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# WITHDRAWAL SHEET

## Ronald Reagan Library

*CCB 10/5/00*

**Collection:** BAKER, JAMES: Files

**Archivist:** jas

**File Folder:** Communications [3/4] Box ~~10513~~ 4

**Date:** 5/6/97

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
1. Memo	Gergen to Baker, re: personnel issue (1 pg., partial)	5/2/83	<del>P6</del> B6

### RESTRICTION CODES

**Presidential Records Act - [44 U.S.C. 2204(a)]**

- P-1 National security classified information [(a)(1) of the PRA].
- P-2 Relating to appointment to Federal office [(a)(2) of the PRA].
- P-3 Release would violate a Federal statute [(a)(3) of the PRA].
- P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA].
- P-5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA].
- P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA].
- C. Closed in accordance with restrictions contained in donor's deed of gift.

**Freedom of Information Act - [5 U.S.C. 552(b)]**

- F-1 National security classified information [(b)(1) of the FOIA].
- F-2 Release could disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA].
- F-3 Release would violate a Federal statute [(b)(3) of the FOIA].
- F-4 Release would disclose trade secrets or confidential commercial or financial information [(b)(4) of the FOIA].
- F-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA].
- F-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA].
- F-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA].
- F-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA].

# WITHDRAWAL SHEET

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**Collection:** BAKER, JAMES: Files

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THE WHITE HOUSE  
WASHINGTON

August 9, 1983

R.F. FOR  
TEXAS  
✓

MEMORANDUM FOR JAMES A. BAKER, III  
MICHAEL DEEVER  
MICHAEL McMANUS

FROM: Larry Speakes 

As the pre-advance team heads back to the Far East, I would like to make the following suggestions for consideration on the President's schedule:

- 1) Coverage of the ASEAN Statement in Indonesia - This will provide an excellent forum early in the trip for a statement by the President which sets the stage for the trip as an opportunity to strengthen our relations with allies in the Far East. Ideally, he should have an opportunity to address remarks to the Foreign Ministers and we could have some type of press coverage of this.
- 2) Mini-press conference on the morning of November 12 in Tokyo - At this mid-point in the trip, it would be helpful for the President to have an opportunity to tell the press how he feels about the trip so far and take some questions in a mini-press conference format. It would also head off the usual press corps grumblings about the President being inaccessible on foreign trips and would nip in the bud any sentiment that he is avoiding press questions because he has not mastered the diplomatic issues.
- 3) A 6 on 1 interview in Hawaii at the end of the trip - As in Williamsburg, this would be an ideal way for the President to share his assessment of his accomplishments in an informal, relaxed setting with six "regulars" from the press corps.

cc: William Henkel  
Charles Bakaly  
Mark Weinberg

THE WHITE HOUSE

WASHINGTON

August 4, 1983

MEMORANDUM FOR: ED MEESE  
JIM BAKER  
MIKE DEEVER  
BILL CLARK

Dowe

FROM: DAVE GERGEN *DR*  
CRAIG FULLER

SUBJECT: Upcoming Speeches

We met this morning with a small group from Public Liaison (Hispanic representatives), NSC (Sims and Myer), Speechwriting and Scheduling (Ryan) to discuss themes for the President's speeches next week and at the American Legion.

The speechwriters are now working on these items, and we thought if you could review some of the key ideas that emerged today, you might have some additional guidance that would be very helpful.

Friday, August 12 -- Hispanic Chamber of Commerce in Florida:  
This will follow, of course, two key meetings that RR is having with Hispanics - the luncheon this Friday and the meeting with appointees on the 11th. Ideas that emerge from those sessions will be woven into the speeches as well as possible.

The main point about the chamber of commerce speech is that it ought to be essentially domestic in content and should stress expanding opportunities for Hispanics and others, especially on the economic front. Other subthemes that RR should hit: education, civil rights, crime and drugs, and Central America. The President will clearly want to talk, as well, about appointments and other achievements that relate to Hispanics and about his insistence that Hispanic Americans have a major participatory role in decision-making (something they very much want).

As you know, this group also endorsed RR in 1980 and he can thank them for that. Fred Ryan said it was unclear whether the local Tampa mayor who just turned Republican would be on hand for the event.

Speechwriter: Rohrabacher

Saturday, August 13 -- GI Forum in El Paso: This will again be a speech about opportunity but will work in more heavily the values of patriotism and valor. Our thought is that it would be better for this speech to stress core values than to be programmatic. Because these are veterans, the speech will also bring in Central America as well as other national security issues as a major subtheme. Craig is also working on the question of whether the recent report on the President's task force on South West border issues ought to be discussed here.

Again, as in Florida, we want to work in the economy and education. Note that RR's radio speech that day could deal with a related topic.

Speechwriter: Dolan

Sunday, August 14 -- La Paz, Mexico: NSC is working with State to prepare some material. One idea that we would like to work into the President's remarks is his large vision of the Americas -- something that he will be stressing when he has his first meeting with the Kissinger commission on the preceding Thursday.

Speechwriter: Rohrabacher

Monday, August 16 -- VFW Contention, New Orleans: Bill Clark's memo of August 3 describes some of the main themes NSC would like to address -- mainly, a strong statement on RR's accomplishments in foreign policy, with a healthy chunk on Central America. Patriotism and valor again are good values to stress. Al Myer already has a draft in the hands of the speechwriters. The critical point we stressed is that this speech ought to have a number of great cheer lines -- very enthusiastic, pro-Reagan audience that he can really stir up. John Glenn, speaking an hour later from that same platform, should be no match.

Speechwriter: Parvin

Tuesday, August 23 -- American Legion, Seattle: Again, the memo from Bill Clark on August 3 served as the basis for discussion. The key point -- and one that relates to misinformation, as discussed in his memo -- is that America is safer and more secure today because we have changed course in the past 2 1/2 years. The "new beginning" is paying off, and

RR can not only thank them for their support, but urge them on. As opposed to VFW, our thought is that this speech would not stress Central America but arms control.

