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# WITHDRAWAL SHEET

## Ronald Reagan Library

**Collection Name** ROBERTS, JOHN: FILES

**Withdrawer**

DLB 8/6/2005

**File Folder** CORRESPONDENCE, MISCELLANEOUS (04/21/1985-05/05/1985)

**FOIA**

F05-139/01

**Box Number** 14

COOK

24MJD

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions	
1	MEMO	FROM JOHN ROBERTS RE THREAT AGAINST THE PRESIDENT	1	4/30/1985	B6 B7(C) B7(E)	938

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

E.O. 13233

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WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

*FG051 - Arret*  
*J.P.*

- O - OUTGOING
- H - INTERNAL
- I - INCOMING  
Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Vincent Zarrilli

MI Mail Report      User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Continuing Correspondence

ROUTE TO:		ACTION		DISPOSITION	
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>CULHOLL</u>		<u>ORIGINATOR</u>	<u>85104125</u>		<u>1 1</u>
<u>CUAT 18</u>		<u>R</u>	<u>85104126</u>		<u>S 85105106</u>
					<u>1 1</u>
					<u>1 1</u>
					<u>1 1</u>

*NO ACTION*

- ACTI
- A -
- C -
- D -
- F -

C - Completed  
S - Suspended

PONDENCE:  
Initials of Signer  
Date of Outgoing

Comments: \_\_\_\_\_

Keep this worksheet attached to the original incoming letter.  
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THE WHITE HOUSE  
WASHINGTON

April 29, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*  
HUGH HEWITT *HH-H*

We have reviewed the attached binder on Presidential succession. In addition to providing the draft letters called for at Appendices 8 and 10, we have made two substantive changes.

First, the discussion of the oath required by the Vice President or the Speaker upon assuming the Presidency, Tabs A and F respectively, has been changed. The earlier discussion stated that 5 U.S.C. § 2904(c) required that the oath be administered by a competent official acting within the United States or a territory or possession of the United States. Not only did this discussion reference the incorrect section -- it is § 2903(c) -- we have determined that § 2903(c) does not apply to the oath for the Office of the Presidency. The Vice President or Speaker, even if he is away from the United States, may simply swear the oath although considerations of decorum would probably suggest that an appropriate official perform the act. The crucial consideration is that the Vice President or the Speaker does not have to wait to return to the United States to swear the oath.

Second, we have added a cautionary paragraph to the discussion of the procedures of the Twenty-Fifth Amendment contained at Tab B. At page 3 of that discussion we have included the paragraph:

Consideration should always be given to whether the procedures of the 25th Amendment need to be activated. If the President's disability will be brief and it is doubtful that any of his non-delegable powers will have to be exercised, it may be preferable not to employ the elaborate and untested procedures of Section 3.

This caution reflects our belief that Section 3 need not be used whenever a President undergoes a brief period of disability such as surgery. Quick resort to Section 3 may establish precedent that will be difficult to avoid in future years when a President would prefer not to pass power -- however briefly -- to a Vice President.

Attachment

# WITHDRAWAL SHEET

## Ronald Reagan Library

*Collection Name*

ROBERTS, JOHN: FILES

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1 MEMO

1 4/30/1985 B6

938

FROM JOHN ROBERTS RE THREAT AGAINST  
THE PRESIDENT

B7(C)

B7(E)

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THE WHITE HOUSE

WASHINGTON

April 30, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Alumni Newsletter Article

Charles Heatherly, Director of the President's Commission on White House Fellowships, has asked for your views on a book review tentatively slated to be published in the Alumni Newsletter. The review, which lists no author, is of Lincoln Caplan's The Insanity Defense and the Trial of John W. Hinckley, Jr. (The review was apparently written by a part-time employee of the Commission, Denise Liebowitz.) Caplan was a White House Fellow with the 1979-1980 class.

The review notes that the Hinckley acquittal prompted calls for reform of the insanity defense by William French Smith and Edwin Meese, but that Caplan questions the need for any reform "in a highly sensitive and comprehensive fashion." The review of the book is a very favorable one, containing no critical analysis of Caplan's positions. For example, the review notes that Caplan documents how infrequently the insanity plea is invoked, and how rarely it is successful, but does not note that, even rarely invoked, the plea imposes staggering costs on the judicial system and, since it is often invoked in celebrated cases, has an effect on public confidence in the law far out of proportion to the number of cases in which it figures. The book is clearly at odds with Administration policy in this area, and the review, since it is so favorable, could be considered to be so as well.

The attached memorandum for Heatherly notes that the White House does not want to get into the business of reviewing the Alumni Newsletter for consistency with Administration policy, and suggests that the surest way of according prominence to the book and the review would be to attempt to block the review. (The memorandum also advises Heatherly not to use "confidential" on his memoranda.)

Attachment

THE WHITE HOUSE

WASHINGTON

April 30, 1985

MEMORANDUM FOR CHARLES L. HEATHERLY  
DIRECTOR, PRESIDENT'S COMMISSION  
ON WHITE HOUSE FELLOWSHIPS

FROM: FRED F. FIELDING *Orig. signed by FFF*  
COUNSEL TO THE PRESIDENT

SUBJECT: Alumni Newsletter Article

You have asked for my views on a proposed book review to be published in the Alumni Newsletter. I do not think the White House should get into the business of reviewing the Alumni Newsletter for consistency with Administration policy. The surest way to accord the book and the review prominence would be to attempt to stop publication of the review. I suggest you handle the review in the same manner you handle all items submitted for publication in the Newsletter.

