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McCOY, Assistant Director
Western Avenue
San Francisco, CA 94029
766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

REAGAN GIRLS

FOR IMMEDIATE RELEASE
THURSDAY, October 1, 1970

LA #54

Always on the hunt for votes to help Governor Ronald Reagan in his re-election campaign, two state officials of the "Reagan Girls" stalk through Lion Country Safari in Orange County.

Naturally, they spotted "Toto", the baby elephant in the Pet's Corner, and captured her to help in their search.

Miss Sue Sullivan of Sepulveda is director of the state-wide "Reagan Girls" operation and Miss Natilee Dunlap of Stockton is the state chairman.

Both girls have been active in politics for some time, serving as Goldwater Gals in 1964 and Nixonettes in 1968.

Miss Sullivan is a senior at San Fernando Valley State College, majoring in English Literature. She has served as a state officer for the California College Republicans.

An avid horsewoman, she is currently treasurer of the Los Angeles County Horse Shows Exhibitors Association.

Miss Dunlap holds the national title of "Miss College Republican" and represents the college organizations in the Young Republican National Federation. She is in her senior year at the University of Southern California where she is majoring in International Relations.

MORE. . .

10/70

Active in many campus organizations, she is president of Alpha Phi sorority.

Both young ladies urged girls of high school and college age to contact their local Reagan headquarters to volunteer to serve as official hostesses for the Governor during the campaign for his re-election.

"It's fun," Miss Sullivan commented, "but more than that it's a really important service to the campaign. Activities include greeting the Governor and other state and local candidates and representing the Governor at campaign functions such as rallies, dinners, and tours."

"And don't forget," added Miss Dunlap, "this is a chance for all young women to become involved in politics and take an active part in a campaign."

Plans call for groups of Reagan Girls in all 58 California counties plus several groups in Los Angeles County.

-30-

9/29/70

LA #54

GOVERNOR
REAGAN

NEWS BUREAU

NB. McCOY, Assistant Director
50 North Western Avenue
Los Angeles, CA 90029
3) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

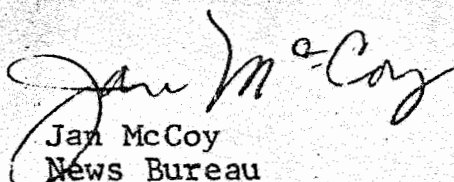
September 30, 1970

MEMO TO THE PRESS

(Please refer to the attached press release of September 18.)

In connection with the evening of entertainment starring Frank Sinatra, Dean Martin, Bob Hope and John Wayne in honor of Governor and Mrs. Nancy Reagan, there will be picture availability at 8:30 PM in the Colonial Room at the Los Angeles Ambassador Hotel. The Colonial Room will serve as the press room.

Newsmen planning to cover this event, please contact the Reagan headquarters (213) 461-4766, News Bureau, as soon as possible so dinner and seating arrangements can be made.


Jan McCoy
News Bureau

9/30/70
LA #55

GOVERNOR REAGAN

NEWS BUREAU

NE. J. McCOY, Assistant Director
50 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

FOR IMMEDIATE RELEASE
October 2, 1970

LA # 56

Mrs. Nancy Reagan, wife of Governor Ronald Reagan, will spend a busy three days campaigning in Southern California next week (October 5th through 9th).

She will make appearances in San Bernardino, Orange and Los Angeles Counties.

On Tuesday, October 6, Mrs. Reagan will arrive at Ontario Airport at 11:15. She will be met by Reed Sprinkle, San Bernardino County Reagan campaign chairman, and drive to Pomona. After a private luncheon Mrs. Reagan will go to the Pacific State Hospital, 3530 Pomona Boulevard in Pomona.

She will be met by Dr. Alvin Walker the Director of the hospital and Assemblyman William Campbell (R-Hacienda Heights) and tour the hospital. Its patients include the mentally retarded and physically handicapped.

After leaving the hospital at 2:30, Mrs. Reagan will arrive at the Sunset Hills Club, 16222 Soriano Drive in Hacienda Heights at 3:00 PM. She will attend a fund-raiser tea for Assemblyman Campbell.

Wednesday, Mrs. Reagan will be the featured speaker at the Annual Convention of the Southern Division of the California

MORE . . .

Federation of Republican Women. This will be held at the Anaheim Convention Center.

Mrs. Reagan will be introduced by Senator George Murphy. Also attending will be Mrs. Ivy Baker Priest, California's Treasurer.

Thursday, October 8, Mrs. Reagan will arrive at the Sawtelle Veterans Hospital, Wilshire Boulevard and San Diego freeway in West Los Angeles at 10:30 AM.

She will visit patients in both the morning and afternoon hours in the Domiciliary Building which is the home for older veterans, the Wadsworth Building which is General Medical and Vietnam veterans and the Neuropsychiatric Building.

Mrs. Reagan will fly to San Francisco in the afternoon to attend the Senator Murphy dinner that night.

ANE McCOY, Assistant Director
2501 Western Avenue
Los Angeles, CA 90029
(313) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

REED

FOR IMMEDIATE RELEASE
FRIDAY, October 2, 1970

LA #57

The following is the text of a letter sent by Mr. Thomas C. Reed, State Co-chairman of the Reagan Campaign to Mr. Jesse M. Unruh. This is in response to a letter from Mr. Unruh to Governor Ronald Reagan dated September 28, proposing limitations on campaign spending.

-0-

Dear Mr. Unruh:

We note with interest, and no little humor, your contention September 28 that money is no longer the mother's milk of politics.

Are we to assume you wish to conduct this election as you ran the Assembly -- behind locked doors and hidden from public view? This is not the Assembly -- this is the real world.

Since the days of Hiram Johnson, California has been free of machine politics. Any citizen can seek public office and win if he takes his case to the people -- if that case makes sense.

I, and hundreds of thousands of other citizens who support their Governor, plan to tell our neighbors why we support him. We plan to tell of his accomplishments, his integrity, his honor and courage by every means available in this busy world. We believe this is fitting and proper so long as we tell the truth. This we have done and this we intend to continue to do.

MORE . . .

REED/page 2

One might follow the tradition of the medicine side show with political stunts and confrontations to attract attention, hoping then to tell our story. Our way is less spectacular; the use of legitimate communications media and the personal exposure of our candidate directly to the people.

Yours very truly,

Thomas C. Reed

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LA #57

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

IAN L. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

STUDENTS

FOR IMMEDIATE RELEASE
MONDAY, October 5, 1970

LA #58

The appointment of four student leaders to Governor Ronald Reagan's Campaign Advisory Committee was announced today.

Thomas C. Reed, state-wide co-chairman of the Reagan Campaign Committee, made the announcement with the comment, "the advisory council and the Governor look forward to having the fresh ideas of these talented young people."

The four include Harry Lehmann, San Francisco; Mel Sims, Victorville; Roy Stafford, San Diego; and Chris Petrakos, Sacramento.

All four were student body presidents on their campuses last year.

Lehmann attended San Francisco State College and is now attending the University of San Francisco Law School.

Sims, after his term at Victor Valley College, is now attending California State College in Los Angeles. He is currently the state chairman of Students for a Creative Society.

Stafford, from San Diego Mesa College, is now executive vice-president of the California Community College Student Government Association.

Petrakos first became involved in politics when he served as a student lobbyist at the State Capitol. He attended Sacramento City College and will re-enter Sacramento State College in the spring.

A. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

CELEBRITY

FOR IMMEDIATE RELEASE
TUESDAY, October 6, 1970

LA # 59

The proverbial Democratic donkey may be the symbol for the top-rated TV show "Hee-Haw" but the star of the show prefers the Republican elephant.

Buck Owens, America's #1 country music artist for five straight years, has added his endorsement to the re-election of Governor Ronald Reagan.

Owens will serve as vice-chairman of the Advisory Committee of the Reagan campaign.

Maintaining a constant climb in popularity among country music fans, Owens has hit the top spot in recording charts with every single he has recorded since 1963. His albums have also kept pace in the top selling spots.

With a work schedule of hosting the CBS-TV network hit weekly "Hee-Haw" show, he also makes 100 concert appearances a year. Owens writes much of his own music and records for Capitol. More than that, he is recognized as an astute businessman.

Heading up his own company, Buck Owens Enterprises, headquartered in his home-town of Bakersfield, he has a recording company, a music publishing company and a personal performers management organization. He also owns four radio stations and a television production company.

MORE. . . .

Son of a Texas sharecropper and a boy who had to quit school at 13 after the 8th grade, he went to work harvesting crops and hauling produce. Now he owns three ranches where he raises cattle, wheat and almonds.

For diversification, he also owns a travel agency and an advertising agency, both with national accounts.

"What appeals to me the most," the popular country music star said, "is the business-like approach that Governor Reagan has brought to the huge state government operation. More than that, he is a rancher himself and has a true appreciation of the needs of the farmer and working man."

Owens and his wife, Phyllis, live in Bakersfield with their five children.

He recently hosted Governor Reagan at a fund-raiser in behalf of GOP State Senate Candidate Bill Park.

10/6/70

LA #59

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

McCOY, Assistant Director

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

CALIFORNIANS FOR REAGAN

FOR IMMEDIATE RELEASE
THURSDAY, October 8, 1970

LA # 60

One of Huntington Park's most prominent attorneys and a life-long Democrat has announced his support of Governor Ronald Reagan's re-election.

Porter (Duke) DeDubovay will serve as chairman of Californians for Reagan in this area. Californians for Reagan is the rapidly growing group of Democrat and Independent voters who are campaigning for Governor Reagan's re-election.

Acting as co-chairman with Mr. DeDubovay will be Bill Dusatko, well-known businessman of Bell and Cudahy.

DeDubovay has been a Los Angeles County Deputy District Attorney for 12 years and has been in charge of the Huntington Park area office for the past 5½ years. Prior to that he was a Los Angeles County Superior Court Clerk and a county deputy sheriff.

"I am so impressed," DeDubovay said, "by Governor Reagan's efforts in the fields of law and order -- my own profession -- and fiscal responsibility....that I feel compelled to become active in a political campaign for the first time in my life."

A third generation Los Angeleno, DeDubovay has been a registered Democrat ever since he has been old enough to vote.

MORE. . .

"Make that two concerned Democrats," DeDubovay added, volunteering that his wife, Sandra, also supports Reagan's re-election. Mrs. DeDubovay is currently president of the Huntington Park Junior Women's Club.

They live at 7039-B Templeton Street in Huntington Park.

Dusatko is also a life-long Democrat. Originally from Nebraska, he has been a leader in the business community since his arrival in Bell and Cudahy.

He is especially active in the Masons. He is married and has two children.

The area headquarters for Californians for Reagan is located at 7022 Pacific Boulevard, Huntington Park.

GOVERNOR REAGAN

NEWS BUREAU

JAN McCOY, Assistant Director
150 N. Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

October 6, 1970


ATTENTION: Assignment Editors, Political Reporters,
Technical Directors

MEMO REGARDING REAGAN ELECTION NIGHT ARRANGEMENTS

The Reagan headquarters will be in the Los Angeles Room of the Century Plaza Hotel (2025 Avenue of the Stars, Century City, Los Angeles, (213) 277-2000).

According to the latest information we have, all Republican Constitutional candidates will headquarter there also. These include incumbents Lieutenant Governor Ed Reinecke, Treasurer Ivy Baker Priest, Controller Houston Flournoy, and Candidates Evelle Younger (Attorney General) and James Flournoy (Secretary of State).

A meeting will be held at 9:30 AM Wednesday, October 14, in the Los Angeles Room at the Century Plaza to go over the arrangements for election night coverage. All interested media are invited to attend.


Jan McCoy
News Bureau

GOVERNOR
REAGAN

NEWS BUREAU

JAN. J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

HILLMAN

FOR IMMEDIATE RELEASE
WEDNESDAY October 14, 1970

LA #63

Appointment of Robert D. Hillman as Co-chairman of the Speakers Bureau for the Southern California Reagan campaign committee was announced by David L. James, Southern California chairman.

Hillman is president of California Production Services, Inc., a corporation engaged in providing well servicing workover and drilling equipment for the petroleum industry.

He is a graduate of the University of Southern California and took graduate school in business administration at U.S.C. also.

