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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name ADVANCE, OFFICE OF PRESIDENTIAL: RECORDS

Withdrawer

KDB

3/27/2012

File Folder

06/24/1985 KENNEDY EVENT (2)

FOIA

F12-0010/01

Box	Number	16003		BEI 3	LL, A	
DOC NO	Doc Type	Document Description	No of Pages	Doc Date Ro	estric	tions
1	SCHEDULE	RE JFK MEMORIAL LIBRARY FUNDRAISER (COVER PAGE, PARTIAL)	1	6/24/1985	В6	B7(C)
2	FORM	SIGN-IN SHEET FOR 6/24/85 MEETING (PARTIAL)	1	6/24/1985	B6	B7(C)

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

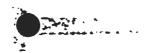
B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA] B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.





THE WHITE HOUSE WASHINGTON

Dear Caroline and John:

I'm delighted to be able to join you at the reception to benefit the John F. Kennedy Library Foundation at Senator Kennedy's home on Monday, June 24.

The Kennedy Library is the only Presidential Library with no endowment, and I am eager to help contribute to this living legacy to your father and to the Presidency itself.

I know this reception is a critical part of your efforts, and I stand ready to help in any way I can. I look forward to being with you on the 24th.

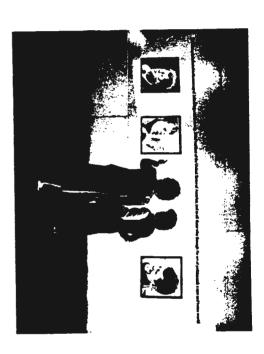
Rowa Regon

Sincerely,

Caroline and John Kennedy, Jr.



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America and across the world, contributed to the building of the John Fitzgerald Kennedy Library, which opened in 1979. The Library is composed of three main areas, each of which contributes to the life of the institution: the Archives, the Museum, and the Education Programs.

man and his Presidency, but of some of the best wears of American life. It preserves the past touching the chords of memory, but it is also a place for the present and the future, for the young who were not yet born when our youngest elected President died. Standing proudly on Boston Harbor and Massachusetts Bay, where America began, the Library recalls his New Frontiers—of outer space and of the American spirit, of justice and peace, of strength and compassion—which so inspired us in those brief years.

The legacy will endure. As Senator I dward Kennedy said on the twentieth anniversary of President Kennedy's loss. "His thousand days will be remembered for a thousand years and more."

But for us, there is another challenge—to preserve and enhance the Library and its programs, so future generations will know better and understand more clearly why John Kennedy and Robert Kennedy touched and moved us, teaching those who live on after them that "one man can make a difference and every man should try."

the I indowment Fund is an investment not only in the I ibrary itself, but in the living power of their legacy. What we seek to endow is not just the history of the past, but the best hopes for our future. To see the Library is to sense the Kennedy spirit, to feel their presence once again, to believe anew in their challenge that we can do better.





THE ARCHIVES

THE ARCHIVES at the Kennedy Library are a unique historical resource, not only in terms of the Kennedy Presidency, but in terms of American political and cultural life in the 20th century. The Archives are an open collection, accessible to high school students and scholars alike, and to anyone with a genuine interest in JFK and America in his time. This openness reflects the Library's commitment to be a place for all people, not for experts alone. It reflects President Kennedy's conviction that history should be a living presence in our own lives, not a collection of dry and dusty materials that, over time, will seem remote to those who are not professional scholars.



John Kennedy wrote, "Documents are the primary sources of history; they are the means by which later generations draw close to the thoughts, fears and hopes of the past."

The Archives preserve the materials which will make the history of the Kennedy years come

alive for future generations. These records include eight million pages of JFK's presidential papers, as well as other papers spanning his lifetime from his boyhood in Brookline, Massachusetts, to election night in 1960. The Archives also hold the papers of Robert Kennedy and of more than 150 individuals - such as Theodore Sorensen, Arthur M. Schlesinger, Jr., John Kenneth Galbraith, Burke Marshall, Theodore H. White and Thomas P. O'Neill Jr.—who were close to the President 31 million pages in all. More than one thousand oral history interviews capture the recollections of individuals as varied as Pope Paul and Dean Acheson. Six million feet of film and videotape. 115,000 still photographs and over 1.000 audio tapes of President Kennedy's speeches and remarks indelibly transmit the feeling of the man as he was and make an indispensable contribution to comprehending his Presidency.

A very moving tribute to the President and to his Library is the presence there of the papers of Ernest Hemingway, donated by the writer's widow. It was Hemingway who created the phrase, which JI K loved and lived so well, that defined "courage" as "grace under pressure." The grace of the Library building itself symbolizes the variety and the vitality of the Archives. By learning from its history, our children and their children after them will better sense what is best about America.

from around the world have come to look, to listen, and to reflect to smile and sometimes to ery in the presence of these extraordinary memories. The Museum visit begins with an award-winning film on JLK's life and ends with the sweeping vista of the Library's glass pavilion overlooking Boston Harbor and the sea beyond.

Both permanent and changing exhibits display " " " " raphs, many of them rate and unpublished; hundreds of documents and 300 objects ranging from Nikita Khaushchev's state gifts, to a collection of presidential doodles. The main exhibit follows it K's life chronologically, and includes a special Oval Office exhibit featuring the President's desk and rocking chair. Some of the changing exhibits have highlighted Christmas in the White House, President

Kennedy's Visitio Ireland. American Heroes, and the Peace Corps.

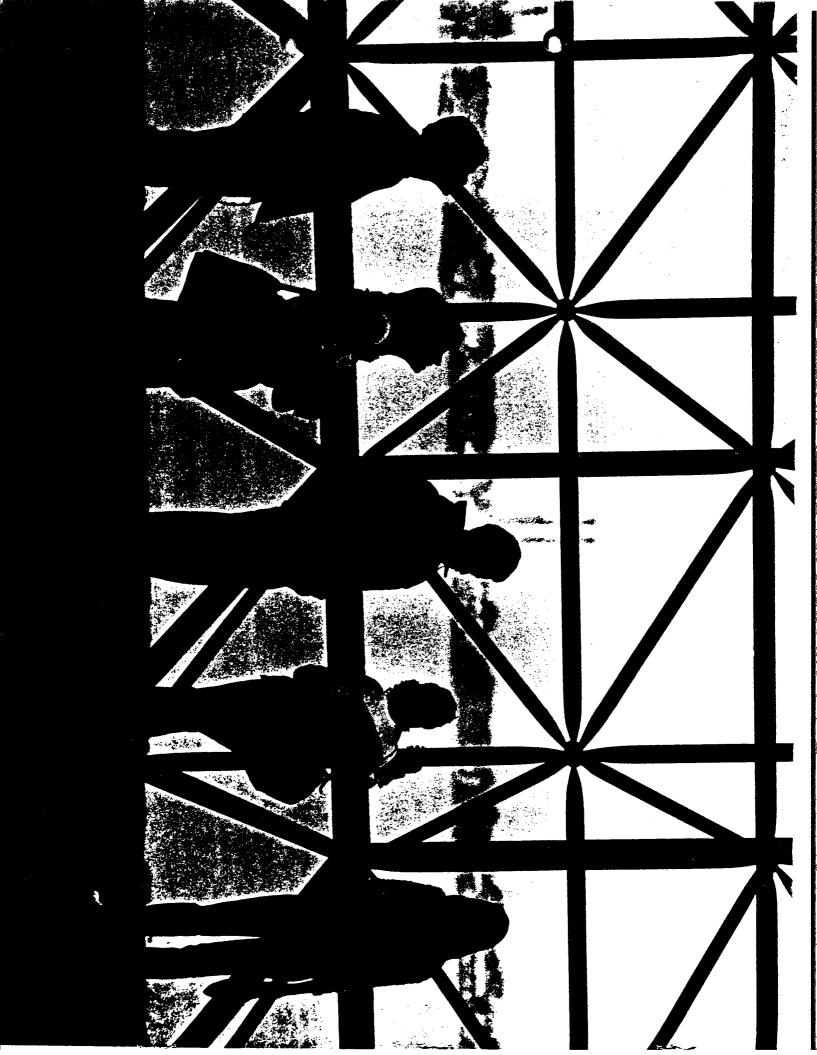
The Museum hosts films, lectures and musical performances which reflect the close ties between politics, learning, and the arts which were a special mark of the Kennedy years.

