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# JOIN THE PRESIDENT'S DRUG AWARENESS CAMPAIGN

**WE WANT YOU  
TO BE A HERO...  
STAY DRUG FREE!**



PROTECTOR.COM

PRESIDENTIAL COPY

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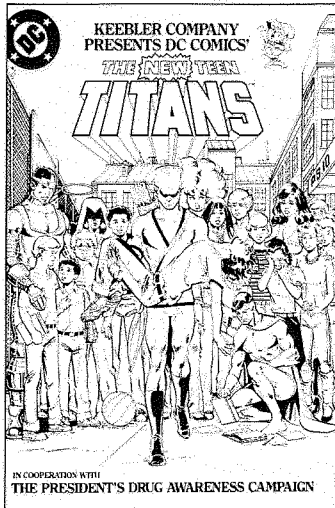
A Warner Communications Company

# “JOIN THE PRESIDENT’S DRUG AWARENESS CAMPAIGN”

Teacher’s Guide



## A Message from Dr. Carlton Turner, Director Drug Abuse Policy Office, The White House



We have a unique opportunity at this time to eliminate drug abuse in future generations of Americans. That goal is not as farfetched as it may seem. Over one fourth of our youngsters between the ages of 12 and 17 are currently using drugs or alcohol. As a nation, and as families and individuals across the country, we can no longer accept the price of drug abuse and we are doing something about it. As teachers, you may hold the very future of America in your hands in ways that you did not anticipate.

One of the most effective weapons we have against drug abuse is communicating the truth about drugs to the user and potential user. The artificial glamorization of mind-altering and mood-changing drugs, including alcohol, confuses young people. Many of them are not aware of the profound dangers posed to their health and their futures. Our experience has shown that adults and children alike, if well-informed about the effects of drugs and how to deal with the situation, will say "no" to drug abuse. Adults can play a critical leadership role in this decision for children, and teachers have a special importance.

Frankly, we had little success with so-called prevention programs during the past decade. The Federal prevention programs were little more than education efforts which were criticized as "teaching the young people how to identify drugs" and as tending to encourage experimentation. In

the past two years, peer pressure has had some very positive impact and young people are receptive to learning how to say "no" to things they do not really want to do. The need for social acceptance is especially important to young people and a negative view of drug-oriented behavior is strong prevention.

With accurate and credible information available and in the hands of parents and community groups, peers, school officials, and health professionals, prevention efforts are taking hold. The number of Americans who use various illicit drugs has dropped significantly between 1979 and 1982. We still have an unacceptable level of drug abuse in the United States, and we are making a difference. If we can achieve a single generation free of drug abuse, it would set the pattern for the future.

*The Teen Titans* program, developed by the Keebler Company and DC Comics, in cooperation with the President's Drug Awareness Campaign, is an excellent demonstration of an educational program for your school. The program is intended to help youngsters become aware of the problems associated with drug and alcohol abuse. We hope that, as a result of the classroom activities, the student will take a stand on his or her well-being, declare that he or she will be drug free, and commit to putting his or her vision for the future above any temporary fascination drugs may hold.

We appreciate the support

of private corporations in making it possible to supply you with *The Teen Titans* program. Their encouragement and financial support allowed for the creation of this program without tax dollars. The program is the result of the Keebler Company commitment, dedication and financial support; the use of *Super Heroes* characters, the enormous creative ability

of writers and artists of Warner Communications/DC Comics; and our editorial input and control. I can say with confidence that here is the first of a series of programs which will make a positive and lasting contribution to your students, their families and our communities. Please join in this important effort.

## Activity One

The three exercises in this activity ask students to choose what is important to them. The first deals with *material possessions*, the second with an *idea* and the third a *personal goal*. Together, they should stimulate a discussion of *values*.

### Questions for Discussion: It's Your Room!

**1.** What new items did you add to the picture? Make a list on the blackboard of all the additional items the class came up with.

**2.** If you were stranded on a desert island, what three things would you most want with you? Are they different from the things you chose for your room? How?

### The V.I.P.'s

**1.** Which characteristics did

you feel were most important? Why? Which were least important?

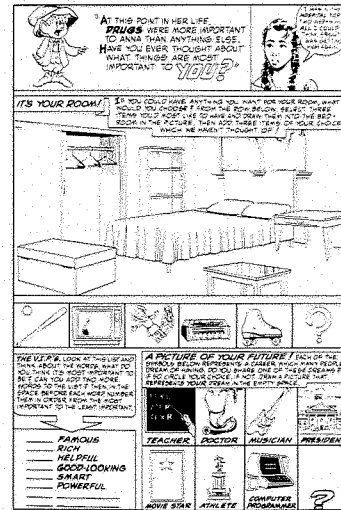
**2.** Think about a person you like very much: your best friend, a parent, a relative...

What is it about this person that makes you like him or her?

### A Picture of Your Future!

**1.** Which careers did the class choose? For what reasons did students choose the occupations they did? What could students be doing now toward achieving their ambitions?

**2.** Who is the person you admire most in the whole world? Imagine you are a reporter for a national magazine and write an article about him or her, mentioning why you admire this person.



## Activity Two

### The Choice is Yours!

This activity requires the students to consider their own particular set of values further, and how they would apply them to a real-life situation.

Would they go their own way in the face of peer pressure? Would they take "the easy way out" even though they know another course is right?

Discuss the different responses the class gave for each of the four panels. Identify the most popular solutions. Why was this the best one?

### Questions for Discussion:

**A.** If the boy decided not to go along with the gang, what could happen?

**B.** If this boy tries to stop the thieves, what could happen? Is there a better way to help the situation?

**C.** It would be easy for this girl to take the answers to the test while the teacher's not around. Can you think of a reason why she shouldn't?

**D.** What do you think the girl's friends would say if she says "no"? What could happen to a person who takes strange pills?



### ALONE AND TOGETHER

SELECTED DRUGS THAT MOST OF US DEPEND ON OUR FRIENDS TO HAVE AS A DRUG. DRUGS ON OUR FRIENDS ARE MORE IMPORTANT THAN US. WE DON'T WANT ANYONE AT ALL.

LOOK AT THE DIFFERENT ACTIVITIES. PICK ONE IN ON TEN. THINK ABOUT HOW YOU WOULD FEEL EACH TIME WITH YOUR BEST FRIEND & FAMILY. OR BY YOURSELF.

LIST THE ACTIVITIES IN THE APPROPRIATE BOX. IF YOU LIVE IN AN AREA WHERE THERE ARE MORE THAN ONE BOX, HAVE AN EXTRA BOX. YOU CAN ADD IT TO ONE OR MORE OF THE BOXES.

PLAYING SPORTS	GOING TO THE MOVIES	ALONE	WITH YOUR BEST FRIEND
SHOPPING	READING		
RESTING	DRIVING		
DRINKING	GOING TO THE GYM	WITH LOTS OF FRIENDS	WITH FAMILY
PLAYING MUSIC	WORKING		

AFTER YOU'VE FINISHED, LOOK AT THE RESULTS!

- WHICH BOX HAS THE MOST ACTIVITIES?
- WHICH HAS THE FEWEST?
- DO THE BOXES GIVE A PRETTY ACCURATE PICTURE OF HOW YOU SPEND YOUR TIME AND HOW YOU FEEL ABOUT IT?

## Activity Three

### Alone and Together

The young people in *The Teen Titans* story had a dependence on drugs. They also depended on the acceptance of their friends to feel they "belonged." But living in society means depending on, and sharing with other people. Adults depend on jobs for their livelihood, and children depend on their parents to provide for them.

In this activity, students will have a chance to examine how they spend their time, and in the ensuing class discussion, to consider how they relate to others.

### Questions for Discussion:

1. Look at the boxes after

you've filled the activities in. If you could change them around, would you: spend more time alone? with family? friends? Discuss.

2. What does *independence* mean? What, then, does it mean when you *depend* on another person?

3. What do you depend on your parents for? Does it feel good to rely on them for these things?

4. Does anybody depend on you for something? How does this make you feel?

5. When is it good *not* to be dependent? Can you give an example from the story of a bad dependence?

### DECISIONS, DECISIONS

DECISIONS ARE ALWAYS HARD TO MAKE. IT'S EVEN HARDER TO MAKE THEM WHEN THERE'S PRESSURE ON YOU FROM OUTSIDE. OR IF YOU'RE AFRAID OF LOSING A FRIENDSHIP. IN THE STORY, MIKE IS FACED WITH A TOUGH DECISION. CAN YOU HELP HIM BY FINISHING THE STORY?

MIKE COULDN'T WAIT FOR THE SCHOOL BUS TO BRING HIM TO FREDDIE'S. WHEN BUSO FINALLY CAME, HE RAN STRAIGHT FOR THE PLAYGROUND TO MEET HIS FRIENDS. "WHAT'S UP?" HE ASKED.

"LOOK, WHAT HAVE YOU GOT?" SHED ANDREW AND PULLED A THIN FLAT BOTTLE FROM HIS POCKET. IT WAS A BOTTLE OF WHISKEY.

"NEEEDS YOU?" ASKED MIKE.

"BILLY SWANKED IT OUT OF HIS FATHER'S CABINET. HE'S GOING TO MY HOUSE AND SPLITTING. MY PARENTS WILL BE AWAY ALL WEEKEND. YOU WANT TO COME?"

"WHAT ARE YOU CONFUSED AND A LITTLE AFRAID. I DON'T THINK IT'S A GOOD IDEA," HE SAID.

"WHAT ARE YOU SAYING?" BILLY SAID.

"I'VE JUST NEVER DONE IT BEFORE," ANDREW SAID.

"FEEL CHICKEN," THE OTHER BOY SAID. "HE'S TOO YOUNG TO HANDLE IT. BUT YOU'VE GOT TO TRY IT. HE'S GOT TO GO TO HIS HOUSE FOR THE LAST TIME. CHICKEN ARE ALL COMING WITH US OR NOT?" MIKE SAID.

## Activity Four

### Decisions, Decisions

Young people frequently face the decision of whether or not to go along with friends and do something they don't want to do. Sometimes this means disobeying their parents outright, or doing something they're afraid of because it could be dangerous. The unfinished story provides a typical scenario for them to complete.

### Questions for Discussion:

1. How did members of the

class complete the story? Discuss what could happen if Mike joins the boys in drinking.

2. Why do you think the boys took the bottle of whiskey?

3. What happens to people when they get very drunk?

4. Do you think Andrew and Billy are good friends for Mike? Should he try to remain friends with them? How could he do this?

### Follow-up activity:

1. Write a story about a tough decision *you* once faced.

### Declaration

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

signature \_\_\_\_\_ address \_\_\_\_\_

## Declaration

By writing a declaration of their own, students will have a chance to articulate their own feelings about drugs. When they decide to keep drugs out of their lives, and put those thoughts into words for others to see, they reinforce their own positive attitudes and identity. With a strong self-image and a firm commitment, they are asserting their own strength in a way which will better equip them to meet the pressures of growing up.

### Follow-up activity:

Have the class write a petition together expressing their commitment to a drug-free life and support for the President's Drug Awareness Campaign. Each member of the class can sign it and collect signatures to add to it. Send the petition to:

**Be a Hero...  
Stay Drug Free!  
The President's Drug  
Awareness Campaign  
The White House  
Washington, DC**



# Ronald Reagan Presidential Library Digital Collections

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THE WHITE HOUSE

Dear Friend:

Don't let anyone tell you that you can't be a hero. You can--and you are about to learn how.

Picture yourself in a battle. In fact, it is one of the most important battles our nation has ever fought. You are right in the center of combat. Sound incredible? It is all part of being a hero.