He is a National Vice-President for well servicing of the American Association of Oilwell Drilling Contractors, and has served in various other national rolls in that organization. He serves on the education committee of the Los Angeles Petroleum Club and is active in the American Petroleum Institute.

He has served on the Board of Directors of the Stanford Junior Alumni of Southern California since 1966 and on the Board of Directors of the Stanford Club of Los Angeles.

He is a life member of the Alumni Association of Southern California and the President's Circle from 1969 to the present.

Hillman serves on the Executive Committee of the United Republican Finance Committee and is Chairman of the West Los Angeles Lincoln Club.

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GOVERNOR
REAGAN

NEWS BUREAU

ANE: McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

LA #

FOR RELEASE TO:
FLAT TUESDAY AM'S
October 13, 1970

"I just believe that the Governor represents the brighter hope for betterment of conditions that exist within the largest minority group in the state of California -- the Spanish-speaking people."

That was the opening comment of Dan Villanueva, one of the most prominent leaders of California's Mexican-American Community, as he accepted an appointment as vice-chairman of the Advisory Committee for Reagan as a specialist in minority relations.

Villanueva, presently chairman of the California State Parks and Recreation Commission, specializing in recreational problems in urban areas, will have added duties in his new position which has now been expanded to include all urban affairs.

Announcement of his appointment was made by Governor Reagan at the "Californias All" reception at the Alexandria Hotel on Monday (October 12) in Los Angeles.

The former Los Angeles Rams (5 years) and Dallas Cowboys (3 years) professional football star is now the station manager of KMEX-TV (Channel 34--Los Angeles).

Pointing out that he is a former appointee of Democratic Governor Edmund G. Brown to the state recreation commission, and re-appointed by Governor Reagan to the Parks and Recreation Commission, Villanueva commented that he has known the Governor for the past several years.

"If the Spanish-speaking community is going to become a part of the main stream, it must continue to see evidence of hope in solving its most pressing problems.

MORE

"The cooperation between the state and federal government on finally doing something about our biggest problem, the language barrier, through recent legislation for bilingual instruction in educating our people is a concrete example of the kind of help I'm talking about.

"Perhaps equally important, the common sense approach of establishing the State Human Resources Development Service Centers in minority communities where they are accessible to those very people who need the services most shows a concern and interest in the problems of the minority groups that have been sadly lacking in the past.

"The new East Los Angeles Service Center is a shining example of HRD bringing the State Government's service and help directly to the Spanish-speaking people."

Villanueva was particularly critical of the disastrous reapportionment in 1961 that left the Mexican-American community virtually without representation in the Legislature.

"We have never had a chance to recover from that reapportionment. I am not prepared to give the person or persons responsible for that action another opportunity to do the same thing. It is ironic that the persons who were instrumental in laying out that re-districting which literally dis-enfranchised this largest minority group in California now come back to us asking for our support."

Governor Reagan has publicly promised to work in next year's legislature for reapportionment that would give the East Los Angeles Community its own Assemblyman.

Villanueva, 32, was raised in Calexico (California). He has always been active in civic organizations and is Chairman of the Board of the Mexican-American Professional and Businessmen Scholarship Association.

GOVERNOR REAGAN

NEWS BUREAU

NE. J. McCOY, Assistant Director
50 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

ARCHITECTS

FOR IMMEDIATE RELEASE
THURSDAY, October 15, 1970

LA # 66

Two of the nation's most noted architects will serve as Co-Chairmen of the Southern California Committee of Architects for Reagan.

Announcement of the appointment of Paul R. Williams and Robert W. Kite, both of the Los Angeles area, to head the committee was made by David L. James. Southern California Reagan committee chairman.

Williams received two Los Angeles Beautiful Awards in 1970 for outstanding environment and design for the Litton Industries in Beverly Hills and the Angelus Funeral Home in Los Angeles.

In his first two years after he had graduated from University of Southern California, he won three national home competitions. This started him in the home designing field and he has such residential credits to his name as Frank Sinatra, Cary Grant, Lucille Ball, Danny Thomas and many more celebrities.

Williams also was commissioned to do the Music Corporation of America, Saks Fifth Avenue in Beverly Hills, the Los Angeles Court House and Hall of Administration, three of the University of California buildings and ten buildings for the Bank of America.

He was Associate Architect on the \$27,000,000 Federal Customs Building in Los Angeles and on the \$50,000,000 Los Angeles International Airport.

Recognized by Republican and Democratic administrations alike for his outstanding contributions to architectural beauty, Williams was

MORE. . .

appointed to various commissions by both Presidents Roosevelt and Eisenhower, as well as California Governors Warren, Knight and Brown. He is presently serving on the Los Angeles City Art Commission as an appointee of Mayor Sam Yorty.

Kite is president of Benham-Kite & Affiliates, with seven offices throughout the country. He also serves as a Director of Benham-Consultants, Inc., who are in the top 1% of the architectural-engineering firms in the country.

His firm is presently designing both military and civilian complexes and medical campuses in excess of \$80 million construction cost.

Kite has the design of seven hospitals in Northern California to his credit as well as several high-rise office buildings such as the 16-story 9000 Sunset Blvd. office building and the 13-story Beverly Hillcrest Hotel. He also was the designer of the \$10 million Rose Hills Memorial Park, the first in the country using contemporary architecture.

Perhaps his most interesting assignment was the design of the new \$25.5 million Ontario Motor Speedway. After much research at such famous racing facilities as the Indianapolis Speedway and the Grand Prix Circuit in LeMans, France, he designed the new Speedway which just recently opened.

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JAN I. MCCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94101
(415) 434-4455

LA #61

(10/8/70)

MRS. NANCY REAGAN'S CAMPAIGN SCHEDULE

October 12 - October 25
(Subject to Change)

MONDAY, October 12

- 4:30 PM Arrive Elizabeth Fry Center, 1843 S. Crenshaw, Los Angeles, (213) 731-9355, Half-Way House for women released either on probation or discharged -- former drug addicts. Sponsored by American Friends Service Committee.
- 5:00 PM Depart Center
- 7:00 PM Arrive at home of Mrs. Harold Pauley, 165 S. Hudson, Los Angeles, (213) 936-5476, for a reception for George Ellis, GOP Candidate for the 56th Assembly District. Brief remarks by NR.
- 8:30 PM Depart for residence

TUESDAY, October 13

- 9:15 AM Depart Los Angeles Airport (North American-Rockwell facilities) via charter for Bakersfield.
- 10:00 AM Arrive Bakersfield -- proceed to Civic Auditorium, 1001 Truxton Avenue, (805) 327-7553
- 12:00 PM Luncheon and fashion show at the Civic Auditorium sponsored by Ladies Activity Committee, Reagan Campaign. Brief remarks NR.
- 2:00 PM Tour of Senior Citizens, Central Park Bakersfield Community House, 2020 R Street accompanied by Bill Park, GOP candidate 18th Senatorial District.
- 3:00 PM Depart Center for Bakersfield Airport
- 3:30 PM Depart via charter for San Diego
- 4:30 PM Arrive San Diego Airport -- proceed to Westgate Plaza Hotel.
- 8:00 PM Sinatra Fund-raiser, the Civic Theatre, San Deigo.

MORE. . .

WEDNESDAY, October 14

10:15 AM Depart Westgate Plaza Hotel for San Deigo Airport
10:45 AM Depart via charter for Ontario
11:15 AM Arrive Ontario Airport -- proceed to Regina Winery, 12467
Baseline, Etiwanda, (714) 899-1719.
12:00 PM San Bernardino Lawyers' and Medical Wives luncheon
Q & A -- NR
2:00 PM Depart Regina Winery for Ontario Airport
2:30 PM Depart Ontario Airport via charter for Los Angeles (North
American-Rockwell facilities)

THURSDAY, October 15

8:15 AM Arrive ABC Studios, 4151 Prospect, Los Angeles (213) 663-3311.
8:30 -
9:00 AM AM Show -- John Barber, Host
12:30 PM Arrive Century Plaza Hotel, 2025 Avenue of the Stars, (213)
277-2000 for Los Angeles Archdiocesan Council of Catholic Women
luncheon, Bel Air Room
Brief remarks -- NR
6:00 PM Arrive residence of Mr. and Mrs. Henry A. Braun, 1585 Orlando
Road, Pasadena, for cocktail reception fund-raiser, sponsored
by Reagan Committee Region 7 (3rd Assembly district) (213)
793-3101 Additional guest, Don Newcombe.
8:00 PM Depart Braun home for residence, Los Angeles

FRIDAY, October 16

No events scheduled

SATURDAY, October 17

No events scheduled

SUNDAY, October 18

No events scheduled

MONDAY, October 19

No events scheduled

MORE . . .

TUESDAY, October 20

- 8:30 AM Depart Sacramento residence by car
- 9:30 AM Arrive Shadelands School, 1860 Silverwood Drive, Concord, (415) 685-3533 (school for orthopedically handicapped children).
- 10:30 AM Depart Shadelands School for Pinehaven School, 1861 Silverwood Drive, Concord (for trainable mentally retarded children)
- 11:00 AM Depart school for Concord Inn, 1601 Willowpass, Concord, (415) 682-7330 (private time)
- 12:00 PM Depart Concord Inn for Red Rooster Restaurant, 2995 Ygnasio Valley Road, Walnut Creek, (415) 939-6211, for Rotary Club Luncheon
Q & A -- NR
- 2:00 PM Depart restaurant for Sacramento residence

WEDNESDAY, October 21

- 1:00 PM Arrive City of Hope, 1500 E. Duarte Rd, Duarte (213) 359-8111
General tour, Robert Sloane, administrator
- 2:30 - Arrive South Hills Country Club, 2655 South Citrus Ave, West Covina, afternoon tea for Norm Turnette, GOP candidate 58th Assembly District.
- 4:00 PM

THURSDAY, October 22

AFTERNOON
(TBA)

Orange Co. tour

- 6:00 -
- 8:00 PM Cal-Plan reception for Bruce Nestande, GOP Candidate, 69th Assembly District, at the home of Max Binswanger, 904 Via Zurich Circle, Newport Beach, (714) 675-3067.

FRIDAY, October 23

- 10:00 AM Depart by car from Sacramento residence for San Francisco
- 11:30 AM Arrive KRON Studios, 1001 Van Ness Avenue
- 12:00 - Noon news -- live; Host: Dave Valentine
- 12:15 PM
- 12:30 PM Depart Studios for San Mateo
- 1:30 PM Arrive Children's Health Center, 515 East Poplar Avenue, San Mateo, (415) 342-3558.

MORE. . .

FRIDAY, October 23 Continued

2:30 PM Depart Center

2:45 PM Arrive Airport Marina, 1380 Bayshore, Burlingame, (415) 347-5444
(Private time)

3:30 Proceed to Map Room, Airport Marina for Tea sponsored by
Republican Ladies

5:30 PM Depart for Sacramento by car.

SATURDAY, October 24

No events scheduled

SUNDAY, October 25

No events scheduled

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GOVERNOR REAGAN

NEWS BUREAU

Committee to Re-Elect
McCOY, Assistant Director
501 Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

CELEBRITIES
"MISSION: IMPOSSIBLE"

FOR IMMEDIATE RELEASE
FRIDAY, October 9, 1970
L.A. #62

Things may "self-destruct in 5 seconds" on "Mission: Impossible", the Emmy Award-winning TV series on the CBS Network -- but one thing that is permanent is the endorsement of Governor Ronald Reagan by the show's star.

Peter Graves, handsome Minneapolis-born actor who portrays the dynamic head of the Impossible Missions Force in the show, has announced that he is strongly backing the re-election of Governor Reagan.

"As a long time resident of California and one who is raising his family here," Graves said, "I cannot help but be concerned with the many problems that beset the state. I feel that the common-sense approach to these problems and the business-like solutions to them that Governor Reagan has advocated in his administration must be carried forward for another term."

Graves, an accomplished musician in his own right, became one of the youngest full-fledged members of the Musicians' Union at the age of 15.

MORE

All through his college years at the University of Minnesota, where he majored in drama, he continued his music career, did part-time work on the local radio station and still found time to participate in the school's athletic program.

After college, he headed for Hollywood and has been a constantly rising star since he first arrived. For 15 years the tall, good-looking Graves has combined an extraordinarily successful television career, spanning four series, with an equally prolific and rewarding number of starring roles in motion pictures.

