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(ROBINSON)

JULY 20, 1984

232275 SC
WE009

GREET GIRLS' NATION GROUP

GOOD AFTERNOON AND WELCOME TO THE WHITE HOUSE. I KNOW THAT EACH OF YOU WENT THROUGH A LONG SELECTION PROCESS TO COME TO GIRLS' NATION, AND JUST LIKE YOUR FAMILIES, FRIENDS, AND COMMUNITIES, I'M MIGHTY PROUD OF YOU.

THIS WEEK IN WASHINGTON, YOU'VE BEEN PREPARING TO BECOME LEADERS OF OUR NATION. YET MANY OF YOU PROBABLY WONDER JUST WHAT KIND OF WORLD IT IS THAT YOU'RE GETTING READY FOR. INDEED, IN RECENT YEARS MANY CLAIMED THAT WE WERE LIVING IN A WORLD OF LIMITS, WHERE ALL NATIONS, EVEN THOSE AS BOUNTIFUL AS OUR OWN, WOULD HAVE TO LEARN TO LIVE WITH LESS. AWHILE BACK, THERE WAS EVEN A REPORT PUBLISHED THAT WAS CALLED "THE LIMITS TO GROWTH." THAT TITLE, LIMITS TO GROWTH, SAID IT ALL.

WELL, WHEN I WAS ABOUT YOUR AGE,
OUR COUNTRY WAS IN THE MIDST OF THE GREAT
DEPRESSION OF THE THIRTIES. BACK THEN,
IT GOT SO BAD THAT THE FEDERAL GOVERNMENT
BROADCAST RADIO MESSAGES TELLING US NOT TO
LEAVE HOME TO LOOK FOR JOBS BECAUSE THERE
WERE NONE. IF EVER THERE WAS A TIME TO TALK
ABOUT LIMITS TO GROWTH, IT WAS THEN.

YET, HERE WE ARE, JUST HALF A CENTURY
LATER, AND THE AMERICAN PEOPLE ARE ENJOYING
A STANDARD OF LIVING NO ONE IN THE THIRTIES
COULD HAVE IMAGINED. DURING THE PAST
50 YEARS, IN EVERY DECADE EMPLOYMENT IN OUR
NATION ROSE, ON AVERAGE, BY 12 MILLION;
AND REAL INCOME PER PERSON ROSE, ON AVERAGE,
OVER 30 PERCENT.

TODAY, MORE AMERICANS LIVE LONGER,
EAT BETTER, AND ARE BETTER ABLE TO RAISE AND
EDUCATE THEIR CHILDREN THAN EVER BEFORE.

YOUNG WOMEN LIKE YOU FACE VAST
OPPORTUNITIES. THINK OF THE WONDERS WE TAKE
FOR GRANTED TODAY THAT DIDN'T EVEN EXIST
WHEN I WAS IN HIGH SCHOOL -- THINGS LIKE ^{TRVL.} ~~TV~~ TELEVISION, ^{Ms.} COMPUTERS, AND SPACE FLIGHTS.

MAYBE THIS WEEK SOME OF YOU VISITED THE AIR
AND SPACE MUSEUM AND SAW CHARLES LINDBERGH'S
AIRPLANE, THE SPIRIT OF ST. LOUIS. JUST A
FEW DECADES LATER, THE SINGLE-ENGINE SPIRIT
OF ST. LOUIS HAS GIVEN WAY TO THE SPACE
SHUTTLE COLUMBIA.

YOUR GENERATION STANDS ON THE VERGE OF
GREATER ADVANCES THAN HUMANKIND HAS EVER
KNOWN.

AMERICA TODAY IS LEADING THE WORLD
IN A REVOLUTION RANGING FROM TINY MICROCHIPS
TO VOYAGES THROUGH THE VAST, DARK REACHES OF
SPACE; FROM HOME COMPUTERS THAT CAN PUT ALL
THE GREAT MUSIC, FILM, AND LITERATURE AT A
FAMILY'S FINGERTIPS; TO NEW MEDICAL DEVICES
AND METHODS OF HEALING THAT COULD ADD YEARS
TO YOUR LIVES AND EVEN ENABLE THE
HANDICAPPED TO WALK AND THE BLIND TO SEE.

THERE ARE NO SUCH THINGS AS LIMITS TO
GROWTH, BECAUSE THERE ARE NO LIMITS ON THE
HUMAN CAPACITY FOR INTELLIGENCE,
IMAGINATION, AND WONDER. A CENTURY AGO,
OIL WAS NOTHING BUT A STICKY, USELESS
LIQUID. IT WAS THE INVENTION OF THE
INTERNAL COMBUSTION ENGINE THAT TURNED OIL
INTO A RESOURCE, AND TODAY, THAT RESOURCE
FUELS THE WORLD ECONOMY. AND JUST 10 YEARS
AGO, SAND WAS NOTHING MORE THAN THE STUFF
THAT DESERTS ARE MADE OF.

- 5 -

TODAY, WE USE SAND TO MAKE THE SILICON CHIPS
THAT RUN COMPUTERS AND GUIDE SATELLITES.

SO IF I CAN LEAVE YOU WITH ONE LAST THOUGHT,
IT'S THIS: IN THE VAST AND WONDERFUL WORLD
THAT GOD HAS GIVEN US, IT'S NOT WHAT'S
INSIDE THE EARTH THAT COUNTS, BUT WHAT'S
INSIDE YOUR HEARTS AND MINDS, BECAUSE THAT'S
THE STUFF THAT DREAMS ARE MADE OF,
AND AMERICA'S FUTURE IS IN YOUR DREAMS.

MAKE THEM COME TRUE.

THANK YOU, AND GOD BLESS YOU.

#

(ELLIOTT)

JULY 24, 1984

The President has seen _____

2322895C

NEWS CONFERENCE OPENING STATEMENT

SP384

THE CONGRESS IS BACK THIS WEEK FOR A
SESSION LASTING ONLY UNTIL AUGUST 10TH.