Incidentally, I would caution you not to use "confidential" on your memoranda. "Confidential" is a formal classification applied to information requiring protection in the interest of national defense and foreign policy. It may be applied to documents only by persons granted classifying authority by the President and only in accordance with the procedures outlined in Executive Order 12356.

FFF:JGR:aea 4/30/85

cc: FFFielding  
JGRoberts  
Subj  
Chron

THE WHITE HOUSE

WASHINGTON

April 30, 1985

MEMORANDUM FOR CHARLES L. HEATHERLY  
DIRECTOR, PRESIDENT'S COMMISSION  
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FROM: FRED F. FIELDING  
COUNSEL TO THE PRESIDENT

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cc: FFFielding  
JGRoberts  
Subj  
Chron



**WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET**

*JE* *Revs*



- O - OUTGOING
  - H - INTERNAL
  - I - INCOMING
- Date Correspondence Received (YY/MM/DD)   1  /  1  /

Name of Correspondent: Charles Neatherly

MI Mail Report      User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Alumni newsletter article

ROUTE TO: Office/Agency (Staff Name)	ACTION		DISPOSITION	
	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>CUNHOLL</u>	ORIGINATOR	<u>85104126</u>		<u>1 1</u>
	Referral Note:			
<u>CUAT 18</u>	<u>D</u>	<u>85104129</u>	<u>S</u>	<u>85104130</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			

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PRESIDENT'S  
COMMISSION ON WHITE HOUSE FELLOWSHIPS  
THE WHITE HOUSE

DETERMINED TO BE AN  
ADMINISTRATIVE MARKING  
E.O. 12958, Sec. 1.3(a)

By NARA

*db*

*8/4/85*

April 26, 1985

CONFIDENTIAL

MEMORANDUM

TO: The Honorable Fred Fielding  
Counsel to the President

FROM: Charles L. Heatherly *[Signature]*  
Director

SUBJECT: Alumni Newsletter Article

As you know the Alumni Association publishes a newsletter three times yearly. Denise Liebowitz, a part-time employee of the Commission, writes and edits the newsletter, under my supervision.

The newsletter now going to press contains the attached review of a book on the Hinckley trial written by a former White House Fellow. My question to you is: Do you think it is a good idea to publish the book review or not? Can you sound out the appropriate individuals and give me a reading or at least your own judgment on the matter? I have put a hold on the newsletter until I resolve the question.

Your counsel will be appreciated.

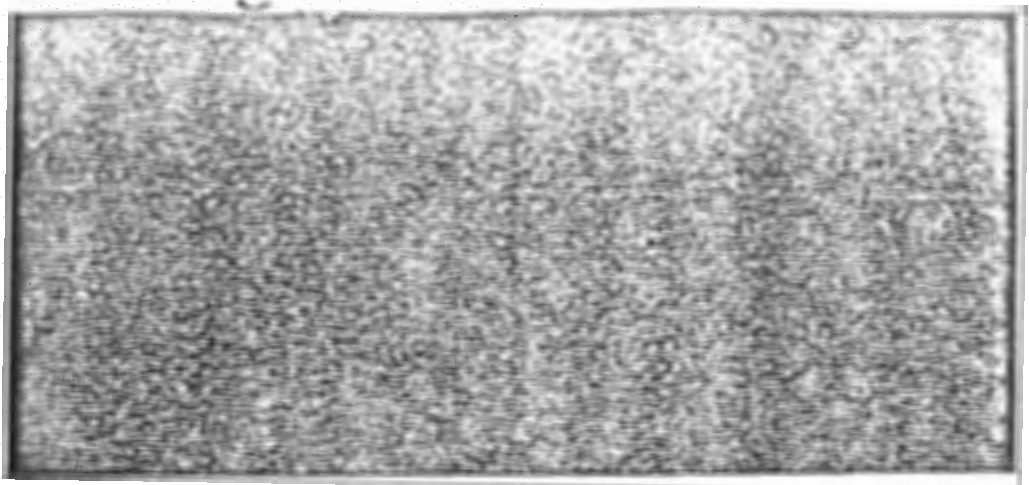
Enclosure

Lunch with Richard Burt, Assistant Secretary of State for European and Canadian Affairs  
Observation of Supreme Court Argument

Lunch with Morton Kondracke, Newsweek's Washington Bureau Chief

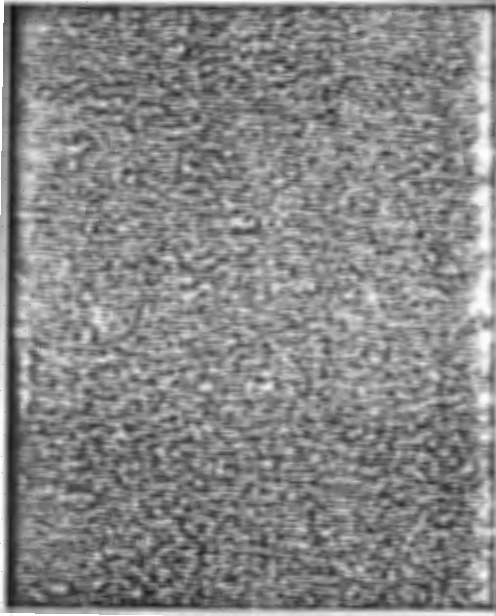
Italy

Arizona Governor Bruce Babbitt joins Fellows at lunch at the Watergate Hotel.