The Museum is a dramatization, a theater where the public can walk through the documents and photographs to feel, learn and understand. It extends the scholarship of the Archives, and provides a setting in which the Education Programs can take place.

The Endowment will make it possible for the Museum to become not only a theater of the experience of the Kennedy Presidency, but a maseum about American government and the political process; a vital setting in which to debate the issues of our fiture.







EDUCATION PROGRAMS

THE KENNEDY LIBRARY is dedicated to understanding the problems and the potential of American democracy as they were mirrored in the public life of our 35th President. Taking the activist approach that President Kennedy himself embodied, the Library tries to carry forward—"the promise that he stood for." Although the educational efforts take many forms and reach many different audiences—from fifth graders, to graduate students, to the general public—they share the common goal of encouraging Americans, to take a place and a part in what President Kennedy called "the noble profession of politics."

Since its beginning, the range, quality and quantity of its innovative education programs have been the hallmark of the Kennedy Library, setting it apart from other presidential libraries in its efforts to reach three audiences: elementary and secondary school students and teachers; college and university faculty and students; and the general public.

Over 120,000 youngsters in school groups have been provided with special programs in the Museum from "Go-No Go," a role-playing exercise that gives the students a chance to "make a presidential decision," to tailor model. Ams, talks and discussions. In cooperation with the University of Massachusetts, the Library runs a two-week summer program designed to help the teaching of politics and government more effectively. The Library has run 32 conferences and seminars on public issues for 6,500 high school students and teachers. And for specially

selected politically active high school juniors and seniors, it offers an annual weekend workshop.

Twice a year the Library presents a conference for college students and faculty, featuring speakers like Julian Bond, Douglas Dillon, Roswell Gilpatric, Elliott Richardson, and Tom Wicker. Videotapes of many of these conferences are available for classroom use, and plans are underway for a series of follow-up seminars.



For the general public, the Library brings together key participants for a series of forums on Boston and Massachusetts issues, politics and government. In addition, it offers special programs on topics like presidential transitions, violence in America, and "The Cuban Missile Crisis—Twenty Years After."

The Endowment will enable the Education Programs to expand and unite the Museum and the Archives into a more dynamic facility.

ENDOWING THE LIBRARY

WHAT PRESIDENT KENNEDY said at the groundbreaking of the Robert Frost Library has turned out to be true of his own: "Libraries are memories and in this Library you will have the memory of an extraordinary American; much more than that, really—an extraordinary human being. And also you will have the future, and all the young who come into this Library will touch something of distinction in our national life, and, I hope, give something to it."

This is the quality which sets the Kennedy Library apart and makes it a living memorial of President Kennedy's ideals. To preserve and enhance the life of the Library, we are now asking individuals to contribute to an endowment to give something of themselves to strengthen this extraordinary facility.

Like the other Presidential Libraries, the Kennedy Library is a federal institution, a division of the National Archives and Records Service of the General Services Administration. It was built by the Kennedy Library Corporation with the donations of millions of people, and then turned over to the government on the day of its dedication in 1979.

The Library's operating and administrative costs are included in the annual federal budget, but its Museum, Education and Community Information Programs are not. Support for these programs will form the core of the Endowment. They are the Library's most important activities, fulfilling its mission to serve the Boston and

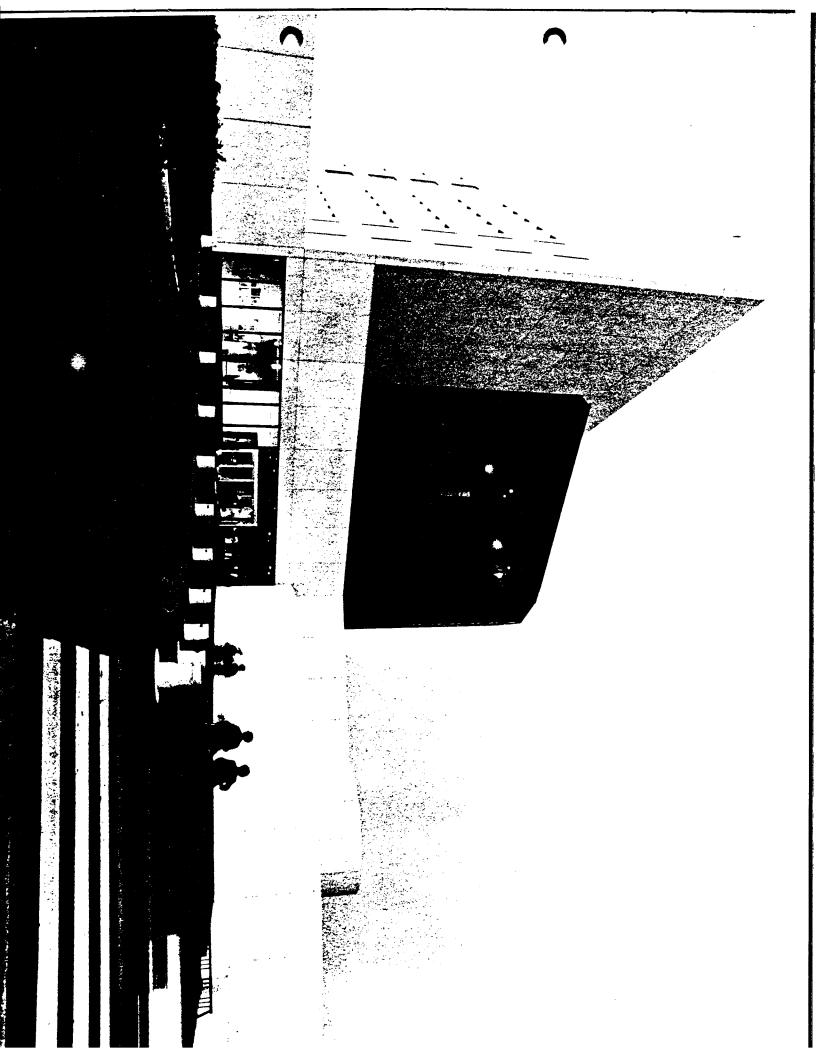
Massachusetts communities, and to reach out to the nation and the world beyond, just as John Kennedy did.

