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Folder Title: Correspondence, Miscellaneous
(01/01/1985-03/05/1984)
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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name ROBERTS, JOHN G.: FILES

Withdrawer

DLB 8/6/2005

File Folder CORRESPONDENCE, MISCELLANEOUS (01/01/1985-03/05/1985)

FOIA

F05-139/01

Box Number 14

COOK

22MJD

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions	
1	MEMO	JOHN ROBERT TO FRED FIELDING RE REQUESTED POTUS TELEPHONE CALL [RELEASED IN WHOLE - 02/03/06 - MJD	1	3/5/1985	B6	932
2	MEMO	FRED FIELDING TO KATHY OSBORNE RE REQUESTED PHONE CALL [RELEASED IN WHOLE - 02/03/06 - MJD	1	3/5/1985	B6	933
3	LETTER	KATHY OSBORNE TO PHIL REGAN RE REQUESTED TELEPHONE CALL [RELEASED IN WHOLE - 02/03/06 - MJD]	1	3/5/1985	B6	934
4	MEMO	FRED FIELDING TO MICHAEL DEEVER RE GEORGE ALLEN [RELEASED IN WHOLE - 02/03/06 - MJD]	1	3/5/1985	B6	935

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

E.O. 13233

C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE

WASHINGTON

January 8, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS 

SUBJECT:

Request by Meridian Productions for use
of 1981 Inaugural Footage of the President
and First Lady for General Motors
Presidential Moments Series

The attached is drafted along the lines we discussed at this morning's staff meeting. The incoming notes that General Motors did not accept this answer from Mr. Nixon's attorneys (paragraph three), but I suggest we give them no choice.

Attachment

THE WHITE HOUSE

WASHINGTON

January 8, 1985

Dear Ms. Burch:

Thank you for your letter of December 18, 1984. In that letter you requested that the President and First Lady sign consent forms authorizing General Motors to air news footage taken during various 1981 Inaugural activities as part of the General Motors "Presidential Moments" series.

Such footage is in the public domain and no White House permission is required to broadcast it. It is established White House policy not to grant permission or approval when such permission or approval is not required, and accordingly the President and First Lady have not executed the approval forms.

Sincerely,

Fred F. Fielding
Counsel to the President

Ms. Meredith Burch
Producer
Meridian Productions
2035 P Street, N.W.
Washington, D.C. 20036

FFF:JGR:aea 1/8/85
cc: FFFielding
JGRoberts
Subj
Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1 / 1 /



Name of Correspondent: Meredith Burch

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Request by Meridian Productions for use of 1981 Inaugural Footage of the President and Mrs. Reagan for General Motors Presidential Moments series

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD
<u>CUHOU</u>	ORIGINATOR	<u>8510104</u> <u> 1 / 1 / </u>
<u>CUAT 18</u>	D	<u>8510104</u> <u>8510109</u>
_____	_____	<u> 1 / 1 / </u> <u> 1 / 1 / </u>
_____	_____	<u> 1 / 1 / </u> <u> 1 / 1 / </u>
_____	_____	<u> 1 / 1 / </u> <u> 1 / 1 / </u>

- | | |
|---|---|
| <p>ACTION CODES:</p> <ul style="list-style-type: none"> A - Appropriate Action C - Comment/Recommendation D - Draft Response F - Furnish Fact Sheet to be used as Enclosure I - Info Copy Only/No Action Necessary R - Direct Reply w/Copy S - For Signature X - Interim Reply | <p>DISPOSITION CODES:</p> <ul style="list-style-type: none"> A - Answered B - Non-Special Referral C - Completed S - Suspended |
|---|---|
- FOR OUTGOING CORRESPONDENCE:**
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

MERIDIAN PRODUCTIONS

4900 Massachusetts Avenue, N.W.

Washington, D.C. 20016

(202) 244-4775

PLEASE NOTE NEW ADDRESS AND TELEPHONE NUMBER
2035 P Street, N.W.
Washington, D. C. 20036
(202) 463-6433

December 18, 1984

Mr. Fred Fielding
Counsel to the President
The White House
Washington, D. C.

1985 JAN - 3 PM 7: 01
Dear Mr. Fielding:

I am writing you at the suggestion of Peter Roussel concerning our desire to obtain legal clearance from President and Mrs. Reagan to use news footage of them taken during the 1981 Inaugural in two 30-second television spots we have produced for General Motors, as part of their Presidential Moments series.

This series consists of twenty historical vignettes that have aired on network television during this past Presidential election year. (They were broadcast on CBS during both the Democratic and Republican Conventions, during the Major League playoffs and during CBS' election night coverage.) We have used film, still photographs and graphics of many of the Presidents, beginning with George Washington, and including Presidents Ford, Carter and Nixon. Our earlier "moments" did not include photography of the President because of possible equal time questions.

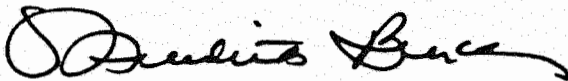
General Motors' lawyers require signed releases from any living person who appear in this material. (President Nixon's lawyers, who gave us permission on his behalf last summer, were vociferous in affirming that such clearance is not required in this use of news footage which is in the public domain, but GM is intractable).

I would appreciate your reviewing the two Inaugural spots involving the Reagans which appear in rough cut form on the 3/4" cassette enclosed. I've also included a VHS cassette of ten of the earlier spots in the series which might be of interest to you in terms of the context they provide. Also enclosed are copies of the releases to be signed.

Please don't hesitate to call me if you have any questions on this. I would appreciate hearing from you at your earliest convenience.

Many thanks.

Sincerely



Meredith Burch
Producer

Enclosures

cc: Peter Roussel

RELEASE FORM: PRESIDENTIAL MOMENTS SERIES

I, President Ronald Reagan, do hereby give my permission to Martin Sandler Productions and to the General Motors Corporation to use news photography of me waving from the open top of the Presidential limousine during the 1981 Inaugural Parade, in a television spot on the peaceful "passing of the torch" that occurs in the United States on Inauguration Day. I am aware the spot will be broadcast on network television by General Motors during the January Inaugural period as part of their series of Presidential Moments, and that it will be aired adjacent to a General Motors commercial.

