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Subseries: A: Bob Garrick File

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Last Updated: 10/06/2023

Reagan & Bush

Reagan Bush Committee

901 South Highland Street, Arlington, Virginia 22204 (703) 685-3400

NEWS RELEASE

FOR RELEASE UPON DELIVERY:

Wednesday, October 8, 1980

CONTACT: Lyn Nofziger or
Ken Towery
703-685-3630

EXCERPTS FROM REMARKS BY GOVERNOR RONALD REAGAN

LA CROSSE, WISCONSIN

Not long ago, a television reporter asked Jimmy Carter what kind of report card he would give on his economic policies. Mr. Carter responded by saying--quote--"Under the circumstances, I think about a B. The actual results, maybe a C."

I've been traveling across America for almost a year now, and I have yet to find anyone who is prepared to give Mr. Carter anything above a failing grade.

Let's take a look at those policies:

Just this morning, I read that meat prices are going to "surge" in 1981.

Two days ago, I saw an announcement from the U.S. Department of Agriculture that all food prices will go up 15 percent or more next year.

The prime interest rate is back up to 14 percent and many personal loans are anywhere from 16 to 17 percent.

Mortgage rates are back up to 14 percent and the housing industry is devastated.

Domestic auto sales were reported down 22 percent from this time last year. And tens of thousands of auto workers are reeling from the Carter failures.

My friends, by any measure those are failing grades. They are the grades of a man whose policies have pushed down millions of Americans, either into the tragedy of unemployment or into a

- more -

daily struggle for mere existence against the most rampant peacetime inflation in our history.

I want to report to you briefly on what I've seen as I have travelled the great industrial centers of the United States over the past few days.

I've seen an old and proud neighborhood in Connecticut which survives almost only on tradition. The closing down of factories and plants has led to widespread job losses.

I've talked to people who wonder whether their own government is a friend or an adversary.

And just this morning I toured a massive steel facility that looked like a ghost town--with twisted pieces of rusted metal lying around, surrounded by weeds and empty of the people and noises that would mean a booming economy.

Everywhere I go I find economic hard times and men and women yearning for new hope and new leadership. I find they are angry that Jimmy Carter has violated his pledge to the working people of this country--the one he made in 1976 that we would have 4 percent inflation and 4 percent unemployment.

People are looking for the kind of leaders the people of Wisconsin came to know--like Vince Lombardi and Fighting Bob LaFollette. From Lombardi we can gain the sense of never giving up, of always excelling, and of driving hard toward achievement of high goals.

From LaFollette we can learn about principle and high purpose--of fighting great odds for your beliefs.

I know one thing: Vince Lombardo and Robert LaFollette would never have given us empty excuses about a malaise among our people or find blame for unemployment in the actions of OPEC or point the finger at others when things go bad. They would have given us the one thing that is so lacking in the Oval Office today: strong leadership.

That's why I'm running for President and that's why I need your help in the next four weeks.

FROM: BOB GARRICK

OUT AT: 7:45 AM.

7 OCT.

Senator Paul Laxalt

Ambassador Anne Armstrong

Bill Casey

✓ Ed Meese

Jim Baker

Bill Brock

Dean Burch
(For Ambassador Bush)

Peter Dailey

Mike Deaver

Drew Lewis

Lyn Nofziger

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will give in La Crosse, Wisc. on
Weds., 8 Oct. at 6:30 p.m. Pls
return comments by 12:00 Noon on
Tues., 7 Oct. Thank you.

Richard Allen

Martin Anderson

Jim Brady

Ed Gray

Others

Ray Bell

Bob GRAY

Bill MORRIS

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What an irony that the candidate who came to this city four years ago and promised a government we could both love and trust has given us an administration famous for its abuses of the incumbency, famous for the "meaness issue," famous for the Stealth bomber and now...Stealth economics.

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One man -- whose name is virtually synonymous today with a town in your great state -- was the epitome of the values of family, work and neighborhood, values that we have tried to stress at every campaign stop.

Vince Lombardi lived the values of family, work and neighborhood -- he believed in these values as surely as he believed in the invincibility of the Green Bay Packers.

Another great American that Wisconsin gave the nation was a leader in what historians now call "the age of reform." His name was Robert LaFollette; his vision was a vision of a better America -- a vision of government that worked for people; a vision of a society with compassion for lonely, the desperate and the forgotten.

Today I believe that Americans -- both rich and poor -- feel burdened, stifled and sometimes even oppressed by the growth and size of government.

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Jim Brady, Lyn Nofziger/ Marty Anderson /Mike Deaver 2nd Draft TD
From: Bob Garrick La Crosse, Wisconsin 6 October

*Send
8 Oct
6:20
PM
EDT*

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MASTER

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OUT AT: 7:45 AM.

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✓ Ambassador Anne Armstrong
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Jeannie / 6 Oct.

For a speech file. This is the first
draft. You are having the 2nd draft
typed clean. rmg

La Crosse, Wisconsin

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EVENT FACT SHEET

Date: 10/8/80

Location: La Crosse, Wisc.

EVENT Rally - 6:30 p.m.

REQUIRED:

Talking points	_____
Statement	_____
Brief Remarks	_____
Rally Remarks	<u> x </u>
Prepared Remarks	_____
Speech	_____
Other	_____

BACKGROUND:

Purpose:

Event /Setting:

Mary Sawyer Auditorium. Seats 3500.

This the location where Gov. Reagan attended a Ducks Unlimited meeting in 1976 when he heard he had won the N. Carolina primary - his first primary victory.

Audience/Size:

General audience - agricultural area.

Other:

Large Catholic population in the area. Mondale recently spoke in the area making remarks critical of RR on farm issues.

Political Background: To be provided by Rick Messick x. 3675

Issues Background: To be provided by John Morgan x 3705

cc: R. Garrick, G. Newell, R. Walker.

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