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255329  
61002

THE WHITE HOUSE  
WASHINGTON

September 2, 1984  
Irvine, California

Dear Arthur and Sheila:

Nancy and I are most grateful for the gift of your book. We are eyeing each other right now as to which of us will read it first. She will probably win because of the homework I have to clear up each evening -- but she reads fast.

A special thanks for your most gracious inscription. You have made me very proud. It happens that I worship at the Churchill shrine.

Again, our heartfelt thanks and warm regards.

Sincerely,

Mr. and Mrs. Arthur Hailey  
Lyford Cay  
Post Office Box N-7776  
Nassau, Bahamas

*nr. 10 - piece - best*

To ~~Mrs~~ <sup>MR + MRS.</sup> Arthur Hailey  
**Ronald** Lyford Cay  
**Reagan** P.O. Box N-7776  
Nassau Bahamas

Dear Arthur & Sheila

Nancy & I are most grateful for the gift of your book. We are eyeing each other right now as to which of us will read it first. She will probably win because of the homework I have to clean up each evening - but she reads fast.

~~We are both~~

A special thanks for your <sup>most generous</sup> inscription. You have made me very proud. It happens that I worship at the Churchill shrine.

Again our heartfelt thanks  
& Warm Regards - Sincerely

RR

End  
Case  
~~File~~  
File

246250  
PR003

C. Fuller

The President has seen \_\_\_\_\_

#246250



Mr. Boly  
(Patent)

SMITHSONIAN INSTITUTION  
WASHINGTON, D. C. 20560  
U. S. A.

3 Sept. 1984

Dear Mr. President;

All of us at the Smithsonian are full of enthusiasm and anticipation as you start off on what I know will be a triumphal campaign. Mary and I will be thinking of you and Nancy constantly and know that it will be rugged but glorious!

My only regret is that I hand over the reins on September 17<sup>th</sup>, but, we will continue, as Secretary Emeritus, to live in Washington most of the time, as I shall be working and writing in my laboratory at

the Smithsonian just as all my  
predecessors have done. Perhaps  
when things quieten down in November  
we can get you back for a dinner at  
our house again as we did a few  
years ago when you first moved  
to the White House?

In any case we want you to  
know that our enthusiasm for you  
both knows no bounds, and that  
both here and abroad we sing yours  
and Nancy's praise.

With our love to her and our  
great respect and admiration to  
you - as ever - Dillon

End  
Case  
File



The President has seen \_\_\_\_\_  
The Director of Central Intelligence

Washington, D. C. 20505

84 SEP 5 P 1: 07

5 September 1984

The President  
The White House  
Washington, D. C. 20500

*S. P. Meese*  
*RR* *RR*

Dear Mr. President:

I guess I should be amused by the current leaks from "White House insiders" that I am ready to return to private life whatever the election outcome.

It looks like a repeat of the leaks about my departure in "Washington Whispers" and "Periscope" during the closing months of 1982. This culminated in the 17 December 1982 story by the White House correspondent for the New York Post, "CIA Boss Casey Faces Strike Three," which came out a week before a run was made for my job, as you will remember, at the end of 1982.

It seems to be starting early this time with stories in the Washington Times last week and the New York Post yesterday reporting falsely that Casey "has informed White House officials that he plans to step down at the end of the year."

The three stories are attached.

The truth is that I'm thoroughly committed and deeply immersed in what we've undertaken to do here. A copy of this note is going to senior White House officials to ask them to squash a false rumor being attributed to their people, which has set the phones ringing over here, hurts morale, and doesn't help in anything we are trying to do.

Respectfully yours,

*Bill Casey*  
William J. Casey

Enclosures (3)

cc: The Honorable Edwin Meese  
The Honorable James Baker  
The Honorable Michael Deaver

End  
Case  
File

254925  
GT002

THE WHITE HOUSE  
WASHINGTON

September 4, 1984

Chicago, Illinois

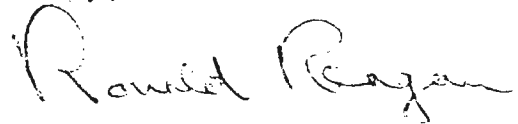
Dear Mary Goudreau:

Thank you very much for my bear. I'll treat him with tender loving care. Your timing was wonderful, also, because Monday Nancy left me to make some appearances with regard to the anti-drug program and we won't be together again until Friday evening.

