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OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-3-72

RELEASE: Immediate

#548

Acting Governor Ed Reinecke today announced the appointment of Los Angeles City Councilman Billy G. Mills to the California Council on Criminal Justice. He replaces Raymond Simon of Modesto, who has resigned.

Mills, a Democrat, is a 1951 graduate of UCLA, where he also earned his law degree in 1954. He has been a member of the Los Angeles City Council since 1963. He is married to the former Rubye Maurine Jackson. They are parents of five children.

CCCJ board members serve at the pleasure of the governor, not to exceed four years. They receive actual and necessary expenses.

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OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-3-72

RELEASE: Immediate

#549

Acting Governor Ed Reinecke today announced the reappointment of James W. Granger, of Placerville, as a member of the Area III Mental Retardation Program Board. He has served on the board since 1971.

Granger, who is the Director of special education for El Dorado Union High School District, holds 10 administrative and special education credentials for the State of California. He will represent professionals on the board.

He is a member of the El Dorado County Mental Health Board and is on the board of trustees for Sheltered Workshop Project for El Dorado County.

Granger, 44, a Republican, is married and the father of three children. Their address is Route 2, Box 30-B, Placerville.

Board members serve three year terms and receive actual and necessary expenses.

#

Garcia

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-3-72

RELEASE: Immediate

#550

Acting Governor Ed Reinecke today announced the appointment of Mrs. Dorothy S. Cox, of Modesto, to the Area VI Mental Retardation Program Board. She will serve the unexpired term of Leander Binna of Modesto, who resigned. The term expires June 1973.

Mrs. Cox, who has devoted most of her career to the teaching of the mentally retarded and related fields, is a 1935 graduate of San Jose State College. She has done graduate work in mental retardation at the University of California, Stanford University and University of the Pacific.

On the area board, she will represent professionals working in the mentally retarded field. She is married and lives at 3624 Beckwith Road, Modesto. She is a Republican.

Board members receive actual and necessary expenses. Appointments to the board normally are for three year terms.

#

Garcia

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-3-72

RELEASE: Immediate

#551

Governor Ronald Reagan today hailed as "a million dollar bonus for the taxpayers" the first low bid to be accepted in the sale of state bonds since California's credit standing soared to AAA-AAA last week---the highest rating which can be accorded by the nation's financial community.

Noting that California now has become one of only 14 states to be assigned Triple A status by both of the nation's most prestigious credit rating services (Moody and Standard & Poor's), the governor said:

"Because we have won the highest confidence of America's investment community through sound fiscal policies and good management, California taxpayers can now look forward to savings from lower interest rates on new state bond sales amounting to some \$5 million in the coming year alone."

The governor cited a number of key factors which led to achievement of the new all-Triple A rating.

He pointed to the businesslike management procedures which have been infused into the day-to-day operations of state government, practices which have enabled the state to run economically and efficiently, with fewer employees than when he took office, but without impairing essential services to the public.

He made particular reference to the administration's successes in reforming California's welfare and Medi-Cal programs which, he said, have saved hundreds of millions of dollars and are, in very large part, responsible for the state's extremely healthy financial condition today.

Governor Reagan paid special tribute to State Treasurer Ivy Baker Priest who, he said, deserves the highest commendation for the outstanding way in which she has conducted the state's bond business.

"Her wise and prudent investment and bond sale policies are dictated by a continuing dedication to making the public's money work to the greatest possible benefit of the taxpayers," he said.

He said today's low interest bid of 4.6122 percent for \$90 million in bonds to finance several state programs is "a million dollar bonus for the taxpayers which will be multiplied many times over in savings on interest payments in the days and months ahead."

#

Gray

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-4-72

RELEASE: Immediate

#552

Acting Governor Ed Reinecke today announced the reappointment of Mrs. Margaret G. Hansen of Kingsburg, and Mrs. Ruth H. Hillman, of Porterville, to the Area VIII Mental Retardation Program Board.

Mrs. Hansen, who is currently chairman of Area Board VIII, is the director of the Tulare County Training Center for the Handicapped. Mrs. Hansen, a Republican, has served on the board since 1970. She will represent professionals on the board.

Mrs. Hillman, a Republican, is the parent of a retarded child and has been active for many years in mental retardation associations. She will represent the general public on the board. She has served on the board since 1970.

Board members are appointed to three year terms and receive actual and necessary expenses.

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OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-4-72

RELEASE: Immediate

#553

Acting Governor Ed Reinecke today announced the reappointment of Mrs. Helen F. Hugo of Napa to the Area IV Mental Retardation Program Board. She has served on the board since 1970 and represents professionals.

Mrs. Hugo, a Democrat, is presently serving as chairman of the Community Work Training Center for Handicapped Youth. She has been a substitute teacher for Special Education classes in Napa and was honored as volunteer of the year by the California State Mental Health Association.

Board members serve three year terms and receive actual and necessary expenses.

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OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-4-72

RELEASE: Immediate

#554

Acting Governor Ed Reinecke today announced the appointment of Pier A. Gherini, Jr., of San Francisco, to the Commission on Housing and Community Development. He fills the unexpired term of Jack Freeman of Beverly Hills, who resigned. The term ends October 1974.

Gherini, 30, a Republican, is a third generation Californian. He is a graduate of the University of San Francisco and is presently a Flight Service Supervisor for Pan American Airways in San Francisco.

The appointment requires Senate confirmation. Commission members receive \$25 per diem.

#

Garcia

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-4-72

RELEASE: Immediate

#555

Governor Ronald Reagan today announced the appointment of a new member and the reappointment of two members to the Area XII Mental Retardation Program Board. The new appointee is George W. Hooper of San Bernardino. Reappointed were Neil E. Brooks of Riverside, and Mrs. Ann Ivey, R.N., of Rialto.

Hooper, 45, is executive director for the San Bernardino area Association for the Retarded and the principal of the School of Hope. He has been working in the mentally retarded field since 1945.

Brooks, 42, is the coordinator for Special Training classes for the Educable Mentally Retarded and the Trainable Mentally Retarded for the Riverside County schools.

Mrs. Ivey, 34, is the assistant director of Public Health Nursing in the San Bernardino County Health Department. She is also coordinator for the Head Start Health Program and the Birth Defects or Child Development Clinic.

Mrs. Ivey and Brooks have served on the board since 1970.

All three members are Republicans.

Board members serve three year terms and receive actual and necessary expenses.

#####

Garcia

Governor Ronald Reagan today announced his endorsement of Proposition 18, the anti-obscenity initiative measure on the November ballot. In making the announcement, the governor said:

"I want to announce my support of Proposition 18, not only as the Governor of the State, but as a parent who is deeply concerned about the tragic pollution of our sociological climate by the commercial interests who are flooding us with pornography. Many lawyers, including my legal staff, have reviewed Proposition 18; they have concluded that this is a reasonable, well-drafted measure, designed to give law enforcement the weapons it badly needs to help communities protect themselves against smut

"I have considered carefully the arguments by the opposition to Proposition 18 and their claim of 'censorship' in regards to the effects of the proposition. It is my opinion that these accusations are unfounded and that the proposition is drafted not only to protect the public against a continuing hard core smut that concerns us all, but also protects the legitimate publisher and theater against specious prosecution

"I urge the people of California to join me in this effort to stop the spread of this filth by voting in favor of Proposition 18."

Pat Boone, the State Chairman of the Committee for YES for Proposition 18, telegraphed his personal thanks to the Governor for his endorsement and expressed his delight that Governor Reagan had been able to join the California District Attorneys' Association, the State Chamber of Commerce, the California Peace Officers Association, and other civic and community groups in giving their endorsement to Proposition 18.

