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A National  
Partnership  
to Prevent  
Drug and Alcohol Abuse Among Youth

PRESERVATION COPY

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# Trustees and Officers

As of September 19, 1985

## Officers

Rex Tompkins  
President  
Retired Chairman  
Drydock Savings Bank

R. Dennison Coursen  
Senior Vice President, Local Partnership  
President, Coursen & Co.

David C. Gerrish, Sr.  
Senior Vice President for Operations  
Retired Corporate Vice President  
Marketing Honeywell, Inc.

Samuel Kecker  
Senior Vice President for Communications  
Retired Chairman  
U.S. News & World Report

Carl Frederick Stover  
Senior Vice President for Development  
President Cultural Resources, Inc.

## Board Members:

Robert Anastas  
Founder and Executive Director  
Students Against Driving Drunk

Robert H. B. Baldwin  
Chairman, Advisory Board  
Morgan Stanley, Inc.

Jess Bell  
President, Bonne Bell

Peter Bell  
Executive Director  
Minnesota Institute on Black Chemical  
Abuse

Claudia Black, Ph.D.  
Chairperson for National Association  
for Children of Alcoholics

John Boie  
President  
National Association of Secondary  
School Principals

The Honorable William C. Clements

John J. Creedon  
President & Chief Executive Officer  
Metropolitan Life Insurance Company

John W. Culligan  
Chairman  
American Home Products, Corp.

Ralph P. Davidson  
Chairman of the Board, Time, Inc.

The Honorable Andy H. Devine  
Judge of the Court of Common Pleas  
Juvenile Division

James E. Duffy  
President, ABC Communications

Arthur C. Eads  
President, National District  
Attorneys Association

Ken Eaton  
State of Michigan Federal Liaison  
Officer

Edward O. Fritts  
President  
National Association of Broadcasters

Dr. Gerardo M. Gonzalez  
Bacchus of the U.S., Inc.

Carol P. Hart  
President  
National Association of  
Junior Leagues

The Honorable Harold E. Hughes  
Harold Hughes Centers, Inc.

Thomas F. Leahy  
Executive Vice President  
CBS Broadcast Group

Kenneth Lichtendahl  
President, Schoenling Brewery

Candy Lightner  
Founder  
Mothers Against Drunk Driving

Tom Marquez  
President, Texans' War on Drugs

Charles Mechem  
Chairman, Taft Broadcasting

Jeremiah Milbank  
Chairman, Boys Clubs of America  
& President, The J. M. Foundation

Joyce Nalepka  
Executive Director  
National Federation of Parents for  
Drug Free Youth

John J. Norton  
President-Elect  
International Association of Chiefs  
of Police

John Phillips  
Vice Chairman  
National Executive Service Corps

Betty F. Pilsbury  
National President  
Girl Scouts of America

Edward J. Piszek  
President  
Copernicus Society of America

Harold A. Poling  
President, Ford Motor Company

Mitchell Rosenthal, M. D.  
President, Phoenix House

Pete Rozelle  
Commissioner  
The National Football League

John Shepherd  
President  
American Bar Association

James Thompson  
Chairman, Glenmore Distilleries

Ray Timothy  
Group Executive Vice President  
National Broadcasting Company

Rex Tompkins  
President  
National Partnership to Prevent Drug  
and Alcohol Abuse  
Retired Chairman  
Drydock Savings Bank

Chauncey Veatch  
Director  
California Department of Alcohol  
and Drug Programs

C. William Verity, Jr.  
Chairman of Executive Committee  
ARMCO, Inc.

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# What Membership Means

As a member of the National Partnership an organization is expected to:

(1) Support the mission of the National Partnership to prevent and reduce alcohol and drug problems among youth.

(2) Participate in the development of National Partnership policies and projects through representation at annual membership meetings, elect representatives to the Board of Trustees and be involved in Partnership activities.

(3) Endorse and support the primary goals of the National Partnership as set forth in the Articles of Incorporation:

- To promote the right of young people to grow up healthy;
- To prevent self-initiated early experimentation with alcohol and drugs;

- To increase awareness and availability of alcohol and drug treatment services for youth;

- To increase the availability of promising and effective preventive approaches to alcohol and drug problems;

- To promote social disapproval of drunkenness;

- To eliminate all use of illegal drugs;

- To eliminate all use of alcohol by underage youth outside their own parents' supervision or liturgical functions;

- To eliminate nonmedicinal use of prescription drugs by youth.

