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THE WHITE HOUSE

WASHINGTON

November 3, 1987

MEMORANDUM FOR JAMES L. HOOLEY

FROM: MARYLOU P. SKIDMORE

SUBJECT: INVITATIONS FOR REAGAN-GORBACHEV SUMMIT

The following is a compilation of invitations for a Reagan-Gorbachev Summit gathered over the past few days in coordination with staff members from the Presidential Advance Office, Office of Presidential Scheduling, National Security Council, Office of Political and Intergovernmental Affairs and the Soviet Desk of the State Department.

This compilation has been organized in two parts: (1) each invitation has been summarized below the theme that would be highlighted if the event should take place; and, (2) each invitation has been cross-referenced to show the State/City that would be visited. The actual invitations are included as attachments under each theme that has been delineated in the summary section. Finally, the People's Magazine, (July 21, 1986) articles entitled "Dear Mr. Gorbachev: This is America" and "You Mustn't Miss Las Vegas, Mikhail" have also been included at ATTACHMENT XII.

Please let me know if you need any further information.

11/03/87 5:00 p.m.

THE WHITE HOUSE

WASHINGTON

REAGAN/GORBACHEV SUMMIT INVITATIONS FALL 1987

I. MAJOR ADDRESS FORUMS
(See ATTACHMENTS A-F)

A. Address the Los Angeles World Affairs Council at a luncheon or dinner during conference on issues of peace and war - prestigious forum for discussion of international affairs

B. Address the Foreign Policy Association in New York City - oldest nonpartisan organization for public world affairs education in the U.S. - Mrs. Cyrus Vance

C. Address the National Congress of SANE/FREEZE, oldest and largest organization in the U.S. devoted to nuclear arms reduction and peace - next Congress is in Cleveland, Ohio

D. Address the Harvard Law School Forum, Cambridge, Massachusetts

E. Deliver the Gabriel Silver Memorial Lecture at Columbia University's School of International and Public Affairs - audience would consist of students from fifty countries, faculty, scholars, business, labor, communications and political leaders

F. Visit Sarasota, Florida and conduct a lecture at New College - The New College Oxford Series has been the forum for bringing leaders of world opinion to their students, faculty and supporters (possibly visit neighboring Walt Disney World, as well)

II. PRESIDENT REAGAN'S LIFE HIGHLIGHTED
(See ATTACHMENTS A-B)

A. Visit Dixon, Illinois, hometown of President Reagan who spent his boyhood years in that community (invited by Mayor Dixon)

-Michael Donlan offers his home for use during summit
-Nachusa Lutheran Family Home, residential facility for disturbed youth in the State requests visit

B. Visit Maple Lawn Homes (nursing home) in Eureka, Illinois - home of Ralph McKinzie, the President's college coach-highlight fine institutional care available to older Americans

11/3/87 5:00 p.m.

III. AMERICAN LIFE TYPIFIED
(See ATTACHMENTS A-M)

A. Visit Blanco, Texas, population 1,300; visit longhorn cattle ranch and attend old-fashioned Texas country barbeque meeting

B. Visit Stew Leonard's in Norwalk, Connecticut - unique American supermarket - Congressman McKinney

C. Share a pot-luck meal with the membership of Delta Presbyterian Church in Lansing, Michigan

D. Visit Utica, New York to highlight life in a typical American city

E. Visit Kansas City, Missouri and highlight the hub of the most productive agriculture region in the nation as well as the nation's second largest automobile assembly area - possibility of visiting the University of Missouri or address prominent organizations and citizens who have been active in foreign affairs: Council on Foreign Affairs or Midwest Research Institute - Congressman Coleman

F. Have dinner and receive "Texas welcome" from Richard Haynes, Dallas attorney, his wife and some friends in Dallas, Texas - both Haynes and Gorbachev were born on the same day: March 2, 1931.

G. Visit the Robinsons for an afternoon, evening, overnight and breakfast at their home in Salina, Kansas since it is a "good but typical American community"

H. Mr. Avelleyra invites them to visit his "grassroots" home in Crofton, Maryland

I. Mrs. Herrington invites Gorbachev to family camp on Lake Pristineau in Northwest Louisiana - log home, lake, barbeque, personal contact with average Americans

J. Mr. Woodruff suggests that they visit Decatur, Alabama

K. Chairman and CEO of Ralston Purina encourages the Administration to schedule Gorbachev in St. Louis (Sen. Danforth supports) - emphasizes agricultural and food industry hub; leading organizations in Soviet-American trade; urban renewal; major industrial center; cultural and political heartland of America

L. Visit Disneyland in California - experience the attractions as well as be taken "behind the scenes" to see the instruments and computers which make it all happen - highlight life's enjoyment and fun; great potential for a "people-oriented" day

M. USA Today postcard responses to the editors who invited the readers to "be a tour Guide" for Gorbachev - everything from a visit in the home of a Nebraskan citizen for a "vodka greeting" to a tour of the Corvette plant in Bowling Green, Kentucky (Johanna Neuman, USA Today)

IV. YOUTH/EDUCATION/THE FUTURE
(See ATTACHMENTS A-F)

A. Address youth leaders from high schools and college/universities at Stanford University and through them to the youth of America on their hopes and visions of the future. California Association of Student Councils, Associated Students of Stanford University and Direct Connection US-USSR

B. Visit the University of California at Santa Cruz and address faculty, students and staff on education, suggested topics include high-tech and international affairs (neighbors the Silicon Valley)

C. Teacher at Clairmont Elementary School invites them to the school to speak to students (Clairmont, California)

D. Visit an average good American school: Warren Harding Transitional School, Des Moines, Iowa

E. Visit Carpinteria High School in California as requested by many students who would like to hear Gorbachev speak about US/USSR relations

F. Request that the Rochester Peace Child Chorus (75 Young Voices) appear at one of the summit events - highlights future of our youth

V. SUMMIT SITES
(See ATTACHMENTS A-M)

A. Glassboro, New Jersey extends invitation to host another Summit (site of last meeting in U.S. between U.S.-U.S.S.R. leaders)

B. Governor Hayden invites them to hold summit in Lawrence, Kansas, the community used as the setting for the film, "The Day After"

C. Gabrielle Nash-Tessler believes that Miami, Florida should be the site for the Summit (owner of local real estate business)

D. Jim Pilgrim of KGHR radio invites them to hold talks in Moscow, Minnesota - emphasizes the friendly natural setting

E. David Clem suggests the Village of Grand Lake, Colorado as a good location for the summit talks since the beauty of this area and its people signify what we are striving to protect and preserve by signing arms reduction agreements - peace and tranquility

F. Chicago citizens invite them to hold summit in Chicago, Illinois - birthplace of May Day

G. Mayor Francis Witt suggests Red Bank Battlefield Park, New Jersey as summit meeting site

H. Mayor Holland and Shelley Zeiger invite them to Trenton, New Jersey for summit

I. Mrs. Morris suggests White Sulphur Springs West Virginia and Oglebay Park in Wheeling, West Virginia as beautifully appropriate summit locations

J. Mr. Bustad, principal, invites them to hold summit talks at Ballou Jr. High School in Puyallup, Washington (near Boeing and high tech industries)

K. Dr. Osborne who lives in Santa Barbara thinks the summit should be at Rancho Del Cielo, California and Santa Barbara area

L. Governor Schaefer suggests the State of Maryland as the site of the next summit meeting; in particular, Wye Island and the Aspen Institute in the Chesapeake Bay area - secluded and peaceful natural setting

M. Former Governor Pat Brown suggests that the two leaders meet in Yosemite National Park in California - beauty of the environment would lend itself to peace and harmony

VI. BUSINESS, LABOR AND THE ECONOMY
(See ATTACHMENTS A-C)

A. Visit the New York Stock Exchange

B. Visit Weirton Steel Mill in West Virginia and highlight free enterprise, the free-market economy and American workers

C. Visit Mid South, a successful model ESOP company, Springfield, Virginia

VII. AGRICULTURE
(See ATTACHMENTS A-D)

A. Visit the Block farm to witness heartland agriculture in the midwest cornbelt - farm tour, meeting with agriculture leaders and a whole hog Bar-B-Q - possibility of additional tour of nearby Ralston Purina, Ford Motors or John Deere

B. Visit the State of Iowa - a leading agricultural state in America's breadbasket - Senator Grassley

C. Visit Groen Rose Company, a family-owned commercial rose growing business in Santa Barbara - small 20 acre farm

D. Visit agricultural area that produces a large percentage of this nations fresh and frozen vegetables in the Santa Maria Valley and tour Altabon Foods, Inc., a modern frozen food plant in Santa Maria, California (35 miles from Rancho del Cielo)

VIII. HIGH TECHNOLOGY/THE FUTURE
(See ATTACHMENT A)

A. Visit Apple Computer and tour their automated Macintosh factory in the Silicon Valley - Highlight expansion of the individual's potential by providing extraordinary tools for learning and for personal productivity, as well as helping all societies be full participants in the explosion of the use of information

IX. UNIQUE REQUESTS
(See ATTACHMENTS A-C)

A. The Foundation for World Harmony requests permission to film the two Heads of State shaking hands for use as a three-dimensional hologram to distribute to museums and educational institutions throughout the world

B. Willa Shalit Life Casting requests permission to create a sculpture of the handshake between the two world leaders

C. Congressman Weber (Minnesota) requests that Rabbi Milton Balkany, principal of the Baisyakov School in Brooklyn, New York, be considered as a guest to any State Dinner that may be scheduled as part of Gorbachev's visit

X. INVITATION TO RAISA GORBACHEV
(See ATTACHMENT A)

A. University of California, Santa Barbara requests that Mrs. Gorbachev visit the Department of Sociology

XI. WASHINGTON, D.C. PROPOSALS
(See ATTACHMENT A)

A. Billington suggests that the Gorbachevs attend a major celebratory dinner in the Great Hall of the Library of Congress - scholarly center to highlight the new professional educated classes which Gorbachev represents - attendance by all three branches of our government: Executive, Judicial and Congressional - the Library contains the largest Russian library in the world outside of Russia (Ambassador Roosevelt endorses)

