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**Collection:** Rusthoven, Peter: Files  
**Folder Title:** PJR/Foundation to Rebuild  
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*Last Updated: 11/6/2023*

PJR Subj

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

July 12, 1982

FOR: MORTON C. BLACKWELL  
SPECIAL ASSISTANT TO THE PRESIDENT  
FOR PUBLIC LIAISON

FROM: FRED F. FIELDING *Orig. signed by FFF*  
COUNSEL TO THE PRESIDENT

SUBJECT: Fundraising Letter Being Used by  
the "Foundation to Rebuild America"

Attached is a copy of the letter I have sent to Mr. Henry C. Schriefer of the "Foundation to Rebuild America."

I appreciate your calling this matter to my attention.

Attachment

FFF:PJR 7/10/82  
cc: FFFielding  
✓PJRusthoven  
Subject  
Chron.

THE WHITE HOUSE

WASHINGTON

July 12, 1982

Dear Mr. Schriefer:

The fundraising letter you have been sending on behalf of the "Foundation to Rebuild America," which solicits money to aid the President in his supposedly "desperate" desire to declare a National Day of Prayer and Fasting, has recently been called to my attention. A copy of this letter is enclosed.

Regardless of whether the President may agree or disagree with the various statements in the letter on particular issues, we must insist in the strongest terms that you cease to use it. The letter virtually states, without justification or authorization, that the President has endorsed the Foundation, its positions and its fundraising drive -- none of which, as you know, is true. Further, the central premise of the letter is simply false, since the President did declare a National Day of Prayer in both 1981 and 1982 -- a practice that has not met significant opposition and will no doubt continue in the future. Given these misrepresentations and the fact that they were used in solicitation of money, we must also insist that you send a follow-up mailing to recipients of the initial letter, stating that the President is not affiliated with the Foundation, has not endorsed its fundraising efforts, and did declare National Days of Prayer in 1981 and 1982 and intends to continue doing so.

I will appreciate being advised by return mail of your compliance with the requests stated above, and receiving a copy of your follow-up mailing; otherwise, we will have to consider other appropriate action. I can understand your desire to support the President and his policies; I trust you can understand why we cannot countenance unauthorized use of the President's name, particularly in private fundraising efforts.

Sincerely,

Orig. signed by FFF

Fred F. Fielding  
Counsel to the President

Mr. Henry C. Schriefer  
Foundation to Rebuild America  
Post Office Box 17403  
Washington, D.C. 20041

FFF:PJR 7/10/82  
cc: FFFielding  
PJRusthoven  
Subject  
Chron.

Enclosure

PSR Subj.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

July 10, 1982

FOR: FRED F. FIELDING

FROM: PETER J. RUSTHOVEN *PJR*

SUBJECT: Fundraising Letter Being Used by the "Foundation to Rebuild America"

The National Association of Evangelicals forwarded to Morton Blackwell a fundraising letter being used by an entity called the "Foundation to Rebuild America," headed by a Mr. Henry C. Schriefer. The Evangelicals group expressed concern about the legitimacy of this letter, which states that the Foundation needs money to help the President, who is "desperate" to declare a "National Day of Prayer and Fasting" but is being opposed by "Ted Kennedy liberals," the ACLU and assorted "militant homosexuals, 'sex experts', pornography king pins and pro abortion fanatics." The letter does everything but state expressly that the President is personally associated with the Foundation and its goals.

Blackwell wrote the Evangelicals group, advising that he had never heard of the Foundation and that the President had not endorsed their efforts. Blackwell also pointed out that the President had in fact proclaimed National Days of Prayer in 1981 and 1982 and would surely continue to do so in future years. Finally, Blackwell forwarded the Foundation letter to us, suggesting that we might want to ask it to "cease and desist."

I wholeheartedly agree, and think we should do so by means of a very strong letter asking the Foundation to send a follow-up communication expressly stating that (a) the President in fact declared National Days of Prayer in 1981 and 1982, and (b) the President is not affiliated with the Foundation, and was not associated with the earlier letter and the Foundation's fundraising efforts generally. A proposed letter is attached for your review and signature, along with a short memorandum for Blackwell forwarding a copy of our response and thanking him for calling this matter to our attention.

Attachments

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

July 12, 1982

FOR: MORTON C. BLACKWELL  
SPECIAL ASSISTANT TO THE PRESIDENT  
FOR PUBLIC LIAISON

FROM: FRED F. FIELDING  
COUNSEL TO THE PRESIDENT

SUBJECT: Fundraising Letter Being Used by  
the "Foundation to Rebuild America"

Attached is a copy of the letter I have sent to Mr. Henry C. Schriefer of the "Foundation to Rebuild America."

I appreciate your calling this matter to my attention.

Attachment

THE WHITE HOUSE

WASHINGTON

July 12, 1982

Dear Mr. Schriefer:

The fundraising letter you have been sending on behalf of the "Foundation to Rebuild America," which solicits money to aid the President in his supposedly "desperate" desire to declare a National Day of Prayer and Fasting, has recently been called to my attention. A copy of this letter is enclosed.

Regardless of whether the President may agree or disagree with the various statements in the letter on particular issues, we must insist in the strongest terms that you cease to use it. The letter virtually states, without justification or authorization, that the President has endorsed the Foundation, its positions and its fundraising drive -- none of which, as you know, is true. Further, the central premise of the letter is simply false, since the President did declare a National Day of Prayer in both 1981 and 1982 -- a practice that has not met significant opposition and will no doubt continue in the future. Given these misrepresentations and the fact that they were used in solicitation of money, we must also insist that you send a follow-up mailing to recipients of the initial letter, stating that the President is not affiliated with the Foundation, has not endorsed its fundraising efforts, and did declare National Days of Prayer in 1981 and 1982 and intends to continue doing so.

I will appreciate being advised by return mail of your compliance with the requests stated above, and receiving a copy of your follow-up mailing; otherwise, we will have to consider other appropriate action. I can understand your desire to support the President and his policies; I trust you can understand why we cannot countenance unauthorized use of the President's name, particularly in private fundraising efforts.

Sincerely,

Fred F. Fielding  
Counsel to the President

Mr. Henry C. Schriefer  
Foundation to Rebuild America  
Post Office Box 17403  
Washington, D.C. 20041

Enclosure

bc: Morton C. Blackwell

40024

# WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 1 1 1

Name of Correspondent: Tracy B. ...

MI Mail Report

User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Letter from Robert ...  
regarding the ...

ROUTE TO: Office/Agency (Staff Name)	ACTION		DISPOSITION	
	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>CU Holland</u>	ORIGINATOR	<u>82107102</u>		<u>1 1</u>
<u>WAT09</u>		<u>D 82107106</u>		<u>S 82107115</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			

**ACTION CODES:**

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure
- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

**DISPOSITION CODES:**

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

**FOR OUTGOING CORRESPONDENCE:**

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: \_\_\_\_\_

Keep this worksheet attached to the original incoming letter.  
 Send all routing updates to Central Reference (Room 75, OEOP).  
 Always return completed correspondence record to Central Files.  
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE  
WASHINGTON

July 1, 1982

MEMORANDUM FOR FRED FIELDING

FROM: MORTON C. BLACKWELL *MB*

Perhaps you might want to ask the  
"Foundation to Rebuild America" to  
cease and desist.



THE WHITE HOUSE

WASHINGTON

June 30, 1982

Mr. Robert P. Dugan, Jr., Director  
National Association of Evangelicals  
1430 K Street, N. W.  
Washington, D. C. 20005

Dear Bob:


Thank you for your query about the letter of the "Foundation to Rebuild America".

I am not familiar with this organization.

The premise of the letter is false. Perhaps those who are mailing this letter are not aware of the fact that the President, as a matter of course, has proclaimed a National Day of Prayer in 1981 and 1982 and will surely do this again in ensuing years.

