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DRUG INITIATIVE PLAN

Prepared by: Tom Griscom

Date: March 24, 1988

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The Reagan administration has made some real strides in dealing with the problems of drug abuse. Those accomplishments need to be reinforced. There is also a need to recognize that the drug problem is multi-faceted and is not going to be resolved during the remaining time for this administration. However, that does not mean that the administration should not point out its accomplishments, chart the course for further action in this area, and provide a clear, concise message for the American people.

- 1) The radio address for April 16 should focus on drug and new initiative
- 2) The April 19 event at Department of Justice recognizes police officers killed in line of duty on drug-related crimes. At this event, the President could outline his new 7-point plan to deal with drugs and drug abuse. The highlight would be to endorse a call for death penalty for drug dealers who murder a policeman in line of duty and to endorse a plan for parents (working through PTA) to volunteer their time for school watch programs (similar to neighborhood watch) to make sure that school grounds are free from drugs before and after school hours.

Our last national survey showed a 60-40 approval for the death penalty for third time dealing of drugs to minors. It is fair to say there is support for the imposition of the death penalty in drug-related matters. This should also be viewed in terms of those who are concerned about the area the federal government should enter in dealing with the drug problem: 57 percent (law enforcement); 43 percent (drug smuggling prevention); 25 percent (education).

To support the second part, citizen involvement at school, some 64 percent of those surveyed were concerned about the impact of illegal drugs on children and 95 percent supported private citizens working toward a drug free society.

So I am suggesting a speech that: 1) lays out a 7-point program; 2) calls for a death penalty; 3) calls for private citizen involvement at schools.

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3) There should be follow-up events that take each part of the program and develop that piece.

The President and First Lady are important in this phase, but so too are the Attorney General, the Education secretary, etc. This should not be a program carried solely on the shoulders of the President and First Lady.

Going back to the survey, there are at least two other areas the attorney general cited that poll well: by 77-22, people support the federal government giving priority for contracts to plants with a drug-free workplace and 85-14 support the use of the military to patrol the borders and to go inside foreign countries. All of this shows a broad latitude to work in to construct this initiative.

- 4) The program should include:
- 1) domestic eradication program
  - 2) urban violence/street crime
  - 3) user emphasis
  - 4) interdiction
  - 5) workplace
  - 6) education/schools/families
  - 7) National campaign/what works/coordination

The various parts of this plan should be given to DOJ to fill in within a 10-day period. DOJ should take the lead on points 1,2,3,4; Education should carry point 6; Dr. McDonald (HHS) should carry points 5, 7.

Each week, one-part of the program should be highlighted.

The President should have a session with police chiefs to focus on point 2; there should be a meeting with NFIB, NAB, C of C to deal with work-place through a one-day conference set up by Dr. McDonald; the Pete DuPont idea to lead a national awareness campaign should be established as a result of that conference involving both President and Mrs. Reagan; Nation at Risk report on April 25 should be used to highlight school/parent/value part of the program; a possible trip to Coast Guard Academy (possible, please) on May 18 to focus on use of their resources in dealing with drugs; there should be some meeting with Carlucci and others in Department of Defense to enlist their assistance in dealing with drugs; there should be a legislative package and a meeting with key members of Congress to lay-out an agenda of tougher laws for drug-related offenses.

5) The catalyst now should be for John Tuck to take out this plan (if approved) to get it ready to go the week after the President returns from California and have an event every week for the next several months. Included would be assignments to other cabinet officers, public liaison, etc., so there is a coordination point.

6) A small group of spokesmen should be established to talk about the issue on TV/ radio programs and to author op-ed pieces to run in newspapers following the announcement of the seven-point plan.

The education initiative, involving private citizens, should be endorsed by the head of PTA and a pilot-school found to set it up. There should be some media plan to accompany this part of the strategy.

Each component should have a similar outline.

7) I never liked the phrase "war on drugs." Wars are not always won, and there are many battles to be fought.

Why not try an overall message, such as, "working toward a drug-free society" or "a plan to combat drugs in our society" or "steps toward reducing illegal drugs" or "a plan to reduce drugs now and for the future" or "providing a drug-free environment for our children"

If you agree with this overall compilation of a lot of ideas from various sources, give the go sign and we will proceed.

Yes \_\_\_\_\_ No \_\_\_\_\_ Discuss \_\_\_\_\_



The Illegal Drug Problem

February 27-29, 1988



### Reagan Job Rating -- The Fight Against Illegal Drugs

=====  
 "Do you approve or disapprove of the way Ronald Reagan is handling the fight against illegal drugs?"

	<u>July</u> <u>18-21</u> <u>1986</u>	<u>Sep</u> <u>19-21</u> <u>1986</u>	<u>Apr</u> <u>21-23</u> <u>1987</u>	<u>Dec</u> <u>18-21</u> <u>1987</u>	<u>Jan</u> <u>27-30</u> <u>1988</u>	<u>Feb</u> <u>27-29</u> <u>1988</u>
Approve	70	82	73	70	75	64
Disapprove	26	17	21	25	20	28
No Opinion	4	1	5	5	5	8

February 27-29, 1988



## Responsibility For Rising Crime Rate

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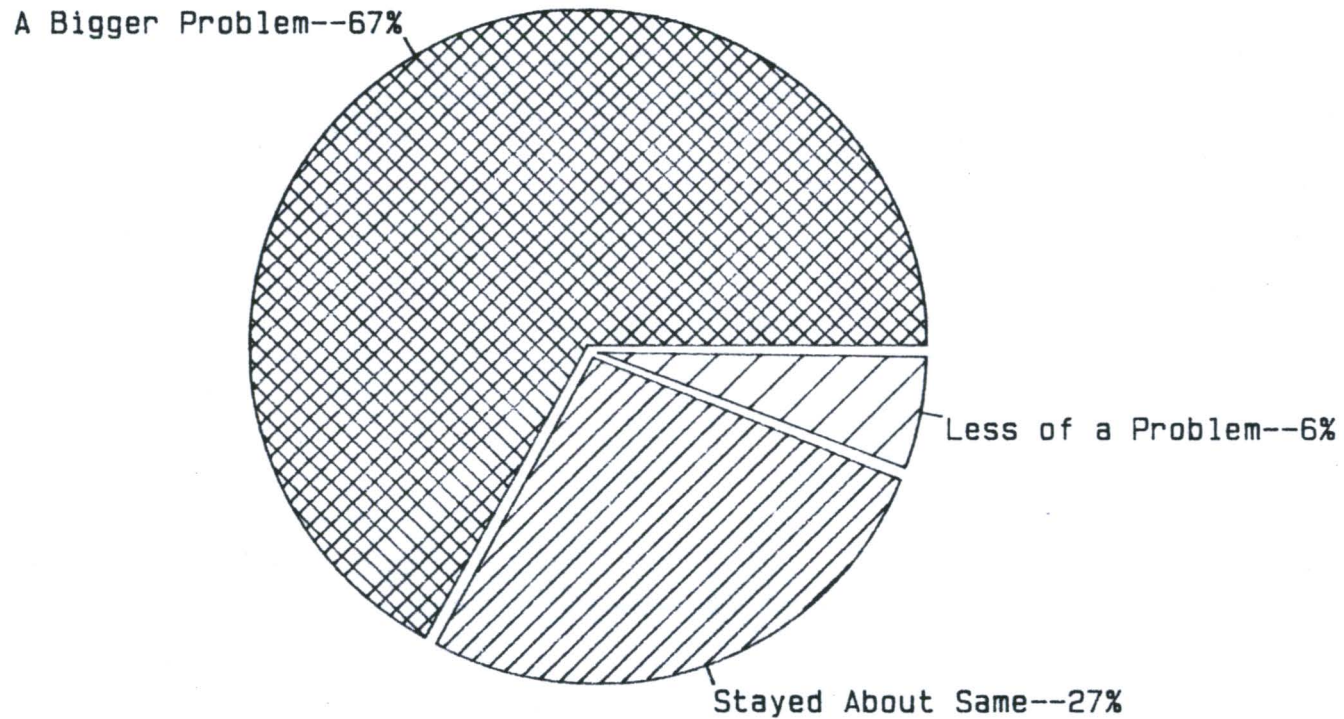
"What is most responsible for the increasing rate of crime?"