Speechwriter: Bakshian

We would appreciate any thoughts you, and certainly the others copied on this memo, have on these topics. Many thanks.

cc: Dick Darman  
Ken Duberstein  
Mike McManus  
Ed Rollins  
Faith Whittlesey

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

August 4, 1983

*Read before  
Hispanic unity.*

MEMORANDUM TO JAMES BAKER ✓  
JUDGE CLARK  
RICHARD DARMAN  
CRAIG FULLER  
DAVID GERGEN  
ALPHONSO SAFIA-BOSCH  
CATHY VILLALPANDO

FROM: LARRY SPEAKES *S*  
SUBJ: Interview with the President

Could you please plan to join us in the Oval Office for the briefing preparation with the President at 5:00 p.m. for the interview with KAMA Radio?

Attached is a copy of the briefing material the President received last night.



THE WHITE HOUSE

WASHINGTON

INTERVIEW WITH KAMA RADIO

DATE: Thursday, August 4, 1983  
PLACE: Oval Office  
TIME: 5:15 p.m. (15 minutes)  
FROM: Larry Speakes

I. PURPOSE

To be interviewed by KAMA Radio, El Paso's only Spanish language radio station on issues of concern to Hispanics.

II. BACKGROUND

KAMA Radio is a large AM/FM station which has been carrying the Republican National Committee's radio actualities program on a regular and frequent basis. They plan complete radio coverage of the President's visit to El Paso, with live coverage of the speech and meetings in La Paz.

The topics of the interview include Central America, Hispanic unemployment and U.S./Mexico relations. The questions with brief talking points are attached.

This interview will be aired during the President's trip to El Paso. The Republican National Committee is arranging the translation of the interview into Spanish and will then make it available to Hispanic radio stations across the country.

III. PARTICIPANTS

The President  
John Frankhouser, General Manager, KAMA Radio  
Ernesto Quinones, Program Director (AM)  
Bob West, Program Director (FM)

IV. PRESS PLAN

White House photographer

V. SEQUENCE OF EVENTS

Introductions, photographs and brief interview

---

Attachment: Questions and answers regarding Hispanic concerns.

HISPANIC CONCERNS

1. When you were running for President, you said that America was in the worst economic mess since the Great Depression. What has your administration done to alleviate our country's economic problems?
2. Do you believe Hispanic Americans are better off today than they were when you were elected President and why?
3. How do you respond to your critics who charge that you've not appointed enough Hispanics to your administration?
4. There are over 10 million people in this country who are unemployed, a number of whom are Hispanics. What is your administration doing to insure that every Hispanic American has the basics needed to survive?
5. Hispanic Americans more than any other minority group recognize that the only way to succeed is through quality education. What are you doing to insure that every Hispanic child in the U.S. receives a quality education?
6. What has been your greatest achievement as President to help Hispanic Americans?
7. What are you doing, as President, to increase the number of Hispanic-owned businesses?
8. What is your position on bilingual education?

## TALKING POINTS/HISPANIC CONCERNS

### HISPANIC CONCERNS

1. The economic situation was deteriorating rapidly and the symptoms were obvious: the prime rate was 20%; growing unemployment;

This administration has attempted to put our economic house in order:

A. stop run away spending - more funding is not the answer to every problem. For example, the Public Service Employment program was eliminated because it artificially created employment at a very high cost, yet failed to train recipients for productive jobs.

B. stopped the tax increase burdening America's workers.

There are many initiatives that have been helpful: such as A. the agreement to temporarily limit Japanese auto imports and other measures to have fair and open foreign trade; B. the marriage tax penalty has been eliminated.

2. Yes, I believe that Hispanic Americans are better off today than when I was first elected because of the actions we have taken to strengthen the economy that we have covered. We are working at making

this truly a land of opportunity for all, by having an expanding economy and leadership that assures fair play for employers, and employees and consumers.

3. I am proud of my record in appointing Hispanics to key positions in my Administration. Our record for the first two years is well ahead of any previous administration. Any critics of this record are simply not informed.

We have appointed Hispanics in positions where Hispanics have never served before, such as commissioner of the Federal Communications Commission, a board member of the National Labor Relations Board and others. I also offered a Cabinet Position to a Hispanic who declined.

We have appointed a Hispanic to the staff of Presidential Personnel to see that we continue to appoint more of these highly qualified Hispanics.

4. Programs are in place to provide for those in need and Hispanic-Americans that have been adversely affected by the recession can use those programs. To illustrate the strength of our commitment, since the critics dwell on dollars, I will too: in former President John F. Kennedy's last year in office, defense spending was at 40%, Social spending at 25%. Today, our spending for defense is 25% of the National budget and Social spending accounts for 40%. Furthermore, simply comparing our levels of spending with the previous administration, the over all amounts have not been reduced. Our battles with congress were to stop the inertia for the automatic increases.

5. I have appointed a commission to report on the status of education in the U.S. and their work is completed. I believe our influence can be useful in encouraging positive changes such as merit pay for teaching excellence.

6. In my first month in office, I met with the leaders of most major Hispanic Organization. I asked them to tell me their main concern. They told me that access to me and senior members of the Administration was their primary concern. I have been responsive to this. I have also assured that Hispanics are included in many briefing sessions with Cabinet officers, senior White House Staff or myself. I consider the views of Hispanics as a major factor in the decision making process.

7. Hispanic owned business development is of my highest priorities. I have taken several major steps to insure the growth and success of these businesses. First we increased the budget of the Minority Business Development Agency (the agency with major responsibilities in this field). With this increase, the agency provides 100 business development centers, many of which are located in areas with Hispanic population. Last December, I issued a statement communicating my interest in minority business to federal officials, state and local governments, financial institutions and large corporations. A few weeks ago I issued an Executive Order as a mandate for my commitment. With the joint effort of all involved, Hispanic businesses will continue to prosper. If the Congress would pass the Enterprise Zones Act, many areas that need the incentives provided, would benefit with more employment opportunities.

8. I recognize that a significant percentage of our children are not proficient in English language skills. Special programs are

necessary to help these students. I support these programs. I have always felt that the decision on the type of assistance to be provided should be made at the local level. So, I support the concept of bilingual education, with specific program designs to be decided locally.

QUESTIONS & TALKING POINTS/LA PAZ MEETING

1. You seem to place a high priority on US/Mexico relations. Hispanic Americans are happy to have an administration that assigns such a priority to this relationship. What do you hope to achieve on this trip to Mexico?
  - A. I assign the highest priority to improvement of our bilateral relations with Mexico. The meeting in LaPaz is one of what I hope will be a continuing series of meetings between myself and President de la Madrid of Mexico. These meetings are a symbol of my personal commitment to a good relationship with Mexico.
2. What is your administration doing to deal with the problem of the peso devaluation that has hurt border cities such as El Paso?
  - A. When the problem surfaced last year it created a sudden and severe crisis which still persists. It affected the entire border region from San Diego to Brownsville, in particular, the smaller towns. We have already seen the worst of this, and recovery is under way. A working group has examined this problem and is making its report, which I will be considering soon.

