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THE SCHEDULE OF  
PRESIDENT RONALD REAGAN



Tuesday, September 24, 1985

8:45 am	<u>The President departs for Trip to Knoxville and Athens, Tennessee to speak on Tax Reform (Kington)</u>	South Lawn (TAB A - trip schedule)
4:05 pm	<u>Arrives back at the White House</u>	South Lawn

SUPPLEMENTARY BRIEFING MATERIALS

- TAB B - Briefing for Symposium at the University of Tennessee (Kington)
- TAB C - Briefing for Address to Citizens of Athens, Tennessee (Kington)
- TAB D - Congressional Participation (Friedersdorf)
- TAB E - Tennessee Political Overview (Rollins)

UNP 09/23/85  
4:00 pm

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4:08  
*Dr. Smith's office 4:10 - 4:21*  
SUPPLEMENTARY BRIEFING MATERIALS                    (To Residence)

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THE WHITE HOUSE

WASHINGTON

SCHEDULE OF THE PRESIDENT

FOR

TUESDAY, SEPTEMBER 24, 1985

KNOXVILLE AND ATHENS, TENNESSEE

EVENTS:           1) Symposium at University of Tennessee, Knoxville  
                  \* Opening Remarks  
                  \* Briefing by Panel Members  
                  \* Concluding Remarks  
                  2) Luncheon at University of Tennessee, Knoxville  
                  \* Greet Luncheon Guests  
                  3) Address on America's Tax Plan at McMinn County  
                  Courthouse, Athens  
                  \* Remarks  
                  \* Accept presentation  
WEATHER:           Upper 70's; Slight Chance of Showers  
DRESS:             Men's Business Suit; Ladies' Afternoon Dress

TUESDAY, SEPTEMBER 24, 1985

8:40 a.m.        Proceed to Marine One for boarding.               - OPEN PRESS

8:45 a.m.        MARINE ONE departs The White House en route Andrews Air  
Force Base. Flight Time: 10 mins.

8:55 a.m.        MARINE ONE arrives Andrews Air Force Base.  
                  - OPEN PRESS/CLOSED ARRIVAL/DEPARTURE

                  Deplane and proceed to Air Force One for boarding.

9:00 a.m.        AIR FORCE ONE departs Andrews Air Force Base en route  
Knoxville, Tennessee.

                  Flight Time: 1 hr. 15 mins.  
                  Time Change: None  
                  Food Service: Breakfast  
                  Guests Aboard: Cong. John Duncan (R-TN)  
                                  Mrs. John Duncan (Lois)  
                                  Cong. James Quillen (R-TN)  
                                  Cong. Harold Ford (D-TN)  
                                  Sen. Howard Baker

09/23/85 2:00 p.m.

10:15 a.m. AIR FORCE ONE arrives McGhee Tyson Airport, Knoxville, Tennessee. - OPEN PRESS/CLOSED ARRIVAL/DEPARTURE

Deplane.

Met by:

Colonel Billy S. Linebaugh, Base  
Commander, McGhee Tyson Air National  
Guard

Mrs. Billy Linebaugh (Jan)  
Mayor Kyle Testerman (R-Knoxville)

Proceed to motorcade for boarding.

10:20 a.m. Depart McGhee Tyson Airport en route University of Tennessee. Drive Time: 15 mins. In Limo: D. Regan, Cong. J. Duncan, Sen. H. Baker

10:35 a.m. Arrive University of Tennessee, Carolyn P. Brown Student Center, and proceed to second floor holding room via stairs.

Arrive second floor holding room.

10:45 a.m. Depart second floor holding room en route off-stage announcement area.

Arrive off-stage announcement area.

Announcement (off-stage)

10:50 a.m. Proceed to dais in Ballroom for symposium and be seated.

Make opening remarks. - PRESS POOL

Dr. Jack Reese, Chancellor, University of Tennessee at Knoxville, makes remarks.

Dr. Herman Postma, Director of Oak Ridge National Laboratories, makes presentation.

Mr. Warren Neel, Dean, College of Business Administration, University of Tennessee at Knoxville, makes presentation.

Mr. Dick Ray, Manager of Operations, ALCOA, makes presentation.

09/23/85 2:00 p.m.