To the best of my knowledge, there has been no significant activity in opposition to the National Day of Prayer. Thus it appears to me that the tone of desperation in this letter is unwarranted. Surely the statement that "President Reagan is desperate to declare a National Day of Prayer and Fasting for America" is very misleading.

Cordially,



Morton C. Blackwell  
Special Assistant to the President  
for Public Liaison



NATIONAL ASSOCIATION OF  
EVANGELICALS

OFFICE OF PUBLIC AFFAIRS/1430 K STREET NW/WASHINGTON DC 20005/(202) 628-7911

June 24, 1982

086668

Mr. Morton C. Blackwell  
Special Assistant to the President  
for Public Liaison  
The White House  
Washington, D.C. 20500

Dear Morton:


A friend in Arizona sent me the enclosed fund raising letter, with an inquiry about its legitimacy.

While Schrieffer's objectives sound fine to me, is he writing from an ethically untenable position in declaring in his first paragraph that "President Reagan is desperate to declare a National Day of Prayer and Fasting for America"?

If this kind of appeal is not based on the President's expressed wish, the White House might want to know that words are being put into his mouth.

In any case, a quick phone call to Pat Landrum, expressing your opinion of this letter, would be helpful. I will be out of town the entire week of June 28. Rufe Livingston would like me to help him evaluate this appeal.

Faithfully yours,

  
Robert P. Dugan, Jr.  
Director

RPDJr:jdk

Enclosure

**Henry C. Schriefer**  
Foundation to Rebuild America  
P.O. Box 17403  
Washington, DC 20041

Dear Fellow American:

In my next few sentences I will tell you why President Reagan is desperate to declare a National Day of Prayer and Fasting for America.

And after you read these sentences I will ask you to sign my National Pledge of Support for President Reagan in his most personal struggle to give America back its soul.

Hopefully by July 4th--on America's birthday--I will have 100,000 pledges of support from concerned Americans in support of President Reagan's gallant attempt to give America a National Day of Prayer and Fasting.

President Reagan knows that he needs your prayers to make America great again. But he also needs your Pledge of Support to give America a National Day of Prayer and Fasting.

For President Reagan faces the Ted Kennedy liberals in Congress and national pressure groups like the American Civil Liberties Union that oppose his National Day of Prayer and Fasting.

For reasons of their own they oppose a National Day of Prayer and Fasting.

That is why President Reagan needs your grassroots pro-American support in his crucial personal struggle.

Can you imagine what a political and religious avalanche you can create here in Washington by giving President Reagan your Pledge of Support?

Imagine: President Reagan has your Pledge and thanks to you wins his showdown with the Ted Kennedy liberals and groups such as the militant leftwing American Civil Liberties Union.

Imagine: President Reagan will declare a National Day of Prayer and Fasting and America will be on a path to a new foundation.

So please mail me your personal Pledge in the postage paid envelope I have enclosed.

Now I would just like to tell you why President Reagan is desperate to declare a Day of Prayer and Fasting.

On every front and at every turn militant homosexuals, "sex experts", pornography king pins and pro abortion fanatics are winning their battle against you and your family.

And they have been winning here in Washington because they are organized and we have been silent.

Brace yourself for what I am about to tell you is shocking and revolting.

Jean O'Leary is a militant lesbian. And has unbelievable as it sounds she was asked to set "guidelines" for all of our families.

O'Leary's plan for you and your children demands that:

"Lesbian clubs should be established in the schools"

"Schools should be provided books that portray the joys of women loving women"

"Schools should set up lesbian study programs"

And that is just the tip of the iceberg that President Reagan faces.

Militant homosexuals already have a plan to institute "alternative sexual lifestyles" in the public schools in San Francisco. And want to institute this plan for all children.

The Department of Education now tells children that masturbation is normal and healthy.

Planned Parenthood is working with schools nationwide to make abortions available to all teenage children--without even telling the young girls parents.

The Gay Alliance has received \$34,000 of your tax money to send speakers into schools so children can "learn" about homosexuality.

Forty-four liberal Congressmen banded together to fight for the "Gay Bill of Rights".

Angry? I am. And so is President Reagan.

For President Reagan knows that what the pornography merchants, abortionists, "sex experts", and drug peddlers are doing is nothing less than waging war against you and your family.

President Reagan remembers how it used to be in America: "One Nation Under God".

And I am convinced many of our problems with abortion, child pornography, drug addiction and immorality are because America has strayed from its early devotion to prayer.

America's Founding Fathers believed in prayer. For example, Abraham Lincoln believed so strongly in prayer that he declared April 30, 1863 as a National Day of Prayer and Fasting.

Do you think it's right that America is losing the fight to combat child pornography?

Do you think it's right to ban voluntary prayer from the classrooms of America and replace it with "sex education"?

Do you think abortion on demand is right?

President Reagan believes that we must restore our priceless Judeo-Christian heritage before it is lost forever.

We must restore the strong moral convictions of our forefathers.

All Americans need to take stock of themselves and come home to "One Nation Under God".

The longer America waits to come home to God, the harder it will be. And the greater the moral cost.

Our only hope is a return to the Godly convictions of America's founding fathers.

This is the same realization Abraham Lincoln came to when he wrote his Proclamation in 1863 for a National Day of Prayer and Fasting.

A day of Prayer and Fasting could be the beginning of America's rebirth.

Imagine: Thanks to President Reagan the churches in America are filled with millions of Americans giving thanks for God's bounty.

Imagine: Thanks to President Reagan millions of Americans can be given a new spiritual rebirth.

You can help President Reagan and America in three crucial ways:

1. Sign your Pledge of Support to President Reagan giving him your total support.
2. On the day President Reagan sets aside, take seven minutes to pray for the healing of our land.

"If my people shall humble themselves,  
and pray, and seek my face,  
and turn from their wicked ways;  
then will I hear from heaven,  
and will forgive their sin,  
and will heal their land."

II Chronicles 7:14

3. Help the Foundation to Rebuild America pay for this crucial campaign for President Reagan and America.

Please join me in President Reagan's last chance to give America spiritual rebirth.

I cannot impress upon you enough how important our day of Prayer and Fasting really can be for our nation.

A day of Prayer was top priority with President Lincoln in 1863.

I truly believe America's only hope is a moral and spiritual rebirth.

I am sure President Reagan will declare by executive order a Day of Prayer and Fasting if he receives your petition and those of hundreds of thousands of other committed Americans.

Will you join me now in making your commitment?

There is no getting around it. It will cost a lot of money to present President Reagan with 100,000 Pledges of Support for a National Day of Prayer and Fasting.

I pray that you will be the one to rally around President Reagan and America.

Your petition and contribution are crucial to President Reagan's plan for a National Day of Prayer and Fasting.

The Foundation to Rebuild America has gone ahead and authorized an emergency budget of \$27,230 for printing, distribution of petitions, telephones and national news media alerts.

So please send the Foundation \$1,000, \$500, \$250, \$100 or \$50.

Or, if you can afford \$25, \$10 or \$5 please mail that today.

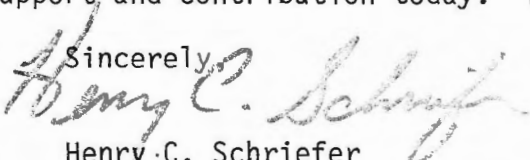
President Reagan needs your Pledge of Support and America needs your prayers.

Please don't let Ted Kennedy and the American Civil Liberties Union rob you of your vote for President Reagan.

And please don't let President Reagan down in his personal crusade to give America a Day of Prayer and Fasting.

The lines are drawn. The commitments made. Will you now stand with your President and the values that have made America great?

Please mail your Pledge of Support and contribution today. Thank you.

Sincerely,  


Henry C. Schriefer  
Special Projects Director  
Foundation to Rebuild America

P.S. Please send me your Pledge of Support to President Reagan for his campaign for a National Day of Prayer and Fasting. And please send your maximum contribution.