In the past, the Library has generated income from admission fees and Museum store sales to support the Museum. It has successfully attracted support from private corporations and foundations to produce conferences and exhibits. But as we look to the future, we see a need to continue these programs with a dependable and constant base of support, and a need to do more.

The Museum must remain in the forefront of exhibit design, using new technologies to involve its visitors and enrich their experience; the Library must continue and expand the outstanding Education Programs it has established, and the Archives must be accessible to increasing numbers of users desiring diverse information. To do these essential things, the Library must have an Endowment.

Of all the Presidential Libraries, the Kennedy Library is the only one without an Endowment.

President Kennedy observed: "They could take down all the buildings of Harvard, and if they kept Widener Library, Harvard would still exist." As long as we keep the John F. Kennedy Library and the Endowment enables it to meet its full potential, the memory and the inspiration of President Kennedy will endure, and can influence the course of our country, and the mind and spirit of our people.



THE CAMPAIGN FOR ENDOWMENT

The goal for the Endowment Campaign is \$8 million: \$5 million to be raised over the next 18 months and \$3 million over the following 36 months. Income from the endowment will support the following activities listed under the Library's Table of Needs. In recognition of generous support, the John F. Kennedy Library Foundation will be pleased to name programs or projects after the donor, or someone selected by the donor. Other named gifts may be established in discussion with the Officers of the Foundation.

TABLE OF NEEDS

LNDOWMENT PHASE ONE \$5,000,000

3.NDOWMENT - ESTIMATED

			SELDED TO PRODUCT	ANNUAL SUFFORT
1	12	L MUSEUM REDESIGN AND NEW EXHIBITS	\$2,400,000	\$216,000
, 4	4	II EDUCATION PROGRAMS	r turnama	2
10		A RESEARCH GRANTS		36,000
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í	36	10111	SS (ROOTHRI)	\$15014800
24	1	ENDOWMENT PHASE TWO \$3,000,000		
24	12	Income from endowment will be use grams started in Phase One and to in and activities listed below:	,	,

THE A HOLOTAPING OF LIBRARY PROGRAMS

T COMMUNELY SPEAKERS PROGRAM

- THE AUDIOVISUAL MATERIAL STOR SCHOOLS
- AVERUATION AND DISSEMENATION OF CURRICUTUM CONTEST MATERIALS
- V TRAVILLING EXHIBITS
- VEORIENTATION FILM FOR YOUNGSTERS

A H. I.M.I. RGENCY REPAIRS AND REPLACEMENTS.

TOTAL	\$3,000,000	\$270,000
GRAND TOTAL	\$8,000,000	\$70,000

L MUSEUM REDESIGN/NEW EXHIBITS - \$2,400,000

Visitor reaction to the Library is overwhelmingly positive. The exhibits are clearly successful and the Museum at the Kennedy Library is the most active of Presidential Library museums.

The challenge facing museums today is not only to attract new visitors but also to bring people back a second or third time. Changing exhibits and special events are one of the ways the Library has successfully done this.

Eventually, the Museum exhibit itself must be updated and augmented. The Museum should take advantage of the new technologies to enrich the visitor's experience providing interactive exhibits which provide the context for the historical objects and documents which form the core of its collections.

Hus will become increasingly important in the future. Many children and their parents visiting the Library will not have known or be able to remember John and Robert Kennedy. Other Presidential libraries have recognized this challenge and have developed plans for redesigning their exhibits periodically.

The Library wishes to use income from an endowment and to develop an overall plan for redesign to be implemented in stages.

I vamples of the type of exhibits which might be included are

PRESIDENTIAL DECISION EXHIBIT

This would be a computerized game for "playing president." The player would be confronted with a presidential decision, from actual cases, and would choose moves which have consequences for the eventual outcome.

PROFILESTN COURAGE EXHIBIT

These would be audiovisual stones which the placer could "call up." Main, would be drawn from Problem to illustrate examples of prace under pressure in problem.

TISHINING INTERBUTE

This calibit would present excerpts from concentrations and oral history tragments recorded by least is of the Administration discussions exists also little as

VIDLOTT ASHBACKS EXHIBIT

This exhibit would contain selections from JFK's many public appearances. The viewer could dial up an issue which most interested him/her and related video material would appear on the screen.

IL EDUCATION PROGRAMS-\$1,300,000

The proposed Education Programs will extend the range and depth of the Library's existing programs. It will enable the Library to serve a national audience while continning to work with students and faculty in Massachusetts, and senior citizens as well as the general public.

A RESEARCH GRANTS 8400,000

These grants would be similar to those made by other presidential libraries for scholarly research by Ph.D. candidates working on dissertations or faculty seeking to publish articles or books. Such grants would be made to the younger professional scholar.

RESEARCH SEMINARS

Based on the Library's experience with seminars which combine research at the I ibrary with work in the class-toom, awards would be made competitively to one high school group and one college group each year. Traditionally the seminars have focused on a specific topic like civil rights or Soviet-American relations, but the commars could be less traditional as long as the seminar idea was deemed worthwhile.

TRIZES

To encourage high school and college student interest in political leadership, prizes would be awarded for brographical presentations epitomizing the best in political leadership.

A CUPRICE LE MICOSALS I SANCES.

One appealing way for the Library to anspire people, paracularly young people to spend some of their lives in public service, and to do that on a national rather than simply a local basis is to stimulate teachers to find more effective and innovative ways to give their classes a real istic series of how government works. An annual contest for efficiely secondary and elementary school teachers.

1. Local by a pporturate of or the wireless of demonal and or type chains as the Lagrary cond by in

important step towards improving teaching materials. Once the basic pattern of the national contest had been set and tested, the Library would hope to expand the contest so a series of state and regional programs locally co-sponsored could be developed. The national program would serve as a catalyst for such local endeavors.

C WORKSHOPS FOR YOUNG POLITICIANS \$450,000. In 1983, the Library launched its annual weekend for young politicians in Massachusetts. Selected by the Members of the Congressional Delegation as well as other political leaders in the state, this group of high school seniors and juniors, boys and girls, spent Uriday and Saturday at the Uibrary discussing a range of matters from the issues of the 1980's to the nuts and bolts of campaigning.