## QUESTIONS & TALKING POINTS/CENTRAL AMERICA

1. Would you share your hopes or dreams for Latin America for the future?
  - A. My greatest desire would be to see democratic nations that offered their citizens an opportunity to enjoy peace and prosper socially and economically, that gave them an opportunity to ensure that their children were educated, that gave them an opportunity to choose their rulers, an opportunity to live in countries that respect human rights. We all know that Costa Rica is the nation that fits this example perfectly. It is the only country in Central America with a long-standing democratic tradition. Honduras last year returned to democratic norms, and in March 1982 there was an election in El Salvador that showed us how much those people yearn for peace and democracy. Guatemala, also has set the date for a constituent assembly election. So, you see, we are moving in this direction.
2. How are your policies working to help realize those goals and dreams?
  - A. I articulated my policy to a joint session of Congress on April 27. In that address I defined four activities to which we have committed ourselves.
    - Support for democracy, reform, and human rights;
    - Support for economic development;
    - Support for dialogue and negotiations among the countries of the region and within each country; and
    - Support for the security of the region's threatened nations as a shield for democratization, development and dialogue.



Our assistance to Central America is overwhelmingly economic in a ratio of 3 to 1. We are helping these nations to maintain production and employment.

3. Recently there seems to be some flexibility in the public posture of Fidel Castro. To what do you attribute this flexibility?
  - A. Well, I'm not so sure about flexibility, but I recall saying several days ago that we had to give Mr. Castro the benefit of the doubt. And, if he has something to contribute that will serve to lower tensions and bring peace to Central America, that is well and good. I think it is within his power to do so. He is, after all, responsible in great measure for the war that is taking place there. He and his Soviet mentors have made Nicaragua an armed camp from which the revolution is exported. So, perhaps, if Mr. Castro withdrew his several thousand military advisers and took home the armaments that have served to skew the military balance in the area, we could then make some progress. We await his overtures in this regard.
4. Why should we give covert aid to the Contras rather than overt aid?
  - A. This is not a question to be answered *on the air*.

117  
✓

THE WHITE HOUSE  
WASHINGTON

August 2, 1983

MEMORANDUM FOR:

JAMES BAKER ✓  
MICHAEL DEEVER  
FRED FIELDING  
RICHARD DARMAN  
SHEILA TATE  
ELAINE CRISPEN

FROM: Larry Speakes *S*

Attached is the reply from Van Gordon Sauter, President of CBS News, regarding my protest of the CBS Evening News broadcast concerning the unverified stories on the "sex tapes" and linking them to "people close to the President".

---

THE WHITE HOUSE

WASHINGTON

July 15, 1983

Dear Mr. Sauter:

The Monday, July 11 coverage on "The CBS Evening News With Dan Rather" of the so-called "sex tapes" story was patently irresponsible and cannot pass without comment. Thus, this letter.

On the first (or "early feed") of the broadcast, Mr. Rather closed his story quoting Los Angeles attorney Robert Steinberg as saying that the story "reaches all the way to the head of the country," thereby implying to the public that the President himself may have appeared on the alleged tapes or otherwise have been involved in the story. On the second (or "late feed"), Mr. Rather closed by quoting Mr. Steinberg's law partner as saying that persons appearing on the alleged tapes were "people close to the President." Further, both feeds reported as fact that Mr. Steinberg had represented the accused slayer of Vicki Morgan, and quoted him as resigning from that representation in a dispute with the accused's present attorney over whether to show video tapes that Steinberg believed could harm the national security of the United States.

As you undoubtedly know, stories appearing the next morning in the print media, such as The Washington Post, reported that the tapes were alleged by Steinberg to include two (or three, depending on the version you accept) sub-Cabinet level Administration appointees -- a far cry indeed from reaching "all the way to the head of the country" or directly involving "people close to the President." In fact, Mr. Steinberg said no Cabinet member, aide to the President, or any "high level appointee", was involved. As you also know, subsequent reporting of this story has cast doubt on the accuracy of virtually every element of the story as originally aired by CBS.

It is difficult to believe that either broadcast deadline pressures, competitive pressures, or assertions about the public's right to know, can justify this broadcasting on your highly-viewed network evening news program -- without, evidently, any serious effort at verification -- of a story containing such plainly defamatory and wildly implausible allegations and implications about the President of the United States. All other major networks, despite having access to the same sources on which CBS relied, did not use this story on their Monday evening news broadcasts.

NETWORK NEWS SUMMARY FOR MONDAY EVENING, July 12, 1983

BLOOMING--(Editor's note: This is the statement by Dan Rather on the  
DALE CBS news program broadcast in Baltimore -- at 6:30 p.m.)

Rather: An attorney who represented the confessed killer of Vicki Morgan, long-time mistress of the late presidential confidante Alfred Bloomingdale, today withdrew from the case. (Robert Steinberg) said he withdrew because of a dispute over video tapes he said showed government officials participating in "sex parties." He said he saw the tapes Saturday after being asked to represent Marvin Pancoast, who is charged with beating Miss Morgan to death with a baseball bat last week. United Press International quotes Steinberg as saying that he disagreed with Pancoast's present attorney on whether to show those tapes. Steinberg said the tapes "are things of high risk to the national security of the country." He added, "There are elected officials in the government who are video taped. It's the kind of thing this country doesn't need right now." Steinberg said, "It reaches all the way to the head of the country." (CBS-13)

(Editor's note: This is the statement by Dan Rather on the  
CBS news program broadcast in Washington, D.C. -- at 7 p.m.)

Rather: An attorney who represented the confessed killer of Vicki Morgan, long-time mistress of the late presidential confidante Alfred Bloomingdale, today withdrew from the case. Robert Steinberg told United Press International he withdrew because of a dispute over video tapes he said showed government officials participating in "sex parties." He said he saw the tapes Saturday after being asked to represent Marvin Pancoast, who is being charged with beating Miss Morgan to death with a baseball bat last week. Steinberg said that he disagreed with Pancoast's present attorney on whether to show the tapes. Steinberg said the tapes "are things of high risk to the national security of the country." He added, "There are elected officials in the government who are -- are video taped. It's the kind of thing the country doesn't need right now." Vincent Bewilszi (sp?), Steinberg's partner, said he was told people appearing on the tape were, "people close to the President."