"We have been the victims of a massively financed campaign of smears against the Proposition by those commercial interests who gain so much from pornography," said Boone, "and unfortunately we have not been able to gather the tremendous financial resources necessary to answer these unfounded charges. It is reassuring to the thousands of hard-working decent citizens who are struggling to secure the passage of this measure that the Governor would take the courageous stand that he has.

"I am confident that Proposition 18 will more than be able to stand up under a close scrutiny such as that which Governor Reagan has given to it, and I urge all Californians not to be swayed by the well-financed campaign of distortion against Proposition 18. Rather, as the Governor has done, I plead with the people of California to consider the measure on its merits and then to register their vote for a cleaner, more decent society for ourselves and our children by voting 'YES' on Proposition 18," concluded Boone.

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OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-6-72

RELEASE: Immediate

#557

Lieutenant Governor Ed Reinecke today called an emergency session of the cabinet to discuss the potentially disastrous economic effect the recent State Supreme Court's decision in the Mammoth-Mono County case is having on California.

As a result of that court decision, which requires local governments to file written environmental impact reports before issuing building permits, hundreds of projects may be closed down across the state and thousands of construction workers are in danger of losing their jobs.

The ruling, issued September 21, requires that California's tough Environmental Quality Act of 1970 apply to private building projects throughout the state.

Governor Ronald Reagan informed the cabinet he is requesting State Attorney General Evelle Younger to ask the court to make its decision not applicable to private projects begun before September 21 and to stay the effect of its ruling pending a complete clarification.

"I am extremely concerned that the plain language in the law has been ignored by the court," Reinecke said. "The legislature and the governor did not intend for the law to bring California's construction industry to a grinding halt, forcing thousands of workers off their jobs by stopping hundreds of construction projects.

"At the time the Environmental Quality Act was approved, everyone agreed that it applied only to governmental projects. The court's ruling has broadened the law far beyond any reasonable interpretation of the statute," Reinecke concluded.

Several cities and counties have stopped issuing building permits because of the court's decision. In addition, most major financial institutions in the state have suspended making loans as a result of the decision. Projects already under construction also may be affected by the court's ruling.

#

Walthall

Governor Ronald Reagan today announced the appointments of two judges to the municipal court bench in the San Diego Judicial District.

Appointed were Richard J. Hanscom, 40, a San Diego deputy district attorney, and Mack P. Lovett, 40, who is in private practice in San Diego. Hanscom replaces the late Judge Richard Donovan, and Lovett fills the seat vacated by the retirement of Judge George Bryans.

Hanscom, a Republican, is a 1953 graduate of the University of Wisconsin and received his law degree from the University of California at Los Angeles in 1958. He joined the San Diego District Attorney's office in 1959. He was chief of the office's superior court division, which is responsible for trying all felony cases in the superior courts of San Diego County. Hanscom is married and the father of two minor children. The family lives in San Diego.

Lovett, who is a native of San Diego, attended San Diego State College and received his undergraduate (1953) and law degrees (1956) from Stanford University. Following graduation, Lovett joined the San Diego District Attorney's Office and served in the criminal division until 1960 when he entered private practice.

He was appointed division counsel of the legal department of General Dynamics Corporation in 1961 and served in that capacity until 1968 when he again entered private practice. Lovett is a Republican. He and his wife have three minor children, and they make their home in San Diego.

Both judges will receive an annual salary of \$32,273.

#####

Governor Ronald Reagan today announced the reappointment of one member and the appointment of two new members to the California Regional Water Quality Control Board, North Coastal region.

Reappointed to a four-year term was Bert L. Smith, a Democrat from Santa Rosa. He is a retired vice president of the Farm Credit Bank in Berkeley, and the founder and editor of Western Water News.

Smith is president of the University of California at Davis Alumni Association, and has been active for many years in water development in California.

The two new members appointed to the board for four-year terms are Albert P. Beltrami, a county administrator of Mendocino County, and Herbert A. Peterson, Jr., of Arcata.

Beltrami, a Republican, replaces David Nichols of Santa Rosa who resigned. Beltrami lives in Ukiah.

Peterson, who is a Republican, fills the vacancy created by the expiration of the term of Willard E. Pratt of Arcata. Peterson is the chief forester of a lumber firm in Arcata.

Members of the Regional Water Quality Control Board receive their actual and necessary expenses while on official business.

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Walthall

GOVERNOR'S SCHEDULE

October 9, 1972
through
October 15, 1972

Monday, October 9

Evening

Orange County Dinner and Rally sponsored by
Committee for Reelection of the President,
Anaheim Convention Center

Overnight - Los Angeles

Tuesday, October 10

No public appointments scheduled

Overnight - Sacramento

Wednesday, October 11

9:45 a.m.

California Real Estate Association Convention,
Continental Ballroom, San Francisco Hilton.
Speech.

Overnight - Los Angeles

Thursday, October 12

Noon

World Affairs Council Luncheon, Ambassador
Hotel. Speech.

6:15 p.m.

Reception for Assemblyman Charles Conrad and
Assembly Candidate Henry "Hank" Arklin,
Toluca Lake

Overnight - Los Angeles

Friday, October 13

No public appointments scheduled

Overnight - Los Angeles

Saturday, October 14

No appointments scheduled

Overnight - Los Angeles

Sunday, October 15

2:00 p.m.

Japanese-American Republicans Rally for the
Reelection of the President, Santa Monica
Room, Century Plaza Hotel

#

(MEMO TO NEWSMEN: The following is embargoed for use after 4 p.m. today,
October 10, 1972. Please guard against premature release.)

Governor Ronald Reagan today proposed a 10 percent across-the-board
slash in the state income tax, plus a major reduction in the local
property tax burden, and said he will call a special statewide election
early next year to make sure the people themselves are able to secure the
tax relief they need---at the ballot box.

In taking the 6-point plan directly to the public in a televised
"Report-to-the-People," Governor Reagan became the first governor of a
major state in recent history to propose a broad tax reduction, including
a permanent, ongoing income tax cut.

Noting that "for the third straight year a small band of legislators
were able to frustrate our efforts to give you a tax reduction which is
long overdue," the governor said he will ask the legislature, when it
reconvenes November 8, to approve the ballot measure and he set a deadline
of January 30 for the legislature to act.

He said the measure "will provide much needed help for low-wealth
school districts and reduce the property tax, plus an across-the-board
cut in the California income tax.

"If the legislature agrees to put this on the ballot (by January 30),
fine. If not," he said, "we'll put it on the ballot anyway." Governor
Reagan said he would do this by "personally leading an initiative drive"
to put such a measure to a vote of the people.

"I then will call a special election---which I am authorized to do
by law---just as soon as you have signed the petitions," he said in the
brief televised message.

The governor's six-point proposal, if passed by the voters, would:

- 1) Slash state income taxes by at least 10 percent on a permanent,
ongoing basis.
- 2) Reduce property taxes by at least doubling the present homeowner
exemption.
- 3) Provide tax relief for renters.

4) Increase state aid to schools by \$200 million in new money, and provide nearly \$ $\frac{1}{4}$ billion for school property tax rollbacks.

5) Freeze property taxes at the reduced level. The local electorate would determine the property tax rate in the future.

6) Require a two-thirds vote of the legislature to increase any state tax.

"To accomplish the proposed school tax rollbacks and property tax reductions," he said, "there will be a shift adding one cent to the sales tax. One percent added to the Bank and Corporation tax will make possible a cut in the business inventory tax.