	Newsweek* Jan 1981 (%)	July 1986 (%)	Feb 1988 (%)
Unemployment	37	21	14
Courts too lenient	20	9	6
Breakdown of family, society, values	19	11	12
Punishment not severe enough	13	8	5
Drugs	13	32	36
TV violence, movies	3	2	4
Other/No Opinion	-	17	23

\* Newsweek poll allowed multiple responses

February 27-29, 1988

# GROWTH OF ILLEGAL DRUG USE

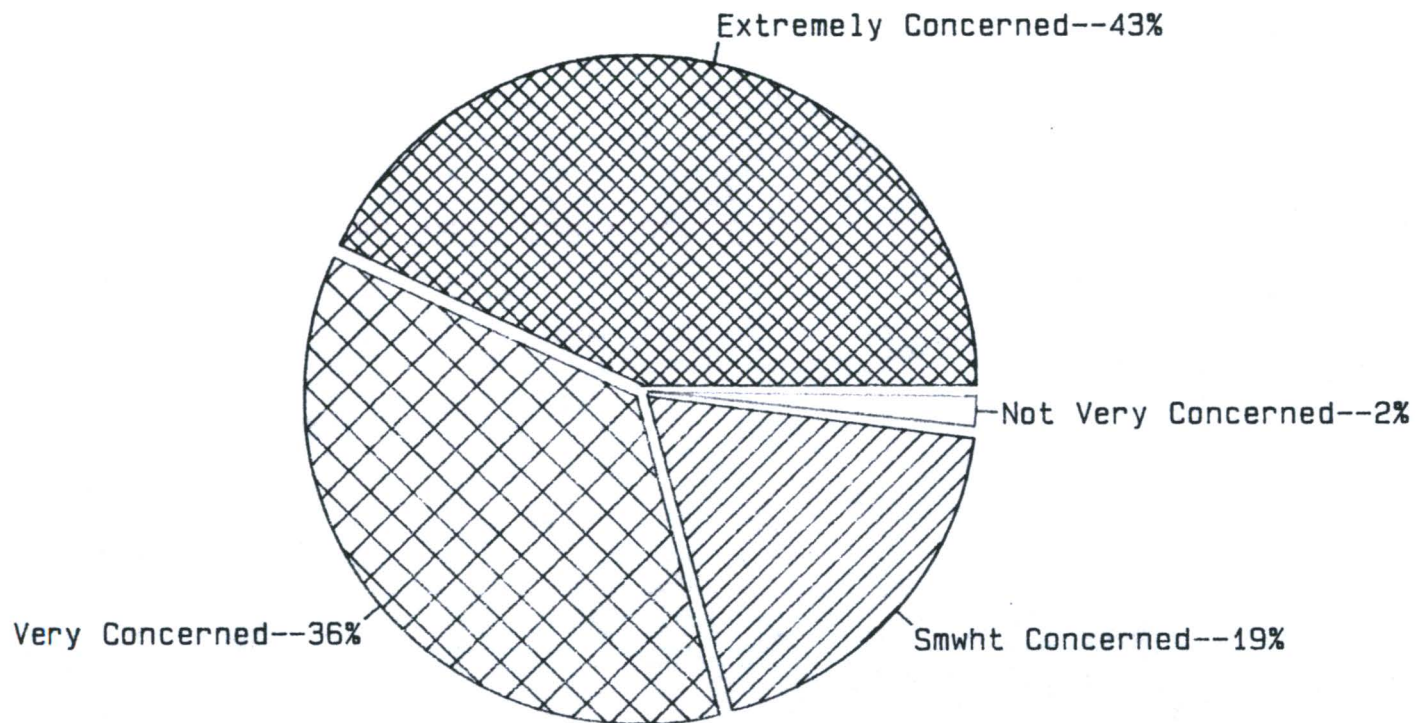


"From what you have heard and read, do you believe the problem of illegal drugs has more recently become..."

Source: The Wirthlin Group  
February 27-29, 1988

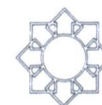


## CONCERN OVER ILLEGAL DRUG USE



"How concerned are you about the use of illegal drugs?"

Source: The Wirthlin Group  
February 27-29, 1988

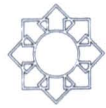


## Biggest Concerns Surrounding Illegal Drugs

=====

"Please tell me what it is about the illegal drug problem that concerns you most?" (Base = Respondents who are "extremely" or "very concerned" about the illegal drug problem; N = 788)

	<u>Percent</u>
<u>Effect on Children</u>	<u>64</u>
Concern for my children/Getting involved/Exposed (23%)	
Effect on young children/Destruction (18%)	
Kids/Young people who use drugs (13%)	
Accessible in the schools (11%)	
Drug pushers selling to children (7%)	
Minors are using drugs (7%)	
Peer pressure (2%)	
Effects on newborn babies (1%)	
<u>Effect on People</u>	<u>35</u>
Effects our security/Weakening the country (13%)	
Physical effects on the body/Mind (9%)	
Effect on people's lives (8%)	
Drugs kill/Cause death (8%)	
<u>Increasing Crime</u>	<u>27</u>
Causes crime/Violence/Leads to crime (24%)	
Leads to murder/Violent crimes (4%)	
<u>Drug Users/Pushers</u>	<u>14</u>
People that use them/Addicts (6%)	
Productivity of users (5%)	
Drug dealers making money/Profit (3%)	
<u>Lack of Law Enforcement</u>	<u>13</u>
Stricter laws needed/Enforcement (7%)	
Easy to get/Accessibility (5%)	
Expansion/Growth of drug problem (2%)	
Lack of government involvement (1%)	
<u>Effect on Family Values/Morals</u>	<u>6</u>
Effect on the family (4%)	
Morally wrong (3%)	



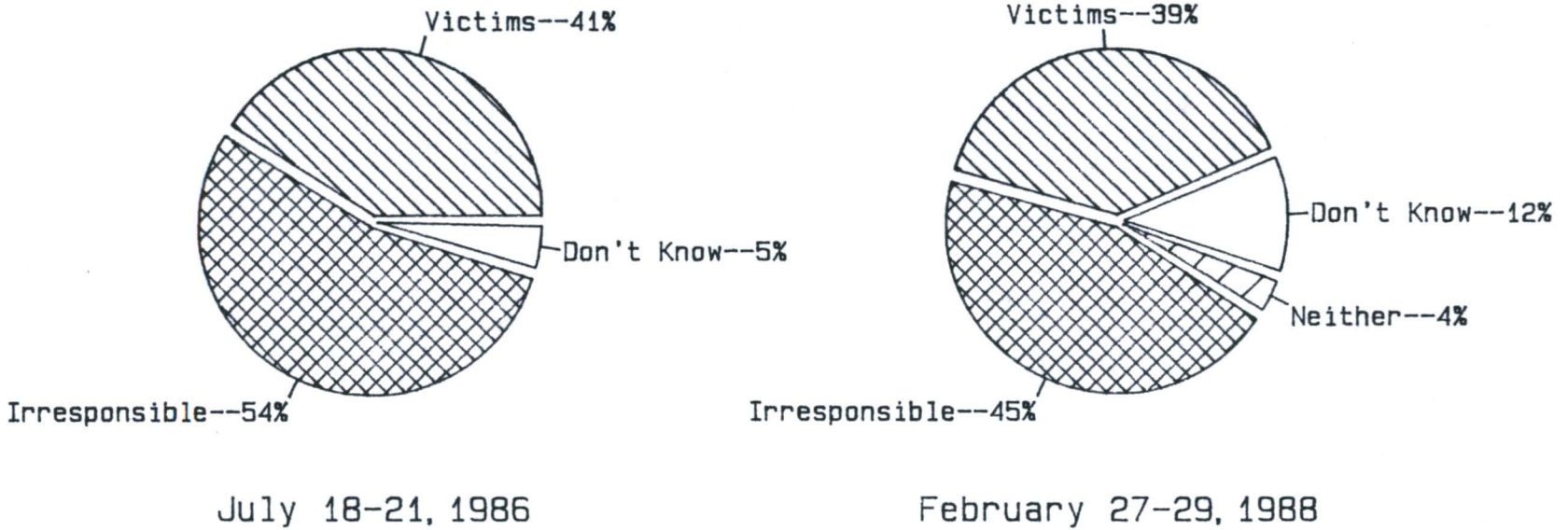
Biggest Concerns Surrounding Illegal Drugs  
(Continued)

