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THE WHITE HOUSE
WASHINGTON

- Wallison
- Buchanan
- Courtemache
- ~~Sullivan~~
- Kingon
- Henkel
- Ball
- Daniels
- Chew
- Ryan
- Turner
- Speakes
- Thomas

(Maseng)?

CLOSE HOLD

Document No. _____

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 9/11/86 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENT AND MRS. REAGAN: TELEVISED DRUG SPEECH

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	MILLER - ADMIN.	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MILLER - OMB	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
BALL	<input type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BARBOUR	<input type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SVAHN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	THOMAS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DANIELS	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WALLISON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KING	<input type="checkbox"/>	<input type="checkbox"/>	<u>DOLAN</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>TURNER</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MASENG	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>COURTEMANCHE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>



REMARKS: The attached has been forwarded to the President.

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RESPONSE:

CLOSE HOLD

David L. Chew
Staff Secretary
Ext. 2702

(Khachigian)
September 10, 1986
6:30 p.m.

PRESIDENT AND MRS. REAGAN: NATIONAL TELEVISION ADDRESS
ON DRUG ABUSE AND PREVENTION
SUNDAY, SEPTEMBER 14, 1986

Good evening.

Usually, I talk with you from my office in the West Wing of the White House. But tonight, there is something special to talk about, and I've asked someone very special to join me.

Nancy and I are here in the West Hall of the White House, and around us are the rooms in which we live. It is the home you have provided for us, of which we merely have temporary custody.

Nancy is joining me because the message this evening is not my message, but ours. And we speak to you not simply as fellow citizens -- but as fellow parents and grandparents and as concerned neighbors.

It's back to school time for America's children, and while drug and alcohol abuse cuts across all generations, it is especially damaging to the young people on whom our future depends. So tonight, from our family to yours -- from our home to yours, we hope you can join us.

America has accomplished so much in these last few years, whether it has been rebuilding our economy or serving the cause of freedom in the world. What we've been able to achieve has been done with your help -- with us working together as a Nation united.

Now, we need your support again. Drugs are menacing our society. They're threatening our values and undercutting our institutions. They're killing our children.

From the beginning of our Administration, we have taken strong steps to do something about this horror.

Tonight, I can report to you that we've made much progress. Thirty-seven Federal agencies are working together in a vigorous national effort, and by next year our spending for drug law enforcement will have nearly tripled from its 1981 levels -- from \$700 million to \$2.1 billion.

We have increased seizures of illegal drugs. Shortages of marijuana are now being reported. Last year alone, over 10,000 drug criminals were convicted, and nearly \$250 million of their assets were seized by the DEA.

And in the most important area -- individual use -- we see progress. In 4 years, the number of high school seniors using marijuana on a daily basis has dropped from 1 in 14 to 1 in 20.

The U.S. military has cut the use of illegal drugs among its personnel by 67 percent since 1980.

These are a measure of our commitment and emerging signs that we can defeat this enemy.

But we still have much to do.

Despite our best efforts, illegal cocaine is coming into our country at alarming levels, and 4-to-5 million people regularly use it. Five hundred thousand Americans are hooked on heroin. One in twelve persons smokes marijuana regularly.

Regular drug use is even higher among the age group 18-to-25 -- most likely just entering the work force.

Today, there is a new epidemic -- smokable cocaine -- otherwise known as "crack." It is an explosively destructive and

often lethal substance which is crushing its users. It is an uncontrolled fire.

And drug abuse is not a so-called "victimless crime." Everyone's safety is at stake when drugs and excessive alcohol are used by people on the highways or by those transporting our citizens or operating industrial equipment. Drug abuse costs you and your fellow Americans at least \$60 billion a year.

From the early days of our Administration, Nancy has been intensely involved in the effort to fight drug abuse. She has since traveled over 100,000 miles to 55 cities in 28 States and 6 foreign countries to fight school-age drug and alcohol abuse. She's given dozens of speeches and scores of interviews and has participated in 24 special radio and TV tapings to create greater awareness of this crisis.

Her personal observations and efforts have given her such dramatic insights that I wanted her to share them with you this evening. Nancy

MRS. REAGAN:

Thank you.