After another year or so of experience, the Library would be prepared to launch a national program, with young people from all lifty states coming together for four or tive days at the Library. Ultimately, as with the teachers contest, the Library would hope to see a series of regional and local workshops underguding the national programs.

The workshops would validate and even celebrate an interest in active politics among young people, equipathose who come with some information and insights that could be helpful to them; and build a group of youngleaders who would know other similar people in different sections of the nation.

III. ADMINISTRATION OF THE JEK LIBRARY FOUNDATION: \$900,000

The John E. Kennedy Library Corporation has been reconstituted as the John E. Kennedy Library Foundation. Incorporated. The Foundation will be responsible for overseeing the Library's privately funded operations represented in this Table of Needs for the endowes at campaign. Specifically, it would refine and approve ideas for funding all programs; selectively grant funds.

ENDOWMENT PHASE TWO - \$3,000,000

for those programs; continually review such programs and activities; initiate cooperative ventures with the private sector; raise funds and assume stewardship of gifts made to the Library; award research grants; and join the Library Staff and the National Archives in the Library's long range planning and development.

The Foundation will require an Executive Vice President to administer its activities. These include the management of the Foundation office, staff, and budget; fiscal responsibility for the gifts made to the Library Foundation—receipt, management, disbursement, and counting; coordination of Loundation activities with the Library Staff; and such other functions as specified by the Board.

In addition the Executive Vice President's responsibilities would include at least three important activities: fund raising and development, community and legislative relations, and public information.

I unds are required for the salaries of an Executive Vice President, a secretary, and for office expenses.

IV. COMMUNITY INFORMATION-\$400,000

By the end of 1984 nearly two million people will have visited the Library since it opened in 1979. They visit to see the Museum exhibitions, to use the Archives for research, and to participate in the Education Programs.

In order to keep people coming to the Library, to keep them informed about the Library programs and events, and to develop new audiences, it will be necestry to conduct an expanded community information

Presently no funds exist in the Library budget for a permanent program of community information. Every other major museum in the Boston area maintains a substantial information effort which successfully attracts visitors to their museums. Higher attendance at the Library also means greater revenues from admission fees and expanded sales at the Museum store.

The endowment funds sought for these additional projects are represented here as a grand total of \$3,000,000. Individual program costs are not listed

L COMMUNETY SPEAKERS PROGRAM

Years before the Library moved into its new building, it had launched a "Community Visitor's Program" which brought distinguished national figures (John Kenneth Galbraith, George McGovern, Anthony Lowis, Robert McNamara, and W. Averell Harriman, to name a few) into Massachusetts communities for a full day of meetings with a variety of groups discussing public service. At the time of the dedication of the building, guests coming for that occasion appeared in 73 schools in the area for similar kinds of sessions. Both efforts were highly successful. It is rare for young people and teachers to have a chance to meet with such national figures and a regular program of speakers would again become an outreach activity of great importance.

H. VIDEOTAPING OF LIBRARY PROGRAMS

Many of the Library's conferences, fectures, colloquia and seminars would make excellent material for classroom use and for presentation on the growing cable stations throughout the country. Last year, for example, the Library's six forums on Massachusetts issues were videotaped and half hour programs produced for 56 stations in the eastern part of the state.

An organized videotaping system could take advantage of the opportunities for disseminating the variety of sessions held at the building to a much wider authence. The Library could prepare ten half hour programs based on its two annual undergraduate conferences, occasional special programs and its two series of evening public forums.

HE AUDIOVISUAL MATERIALS FOR SCHOOLS

The Library's collection includes a large variety of films, photos, tapes, and documents. Editing and duplication could adapt this material for use in programs and in courses on civies, government, history, and politics.

IV PUBLICATION AND DISSI MINAHON OF CURRICULUM CONTEST MATERIALS

In order to make the winning curricula available to school systems and colleges, funds are needed for printing and distribution.

V. TRAVELLING EXHIBITS

Before the building opened, the Library experimented with travelling exhibits which moved around the state. Only one has been prepared since. There are many opportunities both educational and promotional, which could be developed through such a program. Cooperative exhibits with other presidential libraries on political and governmental themes and issues should be explored and distributed nationally.

VI. ORIENTATION FILM FOR YOUNGSTERS

The present thm. *John T. Kennedy*, 1917–1963, was made for the general public and is not adequate for the educational needs of votinger students.

We need a film, or series of films, to interest and inspire young audiences

VII. FMERGENCY REPAIRS AND REPLACEMENTS

Government procurement procedures can be time consuming and uncertain, and often do not permit the Library to acquire the equipment best suited to its needs. Consequently, the Library needs a builted amount of money to enable it to solve emergency problems that arise during the year.

meet the Campaign goal constructed that indicates the pattern of gifts needed to donors. Based on that experience, a table can be Proven fund-raising principles show that while broad participation is significant, success depends on the large

GILL RANGE TABLE FOR A CAMPAIGN OF 58 MILLION

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METHODS OF GIVING

extent permitted by law. advantageous. All giffs are tay deductible to the full mine which method of giving is most appropriate and should consult their fegal and financial counsel to deter-The Library will accept a broad range of gifts. Donors

OH ISO) CASH

The simplest way to make a gift is by writing a check

OH ISOLST CERTILS

Long-Term Appreciated Securities

gains tax liability and provide income tax and estate rather than original cost. Such gifts chimitate capital A gift of appreciated securities is valued at fair market

Depreciated Securities

donated. The sale establishes the capital loss deduction These should be sold by the donor and the proceeds available to the donor.

CH ISOLIBLIASTRANCE

paid by the donor, they are also deductible as paid. policy's each surrender value. If future premiums are The philanthropic deduction of such gitts is equal to the

under trust arrangements. Significant tax and estate planning benefits are available available to meet the needs of the donor and his family. specified number of years. Different forms of trusts are retained by the donor, or others, for a litetime or a real estate, securities, Income from the trust may be Donors may fund a trust with a variety of assets leash,

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benefits apply. or life occupancy. Important fax and estate planning Such gifts may be outright, or subject to life income trust

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individually for both valuation and tax purposes. assets are welcome. Each such gift will be considered Gifts of jewelry, art, books, collections and other tangible

STS ETÒ 18

Provisions may be made for a gift under the donor's will

For further information contact:

(617) 929.4500 Columbia Point Boston, Massachusetts 02125 John J. Kennedy Eibrary Loundation, Inc. The Campaign Office

JOHN E KENNEDY LIBRARY FOUNDATION, INCORPORATED

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Ronald Reagan Library

Collection Name

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KDB 3/27/2012

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06/24/1985 KENNEDY EVENT (2)

F12-0010/01

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16003

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SCHEDULE 1

6/24/1985 B6

B7(C)

RE JFK MEMORIAL LIBRARY FUNDRAISER (COVER PAGE, PARTIAL)

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C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE

WASHINGTON

SCHEDULE OF THE PRESIDENT

FOR

MONDAY, JUNE 24, 1985

EVENT: JFK MEMORIAL LIBRARY FUNDRAISER, SENATOR EDWARD KENNEDY'S RESIDENCE, MCLEAN, VIRGINIA

THE PRESIDENT'S PARTICIPATION

WEATHER

Receiving Line

Partly Cloudy and Breezy

Receive Gift from Kennedy Family

Upper 70's

Brief Remarks

Chance of Thunderstorms

DRESS

Men's Business Suit

Ladies' Cocktail Dress

ADVANCE

ROBERTS, KAREN FREDERICKSON, DAVID

PRESS USSS

STAFF

6676

WHALEN, RONALD

PETERSON, MAJ. PETE

WHCA

MIL. AIDE

CONTACT

Presidential Advance Office: 202/456-7565

JAMES L. HOOLEY
PAMELA R. STEVENS



	GUEST AND STAFF INSTRU	JCTIONS
6:50 p.m.	Proceed to motorcade i	For boarding.
	MOTORCADE ASSIGNMENTS	
	Lead	
	Spare	J. Kuhn
	Limo	THE PRESIDENT Mrs. Reagan
	Follow-up	
	Control	W. Henkel Military Aide Dr. J. Hutton
	Support	J. Hooley Ofcl. Photographer Medic
	WHCA	
	Staff I	M. Weinberg
	Press Van I	D. Frederickson
	Press Van II	
	Press Van III	
	Ambulance	

6:55 p.m. THE PRESIDENT and Mrs. Reagan proceed to motorcade for boarding.

Tail

7:00 p.m. THE PRESIDENT and Mrs. Reagan depart The White House en route Senator Kennedy's residence, McLean, Virginia.

Drive Time: 15 mins.

7:15 p.m. THE PRESIDENT and Mrs. Reagan arrive Sen. Kennedy's residence.

See TAB A for diagram.



Met by:

Senator Edward "Ted" Kennedy Mrs. Jacqueline Onassis Caroline Kennedy Mrs. Ethel Kennedy

PRESS POOL COVERAGE

GUEST AND STAFF INSTRUCTIONS

Guests and Staff will be escorted downstairs for refreshments.

THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy, Mrs. Onassis, Caroline Kennedy and Mrs. Kennedy, proceed inside to dining room.

Refer to TAB A for diagram.

7:20 p.m

THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy, Mrs. Onassis, Caroline Kennedy and Mrs. Kennedy, arrive dining room and greet other Kennedy family members.

OFFICIAL PHOTOGRAPHERS ONLY

NOTE: Kennedy family members, with the exception of those participating in receiving line, depart immediately.

THE PRESIDENT and Mrs. Reagan form receiving line and receive quests.

Receiving Line Participants (In Order)

Senator Edward Kennedy THE PRESIDENT Mrs. Reagan Mrs. Jacqueline Onassis Caroline Kennedy John Kennedy, Jr. Mrs. Ethel Kennedy

OFFICIAL PHOTOGRAPHERS ONLY

NOTE: Guests will proceed directly to tented area immediately following the receiving line. THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy, Mrs. Onassis, Caroline Kennedy, John Kennedy, Jr. and Mrs. Kennedy, depart dining room en route library.

Refer to TAB A for diagram.

7:55 p.m. THE PRESIDENT and Mrs. Reagan, escorted by Sen.
Kennedy, Mrs. Onassis, Caroline Kennedy, John Kennedy,
Jr. and Mrs. Kennedy, arrive library for refreshments.

OFFICIAL PHOTOGRAPHERS ONLY

GUEST AND STAFF INSTRUCTIONS

Guests and Staff will be escorted directly to seats in tented area.

8:05 p.m. THE PRESIDENT and Mrs. Reagan, escorted by Sen.
Kennedy, Mrs. Onassis, Caroline Kennedy, John Kennedy,
Jr. and Mrs. Kennedy, proceed to tented area.

See TAB B for diagram.

THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy, Mrs. Onassis, Caroline Kennedy, John Kennedy, Jr. and Mrs. Kennedy, arrive tented area.

Ruffles and Flourishes "Hail to the Chief"

OFFICIAL PHOTOGRAPHERS ONLY

8:10 p.m. THE PRESIDENT and Mrs. Reagan, escorted by Sen.
Kennedy, Mrs. Onassis, Caroline Kennedy, John Kennedy,
Jr. and Mrs. Kennedy, proceed to dais and are
seated.

See TAB C for seating diagram.

PRESS POOL COVERAGE

Opening prayer.

8:13 p.m. Caroline Kennedy proceeds to podium and makes brief welcoming remarks.

8:15 p.m. Sen. Kennedy proceeds to podium and makes remarks.

Sen. Kennedy concludes remarks and presents a memento from President John F. Kennedy's Oval Office desk to THE PRESIDENT.

8:20 p.m. THE PRESIDENT proceeds to podium for gift presentation, then makes remarks.

Refer to TAB B for diagram.

PRESS POOL COVERAGE

8:28 p.m. THE PRESIDENT concludes remarks.

PRESS POOL COVERAGE

Robert F. Kennedy family member proceeds to podium and thanks THE PRESIDENT and Mrs. Reagan.

THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy and Caroline Kennedy, depart tented area en route holding room.

Refer to TABS A and B for diagrams.

GUEST AND STAFF INSTRUCIONS

Proceed directly to motorcade for boarding.

MOTORCADE ASSIGNMENTS

Same as on arrival.

THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy and Caroline Kennedy, arrive holding room.

8:37 p.m. THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy and Caroline Kennedy, proceed to motorcade for boarding.

Refer to TAB A for diagram.



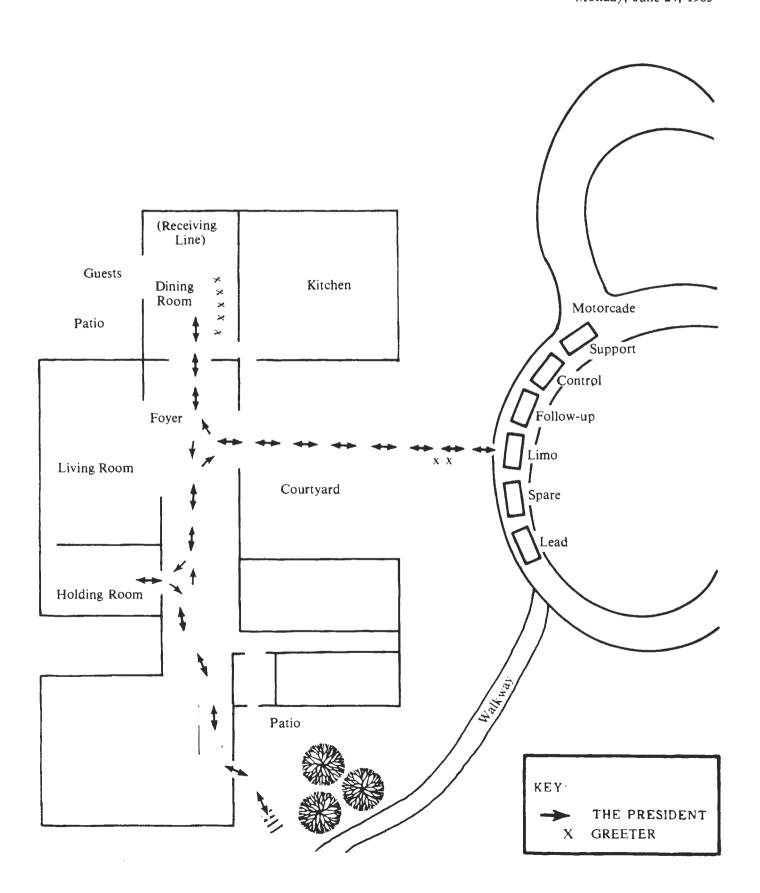
8:40 p.m. THE PRESIDENT and Mrs. Reagan depart Sen. Kennedy's residence en route The White House.