I have seen a copy of the script and the videotape of me, and approve its inclusion in this spot, with the understanding that it will not be used in any other context.

signed

date

RELEASE FORM: PRESIDENTIAL MOMENTS SERIES

I, Nancy Reagan, do hereby give my permission to Martin Sandler Productions and to the General Motors Corporation to use news photography of me dancing with the President at the 1981 Inaugural Ball in a television spot on the historic tradition of Inaugural Balls, to be aired during the January, 1985 Inaugural period. I am aware the spot will be broadcast on network television by General Motors as part of their series of Presidential Moments, and that it will be aired adjacent to a General Motors commercial.

I have seen a copy of the script and the videotape of me, and approve its inclusion in this spot, with the understanding that it will not be used in any other context.

signed

date

RELEASE FORM: PRESIDENTIAL MOMENTS SERIES

I, President Ronald Reagan, do hereby give my permission to Martin Sandler Productions and to the General Motors Corporation to use news photography of me dancing with Mrs. Reagan at the 1981 Inaugural Ball in a television spot on the historic tradition of Inaugural Balls, to be aired during the January 1985 Inaugural period. I am aware the spot will be broadcast on network television by General Motors as part of their series of Presidential Moments, and that it will be aired adjacent to a General Motors commercial.

I have seen a copy of the script and the videotape of me, and approve its inclusion in this spot, with the understanding that it will not be used in any other context.

signed

date

THE WHITE HOUSE

WASHINGTON

January 31, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Request for Kathy Osborne to Send
Item to Garden Grove Unified School
District Auction

Pacifica High School has written Kathy Osborne, asking her to submit a personal memento to be auctioned off to assist a program to encourage high school students to read. Ms. Osborne has asked if she can participate in the program, perhaps by sending along an unsigned photograph of herself with the President.

It is our standard policy not to involve the President in such charitable auctions, in light of our inability to monitor such fundraising and to avert a flood of requests from equally deserving charities. I recommend advising Osborne of this policy. She is free to send a personal memento if she so desires, but it should not be a photograph of the President or other item directly implicating the President.

Attachment

THE WHITE HOUSE

WASHINGTON

February 7, 1985

MEMORANDUM FOR KATHY OSBORNE
PERSONAL SECRETARY TO THE PRESIDENT

FROM: FRED F. FIELDING Orig., signed by FFF
COUNSEL TO THE PRESIDENT

SUBJECT: Request for You to Send Item to Garden
Grove Unified School District Auction

You have asked for our views on a request you have received from Pacifica High School for a personal memento to be auctioned off to benefit a program to encourage high school students to read. The White House generally adheres to a policy of not providing photographs or other mementos of the President in response to these fairly common requests. Such a policy is necessary in light of the large number of requests, and because the White House cannot monitor the fundraising to ensure there is no misuse of the President's photograph, name, or likeness.

However, you are free to submit a personal memento of your own, in your discretion, but it should not directly implicate the President. (Accordingly, a photograph of you with the President would not be appropriate.)

FFF:JGR:aea 2/7/85

cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

January 31, 1985

MEMORANDUM FOR KATHY OSBORNE
PERSONAL SECRETARY TO THE PRESIDENT

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Request for You to Send Item to Garden
Grove Unified School District Auction

You have asked for our views on a request you have received from Pacifica High School for a personal memento to be auctioned off to benefit a program to encourage high school students to read. The White House generally adheres to a policy of not providing photographs or other mementos of the President in response to these fairly common requests. Such a policy is necessary in light of the large number of requests, and because the White House cannot monitor the fundraising to ensure there is no misuse of the President's photograph, name, or likeness. You are free to submit a personal memento of your own, in your discretion, but it should not directly implicate the President. Accordingly, a photograph of you with the President would not be appropriate.

FFF:JGR:aea 1/31/85

cc: FFFielding
JGRoberts
Subj
Chron

12006-01

g

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) _____

Name of Correspondent: Sara Hess

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Request for Kathy Osborne to send item to Garden Grove Unified School District Auction

ROUTE TO: ACTION DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
	<u>W Holland</u>	<u>ORIGINATOR</u>	<u>DDP 8510124</u>			<u>1 1</u>
	<u>CWAT 18</u>	<u>D</u>	<u>8510124</u>		<u>S</u>	<u>85102104</u>

- ACTION CODES:**
- A - Appropriate Action
 - C - Comment/Recommendation
 - D - Draft Response
 - F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

- DISPOSITION CODES:**
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 - C - Completed
 - S - Suspended

FOR OUTGOING CORRESPONDENCE:
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

GARDEN GROVE UNIFIED SCHOOL DISTRICT**PACIFICA HIGH SCHOOL****6851 LAMPSON AVE.****GARDEN GROVE, CALIFORNIA 92645****638-8515****ED DUNDON, Ed.D.**
Superintendent**TOM HOLLER**
Principal

December 14, 1984

Dear

Kathleen Osborn,

High school students are dazzled by celebrities. Well-known names connote fame, achievement and sometimes even godlike status. The correlation with hard work and setting of goals is sometimes fuzzy. W.O.R.T.H. would like to shift their focus. We need the help of heroes like you.

W.O.R.T.H. (Working on Reading: Tomorrow's Habit) wants to graft a new educational goal to an old one. We want to encourage kids who used to read for fun to try it again. After-school sports and part-time jobs, harder classes and the discovery of the opposite sex frequently work to stunt leisure reading. We want these reluctant readers to remember that reading is fun. We've assigned an important role for you.