As a mother, I've always thought of September as a special month -- a time when we bundled our children off to school, to the warmth of an environment in which they could fulfill the promise and hope in those restless minds.

But so much has happened over these years -- so much to shake the foundations of all that we know and all that we believed in.

Today, there is a drug and alcohol abuse epidemic in this country, and no one is safe from it -- not you, not me, and certainly not our children, because this epidemic has their names written on it.

Many of you may be thinking: "Well, drugs don't concern me." It does concern you -- it concerns us all because of the way it tears at our lives and because it is aimed at destroying the brightness and life of the sons and daughters of the United States.

For 5 years, I've been traveling across the country -- learning and listening. One of the most hopeful signs I've seen is the building of an essential new awareness of how terrible and threatening drug abuse is to our society.

Each time I meet with someone new or receive another letter from a troubled person on drugs, I yearn to find a way to help share the message that cries out from them.

As a parent, I'm especially concerned about what drugs are doing to young mothers and their newborn children. Listen to this news account from a hospital in Florida of a child born to a mother with a cocaine habit.

"Nearby, a baby named Paul lies motionless in an incubator, feeding tubes riddling his tiny body. He needs a respirator to breathe and a daily spinal tap to relieve fluid buildup on his brain. Only one month old, he has already suffered two strokes."

Now you can see why drug abuse concerns every one of us -- all the American family. Drugs steal away so much. They take

and take, until finally every time a drug goes into a child, something else is forced out -- like love and hope and trust and confidence. Drugs take away the dream from every child's heart and replace it with a nightmare. And it's time we in America stand up and replace those dreams.

Each of us has to put our principles and consciences on the line -- whether in social settings or in the work place -- to set forth firm standards and stick to them.

There is no moral middle ground. Indifference is not an option. We want you to help us create an outspoken intolerance for drug use. For the sake of our children, I implore each of you to be unyielding and inflexible in your opposition to drugs.

Our young people are helping us lead the way. Not long ago, in Oakland, California, I was asked by a group of children what to do if they were offered drugs. I responded: "Just say no." Soon after that, those children in Oakland formed a "Just Say No" club, and now there are over 10,000 such clubs all over the country.

Well, their participation and their courage in saying "no" needs our encouragement. We can help by using every opportunity to force the issue of not using drugs to the point of making others uncomfortable -- even if it means making ourselves unpopular.

Our job is never easy because drug criminals are ingenious. They work every day to plot a new and better way to steal our children's lives -- just as they have done by developing this new drug, "crack." For every door we close, they open a new door to

death. They prosper on our unwillingness to act. So, we must be smarter and stronger and tougher than they are. It's up to us to change attitudes and just simply dry up their markets.

Finally, to young people watching or listening -- I have a very personal message for you:

There's a big, wonderful world out there for you. It belongs to you. It's exciting, stimulating, rewarding. Don't cheat yourselves out of this promise. Our country needs you. But it needs you to be clear-eyed and clear-minded.

I recently read one teenager's story -- she's now determined to stay clean, but was once strung out on several drugs. What she remembered most clearly about her recovery was that during the time she was on drugs, everything appeared to her in shades of black and gray. And after her treatment, she was able to see colors again.

To my young friends out there . . . life can be great -- but not when you can't see it. Open your eyes to life -- to see it in the vivid colors that God gave as a precious gift to His children -- to enjoy life to the fullest, and to make it count.

Say yes to your life. And when it comes to drugs and alcohol: Just say no.

THE PRESIDENT:

I think you can see why Nancy has been such a positive influence on all that we are trying to do.

The job ahead of us is very clear. Nancy's personal crusade -- like that of so many other wonderful individuals --

should become our national crusade. It must include a combination of government and private efforts which complement one another. Last month I announced six initiatives which we believe will do just that.

First, we seek a drug-free workplace -- at all levels of government and in the private sector.

Second, we'll work toward drug-free schools.

Third, we want to ensure that the public is protected and that treatment is available to substance abusers and the chemically dependent.

Our fourth goal is to expand international cooperation while treating drug trafficking as a threat to our national security. In October, I will be meeting with key U.S. Ambassadors to discuss what can be done to support our friends abroad.