Since your Monday broadcasts, CBS has neither apologized for giving such wide circulation to these outrageously false suggestions about the President, nor offered any explanation to the public for the shift between the two feeds from using an unverified quotation that directly defamed the President to using an equally unverified quotation that defamed him in a manner only marginally less direct.

The principle of the public's right to know means the public's right to know the truth -- not inherently incredible, sensational and defamatory stories broadcast without a good faith effort at verification demanded of all responsible journalists.

In all sincerity, I believe your coverage of the "sex tapes" story failed to meet this minimum standard that the ethics of your profession should impose.

I believe you owe the President of the United States and the First Lady an apology.

Sincerely,



Larry Speakes  
Deputy Press Secretary  
to the President

Mr. Van Gordon Sauter  
President, CBS News  
524 West 57th Street  
New York, New York 10019

cc: Dan Rather  
Jack Smith

**CBS  
NEWS**

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New York, New York 10019  
(212) 975-4153

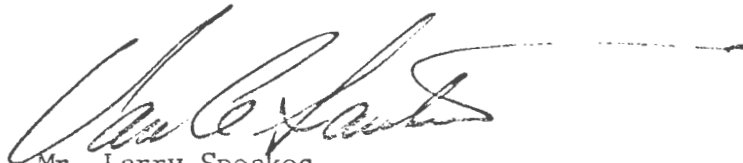
Van Gordon Sauter, President

Dear Mr. Speakes:

July 29, 1983

We have given careful consideration to your July 15 letter concerning the CBS EVENING NEWS broadcast of July 11. While I recognize that you disagree with our decision to carry the UPI story at issue, I want to convey my assurance that CBS News intended no disrespect to the President or Mrs. Reagan.

Sincerely,



Mr. Larry Speakes  
Deputy Press Secretary  
to the President  
The White House  
Washington, D.C.

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

4665 ✓

July 12, 1983

MEMORANDUM FOR DAVID GERGEN

FROM: WILLIAM P. CLARK *WPC*

SUBJECT: President's Radio Talk, Saturday, July 16

You are well aware of the fact that support on the Hill for the M-X is slipping. In order to reverse this dangerous trend, it is vital that the President remain out in front on this issue and continue to exhibit "flexibility" and enthusiasm for arms control. I, therefore, strongly recommend to you that the President's July 16 radio address deal exclusively with arms control. It will be an especially good time for such a message as the Congress will have recently returned from its July 4 recess and the House is expected to vote on the M-X the following week.

This is a high priority, and your cooperation is appreciated.

*Dave: This is becoming critical —*  
*WPC*

cc: Ken Duberstein

*cc Baker*

THE WHITE HOUSE

WASHINGTON

July 6, 1983



MEMORANDUM FOR:

JAMES A. BAKER, III  
MICHAEL K. DEEVER  
RICHARD DARMAN  
CRAIG FULLER

FROM:

PETER ROUSSEL *PR*

We should continue to stay alert to any Presidential phone calls that are appropriate for press coverage. If given some lead time we can, as in the case of the attached, generate good national media play for many of these calls, the impact of which should not be underestimated.



THE WHITE HOUSE

WASHINGTON

June 21, 1983



MEMORANDUM TO: JIM BAKER  
MIKE DEEVER

FROM: DAVE GERGEN *DP*

SUBJECT: Press Conferences

Our records show that in the past 10 weeks, the President has answered questions from the White House Press Corps on five occasions:

- 1 general press conference
- 2 minis
- 2 6-reporter interviews.

The last general press conference was on May 17. The last mini was on April 21 (2 months ago).

This does not count the European press interview he had before Williamsburg, but with Williamsburg now behind us, I would recommend that we get back to our plan of trying to see the press on a regular basis.

.

cc: Larry Speakes

THE WHITE HOUSE

WASHINGTON

June 10, 1983

MEMORANDUM FOR:

JAMES A. BAKER, III  
MICHAEL DEEVER

FROM:

LARRY SPEAKES 

Attached is a letter from representatives of the major Black media organizations -- both print and radio -- asking for an opportunity to interview the President sometime this fall. It would certainly provide an opportunity for us to reach the entire spectrum of Black media but not without its pitfalls of tough questions on minority issues.

I would like to know what you think.

Attachment



## Sheridan Broadcasting Network

1150A West King Street • Cocoa, Florida 32922 • (305) 631-6300

June 7, 1983

Mr. Larry Speakes  
Deputy Press Secretary  
White House  
Washington, DC 20500

Dear Mr. Speakes:

On behalf of Johnson Publications, Black Enterprise, The National Leader, National Black Network, Black Media Inc., and the National Newspaper Publishers Association, I'd like to formally request an interview with President Reagan. Admittedly, the President has had difficulty getting "the truth" to Black Americans (News Conference 5/17/83) and we feel it's our responsibility to see to it he's provided the vehicle to deliver his message. On behalf of the group I propose the following:

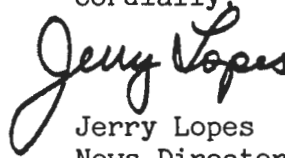
1. The interview be conducted early-late fall on a Saturday following a weekly radio address between August 13th and October 29, 1983;
2. One hour in length;
3. Each organization provide one panelist or a total of seven participants;
4. Interview be conducted at the White House;
5. Show to be taped for broadcast at a later date by NBN and SBN;
6. Photo Opp be provided for print participants.

Given that collectively we serve most, if not all Black Americans, we see this as a valuable opportunity for the administration. We hope and trust you'll take advantage of it. I'm serving as coordinator of this effort and I'd appreciate your forwarding any inquiries to me.

Should you need to contact me, you may reach me directly at (305) 636-6978.

Appreciate your careful consideration and we're hopeful you'll look favorably upon this request.

Cordially,

Handwritten signature of Jerry Lopes in cursive script.

Jerry Lopes  
News Director

cc: Vince Sanders, National Black Network  
Simeon Booker, Johnson Publications  
Claude Lewis, National Leader  
Elliot Lee, Black Enterprise  
Steve Davis, National Newspaper Publishers Association  
Calvin Rolark, Black Media Inc.