Is this an imaginary battle? Not at all. Many young people are already in it and they would do anything to be on the winning side. But they've learned about it too late.

The battle is against drug abuse. Declare that you will stay drug-free. At any cost. You're guaranteed to win. And you'll be a hero--to your mother and father, family and friends, but most of all, to yourself.

There's a lot more to it and you'll learn about it as you go along. The President feels as strongly as I do about winning this battle. His Drug Awareness Campaign put this material together and generous corporations paid for it. It was done especially for you. We hope you will give being a hero your very best effort.

Sincerely,

Nancy Reagan

THE WHITE HOUSE

WASHINGTON

April 1983

Dear School Principal:

In the past several years I have visited drug rehabilitation centers and prevention programs across the country to talk with as many young people as possible. What I have seen and heard is enough to make the strongest heart break.

Never have I felt as compelled to do something about an issue as I feel now about the problem of drug use among our school-age children. The children who are using drugs are younger all the time. Drugs are taking away their hope, their promise, their spirit and, sometimes, even their lives.

I am writing to you because we need your help in solving this terrifying problem. No one can do it alone. All of us -- educators, parents and students -- need to work together.

Very soon you will receive a package of materials especially designed to help combat the drug problem. The package will contain clever comic books written on the subject, a classroom poster, a teacher's guide and awards for students participating in the project.

These materials are designed with fourth-graders in mind. More than a million of the books will be available, but unfortunately, even this quantity cannot reach all of the fourth-graders in the nation. With your encouragement, we hope the students will share these materials with their classmates this spring or in the fall.

I thank Secretary Bell, the Department of Education and the Association of Elementary and Secondary School Principals for their assistance and I commend the generous corporations which provided the financial resources for this project.

With educators, parents and students all working together, I am convinced we can make a difference and make possible a drug-free future for our youth.

Sincerely,

Nancy Reagan

NANCY REAGAN



Keebler Company

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312/833-2900

FOR IMMEDIATE RELEASE

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(212) 484-2900

THE KEEBLER COMPANY AND DC COMICS INC. JOIN THE  
PRESIDENT'S EDUCATION PROGRAM FOR DRUG AWARENESS

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The White House/Private Sector Program to Combat Drug Abuse  
Is Launched with a New Teen Titans Comic Book--titled, "Plague!"

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Washington, D.C. (April 25, 1983)--A drug free future for America's youth is the goal of an innovative educational program introduced today at a White House press conference. "Thanks to the efforts of the Keebler Company and DC Comics Inc., we have a unique opportunity to eliminate drug abuse in future generations of Americans," said Dr. Carlton Turner, Special Assistant to the President for Drug Abuse Policy.

"All across the country, parents, teachers, and children themselves are looking for ways to remove drug abuse from our society," said Dr. Turner. "The New Teen Titans program, developed by Keebler and DC in cooperation with the White House, is an excellent program to help youngsters in fourth grade become aware of the problems associated with drug and alcohol abuse. Communicating the truth about drugs to user and potential user is one of the most effective weapons we have in the battle against drug abuse."

-More-

The New Teen Titans drug awareness program--a comic book dramatic story involving DC Super Heroes and the terrifying experiences of young drug users, a classroom poster, a teacher's guide and a certificate for students participating in the project--is introduced by a letter from the First Lady. Mrs. Reagan has repeatedly expressed her concern about the effect which America's drug epidemic has on the country's young people and joining the President, has committed her time and leadership to help.

"Don't let anyone tell you that you can't be a hero," Mrs. Reagan wrote students. "You can--with the drug awareness comic book and educational materials--learn to be a hero. All of the activities in the program lead-in with the Keebler Elf, Ernie, expressing the key points of the activity and its goal. The theme of the poster with Ernie and the Protector--a new character created for the drug awareness program--is "Be A Hero... Stay Drug Free!"

"We are proud to be a part of this very important program," Mr. Thomas M. Garvin, President and Chief Executive Officer, said on behalf of the Keebler Company. "We are happy to lend our support to a program that is committed to solving a problem that has become epidemic among young people today."

The New Teen Titans are currently the best-selling comic book published by DC Comics. The Titans are seven teenagers who have fought against the forces of evil both on Earth and across the universe. "Because the characters are youths who possess remarkable abilities they inspire the young readers of their adventures and act as role models," said Jenette Kahn, President and Publisher of DC. "This story--the "Plague!"--was written by Marv Wolfman, with art by the talented George Perez," she said, "and I can't think of anyone who could have written a more serious and compelling story."

"I had no idea of the magnitude of the drug abuse problem until I began to hear the experiences of these tortured kids at a drug center meeting," Marv Wolfman recalls, "I was extremely moved by their stories and am glad to have the opportunity to

do something meaningful about this national tragedy."

"Keebler Company feels very strongly about young people; they are the future--the business and governmental leaders for the years ahead. It's only proper, therefore, that business and government should work together to combat this problem which has such grave implications for us both," stated Mr. Charles L. Shemely, Senior Vice-President, of the Keebler Company.

"These two companies have demonstrated that the private sector and the public sector can work together to better serve the needs of our country," said Dr. Turner. "I believe that the program can influence large numbers of youngsters away from drug use--and create an awareness that young people have a right to a drug-free environment which does not interfere with their learning and growth."

For further information, please contact: David F. Mishur, the Keebler Company, (312) 833-2900 or Karin Lippert, DC Comics Inc., (212) 484-2820.

Ernie the Elf is a Trademark of the Keebler Company 1983.  
The New Teen Titans and The Protector are Trademarks of DC Comics Inc. 1983.

####

# WEEKLY READER

Editorial Offices: 245 Long Hill Road, Middletown, Connecticut 06457 Tel:(203)347-7251

For Release:

April 25, 1983

## PRESSURE TO TRY DRUGS, ALCOHOL

### STARTS IN EARLY GRADES, SURVEY SHOWS

MIDDLETOWN, Conn., April 25--Grade school children report substantial peer pressure to try drugs and alcohol as early as fourth grade, according to a survey of U.S. schoolchildren by the classroom publication Weekly Reader.

The readership poll, said to be the first major national survey of young children on the subject of drugs and alcohol, was distributed to 3.7 million students in grades four through twelve. Five hundred thousand children responded.

A random sample representing about 100,000 students was selected from the responses, analyzed, and then weighted to adjust for the U.S. population distribution.

The results show that in grades four and five children receive their education about the dangers of drugs and drinking about equally from family and movies/television. Not until grade six does school become an equal source of information, and not until grade seven does school become the major source.

And yet, as early as fourth grade about 25 percent say that children in their age-group feel "some" to "a lot" of peer pressure to try beer, wine, liquor, or marijuana. By the time they are in seventh grade, about 60 percent feel pressure to try alcohol; and about 50 percent, to try marijuana.

The motivation for trying drugs and liquor in the lower grades appeared to be a desire to "feel older"; and then as the children progressed through the middle grades, to "fit in with other kids"; and finally in grades nine through twelve, "to have a good time."

(More)

April 25, 1983

About 75 percent of children in fourth grade saw "some" or "great" risk posed to children their age who had one alcoholic drink or smoked one marijuana cigarette daily, while about 20 percent saw "no risk." The percentage seeing "some" or "great" risk for daily use of alcohol or marijuana rose slightly from fourth to seventh grade, and then dropped slightly in high school.

Another significant finding was the schoolchildren's beliefs concerning experiments with hard drugs by their peers. In grade four, about 50 percent of the students estimated that no "kids your age" in "your town or city" had tried cocaine, and about 60 percent said that no students had tried angel dust or LSD.

Dr. Terry Borton, editor in chief of Weekly Reader periodicals, stressed that "students are reporting on what they believe to be happening generally and not on their own behavior. Other studies have shown that actual use of these drugs is not this high, even among high school seniors. But the fact that young students think drug use is so common is in itself cause for concern, since our survey also shows that many kids use drugs to 'fit in.'"

The Weekly Reader survey was done in cooperation with:

The White House Office of Policy Development, Drug Abuse Policy Office;

The Alcohol, Drug Abuse, and Mental Health Administration;

The Johnson Institute;

The National Federation of Parents for Drug-Free Youth; and

The National Institute of Drug Abuse.

Weekly Reader periodicals are published by Xerox Education Publications, a unit of Xerox Corporation.

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For Further Information:

Dr. Terry Borton, Editor in Chief

Xerox Education Publications

Middletown, CT 06457

(203) 347-7251, Ext. 2211



A STUDY OF CHILDREN'S ATTITUDES AND PERCEPTIONS  
ABOUT DRUGS AND ALCOHOL

Conducted By

The Weekly Reader Periodicals of

Xerox Education Publications

In Cooperation With

The Drug Abuse Policy Office, Office of Policy Development  
The Alcohol, Drug Abuse, and Mental Health Administration  
The Johnson Institute  
The National Federation of Parents for Drug Free Youth  
The National Institute of Drug Abuse

Weekly Reader Publications, 245 Long Hill Road, Middletown, CT  
06457 (203) 347-7251

## METHODOLOGY

- o Surveys were distributed in Weekly Reader Periodicals, grades 4 through 12, to 3,700,000 students.
- o Teachers administered the surveys and tallied the results for their classes.
- o Approximately 15,000 tally sheets, representing 500,000 children were received.
- o A sample of 600 tally sheets per grade (representing 101,000 students) was selected randomly for analysis from those sent in. Grades 9-12 were treated as a group and all usable forms sent in were tabulated, as fewer students use the periodicals at these grades.
- o Since the resulting sample was skewed from a representation of the population by a variety of factors, it was mathematically weighted to better reflect the actual population. The basis of weighting was:

Geographical Region, and Urban/Suburban/Rural: Weighted to reflect the total population distribution as of 1980, according to the U.S. Census data.

Grade: Weighted to reflect the actual 1980 school population, by grade.

Boys/Girls: Not weighted. Actual was 51% boys; 49% girls.

- o Major results are summarized on the following pages. Detailed tables of results are appended. All figures are percentages, calculated by dividing the results to each question by the total number of responses to the survey. Consequently, when a question was not answered by some students, or when there were multiple answers, the answers may not total 100 percent.
- o A more detailed analysis including a breakdown for grades 4-8 by geographical region, urban/suburban/rural, and boys and girls, is also appended.

N DISTRIBUTION  
Total N = 101,000

<u>Area</u>	<u>Actual Count</u>	<u>Unweighted Percent</u>	<u>Weighted Percent</u>
Urban	17,465	17	61
Suburban	37,005	37	12
Rural	46,923	46	26
 <u>Region</u>			
Undefined*	51	0	--
New England*	5,744	5	6
Mid Atlantic	15,991	16	16
E. N. Central	26,233	26	18
W. N. Central	17,162	17	8
S. Atlantic	10,361	10	16
E. S. Central	5,811	6	7
W. S. Central	6,848	7	11
Mountain	5,784	6	5
Pacific	7,442	7	14
 <u>Grade</u>			
4	12,717	13	20
5	12,870	13	20
6	15,602	15	20
7	24,501	24	20
8	23,867	24	20
9-12	11,840	12	--

\*Combined under New England for analysis purposes.

UNITED STATES

NORTHEAST

New England  
Maine  
New Hampshire  
Vermont  
Massachusetts  
Rhode Island  
Connecticut

Middle Atlantic  
New York  
New Jersey  
Pennsylvania  
Delaware\*

NORTH CENTRAL

East North Central  
Ohio  
Indiana  
Illinois  
Michigan  
Wisconsin

West North Central  
Minnesota  
Iowa  
Missouri  
North Dakota  
South Dakota  
Nebraska  
Kansas

SOUTH

South Atlantic  
Maryland  
District of Columbia  
Virginia  
West Virginia  
North Carolina  
South Carolina  
Georgia  
Florida

SOUTH CENTRAL

East South Central  
Kentucky  
Tennessee  
Alabama  
Mississippi

West South Central  
Arkansas  
Louisiana  
Oklahoma  
Texas

WEST

Mountain  
Montana  
Idaho  
Wyoming  
Colorado  
New Mexico  
Arizona  
Utah  
Nevada

Pacific

Washington  
Oregon  
California  
Alaska  
Hawaii

\*In census information Delaware is listed in the South Atlantic region, but since both Delaware and Pennsylvania have the same zip code, they are combined for this analysis in the Middle Atlantic group.

