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New York, NY 10022
(212)752-0055

Richard F. McLaughlin
President
THE READER'S DIGEST
Pleasantville, NY 10570
(914)238-1000

Kay Koplovitz
President and CEO
USA Network
1230 Avenue of the Americas
New York, NY 10020
(212)408-9100

Burt Staniar
Chairman and CEO
Westinghouse Broadcasting Co.
888 Seventh Ave.
New York, NY 10106
(212) 307-3000

Garner Anthony
Chairman and CEO
Cox Enterprises, Inc.
1400 Lake Hearn Dr. N.E.
Atlanta, VA 30319
(404) 843-5000

Rodney H. Brady
President
Bonneville International Corp.
Broadcast House
Salt Lake City, UT 84180
(801) 575-7500

Stanley S. Hubbard
Chairman, President and CEO
Hubbard Broadcasting Inc.
3415 University Avenue
St. Paul, MN 55114
(612) 646-5555

Alvah H. Chapman, Jr.
Chairman of the Board and Chief Executive Officer
Knight-Ridder, Inc.
One Herald Plaza
Miami, FL 33132
(305) 376-3800

Louis D. Boccardi
President and General Manager
The Associated Press
50 Rockefeller Plaza
New York, NY 10020
(212) 621-1500

Mario Vazquez Rana
Chairman
United Press International
1400 Eye Street, N.W.
Washington, DC 20005
(202) 898-8000

Lawrence A. Leser
President and CEO
Scripps Howard
1100 Central Trust Tower
Cincinnati, OH 45202
(513) 977-3000

Lee Rich
Chairman and Chief Executive Officer
MGM-United Artists

450 Roxberry Drive
Beverly Hills, CA 90210
(213) 708-0641

David Maddalon
Chief Executive Officer
Tristar Pictures
711 Fifth Avenue
New York, NY 10022
213-201-2300

Otis Chandler
Chairman, Executive Committee, Board of Directors
Times Mirror Company
Times Mirror Square
Los Angeles, CA 90053
(213) 237-3700

MEDIA EXECUTIVE DRUG ABUSE PREVENTION BRIEFING
March 7, 1988

2/11/88

Joe L. Allbritton
Chairman
Allbritton Communications Company
800 17th Street, N.W., Suite 301
Washington, D.C. 20006
202-789-2130

Herbert M. Baum
President
Campbell Soup U.S.A.
Campbell Place
Camden, NJ 08103
609-342-4800

Daniel B. Burke
President and Chief Operating Officer
Capital Cities/ABC, Inc.
24 East 51st Street
New York, NY 10022

Robert a. Daly
Chairman and Chief Executive Officer
Warner Brothers, Inc.
4000 Warner Boulevard
Burbank, CA 91522
818-954-6000

David Gerber
President
MGM/UA Television Productions, Inc.
1000 Washington Boulevard
Culver City, CA 90232
213-280-6000

Mel Harris
President
Paramount Television
One Gulf-Western Plaza
New York, NY 10023
212-373-7070

Media Executive

Dr. [unclear]

Dr. [unclear]

President

Media [unclear]

President

Media [unclear]

Thomas A. Hedrick, Jr.
Executive Director
The Media Advertising Partnership
for a Drug-Free America
c/o American Association of
Advertising Agencies
666 Third Avenue
New York, NY 10017

Alan Ladd, Jr.
Chairman and Chief Executive Officer
Metro-Golden-Mayer Pictures, Inc.
1000 Washington Boulevard
Culver City, CA 90232
213-280-6000

Frank G. Mancuso
Chairman and Chief Executive Officer
Paramount Pictures Corporation
One Gulf-Western Plaza
New York, NY 10023
212-373-7000

Allen Rosenshine
President and Chief Executive Officer
Omnicom Group
909 Third Avenue
New York, NY 10022
212-935-5660

David J. Stern
Commissioner
National Basketball Association
645 Fifth Avenue
New York, NY 10022

Grant Tinker
GTG Entertainment
9336 West Washington Boulevard
Culver City, CA 90230
213, 202-3300

Anthony D. Thomopoulos
Chief Executive Officer
United Artists Pictures, Inc.
729 Seventh Avenue
New York, NY 10019

Jack Valenti
Motion Picture Association of America, Inc.
1600 I Street, N.W.
Washington, DC 20006
293-1974

Also Available

Ne [unclear]

Ne [unclear]

Ne [unclear]

Ne [unclear]

Ne [unclear]

Ne [unclear]

Ne [unclear]

Lew R. Wasserman
Chairman and Chief Executive Officer
MCA Inc.
100 Universal City Plaza
Universal City, CA 91608

March 19, 1974

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2132023300 MGMB TDRN CULVER CITY CA 82 02-17 0650P EST

DR DONALD IAN MACDONALD, SPECIAL ASSISTANT TO
PRESIDENT FOR DRUG ABUSE POLICY
WHITE HOUSE
WASHINGTON DC 20500

DEAR DOCTOR MACDONALD,

THANK YOU FOR YOUR KIND INVITATION TO THE BRIEFING ON MARCH 7.
UNFORTUNATELY MY SCHEDULE REQUIRES ME TO BE IN LOS ANGELES ON THAT
DATE SO I WILL BE UNABLE TO ACCEPT. I KNOW THE EVENT WILL BE A
SIGNIFICANT ONE AND I AM DELIGHTED THAT THE SUBJECT OF DRUG ABUSE
PREVENTION IS CONTINUING TO RECEIVE WHITE HOUSE ATTENTION.
GRANT A TINKER

