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BULLETIN #2

INFORMATION DEPARTMENT EMBASSY OF ISRAEL WASHINGTON, D.C. 20008 EMBASSY OF ISRAEL



שגרירות ישראל ושינגטון



June 30, 1987

Dear Friend,

I am pleased to have this opportunity to send you the second in a series of bulletins about our upcoming 40th Anniversary celebration. This bulletin contains updated information about activities that are being planned, as well as some new suggestions that are being considered.

As can be seen, much progress has already been made. As the many proposed activities and events begin to take shape, more and more enthusiasm is being generated for what promises to be an exciting year.

In Israel and here in the United States, lanning continues and efforts are underway to ensure the success of the 40th Anniversary celebration, a hallmark occasion that will be remembered with pride for years to come. Together with the 40th Anniversary's chief coordinating body in the United States — the special U.S. National Committee for the 40th Anniversary and its affiliate organizations — and a growing number of local communities, the Embassy and Consulates General of Israel in the United States are gearing up for the celebration and making the many arrangements needed to bring the many ideas, thus far proposed, to fruition.

I again invite you to join in the planning for the 40th Anniversary. Ideas, suggestions, and input that you may have to offer are welcome. Information and proposals pertaining to local celebration activities should be sent to the local 40th Anniversary committees and the respective Israeli Consulates General; the U.S. National Committee for the 40th Anniversary and the Embassy of Israel would welcome suggestions concerning nationwide programs.

The 40th Anniversary of Israel offers each and every one of us an occasion to tangibly express our love for Israel, our identification with the democratic and ethical principles that she represents, and our commitment to the unbreakable bond of friendship that unite the United States and Israel together. The 40th Anniversary celebration is an excellent opportunity for rededication.

We look forward to your participation.

Sincerely yours,

Asher Naim

Minister for Information

ISRAEL'S 40TH ANNIVERSARY -- EVENTS AND ACTIVITIES

Time Frame

Beginning in the autumn of 1987, Israel, the American Jewish community, and friends of Israel throughout the United States will celebrate Israel's 40th Anniversary. Activities and events are being scheduled through 1988, and will intensify during the spring, around Israel's 40th Independence Day.

Purpose

Israel's 40th Anniversary activities in the United States will focus on three basic themes:

- The Jewish People's historic, religious, and emotional bonds with the Land of Israel, from the days of the Bible to the 20th century;
- 2) Israel's achievements as a modern, industrial, high-tech, culturally vibrant, and democratic society;
- 3) American-Israeli friendship and partnership, rooted in mutually-shared democratic and ethical values.

The 40th Anniversary will enable all of Israel's friends to join in Israel's celebration, reaffirm their solidarity with Israel, and recommit themselves to the bonds of friendship between the United States and Israel. Both on the national and local levels, friends of Israel are encouraged to participa in making the planned activities and events a success.

Activities

- * Exhibits, films and audio-visual materials, and educational materials.
- * Entertainment, concerts, film festivals, museum exhibits, symposia and other educational activities, "Salute to Israel" parades, special broadcasts, newspaper feature articles, and media projects.
- * Special events, gatherings, and conferences in Israel.
- * Crowning the anniversary celebration, a special TV entertainment program to be aired on prime time by one of the major networks, cable, or in syndication.

Coordination

The special U.S. National Committee for the 40th Anniversary -headed by the Conference of Presidents of Major Jewish
Organizations, co-chaired by the National Jewish Community
Relations Advisory Council, the Council of Jewish Federations, the
United Jewish Appeal, Israel Bonds, the American Zionist
Federation, and the Synagogue Council of America, and actively
involving a hundred other organizations and agencies -- will be
coordinating events and activities throughout the United States.

Moreover, special 40th Anniversary committees are presently operating in New York, Baltimore, Boston, Atlanta, Los Angeles, Miami, and Philadelphia. Committees will be established in additional cities in the near future.