## CAUTION

THIS SURVEY IS A READERSHIP OPINION POLL, NOT A RANDOM SAMPLE OF THE POPULATION. RESULTS HAVE BEEN WEIGHTED TO BE REPRESENTATIVE OF THE POPULATION, BUT THEY SHOULD BE TREATED AS INDICATIVE OF GENERAL TRENDS, RATHER THAN AS PRECISE STATISTICS.

IN SEVERAL QUESTIONS, STUDENTS ARE REPORTING THEIR PERCEPTION OF THE ACTIONS "OF KIDS YOUR AGE." NOTE THAT IN THESE QUESTIONS STUDENTS ARE NOT REPORTING ON THEIR OWN BEHAVIOR, BUT WHAT THEY BELIEVE TO BE HAPPENING AMONG OTHER STUDENTS.

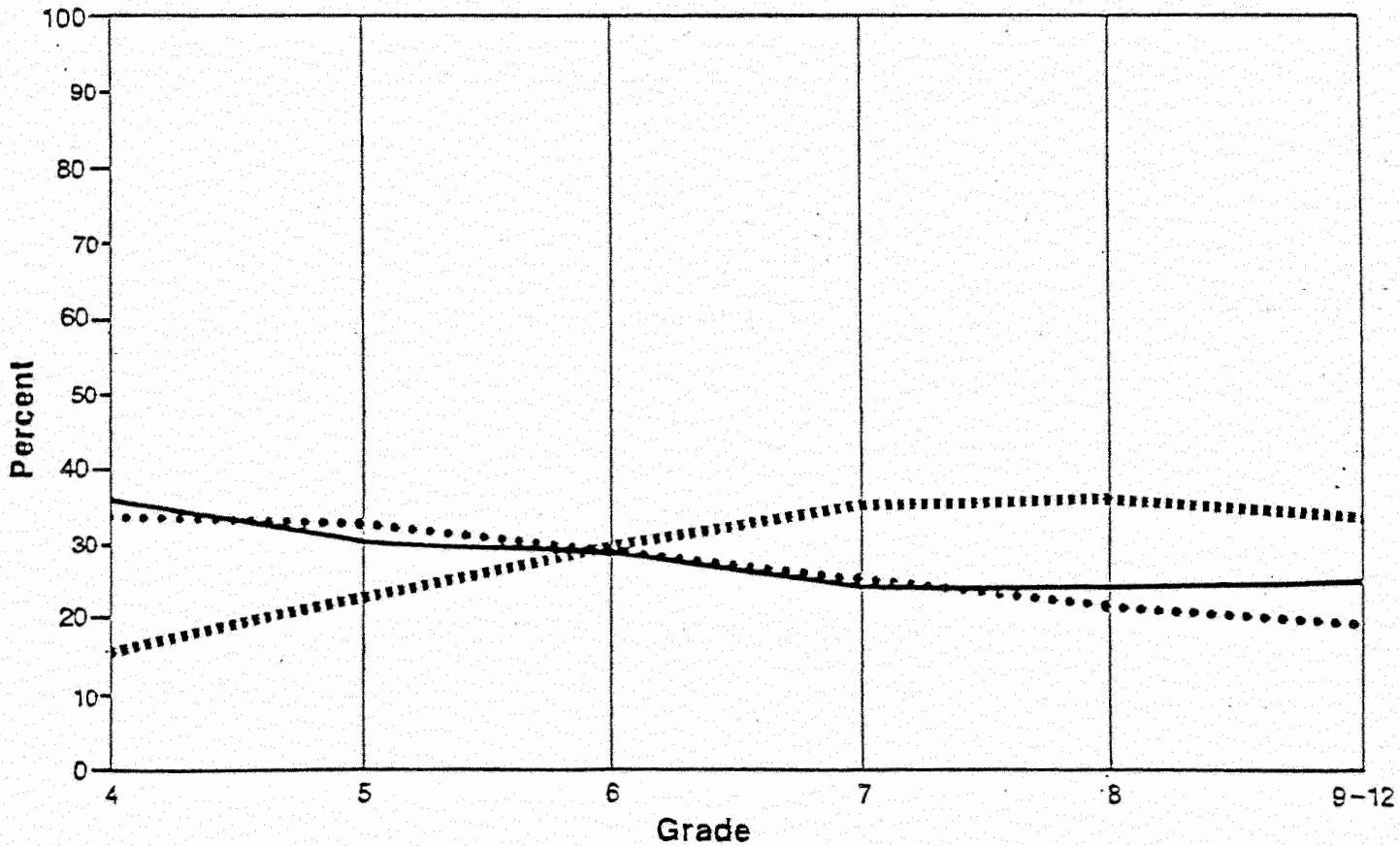
# 1

## Survey Question

Where have you learned the most about the dangers of drugs and drinking?

## Answer Summary

In fourth and fifth grade, students say they learn the most about the dangers of drugs and drinking from family and TV/movies. In 7th grade and up, school is the most common source of such information.



Source of Information on Dangers of Drugs and Drinking. Percent Specifying as Primary Source.

### Key

School .....

TV/Movies \_\_\_\_\_

Family .....

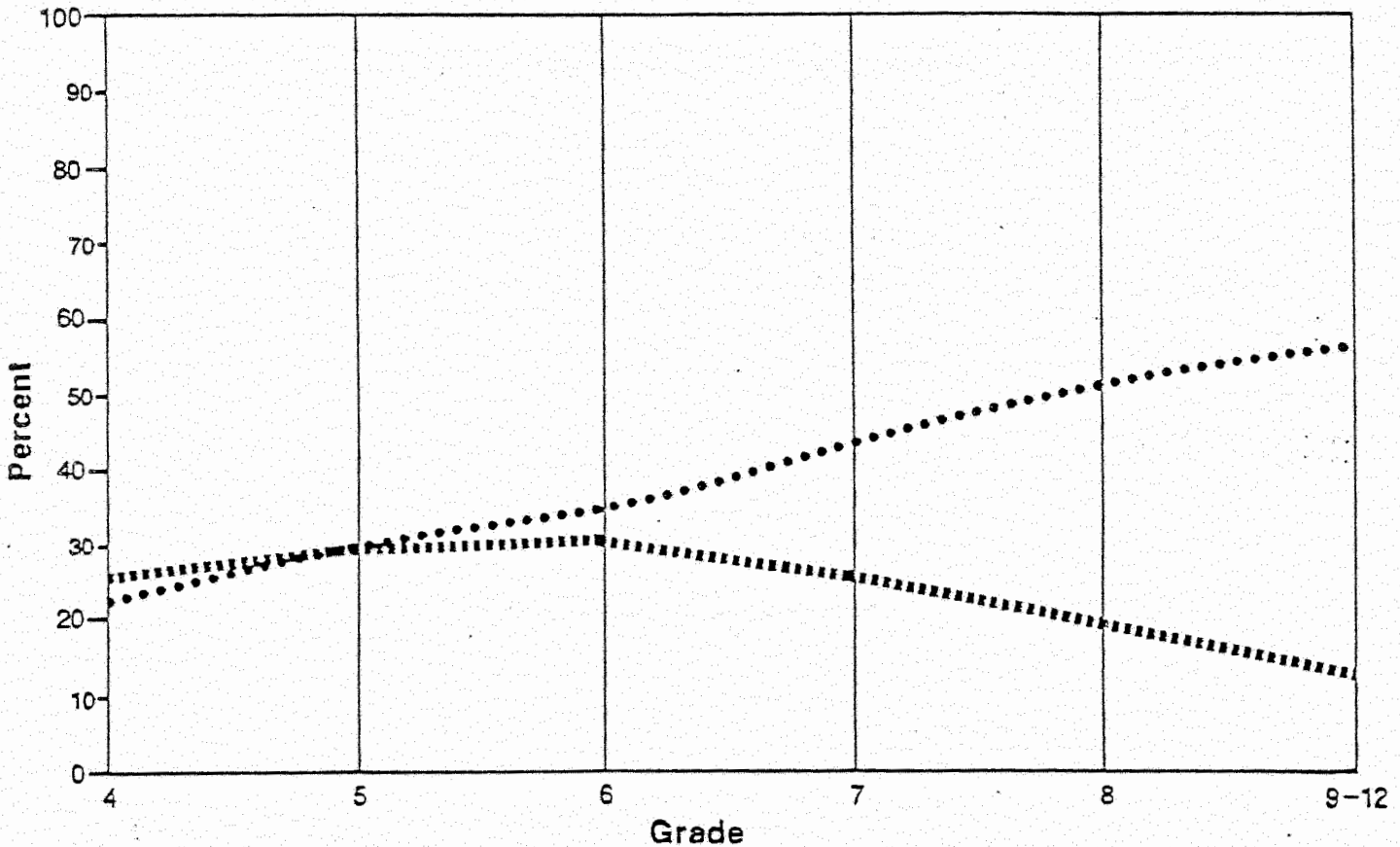
# 2

## Survey Question

Where have you learned the most about things that might make drugs and drinking seem like fun?

## Answer Summary

From fourth grade through high school, "other kids" become an increasingly important influence in making drugs and drinking seem like fun, while the other major influence, "TV/movies," declines in importance with age.



Source of Information on Things that Make Drugs and Drinking Seem Like Fun. Percent Specifying as Primary Source

## Key

Other Kids .....  
TV/Movies .....