He is an avid reader as well as sports enthusiast and still enjoys sitting-in on clarinet in Hollywood and Los Angeles jazz clubs.

He and his wife, Joan, live in Santa Monica with their three daughters.

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

J. McCoy, Assistant Director
50 North Western Avenue
Los Angeles, CA 90029
(313) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

FOR IMMEDIATE RELEASE
TUESDAY, October 13, 1970

LA #64

A former candidate for Congress and an active Republican Party member, will serve as co-chairman of the Riverside County Reagan Campaign Committee.

Announcement of the appointment of William E. Norris to that post was made by David L. James, Southern California campaign chairman.

Norris, 32, is chairman of the Republican Central Committee of Riverside. He was the youngest delegate to be selected by Governor Reagan to go to the Republican National Convention in Miami Beach in 1968. He also served on the Reagan Executive committee in 1966. Prior to that, he was the youngest chairman in the 1964 Goldwater for President campaign, serving as Riverside County Chairman in that campaign.

He is associated with the Auto Center Insurance Agency of Riverside.

A graduate of Stanford University, he has a B.A. in Economics. He serves on the personnel board of the City of Riverside and is on the Tri-County Law Enforcement Planning Task Force.

Norris and his wife, Nancy and their three children live in Riverside.

Reagan campaign headquarters are at 6130 Magnolia in Riverside.

#

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

REALTORS

FOR IMMEDIATE RELEASE
FRIDAY, October 16, 1970

LA # 67

One of the specialist committees supporting the Re-election of Governor Ronald Reagan that is really swinging into high gear is the Realtors for Reagan committee.

Chairman for Southern California Realtors for Reagan is James M. Udall of Los Angeles. President of his own firm from 1939 to 1968, Udall is now retired.

Long active in Republican party politics, he served as campaign chairman for Ivy Baker Priest, State Treasurer, in both her 1966 campaign and the present one. He also heads up the California Realtors for Senator George Murphy this year as he did in 1964.

Serving as vice-chairman with Udall will be John Cotton of San Diego; John G. Valentine of Orange County; Jack P. (John) Snyder of Glendale; Everett E. Legters of Pomona Valley; Joseph Baines Carnahan of San Fernando Valley; and Mrs. Hanna Hennig of the San Gabriel Valley.

Cotton, owner of John Cotton Realty of San Diego is the past president of the National Association of Real Estate Boards and of the California Real Estate Association. He is a member of the Board of Directors of the San Diego Chamber of Commerce and served as the first chairman of Housing Task Force of Urban Coalition of San Diego.

Valentine is president of the Santa Ana-Orange-Tustin Board of Realtors. He also serves as a state director of the California Real Estate Association. In August of this year, he was named the top

MORE. . .

individual salesman for Hendrick ranches properties in Riverside County. He has his own realtor firm in the City of Orange.

Snyder brings a long background of community service as well as business experience to the committee. He is president of his own firm employing 40 salesmen and associate brokers. Main offices are in Glendale with a branch office in Newport Beach. He is a member of the National Association of Real Estate Boards as well as the California Real Estate Association. He has served on the Glendale Parking Commission and the Industrial Development Commission. He is a member of Al Malaikah Shrine Club.

A 25-year member of the Pomona Valley Board of Realtors, Legters, owner of his own company in Pomona, has served as President of the Board for two terms and a Board of Directors member for six years. He has also been a Director of the National Association of Real Estate Boards for eight years and is presently chairman of the Herbert U. Nelson Memorial Trust Fund of that Association. Always active in the Pilgrim Congregational Church of Pomona, he has served as deacon, trustee, council member and choir member of the church.

Carnahan is president of Paul-White-Carnahan Realty of Northridge, (California) a firm which has had an annual sales volume in excess of \$35,000,000 for the past five years. He is also president of the insurance company which bears the same name and is vice-president and secretary of the Glen-Holly Investment Corporation. He has been a director of the National Association of Real Estate Boards since 1962 and has served on the Board of Directors of the Burbank

Chamber of Commerce for 20 years and the Tarzana Chamber of Commerce for 12 years.

The only woman member of the committee, Mrs. Hennig, has just re-registered from Democratic to Republican. She is a director on the Board of Duarte Chamber of Commerce and is a commissioner on the Duarte Economic Development Committee of the city.

All of the members of the Realtors for Reagan committee will be actively engaged in supporting the Governor's re-election through speaking engagements and acting as clearing-houses for information on the campaign.

-30-

10/14/70

LA # 67

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

NE. J. McCOY, Assistant Director
50 North Western Avenue
Los Angeles, CA 90029
(313) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

•CHIROPRACTORS FOR
REAGAN

FOR IMMEDIATE RELEASE
FRIDAY, October 16, 1970

LA # 68

The only woman to be elected student body president at Los Angeles College of Chiropractic in Glendale will serve as Southern California Chairman of the Chiropractors for Reagan Committee.

Dr. Cynthia E. Preiss of Glendale was appointed to that post by David L. James, Southern California campaign chairman.

Dr. Preiss is a member of the American Chiropractic Association, and the California and Los Angeles County societies. She serves as a Diplomate of the National Board of Physical Therapy Examiners and is a member of the American Business Women's Association.

She has been active in Republican Party campaigns including Nixon in 1968. She is a member of the Republican Central Committee.

In addition to her private practice in Glendale, Dr. Preiss is attending post graduate classes in Orthopedics and X-ray. She also attended California State at Los Angeles, working toward her doctorate in psychology.

#

A. J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4452

MRS. NANCY REAGAN

FOR IMMEDIATE RELEASE
MONDAY, October 19, 1970
L.A. #69

Mrs. Nancy Reagan, wife of Governor Ronald Reagan, goes back on the campaign trail Tuesday, October 20, with a swing through the Concord, Walnut Creek area.

At 9:30 A.M., Mrs. Reagan will arrive at Shadelands School, 1860 Silverwood Drive in Concord. Shadelands is a school for orthopedically handicapped children.

After an hour tour, she will go next door to Pinehaven School for the trainable mentally retarded children.

At noon, Mrs. Reagan will attend the Rotary Club luncheon at the Red Rooster Restaurant, 2995 Ygnasio Valley Road in Walnut Creek. She will have a question and answer period at the luncheon.

##

GOVERNOR
REAGAN

NEWS BUREAU

JAN. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

MODESTO BREAKFAST

FOR RELEASE TO:
THURSDAY PM'S
October 22, 1970

LA # 70

The following is excerpted from Governor Ronald Reagan's remarks at the annual "Good Egg Breakfast" sponsored by the Good Egg Breakfast Committee and the Agribusiness Committee of the Modesto Chamber of Commerce in the Sportsmen of Stanislaus Club Building, Modesto, on Thursday morning.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

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I can't begin to tell you what a pleasure it is to accept the "Good Egg of the Year" Award. It's also a pleasure to have my eggs fried and on a plate handed to me by a waitress instead of raw and in the shell thrown at me by someone expressing his own political opinion.

I guess as long as it's only eggs being thrown a fellow can only hope there isn't a pitcher with a fast ball in the crowd. But when the childish act of egg throwing gives way to the deadly act of bomb throwing, as we saw in three West Coast cities just recently, then we've got to come to the realization that we're not just playing a political game....

In a kind of a "monkey-see, monkey-do" manner, revolutionaries of all eras since the invention of gunpowder have used the bomb as their calling card. But they've added to their arsenal. It took only one sick man with a political grudge to hijack an airliner...

MORE. . .

And now it's kidnaping: It happened in South America, in Europe and in Canada, and now scores of radicals are threatening political kidnapings to advance their cause.

All of these fiendish tactics -- the bombings, the hijackings and the kidnapings -- have one thing in common: they ruin the lives of helpless, innocent people who want nothing more than to live in harmony with their fellow man.

To the violent and the criminal, our efforts to halt this kind of lawlessness will be condemned as acts of oppression against the people. The fashionable word, I believe, is "repression." It will be used as hardened criminals and anti-social revolutionaries are brought into court or sent to prison to pay for their crimes against society.

Let them call it what they will. I'm unable to hear the whimper of the criminal above the cry of the victim and the weeping of his widow and children.

It's truly a shame that in this society of hard-working, progressive people, there are a few who lurk in the shadows waiting for a chance to return us to the jungle. It is far easier to destroy than to build. Revolution is quite often thought to be brought about by people of great talent. That is not always true...

The real revolutionary genius is found in those who fostered the great social and industrial revolutions of the late 19th and early 20th Centuries. In the past five decades alone, the average man's life expectancy has increased by 50 percent because of the efforts of some of the most dedicated people the world has ever known. The

work week was cut by one-third yet per capita output more than doubled to bring new comforts to the people of the world.

Thousands of high schools and colleges and universities were built and the world's knowledge within a few short decades. The battle against racial discrimination was begun and all of us are now more conscious of our responsibilities to our fellow man. And the same people who accomplished these things also fought harder for freedom around the world than any other generation in history...

When we were born into this world two-thirds of all Americans lived in sub-standard housing. Now it's less than 10 percent. Ninety percent of all Americans lived below what is considered the poverty line. By the time it was our turn to take over, that had been reduced by more than half and, in our adult lifetime, we have brought it down to only 10 percent.

Now that is true revolution -- and it didn't come out of the barrel of a gun, nor did the political power it vested in the people of the United States.

#

10/19/70

LA #70

JAN McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457


October 20, 1970

ATTENTION: Assignment Editors
City Editors
Political Writers

MEMO TO THE PRESS

Regarding activities in connection with Governor Reagan's appearance at the Perris Dam Groundbreaking Ceremony on Friday, October 23: The Governor will speak from approximately 11:45 AM - 12:00 PM. He will then push a plunger which will detonate the blast that will literally break the ground for the new dam.

(We also have been informed -- by an usually un-reliable source -- that there will be a rider appear on horseback, with a canteen of water which was gathered from the Oroville Dam. This will be poured onto the ground as symbolic of the great lake that will soon appear at the damsite. Added to this there will be big balloons released to show the height of the dam at completion, and a stunt flyer will fly around the perimeter of the proposed lake so that everyone will be able to realize the size of it.)


Jan McCoy
News Bureau

GOVERNOR
REAGAN

NEWS BUREAU

McCOY, Assistant Director
2501 Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

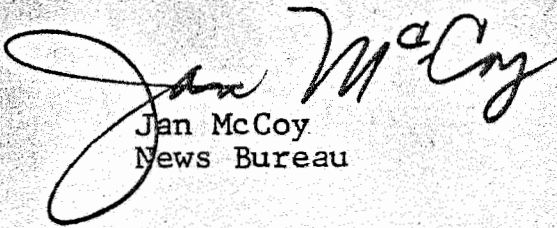
HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

October 20, 1970

ATTENTION: Assignment Editors
City Editors
Political Writers
Womens Editors

MEMO TO THE PRESS

Mrs. Nancy Reagan's schedule for Thursday, October
22, which included activities in Orange County,
has been cancelled.


Jan McCoy
News Bureau

GOVERNOR
REAGAN

NEWS BUREAU

AL McCOY, Assistant Director
2501 Western Avenue
Los Angeles, CA 90029
(213) 461-4756

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

PERRIS DAM

FOR RELEASE TO:
FRIDAY PM'S
October 23, 1970

LA # 71

The following is excerpted from Governor Ronald Reagan's speech at the Perris Dam Groundbreaking ceremony in Riverside County on Friday.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

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It's a long awaited pleasure to take part in these groundbreaking ceremonies for Perris Dam, the last major construction project in what is probably the greatest engineering feat ever undertaken by man -- the State Water Project.

By May of 1973, behind this dam, there will be a 1,360 acre lake with 21 miles of shoreline. Water to sate the thirst of millions of Californians as well as their growing appetite for recreational facilities.

Perris Dam will be a commanding structure standing 120 feet high with a crest of 11,600 feet -- more than two miles long. Its waters will serve the eastern coastal plain region as well as the San Diego metropolis.

There is a special excitement to this project. In place of 2,080 acres of relatively unproductive land there will be a lake. Its associated recreational facilities will literally change the lives of thousands here in Riverside County.

MORE ...

