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AMERICAN VIEWPOINT

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U.S. NATIONAL SURVEY

August 1986

By:

AMERICAN VIEWPOINT, INC.

AMERICAN VIEWPOINT

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EXECUTIVE SUMMARY

Methodology

AMERICAN VIEWPOINT, Inc., of Alexandria, Virginia, conducted a national survey of 1000 respondents. Respondents were selected at random from the general adult (18+) population; telephone interviewing was conducted between August 6-19, 1986. The margin of error for this study was $\pm 3.0\%$.

Questionnaire design and analysis were done by Linda DiVall with assistance from Maria Cino, Jim Covell and Marsha Douglas.

Objectives

The objectives of the study were:

- * To assess the public's perception of the direction of the country;
- * To assess their current voting decision for Congress;
- * To assess what issues are most important to their voting decision;
- * To examine the public's attitude toward drug testing;
- * To examine the extent to which they believe certain occupational groups should submit to mandatory testing;
- * To assess the extent to which the public is willing to participate in various activities in an effort to fight drug abuse personally.

POLITICAL ENVIRONMENT

Mood of the Country

By a majority of 51%-38%, the public is of the opinion that things in this country are generally headed in the right direction. However, there are significant differences by subgroup which are summarized below.

Optimists

Republicans
New England
East North Central
Pacific Northwest
Men
18-54 years
Men/18-34 years
Men/34-54 years
Women/18-34 years
Republican men and women
Middle class
New collars
Upper income
Married people with children

Pessimists

Democrats
Border South
Deep South
Textile region
Women
55+ years
Men/55+
Women/35+
Democrat women
Blacks
Lower income
Generic Dem. voters
Single parents

Party Identification

In terms of self-perception on party identification, survey respondents classified themselves as:

34% Independent
31% Democrat
26% Republican
8% No preference/Don't know

Those classifying themselves as Independents were further probed as to which party they had the closest allegiance; thus, when collapsing Independents, the public then identified as:

43% Democrat
38% Republican
11% No preference/Neither/Don't know
9% Independent

The intensity of partisanship is comparable, as 50% of the Democrats consider themselves strong Democrats, while 49% of the Republicans consider themselves strong Republicans. A cautionary note should be added that those 18-24 years of age are Republican by a margin of 46%-40%; however, only 39% consider themselves strong Republicans.

Generic Vote

At this time, the public is virtually evenly divided as to their voting intentions for this fall's congressional elections, as 40% indicate a preference for Republican candidates with 44% voting Democratic.

The intensity of the vote is also about equal for both parties, as 38% of the Republican voters state they will definitely vote for that party's candidate, while 33% of the Democratic voters state they will vote Democratic.

As we discovered with party identification, younger voters demonstrate the highest propensity to vote Republican. Currently they vote Republican by a margin of 47%-41% and are the only age group where the generic Republican candidate actually leads.

Voter Determinants

Two different questions were asked of all respondents to determine which issues are most important to them in their Congressional vote decision.

"Of the following issue areas, which one probably would be the most important to you in voting for Congress this year?"

Question One

64% Economic issues
15% Foreign policy
16% Moral issues
5% Don't know

Question Two

41% The condition of the economy
22% Progress toward world peace
9% Condition of moral values in our country
5% How well U.S. interests in world have been protected
14% Personal situation of American farmers
4% The trade issue
5% Don't know

- * Condition of the economy: Is cited as the number one concern with virtually every significant subgroup of the electorate except those 18-24 years and blacks.
- * Progress toward world peace: Becomes the number one issue concern with those 18-24 years; and also stressed to a higher degree with those living in the South, those 55-64 years, women/18-34 years, women/55+, new collar voters, blacks, and single parents.
- * Personal situation of the American farmer: Is of most concern in the Southern region, among men, with those 18-24 years, those 65+, men/18-34 years, women/55+, low income and middle class, and married couples with no children.

THE DRUG CRISIS

In an effort to examine the public's attitude toward the drug crisis today, AMERICAN VIEWPOINT designed a series of questions concerned with:

- * Attitudes toward mandatory drug testing due to the seriousness of the drug crisis in America today;
- * Assessment of various occupational groups and whether they should submit to mandatory drug testing;
- * The degree to which individuals would engage in certain participatory activities in an effort to fight drug abuse personally;

Typologies were then designed to categorize Americans' feelings on this issue. The significant findings from this section are summarized as follows:

1. By a margin of 76%-22%, Americans agree that the drug crisis today is serious enough for mandatory drug testing. 60% of the country strongly agrees with this sentiment.
2. While a clear majority of every subgroup agrees with this statement, we found that women, people over 45 years of age, married couples, single parents, noncollege educated, and lower income households are the most intense in their feelings on this issue.
3. The chart below summarizes the public's attitude toward mandatory drug testing for various occupational groups.

"Some people say that certain types of individuals should submit to mandatory drug testing. I'm going to read you some groups of people; and for each one, please tell me if you agree or disagree that they should submit to mandatory drug testing."

	<u>AGREE</u>	<u>DISAGREE</u>	<u>NET</u>
Police and firefighters	84%	14%	+ 70%
Members of our armed forces	83	15	+ 68
Doctors and nurses	81	18	+ 63
Elected officials	76	22	+ 54
Teachers	74	25	+ 49
Professional athletes	73	24	+ 49
Government employees	72	26	+ 46
Teenagers	58	40	+ 18
Parents	55	42	+ 13
People like me	54	42	+ 12

4. Again, some interesting differences by subgroup appear when respondents are queried as to whether parents, teenagers and people like me should have to submit to mandatory drug testing.
- * There is very little difference by party identification;
 - * Women are consistently stronger in their agreement than men;
 - * Lower income and middle class respondents are more insistent on testing for the three groups cited above than are new collars or high income respondents;
 - * There exists a clear difference by age, as respondents over 45 years of age are pro-testing, with those under 45 years being evenly divided;
 - * The Southern region of the country exhibits the highest agreement for mandatory drug testing for these three groups, whereas the Midwest is evenly divided.
 - * Blacks and single parents share the highest agreement on mandatory testing for parents (at 62% and 63% respectively), whereas single people and married couples with children are more divided on this.
 - * This same trend holds true for their reaction to testing for teenagers, but blacks are the only group to hold to their level of agreement for mandatory testing for "people like me."

5. All respondents were queried as to their personal willingness to engage in certain activities in an effort to fight drug abuse.

"Thinking overall about drug abuse today, how willing are you personally to get involved in the fight against drug abuse? After I read each action, please tell me if you personally would agree or disagree with that action."

	<u>AGREE</u>	<u>DISAGREE</u>
To participate in voluntary testing if your employer asks you to.	80%	18%
To spend one day a month in a local school with children to discuss the dangers of drug abuse.	79	19
To participate in voluntary drug testing.	76	22
To attend a 3-hour seminar in your local community that informs you about the danger of drug and alcohol abuse.	68	31
Giving up certain constitutional freedoms in an effort to control drug abuse in our country today.	45	47

6. From these two scales an attitude typology was developed consisting of five categories:

<u>Libertarians:</u>	Those who decline to participate in <u>any</u> type of activity to fight drug abuse or learn more about it.
<u>Constitutionalists:</u>	Activists in every effort to fight against drug abuse <u>except</u> in giving up certain constitutional freedoms.
<u>Crusaders:</u>	Agree to participate in every effort to fight drug abuse, including giving up certain constitutional freedoms.
<u>Don't Force Me:</u>	Those who will participate in <u>voluntary drug testing</u> but disagree that people like me should submit to mandatory drug testing.
<u>Mixed:</u>	Mixed attitudes and opinions on the issue.

**TYOLOGY OF ATTITUDES TOWARDS DRUG TESTING
AND LEVEL OF ACTIVISM TO FIGHT DRUG ABUSE**

Crusaders	31%
Don't Force Me	25
Constitutionalists	15
Libertarians	4
Mixed	26

Description of Groups Comprising Typologies

Libertarians: Cite economic issues as the most important issue to their Congressional voting decision; 69% of them are men, 60% of them are 25-44 years of age, and 43% are college graduates.

Constitutionalists: Equal ratios of men to women; 60% are 25-44 years of age, have a high school degree or more, tend to earn less than \$50,000 per year, and are more likely to be married couples with children.

Don't Force Me: Are Independents, evenly divided on the generic vote; also view the economy as the chief concern driving their generic vote intention; live in the Midwest and Pacific Northwest, are equally men and women, earn greater than \$30,000 per year, are under 44 years of age, have some college education or a college degree, are single parents and married couples with children.

Crusaders: No difference by party identification; also view the economy as the chief concern driving generic vote intention; live in the South and the Sunbelt, 56% are women, earn less than \$30,000 per year, are 45-64 years of age, and have a high school degree or less; 41% of all blacks are crusaders while 36% of all single parents fall into this typology.