## OFFICIAL PLEDGE OF SUPPORT TO PRESIDENT REAGAN

WHEREAS, America was founded and then blessed by God for we stood for Biblical values, and  
WHEREAS, America is now in the grip of perversion, homosexuality, drug addiction and abortion, and

WHEREAS, America must turn toward God and His majestic blessing to survive,  
NOW AND THEREFORE, I pledge my complete and total support to our gallant President Reagan to give America a National Day of Prayer and Fasting.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## REPLY TO HENRY C. SCHRIEFER

Mr. Henry C. Schriefer  
Special Projects Director  
Foundation to Rebuild America  
P.O. Box 17403  
Washington, D.C. 20041

Dear Henry:

- I am honored to stand with President Reagan and sign my Pledge of Support for a National Day of Prayer and Fasting. I, like President Reagan, believe it is time to stand up for America and fight the homosexuals, abortionists, and pornography lobby in Washington.

I want a National Day of Prayer and Fasting that is why I am enclosing my maximum contribution to the Foundation to Rebuild America:

- \$1,000     \$500     \$250     \$100     \$50     \$25     \$15     \$10
- I am proud to sign my Pledge of Support to President Reagan in demanding a National Day of Prayer and Fasting. And even though I can't make even a small contribution I am enclosing \$3.00 to the Foundation to Rebuild America to tabulate and distribute my pledge.

**PLEASE MAKE CHECK PAYABLE TO THE FOUNDATION TO REBUILD AMERICA**

*RF Sabing*

THE WHITE HOUSE  
WASHINGTON

July 26, 1982

Dear Mr. Campaigne:

Thank you for your response to my letter of July 12, 1982 to Mr. Schriefer of The Foundation to Rebuild America, concerning the fundraising letter the Foundation has been using.

I appreciate your assurances that the Foundation will no longer use that fundraising letter and intends to send a follow-up mailing clarifying that (a) the President has not endorsed and is not affiliated with the Foundation or its fund solicitation efforts, and (b) the President did declare National Days of Prayer in 1981 and 1982, a practice he intends to continue. As stated in my earlier letter, I would appreciate receiving a copy of this follow-up letter when it is sent.

I also want to clarify that the concerns that led to my earlier letter involved the misleading suggestion that the President had personally endorsed the Foundation and its fundraising drive, as well as the failure to point out that the President has in fact declared National Days of Prayer as stated above. As I stated, we simply cannot permit any private organization, whatever its motives, to use the President's name in fundraising efforts without authorization. This does not mean that the President necessarily opposes any such private organization, much less that he does not appreciate the support of concerned citizens and organizations. It simply means that such organizations may not, without authorization, state or suggest that they are acting on behalf of the President or the Administration in their fundraising and other activities.

Sincerely,

Orig. signed by FFF

Fred F. Fielding  
Counsel to the President

Mr. Jon Campaigne  
Assistant Director  
The Foundation to Rebuild America  
758 Mast Road  
Goffstown, New Hampshire 03045

FFF:PJR:sd 7/24/82  
cc: FFFielding Subject  
✓PJRusthoven Chron.




RJK subj.

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

July 24, 1982

FOR: FRED F. FIELDING  
FROM: PETER J. RUSTHOVEN   
SUBJECT: Further Correspondence re:  
Fundraising Letter Being Used by  
"Foundation to Rebuild America"

As you will recall, earlier this month we sent a strong letter to an entity called "The Foundation to Rebuild America," which had been soliciting funds via a letter that virtually stated that the President had endorsed the Foundation, and referred to the President's "desperate" desire to declare a National Day of Prayer and Fasting, which was supposedly being thwarted by "Ted Kennedy" liberals. Our letter pointed out that the President had not endorsed the Foundation and had in fact declared a National Day of Prayer in both 1981 and 1982. A copy of our earlier letter is attached to the response from the Foundation, which we have now received.

That response states that the Foundation will, "as soon as [its] funds permit," send a follow-up mailing, as we requested, correcting the misstatements and misleading suggestions of its fundraising letter. The Foundation's response also states that it is "very sorry to learn that the White House is disturbed with our efforts to try and [sic] establish a permanent Day of Prayer and Fasting." In general, the tone of the response is apologetic.

I think we should send a short acknowledgement of our receipt of this response. In part, I think we need to underscore that we want to see a copy of the follow-up mailing when it is sent; and in part, I think we should clarify that the concerns expressed by our earlier letter involved the misleading and unauthorized suggestions that the President had endorsed the Foundation and its fundraising efforts, not that the President necessarily is "opposed" to any particular organization or its objectives. A proposed letter is attached for your review and signature.

Attachment

THE WHITE HOUSE

WASHINGTON

July 26, 1982

Dear Mr. Campaigne:

Thank you for your response to my letter of July 12, 1982 to Mr. Schriefer of The Foundation to Rebuild America, concerning the fundraising letter the Foundation has been using.

I appreciate your assurances that the Foundation will no longer use that fundraising letter and intends to send a follow-up mailing clarifying that (a) the President has not endorsed and is not affiliated with the Foundation or its fund solicitation efforts, and (b) the President did declare National Days of Prayer in 1981 and 1982, a practice he intends to continue. As stated in my earlier letter, I would appreciate receiving a copy of this follow-up letter when it is sent.

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Sincerely,

Fred F. Fielding  
Counsel to the President

Mr. Jon Campaigne  
Assistant Director  
The Foundation to Rebuild America  
758 Mast Road  
Goffstown, New Hampshire 03045

WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

H0  
Huntress

- O - OUTGOING
  - H - INTERNAL
  - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Jon Campaigne

MI Mail Report User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Response to 7/12/82 letter regarding Foundation to Rebuild America

ROUTE TO:	ACTION	DISPOSITION			
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CW Holland</u>	ORIGINATOR	<u>82107121</u>			<u>1 1</u>
<u>CWAT09</u>	D	<u>8210721</u>			<u>582107131</u>
		<u>1 1</u>			<u>1 1</u>
		<u>1 1</u>			<u>1 1</u>
		<u>1 1</u>			<u>1 1</u>

**ACTION CODES:**  
 A - Appropriate Action  
 C - Comment/Recommendation  
 D - Draft Response  
 F - Furnish Fact Sheet to be used as Enclosure

I - Info Copy Only/No Action Necessary  
 R - Direct Reply w/Copy  
 S - For Signature  
 X - Interim Reply

**DISPOSITION CODES:**  
 A - Answered  
 B - Non-Special Referral  
 C - Completed  
 S - Suspended

**FOR OUTGOING CORRESPONDENCE:**  
 Type of Response = Initials of Signer  
 Code = "A"  
 Completion Date = Date of Outgoing

Comments: \_\_\_\_\_

Keep this worksheet attached to the original incoming letter.  
 Send all routing updates to Central Reference (Room 75, OEOB).  
 Always return completed correspondence record to Central Files.  
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.



National Headquarters: 758 Mast Road, Goffstown, NH 03045 603-668-6400

July 16, 1982

089186 JW

Mr. Fred F. Fielding  
Counsel to the President  
White House  
Washington, D.C.

Dear Mr. Fielding:

I received your letter of July 12 and I am very sorry to learn that the White House is disturbed with our efforts to try and establish a permanent Day of Prayer and Fasting.

If you wish us to cease our efforts you can rest assure we will, as we would do anything to help President Reagan in his efforts to turn our great country around.

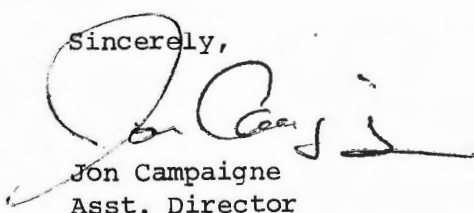
In addition we will be glad to make a follow up mailing to our members as you requested as soon as our funds permit it.