=====

"Please tell me what it is about the illegal drug problem that concerns you most?" (Base = Respondents who are "extremely" or "very concerned" about the illegal drug problem; N = 788)

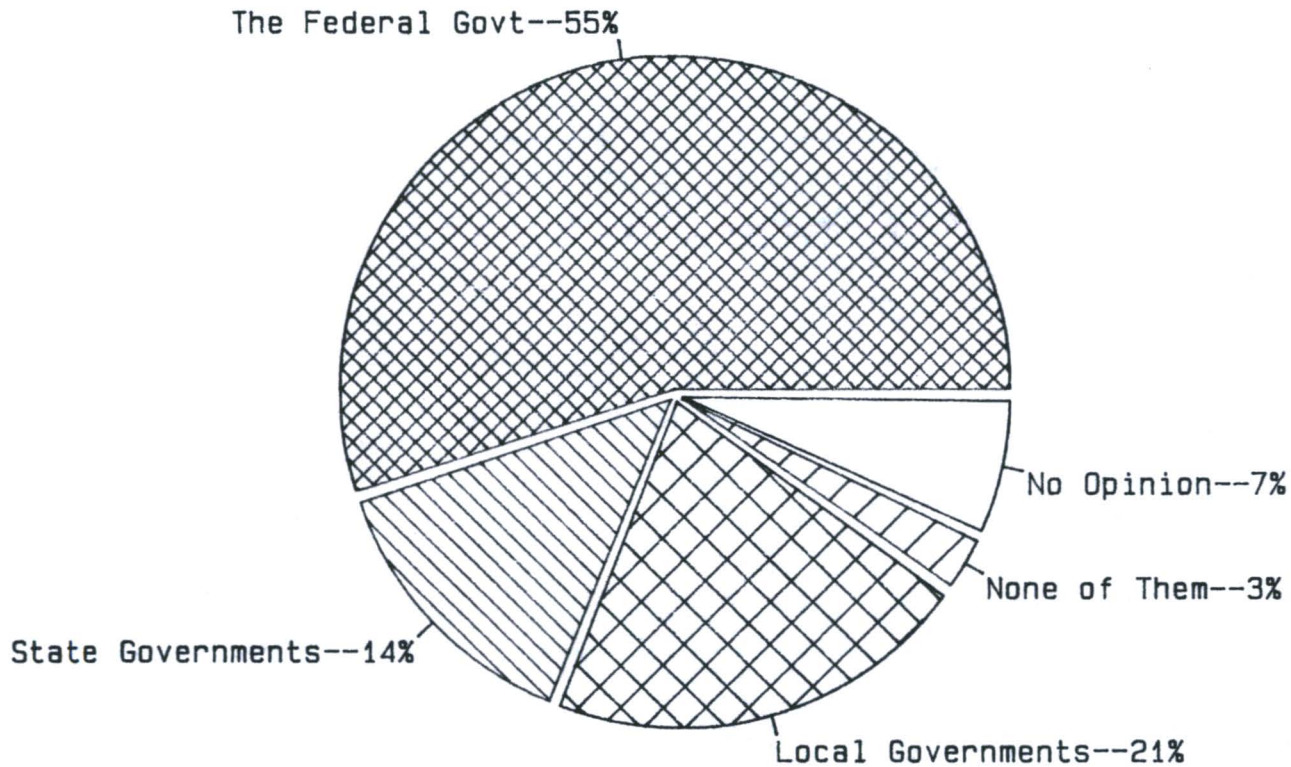
	<u>Percent</u>
<u>Economic Effects</u>	<u>6</u>
Effects the economy (2%)	
Cost to taxpayers (2%)	
Financial burden (2%)	
<u>Other</u>	<u>9</u>
Concerned about drugs/General negative (3%)	
Importing of drugs (2%)	
Lack of drug rehabilitation (1%)	
The spread of AIDS (1%)	
Other (2%)	
No Opinion	1

# DRUG USERS IN AMERICAN SOCIETY



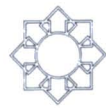
"Do you think most drug users are victims, or are they mostly irresponsible members of society?"

# LEVEL OF GOVERNMENT THAT CAN DO THE MOST TO SOLVE THE ILLEGAL DRUG PROBLEM



"What level of government do you think can do the most to solve the illegal drug problem?"

Source: The Wirthlin Group  
February 27-29, 1988



The Federal Government's Role in Eliminating  
Illegal Drug Use In The U.S.

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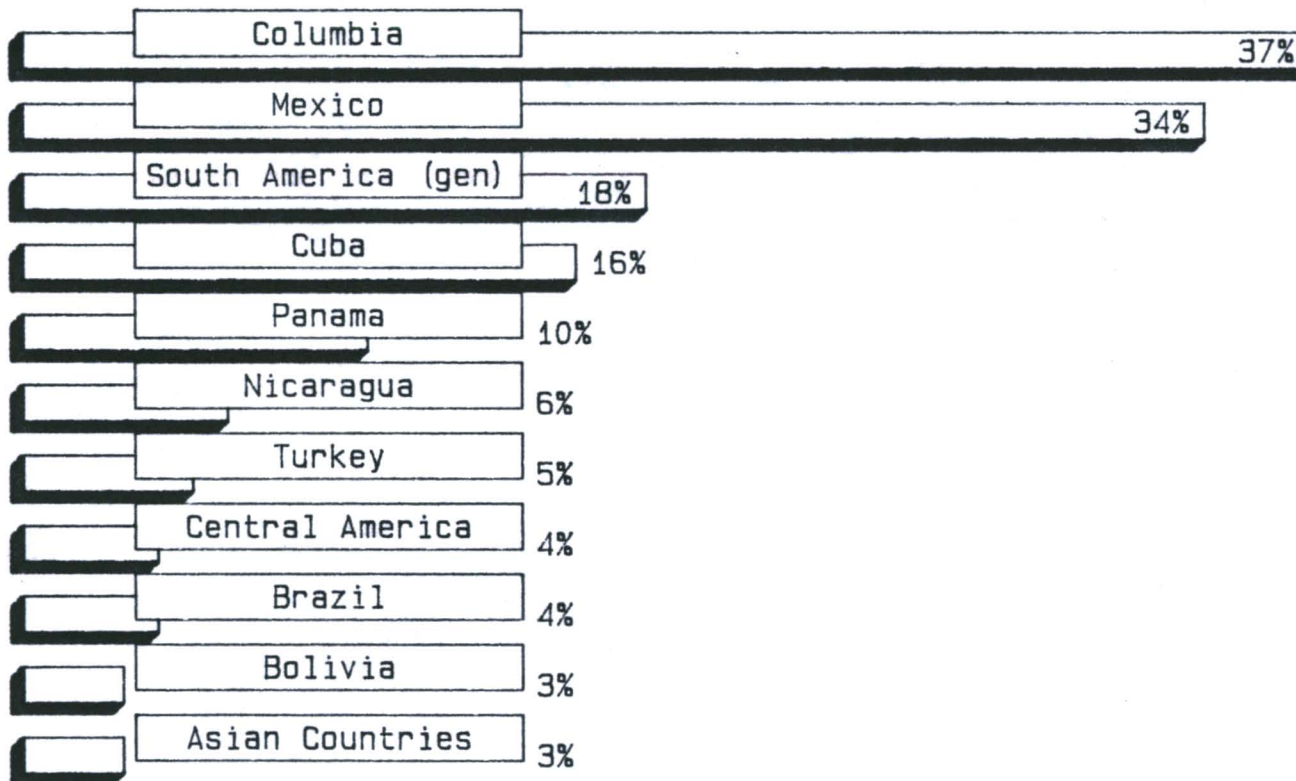
"Let's talk a few minutes about drugs in this country. What do you believe the federal government should do to cut down the use of illegal drugs in our country?"