## Lincoln Caplan on John Hinckley and the Insanity Defense

"Not guilty by reason of insanity" was how the jury found in acquitting John Hinckley on June 18, 1982. The intense public debate that followed that acquittal was characterized by demands for judicial reform; specifically limitation—if not outright abolition—of the insanity defense. Attorney General William French Smith and Presidential Counselor Edwin Meese joined the debate, both calling for major changes in American jurisprudence in regard to the insanity plea. John Hinckley's acquittal was viewed by many as one more example of American society victimized by violence that is excused by an overly lenient judicial system.



expert witnesses—the forensic psychiatrists, the expense maneuverings of the prosecution and defense legal teams and the devastation of Hinckley's family. In an almost haunting psychological portrait, he describes Hinckley's troubled state of mind and aimless travel during the weeks immediately preceding the assassination attempt.

From THE ST. PETERSBURG TIMES and THE WILLIAMETTE WEEK to THE NEW YORK TIMES and THE HARVARD CRIMSON, reviewers have greeted the book with enthusiasm. Chuck Lane in THE NEW REPUBLIC says the book, "makes a solid contribution to the discussion" of the insanity plea and Noland Norgaard of THE DENVER POST writes "Caplan's slender volume is a very useful guide to understanding the subject." David Perlman in THE ST. PETERSBURG TIMES cites Linc's "concise and clear exposition of legal controversies" and THE NEW YORK TIMES likewise refers to his "eloquent exposition."

As a White House Fellow, Linc Caplan served in the Department of Energy. He resides in Washington, D.C. and in addition to THE NEW YORKER, he has written for THE NEW YORK TIMES, THE WASHINGTON POST AND THE NEW REPUBLIC.

THE INSANITY DEFENSE AND THE TRIAL OF JOHN W. HINCKLEY, JR. is published by David R. Godine.

Lincoln Caplan, '79-'80, in his recently published book THE INSANITY DEFENSE AND THE TRIAL OF JOHN W. HINCKLEY, JR. challenges this popular perception and presents the Hinckley trial, its various players and the legal and moral implications of the insanity defense in a highly sensitive and comprehensive fashion. Noting that the insanity defense long predates psychiatry, the author highlights the history of the legal concept from its beginnings in twelfth century English canon law. He documents the rarity with which the insanity defense is invoked in contemporary American courts and the even greater rarity with which it meets success. Finally, he makes his own case that limiting the insanity

Lincoln Caplan, '79-'80, author of THE INSANITY DEFENSE AND THE TRIAL OF JOHN W. HINCKLEY, JR.

defense will not significantly reduce crime and when the "law gives up safeguards without any assurance of improvement in public safety, the government takes a step toward tyranny."


Lincoln Caplan is a frequent contributor to THE NEW YORKER and this book is an expanded version of essays that appeared in that magazine. A lawyer by training, Linc attended every day of the Hinckley trial. In the graceful and recognizable NEW YORKER style, he recounts the courtroom scene, the conflicting and often confusing testimony of the

THE WHITE HOUSE

WASHINGTON

May 1, 1985

MEMORANDUM FOR MARSHALL BREGER  
SPECIAL ASSISTANT TO THE PRESIDENT  
FOR PUBLIC LIAISON

FROM: JOHN G. ROBERTS   
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: U.S. Holocaust Memorial Council

You have asked for our views on a request from Barry Fisher that the President "by Presidential directive create an associate status for three or four members of the Gypsy community leadership which would give them an ex-officio status with the Council allowing them of right of access to all privileges of that body." As you know, the Council is a creature of statute. The methods of appointing its membership, Executive Director, employees, experts, and consultants are all fixed by law. See 36 U.S.C. §§ 1401-1405. Under these circumstances it would be inappropriate for the President to attempt to interfere with the legislative scheme for the Council by unilaterally creating a new class of offices associated with the Council and according that new class rights with respect to the Council's activities.

The appropriate course for Mr. Fisher to pursue would seem to be to encourage the appointment as members of the Council of individuals who share his concerns about representation of the Gypsy community in the Holocaust Memorial.

Thank you for raising this matter with our office.

**WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET**

*FG 352*

*JR - done*

- O - OUTGOING
  - H - INTERNAL
  - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1 / 1

Name of Correspondent: Marshall Breger

MI Mail Report User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Request that the WH "by Presidential directive create an associate status for 3 or 4 members of the Dupps community leadership which would give them an ex-officio status w/ the Council allowing them as right access to all privileges of that Body"

ROUTE TO: ACTION DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>OWH</u>	ORIGINATOR	<u>85102129</u>			<u>1 / 1</u>
<u>CUAT 18</u>	Referral Note: <u>R</u>	<u>85102128</u>		<u>S</u>	<u>85103112</u>
	Referral Note:	<u>1 / 1</u>			<u>1 / 1</u>
	Referral Note:	<u>1 / 1</u>			<u>1 / 1</u>
	Referral Note:	<u>1 / 1</u>			<u>1 / 1</u>

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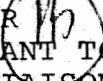
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297047

THE WHITE HOUSE  
WASHINGTON

February 26, 1985

MEMORANDUM FOR FRED F. FIELDING  
COUNSEL TO THE PRESIDENT

FROM: MARSHALL BREGER   
SPECIAL ASSISTANT TO THE PRESIDENT  
FOR PUBLIC LIAISON

Attached is correspondence from Barry Fisher regarding the United States Holocaust Memorial Council. Fisher requests that the White House "by Presidential directive create an associate status for three or four members of the Gypsy community leadership which would give them an ex-officio status with the Council allowing them of right access to all privileges of that body." My reading of the relevant statute suggests that no White House discretion exists to create new classifications of Council membership. The Council itself may have such discretion.