"Federal revenue sharing will support the increased school funding. And, the ongoing surplus---which has resulted from our welfare and Medi-Cal reforms---will be committed to income tax reduction," the governor said.

Governor Reagan pointed out that "our proposed income tax cut would not have been possible if we had not achieved substantial savings in welfare and Medi-Cal. The reforms not only have enabled us to keep the costs of these programs well below projected expenditures but also have helped cut the state's welfare caseload by some 220,000 persons during the past 17 months, while increasing grants to needy families by almost 30 percent," he said.

The governor said that although members of his administration will be working out all the details of his tax relief plan in the weeks ahead---so that the program will be ready to present to the legislature November 8---"we now know that the tax reductions we are proposing are feasible, realistic and fiscally responsible."

Here is the text of Governor Reagan's taped Report-to-the-People which was distributed to television and radio station news directors around the state for use on newscasts after 4 p.m. today:

"Last Spring, for the third straight year, we proposed a plan for reducing property taxes. And, for the third straight year a small band of legislators were able to frustrate our efforts to give you the tax reduction which is long overdue.

"At that time, I told you I intended to propose an alternative method for returning to you, the taxpayers, the ongoing surplus that has resulted from our Medi-Cal and welfare reforms.

"The legislature will reconvene November 8, and on that day I will ask them to approve a ballot measure for submission to you which, if you approve, will provide much needed help for low-wealth school districts and reduce the property tax, plus an across-the-board cut in the California state income tax.

"If the present legislature or their successors have not acted by January 30, I will personally lead an initiative drive to put such a measure on the ballot by petition.

"I then will call a special election---which I am authorized to do by law---just as soon as you have signed the petitions.

"The plan we are proposing, the one on which you will be voting:

--"Will reduce school property taxes, by at least doubling the present homeowner exemption.

--"Everyone will get at least a 10 percent cut in their state income tax.

--"And, school aid will be increased by \$200 million in new money, and nearly \$ $\frac{1}{2}$ billion will be provided for school property tax rollbacks.

--"The plan also will provide relief for renters.

"To accomplish the proposed reduction, there will be a shift adding one cent to the sales tax. One percent added to the Bank and Corporation tax will make possible a cut in the business inventory tax.

"Federal revenue sharing will support the school funding and the ongoing surplus will be committed to income tax reduction.

"You will further be voting to freeze your property tax at the reduced level, and your votes will control it in the future.

"A two-thirds majority vote of the legislature will be required in the future to increase any state tax.

"And, remember, this time you will have the opportunity to decide.

"If the legislature agrees to put this on the ballot, fine.

"If not, we'll put it on the ballot anyway."

#

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-11-72

RELEASE: Immediate

#562

Governor Ronald Reagan today announced the appointment of Joseph Perez of Concord to the California Advisory Council on Vocational Education and Technical Training.

Joseph Perez, a Democrat, fills the vacancy created by the resignation of Alfonso B. Perez of Montebello.

The new appointee, who is a 1950 graduate of the University of California at Berkeley, is the chief physical therapist at Mt. Diablo District Hospital in Concord.

Council members are paid actual and necessary expenses when on state business.

#

Walthall

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-11-72

MEMO TO THE PRESS

Governor Reagan will hold a general news conference at the Ambassador Hotel in Los Angeles tomorrow, October 12, immediately following his luncheon address to the World Affairs Council.

The press conference will be held in the Gold Room of the Ambassador.

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Gray

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-12-72

RELEASE Immediate

#563

Governor Ronald Reagan today announced the appointment of James H. Leach of Lakeport to the Napa State Hospital Advisory Board for the Mentally Retarded.

Leach, who is a veterans service officer and civil defense coordinator for Lake County, fills the vacancy created by the resignation of Ray F. Moody of Cobb, California.

A Republican, Leach's term will expire December 16, 1972.

Members of the board receive their expenses when on official business.

#

Walthall

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-12-72

RELEAS Immediate

#564

Governor Ronald Reagan today announced the appointments of two new members and reappointed a present member to the Areawide Mental Retardation Program Board.

The new members are Charles Benjamin, M.D., who was named to a three year term on the Board's Area VII. Dr. Benjamin, a Democrat, is a member of the staff of the pediatrics department at the Permanente Medical Group in Santa Clara. He replaces Dr. Michael D. Stein of San Jose who has resigned.

Also named to a three year term was James L. Kuebelbeck of Half Moon Bay. He will represent the Board's Area V. Kuebelbeck, a Republican, replaces Leo Guidotti of Castro Valley. Guidotti's term has expired.

Reappointed to a three year term, representing the Board's Area XIII, was Mrs. Kathleen C. Nicolaysen of Escondido. A Democrat, Mrs. Nicolaysen has served on the Board since 1970. She is a member of the advisory board of the North San Diego County Association for Retarded Children, and a member of the California Association for Neurologically Handicapped.

Members of the Areawide Mental Retardation Program Board are paid their actual and necessary expenses.

#

Walthall

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-12-72

RELEASE: Immediate

#565

Governor Ronald Reagan today sent the following telegram to
Charles O. Finley and the Oakland As. on winning the American League
pennant:

"Dear Charlie and the Oakland As:

"Hearty congratulations for bringing the American League pennant to California. We are proud of each of you and the tremendous season you had culminating with victory today in Detroit. You can take great pride in your accomplishment because all of you came through in the face of adversity showing the form of true champions. I look forward to the world championship flag flying over the Oakland Coliseum. Good luck in the World Series. Sincerely, Ronald Reagan, Governor of California."

#

Walthall

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-13-72

RELEAS. Immediate

#566

Governor Ronald Reagan today appointed three new members to the California Regional Water Quality Control Board, San Francisco Bay Region.

Appointed to four-year terms were Louis P. Martini of St. Helena, Charles R. Hitchcock of San Leandro, and Raymond Gambonini of Petaluma.

Martini replaces Cecil Herrick of Napa, whose term has expired. Martini, a Republican, is president and general manager of the Louis M. Martini Winery in St. Helena.

Hitchcock, who is a Republican, is vice president of the Peterson Tractor Company in San Leandro. He fills the vacancy created by the resignation of Ercole Caroselli of San Francisco.

Gambonini, who is also a Republican, replaces the late William Upton of San Rafael. Gambonini is the owner and operator of Dairy Ranches in Petaluma.

Board members are paid actual and necessary expenses when on official duty.

#

Walthall

OFFICE OF GOVERNOR ROY L. REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-13-72

MEMO TO THE PRESS

C O R R E C T I O N

Press Release #566 dated 10-13-72, Raymond Gambonini will fill the unexpired term of William Upton. He does not serve a four year term. Gambonini's term expires 9-30-73.

#

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-13-72

RELEASE: Immediate

#567

Governor Ronald Reagan today accepted a challenge from Ohio's
Governor John J. Gilligan that his Cincinnati Reds will not beat
California's Oakland A's in the 1972 World Series.

Gilligan wired Governor Reagan this afternoon with the following challenge:

"I will offer a bushel of sweet corn, the nation's best, against whatever you choose that our Reds will beat your Athletics in the World Series. How about it?"

Governor Reagan responded:

"Dear Governor Gilligan: You've got yourself a World Series bet. I will wager two bottles of California's finest wines, a delightful Chablis and a Burgundy that is second to none, that our A's will start a prairie fire around the base paths at Riverfront Stadium and will continue the carnage at the Oakland Coliseum.

"As you know, California produces the world's finest wines. I look forward to enjoying a glass with your sweet corn."