AMERICAN VIEWPOINT

SUMMARY TABLES

AMERICAN VIEWPOINT AUGUST NATIONAL STUDY

DRUG ABUSE
INDIVIDUAL WILLINGNESS TO PARTICIPATE

	<u>Vol. Test</u> <u>if Employ.</u>		<u>Spend One</u> <u>Day W/Kids</u>		<u>Vol. Test</u>		<u>3 Hr.</u> <u>Seminar</u>		<u>Forfeit</u> <u>Freedom</u>	
	AGR	DIS	AGR	DIS	AGR	DIS	AGR	DIS	AGR	DIS
Total	80%	18%	79%	19%	76%	22%	68%	31%	45%	47%
Republican	84	14	73	25	77	21	66	31	47	45
Independent	80	18	80	18	77	22	68	31	41	50
Democrat	78	19	84	15	76	23	71	27	48	45
N.E.	80	17	80	18	72	24	67	31	39	54
South	83	15	80	16	80	19	70	28	55	36
Sunbelt	86	12	86	14	80	19	77	21	53	36
Midwest	77	20	80	18	79	20	63	35	43	49
West	75	22	72	27	72	27	63	35	38	54
Male	76	22	76	23	74	23	61	37	41	52
Female	83	14	82	15	78	21	74	24	49	42
Working Women	85	14	83	16	78	20	76	23	46	44
18-24	77	20	78	21	72	26	57	42	46	49
25-44	79	20	82	16	74	25	69	30	40	55
45-54	90	7	86	14	88	11	83	17	50	33
55-64	80	17	76	20	74	23	70	24	49	40
65+	74	18	64	33	75	21	51	40	56	30
Men/18-34	72	26	75	24	71	28	55	44	38	57
Men/35-54	82	15	82	17	78	21	70	28	43	52
Men/55+	75	22	67	32	76	21	59	37	48	42
Women/18-34	83	16	87	12	75	25	72	26	46	50
Women/35-54	87	11	86	13	84	16	82	17	46	41
Women 55+	78	15	72	23	74	23	67	29	57	30
Low Income	86	13	75	23	81	19	68	29	56	34
Middle Income	85	14	84	16	81	19	68	31	42	50
New Collar	71	29	79	21	69	31	71	29	31	67
High	78	21	78	22	71	28	66	33	38	56
Single	74	22	76	21	69	29	61	38	44	48
Single Parents	84	14	83	15	83	15	68	31	50	42
Married/0 Child	81	17	73	25	78	21	66	31	49	41
Married w/Child	82	16	86	14	78	21	75	24	41	51
Blacks	77	20	86	9	77	17	69	26	55	35

AMERICAN VIEWPOINT AUGUST NATIONAL STUDY

	<u>MOOD</u> <u>OF THE COUNTRY</u>		<u>GENERIC</u> <u>BALLOT</u>		<u>PARTY ID</u>	
	<u>RD</u>	<u>WT</u>	<u>GOP</u>	<u>DEM</u>	<u>GOP</u>	<u>DEM</u>
Total	51%	38%	40%	44%	38%	43%
Republican	65	27	87	7	--	--
Independent	51	38	39	39	--	--
Democrat	43	46	6	88	--	--
N.E.	52	38	36	45	34	47
South	49	37	39	45	41	43
Sunbelt	46	45	40	48	41	45
Midwest	56	37	41	42	34	40
West	50	36	42	41	41	41
Male	56	33	43	42	40	41
Female	45	43	37	46	37	46
Working Women	51	40	35	48	34	47
18-24	58	36	47	41	46	40
25-44	53	37	37	45	34	45
45-54	58	37	44	46	43	38
55-64	43	39	39	44	38	44
65+	33	47	37	43	39	44
Men/18-34	59	34	48	37	43	35
Men/35-54	65	27	43	43	39	42
Men/55+	39	43	31	53	32	52
Women/18-34	55	37	29	56	27	56
Women/35-54	41	49	40	44	42	40
Women 55+	37	44	44	36	44	38
Low Income	33	56	44	39	44	39
Middle Income	60	33	36	45	34	46
New Collar	64	26	60	40	57	41
High	77	17	50	37	48	35
Single	50	41	36	44	36	42
Single Parents	43	46	39	46	37	46
Married/0 Children	50	37	42	43	43	43
Married w/Children	54	35	41	44	36	43
Blacks	31	54	18	75	17	67

AMERICAN VIEWPOINT AUGUST NATIONAL STUDY

	<u>GENERIC BALLOT</u>		<u>VOTE DETERMINATE</u>					
	<u>GOP</u>	<u>DEM</u>	<u>Econ omy</u>	<u>World Peace</u>	<u>Moral Values</u>	<u>U.S. Inter. Pro- tected</u>	<u>Farm</u>	<u>Trade Issue</u>
Total	40%	44%	41%	22%	9%	5%	14%	4%
Republican	87	7	44	20	11	5	14	3
Independent	39	39	40	23	10	4	15	6
Democrat	6	88	42	24	7	5	14	4
N.E.	36	45	47	23	6	5	10	6
South	39	45	29	28	11	6	17	3
Sunbelt	40	48	45	14	11	7	14	3
Midwest	41	42	41	22	10	4	15	5
West	42	41	42	24	9	3	15	4
Male	43	42	42	20	9	4	16	5
Female	37	46	39	25	9	5	13	3
Working Women	35	48	44	26	7	5	10	3
18-24	47	41	27	36	7	6	20	2
25-44	37	45	48	19	7	6	13	4
45-54	44	46	42	18	13	3	13	5
55-64	39	44	40	27	12	3	10	4
65+	37	43	29	22	13	2	21	5
Men/18-34	48	37	40	22	8	6	18	3
Men/35-54	43	43	46	20	8	3	14	7
Men/55+	31	53	39	15	12	2	15	8
Women/18-34	29	56	40	28	5	6	13	3
Women/35-54	40	44	47	17	10	6	10	3
Women 55+	44	36	30	31	13	3	16	2
Low Income	44	39	31	26	9	3	17	7
Middle Income	36	45	39	24	7	6	18	4
New Collar	60	40	41	29	12	10	7	2
High	50	37	60	12	6	7	7	5
Single	36	44	40	25	8	5	13	5
Single Parents	39	46	36	32	7	3	14	5
Married/0 Children	42	43	38	21	9	4	17	3
Married w/Children	41	44	45	17	10	6	14	4
Blacks	18	75	28	33	8	6	14	2