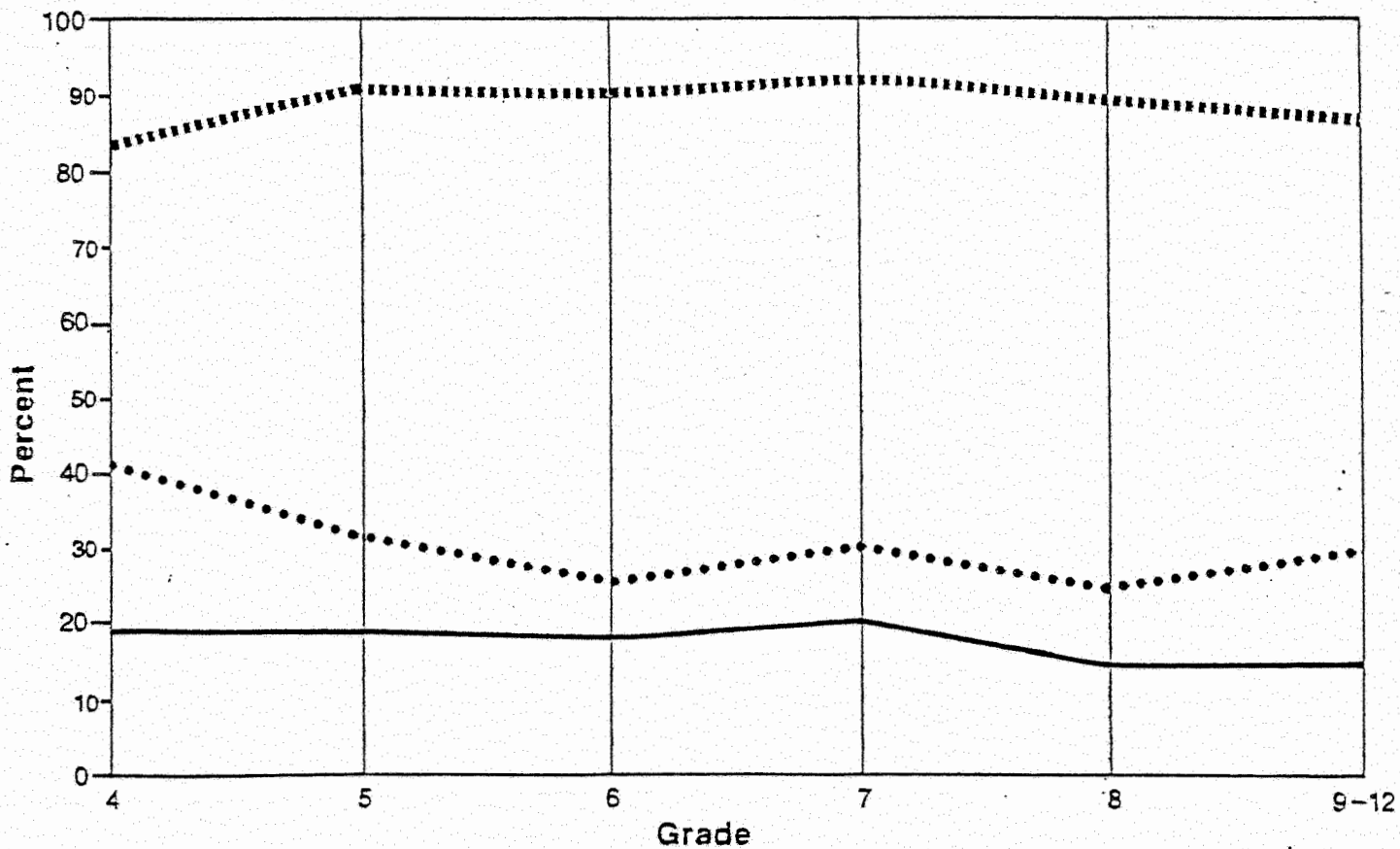
# 3

## Survey Question

Which of these do you think should be called "drugs"? Cigarettes; Beer, wine/liquor; Marijuana (grass or pot)

## Answer Summary

Marijuana is considered a drug by almost all students at all grade levels; alcohol and cigarettes much less so.



Percent Who Call Substances "Drugs," by Grade.

## Key

Marijuana .....  
Beer/Wine/Liquor .....  
Cigarettes \_\_\_\_\_



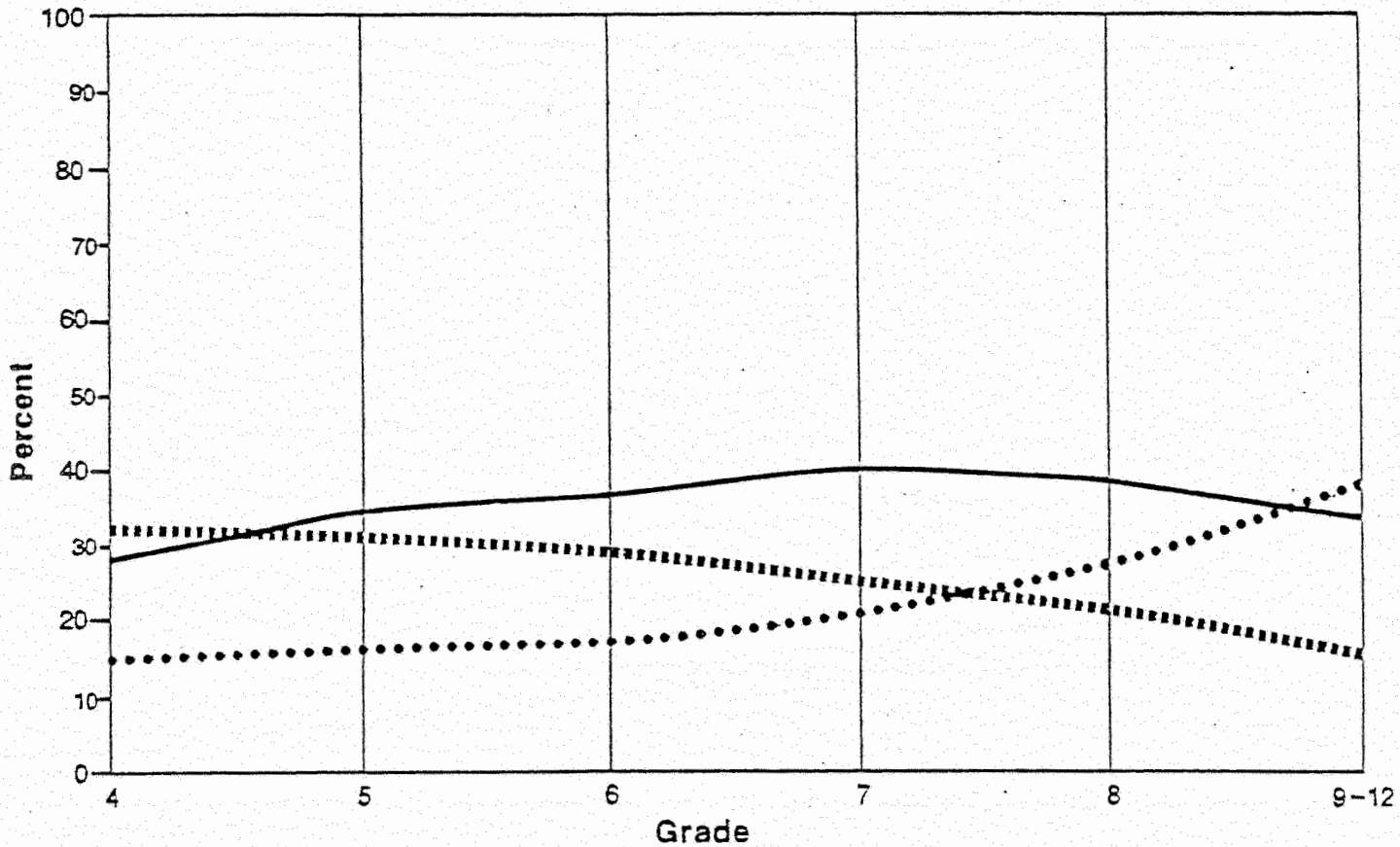
# 4

## Survey Question

What is the main reason you think kids start to use beer, wine, or liquor?

## Answer Summary

"Feeling older" and "Fitting in with other kids" are the main reasons fourth through seventh graders think kids start using alcohol. By high school, "Having a good time" becomes the major reason.



Percent Reporting Reason Kids Start Using Beer, Wine, or Liquor.

### Key

- Fit In \_\_\_\_\_
- Feel Older .....|
- Have a Good Time .....



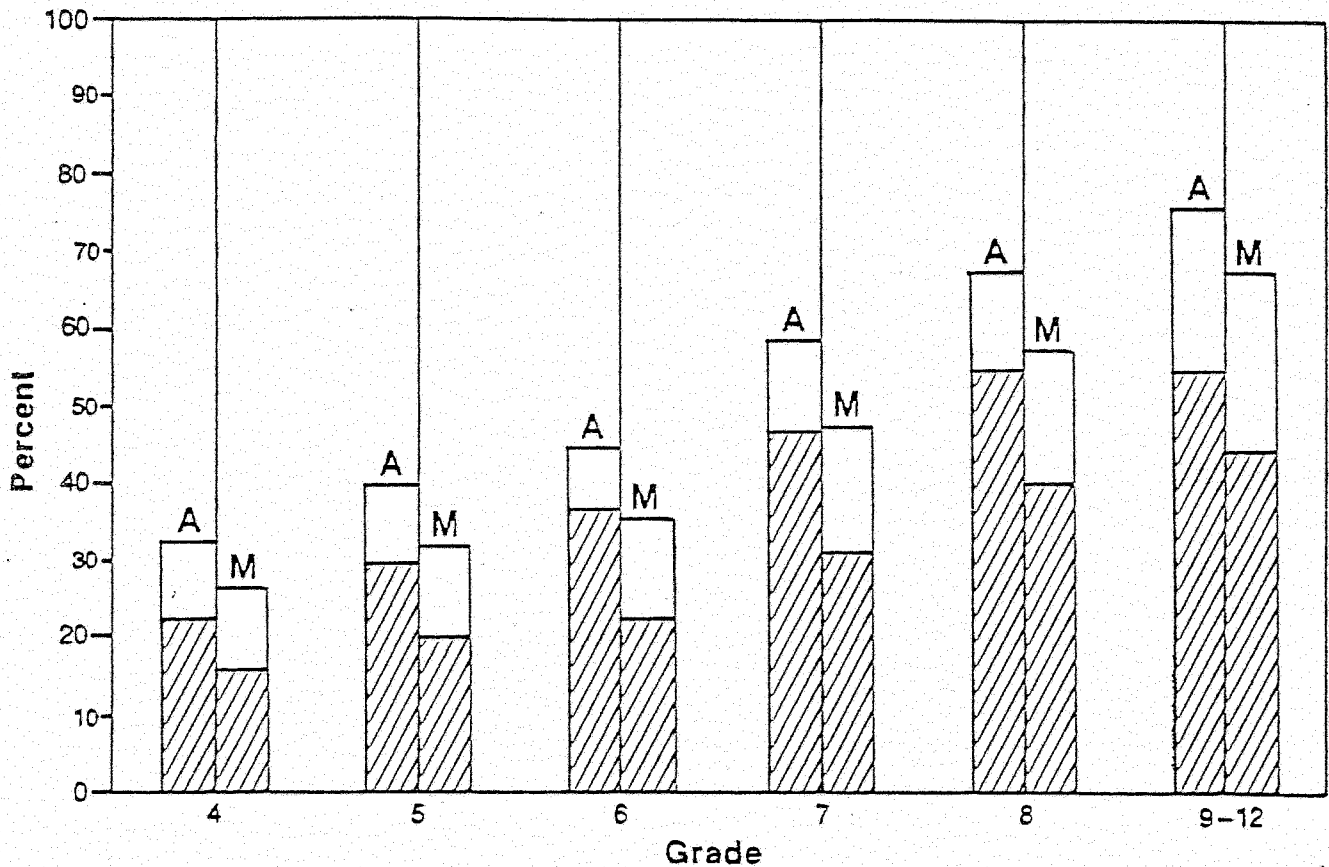
# 5

## Survey Question



How much do kids your age push each other to try beer, wine, liquor, or to try marijuana (grass or pot)?

## Answer Summary

The amount students say kids push each other to try alcohol is slightly higher than for marijuana, and both increase with age.



Percent Reporting That Kids Push Each Other to Try Alcohol and Marijuana.