	<u>July</u> 18-21 1987	<u>Feb</u> 27-29 1988
<u>Law Enforcement</u>	<u>68</u>	<u>57</u>
Stiffer penalties for pushers	19	20
Stiffer penalties -- General	19	18
Better law enforcement	8	14
Death penalty for pushers	4	3
Stiffer penalties for users	4	6
Tougher court system	4	3
More police/detectives	4	5
Stiffer penalties for smugglers	3	6
More money for enforcement	3	3
<u>Drug Smuggling Prevention</u>	<u>42</u>	<u>43</u>
Better border patrol/customs	24	25
Stop drugs at the source	10	16
Military action in drug producing countries	7	4
Economic sanctions against drug producing countries	1	4
<u>Education</u>	<u>11</u>	<u>25</u>
Educate the public	11	19
Anti-drug programs in schools	*	8
More/better advertising	*	2
<u>Other</u>	<u>16</u>	<u>17</u>
Legalize drugs	5	3
Same programs as now	3	1
Do more -- General	3	2
Treatment/Rehabilitation	2	3
Drug Testing	1	1
Other	2	8
Nothing Can Be Done	6	3
Don't Know	9	15

February 27-29, 1988

COUNTRIES AMERICANS BELIEVE CONTRIBUTE MOST  
TO OUR NATIONAL DRUG PROBLEM  
THROUGH EITHER PRODUCTION OR SMUGGLING

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## Proposals to Fight the Illegal Drug Problems in the United States

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"Now I'd like to read a list of statements that others have made. For each one I read you, please tell me whether you agree strongly ... agree somewhat ... disagree somewhat ... or ... disagree strongly with the statement."

July 18-21 1986	Feb 27-29 1988
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The action and commitment of private citizens working toward a drug free society is as important as anything government might do to stop drug abuse.

Agree	95	95
Disagree	5	4
No Opinion	*	1

The United States should use military forces along our borders and even inside other foreign countries, if those countries request it, to stop the flow of illegal drugs into the United States.

Agree	85	85
Disagree	14	14
No Opinion	1	1

When awarding government contracts, the federal government should give priority to those companies which have a certified drug-free workplace.

Agree	77	77
Disagree	21	22
No Opinion	2	1

Drug dealers convicted for a third time of selling heroin or cocaine to minors should get the death penalty.

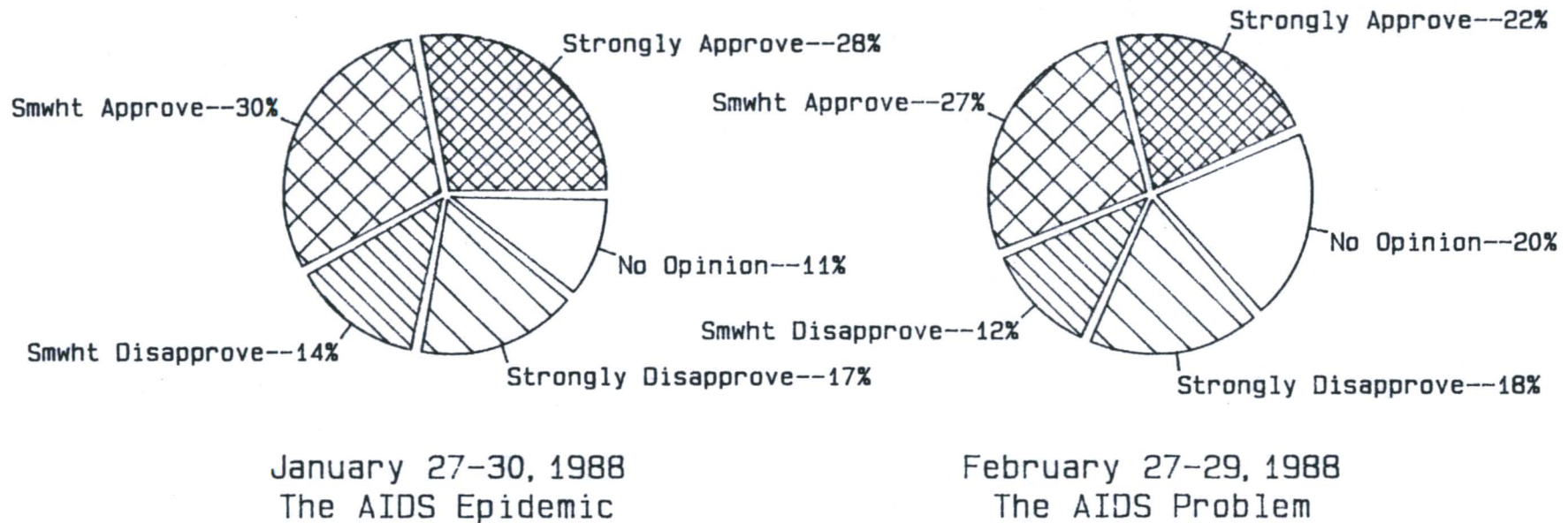
Agree	60	60
Disagree	40	40
No Opinion	*	1

February 27-29, 1988



# REAGAN JOB RATING

## The AIDS Problem



557-788



UNITED STATES DEPARTMENT OF EDUCATION

THE SECRETARY

February 22, 1988

MEMORANDUM FOR: Howard H. Baker, Jr.  
Chief of Staff to the President

SUBJECT: The War on Drugs

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This Administration deserves great credit for its efforts in the war on drugs: we have forged a serious national consensus against drug use; we have worked very hard to reduce the drug trade -- many dedicated men lay their lives on the line every day in this effort; we have greatly increased the resources devoted to the drug problem; and we have increased drug seizures, arrests, and prison sentences for those convicted of drug trafficking offenses.

Nonetheless, we are confronted with the fact, and the growing public perception, that we are not winning the war on drugs. To respond, we must do what needs to be done, and we must make a more forceful public case explaining our actions.

The war on drugs has four fronts:

Production: We are facing bumper crops of many illegal drugs. Powerful, billion-dollar drug-producing cartels threaten the stability of several Central American governments and threaten to undermine the willingness of the American people to support our struggle against Soviet advances in this region.

Shipment: Drug smugglers have been hampered by our interdiction efforts, but there seems to be general agreement that we are interdicting only about 10 percent of all drugs sent to the U.S. The fact is, the volume of drugs entering this country has increased, and the drugs sold on our streets today are generally higher in quality and lower in cost.