AMERICAN VIEWPOINT AUGUST NATIONAL STUDY

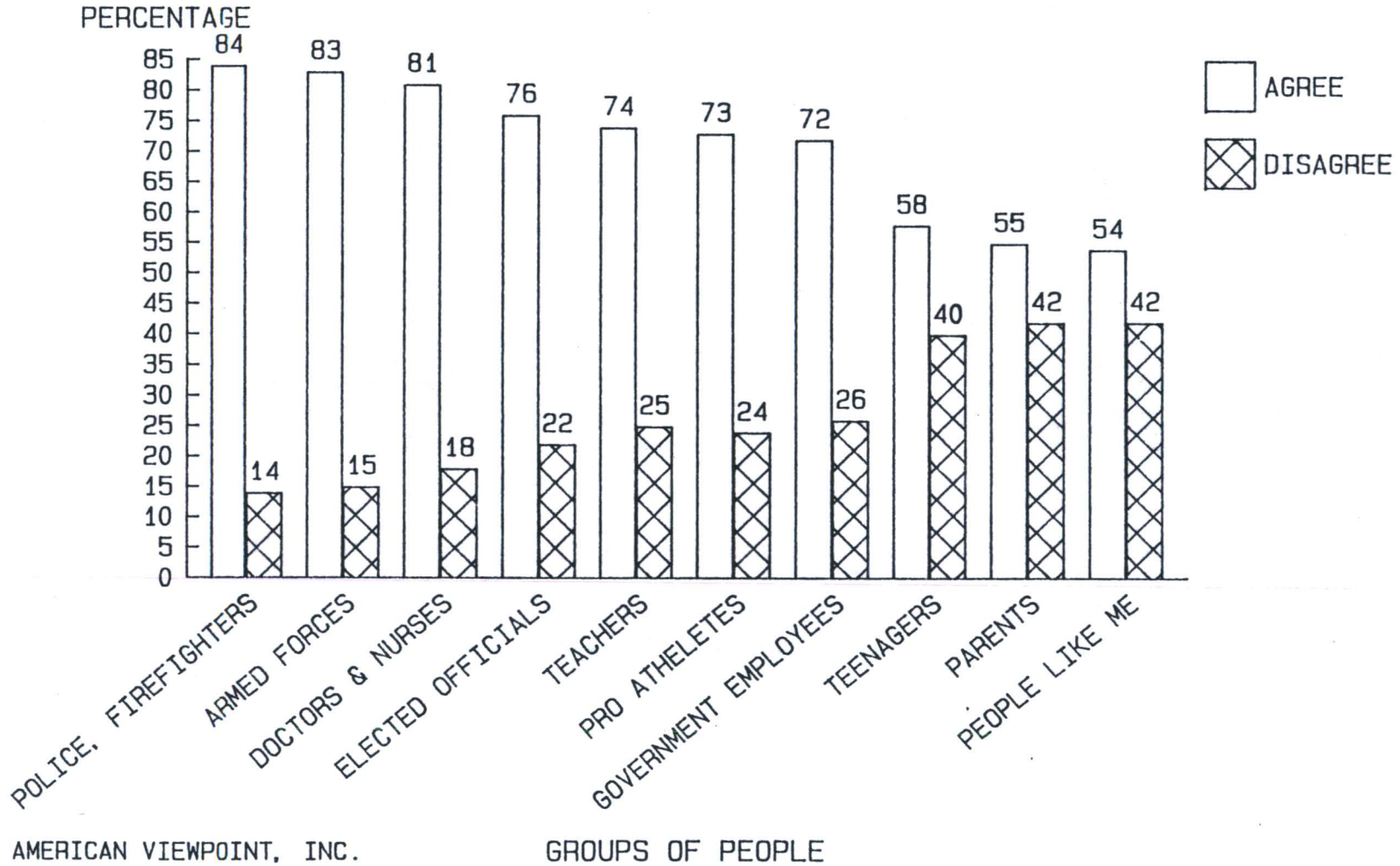
DRUG TESTING FOR

	<u>ARMED FORCES</u>		<u>PARENTS</u>		<u>TEENAGERS</u>		<u>PEOPLE LIKE ME</u>	
	<u>AGR</u>	<u>DIS</u>	<u>AGR</u>	<u>DIS</u>	<u>AGR</u>	<u>DIS</u>	<u>AGR</u>	<u>DIS</u>
Total	83%	15%	55%	42%	58%	40%	54%	42%
Republican	88	11	53	45	57	41	57	41
Independent	82	17	52	46	53	44	50	45
Democrat	79	18	58	41	60	38	56	41
N.E.	80	17	55	43	55	43	50	45
South	84	14	62	34	65	34	63	35
Sunbelt	88	11	57	39	61	36	57	37
Midwest	85	12	49	50	57	39	49	47
West	78	19	53	44	53	45	53	42
Male	79	19	50	47	51	46	52	43
Female	86	12	60	38	64	33	56	40
Working Women	87	12	58	40	61	37	54	43
18-24	87	12	48	51	54	45	50	49
25-44	79	19	50	48	51	47	48	48
45-54	89	10	64	33	65	32	61	32
55-64	80	16	61	37	69	29	62	35
65+	88	8	67	25	71	25	69	26
Men/18-34	79	20	42	57	44	55	44	52
Men/35-54	78	21	54	42	53	44	54	39
Men/55+	83	12	61	33	64	30	65	31
Women/18-34	85	14	56	43	59	41	49	49
Women/35-54	89	10	58	40	62	33	56	39
Women 55+	85	11	66	29	74	24	66	30
Low Income	86	12	68	27	74	24	69	27
Middle Income	89	9	59	39	60	39	55	42
New Collar	86	14	36	64	36	64	41	57
High	69	30	32	66	31	67	38	60
Single	77	19	51	47	53	44	54	42
Single Parents	91	7	62	36	68	30	55	42
Married/0 Children	85	13	59	38	62	36	62	35
Married w/Children	82	16	54	44	55	42	48	46
Blacks	79	16	63	32	69	27	63	32

AMERICAN VIEWPOINT AUGUST NATIONAL STUDY

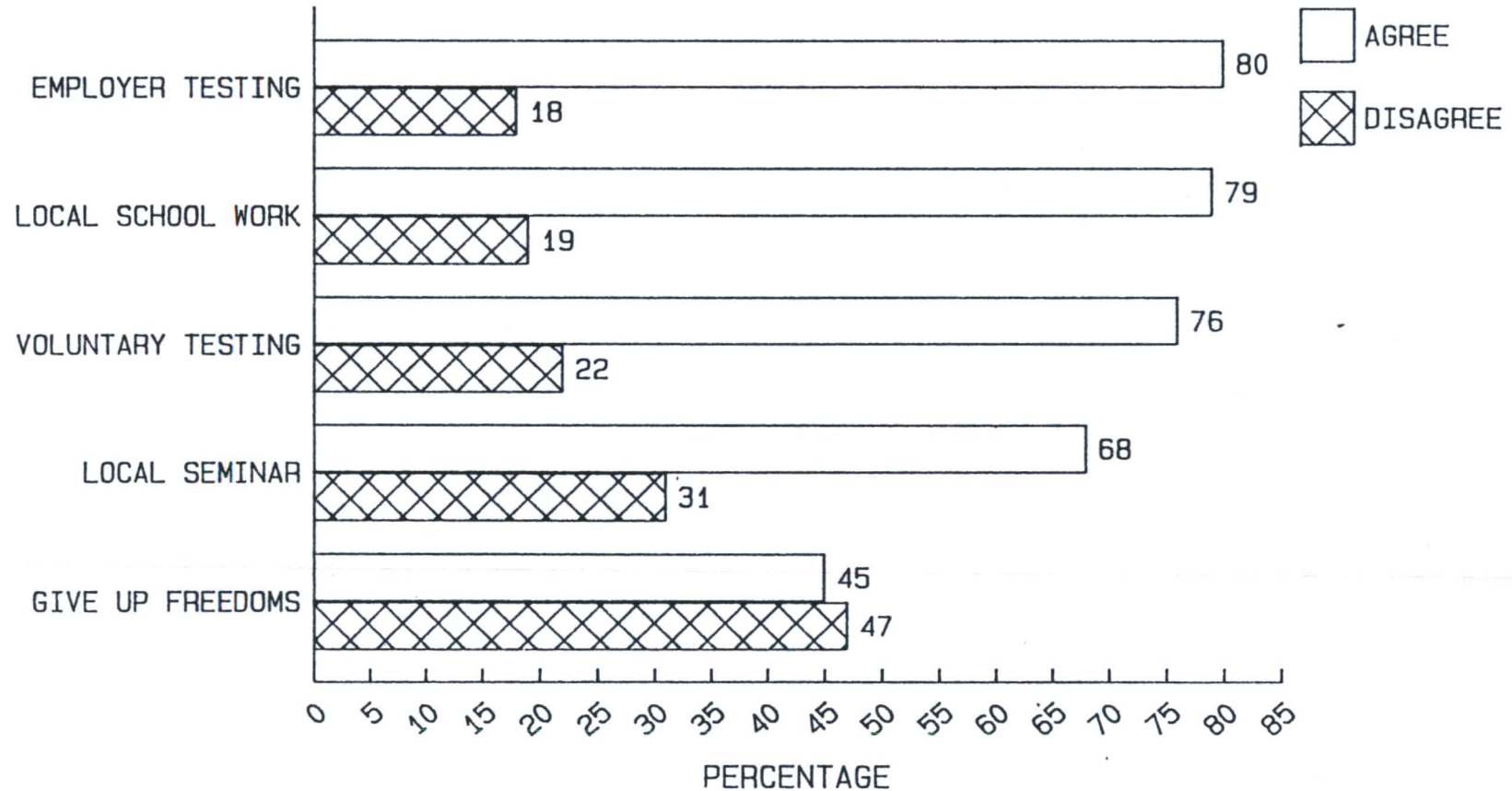
	<u>LIBERTARIAN</u>	<u>CONSTITUTIONALIST</u>	<u>CRUSADERS</u>	<u>DON'T FORCE ME</u>
Total	4%	15%	31%	25%
Republican	4	15	32	24
Independent	4	17	28	29
Democrat	2	13	34	23
N.E.	4	18	25	23
South	4	15	35	23
Sunbelt	1	14	41	23
Midwest	4	14	31	34
West	4	14	25	22
Male	5	16	27	25
Female	2	15	34	25
Working Women	3	18	32	26
18-24	1	10	27	28
25-44	4	19	29	27
45-54	--	18	36	24
55-64	4	10	39	20
65+	5	9	30	19
Men/18-34	5	11	25	30
Men/35-54	4	23	29	23
Men/55+	6	13	28	20
Women/18-34	2	17	32	26
Women/35-54	1	20	34	26
Women 55+	4	6	38	19
Low Income	3	12	38	15
Middle Income	3	18	33	27
New Collar	7	26	24	31
High	5	19	23	35
Single	5	13	26	21
Single Parents	1	14	36	30
Married/0 Children	4	12	32	21
Married w/Children	3	20	32	29
Blacks	2	13	41	19