Fifth, we must move to strengthen law enforcement activities.

Finally, we seek to expand public awareness and prevention.

In order to further implement these six goals, I will announce tomorrow a series of new proposals with the following elements:

As much financing as we commit, however, we would be fooling ourselves if we thought that massive new amounts of money alone will provide the solution. Let us not forget that in America, people solve problems and no national crusade has succeeded without human investment. Winning the war on drugs will not be achieved by declaring war on the American taxpayer.

Your government will continue to act aggressively, but nothing would be more effective than for Americans simply to quit using illegal drugs.

We seek to create a massive change in national attitudes which ultimately will separate the drugs from the customer . . . to take the user away from the supply. I believe, quite simply, that we can help them quit.

That's where you come in.

My generation will remember how America swung into action when we were attacked in World War II. The war was not just fought by the fellas flying the planes or driving the tanks. It was fought at home by a mobilized Nation -- men and women alike -- building planes and ships; clothing sailors and soldiers; feeding Marines and airmen. And it was fought by children planting victory gardens and collecting cans.

Now we're in another war for our freedom, and it's time for all of us to pull together again. So, for example, if your friend or neighbor or a family member has a drug or alcohol problem, don't turn the other way. Go to his help or to hers. Get others involved with you -- clubs, service groups, and community organizations -- and provide support and strength.

And, of course, many of you have been cured through treatment and self-help. Well, you are the combat veterans, and you have a critical role to play. You can help others by telling your story and providing a willing hand to those in need.

Being friends to others is the best way of being friends to ourselves.

It's time -- as Nancy said -- for America to "just say no" to drugs.

Those of you in union halls and work places everywhere -- please make this challenge a part of your job every day. Help us preserve the health and dignity of all workers.

To businesses large and small -- we need the creativity of your enterprise applied directly to this national problem. Help us.

And those of you who are educators -- your wisdom and leadership are indispensable to this cause.

From the pulpits of this spirit-filled land -- we would welcome your reassuring message of redemption and forgiveness and of helping one another.

On the athletic fields -- you men and women are among the most beloved citizens of our country. A child's eyes fill with

your heroic achievements. Few of us can give youngsters something as special and strong to look up to as you. Please don't let them down.

And this camera in front of us -- it's a reminder that in Nancy's and my former profession, and in the newsrooms and production rooms of our media centers -- you have a special opportunity with your enormous influence to send alarm signals across the Nation.

To our friends in foreign countries, we know many of you are involved in this battle with us. We need your success as well as ours.

When we all come together, united -- striving for this cause -- then those who are killing America and terrorizing it with slow but sure chemical destruction will see that they are up against the mightiest force for good that we know. Then, they will have no dark alleyways to hide in.

In this crusade, let us not forget who we are. Drug abuse is a repudiation of everything America is. The destructiveness and human wreckage mock our heritage.

Think for a moment how special it is to be an American. Can we doubt that only a Divine Providence placed this land, this island of freedom, here as a refuge for all those people in the world who yearn to breathe free?

The revolution out of which our liberty was conceived signaled an historical call to an entire world seeking hope. Each new arrival of immigrants rode the crest of that hope. They came . . . millions seeking a safe harbor from the oppression of

cruel regimes. They came . . . to escape starvation and disease. They came . . . those surviving the Holocaust and the Soviet gulags. They came . . . the boat people, chancing death for even a glimmer of hope that they could have a new life. They all came to taste the air redolent and rich with the freedom that is ours.

What an insult it will be to what we are -- and whence we came -- if we do not rise up together in defiance against this cancer of drugs.

And there's one more thing. The freedom that so many seek in our land has not been preserved without a price. Nancy and I shared that remembrance 2 years ago at the Normandy American Cemetery in France.

In the still of that June afternoon, we walked together among the soldiers of freedom -- past the hundreds of white markers which are monuments to courage and memorials to sacrifice.

Too many of these and other such graves are the final resting places of teenagers -- children who became men in the roar of battle.