Can you please confirm the legal position so that I might respond to Mr. Fisher.

Thank you.

Attachment



FISHER & MOEST

LAWYERS

2049 CENTURY PARK EAST, SUITE 3180  
LOS ANGELES, CALIFORNIA 90067  
(213) 557-1077

INCLUDES PROFESSIONAL CORPORATION  
CABLE ADDRESS: ARJUNA

OF COUNSEL  
STANLEY FLEISHMAN  
WILLIAM M. KRAMER

BARRY A. FISHER  
ROBERT C. MOEST  
DAVID GROSZ  
LARRY J. ROBERTS

January 30, 1985

EXPRESS MAIL

Mark Valente  
Staff Assistant  
The White House  
Room 438 OEOB  
Washington, D.C. 20500

Dear Mr. Valente:

We are at that season when the 40th anniversary of the "liberation" of Auschwitz is being observed. And it brings to mind an historic injustice that is within the power of our society to correct at least as far as the American public and the American government are concerned. Among the victims of the Nazi carnage were approximately 1/2 million Gypsies who were treated to the same holocaust victimization that Jews were subject to on grounds not dissimilar and in conditions largely identical.

It is tragic that no real recognition has been given to the eradication of a large part of this historic people. It is also important that the Gypsies of various religious cultural and national backgrounds can come together and in a unity to honor their common dead whose sole cause for death was their being of Gypsy background and descent.

The creation of a place on the United States Holocaust Memorial Council for Gypsy representation would be a significant step in the right direction of correcting an historic omission. The present commission consists, we believe, of sixty-six members who serve by presidential appointment and at the discretion of the President. To the best of our knowledge, there are no current vacancies.

We therefore urge that the White House, by presidential directive, create an associate status for 3 or 4 members of the Gypsy community leadership which would give them an ex-officio status with the Commission, allowing them of right access to all privileges of that body, except for voting, and with a kind of a priority for filling what places may eventuate in the course of time when vacancies occur on the commission.

Mark Valente, Staff Assistant  
The White House  
Re: United States Holocaust  
Memorial Council

January 30, 1985  
Page 2

We also believe that it would be of significant value to both the administration in its desire to serve all people with all backgrounds in the nation, as well as to furthering the unifying goals which are set by Gypsy leadership from various subgroups on the American scene if the President of the United States would create a photo opportunity and be photographed with some of the leadership.

Certainly this would be status-giving to the Gypsies and would provide the proper news setting for the announcement for the associate ex-officio appointments of Gypsies to the commission.

The signators of this letter are not Gypsies but were among those who were present in a semi-professional and yet largely personal capacity at the founding meeting of the United States Romani Holocaust Council which was held, interestingly, at the auspices of the Simon Weisenthal Center at Yeshiva University of Los Angeles.

Both writers, being Jewish, understand that somehow or other it will be redemptive of a measure of the sorrow of the tragedy for the Gypsies to experience that same memorializing that Jews do in Jewish holocaust observance. Further, we note how the Holocaust has been, tragically enough, a unifying factor in bringing Jews together with common memories that make for elements of a common present and hopefully a more unified future.

This same social and spiritual change can come with significance to the Gypsies of America, and through them, perhaps by extensive to Gypsies throughout the world. If the President of the United States will help create an initiative so that another historic injustice can be met with a response of dignity, then something of the evil of the past can be translated into a good for the present and the future as a memorial and as a warning for all times. Gypsies should be part of the "Days of Remembrance" observance nationally sponsored by the Commission.

We hope that this will elicit from you a sense of an historic commitment. One of the signators of this letter, attorney Barry Fisher, has spoken to you about his being in Washington on Friday, February 14, and would look forward to the opportunity of meeting with you at a time of mutual convenience if it can be arranged. Please phone to let him know whether this can be arranged. He may be in Washington on Thursday and will remain until Sunday.

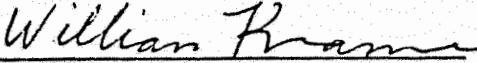


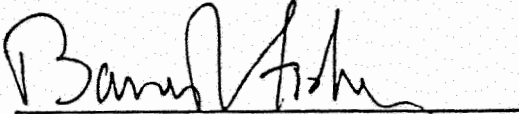
Mark Valente, Staff Assistant  
The White House  
Re: United States Holocaust  
Memorial Council

January 30, 1985  
Page 3

We Americans have pledged that we shall "never forget" and that means rectifying an unintended insensitivity to our Gypsy brethern whose victimization in the Holocaust has been little known and largely forgotten.