Asher Naim, Minister for Information at the Embassy of Israel in Washington, D.C. will be Israel's coordinator for 40th Anniversary activities in the U.S. Information about cultural activities can be obtained from Erella Hadar, the Consul for Cultural Affairs at the Israeli Consulate-General in New York [tel. (212) 351-5242].

Media and Special Publications

- * Prime Time TV Entertainment Special:

 Two hour program, featuring 40-50 international celebrities from a cross section of Pop, Rock, Jazz, Gospel, Classical, Folk, and Ethnic entertainment. The production is to be taped on April 21st at the Sultan's Pool in Jerusalem.
- * The New York Times, Los Angeles Times, and other newspapers will prepare special 40th Anniversary supplements.
- * A special 40th Anniversary Supplement will be prepared for use by the Jewish press throughout the United States.
- One Day in the Life of Israel. Collins Publishers, the producer of One Day in the Life of America, is interested in sending 75 photographers to prepare a similar photographic album on Israel.

Boston:

<u>Jewish Advocate</u> regular updates on 40th Anniversary schedule (starting this Autumn).

Speakers Brochure: st of experts on Israel for Jewish an non-Jewish organizations.

Arrangements for media personalities to visit Israel during the week of Independence Day festivities.

Los Angeles:

Special video segments for TV stations to be prepared in Israel and in L.A. Arrangements for TV camera crews to visit Israel during the 40th Anniversary celebrations.

Special Events and Programs

* Special Israeli 40th Anniversary Show:
Song & Dance Program (1.5 hours) consisting of 7 segments -each focusing on one of the themes in Israel's Declaration of
Independence. 48 performers. Several cities (Washington D.C.,
Chicago, Tampa, West Palm Beach, Century Village, and others)
have already considered booking the program. The U.S. tour
may begin as early as February 1988.

Oct. 22 - Dec. 19, 1987 "Israel Chassidic Festival": 60 cities in U.S. and Canada.

[Tour organized by Isra-Art Productions 47-03 108th St.

Corona, NY 11368
tel. (718) 699-5000].

Mar. 2 - 23, 1988 CAMERI Orchestra Concert Tour, includes:
17 -- Kennedy Center, Washington D.C.;
20 -- Carnegie Hall, New York.

March 1988 CAMERETA Trio performances during last week of month.

Apr. 10-30 Bracha Edan and Ale Inder Tamir Piano Duo.

Apr. 16

Garden Grove Symphony Concert (New York State): world premiere of the "Symphony of the Holocaust" -- composed and performed by the violinist Shony Alex Braun; "The Moldau" (Smetana); Jewish and Israeli selections.

Apr. 17 - May 15

"Memory and Identity" Ethnic Arts
Festival (Chicago).

Israeli Participants -
Inbal Dance Theater/Inbal Chamber Company;

HaBreira HaTivit Music Group;

Shosha Gonen One-Woman Show;

Ayala Goren screening of rare dance films.

Apr.- May 1988

Israel Ballet:
Program: Old and new choreographies by
Berta Yampolsky (Artistic Director)
and other works.
[Tour organized by Peter Klein,
Living Arts Inc., New York
tel. (212) 765-7777]

Spring 1988

"Kibbutz Artzi Choir" U.S. Tour.

Conductor/Musical Director: Aharon Harlap

58 members from 50 kibbutzim.

Repertoire: music from the Renaissance,

Romantic, and Contemporary periods; works by Israeli composers and folk songs.

[Tour organized by Amiram Efrati,

tel. (212) 255-8760].

August 1988

Israel Philharmonic Concert Tour.

* Kol U'Demama Dance Troupe.

* Israeli Entertainment in the United States:

** "HaGashash" Comedy Trio. Performances in Hebrew.

** Ofra Haza.

** "My Fair Country" -- Boker Mime Theater.

* Mike Burstyn.

** Giora Feidman Trio -- Jewish soul music.

** Galgalim -- musical trip of Israel.

[Further information:

Isra-Art Productic 3 47-03 108th St.