XII. PEOPLE MAGAZINE ARTICLES
(See ATTACHMENTS A-B)

A. "Dear Mr. Gorbachev: This is America"

B. "You Mustn't Miss Las Vegas, Mikhail"

THE WHITE HOUSE

WASHINGTON

INDEX TO INVITATIONS BY STATE

| <u>STATE</u> | <u>CITY/REGION</u> | <u>REFERENCE ATTACHMENT</u> |
|----------------------|------------------------|----------------------------------|
| ALABAMA | Decatur | ATTACHMENT III. J. |
| CALIFORNIA | Carpinteria | ATTACHMENT IV. E. |
| | Clairmont | ATTACHMENT IV. C. |
| | Disneyland | ATTACHMENT III. L. |
| | Los Angeles | ATTACHMENT I. A. |
| | Palo Alto | ATTACHMENT IV. A. |
| | Rancho Del Cielo | ATTACHMENT V. K. |
| | Santa Barbara | ATTACHMENTS VII. C. and X. A. |
| | Santa Cruz | ATTACHMENT IV. B. |
| | Santa Maria | ATTACHMENT VII. D. |
| | Silicon Valley | ATTACHMENT VIII. A. |
| | Yosemite National Park | ATTACHMENT V. M. |
| COLORADO | Grand Lake | ATTACHMENT V. E. |
| CONNECTICUT | Norwalk | ATTACHMENT III. B. |
| DISTRICT OF COLUMBIA | | ATTACHMENT XI. A. |
| FLORIDA | Miami | ATTACHMENT V. C. |
| | Sarasota | ATTACHMENT I. F. |
| ILLINOIS | Block Farm | ATTACHMENT VII. A. |
| | Chicago | ATTACHMENT V. F. |
| | Dixon | ATTACHMENT II. A. |
| | Eureka | ATTACHMENT II. B. |
| IOWA | Des Moines | ATTACHMENT IV. D. |
| | State, in general | ATTACHMENT VII. B. |
| KANSAS | Lawrence | ATTACHMENT V. B. |
| | Salina | ATTACHMENT III. G. |
| LOUISIANA | Lake Pristineau | ATTACHMENT III. I. |
| KANSAS | Lawrence | ATTACHMENT V. B. |
| | Salina | ATTACHMENT III. G. |
| MARYLAND | Crofton | ATTACHMENT III. H. |
| | Chesapeake Bay | ATTACHMENT III. L. |

| | | |
|---------------|--|---|
| MICHIGAN | Lansing | ATTACHMENT III. C. |
| MINNESOTA | Austin Moscow | ATTACHMENT V. D. ATTACHMENT V. D. |
| MISSOURI | Kansas City St. Louis | ATTACHMENT III. E. ATTACHMENT III. K. |
| NEW JERSEY | Glassboro Red Bank Battlefield Trenton | ATTACHMENT V. A. ATTACHMENT V. G. ATTACHMENT V. H. |
| NEW YORK | New York Utica | ATTACHMENTS I. E. VI. A. and I. B. ATTACHMENT III. D. |
| MASSACHUSETTS | Cambridge | ATTACHMENT I. D. |
| OHIO | Cleveland | ATTACHMENT I. C. |
| TEXAS | Blanco Dallas | ATTACHMENT III. A. ATTACHMENT III. F. |
| VIRGINIA | Springfield | ATTACHMENT VII. D. |
| WASHINGTON | Puyallup | ATTACHMENT V. J. |
| WEST VIRGINIA | Weirton Wheeling White Sulphur Springs | ATTACHMENT VI. B. ATTACHMENT V. I. ATTACHMENT V. I. |

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STAFF PRESIDENT REAGAN
PRREAG
NAME MR. BILL BUSHNELL
TITLE ARTISTIC PRODUCING DIRECTOR
ORG LOS ANGELES THEATRE CENTER
STREET 514 SOUTH SPRING STREET
ADDR LOS ANGELES CA 90013
SUBJECT INVITATION FOR PRESIDENT AND MRS. REAGAN TO
ATTEND PERFORMANCE WITH GENERAL SECRETARY AND
MRS. GORBACHEV IF THEY VISIT THE U.S. THIS
FALL
SUBCODE IV087
LGLOSA ST005
INDCODE 4200
RPTCODE MI
ACTION SCRAWL ORG 870914 → *in Rawlins office 10-31-87*
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DEAR MR. GORBACHEV: THIS IS AMERICA

Readers across the nation invite the Soviet leader to come down from the summit and have a home-cooked meal, meet their pet snakes, see Mom play softball . . .



With a U.S. summit meeting proposed for 1986 between President Reagan and Soviet leader Mikhail Gorbachev, PEOPLE asked readers last March to pick the Russian visitor's itinerary. What places and people should he see in America once his talks at the top are finished and his time is all his own? We got 6,351 answers, an astonishing number considering that all required thought and the effort of writing a letter. They came from every state and Canada. The greatest number (1,189) came from beloved and maligned California, with New York and Ohio next; the greatest number per capita came from Alaska and Utah. But the most remarkable thing about these letters is their tone: They are personal, rich in

hope and often ingenuous, as though the writers were addressing postcards not to the chief of a superpower in an age of potential destruction but to somebody just like them. They invite him to church, to bowl, to have lasagna. They think he looks like their grandfather or his wife looks like their wife, and they ask him, if he decides to come to their house, to call first. Few are angry or negative. And most carry a down-to-earth combination of patriotism, pride and friendliness—a mix unimaginable in the days of the Cold War, just a decade or two ago. Ask the world's biggest Commie to dinner? They say, "You bet! Come on over! Look at this!" They say, specifically, "Take a look at:"

High Rock Park in Beacon Falls, Conn. For some breathtaking scenery. Deep, mossy woods, graduated heights with small waterfalls at intervals—gorgeous! After our walk, you'll dine on my Bar-B-Q, the best this side of Dixie, bar none. At this time we'll have a nice chat about God. Then, if I like you enough, I'll let you hold my two pet boa constrictors—who, by the way, are excellent judges of character!

(Vicki Lee Pelletier, Naugatuck, Conn.)

Lexington, Ky.—a city where morning dew glistens on grass that is blue. Will you spend a day with a gracious Southern lady, Mr. General Secretary? Lexington extends her hand.

(Susan Esenbock Johns, Waukesha, Wis.)

Take One BY PAMELA LANSDEN

Obviously taking that second time around business seriously, *Falcon Crest's* **Lorenzo Lamas** and ex-wife **Michele** are enjoying a buoyantly successful divorce. Their court proceedings included charges of drug abuse and a bitter custody fight. But baby girl **Shane**, who was born last November, the same month the divorce was finalized, may have helped her mom and dad let bygones be. Often seen now hand in hand with each other and their 2½-year-old son, **A.J.**, and Shane, Michele and Lorenzo have no immediate plans to remarry, but they are still the chummiest newly unweds around. Says Lorenzo's publicist: "They are friendlier now than when they were married."



Lorenzo and Michele Lamas redefine togetherness

The only time the two of them managed to disengage was when Jackson's hit song *What Have You Done For Me Lately?* was played and DeBarge got up and did a solo dance as his smiling ex-wife looked on.

Princess Di has a whole bunch of commoners in a furious twirl. During the modern-dance lessons the Princess is taking each Tuesday from an instructor at the Royal Festival house, she monopolizes one rehearsal studio. That forces all 60 of the Royal Festival Ballet dancers to cram into one room like so many sardines with leg warmers. However, the high pique caused by Princess Di's pliés did not stop one observer from offering this favorable assessment of the Royal Figure in the plaid leotard and tights: "She doesn't look as anorexic as people make out. She's got long, long legs—and she's got a little butt on her too. She looks really good."

No matter what **Pauline Kael**, the press releases or anyone else said, **Cathy**

Tyson, who plays a whore with a heart of chromium steel in the critically acclaimed film *Mona Lisa*, is not now nor has she ever been **Cicely Tyson's** niece. The only connection she has to Cicely, says **Cathy**, is that they have the same last name and both of their families are from the West Indies: "I've never even met Cicely Tyson," says **Cathy**. "But maybe I'll run into her."

When *60 Minutes'* **Mike Wallace**, 68, married retired television producer **Mary Yates**, 57, in a recent garden wedding at their home on Martha's Vineyard, Wallace put his buddy **Art Buchwald** in charge of selecting some appropriate music. **Buchwald** isn't likely to top. Grandmaster Flash on any deejay polls, but his choices showed a perspicacious blend of realism and romance. (Hey, this was Wallace's fourth marriage and Yates' second.) His first selection was **Johnny Cash** singing *I Walk the Line*; others, however, included Viennese waltzes. Noticeably absent from the

guest list were any of the *60 Minutes* staff. "We just wanted close friends and family," said **Wallace**.

When **Garrison** (*A Prairie Home Companion*) **Keillor** fell in love a year ago, he decided there were two things he could do about the state he was in: get married and sing. The groom recently cut an album for Warner Brothers with the working title *Love From the Lake*. It was recorded with his friend and primo guitarist **Chet Atkins**, in the basement of Atkins' Nashville home. "I was working so hard just trying to stay on pitch," says **Keillor**. "It's difficult when you think about it real hard. If you don't think about it, it's pretty easy. But I thought about it and that made it harder, so I had to think even harder." Fortunately, **Atkins** did not seem to be operating under the delusion that he was working with **Luciano Pavarotti**. "All **Chet** asked of me," says **Keillor**, "is that I start singing where I was supposed to start."

Wallace and Yates on line



Di steps on the ballet's toes

Maybe it's catching. Two other wedded-bliss alumni, singers **Janet Jackson** and **James DeBarge**, are making the most of the annulment of their marriage. More than a year ago, Jackson's mentor, A&M Records executive **John McClain**, decided that Janet's public standing as a "teen idol" was threatened by her marriage to DeBarge and persuaded her to have it annulled after eight months. Recently, though, the couple was seen cuddled in a booth at the Voilà disco in Los Angeles.



Share a warm Georgia autumn day with my family and me. We will travel down our country dirt road to reach the most peaceful, beautiful, tranquil place on earth. God is visibly present with the river flowing gently, carrying lovely colored leaves to the folks around the bend. We will picnic by the calm lake where the fish silently invite a line. We will walk in the grassy pasture and show you where our house will someday be situated and where our son's tree house will hover over the river and where our daughters have said they want to be married.

(Larry & Pat Hill, Jonesboro, Ga.)

About 8 percent of the letters are from kids. You know about kids. They tend

"From the mountains to the prairies, all right here!" Terry McCarthy wrote Gorbachev (at right with Ralsa in Paris), asking him to Billings, Mont. "And I'll cook!"

to be lovable, honest, trusting and free of guile. Sometimes, they seem quite wise:

We thought that it would be neat if the U.S.S.R. and the U.S.A. got in one huge snowball fight instead of a nuclear war. There's no toxic waste!

(Jennifer Lucas, Ridgecrest, Calif.)

Would you please come visit America, and we promise not to bomb Russia while you are gone, okay?

(Connie Wilson, Dayton, Ohio)

CONTINUED



PHOTO: GARY H. LINDO



PHOTO: JIM HAMILTON

On the Ohio River, Ruth Bagby beams aboard the *Mark Twain* riverboat as her beloved 'Delta Kings' do their stuff.

I am too young to hate, and you've never tried to hurt me anyway so my house is your house.

(Audrey Kerr, Bronx, N.Y.)

Visit my mother's softball game, because she wants you to see her play. I would like you to go bowling with me to see how I bowl.

(Lindsay A. Yuill, Denville, N.J.)

You can stay at Mr. [Walter] Annenberg's estate, if permission is granted. We can discuss recent conflicting topics. As I am almost 16, I wish to voice my opinion on these topics. As you have listened to the adults of the country, it's time to listen to us, the younger

generation. Because we are just as important as they are.

(Traci Sexton, Palm Springs, Calif.)

The adults, naturally, write differently, but not very differently. They want the head of the Soviet Union to know their families and the people they know. They want him to meet Don Johnson, some Las Vegas showgirls, Bruce Springsteen, bikers, Mickey Mouse, Clint Eastwood, Ronald McDonald, Bill Cosby, Madonna, Dr. Ruth, the Ohio State Band, Shamu the whale, the Amish, a bride, the families of the space-shuttle victims, their neighbors, Mr. Rogers ("who has his finger on the pulse of America") and:

Very quietly and with dignity, Samantha Smith's mother.

(Ginny Seab, Toledo, Ohio)

My granddaughter, Tara Revell. She is 3 years old. She is why I so desperately want peace between our nations. I want her to have a granddaughter someday, too.

(Jan Hottle, Lenexa, Kans.)

The people at the Deaf-Blind Service Center. When you meet a deaf-blind American, you are truly seeing all this country stands for and holds dear: independence, determination, pride in oneself and one's country, truth, honesty, love and trust. To meet any one



of these citizens is to meet a true American.

(Lori Tipton, Seattle)

Our readers also want Gorbachev to see the places they think represent America, and there are a great many such places: Disney World and Disneyland, the Statue of Liberty, the St. Louis Gateway Arch, the Vietnam Memorial, a Burger King, the USS Constitution, the Liberty Bell, Yellowstone Park, a sports event, a shopping mall. And:

Kinnelon, N.J., a small residential town where the boys like to fish and hunt, the girls like to shop and dance. It's certainly not the most exciting vaca-



Jan Hottle calls Lenexa, Kans. "the heartland of America," and its biggest draw for Gorb, she feels, is granddaughter Tara.

