,..I'M SO PROUD TO BE PART OF YOU
WITH YOU AMERICA, THERE'S NOTHING I CAN'T DO

CHORUS

I LOVE TO LIVE IN AMERICA
LAND OF THE FREE, FOR YOU AND ME
WE LOVE TO LIVE IN AMERICA
LAND OF LOVE AND LIBERTY



People

PHIL ROURA and
TOM POSTER

Who's minding the store?

Last week, Timmy Russert, who heads Gov. Cuomo's office of communications, held his own press conference in Albany to say exactly what all his predecessors have said upon entering the executive chamber: "This will be the most open and accessible state government ever!" As if that wasn't enough, Cuomo himself called the legislative correspondents to his chamber to announce the same thing, just like Hugh Carey did eight years ago, just like Malcolm Wilson did, and Nelson Rockefeller and Averell Harriman, etc., etc. Then, a list of phone numbers was issued so that Cuomo's staff of communicators, headed by Russert, could be contacted at any time. Russert's "home" phone in New York City: 587-2140. Well, guys, last Sunday night there was this reporter who tried to reach Russert at home, but Timmy didn't answer. Instead, a state trooper answered and said, "This is the night desk at the governor's office. We don't have any home phone for Russert." Dear Tim: Too bad for you. The reporter was a gorgeous blonde who will never call you at your "home" number again.

Where will peep shows go?

A new committee formed to clean up 42d St. was treated Tuesday night to a bash high above Central Park in the penthouse of socialite Carol Hausemann. Their mission: revitalize the street and chase sleazy shops and peep shows away. To head the panel, Mayor Koch picked his sister, Pat Koch Thaler, and loaded it with shakers and movers. They cheered when Carol said the joints should be evicted as their leases expire. The group, called 42nd St. E.T.C. (education, theater, culture) seeks to make the street a "center for culture and education," says Thaler. First, they'll hang banners over the street, river to river. But if the sleazy shops are chased off 42d St., where would they go? "Send 'em to Hoboken!" said one member. Really? We checked with Hoboken folks who turned their noses up. How come? Said a spokesman for Hoboken's Unicorn Book Shop, "They couldn't afford the rents here!"

She'll show for Koch . . .

• Mayor Koch will officially open the Greater New York Automobile Show Saturday at the Coliseum, and on hand to greet him will be beautiful Dominique Maure. Dominique said she'd love to chauffeur Ed around town.

• At Regine's on Tuesday, the Guild of Professional Hair Stylists dished out awards to hairdressers of the best-coiffed women in America. Surprise! One of the winners was George Masters, stylist to stars, who did Dustin Hoffman's wig in "Tootsie."

• Singer Gloria ("I Will Survive") Gaynor was so touched by Gov. Cuomo's inaugural message—that we must be together as a family—that she sent him her disc, "America," on which she sings about the need for unity.

• At the New York Antiques Show in the 7th Regiment Armory: Game-show producer Mark Goodson, sitting on a chair only he—and maybe an Arab sheik—could afford.

Daily News, Thursday, January 27, 1983

DAILY NEWS

NEW YORK, THURSDAY, JANUARY 27, 1983

Turning partly sunny; 30s. Details p. 63

30¢

★★★

MANHATTAN
SPORTS FINAL

American World-Wide Sounds & Music, Inc.

P. O. Box 374

FAIRVIEW, N. J. 07022

GLORIA GAYNOR BIOGRAPHY

She's a citizen of the world and a grand lady. Gloria Gaynor, Grammy Award winner, with her trend setting hit records and dynamic stage presence, has captivated audiences around the world in over sixty countries. While touring the Middle East, in Lebanon and Syria, it is said, "They stopped the war for the lady that came to encourage everyone to survive, no matter what side of the boarder!" With her down to earth innocent expression, you could hear her reply to the news media during conferences being held upon her arrival regarding politics, "I sing to help people forget their problems, no matter what they are!"

Her versatility and style have truly captured the hearts, bodies and souls of her fans. From Poland to the southern most part of South America, Gloria Gaynor is a household word. Along with her hits like, "Never Can Say Goodbye", "Reach Out", and "Honey Bee", she also sang the World Anthem, "I Will Survive", and was transformed from a great singer to a great healer. Her down to earth posture, her stunning logic, and her love of humanity relieved the heavy hearts of many. To quote Ms. Gaynor, "the most beautiful part about performing, is to look back and see an endless line of smiles in place of frowns....We will survive!"

Entered in the World Book Encyclopedia as a proponent of the new music form termed, Disco, Ms. Gaynor was asked, "How does it feel creating history." "Just as you feel creating history right now", she said. "Every day each person on this planet contributes to the creation of our history through daily life. It feels great."

Over five million copies of "I Will Survive" were sold within it's first six months. This super songstress recorded this universal message in English and Spanish and encouraged and touched music lovers around the world. "I Will Survive" was then recorded in French, Arabic, Japanese and many other languages. Ms. Gaynor's english version was "number one" on the Pop Charts in the United States, England, Austrailia, Mexico, and Canada at the same time, while Ms. Gaynor was being made an honorary Zulu in Zululand. As these countries and the whole of South America were kicking up their heels to "Gloria Gaynor's latest", she was taking the message of "Survival" to record breaking crowds of over fifty million people in Bulgaria, Poland and Romania. It happened that the famed television show Sixty Minutes was filming the war in Lebanon and were shocked by her presence in war torn Beirut. The unassuming American artist was gratified by the reception of the over capicitated multi-million dollar hotel complex, frequented by only the elite and most powerful families in the country. "Sixty Minutes", filmed that nights performance of Ms. Gaynor and reported to the world via television that, The Queen is alive and well. She was on her way to Egypt.

Happily the home-sick Gloria headed home for her next group of performances. She completed a tour of forty-three (43) United States cities, after which she

accepted an invitation to perform in Baphuthatswana, Africa. This oasis in the wild Ms. Gaynor describes as a Las Vegas in the middle of Africa. Sun City, the rendezvous and haven of the jet set. It Boasts a completely self contained complex, with water falls, glass elevators and all the modern conveniences expected in an ultra-modern 1980's hotel, and is a striking contrast to the 300,000 acres of wild safari land which surrounds it, while cradling in its interior, a small airport with private jets to whisk you away to Zululand and other such exotic places of interest. Still, to all in attendance the greatest thrill was Ms. Gaynor's concert.

Gloria Gaynor was first signed by Columbia Records, with whom she recorded the single "Honey Bee". It was smash. Her debut album "Never Can Say Goodbye", recorded on MGM/Polydor label stunned the record industry. The precedent setting album was the first of its kind. It hit the world like a bombshell. For the first time an album had been programmed for NON STOP MUSIC, with one song running smoothly into the next without pause. It would be the first time Ms. Gaynor could ocaly make love to her public.

The world-wide success of her debut album and of those that followed, such as "Experience Gloria Gaynor", "I've Got You", "Park Avenue Sounds", "Glorious", "I Kinda Like Me", "Love Tracks", and others, placed Gloria Gaynor in the Galaxy of International Super Stars.

The native New Jerseyan, Gloria Gaynor has been exposed to music virtually since birth. Her father sang in famed Vaudeville. Gloria feels her mother was one of the greatest singers that ever lived. She lives the expression, "like mother like daughter", in many ways. Her mother was named, "Queen" and Gloria was crowned "Queen of Disco", in 1975 by the National Association of Disco Disc-Jockeys, before thousands of fans in New York City at the plush Club Le Jardin. The young globe-trotter went from the Le Jardin to the Palace in Paris, and in the blink of an eye she was over-looking Monte Carlo at a command performance for Her Majesty, the late Princess Grace of Monaco. Ms. Gaynor's performance at the Sportsman Club on the French Riviera was best described by the words of Frank Sinatra, "simply incredible."

From the time Gloria Gaynor first thought of becoming a singer, at age eight, she has projected her warm, loving personality to everyone she meets. Says Ms. Gaynor, "my voice was given to me by God to share with others. My music is what I feel inside. When I reach out to people, I want to touch their hearts. I want to let them know that I care about them. and to help them to forget all their problems and just be alive". Everywhere she goes, no matter what the language or country, Gloria Gaynor reaches out. Reach out for Gloria Gaynor, she's something special and the whole world knows it.

Now Ms. Gaynor is expanding her musical horizons and exposing even more of her talents to bring you more musical pleasure. Her debut album on Atlantic Records promises listening and dancing pleasure, unsurpassed by any of her previous works. The Atlantic Family is famous for their expertise in all aspects of artist development and promotion. They are employing all of their professional wisdom and technics to bring the very best of Gloria Gaynor to their public. She is soaring the heights of superior professionalism and with the full support of her management company, American World-wide Sounds, and her new record company, Atlantic Records Corp., her flight will be smooth.