Corona, NY 11368

tel. (718) 699-500 }

Boston:

Apr. 20, 1988

Boston Pops special concert.

Community Activities and Jewish Organizations

World Zionist Organization.

Local programs honoring participants in Israel's War of Independence: MAHAL volunteers, captains and officers of the immigration ships, and others. Awards will be presented by the Israeli Consul General, the local Zionist representative, and Jewish community leaders.

leaders. A Gala nationwide event in New York or Washington, D.C. Representatives from the communities that held local programs will be invited. The President of Israel will broadcast greetings via satellite. Awards will be presented by the Ambassador of Israel to the United States, leaders of the Zionist organizations, and the Chairman of the Conference of Presidents. General David Marcus and other American Jews who gave their lives for Israel will be remembered. A speci i ceremony will be held for those who have realized the Zionist dream and ha = gone on aliyah. A delegation of MAHA: representatives and olim will participate in Israel's 40th Independence Day celebrations. A representative of MAHAL and of the olim will each light a torch at the central torch-lighting ceremony on Mt. Herzl (Apr. 20). The delegation will tour Israel and participate in educational activities around the country.

United Jewish Appeal.
1988 Campaign Theme: "Israel At 40."

Missions:

* *

Autumn 1987

Special 40th Anniversary missions to Israel (including visits to Eastern Europe). Firsthand experience of Israel's achievements, needs, and aspirations: includes home hospitality in a Project Renewal neighborhood, visits to frontier moshavim and kibbutzim, tours of high-tech facilities.

Sept. 9-18 Mission #1 (More than 275 persons from 19 communities).

Sept. 12-22 Mission #2 (More than 200 persons from

13 communities).

Oct. 18-28 Mission #3 (More than 275 persons from 25 communities).

UJA (cont.)	
Oct. 28-Nov. 9	National Women's Division Annual Fall
	Mission to Israel and Romania.
Nov. 2-11	Fall Study Mission: in-depth view of
	Israel, including contacts with Israelis
	from all walks of life.
Dec. 24-Jan.3	Winter Family Mission.
Dec. 27-Jan.6	Winter Student Leadership Mission.
Jan. 6-17	"Gesher" Outreach Mission "Aleph".
Feb. 14-24	"Gesher" Outreach Mission "Bet".
March 1988	"Gesher" Outreach Mission "Gimel".
Bublications Possur	ce Materials, and Films:
**	Whole UJA Catalogue (will include a
	Campaign Case making special note of the
·	40th Anniversary).
**	1988 UJA/Community Idea Exchange (will
	contain supplementary information,
	including biography and film lists, for
	the 40th Anniversary).
**	40th Anniversary Poster.
**	40th Anniversary ads.
**	"Songs of Passage" (film).
* *	Film starring the "Givatron" troupe (will
**	be sponsored jointly with WZO).
* *	List of special spea ers on Zionism and
	Israel's history 111 include
	individuals who participated in the struggle for statehoud.
Communities wil	1 be provided also with the 40th
	o, community consultation, and
	appreciation from the UJA National
Chairman.	
Events:	
Oct. 23-25, 1987	Topics on Israel will be incorporated
	into the Regional Opening Conference and Women's Division Conference:
	Region I Washington, D.C.
	Region III Memphis.
Mar. 13-15, 1988	National Young Leadership Conference in
1.41. 10 10, 100	Washington, D.C. (3000 participants, 40
	years and younger).
Synagogue Council of	
* *	Symposium on Reform/Conservative Judaism
**	in Israel.
• •	Mini-courses on Israel with Israeli
**	speakers. Float parade.
**	40th Anniversary programs at nursing
	homes presented by children.
April 1988	40th Anniversary tours to Israel during
•	Independence Day week.

×	Baltimore	Zionist	Federation.

April 17 Parade.

April 20 City Wide Rally.
April 21 Interfaith Luncheon.

oct. 26-27, 1987

WOJAC Conference -- Washington, D.C. The World Organization of Jews from Arab Countries will hold a conference to discuss the absorption in Israel of Jews from Arab lands. Participants from the U.S., Israel, and other countries.