Sincerely yours,

  
William Kramer  
Rabbi William Kramer

  
Barry A. Fisher  
Barry A. Fisher

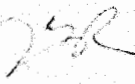
Counsel to U.S. Romani  
Holocaust Council

THE WHITE HOUSE

WASHINGTON

May 2, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Request for White House to Provide 130 Photos  
with the President's Signature for "Up With  
People" Group

Recently 130 student members of the "Up With People" group toured the White House and posed for a "class picture" on the front lawn, taken by an accompanying photographer. The photographer suggested to Billie Shaddix that the group would greatly appreciate receiving prints of the photograph signed by the President.

"Up With People" is a 501(c)(3) organization dedicated to promoting international understanding and goodwill. Groups of students associated with the organization tour the country and the world giving uplifting musical performances. I have no legal objection to the President signing the photographs for the students.

Attachment

THE WHITE HOUSE

WASHINGTON

May 2, 1985

MEMORANDUM FOR BILLIE SHADDIX  
DIRECTOR, PHOTOGRAPHIC SERVICES

FROM: FRED F. FIELDING <sup>F3/RAH</sup>  
COUNSEL TO THE PRESIDENT

SUBJECT: Request for White House to Provide 130 Photos  
with the President's Signature for "Up With  
People" Group

---

You have asked for my views on a proposal to have the President sign a group photograph of the "Up With People" contingent, and send prints to those pictured. "Up With People" is a 501(c)(3) organization, and accordingly I have no objection to the proposal. It should be understood that the signed photographs are for the individual students, however, and may not be used in fundraising or promotion for "Up With People" itself.

FFF:JGR:aea 5/2/85  
cc: FFFielding  
JGRoberts  
Subj  
Chron

THE WHITE HOUSE

WASHINGTON

May 2, 1985

MEMORANDUM FOR BILLIE SHADDIX  
DIRECTOR, PHOTOGRAPHIC SERVICES

FROM: FRED F. FIELDING  
COUNSEL TO THE PRESIDENT

SUBJECT: Request for White House to Provide 130 Photos  
with the President's Signature for "Up With  
People" Group

You have asked for my views on a proposal to have the President sign a group photograph of the "Up With People" contingent, and send prints to those pictured. "Up With People" is a 501(c)(3) organization, and accordingly I have no objection to the proposal. It should be understood that the signed photographs are for the individual students, however, and may not be used in fundraising or promotion for "Up With People" itself.

FFF:JGR:aea 5/2/85  
cc: FFFielding  
JGRoberts  
Subj  
Chron

WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

PR005

- O - OUTGOING
- H - INTERNAL
- I - INCOMING  
Date Correspondence Received (YY/MM/DD) 1 1

2

JR

Name of Correspondent: Bille Shaddy

MI Mail Report User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Requests W.H. to provide 130 photos w/ POTUS' signature for "Up with People" group

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>CUHOLL</u>	<u>ED</u> ORIGINATOR	<u>85,04,04</u>		<u>1 1</u>
<u>CUAT 18</u>	<u>CFD</u> Referral Note:	<u>85,10,05</u>	<u>S</u>	<u>85,04,18</u>
	Referral Note:	<u>1 1</u>		<u>1 1</u>
	Referral Note:	<u>1 1</u>		<u>1 1</u>
	Referral Note:	<u>1 1</u>		<u>1 1</u>
	Referral Note:	<u>1 1</u>		<u>1 1</u>

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- A - Appropriate Action
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- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: \_\_\_\_\_

Keep this worksheet attached to the original incoming letter.  
 Send all routing updates to Central Reference (Room 75, OEOb).  
 Always return completed correspondence record to Central Files.  
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

309141CU

THE WHITE HOUSE

WASHINGTON

4 April 1985

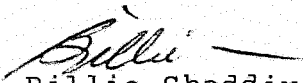
Dear Fred:

Could you please have one of your staff advise me on the legalities or appearance of commercial endorsement on this proposal.

If this "Up With People" Corporation is a non-profit organization or a 501-3C or some equivalent I have no problem doing what is recommended.

However if it is an outfit that might realize some form of White House endorsement and a profit making entity then I'm against it.

Thanks Fred

  
Billie Shaddix  
Director, Photographi  
Services

Mr. Fred Fielding  
Counsel to the President

April 3, 1985

Mr. Billie Shaddix  
Director, The White House  
Photographic Service  
The White House  
Washington DC



Dear Billie,

I have a suggestion whereby President Reagan can "make the day" for 130 outstanding young students and one of America's most successful corporations in one gesture.

Here's how:

Last month I photographed the amazing "Up With People" program for the Honeywell Corporation during the troupe's Washington tour on behalf of Honeywell's 100th Anniversary Celebration. I've enclosed some literature on "Up With People" to explain who they are and why this program for young people is so worthy of your attention.

Part of the stay for 130 members of the cast included a White House tour, and, at the end of the tour, I made a "team" photo on the front lawn.

I'd like to suggest that were the White House to provide 130 color photos of this team picture signed by President Reagan, it would provide the "frosting" on what many of the students consider their very best stop on their world-wide trek.

I have no further connection to either "Up With People", or Honeywell. But, after looking at the group photo I made of the kids and seeing how trully happy they all were to be at the White House, I couldn't help but think of the joy they all would have at receiving a signed photo commemorating their trip.

Enough said! I have the transparency for you to see if you need it, and I can give you some more details should you require it. Honeywell plans to send the troupe a small package of clips and other memorabilia at one of their stops in the '85 tour. The President's picture can be included.

Thanks for your consideration Billie.