JL/pw

THE WHITE HOUSE

WASHINGTON

June 7, 1983

MEMORANDUM FOR JIM BAKER ✓  
ED MEESE  
CRAIG FULLER

FROM: DAVE GERGEN 8

SUBJECT: Social Security Disability

FYI -- Here are the events that we have been working with HHS to carry out:

2 p.m. Tuesday -- Heckler press conference on reforms  
(on camera)

3 p.m. Tuesday -- Paul Simmons backgrounder for specialists

Afternoon, Tuesday -- HHS backgrounds special interest groups

All day Tuesday -- HHS backgrounds key Congressional folks  
(Duberstein working with HHS on this;  
Sen. Heinz is especially important)

Tuesday - Wednesday -- Simmons calls editorial writers at key  
papers, briefs on reforms

Tuesday - Wednesday -- HHS contacts with columnists

Next few days -- Op eds and mailers

cc: Ed Harper  
Mike Baroody  
Karna Small

THE WHITE HOUSE

WASHINGTON

May 26, 1983

R.F.  
✓

MEMORANDUM FOR JOHN HERRINGTON

FROM: DAVE GERGEN *DG*

SUBJECT: Defense PAO

Before any decision is made on selecting a successor for Henry Catto, I would appreciate it if I could have a hand in looking over the field of candidates. That is a sensitive position, as you know, and I think that I -- along with a couple of others in our shop -- would have a decent sense of what's needed.

Let me also offer a word of encouragement with regard to one of the publicly mentioned candidates, Kathy Troia. I do not know all of Kathy's qualifications; someone would obviously have to review them carefully. But I do know that in our dealings with her over the past several months, she has been first rate -- articulate, good writer, absolutely dedicated, responsive, close to the Secretary, etc. I have talked with several people about recruiting her to the White House, but the answer often is that she is badly needed where she is.

Obviously, there is something very intriguing about a woman spokesman for DOD, too. She's well worth reviewing, John.

Many thanks.

cc: .Jim Baker ✓

EYES ONLY

THE WHITE HOUSE

WASHINGTON

May 13, 1983



MST  
Ple keep for  
me. *[Signature]*  
*[Signature]*

MEMORANDUM FOR JIM BAKER  
THROUGH DAVE GERGEN *DS*  
FROM: JOANNA BISTANY *Joanna*  
SUBJECT: Press Guidelines for WH Staff

The system of clearing press calls through the communications office has been in operation for nearly five months. The system seemed to work well for the first few months, and WH staff were generally good about clearing their press calls through our office. However, in the last month and a half there has been a significant decline in the number of press calls coming through the clearance process. (see attached sheet) Unfortunately, I don't believe this trend indicates that WH staff has simply stopped talking to the press. In discussions with various members of the WH press corps, there have been occasions where the individual will refer to a meeting or conversation with a member of the WH staff. In several instances, we have checked to see if the press person showed up on anyone's log or was first cleared through our office. In several cases, there was no clearance for the press contact -- nor did the press person show up on anyone's log. As you know, on the occasions when you have asked us to check the logs to determine a source for a specific story, we have come up empty.

I would also like to note that we are still experiencing difficulty collecting logs from the WH staff. Maxine spends a good portion of each day calling offices to remind them to send logs in.

We will of course continue to implement the present system unless we hear otherwise from you.

Many thanks.

PRESS CALLS CLEARED THROUGH THE SYSTEM

Week of:

January 11	--	110	
January 17	--	122	
January 24	--	91	
January 31	--	<u>94</u>	
		417	
			(average <u>January</u> weekly calls - <u>104</u> )

February 7	--	142	
February 14	--	88	
February 21	--	89	
February 28	--	<u>57</u>	
		376	
			(average <u>February</u> weekly calls - <u>94</u> )

March 7	--	127	
March 14	--	106	
March 21	--	81	
March 28	--	<u>35</u>	
		349	
			(average <u>March</u> weekly calls - <u>87</u> )

April 4	--	69	
April 11	--	66	
April 18	--	67	
April 25	--	<u>70</u>	
		272	
			(average <u>April</u> weekly calls - <u>68</u> )

May 2	--	49	
May 9	--	<u>44</u>	
2 weeks		- 93	
			(average <u>May</u> weekly calls - <u>46</u> )



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THE WHITE HOUSE

WASHINGTON

May 2, 1983

MEMORANDUM FOR JIM BAKER

FROM: DAVE GERGEN *DG*

SUBJECT: Mark Goode

Several weeks ago, we discussed Mark Goode's situation with regard to the Board for International Broadcasters. At that time, you felt nothing could be done for Mark on that front, but asked me to explore what we could do for him in the way of WH status (perks). I've had several discussions with Mark since that time and have come up with several recommendations on which I would appreciate having your sign-off.

1. 

2. Mess: Recommend that Mark receive mess privileges which he would utilize on the rare days he is in the WH working on WH business. I would like to note that there is precedence for this in that Max Freidersdorf has been given mess privileges while he is here consulting on MX. (In past administrations, we have always opened the mess to our TV consultants.)

3. Staff Car Privileges: I would like for Mark to have basic access to WH cars when he is conducting WH business. There have been several occasions when he has been asked to do some quick shuttling between locations for a major speech and transportation has been a problem. The only other time he has requested transportation has been when we have requested him to get out to Andrews or Dulles on short notice. Given the nature of his, expediency is often a priority.

Mark has gone the extra mile for us on many projects, particularly during the last few months. There have been several occasions where he has cancelled business trips or cut short or postponed a vacation with a single day's notice. He has also developed a good relationship with the First Lady and has been asked to handle all of her television appearances. Given his loyalty and hard work over the past two years, these few perks seem like the most decent way to deal with him.

Many thanks.

THE WHITE HOUSE

WASHINGTON

April 29, 1983

MEMORANDUM FOR JAMES BAKER

FROM:

DAVE GERGEN 

SUBJECT:

Central American Outreach Efforts

You asked for an outline of outreach efforts in my area regarding Central American policies.

Obviously, a great deal of our effort occurred in the days just before and just after the speech. A paper on that subject is attached.

As to the future, I would suggest that we consider several kinds of activities for the President that would continue to highlight the issue:

-- Presidential interview with Spanish Network: We ought to be doing more with the Hispanic community anyway, and this provides a perfect vehicle.