Last year a small auction was held for students who gave oral book reports for non-class assignments in the hopes of bidding for a book or picture of someone admired. The response was astounding. Over 130 celebrities contributed signed books, letters, baseballs, photographs, footballs, movie scripts and other items precious to more than thirty students who qualified as bidders. Many students who did not read enough regretted not getting involved. All who did read an average of 11 new books, and, in the process, also gleaned genuine facts about genuine people on whom we hope they may choose to model themselves.

This year our W.O.R.T.H. Auction 85 is much larger, involving potentially the entire student body of every age and ability level. We believe we are the only school to ever attempt this. Although W.O.R.T.H. will live on, we do not plan another auction after this year. You deserve not to be bombarded with requests from us every year. We'll find a new strategy.

Please take time to send some memento or piece of yourself. A student is now doing extra reading, spurred by the hope you will respond. This is a human charity we can all feel good about.

Thank you.

Sincerely,

Sara Hess

Sara Hess

English Department Chairperson

THE WHITE HOUSE
WASHINGTON

February 7, 1985

MEMORANDUM FOR KATHY OSBORNE
PERSONAL SECRETARY TO THE PRESIDENT

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Request for You to Send Item to Garden
Grove Unified School District Auction

You have asked for our views on a request you have received from Pacifica High School for a personal memento to be auctioned off to benefit a program to encourage high school students to read. The White House generally adheres to a policy of not providing photographs or other mementos of the President in response to these fairly common requests. Such a policy is necessary in light of the large number of requests, and because the White House cannot monitor the fundraising to ensure there is no misuse of the President's photograph, name, or likeness.

However, you are free to submit a personal memento of your own, in your discretion, but it should not directly implicate the President. (Accordingly, a photograph of you with the President would not be appropriate.)

FFF:JGR:aea 2/7/85
cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

January 31, 1985

Ann

MEMORANDUM FOR KATHY OSBORNE
PERSONAL SECRETARY TO THE PRESIDENT

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Request for You to Send Item to Garden
Grove Unified School District Auction *Hansen*

You have asked for our views on a request you have received from Pacifica High School for a personal memento to be auctioned off to benefit a program to encourage high school students to read. The White House generally adheres to a policy of not providing photographs or other mementos of the President in response to these fairly common requests. Such a policy is necessary in light of the large number of requests, and because the White House cannot monitor the fundraising to ensure there is no misuse of the President's photograph, name, or likeness. ~~It~~ You are free to submit a personal memento of your own, in your discretion, but it should not directly implicate the President. (Accordingly, a photograph of you with the President would not be appropriate.)

THE WHITE HOUSE

WASHINGTON

February 7, 1985

MEMORANDUM FOR KATHY OSBORNE
PERSONAL SECRETARY TO THE PRESIDENT

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Request for You to Send Item to Garden
Grove Unified School District Auction

You have asked for our views on a request you have received from Pacifica High School for a personal memento to be auctioned off to benefit a program to encourage high school students to read. The White House generally adheres to a policy of not providing photographs or other mementos of the President in response to these fairly common requests. Such a policy is necessary in light of the large number of requests, and because the White House cannot monitor the fundraising to ensure there is no misuse of the President's photograph, name, or likeness.

However, you are free to submit a personal memento of your own, in your discretion, but it should not directly implicate the President. (Accordingly, a photograph of you with the President would not be appropriate.)

FFF:JGR:aea 2/7/85

cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

February 1, 1985

MEMORANDUM FOR CHRISTOPHER HICKS
EXECUTIVE ASSISTANT TO THE SECRETARY
DEPARTMENT OF THE TREASURY

FROM: RICHARD A. HAUSER
DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT: Heritage Foundation Conference Series

You have inquired concerning White House policy with respect to participation by Administration officials in symposia or panels for which an admission fee is charged. You expressed concern that the organizing group might be seen as selling access to Administration officials.

There is no general rule on participation in such programs. Although a flat prohibition would avoid the problem you noted, it is often in the Administration's own interests to reach the particular audience in question. Accordingly, we address the question on a case-by-case basis, counseling against participation when it appears that the perception of "selling access" outweighs benefits to the Administration in reaching the particular audience. Some cases are fairly easy: addressing the American Bar Association is not qualitatively different than addressing the Heritage group, but the perception problems are obviously of a different magnitude.

RAH:JGR:aea 2/1/85

cc: FFFielding
RAHauser
JGRoberts
Subj
Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Christopher Hicks

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Heritage Foundation Conference Series

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUHOLL</u>	ORIGINATOR	<u>85102101</u>			<u>1/1</u>
<u>CUAT18</u>	<u>D</u>	<u>85102101</u>		<u>S</u>	<u>85102101</u>
				<u>ASAP</u>	
		<u>1/1</u>			<u>1/1</u>
		<u>1/1</u>			<u>1/1</u>
		<u>1/1</u>			<u>1/1</u>

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Comments: _____

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 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

to: Dick Hauser

Department
of the Treasury

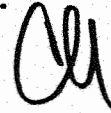
room: _____ date: 1/31/85

Office of
the Secretary

Ed Fuelner recently handed the attached brochure to Secretary Regan. It describes a Heritage Foundation Conference Series involving as panelists several Administration officials, including one member of the White House staff. The charge is \$800.

The Secretary would appreciate your views as to whether or not it is appropriate for such officials to participate in a conference such as this where it might be charged that the organizing group is making a profit by selling access to Administration officials.

Thank you.



Attachment

cc: Tom Dawson

*Mr
Stall to JBR
atop.*

CONFERENCE SERIES ON
MANAGEMENT FOR POLICY CHANGE

This series of conferences is sponsored by The Heritage Foundation in conjunction with the Washington International Studies Center. There will be two conferences with four sessions in each. The first will be held in February. A second conference covering the same topics will be held in March.

PURPOSE AND CONTENT

The problems associated with the management of policy change by political appointees working in the Reagan administration will be discussed. Special emphasis will be placed on solutions to these problems and the production of more effective policy change. Panel members will provide short discussions of the topic, but all participants are expected to share their difficulties and successes so that other participants will benefit from their experience. The conferences are intended for political executives and appointees who have prior experience in government. Panel members and speakers will be drawn from the administration and from the private sector.