Pilot Bud Tryon, Barbara, a Los Altos, Calif. councilwoman, and daughter Deanna join hands around the redwood they love.



tion spot, but it's an awfully nice place to grow up in. P.S. I'm only 14, I hope this is still valid.

(Melissa Schwartz)

Dubois, Wyo., where God spends His vacation. We have wooden sidewalks and old Western atmosphere and hospitality.

(Pauline Raiston)

Sun City, Ariz. We are Senior Citizens but young at heart, adjustable, hard working, compassionate and daring.

(Jessie B. Dypka)

Las Vegas. I was 14 when we arrived in 1962 and as a European, found it to be a vast contrast. As time went by, I grew to understand and then love these warm, honest people. Americans love people. They open their hearts and homes to foreigners. Let them embrace you as they have me.

(Hillary Green)

Queens, N.Y. Because of all the bad publicity we are getting lately, the people of Queens could use some lifting of spirits.

(Josephine Calace, Bayside, N.Y.)

CONTINUED

Montana—the “Big Sky Country” where the U.S. wheat is grown, people take time to say hello, and prejudice does not exist.

(Terry McCarthy, Billings, Mont.)

Maharishi International University in Fairfield, Iowa, the home of the Golden Domes where the meditators regularly practice transcendental meditation and levitation. There are 3,000 meditators here.

(MIU Student Body)

Quiet flows the Jacuzzi at the L.A. home of Dan and Maggie Keatinge (below), who want Gorbachev to try their floating supper with margaritas. Linda Beane of Stoneham, Mass. (right) has bigger waters in mind: “We’ll wade out to Salt Island and dig in the tidal flats,” she promises.

My home, my family and my church. Okay, so you don’t go to church—how about just listening to my church choir sing in a public place?

(Karen McCauley, Jacksonville, Fla.)

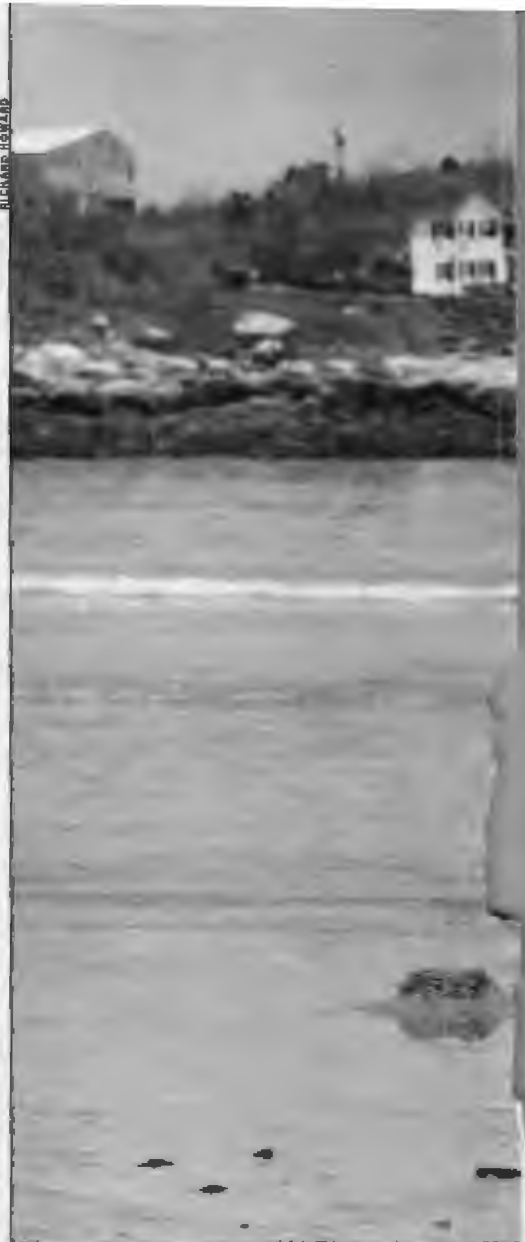
A baseball game. When we get back home you and I could sit on the porch and smoke up a cigar and bull— about what a great game [Dwight] Gooden pitched.

(Richard L. Mazzarella, White Plains, N.Y.)



RICHARD HOWARD

STEVE SMITH/WHEELER PICTURES



The magnificent, nearly 2,000-year-old “Methuselah Redwood.”

(Mr. and Mrs. E.C. Tryon and Deanna, Los Altos Hills, Calif.)

Please! Come to Boston! But let’s skip the city. We’ll stop in at my dad’s bakery in Stoneham, for a fresh honey-dipped donut. Then we’ll gas up the limos, pack a big picnic basket, and drive to Gloucester. There we’ll dig for clams on the sandbar, collect periwinkles, and look for hermit crabs. Next we’ll head to Rockport to browse at our leisure the art galleries and boutiques. We’ll stop at the country store for penny candy (I recommend the licorice whips) and birch beer. By then we’ll be tired and hungry so we’ll drive to Ipswich and have lobster-in-the-rough or steamed clams in butter. I promise you, Mr. Gorbachev, after a day like this, you’ll feel peaceful for a long, long time.

(Linda Beane, Stoneham, Mass.)

A short concert by the ‘Delta Kings,’ a barbershop chorus from Cincinnati, while riding down the Ohio on a riverboat.

(Ruth O. Bagby, Bethel, Ohio)

Lunch and a round of golf at the Plainfield Country Club. Remember to bring loud Russian golf pants.

(L.Y. Andrews, Scotch Plains, N.J.)

But do you know the place our readers most want Gorbachev to visit? Can you imagine the one, simple place above all they think he should see? Home:

I make a great lasagna! I asked my teenage son to write this, but you know how kids are.

(Elizabeth LoPresti, Rochester, Mich.)

Our block parties. Everyone is asked to bring a dish (if you plan on coming please say if you would prefer bringing an appetizer or a salad). If you pick the

right weekend we may be able to get you a couple of Steeler tickets for Sunday.

(A.G. Noble, Wexford, Pa.)

My humble home. I will not offer you political talk for I am not interested in politics, but rather in people. I will not offer you riches for my husband and I have struggled for everything we have. The only thing I will offer is friendship and a dinner like my Puerto Rican mother taught me to make. And lastly, I will sit and listen as you describe what Moscow looks like in the winter.

(Mrs. Migdalia Perine, Rialto, Calif.)

An average home of a log truck driver and his deaf wife (human service worker) who have raised six children and have 12 grandchildren. We are people who have struggled and live ordinary lives and are part of the true spirit, peace loving people of America. Our



community is supposed to be one of the most troubled economically, but we feel rich in the quality of our lives.
(Mary & Lonnie Ladyman, Olivehurst, Calif.)

And the people they most want him to meet are themselves:

I have been a housewife, law student, farmer and manufacturer. I'm related to Pocahontas, Sam Houston and Mark Twain. How American can you get?

(Martha Pickell, Katy, Texas)

I am a single parent. Do you have any in Russia?

(Jennifer Pinard, Ocala, Fla.)

Lunch with me and my friends. But let me warn you—don't eat the beef stew.
(Mike Wigglesworth, Natick, Mass.)

I served in Vietnam Aug. 1966 - Aug. 1967 and happily came back in one

piece both mentally and physically. I have also had opportunity to travel and meet people, and 99 percent of them are good and just want the best for their families. I know you do too.

(Bob & Nina Dixon & family, Tucson, Ariz.)

A typical California family for an evening of margaritas and nachos while soaking in our Jacuzzi.

(Maggie Keatinge, Los Angeles)

I am a hairdresser at "The Best Little Hair House" in Hyde Park. Come in for a free All-American haircut.

(Mrs. Dawn Haselkamp, Poughkeepsie, N.Y.)

Hope to see you and the missus soon.

(Betty Kletcher, Chicago)

No R.S.V.P. is expected. Just knock on the door.

(Charles and Joanne Spitalere, Wading River, N.Y.)

Actually, it's still not clear that Mr. Gorbachev is coming to this country at all, let alone that he will knock on the Spitaleres' door. American officials suggest that the leaders may delay their summit until next year. But in their special way, these letters make a good case for meetings, and out of them all, one from a child especially sticks in the mind. "If you could visit my state and see how we really live, maybe you would realize we are a lot alike," it reads. And then it is signed:

"Just me, Gavin.

Gavin Thompson, Raleigh, Ill."

It would seem fitting if Gavin got back a couple of nice letters signed, "Just me, Mikhail"

and

"Just me, Ron."

Next Week

PEOPLE visits some of those who wrote us and the places they want Gorbachev to see.



FROLICKING TILL DAWN'S EARLY LIGHT, THE STARS TOASTED MISS LIBERTY ON LAND AND SEA

The Great Event is over, but snapshots of some of those New York Harbor celebrity bashes thrown for Miss Liberty and the Fourth should fill many a star-spangled album. One exclusive affair, aboard Pierre Cardin's plush yacht, *Maxim's des Mer*, drew the likes of Esther Williams, Michael York and Kirk Douglas. Michael J. Fox weighed in with a Canada Day Salute to Lady Liberty party on Pier 16, drawing such northern neighbors as Colleen Dewhurst, Lorne Greene and comedian Rich Little. Then there was MTV's ferry hoopla, which surely was the longest (4 p.m. till midnight) and probably the loudest: Rockers ZZ Top played for close to 400 stars and fans on board and a floating audience on boats all around. Said Don Johnson, who came for the fireworks but soon tired of all the star-shooting paparazzi: "If I pose for another picture, shoot me." □



YOU MUSTN'T MISS LAS VEGAS, MIKHAIL

by Alan Richman

A casino showgirl's home, a California surfing beach, a Sioux reservation—these aren't the usual scheduled stops for a visiting Soviet Premier. They are, however, some of the places suggested when we asked readers last March where they thought Mikhail Gorbachev should go to learn about America after the summit with President Reagan. We received replies from 6,351 of you and last week reported

on visits to a few of the people and places east of the Mississippi. This week our journey—our travel guide for a first-time Soviet guest, really—moves west. We've learned a lot about what our country's like in the course of our odyssey, and we think Mr. Gorbachev would, too. It's dazzlingly varied, often beautiful, seldom perfect, and sometimes, as in Cedar Falls, quite something indeed.

Cedar Falls, Iowa

This is how an American family is made:

The first kid comes naturally. While Jim Swarbrick is in Vietnam, Jody Swarbrick gives birth to a son. Eight months later, at the Waterloo, Iowa airport, Jim sees Eric for the first time. It is an omen.

"I met every one of my kids at the airport," he says, 16 kids later.

After Eric, Jody has four miscarriages. They decide to adopt an American child, but the first dies before arriving, and the second has a 16-year-old father who wants a motorcycle in exchange.

Jim and Jody then decide to adopt a Vietnamese orphan. A child is promised them via airlift from Saigon, but the C-5A crashes, and the child they have never seen is dead. "I remember that morning, sitting there in tears," Jody says.

They learn of an agency in Oklahoma that arranges Korean adoptions, and a year later Tori arrives. She is 5 months old, weighs 10 lbs. and suffers from hearing loss, malnutrition and impetigo. Not until she is 4 years old does hair grow on her head. They like her a lot.

Today, Tori is 10 years old, cute and very, very opinionated. "She's a mini-Gorbachev, a dictator," says her brother Eric, 15.

Jim and Jody decide to adopt two more Korean kids. The agency tells

them about sisters—Maggie, 3, and Kari, 10 months, the older child described as "a sweet, outgoing little girl who loves her sister dearly."

"Maggie was the nastiest kid I ever met in my whole life," Jody recalls. "She got off the plane and glared at me. At home, she'd grab her little sister by the ear and drag her across the room. She broke Tori's arm. Honest to God, the first American sentence out of that kid's mouth was, 'Don't tell me what to do—you're not my mother.'"

Today, Maggie giggles when reminded of her brutal past. She is 11, beautiful, patient and "one of our nicest," Jody marvels.