BUT THAT'S ENOUGH TIME FOR THE HOUSE OF
REPRESENTATIVES TO APPROVE LEGISLATION THAT
WOULD BENEFIT ALL AMERICANS. AMONG THE MANY
IMPORTANT ISSUES NOW FACING THE CONGRESS IS
LEGISLATION THAT WOULD HELP REDUCE DEFICITS,
REWARD WORK AND THRIFT, MAKE OUR CITIES AND
NEIGHBORHOODS SAFER, AND INCREASE PERSONAL
LIBERTIES THROUGHOUT OUR LAND.

LEGISLATION THAT COULD DO THESE THINGS
IS ALREADY BEFORE THE CONGRESS. IT HAS BEEN
BOTTLED UP IN THE HOUSE FOR MONTHS, AND EVEN
YEARS.

BUT SOMETHING CAN BE DONE. I'VE TALKED
WITH THE HOUSE REPUBLICAN LEADERSHIP;
THEY'VE PLEDGED TO TRY AGAIN TO BRING SIX
KEY MEASURES TO THE FLOOR FOR A VOTE.

FIRST, A CONSTITUTIONAL AMENDMENT
REQUIRING A BALANCED FEDERAL BUDGET.

AND WE MUST BALANCE IT NOT BY RAISING THE
TAX RATES OF HARDWORKING AMERICANS, BUT BY
INSISTING GOVERNMENT SPEND NO MORE THAN IT
TAKES IN.

SECOND, A PROPOSAL GRANTING SPOUSES
WORKING IN THE HOME THE SAME INDIVIDUAL
RETIREMENT RIGHTS (- I.R.A.'s -) AS SPOUSES
WORKING OUTSIDE THE HOME. EACH SPOUSE COULD
SAVE AND DEDUCT FROM TAXATION UP TO \$2,000 A
YEAR. THE HOUSE HAD A CHANCE TO ENACT THIS
INITIATIVE IN A BILL I SIGNED JUST DAYS
AGO -- BUT THEY DROPPED IT.

THIRD, A PROPOSAL OFFERING INCENTIVES
FOR INVESTMENT IN 75 ENTERPRISE ZONES TO
CREATE JOBS, INDEPENDENCE, AND HOPE FOR
PEOPLE IN INNER CITIES AND OTHER
ECONOMICALLY DISTRESSED AREAS.

FOURTH, A BILL ALLOWING TUITION TAX CREDITS FOR LOW- AND MIDDLE-INCOME PARENTS WHO PAY TO SEND THEIR CHILDREN TO PAROCHIAL OR INDEPENDENT SCHOOLS, WHILE ALSO PAYING THEIR FULL SHARE OF TAXES TO SUPPORT PUBLIC SCHOOLS.

FIFTH, A COMPREHENSIVE ANTI-CRIME PACKAGE TO CRACK DOWN ON CRIMINALS THROUGH RESTRICTIONS ON BAIL, TOUGHER SENTENCING, AND STRICTER ENFORCEMENT OF DRUG TRAFFICKING LAWS.

AND, SIXTH, AN EQUAL ACCESS BILL PERMITTING RELIGIOUS STUDENT GROUPS THE SAME FREEDOM TO MEET IN PUBLIC HIGH SCHOOLS DURING NON-SCHOOL HOURS AS RIGHT NOW OTHER STUDENT GROUPS ARE ALLOWED TO DO.

THESE REFORMS ARE LONG OVERDUE, AND THEY WOULD BENEFIT ALL THE PEOPLE.

IT'S TIME TO TEST THE "NEW REALISM," AND TO SEE IF THE DEMOCRATIC LEADERSHIP WILL MOVE FROM WORDS TO ACTION.

(MYER)

JULY 24, 1984

RECEPTION FOR FUTURE FARMERS OF AMERICA

2322875C
E0004

THANK YOU FOR THAT WARM FARM WELCOME.
I'M DELIGHTED TO BE WITH THOSE OF YOU WHO
REPRESENT AMERICA'S BEDROCK INDUSTRY.
AGRICULTURE IS A DRIVING FORCE IN OUR
NATION'S ECONOMY, AND THE FUTURE FARMERS OF
AMERICA ARE WORKING HARD TO KEEP IT THAT
WAY.

I KNOW YOU'LL MEET WITH OUR SECRETARY
OF AGRICULTURE, JACK BLOCK, AND HE'LL
PROBABLY SPIN A FEW OF HIS STORIES.
AND JACK WAS A GREENHAND IN THE KNOXVILLE,
ILLINOIS CHAPTER OF F.F.A. BUT WE BOTH LIKE
TO PUT ON A BLUE DENIM JACKET WHENEVER WE
GET THE CHANCE, AND I REMEMBER ONCE,
SOME YEARS AGO, HAVING AN EXPERIENCE THAT
YOU'LL ALL UNDERSTAND. WITH ALL THE SPACE
NANCY AND I HAD AT THE RANCH, I DECIDED IT
WOULD BE A GOOD IDEA TO HAVE OUR OWN FRESH
EGGS EVERY MORNING.

SO I PUT IN A BATTERY OF CHICKENS. AND WE
HAD OUR OWN FRESH EGGS EVERY MORNING.
THEY ONLY COST \$1.65 APIECE.

ALL OF US KNOW THAT GOD HAS BLESSED
AMERICA WITH A VAST AND FERTILE LAND.
BUT IT'S INGENUITY, MUSCLE, AND SWEAT THAT
HAVE MADE OUR FARMS THE ENVY OF THE WORLD.
AND THE LAST THING OUR FARMERS NEED IS
GOVERNMENT GETTING IN THE WAY AND MAKING A
TOUGH JOB EVEN TOUGHER.