Drug Dealers: Despite record numbers of arrests, drug dealing among poor urban youths and organizations of foreign nationals is growing in many metropolitan areas. Particularly in the case of crack, we seem to be facing a rapidly growing market with increasing violence associated with it. On the West Coast, some youth gangs have become ruthless multi-state drug enterprises with millions of dollars in sales.

Drug Use: The incidence of first-time drug use seems to be declining among young people generally, but this is not true in many inner-city areas, and the overall consumption of illegal drugs does not seem to be declining significantly.

We need to review the measures we have been pursuing and take a fresh look at our plans for attacking all segments of the drug problem.

For example, we have generally accepted the view that it is impossible to reduce the supply of illegal drugs significantly unless there is substantial reduction in the demand for those drugs. This is reasonable, but the current situation suggests that it is very difficult to reduce the demand significantly for something that is attractive to many, is plentiful, and provides enormous financial rewards for those who produce and distribute it.

The Drug Policy Board has worked to establish policies and coordinate efforts against drugs. But a clear, integrated plan to meet this threat has not been presented to the American people. The structure of the Board also leaves no single person responsible for overall drug policy, independent of the sometimes conflicting priorities and pressures of the particular agencies that make up the Board. Policy compromises are always necessary, but the structure of the Board tends to focus on what all the relevant agencies can agree on rather than on what must be done to get where we want to go. Thus, a coherent and palpable Administration strategy for winning the war on drugs is not evident.

I believe the President should request a thorough and expeditious review of our anti-drug effort. He should do this soon, before Congressional and media interest in a variety of aspects of the drug issue intensifies further. (The report from the White House Conference, mandated by Congress, is not likely to do the job of formulating a defensible Administration plan and the Conference report will not be completed until late spring.) We need a clear and succinct report that answers the question: What must we do to reduce the drug problem substantially?

What we need does not require great fanfare; all it requires is that a single individual be charged to prepare a report to the President on this question, say within 45 days. That individual should be given access to all relevant information, and told to make this his top priority during this time. He would be charged with telling us how we are doing in all areas of the war on drugs, and what we need to do, immediately and over the next few years. This review could be done confidentially, or the President could publicly and formally order the report. I would be glad to take on or to assist in this task.



William J. Bennett

THE WHITE HOUSE

WASHINGTON

AGENDA FOR DRUG MEETING

ROOSEVELT ROOM, 4:30 P.M., FEBRUARY 25, 1988

Purpose:

This Administration has done a great deal to combat and deal with the scourge of drugs in our society. It is the perception of some around here that the matter is being turned into a political issue.

- If it is to become a political issue, it's my view that we have to control the agenda of the debate as best we can. So what we're going to try to do here is coordinate policy that has already been established in Ian Macdonald's shop and Brad Reynolds' shop for starters. It's not our purpose to seek to change policy, implement policy or modify policy, but rather to get a handle here in the West Wing on those efforts that are ongoing so that we can implement them as best as possible and make sure they're carried out. So let me ask Dr. Macdonald to give an overview of the programs for which he is responsible, with its policy goals and objectives and then ask Brad Reynolds to report on the activities of the Drug Policy Board.
  
- What we need is a game plan. I'd like to ask Brad and Ian to assess what is going on in their areas in their view and to apprise this group by memo what is not getting out, and identify the holes in the debate.

THE WHITE HOUSE

WASHINGTON

AGENDA FOR DRUG MEETING

ROOSEVELT ROOM, 4:30 P.M., FEBRUARY 25, 1988

Purpose:

This Administration has done a great deal to combat and deal with the scourge of drugs in our society. It is the perception of some around here that the matter is being turned into a political issue. *- It seems there's a story a day - international / domestic (currently - the certification story -*  
The Administration deserves a great deal of credit for its war on drugs. It's clear that there is now a national consensus against drug use. This Administration has worked very hard to reduce the drug trade. We have greatly increased the amount of money, resources devoted to the drug problem and we've certainly increased seizures, arrests and those convicted of trafficking offenses.

- However, there is a continuing and growing public perception that the war against drugs is not being won.
- If it is to become a political issue, it's my view that we have to control the agenda of the debate as best we can.
- So what we're going to try to do here is coordinate policy that has already been established in Ian Macdonald's shop and Brad Reynolds' shop for starters.
- It's not our purpose to seek to change policy, implement policy or modify policy, but rather to get a handle here in the West Wing on those efforts that are ongoing so that we can help in their implementation as best we can.
- So let me ask Dr. Macdonald to give an overview of the programs for which he is responsible, with its policy goals and objectives.
- I'd also like to ask Brad Reynolds to report on the activities of the Drug Policy Board.
- What we need is a game plan. I'd like to ask Brad and Ian to assess what is going on in their areas in their view and to apprise this group by memo what is not getting out, and identify the holes in the debate.

✓ T. Kenneth Cribb, Jr. Assistant to the President for Domestic Affairs

✓ Frank J. Donatelli Assistant to the President for Political and Intergovernmental Affairs

✓ Thomas C. Griscom Assistant to the President for Communications and Planning

Rebecca G. Range Deputy Assistant to the President for Public Liaison

✓ Leslye Arsht Special Assistant to the President for Deputy Press Secretary

✓ Ian McDonald Special Assistant to the President for Drug Abuse Policy and Director of the White House Drug Abuse Policy Office

✓ David McIntosh Special Assistant to the President for Domestic Affairs

✓ Lisa Stoltenberg Special Assistant to the President for Political and Intergovernmental Affairs

✓ Brad Reynolds Assistant Attorney General

✓ John Walters Special Assistant to Secretary William Bennett

OFFICE OF THE VICE PRESIDENT

WASHINGTON, DC

April 12, 1988



JOHN TUCK:

Craig Fuller said you had requested a cy of the VP's speech for Senator Baker to review. This is a cy of the speech as it now stands. The VP may and probably will make final edits this evening or in a.m.

I will send you a cy of the final card text and press text. We are not sure it will be released to press so please hold close.

Thanks. Holler if you need anything else.

Kathleen Shanahan  
x7045



PROPOSED REMARKS FOR  
VICE PRESIDENT GEORGE BUSH  
ASSOCIATION FOR A BETTER NEW YORK  
NEW YORK, NEW YORK  
WEDNESDAY, APRIL 13, 1988

((THANK YOU ALL, THANK YOU VERY MUCH.))

((IT'S GREAT TO BE BACK IN NEW YORK... I NEVER REALIZED NEW YORKERS WERE SO FRIENDLY... EVERY TIME MY LIMO STOPPED FOR A LIGHT, A MAN CAME OVER AND WIPED THE WINDSHIELD.))

((ALL OVER THE COUNTRY YOU CAN SEE THE SIGNS OF SPRING... THE SWALLOWS RETURNING TO CAPISTRANO... THE LEAVES RETURNING TO THE TREES... BILLY MARTIN RETURNING TO THE YANKEES.))

2

((IT'S HARD TO BELIEVE THAT BILLY'S BACK WITH THE YANKEES FOR THE 5TH TIME... HE'S THE ONLY PERSON IN AMERICA WITH MORE LIVES THAN SHIRLEY MACLAINE.))

((AND SPEAKING OF THE YANKEES, GEORGE SHULTZ WAS ASKED TO MEDIATE BETWEEN WINFIELD AND STEINBRENNER... BUT IT WAS TOO TOUGH AN ASSIGNMENT... SO HE WENT TO THE MIDDLE EAST.))

((THE WEATHER IS WARMER THESE DAYS, EVEN AROUND ALBANY, BUT I HEAR GOVERNOR CUOMO IS WEARING A SWEATER... HE KEEPS FEELING A DRAFT.))

((HE COMPLAINED ALL WINTER... SUNDAY HE CLOSED THE WINDOW... I THINK.))