Jody and Jim next decide to adopt a boy, a Korean child of Eric's age. "I was complaining that all I was getting was sisters," he says. The agency warns them that orphaned boys of that age lie, cheat, steal, swear, run wild in the streets.

Off the plane come Luke, 9, and Andy, 7, two desperadoes from Seoul. They bow to their new parents.

The Swarbricks are learning that kids don't come as advertised.

Everybody is happy except Andy, who wants a brother his age. So they adopt Jason, who has mild cerebral palsy, and devise physical therapy for him: He must pick up everything on the floor with his bad hand.

Today the floors are neat, and Jason plays cello in the school orchestra.

Joey, 6, comes next, their first seriously ill child. They are told that he is

retarded, which they never believe, and has cerebral palsy, which turns out to be muscular dystrophy. Joey learns to walk, attends kindergarten, hardly ever misses an episode of *Kung Fu Theater*. He is told of his impending death, and he makes a will, listing what he wants with him: a Bible, a picture of Jesus, a piece of bubble gum, his underwear, his shoes, his socks and his karate suit.

Joey dies at home when he is 9.

Before that occurs, Jenna joins the family. She has lived in a hospital in Seoul for seven years, one leg crippled from polio. She is 12, and her wish is to become a nurse. At the hospital, she has been told repeatedly that because of her handicap, she cannot.

Today she says, "When I came to the U.S., my parents asked me what I wanted to be. I told them a nurse and they said, 'Why not a doctor?'"

She is 17 now, just out of 10th grade, and plans to attend the University of Iowa Medical School.

The Swarbricks are not through: more twins, Zachary and Noah, one healthy and one with cerebral palsy; Channon, 3, who walks off the plane hollering at Jim and Jody not to touch his precious shoes; Tyler, a Filipino rejected by two families for behavioral problems, including throwing rocks at ducks; and four more babies—Molli, Sunni, Emili and Brock. The total now is 15 Oriental kids plus Eric, who says, "They think I'm Oriental and they're not. They think I'm the strange one."

family vacation. People who are savvy take advantage of inexpensive hotel packages for Friday and Saturday in D.C., when all the people who normally do business there are out of town.

What about visiting national parks? Aren't they terribly overcrowded now?

There are going to be moments in some national parks between mid-July and mid-August when you'll think you are back in rush-hour traffic. But the National Park Service publishes a list of the 10 least-visited national parks. Canyonlands in Utah offers a lot of the same scenery as the Grand Canyon, and Wind Cave in South Dakota gets a fair number of visitors, but few stay overnight. Lassen in California is Yellowstone in miniature, and Denali in Alaska is real wilderness that's hardly ever crowded.

What would you recommend for travelers who have a limited amount of time but want a total change of scenery?

Spending a week visiting a working farm can be wonderful and inexpensive, especially for an urban or suburban family with kids who have never seen a cow or a chicken and think that milk originates in a cardboard container and eggs arrive in the world in waffle-shape boxes. There are also guest ranches around the country; some are so luxurious that the only thing they lack is an upholstered horse, while others are true working establishments where you're expected to do your share of chores. Departments of tourism in individual states can guide you to the farms and ranches that accept guests. Or how about renting a houseboat on Lake Powell in Utah and Arizona or on the St. Johns River in Florida? They are comfortable and very easy to operate, and if you get a little hot, you just jump off the side and take a swim.

Is it too hot to try the Caribbean now?

I wouldn't hesitate, since prices between April 15 and Dec. 15 are anywhere from one-third to two-thirds off. You don't have to pay a ransom for a lounge chair at the pool, and maids will change the towels during the same calendar year as your stay. That isn't necessarily true in high season. A restaurant owner can spend more time on food preparation instead of concentrating on how many times he can turn the table over in a given evening. Not



only is it less expensive, but it feels more like island living than when the hordes descend on the area in winter.

The dream destination for many American travelers is Hawaii. Is that a good bet this summer?

Excursion fares to Hawaii have never been less expensive. One of my favorite places there is the Hana-Maui Hotel in a little town called Hana on the island of Maui. It's at the end of a winding road that goes 50 miles through African tulip trees, wild ginger and plumeria on the side of a volcano. You can go swimming in the Seven Sacred Pools or off any number of lonely black-sand beaches. If you get up before dawn and drive to the top of the volcano, you can sit on the crater rim and watch the sun come up over the Pacific. It's like no other experience.

What about romantic spots to spend a honeymoon this summer?

My No. 1 choice would be a place called Las Brisas, outside Acapulco. It is a series of small *casitas* that have been carved into the side of a hill. Most rooms have a private pool. The only intrusion on your privacy is when a man sneaks through the hedges around 10 every morning to change the flowers floating in your pool.

Have you made any other memorable discoveries recently?

There are a few places I try to keep secret for myself and my friends. But

"This vacation comes along only once," says Birnbaum of the 1986 World's Exposition in Vancouver. Seekers of more sybaritic pleasures might prefer windsurfing off Maui.



not too many. Otherwise, I'd have to go back to working for a living. My main advice to travelers is do your homework. A vacation represents one of the largest outflows of money anyone spends in a year. If you don't do some planning, you should be put in a home for the irresponsible somewhere. □



The Swarbricks add new kids even faster than Jim can build new bedrooms. Says Tori, 10: "It's not crowded. It only looks it."

They live in the suburbs of Waterloo in a house with four dogs, three bathrooms, one washing machine and 27 Cabbage Patch Kids. Jim earns \$37,000 a year as finance manager for Friedley Lincoln-Mercury in Cedar Falls, repairs golf clubs on the side and takes Jody out to dinner once a month.

Meals at home are not to be missed when Luke, now 15, cooks his Korean specialties, but they are legendarily bad when Jenna is at the stove. "I tell her when she's a doctor, her husband will cook," Jody explains. The adults and older children take their meals in the dining room, while the younger children sit off by themselves in the kitchen. Allowing 10 kids, ages 2 to 12, to eat without supervision in most

households results in casualties, not conversation, but here they chat away like members of a Princeton University eating club. One afternoon the discussion concerned small children, and a visitor contributed a very disconcerting comment.

"You know," he said, "I don't have any children."

"Too bad," said Channon, now 5, his face stricken with sympathy.

"You can make some," advised Zachary, just turned 4.

Little about Jim and Jody quite explains the extraordinary workings of this household. After Jim hurt his knee in Vietnam, he spent a lot of recuperative time feeding babies at an orphanage outside Da Nang, which might ac-

count for his love of kids. After Noah arrived Jody spent a year trying to get him to smile, which says something about her patience. She finally despaired, began crying, and that made Noah laugh.

Says Eric: "It's hard giving everyone equal attention, and they try. That's all I can ask or hope of them."

Huntington Beach, Calif.

The beach is back, along with the killer wave and the killer bod. Bumper stickers on cars read, "Life's a Beach," and in Southern California, the surfer is supreme once again.

"I've known some surfers," says Karen Ayotte, 23. "I used to go out with

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one. He was so dumb that when we double-dated I'd tell my friends to ignore him if he started talking. I met him in a doughnut shop, where he worked the graveyard shift so he could come to the beach and surf all day."

"I think," says her roommate, Sandy Bertagnolli, 23, "they have too much sand packed in their heads."

Hey, you don't have to read to be a surfer; you only have to ride. Here in Huntington Beach, where the major cultural attraction is a bronze statue of a surfer, the classic surfing man of the '60s has returned to prominence. "If you're a surfer, you're in," says one 18-year-old guy who isn't one. "You walk around, you see great-looking girls with ugly surfers." Another advantage of the surfing life is that it doesn't cost much to do nothing all day.

"In the winter months, five or six guys can get a four-bedroom beach house for \$1,200, get money from their parents, live comfortably," says John Finney, 22, a student at the University of California-Irvine. "Things change in summer. The \$1,200 house becomes a \$2,400 house."

You mean . . .

"They have to get a job."

Bummer, man.

People who live outside Southern California have an incorrect impression of beach life: They believe that the good times end at sundown. This misconception is prevalent among Easterners, because their beaches are so restrictive even the tide doesn't come in without a permit. Huntington Beach allows campfires, drinking, ball playing and roasting hot dogs on straightened coat hangers—one of the great American culinary pleasures.

Karen would like Gorbachev to visit Huntington Beach with Raisa and spread a blanket on the sand. However, he should be advised that to come here without a tan is social suicide. "Life here is about how beautiful everyone is," Karen says, "and it's like a big competition at the beach, worrying about being too white or too fat." Yet even with all these worries, she finds life here better than life in the East. That, she says with a shudder, is mostly "waiting in the snow for a school bus."

Palm Desert, Calif.

Morgan Hess owns a tuxedo, although he is hardly ever invited to par-



Karen Ayotte's comforting words: "Someone on the beach always looks worse than you."

ties where he needs one. "We hear about the \$5,000 benefits where George Burns gets up to speak, but we can't afford to go," he says.

This is the California desert, a part of America that democracy forgot. In the valley towns of Indian Wells, Palm Desert, Rancho Mirage, La Quinta and Palm Springs—about two hours from Los Angeles—are the estates, golf courses and condos of America's moneyed nobility. This is the land of gate-guarded communities and surveillance cameras, of restrictive country clubs and private roads. Bob Hope lives here, a fact commemorated by Bob Hope Drive. Frank Sinatra lives on Frank Sinatra Drive.

"There is a big dividing line here between the haves and the have-nots," says Morgan. "I don't take anything away from the haves; most of them worked very hard for it. But occasion-

ally the rest of us do have that twinge of jealousy."

Morgan is a partner in a two-seat beauty salon called Hair We Are. If the name Morgan Hess seems oddly familiar, it is because two of his clients are writers for *Dynasty*, and several years ago they gave an obscure detective that name.

Morgan came here 24 years ago and was so taken with the clean air and the stark, surrounding mountains that he decided never to live anywhere else. To an outsider, the charms are elusive: You might see Cesar Romero in the checkout line at Lucky's, and you don't want to miss the annual Indio date festival, but otherwise there isn't much to do except drink and play golf.

Just about everybody here plays, although Morgan boasts, "I've never picked up a club." He says golf is the curse of his existence, that women call

CONTINUED



desperately for last-minute appointments and then cancel because the appointments conflict with their tee-off times. Just about everybody who plays also drinks, which is understandable. "You need a drink so you can talk about your score," says Lois Brown, a Hair We Are customer.

Occasionally one of Morgan's customers will invite him to one of those formal galas that never begin until Walter Annenberg is seated, and then he takes his '70s tuxedo out of the dry-cleaner's bag. The tuxedo is chocolate brown with brown velvet lapels, and he wears it with a beige shirt festooned with brown velvet-tipped ruffles. The wealthy people never come up to him to say how nice he looks. They come up and say, "What time does your band start playing?"

Las Vegas, Nev.

Nearly 17 years ago, Debbie Lee had a dream. "It's probably stupid to still think about it," she says.

As a youngster growing up in Las Vegas, Debbie was dazzled by the bright lights. Not the spotlights of casino showrooms, but the fluorescent lights of office buildings. "I always wanted to be a secretary," she admits.

She received awards in high school for her typing and shorthand. Her secretarial career was about to begin. Then someone came along and changed everything.

"Someone told my mother about an audition at the Tropicana," she says. "She got me a leotard and high heels, and I got the job."

You only have to see Debbie Lee to realize that mother knew best. She is 5'10" and has been a showgirl at the Tropicana Hotel since 1969, except for a three-month retirement that "had me climbing the walls." By unofficial estimates, only one Las Vegas showgirl has ever put in more time, and Debbie should break that record this year. She would like it known, however, that even if she becomes America's longest-running showgirl, at age 35, she is not America's oldest showgirl.