*See you soon! Roger*

THE WHITE HOUSE

WASHINGTON

May 3, 1985

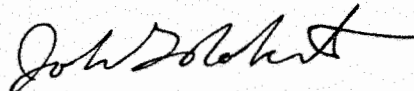
Dear Mr. Fyfe:

Thank you for your letter of April 9 to the President. In that letter you related your experiences with Digistat. You also enclosed a copy of Digistat promotional material prominently featuring a letter from the President congratulating Robert Michaud, President of American Stabilis, Inc., and nine other individuals who were chosen by the United States Jaycees as the Ten Outstanding Young Men of 1983.

The White House was totally unaware of the misuse of the letter from the President and the President's name in the Digistat advertisement. The White House adheres strictly to a policy of not permitting any use of the President's name, likeness, photograph, or signature in any way that suggests or could be construed as endorsement of a commercial product or enterprise. The advertisement you forwarded to us clearly contravenes this policy, and accordingly I have written Mr. Michaud objecting to the advertisement and advising him to cease immediately this misuse of the letter and the President's name. I have enclosed for your information a copy of my letter to Mr. Michaud.

Thank you for alerting us to this unfortunate episode.

Sincerely,



John G. Roberts  
Associate Counsel to the President

Mr. R.K. Fyfe  
Elm Cottage  
175 Carronshore Road  
Carron by Falkirk  
Central Scotland



THE WHITE HOUSE

WASHINGTON

May 3, 1985

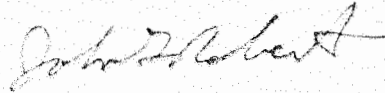
Dear Mr. Michaud:

We have recently been made aware that you are using a letter from President Reagan in promotional material for your company. The White House adheres strictly to a policy of not permitting any use of the President's name, likeness, photograph, or signature in any way that suggests or could be construed as endorsement of a commercial product or enterprise. Your use of the letter and the President's name in the advertising text clearly contravenes this policy, conveying the false impression that the President is associated with or has otherwise endorsed your company.

Our concerns are not merely hypothetical. The White House has received complaints about Digistat, and inquiries as to why the President appears to have endorsed it.

I must advise you to cease immediately any use of the letter from the President or the President's name in commercial promotions for your company. Please advise this office of the steps you have taken to comply with this letter.

Sincerely,



John G. Roberts  
Associate Counsel to the President

Mr. Roger Michaud  
President, American  
Stabilis, Inc.  
Post Office Box 1289  
Lewiston, Maine 04240

PRO-09

WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: R.K. Gyle

MI Mail Report User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Appearance of endorsement by POTUS for  
Digital energy saving system

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>CUTROLL</u>	<u>ORIGINATOR</u>	<u>85 105 101</u>		<u>1 1</u>
<u>CUAT 18</u>	<u>R</u>	<u>85105102</u>	<u>S</u>	<u>85105112</u>
		<u>1 1</u>		<u>1 1</u>
		<u>1 1</u>		<u>1 1</u>
		<u>1 1</u>		<u>1 1</u>

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313284 CU

The President of the United States  
The White House  
Washington DC

Elm Cottage  
175 Carronshore Rd.  
Carron by Falkirk  
Central Scotland

9th. April 1985

*Fielding*  
Dear Mr. President,

I recently purchased an American Digistat Energy Saving System solely because the US President featured prominently in the advertising literature. (copy enclosed).

"The service must be good if the President of the United States appears to be endorsing it", I reasoned.

You can imagine my surprise, therefore, at the absolute amateurish farce we had to witness during the system's installation, a humorous, but never-the-less factual account of which is enclosed.

As you can see, we were subjected to considerable inconvenience and danger, which prompted us to seek some explanation and compensation from Digistat for this traumatic experience.

Surprisingly, the US head office has not seen fit to reply to my letter, far less offer an explanation for the installation shambles.

I can only assume that they see nothing wrong with the service, otherwise they would offer at the very least, profuse and embarrassed apologies.

Coming, finally, to the point, Mr. President, it is unlikely that my experience is an isolated one. You may feel as I do that in view of Digistat's cavalier attitude towards their clients, you may wish to dissociate yourself from their advertising literature, since this liaison is unlikely to be enhancing the Presidential image.

In addition, I would be extremely grateful if your office would use it's influence to elicit a reply from Digistat on my behalf, since they have chosen to ignore my correspondence.

In conclusion, I genuinely hope that you will find time to reply to this plea for help, to restore our faith in American courtesy.

Yours sincerely,

*R.K. Fyfe*  
R.K. Fyfe

File: PRES485

# DIGISTAT

*Saving energy is our business!*

## THE DIGISTAT SYSTEM.

The Digistat System was developed by American Stabilis inc. of Lewiston, Maine, USA, one of the leading heating control companies in the States. There, Digistat is a household name — synonymous to heating controls as Hoover is to Vacuum Cleaners! Over the past 12 years many hundreds of thousands of

dollars have been saved across the Continent in private homes, Commercial and Industrial premises, Government departments, the Army and Navy; even the heating controls of Disney World have been installed by Digistat.

Roger Michaud President of the American Parent Company was voted one of the ten outstanding young men of 1983 for energy savings with Digistat, receiving a personal award from President Ronald Reagan.

THE WHITE HOUSE  
WASHINGTON  
January 13, 1983

It gives me great pleasure to join the United States Jaycees in honoring this exceptional group of young people as the Ten Outstanding Young Men of 1983.