Look what they gave to us who live. Never would they see another sunlit day glistening off a lake or river back home . . . or miles of corn pushing up against the open sky of our plains. The pristine air of our mountains and the driving energy of our cities are theirs no more. Nor would they ever again be a son to their parents or a father to their own children.

They did this for you -- for me -- for a new generation to carry our democratic experiment proudly forward. Well, that's

something I think we're obliged to honor, because what they did for us means that we owe as a simple act of civic stewardship to use our freedom wisely for the common good.

As we mobilize for this national crusade -- I'm mindful that drugs are a constant temptation for millions. Please remember this when your courage is tested: You are Americans. You are the product of the freest society mankind has ever known. No one -- ever -- has the right to destroy your dreams and shatter your life.

Right down the end of this hall is the Lincoln Bedroom. But in the Civil War, that room was the one President Lincoln used as his office. Memory fills that room -- and more than anything, that memory drives us to see vividly what President Lincoln sought to save. Above all, it is that America must stand for something. And that our heritage lets us stand with a strength of character made more steely by each layer of challenge pressed upon the Nation.

We Americans have never been morally neutral against any form of tyranny. Tonight, we are asking no more than that we honor what we have been and what we are by standing together.

Won't you join us in this great new national crusade?

God bless you and good night.

THE WHITE HOUSE
WASHINGTON

Drug Packaging

Board

Buchanan

Speaks

Chen

Khrushchev

Roger Ailes

Thomas

9/10 1:30

7/29

~~12:00~~ 1:00 p.m.

Org meeting

THE WHITE HOUSE
WASHINGTON

- ✓ 1. Buchanan -
- ✓ 2. Courtenoché - Jo Ann
- ✓ 3. Turner - 6554 - Diner.
- ✓ 4. Chew^L - 2702 -
- ✓ 5. Swahn -
- ✓ 6. Kuniger - ✓
- ✓ 7. Herkel -
- ✓ 8. Speaks - mess - up shortly
- ✓ 9. Sall -
- ✓ 10. Mitch - still on way
- ✓ 11. Ryan -
- 12. ST

Drury -
THE WHITE HOUSE
WASHINGTON

Cancel Wang up -

in stead 6:00 -

<u>David</u>	<u>Pat</u>	<u>Will</u>	<u>Witch</u>
for S	Culture	<u>Al</u>	<u>Peter</u>

DRUG INITIATIVE

Possible Schedule

Monday, August 4

RR announces drug initiative

- 6 point program
- mini press conference
- oval office
- other type format

Tuesday, August 5 of Thurssday, August 7

RR meets with Bipartisan Leadership on drugs only

- outlines legislative package
- requests action before adjourn for year

August 11

RR "Washington Event"

- briefing by Straight Participant
- visit to HHS
- other "Henkelism" (?)

August 13

De la Madrid Visit

- Enforcement statement

August 23 (California)

Radio Address

August 26-29 (California)

RR sign Executive Order implementing action on screening, et al.

September 9 ??

Speech/nationwide as return from summer vacation and go back to school/college/work place -- need to address a national emergency.

September 11

Follow meeting with leaders of business/labor/education

-- What they doing for drug free work place/school

September 15

Meeting with black leaders/political/church/community

-- How work together to achieve drug free communities/problems we all share

DOMESTIC POLICY COUNCIL

DRUG ABUSE POLICY

COORDINATION PLAN

THE WHITE HOUSE

WASHINGTON

DRUG ABUSE POLICY

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I. THE PRESIDENT'S PROGRAM - STRATEGY AND GOALS

During the two decades prior to the Administration taking office, the use of illegal drugs in the United States had spread into every segment of our society. Information was lacking, and national programs were focused on one drug - heroin - and on one strategy - supply reduction. Legal, criminal, and moral issues surrounding drug use were confusing to young and old citizens alike. Recognizing this, the President launched a campaign to improve drug law enforcement, strengthen international cooperation, expand drug abuse health functions, reduce drug abuse in the military, and create a nationwide drug abuse awareness effort to strengthen public attitudes against drugs.