YOU KNOW, THERE'S A STORY ABOUT A YOUNG
CITY FELLA WHO HIRED OUT TO WORK ON A FARM
DURING THE HARVEST SEASON. AND THE FIRST
MORNING EVERYONE WAS UP WELL BEFORE DAWN.
THE NEW HIRED HAND AND THE FARMER MADE THEIR
WAY IN THE DARK OUT TO THE OAT FIELD.
NEITHER ONE SAID A WORD ON THE WAY OUT.
FINALLY, THE CITY FELLA ASKED WHAT KIND OF
OATS WERE THEY GOING TO CUT -- WILD OATS OR
TAME OATS.

THE FARMER, MORE THAN A LITTLE SURPRISED,
SAID, "WELL, TAME OATS, OF COURSE. BUT WHY
DO YOU ASK?" "WELL," HE SAID, "I WAS JUST
WONDERING WHY WE'RE SNEAKING UP ON 'EM IN
THE DARK." WELL, THAT'S ABOUT AS MUCH AS
SOME PEOPLE KNOW ABOUT WHAT PAST POLICY
MISTAKES AND ECONOMIC DIFFICULTIES MEANT TO
OUR FARM COMMUNITY.

OUR RECORD OF AGRICULTURAL
PRODUCTIVITY -- UNMATCHED ANYWHERE IN THE
WORLD -- DIDN'T COME ABOUT THANKS TO
DOUBLE-DIGIT INFLATION. IN THE 3 YEARS
BEFORE 1981, FARM COSTS JUMPED AN OUTRAGEOUS
45 PERCENT -- AND THAT WAS NEARLY
\$40 BILLION, THE LARGEST 3-YEAR INCREASE IN
OUR HISTORY. AND TODAY, WE'VE KNOCKED THE
WIND OUT OF INFLATION. ~~IT'S DOWN TO AROUND~~
~~4 PERCENT, AND, AS A MATTER OF FACT, FOR THE~~
LAST 3 MONTHS, IT'S BEEN 3.3 PERCENT.

OUR FARMERS AND RANCHERS DON'T PRODUCE THE MOST WHOLESOME AND VARIED FOODSTUFFS KNOWN ANYWHERE AS A RESULT OF 21-1/2 PERCENT INTEREST RATES. WHEN WE TOOK OFFICE, THAT'S WHERE THE PRIME RATE STOOD. NOW I KNOW THAT SOME OF OUR CRITICS HAVE A VERY SHORT MEMORY, BUT YOU AND I KNOW THAT 21-1/2 PERCENT INTEREST RATES WERE A DEVASTATING BLOW TO AN INDUSTRY THAT SPENDS A FIFTH OF ITS CASH OUTLAYS ON INTEREST EXPENSES.

WE'VE CUT THEM BY 40 PERCENT, BUT DON'T GET ME WRONG, INTEREST RATES ARE STILL FAR TOO HIGH. AND WE WON'T STOP UNTIL WE GET THEM DOWN EVEN MORE. AND ONE OF THESE DAYS, AND I HOPE IT'S VERY SOON, SOME PEOPLE WILL WAKE UP AND REALIZE THAT NOT ONLY IS INFLATION FIRMLY UNDER CONTROL -- BUT WE WILL KEEP IT THAT WAY.

AND WITH SIGNS OF FUTURE PRICE TRENDS
POINTING TO LOW RATES OF INFLATION AS FAR AS
WE CAN SEE, I CAN'T HELP BELIEVING THERE IS
NO EXCUSE FOR INTEREST RATES BEING WHERE
THEY ARE.

IN 1982, NEARLY ONE-FIFTH OF THE
WORLD'S AGRICULTURAL PRODUCTS WAS SHIPPED
FROM AMERICAN PORTS. THAT DIDN'T HAPPEN
THANKS TO GRAIN EMBARGOES AND PROTECTIONISM.
THE GRAIN EMBARGO WAS A CRUEL, PAINFUL
BLOW -- AND TERRIBLY UNFAIR. THAT'S WHY ONE
OF MY FIRST ACTIONS IN THIS JOB WAS TO LIFT
THE EMBARGO. AND AS LONG AS I'M HERE,
OUR FARMERS WILL NEVER AGAIN BE MADE THE
SCAPEGOATS FOR A FOREIGN POLICY OF WEAKNESS
AND INDECISION.

WHAT WE'RE DOING, AND WHAT WE'LL
CONTINUE TO DO IS TO MOVE IN A POSITIVE
DIRECTION -- PURSUING NEW EXPORT MARKETS,
AND WORKING TO REMOVE EXPORT BARRIERS.

OUR TRADE TEAMS HAVE BEEN CONTINUOUSLY ON THE GO IN SEARCH OF NEW MARKETS. JACK BLOCK HAS BEEN KNOCKING ON DOORS ALL OVER THE WORLD, AND HE'S GOING TO KEEP ON KNOCKING.

HIS EFFORTS ARE PAYING OFF. WE'VE NEGOTIATED NEW IMPORT QUOTAS WITH JAPAN THAT WILL LEAD TO A NEAR DOUBLING OF BEEF EXPORTS AND A 54-PERCENT INCREASE IN CITRUS EXPORTS OVER THE NEXT 4 YEARS. ON ANOTHER FRONT,

WE DEMONSTRATED OUR DETERMINATION TO AGGRESSIVELY MAINTAIN EXPORTS, INCLUDING A STRONG AMERICAN CHALLENGE TO THE EUROPEAN COMMUNITY'S SUBSIDY PROGRAM. AS A RESULT, THE EUROPEAN COMMUNITY HAS JOINED US IN SERIOUS DISCUSSIONS IN AN EFFORT TO SOLVE SOME OF THE PROBLEMS CAUSED BY THEIR SUBSIDIZED EXPORTS.

NOW THAT WE'VE REGAINED OUR REPUTATION AS A RELIABLE SUPPLIER, WE INTEND TO MAINTAIN THAT REPUTATION.

AND TODAY, AT HOME, WE'RE HARD AT WORK
ON THE 1985 FARM BILL. THE DEPARTMENT OF
AGRICULTURE WILL CONTINUE TO SOLICIT
FARMERS' VIEWS ON THIS IMPORTANT BILL.