((YOU KNOW, IT MUST BE HARD FOR THE GOVERNOR TO HAVE ME HERE IN NEW YORK... KNOWING THERE'S SOMEONE IN THE STATE WHO DELIVERS A SPEECH BETTER THAN HE DOES.))

((DON'T LOOK FOR THE GOVERNOR TO BE IN THE CITY IN JULY... HE'LL BE LOOKING FOR SOMETHING YOU CAN'T GET IN NEW YORK ANY MORE... A SMOKE-FILLED ROOM.))

((LAST NIGHT I WENT OVER TO THE PLAZA, FOR A FUNDRAISER HOSTED BY DONALD TRUMP... I UNDERSTAND HE'D LIKE TO RUN FOR THE WHITE HOUSE... HE WANTS TO TAKE IT CONDO. HE WOULDN'T WANT TO LIVE THERE, THOUGH... IT WOULD MEAN MOVING TO A SMALLER HOUSE.))

((AS YOU CAN IMAGINE, THE PACE OF MY CAMPAIGN HAS SLOWED IN RECENT WEEKS.

BUT I STILL INTEND TO CAMPAIGN THROUGH THE END OF THE PRIMARY SEASON... BECAUSE IN POLITICS THE COMMUNICATION IS 2-WAY... YOU HEAR FROM ME, AND I HEAR FROM YOU... ABOUT THE PROBLEMS WE FACE, AND THE STEPS WE'RE TAKING TO SOLVE THEM.))

LATER TODAY I'M GOING TO EAST HARLEM, TO SEE SOME KIDS AT PUBLIC SCHOOL 146 WHO ARE PART OF A PUBLIC-PRIVATE PARTNERSHIP CALLED CITIES IN SCHOOLS -- A PROGRAM TO EXPAND EDUCATIONAL OPPORTUNITY. MY WIFE, BARBARA, HAS BEEN INVOLVED IN THIS PROGRAM IN HOUSTON, ATLANTA, AND WASHINGTON.

CITIES IN SCHOOLS PROVIDES COUNSELING FOR DISADVANTAGED STUDENTS AND THEIR FAMILIES... TO MAKE SURE THESE KIDS, WHO MIGHT OTHERWISE DROP OUT, STAY IN SCHOOL.

I'M TELLING YOU THIS BECAUSE IT'S IMPORTANT FOR PEOPLE IN THE PRIVATE SECTOR TO GET INVOLVED IN PROGRAMS LIKE CITIES IN SCHOOLS. A COMPASSIONATE SOCIETY LIKE OURS CAN'T SIMPLY WRITE OFF THESE KIDS.

JUST AS IMPORTANT, IF WE ARE GOING TO REMAIN COMPETITIVE WITH THE REST OF THE WORLD, WE'VE GOT TO FIELD A FULL TEAM... AND THAT MEANS AN EDUCATED WORK FORCE. IT'S A CRIME THAT 13 PERCENT OF OUR 17 YEAR OLDS ARE FUNCTIONALLY ILLITERATE... AND IT'S AN ECONOMIC DRAIN ON OUR SOCIETY.

THROUGHOUT MY CAMPAIGN I HAVE SAID THAT I WANT TO BE KNOWN AS THE EDUCATION PRESIDENT, AND THE REASON IS THAT EDUCATION IS OUR BEST JOBS PROGRAM, OUR BEST COMPETITIVENESS PROGRAM, OUR BEST PROGRAM FOR LIFTING PEOPLE OUT OF POVERTY. THE BEST INVESTMENT WE CAN MAKE -- FOR A BETTER NEW YORK AND FOR A BETTER AMERICA -- IS IN OUR CHILDREN.

THIS MORNING I WANT TO TALK TO YOU ABOUT ANOTHER, SICKENING DRAIN ON OUR SOCIETY... ONE YOU KNOW ABOUT ALL TOO WELL IN THIS CITY -- AND THAT IS THE USE OF ILLEGAL DRUGS.

YOU READ ABOUT THE EXECUTION OF OFFICER EDWARD BYRNE, KILLED AS HE SAT IN HIS PATROL CAR, GUARDING A WITNESS IN A DRUG CASE.

YOU'VE READ ABOUT THE DRUG-RELATED VIOLENCE AND CRIME THAT IS TURNING SECTIONS OF OUR CITIES INTO COMBAT ZONES... WHERE EVEN CITY BUSES REQUIRE A POLICE ESCORT... WHERE 70 PERCENT OF THE MEN ARRESTED FOR SERIOUS CRIMES TEST POSITIVE FOR DRUGS.

YOU'VE READ ABOUT THE BABIES WHO ARE BORN DAMAGED FOR LIFE BECAUSE THEIR MOTHERS USED COCAINE... OR WHO ARE BORN WITH AIDS BECAUSE THEIR MOTHERS USED DIRTY NEEDLES TO GET HIGH. BECAUSE CRACK USE HAS SURGED, MORE NEW YORK CITY BABIES WERE BORN WITH SYMPTOMS OF DRUG WITHDRAWAL IN 4 MONTHS LAST YEAR THAN IN A WHOLE YEAR JUST 2 YEARS BEFORE... 1,336 BABIES IN 4 MONTHS ALONE.

AND IF YOU'RE A PARENT OR A GRANDPARENT, YOU WORRY ABOUT THE ATTITUDE THAT IT'S OKAY FOR YOUNG PEOPLE TO BREAK THE LAW AND EXPERIMENT WITH DRUGS... ONLY TO DISCOVER THAT THEIR LIVES ARE GOING DOWN THE DRAIN, OR IN FAR TOO MANY CASES, INTO A COFFIN?

THINK OF THE COST TO US... NOT OF THE \$2 1/2 BILLION WE SPENT LAST YEAR ON THE FEDERAL LAW ENFORCEMENT EFFORT AGAINST DRUGS (MORE THAN TRIPLE THE LEVEL WHEN WE TOOK OFFICE)... NOT OF THE TENS OF BILLIONS THAT AMERICANS PAY EVERY YEAR FOR THIS POISON... NOT OF THE BILLIONS MORE THAT ARE LOST TO AMERICAN BUSINESSES BECAUSE THEIR EMPLOYEES ARE TOO OUT OF IT TO DO THEIR JOBS... THINK OF THE COST TO OUR COUNTRY OF THE YOUNG LIVES THAT ARE RUINED OR LOST BECAUSE OF DRUGS.

HOW CAN YOU PUT A PRICE TAG ON THAT? MORE IMPORTANT, HOW CAN WE STOP IT?

I HAVE BEEN INVOLVED IN THE FEDERAL EFFORT TO INTERDICT NARCOTICS SINCE 1982, WHEN THE PRESIDENT ASKED ME TO HEAD THE SOUTH FLORIDA TASK FORCE, FORMED AT THE REQUEST OF MIAMI CITIZENS AGAINST CRIME, TO FIGHT DRUG SMUGGLING AT A TIME AND A PLACE WHERE IT THREATENED TO GET OUT OF CONTROL.

WE BROUGHT THE MILITARY INTO THE FIGHT FOR THE FIRST TIME -- USING OUR MOST SOPHISTICATED AIR SURVEILLANCE EQUIPMENT TO WATCH FOR SMUGGLERS TRYING TO CROSS OUR BORDERS. WE BROUGHT IN THE INTELLIGENCE COMMUNITY, WHICH I HAD LED BACK IN THE MID-1970s.

WE LAUNCHED A COORDINATED ASSAULT AT THE FEDERAL, STATE, AND LOCAL LEVEL, AND WE MADE SOME HEADWAY.... THE PEOPLE OF SOUTH FLORIDA SAW THAT LAW ENFORCEMENT AUTHORITIES, NOT CRIMINALS, HAD REGAINED THE UPPER HAND.