As a member of the Tropicana's Folies Bergere, she earns about \$500 a week for appearing stately, graceful and topless. The producer of the show, Larry Lee, 38, seems satisfied with her work onstage, but finds her argumen-

tative at other times, sort of a backstage lawyer. "We've had big, big fights," says Debbie, who is married to Larry Lee.

Debbie and Larry reside in the suburbs of Las Vegas, an ordinary life, Debbie says, "although I hate to destroy anyone's illusions." The third member of the household is her daughter from a previous marriage, Jennifer Freyman, 13, who says it's wonderful having a showgirl for a mother, "because all your friends think you're pretty neat."

The family routine is set. At about 2 a.m., after they get home from work, Debbie makes dinner. After that, if Debbie thinks Larry has been picking on her friends, they fight.

"Larry doesn't understand what goes on backstage the way I do," she says.

"I'm the ogre," he groans.

"I stay out of it," says Jennifer. "I'm usually sleeping when they fight, unless they wake me up."

The invitation to Gorbachev comes from Debbie, who thinks he should meet the Tropicana showgirls and see that they're "middle-class people working hard, six days a week." Soon, Debbie may become even more of a middle-class working woman because she keeps fantasizing about the wonderful world of secretarial work.

"It's a whole different world out there," she sighs.

Perryton, Texas

Way up in the Texas Panhandle, eight miles from Oklahoma, lives 14-year-old Roy Montgomery III. He's 5'2", 110 lbs., has hands as tough as

CONTINUED

Debbie Lee often goes shopping between shows while in makeup. "It's embarrassing," she admits.



Morgan Hess, 41, leads a "boring but happy" life as part of Palm Desert's younger generation. "This is God's waiting room," he says.

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hardscrabble, plays cornerback for the junior high football team and knows what it means to be a Texan. "You stand up for what you believe is right," he says.

On a Thursday not so long ago, he had to fight a fellow named Scott at his school just to see who was tougher. "Everybody thought I was foolin' around until I hauled off and hit him," Roy says. The next day, he felt obligated to fight Joe, another acquaintance, during lunch period. "He romped all over me," Roy admits. That encouraged the defeated Scott to try again, which wasn't the best idea Scott ever had. "He got his butt whipped again," Roy says.

Roy ended the week with a swollen eye, a busted knuckle and a fingernail about to fall off, all inconsequential wounds by Texas standards. "I enjoy a good fight," he says.

Gorbachev should be encouraged to visit Perryton, for no other reason than to learn the virtues of peaceful coexistence with Texans. He is also invited to tour the countryside with Roy, an extremely well-mannered young fellow when he is not irritated by his classmates and people who express a favorable opinion of Oklahoma.

Perryton is storybook Texas country. The restaurants serve chicken-fried steak with cream gravy to customers wearing Panama hats, the wheat fields are as flat as a rattler caught crossing the road, and the cattle ranches are dotted with chinaberry and cottonwood trees.

Roy wants to take Gorbachev to see the Perryton grain elevator, the biggest for a hundred miles around, where enough wheat is stored to make 200 million one-pound loaves of bread. From there, they'll stop at Perryton Feeders Inc., pausing upwind to see 100,000 cattle being fattened. Then they'll visit an archaeological site where an 11th-century house is being excavated under a private grant from the Courson Oil and Gas Co. The project archaeologist, David Hughes, says the house is situated on a "prehistoric highway" where traders ventured on foot, long before horses were introduced to North America.

Perryton, it seems, has everything but prosperity. The people here earn their wages from wheat, cattle and oil, and these days nobody's making much money at any of those. Roy's father is the manager of the grain elevator, and he says that some of the wheat has been stored for six years waiting for



Behind Roy Montgomery stands the Texas wheat-filled grain elevator that his dad manages.

the Soviets to come along and buy. At the LZ Ranch, Lawrence Ellzey, 75, says he and his brother stopped running cattle "because we got tired of working for the bank, and that's the size of it."

Still, this is Texas, and hardly any-

body cares to admit that life is better somewhere else. There's a needle-point hung in the office of Harold Courson, the head of Courson Oil, that reads, "If you ain't got no oil well and you ain't got no cow and you ain't living in Texas then you ain't living no how."

Kent, Wash.

The Clipper Club held its annual Mother's Day dinner at Andy's Diner this year. The meeting was called for 6 p.m., and almost everybody came on time, the men clean shaven and wearing ties, the women with corsages. The dinner started with a round of coffee, and the meeting started with the singing of *Let Me Call You Sweetheart*. After that, each man was called upon to say something nice about his wife, and nobody seemed to struggle. "My wife and I were married for 55 years. After that I hoped for more, but I didn't get it," said one man, a recent widower.

You could argue that members of the Clipper Club live in the past, and that might be true, because they are

CONTINUED



"We belong to the work ethic generation," says Alba Greenfield. She and Bob wed in 1939, splurged on their first dinner out in 1949.

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| Benson & Hedges Ultra Lights | 5 mg. | 0.4 mg. |
| True King Size | 5 mg. | 0.4 mg. |
| Camel Lights | 8 mg. | 0.7 mg. |
| Merit King Size | 8 mg. | 0.5 mg. |
| Kent Golden Lights | 9 mg. | 0.8 mg. |
| Vantage Kings | 10 mg. | 0.7 mg. |
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all of a generation that cared deeply about church, jobs, family and friends. Back in 1944, the young married couples of the Boulevard Park Presbyterian Church started a social and spiritual club that is still meeting every month, usually for potluck suppers. The members are all at least 65 now, most quite a bit older. No couple has ever been divorced, and no couple has ever dropped out, except for the few who moved away.

Alba Greenfield, 70, and her husband, Bob, 71, met in high school, started dating in 1933 and were married in 1939 when Bob was making 62½ cents an hour at the Boeing plant. They began building their first house before they were married, Bob digging out the basement with a pick and shovel. When it was finished, Alba climbed up a ladder to help paint, even though she was 7½ months pregnant.

"The club members are all Depression people who struggled," says Rev. Robert Wheatley, 60. "They had a commitment to values more personal than material, and they all helped each other. That's what I identify as the true American spirit."

Alba and Bob are both retired, if you can call it that. She works as a voluntary probation counselor, plans programs for the Clipper Club and has a weakness for organizing everything she sees. Bob builds props for his barbershop quartet, repairs bicycles for kids and has a weakness for chocolate ice cream. Together, they have done missionary work in Haiti and Ecuador, Bob doing construction and Alba teaching English.

Earlier this year, Alba got up at a Clipper Club meeting and announced that after more than 40 years of the women cooking dinners for the men, it was time the men cooked something for the women. After an awful lot of planning and some genuine desperation, the men bought take-out chicken and baked potatoes. "That was our women's lib," Alba admits.

Fort Totten, N.Dak.

On the Devils Lake Sioux Reservation, home to about 3,200 descendants of a once-great nomadic tribe, troubled teenagers living in the Tribal Group Home must be shown how to make a campsite. "It could be funny, but it isn't," says Laurel Goulding, director of the home. "The major thing

we struggle with is low self-esteem."

The reservation is located close to the Canadian border, just off a state highway in such disrepair that another Indian tradition may soon have to be retaught: travel by horseback. "The Rez," as the Indians call it, was created by treaty in 1867 and seems to have changed only for the worse since then. The land is low and mostly barren, and while elk and buffalo are said to dwell there, visitors are more likely to see trash and paper blowing in the wind, stripped automobiles, houses peeling and collapsing from neglect.

"Reservation life is devastating, almost hopeless," says Cynthia Smith, 35, who wants Gorbachev to see how America's first inhabitants have endured. "The Indian people have adapted somewhat, but emotionally it didn't work." Alcoholism is as much of a problem as everyone thinks it is, but

there are other woes, such as an unusually high number of teenage suicide attempts, a school dropout rate of 50 percent and an unemployment rate even higher.

Smith, the tribe's health director, is a part-time student at the University of South Dakota-Vermillion, where she is working toward a master's degree in public administration. Her professional success, by reservation standards, is extraordinary, but she has struggled to find her place in the Indian community.

She is part Sioux, part Scandinavian, and her early education was by Catholic nuns. When she was 12, her parents divorced, and she left the reservation with her father. At 18, she was married in a Presbyterian church; at 26, in a Lutheran church; at 32, in the traditional Sioux manner. Her third husband, Nathan, 31, is a full-blooded Sioux with dark skin and black hair knotted be-

CONTINUED

Cindy Smith (left) visits with Bertha DeMarce at her Devils Lake Sioux Reservation home.



hind his head. They live in a two-bedroom bungalow that could be any small family home, except for the eagle feather dangling over the crib of their daughter, Rebecca, 7 months old.

Both Nathan and Cindy have been through dependency problems. His was marijuana; hers was alcohol. Today they are among the small percentage of Indians living in "the old way," followers of the religion of the Great

Sioux Nation. Much of the knowledge has been lost, but, Nathan says, "we fast and pray for guidance and understanding." Cindy believes that along with spirituality must come an acceptance of reservation life if the Sioux are to survive: "This is what we have, and we have to make the best of it."

Antioch, Calif.

When Roger Cunningham, 38, a devoted husband, father and small busi-

ness owner, encountered difficulties with his neighbor's Doberman pinscher, he did not telephone to discuss the problem or request assistance from the authorities.

Roger is a biker, and he took care of it in the prescribed biker manner. He borrowed a .357 magnum and shot the damned dog.

"We bikers are kind of the last of the mountain men, the last of the cowboys," he says. "After we're gone, what's left?"

Roger is a big man who rides a 1946 Harley-Davidson, wears a leather vest, boasts five tattoos and is missing his left earlobe, which was ripped off in a fight. His wife, Sandy, 29, is a backseat biker, rapping him hard on the head when he does wheelies with her riding behind him, and his son, J.R., 3, says things like, "No way, knucklehead." The stop sign at the end of his driveway is riddled with bullet holes, which Roger can explain: "Those things happen in California."

His shop, Kicked Back Motor Works, is a mama-and-pop operation where he and Sandy repair and rebuild Harleys and only Harleys. "No Jap Crap," reads his business card. The shop does not coddle customers, which is obvious from a sign over his work area. The sign reads: "If you come through this door, you will be killed."

Gorbachev will be more warmly welcomed should he accept Cunningham's invitation to "throw back a few beers with some American bikers." He will meet Jack, the family malamute, a guard dog so sweet he wouldn't bite a Honda dealer, and Sandy will barbecue in the back of the shop. She's the unofficial cook for the neighborhood bikers, and her kebobs are so ethereal a Hell's Angel would be moved to say grace before meals.

"Bikers have gotten an unfavorable image because of all those movies with Nazi helmets and Iron Crosses," Roger says, "but we're really just like hippies, doing what we want to do. It's only that we're prone to violence if pushed. We don't say, 'Wow man, bad karma.' We stand up for our rights."

He says bikers live by a code similar to the Scout law: A biker is trustworthy, loyal, helpful, friendly, kind, cheerful and brave. (Note the absence of courteous, obedient, thrifty, clean and reverent.) "We pay taxes, we give blood," says Sandy, and Roger adds, "Real bikers are patriotic—I love America because I couldn't get away with this any place else in the world." □

Roger Cunningham says Sandy is his "only love," but he's awfully fond of his chopper.



THE WHITE HOUSE

WASHINGTON

November 2, 1987

MEMORANDUM FOR JAMES L. HOOLEY

FROM: JOANNF HILDEBRAND *gh*

SUBJECT: REAGAN/GORBACHEV "D.C. TOUR" OPTIONS

The following is a list of options for a Reagan/Gorbachev or Gorbachev D.C. area event. Basic pros and cons are included for each event/site.

Mt. Vernon - Event: Tour of the house, grounds and possibly a meal. Maybe even a one-on-one meeting could be held here. Pros: Logistically feasible. Home of George Washington, who is "father of our country" but not strictly political and represents basic democratic principles. The site is not strictly a granite "monument", but rather a traditional American home. Cons: Distance and/or security problems.