CONFERENCE TOPICS

1. External Relations and Policy Change

A large portion of the work of political appointees consists of dealing with factors external to his department or organization. This panel will focus on the coordination of the President's philosophy between the White House, OMB, the Cabinet Councils, and the departments and agencies. The need to form networks--both within the government and with interest groups in the general public--to promote policy change will be discussed. Finally, the use of the media in the policy process will be addressed.

2. Political Appointees and Management of the Bureaucracy

The bureaucracy generally seeks to shape policy in terms of its own institutional interests and outlook. This panel discussion will focus on the interaction of political appointees with the career bureaucracy, and techniques for managing government institutions for purposes of policy change. Issues include: MBO systems; performance appraisal systems as a management tool; management efficiencies (travel, space, etc.); political control over financial questions (grants, contracts, etc.); and personnel matters.

3. Formulating a Political Agenda and Capture

The political executives in the departments and agencies bear primary responsibility for the formation and implementation of policies which advance the President's philosophy. This panel will focus on how political appointees formulate a political agenda and the danger of political appointees who attempt to operate "agenda free." The process of "capture", whereby political appointees are converted into proponents of the interests of their own bureaucracies and begin to work against the philosophy of the President, will also be discussed.

4. Policy Change through the Regulatory Process

The political leadership in the executive branch has a major responsibility for controlling the regulatory process in the federal government. In too many departments and agencies, this responsibility falls to the career bureaucrats and career goals are served by this policy-making process. This panel discussion focuses on: the role of the political executive in the regulatory process; the use of and changes in the regulatory process during the Reagan administration; the role of Congress and the courts in the development of regulations.

SCHEDULE FOR THE FIRST CONFERENCE

- 1st Session - External Relations and Policy Change
Thursday, February 7, - 3:00 pm to 8:00 pm
- 2nd Session - Political Appointees and Management of the Bureaucracy
Friday, February 8, - 9:00 am to 2:00 pm
- 3rd Session - Formulating a Political Agenda and Capture
Tuesday, February 19, - 3:00 pm to 8:00 pm
- 4th Session - Policy Change Through the Regulatory Process
Wednesday, February 20, - 9:00 am to 2:00 pm

The second conference will be held in March. The same topics will be covered as in the first conference. The specific dates have not yet been set. Both conferences will be held at the Heritage Foundation, 214 Massachusetts Ave., N.E. Dinner or lunch will be provided.

REGISTRATION INFORMATION

The cost of each conference of 4 sessions is \$800. (A \$50 discount will be provided for payment on or before the initial date of the conference.) Please contact your training office as soon as possible to ensure your prompt registration in either conference. Inquiries and requests for enrollment should be directed to The Heritage Foundation (546-4400, ext. 532 or ext. 536). Please make agency vouchers payable to: The Washington International Studies Center. Vouchers should be mailed to:

The Project for Improved Public Management
The Heritage Foundation, 7th Floor
214 Massachusetts Ave., N.E.
Washington, D.C. 20002

CONFERENCE SERIES ON MANAGEMENT FOR POLICY CHANGE

The following are among those who have agreed to participate in the conferences as speakers or panelists.

Morton Blackwell
Former Special Assistant to the President
for Public Liaison

Chris DeMuth
Former Administrator for
Information and Regulatory Affairs
Office of Management and Budget

Donald Devine
Director
Office of Personnel Management

Bruce Fein
Former General Counsel
Federal Communications Commission

Peter J. Ferrara
Formerly with the Office of Policy
Development The White House

Joe Morris
General Counsel
Office of Personnel Management

Paul Craig Roberts
Former Assistant Secretary
of the Treasury for Economic Policy

John Schrote
Former Deputy Director of
Presidential Personnel

Loren A. Smith
Chairman of the Administrative Conference
of the United States

Robert Sweet
Senior Staff Member Office of Policy
Development White House

Wayne Valis
Former Special Assistant to the President
for Public Liaison

James Winchester
Associate Administrator
National Oceanic and Atmospheric Administration

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

FE004

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1 / 1 /

JP - [signature]

Name of Correspondent: L. Stanley Pargy

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: TV Nation WFSB (Hartford, CT) is producing a historical documentation on the American Presidents

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code Tracking Date YY/MM/DD	Type of Response Code Completion Date YY/MM/DD
<u>CUHOLL</u>	<u>ORIGINATOR</u> ¹⁰⁹ <u>85,02,11</u>	<u> </u> <u> </u> <u> 1 / 1 </u>
<u>CUAT / 8</u>	<u>R</u> ¹⁰⁹ <u>85,02,13</u>	<u>S</u> <u>85,02,23</u>
<u> </u>	<u> </u>	<u> </u> <u> </u> <u> 1 / 1 </u>
<u> </u>	<u> </u>	<u> </u> <u> </u> <u> 1 / 1 </u>
<u> </u>	<u> </u>	<u> </u> <u> </u> <u> 1 / 1 </u>

NO RESPONSE NECESSARY

Comments: _____

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

H051
gr-dend
if a

O - OUTGOING
 H - INTERNAL
 I - INCOMING
Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Vincent Zarrilli

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: expression of unwillingness to grant his request

ROUTE TO: Office/Agency (Staff Name)	ACTION Action Code	Tracking Date YY/MM/DD	DISPOSITION	
			Type of Response Code	Completion Date YY/MM/DD
<u>CU HOLL</u>	ORIGINATOR	<u>DD 85102125</u>		<u>1 1</u>
<u>CUAT 18</u>		<u>DD 85102126</u>	<u>S</u>	<u>85103109</u>
				<u>1 1</u>
				<u>1 1</u>
				<u>1 1</u>

NO RESPONSE

CODES:
C - Completed
S - Suspended

INITIALS AND DATES:
Response = Initials of Signer
Code = "A"
Date = Date of Outgoing

Comments:

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOP).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

March 4, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS

SUBJECT: Request for White House Memorabilia
to Donate to a High School Auction

Mary Ann Fackelman of the Photo Office has received a letter requesting that she donate White House memorabilia for an auction to benefit St. John's High School of Toledo, Ohio, or that she offer a personal tour of the White House to be auctioned off. It is my understanding that it is our general policy to decline such requests, although I have seen frequent exceptions to the rule. In any event, the attached draft memorandum to Fackelman and accompanying reply on her behalf decline the request.