AUGUST NATIONAL SURVEY
MANDATORY DRUG TESTING
WHAT GROUPS SHOULD SUBMIT TO TESTING



AUGUST NATIONAL SURVEY DRUG ABUSE SOLUTIONS INDIVIDUAL WILLINGNESS TO PARTICIPATE

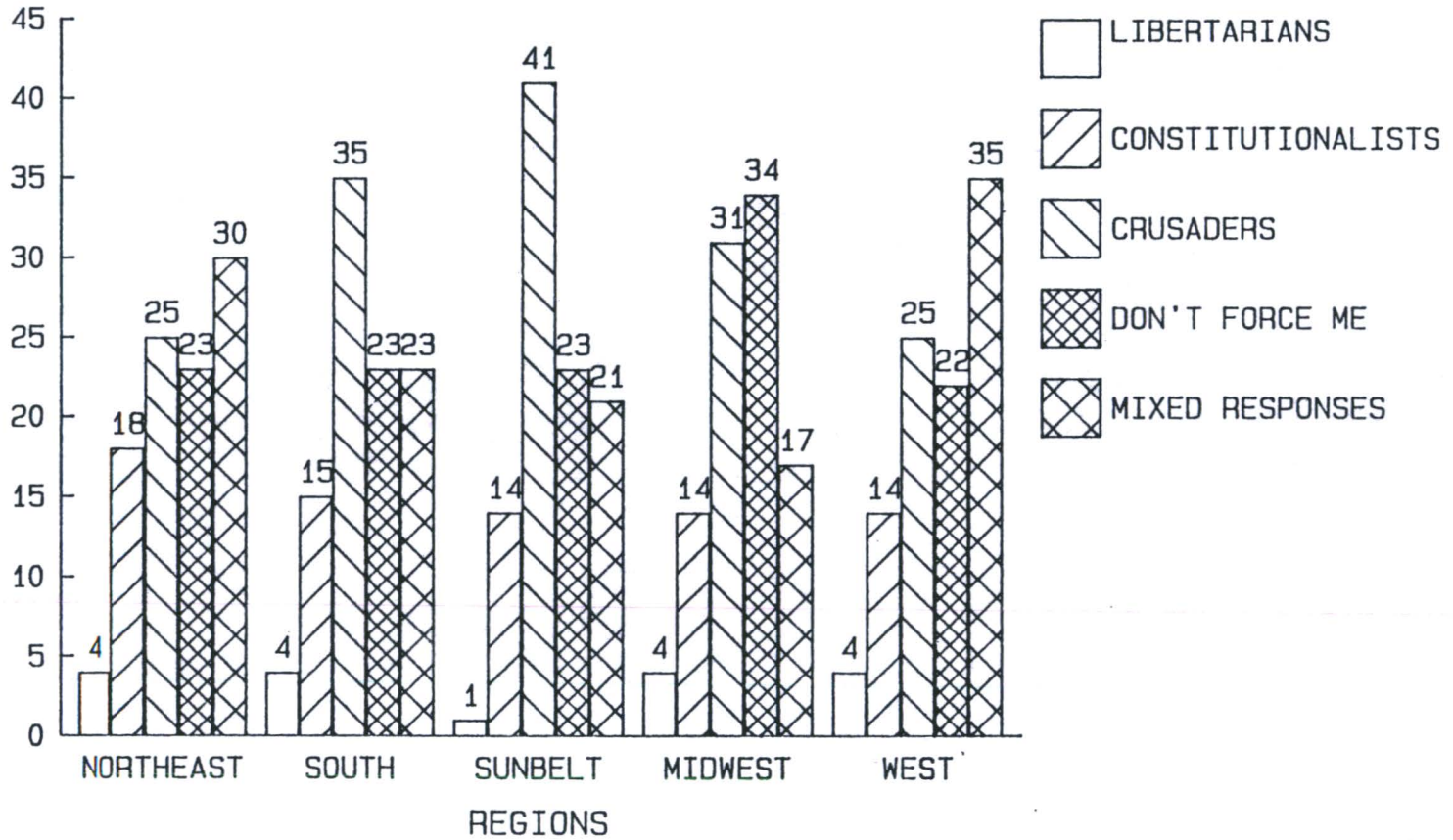
PARTICIPATORY ACTIVITIES



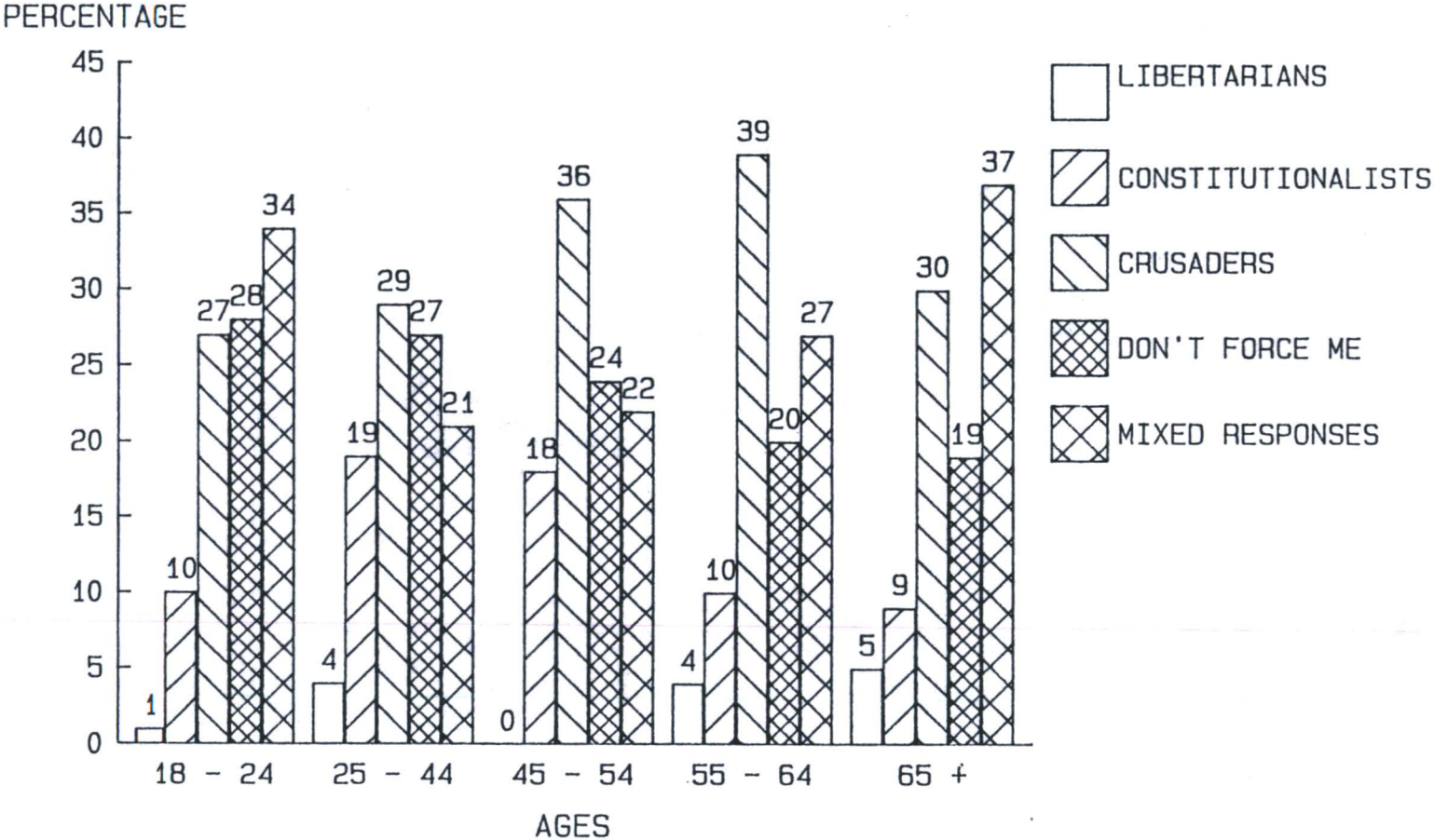
AMERICAN VIEWPOINT, INC.