SO FAR, THEY'VE ACCEPTED HUNDREDS OF PAGES
OF WRITTEN RECOMMENDATIONS AND HELD
LISTENING SESSIONS AROUND THE COUNTRY.

THE LATEST SESSION WAS HELD JUST LAST WEEK
IN DALLAS.

YOU KNOW, I DON'T GET THE CHANCE TO
TALK TO OUR FARM COMMUNITY OFTEN ENOUGH TO
SUIT ME. YOU REPRESENT THE BEST IN AMERICA.
OUR FARMERS AND RANCHERS HAVE ALWAYS HONORED
AND LIVED BY THE VALUES AND TRADITIONS THAT
MAKE AMERICA GREAT -- FAITH, FAMILY,
NEIGHBORS HELPING NEIGHBORS, HARD WORK,
FREE ENTERPRISE, AND INDEPENDENCE. WE CAN
TOUCH THE SPIRIT OF AMERICA IN OUR FARM
COMMUNITIES. AND AGAIN, MUCH IS OWED TO THE
FUTURE FARMERS OF AMERICA.

F.F.A. IS GIVING MORE THAN A FINE START TO
OUR YOUNG PEOPLE, BY CULTIVATING
TRADITIONAL VALUES, LEADERSHIP SKILLS,
AND PATRIOTISM, THE FUTURE FARMERS OF
AMERICA ENSURE THE STRENGTH AND VITALITY OF
OUR COUNTRY.

NOW BEFORE I CLOSE, I WANT TO SAY A FEW
WORDS ABOUT THE THOUSANDS OF VOLUNTEERS AND
PRIVATE INDUSTRY SPONSORS WHO ARE REACHING
OUT TO AMERICA'S FUTURE. F.F.A. HAS SOME
14,000 ADULT TEACHERS AND STATE ADVISERS --
GOOD, CARING AMERICANS WHO ARE OFFERING A
GIFT THAT WILL LAST A LIFETIME -- THE GIFT
OF OPPORTUNITY.

AND IT'S ALL MADE POSSIBLE BECAUSE OF
THE GENEROSITY OF THE PRIVATE SECTOR.
THIS YEAR, BUSINESS AND INDUSTRY ARE
EXPECTED TO GIVE OVER \$2 MILLION TO PROVIDE
INCENTIVE AWARDS TO F.F.A. MEMBERS.

IN FACT, YOUR STATE PRESIDENTS' CONFERENCE
IN WASHINGTON WOULDN'T HAVE BEEN POSSIBLE
WITHOUT THE SUPPORT OF THE CHEVROLET MOTOR
DIVISION OF GENERAL MOTORS. } AND I'M SURE
THAT BOB BURGER, GENERAL MANAGER OF
CHEVROLET, WHO IS WITH US TODAY, IS VERY
PROUD OF WHAT HIS ORGANIZATION IS DOING.

YOU ALL DESERVE TO BE VERY PROUD.
WITH YOUR HELP, OUR YOUNG PEOPLE WILL BE
READY TO MEET THE CHALLENGES BEFORE THEM AND
TO TURN THEM INTO OPPORTUNITIES FOR THEIR
FAMILIES, THEIR COMMUNITY, AND FOR AMERICA.

THANK YOU AND GOD BLESS YOU ALL.

#

(Myer/BE)

July 23, 1984

3:00 p.m.

PRESIDENTIAL REMARKS: RECEPTION FOR FUTURE FARMERS OF AMERICA
TUESDAY, JULY 24, 1984

Thank you for that warm farm welcome. I'm delighted to be with those of you who represent America's bedrock industry. Agriculture is a driving force in our Nation's economy, and the Future Farmers of America are working hard to keep it that way.

I know you'll meet with our Secretary of Agriculture, Jack Block, and he'll probably spin a few of his stories. And Jack was a Greenhand in the Knoxville, Illinois chapter of F.F.A. But we both like to put on a blue denim jacket whenever we get the chance, and I remember once, some years ago, having an experience that you'll all understand. With all the space Nancy and I had at the ranch, I decided it would be a good idea to have our own fresh eggs every morning. So I put in a battery of chickens. And we had our own fresh eggs every morning. They only cost \$1.65 apiece.

All of us know that God has blessed America with a vast and fertile land. But it's ingenuity, muscle, and sweat that have made our farms the envy of the world. And the last thing our farmers need is Government getting in the way and making a tough job even tougher.

You know, there's a story about a young city fella who hired out to work on a farm during the harvest season. And the first morning everyone was up well before dawn. The new hired hand and the farmer made their way in the dark out to the oat field. Neither one said a word on the way out. Finally, the city fella asked what kind of oats were they going to cut -- wild oats or

tame oats. The farmer, more than a little surprised, said, "Well, tame oats, of course. But why do you ask?" "Well," he said, "I was just wondering why we're sneaking up on 'em in the dark." Well, that's about as much as some people know about what past policy mistakes and economic difficulties meant to our farm community.

Our record of agricultural productivity -- unmatched anywhere in the world -- didn't come about thanks to double-digit inflation. In the 3 years before 1981, farm costs jumped an outrageous 45 percent -- and that was nearly \$40 billion, the largest 3-year increase in our history. And today, we've knocked the wind out of inflation. It's down to around 4 percent, and, as a matter of fact, for the last 3 months, it's been 3.7 percent.

Our farmers and ranchers don't produce the most wholesome and varied foodstuffs known anywhere as a result of 21-1/2 percent interest rates. When we took office, that's where the prime rate stood. Now I know that some of our critics have a very short memory, but you and I know that 21-1/2 percent interest rates were a devastating blow to an industry that spends a fifth of its cash outlays on interest expenses.