Attachment

THE WHITE HOUSE
WASHINGTON

March 4, 1985

Dear Father Kappes:

Thank you for your letter of February 14 to Mary Ann Fackelman of the White House Photography Office. Ms. Fackelman has referred that letter to this office for review. In your letter you requested White House memorabilia or a White House tour that could be auctioned off to benefit St. John's High School.

I must advise you that established White House policy generally prohibits providing memorabilia, tours, or the like for use in fundraising activities. As I am certain you will appreciate, the White House receives innumerable requests to participate in such activities. Since all cannot be granted, fairness dictates adherence to a general policy of denying them all. Furthermore, any White House participation would necessitate some monitoring of the fundraising activity and the sponsoring organization, which the White House is not equipped to do. Accordingly, we must decline your request.

I hope you will understand that our response is in no way to be construed as an adverse reflection on St. John's High School.

Sincerely,

Fred F. Fielding
Counsel to the President

The Reverend Joseph B. Kappes, S.J.
Associate to the President
St. John's High School
5901 Airport Highway
Toledo, OH 43615

FFF:JGR:aea 3/4/85
bcc: FFFielding/JGRoberts/Subj/Chron

THE WHITE HOUSE

WASHINGTON

March 4, 1985

MEMORANDUM FOR MARY ANN FACKELMAN
WHITE HOUSE PHOTO OFFICE

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Request for White House Memorabilia
to Donate to a High School Auction

Attached is a copy of my response to Joseph B. Kappes on your behalf. As you will note, I advised Reverend Kappes that White House policy precludes granting his request for White House memorabilia or a White House tour to be auctioned off to benefit St. John's High School.

Thank you for raising this matter with us.

FFF:JGR:aea 3/4/85
cc: FFFielding/JGRoberts/Subj/Chron

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

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- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1 1

jr

Name of Correspondent: Mary Anne Jackelman

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: request for W.H. memorabilia to donate to a high school auction

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code Tracking Date YY/MM/DD	Type of Response Code Completion Date YY/MM/DD
<u>CUTROLL</u>	^{DD} ORIGINATOR <u>85102122</u>	<u>1 1</u>
<u>CUAT 18</u>	^D Referral Note: <u>85102123</u>	<u>S 85103106</u>
	Referral Note: _____	<u>1 1</u>
	Referral Note: _____	<u>1 1</u>
	Referral Note: _____	<u>1 1</u>
	Referral Note: _____	<u>1 1</u>

- ACTION CODES:**
- A - Appropriate Action
 - C - Comment/Recommendation
 - D - Draft Response
 - F - Furnish Fact Sheet to be used as Enclosure
 - I - Info Copy Only/No Action Necessary
 - R - Direct Reply w/Copy
 - S - For Signature
 - X - Interim Reply

- DISPOSITION CODES:**
- A - Answered
 - B - Non-Special Referral
 - C - Completed
 - S - Suspended

FOR OUTGOING CORRESPONDENCE:
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
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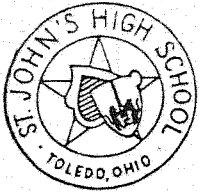
296007ca

THE WHITE HOUSE
WASHINGTON

Fred -

Can you give me
an opinion on this?

It's a high school
from home, although
not me. I must admit
it's not my first
choice of off-time activity,
but I'll go with
your decision. Thanks,
Mary Anne Fackelman (Photo)



SAINT JOHN'S HIGH SCHOOL

5901 AIRPORT HIGHWAY
TOLEDO, OHIO 43615
PHONE: 865-5743

February 14, 1985

Mary Ann Fackelman
18906 White Oak
Triangle, Virginia 22172

Dear Mary Ann:

I attempted to reach you at the White House today, but I understand that you are away for a few days traveling with the president.

One of our counselors, Mrs. Roseann Buck, a Notre Dame Academy graduate suggested that we contact you for a possible gift to our annual auction. This is the second year for our auction. Last year we had a successful first auction netting about \$90,000. for the school.

Jesuit high schools seem to be quite successful in using auctions as fundraisers. Basically, we look for gifts which are bid on in the oral or silent auction. For example, we have a #16 San Francisco Forty-Niner dress jersey belonging to Joe Montana. We hope that an item like this will bring a good bid.

Would there be any ~~White House memorabilia that you might be able to donate to the auction?~~ Would ~~some of your photos be possible gifts to the auction?~~

I am enclosing a few sample pages from our catalogue to let you know about the variety of gifts that have been contributed. I am rather late in getting to you this year since our auction for 1985 is scheduled for March 23.

Would you be able to give a personal tour of the ~~White House?~~
I am reaching for something that is attractive to a bidder.

Mary Ann, we do appreciate anything that you can do for us. I am enclosing my card in case you want further information.

I thank you for any assistance that you can give us.

Sincerely,

(Rev.) Joseph B. Kappes, S. J.
Associate to the President

(Area Code 419) 865-5743



JOSEPH B. KAPPES, S.J.
Associate to the President


ST. JOHN'S HIGH SCHOOL
5901 Airport Highway
Toledo, Ohio 43615

THE WHITE HOUSE

WASHINGTON

March 5, 1985

MEMORANDUM FOR DAVID L. CHEW
STAFF SECRETARY

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Reader's Digest Article

Counsel's Office has reviewed the above-referenced draft article, and finds no objection to it from a legal perspective. On page 11, line 9, "volunteerism" should be "voluntarism."