-- Speech to Central America via VOA: RR could easily do a radio spot that VOA could carry and would also have considerable coverage here.

-- Interview with Miami Herald: Paper with strong interest in the subject; also a good state for RR.

-- San Antonio speech this Thursday: Following up today's meeting, speechwriters will make this one on the principal focuses of the speech.

-- Congressional meetings: We continue to find that these meetings provide a good vehicle for getting RR's views out.

-- Interview with WH correspondents this Wednesday: If it stays on schedule, a good forum.

We will continue working with State/NSC on activities they can undertake as well (e.g., speeches, op-eds, etc.) Several weeks ago, through the Special Planning Group (SPG), we tasked out a requirement for a long-range Central America planning paper; that paper is now being drafted and should be presented to the SPG in a matter of days. I'll keep you posted on the progress there.

ACTIVITIES IN SUPPORT OF THE PRESIDENT'S SPEECH ON  
CENTRAL AMERICA

Here is a list of public affairs activities in support of the President's speech undertaken by the Administration (White House/NSC/State); it has been a team effort throughout.

In Advance of Speech

- Op-ed articles by Jeane Kirkpatrick, Pat Buchanan, George Will, also those in The Economist, Forbes and the San Diego Union were sent to editorial writers and columnists as well as to key Congressmen (thru Duberstein's office).
- Op-ed pieces developed, some to be signed by outsiders.

Wednesday, April 27 (Day of Speech)

- Enders briefing for Fortune 500 leaders on Central American situation - at State Department.
- 5:00 p.m. briefing in Roosevelt Room for print and TV analysts with Enders, McFarlane and Stone.
- 6:00 p.m. briefing for WH Press Corps with Enders, McFarlane and Stone.
- 6:00 p.m. mail out advance copy of speech to editorial page editors and columnists.
- Ambassador Kirkpatrick on McNeil-Lehrer.
- Richard Stone on CNN's Freeman Report.
- Richard Stone on ABC's Nightline.
- Background papers prepared for key Congressmen, Cabinet members and other Administration spokesmen.

Thursday, April 28

- Enders on ABC's Good Morning America.
- Ambassador Hinton on NBC's Today.
- Ken Damm on CBS Morning News.
- Johnstone (State) on McNeil-Lehrer.
- The Vice President on NBC's Nightly News (pre-taped).
- 10:00 a.m. briefing in Roosevelt Room for CBS executives and station managers with Secretary Baldrige and the Vice President.

Thursday, April 28 (Continued)

- 12:30 p.m. luncheon in Roosevelt Room for key columnists with Jeane Kirkpatrick.
- Briefing at Foreign Press Center with Enders.
- Briefing of NATO Journalists with the Vice President.
- Afternoon "drive time" - administration spokesmen placed on radio news/talk programs in seven major markets - see attached list.
- Additional administration spokesmen placed on radio and TV talk shows by State Department Public Affairs office.

Friday, April 29

- 9:00 a.m. briefing for Midwest Broadcasters by Al Sapia-Bosch.
- Additional spokesmen on radio and TV talk shows.

Sunday, May 1

- Eagleburger on CBS's Face the Nation.
- Enders on INN's Editor's Desk.

THE WHITE HOUSE

WASHINGTON

April 20, 1983

Central America

Radio Talk/News Shows

<u>Station</u>	<u>City</u>	<u>State</u>	<u>Date</u>	<u>Spokesman</u>
WINZ - AM	Miami	Fl.	4-28-83	Bosworth
KTRH - AM	Houston	Tx.	4-28-83	Bosworth
KABC - AM *"Michael Jackson Show"	L.A.	Ca.	4-28-83	Sapia-Bosch
WBAL - AM	Baltimore	Md.	4-29-83	Michael
WHO - AM	Des Moines	Ia.	4-28-83	Glassman
KMOX - AM	St. Louis	Mo.	4-29-83	Reich
WBAL - AM	Baltimore	Md.	4-28-83	Reich

There are obviously many other things that can/should be done. For example, about relevant 140 speaking events around the country in the next month have been identified by DOD and some 80 speakers (mostly from DOD) have been lined up; they will have talking points, speech materials, etc., to make the case.

cc: Richard Darman



THE WHITE HOUSE

WASHINGTON

April 29, 1983

MEMORANDUM FOR JAMES BAKER

FROM: DAVE GERGEN 

SUBJECT: Outreach Efforts re: Scowcroft Commission

You asked for an outline of activities in my area to support the President's recommendations on strategic forces.

As in the case of Central America, most of our real labor went into events just before and after publication/endorsement of the Scowcroft commission report. A paper on that subject is attached (it was by Herb Hettu, who did an excellent job as the PAO for the commission and now works with us as a consultant to NSC).

In recent days, we have set up a public affairs working group and, in conjunction with Ken Duberstein's efforts, have written down some very rudimentary ideas for the future. I'm scheduled to meet with Hettu and company early next week so that we can have a much more detailed plan by the end of the week.

The current theory is that we can't do much with the press for about 10 days because there is nothing really new to say. During that time some further endorsements can be obtained and some op-ed pieces prepared.

Duberstein would like to see more visible press events starting around May 11, and we're working toward that.

Among the public events that I would like to see developed:

- Public, joint endorsement around the middle of the month by the 3 former Presidents;
- Major briefings at AF bases around the country on Saturday, May 24, Armed Forces Day ;
- Presidential radio address on Armed Forces Day.
- Presidential letters to the Hill before the votes.

MX IMPLEMENTATION GROUP

PUBLIC AFFAIRS

To bring you up to date on Public Affairs Activities and plans the following papers are attached:

- Hetu to Gergen memo of 26 April  
Status of Public Affairs
  
- Public Affairs Plan in support of the  
President's report to Congress
  
- A list of major public affairs activities  
since Commission's report was submitted to  
the President
  
- Talking Points (Arms Control points being  
added by Sims)
  
- Future Actions - discussion paper

COPY

HETU & LUKSTAT, INCORPORATED

April 26, 1983

MEMORANDUM TO: David Gergen  
Assistant to the President  
for Communications

FROM : Herb Hetu ~~HELL~~

SUBJECT : Status Report on Public Affairs  
and PEACEKEEPER

1. In January I prepared a Public Affairs plan to support the activities of the President's Commission on Strategic Forces, the Commission's Report, and subsequent actions by the President. That plan anticipated four phases:
  - Phase I - Period prior to submission of the report to the President. Emphasizing Commission activities and deliberations with emphasis on membership and credibility of the Commission.
  - Phase II - Report Day. Activities just prior to, and on the day the report was formally presented to the President.
  - Phase III - Period after Report Day and prior to the President sending his report to Congress.
  - Phase IV - Period after President's Report goes to Congress and the final vote.
2. To date the first three phases of that plan have been completed. The general consensus and content analysis of resulting media coverage indicates that the Commission's report and the President's submission to Congress have received very objective treatment. There have been critical comments from predictable quarters but generally the opposition has been relatively subdued. Positive editorial comments have exceeded our expectations (N.Y. Times, Washington Post, Boston Globe, etc.).