"PEACE, LOVE AND SURVIVAL"

For further information contact: American World-wide Sounds and Music Inc.
P.O.B. 374 Fairview, N.J. 10022
Management: Linwood M. Simon

THE WHITE HOUSE

WASHINGTON

March 22, 1983

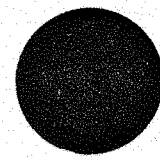
MEMORANDUM FOR DIANNA G. HOLLAND

FROM: JOHN G. ROBERTS

SUBJECT: Patrick V. Hannon Proposal

Mr. Hannon has written Mr. Fielding, reiterating a request that the President endorse his proposal to erect a monument to American Presidents of Irish ancestry, to be built in President Reagan's ancestral village of Ballyporeen. I returned Mr. Hannon's calls in connection with this matter on March 18, and advised him that the President could not endorse his project or become involved with it in any way. Mr. Hannon, an enthusiastic supporter of the President, accepted this conclusion and the wisdom of the policy underlying it. I do not think any further response is necessary.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET



O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Patrick V. Hannon

MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Monument to the President on an area of land in Ballygreen, Co. Tipperary, Ireland

ROUTE TO: Office/Agency (Staff Name)	ACTION Action Code	Tracking Date YY/MM/DD	DISPOSITION	
			Type of Response	Completion Date YY/MM/DD
<u>W Holland</u>	ORIGINATOR	<u>8310318</u>		<u>1/1</u>
<u>WAT 18</u>	Referral Note: <u>D</u>	<u>8310318</u>		<u>583103128</u>
	Referral Note:			<u>1/1</u>
	Referral Note:			<u>1/1</u>
	Referral Note:			<u>1/1</u>
	Referral Note:			<u>1/1</u>

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Comments: _____

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Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE
WASHINGTON

Date 3.18.83

Suspense Date _____

MEMORANDUM FOR: John

FROM: **DIANNA G. HOLLAND**

ACTION

- Approved
- Please handle/review
- For your information
- For your recommendation
- For the files
- Please see me
- Please prepare response for
_____ signature
- As we discussed
- Return to me for filing

COMMENT

This gentleman is in Washington
and has a few more ideas -
he has called EFF - dls.
call at Hwy Adams 638-2260

SHIPPER ACCOUNT NO.	SHIPPER'S REFERENCE	ORIGIN	AIRBILL NUMBER	DEST.	DATE	PIECES	WEIGHT
FROM (SHIPPER'S NAME AND ADDRESS)			TO (CONSIGNEE'S NAME AND ADDRESS)				WEIGHT RATE (PER HALF KILO)
							WEIGHT CHARGE
SENT BY (NAME/DEPT.)		PHONE	ATTENTION OF (NAME/DEPT.)		PHONE	SERVICE CHARGE	
SHIPPER'S SIGNATURE X			RECEIVED BY CONSIGNEE (PLEASE PRINT) NAME, TITLE			OTHER CHARGES	
DESCRIPTION		DECLARED VALUE	CONSIGNEE'S SIGNATURE X		DATE	AM PM	
REMARKS			FORWARDER AIRBILL-NON NEGOTIABLE			TOTAL CHARGES	
RECEIVED BY DHL AT ORIGIN		DATE	DHL INTERNATIONAL GROUP OFFICES THROUGHOUT THE WORLD			CURRENCY	
		TIME	AM PM			SUBJECT TO CONDITIONS ON REVERSE SIDE	



CONSIGNEE



Irish Roots Limited

The Haven, Main St., Schull, Co. Cork
Ireland. Tel: 028/28103

15/11/81

Fred F. Fielding,
Counsel to the President,
The White House,
Washington,
USA.

Roberts
3/17

Dear Mr. Fielding,

I enclose a presentation to the President, which I hope he might consider accepting. It is a contract to transfer a small area of land in Ballyporeen, Co. Tipperary, Ireland, which is belonging to me, but which forms part of the homeland of Michael Regan and Catherine Mulcahy, the President's Great-Grandparents.

I am hoping to promote a monument to the President on this land. This monument will be in the form of a lifesize statue of President Reagan with surrounding parklands, footpaths and so on.

The small area of land plus a copy of the family tree (enclosed, and designed by a local Irish artist) will be sold for \$10 each. When enough monies have been collected, the monument will be begun. Any profits will be donated to charity. This is not a commercial venture. It is to promote tourism in Ireland and to help us through what is possibly the worst recession this country has suffered since the days of the famine.

In my opinion the only thing we have to offer here, which cannot be bettered anywhere else in the world, is Irish hospitality. Hence I am promoting tourism and I believe the idea I have outlined in my letter has marvellous potential. Anyone who buys an area of land will have his/her name inscribed on one of the footpaths leading to the monument. We hope these people will then come to Ireland to see the monument and their name. Would the President be good enough to consider meeting me to discuss giving this project his blessing. There are 30 million Americans in the USA, with claim to Irish ancestry! By helping us here in Ireland, the President would most certainly be gaining their favour, politically.

I visited The White House during July 1981 and personally handed over a letter for the President's attention. You replied in August 1981 stating that the President could not endorse any commercial venture. I have now shown that this is not a commercial venture and would appreciate your further consideration. Ireland needs the President's help.

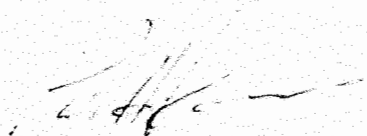
I am currently promoting tourism in Ireland on another project. I have worked on this solidly for the last three years and now it is about to come to fruition. It is a £17 million holiday village on a small island, Horse Island, just off the southwest coast of Cork. I enclose a newspaper cutting. This has been an expensive promotion for me and has involved a great deal of hard work, but I have now succeeded.

I have also invested money on the Ballyporeen project, but if I can make things work for Ireland, if I can succeed, then this is immaterial.

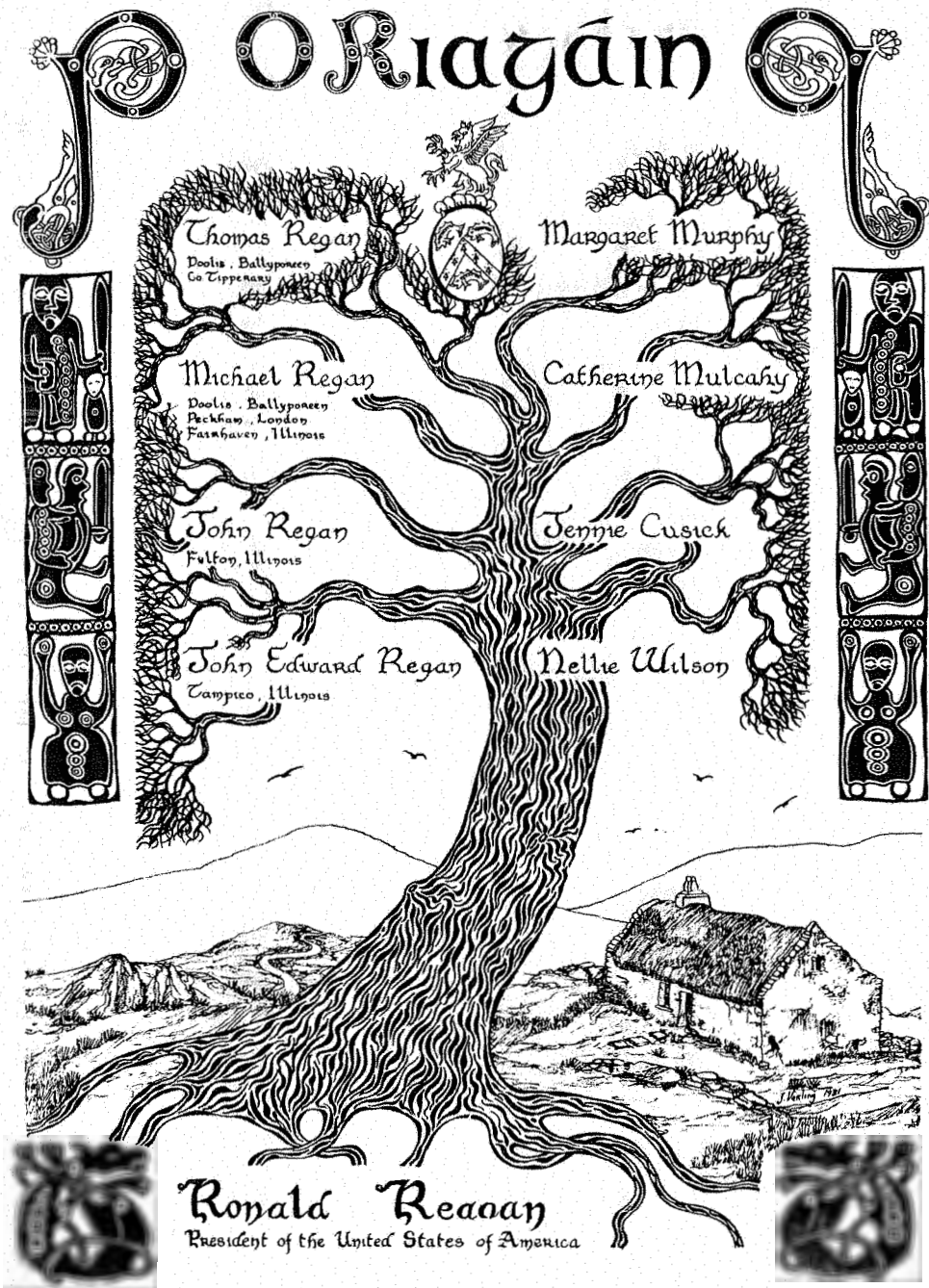
Time is all important. I should like to begin marketing this immediately, as I believe many Irish-Americans would like the opportunity of taking part in my scheme, purchasing a plot/family tree/ contract and giving these as a St. Patrick's day present.