18:51 EST

MGMCOMP

SHARON: KATHY FENDU
Merr. Adelson TYPOS
Laurence Tisch

600 pm
2-16-88

MAILGRAM

On behalf of the President and Mrs. Reagan, I cordially invite you to attend a Drug Abuse Prevention Briefing on Monday, March 7, 1988, with a reception following. You should plan to arrive for the briefing at the Pennsylvania Avenue entrance of the Old Executive Office Building at 1:00 p.m. The reception will begin at 5:00 in the White House. Please respond to the Office of the Social Secretary at 202-456-7787, and, if you are attending, provide your date of birth and social security number. Proper identification will be required upon arrival, and parking will not be provided.

~~Dr~~ Donald Ian Macdonald, M.D.,
Special Assistant to
the President for Drug
Abuse Policy

Joseph Barbur
Herman Rush

Wallace Jorgenson
President
Jefferson-Pilot Communications Company
One Julian Price Place
Charlotte, NC 28208
(704) 374-3761

Jerry R. Lyman
President
RKO Radio
1440 Broadway, 20th Floor
New York, NY 10018
(212) 642-4585

Benjamin McKeel
Vice President/Television
Nationwide Communications
One Nationwide Plaza, 34th Floor
Columbus, OH 43216
(614) 249-7680

THE WHITE HOUSE

WASHINGTON

February 16, 1988

MEMORANDUM FOR JACK COURTEMACHE

FROM: DONALD IAN MACDONALD

SUBJECT: Media Executives Drug Abuse Prevention Briefing

I would like to add the following three names to the list of invitees for the March 7th Media Executives Briefing. These individuals represent major media groups and are the top elected leadership for the National Association of Broadcasters (NAB), which has been so supportive of our efforts.

Wallace Jorgenson (NAB's Joint Board Chairman)
President
Jefferson-Pilot Communications Company
One Julian Price Place
Charlotte, NC 28208
(704) 374-3761

Jerry R. Lyman (NAB's Radio Board Chairman)
President
RKO Radio
1440 Broadway, 20th Floor
New York, NY 10018
(212) 642-4585

Benjamin McKeel (NAB's Television Board Chairman)
Vice President/Television
Nationwide Communications
One Nationwide Plaza, 34th Floor
Columbus, OH 43216
(614) 249-7680

If you approve, I will send a mailgram to the above individuals.

MAILGRAM

On behalf of the President and Mrs. Reagan, I cordially invite you to attend a Drug Abuse Prevention Briefing on Monday, March 7, 1988, with a reception following. You should plan to arrive for the briefing at the Pennsylvania Avenue entrance of the Old Executive Office Building at 1:00 p.m. The reception will begin at 5:00 in the White House. Please respond to the Office of the Social Secretary at 202-456-7787, and, if you are attending, provide your date of birth and social security number. Proper identification will be required upon arrival, and parking will not be provided.

~~Dr.~~ Donald Ian Macdonald, M.D.,
Special Assistant to
the President for Drug
Abuse Policy

THE WHITE HOUSE
WASHINGTON

Feb. 11

Sharon:

Enclosed is the suggested mailgram for the March 7 briefing and reception. Both Linda (my boss) and Jim Manning have reviewed it and Jim read it over the phone to Dr. MacDonald.

Shirley Campolieto and Jeanie Figg in our office will take the rsvp's on the x7787 number. Linda has sent the list to Mrs. Reagan, and once we have her approval, we'll let you know and you can send the mailgrams.

Thank you very much.


Cathy Fenton
x7064

PRELIMINARY GUEST LIST (54)
PUBLISHERS DRUG ABUSE BRIEFING

March 7, 1988

Newspapers:

1. Atlanta Constitution
2. Baltimore Sun
3. Binghamton Press
4. Boston Globe
5. Boston Herald-New York Post (Pat Purcell)
6. Chicago Tribune
7. Chicago Sun Times *g*
8. Christian Science Monitor
9. Cleveland Plain Dealer
10. Dallas Morning News
11. Denver Post
12. Detroit News
13. Hartford Courant
14. Houston Post
15. Idaho Statesman
16. Kansas City Star
17. Los Angeles Times
18. Miami Herald
19. New York Times
20. Philadelphia Inquirer
21. Orlando Sentinel
22. Phoenix Gazette
23. Portland Oregonian
24. Richmond Times-Dispatch
25. Sacramento Union
26. St. Petersburg Times
27. San Diego Union
28. San Francisco Chronicle
29. Seattle Post-Intelligencer
30. USA Today
31. Wall Street Journal
32. Washington Post

Magazines:

1. Newsweek
2. Time
3. U.S. News and Work Report

Networks:

1. ABC
2. CBS
3. CNN
4. Fox
5. NBC

Broadcast Services:

1. Associated Press
2. Copley News Service
3. Cox Broadcasting
4. Group W Radio
5. Hearst Newspapers
6. Knight-Ridder
7. Newhouse News Service
8. Scripps-Howard
9. UPI

- PBS
- Westinghouse

Foreign Press:

- 5 Through Foreign Press Center