#

Walthall

GOVERNOR'S SCHEDULE

October 15, 1972
through
October 22, 1972

Sunday, October 15

2:30 p.m.

Japanese-American Republicans Rally for the
Reelection of the President, Santa Monica
Room, Century Plaza Hotel, Los Angeles.
Brief remarks.

p.m.

Depart for Philadelphia

Overnight - Philadelphia

Monday, October 16

10:45 a.m.

Press Conference, Bellvue-Stratford Hotel,
Blue Room (Bond and Walnut Streets),
Philadelphia

Noon

Pennsylvania Finance Committee for the
Reelection of the President Fundraising
Luncheon, Bellvue-Stratford Hotel. Remarks.

3:30 p.m.

Press availability, Wilkes-Barre-Scranton
Airport

5:10 p.m.

Republican Fundraising Reception, Scranton
Club, 400 Washington Avenue, Scranton

8:00 p.m.

Public Rally, Courthouse Square, Scranton

Overnight - Scranton

Tuesday, October 17

a.m.

Depart for Chicago

12:15 p.m.

Inland Daily Press Association Annual
Meeting, Drake Hotel, Chicago. Remarks.

2:05 p.m.

Press Availability, Drake Hotel (Room M-18)

p.m.

Depart for Peoria, Illinois

3:45 p.m.

Press Availability, Jumer's Castle Lodge
Maria Theresa Room, Peoria

7:40 p.m.

Republican Rally, Field House, Bradley
University

Overnight - Los Angeles

Wednesday, October 18

afternoon

Governor Reagan will throw out the first
ball at the 4th World Series Game (2nd at
Oakland), Oakland-Alameda County Coliseum

Overnight - Sacramento

Thursday, October 19

6:30 p.m.

Republican Fundraising Reception honoring
Senator Robert Stevens, Airport Marina Hotel,
Los Angeles

Overnight - Los Angeles

Friday, October 20

a.m.

Regents Meeting, Los Angeles

Overnight - Los Angeles

Saturday, October 21

Sunday, October 22

No appointments scheduled

Overnight - Los Angeles

Acting Governor Ed Reinecke---deeply concerned that a recent State Supreme Court ruling "could throw hundreds of thousands of Californians out of work"---today announced he is calling an urgent meeting Wednesday in Sacramento to determine the potential adverse impact the decision could have on California's economy.

Reinecke said he is inviting key members of organized labor, top representatives of the state's construction, agriculture, real estate and lending industries and members of the cabinet to the meeting to discuss the court's September 21 ruling which interpreted the California Environmental Quality Act of 1970 as being applicable to private projects.

The ruling, which takes effect next week, requires that environmental impact statements must be filed with local officials by construction firms and possibly even farmers before private building projects and certain agricultural activities can go forward.

"Preliminary reports have indicated that the court's ruling could throw hundreds of thousands of Californians out of work by wreaking havoc on two of the state's most important industries---building construction and agriculture. Hopefully, Wednesday's meeting will help us to more precisely assess the potential adverse impact the decision could have on the state's economy," he said.

"In addition, the meeting will provide an opportunity to discuss possible courses of action aimed at achieving both interim and permanent solutions to the problem," he added.

Reinecke said the administration is currently studying possible legal steps to delay or mitigate the adverse effects of the ruling. He noted that requests to call a special session of the legislature to clarify the legislative intent of the Act also have been taken under consideration by the administration.

Reinecke expressed additional concern that the current efforts of some local jurisdictions to meet the emergency will be scattered, ineffective and possibly in conflict with the unequal protection provisions of the law.

"Some local governments," he said, "are frankly admitting that they are whistling in the dark hoping that ordinances they have adopted will not be challenged in court. But, there is no way to tell what the outcome of the court's decision really means for local governments," he added.

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Gray

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-13-72

RELEASE: Immediate

#570

Governor Ronald Reagan today asked Senator George McGovern to explain to the people of California just how it was that he was able to fashion his so-called "peace" plan so closely along the lines already proposed by the North Vietnamese communists.

The governor, noting that McGovern is bringing his campaign to California tonight, also challenged McGovern to explain how his "surrender-at-any-price scheme" would guarantee freedom for any of our prisoners of war.

"The people of California have a right to expect straight answers on these and other life and death issues from a presidential candidate," Governor Reagan said.

"If it is just a coincidence that McGovern's capitulation plan so closely resembles that of the Hanoi aggressors, is it also a coincidence that Senator McGovern never seems to complain about the atrocities committed by the Viet Cong against countless thousands of innocent South Vietnamese civilians?

"Why does the Senator never mention the cruel deeds of the enemy," the governor asked.

"The fact is, Senator McGovern's surrender-at-any-price scheme would deliver all of South Vietnam into the hands of the communists and completely ignore the wishes of the people of the South who have sacrificed so much and fought so valiantly against communist aggression," he said.

"Can Senator McGovern really defend such a cynical and shameful act, one which would result in the abandonment of a brave people and open up all of Southeast Asia to savage communist terrorism and subversion?

"If so," Governor Reagan said, "the American people must be made fully aware of the disastrous consequences which Senator McGovern's surrender-at-any-price scheme would produce, and of the terrible harm such outright capitulation would do to our present standing as a trusted ally of free nations throughout the world."

#

Gray

Lieutenant Governor Ed Reinecke will host a meeting of key members of organized labor, top representatives of the state's construction, agriculture, real estate and leading industries and members of Governor Reagan's cabinet today at 10:30 a.m. in the governor's office.

The meeting has been called in an effort to determine the potential adverse impact on California's economy of the state Supreme Court's recent ruling which interpreted the California Environmental Quality Act of 1970 as being applicable to private as well as public projects.

The lieutenant governor will be available to the press following the meeting--at approximately 11:30 a.m.--in the governor's office.

#

Gray

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-18-72

RELEASE: Immediate

#571

Governor Ronald Reagan today reminded California citizens that Veterans Day will be observed Monday, October 23.

In calling attention to the national observance of Veterans Day, Governor Reagan said:

"I feel it is time that Americans lay aside their differences and bring forth the spirit of patriotism that is an essential part of our national history. What better opportunity is there than to do it on a day traditionally set aside to pay tribute to those brave men and women responsible for protecting our great land and its people?"

"This year all Americans should pay special tribute to our prisoners of war and those classified as missing in action. These men are special veterans in the broadest sense and deserve a well-earned recognition.

"A prayer for their safety and quick return to their families and loved ones would be particularly fitting at this time."

Governor Reagan noted that "this is not a day with military overtones. It is a day of appreciation," he said, "for all of those who have served their country and defended its hard-earned values."

Frank D. Nicol, director of the State Department of Veterans Affairs and chairman of California's Veterans Day observance, has informed the governor that the federal Veterans Administration has designated the cities of Long Beach and San Leandro as Veterans Day Regional Observance Centers. These cities will hold special parades honoring the state's veterans.

San Francisco, Porterville, Sacramento, Bakersfield, San Diego, Hemet, and Los Angeles also will hold special Veterans Day observances.

Governor Reagan urged that all California citizens attend or participate in a Veterans Day event. He pointed out that flying the American flag on Veterans Day is traditional.

#

Verne Orr, director of the Department of Finance and a member of Governor Reagan's Cabinet, today announced the appointment of Edward M. Fryer of Portola Valley as deputy director of the Department of Finance.

Fryer, 56, a fourth-generation Californian, is a graduate of Pomona College at Claremont, California, and holds the degree of Engineer and a Ph.D. degree in Physics from Stanford University. A Navy veteran of World War II, leaving as Lt. Commander, he was until 1965 Professor of Physics at Pomona College.