I would greatly appreciate an early reply and would state that I should be prepared to travel to Washington at short notice, if you think that there is any chance that President Reagan would be prepared to meet me.

Yours most sincerely,



Patrick V. Hannon



THIS LEGAL CONTRACT made the 17th. March in the Year of Our Lord One Thousand Nine Hundred and Eighty Three BETWEEN IRISH ROOTS COMPANY having its registered office at Main Street, Schull in the County of Cork, Republic of Ireland AND

Ronald Reagan, Esq., President of The United States of America.

WHEREAS the said IRISH ROOTS COMPANY is owner of land at Ballyporeen in the Barony of Iffa and Offa west in the County of Tipperary Republic of Ireland BIRTHPLACE of Thomas O'Regan Great-Great-Grandfather of RONALD REAGAN President of The United States of America AND WHEREAS the said IRISH ROOTS COMPANY has agreed to transfer to

Ronald Reagan, Esq., President of The United States of America.

a portion of the said lands assigned CLAIM NUMBER SUBJECT TO the Consent of the Irish Land Commission NOW THIS AGREEMENT WITNESSETH that in consideration of the said Agreement AND in consideration of the pedigree of the said RONALD REAGAN endorsed hereon which is a copy of the pedigree recorded in Volume 29, Folio 467 of the series of Registered Pedigrees preserved in the Geneological Office, Dublin Castle, Republic of Ireland and duly prepared by Gerard Slevin Chief Herald at the said Office and that presented to the said RONALD REAGAN on St. Patrick's day 1981 by the Irish Government THE SAID IRISH ROOTS COMPANY HEREBY PRESENTS to

Ronald Reagan, Esq., President of The United States of America.

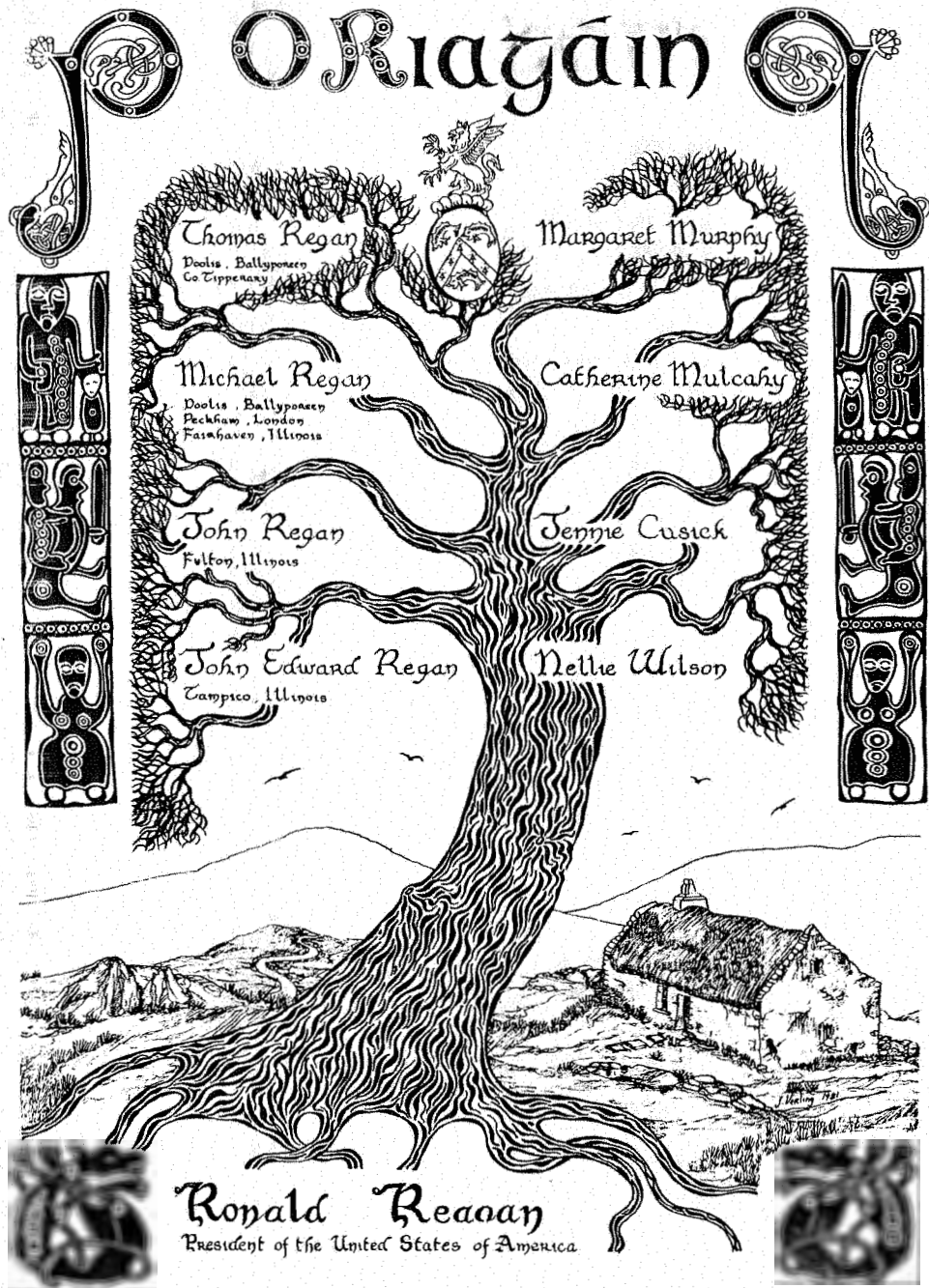
the within CONTRACT and PEDIGREE for the price or sum of Twelve Five United State Dollars (\$12) (the receipt of which is hereby acknowledged) TO HOLD the said CONTRACT and PEDIGREE in perpetuity. IN WITNESS WHEREOF the parties hereto have hereunto set their hands and affixed their seals the day and year first herein WRITTEN.

SIGNED SEALED AND DELIVERED on behalf of IRISH ROOTS COMPANY by Patrick V. Hannon and Patrick McCarthy in the presence of:

SIGNED SEALED AND DELIVERED by the said

in the presence of:





THIS LEGAL CONTRACT made the 17th. March in the Year of Our Lord One Thousand Nine Hundred and Eighty Three BETWEEN IRISH ROOTS COMPANY having its registered office at Main Street, Schull in the County of Cork, Republic of Ireland AND

Frederick F. Fielding, Esq..

WHEREAS the said IRISH ROOTS COMPANY is owner of land at Ballyporeen in the Barony of Iffa and Offa west in the County of Tipperary Republic of Ireland BIRTHPLACE of Thomas O'Regan Great-Great-Grandfather of RONALD REAGAN President of The United States of America AND WHEREAS the said IRISH ROOTS COMPANY has agreed to transfer to

Frederick F. Fielding, Esq..

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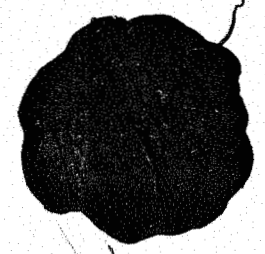
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SIGNED SEALED AND DELIVERED by the said

in the presence of:



13007

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

Mary
Quinn
[Signature]

COPY

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Patrick V. Hannon

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Building of a monument in
Ballyporeen

ROUTE TO:		ACTION	DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>W Holland</u>		ORIGINATOR	<u>DD 81.08.03</u>		<u>81.10.01</u> DD
<u>MA LAWTON</u>		Referral Note: <u>D</u>	<u>DD 81.08.04</u>	<u>Building of a monument in Ballyporeen</u>	<u>81.08.07</u>
<u>W FIEL</u>		Referral Note: <u>S</u>	<u>81.08.07</u>	<u>FF A</u>	<u>81.08.07</u>
		Referral Note:	<u>1 1</u>		<u>1 1</u>
		Referral Note:	<u>1 1</u>		<u>1 1</u>
		Referral Note:			

- ACTION CODES:**
- A - Appropriate Action
 - C - Comments
 - D - Draft Response
 - F - Fact Sheet
 - I - Info Copy/No Action Necessary
 - R - Direct Reply w/Copy
 - S - For Signature
 - X - Interim Reply
- DISPOSITION CODES:**
- A - Answered
 - B - Non-Special Referral
 - C - Completed
 - S - Suspended
- FOR OUTGOING CORRESPONDENCE:**
- Type of Response = Initials of Signer
 - Code = "A"
 - Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOb).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON
August 7, 1981

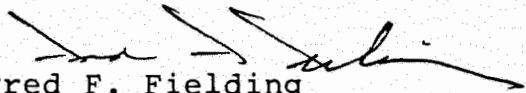
Dear Mr. Hannon:

Your letter to the President requesting his endorsement of a project to promote Irish tourism has been referred to me for a reply.