If we are guilty of anything it is our overexuberance and complete dedication to President Reagan and everything he stands for.

I am sorry if we have caused you any inconvenience and time out of your busy day that could be better used in advancing President Reagan's programs.

Once again we have stopped mailing the letter and we will comply with your request to make a mailing to our members as soon as we have the funds to do so.

Sincerely,

  
Jon Campaigne  
Asst. Director

JC/naf

THE WHITE HOUSE

WASHINGTON

July 12, 1982

Dear Mr. Schriefer:

The fundraising letter you have been sending on behalf of the "Foundation to Rebuild America," which solicits money to aid the President in his supposedly "desperate" desire to declare a National Day of Prayer and Fasting, has recently been called to my attention. A copy of this letter is enclosed.

Regardless of whether the President may agree or disagree with the various statements in the letter on particular issues, we must insist in the strongest terms that you cease to use it. The letter virtually states, without justification or authorization, that the President has endorsed the Foundation, its positions and its fundraising drive -- none of which, as you know, is true. Further, the central premise of the letter is simply false, since the President did declare a National Day of Prayer in both 1981 and 1982 -- a practice that has not met significant opposition and will no doubt continue in the future. Given these misrepresentations and the fact that they were used in solicitation of money, we must also insist that you send a follow-up mailing to recipients of the initial letter, stating that the President is not affiliated with the Foundation, has not endorsed its fundraising efforts, and did declare National Days of Prayer in 1981 and 1982 and intends to continue doing so.

I will appreciate being advised by return mail of your compliance with the requests stated above, and receiving a copy of your follow-up mailing; otherwise, we will have to consider other appropriate action. I can understand your desire to support the President and his policies; I trust you can understand why we cannot countenance unauthorized use of the President's name, particularly in private fundraising efforts.

Sincerely,

Orig. signed by FFF

Fred F. Fielding  
Counsel to the President

Mr. Henry C. Schriefer  
Foundation to Rebuild America  
Post Office Box 17403  
Washington, D.C. 20041

FFF:PJR 7/10/82  
cc: FFFfielding  
PJRusthoven  
Subject  
Chron.

Enclosure

THE WHITE HOUSE  
WASHINGTON

12/22/83

TO: PJR

FROM: *Richard A. Hauser*  
*Deputy Counsel to the President*

FYI: \_\_\_\_\_ X \_\_\_\_\_

COMMENT: \_\_\_\_\_

ACTION: \_\_\_\_\_

i

5.

# INTELLIGENCER

## Election Money: A New Loophole

A WAY OF DUCKING THE post-Watergate limits on federal-election-campaign spending seems to be gaining popularity.

Party operatives, wealthy individuals, and perhaps corporations and labor unions are funneling cash to federal candidates through state party organizations. That's the word from the Center for Responsive Politics, a Washington think tank working with William Oldaker, formerly the Federal Election Commission's general counsel.

The law limits or bans most such donations. But a 1979 legislative amendment allows parties and individuals to give unlimited sums for certain purposes to state party committees, who don't have to disclose the source of these funds to the federal government.

"This amendment allows for laundering of money to help federal candidates," said Peter Fenn, the center's executive director. "In one state, we've found that the Republican National Committee transferred money to the state party that paid for phone banks for a Senate candidate."

Oldaker and Fenn calculate that in 1980 the G.O.P. plowed about \$10 million into the states under the amendment, and the Democrats about \$2 million.

## Shielding Brooke's Nude Photos



Brooke: Good news.

WILL GARRY GROSS'S controversial nude photos of Brooke Shields at age ten ever reach the market?

Fine Art Acquisitions had a license to distribute the shots and planned to bring them out as posters. But the company recently sold the rights back to Gross.

Fine Art sells sculpture by Erté—six of whose works are in Brooke's collection. "I felt these photos didn't fit the image of our company, and Erté's representatives weren't too happy about the project, either," said Fine Art president Harris Shapiro.

Printer Sidney Rapoport

said he was asked to do the poster for Shapiro but got cold feet—because his principal clients are alumni of Princeton, Brooke's school. "I realized she was on the campus, and, with Princeton having a real old-boys' network, I decided to decline," Rapoport said.

Did pressure from Brooke's mother, Teri, who unsuccessfully sought a legal ban on publication of Gross's pictures, also have an influence? "No," said Shapiro, "but when Teri called looking for other Erté pieces for Brooke, she was very happy when I told her our decision."

## Havana Cigars Evade Embargo

FOR THE FIRST TIME SINCE the United States embargoed Cuba, in 1963, New Yorkers can legally lay in a supply of Cuban cigars for Christmas.

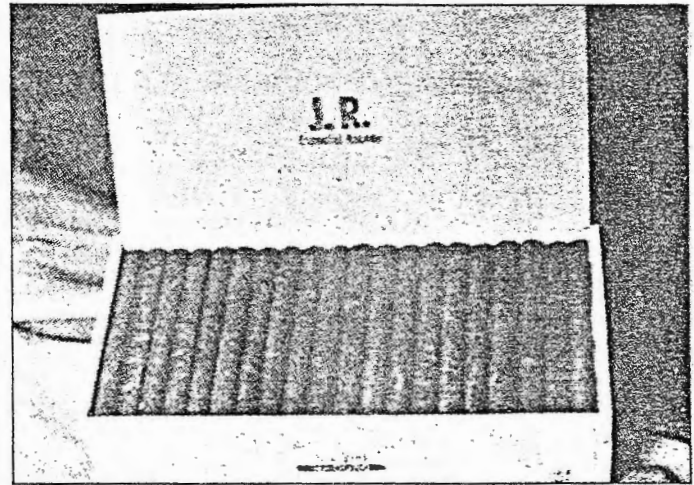
Some 200,000 cigars made by a Havana company in 1958 have been acquired by J-R Tobacco, which has convinced U.S. Customs that the cache is exempt from the embargo on Cuban imports.

"The cigars are a pre-Castro product, but we had to get government permission to import them," explained Arlan Ettinger, president of Guernsey's, an East Side firm that will auction the cigars on December 9. "The cigars were being shipped to

Spain when Castro took over. They sat in a Spanish warehouse because the importer died and his heirs

spent fifteen years bickering about the will."

The bidding is expected to go as high as \$300 a box.



The real thing: Cuban cigars for as much as \$300 a box.

## Statue of Liberty Campaign: Getting Honor-Rolled?

A WASHINGTON FUND-raiser is using President Reagan's name to promote an unauthorized "Save the Statue of Liberty" campaign, angering both the White House and the official statue-renovation effort.

Tony Campaigne's Foundation to Rebuild America has mailed out over 30,000 letters asking people to contribute to his fund and show their "support" for Reagan.

The letter promises that donors' names will be "inscribed on the 'Statue of Liberty Roll of Honor.'"

"He has made no attempt to contact us. There is no 'roll of honor,'" said Gary Kelley, controller of the federally authorized Statue of Liberty-Ellis Island Foundation.

White House Deputy

Counsel Richard Hauser told *New York* that his office warned Campaigne last year to stop using Reagan's name to drum up money for a "National Day of Prayer and Fasting." He called the new campaign "misleading."

Campaigne, a former Republican congressional candidate from New Hampshire, vowed he'll continue

using Reagan's name because "I don't consider this a political issue." He said that all the funds raised in his 1982 drive went to pay his foundation's costs, but he said he expects to give up to 70 percent of what he currently raises to the official statue foundation. And what about the roll of honor? "That is something we set up ourselves," Campaigne said.