Thank you, too, for your trust in me. I'll try to be deserving of it. You are right about Nancy. I couldn't do without her.

Give my best to your son Jerry and, again, my thanks for your gift, your generous words, and your good wishes.

Sincerely,



Mrs. Mary Goudreau  
5621 West Highland  
Santa Ana, California 92704

Sept 2nd 1954

Dear Mr. President!

"There is a little boy in every man."

Here is your own "Freddy" to love and confide in when Nancy isn't with you. He will listen and never tell a soul and travels well.

He was made specially for you by a senior citizen who believes in you and all you are doing. I have been a faithful believer in you since you made that great speech for Barry Goldwater.

will be there tomorrow  
to see you.

May God go with you  
and bless us with 4 more years

Please give Nancy my love  
She is the woman behind the Men.

Sincerely  
Mary V. Loucheau

REDACTED

R

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R

REDACTED

REDACTED

To Mary V. Goudreau 5621 W. Highland  
Santa Ana Calif. 92704

Dear Mary Goudreau

Thank you very much for my bear - I'll treat him with tender loving care. Your timing was wonderful also because Monday Nancy left me to make some appearances with regard to the anti-~~drug~~ drug program & we won't be together again until Fri. evening.

Thank you too for your confidence trust in me. I'll try to be deserving of it. You are right about Nancy, I couldn't do without her.

Give my best to your son Jerry and again my thanks for your gift, your generous words and your good wishes.

I sincerely  
RR

End  
Case  
File

253265

PU

x

9-7-83



5/185  
The Union Leader



*Loeb*

NEW HAMPSHIRE SUNDAY NEWS

*"There Is Nothing So Powerful As Truth"*

UNION LEADER CORPORATION  
35 AMHERST ST. — P.O. BOX 780  
MANCHESTER, N.H. 03105  
(603) 668-4321



WILLIAM LOEB  
PRESIDENT AND PUBLISHER  
1946-1981

NACKEY SCRIPPS LOEB  
PRESIDENT AND PUBLISHER

September 7, 1983  
(tel. dict.)

President Ronald Reagan  
The White House  
Washington, DC

Dear Ron:

I am enclosing two editorials for your interest. The second one I regretted very much having to write but I felt very strongly on the issue. I think that many people across this country feel the same way.

Yesterday I was on a radio talk show and the reaction of people who want to support you was epitomized by one lady who called in and said, "Where do we conservatives go now?"

This attitude, I think, could be disastrous to your campaign and I am afraid that, unfortunately, you have brought it on yourself.

I wish that I could be more cheerful on the subject, but I think this is not a cheerful moment for this nation.

Sincerely,

*Nackey*  
Mrs. William Loeb

NSL-Miss M. Grady

THE LARGEST DAILY AND ONLY SUNDAY COVERING THE NEW HAMPSHIRE MARKET



# An Editorial

## Reagan Response Was Mealy-Mouthed Mush

President Reagan's message to the nation concerning the Soviet murder of 269 innocents — including more than 60 Americans — has been called by some a "firm but measured response."

To this newspaper, it sounded more mealy-mouthed than firm, more meaningless than measured. Ronald Reagan talked tough, referring to the incident as "an act of barbaric, uncivilized, cold-blooded murder." But he then added NOTHING but empty words in response.

There was no suggestion of halting grain shipments or tractors or anything else of value to Russia. There was no breaking off of diplomatic relations, no economic sanctions. No mention was made of ceasing disarmament discussions or of cutting off cultural or scientific exchanges.

Instead, our President asks for admissions of guilt and promises that it won't happen again — from a nation famous for broken promises. He asks for payment in dollars for lives. He asks that the Russians involved be punished and he says that Aeroflot planes will be denied

AN EDITORIAL

Page 10

## Soon, There'll Be No Russian Vodka To Buy

By DONN TIBBETTS  
State House Bureau Chief  
CONCORD — Sparked by Commissioner Costas Tentas, the State Liquor Commission voted 3-0 yesterday not to sell Russian vodka after the current stock is depleted.