The President has made it a practice to avoid commercial endorsements within the United States so that there will be no perception of favoritism or undue advantage to a particular business venture. It would hardly be appropriate for him to endorse a specific venture in another country.

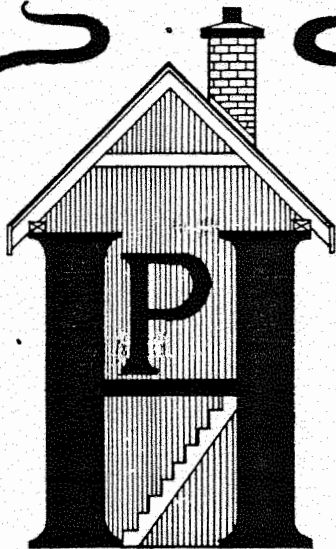
In light of this policy there would seem to be no purpose to be served by attempting to schedule a meeting with the President for you and your solicitor.

Sincerely,



Fred F. Fielding
Counsel to the President

Mr. Patrick V. Hannon
Main Street
Schull, Co. Cork
Ireland



Patrick V. Hannon

Auctioneer · Estate Agent · Land Agent · Valuer

Main St., Schull, Co. Cork

Tel. 028-28103

July 29th, 1981

President Ronald Reagan

The White House

Washington, D.C.

035375

Dear Mr. President,

I enclose for your personal perusal copies of (1) an Irish newspaper cutting, and (2) a letter which has been circulated to all national newspapers in the United States of America.

You will see from the enclosed data just what we are trying to promote. Needless to say, Southern Ireland is going through one of the most disastrous tourism seasons in history. We, and I speak for 99% of the Irish population, welcome all nationalities to holiday in our country. The tourists are made up of Dutch, German, Swiss, French, English and American.

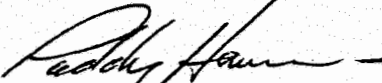
The last two are the most important. The Americans for obvious reasons and the English because they are one of the best spenders in Europe (just like the Irish)!

Would you kindly consider, just for 5 minutes meeting Mr. Patrick McCarthy,

my lawyer, and myself at your earliest convenience.

I know, Mr. President, that you are always exceptionally busy, but if you were seen to agree with the idea of the building of a monument in Ballyporeen, to the nine American Presidents with Irish ancestry, then it would ensure its complete success.

Yours very respectfully,


Patrick V. Hannon

Cahir House Garages Ltd.

Ford Tractor Dealers
for South Tipperary

Phone: Cahir 316/317

The Na

and **Munst**

Telephone: (052) 22211

VOL. XC

CLONMEL, Satur

SELLING AN OLD SOD OF REAGAN TERRITORY

Ballyporeen, ancestral home of Ronald Reagan, has been earmarked for an elaborate monument to highlight the Irish connections with nine Presidents of the United States.

This novel idea belongs to a West Cork business man, Patrick Hannon, who together with Patrick McCarthy, a Skibereen based solicitor, has set up a company to erect the monument to boost our flagging tourist trade.

Mr. Hannon predicted that the amount of American tourists would increase when the project was completed. He added that the numbers are falling every year, in 1979 we had 250,000 visitors from the USA and in 1980 it fell dramatically to 226,000.

The company at the moment has at its disposal one acre of land to sell to Americans who wish to become landowners in Tipperary. The spot is situated at Gleanacunna overlooking the village of Ballyporeen. The idea is to sell square foot plots of land to Americans for 25 dollars apiece. This it is hoped will raise enough money to erect the memorial.

LEGAL CONTRACT

The monument will consist of nine sculptures of the respective presidents, all on the one platform. The specific layout of the structure is yet to be finalised. The people who buy the plots will have their names inscribed on a path leading up to the monument.

HIS PLAY WINS AWARD

A legal contract of purchase will be given to the people that invest in the land, and they will also be given a specially designed colour chart of the Regan family tree which was compiled by Debretts. It will be produced by artist, John Verling.

IN EARLY STAGES

The project is in its early stages at the moment and one of the company's main tasks is to promote the idea in America. The main objective at the moment is to improve the tourist trade and when asked why is it placed in Co. Tipperary as the other eight past presidents are not from there his answer was simply because the present President comes from the area and there would be more interest in Ballyporeen than in say Antrim or Monaghan.

It is hoped that the monument will be completed in time for next

year's tourist season and during the course of the year Mr. Hannon hopes to meet Ronald Reagan to tell him of his venture.

Among the first of the landowners in Tipperary is RTE personality Jimmy Greeley. He was presented with the deeds of his square foot plot of land during his successful "Drivetime" programme on Radio 2 last Thursday.

The nine presidents and where their connections lie in Ireland are listed in order from the seventh President of the United States to the present one.

Andrew Jackson, Co. Antrim (7); James J. Polk, Co. Derry (11); James Bucannon, Co. Donegal (15); Chester A. Arthur, Co. Antrim (21); William McKinley, not known (25); John F. Kennedy, Co. Wexford (35); Richard Nixon, Co. Kildare (37); Gerald Ford, Co. Monaghan (38); Ronald Reagan, Co. Tipperary (40).



Ald Sean Lyons, Mayor of Clonmel to a f

DUMP ROW CONFRONTATION Protesters prevent work

Confrontation on Friday last between a large group of protesters and five employees of Irish Leathers has brought to a standstill work which had been commenced at the Slate Quarries, Ahenny, on a replacement dump for the Carrick-on-Suir and Portlaw Tanneries.

Despite the fact that Irish Leathers has been granted planning permission for the work and the dump and that an appeal by local objectors has been rejected by the Planning Appeals Board, the residents association has continued to oppose and obstruct the project and have now informed the Carrick-Portlaw industry that any further attempt to proceed with the development will be resisted and will again involve confrontation.

Victoria 1 quarry in 1967 for the disposal and digestion of non-toxic effluent from its tanneries. It is a fact that the best environmental method of dealing with the disposal of organic effluent is by anaerobic digestion. This involves natural digestion and filtration.



IRISH ROOTS LIMITED

The Haven, Main St., Schull, Co. Cork

Ireland.

Tel: 028/28103

Irish Roots is a subsidiary of Ballymercia Ltd.

July 28th, 1981

Dear Sir,

I enclose a photocopy of an article which appeared in the Nationalist, (a Munster weekly newspaper) for your perusal. The intention, as you will see from the article is to promote the American tourist in Ireland.

As you are probably aware, Tourism is the second largest industry in Southern Ireland and has, for a number of reasons, taken one hell of a knocking during the current season.

Would you be prepared to give the adjoining story some editorial coverage?

If you do give us some cover, please ensure that you quote our company, "Irish Roots" as being the one to deal with.

Irish Roots Company is owned by me (Patrick V. Hannon) and my lawyer, Patrick McCarthy of 24, Bridge Street, Skibbereen, Co. Cork, Tel. No. 028-21147.

There are others who may try to capitalize on my idea, but I can assure you that we fully intend to build a memorial to the nine American Presidents of Irish ancestry.

To conclude, please take special note of the figures quoted for the past two years regarding the number of American tourists in Ireland. This number is on the decline. We hope to swing it back to a substantially increasing figure during the next couple of years.

Thanking you in anticipation.

Yours truly,

Patrick V. Hannon

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

March 22, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS

SUBJECT: Further Correspondence From
Linwood M. Simon and Gloria Gaynor

On January 28 songwriter Linwood M. Simon and vocalist Gloria Gaynor wrote the President, seeking his support for promotion of their new recording, "America." Simon and Gaynor consider the song patriotic and thought the President would want to support promotion of their song as part of a campaign to rekindle patriotism. You responded by noting that the President could not endorse their song or become involved in a promotional campaign, because of its obvious commercial aspects. Simon and Gaynor have now responded that they would never seek to compromise the President. They note that Ms. Gaynor performed at a concert in 1979 at Constitution Hall, with the proceeds going to Mrs. Carter's "Save the Children" campaign, and that proceeds from any White House sponsored activity in connection with their patriotic campaign could go to a similar worthy charity.

