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Last Updated: 10/06/2023

MASTER

FROM: BOB GARRICK

OUT AT: 12:15 PM

Monday 29 Sept. 1980

2nd draft

- ✓ Senator Paul Laxalt
- ✓ Ambassador Anne Armstrong
- ✓ Bill Casey
- ✓ Ed Meese
- ✓ Jim Baker
- ✓ Bill Brock
- ✓ Dean Burch
(For Ambassador Bush)
- ✓ Peter Dailey
- ✓ Mike Deaver
- ✓ Drew Lewis
- ✓ Lyn Nofziger
- ✓ Verne Orr
- ✓ Bill Timmons
- ✓ Dick Wirthlin
- ✓ Congressman Tom Evans

INFORMATION

The enclosed speech will
be given by RR on Wed. 1
October in Paterson NJ
Please return comments
by 5:00 pm, Monday 29
Sept. Thank you.

-
- ✓ Richard Allen
 - ✓ Martin Anderson
 - ✓ Jim Brady
 - ✓ Ed Gray

Others

✓ Ray Bell
✓ Bob Gray
✓ Bill Morris

TO: Brady, Anderson, NoFziger, Deaver
FROM: Bob Garrick 29 Sept. 11:42 AM (EDT)

1 - PATERSON, NJ - 2nd DRAFT, 9/29/80

2nd Draft

9/29/80 - WFG

DEXED AT
1:00
P.M.
PER
DAVIS R.
LAX

PATERSON, NEW JERSEY

All across America I have been bringing a message of hope, based on the values we share: family, neighborhood, work, peace, and freedom.

There is a community of values forming a new coalition for progress in America. It goes beyond the old political labels.

Those who traditionally have voted Democratic are now asking themselves: shall I vote the old label or shall I vote for the values the label used to stand for, before Jimmy Carter became President?

Those values can be found this year in the policies and programs of the Reagan-Bush team. Republicans and Independents, as well as Democrats, know the Reagan-Bush team is the only one in 1980 to stand up for the values we cherish.

This is true in New Jersey and specifically here in Paterson. Paterson is known historically as our country's first truly industrial city. This is a city that knows the value of work--but Jimmy Carter's inflation and unemployment have taken dollars from your pockets and hope from your hearts.

DEXED
TO H.A.
9/29

↓
Handwritten notes and signature at bottom right.

Jimmy Carter does not represent the same values as such great Democrats as John F. Kennedy or Harry Truman.

John F. Kennedy favored tax rate reductions as I do--but Jimmy Carter fears such cuts.

Harry Truman didn't need an invasion to teach him the Soviet Union is a threat to world peace and neither do I--but Jimmy Carter said it took the Russian invasion of Afghanistan to make him change his mind about their ultimate goals.

Every responsible Democratic leader is against taking your job away as a means of fighting inflation, as I am--but Jimmy Carter deliberately uses this cruel policy--and inflation is not hurt--only families are hurt.

Speaking of Carter economic policy in November of 1979, Senator Ted Kennedy said:

"We did not have to throw millions of men and women out of work by putting the economy through the wringer of higher interest rates and severe recession. We do not have to destroy the economy to save it."

Jimmy Carter has the nomination of the Democratic party in his hand--but he doesn't have the values of millions of hard-working Democrats in his heart.

A great Democrat, Al Smith, used to say: "Let's look at the record." I'm proud of my record because it is one that Democrats and Republicans and Independents can support. Mr. Carter has

classified his record as an official state secret. He doesn't want his record to be known.

Perhaps the real pity of Mr. Carter's use of unemployment to try to fight inflation--aside from all the suffering that joblessness creates--is that it hasn't worked. Inflation is still rising. In August, prices rose .7 percent, an annual rate of 8.6 percent. They are expected to go up even more in September.

But even that figure doesn't tell the whole story. Food prices increased 2.3 percent, an annual rate of 31.4 percent. And the price of some foods, such as eggs, fruit, and chicken, increased even faster.

Thus, if you shop at a local supermarket in West Paterson, and you're currently paying \$1.99 for one pound of ground beef, in just one year, at the current inflation rate, you'll have to spend \$3.08 for that same pound of beef.