U.S. Capitol - Event: Tour of building combined with address to joint session of Congress. Also, the Rotunda provides a good location for the actual treaty signing. Pros: Logistically very feasible. Historically, it is one of the greatest environments to learn of leading figures in American history and it is the site of both of the President's inaugural addresses. Politically, the Congress represents a multi-partisan venue for discussion, etc. on a wide range of issues, specifically arms control. Cons: Perhaps it's too political since the INF treaty will need to be ratified and the debate could be quite heated by then.

Minority Business Event - Event: Visit a locally-owned minority business for a tour, forum and/or remarks. Pros: Maybe it's a long shot but, this event, which has been shelved for now on the President's schedule, may be a good opportunity to combine a working class, blue collar, free-market economy, entrepreneurial business event with the President's desire to show the General Secretary mainstream America. Cons: Logistically, we haven't quite worked out the location, event scenario, etc. Also, it may cut too deep into strongly-held Soviet principles of the state-economy.

11/02/87 3:30 p.m.

National/International Newspaper - Washington Post, The Washington Times or U.S.A. Today. Event: Tour of working areas, demonstration of process. Pros: A great "media" event to show freedom of the press and the workings of a large daily American newspaper with white collar and blue collar workers. It also represents the "fourth branch" of a democratic government. Cons: Choosing one of these newspapers may be too political for both this Administration as well as the Soviets. In addition, the "freedom of the press" issue may not be something we would want to rub their noses in. Logistically and security-wise, it may be difficult to actually go onto the floor where the printing presses are located.

Smithsonian - Event: A visit to the National Air & Space Museum, Museum of National History, National Gallery of Art/East Wing or even the new Museum of African History. Pros: Without being too "American", but rather focusing on the "international" angle of historical events, a museum visit may be a great way to provide some cultural time during an afternoon or prior to a dinner. Cons: A "tourist" activity such as a museum stop may detract from the business at hand.

National Archives - Event: Visit to main room of National Archives building where the Constitution and Declaration of Independence are held. Pros: In this, the year of the 200th Anniversary of the Constitution, it would be fitting to escort the General Secretary on a tour of the building which holds America's historical beginnings on paper. Cons: Politically, it may not be something that is agreeable to the Soviets.

U.S. Supreme Court - Event: Tour and visit to main courtroom area of Supreme Court. Pros: Established in Article III of the Constitution, it is the highest tribunal in the United States, representing the third branch of our government. Cons: With a non-confirmed Justice nominee outstanding, it may be too political for our taste. On the other hand, having international interest focused on the judicial process may be just the impetus needed to finally fill that last seat on the bench.

Library of Congress - Event: A tour that includes the works of great Russians like Tolstoy, Dostoyevsky, Chekhov, Pasternak, Solzhenitsyn, just to name a few, could be combined with a tour of the works of some great Americans. As a side note, the Library of Congress also holds the U.S. Patent Office, where possibly an "entrepreneurial", economic growth event could be designed. Pros: Architecturally beautiful and very historical building which holds volumes of American and world history. It is the world's largest library. Cons: Is it the best use of time in an already tight schedule?

Jefferson Memorial - Event: A "tourist's" tour for both the Reagans and the Gorbachevs. Maybe it's stretching it, but could the treaty be signed on the steps with Jefferson as the backdrop? Pros: One of the most aesthetically appealing monuments in the nation's capital. It serves to honor a man who was not only a politician, but an architect, a political "thinker", an educator and founder of a leading American university. Cons: Perhaps "we hold these truths to be self evident that all men are created equal" is a little strong for even the "Glastnosticized" Gorbachev.

Arlington National Cemetery - Event: Perhaps a joint Reagan-Gorbachev visit to the Tomb of the Unknown Soldier can signify the world peace that will be achieved by the treaties that they will sign by symbolically being the "last" visit to a tomb of a dead soldier. Pros: The Soviets are very strong on visits to monuments or shrines (in fact, it is a Russian custom to visit one as part of the marriage rite). Cons: Security may be a problem for them.

National Institute of Health - Event: The President and Gen. Sec. Gorbachev could do a joint AIDS research tour event much along the same lines as the President's previously successful visit. Pros: This is a very current worldwide issue and one that, with increased international cooperation, can be very helpful to fundraising and awareness for AIDS research. Cons: This is a very touchy political subject recently between the U.S. and the Soviets. Also, the President has already done an event at NIH.

FBI Building - Event: An anti-drug tour/forum event could be prepared at the J. Edgar Hoover building. Pros: It provides all sides with an opportunity for international attention on a serious and deadly problem. The President and Mrs. Reagan could confer with the Gorbachevs on world efforts to fight the current drug problem. Cons: Again, the President has been to the FBI recently and it maybe too "risky" a location from the Soviet's political standpoint.

John F. Kennedy Center for the Performing Arts/Ford's Theatre - Event: A joint Reagan-Gorbachev viewing of a current play/musical performance in progress. Also, a tour of the buildings would be good, since they both hold American and worldwide cultural history. Pros: A cultural event is very fitting with both American and Soviet society. Cons: There just may not be time.

Washington, D.C.-area university - Event: Visit classroom and possibly address students at Georgetown University, George Washington University, American University or John Hopkins' School for Advanced International Studies. Pros: Very international in scope, as all four have very strong international studies/language departments and, as we have all said, it is these students as the adults and leaders of tomorrow that will be most affected by the arms control agreements. Cons: None of these universities provides the maximum impact since they are all within the capital region, as opposed to going to a mid-western university, etc.

11/02/87 3:30 p.m.

Harper's Ferry - Event: Tour of historical areas, maybe a one-one-one meeting location could be found and possibly a meal site. Pros: Historically valuable for Civil War locations and "beginning of a new nation" symbols. Cons: Distance, security, desire.

Annapolis - Event: Tour of State Capitol building and adjoining historical buildings, tour of Naval Academy and helicopter tour en route. Pros: Incredibly historical from the Capitol viewpoint and the surrounding areas of the city on the Chesapeake provide a very pictorial setting. So close, but yet so far, providing an opportunity to get away from Washington, yet not create extreme security problems. Cons: So close, but yet so far in terms of security, helicopters usage, logistics.

CRAZY, BUT NOT TOTALLY IMPOSSIBLE IDEAS

National Cathedral - Event: It sounds corny, but perhaps a "Prayer Service for World Peace", attended by both the Reagans and the Gorbachevs, could serve as a national and international event. Pros: The Cathedral on Wisconsin Avenue serves as a "national" and "ecumenical" location for church services in the nation's capital. Logistically, we have used the event site before on many occasions and it works beautifully. Cons: Obviously, the religion issue is a big negative for the Soviets.

Tourmobile - Sounds goofy, but it is the "American tourist" way to see all of the sites in the city.

National Zoo - The panda bears like visitors too!

Professional Football Game - This would be a great non-substantive look at American culture, but unfortunately the Redskins play on December 6th in St. Louis and the December 7th "Monday Night Football" game is the Jets at Miami.

THE WHITE HOUSE

WASHINGTON

November 2, 1987

MEMORANDUM FOR JAMES L. HOOLEY

FROM: JOANNE HILDEBRAND *JH*

SUBJECT: POSSIBLE UNIVERSITIES/COLLEGES FOR UPCOMING TRIP SITES

The attached is an alphabetical list, by state, of possible universities or colleges that could be used as event sites for either the November 24th or the December 1st trip dates. They can all be found in the Southern/Mid-Western/Southwest region. A brief description of the university is included. NOTE: Enrollment figures are all estimated.

ALABAMA - Senator Howell Heflin (D) & Senator Richard Shelby (D) represent state.

Auburn University, Auburn. 18,500 students. Comprehensive state university stressing both liberal arts and general studies. Congressman Bill Nichols (D) represents the area.

University of Alabama, University (Tuscaloosa County). 18,000 students. Comprehensive state university stressing both liberal arts and general studies. Congressman Claude Harris (D) represents the area.

ARIZONA - Senator Dennis DeConcini (D) and Senator John McCain (R) represent state.

University of Arizona, Tucson. 31,000 students. Comprehensive state university stressing both liberal arts and general studies. Congressman Morris Udall (D) represents area.

ARKANSAS - Senator Dale Bumpers (D) & Senator David Pryor (D) represent state.

University of Arkansas, Fayetteville. 14,800 students. Comprehensive state university. Congressman John Hammerschmidt (R) represents area.

11/02/87 3:30 p.m.

FLORIDA - Senator Lawton Chiles (D) and Senator Bob Graham (D) represent state.

Stetson University, DeLand. 2,739 students. Private, Baptist college stressing Liberal arts. Congressman Bill Chappell (D) represents area.

University of Florida, Gainesville. 35,500 students. Comprehensive state university. Congressman Buddy MacKay (D) represents area.

University of Miami, Coral Gables. 13,700 students. Private, independent college, stressing marine and atmospheric science studies. Congressman Claude Pepper (D) represents area.

GEORGIA - Senator Sam Nunn (D) and Senator Wyche Fowler (D) represent state.

Emory University, Atlanta. 8,500 students. Private, Methodist college stressing liberal arts, medicine, science. Houses the Center for Disease Control. Rated 25th in U.S. News & World Report survey. Congressman Pat Swindall (R) represents area.

University of Georgia, Athens. 25,200 students. Comprehensive state university, stressing cooperative education, international law, journalism, business. Congressman Doug Barnard (D) represents area.

ILLINOIS - Senator Alan Dixon (D) and Senator Paul Simon (D) represent state.

Northwestern University, Evanston. 15,800 students. Private, independent university stressing journalism, law and high technology. Congressman Sid Yates (D) represents area.

INDIANA - Senator Richard Lugar (R) and Senator Dan Quayle (R) represent state.

University of Notre Dame, South Bend. 9,500 students. Private, Roman Catholic, stressing liberal arts pre-professional science and law. Congressman John Hiler (R) represents area.

DePaul University, Green Castle. 2,300 students. Private, Methodist, stressing liberal arts and pre-professional studies. Congressman John Myers (R) represents area.

LOUISIANA - Senator Bennett Johnston (D) and Senator John Preaux (D) represent state.

Tulane University of Louisiana, New Orleans. 10,200 students. Private, independent, stressing medicine, law, liberal arts. Congresswoman Lindy Boggs (D) represents area.

Louisiana State University, Baton Rouge. 30,00 students. Comprehensive state university stressing agriculture and engineering research. Congressman Richard Baker (R) represents area.

MISSOURI - Senator John Danforth (R) and Senator Christopher Bond (R) represent state.

Northeast Missouri State University, Kirksville. 7,300 students. Known for its "value added education" programs and innovative use of testing. Ranked 13th in Southern/Border-state institutions in U.S. News & World Report survey. Congressman Harold Volkmer (D) represents area.

Washington University, St. Louis. 10,600 students. Private, independent university stressing engineering, applied science, law, medicine and pre-professional studies. Congressman Bill Clay (D) represents area.

NEBRASKA - Senator J. James Exon (D) and Senator David Karnes (D) represent state.

University of Nebraska, Omaha. 13,800 students. State university with emphasis on liberal arts, general studies, teaching, business, public affairs and fine arts. Congressman Hal Daub (R) represents area.

NEW MEXICO - Senator Pete Domenici (R) and Senator Jeff Bingaman (D) represent state.

University of New Mexico, Albuquerque. 26,000 students. Comprehensive, state university. Congressman Manuel Lujan (R) represents area.

NORTH CAROLINA - Senator Jesse Helms (R) and Senator Terry Sanford (D) represent state.

Duke University, Durham. 10,000 students. Private, Methodist, stressing liberal arts, pre-professional studies, science, law. Cross-registration occurs with University of North Carolina as part of the Research Triangle program. Congressman Tim Valentine (D) represents area.

NORTH CAROLINA, contd.