Reception to radio - television appearances, interviews and op-ed pieces by Commission members has been excellent. Press reports from the Hill would indicate a cautiously optimistic forecast.

3. I have prepared an update of the Phase IV portion of the plan which you have seen (copy attached). We have not yet proposed any specific actions awaiting congressional, press and public reactions to the various hearings now in progress. As a vote date comes into focus and as we identify opposition trends taking form I will propose immediate actions to counter these arguments, taking advantage of the positive foundations we have in place. Prior to that time it would be a mistake to fire messages into the air, however positive, without a target in sight. No sense in wasting ammunition or in energizing the opposition to counter our messages.
  
4. In the meantime I have formed, as you directed, an MX Public Affairs Implementation Group with representatives from your office, the National Security Council, Department of Defense, Air Force and myself. We will meet at least once a week (first meeting 11:00 a.m., Thursday, April 28 in Room 248, OEOB) to examine and discuss trends and to coordinate specific activities.

HEH:nls

Attachment

cc: Bob Sims (NSC)

PUBLIC AFFAIRS PLAN IN SUPPORT OF  
PRESIDENTS REPORT TO CONGRESS ON STRATEGIC FORCES

- I. Background - On April 19 the President forwarded his report on Strategic Forces to the Congress in response to the Continuing Resolution Act passed on 20 December, 1982. The President's report endorsed the recommendations of the President's Commission on Strategic Forces which had been submitted to him on 11 April. The Congress now has 45 calendar days plus 50 hours of debate, from the date of the submission of the President's report, to vote on his recommendations.
  
- II. Objectives - To enlist support from individuals and organizations throughout the Country who will support the President's position on the MX. To encourage positive action by the Members of Congress by informing and educating their constituents on the complex issues involved in the MX decision.
  
- III. Philosophy - The TRIAD must be maintained and strengthened by deploying the MX. If the MX is withdrawn as an option or is voted out of existence by the Congress, the United States will have suffered a catastrophic international strategic nuclear defeat - the first such defeat by any country in the world. The Russians will have won a victory. Other foreign nations will be forced to reevaluate their positions and allegiances.
  
- IV. The Messages - Keep the messages simple, believable and logical:
  - The recommendations forwarded by the President constitute a strategic package and cannot be separated or isolated one from the other.
  - The TRIAD is essential to our National Security and to successful Arms Negotiations.

IV. (Continued)

- Titan has worn out, Minuteman is fast wearing out and must be replaced as soon as possible
- The MX is the only replacement or upgrade missile available NOW. Any other alternative is unacceptable.
- The Congress must now decide the future of MX, the TRIAD and indeed the Nation.
- Other issues such as the so-called "Window of Vulnerability"; survivability; hardness and Soviet missile accuracy will also be addressed.

V. Responsibilities

A) Coordination - National Security Council will coordinate the activities of the members of the Commission, Senior Counsellors and other departments and agencies of the Government in their support of the President's recommendations. Herbert E. Hetu has been designated the National Security Council's representative and overall coordinator for this effort.

B) Primary Responsibilities - The following departments and agencies will have a major role:

- Defense Department
- State Department
- Joint Chiefs of Staff
- Department of the Air Force
- Arms Control and Disarmament Agency

Each of these is requested to designate a project and contact officer.

VI. Actions - A number of actions designed for this period which were contained in the Commission's Public Affairs Plan (promulgated earlier) have already been initiated and some completed. Future actions will be driven primarily by public and media reaction to the President's Report and to the Congressional Hearings now in progress.

VI. (Continued)

Specific actions will be initiated as required. We intend to be immediately responsive to requests while seeking opportunities on a continuing basis to provide complete information about the President's Report.

# PRESIDENT'S COMMISSION ON STRATEGIC FORCES

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## PUBLIC AFFAIRS ACTIVITIES

Monday April 11

1130 - Commission Members and Senior Counselors present report to the President. Photo Opportunity for media representatives.

Present:

- |                     |                              |
|---------------------|------------------------------|
| - President Reagan  | - Chairman Scowcroft         |
| - Judge Clark       | - Deputy Chairman Reed       |
| - Mr. Meese         | - Nicholas F. Brady          |
| - Mr. McFarlane     | - John M. Deutch             |
|                     | - Alexander M. Haig, Jr.     |
|                     | - Richard M. Helms           |
| - Harold Brown      | - John H. Lyons              |
| - Melvin Laird      | - R. James Woolsey           |
| - James Schlesinger | - Levering Smith             |
| - Lloyd Cutler      | - (Absent - Perry, Clements) |
|                     |                              |
| - M. Atkins         |                              |
| - H. Hetu           |                              |

1200 - News Conference Room 450 OEOB

Present:

- All of the above less the President and his party.

1400 - News Conference - Foreign Press Center - National Press Building

Principals:

- Scowcroft and Haig

1515 - National Public Radio "Dateline" - Interview with Sanford Unger

Principal:

- Dr. Deutch



PUBLIC AFFAIRS ACTIVITIES (p.2.)

Monday April 11 cont.

1900 - All Networks carried major stories.

1930 - PBS - "McNeil - Lehrer Report" - Interviews discussion  
for full show.

Principals:

- Harold Brown
- Representative Addabbo (D-NY)
- Representative Gore (D-Tenn.)

Tuesday April 12

0710 - Good Morning America, ABC-TV - Interview with Steve Bell

Principal:

- Brent Scowcroft

0820 - TODAY, NBC-TV - Interview with Judy Woodruff

Principal:

- Harold Brown

AM NEWSPAPERS - Major dailies carried extensive coverage. Washington Post  
printed OP-ED piece by John Deutch. New York Times printed an OP-ED piece  
by Mr. Woolsey.