The exact role of the White House contemplated by Simon and Gaynor is not clear from their letter. I recommend simply reiterating our earlier advice that the President cannot become involved in a promotional campaign connected to their song, and advising Simon and Gaynor that if they are interested in performing at the White House, or for a White House activity, they should contact Fred Ryan of the Scheduling Office.

Attachment

THE WHITE HOUSE

WASHINGTON

March 22, 1983

Dear Mr. Simon and Ms. Gaynor:

Thank you for your further correspondence on the subject of possible White House involvement in your efforts to increase patriotic awareness. In your letter you acknowledged the problems attendant upon Presidential endorsements of any commercial product or enterprise, and indicated that the proceeds of any White House sponsored activity could go to a worthy charity.

As I advised in my letter of February 7, the White House cannot become involved in any-way in a promotional campaign centered on your song "America." This policy is applicable regardless of any donations to charity made in connection with record sales or concert proceeds.

You referred in your most recent letter to a 1979 benefit concert at which Ms. Gaynor performed. Performance at such benefit concerts does not violate the policy referred to above, since the concerts do not involve the White House in the promotion or endorsement of a commercial product or enterprise. If you are interested in participating in such an event, I recommend that you contact Fred Ryan of the White House Scheduling Office.

Sincerely, .

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. Linwood M. Simon and
Ms. Gloria Gaynor
American World-Wide Sounds
P.O. Box 374
Fairview, New Jersey 07022

FFF:JGR:aw 3/22/83

cc: FFFielding/JGRoberts/Subj./Chron

THE WHITE HOUSE

WASHINGTON

March 22, 1983

Dear Mr. Simon and Ms. Gaynor:

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Sincerely,

Fred F. Fielding
Counsel to the President

Mr. Linwood M. Simon and
Ms. Gloria Gaynor
American World-Wide Sounds
P.O. Box 374
Fairview, New Jersey 07022

FFF:JGR:aw 3/22/83

cc: FFFielding/JGRoberts/Subj./Chron

PR014-12

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) / /

Name of Correspondent: Linwood M. Simon and Gloria Gaynor

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Follow-up correspondence to FFF response re: request for
Presidential support for song "America"

ROUTE TO: Office/Agency (Staff Name)	ACTION		DISPOSITION	
	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>W Holland</u>	ORIGINATOR	<u>83102124</u>		<u> / / </u>
<u>WAT18</u>	Referral Note: <u>D</u>	<u>83102124</u>	<u>Continuing Correspondence</u>	<u>5/83102107</u>
	Referral Note:	<u> / / </u>		<u> / / </u>
	Referral Note:	<u> / / </u>		<u> / / </u>
	Referral Note:	<u> / / </u>		<u> / / </u>
	Referral Note:	<u> / / </u>		<u> / / </u>

- ACTION CODES:**
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 - I - Info Copy Only/No Action Necessary
 - R - Direct Reply w/Copy
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- FOR OUTGOING CORRESPONDENCE:**
- Type of Response = Initials of Signer
 - Code = "A"
 - Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

American World-Wide Sounds & Music, Inc.

P. O. Box 374
FAIRVIEW, N. J. 07022

Linwood M. Simon

February 15, 1983

Fred F. Fielding
Counsel to the President
The White House
Washington, D.C. 20500

Dear Fielding:

Thank you for your much appreciated comments and compliments.

We do understand the injurious ramifications to be incurred by Presidential or White House endorsement of any commercial product or enterprise. In light of the meritorious nature of the campaign we propose, we hope you will agree that these obstacles are not insurmountable.

Please understand, we would never seek to compromise the President or White House policy.

In 1979 Ms. Gaynor, along with several other well known Artists, performed a very successful concert at Washington's Constitution Hall. Of course every Artists that participated, gained by the exposure and probably won fans and boosted record sales. But our purpose was then, what it is now, to offer our services in the form of Ms. Gaynor's talent to combine with the efforts of the Main Governing Body of our country to gain public support for our common goal. The proceeds from the 1979 concert went to help Mrs. Carter's "Save the Children" campaign. The Girl Scouts and Boy Scouts, who are of non profit organizations, and performed with Ms. Gaynor on her recording of "America" could be the recipients of the proceeds derived from any White House sponsored activity. The proceeds could go to any worthy charity, as long as we realize the purpose of inspiring the masses to patriotic awareness, responsibility and pride.

If the nature of this response seems aggressive, it is only meant to arrest any doubt that we are sincere in our efforts to bring out the best in our fellow countrymen, where there is now much apathy.

We hope you will be able and have the inclination to join us as a leader of this most worthy cause, whose time has come. We look forward to hearing from you again.

Very sincerely yours,

Linwood M. Simon
Linwood M, Simon and Gloria Gaynor

THE WHITE HOUSE

WASHINGTON

February 7, 1983

Dear Mr. Simon and Ms. Gaynor:

Deputy Chief of Staff and Assistant to the President Michael Deaver has referred your letter of January 28, 1983, to me for appropriate action. That letter was accompanied by a letter to the President, describing your song "America" and seeking the President's support for a campaign to bring about a more unified and patriotic America through, in part, the use of the song in concert.

The campaign you propose to increase national pride and responsibility is admirable, and you are both to be applauded for your efforts in this regard. The White House, however, cannot become involved in this campaign, because it is inextricably linked to your perfectly legitimate commercial endeavors of album sales and concerts. White House policy does not permit Presidential endorsement of a commercial product or enterprise, or the use of the President's name, likeness, or photograph in a manner that suggests an endorsement by the President of a commercial product or enterprise. This has been the policy of previous Administrations, and it is a policy to which the White House and the President strictly adhere.

I am certain you will appreciate the need for us to adhere to this policy, irrespective of the merits of the underlying proposal. Thank you for telling us about your song "America," and best of luck with your patriotic efforts.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. Linwood M. Simon and
Ms. Gloria Gaynor
American World-Wide Sounds
& Music, Inc.
P.O. Box 374
Fairview, New Jersey 07022

FFF:JGR:aw 2/7/83
cc: FFFielding/JGRoberts/Subj./Chron

THE WHITE HOUSE

WASHINGTON

May 6, 1983

Dear Mr. van Kesteren:

Thank you for your further correspondence on the question of obtaining a statement of support from the President and a photograph of the President to be used in connection with your charitable efforts.

I regret that I must reiterate my previous response. As I am certain you can appreciate, the President receives countless requests to lend his name to private charitable activities. It would be a task beyond our present resources to sift through all of these requests and somehow distinguish those that merit support from those that do not. In addition, any grant of permission to use the name of the President would carry with it the requirement of continuous monitoring to ensure against abuse. This would alter the very nature of private charitable efforts. For all of these reasons the White House has adopted the general policy referred to in my previous response of not approving the use of statements by the President or photographs of the President in connection with private fundraising or charitable activities.

The fact that you are a foreign subject seeking to help Americans is of course a cause for special gratitude on our part but does not justify a departure from our established policy. Please be assured that this policy is applied even-handedly and its application in your case is in no way intended as a reflection on you or your efforts.

I hope you will understand the reasons for our position.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. John van Kesteren
Kammersanger
60 Heritage Drive
Heritage Oaks
Tequesta, Florida 33458
FFF:JGR:aw 5/6/83 ✓
cc: FFFielding/JGRoberts/Subj./Chron

THE WHITE HOUSE

WASHINGTON

May 6, 1983

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Thank you for your further correspondence on the question of obtaining a statement of support from the President and a photograph of the President to be used in connection with your charitable efforts.

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Sincerely,

Fred F. Fielding
Counsel to the President

Mr. John van Kesteren
Kammersanger
60 Heritage Drive
Heritage Oaks
Tequesta, Florida 33458
FFF:JGR:aw 5/6/83
cc: FFFielding/JGRoberts/Subj./Chron

HP PRO14-08

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: John van Kesteren

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Efforts to establish "Help the Hungry at Home"

ROUTE TO: Office/Agency (Staff Name)	ACTION		DISPOSITION	
	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>CWH011</u>	ORIGINATOR	<u>83105102</u>		<u>1/1</u>
<u>CWAT18</u>	Referral Note: <u>J</u>	<u>83105102</u>	<u>Cont. Corresp.</u>	<u>83105102</u>
<u>CWFIEL</u>	Referral Note:	<u>1/1</u>		<u>1/1</u>
	Referral Note:	<u>1/1</u>		<u>1/1</u>
	Referral Note:	<u>1/1</u>		<u>1/1</u>

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- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
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Comments: _____

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Send all routing updates to Central Reference (Room 75, OEOP).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

Tequesta April 26th 1983

Sir John van Kesteren
Kammersänger
60 Heritage Drive
Heritage Oaks
Tequesta, Florida 33458
U.S.A.

Telephone
(305) 747-2022

THE WHITE HOUSE
Mr. Fred F. Fielding
counsel to the President
WASHINGTON

Dear Mr. Fielding:

Naturally, your letter of April 20th, concerning my efforts to establish a charitable organisation 'Help the Hungry at Home' was extremely disappointing to me.