^{WE'VE JUST ABOUT CUT THEM IN HALF BUT}
~~Now~~ don't get me wrong, interest rates are still far too high. ^{WE WANT STOP} ~~I'm going to continue my fight~~ until we get them down even more. And one of these days, and I hope it's very soon, some people will wake up and realize that not only is inflation firmly under control -- but we will keep it that way. And with signs of future price trends pointing to low rates of inflation

as far as we can see, I can't help believing there is no excuse for interest rates being where they are.

In 1982, nearly one-fifth of the world's agricultural products was shipped from American ports. That didn't happen thanks to grain embargoes and protectionism. The grain embargo was a cruel, painful blow -- and terribly unfair. That's why one of my first actions in this job was to lift the embargo. And as long as I'm ~~President~~^{HERE}, our farmers will never again be made the scapegoats for a foreign policy of weakness and indecision.

What we're doing, and what we'll continue to do is to move in a positive direction -- pursuing new export markets, and working to remove export barriers. Our trade teams have been continuously on the go in search of new markets. Jack Block has been knocking on doors all over the world, and he's going to keep on knocking.

~~I believe these~~^{HIS} efforts are paying off. We've negotiated new import quotas with Japan that will lead to a doubling of beef exports and a 54 percent increase in citrus exports over the next 4 years. On another front, we demonstrated our determination to aggressively maintain exports, including a strong American challenge to the European Community's subsidy program. As a result, the European Community has joined us in serious discussions in an effort to solve some of the problems caused by their subsidized exports.

~~Let me assure you,~~ Now that we've regained our reputation as a reliable supplier, we intend to maintain that reputation.

And today, at home, we're hard at work on the 1985 Farm Bill. The Department of Agriculture will continue to solicit

farmers' views on this important bill. So far, they've accepted hundreds of pages of written recommendations and held listening sessions around the country. The latest session was held just last week in Dallas.

You know, I don't get the chance to talk to our farm community often enough to suit me. You represent the best in America. Our farmers and ranchers have always honored and lived by the values and traditions that make America great -- faith, family, neighbors helping neighbors, hard work, free enterprise, and independence. We can touch the spirit of America in our farm communities. And again, much is owed to the Future Farmers of America. F.F.A. is giving more than a fine start to our young people. By cultivating traditional values, leadership skills, and patriotism, the Future Farmers of America ensure the strength and vitality of our country.

Now before I close, I want to say a few words about the thousands of volunteers and private industry sponsors who are reaching out to America's future. F.F.A. has some 14,000 adult teachers and State advisers -- good, caring Americans who are offering a gift that will last a lifetime -- the gift of opportunity.

And it's all made possible because of the generosity of the private sector. This year, business and industry are expected to give over \$2 million to provide incentive awards to F.F.A. members. In fact, your State Presidents' Conference in Washington wouldn't have been possible without the support of the Chevrolet Motor Division of General Motors. And I'm sure that

Bob Burger, General Manager of Chevrolet, who is with us today, is very proud of what his organization is doing.

You all deserve to be very proud. With your help, our young people will be ready to meet the challenges before them and to turn them into opportunities for their families, their community, and for America.

Thank you and God bless you all.

(ROBINSON)

JULY 24, 1984

PRESENTATION OF THE PRESIDENT'S
SIGNATURE EDITION CHARACTER JUG

241468
C-I 002

THANK YOU, PAUL, AND THANK YOU,
EVERYONE. I'M DELIGHTED TO HAVE THIS
BEAUTIFUL JUG, AND I'D LIKE TO EXPRESS MY
GRATITUDE TO ERIC GRIFFITHS, THE ARTIST WHO
DESIGNED IT, AND TO THE CRAFTSMEN BACK IN
STOKE-ON-TRENT, ENGLAND, WHO TOOK SUCH CARE
IN MAKING IT. I SUPPOSE MOST PEOPLE WILL
USE THEIR JUGS TO HOLD MILK OR CREAM, BUT I
WANT YOU TO KNOW THAT I INTEND TO KEEP MINE
FULL OF JELLY BEANS.

STRIKING AS THESE JUGS ARE, THEIR
TRUEST BEAUTY LIES IN THEIR SIGNIFICANCE AS
PART OF THE FUND-RAISING EFFORT FOR THE
JAMES S. BRADY PRESIDENTIAL FOUNDATION.
WE'VE ALWAYS ADMIRERD JIM BRADY'S CONSUMMATE
SKILL AS A PRESS SECRETARY AND HIS ACUTE
INSIGHTS INTO OUR NATIONAL LIFE.

BUT IN THE PAST 3 YEARS, JIM HAS FILLED OUR
HEARTS WITH ADMIRATION FOR HIS QUALITIES AS
A MAN. WITH SARAH AT HIS SIDE, JIM HAS
FOUGHT THE GOOD FIGHT — AND WON.

THESE JUGS WILL GIVE HUNDREDS OF
AMERICANS THE CHANCE TO SHOW JIM HOW MUCH HE
MEANS TO OUR COUNTRY. JIM AND SARAH,
A MOMENT AGO IT WAS MY PRIVILEGE TO RECEIVE
ONE OF THESE ROYAL [DAL-TON] JUGS. NOW, ON
BEHALF OF THE JAMES S. BRADY PRESIDENTIAL
FOUNDATION, IT'S MY PRIVILEGE TO PRESENT TO
YOU THE SECOND JUG OF THIS NUMBERED EDITION.

#

The President has seen _____

(NOONAN)

AUGUST 11, 1984

GREETING TO U.S. OLYMPIC MEDALISTS 218 002 SC
LOS ANGELES, CALIFORNIA SP 906

THANK YOU BILL SIMON, AND THANK YOU ALL
VERY MUCH.

LADIES AND GENTLEMEN OF AMERICA'S TEAM
AT THE 23RD OLYMPIAD: YOU DID US PROUD.