1000 - National Public Radio "Morning Edition". Taped interview for  
broadcast at 0700, Wed 13 April (Commuter Show - 250 Stations)  
Interview with host, Bob Edwards

Principal:

- Brent Scowcroft

PUBLIC AFFAIRS ACTIVITIES (p.3.)

Tuesday April 12 cont.

- 0830 - John Deutch met with Robert Ryan, the editorial writer for the Boston Globe.
- 1400 - "U. S. News & World Report" - Interview with Editorial Board in a Q & A format which will appear on 18 April (in the edition dated 25 April.)  
Principal:  
- Brent Scowcroft

Wednesday April 13

- 1000 - Roosevelt Rm, White House - Discussion with Twenty-two (22) Editorial Page Editors and Writers. Medium to large out-of-town newspapers including: Cincinnati Enquirer, Columbus Dispatch, Lexington Herald-Leader, Philadelphia Inquirer, Miami Herald, Omaha World-Herald, The Boston Globe, and The Tulsa World.  
Principal:  
- Brent Scowcroft

- 1200 - Jim Woolsey participated in a TV interview with Congressman Bill Nelson (D-Fla.) for broadcast in Congressman Nelson's home district.

Thursday April 14

John Deutch will be interviewed by Jeffrey Smith of Science Magazine.

PUBLIC AFFAIRS ACTIVITIES (p.4)

Thursday April 14 cont.

0900 - Two interviews at USIA television Center with Klaus Emmerich, ORF-TV, Austria; and Harsuhisa Takashima, NHK-TV, Japan.

Principal:

- Brent Scowcroft

1600 - "Vespers" On the Record discussion with 22 Defense correspondents in the office of the ASD(PA), Pentagon.

Principals:

- Brent Scowcroft  
- Dr. James Woolsey

Friday April 15

1500 - Phone interview with Roy Gutman of Newsday.

Principal:

- Brent Scowcroft

Tuesday April 19

1130 - Dual appearance in "debate" format with Representative Addabbo (D-NY) on "Nightwatch" - CBS-TV

Principal:

- Brent Scowcroft

Friday April 22

1700 - Phone interview on WMCA (radio) in New York on "The Bob Grant Show" - an afternoon talk show directed at New York's commuter audience. Interview by Bob Grant.

Principal:

- Brent Scowcroft

PUBLIC AFFAIRS ACTIVITIES (p.5.)

Saturday April 23

Washington, D.C. - Interview on "Evans & Novak",  
Cable News Network (CNN). Interviewed by Rowland  
Evans and Robert Novak.

Principal:

- Brent Scowcroft

Monday April 25

1415 - Sacramento, CA - meeting with editorial board of  
McClatchy Newspapers (Sacramento Bee, Fresno Bee,  
Modesto Bee, etc.) following speech to the Comstock  
Club.

Principal:

- Tom Reed

## TALKING POINTS

### President's Report on Strategic Forces to the Congress

#### POLICY

- Improving strategic stability and reducing risks of war is the center of our national objectives. Strategic modernization and arms control must work together.

#### TRIAD

- The multiple structure of our strategic forces (TRIAD) - consisting of ICBMs, submarine-launched ballistic missiles and bombers with cruise missiles is important for three reasons:
  - each is a hedge over the long term against failures of, or Soviet breakthroughs endangering, the others;
  - any Soviet attack would be more complex and less effective because of the different type of attack needed against each part of the three forces; and
  - each part has unique capabilities.

#### TRENDS

- The preponderance of our submarines, bombers, and ballistic missiles were deployed in the 1960s or early 1970s. Technological trends have changed the situation dramatically since the 1960s. In light of these trends:
  - modernization should continue for our strategic command, control and communications;
  - construction of Trident submarines should proceed, as should the development and deployment of the Trident II (D-5) missile;
  - modernization of the bomber and cruise missile force should continue.
  - Vigorous research in ABM Defense is worthy of support.
  - Research on a small ballistic missile submarine would be prudent.

MODERNIZATION - Modernization of our ICBM force and fitting that modernization into the context of stabilizing arms control has presented major challenges for the last decade. In the Commission's view a three-part approach is preferable:

- development of a small, single-warhead ICBM;
- an arms control approach to improve stability;
- and deployment now of 100 MX missiles in Minuteman silos.

WORK OF THE COMMISSION

- Eleven members and Eight Senior Counsellors all extraordinarily well qualified
- Bipartisan Membership
- 31 meetings
- Saw over 200 experts
- Considered all options from several different perspectives:
  - National Security
  - Arms Control
  - Vulnerability
  - Survivability
  - Availability
  - SALT I & II
  - START
  - ABM Treaty
  - Cost
  - Congress

WINDOW OF VULNERABILITY

- Window must be viewed in two ways:
  - Broad sense - vulnerability of the Strategic Forces as a whole (TRIAD).
  - Narrow sense - vulnerability of each leg of TRIAD independent of the other - but in fact they are not independent
- Window being closed with ongoing modernization programs.
- MX Deployment is modernization of the land-based leg.

## FUTURE PUBLIC AFFAIRS ACTIONS

### - OP-ED Pieces

- Window of Vulnerability
- It's a three part package (Why a small missile alone won't do it.)
- How much money down the drain if MX fails
- How the future will look if MX passes
- What happens if MX fails
- What happens to START without MX
- Running the race without one leg

### - Meetings with various media groups

- Sperling breakfast
- Orr Kelly Group
- Foreign Policy Group
- Newsmaker Breakfast (NPC)

### - Discussion Group or one day forum with AEI

### - Series of Endorsements

- Former President's Nixon, Ford & Carter
- Written Congressional endorsements (OP-ED)
- Defense related associations
- Veteran's related organizations
- Defense Study groups

### - Sunday Talk Shows

### - Columnists

- Which major columnists have not yet written
- Of those who have written negatively, who can be turned around

### - Editorial Boards

- Which major newspapers have not yet written editorials

## FUTURE PUBLIC AFFAIRS ACTIONS

- Major Television Programs
  - Identify those which have not yet done major piece with principals from Commission and Administration, e.g., Nightline, CBS Morning News, etc.
  
- Consider media activities in home areas of Congressman who have not yet made up their minds
  
- Speeches and Public Appearances - provide copies of Talking points to all appropriate Departments and Agencies for inclusion in scheduled speeches until MX vote.