Today an article in my newspaper mentioned, that a 12 year old girl from Maine was answered by Soviet leader Yurk Andropov on her request, and was invited to the Soviet Union.

This ofcourse is propaganda, but a good kind of propaganda! Being a wellknown person in Western Europe, it was intention, should I have had a positive response, to my request, to use this in Holland-Belgium and Germany, to restore some of the damaged image that the U.S.A. enjoys in those countries and to the support of the U.S.A. and his president for the upcoming difficult time at the end of 1983.

My request for a signed support by president Reagan is therefor not comparable with other national requests because

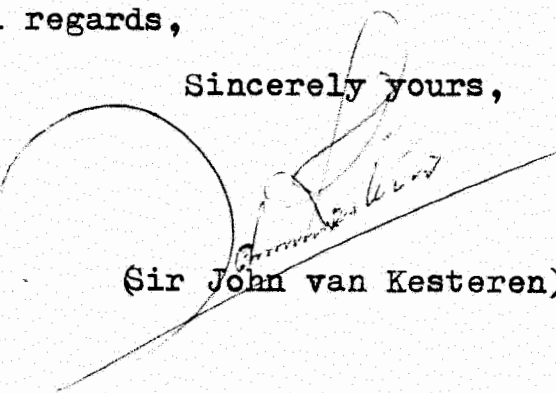
- 1 I am a foreign subject (Dutch)
- 2 My cause is to help American citizens.

Should President Reagan, like Mr. Andropov set value on building up a good image for his country, it should be a small thing, to achieve this with just a signature.

I ask you kindly to re-consider your view and hope for a more positive reaction this time.

With kind regards,

Sincerely yours,


(Sir John van Kesteren)

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

April 18, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Request for Presidential Endorsement
of Private Fundraising Activity

John van Kesteren, a Kammersanger from the Netherlands who now resides with his American wife in Burt Reynold's home town of Tequesta, Florida, has written the President seeking endorsement of private fundraising activities. In particular van Kesteren wants a letter from the President endorsing his "Help the Hungry at Home" campaign and a photograph of himself with the President, to be used in fundraising. Mr. van Kesteren notes that both H.R.M. Beatrix and H.R.H. Claus supported his earlier effort to ease hunger in Sub-Saharan Africa.

I have prepared a reply for your signature telling van Kesteren "neen."

Attachment

THE WHITE HOUSE

WASHINGTON

April 20, 1983

Dear Mr. van Kesteren:

Thank you for your letter of March 11 to the President. In that letter you described your charitable efforts on behalf of those suffering from hunger and poverty, and requested a statement from the President and a photograph of yourself with the President, both to be used in connection with your fundraising activities.

Please be advised that in response to the large number of requests, and out of concern for the Office of the Presidency, we have found it necessary to adopt a policy of not providing or approving the use of statements by the President or photographs of the President in connection with private fundraising activities. It is particularly difficult to adhere to this policy when the request is made on behalf of a good cause, but I trust you will understand why we must do so.

I am sorry that our response could not be more positive. Best of luck with your laudable efforts on behalf of the unfortunate.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. John van Kesteren
Kammersanger
60 Heritage Drive
Heritage Oaks
Tequesta, Florida 33458

FFF:JGR:aw 4/20/83

cc: FFFielding/JGRoberts/Subj./Chron

THE WHITE HOUSE

WASHINGTON

April 18, 1983

Dear Mr. van Kesteren:

Thank you for your letter of March 11 to the President. In that letter you described your charitable efforts on behalf of those suffering from hunger and poverty, and requested a statement from the President and a photograph of yourself with the President, both to be used in connection with your fundraising activities.

Please be advised that in response to the large number of requests, and out of concern for the Office of the Presidency, we have found it necessary to adopt a policy of not providing or approving the use of statements by the President or photographs of the President in connection with private fundraising activities. It is particularly difficult to adhere to this policy when the request is made on behalf of such a good cause, but I trust you will understand why we must do so.

I am sorry that our response could not be more positive. Best of luck with your laudable efforts on behalf of the unfortunate.

Sincerely,

Fred F. Fielding
Counsel to the President

Mr. John van Kesteren
Kammersanger
60 Heritage Drive
Heritage Oaks
Tequesta, Florida 33458

FFF:JGR:aw 4/18/83

cc: FFFielding/JGRoberts/Subj./Chron

PROV 08

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: John van Kesteren

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests statement from the President to be printed on stationery of fund "Help the Hungry at Home"

ROUTE TO: Office/Agency (Staff Name)	ACTION		DISPOSITION	
	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>CU Holland</u>	ORIGINATOR	<u>83104109</u>		<u>1 1</u>
<u>WAT 18</u>	D	<u>83104109</u>		<u>5 8310419</u>
		<u>1 1</u>		<u>1 1</u>
		<u>1 1</u>		<u>1 1</u>
		<u>1 1</u>		<u>1 1</u>

- ACTION CODES:**
 A - Appropriate Action
 C - Comment/Recommendation
 D - Draft Response
 F - Furnish Fact Sheet to be used as Enclosure
 I - Info Copy Only/No Action Necessary
 R - Direct Reply w/Copy
 S - For Signature
 X - Interim Reply
- DISPOSITION CODES:**
 A - Answered
 B - Non-Special Referral
 C - Completed
 S - Suspended
- FOR OUTGOING CORRESPONDENCE:**
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE
WASHINGTON

Date: 4/08/83

TO: FRED FIELDING
FROM: **FREDERICK J. RYAN, JR.**
*Director
Presidential Appointments and
Scheduling*

- Information
- Action
- Let's Discuss

Can your office please
send a reply?

THE WHITE HOUSE
WASHINGTON

4/7/83

Monie

On the attached, I think we ought to send on to Fred Fielding for writer asks for a statement from the President that could be printed on their stationery which would as he says help them in their requests for funds -- also he wants to come to Washington for a photograph with the President to use on their official stationery-- none of this is allowed and I think the Counsel's Office can best express why not - agree?

Mary

37
 Sir John van Hesteren
 Hammersänger
 60 Heritage Drive
 Heritage Oaks
 Tequesta, Florida 33458
 U.S.A.

John

Telephone
 (305) 747-2022

The President of the United States
 The White House
 Washington D.C.

136106 *ll*

John van Hesteren
 Dear Mr. President,

We are sorry in South Florida, that we could not provide you with more sunshine during your recent visit to the Orlando-area, but we all hope that you have enjoyed your stay in our beautiful state!

Many Floridians however, never enjoy their stay here, because they are 'forgotten' and live on the shadowside of life, due to different circumstances.

Before I took up living in the United States, three years ago, I had formed a fund, to relieve the awful scourge of hunger in the so-called 'Sahel-Zone-Countries' situated around the Southern border of the Sahara dessert in Africa. Through Benefit performances with wellknown artists, we were able to raise funds, that were used to soften grief and suffering in this area.

I took up this idea again, but now in my new home-state of Florida, after seeing the hunger and poverty in several counties in South Florida.

Being an Opera and Concertsinger, I used my musical talent, to give a benefit concert in Tequesta (10 miles North of Palm Beach and the hometown of Burt Reynolds) and so doing was able to raise a considerable amount of money, with which food was purchased and distributed directly to the needy. The overwhelming gratitude of these less fortunate people was so moving, that I have decided to continue my efforts to help the hungry in the coming years.

I have, therefore, started a fund, called 'HELP the HUNGRY at HOME' and have begun to raise means for the above mentioned goal of relief.

Sir John van Kesteren
Hammersänger
60 Heritage Drive
Heritage Oaks
Tequesta, Florida 33458
U.S.A.

Telephone
(305) 747-2022

It is difficult in the present hard times, to collect money or goods from sources, that are able to help, but are undecided so to do.

However, a definite positive statement from the President of the United States, that could be printed as a quote on our stationary, would do miracles and should open financial doors, that otherwise would stay closed.

You have so many friends in South Florida, Mr. President, that your signature alone would work wonders for the needy! The effectiveness nevertheless should be optimal, Mr. President, if you would grant me permission to travel to Washington for a joint Photograph, taken especially for the cause and to be used on our official correspondence.

I am a Dutch subject and, being a 'Knight in the Order of the Royal House of Orange Nassau' his Royal Highness Prince Claus of the Netherlands, supported my efforts of the Africare programme, that I had in Holland.

Queen Beatrix, as well as Nato General Secretary Joseph Luns supported the idea enthusiastically.

I hope very much, Mr. President, that I will find a ready ear for my efforts, to relieve the pains of hunger in this part of the new country that I have chosen to call my home, with my American born wife.

Hunger is the root of unrest, as we now know from many countries around us and prevention is so much better than cure! The willingness of the American people to grant aid and assistance for the lesser fortunate in our society is legendary and I, therefore had the motivation in asking you, Mr. President, for your inestimable assistance.