The President and Mrs. Reagan have been national and world leaders in fighting drug abuse. The Vice President has coordinated interdiction efforts at our borders, and the Attorney General has directed drug law enforcement policy and activities. The President has carved out the Federal role of providing national leadership and pursuing drug abuse functions which lie beyond the jurisdictions and capabilities of individual states. Federal drug programs have been reoriented to meet specific regional needs, and strong law enforcement actions against drug production and processing laboratories in source countries have increased public awareness of the drug abuse problem.

Mrs. Reagan's leadership and dedication to the youth of America and the world have led to more private sector and government drug abuse awareness and prevention programs and "Just Say No" clubs around the country. The advertising industry, TV networks, high school coaches, the medical profession, the entertainment industry, law enforcement officers and many others have joined in the national effort because of her efforts.

The President's program has been successful, and now is the time to stress that more needs to be done. Compared to 1981, drug use is down in almost all categories. Public attitudes are against the use of illegal drugs and drug awareness is increasing. Drug use and drug problems are front page news, and a new understanding is evident: drug abuse is not a private matter - using illegal drugs is irresponsible behavior - and the costs are paid by all.

The President has said that the time is right to establish a national objective of total eradication of drug abuse and illegal trafficking. He intends that we be half-way toward that objective within three years.

The accompanying strategy will consist of six goals toward which government, industry, schools, and the whole American public can aim their efforts. The Domestic Policy Council has discussed the six goals, as well as the associated issues and options, to help focus efforts by all of the above institutions on the users of illegal drugs.

GOAL #1: DRUG-FREE WORKPLACES

This goal is to protect the public and the workforce, and to increase productivity by ensuring that workers in sensitive occupations are clear-minded and free of the effects of illegal drugs. Four major actions will be proposed:

- o Establish a drug-free Federal workplace.
- o Encourage states and local governments to develop drug-free workplaces.
- o Work with government contractors to ensure drug-free workplaces.
- o Encourage private sector companies to pursue drug-free workplaces.

GOAL #2: DRUG-FREE SCHOOLS

This goal is to have every educational institution drug-free, from grade schools through universities. Four major steps will be explored.

- o Develop ways to communicate accurate and credible information on how to achieve a drug-free school.
- o Seek to make it mandatory that all schools establish a policy of being drug free.
- o Inform heads of all educational institutions about the Federal law on distributing drugs in or near schools.
- o Encourage drug abuse to be taught as part of a health curriculum.

GOAL #3: EXPAND DRUG TREATMENT

The health dangers posed by drug use are more evident than at any time in recent history, and we need to make appropriate treatment available to those experiencing health damage and addiction. Three major actions will be considered.

- o Encourage states to develop and implement programs that treat specific drug-related health problems.
- o Accelerate research in health-related areas, including drug testing.
- o Stimulate development of innovative prevention programs.

GOAL #4: EXPAND INTERNATIONAL COOPERATION

The goal will be to obtain cooperation from every country with which the United States must work in drug enforcement and treatment programs. Several actions will be taken:

- o Recall for consultation U.S. Ambassadors in selected countries that produce illegal drugs or that have national drug problems, and support their anti-narcotics activities.
- o Continue to expand appropriate use of Defense resources to support drug interdiction and destruction of illegal refineries.
- o Intensify efforts with other nations to stop drug trafficking and money laundering.

GOAL #5: STRENGTHEN LAW ENFORCEMENT

Strong and visible drug law enforcement is needed to cause disruptions in drug trafficking and in trafficking routes. Law enforcement is also needed to create an environment in which health-related programs can advance. Building on the existing drug enforcement effort, the following actions will be emphasized:

- o Expand sharing of knowledge and prestige of law enforcement personnel with those involved in drug prevention programs, particularly with young people.
- o Provide prompt and strong punishment by the entire criminal justice system for drug dealers operating close to users.
- o Direct Law Enforcement Coordinating Committees and U.S. Attorneys to prosecute violators of statutes against selling illegal drugs in or near school property.
- o Expedite development of a comprehensive Southwest border initiative to stop illegal drug entry into the U.S.