BY SHARON CHURCHER

*RK Subj.*

THE WHITE HOUSE  
WASHINGTON

December 22, 1983

MEMORANDUM FOR EDWARD C. SCHMULTS  
THE DEPUTY ATTORNEY GENERAL  
FROM: FRED F. FIELDING *Orig. signed by FFF*  
COUNSEL TO THE PRESIDENT  
SUBJECT: Fundraising Letter Being Used by  
the Foundation to Rebuild America

It was recently called to my attention that the Foundation to Rebuild America was soliciting donations to its "Statue of Liberty Restoration Fund" via the attached letter, which strongly suggests that the President is associated with this fundraising effort. A copy of the protest we have sent to the Foundation is also attached, as are copies of a similarly deceptive fundraising letter the Foundation sent last year and the resulting correspondence between the Foundation and our office.

Since the false suggestion of Presidential affiliation with the Foundation's solicitations seems rather blatant, and since the most recent letter is not the first problem of this sort we have experienced with this entity, I would greatly appreciate it if you could have someone familiar with mail fraud (and any other topics that may be relevant) take a look at these materials. While I am not sure yet whether we want to take more formal action, I would like to know the range of options that may be available in putting a stop to this kind of activity.

Thanks, as always, for your help.

Attachments

FFF:PJR:ph 12/22/83  
cc: FFFielding  
RAHauser  
PJRusthoven ✓  
Subject  
Chron.



THE WHITE HOUSE

WASHINGTON

December 22, 1983

Dear Mr. Campaigne:

The enclosed letter and "reply" form that the Foundation to Rebuild America is using to solicit funds for its "Statue of Liberty Restoration Fund" has been called to my attention. These documents repeatedly refer to the President in a manner that is intended to and does convey the false impression that he supports and is affiliated with your fundraising efforts.

This is not the first time your organization has engaged in this misleading and wholly unauthorized practice. Last year, we protested another Foundation solicitation (purportedly to promote a "National Day of Prayer and Fasting") because of its factual inaccuracies and improper use of the President's name. A Mr. Jon Campaigne replied that use of the President's name would cease, and promised, when funds were available, to send a follow-up letter making it clear that the President was not involved in the Foundation's fundraising activities. Copies of this correspondence are enclosed; to our knowledge, however, no follow-up letter was sent -- though the Foundation now has sufficient funds to send the present solicitation.

While we are reviewing other appropriate responses to what appears to be a recurring problem, I wanted to advise you now that the Foundation's use of the President's name must cease, immediately. Further, we must insist that the Foundation immediately send a follow-up letter to all recipients of the "Statue of Liberty" solicitation, expressly stating that the President has not endorsed the Foundation's fundraising efforts and is not affiliated in any way with the Foundation or any of its activities. A copy of this follow-up letter should be sent to this office.

I shall look forward to your prompt reply.

Sincerely,

Orig. signed by FFF

Fred F. Fielding  
Counsel to the President

Mr. Tony Campaigne  
Executive Director  
Foundation to Rebuild America  
Washington, D.C. 20070-1013

FFF:PJR:ph 12/22/83  
cc: FFFielding  
RAHauser  
PJRusthoven ✓  
Subject  
Chron.

Enclosures

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

December 20, 1983

FOR: FRED F. FIELDING  
FROM: PETER J. RUSTHOVEN *PJR*  
SUBJECT: Fundraising Letter Being Used by  
the Foundation to Rebuild America

Margaret Tutwiler forwarded to our office a fundraising letter being used by the Foundation to Rebuild America, in which that entity all but states in terms that the President is supporting its efforts to raise money for restoration of the Statue of Liberty. Tutwiler reports that she checked with the Ellis Island Centennial Commission, which advised that it was aware of the Foundation but is not connected with its activities in any way.

This is not the first time this organization has used the President's name in its fundraising efforts. Last year, we sent a strong letter protesting a fundraising missive that stated that the President was "desperate" for help in his battle to declare a "National Day of Prayer" -- when in fact such days have routinely been proclaimed for many years. The organization replied that it would no longer use the President's name in this way, and would try to send a follow-up mailing explaining that he was not associated with its solicitation efforts. Copies of the earlier memoranda and correspondence on this matter are attached.

The present letter, however, is virtually identical to the former one in its deceptive implication of Presidential involvement. For example, it states that "President Reagan is desperate to rebuild the Statue of Liberty," while the enclosed "reply" form says "President Reagan is right in asking for private donations to rebuild the Statue of Liberty," and introduces the donation "check-list" with the phrase, "To help you, President Reagan and the Statue of Liberty[,] I am proud to make my maximum contribution of . . ."

Given our previous correspondence with this group and the fact that its present letter, in my opinion, borders on mail fraud in its use of the President's name to raise money, I think we should not only send a very sharp letter to the Foundation, but also pass this along to Ed Schmults with a request for a report on what enforcement or other options we may have in this situation. Dick Hauser, who has also reviewed these materials, agrees with this approach.


*Sherris -  
I think we  
had 2 prior  
memos with  
this group.  
What a  
strange  
address!  
See memo  
change*

RRSL

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

December 20, 1983

FOR: FRED F. FIELDING  
FROM: PETER J. RUSTHOVEN   
SUBJECT: Fundraising Letter Being Used by  
the Foundation to Rebuild America

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Given our previous correspondence with this group and the fact that its present letter, in my opinion, borders on mail fraud in its use of the President's name to raise money, I think we should not only send a very sharp letter to the Foundation, but also pass this along to Ed Schmults with a request for a report on what enforcement or other options we may have in this situation. Dick Hauser, who has also reviewed these materials, agrees with this approach.

Accordingly, attached for your review and signature are a letter to Tony Campaigne (Executive Director of the Foundation and signer of the present fundraising letter), and an appropriate memorandum for Schmults attaching copies of earlier correspondence. Tutwiler is blind copied on the letter to Campaigne.

Attachments

cc: Richard A. Hauser

THE WHITE HOUSE

WASHINGTON

December 20, 1983

MEMORANDUM FOR EDWARD C. SCHMULTS  
THE DEPUTY ATTORNEY GENERAL

FROM: FRED F. FIELDING  
COUNSEL TO THE PRESIDENT

SUBJECT: Fundraising Letter Being Used by  
the Foundation to Rebuild America

It was recently called to my attention that the Foundation to Rebuild America was soliciting donations to its "Statue of Liberty Restoration Fund" via the attached letter, which strongly suggests that the President is associated with this fundraising effort. A copy of the protest we have sent to the Foundation is also attached, as are copies of a similarly deceptive fundraising letter the Foundation sent last year and the resulting correspondence between the Foundation and our office.

Since the false suggestion of Presidential affiliation with the Foundation's solicitations seems rather blatant, and since the most recent letter is not the first problem of this sort we have experienced with this entity, I would greatly appreciate it if you could have someone familiar with mail fraud (and any other topics that may be relevant) take a look at these materials. While I am not sure yet whether we want to take more formal action, I would like to know the range of options that may be available in putting a stop to this kind of activity.

Thanks, as always, for your help.

Attachments

THE WHITE HOUSE

WASHINGTON

December 20, 1983

Dear Mr. Campaigne:

The enclosed letter and "reply" form that the Foundation to Rebuild America is using to solicit funds for its "Statue of Liberty Restoration Fund" has been called to my attention. These documents repeatedly refer to the President in a manner that is intended to and does convey the false impression that he supports and is affiliated with your fundraising efforts.

This is not the first time your organization has engaged in this misleading and wholly unauthorized practice. Last year, we protested another Foundation solicitation (purportedly to promote a "National Day of Prayer and Fasting") because of its factual inaccuracies and improper use of the President's name. A Mr. Jon Campaigne replied that use of the President's name would cease, and promised, when funds were available, to send a follow-up letter making it clear that the President was not involved in the Foundation's fundraising activities. Copies of this correspondence are enclosed; to our knowledge, however, no follow-up letter was sent -- though the Foundation now has sufficient funds to send the present solicitation.