If you're now spending 69¢ for a head of lettuce, you'll have to pay \$1.04 in just one year.

If you're spending \$1.99 per pound for pork chops, in one year you'll be spending \$3.35.

And in one year your chicken which was 79¢ a pound will be \$2.48, and a dozen eggs that now cost \$1.09 a dozen will run \$2.34.

I don't think we can afford one more year of this Carter inflation, let alone four more years of it!

The Joint Economic Committee of the U.S. Congress is, as you know, controlled by members of Mr. Carter's party. They have a telephone number in Washington that answers with a recording, telling you the latest economic statistics. I call it "Dial-A-Tear" because when you hear what Jimmy Carter is doing, you want to cry.

The first thing you hear is the unemployment figure which is 7.6 percent nationally, cold comfort to residents of this area where the unemployment rate is over 10 percent. But after that, here are some of the facts you hear:

--The Consumer Price Index is up 0.7 percent in August.

That's an annual rate of 8.6 percent.

--The Producer Price Index is up 1.5 percent in August.

That's an annual rate of 19.6 percent.

--Producer Prices are up 14.6 percent over the same time last year.

--Industrial production is down 1.6 percent in July.

--Housing Starts were down 22 percent in August.

--Real growth is down 9.6 percent at an annual rate.

Four years ago, Candidate Carter told a meeting of the National Conference of Catholic Charities he would "provide aid" to parents whose "children attend non-segregated private schools." But as President he waged an all-out attack on the tuition tax credit bill that would have provided such support.

I strongly support public education and will do all in my power to see that communities and neighborhoods and states are helped, not hindered, by federal government policies in education. But non-public education is a great part of our educational system also, and I'm not going to let that system be destroyed.

That's why I wholeheartedly support the tuition tax credit bill. It is based on the sacred right and the sacred, primary obligation of parents to see that their children get the very best education possible. And Jimmy Carter's broken promises mock the efforts of parents trying to fulfill their obligations.

Not content with ignoring the needs of the young, Mr. Carter, through his inflation, has hurt older Americans as well.

If you are on a fixed income, or if your parents or grandparents are, ask yourself: have the past three and a half years of Carter inflation, with rising prices, really made you glad he is President?

I say older Americans deserve a sound, stable social security system, one that isn't destroyed by inflation. And that is what I intend to give the older Americans who suffer from Carter economics.

I want neighborhoods to be what they have always been: places where values are taught, where families grow, where children can make choices about the future, choices built on hope.

That's why, in my televised debate with John Anderson, I said that I favor giving small business tax incentives to go into neighborhoods that have become victims of the Carter economy and help to build up those neighborhoods.

I say that we must create tax-free zones in abandoned or run-down neighborhoods so that jobs and growth can replace unemployment and decay.

Jimmy Carter opposes this plan as he opposes so much of what neighborhoods need.

It's about time the White House once more reflected your real needs and your real values instead of playing games with your tax dollars or putting you out of work.

I need your help if we are going to build that community of values.

Vote for your values, not for labels.

We can have a new beginning.

The time is now.

* * * * *

Master

FROM: BOB GARRICK

OUT AT: 2:45 PM

Sat. 27 Sept. 1980

- ✓ Senator Paul Laxalt
- ✓ Ambassador Anne Armstrong
- ✓ Bill Casey
- ✓ Ed Meese
- ✓ Jim Baker
- ✓ Bill Brock
- ✓ Dean Burch
(For Ambassador Bush)
- ✓ Peter Dailey
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- ✓ Verne Orr
- ✓ Bill Timmons
- ✓ Dick Wirthlin
- ✓ Congressman Tom Evans

INFORMATION

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be given by RR on Wed. 1
October in Paterson NJ.
Pls return your comments
by 12 Noon, Mon. 29 Sept.
Thank you.

-
- ✓ Richard Allen
 - ✓ Martin Anderson
 - ✓ Jim Brady
 - ✓ Ed Gray

Others

- ✓ Ray Bell
- ✓ Bob Gray
- ✓ Bill Morris

September 18, 1980

Info to
Bob Samuel

TO: GREG NEWELL
FROM: JULIE COOKE
RE: PROPOSED VISIT TO PATTERSON, N.J. - Wed. Oct. 1

Following is a proposal for the Governor's visit to Patterson, N.J. from Walt Peterson, RPD from N.J. I'm sure this is a duplication of material Keith Bulen is sending.