"My position has been very clear from the outset. I have not waited for the Soviets to invade Poland and Afghanistan or to shoot down unarmed, civilian airplanes," declared Tentas.

"I don't think we should be enhancing the selling of products originating in the Soviet Union. That government is nothing but people who condone

acts of terror, barbaric acts and have no love of peace," he asserted.

"If they keep it up, the Russians will conquer the world and the only thing we'll see in any liquor store will be Russian products," said Tentas.

The Stolichnaya vodka accounted for about \$130,000 in revenue annually to the Granite State. Most of the product is 80 proof, with about 40 percent of that purchased by on-premise licensees as opposed to the general public.

Chairman Jean Wallin said she expected consumers to buy either Swedish or Finnish if  
VODKA

Page 10

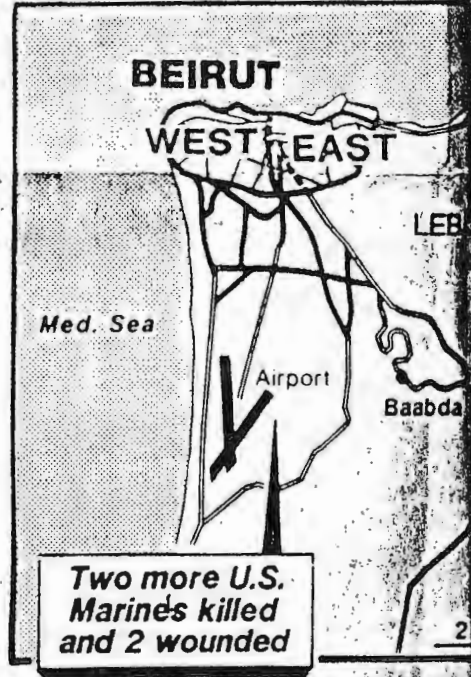
## City Cyclist Killed in Crash

One man was killed and another injured in a crash involving a motorcycle and two cars on Queen City Avenue in Man-

chester yesterday.

Thomas Roberts, 24, of 158 Beech Hill Rd., was dead on arrival at Catholic Medical Center West, shortly after the 5:13 p.m. accident.

According to police reports,



## War in Lebanon U.S. Marines



LAST RESPECTS — Robin Ortega at her Marine husband's funeral. (UPI Telephoto)

## Rosh Hashana To Reflect, Ro

As the Jewish community begins celebrating Rosh Hashanah, the Jewish New Year, this evening at sundown, two area rabbis shared their thoughts on the holiday.

Rabbi Arthur F. Starr of Temple Adath Yeshurun of Manchester and Rabbi Samuel Umen, professor of philosophy at New Hampshire College, based their thoughts on the

By new... lages... as th... mili... in a... left... thre... Th... repo... that... mou... drev... Bein... tles'... arm... At... and... acco... offic... ualt... MID

the... and... it w... faile... lead... hom... citie... tions... threa... the h... "I

ZYLA'S 35TH ANNIVERSARY SALE

by a Soviet missile.  
 U.S. Senator Warren Rud-  
 man said he was appalled by  
 the Soviet Union's action.  
 "There is simply no excuse  
 or any possible justification for

dent from the Soviet govern-  
 ment."  
 U.S. Senator Gordon Hum-  
 phrey called it a "heinous  
**REACTION** Page 20

## An Editorial

### 'Don't Tread on Me'

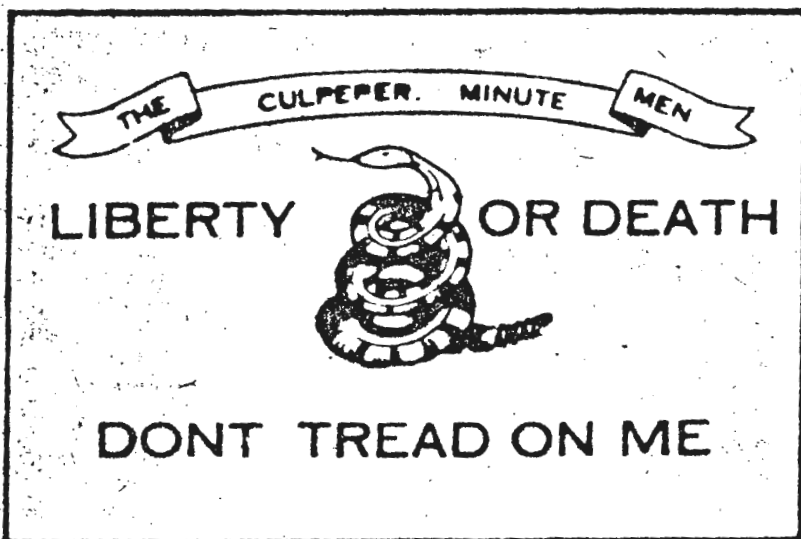
A flag in American history, the first Naval jack, bore the slogan, "Don't Tread on Me." As a nation, we should be flying that flag today and acting accordingly.

