

Ronald Reagan Presidential Library  
Digital Library Collections

---

This is a PDF of a folder from our textual collections.

---

**Collection:** Ronald Reagan Gubernatorial  
Campaign: Files, 1966  
**Folder Title:** Election Night  
**Box:** C32

---

To see more digitized collections visit:

<https://reaganlibrary.gov/archives/digital-library>

To see all Ronald Reagan Presidential Library inventories visit:

<https://reaganlibrary.gov/document-collection>

Contact a reference archivist at: [reagan.library@nara.gov](mailto:reagan.library@nara.gov)

Citation Guidelines: <https://reaganlibrary.gov/citing>

National Archives Catalogue: <https://catalog.archives.gov/>

The Biltmore



Hotel

Los Angeles, California 90015

LEO F. CORRIGAN  
PRESIDENT  
EDWARD S. BERNARD  
VICE PRESIDENT  
MANAGING DIRECTOR  
BARON E. BERNARD  
MANAGER  
MADISON 4-1011

August 16, 1966

Mr. George R. Young  
Southern California  
Campaign Manager  
Reagan for Governor Committee  
3257 Wilshire Blvd.  
Los Angeles, California  
90005

RE: REAGAN FOR GOVERNOR  
SEPTEMBER 9, 1966

Dear Mr. Young:

Certainly want you to know how much I enjoyed meeting you and discussing your requirements for the upcoming Reagan for Governor Campaign plans for September 9, 1966 at the Biltmore Hotel.

This will confirm the following arrangements:

- I. BILTMORE BOWL - 2:00 to 4:00 PM -- set up.  
4:00 to 4:30 PM -- Film Showing.  
4:30 to 5:00 PM -- Press Conference.
- II. RECEPTIONS AND DINNERS --
  1. Candidate and Staff - (100 persons)
    - a. Reception - 5:30 to 6:30 PM - Conference Rooms 3 and 4.
    - b. Dinner ---- 6:30 to 8:00 PM - Conference Room # 2.
  2. Press -- (100 persons)
    - a. Reception - 5:00 to 5:30 PM - ~~Music Room~~
    - b. Buffet Dinner - 5:30 to 6:30 PM - ~~Music Room~~

Key Room

Bars for both of these receptions are to be stocked with Biltmore Brand liquors at a charge of 85¢ per drink, including tax. Both bars and dinners to be sponsored. (menus submitted for approval.)

# The Biltmore Hotel

LOS ANGELES MADISON 4-1011

Mr. George R. Young  
Reagan for Governor  
Page 2.

### III. PUBLIC RECEPTION -- Biltmore Bowl

1. 7:00 PM - Doors to be opened.
2. 7:30 to 8:00 PM - Film Showing.
3. 8:00 PM - Talk by Mr. Ronald Reagan
4. 8:30 to 10:00 PM - Social

The bar in the Biltmore Bowl will be stocked with both Biltmore and Call Brands. Drinks to be at 85¢ each. This is to be a Cash Bar. Biltmore Hotel to provide six (6) bartenders for the Bowl.

- IV. PRESS ROOM -- 4:00 PM to 8:00 PM - Rex Room. There are to be 20 typewriters and 6 public telephones in the Rex Room. There will be no rental charge for this room.

- V. RENTALS -- There will be no rental charge for the Music Room or for Conference Rooms 2, 3 and 4.

The rental for the Biltmore Bowl will be ~~\$1,000.00~~<sup>500.00</sup> less ~~\$50.00~~ for each ~~\$100.00~~ the bar exceeds \$1500.

- VI. ROOM LAYOUTS -- Room layouts will be drawn by Mr. Ralph Harrison, our Maitre d'Hotel and submitted for approval.

- VII. BARTENDERS -- All bartenders to be provided at a charge based on \$100.00 revenue per bartender against \$20.00 bartender's wages.

If I have omitted anything or if there is anything you wish to discuss, please don't hesitate to call me.

If the above arrangements meet with your approval, please sign one copy of the letter and return to me for my file.

Again, it was a great pleasure meeting you and I am looking forward to working with you to make this a most successful event.