Drive Time: 15 mins.

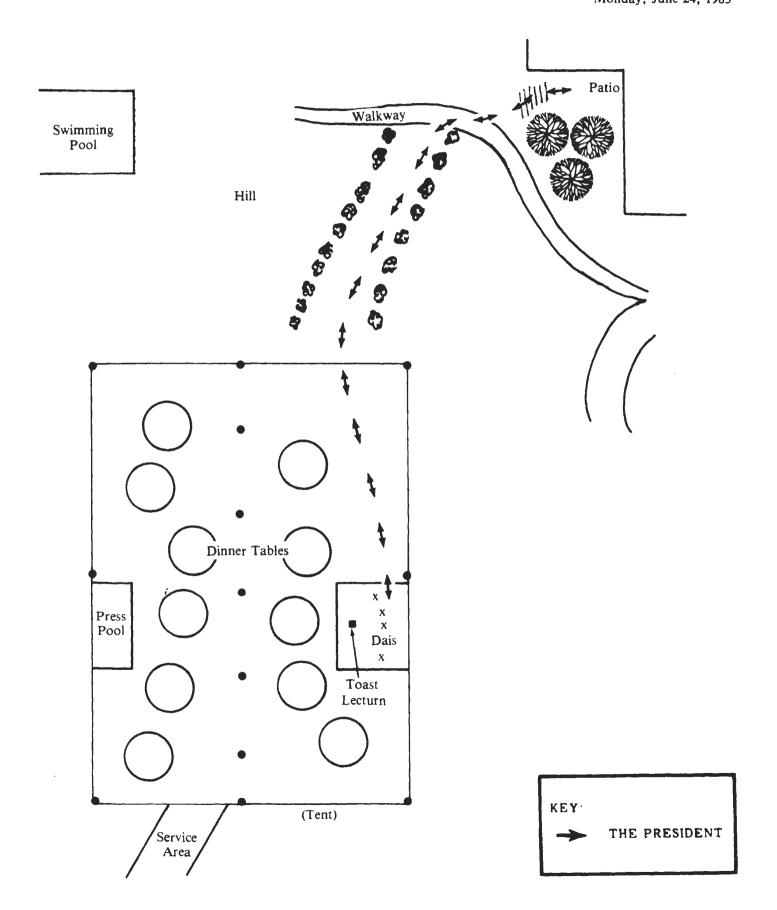
8:55 p.m. THE PRESIDENT and Mrs. Reagan arrive The White House and proceed inside.

SENATOR EDWARD KENNEDY'S RESIDENCE

Kennedy Library Fundraiser Receiving Line Arrival/Departure Diagram Monday, June 24, 1985



TAB B
SENATOR EDWARD KENNEDY'S RESIDENCE
Kennedy Library Fundraiser
Remarks
Monday, June 24, 1985



THE WHITE HOUSE

WASHINGTON

June 19, 1985

MEMORANDUM FOR	DONALD T. REGAN
THROUGH:	WILLIAM HENKEL
FROM:	JAMES L. HOOLEY, T. T.
SUBJECT:	ATTEND THE JFK MEMORIAL LIBRARY FUNDRAISER, SENATOR EDWARD KENNEDY'S RESIDENCE, MCLEAN, VIRGINIA, MONDAY JUNE 24, 1985
Attached is a	proposed summary schedule.
	EVENT CONCEPT
attend the Joh Kennedy's resi	ing, June 24, 1985, The President and Mrs. Reagan wiln F. Kennedy Memorial Library Fundraiser at Senator dence in McLean, Virginia. The Library does not have not plans to raise 8 million dollars in the next four rs.
receiving line for refreshmen slope, where T	the house, The President and Mrs. Reagan participate to join members of the Kennedy family in the library ts, and proceed to the tented area, via a grassy the President makes remarks to 200 guests. Following s remarks, The President and Mrs. Reagan return to The 8:55 p.m.
	RECOMMENDED PRESS COVERAGE
	arture - PRESS POOL COVERAGE
A	pprove Disapprove
_	ine - OFFICIAL PHOTOGRAPHERS ONLY
A	pprove Disapprove
	RESS POOL COVERAGE
A	pprove Disapprove

cc: F. Ryan J. Kuhn M. Weinberg

PROPOSED SUMMARY SCHEDULE OF THE PRESIDENT

MONDAY, JUNE 24, 1985

6:55 p.m. THE PRESIDENT and Mrs. Reagan proceed to motorcade for boarding.

7:00 p.m. THE PRESIDENT and Mrs. Reagan depart The White House en route Senator Kennedy's residence, McLean, Virginia.

Drive Time: 15 mins.

7:15 p.m. THE PRESIDENT and Mrs. Reagan arrive Sen. Kennedy's residence.

Met by:

Senator Edward "Ted" Kennedy Mrs. Jacqueline Onassis Caroline Kennedy John Kennedy, Jr.

THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy, Mrs. Onassis, Caroline Kennedy and John Kennedy, Jr., proceed inside to the dining room.

7:20 p.m THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy, Mrs. Onassis, Caroline Kennedy and John Kennedy, Jr., arrive dining room and form receiving line.

THE PRESIDENT and Mrs. Reagan receive quests.

Receiving Line Participants

THE PRESIDENT
Mrs. Reagan
Senator Edward Kennedy
Mrs. Jacqueline Onassis
Caroline Kennedy
John Kennedy, Jr.
Ethel Kennedy

OFFICIAL PHOTOGRAPHERS ONLY

NOTE: Guests will proceed directly to tented area immediately following the receiving line.

06/19/85 10:00 a.m.

7:55 p.m. THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy, Mrs. Onassis, Caroline Kennedy, John Kennedy, Jr. and Ethel Kennedy, depart dining room en route library.

OFFICIAL PHOTOGRAPHER ONLY

THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy, Mrs. Onassis, Caroline Kennedy, John Kennedy, Jr. and Ethel Kennedy, arrive library for refreshments with members of the Kennedy family.