Righteous indignation is not enough. A new resolve, a will to act, **MUST** be our answer to the news of the Russians' destroying a Korean passenger jet with its 269 innocent lives.

Why did this happen? Very simply, because the Russians felt they could get away with it. They read the signals coming from this country and acted accordingly.

Those signals include our lack of purpose. When we found an easy market for American grain, we forgot about Afghanistan. When we vacillated in response to their brutality in Poland, they went after Central America.

We send these signals when we speak with mixed  
**AN EDITORIAL** Page 20



## Thomson: 'Splash 'em'

By MELDRIM THOMSON JR.  
 We live in sorrow and shock through one of America's most tragic hours.

Last night we learned that Korean Airlines Flight 007 from New York to Seoul was inexplicably overdue.

Today we are told that this 747 commercial plane with 269 people aboard was shot down by a Soviet fighter armed with missiles. For more than two hours, the Soviets tracked Flight 007. They knew that it

or perhaps significant that aboard the ill-fated plane was Congressman Lawrence P. McDonald, a Democrat from Georgia, one of America's most vigorous, fearless and intelligent anti-Communist fighters.

Larry McDonald believed with all his heart that our nation was about to fall as ripe fruit into the hands of the Soviets, as Lenin once predicted would be our fate, or face a horrible military confrontation with a ruthless international hands have

## Plane reported to have crashed in Sea of Okhotsk



## Samantha She's 'Ki

By PATTY HOWARD  
 Union Leader Staff  
 Eleven-year-old Samantha Smith's view of life in the Soviet Union may have been shattered yesterday.  
 The Manchester, Maine, girl who traveled to the Soviet Un-

## Turnpike Crash Trucker Enters Innocent Plea

MERRIMACK — The truck driver who demolished an Everett Turnpike toll booth and slammed into a car with an 18-wheeler Aug. 9 pleaded innocent yesterday to charges of driving while under the influence and operating a motor vehicle to endanger.  
**TOLL BOOTH** Page 1

## Lincoln Hol

It has been suggested by holiday in honor of Abraham Lincoln, a symbol of the unifying force for all Americans. Do you favor the establishment

Yes

Name \_\_\_\_\_

Address \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

Clip and mail to: Lincoln  
 P.O. Box 780, M

End  
Case  
File

255319

TJ405-03

September 7, 1984

Dear Mrs. Zanatta:

Where do I find the words to thank you for your beautiful letter and for the photo which I'm very proud to have. Meeting all of you and sharing that day with you made it a very special day for us, one we shall always remember with great warmth. I felt then and do now that PFC Peter R. Zanatta was with us.

Nancy sends her very best as do I and please give our regards to your family and particularly Robert.

God bless you all.

Sincerely,

RONALD REAGAN

Mrs. Peggy Zanatta  
110 Elmwood Drive  
Millbrae, California 94030

RR:AVH:SEV:pps

RR Dictation

September 7, 1984

Dear Lisa:

I have just responded to your mother's letter and I will tell you as I did her that I felt on June 6th and feel today that your father was with us on that special day and very proud of his daughter.

I am deeply moved by your beautiful letter and grateful to you for it as well as for that first letter you wrote. Your mother sent me a copy of your thoughts as you wrote them on June 18th. You've made me very proud.

Thank you and God bless you.