Dr. Ralph Gonzalez, Professor of Engineering, University of Tennessee at Knoxville, and President of Perceptics Incorporated, makes presentation.

Dr. Randy Henke, Professor of Botany, University of Tennessee at Knoxville, makes presentation.

11:30 a.m. Make concluding remarks. - PRESS POOL

11:35 a.m. Escorted by Dr. Jack Reese, depart dais en route third floor holding room via stairs.

Escorted by Dr. Jack Reese, arrive third floor holding room.

NOTE: Dr. Reese will be escorted to Executive Dining Room prior to you.

11:40 a.m. Depart third floor holding room en route Executive Dining Room.

Arrive Executive Dining Room for luncheon and be greeted by luncheon guests. - OFFICIAL PHOTOGRAPHER

Proceed to table and be seated. - OFFICIAL PHOTOGRAPHER

Luncheon begins.

Luncheon concludes.

12:10 p.m. Depart Executive Dining Room en route third floor holding room.

Arrive third floor holding room.

12:15 p.m. Depart third floor holding room en route motorcade for boarding via stairs.

12:20 p.m. Depart University of Tennessee, Carolyn P. Brown Student Center en route McGhee Tyson Airport.  
Drive Time: 15 mins. In Limo: D. Regan, Cong. J. Duncan, Sen. H. Baker

12:35 p.m. Arrive McGhee Tyson Airport.

Proceed to Marine One for boarding.

- OPEN PRESS/CLOSED ARRIVAL/DEPARTURE

09/23/85 2:00 p.m.

- 12:40 p.m. MARINE ONE departs McGhee Tyson Airport en route Athens, Tennessee. Flight Time: 20 mins.  
Guests Aboard: Cong. J. Duncan, Mrs. J. Duncan (Lois)
- 1:00 p.m. MARINE ONE arrives McMinn County High School landing zone. - OPEN PRESS/LIVE RADIO/CLOSED ARRIVAL/DEPARTURE  
Deplane and proceed to motorcade for boarding.
- 1:05 p.m. Depart McMinn County High School landing zone en route McMinn County Courthouse. Drive Time: 10 mins.  
In Limo: D. Regan, Cong. J. Duncan, Mrs. J. Duncan (Lois)
- 1:15 p.m. Arrive McMinn County Courthouse and proceed to holding room via steps.  
Arrive holding room. - OFFICIAL PHOTOGRAPHER  
Met by:  
County Executive Hugh (Doc) Lamb,  
(R-McMinn County)  
Mayor William Brakebill (R-Athens)  
Representative Clyde Webb (R-Athens)  
Chairman Joe Gaston, McMinn County  
Commission  
NOTE: Mayor Brakebill and Chairman Gaston will present you with the Key to the City of Athens and the McMinn County Honorary Citizen Award respectively.
- 1:20 p.m. Depart holding room en route off-stage announcement area.  
Arrive off-stage announcement area.  
NOTE: Program is already in progress.  
Ruffles and Flourishes  
Announcement (off-stage)  
"Hail to the Chief"
- 1:25 p.m. Proceed onto dais and be seated.  
- OPEN PRESS/LIVE TELEVISION/RADIO  
Representative Clyde Webb (R) introduces Congressman John Duncan (R-TN).  
Congressman John Duncan introduces you.

- 1:30 p.m. Proceed to podium and make remarks.  
- OPEN PRESS/LIVE TELEVISION/RADIO
- 1:45 p.m. Conclude remarks and remain standing for presentation.  
- OPEN PRESS/LIVE TELEVISION/RADIO
- Mayor Brakebill and Chairman Gaston  
present saddle to you.
- 1:50 p.m. Accept presentation and depart stage en route holding  
room.  
  
Arrive holding room.
- 1:55 p.m. Depart holding room en route motorcade for boarding.
- 2:00 p.m. Depart McMinn County Courthouse en route McMinn County  
High School landing zone. Drive Time: 10 mins.  
In Limo: D. Regan, Cong. J. Duncan, Mrs. J.  
Duncan (Lois)
- 2:10 p.m. Arrive McMinn County High School landing zone and  
proceed to Marine One for boarding.  
- OPEN PRESS/LIVE RADIO/CLOSED ARRIVAL/DEPARTURE
- 2:15 p.m. MARINE ONE departs Athens, Tennessee en route McGhee  
Tyson Airport. Flight Time: 20 mins.  
Guests Aboard: Cong. J. Duncan, Mrs. J. Duncan (Lois)
- 2:35 p.m. MARINE ONE arrives McGhee Tyson Airport.  
- OPEN PRESS/CLOSED ARRIVAL/DEPARTURE

Deplane.