Following his long service with Pomona, Fryer was general manager of the Quantum Electronics Division of Varian Associates in Palo Alto and Boston.

A registered professional engineer and licenced real estate broker, Fryer has recently been engaged in ranch and investment management. He and his wife have two children. A Republican, he will receive a yearly salary of \$31,500.

Orr also announced that Kenneth F. Hall, deputy director for the Department since July 1970, has been appointed chief deputy director of the Department of Finance, replacing James S. Dwight, Jr., who is now assistant director of the federal Office of Management and Budget in Washington, D.C. Hall will also receive \$31,500 annually.

#####

Walthall

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-19-72

RELEASE: Immediate

#573

Governor Ronald Reagan today announced the appointment of Robert G. Hutchison, city manager of Roseville, to the Intergovernmental Board on Electronic Data Processing.

A member of the League of California Cities, he will represent the League as a member of the state board.

Hutchison replaces William M. Simons of San Diego, former director of data processing for the city of San Diego. Simons became ineligible for the state board when he resigned recently to enter private business.

The father of four children, Hutchison is a 1949 graduate of the University of Washington, and holds a masters degree in public administration from California State University, Los Angeles.

Board members receive no compensation from the state.

#

Walthall

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-19-72

RELEASE Immediate

#574

Governor Ronald Reagan today appointed South Bay Municipal Court Judge Thomas W. Fredricks to the Los Angeles Superior Court bench. Judge Fredricks replaces Judge Leonard A. Diether who retired last month.

Judge Fredricks, 51, is a 1948 graduate of the University of Southern California Law School. In addition to practicing law

since 1953, he has served as Hermosa Beach city attorney and city prosecutor. He was appointed as a judge of the municipal court in 1968.

He is a former president of the South Bay Bar Association and a member of the board of trustees of the Hermosa Beach City School District. In addition to numerous other civic activities, Judge Fredricks is an honorary life member of the California State Parent Teacher's Association and a former director of the Hermosa Beach Chamber of Commerce.

Judge Fredricks is married, and the father of two sons. The family resides at Hermosa Beach. He is a Republican.

Superior Court Judges receive an annual salary of \$36,393.

#

Garcia

Governor Ronald Reagan today announced the appointment of Dr. Gary D. London, of Bel Air, as a member of the California Hospital Commission. He will fill the unexpired term of Dr. James B.D. Mark, of Stanford, who resigned.

Dr. London, 37, a native of Sioux City, Iowa, earned his bachelor's degree at UCLA and his doctor of medicine degree in 1961 from New York University. He is president of Health Systems, Inc., Los Angeles.

He is married and is the father of three children. The family lives at 1171 Roberto Lane, Bel Air. Dr. London lists his political affiliation as independent.

Commission members receive \$100 per day while on duty plus necessary expenses.

#

Garcia

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-20-72

RELEASE: Immediate

#577

Governor Ronald Reagan today announced the appointment of Mrs. Laura A. Wirt, of San Leandro, to the Napa State Hospital Advisory Board for the mentally disordered. She replaces . Marjory C. Folinsbee, M.D., of San Francisco, who resigned.

Mrs. Wirt, a native Californian, is the mother of four grown children. As the wife of a career Air Force officer, she lived in three foreign countries and various states in the United States. She has been active in the Red Cross, Boy Scouts, and numerous other civic functions.

Mrs. Wirt will complete the term of Dr. Folinsbee, which expires in December 1973. She is a Republican.

Board members receive necessary expenses.

#

Garcia

Governor Ronald Reagan today proclaimed a state of emergency in Monterey County because of last week's heavy rains and mudslides in the Big Sur area.

"Today's action will allow a joint effort between local and state governments, including state personnel and equipment, to assist in cleaning up the area and to protect local citizens," Governor Reagan said.

The proclamation is the first step necessary to permit business and property tax relief for affected citizens.

Governor Reagan said the proclamation will permit the state Department of Water Resources to begin removing logs, underbrush and other debris from streams to improve drainage conditions.

The State Division of Highways is continuing its program to keep state highways open. Additional highway crews have been moved into the Big Sur area.

Personnel from the Department of Conservation's Ecology Corps are assisting in the above protective measures.

#

Walthall

GOVERNOR'S SCHEDULE

October 23, 1972
through
October 29, 1972

Monday, October 23

Noon Republican Fundraising Luncheon for Washington Governor Dan Evans, Ridpath Motor Inn, West 515 Sprig, Spokane, Washington. Speech.

4:00 p.m. Press availability, Sheraton Motor Lodge, Portland, Oregon

7:30 p.m. Republican Fundraising Dinner (on behalf of Committee to Reelect the President), Sheraton Motor Lodge, Portland. Speech.

Overnight - Sacramento

Tuesday, October 24

10:00 a.m. Dedication of new Federal Information Center, Federal Building, 640 Capitol Mall. Governor Reagan will introduce Julie Nixon Eisenhower.

Overnight - Sacramento

Wednesday, October 25

10:00 a.m. PRESS CONFERENCE

7:00 p.m. Republican Fundraising Reception for Senator John Nejedly, Diablo Country Club, Diablo. Remarks.

Overnight - Sacramento

Thursday, October 26

7:00 p.m. United Republican Finance Committee Dinner and Rally, Los Angeles Sports Arena. Remarks.

Overnight - Los Angeles

Friday, October 27

2:30 p.m. Taping of "News Conference," NBC Studios, Burbank

Overnight - Los Angeles

Saturday, October 28

No appointments scheduled

Overnight - Los Angeles

Sunday, October 29

10:30 a.m. American Dental Association Meeting, Masonic Auditorium, San Francisco. Speech.

Overnight - Sacramento

#

Gray

Governor Ronald Reagan today issued the following statement:

"I would like to open this press conference with a warning to the people of California against the most blatantly dishonest ballot campaign I have ever witnessed. In a cynical and calculated attempt to deceive the taxpayers, the proponents of Proposition 15 have launched a massive advertising campaign based on totally false and misleading claims. In their ads, they are saying Proposition 15 would 'put a lid on state employee salaries' and 'give control of the public payroll back to the public.' This is of course absolutely untrue.

"The fact is, only by voting NO on Proposition 15 will the taxpayers be able to keep a control on state salaries. Only by voting NO on 15 will the public payroll remain in the hands of the public--through elected public officials. Virtually every campaign argument they have used could only be true IF it were followed by the admonition--VOTE NO on 15.

"Proposition 15 is nothing more than a blank check on the taxpayers' money, written out to state employees, with the amount of money to be filled in by non-elected state employees. If Proposition 15 were to pass, no California governor would ever again have anything to say about state employee pay raises, even though the governor is supposed to be answerable to the taxpayers for how their money is spent.

"In effect, employee salaries would constitutionally have first call on all state revenues--before education, health, or any other public need.

"This year alone, had Proposition 15 been in effect, it would have cost the taxpayers another \$73 million--over and above what they are actually paying. And, imagine how staggering such increases could be in the future. It is a blank check our taxpayers simply cannot afford.

"The truth is California has what I have often stated are 'the finest employees' of any state, or other government level for that matter. We have embarked on a two-phase salary adjustment which by next July will have eliminated any and all inequities and we have a long range plan to maintain a fair salary level in the future. Therefore, I hope no taxpayer will be fooled by the outrageous untruths being perpetrated by those who are pushing Proposition 15 for their own selfish purposes."