Sincerely,

**RONALD REAGAN**

Mrs. Lisa Henn  
Apartment #1  
114 Barneson Avenue  
San Mateo, California 94402

RR:AVH:SEV:pps

RR Dictation

To Mrs. Peggy Zanatta

Dear Mrs. Zanatta

Where do I find the words to thank you for your beautiful letter and for the photos which I'm very proud to have. Meeting all of you & sharing that ~~special~~ day with you made it a very special day for us, one we shall always remember ~~it~~ with great warmth.

I felt then and do now that P.F.C. Peter R. Zanatta was with us.

Nancy sends her very best as do I and please give our regards to your family and particularly Robert.

God Bless you all. Sincerely RR

To Mrs. Lisa Zanatta Horn

Dear Lisa

I have just responded to your mother's letter and I ~~told her as I told you~~ will tell you as I did her that I felt on June 6<sup>th</sup> & feel today that your father was with us on that special day & very proud of his daughter.

I am deeply moved by your beautiful letter and grateful to you for it <sup>as well as</sup> for that first letter you wrote. Your mother sent me a copy of your thoughts as you wrote them on June 18<sup>th</sup>. You've made me very proud.

Thank you & God bless you.

Sincerely RR



THE WHITE HOUSE  
WASHINGTON

TO: Anne Higgins

FROM: KATHY OSBORNE  
Personal Secretary  
to the President

DATE: 9-10-84

This should have been  
attached to the Zanatta/  
Henn file.

Thanks.



Sept, 3 1984

Dear Lt. Col. Brown:

Enclosed are the picture and letters for President Reagan. I mentioned when you called concerning the pictures taken at the D-Day Ceremonies.

The pictures are wonderful and we shall keep them always.

Thank you so much for seeing that President Reagan received the picture and letters. It means a great deal to all the Janatta-Henn family.

We shall never forget that wonderful day and appreciate so much all the kindnesses we have received.

Sincerely,  
Mrs Peggy Janatta  
(Lisa Janatta Henn's mother)

THE WHITE HOUSE  
WASHINGTON

*Ed Heckery*

Lisa Henn  
114 Barneson Ave, #1  
San Mateo, CA 94402

you should have the mother's  
address:

Peggy Zanatta  
Millbrae, CA

ZANATTA HENN  
1100 ELMWOOD DRIVE  
MILLBRAE, CA 94030

Dear Mr. President,

How will I ever find the words to thank you for what was probably the greatest day of my life? I still can't believe it all happened. Everytime I think about it, I get chills.

It meant so much to me to hear you say my words. My father was truly a wonderful man. I wish he could have been there to meet you, too. He loved this country with all his heart and he made us understand how blessed we were to be born in this country. I know he was with us and spent

I will never forget any of this for as long as I live. My children and grandchildren will know and feel what this day meant to us. And as I promised, no one will ever forget the pride we all felt for all our men.

Mr. President, there seems to be a patriotic feeling sweeping over our nation. I certainly felt it on D Day and now with our wonderful Olympic triumph, I feel it even more. You have a great deal to do with this rekindling of love for this country. It shows in all you do.

Thank you for making my father's dream come true: You saw in my words

all I hoped you would see. Your speech ②  
was beautiful. For that moment in time I felt  
that we all had known each other for years.  
It says a lot for our country when a girl from  
San Francisco can feel that the President of  
the United States is a close friend!

Now, if there is anything we can  
do for you, please know we are ready to  
help in any way we can. We're out there  
campaigning for you and we are definitely looking  
forward to the next four years. Our thoughts  
and prayers will be with you through what  
must be a very trying time.

And after the next four years, if  
you do return to California, please know  
that you always have friends to call on. We  
all feel so close to you. It was the greatest  
of honors to meet you. I will treasure my  
moments and my memories always.

all my love,

Risa

Jonathan Heron

Sept 3, 1984.

Dear President Reagan:

On June 6, 1944, PFC Peter R. Zanatta landed on Omaha Beach in Normandy and experienced the most important day of his life -- one he would never forget.

On June 6, 1984, the Zanatta family experienced one of the most important days of their lives -- one that they will never forget.

Thanks to you, Mr President, our family was able to fulfill my husband's dream.

To me a most wonderful thing happened that day. I think a lot of people the world over, come to understand just how much the people of the United States and their President, love their country.