8:05 p.m. THE PRESIDENT and Mrs. Reagan, accompanied by the Kennedy family, proceed to tented area via grassy slope.

OFFICIAL PHOTOGRAPHER ONLY

8:10 p.m. THE PRESIDENT and Mrs. Reagan and the Kennedy family, proceed to dais and are seated.

Caroline Kennedy proceeds to podium and makes brief remarks.

8:15 p.m. Sen. Kennedy proceeds to podium and makes remarks.

8:20 p.m. THE PRESIDENT proceeds to podium and makes remarks.

PRESS POOL COVERAGE

8:25 p.m. THE PRESIDENT concludes remarks and stands briefly for photo with Mrs. Reagan and members of the Kennedy family.

PRESS POOL COVERAGE

Sen. Kennedy proceeds to podium and thanks THE PRESIDENT.

THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy, depart tented area en route holding room.

- 8:30 p.m. THE PRESIDENT and Mrs. Reagan, escorted by Sen. Kennedy, arrive holding room.
- 8:35 p.m. THE PRESIDENT and Mrs. Reagan depart holding room en route motorcade for boarding.

8:40 p.m. THE PRESIDENT and Mrs. Reagan depart Sen. Kennedy's residence en route The White House.

Drive Time: 15 mins.

8:55 p.m. THE PRESIDENT and Mrs. Reagan arrive The White House and proceed inside.

* *	
Document No.	

WHITE HOUSE STAFFING MEMORANDUM

ATE: 0/20/85	ACTION/CONCL	JRREN	CE/CC	MMENT DUE BY: NA						
BUBLECT: PRESIDENTIAL	REMARKS:			SER FOR JFK MEMORI.	AL LIBRARY					
	ACTI	ON F	/ 1		ACTION	I FYI				
VICE PRESIDENT		(/	LACY						
REGAN		d	4	McFARLANE						
STOCKMAN		-		OGLESBY		8				
BUCHANAN		t	/	ROLLINS						
CHAVEZ		l (RYAN						
CHEW		P (SS	SPEAKES		4				
DANIELS) (3	SPRINKEL						
FIELDING		1 (SVAHN						
FRIEDERSDORF		} (Y ,	TUTTLE						
HENKEL -) (2	ELLIOTT		Ø				
HICKEY	, c	} (
HICKS		ı (1	/						
KINGON]								
REMARKS: The attached is being forwarded to the President.										

(Noonan/BE) June 20, 1985 4:00 p.m.

PRESIDENTIAL REMARKS: FUNDRAISER FOR J.F.K. MEMORIAL LIBRARY
MCLEAN, VIRGINIA
MONDAY, JUNE 24, 1985

Thank you, ladies and gentlemen.

I was very pleased a few months ago when Caroline and John came to see me and to ask for our support in helping the Library. I thought afterwards what fine young people they are and what a fine testament they are to their mother and father. It was obvious to me that they care deeply about their father and his memory — but I was also struck by how much they care about history. They felt strongly that all of us must take care to preserve it, protect it, and hand it down for future sailors on the sea of scholarship.

They're right, of course. History has its claims, and there's nothing so invigorating as the truth. In this case, a good deal of truth resides in a strikingly sculpted Library that contains the accumulated documents, recollections, diaries, and oral histories of the New Frontier.

But I must confess that ever since Caroline and John came by
I have found myself thinking not so much about the John F.
Kennedy Library as about the man himself, and what his life meant to our country and our times, particularly to the history of this century.

It always seemed to me that he was a man of the most interesting contradictions, very American contradictions. We know from his many friends and colleagues -- we know in part from the testimony available at the Library -- that he was

self-deprecating yet proud, ironic yet easily moved, highly literary yet utterly at home with the common speech of the working man. He was a writer who could expound with ease on the moral forces that shaped John Calhoun's political philosophy; on the other hand, he possessed a most delicate and refined appreciation for Boston's political wards and the characters who inhabited it. He could cuss a blue streak -- but then, he'd been a sailor.

He loved history and approached it as both romantic and realist. He could quote Steven Vincent Benet on General Lee's Army -- "the aide de camp knew certain lines of Greek/ and other things quite fitting for peace but not so suitable for war..."

And he could sum up a current "statesman" with an earthy epithet that would leave his audience weak with laughter. One sensed that he loved mankind as it was, in spite of itself, and that he had little patience with those who would perfect what was really not meant to be perfect.

As a leader, as a President, he seemed to have a good, hard, un-illusioned understanding of man and his political choices. He had written a book as a very young man about why the world slept as Hitler marched on; and he understood the tension between good and evil in the history of man -- understood, indeed, that much of the history of man can be seen in the constant working out of that tension. He knew that the United States had adversaries, real adversaries, and they weren't about to be put off by soft reason and good intentions. He tried always to be strong with

them, and shrewd. He wanted our defense system to be unsurpassed; he cared that his country would be safe.

He was a patriot who summoned patriotism from the heart of a sated country. It is a matter of pride to me that so many men and women who were inspired by his bracing vision and moved by his call to "Ask not...," serve now in the White House doing the business of government.

Which is not to say I supported John Kennedy when he ran for President, because I didn't. I was for the other fellow. But you know, it's true: when the battle's over and the ground is cooled, well, it's then that you see the opposing general's valor.

He would have understood. He was fiercely, happily partisan, and his political fights were tough -- no quarter asked and none given. But he gave as good as he got, and you could see that he loved the battle.

Everything we saw him do seemed to betray a huge enjoyment of life; he seemed to grasp from the beginning that life is one fast-moving train, and you have to jump aboard and hold on to your hat and relish the sweep of the wind as it rushes by. You have to enjoy the journey, it's unthankful not to. I think that's how his country remembers him, in his joy. And it was a joy he knew how to communicate. He knew that life is rich with possibilities, and he believed in opportunity, growth, and action.

And when he died, when that comet disappeared over the continent, a whole Nation grieved and would not forget. A tailor

in New York put up a sign on the door -- "Closed because of a death in the family." The sadness was not confined to us. "They cried the rain down that night," said a journalist in Europe. They put his picture up in huts in Brazil and tents in the Congo, in offices in Dublin and Danzig. That was some of what he did for his country, for when they honored him they were honoring someone essentially, quintessentially, completely American. When they honored John Kennedy they honored the Nation whose virtues, genius -- and contradictions -- he so fully reflected.

Many men are great, but few capture the imagination and the spirit of the times. The ones who do are unforgettable. Four administrations have passed since John Kennedy's death, five Presidents have occupied the Oval Office, and I feel sure that each of them thought of John Kennedy now and then, and his thousand days in the White House.

And sometimes I want to say to those who are still in school, and who sometimes think that history is a dry thing that lives in a book: nothing is ever lost in that great house; some music plays on.