University of North Carolina, Charlotte. 10,800 students. Comprehensive, state university. Congressman Alex McMillan (R) represents area.

University of North Carolina, Chapel Hill. 21,600 students. Comprehensive, state university with cross-registration due to Research Triangle program. Congressman David Price (D) represents area.

Wake Forest University, Winston-Salem. 5,000 students (3,400 undergraduates). Private, Baptist university stressing liberal arts, pre-professional studies. Offers dual degree programs with Duke University (forestry) and North Carolina State (engineering). Congressman Stephen Neal (D) represents area.

OHIO - Senator John Glenn (D) and Senator Howard Metzenbaum (D) represent state.

Kent State University, Kent. 20,300 students. Public university with 2-year branch campuses in seven other cities. Congressman Dennis Eckart (D) represents area.

Miami University, Oxford. 15,400 students. Comprehensive, state university. Congressman Donald Lukens (R) represents area.

PENNSYLVANIA - Senator John Heinz (R) and Senator Arlen Specter (R) represent state.

Carnegie-Mellon University, Pittsburgh. 6,250 students. Private, independent university emphasizing engineering and science studies. Congressman William Coyne (D) represents area.

Penn State, State College. 34,400 students. Comprehensive, state university stressing earth and mineral sciences, and engineering. Congressman William Clinger (R) represents area.

SOUTH CAROLINA - Senator Strom Thurmond (R) and Senator Ernest Hollings (D) represent state.

Clemson University, Clemson. 12,900 students. Comprehensive, state university that stresses health sciences, agriculture, engineering. Congressman Butler Derrick (D) represents area.

The Military University of South Carolina, The Citadel, Charleston. 3,048 cadets. Congressman Arthur Ravenel, Jr., (R) represents area.

University of South Carolina, Columbia. 23,300 students. Offers small-business development studies center. Congressman Floyd Spence (R) represents area.

11/02/87 3:30 p.m.

SOUTH DAKOTA - Senator Larry Pressler (R) and Senator Thomas Daschle (D) represent state.

University of South Dakota, Vermillion. 7,000 students. Comprehensive, state university. Congressman Tim Johnson (D) represents area.

TENNESSEE - Senator Jim Sasser (D) and Senator Albert Gore, Jr., (D) represent state.

Memphis State University, Memphis. 21,000 students. Comprehensive, state university that emphasizes health sciences. It houses the Center for Nuclear Studies. Congressman Harold Ford (D) represents area.

Vanderbilt University, Nashville. 9,000 students. Private, independent university that emphasizes liberal arts and pre-professional studies. SDI research will occur here. As a side note, the President addressed the State Legislature in Nashville on March 15, 1982 and mentioned the "elimination" of intermediate range nuclear missiles. Congressman William Boner (D) represents area.

Tennessee State University, Nashville. 7,646 students. Comprehensive, state university with racially imbalanced, court-ordered integrated student body. Congressman William Boner (D) represents area.

TEXAS - Senator Lloyd Pentsen (D) and Senator Phil Gramm (R) represent state.

Baylor University, Waco. 1,000 students. Private, Southern Baptist. Congressman Marvin Leath (D) represents area.

Rice University, Houston. 4,000 students. Stresses electrical engineering and computer science programs. Rated 14th in U.S. News & World Report survey. Congressman Michael Andrews (D) represents area.

Southern Methodist University, Dallas. 9,000 students. Private, Methodist university. Congressman Steve Bartlett (R) represents area.

Texas A&M University, Austin. 37,000 students (2,200 cadets in ROTC). Comprehensive, state university. Congressman J.J. Pickle (D) represents area.

TEXAS, contd.

Trinity University, San Antonio. 2,800 students. Private, Presbyterian university with popular humanities programs. Congressman Henry Gonzales (D) represents area.

University of Texas, Austin. 48,000 students. Comprehensive, state university emphasizing science and engineering studies. Rated 25th in U.S. News & World Report survey. Congressman J.J. Pickle (D) represents area.

UTAH - Senator Jake Garn (R) and Senator Orrin Hatch (R) represent state.

Brigham Young University, Provo. 26,000 students. Private, Mormon university. Congressman Howard Nielson (R) represents area.

VIRGINIA - Senator John Warner (R) and Senator Paul Trible (R) represent state.

University of Virginia, Charlottesville. 17,000 students. Comprehensive, state university. Rated 15th in U.S. News & World Report survey. Congressman D. French Slaughter, Jr. (R) represents area.

College of William and Mary, Williamsburg. 6,600 students. State liberal arts and general studies college. Rated 22nd in U.S. News & World Report survey. Congressman Herbert Bateman (R) represents area.

Virginia Military Institute, Lexington. 1,300 male students. State-owned military institute. Congressman James Olin (D) represents area.

THE WHITE HOUSE

WASHINGTON

March 3, 1986

SENSITIVE
DO NOT COPY

MEMORANDUM FOR WILLIAM HENKEL

FROM: FREDERICK J. RYAN, JR. *FJR*

SUBJECT: Possible Sites for Gorbachev Visit

The following is a preliminary list of possible themes and site visits for the President to show Secretary General Gorbachev during his upcoming visit. Many of these are general notions that can be developed further when the Planning Group meets. However, we thought these general areas may be of value at this stage in the process.

1. HIGH TECHNOLOGY

| High Tech Areas | Number of high tech related firms |
|----------------------------------|-----------------------------------|
| Portland, Oregon | 200 |
| North Carolina Research Triangle | 90 |
| Boston, MA (Route 128) | 850 |
| Salt Lake City | 195 |
| Silicon Valley, California | 1600 |
| San Diego, Silicon Beach | 329 |
| Central Colorado | 225 |
| Minneapolis, St. Paul | 370 |
| Dallas-Ft. Worth | 800 |
| Phoenix, Arizona | 200 |
| Detroit-Ann Arbor | 200 |
| Atlanta, Georgia | 151 |
| Northern Virginia | 825 |
| Austin, Texas | 110 |

Once a specific geographic region is determined, we can provide information about the specific firms within that high tech area.

2. BEST UNIVERSITIES

U.S. News & World Report recently published an article on the top universities in the country. They are as follows:

National Universities

Stanford University

(This school year (85-86) Stanford will receive \$5 million in royalties from corporations and other establishments that licensed 71 Stanford technologies and 17 software programs)

Harvard

Yale

Princeton
University of Chicago
Duke
Brown University
University of California at Berkley
Chapel Hill
Dartmouth College

State Supported Universities

University of Pennsylvania
University of Virginia
University of Michigan at Ann Arbor
University of North Carolina at Chapel Hill
University of California at Berkley
Rochester Institute of Technology
The Citadel (South Carolina)

You might also want to keep in mind an article recently published by the CIA in which the Soviets have named those defense technology centers at universities that they feel are the most important:

MIT
Carnegie-Mellon University - Pittsburgh
Harvard
California Tech
University of Michigan
Princeton

Another option would be to look at high-tech future oriented colleges & universities. The are as follows:

Purdue - West Lafayette, Indiana
Strong in work engineering, Neurosciences and robotics

Washington University - St. Louis, MO
Research being done in biomedical technology

Georgia Tech - Atlanta
research school in engineering

University of Texas at Dallas - Health Science Center
This university is the home of two recent Nobel Prize winners in Medicine who attended the luncheon with the President in December.

University of Texas at Austin
Research work done in the field of physics

Case Western University - Cleveland, Ohio
Emphasizes engineering and medical research

Carnegie-Mellon University - Pittsburgh, PA

University of Illinois at Urbana
Innovative research in the field of agriculture & engineering

Also along the college lines, there are the four locations of the Super Computer Research Centers. In early '85, the National Science Foundation announced its choice of these sites for university supercomputer centers, a major step in its long-term program to expand access to state-of-the-art equipment among university researchers and thus help maintain US supremacy in computer technology. These supercomputers are being installed as part of a \$200 million, five year foundation program, to be augmented by state and corporate aid for equipment and services:

Cornell
University of Illinois
Princeton
University of California at San Diego

3. BEST CITIES

There are many factors that enter into effect when considering what are the best cities to live in. However, the following are considered the "best cities" according to climate/terrain, housing, health care/environment, crime, transportation, education, the arts, recreation, and economics.

1. Pittsburgh, PA (However, steelworkers situation poses problem).
2. Boston, MA
3. Raleigh-Durham, NC
4. San Francisco, CA
5. Philadelphia, PA
6. Nassau-Suffolk, NY
7. St. Louis, MO
8. Louisville, KY
9. Norwalk, CN
10. Seattle, WA

The list can be further broken down by population size:

America's Best Large Metro Areas (Population 1,000,000 or more)

1. Pittsburgh, PA
2. Boston, MA
3. San Francisco, CA
4. Philadelphia, PA
5. Nassau-Suffolk, NY
6. St. Louis, MO
7. Seattle, WA
8. Atlanta, GA
9. Dallas, TX
10. Buffalo, NY
11. Baltimore, MD
11. Washington, DC

America's Best Medium-Sized Metro Areas
(Population 250,000 to 1,000,000)

1. Raleigh-Durham, NC
2. Louisville, KY
3. Knoxville, TN
4. Albany-Schenectady-Troy, NY
5. Syracuse, NY
6. Albuquerque, NM
7. Harrisburg-Lebanon-Carlisle, PA
8. Richmond-Petersburg, VA
9. Providence, RI
10. Middlesex-Somerset-Hunterdon, NJ

America's Best Small Metro Areas
(Population less than 250,000)

1. Norwalk, CN
2. Burlington, VT
3. Charlottesville, VA
4. Asheville, NC
5. Stamford, CN
6. Portland, ME
7. Danbury, CN
8. Galveston-Texas City, TX
9. South Bend, IN
10. Middleton, CN

4. OUTSTANDING YOUNG AMERICANS

Once again, this category could be broken down into several areas. If you are looking for the ten top young entrepreneurs - the following could be useful:

Steven Jobs, founded Apple Computers when he was 22. FY85 revenues were \$1.9 billion.

Brett Davis, 26, of Dallas, whose troy nickel real estate investment company grossed \$790 million.

Mark Hughes, 30, of Los Angeles, founded Herbal Life, which grossed \$512 million. He was 23 at start-up.

Jennifer Churney, 28, and Robert Shapiro, 24, both of New York founded R.H. Shapiro & Co. three years ago; last year it grossed \$155 million.

Debbie Fields, 29, of Provo, Utah, started Mrs. Fields Chocolate Chippery nine years ago and last year it grossed \$60 million

Xavier Roberts, 30, of Cleveland, grossed \$40 million from Original Appalachian Artwork Inc., which he started at age 24.

Michael Dell, 20, of Austin, Texas, grossed \$36 million from PC's Limited in 1985. He started the company 20 months ago.

Jay Adoni, 27, of Brooklyn, NY, founded Admos Shoe Corporation at 19; last years it grossed \$20 million.

Barry Minkow, 19, Reseda, CA, founded ZZZZ Best, a carpet cleaning company. Employs 122 people and last year grossed \$3 million.

There is also a list available of the top 100 entrepreneurs of the past 25 years that include many of the obvious choices - cosmetics queen, Mary Kay Ash, McDonalds founder, Ray Kroc etc. There is a Russian immigrant on the entrepreneurs list who started the Nebraska Furniture Mart with \$500.00. (We are now obtaining additional information about him.)

There are also the winners of the Westinghouse Science Scholarships & Awards to consider. These are high school seniors who show outstanding potential in the area of research science and engineering. The winner for this year will be chosen in a couple of days.

Recently, Weekly Reader, sponsored the first invention contest for students between the ages of 5-16. Following are the top winners:

Michael Trakas, 6, of O'Fallon, IL, for velcro sheet fasteners to keep the top and bottom sheets together.

Marcie Wily, 11, Durham, NC, for Florescent toothpaste so that you can brush your teeth in the dark.