While we are reviewing other appropriate responses to this problem, I wanted to advise you now that the Foundation's use of the President's name must cease, immediately. Further, we must insist that the Foundation immediately send a follow-up letter to all recipients of the "Statue of Liberty" solicitation, expressly stating that the President has not endorsed the Foundation's fundraising efforts and is not affiliated in any way with the Foundation or any of its activities. A copy of this follow-up letter should be sent to this office.

I shall look forward to your prompt reply.

Sincerely,

Fred F. Fielding  
Counsel to the President

Mr. Tony Campaigne  
Executive Director  
Foundation to Rebuild America  
Washington, D.C. 20070-1013

Enclosures

bcc: Margaret Tutwiler

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

July 24, 1982

FOR: FRED F. FIELDING

FROM: PETER J. RUSTHOVEN *PK*

SUBJECT: Further Correspondence re:  
Fundraising Letter Being Used by  
"Foundation to Rebuild America"

As you will recall, earlier this month we sent a strong letter to an entity called "The Foundation to Rebuild America," which had been soliciting funds via a letter that virtually stated that the President had endorsed the Foundation, and referred to the President's "desperate" desire to declare a National Day of Prayer and Fasting, which was supposedly being thwarted by "Ted Kennedy" liberals. Our letter pointed out that the President had not endorsed the Foundation and had in fact declared a National Day of Prayer in both 1981 and 1982. A copy of our earlier letter is attached to the response from the Foundation, which we have now received.

That response states that the Foundation will, "as soon as [its] funds permit," send a follow-up mailing, as we requested, correcting the misstatements and misleading suggestions of its fundraising letter. The Foundation's response also states that it is "very sorry to learn that the White House is disturbed with our efforts to try and [sic] establish a permanent Day of Prayer and Fasting." In general, the tone of the response is apologetic.

I think we should send a short acknowledgement of our receipt of this response. In part, I think we need to underscore that we want to see a copy of the follow-up mailing when it is sent; and in part, I think we should clarify that the concerns expressed by our earlier letter involved the misleading and unauthorized suggestions that the President had endorsed the Foundation and its fundraising efforts, not that the President necessarily is "opposed" to any particular organization or its objectives. A proposed letter is attached for your review and signature.

Attachment

THE WHITE HOUSE

WASHINGTON

July 26, 1982

Dear Mr. Campaigne:

Thank you for your response to my letter of July 12, 1982 to Mr. Schriefer of The Foundation to Rebuild America, concerning the fundraising letter the Foundation has been using.

I appreciate your assurances that the Foundation will no longer use that fundraising letter and intends to send a follow-up mailing clarifying that (a) the President has not endorsed and is not affiliated with the Foundation or its fund solicitation efforts, and (b) the President did declare National Days of Prayer in 1981 and 1982, a practice he intends to continue. As stated in my earlier letter, I would appreciate receiving a copy of this follow-up letter when it is sent.

I also want to clarify that the concerns that led to my earlier letter involved the misleading suggestion that the President had personally endorsed the Foundation and its fundraising drive, as well as the failure to point out that the President has in fact declared National Days of Prayer as stated above. As I stated, we simply cannot permit any private organization, whatever its motives, to use the President's name in fundraising efforts without authorization. This does not mean that the President necessarily opposes any such private organization, much less that he does not appreciate the support of concerned citizens and organizations. It simply means that such organizations may not, without authorization, state or suggest that they are acting on behalf of the President or the Administration in their fundraising and other activities.

Sincerely,

Orig. signed by FFF

Fred F. Fielding  
Counsel to the President

Mr. Jon Campaigne  
Assistant Director  
The Foundation to Rebuild America  
758 Mast Road  
Goffstown, New Hampshire 03045

FFF:PJR:sd 7/24/82  
cc: FFFielding Subject  
✓PJRusthoven Chron.





National Headquarters: 758 Mast Road, Goffstown, NH 03045 603-668-6400

389186 *JW*

July 16, 1982

Mr. Fred F. Fielding  
Counsel to the President  
White House  
Washington, D.C.

Dear Mr. Fielding:

I received your letter of July 12 and I am very sorry to learn that the White House is disturbed with our efforts to try and establish a permanent Day of Prayer and Fasting.

If you wish us to cease our efforts you can rest assure we will, as we would do anything to help President Reagan in his efforts to turn our great country around.

In addition we will be glad to make a follow up mailing to our members as you requested as soon as our funds permit it.

If we are guilty of anything it is our overexuberance and complete dedication to President Reagan and everything he stands for.

I am sorry if we have caused you any inconvenience and time out of your busy day that could be better used in advancing President Reagan's programs.

Once again we have stopped mailing the letter and we will comply with your request to make a mailing to our members as soon as we have the funds to do so.

Sincerely,

Jon Campaigne  
Asst. Director

JC/naf

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

July 10, 1982

FOR: FRED F. FIELDING

FROM: PETER J. RUSTHOVEN *PJR*

SUBJECT: Fundraising Letter Being Used by  
the "Foundation to Rebuild America"

The National Association of Evangelicals forwarded to Morton Blackwell a fundraising letter being used by an entity called the "Foundation to Rebuild America," headed by a Mr. Henry C. Schriefer. The Evangelicals group expressed concern about the legitimacy of this letter, which states that the Foundation needs money to help the President, who is "desperate" to declare a "National Day of Prayer and Fasting" but is being opposed by "Ted Kennedy liberals," the ACLU and assorted "militant homosexuals, 'sex experts', pornography king pins and pro abortion fanatics." The letter does everything but state expressly that the President is personally associated with the Foundation and its goals.

Blackwell wrote the Evangelicals group, advising that he had never heard of the Foundation and that the President had not endorsed their efforts. Blackwell also pointed out that the President had in fact proclaimed National Days of Prayer in 1981 and 1982 and would surely continue to do so in future years. Finally, Blackwell forwarded the Foundation letter to us, suggesting that we might want to ask it to "cease and desist."

I wholeheartedly agree, and think we should do so by means of a very strong letter asking the Foundation to send a follow-up communication expressly stating that (a) the President in fact declared National Days of Prayer in 1981 and 1982, and (b) the President is not affiliated with the Foundation, and was not associated with the earlier letter and the Foundation's fundraising efforts generally. A proposed letter is attached for your review and signature, along with a short memorandum for Blackwell forwarding a copy of our response and thanking him for calling this matter to our attention.

Attachments

THE WHITE HOUSE

WASHINGTON

July 12, 1982

Dear Mr. Schriefer:

The fundraising letter you have been sending on behalf of the "Foundation to Rebuild America," which solicits money to aid the President in his supposedly "desperate" desire to declare a National Day of Prayer and Fasting, has recently been called to my attention. A copy of this letter is enclosed.

Regardless of whether the President may agree or disagree with the various statements in the letter on particular issues, we must insist in the strongest terms that you cease to use it. The letter virtually states, without justification or authorization, that the President has endorsed the Foundation, its positions and its fundraising drive -- none of which, as you know, is true. Further, the central premise of the letter is simply false, since the President did declare a National Day of Prayer in both 1981 and 1982 -- a practice that has not met significant opposition and will no doubt continue in the future. Given these misrepresentations and the fact that they were used in solicitation of money, we must also insist that you send a follow-up mailing to recipients of the initial letter, stating that the President is not affiliated with the Foundation, has not endorsed its fundraising efforts, and did declare National Days of Prayer in 1981 and 1982 and intends to continue doing so.

I will appreciate being advised by return mail of your compliance with the requests stated above, and receiving a copy of your follow-up mailing; otherwise, we will have to consider other appropriate action. I can understand your desire to support the President and his policies; I trust you can understand why we cannot countenance unauthorized use of the President's name, particularly in private fundraising efforts.

Sincerely,

Orig. signed by FFF

Fred F. Fielding  
Counsel to the President

Mr. Henry C. Schriefer  
Foundation to Rebuild America  
Post Office Box 17403  
Washington, D.C. 20041

FFF:PJR 7/10/82  
cc: FFFielding  
PJRusthoven  
Subject  
Chron.