Met by:

Senator Tom Garland, (R-Johnson City)  
Senate Minority Leader  
Representative James Henry, (R-Kingston)  
House Minority Leader and Chairman,  
Tennessee Republican Party  
Senator Ben Atchley (R-Knoxville)  
Representative Joe May (R-Knoxville)  
Representative Maria Peroulas  
(R-Knoxville)  
Representative Paul "Buddy" Scruggs  
(R-Knoxville)  
Representative Charles Severance  
(R-Knoxville)  
Commissioner William Pavlis (Chairman,  
Knox County Commission)

09/23/85 2:00 p.m.

Proceed to Air Force One for boarding.

2:40 p.m. AIR FORCE ONE departs Knoxville, Tennessee en route Andrews Air Force Base.

Flight Time: 1 hr. 10 mins.

Time Change: None

Food Service: Snacks

Guests Aboard: Cong. John Duncan (R-TN)  
Mrs. John Duncan (Lois)  
Cong. Harold Ford (D-TN)  
Sen. Howard Baker

3:50 p.m. AIR FORCE ONE arrives Andrews Air Force Base.  
- OPEN PRESS/CLOSED ARRIVAL/DEPARTURE

Deplane and proceed to Marine One for boarding.

3:55 p.m. MARINE ONE departs Andrews Air Force Base en route The White House. Flight Time: 10 mins.

4:05 p.m. MARINE ONE arrives The South Lawn. - OPEN PRESS

Deplane and proceed inside.


*B*

THE WHITE HOUSE

WASHINGTON

September 23, 1985

ADDRESS TO A SYMPOSIUM AT THE UNIVERSITY OF TENNESSEE

DATE: September 24, 1985  
LOCATION: University of Tennessee  
          at Knoxville  
TIME: 10:45 a.m. (50 minutes)  
FROM Alfred H. Kingon 

I. PURPOSE

To continue to build support for your tax plan.

II. BACKGROUND

Tennessee has immense reserves of coal, millions of acres of productive forests, and an extensive river system, offering ample water for industry and transportation.

Tennessee's balanced economy is a regional rarity: diversified agriculture, the widest mix of industries in the Southeast, and contrasting specialties, ranging from banking to insurance to tourism to country music. An economy abundant in resources such as Tennessee's has a great deal to gain through economic expansion including tax reform.

Businesses, however, because of the strong populist tradition have to pay rather hefty taxes: 41 percent of Tennessee's state-local taxes, one of the nation's highest tax shares for business.

Governor Lamar Alexander has been in the forefront in creating a workable and lasting model of public/private partnerships. It is anticipated that following your remarks to the symposium participants a group discussion will ensue. At this time you will likely receive questions dealing with the government's role in promotion of public/private partnerships.



### III. PARTICIPANTS

- Dr. Jack Reese, Chancellor, University of Tennessee at Knoxville.
- Dr. Herman Postma, Director of Oak Ridge National Laboratories.
- Mr. Warren Neel, Dean, College of Business Administration, University of Tennessee at Knoxville
- Dr. Dick Ray, Manager of Operations, ALCOA.
- Dr. Ralph Gonzalez, Professor of Engineering, University of Tennessee at Knoxville, and President of Perceptics Incorporated
- Dr. Randy Henke, Professor of Botany, University of Tennessee at Knoxville.

### IV. PRESS PLAN

Press pool coverage.

### V. SEQUENCE OF EVENTS

Outlined in detailed travel schedule.

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1

THE WHITE HOUSE

WASHINGTON

ADDRESS TO THE CITIZENS OF ATHENS, TENNESSEE

DATE: SEPTEMBER 24, 1985  
LOCATION: MCMINN COUNTY COURTHOUSE  
ATHENS, TENNESSEE  
TIME: 1:20 p.m. (35 Minutes)  
FROM: Alfred H. Kingon

I. PURPOSE

To continue to build support for your tax plan.