WE BUILT ON THAT SUCCESS BY CREATING THE NATIONAL NARCOTICS BORDER INTERDICTION SYSTEM, WHICH I ALSO HAVE HAD THE PRIVILEGE TO LEAD, TO HELP COORDINATE FEDERAL, STATE, AND LOCAL LAW ENFORCEMENT EFFORTS AGAINST DRUG SMUGGLING NATIONWIDE. 7 YEARS AGO, THESE AGENCIES WERE HARDLY TALKING TO EACH OTHER.

7 YEARS AGO, ONLY 2 COUNTRIES WERE ERADICATING DRUG CROPS. TODAY, 23 COUNTRIES HAVE JOINED US IN THIS EFFORT.

WE'VE SEIZED RECORD AMOUNTS OF DRUGS -- LAST YEAR, FOR EXAMPLE, 70 TONS OF COCAINE... 70 TONS OF A SUBSTANCE THAT RETAILS FOR WELL OVER \$1,000 AN OUNCE. OVER THE LAST 7 YEARS, WE'VE SEIZED HUNDREDS OF TONS OF COCAINE AND TENS OF THOUSANDS OF TONS OF MARIJUANA. MEN AND WOMEN HAVE RISKED THEIR LIVES TO DO THIS -- THEY'RE HEROES -- AND NOW, IN THIS POLITICAL SEASON, THE DEMAGOGUES ARE OUT THERE DENIGRATING THIS SERVICE TO MANKIND.

WE'VE APPOINTED TOUGHER JUDGES AND TOUGHER PROSECUTORS, AND THEY'RE GETTING RESULTS -- 2 1/2 TIMES AS MANY DRUG OFFENDERS CHARGED, CONVICTED, AND SENT TO PRISON LAST YEAR, COMPARED TO 1980.

WE'VE INCREASED OUR CONVICTION RATE FROM 75 TO 84 PERCENT, AND THE SENTENCES ARE ONE-THIRD LONGER THAN THEY WERE.

AND WE'VE MADE SOME HEADWAY ON EXTRADITING FOREIGN SUPPLIERS. CARLOS LEHDER, A TOP FIGURE IN THE COLOMBIAN DRUG CARTEL, IS LOCKED UP IN A JACKSONVILLE JAIL. AND JUST LAST WEEK, WITH THE COOPERATION OF HONDURAN POLICE IN TEGUCIGALPA, WE ARRESTED A MAJOR SUSPECT IN THE BRUTAL TORTURE MURDER 3 YEARS AGO OF ENRIQUE CAMARENA, A SPECIAL AGENT FOR THE DRUG ENFORCEMENT ADMINISTRATION. JUAN RAMON MATTA IS NOW IN FEDERAL PRISON IN MARION, ILLINOIS.

WE'RE TRYING TO SEND THESE DRUG TRAFFICKERS THE SAME MESSAGE JOE LOUIS SENT TO BILLY CONN: YOU CAN RUN, BUT YOU CAN'T HIDE.

PROGRESS? YES, BUT WE MUST DO MORE, MUCH MORE... ON INTERDICTION, ON LAW ENFORCEMENT, ON TREATMENT, AND ON EDUCATION. WE HAVE NOT LOST THE WAR, BUT NEITHER HAVE WE WON IT. LET ME THROW OUT SOME THOUGHTS ON WHERE WE GO FROM HERE.

\* LAST YEAR CONGRESS REDUCED OUR PROPOSED BUDGET FOR THE COAST GUARD -- THE LEAD AGENCY KEEPING DRUG SMUGGLERS FROM OUR SHORES -- BY \$72 MILLION... TO PROVIDE MORE MONEY FOR AMTRAK. WHAT A DISTORTED SET OF PRIORITIES -- CUTTING BACK ON NARCOTICS ENFORCEMENT TO PROVIDE MORE MONEY FOR SUBSIDIZED TRAINS!

THE COAST GUARD NEEDS THOSE CUTS RESTORED, AND IT NEEDS STILL MORE MONEY NEXT YEAR.

\* WE NEED TO DO MORE TO HELP SOURCE COUNTRIES FIGHT THIS WAR... WITH BOATS, PLANES, HELICOPTERS, TRAINING OF THEIR PERSONNEL. THIS IS NOT FOREIGN AID... AMERICAN DRUG USERS FINANCE THE PRODUCTION OF THESE CROPS, AND WE MUST HELP FINANCE THEIR ERADICATION.

\* INCREASINGLY, DRUG TRAFFICKERS, PARTICULARLY IN LATIN AMERICA, ARE DESTABILIZING LEGITIMATE GOVERNMENTS AND CORRUPTING ENFORCEMENT AGENCIES. THESE DEVELOPMENTS POSE A SUBSTANTIAL THREAT TO OUR NATIONAL SECURITY.

AS PRESIDENT, I WILL SEEK A SUMMIT MEETING OF ALL THE COUNTRIES IN THIS HEMISPHERE TO DISCUSS THE THREAT AND THE STEPS WE CAN TAKE TOGETHER TO COMBAT IT.

\* WE SHOULD ALSO EXPLORE THE POSSIBILITY OF CREATING AN INTERNATIONAL ANTIDRUG FORCE, UNDER THE AUSPICES OF THE UNITED NATIONS OR ANOTHER MULTILATERAL AGENCY... BECAUSE DRUG TRAFFICKING IS A PROBLEM THAT RESPECTS NO BORDERS. SUCH A FORCE COULD RESPOND TO REQUESTS FROM SOURCE COUNTRIES TO ERADICATE DRUG CROPS AND DESTROY CLANDESTINE LABORATORIES.

\* DOMESTICALLY, I WILL DEMAND STRONGER PENALTIES FOR DRUG OFFENSES.

MANY OF OUR POLITICAL OPPONENTS CRITICIZE THE ANTI-DRUG EFFORT, BUT HOW MANY OF THEM HAVE BEEN OUT FRONT FOR MANDATORY SENTENCING, TOUGHER PENALTIES FOR THOSE WHO POISON OUR KIDS THROUGH DRUGS?

BOB DOLE PROPOSED THE DEATH PENALTY FOR DRUG KINGPINS, AND I AGREE. THE SAME PENALTY SHOULD BE AVAILABLE FOR THOSE WHO COMMIT DRUG-RELATED MURDERS. THESE PEOPLE ARE DEALING IN DEATH, AND THAT'S WHAT THEY SHOULD GET.

I CHALLENGE THE DEMOCRATS -- MIKE DUKAKIS, JESSE JACKSON, AL GORE, MARIO CUOMO -- TO STAND UP ON THIS POINT: IF THIS IS A WAR, WE NEED THE POWER TO FIRE BACK.

HERE IN NEW YORK, JUSTICE LEWIS L. DOUGLASS LAST MONTH ORDERED A CONVICTED HEROIN DEALER TO PAY MORE THAN \$2 MILLION IN RESTITUTION, TO BE USED FOR DRUG REHABILITATION. JUSTICE DOUGLASS IS ANOTHER ONE OF OUR HEROES IN THIS WAR.

\* WE SHOULD ALSO CRACK DOWN ON DRUG USERS -- FROM THE KID ON THE STREET TO THE BEAUTIFUL PEOPLE IN BEVERLY HILLS. WE SHOULD NOT JUST TURN OUR HEADS. OUR GOAL SHOULD BE TO SEND THEM A MESSAGE... NOT JUST TO PUNISH, BUT TO DETER.

IN SAN DIEGO, U.S. ATTORNEY PETE NUNEZ HAS A POLICY OF "ZERO TOLERANCE." HE PROSECUTES ANY MOTORIST CAUGHT CROSSING THE BORDER WITH ILLEGAL DRUGS, NO MATTER HOW SMALL THE AMOUNT.