Key  
Some   
A Lot 

A = Alcohol

M = Marijuana

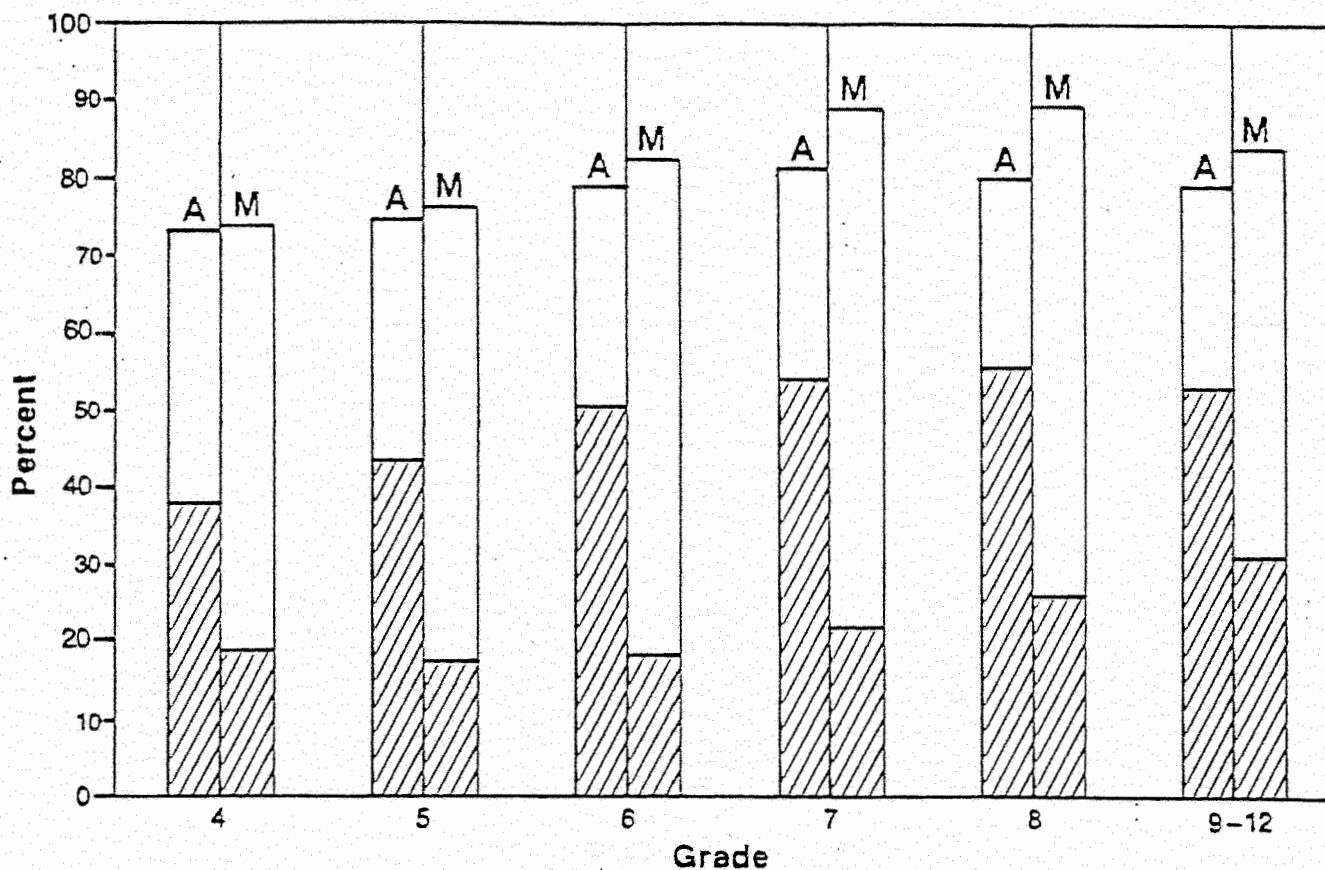
# 6

## Survey Question



How much do you think kids your age risk harming themselves (physically or in other ways) if they have one daily drink of beer, wine, liquor, or if they smoke one marijuana joint daily?

## Answer Summary

Most students of all grades think kids their age risk harming themselves if they have a daily drink of alcohol or a marijuana joint, but marijuana is seen as a greater risk than alcohol.



Percent Reporting That Kids Their Age Risk Harming Themselves if They Have a Daily Drink of Alcohol or a Marijuana Joint.

Key  
Some Risk   
Great Risk 

A = Alcohol

M = Marijuana

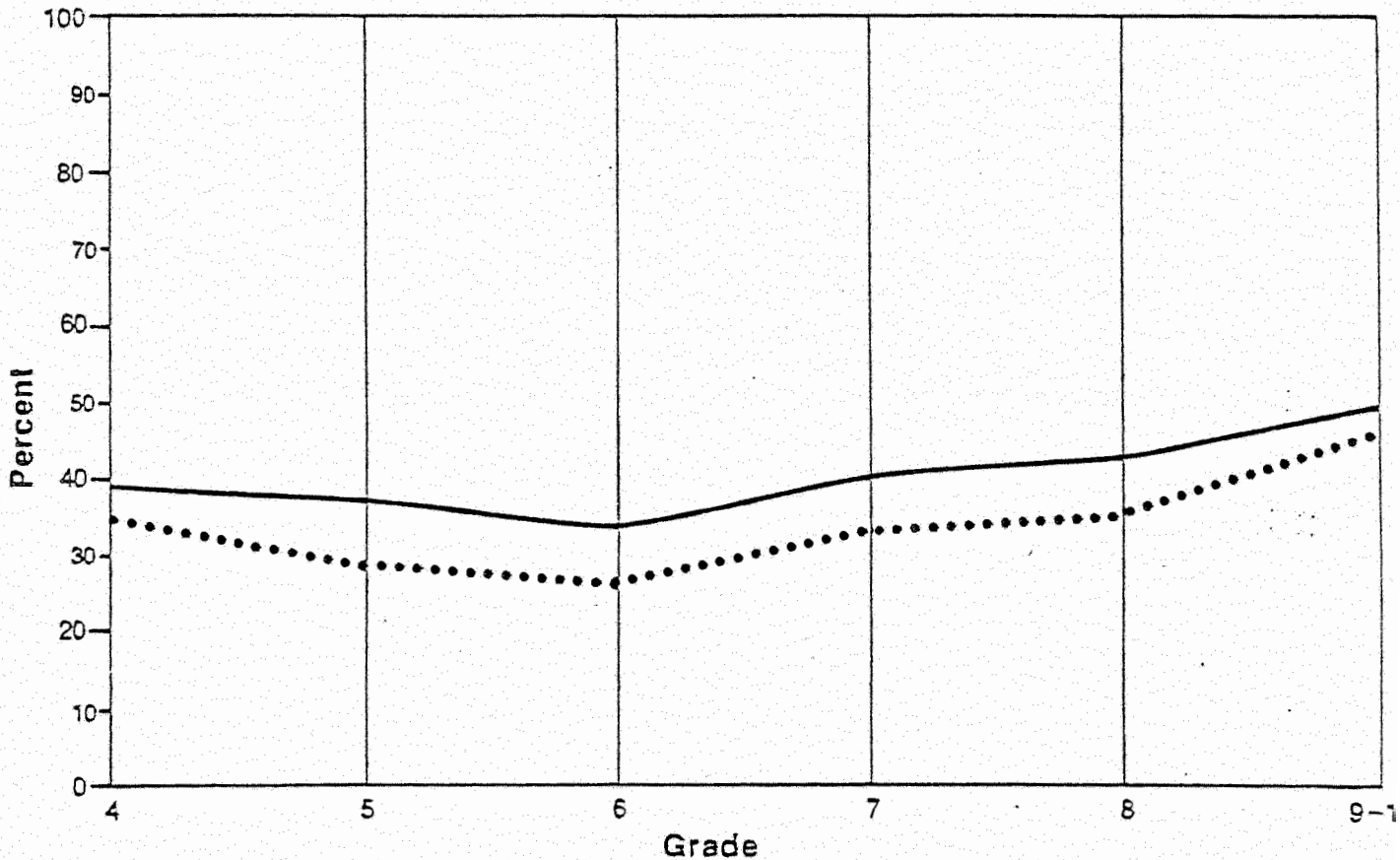
# 7

## Survey Question

In your town or city, how big a problem do you think there is with drinking beer, wine, or liquor, and with using drugs among kids your age?

## Answer Summary

About one third of students in grades 4-8 believe that drinking alcohol is "A big problem" among kids their age, and about 40% say the same about drugs. In both cases the percentage rises among high school students.



Percent Reporting That Using Drugs and Drinking Alcohol are "A Big Problem" Among Kids Their Age.

Key

Drugs —————

Alcohol .....r

# 8

## Survey Question

In your town or city, how many kids your age do you think have ever tried

A

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- 1.) beer, wine, or liquor?
- 2.) marijuana (grass or pot)?

B

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- 3.) sniffing glue or other chemicals?
- 4.) uppers or downers (prescription pills taken without doctor's orders)?

C

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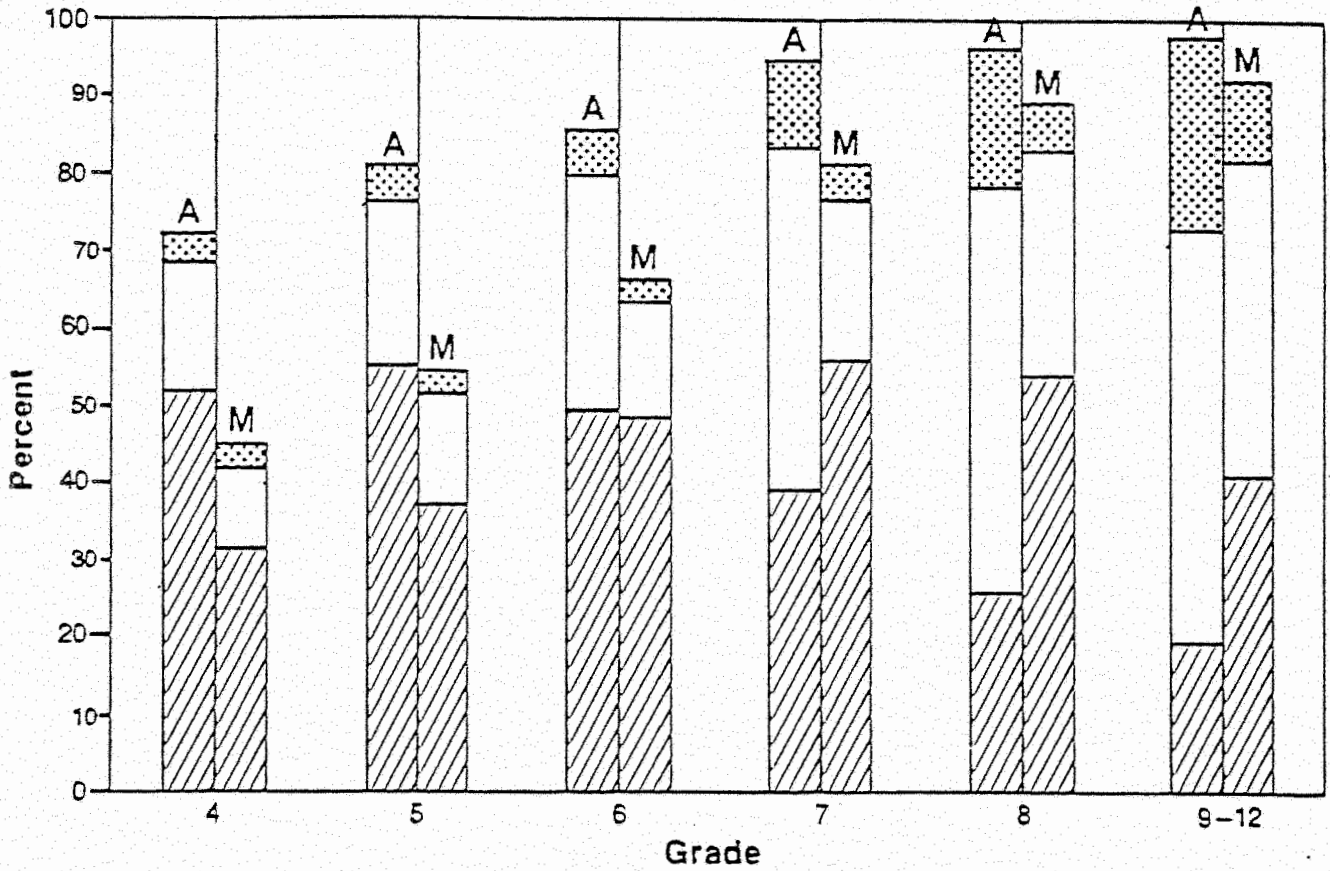
- 5.) cocaine (coke)?
- 6.) PCP (angel dust) or LSD (acid)?