Cotober 1987

16 Bloomingdale stores around the U.S. will host "Israel Week."
[Information available from:
Israel Government Tourist Office
New York -- tel. (212) 560-0650]

* June 1988

Delegation of Black college representatives to Israel. Organized by ADL, in cooperation with the United Negro College Fund and APPME (American Professors for Peace in the Middle East).

Boston:

Black-tie affair, he ted by Mayor Flynn, for multi-ethnic community leaders at Faneuil Hall.

Downtown Crossing and City Hall noontime musical performances by Israeli and American Jewish musicians, singers, and dancers.

Possible State House reception with - Governor and legislators.

Boston Women's "Salute to Israel": an evening reception sponsored by the CJF, NJCRAC, the League of Women Voters, Hadassah, and other women's groups. Two or three prominent Israeli women will address the audience.

"Ethnic Reception" focusing on Israel's integration of ethnic groups; would be addressed by Israelis of different ethnic backgrounds.

Hosting of teens from Project Renewal neighborhoods; maybe also from Herzliya. "Israel Week" (Jordan Marsh); Promotion of Israeli foods and goods in retail stores and supermarkets.

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Boston (cont.):

Apr. 1988

May 15

Spring 1988

Participation of Bostonian high tech professionals in New York's ISRA-TECH. Esplanade event: authentic shuk, food festival, archaeological dig, boat floats.

Reunion of olim and Boston tour groups in

Israel.

Los Angeles:

Delegation of mayors from Arizona (Phoenix, Scotsdale, Glandale, Mesa), including also businessmen and Jewish community leaders.

Sister city agreements will be signed and possibilities for economic/cultural cooperation will be explored.

1988 Jewish Festival.

Nov. 1987 Second L.A. Conference on Zionism: "Israel at 40: Reality and Vision." "Salute to Israel" Parade.

Apr. 17, 1988

Church Groups

- * "Bless Israel '88." Motto of "Bridges for Peace" Office in Jerusalem.
- * Prayer Breakfast in Jerusalem (to be organized by Ed McAteer of "Religious Roundtable"), similar to annual Prayer Breakfast in Washington, D.C.
- * Talks with Jewish National Fund to establish an American-Israeli Friendship Forest.
- * November 1987. "Why Not Next Year In Jerusalem" Conference in Minneapolis. (Organized by National Workshop on Christian-Jewish Relations).

Exhibits, Films, Audio-visuals

- * "Israel at 40" modular exhibit.
 - Subject: Israel as a manifestation of its Declaration of Independence. Each of the exhibit's panels would focus on one of the themes of Israel's Declaration of Independence.
- * Israeli Art Exhibit:

Works by Israeli artists born since 1948.
Tour route: Chicago, Miami, Minneapolis,
Los Angeles, Boston, Philadelphia, Madison, Detroit,
San Francisco.
(Organizer -- Mary Evangelista):

- * Jewish Museum mobile exhibit.
- * Photography exhibit (Kodak).
- * Israeli film festivals:

Apr. 30-May 15 New York
May 28-June 12 Los Angeles
Summer 1988 Chicago
Autumn 1988 Miami

* National Geographic films:

"Israel" -- "Families of the World" ducational series; Grades 4-6; 14 minutes.

"Israel" -- "Nations of the World" educational series; Grades 7-12/Adult; 25 minutes.

"Jerusalem: Within Thy Walls" TV Special.

Film or video format.

Information obtainable from:

National Geographic Society

Educational Services

Department 87

Washington, D.C. 20036

tel. (202) 857-7378 or

TOLL FREE (800) 368-2728.

Boston:

Children's Museum may display:
Haifa's Amli Music Museum biblical
instruments exhibit;
Real-life archaeological dig exhibit.
Mobile exhibit on Bostonian olim; to be
displayed at schools, synagogues,
libraries.

Los Angeles:

Special exhibits and film festival in conjunction with the Children's Museum of L.A. and other cultural sites.