Enclosure

**Henry C. Schriefer**  
Foundation to Rebuild America  
P.O. Box 17403  
Washington, DC 20041

Dear Fellow American:

In my next few sentences I will tell you why President Reagan is desperate to declare a National Day of Prayer and Fasting for America.

And after you read these sentences I will ask you to sign my National Pledge of Support for President Reagan in his most personal struggle to give America back its soul.

Hopefully by July 4th--on America's birthday--I will have 100,000 pledges of support from concerned Americans in support of President Reagan's gallant attempt to give America a National Day of Prayer and Fasting.

President Reagan knows that he needs your prayers to make America great again. But he also needs your Pledge of Support to give America a National Day of Prayer and Fasting.

For President Reagan faces the Ted Kennedy liberals in Congress and national pressure groups like the American Civil Liberties Union that oppose his National Day of Prayer and Fasting.

For reasons of their own they oppose a National Day of Prayer and Fasting.

That is why President Reagan needs your grassroots pro-American support in his crucial personal struggle.

Can you imagine what a political and religious avalanche you can create here in Washington by giving President Reagan your Pledge of Support?

Imagine: President Reagan has your Pledge and thanks to you wins his showdown with the Ted Kennedy liberals and groups such as the militant leftwing American Civil Liberties Union.

Imagine: President Reagan will declare a National Day of Prayer and Fasting and America will be on a path to a new foundation.

So please mail me your personal Pledge in the postage paid envelope I have enclosed.

Now I would just like to tell you why President Reagan is desperate to declare a Day of Prayer and Fasting.

On every front and at every turn militant homosexuals, "sex experts", pornography king pins and pro abortion fanatics are winning their battle against you and your family.

And they have been winning here in Washington because they are organized and we have been silent.

Brace yourself for what I am about to tell you is shocking and revolting.

Jean O'Leary is a militant lesbian. And has unbelievable as it sounds she was asked to set "guidelines" for all of our families.

O'Leary's plan for you and your children demands that:

"Lesbian clubs should be established in the schools"

"Schools should be provided books that portray the joys of women loving women"

"Schools should set up lesbian study programs"

And that is just the tip of the iceberg that President Reagan faces.

Militant homosexuals already have a plan to institute "alternative sexual lifestyles" in the public schools in San Francisco. And want to institute this plan for all children.

The Department of Education now tells children that masturbation is normal and healthy.

Planned Parenthood is working with schools nationwide to make abortions available to all teenage children--without even telling the young girls parents.

The Gay Alliance has received \$34,000 of your tax money to send speakers into schools so children can "learn" about homosexuality.

Forty-four liberal Congressmen banded together to fight for the "Gay Bill of Rights".

Angry? I am. And so is President Reagan.

For President Reagan knows that what the pornography merchants, abortionists, "sex experts", and drug peddlers are doing is nothing less than waging war against you and your family.

President Reagan remembers how it used to be in America: "One Nation Under God".

And I am convinced many of our problems with abortion, child pornography, drug addiction and immorality are because America has strayed from its early devotion to prayer.

America's Founding Fathers believed in prayer. For example, Abraham Lincoln believed so strongly in prayer that he declared April 30, 1863 as a National Day of Prayer and Fasting.

Do you think it's right that America is losing the fight to combat child pornography?

Do you think it's right to ban voluntary prayer from the classrooms of America and replace it with "sex education"?

Do you think abortion on demand is right?

President Reagan believes that we must restore our priceless Judeo-Christian heritage before it is lost forever.

We must restore the strong moral convictions of our forefathers.

All Americans need to take stock of themselves and come home to "One Nation Under God".

The longer America waits to come home to God, the harder it will be. And the greater the moral cost.

Our only hope is a return to the Godly convictions of America's founding fathers.

This is the same realization Abraham Lincoln came to when he wrote his Proclamation in 1863 for a National Day of Prayer and Fasting.

A day of Prayer and Fasting could be the beginning of America's rebirth.

Imagine: Thanks to President Reagan the churches in America are filled with millions of Americans giving thanks for God's bounty.

Imagine: Thanks to President Reagan millions of Americans can be given a new spiritual rebirth.

You can help President Reagan and America in three crucial ways:

1. Sign your Pledge of Support to President Reagan giving him your total support.
2. On the day President Reagan sets aside, take seven minutes to pray for the healing of our land.

"If my people shall humble themselves,  
and pray, and seek my face,  
and turn from their wicked ways;  
then will I hear from heaven,  
and will forgive their sin,  
and will heal their land."

II Chronicles 7:14

3. Help the Foundation to Rebuild America pay for this crucial campaign for President Reagan and America.

Please join me in President Reagan's last chance to give America spiritual rebirth.

I cannot impress upon you enough how important our day of Prayer and Fasting really can be for our nation.

A day of Prayer was top priority with President Lincoln in 1863.

I truly believe America's only hope is a moral and spiritual rebirth.

I am sure President Reagan will declare by executive order a Day of Prayer and Fasting if he receives your petition and those of hundreds of thousands of other committed Americans.

Will you join me now in making your commitment?

There is no getting around it. It will cost a lot of money to present President Reagan with 100,000 Pledges of Support for a National Day of Prayer and Fasting.

I pray that you will be the one to rally around President Reagan and America.

Your petition and contribution are crucial to President Reagan's plan for a National Day of Prayer and Fasting.

The Foundation to Rebuild America has gone ahead and authorized an emergency budget of \$27,230 for printing, distribution of petitions, telephones and national news media alerts.

So please send the Foundation \$1,000, \$500, \$250, \$100 or \$50.

Or, if you can afford \$25, \$10 or \$5 please mail that today.

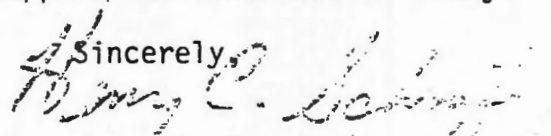
President Reagan needs your Pledge of Support and America needs your prayers.

Please don't let Ted Kennedy and the American Civil Liberties Union rob you of your vote for President Reagan.

And please don't let President Reagan down in his personal crusade to give America a Day of Prayer and Fasting.

The lines are drawn. The commitments made. Will you now stand with your President and the values that have made America great?

Please mail your Pledge of Support, and contribution today. Thank you.

Sincerely,  


Henry C. Schriefer  
Special Projects Director  
Foundation to Rebuild America

P.S. Please send me your Pledge of Support to President Reagan for his campaign for a National Day of Prayer and Fasting. And please send your maximum contribution.

## OFFICIAL PLEDGE OF SUPPORT TO PRESIDENT REAGAN

WHEREAS, America was founded and then blessed by God for we stood for Biblical values, and  
WHEREAS, America is now in the grip of perversion, homosexuality, drug addiction and abortion, and

WHEREAS, America must turn toward God and His majestic blessing to survive,

NOW AND THEREFORE, I pledge my complete and total support to our gallant President Reagan to give America a National Day of Prayer and Fasting.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## REPLY TO HENRY C. SCHRIEFER

Mr. Henry C. Schriever  
Special Projects Director  
Foundation to Rebuild America  
P.O. Box 17403  
Washington, D.C. 20041

Dear Henry:

- I am honored to stand with President Reagan and sign my Pledge of Support for a National Day of Prayer and Fasting. I, like President Reagan, believe it is time to stand up for America and fight the homosexuals, abortionists, and pornography lobby in Washington.

I want a National Day of Prayer and Fasting that is why I am enclosing my maximum contribution to the Foundation to Rebuild America:

\$1,000     \$500     \$250     \$100     \$50     \$25     \$15     \$10

- I am proud to sign my Pledge of Support to President Reagan in demanding a National Day of Prayer and Fasting. And even though I can't make even a small contribution I am enclosing \$3.00 to the Foundation to Rebuild America to tabulate and distribute my pledge.