Sincerely,

*Baron E. Bernard*

Baron E. Bernard  
Manager

ACCEPTED:

George R. Young

# *The Biltmore Hotel*

LOS ANGELES • MADISON 4-1011

PRESERVATION COPY

## BUFFET DINNER

*Hearts of Celery*

*Colossal Olives*

*Pickles*

### HOT

*Chicken a la King*

*Fresh Prawns Newberg*

*Whole Baked Sugar Cured Hams*

*Whole Roast Young Turkeys*

*Roast Prime Ribs of Steer Beef*

*Mashed Potatoes*

*String Beans\**

### COLD

*Assorted Cold Meats*

*Potato Salad*

*Mixed Green Salad*

*Sliced Tomatoes Vinaigrette*

*Assorted Cheeses with Crackers*

*French Pastry*

*Pies*

*Layer Cake*

*Coffee*

*Tea*

*Milk*

*Assorted Buttered Breads and Rolls*

\$7.00

Exclusive of 4% Sales Tax and Normal Gratuity

ASSIGNMENTS FOR CAMPAIGN BRIEFING SEPTEMBER 2

Pete Petersen and Steve Deusch

Start about 6:30 P. M. and watch gate along the rear of the Theatre on the side street. Ronald Reagan, County Chairmen and on-stage people will be coming into the Theatre by this entrance.

Tom Tomlin

Report to front door of Theatre - Manager is Mr. William McDonald - arbitrate ticket disputes ("But I lost my ticket", "It was promised but I didn't receive it") If Chairmen come in front entrance, sent them around to Pete and Steve. Be there 7:00 P. M.

Diane Graham

Table in patio for Will Call Desk, collect money due on tickets. Report 7:00 P. M.

John Petersen - YFR

Packets of 50 flyers each will be handed out in lobby - either before the meeting or after - We need 1300 packets to be bundled Thursday and Friday.

Reagan Girls

Act as ushers in the Theatre, make sure Theatre is filled - no holes or empty seats close to the stage. Report by 7:00 P. M.

Press

Press entrance will be handled by Judith Kernoff - press people have press cards. No television cameras allowed in Theatre - press area will be the orchestra pit - control of area responsibility of Lyn Nofziger.

John Fountain

Responsible for four (4) folding tables to be placed in the pit - should be taken to Theatre Friday afternoon. The Theatre has enough folding chairs. Also responsible for having the speakers stand set up with mike and light, hooked up with Theatre's sound system. Also take over the masonite picture of Ronald Reagan, to be placed on right side of stage near "right walkway" to balance TV camera set up on left side of stage.

Report to Theatre 6:00 P. M. , work backstage to be sure correct number of chairs are on stage for Chairmen, Regional Chairmen, etc. They will go on stage together. We want NO VACANT chairs on stage.

FYI  
jak

FROM Dirk C. Eldredge

TO

Lyn Nofziger

RE: Press Conference

PRESERVATION COPY

George Rochester, who was formerly a State Senator and who is now a member of the Democratic State Central Committee has accepted an appointment as Co-Chairman of Californians for Reagan. We would like to call a press conference on September 13 at 10:30 to announce his appointment as Co-Chairman along with Y. Frank Freeman. We feel that a press conference is advisable here because of Mr. Rochester's membership on the State Central Committee and the fact that legally they will have to force him to resign. We think we can get some mileage out of this by having him challenge the Democrat State Central Committee at this press conference to demand his resignation. Could you please arrange this press conference and let us know where it will be and any ideas you have for assuring its maximum effectiveness.

cc: ✓ Phil Battaglia  
Bill Roberts  
George Young

*Chris*

*LYW North  
Do the same  
day*

10<sup>30</sup> /a Mon 9.12.66  
L.A. + SFO simultaneous

Californians for Reagan press conference  
Los Angeles Room, Statler-Hilton Hotel  
Monday, Sept. 12, 10:30 a.m. (10:00--11:30)  
coffee for 25  
Hotel Contact: Charles Thomason, Sales 629-4321

A press conference will be held at 10:30 a.m. Monday, Sept. 12, in the Los Angeles Room, Statler-Hilton Hotel, Los Angeles, to announce the formation of Californians for Reagan.

The press conference is being called by the Southern California Co-Chairmen, Mr. George W. Rochester and Mr. Y. Frank Freeman. ~~Mr. Brown is also~~  
~~with him representing the committee~~

Mr. Rochester will be present to detail the purpose of the organization and the reasons why thousands of Democrats are dissatisfied with Governor Brown.