In his memorandum to you of March 4, Frederick J. Ryan states that "[t]he entire article has been researched by Reader's Digest and all facts and quotes have been verified. This material can be made available to us if necessary." Since this article will bear the President's name we should not rely on Reader's Digest for its accuracy. At the very least the supporting material from Reader's Digest should be obtained and examined -- perhaps by the Research Office -- to ensure that sufficient support exists for all statements in the article.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: DAVID CHEW

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Reader's Digest Article

ROUTE TO:	ACTION	DISPOSITION	
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code Completion Date YY/MM/DD
<u>CU HOLL</u>	ORIGINATOR	<u>85,13,05</u>	_ <u>1 1</u>
	Referral Note:		
<u>CU AT 18</u>	<u>R</u>	<u>85,03,05</u>	<u>S</u> <u>85,03,05</u> <u>4 PM</u>
	Referral Note:		
	_	<u>1 1</u>	_ <u>1 1</u>
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	Referral Note:		
	_	<u>1 1</u>	_ <u>1 1</u>
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|--|---|---|
| <p>ACTION CODES:</p> <ul style="list-style-type: none"> A - Appropriate Action C - Comment/Recommendation D - Draft Response F - Furnish Fact Sheet
to be used as Enclosure | <ul style="list-style-type: none"> I - Info Copy Only/No Action Necessary R - Direct Reply w/Copy S - For Signature X - Interim Reply | <p>DISPOSITION CODES:</p> <ul style="list-style-type: none"> A - Answered B - Non-Special Referral C - Completed S - Suspended |
|--|---|---|
- FOR OUTGOING CORRESPONDENCE:**
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

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 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/5/85 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 P.M. TODAY

SUBJECT: READER'S DIGEST ARTICLE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	MURPHY	<input type="checkbox"/>	<input type="checkbox"/>
MEESE	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SPEAKES	<input checked="" type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	VERSTANDIG	<input type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WHITTLESEY	<input type="checkbox"/>	<input type="checkbox"/>
FULLER	<input type="checkbox"/>	<input type="checkbox"/>	<u>KINGON</u>	<input type="checkbox"/>	<input type="checkbox"/>
TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>	<u>BUCHANAN</u>	<input type="checkbox"/>	<input type="checkbox"/>
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROLLINS</u>	<input type="checkbox"/>	<input type="checkbox"/>
McFARLANE	<input type="checkbox"/>	<input type="checkbox"/>	<u>FRIEDERSDORF</u>	<input type="checkbox"/>	<input type="checkbox"/>
McMANUS	<input type="checkbox"/>	<input type="checkbox"/>	<u>BAROODY</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			<u>ELLIOTT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/edits on the attached article by 4:00 p.m. today. Thank you.

RESPONSE:

1985 MAR -5 AM 8:50

David L. Chew
Staff Secretary
Ext. 2702

THE WHITE HOUSE
WASHINGTON

March 4, 1985

MEMORANDUM FOR: DAVID CHEW
FROM: FREDERICK J. RYAN, JR. *FJR*
SUBJECT: READER'S DIGEST Article

Attached is a copy of an article for the May issue of Reader's Digest. We have been working closely with them over the past few months to produce this for the President's by line.

The entire article has been researched by Reader's Digest and all facts and quotes have been verified. This material can be made available to us if necessary.

The article has been approved by Mike Deaver and has passed through Mike Baroody's office. We are submitting this for your approval, and that of any other staff that you deem appropriate.

We are working under a tight deadline and would appreciate a response by close of business Tuesday, March 5, if possible.

Thank you very much for your assistance.

_____ Approve

_____ Disapprove

Throughout our history,

says the President,

America has remained

great because its

citizen volunteers have

remained willing

to say . . .

°°Now

It's Our Turn''

n

BY RONALD REAGAN MEDAL COURTESY OF CORPORATE ANGEL NETWORK, INC. a PHOTO: ERNEST

COPPOLINO

IN WASHINGTON, D.C., two years ago, DeLois Ruffing was down on her luck. She was a certified nurse's aide, but hadn't been able to find a job. In the home she ran for the elderly, some of the residents owed her almost a year's back rent. Her house was in disrepair. The ceiling was falling down around her, and she had no funds to fix the place.

-Then three strangers appeared at her door and asked if Ruffing wanted to participate in a program called Christmas in April. They had gotten her name from an inner-city church when they offered

to help needy people in the area. If she agreed, volunteers would show up at her home on Saturday, April 30, to repair the ceiling, fix the plumbing, paint the walls and haul away the trash. And they wouldn't charge her a dime.

Ruffing thought that would be marvelous, but she didn't really expect it to happen. Strangers just don't volunteer to help poor people. But on Friday, April 29, two officials of the Washington Building and Construction Trades Council (AFL-CIO) arrived with supplies. They would return in the morning to start work, they said, and bring a dozen other volunteers.

At 8 a.m., the renovation began.

In Ruffing's home, as well as in the homes of 17 other residents of the Mt. Pleasant section of Washington, 350 Christmas-in-April volunteers — n attorneys, accountants, journalists, students, housewives, even a judge — n swung into action.

Ten hours later — n the ceiling and plumbing fixed, walls gleaming — n a grateful Ruffing could hardly contain her joy. "I've had two Christmases today," she said, sobbing.

"The first was when you people arrived. The second was a call from a temporary nursing service offering me a job. Next year, if you need help, just let me know."

Program officials took DeLois

Ruffing at her word. In 1984 they asked her to serve on the organization's board of directors. Ruffing accepted, and soon was busy recruiting other volunteers and appealing for funds; she even cooked 200 pieces of chicken to help celebrate the renovation of 40 homes.

"Volunteers helped me when I was down," Ruffing says simply. "Now it's my turn."

Now it's my turn. That could be the motto of America's volunteers, for I hear it everywhere I go. All across this great land, millions of citizens contribute time, effort and funds to help the less fortunate.