**PLEASE MAKE CHECK PAYABLE TO THE FOUNDATION TO REBUILD AMERICA**



WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

PRO1409

PJR

- O - OUTGOING
- H - INTERNAL
- I - INCOMING  
Date Correspondence Received (YY/MM/DD) 1 1

Name of Correspondent: Margaret Tutwiler

MI Mail Report User Codes: (A) (mailing) (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Forwards correspondence from Tony Campaign, Foundation to Rebuild America, soliciting donations to rebuild the Statue of Liberty

ROUTE TO:	ACTION	DISPOSITION
Office/Agency (Staff Name)	Action Code Tracking Date YY/MM/DD	Type of Response Code Completion Date YY/MM/DD
<u>CWHOLL</u>	ORIGINATOR <u>583112114</u>	<u>1 1</u>
<u>CWAT09</u>	Referral Note: <u>A/D DD 83112114</u>	<u>583112127</u>
	Referral Note: _____	<u>1 1</u>
	Referral Note: _____	<u>1 1</u>
	Referral Note: _____	<u>1 1</u>

- ACTION CODES:
- A - Appropriate Action
  - C - Comment/Recommendation
  - D - Draft Response
  - F - Furnish Fact Sheet to be used as Enclosure
  - I - Info Copy Only/No Action Necessary
  - R - Direct Reply w/Copy
  - S - For Signature
  - X - Interim Reply
- DISPOSITION CODES:
- A - Answered
  - B - Non-Special Referral
  - C - Completed
  - S - Suspended

FOR OUTGOING CORRESPONDENCE:  
Type of Response = Initials of Signer  
Code = "A"  
Completion Date = Date of Outgoing

Comments: \_\_\_\_\_

Keep this worksheet attached to the original incoming letter.  
Send all routing updates to Central Reference (Room 75, OEOb).  
Always return completed correspondence record to Central Files.  
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE  
WASHINGTON

MEMORANDUM FOR FRED FIELDING

FROM: MARGARET TUTWILER *mt*  
DATE: DECEMBER 12, 1983  
SUBJECT: FOUNDATION TO REBUILD AMERICA

*191794ca*

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The attached solicitation letter was recently brought to our attention by Mr. Kevin Campbell.

We called the Ellis Island Centennial Commission in New York to ask if the Foundation was connected to them in anyway.

They were aware of the group and said that it was in no way affiliated with the Ellis Island Centennial Commission. Additionally, they indicated that the White House had already asked the Foundation to Rebuild America to stop using the President's name.

Just passing this along, fyi.

Thank you.

# Save the Statue of Liberty



Dear Proud American,

Because of your deep commitment to ~~President Reagan~~ and America I am proud to offer you a most special invitation.

Your support of ~~President Reagan's patriotic call~~ to rebuild the Statue of Liberty will allow you to have your name inscribed on the "Statue of Liberty Roll of Honor."

The "Statue of Liberty Restoration Fund's Roll of Honor" will not only show your support of ~~President Reagan~~ but will be a special bond between you and America's freedom's forever.

So please, after you read my letter tonight, let me know if you will accept my invitation to have your name inscribed on the "Statue of Liberty Roll of Honor."

But right now just let me tell you why ~~President Reagan~~ is desperate to rebuild the Statue of Liberty.

For 97 years, the Statue of Liberty, has served as America's symbol of hope and freedom.

For 97 years, she has proudly stood in New York Harbor braving storms and winter snows so that today she is literally falling apart from decay.

Now, for the first time since her dedication of 1886, the Statue of Liberty is facing a personal crisis.

"Miss Liberty" is literally falling apart.

Her "torch of freedom," which she has majestically held over America is crumbling like dust.

And decades of harsh weather have weakened her noble body...reducing her copper skin to but a fraction of it's original thickness.

Our gallant President, ~~Ronald Reagan~~, realizes that we will lose the Statue of Liberty--piece by piece--to the depths of the New York Harbor if immediate action is not taken.

As you may know, "Miss Liberty's" original creation was a massive effort of the loyal, patriotic citizens of America.

Inspired by a group of private citizens...countrymen "dug deeply into their pockets" and generously donated all the funds so that "Miss Liberty" could stand proud in New York Harbor..

With Americans loyally united in this noble cause, an incredible 80% of "Miss Liberty's" original \$400,000 dollar cost was unselfishly donated by patriotic Americans.

Therefore, in keeping with "Miss Liberty's" original tradition, ~~President Reagan~~ has decided not to ask Congress for funds to have her reconditioned.

And he is asking the private citizens, like you, to "dig deep into your hearts" and help "Miss Liberty" live.

My fellow Americans, "Miss Liberty" has nobly stood by her country through national crises and world wars...majestically proclaiming America's spirit of freedom.

Therefore, we can not let her down in her desperate hour of need.

This is why ~~the Statue of Liberty Restoration Fund~~ was founded.

The Statue of Liberty's restoration will be difficult. And it can not be done with out your assistance. So please help in "Miss Liberty's" hour of need.

Your loyal support will make the difference...will "Miss Liberty" stand or fall? Will our grandchildren never know what the Statue of Liberty means?

My friend, you can join the Statue of Liberty Restoration Fund, and know the satisfaction of preserving America's greatest symbol of freedom.

It saddens me to see her copper skin worn thin...to 1/2 of it's original thickness...due to acid rain and air pollutants.

And my heart breaks to see her torch tumble--piece by piece--into the New York Harbor. Gone forever.

Unfortunately, with the escalating cost of copper, "Miss Liberty's" reconstruction will be quite costly.

An estimated \$230 million dollars must be raised to return "Miss Liberty" to her original glorious beauty.

And construction must begin immediately.

Now my question to you is a very personal one. Will you join the "Statue of Liberty Restoration Fund's Roll of Honor."

This is a once in a lifetime opportunity.

By joining the Statue of Liberty Honor Roll you will be telling your children and grandchildren that you care about our national symbol of freedom.

By joining the Statue of Liberty Honor Roll you will be answering President Reagan's call to save "Miss Liberty."

So please join the Statue of Liberty Honor Roll.

And please mail your maximum contribution to the Foundation to Rebuild America.

Right now the Foundation to Rebuild America is leading the fight to save the Statue of Liberty.

Your donation of \$1,000, \$500, \$250, \$100, or \$50 can help restore the Statue of Liberty.

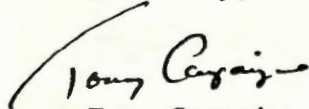
Or \$25, \$15, \$10 can help alot.

Every dollar is crucial. For you and I can not let the Statue of Liberty just disappear.

You and I must join ~~President Reagan~~ in saving our national symbol.

So please join the Statue of Liberty Honor Roll and mail your maximum contribution to the Foundation to Rebuild America.

Sincerely,



Tony Campaigne  
Executive Director

# REPLY TO TONY CAMPAIGNE

In DC - 745-7166

Tony Campaigne  
Foundation to Rebuild America  
Washington, D.C. 20070-1013

Dear Mr. Campaigne,

I am proud to join the "Statue of Liberty Resoration Fund's Honor Roll." The Statue of Liberty must be saved.

President Reagan is right in asking for private donations to rebuild the Statue of Liberty: FREE people must support freely their national symbols.

To help you, President Reagan and the Statue of Liberty. I am proud to make my maximum contribution of:

- |                                 |                                |                               |             |
|---------------------------------|--------------------------------|-------------------------------|-------------|
| <input type="checkbox"/> \$1000 | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$20 | _____ Other |
| <input type="checkbox"/> \$500  | <input type="checkbox"/> \$50  | <input type="checkbox"/> \$15 |             |
| <input type="checkbox"/> \$250  | <input type="checkbox"/> \$25  | <input type="checkbox"/> \$10 |             |

Please make checks payable to Foundation to Rebuild America.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (     ) \_\_\_\_\_ 5.