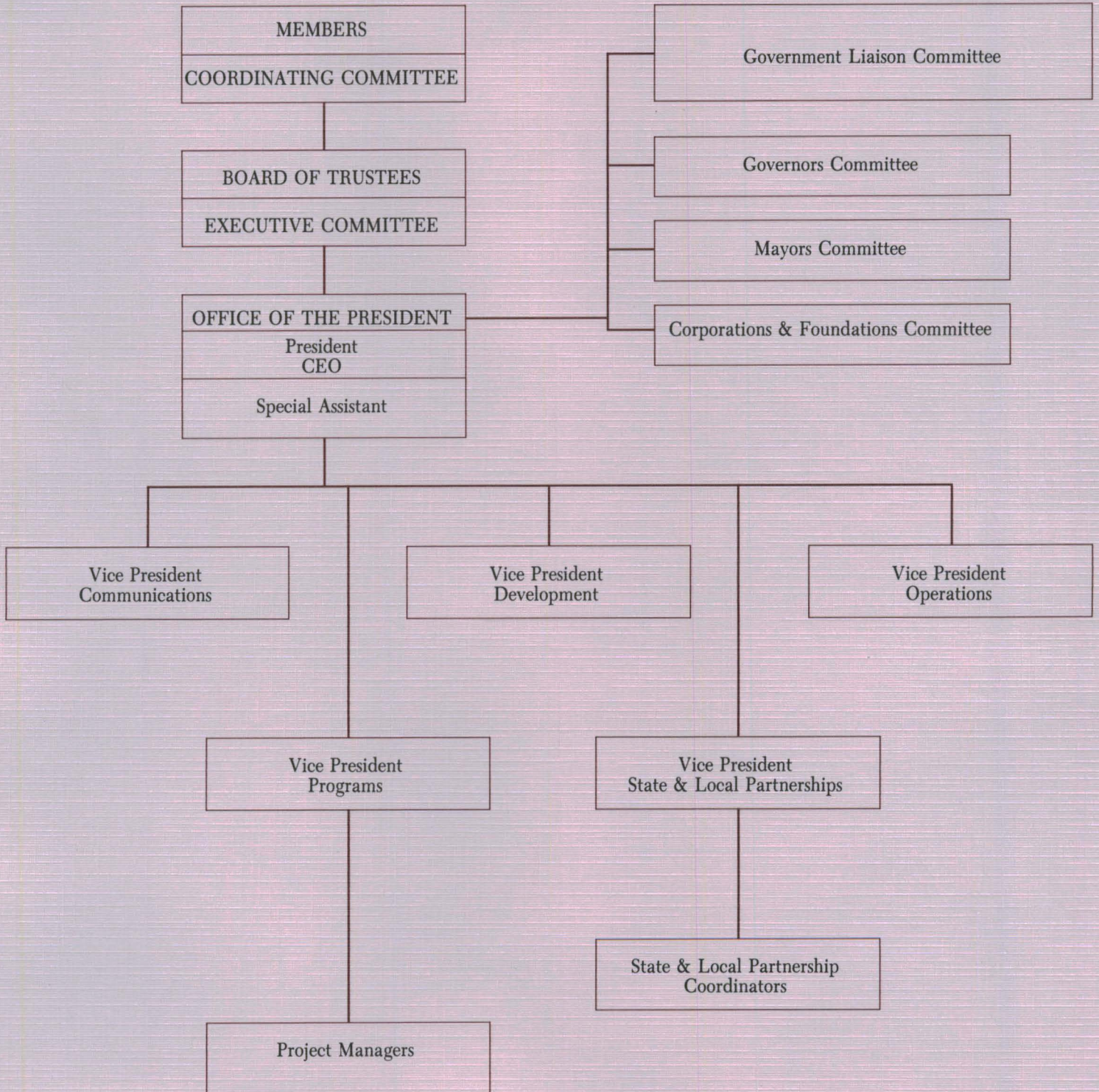
(4) Assist and communicate with National Partnership members through the sharing of information, strategies and activities; and coordinate programs and campaigns concerning alcohol and drug abuse among youth.

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# Organization



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# Application

\_\_\_\_\_ wishes to join  
(name of organization/association)

in the National Partnership and support its mission and goals.

*Contact Person:* Person authorized by your organization/association to receive all correspondence and vote in National Partnership elections.

Name \_\_\_\_\_ Position/Title \_\_\_\_\_

Alternate \_\_\_\_\_ Position/Title \_\_\_\_\_

Address \_\_\_\_\_  
(building, room #)

\_\_\_\_\_  
(street)

\_\_\_\_\_  
(city, state, zip)

\_\_\_\_\_  
(telephone, area code, extension)

Please attach a list of your Board of Directors and a brief description of your organization's goals and activities relating to drug and alcohol abuse.

Membership dues are charged annually at a rate of \$100.00. The National Partnership fiscal year is July 1 through June 30. Please complete and return to:

Thank you for participating.

# Introduction

The Partnership is a unique nonprofit organization committed to preventing drug and alcohol problems among youth.

The Partnership is unique because its founders represent all segments of American society including brewers, broadcasters, parents and professionals. The Partnership's missions and goals were unanimously agreed upon by all of these groups.

The Partnership's high-level Board of Trustees and high-powered Officers can turn these goals into reality.

In order to translate this national level resolve into local action, the Partnership will be encouraging and facilitating formation of similar partnerships at the state, city and county levels.