Perris Dam spells economic boom. Hundreds of primary and secondary jobs will be created by this \$27 million project, and upon completion will come a stable and fast-growing tourist and recreation industry which will bring prosperity limited only by imagination.

The bond issue which finances the great State Water Project did not provide funds to build recreational facilities, and that is something we must take care of now. On the November 3 ballot will appear a recreation bond issue -- Proposition 20 -- which will provide \$60 million for development of facilities on the water project's 19 lakes and more than 500 miles of canals and streams. Of that \$60 million, \$17,280,000 would be spent right here at Perris Dam to provide Californians with 5,346,000 man days of recreation annually. Over the entire state, Proposition 20 would build facilities to serve more than 15 million people annually and would increase the present recreation capacity of the overworked State Park System by 33 percent.

The limited facilities which have already been constructed on the State Water Project were financed by money from the state's General Fund. But the total investment required for comprehensive development is too great for the General Fund to bear.

But don't think the state is going to bear the full cost of development of recreational facilities. We are encouraging private sector investment in our parks and recreation areas, updating and modernizing the whole concessionaire system. Concessionaires will invest additional millions in parks and recreation according to our environmental master plan...

Of course, as I've said before, those new recreational facilities won't make us too happy if the water is too polluted to swim in, the

MORE ...

air too polluted to breathe and our environment too desecrated to enjoy. That is why we have vowed that our air is going to be cleaner, our water purer and that protection of the environment will rank as one of our major priorities.

The search for a new "quality of life" -- has become a major concern of all Californians. As the population of California grew, and there are almost 20 million of us today, we depended upon our natural environment to increase our wealth and satisfy our material needs. But we also look to our environment to fulfill needs of the spirit, and quite often we find a conflict between material and spiritual needs in this respect. Our natural resources are not inexhaustible, and neither is the patience of our environment. Like a parent who has been pushed too far, Mother Nature will punish her misbehaving child if abuses continue.

Existing political, social and economic institutions are capable of meeting our recreational demands at the same time we maintain environmental quality. In fact, California today has the toughest laws governing air and water pollution in the United States -- probably in the world...

While we are on the subject of water pollution, I want to enlist your support for another proposition on the November ballot -- Proposition No. 1, the Clean Water Bond Act.

Proposition 1 is a \$250 million bond issue which, if approved by the voters, will enable communities throughout California to build improved sewage treatment plants to conform with our tougher-than-ever water quality regulations.

MORE ...

Local communities are currently required to raise 67 percent of the money necessary for new sewage treatment facilities before they can qualify for the remaining 33 percent in federal funds. Under the Clean Water Bond Act, they would have to raise only 20 percent. The state would then furnish 25 percent of the money and the federal government the remaining 55 percent.

Proposition 1 will serve an important two-fold purpose: it will help keep California's water clean and will add economic impetus to our economy...

We are committed to conservation -- sensible conservation -- and we want to improve the California environment. We are doing that here today. We are committed to the preservation of California's natural beauty and we wish to strike a balance between those who would justify anything in the name of progress and those who would permit no more highways, no more factories, no more homes, no more progress.

Preserving the magic of California is everybody's business. Government can lead the way, but the job cannot be done without the cooperation of all Californians -- the businessman, the housewife, the industrialist and the student.

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10/22/70

LA #71

McCoy, Assistant Director
1250 N. Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

ATHLETES

FOR IMMEDIATE RELEASE:
FRIDAY, October 23, 1970

LA # 71a

A chance for sports enthusiasts to see many of their favorite stars came from an invitation to attend a fund-raiser of the Athletes Committee for Reagan at the Beverly-Wilshire Hotel, Thursday, October 29.

The invitation to the \$25.00 donation a couple affair was issued by W. R. "Bill" Schroeder, Director of the United Helms Athletic Foundation.

Johnny Grant, popular disc jockey in the Los Angeles area, will act as emcee at the party which will be held in the Grand Trianon Room at the hotel from 5:00 to 8:00 PM.

Chairman of the event will be Don Newcombe, former Los Angeles Dodgers pitching star and now director of the Dodgers Community Relations.

"There is more to this affair than just a fund-raiser," Newcombe said. "It is a chance for all who are interested in improving the quality of sports in California to lend a hand. The Governor has said -- and all of us agree -- that this youth-oriented group should be maintained on a permanent basis."

The fund-raiser, which will offer Hors 'd Ouevres, entertainment and no-host cocktails, is open to the public. Reservations may be made by mail to the Athletes Committee, 1250 N. Western Avenue, Los Angeles, California 90029, or by phone (213) 462-7141.

Reagan's Athletes Committee encompasses stars and outstanding sports figures from every type of competition. Called the "California Committee of Champions", it has as co-chairmen Dan Gurney, automobile racing; Russ Hodge, Olympian decathlon; Willie Shoemaker, horseracing; Maury Wills, Los Angeles Dodgers; and Robert O. Reynolds.

The membership reads like a "Who's Who of sports" with famous stars from football, basketball, golf, swimming, baseball, boxing, wrestling, track, fencing, and all other sports.

Among those serving on the committee are:

George Allen	Los Angeles Rams Coach
George Atkinson	Oakland Raiders
Gene Autrey	President, Golden West Broadcasters
Sal Bando	Oakland A's
Jeff Bannister	Olympic Decathlon
Pete Beathard	USC, St. Louis Cardinals Football
John Brodie	San Francisco 49's
John Mack Brown	University of Alabama, All American Football Hall of Fame
Robert Cardinal	Stanford Hall of Fame Co-Owner, San Francisco Warriors Basketball
Bill Casper	Golf
Leon Clarke	USC, All American
Larry Crosby	Pebble Beach Tournament
Glenn Davis	Army, All American
Lyle Draves	Olympic Swimming & Diving Coach
Mrs. Vicki Draves	Olympian Diving Champion

MORE

Don Drysdale	Los Angeles Dodgers, Montreal Expos.
Speedy Duncan	San Diego Chargers
George Fullmer	Automobile Racing
Tom Gallery	TV Sports Executive
Dave Grayson	Oakland Raiders
John Hadl	San Diego Chargers
Fred Haney	Former V.P. & Gen. Mgr., Angels Presently Angel Consultant
Tom Harmon	University of Michigan All American Football Hall of Fame
Frank Hathaway	President, Los Angeles Athletic Club
Joe Hernandez	Horseracing, former "Voice of Santa Anita"
Roy Hord	Riverside International Raceway
Dr. Les Horvath	Ohio State, All American Football Hall of Fame
Dixie Howell	Alabama, All American Football Hall of Fame
Jack Kramer	Tennis
Hal Lanier	San Francisco Giants
Dr. Sammy Lee	Olympian Diving Champion
David B. Lockton	President, Ontario Motor Speedway
James Cristos Londos	Wrestling, The "Golden Greek"
Hank Luesetti	Basketball Hall of Fame
Morrie Luxford	Golf
Lemar Lundy	Los Angeles Rams
Marlon McKeever	USC, Washington Redskins
Ernie Nevers	Stanford, All American
Don Newcombe	Los Angeles Dodgers Community Relations Dir. Dodgers
Parry O'Brien	Olympian Track & Field Champion

MORE

Wes Parker	Los Angeles Dodgers
George Parnassus	Boxing Promoter
Don Paul	Los Angeles Rams
John Pennell	Olympian Track & Field Champion
Gaylord Perry	San Francisco Giants
Jim Plunkett	QB, Stanford University
John Ralston	Football Coach, Stanford University
Daniel F. Reeves	Pres. & Gen Mgr., Los Angeles Rams
Robert E. Richards	Olympian Track & Field Champion
Les Richter	President, Riverside International Raceway
Miss Jan Romery	Olympic Fencing Champion
Everett L. Sanders	Former Athletic Commissioner State of California
Rod Sherman	Oakland Raiders
Gordon Soltau	Minnesota, All American, San Francisco 49's, Telecaster
Casey Stengel	Baseball
Charles Taylor	Athletic Director, Stanford University
Kenny Washington	UCLA, All American, Football Hall of Fame
Suey Welch	Boxing Manager
Jerry West	Los Angeles Lakers
Dave Williams	St. Louis Cardinals Football
Ernie Wright	San Deigo Chargers
Frank C. Wykoff	USC, Track & Field
R. L. Van Osdel	Olympian Track & Field Champion

Committee to Re-Elect
GOVERNOR
REAGAN
J. McCOY, Assistant Director
10 N. Western Avenue
Los Angeles, CA 90029
3) 461-4766

NEWS BUREAU

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

WATTS REAGAN HEADQUARTERS

FOR IMMEDIATE RELEASE
OCTOBER 23, 1970
LA #72

An official headquarters for the Re-election of Governor Ronald Reagan will be opened in Watts on Saturday, October 24.

Announcement of the opening was made by Wendell Handy, chairman of Region One in Los Angeles County which is made up of Assembly Districts 53 and 55.

The headquarters is located at 10503 S. Wilmington Ave. Robert A. Greene will serve as headquarters chairman.

Opening ceremonies will be from 3 to 7 P.M. at the new headquarters. The public is invited.

#

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

HI-12 CLUBS

FOR IMMEDIATE RELEASE
SATURDAY AM'S
OCTOBER 24, 1970

LA #73

The following is excerpted from Governor Ronald Reagan's speech to the California Association of Hi-12 Clubs in Riverside County on Friday, October 23, 1970.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

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There is a magic about this beautiful land. California is more than a place -- it's a way of life. We should be united as one people dedicated to the traditional freedoms of America. But unfortunately there are those both in and out of politics whose words are venomous and negative. Rejecting the rules of reason and decency, they practice confrontation politics.

With some it's only the last gasp of the last hurrah! The old fashioned oratory of the demagogue. But there is another element, few in number, but with a viciousness new to most of us. They employ the barbaric tactics of bombings and kidnappings and call it the "new politics".

We have finally recognized it for what it is -- revolution. There is a common assumption throughout history that revolution is basically accelerated social evolution. Don't you believe it. There has really only been one revolution in history that did not simply exchange one set of rules for another. The American

MORE

Revolution was not political, it was philosophical and gave birth to a new concept that rulers were servants chosen by the people for the people's convenience.

Today's self-annointed revolutionaries wish to return us to a period of man's history when jungle law prevailed -- when might was the only criterion of right and the strong preyed upon the helpless.

The midnight bomber is the supreme coward. He carries out his evil designs under the cover of darkness so he does not have to look at his own bloody hands. As MacBeth learned after his ruthless murders, the blood will not wash away. No man ever put a chain of suffering around another's neck that God did not put the other end around the oppressor's neck

We have proven without question the lack of necessity for violence because the American Revolution never ended. The United States even today is in the midst of the greatest social and economic revolution ever known to man.

Of all the problems that plague mankind, we can say: if our sons and daughters make the same progress in the next 20-years that we have made in the past 20, our problems -- economic and social -- will be solved for all time.

MORE

If that sounded like a challenge, it was intended. It was a challenge to the young to recognize that their idealism is matched in a great many of us who have passed into the shadowy world of over 30. We are proud of their idealism and welcome their help in the crusade to maintain the beachhead that has already been established in the war on bigotry, poverty, and ignorance. . .

In some ways, the revolutionary chores which fall to today's youth are perhaps more difficult than those which fell to other generations. They start at a higher plane with better education, stronger bodies, more financial resources, better communications and more awareness. This shouldn't make them cockey because these blessings are the sum total of progress achieved by preceding generations including our own! It is their obligation to use these gifts for the betterment of mankind.

They will not solve the remaining problems they find so distasteful by dropping out and joining the communes of the alienated. And certainly to criticize this society for its shortcomings while tripping out on mind-altering drugs will build a bigger problem than the ones they point to with alarm. . .

It is the ultimate in hypocrisy for radical activists to cry "power to the people" and then attempt to destroy the institutions the people have spent generations building and supporting for the benefit of all. The "people" they really refer to in that slogan

MORE

are themselves and make no mistake about it! Power is what they want. . . .

Much as we are disturbed, it is reassuring to think that the radical few make the headlines precisely because they are so few. They constitute the unusual. The others are not newsworthy because they are the great majority. I hope it never becomes a headline story that young people want to get an education and legitimate teachers want to teach. . . .