Academic and Educational Activities

- * Essay Contest for Israeli Youth -- under the auspices of the Jerusalem Post and the Israel Government Tourist Office. 15 Israeli youngsters will win a trip to the U.S. and will visit the various communities.
- * January 1988. Teachers' Kit for high school social studies. (See Appendix 3).
- * April 1988. "Eretz Yisrael Knowledge Quiz" (World Zionist Organization).

 Participation: 290 Jewish schools.

 Prizes: 5 free tickets to Israel.

Boston:

Political science forum at Kennedy
School of Government, possibly broadcast
by WGBH.

Topic: American-Israeli relations.
Interfaith program/seminar, possibly at
Hebrew College or Boston College.

Topic: Israel and its relevance to
religious fre-tom.

Essay contest and po ter contest
(children paint Jeru alem):
lst prize -- free trip to Israel.
Classroom materials, including
bibliography -- Board of Jewish
Education.
Hebrew College symposium.

Los Angeles:

Community essay contest for young people. Preparation of teaching materials for Jewish and public schools.

CELEBRATIONS IN ISRAEL

- Theme: Recommitment to Israel's Declaration of Independence:
 * Israeli citizens will "sign" Israel's Declaration of Independence.
- 20 artists will do sculptures on the various themes embodied in Israel's Declaration of Independence.
- Special lessons on Israel's Declaration of Independence will be taught in Israel's schools.

MONTHLY EVENTS

	-
September 198	7:
* *	Official opening of the 40th Anniversary
	Celebrations at the residence of the President of the State of Israel.
24-27	"Tel Hai '87" Gathering of contemporary artists.
28	"Exodus" Assembly.
October 1987:	
10-13	International Film Festival Haifa.
10-14	"Fringe Theater" Festival Acre.

10 10	Tited iid closid I IIIm I Collydi - Hallas
10-14	"Fringe Theater" Festival Acre.
11	Pilgrimage up to Jerusalem ("Hamel").
11-12	"Saharenna" Kurdish celebrat in at Ein Feshkha.
13	"Opening the Gates to Israel": series of programs
•	stressing the struggle for Jewish immigration during
	the pre-state era. Activities will involve Jews who
	served in MAHAL, and non-Jews who also took part
	(and deserve special recognition). Special TV
	programs may be broadcast. Beginning in Haifa, the
	program will go on to other cities.
2.2	

"Habimah" National Theatre's 70th Anniversary Gala. 10/31-11/3 Jazz Festival -- Eilat.

November 1987:

- 10 Knesset honors the "Habimah" National Theatre on its 70th anniversary.
- 29 Balfour Declaration -- 70th Anniversary Rally.

December 1987:

- Israel Union of Teachers -- "Happening" in Nahariya.
- 7-12 Zionist Congress Assembly.
- 16 Torch race from Modi'in to the home of the President of Israel; by members of the World Maccabi Youth Organization.
- 19-26 International Folkdance Festival by folkdance groups from various schools.
- 26-31 Theater Festival.

January 1988:	"Na'amat" Month The Organization of Working Women in Israel.
February 1988 ** 3	"Oriental Food Week" organized by the Israel Export Institute. Tu B'Shvat New Year of the Trees. Tree-planting ceremonies organized by various organizations in cooperation with the Jewish National Fund. Special tours and tree-plantings for tourists organized by
3 25 2/28-3/3 29	the J.N.F. and the Ministry of Tourism. Knesset's Birthday. Memorial Day for Israel's Fallen Soldiers whose burial places are unknown. World Gathering of Jewish War Veterans. "Tel-Hai" (Trumpeldor) Day.
March 1988: 3 13-20	Purim "Adloyada" Parade in Tel Aviv. "International Conference of Twin Cities and Municipal Institutions" in Jerusalem. Topic: Friendship Between Cities at Work for the Good of the Citizens and the City. In addition to the discussions in ways and means to promote inter-city cooperation, participants will be addressed by the President, Pri a Minister, Speaker of the Knesset, and prominent F asset members. Participants will be invited to plant trees in the "Twin Cities Forest." March 20 "International Farewell Happening." Congress of the Institute for Zionist Research, Tel Aviv University.
## 1988: ** ** ** ** ** ** ** ** **	Performing Arts Festival organized by private impressarios. Ein Gev Music Festival. "Vocaliza" Festival Acre. Children's Theatre Festival Haifa. Photography Biennale Ein Harod. "Variations in Dance." International Blimp Contest. Jerusalem Symphony Orchestra special concert. Israel Television's 20th anniversary. Opening of new Cinematheque in Tel Aviv. "Mimouna" Day (Oriental Jewish festival closing Passover). Holocaust Memorial Day.