II. BACKGROUND

Republicans have long been supported by the east Tennesseans (Union territory in the Civil War). Athens is no exception to this rule. McMinn county, with a population of 40,000, working predominately on family farms has helped send Republicans to Congress since the Civil War. The 2nd District was represented for years by Senator Howard Baker's father and, on his death, by his mother; Baker could have had the seat but decided to run for the Senate instead. John Duncan, then mayor of Knoxville ran in 1964 and in a Democratic year won by a comfortable margin. In 1980 and 1984 you won McMinn County by 58% and 65% respectively.

Athens is the antithesis of Knoxville. With an agrarian economy, Athens, a city of just 12,000, has not experienced the rapid growth and modernization that Knoxville to the north has seen.

III. PARTICIPANTS

- Hugh (Doc) Lamb, County Executive (R-McMinn County)
- Mayor William Brakebill (R-Athens)
- Representative Clyde Webb (R-Athens)
- Chairman Joe Gaston, McMinn County Commission

IV. PRESS PLAN

Open press and live local radio and television coverage.

V. SEQUENCE OF EVENTS

Outlined in detailed travel schedule.



SENATOR HOWARD BAKER (R-TENNESSEE)

Former Senate Majority Leader Howard Baker (R-Tennessee) will be joining you for your trip to Tennessee. Baker ended his 18 year career in the Senate last year with his decision not to seek reelection. Baker is currently employed in the Washington office of Vinson and Elkins, a Houston-based law firm.

Originally from Huntsville, Tennessee, Baker comes from a political family. His father served seven terms as a member of the House from Tennessee, and he is married to the former Joy Dirksen. In 1982, his daughter, Cissy, ran an unsuccessful campaign for the House. Baker was first elected to the Senate in 1966. In addition to serving in a leadership position, Baker was also an active member of the Environment and Public Works Committee and the Senate Foreign Relations Committee.

Causal and pragmatic in style, Senator Howard Baker proved to be one of the most effective and well respected Majority Leaders in the history of the Senate. He was a strong and effective supporter of your Administration's programs. Senator Baker's skill at personal persuasion often made the difference on close votes in the Senate, and he was always available and sensitive to his colleagues' needs.

Baker is a lawyer by profession, and served three years in the Navy. In addition to his daughter, Baker and his wife, Joy, also have a son, Derek, and one grandchild. Baker is an avid photographer and is rarely seen without a camera of some size.

Baker is reported to be considering a run for the White House in 1988.

CONGRESSMAN JAMES QUILLEN (R-TN)

Representative Jimmy Quillen is an eleventh term Republican representing the First District of Tennessee (Northeast - Tri-Cities). Representative Quillen was elected to Congress in 1962 following the death of B. Carroll Reece, a Republican who dominated the politics of the area for forty years.

Mr. Quillen had professional experience in a number of areas including newspaper publishing, real estate, insurance sales, and banking.

Representative Quillen is Ranking Republican on the Rules Committee and is Dean of the Tennessee Congressional delegation.

Quillen and his wife, Cecile, reside in Kingsport, Tennessee.

Congressman Quillen will travel on Air Force One from Washington to Knoxville/Athens, but will remain in Tennessee.



CONGRESSMAN HAROLD FORD (D-TN)

Harold Ford is a sixth term Democrat representing the ninth Congressional District of Tennessee (Memphis). Prior to his election to the Congress, Ford, a mortician, was a member of the Tennessee House of Representatives.

Congressman Ford currently serves on the Ways and Means Committee where he ranks eighth among the 23 Democrats and is the Chairman of the Public Assistance and Unemployment Compensation Subcommittee. He also serves on the Select Committee on Aging where he ranks seventh among the 38 Democrats.

Harold Ford is a member of a dominant black political family in Memphis, with family members serving in the State Senate, the City Council and reaching down to the block level in some Memphis neighborhoods.

Congressman Ford is married to the former Dorothy Bowles. They have three children and reside in Memphis.

Congressman Ford will be travelling round trip aboard Air Force One.

CONGRESSMAN JOHN DUNCAN (R-TN)

John Duncan is an 11th term Republican who represents the 2nd District of Tennessee (Knoxville and Athens).

Duncan is a lawyer by profession and served in the legal department of the City of Knoxville until he was elected to the 89th Congress.