AUGUST NATIONAL SURVEY DRUG ACTIVIST TYPOLOGIES TYPE BY REGION

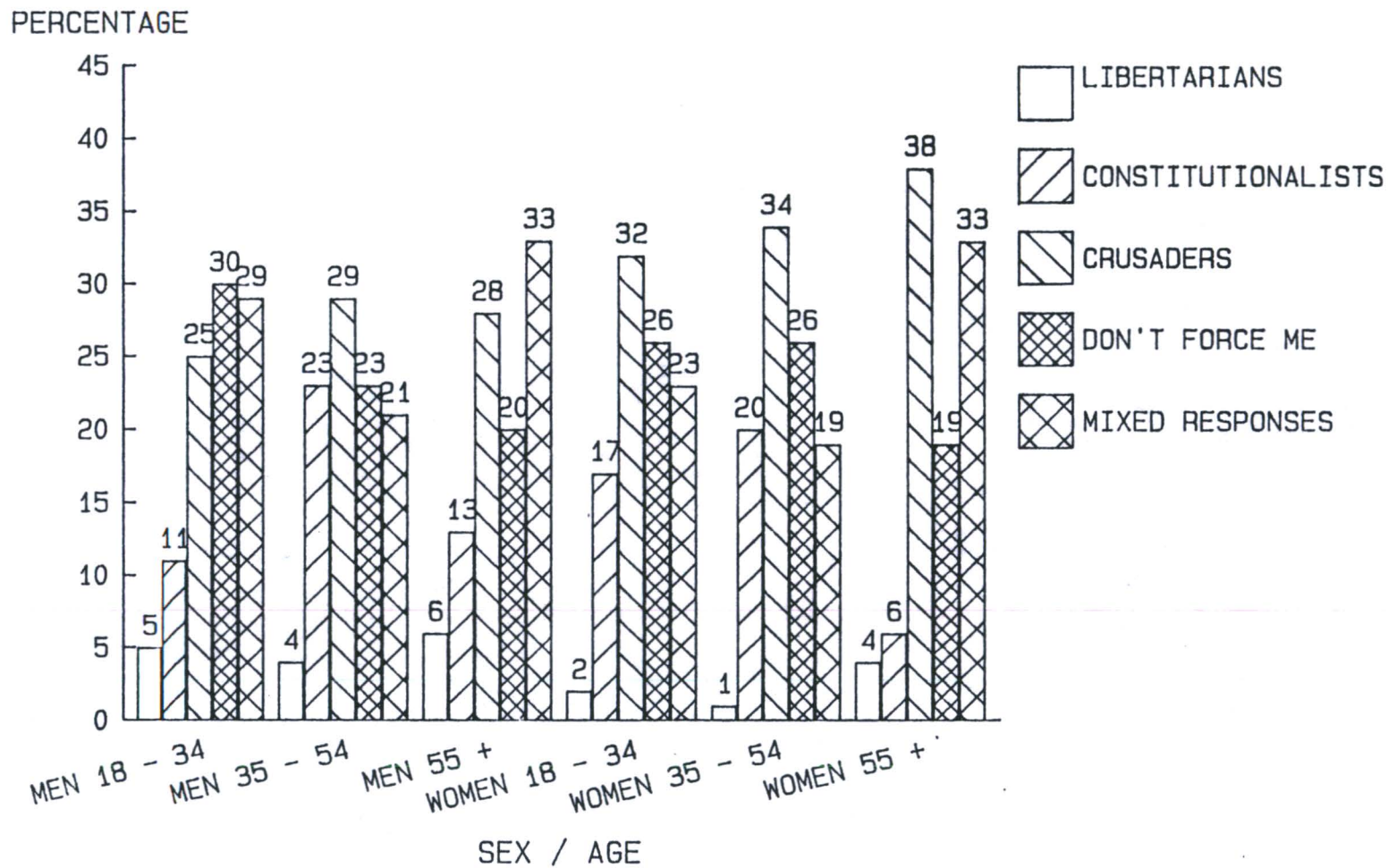
PERCENTAGE



AUGUST NATIONAL SURVEY DRUG ACTIVIST TYPOLOGIES TYPE BY AGE

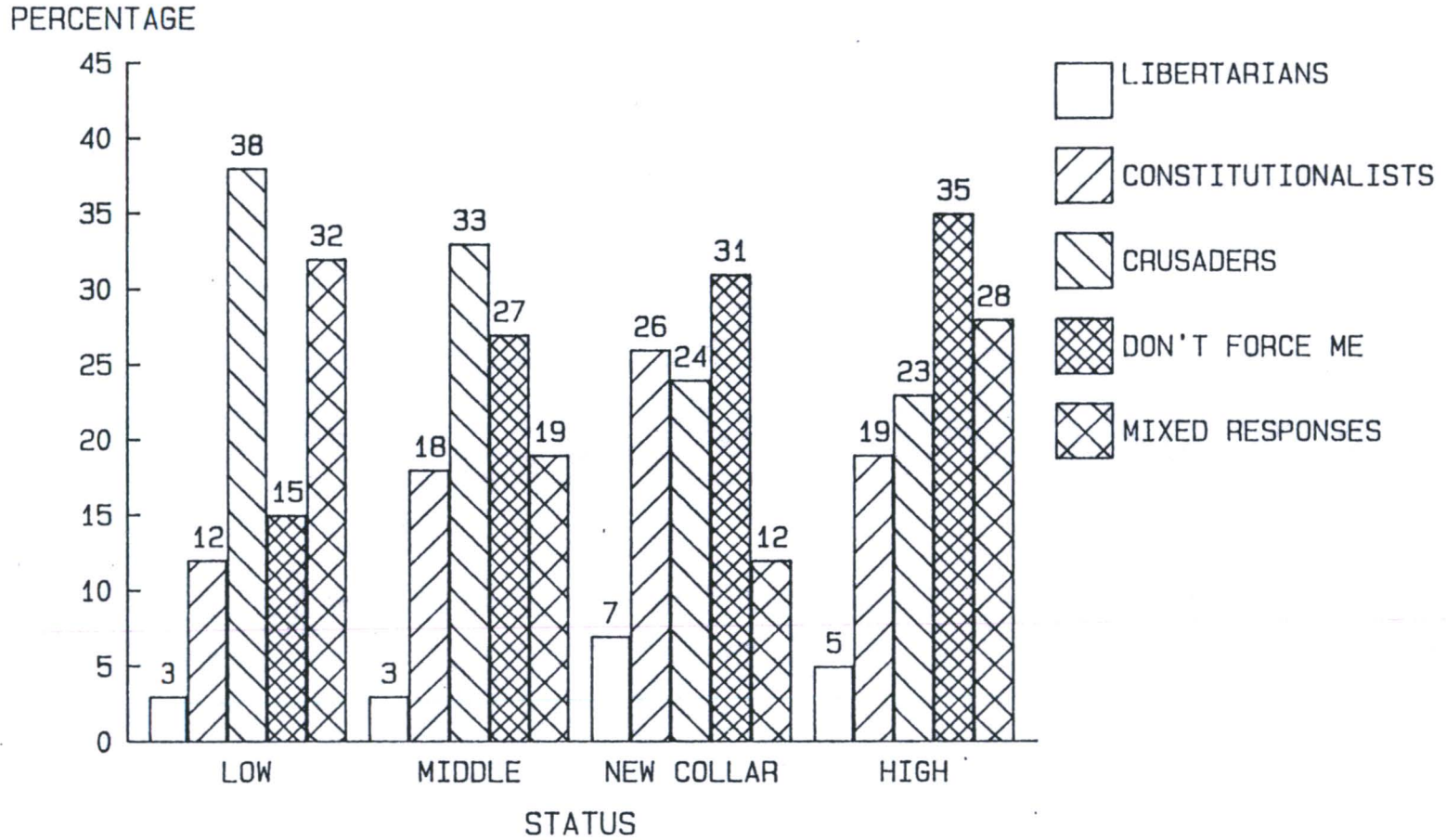


AUGUST NATIONAL SURVEY DRUG ACTIVIST TYPOLOGIES TYPE BY SEX/AGE



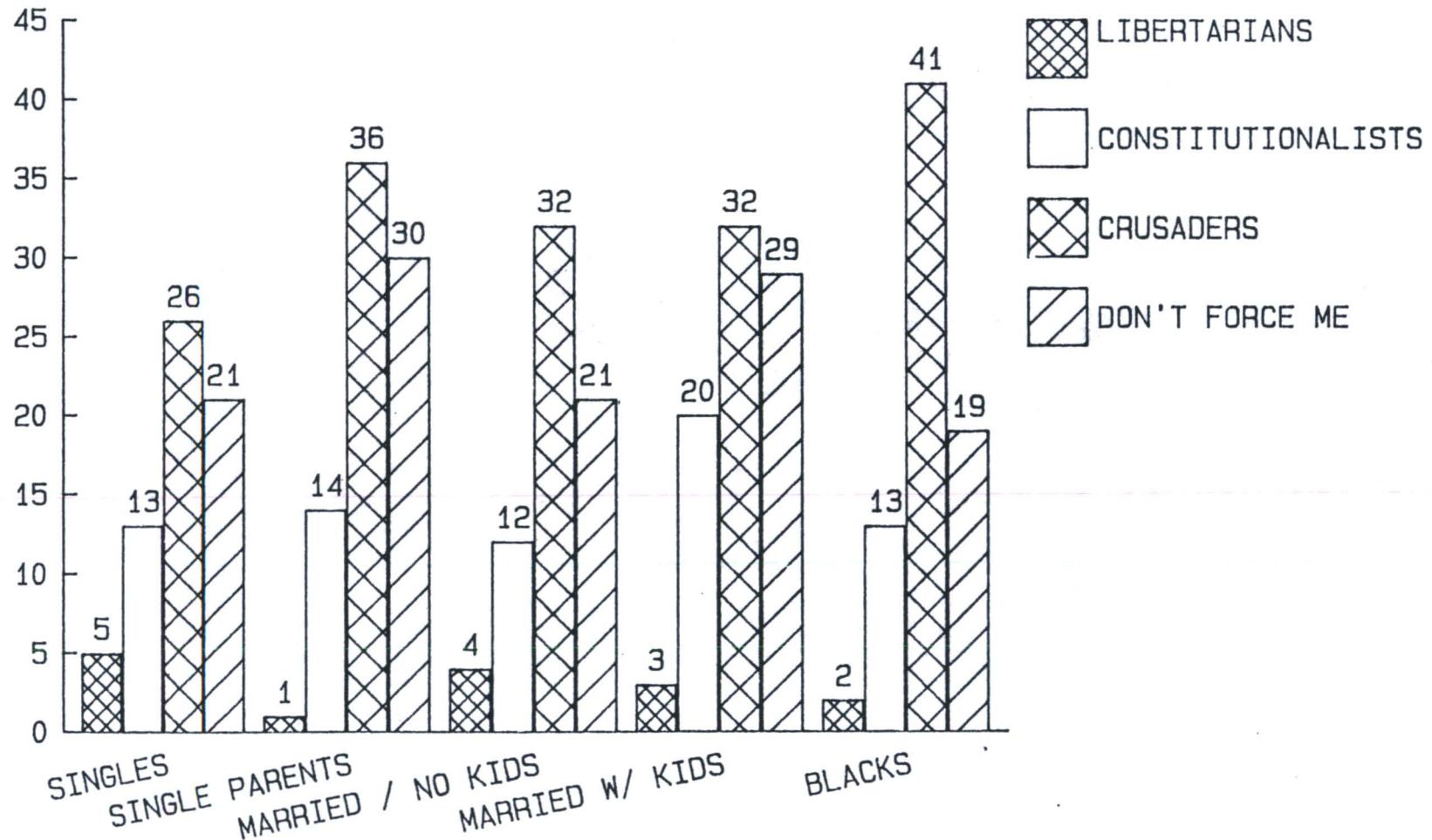
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AUGUST NATIONAL SURVEY DRUG ACTIVIST TYPOLOGIES TYPE BY STATUS



AUGUST NATIONAL SURVEY DRUG ACTIVIST TYPOLOGIES BY HOUSEHOLD TYPE

PERCENTAGE



HOUSEHOLD TYPE

AVP SECTION

1. Do you feel things in this country are generally going in the right direction, or do you feel things have pretty seriously gotten off on the wrong track?

50.7	Right direction _____	1	
38.4	Wrong track _____		2
10.6	Don't know _____	8	
0.3	Refused _____		9

2. If the election for U.S. Congress were being held today, would you be voting for (ROTATE:) () the Republican candidate or () the Democratic candidate from your district?

33.7	Republican _____	1	
38.4	Democrat _____		2
25.7	Don't know _____	8	
2.2	Refused _____		9

- 2a. Which way do you lean as of today - toward (ROTATE:) () the Republican candidate or () the Democratic candidate?