Katie Harding, kindergarten, Bloomfield, IN, for a mud-puddle spotter umbrella with a flashlight on the handle to help pedestrians avoid puddles at night.

Suzie Amling, 7, Auburn, Alaska, a rope-like device to help teachers keep track of students as they walk from their school to the library (2/3 of a mile away).

Clint Vaught, 13, Aurora, MO, a "Logg Hogg Lifting Arm" which hoists logs onto a splitter.

Of course, there are also the outstanding Boy Scout/Girl Scouts to look at as well.

5. INNOVATIVE FIRMS

The following lists the eight most innovative giants of U.S. industry. (Innovative being defined as the fact that the management of each of the eight is convinced of the need to innovate, regarding new ideas as the essence of long-term survival. No matter how dependent the companies are on purely technological advances, they are uniformly devoted to marketing).

American Airlines - since the company was deregulated in 1978, they have consistently found ingenious solutions to the difficulties facing all the old trunk carriers.

Apple Computers - declined to follow IBM's example in microcomputer design and won customers over with their easy to use Macintosh technology.

Campbell Soup - once a lumbering dinosaur of the food industry, last year introduced more new and successful products than any other competitor.

General Electric - files more new patents each year than any other U.S. company. (A plant in Columbia, MD, has set up a special reemployment center for those workers they have had to lay off because they decided to shut down its domestic microwave-oven production - {innovative}).

Intel - has dominated key segments of the market for microprocessors by staying on the leading edge of technology.

Merck - has maintained its edge in drug research, most recently in the area of biotechnology.

Minnesota Mining & Manufacturing (3M) - often meets its ambitious goal of getting 25% of its sales from products less than five years old.

Philip Morris - famed as an inventive marketer of cigarettes, soft drinks, and beer, is also an imaginative manufacturer of state of the art plants that have helped increase company's profit margin.

The best managed companies are as follows:

Kellogg Company
Maytag Company
Northrop Corporation
Toys "R" Us
Walgreen Drugstores

Fortune Magazine broke down a list of companies based on the following categories:

| | |
|--|---|
| Innovativeness | Citicorp Gannett 3M |
| Quality of Management | IBM J.P. Morgan Boeing |
| Financial Soundness | IBM Exxon Dow Jones |
| Community & Environmental Responsibility | Eastman Kodak 3M Coca-Cola Johnson & Johnson |

6. URBAN ECONOMIC DEVELOPMENT

The following provides you with a sampling of urban renewal programs that have been extremely effective in boosting city's economy.

| <u>Program</u> | <u>City/State</u> |
|--------------------|-----------------------|
| Southwest Program | Washington, D.C. |
| Inner Harbor | Baltimore, Maryland |
| Government Center | Boston, Massachusetts |
| Lincoln Center | New York City |
| Golden Triangle | Pittsburgh, PA |
| Western Addition | San Francisco, CA |
| Bunker Hill | Los Angeles, CA |
| Hemisphere Project | San Antonio, TX |

7. OUTSTANDING MEDICAL INSTITUTIONS

Please keep in mind that medical institutions vary in strengths and few, if any, are equally strong in all departments.

GENERAL HOSPITALS

Massachusetts General Hospital
Boston, Massachusetts

The Johns Hopkins Hospital
Baltimore, Maryland

Mayo Clinic
Rochester, Minnesota

Barnes Hospital
St. Louis, Missouri

The Presbyterian Hospital
New York, New York

UC-San Francisco's Moffitt/Long Hospitals
San Francisco, CA

Brigham and Women's Hospital
Boston, Massachusetts

The New York Hospital-Cornell Medical Center
New York, New York

Duke University Hospital
Durham, NC

Stanford University Hospital
Stanford, CA

Hospital of the University of Pennsylvania
Philadelphia, PA

UCLA Medical Center
Los Angeles, CA

If you are looking for medical schools that are outstanding, most of the aforementioned hospitals are affiliated with the top medical schools. But again, each medical school offers varying specialties.

I am adding addition medical institutions that specialize in the field of cancer and eye because they seem to be highly researched areas both here and in the Soviet Union.

EYE HOSPITALS

Bascom Palmer Eye Institute
Anne Bates Leach Eye Hospital
University of Miami School of Medicine
Miami, Florida

The Wilmer Eye Institute
The Johns Hopkins Hospital
Baltimore, MD

Massachusetts Eye and Ear Infirmary
Boston, MA

Jules Stein Eye Institute
UCLA Medical Center
Los Angeles, CA

Wills Eye Hospital
Philadelphia, PA

CANCER HOSPITALS

Memorial Sloan-Kettering Cancer Center
New York, NY

M.D. Anderson Hospital and Tumor Institute
The University of Texas
Houston, TX

Boswell Park Memorial Institute
Buffalo, NY

Dana-Farber Cancer Institute
Boston, MA

The National Cancer Institute
Bethesda, MD

Fred Hutchinson Cancer Research Center
Seattle, WA

8. OUTSTANDING INVENTIONS/DISCOVERIES- 1985

Dr. Steve Rosenberg/Dr. Vincent DeVita - for their work in oncology - the branch of medicine that deals with tumors.

The skeleton of what was believed to be the earliest known dinosaur, a creature the size of a small ostrich, was discovered in Arizona's Painted Desert by scientists from the University of California at Berkley. The skeleton was estimated to be 3-4 million years older than any dinosaur ever found in North America.

Scientists at NASA's Ames Research Center in Mountainview, CA reported a major discovery that supports the emerging theory that life on earth began in clay rather than the sea.

A new genetically engineered drug that could effectively open closed arteries by dissolving blood clots was produced by Genetech Inc., a biotechnology company in San Francisco.

Voyager II discovery of the moons of Uranus

Researchers at various universities developed prototype "walking machines" designed to tread where no tracked wheeled vehicles can go.

The Jarvik-7 artificial heart - (February 1983, Dr. Robert Jarvik was named inventor of the year by the National Inventors Hall of Fame).

There have also been major breakthroughs in the area of birth, surgery, artificial parts, genes, radiology, brain, and drugs.

OTHER IDEAS

Secretary General Gorbachev's recent statements to the Soviet Party Congress seem to indicate an ambitious increase in industrial investment with emphasis on machine building. Mr. Gorbachev also seems to favor middle-level industrial management background which suggests he envisions more economic decision-making in that area.

Therefore you might want to concentrate on companies such as:

- Alcoa
- Reynolds Metal
- Alumax
- Inland Steel
- Marmon Group
- Kaiser Aluminum & Chemical
- Armco
- Bethlehem Steel
- LTV
- Navistar
- Chrysler
- GM's Saturn plant

It also seems that industry is a major concern in the Soviet Union. Other ideas you might want to consider:

Visit site of a venture capital firm

- Liposome Company, Princeton, NJ
- Xoma Corporation, San Francisco
- Speech Systems, Tarzana, CA
- Itran, Manchester, NH
- Mosaic Systems, Troy, MI
- Panelvision, Pittsburgh, PA

Or, he could go to a state fair, meet with youths from the U.S. Jaycees Outstanding Young Farmer Awards, youths that participate in 4-H, etc.

HISTORIC

One purpose of Gorbachev's visit should be to show him some of the newest and most innovative sites in the United States. However, we should consider giving him a taste of the history of our country and our past leaders whose acts, ideas and events gave us the foundation upon which we continue to build.

Visit Mt. Vernon - an early example of colonial America - the place where our country's "father" lived, etc.

Visit Monticello - the home of a president, inventor, governor, ambassador, architect - Thomas Jefferson.

Jefferson exemplified the multi-faceted American and the strides that can be taken by a free-thinker. Jefferson also experimented in agriculture and many of his plants are still there.

We might consider the University of Virginia, which is one of the older institutions and one that Jefferson started.

There is Williamsburg, Virginia, where the ideals of America were developed, the American revolution was formulated and it is an excellent example of colonial life.

Philadelphia - Independence Hall houses the Liberty Bell as well as the document which established colonies as free and independent states.

Of course, there are the numerous historic sites in Washington, D.C. We could have Gorbachev visit Arlington Cemetery, the Tomb of the Unknown Soldier, the Jefferson/Lincoln/Washington Memorials, the Kennedy Center, etc.

AMERICA

We might also consider places that are representative of "America". Baseball games, Epcot Center, national parks, museums, ballet, architecture, Statue of Liberty, etc.

Or dropping in on a high school, to get a taste of education at the initial stages. I particularly like the idea of going back to Thomas Jefferson High School in Alexandria, Virginia.

FYI: People Magazine is asking "America" to write in and tell them what they would like Gorbachev and his wife to see. They will begin publishing the responses March 17.

cc: Dennis Thomas
Don Fortier

THE WHITE HOUSE

WASHINGTON

November 2, 1987

MEMORANDUM FOR THOMAS C. GRISCOM

FROM: JAMES L. HOOLE *JLH*

SUBJECT: SUMMIT PLANNING

As you know, there are a great number of people representing offices inside and outside the White House who are anxious to learn the status of plans for the Summit next month. Of course, we cannot enunciate our plans and goals until we develop them for ourselves, something which cannot be done until certain key questions are answered. These questions are as fundamental as: When does Gorbachev arrive?

One of the first things that must be done is to make clear who is tasked with asking those questions, and, by implication, who should not be. For example, Ambassador Roosevelt told me today that she has already been contacted by the Soviet embassy, and intends to meet with the Ambassador. She wants to know what our preferences are, regarding arrival and departure times/dates. She may or may not be the person you want to be doing the asking, I don't know. The point is that we should have one channel of information from the U.S. Government to the Soviet embassy, presenting one case, and passing back to us one set of answers. This should be sooner than later. Already, rumors are rampant from so-called government sources. Today, Colonial Williamsburg was inundated with requests for rooms from network technicians.

The best way to solve the problem of having our own people going off into left field is to bring them inside. A meeting with those offices and agencies who will have operational responsibility for the mechanics of the Summit would be a good way to share general themes and goals of the Summit. The tentative scenario we are envisioning could be discussed for planning purposes, and general requirements of each agency could be presented.

This group would be at the level below the overall coordinating level of you, Colin, Roz Ridgeway, etc. The working group would be people like myself, Fred Ryan, Grant Green or Marybel Batjer, Mrs. Roosevelt or her designee, Ray Shaddick, Jim McKinney or a Military Aide, Mark Weinberg, someone from USIA, etc. It has been my experience that the inclusion of this group as early as possible solves a lot more problems than it causes.

THE WHITE HOUSE

WASHINGTON

November 2, 1987

MEMORANDUM FOR THOMAS C. GRISCOM
COLIN L. POWELL

FROM: JAMES L. HOOLEY *Jam*
SUBJECT: SUMMIT TRIP QUESTIONS

Below please find the list of questions for NSC and State to keep in mind when discussing the Summit Trip with their Soviet counterparts. Admittedly, they are obvious. However, the answers will greatly help us in beginning detailed preparations for the Summit. As more questions and issues occur to us, I will pass them on.

- 1) What are the arrival and departure dates for Gorbachev in the United States?
Will he be in this country before or after the 7th, 8th and 9th dates?
- 2) Will Mrs. Gorbachev be accompanying him?
- 3) Who will be the Soviet chief point of contact in the United States for the trip?
Will they send an advance team which remains in place (as they did in Reykjavik)? Or, will an advance team visit and make general decisions, and leave the details to their embassy staff, (as they did in Geneva)?
When can we expect to hear from, or when can we make contact with, this group? How large will the group be?
- 4) What will be their overnight location, and will hotel space be necessary?
Will they make these arrangements on their own?
- 5) What places or persons might Gorbachev want to see while he is in Washington?

ISSUES:

We will want to be careful in how we deal with the issues of their helicopters, cars, etc., versus ours. We should be concerned about reciprocity when we visit Moscow.

cc: Amb. Roosevelt
Grant Green
Marybel Batjer

INLS FYI
3