This event provides a fine opportunity for the Jaycees and our nation to recognize the great achievements of these young Americans. Their accomplishments and contributions to a great variety of fields serve to illustrate the dynamic spirit of the future leaders of America. They have fully demonstrated their deep commitment to advancing the well-being of their fellow citizens and the progress of our nation.

All Americans join me in paying tribute to Roland Arriola, Albert Blair, Lex Friede, Luke Hingson, Frank Klotz, Myron Lowery, Roger Michaud, Don Nickles, Felix Sanchez, and Tom Watson for their significant contributions to our society.

Those being honored are an inspiration to their fellow countrymen and have my every wish for continued success in the future.

*Ronald Reagan*



Digistat (UK)  
The Managing Director  
31 King Street West  
Manchester M3 2PF

Elm Cottage  
175 Carronshore Road  
Carron by Falkirk  
FK2 8EW  
Central Scotland

5th. January 1985

DIGISTAT ENERGY SAVING SYSTEM

Dear Sir,

I have just had a Digistat Energy Saving System installed, and I relate the following saga for your attention.

Thursday 31/01/85

18.00 Engineer finally arrives.

20.00 Engineer feels he has unravelled the mysteries of our wiring system, and begins re-wiring.

20.15 Engineer complains that the system has gone dead.

20.30 Investigating.

20.45 Main domestic fuse-box examined. - seems OK.

21.00 Main domestic fuse-box re-examined, and blown fuse replaced.

21.05 Engineer wires up the Hot Water Programmer, and pronounces it dead.

21.10 Engineer replaces its blown fuse by ingeniously wrapping wire around the terminals.

21.15 Engineer wires up the hot water tank sensor probe, without incident. I replaced the ceiling in the airing cabinet, and tidied the excess wires later.

21.30 Engineer wires up the thermostat box in the living room, where my invalid wife is resting on the sofa.

21.45 Back to the kitchen, where the engineer activates the Programmer, for a test run.

21.45.01 A SHARP EXPLOSION, AND A SHRIEK FROM THE WIFE EMANATES FROM THE LIVING ROOM.

21.45.02 Blue smoke billows from the thermostat, while fragments of hot transistor are whizzing round the room.

21.45.03 Engineer pronounces thermostat box faulty.

22.00 Engineer proclaims that there is little else he can do that evening.

I breathe a sigh of relief.

22.05 Engineer promises to return next day at 17.00 sharp, with a new thermostat programmer.

I count my blessings that although it's mid-winter, and we have been left with no heating, I have known it to be colder outside.

#### Friday 01/02/85

08.00 Woke up with frozen ears, and realised it was not just a bad dream.

08.30 Went to work to thaw out.

17.00 Back home, still freezing and cursing Digistat.  
No sign of the engineer.

17.30 Still no sign of the engineer. Took off my mittens, and 'phoned the sales manager, who promised to investigate.

17.45 Sales manager 'phones back. Engineer is supposedly stuck in Glasgow with a faulty car. (Perhaps he does his own maintenance, I mused.)

No-one would be able to come out that night, mid-winter or not. But definitely to-morrow.

17.50 Can't help wondering why the engineer did not 'phone to say he could not come, knowing we were without heat. With his luck, perhaps the 'phone blew a fuse or exploded, when he put the money in.

18.00 Wife and I had a shower in the cold, and went out visiting, to keep warm.

#### Saturday 02.02.85

03.30 Wife and I returned suitably fortified against the chill, and went to bed in a foul mood, making a mental note to cancel everything in the morning.

09.30 Sales manager 'phones to say that a different engineer would arrive at 10.00.

Got up to a cheerless house.

10.30 Wondered where the engineer had got to, and wished I had been a priority case.

10.50 Engineer arrived with a new thermostat programmer.  
The adrenalin is beginning to flow in anticipation.

10.55 Engineer fits new unit to wall, dismissing my protestations that it was probably faulty wiring that exploded the first unit, with a



10.55.05 Wife beats a hasty retreat to the other end of the house.

11.00 Engineer actuates the water programmer in the kitchen.

11.00.01 SHARP EXPLOSION AND BLUE SMOKE EMANATES FROM THE LIVING ROOM.  
A strong sensation of déjà vu swims through my brain.  
I seek out the wife, and assure her it is all over.

11.01 Engineer concedes that the chances of coming across two faulty units in succession is remote, and proceeds to investigate his colleague's wiring.

11.15 ~~Engineer declares that the thermostat unit was wired with 240 volts (instead of 24 volts). ie for two days, live terminals at mains voltage were hanging exposed out the wall, at face level!~~  
~~Perhaps the theory was to deter snoopers from inspecting the wiring too closely.~~

11.40 The sales manager arrives with two more thermostat boxes.  
I was relieved to note that we now had a spare.

11.45 Engineer breaks domestic junction box in two, and leaves it hanging at a jaunty angle on the wall, suspended only by the electrical cables, doubtless to have it in harmony with the rest of the wiring.

12.00 The heating appears to be working, and the wife is gently encouraged to inspect the monitor units, re-assuring her patiently that all was well.

12.10 The engineer thanks me for the use of my tools, and departs.

12.15 My wife and I have a coffee, and await the Candid Camera team to make their entrance. Amazingly they never came.....!  
Still, there is always the Esther Rantzen show.