-In Northfield, Minn., for example, a legal secretary decides to aid the poor by sewing and donating clothes. Today Verona Devney's volunteer effort -- ncalled HOPE, for °°Help Other People EveryL where'' -- ndistributes clothes to 5000 families a year.

-In Philadelphia, 35 dedicated volunteers form a group called Wheels, which uses nine cars and five vans to transport the sick or handicapped to and from doctors' offices and hospitals. There is never a charge, nor any reliance on government funds. Since its inception in 1959, Wheels has made more than a million trips.

-In Los Angeles, cardiologist L

James A. Hays begins the "Adopt-a-Family Endowment" to encourage black professionals to be role models and help families in need.

Fifty families have been "adopted"

so far. The result of one recent

adoption: two sisters, both of whom

dropped out of high school when

they became pregnant, returned to

earn their diplomas. One has a

four-year college scholarship and

wants to be an electrical engineer.

The other is hoping to become a

nurse.

-Behind these stories lie some

staggering statistics. According to a

Gallup Poll, 92 million of us — nor 55

percent of the adult population -- n

volunteer our time. Most of the

volunteers are familiar actors and

actresses on the stage of our daily

existence: housewives who take

food to shut-ins; teacher's aides;

firefighters who risk their lives to

answer every call. Why do they

volunteer? Is our willingness to

help people something distinctly

American?

-One hundred fifty years ago, a

young Frenchman, Alexis de L

Tocqueville, traveled through our

country and concluded that the an

swer is yes. Americans are the most

peculiar people in the world, he

wrote. If some need develops in a

community, a citizen discusses it with his neighbor. Then a committee begins functioning. Soon the problem is solved. All this, he pointed out, is without reference to any bureaucrat. Private citizens do it on their own initiative.

-Daniel Boorstin, the Librarian of Congress, has explained this phenomenon in his book The Americans: The National Experience.* L

"Groups moving westward," he wrote, "organized into communities in order to conquer the great distances, to help one another . . . for a hundred other purposes. . . . They dared not wait for government to establish its machinery. If the

services that elsewhere were performed by governments were to be performed at all, it would have to be by private initiative."

"This spirit of voluntarism, then, flows like a deep and mighty river through the history of our nation.

Americans have always extended their hands in gestures of assistance. They helped build a neighbor's barn when it burned down

and then formed a volunteer fire department so it wouldn't burn

*Copyright / 1965 by Daniel Boorstin, and published by Random House, Inc., New York.

n

again. They harvested the next field

low's crops when he was ill and raised school funds at quilting bees and church socials. In the aftermath of earthquakes and floods, Americans were there. They just took it for granted that neighbor would help neighbor.

But after World War II, the level of that river of volunteerism receded. As government expanded, we abdicated to it tasks that used to be done by the community and the neighborhood. "Why should I get involved?" people asked. "Let the government handle it."

But it was our business all along, and no one realized this more than President John F. Kennedy. "Only

by doing the work ourselves," he reminded us, "by giving generously out of our own pockets, can we hope to maintain the authority of the people over the state, to ensure that the people remain the master, the state the servant. Every time we try to lift a problem from our own shoulders and shift it to the government, to the same extent we are sacrificing the liberties of our people."

There is a legitimate role for government. But we mustn't forget: the real source of our progress as a nation is the private sector, which offers more creative and more efficient alternatives to solve

ing our social problems. I'm not advocating private initiatives and volunteer activities as a replacement for budget cuts. I'm advocating them because they're right in their own regard. They're part of what we can proudly call "the American personality."

Consider just two programs:

In 1982, the unemployment rate in eastern Iowa stood above ten percent. That April, at KGAN-TV in Cedar Rapids, news director Bob Jackson came up with an idea. The station had recently aired a report about a man who had been out of work, and within minutes an employer had called to offer him

a job. Jackson asked, "Why can't we put people back to work with a job-a-thon?"

Station executives agreed to try and scheduled the effort for July 9.

Working with Job Service of Iowa, they obtained employer pledges of 319 jobs. Merchants National Bank said it would help underwrite the costs of the 3 1/2-hour show; unemployed Iowans were invited to appear on camera and discuss the types of jobs they were trying to find.

When I heard what KGAN-TV was doing, I was so touched that I phoned congratulations from Washington. Program host Barry Norris

told me that the results were mar-
velous — applicants had snapped up
all 319 jobs — and the response was
so great that the station repeated its
job-a-thon the following year, with
equal success.

«In 1980, shortly after Los Ange-
les was selected to host the 1984
Olympic Games, officials began
planning to spruce up the town.
But they didn't know how to solve
one problem — smog. Because trees
improve air quality — a million trees
would filter 200 tons of particulates
from the atmosphere every day — n-
they decided that planting one mil-
lion trees was the way to go. But it
would take 20 years and cost \$200

million. And that did not include another \$200 million needed for maintenance. The city didn't have the funds.

In desperation, officials turned to Andy Lipkis, the 26-year-old founder of a volunteer environmental group called TreePeople. He would see to the planting of all one million trees, Lipkis said, and — by involving the entire community — do the job for less than \$1 million. Furthermore, he proposed to finish the project before the Olympics began!

Few people thought that Lipkis could succeed. But he was undeterred. "We wanted to challenge

the people of Los Angeles with an almost impossible task," he says.

"Miracles can be accomplished when people join together."

And people did join together. A nursery in Pomona asked Lipkis if he "could use" 100,000 trees. And General Telephone Co. of California agreed to underwrite the planting of 250,000 trees. Additionally, the company sent 600 active and retired employees into 300 area schools and recruited more than 70,000 kids to plant the trees.

Last July 23 -- five days before the Olympics began -- Lipkis received word that the millionth tree was in the ground. Los Angeles had

achieved its impossible goal.

