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THE WHITE HOUSE CC! BOS WASHINGTON TAM

CABINET AFFAIRS STAFFING MEMORANDUM M&M

Date:	7/14/86	_ Number: _	317,	153	Due By:		
Subject: Domestic Policy Council Meeting - July 15							
2:00 P.M Roosevelt Room							
ALL CABINET MEMBERS Vice President State Treasury Defense Justice Interior Agriculture Commerce Labor HHS HUD Transportation Energy Education Chief of Staff OMB CIA UN			FYI	CEA CEQ OSTP	>	Action	£ 000000
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The Domestic Policy Council will meet on Tuesday, July 15, 1986 at 2:00 P.M. in the Roosevelt Room. The agenda and background papers are attached.							
RETURN TO		Álfred H. Kingo Cabinet Secreta 156-2823 (Ground Floor, V	ry		□ Don Clarey□ Rick Davis□ Ed Stucky Associate Director		

Office of Cabinet Affairs 456-2800 (Room 235, OEOB)

THE WHITE HOUSE

WASHINGTON

July 14, 1986

Executive Secretary

Meeting MEMORANDUM FOR THE DOMESTIC POLICY COUNCIL

FROM:

SUBJECT:

Meeting on July 15, 1986

Attached are an agenda and materials for the Domestic Policy Council meeting scheduled for Tuesday, July 15, 1986 at 2:00 p.m. in the Roosevelt Room. The sole agenda item is drug abuse policy.

The meeting will include a presentation by the Drug Abuse Policy Office, and discussion of policy options and issues pertaining to communication, education, health, safety/productivity and law enforcement support in the drug abuse field. A paper describing the options and issues is attached.

This will be an important meeting as it will address several major proposals related to our current extensive drug abuse efforts.

attachment

THE WHITE HOUSE

WASHINGTON

DOMESTIC POLICY COUNCIL

Tuesday, July 15, 1986 2:00 p.m.

Roosevelt Room

AGENDA

1. Drug Abuse Policy -- Carlton Turner
Deputy Assistant to the President
for Drug Abuse Policy
Office of Policy Development

THE WHITE HOUSE

WASHINGTON

July 14, 1986

MEMORANDUM FOR THE DOMESTIC POLICY COUNCIL

FROM:

CARLTON E. TURNER

SUBJECT: Drug Abuse Policy Opportunities

<u>Issue</u> -- To determine the next major steps in the President's campaign to achieve a drug-free Nation.

Background — The situation in 1981 was not promising. During the previous two decades, the use of illegal drugs in the United States spread into every segment of our society. The public lacked accurate information about the hazards of some of the most widely used drugs, and government efforts to combat the use of illicit drugs lacked credibility. National programs were directed at a single drug — heroin — and on one strategy — supply reduction. The moral confusion surrounding drug abuse weakened our resolve to stop illegal drugs coming from overseas. The U.S. became a major drug producing country. Drug trafficking and organized crime became the Nation's number one crime problem; and use of illegal drugs expanded, especially among our young people. There was a feeling of inevitability regarding illegal drugs and uncertainty over what was the right thing to do.

The President's Strategy: Early in his Administration, President Reagan launched a major campaign against drug abuse. The objectives were to improve drug law enforcement, strengthen international cooperation, expand drug abuse health functions as a private sector activity, reduce drug abuse in the military, and create a nationwide drug abuse awareness effort to strengthen public attitudes against drugs and get everyone involved. His strategy was published to provide a blueprint for action.

National Leadership: President and Mrs. Reagan have led the Nation and the world in setting the right direction and encouraging both government and the private sector to join in stopping drug abuse. The Vice President is coordinating the complex functions of interdicting drugs at our borders. The Attorney General has taken charge of coordinating the overall drug law enforcement policy and activities.

The Federal Role: The Federal role is to provide national leadership, working as a catalyst in encouraging private sector and local efforts, and to pursue those drug abuse functions which lie beyond the jurisdictions and capabilities of the individual states. Federal drug programs have been reoriented to meet specific regional needs. Initiatives emphasize coordination and cooperation among officials at all levels of government and use of government resources as a catalyst for grassroots action.

The Umbrella of Effective Enforcement: The strong law enforcement effort, including vigorous action against drug production and processing laboratories in source countries, has increased public awareness of the drug abuse problem. Eradication programs and military support have been added to the fight. The Federal budget for drug law enforcement has expanded from \$700 million to \$1.8 billion annually.

The Growth of Private Sector Efforts: Due largely to Mrs. Reagan's leadership and dedication to the youth of America and the world, private sector drug abuse awareness and prevention programs have increased significantly over the past five years. The number of parent groups has grown from 1,000 to 9,000. School-age children have formed over 10,000 "Just Say No" clubs around the country. The advertising industry, television networks, high school coaches, the medical profession, the entertainment industry, law enforcement officers and many others have joined in the national effort. Examples include over 4 million drug awareness comic books which have been distributed to elementary students, sponsored by IBM, The Keebler Company, and the National Federation of Parents. McNeil Pharmaceutical's Pharmacists Against Drug Abuse program is now firmly established across the country.