/s/ Bob Golden  
386-3154

George Rochester  
697-0725

RR Staff to be admitted to Press Conference

Bill Roberts

Phil Battaglia

Dirk Eldredge

Tom Pike

George Young

Sandy Quinn

Art Van Cort

Curtis Patrick

Holmes Tuttle

Henry Salvatori

Ed Mills



Educators for Reagan Committee  
Mission Room, Statler-Hilton Hotel  
Wednesday, October 5, 10:00 am (10:00-11:30)  
Coffee for 20  
Hotel Contact: Charles Thomason 629-4321

Ed. for Reagan Comm —

Dr. Willard Libby  
Co-Ch

Lyn names

rebuttal to Gov

Dr. Willard Libby, Co-Chairman of the Educators for Reagan Committee, will hold a press conference Wednesday, 10.5, at 10:00 am in the Mission Room, Statler-Hilton Hotel *set the record straight on Ronald* to rebut charges made by the Educators for Brown Committee.

*Reagan's education program*  
~~to discuss in detail~~

Lyn Nofziger  
State Press Director

*will*  
also present be: Dr. Dan Dawson  
Mr. Fred Casimir  
Dr. John Mc Grew

ELECTION NIGHT

BILTMORE HOTEL

FYI

J.H.

CONFERENCE ROOM 1

This room will be for the use of the Reagan Girls and Youth For Reagan. There will be ten (10) four seat cocktail tables. One (1) Black and White TV. Maximum capacity of this Room is 180. It will be decorated by the Reagan Girls.

GALERIA ROOM

This room is tentatively planned as Headquarters for Spencer Williams, Ivy Baker Priest, and Hugh Flournoy, and will serve to act as an extra room for the overflow of the other Reagan activities. There will be ten (10) four seat tables. Four Black and White Televisions. One (1) No-Host bar. The decorations will be handled jointly by the above named candidates.

BALLROOM

This is to be the working Press room for the Press Conference immediately following Mr. Reagan's appearance in the Biltmore Bowl. The first three balconies on the South East corner are to be reserved for the live TV, as is the first balcony on the North East corner. The stage is to be 9 feet deep and 16 feet across, located at the East end of the room. Ten (10) rows of 26 chairs in each row with 2 side aisles are to be located directly in front of the stage (leaving 6 to 10 feet between the stage and the first row of chairs). Immediately behind the chairs there is to be a riser, 35 feet long and divided into two (2) tiers. The first tier is to be the same height as the stage. The second tier is to be 5 feet high. Each tier to be five (5) feet deep. Immediately behind are to be three (3) rows of eight (8) foot tables. Each row to be 24 feet in length. There will be 27 manual typewriters, Toll-terminal telephones on ~~every~~ <sup>THE</sup> tables. Chairs are to be set on the West sides of these tables. There are to be three (3) Black and White TV sets in this room. There is to be an 8 foot table on the stage with one (1) house mike and no lectern. The distance from the stage to the risers is to be 40 feet.

BALLROOM FOYER

This room is for the working Press to provide them with a place to relax. The bar will open at 8:00 P.M. and it will be a sponsored bar. There will be twenty five (25) cocktail tables with 6 chairs each. On the South West side of the room there are to be two (2) buffet tables. There is to be one (1) eight foot table immediately outside of the iron gates. There will be a house phone and an outside phone on this table. The two side iron gates are to be screened off. There will be four (4) Black and White televisions in this room.

BILTMORE BOWL

This room is to be for the general Reagan Victory Celebration. It is to be decorated jointly by Youth for Reagan and the Reagan Girls. On the Bowl lobby level there is to be a No-Host portable bar. The permanent bar is, also, to be open. On tier 5 on either side of the main aisle there is to be a No-Host portable bar. Neither of these two (2) bars is to exceed 20 feet in length and preferably will be close to 15 feet in length. They are to be set as close as possible to the South railing.

BILTMORE BOWL (Cont.)