In the event that you have found this factual narrative amusing but educational, in that there are lessons to be learned, you may wish to use it as part of your engineers' training schedule from now on to serve as an illustration of how not to install DIGISTAT.

In exchange for the copyright, you may feel that waiving the cost of this particular transaction may ultimately be to our mutual advantage.

Yours sincerely,

R.K.Fyfe

R.K.Fyfe

File : Digistat 284/1



# MEMORANDUM

republican national committee

COPY  
from ORM

TO: ED ROLLINS  
FROM: FRED BIEBEL *FB*  
DATE: DECEMBER 14, 1982  
RE: REQUEST FOR SPECIAL LETTER FROM THE PRESIDENT  
TO THE TEN "OUTSTANDING YOUNG MEN OF AMERICA"  
FOR 1983

Attached is a copy of the letter which I recently received from Mike Fernandes, Director of Public Relations for the United States Jaycees. As you will note, the Jaycees would like the President to express congratulations to the Ten Outstanding Young Men of 1983.

You may recall that the President sent a message of congratulations similar to the draft enclosed last year. This time, the ten honorees will be in Tulsa, Oklahoma on January 14 and 15, 1983. Since their names will not be announced to the public until January 3, the Jaycees have requested our assistance in keeping these names confidential.

I would appreciate your assistance in arranging for telegrams from the President to be sent to the following address by January 13, 1983. Thank you for your help; please feel free to contact my office should you have any further questions on this matter.

Mr. Sam Willits  
Executive Vice President  
The U.S. Jaycees  
P. O. Box 7  
Tulsa, Oklahoma 74121





# MEMORANDUM

republican national committee

TO: ED ROLLINS  
FROM: FRED BIEBEL *FB*  
DATE: JANUARY 6, 1983  
RE: TELEGRAM TO PRESIDENT OF U.S. JAYCEES  
FOR JANUARY 15, 1983.

Attached please find a letter which makes a request for a telegram from President Reagan to the U.S. Jaycees which will be read at the annual awards ceremony.

A suggested draft has been attached which was prepared by the director of Public Relations for the Jaycees.

Your consideration of this request will be appreciated.

THE  
UNITED  
STATES  
JAYCEES

A LEADERSHIP TRAINING ORGANIZATION

JAN 04 REC'D

December 17, 1982

Mr. Frederick Biebel  
Deputy Chairman  
Republican National Committee  
310 First Street, S.E.  
Washington, D.C. 20003

Dear Mr. Biebel:

On December 9th, I wrote to you regarding a request to secure congratulatory telegrams from President Ronald Reagan to each of our Ten Outstanding Young Men for 1983.

Perhaps you might agree that it would also be appropriate for the President to send a telegram to Don E. Jones, President of The U.S. Jaycees, for him to read at the banquet immediately preceding the awards ceremony. Approximately 700 people from virtually every state in the country will be in attendance. The banquet will be held on January 15, 1983.

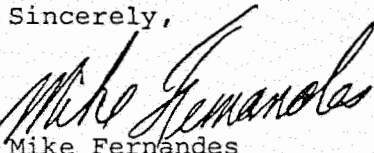
I have included a sample telegram for your review and/or approval.

Please have the telegram send to President Jones, The U.S. Jaycees, 4 West 21st Street, Tulsa, OK 74103 by January 14th.

If you have any questions, please do not hesitate to contact me at 918/584-2481, extension 115.

Again, thank you for your assistance!

Sincerely,



Mike Fernandes  
Director of Public Relations  
The United States Jaycees

cc: Pres. Jones, Sam Willits, Bill Babb

SAMPLE TELEGRAM TO DON E. JONES

President Jones:

Congratulations to you and The United States Jaycees on once again selecting an exceptional group of young men as your Ten Outstanding Young Men for 1982. For 45 years now, your TOYM program has provided a beacon for America's youth. Any young person in America could do no better than to use the lives of your Honorees as patterns for their lives - for these young men, like the Jaycees, have gone the extra mile in caring for and serving their fellow man. They are leaders. I salute you and your fellow Jaycees for your leadership and vision for this outstanding program. Congratulations.

Sincerely,

Ronald Reagan  
President  
The United States



# MEMORANDUM

republican national committee

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Mr. Sam Willits  
Executive Vice President  
The U.S. Jaycees  
P. O. Box 7  
Tulsa, Oklahoma 74121

*Dodie -  
High priority.  
Can you help?  
Michelle*

Mr. John G. Roberts,  
Associate Counsel to the President  
The White House  
Washington

Elm Cottage  
175 Carronshore Road  
Carron by Falkirk  
Central Scotland

10th May 1985

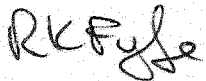
Dear Mr. Roberts,

I thank you for your reply to my original correspondence regarding Digistat, dated May 3rd 1985 (copy enclosed for quick reference).

Unfortunately your secretary did not enclose a copy of the letter you sent to Mr. Michaud, as you state.

I would, of course be extremely grateful if you could forward me a copy of this correspondence for my records.

Your sincerely,



R.K. Fyfe

THE WHITE HOUSE

WASHINGTON

May 3, 1985

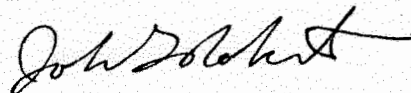
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John G. Roberts  
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