THEY HAVE A CHOICE -- PLEAD GUILTY TO A MISDEMEANOR OR CONTEST A FELONY CHARGE. THEY PLEAD GUILTY MORE THAN 90 PERCENT OF THE TIME.

IN NEW JERSEY, DRIVERS LOSE THEIR CARS AND THEIR LICENSES IF THEY'RE ARRESTED WITH DRUGS IN THEIR CARS.

STATE ATTORNEY GENERAL CARY EDWARDS SAYS STUDENTS' EYES GLAZE OVER WHEN HE WARNS THEM THEY COULD GO TO JAIL FOR DRUG USE -- THEY KNOW THAT'S UNLIKELY FOR YOUNG FIRST OFFENDERS. BUT THEY SNAP TO ATTENTION WHEN HE TELLS THEM THEY WON'T BE ABLE TO DRIVE.

((SOUNDS LIKE PETE DUPONT... BUT YOU KNOW, IT'S NOT A NUTTY IDEA.))



\* FUNDAMENTALLY, THE DRUG PROBLEM IN AMERICA IS NOT ONE OF SUPPLY, BUT OF DEMAND. LET'S FACE REALITY: AS MUCH AS WE DO TO BUST THE SMUGGLERS AND THE DEALERS, AS MUCH AS WE DO TO ERADICATE THE CROPS AND INTERDICT THE FLOW OF DRUGS INTO THIS COUNTRY... AS LONG AS AMERICANS ARE WILLING TO PAY BILLIONS OF DOLLARS FOR ILLEGAL DRUGS, SOMEBODY SOMEWHERE IN THE WORLD WILL PROVIDE THEM. IT'S AS SIMPLE AS THAT.

IF WE BELIEVE IN PERSONAL FREEDOM, WE MUST BELIEVE IN PERSONAL RESPONSIBILITY. UNLESS WE ACT -- YOU AND I, NOT SOMEONE ELSE -- TO CUT DEMAND, THE CHAIN OF DEATH WILL CONTINUE... FROM THE JUNGLES OF COLOMBIA TO THE STREETS OF NEW YORK...

FROM COLOMBIA'S ATTORNEY GENERAL, JUSTICE MINISTER, AND 21 JUDGES... ALL KILLED FOR STANDING UP TO THE NARCOTRAFICANTES... TO NEW YORK'S EDDIE BYRNE.

THIS FIGHT WILL NEVER BE WON BY LAW ENFORCEMENT ALONE; IT WILL ONLY BE WON BY A CHANGE IN PUBLIC ATTITUDE... FROM TOLERANCE TO INTOLERANCE -- OF DRUG USE AND DRUG USERS. NANCY REAGAN KNOWS THIS WELL, AND SHE HAS COURAGEOUSLY LED THE WAY -- IN THE FACE OF WISECRACKS AND EVEN SOME RIDICULE AT THE OUTSET -- BY TELLING OUR KIDS TO "JUST SAY NO."

HAS IT MADE A DIFFERENCE? YOU BET IT HAS. THE LATEST SURVEY OF OUR HIGH SCHOOL SENIORS SHOWS THE LOWEST LEVELS OF ILLEGAL DRUG USE SINCE THE SURVEY BEGAN 13 YEARS AGO.

WE HAVE TO FIGHT THIS WAR ON DRUGS NOT JUST AT OUR NATION'S BORDERS, BUT IN OUR NEIGHBORHOODS AND OUR OFFICES... ALL OF US TOGETHER, JOINING FORCES TO SPEAK THE TRUTH -- THAT DRUGS ARE EVIL, THAT THEY RUIN AND END YOUNG LIVES... THAT DRUG DEALERS ARE MURDERERS AND SHOULD BE TREATED AS SUCH.

IF WE'RE GOING TO WIN THIS WAR ON DRUGS, WE HAVE TO WIN IT ON THE HOME FRONT. THAT MEANS YOU AND ME, ALL OF US... TALKING TO OUR FRIENDS AND OUR COLLEAGUES AT WORK...

AND MOST IMPORTANT, TALKING TO OUR CHILDREN AND OUR GRANDCHILDREN... ABOUT LIVING LIFE AND NOT WASTING IT.

IT MEANS HELPING AND SUPPORTING THE PRINCIPALS WHO ARE TRYING TO KEEP ORDER IN OUR SCHOOLS AND GET DRUGS AND VIOLENCE OUT. IT MEANS TEACHING OUR KIDS NOT ONLY ABOUT DRUGS, BUT ALSO ABOUT VALUES -- RESPECT FOR THE LAW, THE DIFFERENCE BETWEEN RIGHT AND WRONG -- IN OUR HOMES, IN OUR CHURCHES, AND IN OUR SCHOOLS. AND AS PARENTS, IT MEANS GIVING OUR KIDS A SENSE OF SELF-WORTH AND SETTING THE BOUNDARIES THEY SO DESPERATELY WANT AND NEED.

AND SO I ASK YOU THIS MORNING TO JOIN ME, TO WORK TOWARD THIS GOAL, TO JOIN THIS CAMPAIGN OF INTOLERANCE...

INTOLERANCE OF DRUG USE... INTOLERANCE OF INACTION... INTOLERANCE OF THOSE WHO ARE TOLERANT OF DRUGS. IF WE JOIN TOGETHER, WE CAN WIN THIS TERRIBLE WAR.

I WANT TO CLOSE BY READING YOU A LETTER THAT WAS PUBLISHED LAST MONTH IN THE MIAMI HERALD. IT WAS HANDED TO THE PUBLISHER AS HE VISITED THE DADE COUNTY JAIL, AND IT WAS SIGNED "ANOTHER CRACK ADDICT. HERE IS WHAT IT SAID:

"COCAINE IS DEATH. ANYONE WHO HAS TRIED IT KNOWS WHAT I MEAN. I WAS A GOLDEN BOY WITH LOOKS, EXTREME INTELLIGENCE, CHARISMA, AND PLENTY OF EVERYTHING, TRANSFORMED INTO A COMMON JUNKIE DOING ANYTHING AND EVERYTHING TO FEED MY VICIOUS HABIT.

IN THE PAST 6 YEARS, I HAVE GONE FROM WINNING GOLD MEDALS IN HIGH SCHOOL TO SLEEPING IN ALLEYS AND FIGHTING DAILY TO STAY ALIVE AND STAY HIGH JUST ONE MORE DAY.

"I LAY CRINGING AND WATCHING COCAINE STEAL MY LIFE AND DREAMS FROM ME. I AM BUT 19 YEARS OLD, AND COCAINE HAS PUSHED ME TO PROSTITUTION, CRIME, SELF-HATRED, EMBARRASSMENT, AND UTTER DESPAIR.

"MY LAST RIDE ON THE CRACK EXPRESS FOUND ME ALONE IN A SLEAZY MOTEL WITH \$200 WORTH OF CRACK, BOUGHT WITH STOLEN MONEY, TRYING TO OVERDOSE. I MERELY ENDED UP VOMITING ALL OVER MYSELF. BY THE END OF THE NIGHT, I WAS BEGGING GOD TO LET ME DIE.

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"I KNOW MANY WILL READ THIS AND DISCARD IT, BUT, IF MY MESSAGE CAN HELP SAVE THE LIFE OF ONE PERSON OUT THERE, I'M SATISFIED. MY CRACK USE IS WHAT BROUGHT ME TO THE DEEPEST OF BOTTOMS, AND I HAVE USED IT ONLY FOR 5 MONTHS. PLEASE LISTEN AND LEARN, DON'T DISCARD THIS AND DIE."

THAT SAYS IT ALL: "PLEASE LISTEN AND LEARN, DON'T DISCARD THIS AND DIE." LET US, EACH OF US, PASS THAT MESSAGE ALONG TODAY.

THANK YOU VERY MUCH.

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