On tier number 2 there are to be risers extending from the center aisle to the side aisles. These risers are to be in two (2) tiers. The tier closest to the lobby is to be 2 feet high and not less than 4 feet in depth, preferably 5 feet. (They are to be made out of either tables or staging risers). The lower level, the one closest to the stage is to be 7 inches high, and is to be not less than 4 feet deep. The stage is to be extended 4 feet and is to have 2 standing podiums (identical) and one (1) house microphone. There are to be four (4) eight foot tables on the stage. The telephone message center is to be located at these tables. In front of and to the right of the stage is to be a portable stage 14 inches high - 20 feet across - 16 feet deep. There are to be steps leading down on the North side of this smaller stage. Both stages are to be cordoned off with felt covered chain.

In the service area to the rear of the Bowl, immediately behind the stage and butting up against the wall of the stage are to be three (3) eight foot tables. The whole area across from these tables from the stairs to the entrance to the kitchen is to have eight foot tables. These tables are for the use of the radio stations for their tape recorders. On the South East wall there is to be an eight foot table for KPIX. (All of these tables are to have chairs.) There are to be no chairs accessible to the public in the Bowl. The areas that are tentatively reserved are the North West corner on tier three (3) for NBC; the South West corner under the projection booth for CBS; the South East corner under the projection booth for ABC; the West wall on tier three (3) for the band; the North West wall on tier 3 for the tote-board. There are to be 15 Black and White televisions in this area.

ACCOMMODATIONS

Ten (10) rooms and two (2) suites have been reserved for the Reagan Party. Six (6) rooms are being held if space permits.

R O U G H D R A F T

JSF:jv

**INTER-OFFICE COMMUNICATION**

DATE October 15, 19 66

FROM PHIL BATTAGLIA

DINK ELDREDGE  
LYN NOEZIGER  
BILL ROBERTS

TO

RE:

ATTACHED IS THE PROPOSED PLAN FOR ELECTION NIGHT AT  
THE BILLMORE. WHAT ARE YOUR COMMENTS?

*for no fine  
for*

*for no fine  
for*

ELECTION NIGHT INFORMATION --- NOTIFY THE FOLLOWING:

Al Thaler--CBS Election Unit  
524 West 57th Street  
New York, New York  
212+765-4321

Roy Heatley--CBS News  
Television City  
Los Angeles, Ca

Milt Blake - ABC (Clara Peterson)  
4151 Prospect Ave  
Hollywood, Calif.

CC ✓ LYN  
Bill  
Geo  
Dir K

The Biltmore



Hotel

Los Angeles, California 90013

LEO F. CORRIGAN  
PRESIDENT  
EDWARD S. BERNARD  
VICE PRESIDENT  
MANAGING DIRECTOR  
BARON E. BERNARD  
MANAGER  
MADISON 4-1011

PRESERVATION COPY

October 12, 1966

Mr. Phillip Battaglia  
State Chairman  
Reagan for Governor  
3257 Wilshire Blvd.  
Los Angeles, California

RE: ELECTION NIGHT - NOV. 8, 1966

Dear Phil:

This will re-confirm our conversation with regard to Election Night festivities in connection with the Republican slate.

I am setting aside the following facilities for your use:

1. BILTMORE BOWL - General Reception - Room to be set up similar to Kick-Off night. Cash bars, staging as required, TV set-ups, sound as required -- no rental charge.
2. BLUE BALLROOM - Private Cocktail Reception and Buffet for 300 to 500 persons. Details to follow. No rental charge.
3. RENAISSANCE ROOM & MUSIC ROOM - Two sitdown dinners for 300 and 150 persons, respectively. Details to follow. No rental charge.
4. RENDEZVOUS ROOM - All Day - Set up for working press, approximately 200 to 300 persons. Room to be used as working press headquarters. No food or beverage service required. No rental charge.
5. GALERIA ROOM - Press Reception and Buffet Dinner - Approximately 250 persons. Details to follow. No rental charge.

# *The Biltmore Hotel*

LOS ANGELES · MADISON 4-1011

Mr. P. Battaglia  
Page 2.

6. SUITES - The Biltmore Hotel will provide two large complimentary suites plus appropriate accommodations for the State Chairman on a complimentary basis to be assigned as per your instructions.

I will be delighted to work personally with members of your staff in coordinating the details of these various activities to insure your complete satisfaction.

Please feel free to contact me personally if you wish additional assistance.