YOUR'RE HEROES, EVERY ONE OF YOU LIVING
PROOF OF WHAT HAPPENS WHEN AMERICA SETS ITS
SIGHTS HIGH AND SAYS "LET'S CREATE A LITTLE
EXCELLENCE." AND YOU GAVE US MOMENTS WE'LL
NEVER FORGET THERE WAS BLATNICK DROPPING
TO HIS KNEES IN THANKS AND MARY LOU RETTON
GETTING THAT PERFECT TEN. THERE WAS
STEINSEIFER AND HOGSHEAD HITTING THE WALL AT
THE EXACT SAME HUNDREDTH OF A SECOND AND
CARL LEWIS' SMILE WHEN HE TIED JESSE OWENS'
RECORD.

THERE WAS SOMETHING VERY SPECIAL ABOUT
THIS OLYMPICS, THERE WAS A SPECIAL SPIRIT TO
IT.

YOU GAVE US ALL SUCH A LIFT — YOU GAVE US
SOMETHING TO BE UNIFIED AROUND AND CHEER FOR
TOGETHER.

I THINK YOU MAY POSSIBLY HAVE HEARD
THAT CHEER. IT WENT SOMETHING LIKE
"U...S...A!" IT DOESN'T MATTER WHETHER YOU
WON THE GOLD, THE SILVER OR THE BRONZE —
THAT CHEER WAS FOR YOU.

THE SPECIALNESS OF THIS OLYMPICS WAS
APPARENT FROM THE BEGINNING. YOU WALKED
INTO THE OPENING CEREMONIES WITH A SPECIAL
KIND OF PRIDE, A VIBRANT AND VERY HUMAN
DELIGHT THAT WAS TRANSMITTED TO THE CROWDS
AND THAT WAS PICKED UP BY PEOPLE WATCHING
ALL AROUND THE COUNTRY.

THROUGHOUT THE GAMES, I COULDN'T HELP
BUT THINK THAT IF THE PEOPLE OF THE WORLD
JUDGED AMERICANS BY WHAT THEY SAW OF YOU,
THEN THEY THINK, "AMERICANS?"

WELL, THEY'RE GENEROUS AND FULL OF SERIOUS EFFORT, THEY'RE FULL OF HIGH SPIRITS, THEY'RE MOTIVATED BY ALL THE BEST THINGS. . . THEY'RE TRULY A NATION OF CHAMPIONS."

I WANT TO TAKE A MOMENT HERE TO SINGLE OUT AND SAY THANK YOU TO THE UNCELEBRATED PEOPLE IN THE STORY, YOUR COACHES AND TRAINERS, YOUR PARENTS AND FRIENDS, ALL THE QUIET PEOPLE WHO STOOD BEHIND YOU WHEN THE SHOT RANG OUT AND THE RACE BEGAN, AND YES, THOSE YOU MAY HAVE DEFEATED, BUT WHOSE OWN EFFORTS HELPED PUSH YOU TO YOUR BEST.

EVERY HERO KNOWS THAT NO HERO DOES IT ALONE. THE PEOPLE WHO STOOD BEHIND YOU DESERVE OUR THANKS. THE WAY I SEE IT, THERE OUGHT TO BE AN OLYMPIC EVENT IN MORAL SUPPORT. THEY'D GET A PERFECT TEN.

I WANT TO SAY TOO THAT THE THE CITY OF LOS ANGELES DID A MARVELOUS JOB. WHAT TERRIFIC PEOPLE IN THIS TOWN.

JUST ABOUT EVERYONE IN THIS CITY HAD TO PUT HIM OR HERSELF OUT IN SOME WAY, ONE WAY OR ANOTHER, WHILE THE GAMES WERE ON. THEY NOT ONLY DID IT, THEY DID IT WITH A SMILE.

THEY WON THE ADMIRATION AND THANKS OF THE ENTIRE COUNTRY.

THIS IS A GOOD TIME ALSO TO THANK THE GENEROUS CORPORATIONS THAT DECIDED, A FEW YEARS BACK, TO CONTRIBUTE MONEY AND PERSONNEL AND TIME TO HELP OUR ATHLETES.

THEY PROVED THAT THE PROFITS REAPED FROM A FREE ECONOMY CAN BE USED TO HELP OUR YOUNG PEOPLE COMPETE ON AN EVEN FOOTING WITH THE STATE-SUBSIDIZED ATHLETES OF OTHER COUNTRIES.

THOSE CORPORATIONS DID US PROUD. SO DID BILL SIMON, WHO LED THIS GREAT CITIZENS' EFFORT. SO DID THE LOS ANGELES OLYMPIC ORGANIZING COMMITTEE, AND THE U.S. OLYMPIC COMMITTEE.

THE 23RD OLYMPIAD OF THE MODERN ERA IS OVER BUT IT WILL NEVER BE FORGOTTEN.

IT WAS ATTENDED BY MORE COUNTRIES THAN EVER BEFORE } THERE WAS MORE COMPETITION THAN EVER BEFORE } THERE WAS MORE BRILLIANT TALENT THAN EVER BEFORE } AND, AS YOU KNOW, A LOT OF RECORDS WERE BROKEN, } A FEW COUNTRIES -- VERY FEW -- DID NOT ATTEND, BUT MAYBE NOW WE KNOW WHY THE SOVIETS FELT SO INSECURE ABOUT COMING. IF I THOUGHT I'D LOSE A LOT OF GOLD WHILE VISITING ANOTHER COUNTRY I MIGHT THINK TWICE TOO!

THE GAMES WERE A TRIUMPH } A TRIUMPH OF FRIENDLY AND GENEROUS COMPETITION } A TRIUMPH OF FELLOWSHIP } A TRIUMPH OF THE SPIRIT. } IT TURNED OUT NOTHING COULD MAR THE GAMES, NOTHING COULD DETRACT. } IT TURNED ~~OUT~~ THE ONLY LOSERS OF THE 23RD OLYMPIAD WERE THOSE WHO DIDN'T -- OR COULDN'T -- COME.

AS FOR THOSE WHO DID -- WHAT GREATNESS THEY SHOWED US.