I have even been told that late at night when the clouds are still and the Moon is high, you can just about hear the sound of certain memories brushing by. You can almost hear, if you listen close, the whirr of a wheelchair rolling by and the sound of a voice calling out, "And another thing, Eleanor!" Turn down a hall and you hear the brisk strut of a fellow saying, "Bully! Absolutely ripping!" Walk softly now and you're drawn to the soft notes of a piano and a brilliant gathering in the East Room,

where a crowd surrounds a bright young President who is full of hope and laughter.

I don't know if this is true... but it's a story I've been told. And it's not a bad one, because it reminds us that history is a living thing that never dies. A life given in service to one's country is a living thing that never dies.

History is not only made by people, it <u>is</u> people. And so, history is, as young John Kennedy demonstrated, as heroic as you want it to be -- as heroic as you are.

And that is where I will end my remarks on this lovely evening, except to add that I know the John F. Kennedy Library is the only Presidential Library without a full endowment. Nancy and I salute you, Caroline and John, in your efforts to permanently endow the library. You have our support and admiration for what you are doing.

Thank you, and bless you all.

THE WHITE HOUSE WASHINGTON



FROM:

PAMELA STEVENS

SUBJECT:

THE KENNEDY EVENT

I spoke to Jean Jackson this morning in reference to The President's attendance at The JFK Memorial Library event on June 24, 1985. The Senators people would like The President to stay for dinner but this is not going to happen. He will be there around 45 minutes — we do not want to rush him but we have to remember drive times and Mrs. Reagan wanting to be home no later than 9:45 in order for her to see a broadcast of an interview Chris Wallace had of her. Remarks will be from 5 to 7 mins. the attire is business suit. There will be a receiving line, photos and a brief mix and mingle.

Kim Timmons is the researcher and would like to go and Linda Bennett would like to be included as well.





BACKGROUND INFORMATION SHEET

EVENT: DROP BY FUNDRAISER FOR JFK MEMORIAL LIBRARY

DATE: JUNE 24, 1985

TIME: 7:00

DURATION: Approx. 45 mins.

LOCATION: Sen. Kennedy's residence, 636 Chainbridege Road,

McLean, VA

REMARKS: Yes (5 to 7 mins.)

ATTENDANCE: ?

ATTIRE: BUSINESS SUIT

CONTACT: Ranny Cooper, Sen. Kennedy's Office - 224-4483

From: NEWS Posted: Tue 25-June-85 9:10 Sys 97 (66) Subject: REPUBLICANS :republicans that we can disagree we can debate we can ca * UPI NATIONAL Wire

(WAP062416 shows reagan and kennedy; square)

(insert9thgraf xxx white house; picksup10thgraf: amid the adding quote) By NORMAN D. SANDLER

McLEAN, Va. (UPI) The legacy of one of the nation's most powerful political dynasties brought the nation's No. 1 Republican together with one of its leading Democrats Monday night to honor the memory of a fallen president.

Under a huge tent at his home in wooded suburban Virginia, Sen. Edward Kennedy, D-Mass., played host to President Reagan and almost 200 other guests at a fund-raiser for the John F. Kennedy Memorial Library.

Most members of the Kennedy clan were there __Jacqueline Kennedy Onassis and daughter Caroline and son John; Ethel Kennedy, wife of the late Sen. Robert Kennedy, and her sons, daughter, nieces and nephews.

While the principals often find themselves on opposite sides of the capital's political skirmishes, partisan lines dissolved in an atmosphere of mutual respect and praise.

"You remind us anew of the enduring truth that we are Americans first and only then are we Democrats or Republicans that we can disagree, we can debate, we can campaign," Kennedy told Reagan. "But beyond that, we treasure a mutual respect and civility towards each other and a shared heritage of freedom."

The liberal Democratic senator told the conservative Republican president he has "restored the presidency as a vigorous, powerful instrument of national leadership," much in the spirit of his slain brother.

"On issues, I suspect the two of you would not have always agreed," Kennedy said. "But he would have admired the strength of your commitment and your capacity to move the nation."

Reagan paid tribute to his predecessor as a patriot, leader and seasoned politician whose legacy is still felt in the White House.

"Four administrations have passed since John Kennedy's death," Reagan said. "Five presidents have occupied the Oval Office and I feel sure that each of them thought of John Kennedy now and then and his thousand days in the White House."

Reagan called Kennedy "a fierce, happily partisan" politician who

"seemed to grasp from the beginning that life is one fast-moving train, and you have to jump aboard and hold on to your hat and relish the sweep of the wind as it rushes by."

Amid the politicians, business leaders and philanthropists , were somber reminders of the hostage crisis in Lebanon, which earlier Monday forced Reagan to cancel plans for a nine-day California vacation set to begin Friday.

Among those in attendance was Arthur Targontsidis, 18, of Brockton, Mass., one of three hostages released last week in Beirut, Lebanon, by the hijackers of Trans World Airlines Flight 847.

"I feel honored to have met the president," Targontsidis said, shying away from reporters. "I feel a little nervous about being here."

Although Reagan did not mention the hijacking ordeal, the Rev. Jerry Creeden closed his invocation with a prayer for "all those gripped by the hand of terror this night."

The idea for the presidential appearance at the Kennedy home was raised by Caroline Kennedy, 27, and John, 24, during an Oval Office meeting with Reagan in March.

The Kennedy children have taken on the task of spearheading an \$8 million fund-raising drive to finance expanding exhibits that will help make the JFK Library what Caroline Kennedy called a "living memorial" to her father and uncle.

The lives and accomplishments of both slain Kennedy brothers are chronicled in the 18,000 square feet of exhibits and 30 million documents housed in the 6-year-old, concrete-and-glass library in Boston.

upi 06-25-85 09:12 aed

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name Withdrawer ADVANCE, OFFICE OF PRESIDENTIAL: RECORDS KDB 3/27/2012 File Folder **FOIA** 06/24/1985 KENNEDY EVENT (2) F12-0010/01 BELL, A Box Number 16003 3 No of Doc Date Restric-DOC Document Type NO Document Description tions pages 2 **FORM** 6/24/1985 B6

B7(C)

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

SIGN-IN SHEET FOR 6/24/85 MEETING (PARTIAL)

- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]
- C. Closed in accordance with restrictions contained in donor's deed of gift.

MEETING FOR: The TFK Mem. Fundra un

DATE: June 24, 1985 7:00

NAME/TITLE ORGANIZATION/ADDRESS HO		_
NO	ME PHONE	OFFICE PHON
I THE WHITE HOUSE	33-9943	456-7750
	42-8292	456-7560
	46-2645	224-2619
	3-2375	224-4483 224-263:
Bob Mann Son Kenney 48 Aito Brutiste Presidentant Food PETE PETERSON BLOW COORD MATTER PETE PETERSON BLOW MILITARY AIDE.	5-42	395-4298
U-S-Secret Service 39	15481/	355-4340 395-2008 395-4011
191000	15-2000 17-0699	395-2000 456-7565
Karen Roberts WH Advance: 3-	N8-8459	245-7881 456-2771
Panela Stevens WHPresidential Advance 50	_	456 - 7565