Sincerely,



Baron E. Bernard  
Manager

cc: Mr. R. Harrison  
Mr. Mel Allison  
Mr. B. P. Gould

ELECTION NIGHT

BILTMORE HOTEL

*Campaign Log*  
*Final*  
*election upl*

CONFERENCE ROOMS 1 AND 2

These rooms will be for the use of the Reagan Girls and Youth for Reagan. There will be ten (10) four seat cocktail tables in each room. One (1) Black and White television set in each room. Maximum capacity of each room is 180. They will be decorated by the Reagan Girls. There will be a sponsored soft drink bar in Conference Room number 1. Conference Room number 2 will not be available between 6:00 and 6:30 because there will be a Security meeting held then. Otherwise, both rooms will be open from 3:00 on. There will be no microphone in either of these rooms.

GALERIA ROOM

This room is tentatively planned as Headquarters for Spencer Williams and Hugh Flournoy, and will serve as an extra room for the overflow of the other Reagan activities. There will be ten (10) four seat tables. Four (4) Black and White television sets located in the corners. One (1) No-Host bar. There will be a standing podium with microphone on the North end of this room. The decorations will be handled jointly by the above candidates.

BALLROOM

This is to be the working Press room for the Press Conference immediately following Mr. Reagan's appearance in the Biltmore Bowl. The first three balconies on the South East corner are to be reserved for the live TV, as is the first balcony on the North East corner. The stage is to be nine (9) feet deep and sixteen (16) feet across, located at the East end of the room. Ten (10) rows of 26 chairs in each row with 2 side aisles to be located directly in front of the stage (leaving 6 to 10 feet between the stage and the first row of chairs). Immediately behind the chairs there is to be a riser, thirty five (35) feet long and divided into two (2) tiers. The first tier is to be the same height as the stage. The second tier is to be five (5) feet high. Each tier to be five (5) feet deep. Immediately behind are to be three (3) rows of eight (8) foot tables. Each row to be 24 feet in length. There will be 27 manual typewriters. Toll-terminal telephones on the tables. Chairs are to be set on the West side of these tables. There are to be three (3) Black and White televisions sets in this room. There is to be an eight (8) foot table on the stage with one (1) house mike and no lecturn. The distance from the stage to the risers is to be forty (40) feet. This room will be open to the Press starting at 1:00 P.M.

*Gloria - 2/4*  
*Pat - 4/6*  
*Renee - 6/8*  
*Gloria*  
*Maryann*  
*Steve - 8/10*  
*Sue*

BALLROOM FOYER

This room is for the working Press to provide them with a place to relax. The bar will open at 8:00 P.M. and it will be a sponsored bar. There will be twenty five (25) cocktail tables with six (6) chairs each. On the South West side of the room there are to be two (2) buffet tables to be served at 6:30. There is to be one (1) eight (8) foot table immediately outside of the iron gates. There will be a house phone and an outside phone on this table. The two side iron gates are to be screened off. There will be four (4) Black and White televisions in this room. Coffee will be served at 2:00 P.M.

*3rd phone up!*



BELTMORE BOWL

This room is to be for the general Reagan Victory Celebration. It is to be decorated jointly by Youth for Reagan and the Reagan Girls. On the Bowl lobby level there is a No-Host portable bar. The permanent bar is, also, to be open. On tier five (5) on either side of the main aisle there is to be a No-Host portable bar. Neither of these two bars is to exceed 20 feet in length and preferably will be close to 15 feet in length. They are to be set as close as possible to the South railing. On tier number two (2) there are to be risers extending from the center aisle to the side aisles. These risers are to be in two tiers. The tier closest to the lobby is to be two (2) feet high and not less than four (4) feet in depth, preferably five (5) feet. (They are to be made out of either tables or staging risers). The lower level, the one closest to the stage is to be 7 inches high, and is to be not less than 4 feet deep. The stage is to be extended 4 feet and is to have 2 standing podiums (identical), and one house microphone. There are to be four (4) eight foot tables on the stage. The telephone message center is to be located at these tables. In front of and to the right of the stage is to be a portable stage 14 inches high - 20 feet across - 16 feet deep. There are to be steps leading down on the North side of this smaller stage. Both stages are to be cordoned off with felt covered chain.