After the event, 11-year-old Peter Lin wrote TreePeople and GTE to thank them for the opportunity to participate. "My tree is growing well and strong," he began. "I hope that someday I can say I planted the tall, strong tree and feel proud of it."

Well, Peter, you don't have to wait. You can feel proud now.

And so can the millions of others whose unselfish activities have improved the quality of life for the rest of us in so many meaningful ways:

Bill and Pat Barton of Naples, Fla., who helped educate their community about the hazards of

drug abuse. Robert Macauley, a
businessman in New Canaan, L
Conn., whose Americares Founda
tion flies medicines and pharma
ceutical supplies to the sick and
indigent around the world. The
people at ARCO Oil and Gas Co.,
who pioneered the adopt-a-school
program in Dallas and committed
themselves to bettering the quality
of education there by providing
tutoring, guidance and student in
ternships. And Brothers Redevel
opment, Inc., in Denver, which
helps families buy and rehabilitate
homes.

-I am confident that the character
and generosity of our people will

never erode. Together, we can open

the flood gates of American generos

ity and let that mighty river of volun

tarism rise high once again. In doing

so, we will ensure our inner strength

for generations to come.

THE WHITE HOUSE

WASHINGTON

March 5, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS *JGR*

SUBJECT:

Request for POTUS to Call Bob Hope
Regarding Donation of 337 Acres
to the Presidential Fitness Program

Phil Regan, a personal friend of the President, has written him to pass along a suggestion from Bob Hope's attorney that the President call Hope to expedite a possible donation by Hope of 337 acres in Malibu to the Presidential Fitness Program. Regan suggested the donation to Hope, and Hope apparently approved but has been "procrastinating" with a final answer. George Allen has been involved in the negotiations.

Obviously the President should not twist Hope's arm as Regan suggests. Attached is a draft reply for Kathy Osborne's signature, with a cover memorandum. Also attached is a warning memorandum for Deaver, in light of George Allen's planned visit with the President on Thursday.

Attachments

THE WHITE HOUSE

WASHINGTON

March 5, 1985

MEMORANDUM FOR KATHY OSBORNE
PERSONAL SECRETARY TO THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Request for POTUS to Call Bob Hope
Regarding Donation of 337 Acres
to the Presidential Fitness Program

Phil Regan has written the President, conveying a suggestion from Bob Hope's lawyer that a call from the President would help expedite a possible donation by Hope of 337 acres of Malibu land to the Presidential Fitness Program. You have asked if I have any objection to your responding to Mr. Regan that such action would be inappropriate. I have no objection, and have prepared a draft reply for your signature.

Thank you for raising this matter with me.

Attachment

FFF:JGR:aea 3/5/85
cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

March 5, 1985

Dear Phil:

Thank you for your letter of February 27 to the President. In that letter you indicated that Mr. Bob Hope was considering donating land in Malibu to the Presidential Fitness Program, and you passed along a suggestion from Mr. Hope's attorney that a call from the President would expedite consummation of the donation.

I think you will recognize that it would be inappropriate for the President to use either his office or his personal friendship with Mr. Hope in this fashion. Furthermore, the President receives countless requests to aid particular charitable organizations and activities, and has been compelled to adopt a policy of generally declining to become personally involved in promotion or fundraising for them. Again, I am certain you will appreciate the need for this policy, as well as the need to adhere to it in this instance.

Thank you for your kind thoughts.

Sincerely,

Kathy Osborne
Personal Secretary
to the President

Mr. Phil Regan
1123 S. Orange Grove Avenue
Pasadena, CA 91105

KO:JGR:aea 3/5/85
cc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

March 5, 1985

MEMORANDUM FOR MICHAEL K. DEEVER
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: George Allen

It is my understanding that George Allen will meet with the President on March 7. In connection with that meeting, you should be aware of an issue that Allen might -- if not warned off in advance -- attempt to raise.

On February 27, 1985, a personal friend of the President, Phil Regan, wrote the President (copy attached) to suggest that he call Bob Hope to help expedite a possible donation by Hope of 337 acres of land in Malibu to the Presidential Fitness program. The letter indicates that Allen has been involved in the negotiations. I have prepared a draft reply for Kathy Osborne's signature (copy attached) advising Regan that such action by the President would be inappropriate. Whoever is handling the Allen meeting should warn Allen not to raise the Hope donation question with the President in any manner.

Attachments

FFF:JGR:aea 3/5/85
cc: FFFielding
JGRoberts
Subj
Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
 H - INTERNAL
 I - INCOMING
 Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Kathy Osborne

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests POTUS to call Bob Hase and ask him to give her 337 acres next to Reppardine University to the Presidential Fitness Program.

ROUTE TO:		ACTION		DISPOSITION	
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>CUMHLL</u>		<u>ORIGINATOR</u>	<u>85103104</u>		<u>1 1</u>
		Referral Note:			
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		Referral Note:			

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure
- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

PHIL REGAN
HUMAN RELATIONS CONSULTANT

JO B. REGAN
ASSOCIATE

February 27, 1985

The President
The White House
Washington, D.C.

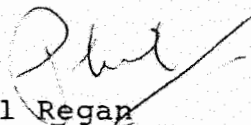
Mr. President:

Since hearing about the Presidential Fitness Program last August, and knowing the great good this needed program can achieve, I immediately contacted our mutual friend, Bob Hope, and asked him if he would be interested in giving his 337 acres in Malibu, next to Pepperdine University, to the Presidential Fitness Program. He said yes, if he got a satisfactory appraisal which he received through George Allen -- but he has been procrastinating for the last couple of months with an answer.

Mr. President, Bob's lawyer, Payson Wolff, said if you deem it proper to write or call Bob and mention to him that you understand he is considering giving the Malibu property to the Presidential Fitness Program, Payson feels it would expedite its consummation without delay, as Bob would be quite honored to hear from you.

Jo joins me in wishing you and Nancy continued good health, and may God's richest blessings fill the lives of you and Nancy in the years ahead.

Sincerely,


Phil Regan