GOAL #6: EXPAND PUBLIC AWARENESS AND PREVENTION

Continued leadership by the President and Mrs. Reagan is vitally needed to achieve more gains in the fight against illegal drugs. Attitudes have changed, awareness has increased, and many people are ready to join in the fight. The President's ongoing efforts will be supported through the following actions:

- o Ask all citizens to join in Mrs. Reagan's drug abuse awareness and prevention campaign.
- o Redouble efforts in all media forms, to stop illegal drugs and to make their use unacceptable in our society.
- o Disseminate accurate and credible information about the health dangers of drug abuse.

II. ORGANIZATION

A. Internal

The organization structure for coordinating the President's drug abuse policy effort must be decided as soon as practicable. At present two organizations play major roles, 1) the National Drug Enforcement Policy Board, chaired by the Attorney General, and 2) the Drug Abuse Policy Office, headed by Carlton Turner and reporting through the Assistant to the President for Policy Development. Both have made presentations to the Domestic Policy Council on their respective efforts.

Several options are available. These include:

1. Expand the Drug Enforcement Policy Board to include the entire drug abuse program.
2. Establish a new drug abuse health policy board, equivalent to the Drug Enforcement Policy Board.
3. Create a new board that would coordinate health and law enforcement policies.
4. Establish the Drug Abuse Policy Office as a separate agency within the EOP, to coordinate all drug abuse policy efforts, including the Drug Enforcement Policy Board.
5. Establish a Working Group on Drug Abuse Policy reporting to the Domestic Policy Council, to coordinate all drug abuse policy efforts.
6. Make no change.

Congress will likely demand some organizational focal point in the Administration for coordination of drug abuse policy. The Domestic Policy Council can provide final policy determination, but some entity is needed to coordinate day to day policy interpretation and interactions with the many organizations that are employed in fighting drug abuse.

There are numerous issues raised by the above goals. These include how to protect individual rights in drug testing and treatment programs; where funding would come from and what funding levels would be needed; how best to obtain cooperation between labor and management; and how to ensure that the Administration's federalism principles are adhered to in the various partnership efforts on drug-free workplaces and in Federal, state and local government drug research, testing and treatment programs. These issues will be more thoroughly addressed and resolved by cooperative efforts of Federal departments and agencies, Congress, private industry, states, local governments, and public and private organizations.

A public relations/communications plan in support of these goals has been developed and will be presented separately.

IV. LEGISLATION

Congress has initiated a major effort to enact legislation that would call for spending large sums on drug abuse efforts. Much of that legislation is unnecessary, and will be spurious in nature.

The Administration has submitted legislative proposals that have not been enacted. Also, additional proposals are being prepared consistent with the President's new goals and directions.

It will be appropriate to work with Congress to ensure that the more desirable and less costly bills are given consideration, and that the unnecessary bills are discarded.

It is recommended that a Legislative Strategy Group session be called to determine the best means for cooperating with Congress on drug abuse legislative proposals. It should include the key organizational participants, in addition to the regular members.

GOALS WORKSHEET -- DRAFT 7/28/86
 Drug Abuse Policy Office

Leadership Legislation Funding

GOAL #1: DRUG-FREE WORKPLACES

1a. Establish a drug-free Federal workplace. (OPM-agencies)

Maximum YES

(\$158M)

FEHB \$129M

Test \$24M

*all + 10%
all + 25%*

1b. Encourage states and local governments to develop drug-free workplaces.

All opportunities No

None

1c. Work with government contractors to ensure drug-free workplaces.

Cabinet No

FY88 \$5M

1d. Encourage private sector companies to pursue drug-free workplaces.

All opportunities No

None

GOAL #2: DRUG-FREE SCHOOLS

(\$100M)

2a. Seek to assure that all schools establish a policy of being drug free.

Maximum No

None

2b. Inform heads of all educational institutions about the Federal law on distributing drugs in or near schools.

AG, DOEd

No

None

2c. Develop ways to communicate accurate and credible information on how to achieve a drug-free school.

DOEd

2c & 2d
Yes, Auth
LegFund-
ing

FY87&FY88

\$100M

100%

trade-off within DOEd

2d. Encourage that education on drug abuse to be taught as part of a health curriculum rather than as a special curriculum.