In the service area to the rear of the Bowl, immediately behind the stage and butting up against the wall of the stage are to be three (3) eight foot tables. The whole area across from these tables from the stairs to the entrance to the kitchen is to have eight (8) foot tables. These tables are for the use of the radio stations for their tape recorders. On the South East wall there is to be an eight (8) foot table for KPIX. (All of these tables are to have chairs.) There are to be no chairs accessible to the public in the Bowl. The areas that are tentatively reserved are the North West corner on tier three (3) for NBC; the South West corner under the projection booth for ABC; the West wall on tier three (3) for the band; the North West wall on tier three (3) for the tote-board. There will be two (2) eight foot tables. There are to be 16 Black and White television sets in this area. Coffee will be served at 10:00 A.M.

RENAISSANCE ROOM

*OK small*  
There are to be small tables taking up approximately 50 % of the floor space. There will be one (1) Color and six (6) Black and White television sets in this room. There will be a sponsored bar which will begin serving at 8:00. Both hot and cold Hors d' Oeuvres will be served from 8:00 to 10:00 P.M. There will be a standing podium with a microphone.

MUSIC ROOM

There are to be small tables taking up approximately 50 % of the floor space. There will be five (5) Black and White television sets in this room. There will be a sponsored bar which will begin serving at 8:00. Both hot and cold Hors d' Oeuvres will be served from 8:00 to 10:00 P.M. There will be a standing podium with a microphone.

JSJ:jv

*all O.K.  
J.W. J.*

*de job*

RONALD REAGAN'S VICTORY STATEMENT

Election Day 1966 has come and gone and our party--The Republican Party-- has won an overwhelming victory at all levels of government involving partisan races. We captured not only the Governorship but also five of the six Constitutional Offices. We have made major gains in the State Senate and in the Assembly. We have added three seats to our delegation in the U.S. House of Representatives.

This is indeed a great victory. It is a clear mandate from the people of California that they want and demand a change in the direction of their government. They have had enough of government of, by and for a special clique in Sacramento. They want to return to government of the people.

But the size of our victory is clear evidence that this was not a narrow, factional victory by one-set-of Republicans over another. Victory in fact transcends not only factions but also parties.

We could not have won without the votes of hundreds of thousands of concerned Democrats from every county and city and town in the state.

They turn to us not because we are Republicans but because we offered an alternative to Big Brother government and a better hope for frugal, honest government concerned with the problems of all our citizens and aware of the rights and needs of all segments of our population.

It behooves us ~~now~~ live up to the promise of that campaign, to keep working to continue to put our philosophy into practice, to build a Creative Society for all our people.

This we intend to do. This indeed we are already doing.

While working already to maintain and build the strength of our newly revitalized Republican Party in the political arena, we have turned from narrow partisanship in the governmental arena and are concentrating on

(MORE)

building a better state for Republicans and Democrats and Independents alike.

There is much to be done.

Costs of government must be reduced. The tax burden, especially on the property owner, must also be reduced.

Our whole approach to welfare must be changed. Welfare spending must become welfare investing.

Spiraling crime rates must be cut back. The rights of the law-abiding citizen must again become as important as the rights of the criminal. Local governmental jurisdiction must again be given the right to cope with crime problems peculiar to their area.

The appointment of judges must be taken out of politics.

Union members must be given the right to secret ballot on union policy matters to insure that their rights as union members are not infringed upon.

Agriculture, our biggest industry, must again have a voice in Sacramento.

Smog, a statewide problem that knows no city or county boundary, must be vigorously attacked.

Confidence must be restored in our great University at Berkeley.

More local control must be returned to school districts and recruitment of teachers must be made equal.

Our Great State Water Program must be completed on schedule and it is not too soon to be completed for new sources of water for our areas of great population growth.

Above all, we must keep pace with all the problems brought on by an expanding population and an expanding technology. We must find and counter these problems before they can overwhelm us.

The tasks ahead are tremendous. But they can be accomplished. They can be accomplished if we place our trust in our greatest resource--our people;

if we turn to the people for help in finding and solving their problems;

(MORE)

if we remember that the best government is that government kept closest to the people;

if state government leads but does not rule;

if government remembers that governed by the consent of the governed and is the servant not the master of the people.

This will be our approach in the months and years ahead. This approach and this philosophy are what we believe the people voted for last November 8.

We will keep that trust.

\* \* \*