## Answer Summary




Most fourth graders believe some kids their age in their town have tried alcohol; almost all high school students believe so. About half of fourth graders believe some kids their age in their town have tried marijuana; almost all high school students believe so. The perception of use of other drugs such as glue, uppers and downers, coke, angel dust, and acid is in the same range for fourth grades.

Cautionary Note: This data does not mean (for instance) that half of fourth graders have tried marijuana, but that half believe others have tried it.

# A



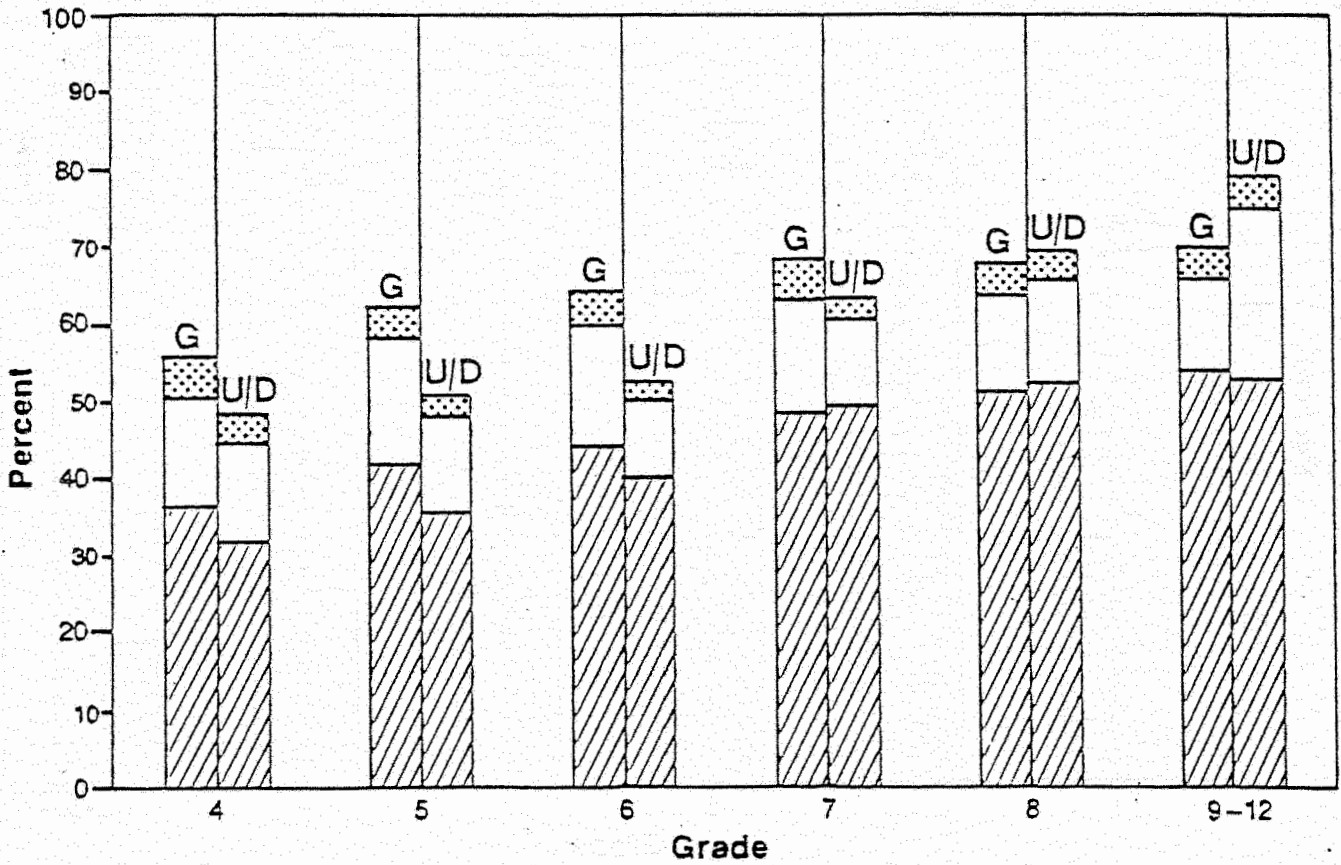
Percent Reporting Estimates of How Many "Kids Your Age Have Ever Tried" Alcohol or Marijuana.

Key  
 Some   
 Most   
 All 



A = Alcohol

M = Marijuana

# B



Percent Reporting Estimates of How Many "Kids Your Age Have Ever Tried" Sniffing Glue or Uppers and Downers.

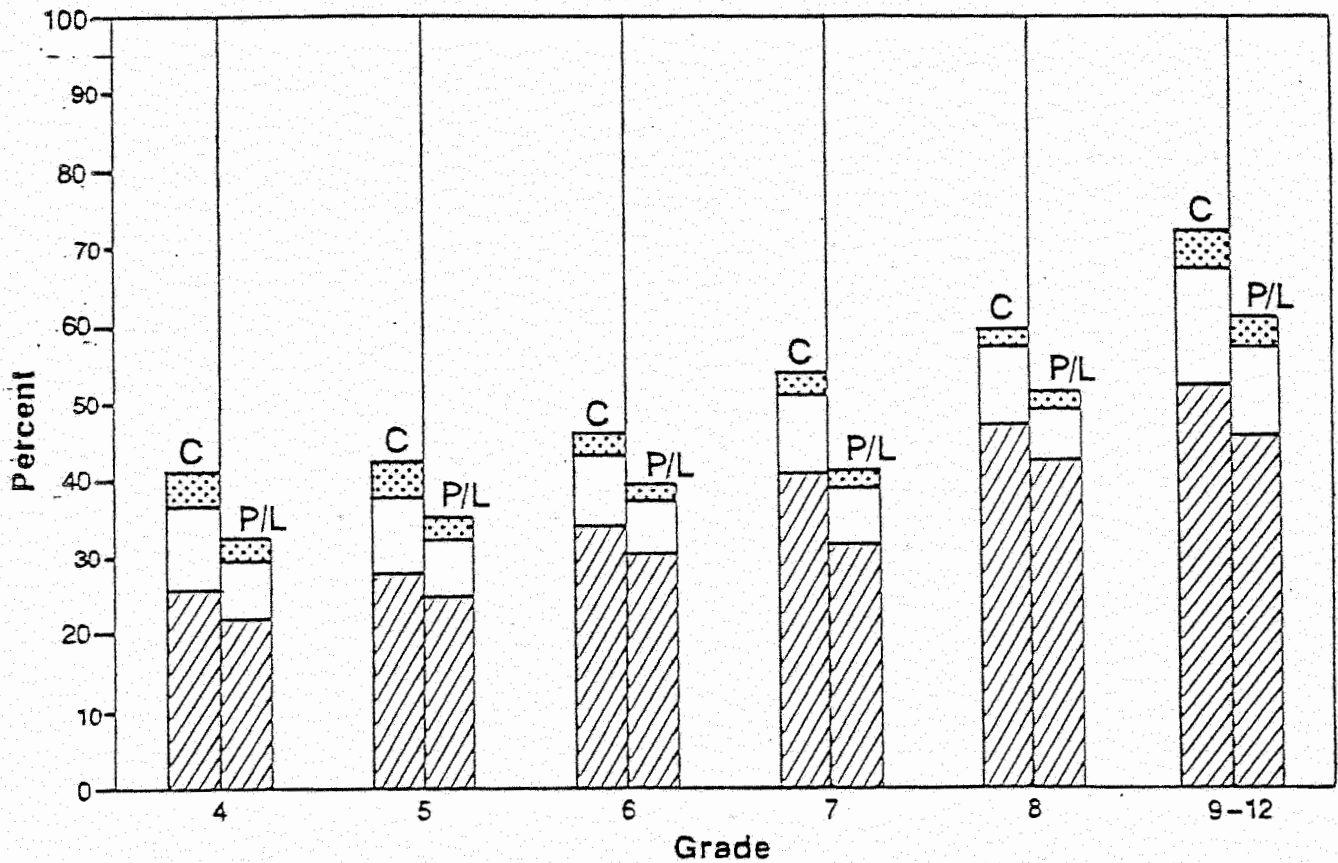
Key  
 Some   
 Most   
 All 

G = Glue




U/D = Uppers/Downers



# C



Percent Reporting Estimates of How Many "Kids Your Age Have Ever Tried" Cocaine or PCP/LSD.

Key  
 Some   
 Most   
 All 

C = Cocaine  
 P/L = PCP/LSD

## OTHER ANALYSES

The data for grades 4-8 were analyzed by sex, by type of community, and by region of the country.

### Boys/Girls

Girls are more likely than boys to report that other kids try drugs and liquor to "fit in," and are more likely to believe that there is a "big problem" with drugs and drinking among kids their age.

### Urban/Suburban/Rural

More children in urban areas report pressures to try marijuana and liquor, feel both are "big problems," and report more kids using most drugs.

### Region of the Country

Differences by region of the country are marked and varied. In general, more children on the two coasts report more involvement with drugs of all sorts, while children in the North Central and Mountain states report the least.

TABLES

WEIGHTED VALUES  
BY GRADE

	GRADE 4	GRADE 5	GRADE 6	GRADE 7	GRADE 8	GRADES 9-12	TOTAL
WHERE HAVE YOU LEARNED THE MOST ABOUT THE DANGERS OF DRUGS AND DRINKING (Table 1)							
FAMILY	36	33	29	25	22	19	25
SCHOOL	16	23	30	35	36	34	31
CHURCH	3	2	2	2	3	4	3
TV/MOVIES	30	31	29	26	25	25	28
OTHER KIDS	7	7	7	10	12	16	12
NOWHERE	6	4	2	2	2	5	4
SUBTOT	106	99	99	101	100	104	102
WHERE HAVE YOU HEARD THE MOST ABOUT THINGS THAT MAKE DRUGS/LIQUOR SEEM LIKE FUN (Table 2)							
FAMILY	4	3	2	2	2	2	3
SCHOOL	5	5	6	8	9	14	10
MAGAZINES	10	8	4	3	3	2	4
TV/MOVIES	20	29	30	27	20	13	21
OTHER KIDS	23	30	35	43	52	50	46
NOWHERE	29	24	21	15	13	10	16
SUBTOT	99	98	99	99	99	100	100
WHICH OF THESE DO YOU THINK SHOULD BE CALLED DRUGS (Table 3)							
CIGARETTES	20	10	17	19	17	16	17
BEER, WINE/LIQUOR	42	33	20	30	27	30	31
MARIJUANA	04	91	91	92	91	88	89
SUBTOT	146	142	136	142	135	133	137

WEIGHTED VALUES  
BY GRADE

	GRADE 4	GRADE 5	GRADE 6	GRADE 7	GRADE 8	GRADES 9-12	TOTAL
WHAT IS THE MAIN REASON YOU THINK KIDS MIGHT START TO USE BEER, WINE, OR LIQUOR (Table 4)							
FEEL OLDER	33	31	30	25	21	18	23
HAVE A GOOD TIME	17	18	18	21	29	39	29
GET OVER FEELING BAD	10	9	10	9	8	11	10
FIT IN WITH OTHER KIDS	28	34	37	41	38	33	35
SOME OTHER REASON	8	6	5	4	4	5	5
SUBTOT	97	99	100	100	99	106	102
WHAT IS THE MAIN REASON YOU THINK KIDS MIGHT START TO USE MARIJUANA (Table 4a)							
FEEL OLDER	26	22	16	12	8	7	13
HAVE A GOOD TIME	19	18	17	22	25	34	27
GET OVER FEELING BAD	8	9	13	12	12	14	13
FIT IN WITH OTHER KIDS	32	41	46	49	48	41	42
SOME OTHER REASON	9	7	6	5	4	7	6
SUBTOT	94	97	99	100	98	103	100
HOW MUCH DO KIDS YOUR AGE PUSH EACH OTHER TO TRY BEER WINE OR LIQUOR (Table 5a)							
NONE	61	59	52	37	30	25	37
SOME	24	29	37	48	54	54	45
A LOT	11	10	9	13	14	21	16
SUBTOT	95	98	97	97	98	99	98