With all of the talk of polarization, you might be interested to know we've put a lot of these young thinkers to work in Sacramento during the past year or so and we're highly pleased with the results. Students and student-age citizens have been appointed to such organizations as the California Exposition and State Fair Board, the Air Resources Board, the Parks and Recreation Commission and the California Youth Advisory Committee on Selective Service. In every instance, they've shown tremendous interest and cooperation and are eager to make a contribution to the welfare of the state.

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

J. McCOY, Assistant Director
50 North Western Avenue
Los Angeles, CA 90029
(313) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

MRS. NANCY REAGAN

FOR IMMEDIATE RELEASE
October 23, 1970

LA # 74

Mrs. Nancy Reagan, wife of Governor Ronald Reagan, swings into the final week of campaigning with a three day tour in Southern California and a last appearance in Northern California on Thursday.

Monday, October 26, she will spend at a series of Republican fund-raiser tea-brunches in the Long Beach area.

She will make brief remarks at all of the events as well as having a question and answer period.

At 10:45 AM she will be at the David Tallishet residence at 4601 Long Beach Boulevard; 11:30 AM at the home of Mr. and Mrs. Vincent Shaheen, 4641 Virginia Road in Long Beach.

After a brief pause for lunch, Mrs. Reagan will be at the home of Mr. and Mrs. Arnold Romeyn, 1430 Bryant Drive East in Long Beach at 1:00 PM. This will be followed by an appearance at the Eugene Kirkpatrick residence at 1491 Bryant Drive.

Tuesday, October 27, she will appear on the "AM Show" on KABC-TV (7) in a live telecast form 8:30 - 9:00 AM.

This will be followed by the Los Angeles County Medical Association Women's Auxiliary Luncheon in the Embassy Room of the Los Angeles Ambassador Hotel at 12:30 PM.

The Auxiliary is going to make a donation to the American Medical Association Education and Research Foundation in Mrs. Reagan's name.

She will also have a question and answer period at the luncheon.

San Diego is the center of Mrs. Reagan's activities on Wednesday, October 28.

She will arrive at the San Diego Airport at 9:55 AM and will go directly to the Children's Health Center at 8001 Frost Street.

She will attend a meeting of the Children's Health Center Auxiliary and will have a question and answer period at the meeting.

On Thursday, October 29, Mrs. Reagan will campaign in the Northern California area in Stockton.

She will arrive at the home of Dr. and Mrs. Frank Roach, 925 Bristol Avenue for a brunch reception. This will be from 11:00 - 1:00 PM.

At 1:30 PM, Mrs. Reagan will arrive at Super Hold, Inc., 420 North Sacramento Street in Lodi.

After a tour of those facilities, she will go to the Guild Winery, Northern Myrtle and East Filbert Roads in Lodi for a tour there.

Friday, Mrs. Reagan will return to Southern California to be part of the giant Republican Victory Rally at the Anaheim Convention Center at 5:30 PM.

This is the rally that includes President Richard M. Nixon, Governor Reagan, and U.S. Senator George Murphy.

#

J. McCOY, Assistant Director
150 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

LA # 75

(10/23 REVISE)

GOVERNOR REAGAN'S CAMPAIGN SCHEDULE
October 26 - November 1
(Subject to change)

MONDAY, October 26

8:30 AM Tour assemblies at Hollywood Holiday Inn
1755 N. Highland Ave.
Hollywood (213) 462-7181

9:00 AM Depart for Airport Marina Hotel

10:00 AM Arrive Airport Marina Hotel for special license plate drawing
8601 Lincoln
Los Angeles, (213) 670-8111 -- Pompano Room

10:30 AM Depart Hotel for West Imperial Terminal

10:50 AM Charter flight departs for Bakersfield

11:30 AM Arrive Bakersfield Airport

12:20 PM Luncheon for Bill Park, GOP Senatorial Candidate (18 SD)
at the Woolgrowers Restaurant
623 Summer
Bakersfield (805) 324-2524
Remarks and Q. and A. by RR

1:15 PM Press Availability at Woolgrowers Restaurant
to 1:45

1:50 PM Depart by motorcade for Oildale

2:00 PM Rally at the Alpha Beta Shopping Center
731 Airport Drive
Oildale
Buck Owens to attend

2:15 PM Remarks by RR

2:30 PM Depart for Bakersfield Airport

2:50 PM Arrive Bakersfield Airport

3:00 PM Depart airport for Los Angeles International Airport
West Imperial Terminal, by charter

MORE ...

MONDAY, October 26 Continued

3:40 PM Arrive Los Angeles Airport (West Imperial Terminal)

4:00 PM KTLA-TV taping
 Airport Marina Hotel
 8601 Lincoln
 Los Angeles (213) 670-8111

4:30 PM Staff & Press depart for Hollywood Holiday Inn
 1755 N. Highland Ave.
 Hollywood

EVENING No campaign events scheduled

OVERNIGHT: Governor -- Pacific Palisades Residence
 Press & Staff -- Hollywood Holiday Inn

TUESDAY, October 27

8:30 AM Press & Staff depart from Hollywood Holiday Inn

9:30 AM Press Availability with Assemblyman Henry Arklin, GOP
 (41st AD) and GOP Senatorial candidate George O'Nan
 (22nd SD) at Mission Hills Inn (Rear Banquet Room)
 10621 Sepulveda Blvd.
 Mission Hills (213) 365-1171

10:00 - Shopping Center Rally with candidates Arklin and O'Nan
 10:45 AM North Hills Shopping Center
 Balboa & Devonshire
 Granada Hills
 Master of Ceremonies -- Dale Robertson; also attending:
 Hugh O'Brian & Don Defore

11:45 -
 12:30 PM Shopping Center Rally with GOP Congressional candidate
 Michael C. Donaldson (17th CD) and GOP Candidate Fred
 Fredricks (67th AD) South Bay Center
 Artesia & Hawthorne
 Redondo Beach

12:45 -
 2:00 PM Lunch for Press & Staff -- Holiday Inn
 2640 Lakewood Blvd.
 Long Beach

MORE ...

MONDAY, October 26 Continued

3:40 PM Arrive Los Angeles Airport (West Imperial Terminal)

4:00 PM KTLA-TV taping
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Artesia & Hawthorne
Redondo Beach

12:45 -
2:00 PM Lunch for Press & Staff -- Holiday Inn
2640 Lakewood Blvd.
Long Beach

MORE ...

THURSDAY, October 29

AM No campaign events scheduled

LATE PM Possible event TBA, Southern Alameda County

OVERNIGHT: Sheraton-Palace Hotel
New Montgomery & Market Streets
San Francisco (415) 392-8600

FRIDAY, October 30

11:00 -- KCBS Radio taping, Sheraton-Palace Hotel, San Francisco.
11:30 AM

12:00 PM Commonwealth Club, Sheraton-Palace Hotel, Garden Court Room

TBA PM Fly from San Francisco to Orange County.

LATE PM Senator George Murphy Rally, details TBA.

EVENING United Republican Finance Dinner, Century Plaza Hotel
Avenue of the Stars
Los Angeles

OVERNIGHT: RR -- Pacific Palisades Residence
Press & Staff -- Hotel TBA

SATURDAY, October 31

10:45 AM KNBC-TV "News Conference" taping
3000 W. Alameda
Burbank

PM No campaign events scheduled

OVERNIGHT: Los Angeles

SUNDAY, November 1

10:00 PM KCOP-TV (13) Joe DeSilva Show, live broadcast
915 N. LaBrea Avenue (213) 851-1000

#

10/23
LA #75

AN McCOY; Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

ELECTED OFFICIALS FOR REAGAN

FOR IMMEDIATE RELEASE
Wednesday, October 28, 1970
LA #76

An overwhelming number of elected officials all throughout Riverside County have announced their support of Governor Ronald Reagan for re-election.

Bill Norris, co-chairman of the Reagan Campaign Committee for Riverside County, announced today that the entire city council of Palm Springs plus its mayor are endorsing the Governor.

The Palm Springs officials are Mayor Howard Wiefles, and City Councilmen Frank Purcell, William Foster, Zachery Pitts and Edgar McCoubrey.

Riverside city council members Wayne Holcomb, Art Pick, Hy Belding and Supervisor Ray Seeley are on the Reagan support team.

Over in Indio both T. W. Overhulse and Jacob C. Dominguez, city councilmen, are on the list.

Desert Hot Springs is represented by Mayor William C. Schultz.

The Hemet official group is headed by Honorary Mayor (Mr. Hemet) James Simpson plus Mayor Perry W. Downen, Vice Mayor Eugene E. White and Councilmen Harry E. Wright, Jr. and Robert B. Stetson.

MORE

Mayor E. M. Peterson and Councilman B. J. Bogardus of Indian Wells have announced their support of Reagan.

Four city councilmen from Corona are also on the list. They are Charles Jameson, Ross Blandi, Bill Bass and James Rust.

The Riverside officials join nearly 200 other elected officials in Southern California who are supporting Governor Reagan for re-election.

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

AL McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4744

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

REED STATEMENT

FOR IMMEDIATE RELEASE

MONDAY , October 27, 1970

LA # 77

The following is a statement made today by Thomas C. Reed, Republican National Committeeman and Co-Chairman of the Committee to Re-Elect Governor Ronald Reagan.

I have just read the San Francisco Examiner article which talks about Mr. Unruh's 10 percent interest in the Long Beach Holiday Towers building.

Jesse Unruh and I are both apparently in the real estate business. I am professionally dazzled by this transaction.

His 10 percent co-tenancy is typical of the depreciation plus interest tax shelter which expert lawyers and accountants put together for their wealthy clients. In simple English, Jesse Unruh is using a beautiful tax gimmick.

Jesse Unruh obviously enjoys an interest deduction of a \$6.8 million dollar loan -- \$40,000 or so a year for his account -- and depreciation for another \$35,000 or so. This is dazzling for a partner with no liability and virtually no cash investment. It is certainly unusual for a man who all last week went up and down the State complaining about gimmicks and loop holes in our tax laws. He's using one of the best.

This is also an interesting transaction because Jesse Unruh appears to be a carried partner. It is my experience that mortgage lenders will usually ask equity owners to put up 10-20 percent of a building's value before loaning against the balance. If the John Hancock Insurance

MORE ...

Company loaned Jesse Unruh et al \$6.8 million on Holiday Towers, what did Jesse contribute? Apparently not money, especially since his legislative salary at the time was only \$500 a month. Did he contribute something else? Did he contribute services?

To quote the Examiner article: "The transactions followed by a year Unruh's leading role in legislative settlement of the long legal fight over division of millions of dollars in Long Beach tideland oil revenues."

This transaction is also interesting because Jesse Unruh is obviously partners with several of the leading citizens of Long Beach -- gentlemen of great stature who certainly must meet the test of being millionaires. How can Jesse Unruh attack the political influence of "half-hidden millionaires" when in this deal alone he is a partner with half a dozen such men.

Lastly, and of course most importantly, this transaction is of interest because it throws a grave shadow of doubt on Jesse Unruh's financial statement.

#

10/26/70
LA # 77

GOVERNOR REAGAN

NEWS BUREAU

J. McCOY, Assistant Director
125 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Str.
San Francisco, CA 941
(415) 434-44

FOR IMMEDIATE RELEASE
TUESDAY, PM's
October 27, 1970
LA # 78

The following is a statement by Governor Ronald Reagan at a Press Availability at Mission Hills Inn, Mission Hills, California at 9:30 AM, Tuesday, October 27.

-0-

This has been an exciting campaign. It's been thrilling to see Jesse Unruh discover ecology, crime and now the campus radicals. When I heard him call for expelling troublemakers, I thought maybe he discovered one of my speeches.

But in a more philosophical moment, Jesse said, "...if we had taken some actions four or five years ago that we are taking now, we could have prevented some of this."*

That's exactly right. By the time I became Governor in 1967, he had been a regent for six years during the very beginning of the trouble at Berkeley. In all those six years, he attended exactly two regents' meetings. He had done nothing to prevent the current problems.

Now, he was a regent because he was Speaker of the Assembly. In that capacity there were things he could have done about campus violence.

As late as 1968, Assemblyman Charles Conrad, from right down the street, tried to introduce legislation to cut off state support for those students convicted of campus disturbance crimes. Big Daddy would not even allow the bill to be born in committee.

MORE....

* Ronnie and Jesse, by Lou Cannon, (Doubleday), p.257.