Experts in youth programs, drug and alcohol abuse prevention, law enforcement, training and the use of media will be developing national level programs and products for use by the state and local partnerships.

The Partnership exists to encourage cooperation among its members and to help provide the management, expertise and funding to ensure the success of its projects.

The Partnership is open to any member's proposal for the adoption of projects.

The Coordinating Committee will decide whether the project is consistent with the mission and goals of the National Partnership and with the spirit of cooperation on which the Partnership is based. Upon such findings, the Committee will recommend that the staff present acceptable projects to the Board of Trustees.

The Board of Trustees will determine the priorities of the Partnership and direct the Executive Committee to execute, with the help of the officers and members, those projects consistent with the Board's priorities.

The staff will create and manage project teams consisting of members of the Partnership, Trustees, staff and volunteer and hired professionals.

The National Partnership will pursue its goals by encouraging creativity and entrepreneurship among its members while providing management and quality control.

Working together, we will make a difference.



A National  
Partnership  
to Prevent  
Drug and Alcohol Abuse

# Chronology

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*October 3-4, 1984*  
Watergate Hotel  
Washington, DC

**Media Group** — Major networks, broadcasters, print and advertising groups and alcoholic beverage producers met to discuss the problems of drug and alcohol abuse and agreed to work toward the development of a National Partnership.

*November 13-14, 1984*  
Loews L'Enfant Plaza  
Washington, DC

**Citizens Group** — Groups representing diverse interests in the area of alcohol and drug abuse — from parents' groups and youth organizations to traditional alcohol abuse prevention and general service groups — met, and after a presentation by the Media Group agreed to work to form a National Partnership.

*November 27-28, 1984*  
Waldorf-Astoria Hotel  
New York, NY

**Business Group** — A group of corporate and employee representatives was briefed on the commitment of the media and citizens' groups to form a National Partnership and agreed that such an effort would enable them to participate more effectively in combating the problems of drug and alcohol abuse.

*January 10, 1985*  
J.W. Marriott  
Washington, DC

**Professional Group** — The leaders of Federal agencies dealing with problems of drug and alcohol abuse, practitioners in the field, and law enforcement and judicial representatives met to discuss final preparations for the first plenary meeting of the National Partnership. They agreed that bringing all these groups together would provide a quantum leap forward in the fight against drug and alcohol abuse.

*January 27-28, 1985*  
Williamsburg Hotel and  
National Conference Center  
Williamsburg, VA

**The National Partnership** — 150 representatives from the media, citizen, business and professional groups met for two and a half days, and reached consensus on the need for a National Partnership, the mission and goals that the National Partnership would pursue and charged a Steering Committee to explore ways to organize the diverse groups involved to effectively implement those goals.

*February 27, 1985*  
Ramada Renaissance  
Washington, DC

The Organizational Steering Committee met to discuss the complex issues of organizing the National Partnership.

*March 21, 1985*  
National Association  
of Broadcasters  
Washington, DC

The Steering Committee agreed upon the organizational structure of the National Partnership and created a subcommittee to draft by-laws which would effectuate that structure.

*June 24, 1985*  
National Association  
of Broadcasters  
Washington, DC

The Steering Committee met and agreed upon the draft by-laws and asked that the by-laws be sent to the potential membership for review.

*June - August 1985*

Continued refinement of the by-laws, recruitment of the Board of Trustees and Officers and development of potential National Partnership projects.



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*Early September 1985*  
Washington, DC

The Board of Trustees and Officers of the National Partnership will be announced and membership kits mailed to all those who participated in the National Partnership project. Kits will also be made available to other organizations who might wish to join.

*September 17, 1985*  
J.W. Marriott  
Washington, DC

The Coordinating Committee will meet for the first time and consider policy and project matters relating to the operation of the National Partnership.

*October 10, 1985*  
J.W. Marriott  
Washington, DC

The Board of Trustees will meet for the first time to adopt the by-laws and make decisions regarding policy and programmatic matters.

*October 10, 1985*  
J.W. Marriott  
Washington, DC

The Board of Trustees, Officers and membership will meet at a reception and dinner kicking off the National Partnership's drive to eliminate drug and alcohol abuse among our nation's youth.

*October 11, 1985*  
J.W. Marriott  
Washington, DC

The National Partnership members will meet to discuss ways the newly created National Partnership can move ahead to fulfill its mission and reach its goals.

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# Goals

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*Committed to preventing drug and alcohol problems among youth.*

The goals of the National Partnership:

- To promote the right of young people to grow up healthy.
- To prevent self-initiated early experimentation with alcohol and drugs.
- To increase awareness and availability of alcohol and drug treatment services for youth.
- To increase the availability of promising and effective preventive approaches to alcohol and drug problems.
- To promote social disapproval of drunkenness.
- To eliminate all use of illegal drugs.
- To eliminate all use of alcohol by youth outside their own parents' supervision or liturgical functions.
- To eliminate nonmedicinal use of prescription drugs by youth.

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