I KNOW YOU WERE IMPRESSED BY THE ATHLETES
THE OTHER COUNTRIES SENT. THE SOUTH KOREAN
BOXERS AND THE CHINESE GYMNASTS, THE ROMANIAN
ATHLETES AND THE JAMAICANS AND THE
JAPANESE. FOR A LOT OF US, ONE OF THE
REALLY INDELIBLE IMAGES OF THE GAMES WAS OF
GABRIELLA ANDERSEN-SCHIESS OF SWITZERLAND,
WALKING DAZED AND DEHYDRATED TO THE FINISH
LINE, REFUSING TO GIVE UP, PUSHING ON EVEN
WHEN ALL HER STRENGTH WAS GONE, SUMMONING
UP JUST THAT LAST BIT OF RESERVE AND
CROSSING THAT LINE, WHAT A HERO SHE IS.

I HAVE JUST A FINAL POINT HERE. ONE
OF THE THINGS I NOTED, AND LIKED SO MUCH AS
I WATCHED THE GAMES ON T.V., WAS THAT OFTEN,
IN MANY OF THE EVENTS, YOU COULD SORT OF
FIGURE OUT WHO REPRESENTED WHAT
COUNTRY. EXCEPT WITH THE AMERICAN
ATHLETES.

WITH THE AMERICAN ATHLETES YOU ALMOST ALWAYS
 HAD TO SEE THE U.S.A. ON THEIR UNIFORMS
 BECAUSE OUR TEAM CAME IN ALL SHAPES AND
 SIZES ALL COLORS AND NATIONALITIES AND
 RACES AND ETHNIC GROUPS. AND I WAS
 THINKING, YOU CAN TALK ON FOREVER AND READ
 BOOKS ABOUT THE MELTING POT BUT THE PAST
 TWO WEEKS THERE IT WAS WINNING MEDALS FOR
 US, REPRESENTING US EVERY DAY.

AND SO I SAY TO YOU, THE GREAT MELTING
 POT TEAM OF 1984 THE MEMBERS OF AMERICA'S
 TEAM AT THE 23RD OLYMPIAD. THANKS FOR THE
 MEMORIES, THANKS FOR THE GREAT MOMENTS.

THANKS FOR BEING WHAT YOU ARE: GENUINE
 HEROES.

YOU DID US PROUD.

AND YOU KNOW WHAT? 1984 HAS A KIND OF
 SPECIAL SIGNIFICANCE FOR ME. I'M FINDING
 IT TO BE A VERY INTERESTING YEAR. BUT
 AFTER SEEING WHAT YOU DID AT THIS OLYMPICS,
 I CAN'T WAIT 'TIL '88. I CAN'T WAIT.

THANK YOU ALL VERY MUCH, AND GOD BLESS
YOU.

AND NOW, YOU REMEMBER THAT RIGHT BEFORE
THE GAMES YOU GAVE ME A GIFT OF ALL YOUR
OLYMPIC TEAM PINS. TODAY I WANT TO RETURN
THE FAVOR. I HAVE A GIFT FOR THE FUTURE
U.S. OLYMPICS HALL OF FAME. IT IS THE
AMERICAN EAGLE, AND IT IS GIVEN TO HONOR
THE MEMBERS OF AMERICA'S TEAM AT THE '84
GAMES BECAUSE YOU SOARED TO GREATNESS.

1984 AUG 10 PM 12:08

(Noonan/BE)
August 10, 1984
11:30 a.m.

The President has seen _____

PRESIDENTIAL REMARKS: EVENT WITH U.S. OLYMPIC MEDALISTS
MONDAY, AUGUST 13, 1984
LOS ANGELES, CALIFORNIA

Thank you Don Miller, and thank you all very much.

Ladies and Gentlemen of America's Team at the 23rd Olympiad:

You did us proud.

You're heroes, every one of you ~~You're~~ living proof of what happens when America sets its sights high and says, "Let's create a little excellence." And you gave us moments we'll never forget. There was Blatnick ~~falling~~ ^{dropping} to his knees in thanks -- and MARY LOU Retton getting that perfect ten. There was Steinseifer and Hogshead hitting the wall at the exact same hundredth of a second -- and Carl Lewis' smile when he tied Jesse Owens' record.

There was something very special about this Olympics, there was a special spirit to it. You gave us all such a lift -- you gave us something to be unified around and cheer for together. I think you may ^{possibly} have heard that cheer. It went something like "U...S...A!" It doesn't matter whether you won the gold, the silver or the bronze -- that cheer was for you.

The specialness of this Olympics was apparent from the beginning, when all of you marched into the Coliseum together. An Englishman watching from the stands looked out at you and was quoted as saying, "That's what the world loves about America, that wonderful casualness and confidence." You walked into the opening ceremonies with a special kind of pride, a vibrant and very human delight that was transmitted to the crowds and that was picked up by people watching throughout the country.

I couldn't help but think that if the people of the world judged Americans by what they saw of you, then they think, "Americans? Well, they're generous and full of serious effort, they're full of gait and high spirits, they're motivated by all the best things...and do they bring home the gold, or what?"

I want to take a moment here to single out and say thank you to the uncelebrated people in the story: your coaches and trainers, your parents and friends. All the quiet people who stood behind you when the shot rang out and the race began. Every hero knows that no hero does it alone. The people who stood behind you deserve our thanks. The way I see it, there ought to be an Olympic event in Moral Support. They'd get a perfect ten.

I want to say too that the city of Los Angeles did a marvelous job. What terrific people in this town. Just about everyone in this city had to put him or herself out in some way, one way or another, while the Games were on. They not only did it, they did it with a smile. They won the admiration and thanks of the entire country. And I think a guy back East summed it up when he was sitting around with his family during the games one day. He said, "L.A. has a lotta class, a lotta style." Don't you think he was right?