Then, in 1968 we had an election. The people gave us three more Republican legislators, and we got a new Speaker of the Assembly, Bob Monagan.

So, a measure similar to the Conrad bill was introduced as AB 1289. It passed. Jesse Unruh was absent. I signed it into law on September 4th of that year.

AB 1022, a bill introduced in 1969 to close loopholes in the unlawful assembly laws: this time Jesse Unruh was present, but he didn't vote. I signed that bill into law on July 3rd.

SB 1382, introduced in 1969, would make it a crime to coerce officials and teachers at educational institutions. Jesse Unruh was present, but not voting. I signed that bill into law on August 30th.

AB 534, introduced in 1969, making it illegal for anyone kicked off a campus during a disturbance to return within 72 hours: Jesse Unruh was present, was even granted additional time for debate, but he didn't vote. I signed that bill into law on September 4th.

Now it's 1970 -- AB 1003, to strengthen laws against possession of explosives or destructive devices: this time, he wasn't even there. I signed that bill into law on August 19th.

AB 1951, making it illegal to publish the addresses and phone numbers of police officers with malicious intent -- intent to harrass or intimidate those fine men. And Jesse wasn't there. I signed that bill into law on September 15th.

Jesse wasn't even around to vote on the busing bill (AB 551). In fact, he was only there eight days in three months.

MORE....

Jesse's a hard-hat on campus violence if you catch him on the right day. On May 16, 1970, he said he would not have hired Angela Davis. But if you caught him seven days later on May 23, he said that if he were Governor, and thus a regent, he would vote to re-hire Angela Davis. Will the real Jesse Unruh stand up?

#

GOVERNOR
REAGAN

NEWS BUREAU

AL McCLOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

FOR IMMEDIATE RELEASE
TUESDAY, October 27, 1970

LA #80

The following is a statement by Senator and Republican State Central Committee Chairman Dennis E. Carpenter (SD 34) made today at a press conference at the Beverly Hilton Hotel at 3:15 PM.

-0-

We are in the middle of the final week of the campaign, and it seems appropriate, on the basis of what has transpired in the gubernatorial campaign, to ask: "Is Jesse Unruh for real?"

Senator Richardson and Assemblyman Conrad and I would like to play the fascinating game of comparing Jesse Unruh, the 1970 gubernatorial candidate, with Big Daddy Unruh, boss of the Assembly for over 7 years -- and show, on the basis of three separate issues, just what a total fraud this man is. Senator Richardson will discuss Jesse and the issue of law and order; Assemblyman Conrad will handle the issue of campus unrest, and I'd like to start by comparing "Clean Jess" the honest, God-fearing, anti-special interest candidate of 1970 with Boss Unruh of 1961-1969 fame, on the issue of: "special interests, special interests, who's got the special interests?"

As we all know, Jesse is appalled because executives of oil companies, along with several hundred thousand other Californians, have contributed to Governor Reagan's re-election campaign -- with contributions that all have to be reported and accounted

MORE

for under the law. To "Clean Jess" of 1970, the acceptance of these reported, accounted for contributions means that the Governor is in the pocket of the special interests.

Well, I don't scoff at this the way some of my colleagues do. I take Jesse pretty seriously on this issue, because on the basis of 7 years of on-the-job training, if anyone knows a special interest when he sees one, it's Mr. Unruh. And if anyone ever knows what it is to be in someone's pocket, it's the same Mr. Unruh.

The Los Angeles Times put it well in commenting on Unruh's new found interest in conflict-of-interest legislation. It stated on December 31, 1968: "Frankly, we are puzzled as to why Unruh, who has been presiding officer of the Assembly since 1961, has waited so long to seek redress of an obviously unsatisfactory situation."

What the Times was perhaps too nice to suggest was that Boss Unruh of the period up to 1969, like a good mould, thrived on doing business in the dark.

Specifically:

-- Jesse Unruh was a "broker of special interest money," which he collected from lobbyists and parcelled out via front committees to his legislative friends at campaign time. "Unruh money," was described as the "glue that held his personal bloc together -- the bloc that could someday make him governor."

(San Jose Mercury News, 5/6/63)

MORE

-- Unruh stated there was nothing "dishonest or disgraceful" about accepting contributions from legitimate special interests and, in fact, "it would spell the end of the business community" if such contributions were banned. (San Jose Mercury News, 5/8/63)

-- Unruh strongly opposed legislation requiring reporting of campaign contributions, and as Speaker of the Assembly, actively fought against such measures. On one notable occasion when a bill requiring identification of campaign contributions supported by Governor Brown and carried by a member of Unruh's own party came to a vote, Unruh applied his famous muscle and made sure the measure failed. He stated the bill would do nothing "but make politics a little uglier." Critics could match a legislator's contributions with his voting record and then cry, "By God, this is why the guy voted like he did. He was bought." (San Jose Mercury News, 5/8/63)

-- Jesse has steadfastly refused to account for the vast amount of "mother's milk" he has collected and disbursed during the years he served as Assembly Boss. When questioned by San Francisco Chronicle reporter, Jackson Doyle, as to whether he ever would make a public accounting, Jesse replied: "Yôu know, we can't have an ex post facto law." (Ronnie and Jesse by Lou Cannon, Doubleday, p.257)

-- Jesse lied about closing his fund. In 1965, he granted an interview to Jackson Doyle and Bill Boyarsky to tell them he changed his ways. ". . . Unruh says he has closed the books on his controversial political fund - labeled a 'slush fund' by critics -

MORE

through which he helped friends get elected," Doyle reported.

"The closing of the fund was at best an evasion. Unruh simply set up new front organizations and was back in business at the next election. . ." (Ronnie and Jesse, by Lou Cannon, Doubleday, P. 190) By his own admission, he distributed \$365,000 to legislative candidates in 1968.

-- Jesse's special affinity for "oil money" has been widely reported -- though never by Jesse himself. Shortly after he arrived in Sacramento in the mid 1950's, Unruh came to know the value of oil money and made the acquaintance of the big oil lobbyists. As a matter of fact, in 1956, Jesse, a freshman legislator up for re-election, became one of a group of legislators to receive oil contributions. Lou Cannon in his authoritative book, Ronnie and Jesse, noted that the oil industry clearly considered Jesse a "comer." (Ronnie and Jesse by Lou Cannon, Doubleday, p. 95)

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

ANET J. MCCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4455

FOR IMMEDIATE RELEASE
TUESDAY, October 27, 1970

LA #81

The following is a statement made by Assemblyman Charles Conrad (AD 57) at a Press Conference at the Beverly Hilton Hotel today at 3:15 PM:

The question before the house is: "Is Jesse Unruh for real?" On the issue of what to do about disorder on our college campuses, the answer is that he is not only not for real, but he is a disgraceful hypocrite.

On September 30, Jesse took his famous chart-and-easel show to Berkeley and then and there announced himself as in favor of the expulsion of students and discharge of instructors guilty of violence. His pious charade continued with a demand for the assumption of greater responsibility for the maintenance of order by college administrators, etc., etc., ad nauseum.

Fortunately, the citizens of California have something to compare this tough-sounding stand against--the record of Jesse Unruh, the Assemblyman and Speaker of the Assembly and, more importantly, Jesse Unruh, Regent of the University of California from 1961 until 1969.

What does this record show?

First of all, let's look at the record of that vitally-concerned citizen, Regent Unruh. Mercifully, that is a brief task because

MORE

from the date he became an ex-officio Regent in 1961 until Governor Reagan took office in 1969 (and Jesse saw some political value in taking his responsibilities seriously), Regent Unruh attended exactly 2 meetings of the Board of Regents.

Secondly, let's look at Jesse-the-evaluator-of-faculty-personnel. I have reference, specifically, to his evaluation of the now-famous Americans, Angela Davis and Eldridge Cleaver.

On Cleaver, Jesse did one of his great "something for everybody" acts by, first of all, attacking the hiring of Cleaver and then, on September 19, 1968, voting "No" on a Legislative resolution to censure the officials of the University for allowing Cleaver's appointment.

On Angela Davis, Jesse's posture is even more astonishing.

Unruh first stated that the "real issue at the University of California is not Angela Davis." (Daily Californian, October 19, 1969). Unruh's next statement concerning the Davis appointment offered a different posture: "I would not rehire Angela Davis, I would not have hired her in the first place. The flat espousal of the Communist system indicates a prejudice that makes it very difficult for a teacher to be objective." (L.A. Times, May 16, 1970). Ultimately, Unruh reversed his position a third time: "I would have to vote to support the Chancellor's recommendation (to rehire Miss Davis)."

About all I can say about this last statement is that if Jesse Unruh really and truly ever thought that the University of California ought to hire or rehire Angela Davis, God help the people of California if such a man ever gets to appoint Regents!

MORE ...

Thirdly, let's look at the record of Speaker Jesse Unruh in the days he was the undisputed boss of the Assembly, with life-or-death power over legislation to help the situation on our campuses.

First of all, Jesse has never authored any legislation to deal with the problem of campus unrest.

Secondly, Jesse's posture throughout 1969 and 1970 has been never to vote in favor of any measure aimed at tightening up rules of conduct on our campuses. Specifically:

-- When a major Reagan-supported omnibus campus unrest measure came to the Assembly for a vote, Jesse was present, was granted additional time to debate, but did not vote. (NOTE: This bill was a bi-partisan effort.)

-- Jesse was in Florida - on "Legislative business" - when the Assembly passed a second major omnibus campus unrest bill in 1969.

-- Unruh was present, but not voting when the Assembly passed an important measure to tighten state statutes against unlawful assembly by closing a loophole which prevented successful prosecution of militants.

-- Jesse was listed as present but not voting on a bill, later signed into law by Governor Reagan, making it a crime to coerce or attempt to coerce any official or employee of an educational institution, public or private.

-- In 1970, Jesse was absent "on personal business" when the Assembly passed bills that made it illegal to publish the addresses and telephone numbers of police officers if there is

MORE ...

malicious intent or intent to obstruct justice; strengthened laws against the possession of explosives or destructive devices--including "molotov cocktails"; and outlawed the possession of firearms in schools and other public places, including the University of California system and the State Colleges.

#

GOVERNOR
REAGAN

NEWS BUREAU

AL McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

FOR IMMEDIATE RELEASE
TUESDAY October 27, 1970

LA # 82

The following is a statement by Senator H.L. Richardson (SD 19) made at a press conference at the Beverly Hilton Hotel today at 3:15 PM.

-0-

Again, the question before the house is: "Is Jesse Unruh for real?"

And, once again, the answer, with respect to the overriding issue of law and order, is that he is a total and complete fraud.

In this election year, to hear Jesse talk about the problems of pornography, crime in the streets, drug abuse and the like -- vital problems to every Californian -- you would think he was the reincarnation of Wyatt Earp.

But when one stops for a moment, looks at the record, and looks particularly at the voting record of Jesse Unruh, Assemblyman and (for over 7 years) the undisputed boss of the Assembly, it becomes obvious that not only has Jesse never been part of any solution to the crime problem in California -- in fact, he's been part of the problem.

The record can best be divided into two parts: Jesse's record while he was Speaker, and after.

During the period that he was Speaker, as any experienced Sacramento observer can verify, nothing, absolutely nothing, came out of the Assembly that Jesse did not want to come out. And, apparently, Jesse and his cronies in the Assembly did not want anti-pornography legislation coming out of the Assembly. Specifically, he and his

MORE

hand-picked committee personally killed such legislation in 1963 (AB 3 and AB 14), and in 1968 (SB 124 and 134 -- both bills had been passed by the Senate).

After, mercifully, Jesse was replaced as Speaker in 1969, and all his hacks and cronies replaced on the Assembly Criminal Procedure Committee, Governor Reagan's anti-crime legislative program started to move. But as it moved, and desperately needed corrective legislation started to flow, Jesse was either absent on personal business or present but not voting when the following bills came before the Assembly in 1969 and 1970: Examples:

-- Unruh was present but refused to vote when the Assembly passed legislation tightening the State's anti-pornography laws. (SB 63, 1961).

-- When legislation was passed to empower local governments to regulate topless and bottomless performances, Jesse was again present and not voting. (AB 61, 1969),

-- Jesse was absent for personal reasons when the Assembly voted in favor of strengthening State laws against pimping, pandering and prostitution. (AB 818, 1969).