BASE = 281

21.4	Republican _____	1	
20.6	Democrat _____		2
52.3	Don't know _____	8	
5.7	Refused _____		9

3. Are you definitely going to vote for the (PARTY) candidate, probably going to vote for the (PARTY) candidate but still thinking about it, or are you just leaning toward the (PARTY) candidate?

BASE = 339

38.1	Definitely _____	1	
28.3	Probably _____		2
26.8	Just leaning _____	3	
6.2	Don't know _____		8
0.6	Refused _____		9

4. Of the following three issue areas, which one probably would be the most important to you in voting for Congress this year? (ROTATE:) () Economic issues, () Foreign policy or () Moral issues?

63.5	Economic issues _____	1	
14.6	Foreign policy _____		2
16.2	Moral issues _____	3	
5.2	Don't know _____		8
0.5	Refused _____		9

5. From the following six broad issues areas, which one probably would be the most important to you in deciding how to vote for Congress next year? (READ LIST)

ROTATE

MOST IMPORTANT

()	The condition of the economy. _____	40.5
()	The progress toward world peace. _____	22.4
()	The condition of moral values in our country. _____	9.1
()	How well U.S. interests in the world have been protected. _____	4.6
()	The personal situation of American farmers. _____	14.3
()	The trade issue. _____	4.1
	Don't know _____	4.7
	Refused _____	0.4

6. In 1985, Congress passed the Textile Import Bill ... a new law that would protect the United States clothing and fabric industry by limiting the amount of textiles that may be imported each year.

As you may recall, the Reagan-Bush administration vetoed the Textile Import Bill. Now, both the House and the Senate are attempting to override the President's veto.

What if your Congressman votes against the override attempt and the override attempt fails — would this make you (ROTATE:) () more likely, or () less likely — to vote for the Congressman in the next election?

26.9	More likely _____	1
43.7	Less likely _____	2
14.8	No Difference	
13.8	Don't know _____	8
0.7	Refused _____	9

(IF CHOICE MAKE, ASK:)

- 6a. And do you feel strongly about that?

BASE = 711

70.3	Yes _____	1
26.6	No _____	2
3.1	Don't know _____	8
	Refused _____	9

7. Generally speaking, do you think of yourself as a Republican, Democrat, Independent, or what?

25.8	Republican _____	1
30.7	Democrat _____	2
34.1	Independent _____	3
6.4	No Preference _____	4
1.3	Other _____	5
1.1	Don't know _____	8
0.6	Refused/No answer _____	9

(IF DEMOCRAT OR REPUBLICAN, ASK:)

- 7a. Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)?

REPUBLICAN
BASE = 260

DEMOCRAT
BASE = 309

48.5	49.8	Strong _____	1
49.2	49.2	Not very strong —	2
2.3	1.0	Don't know _____	8
0.0	0.0	Refused _____	9

(IF INDEPENDENT, ASK:)

- 7b. Do you think of yourself as closer to the Republican Party or Democratic Party?

BASE = 343

35.6	Republican _____	1
36.2	Democrat _____	2
24.8	Neither _____	3
3.2	Don't know _____	8
0.3	Refused/No answer _____	9

8. Do you agree or disagree that the drug crisis in America today is serious enough for mandatory drug testing? Would that be strongly (agree/disagree) or somewhat (agree/disagree)?

60.0	Strongly agree -----	1
16.0	Somewhat agree -----	2
8.7	Somewhat disagree -----	3
12.6	Strongly disagree -----	4
2.6	Don't know	
0.0	Refused	

9. Some people say that certain types of individuals should submit to mandatory drug testing, I'm going to read you some groups of people and for each one, please tell me if you agree or disagree that they should submit to mandatory drug testing.

	<u>AGREE</u>	<u>DISAGREE</u>	<u>DK</u>	<u>REF</u>
Teachers -----	73.4	24.8	1.9	0.0
Police & firefighters -----	84.2	14.0	1.8	0.0
State, local & federal employees -----	71.7	25.6	2.7	0.0
Elected officials -----	76.3	21.6	2.1	0.0
Doctors & nurses -----	80.9	17.7	1.4	0.0
Professional athletes -----	73.4	23.8	2.7	0.2
Parents -----	55.0	42.1	2.9	0.0
Teenagers -----	57.7	39.7	2.7	0.0
Members of our armed forces -----	82.7	15.1	2.2	0.0
People like me -----	54.1	41.5	4.5	0.0

10. Thinking overall about drug abuse today, how willing are you personally to get involved in the fight against drug abuse. After I read each action, please tell me if you personally would agree or disagree with that action.

	<u>AGREE</u>	<u>DIS- AGREE</u>	<u>DK</u>	<u>REF</u>
To participate in voluntary drug testing -----	75.9	22.3	1.6	0.2
To attend a 3 hour seminar in your local community that informs you about the danger of drug and alcohol abuse -----	67.5	30.5	1.9	0.1
Giving up certain constitutional freedoms in an effort to control drug abuse in our country today -----	44.9	46.6	7.9	0.6
To spend one day a month in a local school with children to discuss the dangers of drug abuse -----	79.0	19.2	1.6	0.2
To participate in voluntary drug testing if your employer asks you to -----	79.6	17.7	2.6	0.1

ABC NEWS ILLEGAL DRUG USE STUDY- AUGUST 1986- TABLES

The results below are expressed in percentages. Results of less than one half of one percent are expressed as an asterisk (*). "NA" means "not available."

SECTION ONE: ATTITUDES ON ILLEGAL DRUGS

MOST IMPORTANT PROBLEMS FACING SOCIETY

(Qs. 1,2)

	Most Important	Most or Second Most Important	Most Important (Jan. '86)
Drugs	15	24	*
Nuclear War/Threat Of War	15	24	11
Unemployment	9	20	13
Federal Budget Deficit	9	14	12
International Problems	5	12	16
Poverty/Hunger	5	11	na
Taxes	4	6	2
Inflation	3	5	4
Crime	3	8	3
Moral Decline	3	5	5

Notes: Items mentioned by less than 3 percent are not shown.
In January 1986 poll, drug related responses were coded in "moral decline" category.

BIGGEST PROBLEM FOR LOCAL PUBLIC HIGH SCHOOL
(Q. 3)

	All	Age 16-17	All (Sept. '81)
DRUG USE	51	49	26
Lack of proper financial support	7	4	9
Lack of discipline/violence	6	7	17
Poor curriculum/poor standards	4	2	3
Students' lack of interest	2	4	4
Difficulty of getting good teachers	2	2	3
Size of school/classes	2	2	2
Alcohol use	2	4	1
Teenage pregnancy	2	2	na
Intergration/Busing	1	1	3
Parents' lack of interest	1	-	3
Truancy or absenteeism	1	2	2
School board policies	1	1	1
Difficulty in getting rid of bad teachers	*	1	1

WHAT'S MOST RESPONSIBLE FOR COUNTRY'S HIGH CRIME RATE?
(Q. 4)

	All	16-30	All (Dec. '82)
DRUGS	25	18	18
Unemployment, poverty and the like	23	27	58
Breakdown of family, society, moral values	14	11	15
Courts too lenient	9	7	13
Punishments not severe enough	3	4	6
Violence on TV entertainment shows and in movies	3	3	5
Lack of opportunity/education	3	5	na
Not enough police/police not effective	2	2	2
Availability of guns/weapons	1	2	na
Racial problems	*	*	1
Alcohol	*	1	na

ALCOHOL ABUSE VERSUS DRUG ABUSE IN YOUR COMMUNITY: WHICH IS BIGGER PROBLEM?
(Q. 41)

	All	16-30	All (May '85)
Alcohol	44	56	38
Drugs	39	31	36
Equal	12	12	15

WHICH CAUSES MORE DEATHS IN YOUR COMMUNITY
(Q. 41A)

	All	16-30
Alcoholism	62	72
Drug Abuse	32	25

WHICH SUBSTANCE CAUSES MOST TROUBLE IN SOCIETY
(Q. 91)

	All	16-30	16-17
Cocaine	41	42	37
Alcohol	21	24	20
Crack	17	15	19
Heroin	8	8	5
Marijuana	6	7	13
LSD	3	3	5
Sleeping pills	*	*	1
Amphetamines	*	*	-

EXTENT OF NATION'S DRUG PROBLEM NOW VERSUS FIVE YEARS AGO
(Qs. 62,63)

	All	16-30	16-17
Illegal Drug Problem:			
Bigger today (Total)	76	69	76
By Great Deal	62	50	52
Not By Great Deal	13	19	23
About Same Size	20	26	20
Smaller Problem Today	3	4	4
By Great Deal	1	1	1
Not By Great Deal	2	3	3

IS ILLEGAL DRUG USE BIGGER/SMALLER PROBLEM THAN OTHER SITUATIONS (all adults)
(Q. 64)

	D r u g U s e I s		
	Bigger Problem	Smaller Problem	About Same Sized Problem
AIDS	37	53	6
The Threat Of Nuclear War	38	55	5
Nation's Murder Rate	40	44	8
Hunger and Malnutrition	48	44	6
Federal Deficit	50	40	6
Unemployment	51	40	6

IS ILLEGAL DRUG USE A NATIONAL CRISIS OR NOT?
(Q. 65)

	All	16-30
Yes	80	71
No	19	29

IS ILLEGAL DRUG USE IN YOUR AREA A CRISIS OR NOT?
(Q. 66)

	All	16-30
Yes	33	30
No	63	68

IS ILLEGAL DRUG USE PROBLEM AT WORK/SCHOOL
(Qs. 82 - 84)