OFFICE OF GOVERNOR RONALD REAGAN
Sacramento, California 95814
Ed Gray, Press Secretary
916-445-4571 10-22-72

(The following telegram was released today by telephone to the Associated Press, United Press International, San Francisco Examiner, San Francisco Chronicle and the Oakland Tribune):

"To Charles O. Finley, Dick Williams and the Oakland A's, Oakland-Alameda Coliseum, Oakland, California--

"To Charles O. Finley, Dick Williams and all the Oakland A's. Warmest congratulations to all of you for today's thrilling victory and for bringing the world championship of baseball to Oakland. Your outstanding performance, coolness under pressure and tremendous will to win are a source of very great pride to every Californian. You have earned the title: world champions. Long live the Oakland A's.

"Sincerely, Ronald Reagan, Governor of California"

#

Gray

Governor Ronald Reagan today called upon the Federal Trade Commission (FTC) and the Federal Communication Commission (FCC) to crack down on the California State Employees' Association for its false and deliberately fraudulent advertising in support of Proposition 15, the proposed constitutional amendment dealing with state employees' salaries.

Governor Reagan requested in a letter to Miles Kirkpatrick, FTC chairman, that the FTC issue a cease and desist order against CSEA requiring the organization to drop its false and fraudulent advertising. The governor termed CSEA's advertising campaign for Proposition 15 "a giant---and well financed---hoax against the people of California."

In a separate letter to Dean Burch, chairman of the FCC, Governor Reagan said:

"I urge you immediately to remind all FCC licensees in the State of California that they have a legal obligation to screen out all broadcast materials which are false and fraudulent.

"In addition, all California FCC licensees should be reminded immediately of their obligation under the Fairness Doctrine.

"Proposition 15 directly affects the Constitution, the state legislature, this administration and every voter in the state. Therefore, it is unquestionably a 'controversial issue of public importance,' as covered by the Fairness Doctrine which requires broadcasters to give both sides of such controversial issues."

Citing seven CSEA-sponsored commercials that have been broadcast in California, Governor Reagan said:

"The promoters of this issue should not be permitted to advocate passage of Proposition 15 by means of fraudulent and deceptive advertising in blatant violation of Federal Trade Commission regulations."

#

NOTE TO CAPITOL PRESS CORPS:

Attached are the letters to the FCC and FTC, which contain the false and fraudulent language in each of the seven CSEA-sponsored commercials, and the commercials themselves.

October 26, 1972

The Honorable Miles Kirkpatrick
Chairman, Federal Trade Commission
1101 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

Dear Mr. Chairman:

Charges and countercharges of false and misleading advertising are not uncommon during election year campaigning. But seldom can a more obvious case of deliberate deception and false radio and television advertising be made than here in California over the untruths running through the commercials supporting Proposition 15, the proposed constitutional amendment pertaining to state employees' salaries.

I believe the commercials I will cite in this letter represent a deliberate attempt to falsify the true nature and effects of Proposition 15. The promoters of this issue should not be permitted to advocate passage of Proposition 15 by means of fraudulent and deceptive advertising in blatant violation of Federal Trade Commission regulations. I request that the FTC take immediate action against the California State Employees Association to prevent the further dissemination of its fraudulent and deceptive advertising concerning Proposition 15.

The attached texts of the CSEA sponsored commercials, now being broadcast in California, are untrue and deceptive for the following reasons:

COMMERCIAL "A"

This commercial contains the language "Vote Yes on Proposition 15 to avoid costly strikes...and put sensible controls on state pay". Yet Proposition 15 makes no mention of strikes, and does not provide any legal machinery for curtailing strikes, nor does it declare that strikes by public employees are already illegal. Nor does Proposition 15 contain any language which imposes controls on state pay rates.

The measure would establish a "generally prevailing rate" standard, but this standard is not defined either in the initiative or in California law. Court cases, however, seem to have interpreted the term "generally prevailing rate" to establish a floor rather than a ceiling on public employee pay rates.

COMMERCIAL "B"

The text of this commercial contains one fraudulent message and two others that are absolutely false. First, it states that the California Attorney General's analysis, which appears on the ballot, is "misleading" and makes Proposition 15 read "like a tax increase". In fact, the Attorney General's analysis contains no reference at all to taxes and simply contains an estimated cost, as required by law.

Secondly, it contains the following statement: "It (the Proposition) guarantees that state employment may never be paid more than the average wage for the same job in private industry. It also ends the threat of costly strikes by state employees".

Proposition 15 does not contain the word "average" and the term "generally prevailing rate" has not been defined in California court decisions to mean "average". Moreover, there are no guarantees in Proposition 15 to assure that "generally prevailing rate" will limit pay rates to the average rates for comparable work in private industry. In fact, the proposition does not limit comparisons to "private industry jobs". As noted earlier, Proposition 15 does not establish any means for preventing strikes from occurring.

COMMERCIAL "C"

This message contains the following language: "Your Yes Vote on 15 guarantees that state employees may never be paid more than the average wage for the same work in private industry. At the same time, YES on 15 ends the threat of costly strikes by state employees...".

As previously noted, these are false and fraudulent statements aimed at concealing the true nature of Proposition 15.

COMMERCIAL "D"

This message repeats the charge that the official ballot description makes Proposition 15 sound like a tax increase. In fact, the description does not refer to taxes.

But taken in total context, Commercial "D" makes it appear that Proposition 15 is designed to broaden the authority of elected officials with respect to setting pay rates for state employees. It is fact that Proposition 15 would drastically curtail the control which the people, through their elected officials, presently have concerning public pay rates.

COMMERCIAL "E"

This message repeats two false statements previously referred to. It states that it would "put sensible controls on the state payroll" and that it would "give control of the public payroll back to the public". Both statements are totally untrue.

COMMERCIAL "F"

This message repeats the charge about a "misleading" ballot description. The commercial also implies that a "yes" vote on Proposition 15 is a vote "to keep state pay under control". That is totally untrue.

COMMERCIAL "G"

This commercial repeats the false statement that "Proposition 15 ends the threat of costly strikes by California state employees".

The proponent of Proposition 15, as that term is defined in Election Code 3500.5 (statutes of California), is the California State Employees Association; the very same organization which is now telling the voters of this state that this measure will end strikes, limit salary increases for state employees, give government back to the people, and not raise taxes. At the same time CSEA is telling its members that Proposition 15 will result in substantially greater salaries, and the Legislative Analyst of California agrees by estimating that the cost of this measure would have been an added \$73 million of it had been in effect this fiscal year.

In view of the above information, subject to your own impartial investigation, I request that CSEA immediately be required by a cease and desist order to drop the above false and fraudulent advertising. It is a giant -- and well financed -- hoax against the people of California.

Sincerely,

RONALD REAGAN
Governor

October 27, 1972

The Honorable Dean Burch, Chairman
Federal Communication Commission
1919 M Street, N.W.
Washington, D.C. 20554

Dear Mr. Chairman:

I am enclosing herewith a copy of my letter to the FTC, charging the California State Employees' Association with false and deliberately fraudulent advertising. My letter also requests an immediate cease and desist order. The supporting documents are also attached hereto.

I urge you immediately to remind all FCC licensees in the State of California that they have a legal obligation to screen out all broadcast materials which are false and fraudulent.

In addition, all California FCC licensees should be reminded immediately of their obligation under the Fairness Doctrine.

Proposition 15 directly affects the Constitution, the State Legislature, this administration and every voter in the state. Therefore, it is unquestionably a "controversial issue of public importance," as covered by the Fairness Doctrine which requires broadcasters to give both sides of such controversial issues.

Please let me hear from you at your earliest convenience.