<u>Discussion</u> - The President's program has been successful in dealing with the drug problem. Compared to 1981, drug use is down in almost all categories. Notable is the success of the U.S. military in reducing use of illegal drugs by over 65 percent through strict policies and testing to identify users. Across the Nation, the private sector is taking a strong stand.

Public attitudes are clearly against use of illegal drugs and drug awareness is at an all-time high. Today, drug use is front page news. Corporations are recognizing the tremendous cost of drugs in the workplace; parents and students are recognizing how illegal drugs in the schools erodes the quality of education. The consequences of drug use are becoming more severe as users turn to more potent drugs and more dangerous forms of abuse. There is increasing concern about the threat that drug abuse poses to public safety and national security. And a new understanding is evident: Drug abuse is not a private matter — using illegal drugs is irresponsible behavior — and the costs are paid by society.

There is broad public support for taking strong action to hold users responsible and to stop the use of drugs. Aggressive corporate and school measures to end drug abuse, including use of law enforcement, expulsions and firings, have met with strong support from workers, students and the community. According to a USA Today poll, 77 percent of the Nation's adults would not object to being tested in the workplace for drugs.

We have reached a new plateau with a new set of opportunities. We should pursue the limits of possibility in eliminating drug abuse. The time is right to create a national environment of intolerance for use of illegal drugs.

Issues For Consideration

The President's National Strategy continues to be a sound blueprint for the comprehensive drug abuse program. Several opportunities exist to move toward the goal of a Nation free of illegal drugs in the 1990's. The issues involve communication, education, health, the workplace, and drug law enforcement support.

A. COMMUNICATION

The teamwork of the President and Mrs. Reagan, working together, have brought significant gains in the fight against illegal drugs. Attitudes have changed, awareness has increased and many people are ready to join in the fight. Recent deaths from cocaine use have focused attention on the issue. Yet there appears to be widespread lack of knowledge regarding the government efforts underway. A major Presidential address to the Nation could focus the issue, declaring that the national campaign against drug abuse has entered a new phase. The timing of such a speech is a factor, recognizing that some early discussions have leaked to the press.

OPTION #1 -- Recommend a Presidential address at the earliest possible time; late July or early August, follow-up with implementing action by the Cabinet.

Pros

- Move while public interest and media attention is at a peak. Likely to be most effective.
- Avoids potential criticism of politicizing the drug effort by action near the November elections.

Cons

- Possible suggestions of opportunism, reacting to recent deaths of athletes.
- OPTION #2 -- Recommend a Presidential address in September or October, after a number of Federal actions have been taken to strengthen the drug effort and follow up with continuing action by the Cabinet.

Pros

 Allows time for specific actions which can be reported in the speech. More closely aligned with the beginning of the school year, timely for students in high schools and colleges.

Cons

- Current high level of interest may dissipate because of the delay.
- Potential for criticism of being political by being closer to election.

B. EDUCATION

The major initiative is to establish a national objective for every educational institution, through college level, to be drugfree. To prevent drug abuse before it starts, drugs must be addressed in early school years and drug abuse prevention must continue throughout the entire school career. Teachers, school administrators, parents and individual students can share the commitment to a drug-free school. School organizations - sports, academic, drama, student government, etc. - and effective student leadership can make the difference. Schools and colleges must make the drug-free policy known and then not tolerate violations of the policy.

- ISSUE # 1 -- Develop effective ways to promulgate accurate and credible information on how to achieve a drug-free school. The Secretary of Education is preparing an excellent booklet for national distribution which will respond to this issue.
- ISSUE #2 -- Make it mandatory that all schools have a policy of being drug-free and direct the Secretary of Education to explore ways to withhold Federal funding from any educational institution which does not have such a policy.
- Instruct the Attorney General and the Secretary of Education to inform the heads of all educational institutions, public and private, of the Federal law regarding distributing drugs in or on, or within 1,000 feet of a public or private elementary or secondary schools. In summary, this law provides for penalties up to twice the normal term and second offenders are punishable by a minimum of three years imprisonment or more than life imprisonment and at least three times any special parole term.
- ISSUE #4 -- Explore ways to require that drug abuse be taught as part of the health curriculum instead of as a separate subject and seek funding to be made available to schools specifically to purchase new health text books which make this change.

C. HEALTH

Health interests are at a peak. The dangers of drugs are more widely evident than at any time in recent history. Many people are expressing amazement regarding the long-known effects of cocaine on the heart and respiratory systems which can lead to death. Yet even more awareness is needed. There was massive public concern over allegations of negligible amounts of herbicide on marijuana, yet the same level of concern is not evident over the deadly, yet common, application of PCP to marijuana. Additionally, much remains to be done to make appropriate treatment available to those experiencing health damage and addiction. The high correlation between intravenous (IV) drug use and AIDS requires prompt action.