	All	Employed	High Sch Students	College Students
Yes	11	13	41	22

SCOPE OF THE PROBLEM

	All	16-30	16-17
Agree That The Current Fears Of An Illegal Drug Crisis Are Bigger Than The Crisis Itself.	39	47	60
Disagree	58	52	40

	All	16-30	16-17
Agree That Illegal Drug Use Has Become A Central Part Of American Society.	78	79	82
Disagree	20	20	18

HOW EFFECTIVE WOULD VARIOUS GOVERNMENT ACTIONS BE IN CONTROLLING ILLEGAL DRUGS
(Qs. 74, 75)

	Very Effective	Somewhat Effective	Not very Effective	Most effective of four
A Big Govt Push To:				
Stop drug imports	61	28	10	46
Arrest dealers here	56	32	11	24
Educate Americans	45	42	12	25
Arrest users	33	35	30	4

OK TO USE MILITARY TO CONTROL ILLEGAL DRUGS? (Q. 81)

	All
Yes	74
No	24

GOVERNMENT SPENDING FOR DRUG ABUSE PREVENTION (Q. 68)

	All
Should Be Increased	63
Kept About The Same	30
Should Be Decreased	5

WOULD MANDATORY DRUG TESTING GENERALLY HELP REDUCE DRUG USE OR NOT? (Q. 85)

	All	16-30
Yes	70	67
No	28	33

SHOULD FOLLOWING GROUPS BE TESTED REGULARLY FOR ILLEGAL DRUG USE? (Q. 82)

	Yes
Airline Pilots	89
Fed employees involved in national security	88
Police Officers	86
Professional Athletes	74
High School Students	57
All Americans	37

IS DRUG USE AMONG SELECTED GROUPS SERIOUS PROBLEM
(Q. 88)

	% think group has serious problem		
	All	16-30	16-17
High School Students	76	74	75
Federal National Security Employees	73	69	67
Police Officers	72	72	68
Entertainment Industry	70	67	74
College Students	70	66	74
Armed Forces Personnel	70	62	58
Airline Pilots	69	69	66
Professional Athletes	67	61	69
Rich People	66	66	68
Americans In General	62	62	63
Poor People	58	55	48
The Elderly	13	12	16

ILLEGAL DRUG PROBLEMS / TESTING AT WORK AND SCHOOL (Qs. 82 - 84)

	USA	Employed
Have Drug Problem At Work	11	13
(among those who work where there's a drug problem)		
Would mandatory drug testing help solve problem?		
Yes	60	58
No	38	40
Would Mind Working For Employer Who Required Regular Drug Tests	19	23
(among those who would mind)		
Would Agree To Be Tested If Refusal Meant Firing	58	57
Would Still Not Agree	42	42
Would Not Mind Working For Employer Who Required Testing	80	77
	High School Students	College Students
Have Drug Problem At School	41	22
(among those whose school has drug problem)		
Would mandatory drug testing help solve problem?		
Yes	49	47
No	51	47

DRUGS AND POLITICS

	All	Rep	Dem	Ind
Approve of way Reagan is handling illegal drug problem	67	79	58	67
Disapprove (Q. 5)	25	14	33	26
Reagan Administration Actions To Control Drug Use Are (Q. 70):				
Too much	4	3	5	6
About the right amount	42	52	37	41
Too little (Q. 68)	50	42	55	52

	All	Rep	Dem	Ind
Why Is Reagan Paying More Attention To Illegal Drug Use?				
Because he really wants to do something about it	51	67	40	50
Because it's a good campaign issue (Q. 71)	41	25	55	42

	All	Regis Voters	Rep	Dem	Ind
Would You Vote For Or Against Congressional Candidate					
Mainly Because Of Their Views On Drug Abuse	17	17	20	15	17
Mainly On Other Issues (Q. 73)	76	76	74	80	75

GENERAL ATTITUDES ABOUT DRUG USAGE, DANGER AND LEGALITY

	All	16-30	
Drug Use Generally: A Good Thing (Q. 25)	3	6	
A Bad Thing	96	92	
	Aug. '86	May '85	
Favor Legalizing Small Amounts Of Marijuana For Personal Use	25	26	31
Oppose (Q. 92)	74	72	68
Favor Legalizing Small Amounts Of Cocaine For Personal Use	5	na	6
Oppose (Q. 93)	95	na	94
Willing to give up some of nation's freedoms if that would greatly reduce illegal drug use. (Q. 103)	60		59
Agree that the best place for most drug users is a drug treatment program and not jail (Q. 102)	85		82

	All Aug. '86	May '85	16-30
Agree That All Drugs Should Be Legal	4	na	4
Disagree (Q. 94)	96	na	96
Agree That Drug Abuse Will Never Be Stopped Because A Large Number Of Americans Want And Will Pay Lots Of Money For Them	79	83	82
Disagree (Q. 96)	20	14	17
Agree That People Should Be Allowed To Take Any Drug They Want So Long As They Don't Hurt Someone Else	15	na	20
Disagree (Q. 99)	84	na	80
Agree That Convicted Heroin Dealers Should Get The Death Penalty	32	33	26
Disagree (q. 97)	65	63	73

OPINIONS AND PROPOSALS CONCERNING ALCOHOL AND SOCIETY

	ABC/Post 1985 May	Gallup 1982
Favor National Law Raising Legal Drinking Age In All States To 21?	79	77
Favor Police Stopping Motorists At Random For Breath And Coordination Tests To Discourage Drunk Driving	51	36
Favor Making Bartenders And Bar Owners Liable If Someone Leaves Their Bar Drunk And Then Kills Or Injures Someone In A Driving Accident	33	NA
Favor Making Homeowners Liable If Someone Gets Drunk At Their House And Then Kills Or Injures Someone In A Driving Accident	31	NA
Taking Away Licenses Of First-time Drunken Drivers	56	NA
Favor Total Prohibition Of All Alcoholic Beverages	17	NA

HOW DANGEROUS ARE VARIOUS SUBSTANCES TO HEALTH (Q. 89) (among all adults)

	Very Dangerous	Somewhat Dangerous	Not Very Dangerous	Causes Most Trouble For Society
Heroin	97	2	*	8
Cocaine	92	7	1	41
Crack	92	3	*	17
LSD	92	6	1	3
Amphetamines	57	35	3	*
Alcohol	47	45	7	21
Marijuana/Hashish	46	43	11	6
Sleeping Pills	36	51	12	*

HOW DANGEROUS ARE VARIOUS SUBSTANCES TO HEALTH (Q. 89) (among 16-30 year olds)

	Very Dangerous	Somewhat Dangerous	Not Very Dangerous	Causes Most Trouble For Society
Heroin	98	2	*	8
LSD	94	5	1	3
Crack	93	4	*	15
Cocaine	89	11	1	42
Amphetamines	62	35	3	*
Alcohol	45	47	8	24
Sleeping Pills	36	53	11	*
Marijuana/Hashish	35	48	17	7

SECTION TWO: DRUG USAGE TABLES

FREQUENCY OF DRUG USE AMONG THE GENERAL POPULATION

GROUP	% CURRENTLY USE RECREATIONAL DRUGS		% EVER USED RECREATIONAL DRUGS		% HAVE FRIENDS USE: MARIJUANA OR COCAINE		% FRIENDS USE COCAINE
	1986	1985	1986	1985	1986	1985	1986
	Aug 26	May 13	Aug 26	May 13	Aug 26	May 13	Aug 26
All Adult Americans	4	4	28	28	34	38	19
Sex							
Men	6	6	34	32	40	44	24
Women	2	3	23	23	27	33	14
Age							
16 - 17	5	na	25	na	62	na	26
18 - 22	7	na	41	na	65	na	38
23 - 30	6	na	45	na	56	na	31
18 - 30	8	10	43	49	60	67	34
31 - 44	6	4	39	34	43	44	23
45 - 60	1	1	13	10	10	20	6
61 and over	1	1	8	3	3	6	1
Race							
White	3	4	29	27	31	35	17
Black	13	4	28	27	42	50	25
Education							
Non-High School Graduate	5	4	18	18	23	24	13
High School Graduate	4	4	28	25	34	38	18
College Educated	5	6	36	36	39	46	23
Community Type							
Large Cities	8	8	34	41	40	51	42
Suburbs	5	5	30	28	37	42	35
Small Towns	3	3	26	23	31	32	29
Rural Areas	2	2	25	21	25	31	23
Household Income							
Less Than \$12K	4	3	20	22	26	32	13
\$12K to <\$20K	6	5	29	29	35	36	19
\$20K to <\$30K	6	4	28	28	37	38	19
\$30K to <\$50K	3	6	32	32	36	46	20
\$50K or more	4	8	38	29	38	46	27

Marital Status

Married	2	3	25	21	25	30	12
Divorced	13	3	37	35	na	39	25
Never Married	9	10	42	48	56	69	38

Ideology

Liberal	na	8	na	37	na	50	na
Moderate	na	5	na	30	na	40	na
Conservative	na	2	na	20	na	31	na

Party Affiliation

Republican	6	3	30	24	na	34	23
Democrat	5	4	25	27	na	35	14
Independent	3	6	32	30	na	44	20