Congressman Duncan serves on the Ways and Means Committee, of which he is the Ranking Republican. Duncan also serves on the Joint Committee on Taxation.

John Duncan and his wife, Lois, have four children and eight grandchildren. Mrs. Duncan is deaf in her left ear and suffers from arthritis. She is originally from Iowa.

Congressman and Mrs. Duncan will be travelling round trip aboard Air Force One.

*E*



# Republican National Committee

Frank J. Fahrenkopf, Jr.  
Chairman

MEMORANDUM FOR THE PRESIDENT

THROUGH: FRANK J. FAHRENKOPF, JR.  
FROM: WILLIAM I. GREENER, III *WIG*  
TERRY WADE *W*  
DATE: SEPTEMBER 23, 1985  
SUBJECT: TENNESSEE -- POLITICAL BRIEFING

## STATE POLITICAL BACKGROUND

- o Presidential election results: (11 electoral votes)
  - 1984 statewide: Reagan 58.2% Mondale 41.8%
  - Knox County (Knoxville): Reagan 63.9% Mondale 36.1%
  - McMinn County (Athens): Reagan 65.1% Mondale 34.9%
  
  - 1980 statewide: Reagan 49.0% Carter 48.7% Anderson 2.2%
  - Knox County (Knoxville): Reagan 56.7% Carter 39.1% Anderson 4.1%
  - McMinn County (Athens): Reagan 58.0% Carter 40.5% Anderson 1.5%
- o Republicans have:
  - won 7 of the last 10 presidential elections since 1948.
  - elected only 3 Republican Senators in Tennessee history.
  - elected only 4 Republican governors since Reconstruction.
- o Tennessee's not seasonally adjusted unemployment rate for July 1985 was 8.7%.

## U.S. SENATE:

- o In 1982, first-term Democrat Jim Sasser was re-elected over Republican Congressman Robin Beard by a 61.9%-38.1% vote margin.
- o In 1984, Howard Baker retired as Senate Majority Leader to prepare for his 1988 presidential bid.

- o Popular Democrat Congressman Albert Gore, Jr. defeated Republican state Senator Victor Ashe of Knoxville in the 1984 senatorial election to replace retiring Senator Baker by a 60.7%-33.8% vote margin.
- o Tennessee will not hold a U.S. Senate contest in 1986.

GOVERNOR:

- o Republican incumbent Lamar Alexander is ineligible to run for re-election in 1986. This is one of the two governorships in the South presently held by a Republican. The GOP candidate is expected to be former Governor Winfield Dunn, a Memphis dentist elected in 1970 who is extremely popular among Tennessee voters.
- o Democrat candidates for the 1986 governor's race include: Tennessee House Speaker Ned Ray McWherter; Nashville Mayor Richard Fulton; Public Service Commission Chairwoman Jane Eskind; Public Service Commissioner Frank Cochran; Shelby County Mayor Bill Morris; and Jackson Mayor Bob Conger.
- o Eskind is the only officially announced Democrat candidate. Cochran has said that he will run for governor and has hired pollster Bill Hamilton, while McWherter and Fulton have hired consultants and have done just about everything short of making a formal announcement.

U.S. HOUSE OF REPRESENTATIVES:            3 Republicans                    6 Democrats

- o All incumbents were re-elected in the 1984 congressional elections.
- o KEY 1986 RACE: 3rd C.D., Five-term Democrat Marilyn Lloyd narrowly averted defeat at the hands of Republican political consultant John Davis in 1984. Lloyd won by only a 52%-48% margin. Davis plans to challenge Lloyd again in 1986. The 8/29/85 Cook Political Report rates the 3rd District a "Toss Up" in the 1986 elections.

STATE LEGISLATURE:

State Senate:	10 Republicans	23 Democrats
State House:	37 Republicans	62 Democrats

- o Republicans lost seats in both chambers of the state Legislature in 1984 -- two seats in the House and one in the Senate.
- o Democrat state Representative Pete Drew switched to the GOP in late July. Drew, who represents the 15th legislative district in Knoxville and is black, stated that the Democrat party takes black support for granted. Drew is also chairman-elect of the Tennessee Black Caucus of State Legislators.

STATE ISSUES

- o Spring Hill, Tennessee, will be the site of General Motor's new Saturn automobile plant. 1,000 sites in 38 states had been considered, before GM

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