This is a good time also to thank the corporations and businesses that decided, a few years back, to contribute money and personnel and time to help our athletes. They proved that the profits reaped from a free economy can be used to help our young people compete on an even footing with the state-subsidized

athletes of other countries. Those corporations did us proud. So did Bill Simon, who led this great Citizen's Effort. So did the Los Angeles Olympic Committee...and the U.S. Olympic Committee.

The 23rd Olympiad of the modern era is over but it will never be forgotten. It was attended by more countries than ever before -- there was more competition than ever before -- there was more brilliant talent than ever before -- and, incidentally, more records were broken than ever before. A few countries -- very few -- did not attend. But at least now we know why the Soviets said they felt so insecure about coming. If I thought I'd lose a lot of gold while visiting another country I might think twice too! The Games were a triumph -- a triumph of friendly and generous competition, a triumph of fellowship, a triumph of the spirit. It turned out nothing could mar the Games, nothing could detract. It turned out the only losers of the 23rd Olympiad were those who didn't -- or couldn't -- come.

As for those who did -- what greatness they showed us.

How you were
~~Women~~ impressed by the athletes the other countries sent. The Korean boxers and the Chinese gymnasts, the Rumanian athletes and the Jamaicans and the Japanese . . . For a lot of us, one of the really indelible images of the games was of Gabriella Andersen-Schiess of Switzerland, walking dazed and dehydrated to the finish line, refusing to give up, pushing on even when all her strength was gone, summoning up just that last bit of reserve and crossing that line. What a hero she is.

I have just a final point here. One of the things I noted, and liked so much as I watched the Games on T.V., was that usually, in most of the events, you could sort of figure out who represented what country . . . except with the American athletes. With the American athletes you almost always had to see the U.S.A. on their uniforms -- because our team came in all shapes and sizes, all colors and nationalities and races and ethnic groups. And I was thinking, you can talk on forever and read books about the melting pot, but the past two weeks there it was, winning medals for us, representing us every day.

And so I say to you, the great melting pot team of 1984, the members of America's team at the 23rd Olympiad: Thanks for the memories, thanks for the great moments. Thanks for being what you are: genuine heroes.

You did us proud.

And you know what? 1984 has a kind of special significance for me. I'm finding it to be a very interesting year. But after seeing what you did at this Olympics, I can't wait 'til '88. I can't wait.

Thank you all very much, and God bless you.

THE WHITE HOUSE
WASHINGTON

August 11, 1984

*Don't bother to
do over - I've changed
my copy.
RR*

MEMORANDUM FOR THE PRESIDENT

FROM: BEN ELLIOTT *Ben*

SUBJECT: Olympic Medalists Ceremony

Attached is a revised draft of your remarks to the U.S. Olympic Medal winners on Monday. It incorporates your edits and a few small editorial and research changes.

On page 1, paragraph 3, the reference to Carl Lewis breaking Jesse Owens' record is not yet a fact, but is written on what is viewed as a certainty for Saturday. Should Lewis fail, we will delete this reference.

On page 3, paragraph 1, the words "more records were broken than ever before," has been changed to "a lot of records were broken."

At the request of Advance, we added language at the end for your presentation of an American Eagle to the U.S. Olympic Hall of Fame.

Thank you.

(Noonan/BE/RR)
August 11, 1984
10:30 a.m.

PRESIDENTIAL REMARKS: EVENT WITH U.S. OLYMPIC MEDALISTS
MONDAY, AUGUST 13, 1984
LOS ANGELES, CALIFORNIA

Thank you Bill Simon, and thank you all very much.

Ladies and Gentlemen of America's Team at the 23rd Olympiad:
You did us proud.

You're heroes, every one of you living proof of what happens when America sets its sights high and says, "Let's create a little excellence." And you gave us moments we'll never forget. There was Blatnick dropping to his knees in thanks -- and Mary Lou Retton getting that perfect ten. There was Steinseifer and Hogshead hitting the wall at the exact same hundredth of a second -- and Carl Lewis' smile when he tied Jesse Owens' record.

There was something very special about this Olympics, there was a special spirit to it. You gave us all such a lift -- you gave us something to be unified around and cheer for together. I think you may possibly have heard that cheer. It went something like "U...S...A!" It doesn't matter whether you won the gold, the silver or the bronze -- that cheer was for you.

The specialness of this Olympics was apparent from the beginning. You walked into the opening ceremonies with a special kind of pride, a vibrant and very human delight that was transmitted to the crowds and that was picked up by people watching all around the country.

Throughout the Games, I couldn't help but think that if the people of the world judged Americans by what they saw of you, then they think, "Americans? Well, they're generous and full of

serious effort, they're full of high spirits, they're motivated by all the best things...they're truly a nation of champions."

I want to take a moment here to single out and say thank you to the uncelebrated people in the story: your coaches and trainers, your parents and friends, all the quiet people who stood behind you when the shot rang out and the race began -- and yes, those you may have defeated, but whose own efforts helped push you to your best. Every hero knows that no hero does it alone. The people who stood behind you deserve our thanks. The way I see it, there ought to be an Olympic event in Moral Support. They'd get a perfect ten.

I want to say too that the city of Los Angeles did a marvelous job. What terrific people in this town. Just about everyone in this city had to put him or herself out in some way, one way or another, while the Games were on. They not only did it, they did it with a smile. They won the admiration and thanks of the entire country.

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U.S.A. on their uniforms -- because our team came in all shapes and sizes, all colors and nationalities and races and ethnic groups. And I was thinking, you can talk on forever and read books about the melting pot, but the past two weeks there it was, winning medals for us, representing us every day.

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You did us proud.

And you know what? 1984 has a kind of special significance for me. I'm finding it to be a very interesting year. But after seeing what you did at this Olympics, I can't wait 'til '88. I can't wait.

Thank you all very much, and God bless you.

And now, you remember that right before the Games you gave me a gift of all your Olympic team pins. Today I want to return the favor. I have a gift for the future U.S. Olympics Hall of Fame. It is the American Eagle, and it is given to honor the members of America's Team at the '84 Games -- because you soared to greatness.