USE OF ALCOHOL AND RECREATIONAL DRUGS-GENERAL POPULATION

	ALCOHOL %	RECREATIONAL DRUGS %	
	1985 May 13	1986 Aug 26	1985 May 13
Use now	66	4	4
Frequently	28	1	1
Occasionally	17	3	2
Don't use now	34	96	96
Never used	20	71	71
Used in past	14	25	25
Ever used	80	28	28
Ever used more than should	50	10	8
Currently using more than should	4	*	1
Ever had problem	8	4	3
Currently have problem	1	*	*
Used to have problem	7	4	3
Ever treated for problem	1	1	1
Friends use marijuana	67	33	37
cocaine		19	17
Caused trouble in family	33	14	9
Great deal of trouble	16	5	4
Have family trouble now	8	2	2

USE OF ALCOHOL AND SPECIFIC DRUGS-GENERAL POPULATION

	Ever Used %		Use Now %	
	1986 Aug 26	1985 May 13	1986 Aug 26	1985 May 13
Alcohol	na	80	na	66
Any recreational drug	28	28	4	4
Marijuana	23	28	3	4
Cocaine	8	9	1	1
Crack	1	na	-	na
Heroin	3	1	1	*
LSD	6	5	*	*
Amphetamines	11	10	*	1
For medical reasons	5	na	*	*
Not for medical reasons	5	na	*	*
Sedatives/Tranquilizers	29	28	4	3
For medical reasons	27	na	3	3
Not for medical reasons	2	na	*	*
Amyl or Butyl Nitrate	3	na	1	na
Marijuana and Cocaine			*	1
Marijuana and some other drug			1	
Some drug besides Marijuana			1	
Marijuana only			2	
Alcohol/Any drug (non-medical)			na	4
Alcohol and Marijuana			na	4
Alcohol and Cocaine			na	1

MULTIPLE DRUG USE-GENERAL POPULATION

	1986 Aug 26	1985 May 13
None	96	96
Any	4	4
Only one	3	3
Two	1	1
Three	*	*
Four or more	*	*

FREQUENCY OF DRUG USE AMONG 16-30 YEAR OLDS

GROUP	% CURRENTLY USE RECREATIONAL DRUGS	% EVER USED RECREATIONAL DRUGS	% HAVE FRIENDS USE: MARIJUANA OR COCAINE	% FRIENDS USE COCAINE
	1986 Aug 27	1986 Aug 27	1986 Aug 27	1986 Aug 27
All 16-30 year olds	6	41	60	32
Sex				
Men	9	47	65	38
Women	4	36	55	27
Age				
16 - 17	5	25	62	26
18 - 22	7	41	65	38
23 - 30	6	45	56	31
Race				
White	6	45	61	31
Black	7	29	58	34
Education				
Non-High School Graduate	6	34	61	29
High School Graduate	5	41	60	30
College Educated	7	45	59	37
Community Type				
Large Cities	8	43	67	40
Suburbs	7	44	62	33
Small towns	5	40	57	28
Rural Areas	5	38	52	22
Household Income				
Less Than \$12K	5	42	57	29
\$12K to <\$20K	5	39	57	29
\$20K to <\$30K	9	43	58	31
\$30K to <\$50K	5	40	64	36
\$50K or more	8	50	69	46
Marital Status*				
Married	4	42	51	27
Divorced	15	54	na	35
Never Married	8	44	59	39
Party Affiliation*				
Republican	7	47	na	35
Democrat	6	39	na	30
Independent	5	45	na	35

*16 and 17 year olds not included in these categories

USE OF RECREATIONAL DRUGS AMONG YOUTH

	GEN POP	16-17	18-22	23-30	COLLEGE STUDENTS
Use now	4	5	7	6	6
Frequently	1	1	2	1	1
Occasionally	3	2	4	3	2
Don't use now	96	96	93	94	94
Never used	71	76	58	54	55
Used in past	25	20	35	40	39
Ever used	28	25	41	45	43
Ever used more than should	10	5	12	11	13
Currently using more than should	*	2	2	1	2
Ever had problem	4	3	8	4	6
Currently have problem	*	-	1	*	*
Used to have problem	4	3	7	4	6
Ever treated for problem	1	1	1	1	*
Friends use marijuana	33	61	64	55	63
cocaine	19	26	38	31	38
Caused trouble in family	14	9	12	13	12
Great deal of trouble	5	2	5	5	5
Have family trouble now	2	2	3	3	2

USE OF SPECIFIC DRUGS AMONG YOUTH

	Ever Used Percent					Use Now Percent				
	GEN16-18-23-COLLEGE POP17	22	30	STUDENT		GEN16-18-23-COLLEGE POP17	22	30	STUDENT	
Any recreational drug	28	25	41	45	43	4	5	7	6	6
Marijuana	23	23	38	43	41	3	4	6	5	4
Cocaine	8	5	15	18	17	1	-	1	2	1
Crack	1	-	2	*	1	-	-	-	-	-
Heroin	3	1	1	1	-	1	-	-	*	-
LSD	6	3	8	8	8	*	1	1	1	1
Amphetamines	11	4	10	14	12	*	1	1	1	*
For medical reasons	5	*	1	4	2	*	1	-	*	-
Not for medical reasons	5	3	8	10	10	*	1	*	*	*
Sedatives/Tranquilizers	29	11	17	19	16	4	2	1	2	1
For medical reasons	27	8	14	16	14	3	1	*	2	*
Not for medical reasons	2	3	2	2	*	*	1	*	-	*
Amyl or Butyl Nitrate	3	1	2	4	3	1	-	-	*	-
Marijuana and Cocaine						*	-	1	1	*
Marijuana and some other drug						1	1	1	1	1
Some drug besides Marijuana						1	1	2	1	2
Marijuana only						2	3	4	4	3

MULTIPLE DRUG USE-YOUTH

	Gen Pop	16-17	18-22	23-30	COLLEGE STUDENTS
None	96	96	93	94	94
Any	4	5	7	6	6
Only one	3	4	6	5	5
Two	1	1	1	1	1
Three	*	-	*	*	-
Four or more	*	-	-	*	-

AWARENESS OF AND KNOWLEDGE OF CRACK (Qs. 42,43)

	All	16-30	16-17	H S Students	College Students
Heard Or Read Anything Recently About Something Called "Crack?"	83	80	73	70	88
And Think It's:					
Type Of Cocaine	59	64	54	65	50
Drug	9	6	7	8	3
Dangerous/Illegal Drug	3	1	3	3	1
Dangerous Substance	1	*	1	1	-
Other	4	3	2	2	2
Don't Know What Crack Is	7	5	7	7	4
No, Have Not Heard Of Crack	17	20	27	30	13

SALES AND AVAILABILITY OF CRACK/MARIJUANA/COCAINE

	All	16-30	16-17	H S Students	College Students
Have Personally Observed Someone Selling What You Thought Was Crack (Q. 44)	4	6	5	6	6
How Easy To Buy Crack In Local Area					
Very Easy	17	14	12	11	18
Fairly Easy (Q. 45)	28	29	24	24	37
How Easy To Buy Marijuana In Local Area					
Very Easy	47	49	53	51	58
Fairly Easy (Q. 46)	27	28	29	29	23
How Easy To Buy Cocaine In Your Area					
Very Easy	25	24	15	15	27
Fairly Easy (Q. 47)	30	32	28	28	39

HOW OLD WERE YOU WHEN YOU FIRST TRIED MARIJUANA OR COCAINE
(Q. 48B)

MARIJUANA

	All Adults	18-30	16-17	H S Students	College Students
% Of Group Who Have Ever Used Marijuana	23	41	23	24	41
Age When First Tried (Percentages are of whole group, not just users)					
Younger Than 15	4	9	8	9	7
15 - 17	9	21	15	15	18
18 - 20	6	9	-	-	15
21 - 23	2	1	-	-	1
24 - 30	1	*	-	-	-
Over 30	1	-	-	-	-

COCAINE

	All Adults	18-30	16-17	H S Students	College Students
% Of Group Who Have Ever Used Cocaine	8	18	5	7	17
Age When First Tried (Percentages are of whole group, not just users)					
Younger Than 15	*	1	*	1	*
15 - 17	2	4	4	6	5
18 - 20	3	8	-	-	6
21 - 23	1	2	-	-	3
24 - 30	1	3	-	-	2
Over 30	1	-	-	-	-

QUESTIONS RELATING TO ALCOHOL CONSUMPTION
(From May 1985 ABC News/Washington Post Poll)

	All
Ever Drink Alcohol	66
Ever Been Drunk	69 of current and past drinkers (or 55 of all Americans)
	Current Drinkers
Have Two Drinks Or More	
Every day	4
Almost every day	2
3 or 4 times a week	9
Once or twice a week	28
Once or twice a month	26
Less than once a month	19
Never have 2 or more drinks	11
Compared with five years ago, drinking:	
More	13
About the same	41
Less	45
Plan to cut down or quit drinking within the next year, or not?	
Cut down	19
Quit	9
Don't plan to change	70

SEPT 23, 1985 ABC NEWS SURVEY ON SMOKING/RESULTS

Is Smoking?

A) A normal pleasure of life	7
B) A normal but risky activity	12
C) Dangerous and unhealthy to the smoker	10
D) Dangerous and unhealthy to the smoker and others, or	25
E) A major public health hazard to the smoker and others	42

Favor ban cigarette ads	48
Smoking/lung cancer are linked	81

Ever smoked cigarettes	63
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Currently smoke cigarettes	48
Smoke cigarettes every day	93
Ever tried to quit	69
Would like to quit	62

cigarettes smoked daily:

Less than half a pack	*
Less than one pack	29
About one pack	37
More than a pack/ less than two	20
About two packs	11
More than two packs	3
Three packs or more	*