Sincerely,

RONALD REAGAN
Governor

Enclosure

CEW:feb

As recorded
COMMERCIAL NO. 100-1000000000

Commercial "A"

DATE September 27, 1972
COMMERCIAL NO. CSEA -60-1
COMMERCIAL TITLE New York

CLIENT CSEA
PRODUCT Yes on Prop. 15
LENGTH :60
START

NCR: If New York had a law like the one proposed in Proposition fifteen on the California ballot.....they'd be in a lot less trouble.....

SFX: New York is always having strikes.

C-13

There was a hospital strike last year.

The bridge tenders.....they went out.....they walked off the job and they left the bridges wide open....and that was it...we couldn't get across....

When we had the subway strike it certainly was miserable.

There was a garbage strike some time back and that was really repulsive because everything smelled even worse than usual.

There are too many strikes and it's not helping anybody....

ANNCR: Continuous demands for higher pay by public employees have helped push New York City to the edge of financial disaster.....

SFX: I can't afford to pay enough taxes to support municipal employees who are striking.....

I would say there are better places to live in....let's put it that way.....

ANNCR: Don't let it happen in California.....Vote Yes on Proposition fifteen to avoid costly strikes....and put sensible controls on state pay.

Umperitz Bentley/Fried Scott Radio Commercial

Wilshire Boulevard, Los Angeles, California 90048, (213) 651-3701

As recorded

Commercial "B"

58

DATE September 27, 1972
COMMERCIAL NO. CSEA-60-2
COMMERCIAL TITLE Voting

CLIENT CSEA
PRODUCT Yes on Prop. 15
LENGTH :60
START

C-14

ANNCR:

When you step into the voting booth on November seventh, you're going to have a lot of decisions to make. The California ballot contains twenty-two different propositions. Most of them read like alphabet soup.

Proposition fifteen is among this year's victims of creative political writing. Unfortunately, the people who back Proposition fifteen had no control over the politicians who wrote the misleading description you read on your ballot. No voice in the wording. That's why it reads like a tax increase. It's not.

The fact is, Proposition fifteen is designed to help keep state pay costs in line. It guarantees that state employees may never be paid more than the average wage for the same job in private industry. It also ends the threat of costly strikes by state employees.

Don't be fooled into thinking your taxes will go up if you vote to keep state pay under control.

Vote Yes on Proposition fifteen.

AG:

Paid by Californians for Yes on 15.

Umpertz/Bentley/Fried/Scott Radio Commercial

Wilshire Boulevard, Los Angeles, California 90048, (213) 651-3701

Commercial "C"

As recorded

C-15 58

DATE September 27, 1972
COMMERCIAL NO. CSEA-60-3
COMMERCIAL TITLE Different

CLIENT CSEA
PRODUCT Yes on Prop. 15
LENGTH :60
START ?

ANNCR:

With 22 different propositions on the statewide ballot November 7th, how do you possibly separate the good from the bad before going to the polls? Well, there's at least one that should be an easy decision for you. That is, if you're worried about higher taxes and runaway costs of state government. It's Proposition 15, to keep the state payroll in line. Your YES vote on 15 guarantees that state employees may never be paid more than the average wage for the same work in private industry. At the same time, YES on 15 ends the threat of costly strikes by state employees....like highway patrolmen, forest fire-fighters, nurses, water project workers....and others who provide vital services. Best of all, Proposition 15 does not raise taxes. To avoid costly strikes and put a lid on the state payroll....vote YES on 15. After all, it's your money.

PAG:

Paid by Californians for Yes on 15.

Importiz Bentley/Fried Scott Radio Commercial

Vilshire Boulevard, Los Angeles, California 90048, (213) 651-3701

As recorded

Commercial "D"

DATE September 27, 1972
COMMERCIAL NO. CSEA-60-4
COMMERCIAL TITLE POLITICIANS

CLIENT CSEA
PRODUCT Yes on Prop. 15
LENGTH :60
START

C-16

ANNCR: All propositions aren't put on the ballot by politicians. Proposition 15, the state pay control amendment, was put there by the people. But a handful of politicians are very anxious to keep you from voting YES on 15. So they've seen to it that the description you read on your ballot makes Proposition 15 sound like a tax increase. It's not! Proposition 15 does not raise taxes. But it does take control of the state payroll out of the hands of a few politicians....and gives it back to you, the voters..... through your elected legislators. After all, it's your money. Don't be fooled into thinking your taxes will go up if you vote YES on 15... to take the politics out of state pay. Vote YES on 15 to put sensible controls on state salaries. Vote YES on 15 to keep state pay in line.... and give control of the public payroll back to the public. It's your money.

TAG: Paid by Californians for YES on 15.

Unpertz/Bentley/Fried/Scott Radio Commercial

Wilshire Boulevard, Los Angeles, California 90048, (213) 651-3701

As recorded

Commercial "E"

| | |
|------------------|--------------------|
| DATE | September 27, 1972 |
| COMMERCIAL NO. | CSEA-30-5 |
| COMMERCIAL TITLE | QUESTION |

| | |
|---------|-----------------|
| CLIENT | CSEA |
| PRODUCT | Yes on Prop. 15 |
| LENGTH | :30 |
| START | 1 |

ANNCR:

Question. Should public employees be paid more than people doing the same kind of work in private industry? It's happening in New York City. And it's helped to put that city on the edge of financial disaster. Don't let it happen in California. Vote Yes on Proposition fifteen to put sensible controls on the state payroll....to keep state pay in line...Vote yes on fifteen to give control of the public payroll back to the public. After all, it's your money.

TAG:

Paid by Californians for Yes on 15.

DD-17

Wimpertz Bentley Fried Scott Radio Commercial

Wilshire Boulevard, Los Angeles, California 90048, (213) 651-3701

Commercial "F"

As recorded

DATE September 27, 1972
COMMERCIAL NO. CSEA-30-6
COMMERCIAL TITLE BALLOT

CLIENT CSEA
PRODUCT Yes on Prop. 15
LENGTH :30
START

ANNCR:

All propositions on the California ballot weren't put there by politicians... Proposition fifteen for state pay control was put on the ballot by the people...Unfortunately, the people supporting fifteen had no control over the politicians who wrote the misleading description you read on your ballot. No voice in the wording. Don't be fooled into thinking your taxes will go up if you vote to keep state pay under control.

Vote yes on fifteen.

TAG:

Paid by Californians for Yes on Fifteen.

DD-19

As recorded

Commercial "G"

DATE September 27, 1972
COMMERCIAL NO. CSEA-30-7
COMMERCIAL TITLE PUBLIC EMPLOYEES

CLIENT CSEA
PRODUCT Yes on Prop. 15
LENGTH :30
START

AN R: In the past three years, over 60,000 public employees in California walked off their jobs. Policemen. Firemen. Air traffic controllers. State water project workers. And others who provide vital services. Every step cost you money. Proposition 15 ends the threat of costly strikes by California state employees...by setting up sensible ways to work out job disputes. Vote YES on 15. After all, talking is much better than walking.

TAG: Paid by Californians for Yes on 15.

DD-20

Governor Ronald Reagan today designated J. M. Stubblebine, M.D., director of the State Department of Mental Hygiene, to be the director of the new Department of Health which will be implemented July 1, 1973.

Dr. Stubblebine has been given the interim title of director of the Office of the Department of Health Planning to assure the orderly implementation of the new Department of Health. He will become director of the new department on July 1, 1973. His successor at Mental Hygiene has not been named.

The Department of Health is the result of Governor Reagan's Reorganization Plan No. 1, which was approved at the 1970 session of the legislature.