The other night, while watching the GOP Convention, I saw the beautiful film, of which the D-Day ceremonies were a part. It brought back that wonderful day -- the feeling of pride and respect for our country; how moved we were by your speech; the serenity of that beautiful



cemetery. Our family will never forget that day. It has had a profound affect on us all.

You know, when Pete died, our youngest son, Robert, became very angry and bitter. In fact, he never read Lisa's story until June 6. Then, on the train coming back from Omaha Beach, he asked to read it. His words were, "The President brought my father back to me." Our family will remember you always for the wonderful gift you gave us. How proud my husband would have been.

People who don't even know us, but saw the ceremonies, have written to us. They tell us how proud they felt. I think this has made a lot of people realize how much we owe our fighting men and how proud we are to be citizens of the United States of America.

I would also like to mention how wonderful everyone treated us. From the very first call to our last goodbye, we were treated special. They just couldn't do enough for us.

I hope you will accept the enclosed picture as a thank you from us all. It is a copy of the landing on Omaha Beach. Peter is just in back of the Lieutenant in the right foreground. Its original is one of our families most prized possessions. I am also enclosing a few thoughts Lisa jotted down after our trip.

Mr. President, my heart is so full. I shall remember you always. Peter's dream really did come true, thanks to you.

Our best regards to all your family  
and we are looking forward to four  
more great years. We are on your  
team!!!

God Bless you all,

Peggy Zouatta



End  
Case  
File

255316  
PV

THE WHITE HOUSE  
WASHINGTON

September 10, 1984

Dear Bob:     r

Thank you very much for the column, and thanks for writing it. Nancy and I really enjoyed it. You took years off me -- well, at least in my own view of me.

We'll be looking forward to the book.

Best regards,

**RON**

Mr. R. Emmett Tyrrell, Jr.  
Post Office Box 1969  
Bloomington, Indiana 47402

~~Bob~~. G. R. Emmett Tyrrell Jr.  
102 W. 6<sup>th</sup> St. P.O. Box 1969  
Bloomington Ind. 47402

Dear Bob

Thank you very much for the column  
& thanks for writing it. Nancy & I really  
enjoyed ~~it~~ it. You took years off me - well  
at least in my own view of me.

We'll be looking forward to the book

Best Regards  
Ron

# THE AMERICAN SPECTATOR.

---

102 West Sixth Street, P.O. Box 1969, Bloomington, Indiana 47402  
Bloomington telephone: (812) 334-2715 New York City telephone: (212) 724-3799

30 August 1984

The President  
The White House  
Washington, DC 20500

Dear Mr. President:

I don't know if the Washington Post is going to run this column, but I thought it might amuse you and Mrs. Reagan.

Incidentally, I shall send you a copy of my new book, The Liberal Crack-Up, in a couple of weeks. I hope it will amuse you. I intend to wage my own campaign with it this fall, for I think it explains why you are looking so good in the polls.

Best wishes.

Yours faithfully,



R. Emmett Tyrrell, Jr.

RET:gm

Enclosure

---

Editor-in-Chief  
**R. Emmett Tyrrell, Jr.**  
Publisher  
**Ronald E. Burr**



Managing Editor  
**Wladyslaw Pleszczynski**  
Assistant Managing Editor  
**Malcolm T. Gladwell**

End  
Case  
File

245934

PV

THE WHITE HOUSE

WASHINGTON

September 11, 1984

Dear Abby:

Thank you very much for your letter and your generous words. I honestly don't know where the picture was taken or when. It isn't by any of our White House shutter snappers and wasn't in the Washington edition of the Times of the 24th. But I'm more than grateful to you and you brightened my day considerably.

Please don't think me a complete ham but you were so nice I couldn't resist sending the enclosed.

Sincerely,

Mrs. Morton Phillips  
913 Hartford Way  
Beverly Hills, California 90210



Dear Abby - My Appreciation & Very Best  
Regards Ronald Reagan

KP



*Dear Abby*

Dear Mr. President:

This is absolutely the most wonderful picture I have ever seen of you.

It's obviously a candid shot---and it's so natural, unposed and appealing...and your hair is the kind any man would kill for.

It's from the Washington Times (August 24)  
You should get the glossy and frame it.

All good wishes from a California admirer.