-- Again, he was absent on personal business when major legislation was passed that permitted school principals to expel or suspend students caught using, selling or possessing narcotics or dangerous drugs. (AB 2247, 1969)

-- Although Unruh was present, he stood by and refused to vote when legislation was passed to establish uniform State standards for determining at what point a person is drunk. This is a vital new weapon to aid in the crackdown on drunk driving. (AB 105, 1969).

-- Jesse was absent on personal business when legislation was passed that greatly increased penalties for the possession and sale of dangerous drugs. (AB 189, 1969). When these penalties were increased again in 1970, Jesse was still absent (SB 946, 1970).

#

10/27/70

LA # 82

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

ANET J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4455

(10/27 REVISE)

LA #83

GOVERNOR REAGAN'S CAMPAIGN SCHEDULE
October 29 - November 2
(Subject to Change)

**NOTE IMPORTANT CHANGES
FOR THURSDAY**

THURSDAY, October 29

- 10:30 AM Press Conference, State Capitol, Sacramento
- 1:40 PM KCRA-TV taping, 310 Tenth Street, Sacramento
- TBA Departure for trip to Southern Alameda County.
- 5:00 PM Californians for Reagan reception, Remarks and Q&A--RR
International Kitchen
555 Peralto
Fremont
- 5:45 PM Depart for San Jose Municipal Airport by motorcade
- 6:20 PM Arrive San Jose Municipal Airport to greet President
Richard Nixon. Will be joined by Senator George Murphy.
- 7:00 PM Arrive San Jose Municipal Auditorium for Rally for Senator
George Murphy
Municipal Auditorium
San Carlos at Market
San Jose
- 7:45 PM Depart Auditorium for San Jose Airport with President
Nixon and Senator Murphy.
- 8:15 PM Depart San Jose Airport for San Francisco by car.

OVERNIGHT: Sheraton Palace Hotel
New Montgomery & Market Streets
San Francisco (415) 392-8600

FRIDAY, October 30

- 11 - KCBS Radio taping, Sheraton-Palace Hotel, San Francisco
- 11:30 AM
- 12:00 PM Commonwealth Club, Sheraton-Palace Hotel, Garden Court Rm

FRIDAY, October 30 Cont.

- 2:30 PM Depart for San Francisco Airport
- 3:30 PM Depart Air California for Orange County Airport
- 4:35 PM Arrive Orange County Airport and proceed to Disneyland Hotel. Press Room available at Disneyland Hotel
- 7:00 PM Depart Disneyland Hotel enroute Anaheim Convention Center for Rally for Senator George Murphy; President Richard Nixon to attend.
- 8:40 PM Depart Anaheim Convention Center enroute Century Plaza Hotel, Los Angeles
- 9:30 PM Arrive United Republican Finance Dinner, Los Angeles Room, Century Plaza Hotel, Avenue of the Stars, Los Angeles.

OVERNIGHT: RR -- Pacific Palisades
Press & Staff -- Century Plaza Hotel

SATURDAY, October 31

- 10:45 AM KNBC-TV "News Conference" taping
3000 Alameda
Burbank

PM No campaign events scheduled

OVERNIGHT: Los Angeles

SUNDAY, November 1

- 10:00 PM KCOP-TV (13) Joe DeSilva Show, live broadcast
915 N. LaBrea Avenue (213) 851-1000

MONDAY, November 2

DAY LONG FLY-AROUND, "GET-OUT-THE-VOTE" RALLY WITH ALL CONSTITUTIONAL CANDIDATES AND SENATOR GEORGE MURPHY.

- 8:30 AM Rally, San Diego Airport, Gate 17
- 9:15 AM Take-off for San Francisco Airport - charter
- 10:30 AM Arrive San Francisco International Airport.
PRESS CONFERENCE Gate 67.
- 11:45 AM Rally, Sacramento Executive Airport
- 1:30 PM Rally, Fresno Airport, Gate 9
- 3:00 PM Final Rally, Hollywood-Burbank Airport, Gate 10

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JANET J. McCOY, Assistant Director
150 North Western Avenue
Los Angeles, CA 90029
(313) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-445

October 28, 1970

ATTENTION: City Editors
Assignment Editors
Political Writers

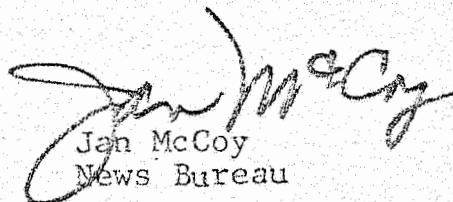
MEMO TO THE PRESS

All media representatives planning on attending either
the San Jose rally or the Anaheim rally must give the
following statistics for Presidential press credentials:

Full Name
Date and Place of Birth
Social Security Number
Employer

This must be submitted to:

Miss Mary Ann Gurney
Californians for Murphy Headquarters
3779 Wilshire Boulevard
Los Angeles (213) 386-8000


Jan McCoy
News Bureau

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

ANE: J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-445

FLY AROUND

FOR IMMEDIATE RELEASE
WEDNESDAY, October 28, 1970

LA # 79

A whirlwind, fly-around, "Get-Out-the-Vote" tour will climax Governor Ronald Reagan's campaign on Monday, November 2nd.

An all-day flying trip starting in San Diego and ending at Hollywood-Burbank will have stops in San Francisco, Sacramento, and Fresno along the way.

Accompanying the Governor for the last-day rally will be all of the members of the Republican Team '70 -- Lieutenant Governor Ed Reinecke, Controller Houston Flournoy, Treasurer Ivy Baker Priest and candidates Evell Younger for Attorney General and James Flournoy for Secretary of State.

Rounding out the full-fledged group of candidates will be Senator George Murphy who will also join in the day-long "Get-Out-the-Vote" trip.

The flying tour starts with a kick-off rally at Gate 17 in the San Diego Airport at 8:30 AM. The tour will board their charter Continental Airlines DC-9 for a 9:15 AM take-off.

At 10:30 the touring Team '70 will hold a press conference at Gate 67 in the San Francisco International Airport.

From San Francisco, it's on to Sacramento Executive Airport. Another "Get-Out-the-Vote" rally will be held there at 11:45 AM.

MORE ...

Fresno voters will greet the traveling tour at 1:30 PM at Gate 9 at the Fresno Airport.

Final touch-down point on the day-long fly-around tour will be the Hollywood-Burbank Airport.

Governor Reagan, Senator Murphy, and all of the Republican constitutional candidates will hold their final "Get-Out-the-Vote" rally at Gate 10 at Hollywood-Burbank Airport at 3:00 PM.

#

10/28/70

LA #79

Committee to Re-Elect
GOVERNOR
REAGAN

NEWS BUREAU

ANET J. McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4455

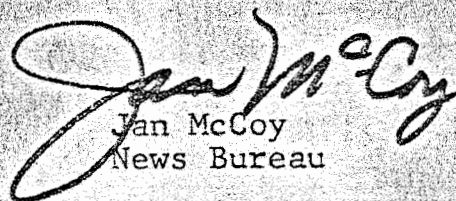
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October 28, 1970

ATTENTION: City Editors
Assignment Editors
Political Writers

MEMO TO THE PRESS

May we call your attention to the enclosed list of elected public officials who are supporting Governor Reagan's re-election. We have grouped them by cities in the hope that this will make it easier for you to find those of particular interest to your area.


Jan McCoy
News Bureau

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JANET J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4444

BONEY HEADQUARTERS

FOR IMMEDIATE RELEASE
WEDNESDAY, October 28, 1970

LA # 85

The following is a statement by Governor Ronald Reagan at a press availability with Republican Senatorial Candidate Henry Boney (SD 40) at the Boney Headquarters, Chula Vista, at 10:00 AM. today.

-0-

The people of California are getting their property tax bills this week.

They are higher than last year's but next year will be even worse unless we act.

We tried to pass a tax reform bill this year. It would have cut property taxes on the small home by as much as 40 percent -- 25 percent on larger homes. And our bill would have prevented local governments from raising those taxes again without the voters' specific approval.

For example, let's take a \$32,000 home, with a \$10 tax rate -- you can figure up or down depending on your local situation. In Los Angeles the rate is \$12. The fellow who owns a \$32,000 home paying taxes at a \$10 rate will be taxed about \$725. If our tax reform package had passed, that bill would have been cut to \$500.

Now let's take a \$16,000 home. At a \$10 tax rate, this home will be taxed at about \$325. Under our plan this would be reduced to \$200.

MORE....

For an \$8,000 home under the same conditions the tax would be \$125. Under our plan it would be taxed only \$50.

We would have paid for this cut by going to withholding taxes, increasing taxes on larger incomes, closing tax loopholes like the one Jesse Unruh apparently enjoys on his apartment building, taxing the banks, insurance and oil companies, and adding a penny to the sales tax.

But it didn't happen. Why? Because a small band of Democrat Legislators, including Jack Mills here in San Diego, didn't want it to happen. They voted no. That's why we need Henry Boney in the State Senate.

And where was that fearless leader, my opponent? He wasn't there to vote at all on tax reform. He talks a good game, but where was he on another tax cut I proposed?

In 1969 we saw we were going to have a surplus. Jesse said, "I think every penny of that surplus ought to be returned to the people, and returned now. That's the peoples' money."

We agreed. That's why we proposed a law, SB 825, that gave everyone a 10 percent rebate on their 1969 income taxes.

And what happened? Jesse voted against it, because in the meantime he'd thought up some new way of spending that money.

We passed that bill without him. I signed it into law on September 4, 1969, and each of you got a 10 percent rebate on your state income tax this year.

Committee to Re-Elect
GOVERNOR
REAGAN

NEWS BUREAU

JANET J. MCCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-445

October 28, 1970

ATTENTION: Assignment Editors
City Editors
Political Writers

MEMO TO THE PRESS

Note: Correction in enclosed press release,
Boney Headquarters, Wednesday, October 28, LA# 85.
Page 2, third paragraph, second line, should read:
Legislators, including Jim Mills here in San Diego,
didn't want. . . .


JAN MCCOY
NEWS BUREAU

GOVERNOR REAGAN

NEWS BUREAU

AL McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4437

ORANGE COUNTY

ELECTED OFFICIALS FOR REAGAN

FOR IMMEDIATE RELEASE
FRIDAY, October 30, 1970

LA # 85a

Nearly seventy elected officials of all positions have joined the Elected Public Officials for Reagan committee in Orange County.

Announcement of the appointment of Carl J. Kymla of Newport Beach as the chairman of the committee was made by Alex Bowie, Orange County Reagan chairman.

Kymla stressed that these elected public officials who were backing Reagan's re-election did so in their individual capacities because they shared the Governor's belief that economical and effective local government is essential in solving today's needs of the people of California.

Included in the group were mayors, councilmen and supervisors. Those listed on the Reagan team were:

ORANGE COUNTY:

Alton E. Allen

David L. Baker

William J. Phillips

William H. Hirstein

BREA:

Sam L. Magnus

Edward L. Jackson

John P. Haddox

ANAHEIM:

Jack C. Dutton

Mark A. Stephenson

BUENA PARK:

Ralph K. Hines

Harold R. Bousman

COSTA MESA:

Robert M. Wilson

Willard T. Jordan

MORE

COSTA MESA cont.:

Jack Hammett

Alvin L. Pinkley

William L. St. Clair

CYPRESS:

Robert C. Harvey

Henry M. Roberts, Jr.

FOUNTAIN VALLEY:

Edward E. Just

George B. Scott

FULLERTON:

Jerry F. Christie

Robert E. Root

Louis R. Reinhardt

Duane Winters

GARDEN GROVE:

H. Louis Lake

Reece Ballard

Bernard C. Adams

HUNTINGTON BEACH:

Jerry A. Matney

Dr. Donald D. Shipley

Ted W. Bartlett

George C. McCracken

N.J. (Jack) Green

LA HABRA:

Hal Sims

Robert J. Nevil

LA PALMA:

John A. Berton

LAGUNA BEACH:

Richard Goldberg

Peter Ostrander

Edward Lorr

LOS ALAMITOS:

Charles Long

NEWPORT BEACH:

Ed Hirth

Milan Dostal

Howard Rogers

Don Mc Innis

Richard Croul

Lindsley Parsons

Carl Kymla

ORANGE:

Don E. Smith

Robert D. Hoyt

PLACENTIA:

Robert F. Finnell

Richard A. Demmer

MORE....