- ISSUE #1 -- Develop ways to <u>provide funding assistance to</u>
 states which implement programs to support
 specific drug-related health problems-
 - Develop mandatory treatment for intravenous (IV) drug users.
 - Identify drug users and force them into appropriate treatment.
- ISSUE #2 -- Accelerate research in critical areas-
 - Drug testing techniques and approaches.
 - Highest priority to comprehensive cocaine/coca/coca paste research program. (health, herbicides, detection, etc.)
- ISSUE #3 -- <u>Develop means for limited Federal assistance to</u> <u>selected prevention initiatives and provide seed</u> money for promising initiatives.
 - ACTION, NIDA or other approaches?

D. SAFETY/PRODUCTIVITY

A relatively few drug users are causing our families and our society to pay a high price for their irresponsibility. Attitude surveys show wide support for identifying users of illegal drugs and for stopping the users and the sellers of illegal drugs. A vocal minority still chooses to argue for drugs as a victimless crime and to point to the Federal government for a solution. In the interests of the American people and their future, leaders must take action.

A drug-free workplace is the right of every worker. Public safety considerations require prompt action to identify, remove and treat individuals who are in jobs where their drug abuse endangers the public safety. Employers must establish a clear policy, ensure that the policy is understood and applied, and include specific rules, procedures for identifying violators and uncompromising discipline consistent with the public trust. As the nation's largest single employer, the Federal government should serve as a model for dealing constructively with drug and alcohol abuse in the workplace. The Military Services have led the way in identifying drug users and moving toward a drug-free force. Several Federal agencies have begun or are planning similar programs.

- Institute a testing program for pre-employment screening of all applicants for Federal jobs, with a policy that a confirmed positive test for illicit drug use disqualifies the applicant and another application may not be made for one year.
- ISSUE #2 -- Require a comprehensive testing program for all Federal employees in national security positions, safety-related positions, law enforcement officers and support personnel, drug abuse organizations, and any positions designated as sensitive by regulation or by the agency head.
- ISSUE #3 -- Establish a national goal of a 70% reduction in drug users within three years; ask the private sector to help in meeting the goal.
- ISSUE #4 -- Request the Secretary of Defense to explore ways to require Defense contractors to have a policy of a drug-free workplace.
- ISSUE #5 -- Even though overall drug use in the military has been reduced by 67 percent, 8.9 percent still use. Request the Secretary of Defense to intensify efforts to achieve drug-free military service.

E. DRUG LAW ENFORCEMENT SUPPORT

Strong and visible drug law enforcement is critical to maintaining an atmosphere in which major health programs can effectively separate the user from the drug. The success of drug law enforcement has caused significant changes in the nature of drug trafficking and in trafficking routes. Drug enforcement agencies are responding to the changes. It must be made evident to all that the drug law enforcement is flexible and relentless and will pursue the drug traffickers wherever they move.

As the emphasis turns to the user, it is important that the initiative be viewed as health-oriented with a strict, but caring approach. Law enforcement can make a special contribution to drug abuse prevention and education programs in two ways: by sharing their knowledge and prestige in a caring way, particularly with young people; and by vigorously pursuing the sellers and distributors. The entire criminal justice system must provide prompt and strong punishment to drug dealers.

- Instruct all Law Enforcement Coordinating

 Committees to request every U.S. Attorney to seek

 and prosecute violators of 21 U.S.C. 845A (selling
 illegal drugs on or near school property) to
 emphasize seriousness of stopping drug pushers.

 Require special reporting on these cases.
- ISSUE #2 -- Expedite the development of a comprehensive Southwest border initiative to enhance ongoing operations, making appropriate use of military support and technology. Include planning to insure flexibility in the use of all law enforcement resources and, if needed, a reorganization of the operating management structure and responsibilities.

MEMORANDUM

COUNCIL OF ECONOMIC ADVISERS

July 15, 1986

TO:

BERYL SPRINKEL

TOM MOORE

FROM:

ARLENE HOLEN AIR

SUBJECT: A Few Points for DPC Meeting on Drug Abuse Policy

In response to your question on spending for drug enforcement, the \$1.8 billion represents direct Federal spending in drug enforcement programs only. This figure does not include either state and local or military spending.

The DPC paper asserts that drug use has fallen, but this statement is contradicted by an authoritative interagency publication, the <u>National Intelligence Estimate</u>. In most catagories, drug use is constant or increasing.

Suggested Comments

- o Reduction of drug abuse is one of the Administration's top priorities, but any major initiative should take probable costs into account as well as benefits.
- o The issue of testing employees for drug use should be handled in the marketplace, not decided by the Federal government.