April 1988 (cont.): Memorial Day for Israel's Fallen Soldiers. 19-20 EVE OF ISRAEL'S 40TH INDEPENDENCE DAY: 20 Torch-lighting ceremony at Mt. Herzl -- Jerusalem; Festive concert by the Israel Philharmonic Orchestra at Malkhey Yisrael Square -- Tel Aviv. 21 ISRAEL'S 40TH INDEPENDENCE DAY: Re-enactment ceremony of the signing of the 1948 Declaration of Independence; "Israel Prize" awards; World Bible Quiz for Youth; Parade of Marching Bands from Israel and abroad --"World Youth Peace Parade" in Jerusalem (21) and 21-22 Tel Aviv (22); possibly also in Haifa. Marching bands, choral groups, dance groups, stage bands, orchestras, and jazz bands. Participating groups will be offered an opportunity to perform in other cities as well. [Information and application forms from: Fine Arts Travel 134 North Franklin Street Hempstead, New York 11550 tel. 1-800-645-3382 or (516) 481-4800 telex 8100070838. Organizer in Israel: Galilee Tours, Jerusalem.] May 1988: Histadrut (Israel Federation of Labor) Month. Labor Song Festival -- in various cities. Jewish-Arab Festival at Yigal Allon House -- Kibbutz Gennosar. Veterans' Day at Latrun. "Wolf Foundation Prize" Awards (to "outstanding scientists and artists of the world for achievements in the interest of mankind and of friendly relations among peoples") -- at the Knesset, in the presence of the President of Israel. 5/14-6/11 -ISRAEL FESTIVAL -- JERUSALEM. 15 JERUSALEM DAY. 16-30 "Mazowsze" State Song and Dance Ensemble from Poland. 22-25 Jerusalem International Judaica Fair. June 1988: Hebrew Book Week -- poets from around the world will be invited to read their works. Zionist World Council Assembly. Jewish Agency Assembly. ** Film Festival at the Cinematheque in Jerusalem. 5-12 International Congress and Exhibition on Energy --Tiberias. 9-27 Israeli 40 Years Achievements Exhibit at Fair

Grounds near Tel Aviv.

Israeli Dance Festival -- Carmiel.

21-23

July 1988: Festival of Jewish/Israeli Films -- Tiberias. "Jaffa Nights" -- outdoor performances. 7th International Folklore Festival -- Haifa. Performing Arts Festival -- organized by private impressarios. Chamber music concerts in the Upper Galilee (thru August 13). "THE NEGEV CELEBRATES": 5-13 "Come to the Negev"; "Third World Festival"; "Festival of Folk Music Instruments"; "Go to the Desert" sound-and light show; "In the Footsteps of the Heroes" special tours; "Arad Song Festival"; * "Making the Desert Bloom" exhibition; "Rock in the Desert"; Symposia at Ben Gurion University in Beersheba. August 1988: "Zimriya" -- world assembly of Jewish choirs. 7-14 13-21 International Puppet Theatre Festival -- Jerusalem. September 1988 "A Musical Masterpiece at Masada." A world renown symphony orchestra, accompanied by choirs of Israel, will perform Mahler's Second Symphony, the first time ever that a symphony will be conducted at Masada. The concert will feature special effects and lighting: 400 children of Israel bearing torches, synchronized fireworks, and the projection of a giant Star of David on the cliff. Expected audience: 4000 (including prominent dignitaries, politicians, and public figures). [Additional information: B.I.T. Services 32 Gordon St. Tel Aviv 63458 tel. (03) 231782

Reunion of "Exodus" Survivors (Tel Aviv).

telex 3-42646]

Statement by the AFL-CIO Executive Council

on

Histadrut and Israel

May 5, 1987 Washington, D.C.