Background

- Patterson, N.J. is in Passaic Co., where Democrats outnumber Republicans 8 to 1, but Patterson's mayor, Pat Kramer, is Republican and popular
- Population - largely ethnic, blue collar
- The downtown falls area, is Great Falls National Historic Site, dedicated by President Ford in '76, first industrial manufacturing center in the U.S., predicted as such by Alexander Hamilton in the late 18th century.
- N-A locomotive used in digging the Panama Canal, made in Patterson, was returned from Panama to Patterson at the time of the Canal turnover through the efforts of Mayor Kramer.

Proposal

- Wed. October 1st
- The Governor tour the Great Falls area ~~and locomotive site for a "yard party" of potentially 4000 people. Colorful area, falls spectacular~~
- Then a luncheon for 1000 at \$500 per person
- ?- ?? Major address on small business to grp of businessmen (already scheduled?)

Schedule for the day of Oct. 1st might look like this:

a.m.	event in New York City
11:30 am	arrive Patterson by motorcade
12:15 pm	Great Falls visit
12:45 pm	Fundraiser
1:30 pm	Business group speech
2:00 pm	Depart Newark airport for Wilkes-Barre (lying time: 42 mins.)
2:42 pm	Arrive Wilkes-Barre
	Coal event
5:30 pm/	
6:00 pm	Depart Wilkes-Barre en route Pittsburgh (58mins. flying time)
6:58 pm	Arrive Pittsburgh

RON

COMMENTS??

TO: Jim Brady, Martin Anderson, Lyn Nofziger
FROM: Bob Garrick 27 Sept Mike Deaver
2:45 PM (EDT)

FIRST DRAFT (WFG)

9/26/80

PATERSON, NEW JERSEY

All across America I have been bringing a message of hope, based on the values we share: family, neighborhood, work, peace and freedom.

There is a community of values forming a new coalition for progress in America. It goes beyond the old political labels.

Those who traditionally have voted Democratic are now asking themselves: shall I vote the old label or shall I vote for the values ~~that~~ ^{THE} label used to stand for, before Jimmy Carter became President?

This is true in New Jersey and specifically here in Paterson. Paterson is known historically as our country's first truly industrial city. This is a city that knows the value of work—but Jimmy Carter's inflation and unemployment have taken dollars from your pockets and hope from your hearts.

Jimmy Carter does not represent the same values as such great Democrats as John F. Kennedy or Harry Truman.

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Every responsible Democratic leader is against taking your job away as a means of fighting inflation, as I am-- but Jimmy Carter deliberately uses this cruel policy--and inflation is not hurt--only families are hurt.

A great Democrat, Al Smith, used to say: "Let's look at the record". I'm proud of my record because it is one that Democrats and Republicans and Independents can support. Mr. Carter has classified his record as an official state secret. He doesn't want his record to be known.

Mr. Carter has been playing the quotation game recently. He doesn't quite play by the rules but I guess that's to be expected. I thought I'd offer him a lesson in how quotations should be used, fairly and in context.

Let's see what Senator Edward M. Kennedy has said about Mr. Carter's policies:

Speaking of Carter economic policy in November of 1979, Ted Kennedy said:

"We did not have to throw millions of men and women out of work by putting the economy through the wringer of high interest rates and severe recession. We do not have to destroy the economy to save it."

"For many months," said Kennedy, "we have been sinking into crisis, yet we hear no clear summons from the center of power. Aims are not set. The means of realizing them are neglected."

And Teddy was only warming up.

"President Carter likes to say he tackles the tough issues. Most of the time he misses the tackles," Teddy said. That's not bad, Teddy.

And Ted Kennedy has also said: "I do believe that the American people have suffered because of the inadequate policies of this administration in the areas of the economy..."

In case Teddy Kennedy should just happen to be passing through New Jersey during the next five weeks, you might ask him about those quotations and ask him how Mr. Carter has improved.