I have the honor to remain
most respectfully yours

(John van Kesteren)

Endorsement

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 6, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*
SUBJECT: Continuing Correspondence
from John van Kesteren

John van Kesteren, a Dutch subject now living in Florida, wrote the President on March 11 seeking a statement of support and a photograph of the President to use in a private, charitable fundraising effort. By letter dated April 20 you advised van Kesteren that the White House adhered to a policy of not approving the use of statements by or photographs of the President in connection with private fundraising, no matter how laudable the cause. Van Kesteren has written again seeking reconsideration, noting that his request is unlike others because he is a foreigner and wants to help Americans. He also thinks he could use the President's endorsement to improvement America's image in Western Europe where van Kesteren is "well known."

Nothing in van Kesteren's second letter undermines my confidence in the appropriateness of our initial response. I have drafted a letter reiterating our position.

Attachment

THE WHITE HOUSE

WASHINGTON

May 20, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Invitation to President to Tour
House Under Construction in Phoenix

During his recent visit to Phoenix, the President received the attached invitation to tour a lavish mansion being constructed in the area. The invitation came from the Moss-Bronson Company, real estate broker for the mansion. The company obviously hoped to publicize its product by having the President tour it.

I recommend no reply. The opportunity for the President to accept the invitation has obviously passed. The invitation itself is such a crass commercial ploy that it should simply be ignored.

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

ID # 142888 CU
TRO74-02
J. [unclear]
[unclear] started [unclear]

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Peter Bronson / John P. Moss

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Sends President floor plan of house

ROUTE TO: Office/Agency (Staff Name)	ACTION		DISPOSITION		
	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>WH011</u>	ORIGINATOR ^{DD}	<u>8310511</u>			<u>1/1</u>
<u>CVAT 18</u>	Referral Note: ^{DD}	<u>8310511</u>		<u>S</u>	<u>83105122</u>
		<u>1/1</u>			<u>1/1</u>
	Referral Note:				
		<u>1/1</u>			<u>1/1</u>
	Referral Note:				
		<u>1/1</u>			<u>1/1</u>
	Referral Note:				

ACTION CODES:

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- C - Comment/Recommendation
- D - Draft Response
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- X - Interim Reply

DISPOSITION CODES:

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- B - Non-Special Referral
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- S - Suspended

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- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

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Always return completed correspondence record to Central Files.
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Moss - Bronson Company
Real Estate Investment Properties

7127 E. Sahuaro Dr.
 Suite 201
 Scottsdale, Arizona 85254 N.A.

CU

May 6, 1983

President Ronald W. Reagan
 The Biltmore Hotel
 Phoenix, Arizona 85016

Dear Mr. President:

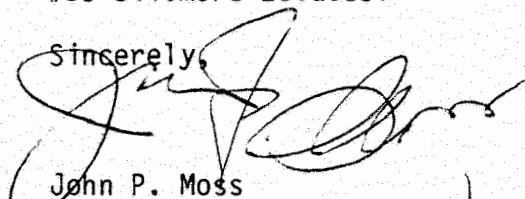
Welcome to the Valley of the Sun. We would be honored to escort you on a private tour through one of our listings in the Biltmore which is under construction and near completion. The home is not far from where your mother-in-law lived.

This home is definitely a tribute to the entrepreneurial skill and ability of the American worker and small businessman. Three of the features within the home's 10,000 square feet are a train and two secret rooms.

We would like you to see that "old fashioned quality" still exists in the construction industry. This quality has been created by hard working craftsmen who still go to work at 7:00 A.M. in the morning at least five days a week and a builder who is on the job full time to supervise and to double check the quality.

We know you are busy, but hopefully you will have the time to witness first hand from the grass roots level or "desert roots" level as this case may be, the ability and entrepreneurial drive possessed by the creators of the home located at #93 Biltmore Estates.