Three existing departments---Mental Hygiene, Public Health and Health Care Services---will be abolished on July 1, 1973, and their functions and responsibilities will be transferred to the new Department of Health.

"This new department will permit the state to carry out its comprehensive health programs and planning more efficiently so that better and less costly health care will be available to all Californians," Governor Reagan said. "And I am extremely pleased that we have a man of Dr. Stubblebine's stature to direct the new Department of Health and to assist in its implementation between now and next July.

"I am confident that with men like Dr. Earl Brian, the secretary of the Health and Welfare Agency, under which the new department will function, and Dr. Stubblebine, California is embarking on a new and exciting era of health care for its citizens."

Dr. Stubblebine was appointed director of the Department of Mental Hygiene by Governor Reagan in July, 1971. Prior to his appointment, he was chief of psychiatry at San Francisco General Hospital and program chief for Community Mental Health Services with the San Francisco Department of Public Health.

From 1959 to 1965 he was in private practice in Marin County and directed the psychiatric unit at Ross General Hospital in Ross, California. He was also psychiatric consultant to Marin County Juvenile Hall and to the Superior Court of Marin. He founded and was a member of the board of directors of the Marin Mental Health Foundation.

Dr. Stubblebine earned his undergraduate degree from the University of Oregon in 1947 and his medical degree in 1951 from the University of Oregon Medical school. He received psychiatric training at Langley Porter Neuropsychiatric Institute and the University of California Hospital both in San Francisco, Sonoma State Hospital, Napa State Hospital, and San Quentin Prison.

A Democrat, Dr. Stubblebine's salary in his new position will be \$34,125 annually, the same as he receives as director of the Department of Mental Hygiene. Dr. Stubblebine and his wife Patricia live in Sacramento.

#

Walthall

GOVERNOR'S SCHEDULE

October 30, 1972
through
November 5, 1972

Monday, October 30

No appointments scheduled

(Overnight - Sacramento)

Tuesday, October 31

evening

Republican rally on behalf of the Committee to
Reelect the President, Seattle, Washington.
Speech.

(Details to be announced Monday, October 30,
by this office)

(Overnight - Sacramento)

Wednesday, November 1

7:15 p.m.

Republican Fundraising dinner for State Senate
Candidate Clare Berryhill, Auburn Fair Grounds.
Remarks

(Overnight - Sacramento)

Thursday, November 2

7:30 p.m.

CHP Cadet Graduation, National Guard Armory,
3200 Meadowview Road, Sacramento. Speech.

(Overnight - Sacramento)

Friday, November 3

9:30 a.m.

Press Conference on Revenue Sharing with Charles
Walker, Under-secretary of the Treasury, Airport
Marina, 1380 Old Bayshore Highway, Burlingame,

10:00 a.m.

Revenue Sharing Seminar sponsored by the Office
of the Vice President of the United States,
the National Governors' Conference, National
Association of Counties and the Council of
State Governments, Airport Marina.

(Overnight - Los Angeles)

Saturday, November 4

No appointments scheduled

(Overnight - Los Angeles)

Sunday, November 5

No appointments scheduled

(Overnight - Los Angeles)

#

Gray

Governor Ronald Reagan today announced a cooperative program between the state and General Motors to test and evaluate advanced smog control systems on up to 50 new automobiles.

The cars will be leased by the Department of Public Works and the smog control systems will be tested under normal business^{use}/by state employees, mostly in the South Coast Air Basin.

Governor Reagan initiated the upcoming testing program in February of this year in a letter to Edward N. Cole, president of General Motors Corporation.

"Participation by the State of California in this project will be in the greatest public interest," Governor Reagan said. "The California Air Resources Board has the finest testing facilities available. We are pleased to develop this testing program with GM, and we are cooperating with other automobile^{equipment} manufacturers in similar programs.

"We are making progress in the control of smog, but the goal of clean air is not yet a reality. I am hopeful this program will move us much further down the road to attaining that goal."

The cars will be periodically tested by the Air Resources Board and GM to evaluate effectiveness of the emission control systems as mileage accumulates. It is planned that the test program will continue for up to 50,000 miles of operation.

GM will equip the cars with experimental advanced control systems which at this time appear to have the best potential for meeting future state and federal low emission standards. These will be catalytic systems which GM feels have demonstrated the best potential for low emission capability under controlled laboratory and proving grounds testing.

The first cars to be tested will have an oxidizing catalytic converter system and other components designed to meet 1975 federal limits for hydrocarbon and carbon monoxide emissions. Additional cars will be incorporated in this fleet test with control systems which are under development and have been designed to meet the more rigid 1976 federal emission standards.

GM emphasizes that much progress is required before the experimental systems can be mass-produced that will meet future low emission levels, as well as function satisfactorily in the hands of drivers.

Some of the test cars may also incorporate an electronic high energy ignition system, advanced carburetors to provide more precise fuel metering, and an early fuel evaporation system to vaporize fuel more completely in the manifold and reduce emissions during start-up.

The Department of Public Works will maintain thorough records of the cars throughout the test period, including location and mileage of trips, maintenance required beyond that recommended by the manufacturer, fuel and oil used and drivability. Unleaded fuel will be used exclusively in the test cars.

Edward L. Tinney, equipment engineer with Division of Highways, Department of Public Works, said the lease costs of the automobiles to be tested, which are Oldsmobiles and Chevrolets, will compare favorably with the costs which would be incurred if the vehicles were purchased.

"Under normal circumstances, 450 1973 sedans would have been purchased for the normal replacement program of the Department of Public Works fleet for the 1972-73 fiscal year," Tinney said. "This number has been reduced to 400 since the GM cars will be used for fleet purposes."

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At 2:30 p.m. this afternoon, Tuesday, October 31, 1972, Governor Reagan will address a mini-rally for President Nixon and local Republican candidates on the west steps of the Capitol.

Anne Armstrong, first woman co-chairman of the Republican National Committee, will attend the rally, arriving in a bus called "The Simply Amazing, Three-Dimensional, Two-Toned Transcontinental Nixon-Agnew, New Majority, People Machine." Mrs. Reagan will accompany Governor Reagan.

With Mrs. Armstrong will be Connie Armitage, president of the National Federation of Republican Women; Pat Hutar, director of Volunteers for the Committee for the Reelection of the President; Romana Banuelos, U.S. Secretary of the Treasury; Janet Johnston, California National Committeewoman; along with Jane Weinberger, Rosalind Russell, Irene Dunne, Bonita Granville, Ron Ely, Troas Hayes, Miss California of 1972, and Pat Priest.

Taking part in the program will be Lt. Governor Ed Reinecke, Attorney General Evelle Younger, and GOP Congressional Candidate John Rakus. Introductions and presentations will be made to Jack Diepenbrock, Sacramento County Republican chairman, Stan Waggoner, Sacramento County Committee chairman; GOP candidates, David McKinley, 5th Senate District; Bruce McLean, 3rd Assembly District; H. A. (Andy) Anderson, 9th Assembly District; Lupe Franco, Sacramento County chairman of the Spanish Speaking for the Reelection of the President, Richard Calvin, Sacramento County Blacks for Nixon chairman, and Melicio Jacaban, national chairman of Philippine Committee for the Reelection of the President.

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Governor Reagan will attend a Republican rally in Seattle this evening, Tuesday, October 31, 1972. He will be available to the Seattle press at 7:00 p.m. at Boeing Field, Seattle. Governor Reagan will be the featured speaker at the rally which will be held at the Holiday Inn, 11211 Main Street, Bellevue. He will be introduced by Governor Dan Evans. Governor Reagan will return to Sacramento tonight.

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Walthall