Jimmy Carter has the Nomination of the Democratic Party in his hand—but he doesn't have the values of millions of hard-working Democrats in his heart.

Those values can be found this year in the policies and programs of the Reagan-Bush team.

Perhaps the real pity of Mr. Carter's use of unemployment to try ~~and~~^{to} fight inflation--aside from all the suffering that joblessness creates--is that it hasn't worked. Inflation is still rising. In August, prices rose .7%, an annual rate of 8.6%. They are expected to go up even more in September.

But even that figure doesn't tell the whole story. Food prices increased 2.3%, an annual rate of 31.4%. And the price of some foods, such as eggs, fruit, and chicken, increased even faster.

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- The Producer Price Index is up 1.5% in August. That's an annual rate of 19.6%.
- Producer Prices are up 14.6% over the same time last year.
- Industrial production is down 1.6% in July.
- Housing Starts were down 22% in August.
- Real growth is down 9.6% at an annual rate.

Those are only some of the sobering statistics that tell the story of the economy under Mr. Carter. I could add others, such as the fact that the federal deficit for 1980, including off-budget items, will be the largest in U.S. history, or that food prices rose at an annual rate of 31.4% in August, but why listen to me when you can get it straight from the Joint Economic Committee?

I am told that if you call from Paterson after 5 p.m., it is 29 cents for the first minute and the message is less than a minute. I think it might be worth 29¢ to find out what Jimmy Carter is doing to your family and to this nation. That number is 202/224-3081. Given the Carter inflation, it's a bargain.

Mr. Carter prefers to play Ring-Around-the-Rose-Garden rather than talk about his record. And, looking at his record, it is clear he can't come to Paterson or to New Jersey and tell the truth about it.

Four years ago--to give but one example--he promised he would find some way to help parents who send their children to non-public schools. He told that one to a meeting of the National Conference of Catholic charities in 1976.

But as President he waged an all-out attack on the tuition tax credit bill that would have provided such support. Every parent of every child who attends parochial or other non-public

schools should ask why he or she is being treated like a second-class citizen by Mr. Carter when it comes to the education of your children.

I favor public education and will do all in my power to see that communities and neighborhoods and states are helped, not hindered, by federal government policies in education. But non-public education is a great part of our educational system also, and I'm not going to let that system be destroyed.

That's why I wholeheartedly support the tuition tax credit bill. It is based on the sacred right and the sacred, primary obligation of parents to see that their children get the very best education possible. And Jimmy Carter's broken promises mock the dedication of parents trying to fulfill their obligations.

Not content with ignoring the needs of the young, Mr. Carter, through his inflation, has hurt older Americans as well.

If you are on a fixed income, or if your parents or grandparents are, ask yourself: have the past three and a half years of Carter inflation, with rising prices, really made you glad he is President?

I say older Americans deserve a sound, stable social security system, one that isn't destroyed by inflation. And that is what I intend to give the older Americans who suffer from Carter economics.

I know that in every neighborhood of this city and the other great cities of New Jersey we have various ethnic traditions, proud traditions. I know that the values of family and neighborhood mean very much, because they are where children are originally taught values. When you get to ^{THE BASICS OF} the family and neighborhood, there are no political labels. There are only the basic questions: what's best for my family? What's best for our kids?

To these questions Jimmy Carter has no answer. He has turned his back on the neighborhoods of New Jersey cities.

I want neighborhoods to be what they have always has been: places where values are taught, where families grow, where children can make choices about the future, choices built on hope.

That's why, in my televised debate with John Anderson, I said that I favor giving small business tax incentives to go into neighborhoods that have become victims of the Carter economy and help to build up those neighborhoods.

I say that we must create tax-free zones in abandoned or run-down neighborhoods so that jobs and growth can replace unemployment and decay.

Jimmy Carter opposes this plan as he opposes so much of what neighborhoods need. He never really understood our nations' neighborhoods. The city neighborhood concept is alien to his thinking. He isn't street smart. The people of the neighborhoods have known that for four years.

It's about time the White House once more reflected your real needs and your real values instead of playing games with your tax dollars or putting you out of work.

I need your help if we are going to build that community of values.

Vote for your values, not for labels.

We can have a new beginning.

The time is now.