SAN CLEMENTE:

Stanley C. Northrup

Thomas J. O'Keefe

SAN JUAN CAPISTRANO:

Thomas A. Forster

William A. Bathgate

Josh Gammell

SANTA ANA:

Lorin Grisct

Wade Herrin

Vernon Evans

STANTON:

Harry L. Miller

SEAL BEACH:

Thomas Hogard

Conway J. Fuhrman

TUSTIN:

Laurentz Marsters

Clifton C. Miller

Leonard W. Miller

VILLA PARK:

Walter Schniepp

Frank Knudsen

Donald D. Winn

YORBA LINDA:

Rudolph A. Castro

#

**Committee to Re-Elect
GOVERNOR
REAGAN**

NEWS BUREAU

JAMES J. MCCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. MIDWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery St.
San Francisco, CA 94
(415) 434-4

FOR IMMEDIATE RELEASE
WEDNESDAY, October 28, 1970

LA # 86

The following is the text of a telegram sent today to Mr. Jesse Unruh, Democratic gubernatorial candidate, by Thomas C. Reed, Republican National Committeeman and Co-Chairman of the Committee to Re-Elect Governor Ronald Reagan.

-0-

I understand that you are planning another of your famous trips around Los Angeles tomorrow. I urge you to stop by your own Holiday Towers Apartment in Long Beach, take out your easel, and answer the following questions:

1. Jesse, are you taking interest and depreciation deductions of around \$75,000 -- without any risk whatsoever? Why do you get into such a deal if you are opposed to tax gimmicks?
2. Why are you in partnership with half a dozen Long Beach millionaires if they are such a bad influence?
3. Who is partner Sam Cameron? Is he the man reporters describe as "... the man who once spent tens of thousands of dollars on behalf of Long Beach's claim to oil royalties?"
4. If partner Cameron is that interested in Long Beach oil, was your contribution to the partnership the legislative settlement of the Long Beach tidelands revenue dispute?
5. Why do you claim you're now only worth \$100,000? In February of 1969 you told a reporter that you were worth \$250,000.
6. What are you really worth, Jesse?

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JANET J. McCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery St.
San Francisco, CA 94
(415) 434-4

LOS ANGELES COUNTY

ELECTED OFFICIALS FOR REAGAN

FOR IMMEDIATE RELEASE
FRIDAY, October 30, 1970

LA # 87

An impressive list of twelve mayors, four vice mayors, and fifty-six city councilmen in Los Angeles County are backing Governor Ronald Reagan for re-election.

The committee of Elected Officials for Reagan is headed by Councilman Don Lorenzen of the Los Angeles City council.

Those actively supporting Reagan include:

LOS ANGELES:

John Gibson	Pres. of LA CC
James Potter	CC
Robert M. Wilkenson	CC
Don Lorenzen	CC

SOUTHGATE:

Ruth E. Wakefield	Vice Mayor
Frank Gafkowski, Jr.	CC

TORRANCE:

Orrin P. (Bud) Johnson	Mayor Pro Tem
George B. Surber	CC
William J. Uerkwitz	CC
Ross Sciarrotta	CC
George Brewster	CC

MANHATTEN BEACH:

William Hollingsworth	Mayor
Gerald Richardson	CC
Paul Garber	CC
Jason Lane	CC
Michael Sweeney	CC

LOMITA:

Chuck Belba	Mayor
Lee Stratford	CC
Ed Mehler	CC

Andy Anderson	CC
Clyde S. Bernhardt	CC

GARDENA:

Vince Bell	CC
Ed Russ	CC

MORE

POMONA:

Fred Livermore CC

Andrian Wright CC

PALOS VERDES ESTATES:

Paul F. Peppard CC

Peter Prince CC

George Beaton CC

ROLLING HILLS AND
ROLLING HILLS ESTATES:

Ernie Howlett Vice Mayor

Lewis F. Roland CC

Richard E. Young CC

Ed Pearson CC

Ted Bear CC

Fred Sauer CC

SAN GABRIEL:

Helen Achilles CC

Gordon W. McGinley CC

Walter G. McCarthy CC

SOUTH PASADENA AND
SAN MARINO

Allen Laws Mayor, San Marino

Robert D. McCallum CC, So. Pasadena

Michael Montgomery CC, "

Frank R. Randall CC

EL SEGUNDO:

Les Balmer CC

Robert W. Frederick CC

DUARTE:

James J. Coughlin Mayor

Kurt Hahn CC

Robert C. Harbicht CC

WHITTIER:

Keith W. Miller Mayor

PASADENA:

John F. Adams Vice Mayor

PALMDALE:

John M. Krauss Vice Mayor

CULVER CITY:

G. William Botts CC

LAWNDALE:

Marvin Schwarzwalter CC

SIGNAL HILL:

Gertrude Beebe CC

LAKEWOOD:

William J. Burns CC

DOWNEY:

Thomas H. Morton CC

SAN DIMAS:D. F. Hooper Mayor
Jim Lough CCBEVERLY HILLS:

J. M. Stuchen Mayor

MAYWOOD:

Vern K. Tennis CC

MORE

LA PUENTE:

Allen T. LeFever CC

HAWTHORNE:

Robert P. Reeves CC

BELL GARDENS:

Ira Hensley CC

BELL:

Pete Werrlein Mayor Pro Tem

TEMPLE CITY:

Louis W. Merritt Mayor

AVALON:

Harvey Cowell Mayor

SANTA MONICA:

Vigil B. Kingsley CC

Mrs. Clo Hoover CC

BRADBURY:

Don D. Dressen Mayor Pro Tem

ALHAMBRA:

Jack R. Tyrell CC

ROSEMEAD:

Paul S. Taylor Mayor

GOVERNOR REAGAN

NEWS BUREAU

McCOY, Assistant Director
250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

STATE WIDE

FOR IMMEDIATE RELEASE
Friday, October 30, 1970

LA # 88

From Del Norte County in the north to San Diego County in the south and from the eastern border of the state to the coast, elected officials from all local governments have joined in support of Governor Ronald Reagan's re-election.

In an ever-increasing number, pledges of support have come from mayors, city councilmen, boards of supervisors, district attorneys, sheriffs and others.

"The response has been most encouraging," commented David L. James, Southern California Chairman of the Reagan campaign.

James pointed out that over 270 elected officials, statewide, were members of the committee of Elected Officials for Reagan.

"For instance," James continued, "nearly sixty-six percent of all Board of Supervisors in Southern California are on the Reagan campaign committee.

"Citizens such as these are aware of the problems of government. They deal daily with the complex and necessary relationship of state and local governments. When they publicly offer their support for another official's re-election, you feel confident that they have carefully chosen the right man."

#

NET J. McCOY, Assistant Director
50 North Western Avenue
Los Angeles, CA 90029
(313) 461-4766

JACK S. McDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4457

BOYS' CLUB

FOR IMMEDIATE RELEASE
FRIDAY, October 29, 1970

LA # 89

Because of his deep concern for the welfare of young boys, Governor Ronald Reagan is taking time out of his busy last week-end of campaigning to dedicate the new building of the Boys' Club of Pasadena.

On Saturday, October 31, at 1:30 PM, formal dedication ceremonies will take place. The new \$500,000 clubhouse is located at 3230 E. Del Mar Boulevard.

Considered to be one of the most efficient units to serve boys, it has separate lounges for Juniors and Seniors, complete craft and hobby centers, an indoor-outdoor swimming pool, a fully equipped gymnasium with Uniturf floor and a 4 putt golfing green.

Ceremonies will start with the Governor taking a tour of the building. After a short concert by the Boys' Club Band, the Governor will give his dedication speech at 2:00 o'clock.

The Boys' Club membership is 1700 boys from the ages of 7 to 18. It is open to all boys regardless of race, creed or color from the Greater Pasadena area. It is supported by private funds and is a United Way Agency.

The public is invited to attend the ceremonies and tour the facilities after the dedication.

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JANET J. MCCOY, Assistant Director
1250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. MIDGHELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 434-4

LA # 90

(10/29/REVISE)

ADDITIONS TO GOVERNOR RONALD REAGAN'S SCHEDULE
FOR SATURDAY, OCTOBER 31st.

CORRECTED SCHEDULE

SATURDAY, October 31

10:45 AM KNBC-TV "News Conference" taping

KNBC
3000 Alameda
Burbank

11:30 AM La Mirada Shopping Center rally
La Mirada & Rosecrans
La Mirada

1:30 PM Dedication of Boys' Club of Pasadena Building
3230 East Del Mar Boulevard
East Pasadena
RR -- remarks

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

NEWS BUREAU

JAY J. MCCOY, Assistant Director
2 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. MOORELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery Street
San Francisco, CA 94104
(415) 424-4437

OCTOBER 29, 1970

ATTENTION: Assignment Editors
News Editors
Political Writers

MEMO TO THE PRESS

Please note important changes in the Governor's
campaign schedule for Saturday, October 31, 1970.



Jay McCoy
News Bureau

**Committee to Re-Elect
GOVERNOR
REAGAN**

NEWS BUREAU

JANET J. MCCOY, Assistant Director
1230 North Western Avenue
Los Angeles, CA 90029
(213) 461-4766

JACK S. MCDONELL
Director

HOWARD G. HAYDEN, Assistant Director
Rm. 625, 300 Montgomery St.
San Francisco, CA
(415) 434-4344

REVEREND CLAUDE EVANS

FOR IMMEDIATE RELEASE

LA # 91

An appointee of Los Angeles' Mayor Sam Yorty and a well-known Negro minister has joined the supporters of Governor Ronald Reagan.

Reverend Claude Evans, pastor of the Ajalon Temple of Truth Baptist Church, was appointed as a Commissioner on the Community Redevelopment Agency by Mayor Yorty.

Reverend Evans is serving as one of the chairmen of the Committee of Ministers for Reagan for Southern California.

He is chairman of the Clergy-Police Council of 77th Street; president of the South Central Junior Chamber of Commerce; executive secretary of the Providence Baptist Association; and member of the Executive Board of the California State Baptist Convention.

Reverend Evans served as general secretary and corresponding secretary of the Constitutional State Baptist Convention as well as being active in the Baptist Ministers' Conference of Los Angeles and Southern California.

♦ ♦ ♦

10/30/70
LA 91

**Committee to Re-Elect
GOVERNOR
REAGAN**

NEWS BUREAU

MCCOY, Assistant Director
2250 North Western Avenue
Los Angeles, CA 90029
(213) 461-4764

JACK S. MCDOWELL
Director

HOWARD C. HAYDEN, Assistant Director
Rm. 625, 305 Montgomery Street
San Francisco, CA 94111
(415) 424-6611

VETERANS

FOR IMMEDIATE RELEASE

LA # 92

The Veterans Committee to Re-Elect Governor Reagan made an urgent appeal to all veterans to get out the vote for the Governor on election day.

Citing Reagan's strong law enforcement policies and his common sense approach to other California problems as the main reasons for their support, the committee asked help from all veterans organizations in getting people to the polls.

The Southern California Executive Committee of the Veterans for Reagan campaign group is composed of one individual who has held high office from each war veteran organization.

Included on the Executive Committee from the Los Angeles and Orange County areas are:

Senior Past National Commander, John R. Quinn, American Legion; Past Commander of Los Angeles County Council, Kenneth Steele, Veterans of Foreign Wars; Past National Commander, William G. Dwyer, Disabled American Veterans; Past National Senior Vice Commander, Adolph N. Sutro, Military Order of the Purple Heart; Most Decorated Veteran of World War I, Louis Van Iersel, Legion of Valor; Past National Vice Commander Col. F.E. Coyne (Ret.), Combat Veterans of the United States; Past Department Commander, Mrs. Faith Rothburn, Amvets; Dept. Commander Alfred F. Moulton, United Spanish War Veterans; Former Mayor of Beverly Hills, Major General Leroy H. Watson, Military Order of World Wars; Past National Vice Commander, Rosland W. Hoagland, Council of Combat Division Associations; Viet Nam Veteran, Mike Hodgson, "Sgt. Mike".