WEIGHTED VALUES  
BY GRADE

	GRADE 4	GRADE 5	GRADE 6	GRADE 7	GRADE 8	GRADES 9-12	TOTAL
HOW MUCH DO KIDS YOUR AGE PUSH EACH OTHER TO TRY MARIJUANA (Table 5b)							
NONE	65	65	60	48	42	29	44
SOME	17	19	23	32	39	44	34
A LOT	12	13	13	17	17	25	19
SUBTOT	94	97	96	96	98	98	97
HOW MUCH DO KIDS RISK HARMING THEMSELVES IF THEY HAVE ONE DAILY DRINK (Table 6a)							
NO RISK	22	21	17	14	16	20	19
SOME RISK	30	44	50	54	57	54	51
GREAT RISK	36	32	30	28	25	26	20
SUBTOT	96	97	97	96	98	100	90
HOW MUCH DO KIDS RISK HARMING THEMSELVES IF THEY SMOKE ONE MARIJUANA JOINT DAILY (Table 6b)							
NO RISK	20	17	12	8	7	13	13
SOME RISK	19	17	19	23	26	34	27
GREAT RISK	55	61	66	66	63	52	57
SUBTOT	94	95	97	96	97	99	97
HOW BIG A PROBLEM DO YOU THINK THERE IS WITH DRINKING BEER, WINE OR LIQUOR (Table 7a)							
NO PROBLEM	27	25	17	10	8	9	14
NOT MUCH OF A PROBLEM	34	45	53	53	55	44	46
A BIG PROBLEM	35	29	26	33	35	47	39
SUBTOT	96	99	97	96	98	100	99

WEIGHTED VALUES  
BY GRADE

	GRADE 4	GRADE 5	GRADE 6	GRADE 7	GRADE 8	GRADES 9-12	TOTAL
HOW BIG A PROBLEM DO YOU THINK THERE IS WITH DRUGS (Table 7b)							
NO PROBLEM	31	30	22	15	11	9	16
NOT MUCH OF A PROBLEM	23	30	40	41	44	37	36
A BIG PROBLEM	39	37	34	40	42	51	44
SUBTOT	93	97	96	96	97	98	97
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED BEER, WINE OR LIQUOR (Table 8a1)							
NONE	21	16	9	4	2	2	7
SOME	52	53	50	38	26	19	33
MOST	17	22	31	45	53	53	42
ALL	5	5	7	11	18	25	16
SUBTOT	96	98	97	98	99	99	98
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED MARIJUANA (Table 8a2)							
NONE	49	43	31	16	9	5	18
SOME	33	38	48	57	56	38	43
MOST	10	14	14	21	29	44	30
ALL	3	3	3	4	6	12	7
SUBTOT	96	98	97	98	99	99	98
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED SNIFFING GLUE OR CHEMICALS (Table 8b3)							
NONE	38	34	30	29	29	26	29
SOME	38	42	45	48	52	55	49
MOST	15	16	16	15	13	12	14
ALL	5	4	5	5	5	4	4
SUBTOT	95	97	95	97	98	97	97

WEIGHTED VALUES  
BY GRADE

	GRADE 4	GRADE 5	GRADE 6	GRADE 7	GRADE 8	GRADES 9-12	TOTAL
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED UPPERS OR DOWNERS (Table 8b4)							
NONE	46	45	41	32	26	16	20
SOME	32	36	41	49	54	53	47
MOST	12	12	11	11	13	22	17
ALL	4	3	2	2	3	5	4
SUBTOT	94	96	95	94	96	96	95
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED COCAINE (Table 8c5)							
NONE	53	53	49	40	36	24	36
SOME	27	29	34	41	47	52	43
MOST	10	10	9	10	9	16	12
ALL	5	5	3	3	2	5	4
SUBTOT	95	96	95	93	95	97	96
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED PCP OR LSD (Table 8c6)							
NONE	59	57	55	47	42	32	43
SOME	23	26	30	36	44	47	39
MOST	9	8	7	7	7	12	10
ALL	4	3	2	3	2	4	3
SUBTOT	94	94	93	93	95	95	95



WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY SEX

	BOYS	GIRLS	TOTAL
WHERE HAVE YOU LEARNED THE MOST ABOUT THE DANGERS OF DRUGS AND DRINKING			
FAMILY	28	31	29
SCHOOL	27	28	28
CHURCH	3	2	2
TV/MOVIES	32	28	30
OTHER KIDS	9	8	9
NOWHERE	4	3	3
SUBTOT	103	100	101
WHERE HAVE YOU HEARD THE MOST ABOUT THINGS THAT MAKE DRUGS/LIQUOR SEEM LIKE FUN			
FAMILY	3	3	3
SCHOOL	7	6	7
MAGAZINES	6	5	6
TV/MOVIES	28	26	27
OTHER KIDS	37	36	37
NOWHERE	19	22	21
SUBTOT	100	98	99
WHICH OF THESE DO YOU THINK SHOULD BE CALLED DRUGS			
CIGARETTES	18	19	18
BEER, WINE/LIQUOR	30	33	32
MARIJUANA	89	90	90
SUBTOT	138	142	140

WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY SEX

	BOYS	GIRLS	TOTAL
WHAT IS THE MAIN REASON YOU THINK KIDS MIGHT START TO USE BEER, WINE OR LIQUOR			
FEEL OLDER	28	28	28
HAVE A GOOD TIME	22	19	20
GET OVER FEELING BAD	9	9	9
FIT IN WITH OTHER KIDS	33	38	36
SOME OTHER REASON	6	5	6
SUBTOT	99	99	99
WHAT IS THE MAIN REASON YOU THINK KIDS MIGHT START TO USE MARIJUANA			
FEEL OLDER	17	17	17
HAVE A GOOD TIME	23	17	20
GET OVER FEELING BAD	11	11	11
FIT IN WITH OTHER KIDS	40	47	43
SOME OTHER REASON	7	6	6
SUBTOT	97	98	98
HOW MUCH DO KIDS YOUR AGE PUSH EACH OTHER TO TRY BEER WINE OR LIQUOR			
NONE	48	47	48
SOME	38	39	38
A LOT	12	11	11
SUBTOT	98	97	97
HOW MUCH DO KIDS YOUR AGE PUSH EACH OTHER TO TRY MARIJUANA			
NONE	57	53	56
SOME	25	27	26
A LOT	13	14	14
SUBTOT	96	96	96

WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY SEX

	BOYS	GIRLS	TOTAL
HOW MUCH DO KIDS RISK HARMING THEMSELVES IF THEY HAVE ONE DAILY DRINK			
NO RISK	20	17	18
SOME RISK	48	50	49
GREAT RISK	30	30	30
SUBTOT	97	97	97
HOW MUCH DO KIDS RISK HARMING THEMSELVES IF THEY SMOKE ONE MARIJUANA JOINT DAILY			
NO RISK	13	12	13
SOME RISK	21	21	21
GREAT RISK	62	63	62
SUBTOT	96	96	96
HOW BIG A PROBLEM DO YOU THINK THERE IS WITH DRINKING BEER, WINE OR LIQUOR			
NO PROBLEM	19	16	17
NOT MUCH OF A PROBLEM	48	47	48
A BIG PROBLEM	30	33	32
SUBTOT	97	97	97
HOW BIG A PROBLEM DO YOU THINK THERE IS WITH DRUGS			
NO PROBLEM	23	20	22
NOT MUCH OF A PROBLEM	36	36	36
A BIG PROBLEM	36	41	38
SUBTOT	96	96	96

WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY SEX

	BOYS	GIRLS	TOTAL
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED BEER, WINE OR LIQUOR			
NONE	11	10	11
SOME	44	45	44
MOST	33	34	33
ALL	10	9	9
SUBTOT	97	98	97
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED MARIJUANA			
NONE	30	29	30
SOME	46	46	46
MOST	16	17	17
ALL	4	3	4
SUBTOT	97	98	97
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED SNIFFING GLUE OR CHEMICALS			
NONE	33	32	32
SOME	44	45	45
MOST	14	15	15
ALL	5	5	5
SUBTOT	96	97	96
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED UPFERS OR DOWNERS			
NONE	40	36	38
SOME	41	43	42
MOST	11	12	12
ALL	3	3	3
SUBTOT	96	94	95

WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY SEX

	BOYS	GIRLS	TOTAL
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED COCAINE			
NONE	49	43	46
SOME	34	37	35
MOST	9	11	10
ALL	4	3	4
SUBTOT	96	94	95
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED PCP OR LSD			
NONE	54	50	52
SOME	30	33	32
MOST	7	8	8
ALL	3	3	3
SUBTOT	95	94	94

WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY AREA

	URBAN	SUBURBAN	RURAL	TOTAL
WHERE HAVE YOU LEARNED THE MOST ABOUT THE DANGERS OF DRUGS AND DRINKING				
FAMILY	30	29	28	29
SCHOOL	27	29	29	28
CHURCH	2	3	3	2
TV/MOVIES	30	29	29	30
OTHER KIDS	9	8	7	9
NOWHERE	4	3	3	3
SURTOT	102	100	99	101
WHERE HAVE YOU HEARD THE MOST ABOUT THINGS THAT MAKE DRUGS/LIQUOR SEEM LIKE FUN				
FAMILY	3	3	3	3
SCHOOL	6	7	7	7
MAGAZINES	6	5	5	6
TV/MOVIES	27	28	27	27
OTHER KIDS	38	36	35	37
NOWHERE	20	22	22	21
SURTOT	99	99	99	99
WHICH OF THESE DO YOU THINK SHOULD BE CALLED DRUGS				
CIGARETTES	17	19	21	18
BEER, WINE/LIQUOR	31	32	34	32
MARIJUANA	89	91	91	90
SURTOT	137	142	145	140

WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY AREA

	URBAN	SUBURBAN	RURAL	TOTAL
WHAT IS THE MAIN REASON YOU THINK KIDS MIGHT START TO USE BEER, WINE OR LIQUOR				
FEEL OLDER	28	28	29	28
HAVE A GOOD TIME	21	20	20	20
GET OVER FEELING BAD	10	9	8	9
FIT IN WITH OTHER KIDS	35	37	36	36
SOME OTHER REASON	6	5	6	6
SUBTOT	99	100	99	99
WHAT IS THE MAIN REASON YOU THINK KIDS MIGHT START TO USE MARIJUANA				
FEEL OLDER	17	16	18	17
HAVE A GOOD TIME	21	20	19	20
GET OVER FEELING BAD	11	11	10	11
FIT IN WITH OTHER KIDS	43	46	43	43
SOME OTHER REASON	6	6	7	6
SUBTOT	98	98	97	98
HOW MUCH DO KIDS YOUR AGE PUSH EACH OTHER TO TRY BEER WINE OR LIQUOR				
NONE	46	51	51	48
SOME	39	37	37	38
A LOT	12	9	10	11
SUBTOT	97	98	98	97
HOW MUCH DO KIDS YOUR AGE PUSH EACH OTHER TO TRY MARIJUANA				
NONE	52	60	63	56
SOME	27	25	23	26
A LOT	17	11	10	14
SUBTOT	96	97	97	96