In this, the 40th anniversary year of the founding of the State of Israel, the AFL-CIO reaffirms its long-standing and consistent support for the only free and democratic state in the Middle East. We greet Israel's democratic achievement with particular satisfaction, recognizing it as a state built on the pioneering vision of the trade union movement and trade union values. We applied Israel's staunch commitment to democracy and social justice in the context of a relentless war waged against it by Palestinian terrorists and neighboring Arab dictatorships.

The AFL-CIO restates its solidarity with Histadrut, Israel's Labor Federation, which has played a central role in shaping the social, economic and cultural life of Israel. We salute Histadrut for its defense of the rights of all Israeli workers, irrespective of their race or national origin. Such a spirited commitment to the interests of workers has contributed significantly to the strength of Israel's democracy.

The AFL-CIO urges all its affiliated unions to continue their strong support of Israel and to give Histadrut material and moral assistance in its social, economic, educational, cultural, and health initiatives.

APPENDIX 2

Ideas for Community/Federation Celebrations

- ** "Salute to Israel" rallies, parades, sailings.
- ** "Israel Week" or "Israel Day" at shopping malls and department stores.
- ** 40th Anniversary picnics -- family event, young people.
- ** Israeli bazaars.
- ** Israeli fashion shows.
- ** Israeli cooking demonstrations in supermarkets, department stores, and public events.
- ** Israeli book fairs.
- ** Israeli film festivals.
- ** Israeli music concerts (with the participation of Israeli musicians).
- ** Israeli folk-dancing.
- ** Sister city activities -- Twin City Conference in Israel (March 1988) and joint activities in the U.S. involving American and Israeli sister city representatives.
- ** Torch-lighting ceremonies honoring those who have dedicated themselves to Israel (your sters, representing future commitment, should actively posticipate).
- ** Sale/distribution of cast logos and ouvenirs (t-shirts, posters, balloons, buttons, hats, pens/pencils, etc.).
- ** Use of special 40th Anniversary stationary and envelopes.
- ** Exhibits: photos, art, posters, artifacts.
- ** Academic conferences/symposia at universities and colleges (APPME).
- ** Promotion of tours to Israel (individual and group visits).

APPENDIX 3

TEACHERS' KIT ON ISRAEL

CONTENTS

- * Jerusalem timeline wall display, spanning the period from Abraham's binding of Isaac on Mount Moriah to Jerusalem's reunification under Israeli sovereignty in the 20th century. Notable events in the history of the city would be illustrated by art and photographs above the timeline base. 4-color poster, 12" x 33".
- * Modern Israel wall display depicting, on one side, Israel's achievements in three areas (agriculture, solar energy, education and technology), and showing, on the other side, a collection of Israeli stamps. 4-color poster, 24" x 33".
- * 8-page teaching guide for use by social studies teachers.
- * 8 fact sheets (printed on both sides) on various topics -- geography, history, society, defense, economy, culture, etc.
- * Cover letter from the Embassy of Israel.
- * Business reply card to evaluate usage of the kit.
- * Selection of Embassy Information Department background sheets, brochures, and pamphlets.
- * Diecut folder with pockets to hold Embassy and teaching unit materials.

AVAILABILITY By January 1988.

PRODUCTION

Westland Associates -- producers of 1984 Scholastic Update and 1985 Junior Scholastic supplements, "Israel Faces the 21st Century", and 1987 Scholastic Update supplement, "David Ben-Gurion: Founding Father of Israel."