*Abby*



Mrs. Morton Phillips - 913 Hartford Way  
Beverly Hills Calif. 90210

Dear Abby

Thank you very much for your letter and your generous words. I honestly don't know where the picture was taken or when. It isn't by any of our White House shutter ~~men~~<sup>snappers</sup> and wasn't in the Wash. edition of the Times of the 24<sup>th</sup>. But I'm more than grateful to you and you brightened my day considerably.

Please don't think me a complete ham but you were so nice I couldn't resist sending the enclosed.

Sincerely  
R.R.

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End  
Case  
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000104

THE WHITE HOUSE  
WASHINGTON

September 11, 1984

x

Dear Malcolm:

Thanks very much for sending on Brett Beach's letter. I have dropped him a line.

Thanks, too, for your editorial. You are eminently correct. We must never let the people of Eastern Europe think we are reconciled to their permanent involvement.

Best regards,

**RON**

Mr. Malcolm S. Forbes  
Forbes Building  
60 - 5th Avenue  
New York, New York 10011

"With all thy getting get understanding"

# Fact and Comment

By Malcolm S. Forbes, Editor-in-Chief

## AFTER THE VOTES ARE COUNTED

candidates, Congress and we the people are agreed that our complicated tax structure needs revision.

But, if you value your life, don't hold your breath until it happens. In fact, given the diversity of suggested "simplified" approaches, we might live longer without some of these touted improvements.

Most bandied is the flat tax. Do away with *all* tax exemptions for everything from suburban sewers to urban schools and subways. Just to begin to list what won't be tax favored is to demonstrate the near impossibility of an unadulterated flat tax.

The concept has all the appeal of a mirage, all of us thirstily hauling ourselves to an oasis that doesn't exist. Should there be a flat tax, before the ink's dry on the bill the President signs, there will be proposals to scale it up with income. Not unreasonable. But no longer flat. Then the compelling reasons for some of the most compelling deductions will compel their repassage.

Anyway, all the proposals, all the chatter, all the congressional flapping of tongues and flailing of arms will probably deflect other legislation for a while.

Which will doubtless do more good than any tax bill.

## A CERTAINTY: RUSSIA'S EUROPEAN "ALLIES"

will again be independent.

One day.

Though that day may be a very long time coming.

For Mondale & Co. to jump all over President Reagan and Secretary of State Shultz for making such observations isn't even smart politics.

It's not inflammatory for Shultz to say, "We may not see freedom in Eastern Europe in our lifetime. Our children may not see it in theirs. But someday it will happen." It's a statement of fact. While the Russians obviously don't like to face it and will put off the day as long as they possibly can, it doesn't change the fact that that day will come.

## GERALDINE FERRARO AND HUSBAND JOHN ZACCARO CAME OUT

of that grueling tax flap in good shape.

Husband John was quite right—it hurt him a bit in his very competitive business. Other realtors were shocked by the little amount of sharp real-estate tax sheltering Mr. Zaccaro did. He works at his business and pays a

greater share of taxes, I'll bet, than anyone else in his profession.

I'm glad top Republican strategists made sure that the GOP didn't try to make political mileage of the whole matter when the storm was at its height.

## A GOOD NUMBER OF COMPANIES WITH A PILE OF CASH

these days are unlikely to find a better investment than buying their own undervalued shares.

Who knows better than their managements how undervalued their shares are?

What better way to establish it?

What better way to increase return on capital than to lessen it?

How better to profit their shareholders?

Herewith a few for instances:

Company	Buyback			Recent stock price
	1983-84 (thou.)	% shares out-standing	average price	
Alleghany	954	12.7	63%	80 1/4
Coca-Cola	6000	4.6	54 1/2	61 1/2
General Dynamics	9,258	20.5	52 1/2	64 1/2
Gould	4,021	8.8	25%	31 1/2
Houston Natural Gas	7,090	20.9	52 1/2	48%
Joy Manufacturing	1,900	10.7	28	25%
Phillip Morris	4,000	3.3	70	76%
Premier Industrial	1,544	7.9	28 1/2	31%
SmithKline Beckman	3,328	4.1	54%	57%
Standard Oil of Ind	11,900	4.2	56%	57

September 13, 1984

Dear Brett:

Mr. Malcolm Forbes forwarded your letter to me. I am most grateful for your kind words. You brightened my day.