WEEKLY READER DRUGS AND DRINKING SURVEY  
WEIGHTED VALUES - GRADES 4-8  
BY AREA

	URBAN	SUBURBAN	RURAL	TOTAL
HOW MUCH DO KIDS RISK HARMING THEMSELVES IF THEY HAVE ONE DAILY DRINK				
NO RISK	10	10	10	10
SOME RISK	48	50	49	49
GREAT RISK	30	31	31	30
SUBTOT	96	98	98	97
HOW MUCH DO KIDS RISK HARMING THEMSELVES IF THEY SMOKE ONE MARIJUANA JOINT DAILY				
NO RISK	13	12	13	13
SOME RISK	21	20	20	21
GREAT RISK	61	65	65	62
SUBTOT	95	96	97	96
HOW BIG A PROBLEM DO YOU THINK THERE IS WITH DRINKING BEER, WINE OR LIQUOR				
NO PROBLEM	15	20	22	17
NOT MUCH OF A PROBLEM	46	51	52	48
A BIG PROBLEM	36	27	24	32
SUBTOT	97	98	98	97
HOW BIG A PROBLEM DO YOU THINK THERE IS WITH DRUGS				
NO PROBLEM	18	24	30	22
NOT MUCH OF A PROBLEM	33	40	39	36
A BIG PROBLEM	44	33	27	38
SUBTOT	95	97	97	96



WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY AREA

	URBAN	SUBURBAN	RURAL	TOTAL
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED BEER, WINE OR LIQUOR				
NONE	10	11	11	11
SOME	43	45	46	44
MOST	34	33	32	33
ALL	10	9	8	9
SUBTOT	97	98	98	97
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED MARIJUANA				
NONE	26	33	37	30
SOME	46	40	46	46
MOST	21	15	11	18
ALL	5	2	2	4
SUBTOT	97	90	96	97
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED SNIFFING GLUE OR CHEMICALS				
NONE	31	32	33	32
SOME	45	46	44	45
MOST	15	15	14	15
ALL	5	4	3	5
SUBTOT	96	97	94	96
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED UPPERS OR DOWNERS				
NONE	35	40	43	38
SOME	43	43	41	42
MOST	13	11	9	12
ALL	3	2	2	3
SUBTOT	94	96	95	95

WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY AREA

	URBAN	SUBURBAN	RURAL	TOTAL
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED COCAINE				
NONE	42	49	55	46
SOME	37	36	32	35
MOST	11	8	7	10
ALL	4	3	3	4
SUBTOT	94	96	96	95
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED PCP OR LSD				
NONE	48	56	61	52
SOME	33	32	27	32
MOST	9	6	5	8
ALL	3	2	2	3
SUBTOT	93	96	95	94

WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY REGION

	NEW ENGLAND	MID ATLANTIC	E.N. CENTRAL	W.N. CENTRAL	SOUTH ATLANTIC	E.S. CENTRAL	W.S. CENTRAL	MOUNTAIN	PACIFIC	TOTAL
WHERE HAVE YOU LEARNED THE MOST ABOUT THE DANGERS OF DRUGS AND DRINKING										
FAMILY	39	27	29	28	29	32	29	28	29	29
SCHOOL	21	29	28	31	30	26	27	28	27	28
CHURCH	2	2	2	3	2	3	3	4	2	2
TV/MOVIES	41	30	29	30	27	31	29	28	29	30
OTHER KIDS	10	10	8	7	7	9	8	8	11	9
NOWHERE	7	3	3	3	3	2	3	4	3	3
SUBTOT	117	100	97	101	100	104	99	101	100	101
WHERE HAVE YOU HEARD THE MOST ABOUT THINGS THAT MAKE DRUGS/LIQUOR SEEM LIKE FUN										
FAMILY	2	3	2	3	2	3	2	3	4	3
SCHOOL	6	5	6	6	6	6	8	7	9	7
MAGAZINES	6	5	5	5	5	7	5	6	7	6
TV/MOVIES	25	25	27	31	29	29	27	26	25	27
OTHER KIDS	39	39	34	33	37	33	36	39	38	37
NOWHERE	20	20	23	23	20	20	20	18	18	21
SUBTOT	98	97	97	101	100	99	98	100	100	99
WHICH OF THESE DO YOU THINK SHOULD BE CALLED DRUGS										
CIGARETTES	16	16	21	22	18	17	19	23	16	18
BEER, WINE/LIQUOR	28	28	32	34	32	34	35	36	32	32
MARIJUANA	86	88	91	92	91	91	89	89	90	90
SUBTOT	130	132	144	147	141	141	143	149	138	140

WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY REGION

	NEW ENGLAND	MID ATLANTIC	E.N. CENTRAL	W.N. CENTRAL	SOUTH ATLANTIC	E.S. CENTRAL	W.S. CENTRAL	MOUNTAIN	PACIFIC	TOTAL
WHAT IS THE MAIN REASON YOU THINK KIDS MIGHT START TO USE BEER, WINE OR LIQUOR										
FEEL OLDER	21	30	28	27	30	30	27	22	29	28
HAVE A GOOD TIME	22	21	20	21	20	20	21	23	20	20
GET OVER FEELING BAD	8	9	9	9	8	10	9	9	11	9
FIT IN WITH OTHER KIDS	40	35	36	37	35	35	35	38	33	36
SOME OTHER REASON	6	5	8	6	5	4	7	6	6	6
SUBTOT	98	100	98	100	97	99	99	98	99	99
WHAT IS THE MAIN REASON YOU THINK KIDS MIGHT START TO USE MARIJUANA										
FEEL OLDER	13	17	17	18	18	18	17	13	18	17
HAVE A GOOD TIME	21	19	19	19	19	20	20	21	23	20
GET OVER FEELING BAD	12	10	12	12	10	10	11	13	11	11
FIT IN WITH OTHER KIDS	46	45	43	43	46	44	43	42	39	43
SOME OTHER REASON	6	5	7	7	5	6	7	7	7	6
SUBTOT	98	97	97	99	98	97	97	97	98	98
HOW MUCH DO KIDS YOUR AGE PUSH EACH OTHER TO TRY BEER WINE OR LIQUOR										
NONE	51	45	52	52	48	48	46	43	44	48
SOME	35	40	36	38	39	37	38	39	39	38
A LOT	9	10	10	9	12	11	12	12	15	11
SUBTOT	95	96	98	99	99	97	97	95	98	97

WEEKLY READER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY REGION

	NEW ENGLAND	MID ATLANTIC	E.N. CENTRAL	W.N. CENTRAL	SOUTH ATLANTIC	E.S. CENTRAL	W.S. CENTRAL	MOUNTAIN	PACIFIC	TOTAL
HOW MUCH DO KIDS YOUR AGE PUSH EACH OTHER TO TRY MARIJUANA										
NONE	57	53	63	67	54	58	55	55	45	56
SOME	25	28	23	22	28	24	25	28	32	26
A LOT	13	15	11	9	15	14	16	12	20	14
SUBTOT	95	95	96	98	97	96	96	95	97	96
HOW MUCH DO KIDS RISK HARMING THEMSELVES IF THEY HAVE ONE DAILY DRINK										
NO RISK	17	20	17	17	17	18	18	17	19	18
SOME RISK	46	50	50	51	49	47	47	45	47	49
GREAT RISK	32	26	31	30	31	33	31	32	30	30
SUBTOT	95	96	98	98	97	98	96	95	96	97
HOW MUCH DO KIDS RISK HARMING THEMSELVES IF THEY SMOKE ONE MARIJUANA JOINT DAILY										
NO RISK	11	14	12	13	13	13	13	11	14	13
SOME RISK	21	21	21	20	19	20	18	22	25	21
GREAT RISK	63	61	64	64	64	62	62	62	58	62
SUBTOT	94	95	97	97	97	95	94	94	97	96
HOW BIG A PROBLEM DO YOU THINK THERE IS WITH DRINKING BEER, WINE OR LIQUOR										
NO PROBLEM	19	16	18	20	18	17	18	15	15	17
NOT MUCH OF A PROBLEM	50	46	49	53	49	48	44	47	46	48
A BIG PROBLEM	27	34	28	26	31	32	34	33	36	32
SUBTOT	96	97	96	98	99	99	96	95	97	97

SECRET MEMBER DRUGS AND DRINKING SURVEY  
 WEIGHTED VALUES - GRADES 4-8  
 BY REGION

	NEW ENGLAND	MID ATLANTIC	E.N. CENTRAL	W.N. CENTRAL	SOUTH ATLANTIC	E.S. CENTRAL	W.S. CENTRAL	MOUNTAIN	PACIFIC	TOTAL
HOW BIG A PROBLEM DO YOU THINK THERE IS WITH DRUGS										
NO PROBLEM	23	20	24	30	21	24	22	17	17	22
NOT MUCH OF A PROBLEM	38	34	39	39	35	36	33	39	32	36
A BIG PROBLEM	35	41	33	28	41	36	40	38	47	38
SUBTOT	96	95	96	97	97	97	95	94	96	96
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED BEER, WINE OR LIQUOR										
NONE	8	9	10	16	12	13	12	9	11	11
SOME	45	42	45	46	46	45	44	38	44	44
MOST	33	33	35	34	32	32	32	36	35	33
ALL	12	11	9	8	8	8	9	13	8	9
SUBTOT	97	95	98	99	98	98	97	96	98	97
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED MARIJUANA										
NONE	31	28	32	39	29	34	31	25	23	30
SOME	44	45	50	46	46	45	45	50	44	46
MOST	18	18	13	10	19	13	17	17	26	18
ALL	5	4	2	2	4	4	4	4	5	4
SUBTOT	98	96	98	98	98	98	96	95	99	97
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED SNIFFING GLUE OR CHEMICALS										
NONE	32	35	33	32	33	34	31	27	28	32
SOME	44	42	43	40	45	42	44	47	47	43
MOST	15	14	14	13	15	16	15	15	16	15
ALL	5	4	5	5	5	5	5	6	6	5
SUBTOT	95	95	97	98	97	97	96	96	97	96

WEIGHTED VALUES - GRADES 4-8  
BY REGION

	NEW ENGLAND	MID ATLANTIC	E.N. CENTRAL	W.N. CENTRAL	SOUTH ATLANTIC	E.S. CENTRAL	W.S. CENTRAL	MOUNTAIN	PACIFIC	TOTAL
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED UPPERS OR DOWNERS										
NONE	37	36	39	45	37	42	39	37	34	38
SOME	44	42	44	40	42	40	41	45	42	42
MOST	11	12	11	9	12	11	11	11	16	12
ALL	2	4	2	2	3	4	3	2	4	3
SUBTOT	95	94	97	96	93	97	94	95	96	95
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED COCAINE										
NONE	41	46	48	56	44	53	47	46	39	46
SOME	38	35	37	31	36	32	34	36	38	35
MOST	10	10	9	6	9	9	10	8	13	10
ALL	3	4	2	2	4	4	4	3	5	4
SUBTOT	92	94	97	96	93	97	95	94	95	95
HOW MANY KIDS YOUR AGE DO YOU THINK HAVE EVER TRIED PCP OR LSD										
NONE	47	50	55	62	51	59	52	53	45	52
SOME	33	32	32	27	33	28	32	30	33	32
MOST	7	8	7	5	7	7	8	7	11	8
ALL	2	3	2	2	2	3	3	2	5	3
SUBTOT	92	93	96	96	93	97	95	92	94	94

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