Sincerely,



John P. Moss



Peter F. Bronson

JPM/PFB/bk1

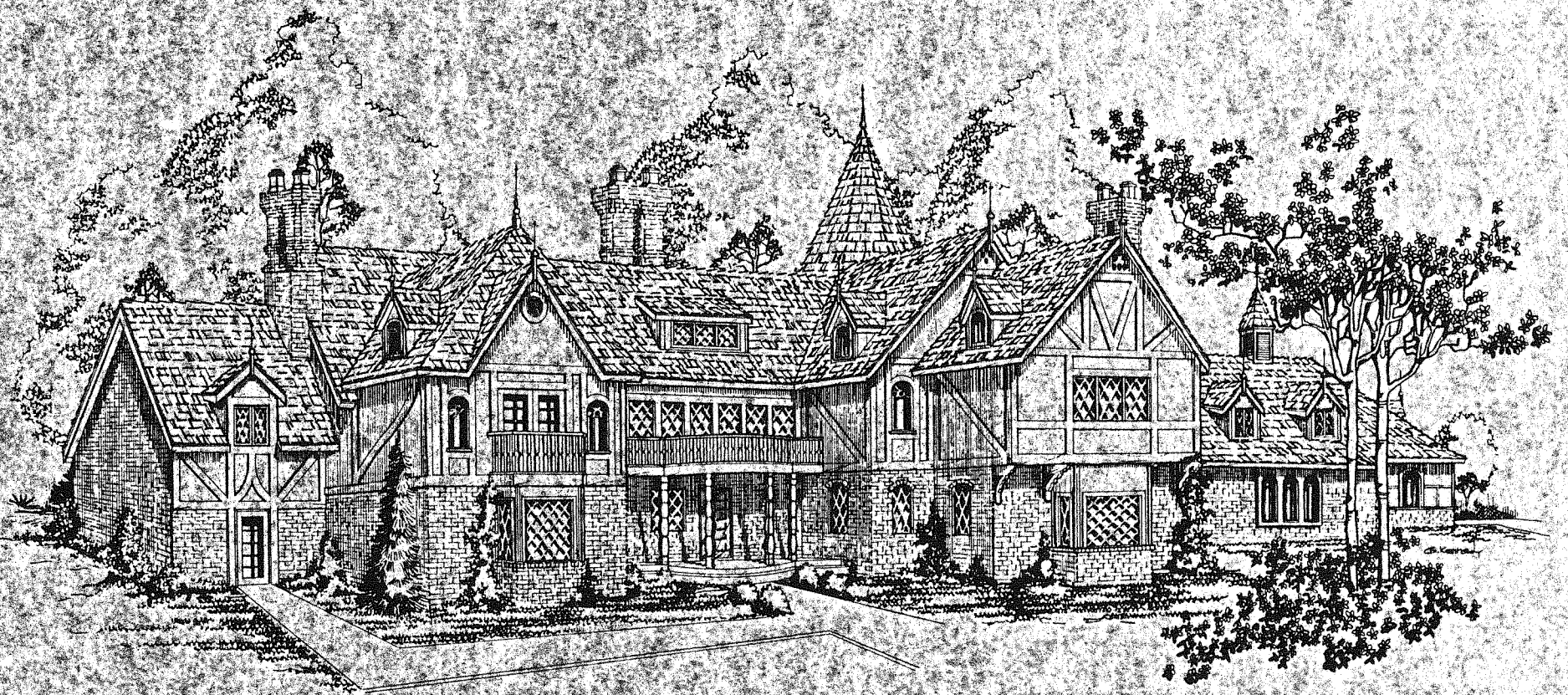
Enclosures



REALTOR

JOHN P. MOSS DESIGNATED BROKER

93 BILTMORE ESTATES



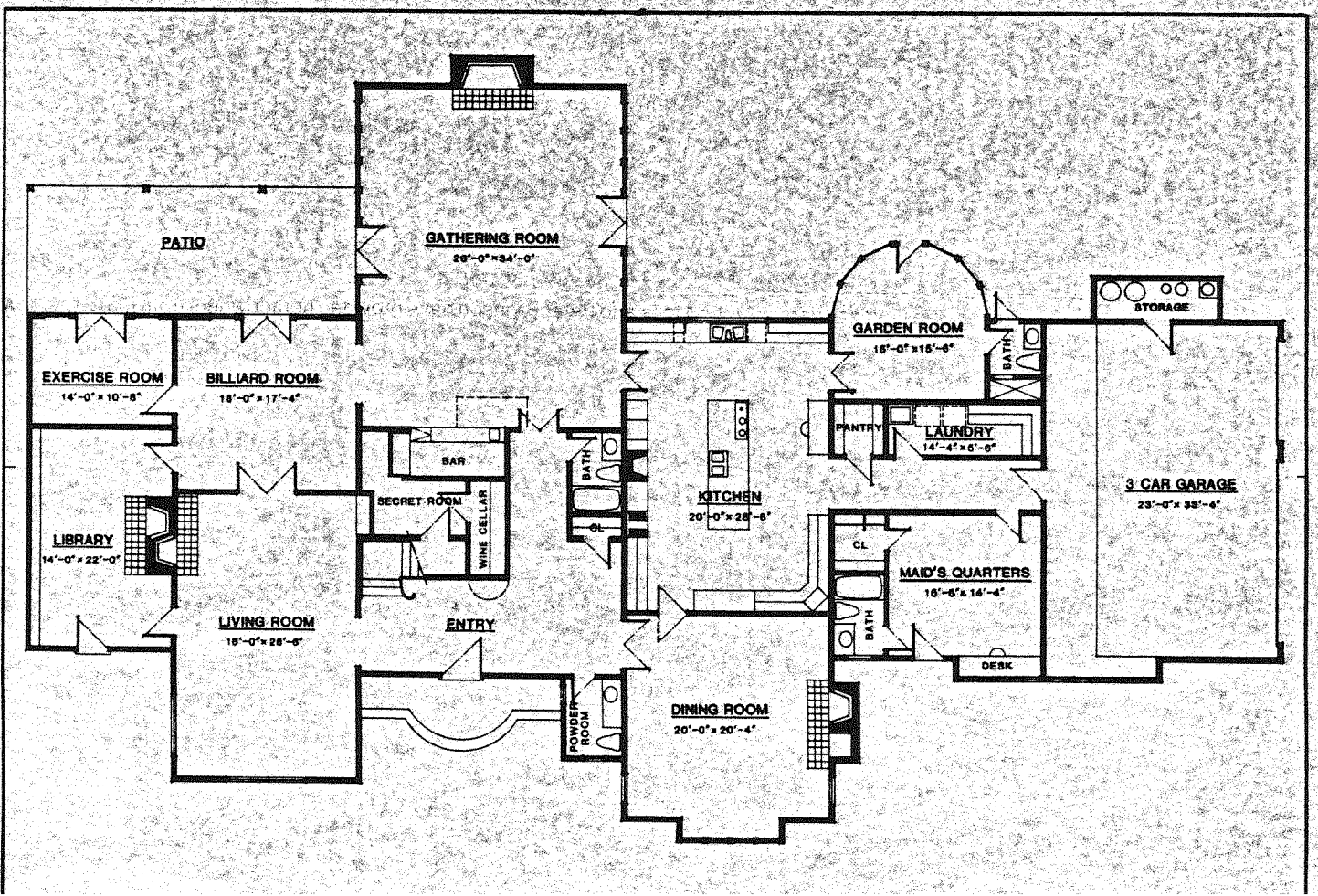
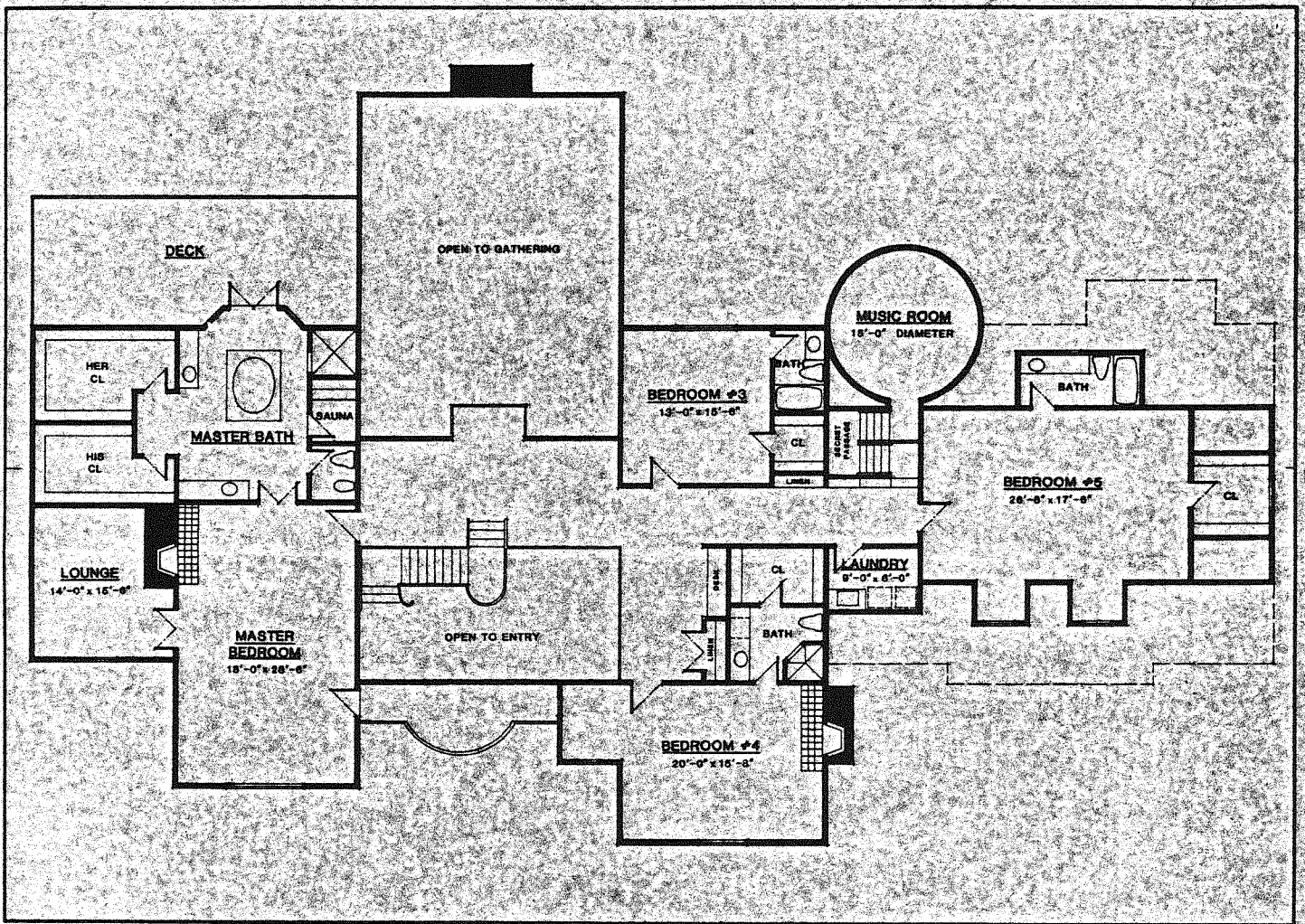
Moss Bronson Company

7127 E. Sahuaro Dr.

Suite 201

602/998-1051

Scottsdale, Arizona 85254 N.A.



The Moss-Bronson

BILTMORE

Report

Moss-Bronson: The People



John P. Moss

When JOHN P. MOSS formed Moss-Bronson in 1980, he contributed 20 years experience as a broker and builder-developer. Originally from Topeka, Kansas, Moss served on the Board of Directors of the National Association of Homebuilders in Washington D.C., and established the first real estate institute to be licensed by the state of Kansas.

Since relocating to Arizona in 1977, Moss re-established J.P. Moss Companies to invest in the growth and development of real estate in Arizona. Recognizing the changing banking needs of the community, Moss became one of the original organizers and stockholders of the University National Bank of Tempe.

As a broker licensed in Arizona, Colorado and Kansas, Moss is a member of the National Association of Realtors and the Valley of the Sun Real Estate Exchangers.

For PETER F. BRONSON success is nothing new, whether he is selling a \$500,000 record-priced lot, or maintaining his number one tennis rating in the 35 and over category of the Phoenix Tennis District.

Originally from Milwaukee, Wisconsin, Bronson relocated to Arizona to accept a position at John Gardiner's Tennis Ranch. This, and his experience as a tennis pro/manager in Clearwater, Florida, convinced Bronson to pursue a people-oriented career. He chose real estate.

Since making the decision, Bronson has dealt almost exclusively with the Biltmore area properties, having sold the original Biltmore estate lots. As a mortgage broker and exchanger, Bronson continues to specialize in luxury homes in the market he knows best -- the Biltmore.



Peter F. Bronson

Moss-Bronson: The Service

Ask your neighbor. Since forming their partnership John Moss and Peter Bronson have provided homeowners from the Biltmore with a complete brokerage PLUS many specialized services.

GUARANTEED SALE

If the sale of your home is dependent upon a date on the calendar, ask about their written guaranteed sale agreement, and discover the meaning behind their promise "If we can't sell your home -- we'll buy it."

BUYER'S BROKER

Find out how Moss-Bronson can save you time and money as a buyer's broker, representing you with terms fully outlined in writing.

EXCHANGERS

As brokers and exchangers experienced in unusual financial and unique ownership circumstances, Moss-Bronson can arrange for a tax-deferred 1031 or 1034 exchange on your property or home.

There is a MOSS and there is a BRONSON, and they are both available to discuss your individual situation. Call for more information on these and other specialized services offered through Moss-Bronson Company, Realtors.

Moss-Bronson Company Realtors & Exchangers

7127 East Sahuaro Drive, Suite 201, Scottsdale, Arizona 85254 (602) 998-1051