Sincerely,

**RONALD REAGAN**

Brett A. Beach  
Route 1  
Rantoul, Kansas 66079

RR:AVH:pps

RR Dictation



To Brett A. Beach - With great appreciation,  
every good wish & Best Regards  
Ronald Reagan

FORBES MAGAZINE

NO  
pls show to TR,

CHAIRMAN & CHIEF EXECUTIVE OFFICER  
EDITOR-IN-CHIEF

September 6, 1984

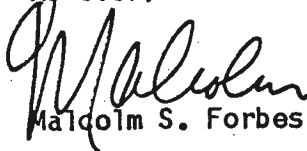
PERSONAL

Mr. Michael K. Deaver  
Deputy Chief of Staff  
The White House  
1600 Pennsylvania Avenue, NW  
Washington, DC 20500

Dear Mike:

The President might have a moment to enjoy this letter and--  
maybe my wee editorial entitled "A Certainty" on Page 25.

As ever,

  
Malcolm S. Forbes

Enclosures

FORBES MAGAZINE

CHAIRMAN & CHIEF EXECUTIVE OFFICER  
EDITOR-IN-CHIEF

September 6, 1984

Miss Brett A. Beach  
Route 1  
Rantoul, KS 66079

Dear Brett:

I am sure the President joins me in the warm wish that you were old enough to vote.

Many thanks for your letter and I am taking the privilege of passing it on to Mr. Reagan's Washington address.

Sincerely,

Malcolm S. Forbes



August 29, 1984

Sir:

I am 17 years old & proud to be a Ronald Reagan supporter. I just wanted to say that I totally agree with your editorial "Those Making a Big Deal Out of Reagan's Mike-Test." Those "thickheads" are wasting their time trying to discredit President Reagan, & the American people will prove that in November.

Brett A. Beach  
Rantoul, Ks.

255913

P2003

THE WHITE HOUSE

WASHINGTON

September 11, 1984

Dear Brute:

Thanks for your letter and the roster, as well as the news about the "Grove." You know if you keep on making me homesick for the "Grove," I may decide to take a dive in the coming bout (not really). But thanks for the news and the toast and good wishes. Thanks, too, for the columns.

Best regards,

**RON**

General Victor H. Krulak  
3665 Carleton Street  
San Diego, California 92106

VICTOR H. KRULAK

7 September 1984

The Honorable Ronald Reagan  
President of the United States  
The White House  
Washington, D.C.

Dear Mr. President:

During the Grove Encampment we talked often of you and the multiple challenges you face, and pledged our loyalty to you a score of times. At our final Sunday breakfast, as Camp Captain, I asked your campmates to raise their glasses to your health and to your success in the campaign that faces you.

It was a wonderful Encampment; a stirring Grove Play, fine weather -- and Owl's Nest flourishes. Our newest member, Jim Wiesler (No. 2 in Bank of America) is a fine man. Our new kitchen is elegant. I wish you could see it.

Geraldine Ferraro, contemplated as a great stimulus to the Democrats, is turning out to be a hair chemise. Enclosed are a couple of columns about her.

Every warm good wish to you from every one of your campmates in Owl's Nest and, especially from

Yours truly,



VHK:jm  
Enclosures

To Malcolm S. ~~Forbes~~ Forbes - Forbes Blog.  
60-5<sup>th</sup> Ave. N.Y. N.Y. 10011

Dear Malcolm

Thanks very much for sending on Brett Becher's  
letter. I have ~~received her~~ <sup>deleted her</sup> a line.

Thanks too for your editorial. You are eminently  
correct. We must never let the people of Eastern  
Europe think we are ~~committed~~ <sup>committed</sup> to ~~for~~ their permanent  
enslavement.

Best Regards Ron

To Mr. Man. Victor H. Krulak 3665 Carleton St.  
San Diego Calif. 92106

Dear Bruce

Thanks for your letter and the report as well  
as the news about the "Love". You know if you  
~~keep~~ keep on making me homesick for the "Love"  
I may decide to take a dive in the coming bout.  
(Not really) But thanks ~~to~~ for the news and the  
love & good wishes. Thanks too for the columns.

Best Regards  
Ron

End  
last  
File