DOEd

	Leader- ship	Legis- lation	Funding
<u>GOAL #3: EXPAND DRUG TREATMENT</u>			87 (\$82.5M) 88 (\$83M)
3a. Encourage states to develop and implement programs that treat specific drug-related health problems.	HHS	?	FY87 \$14M FY88 \$23M
3b. Accelerate research in health-related areas, including drug testing.	HHS	No	FY87 \$3M FY88 \$3M
3c. Stimulate development of innovative prevention programs.	HHS	?	FY87 \$5.5M FY88 \$12M
3new. Community demo grants, integrated drug abuse programs.	HHS	?	FY87 \$60M FY88 \$45M
<u>GOAL #4: EXPAND INTERNATIONAL COOPERATION</u>			(\$62.85M)
Recall for consultation U.S. Ambassadors in selected that produce illegal drugs or that have national drug problems, and support their anti-narcotic activities.	State	No	FY8? \$.1M Travel Support FY88+\$30M (INM & AID)
4b. Continue to expand appropriate use of Defense resources to support drug interdiction and destruction of illegal refineries.	DOD	No	Est. \$20M Cost
4c. Intensify efforts with other nations to stop drug trafficking and money laundering.	?	?	Est. ? \$12.75M

	Leader- ship	Legis- lation	Funding
<u>GOAL #5: STRENGTHEN LAW ENFORCEMENT</u>			(FY86 \$68M) (FY87\$290M)
5a. Expand sharing of knowledge and prestige of law enforcement personnel with those involved in drug prevention programs, particularly with young people.	DOJ, Treas.	No	+\$3M DOJ +\$.15 Treas.
5b. Provide prompt and strong punishment by the entire criminal justice system for drug dealers operating close to users.	DOJ	No	\$281M See OMB paper.
5c. Direct Law Enforcement Coordinating Committees and U.S. Attorneys to prosecute violators of statutes against selling illegal drugs in or near school property.	DOJ	No	FY87 \$6M (in budget)
5d. Expedite development of a comprehensive Southwest border initiative to stop illegal drug entry into the U.S.	DOJ	No	FY86 \$68M -in NDEPB ltr to Hill See OMB paper.
<u>GOAL #6: EXPAND PUBLIC AWARENESS AND PREVENTION</u>			(FY87 \$5M)
6a. Ask all citizens to join in Mrs. Reagan's drug abuse awareness and prevention campaign.	Maximum	No	None.
6b. Redouble efforts in all media forms, to stop illegal drugs and to make their use unacceptable in our society.	Maximum	No	FY86 ? FY87 ? FY88 ?
6c. Disseminate accurate and credible information about the health dangers of drug abuse.	All	No	FY87 \$5M (In budget request- ADAMH)

V. ADMINISTRATION DRUG INITIATIVE FUNDING REVIEW

The Administration's initiative against drug use is creating interest on the part of department and agency heads to develop new programs and to expand existing drug prevention programs. These new and expanded activities will create pressures on an already overburdened federal budget.

Budget pressures can be held to a minimum if adherence to some basic funding principles are maintained.

Principles of Funding

- o There is far too much emphasis on federal funding measures and too little emphasis on private sector initiatives. Government programs must have active participation of the private sector as a top priority.
- o All new programs and initiatives must have offsets for each funding component.
- o This Administrations budget policy will be adhered to throughout the administration of this drug initiative.

The planning stages of this drug initiative will create a wealth of ideas and programs that can be used to combat the use of illegal drugs in our country and the world. Throughout the planning process budget figures will be changing to accommodate respective priorities attached to each program.

8/5/86

4:00 p.m.

DRUG INITIATIVE MEETING

Subject: PR effort

- ✓ Thomas
- ✓ Henkel
- ✓ Chew
- ✓ Kingon
- ✓ Svahn
- ✓ Maseng
- ✓ Turner 6554
- ✓ Courtemanche
- ✓ Ryan

~~Speakes~~

Drugs

THE WHITE HOUSE
WASHINGTON

- ✓ Peter Walliser
- ✓ Al Kingon
- ✓ Dan Chew
- ✓ Coulter ^{Turner} - 6554
- ✓ Joe ^{Swahr}
(late)

1:15 here.
