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THE WHITE HOUSE

WASHINGTON

June 13, 1984

MEMORANDUM TO MIKE DEEVER

FROM: KATHY OSBORNE

SUBJECT: EUREKA COLLEGE

Dr. Dan Gilbert called me this afternoon and said that it is imperative that he talk to the President. He spent an entire day with Neil Reagan recently and said Neil suggested he call the President to try to set up a 15 minute meeting.

Dr. Gilbert indicates that Eureka is having a crucial financial situation and that the President needs to know the plans right away. He wants Mr. Ray Becker (Chairman of the Finance Committee) to see the President, along with a consultant from the Mott Foundation.

Also, Dr. Gilbert is being pressured by Mr. Sabbah the Greek gentleman who pledged \$500,000 to the scholarship program to have a brief meeting and photo with the President. Mr. Sabbah will be in Washington on the 15th of June through the end of the month.

Dr. Gilbert was adamant that these meetings be arranged right away.

Help!!!

THE WHITE HOUSE
WASHINGTON

June 13, 1984

MEMO TO FRED FIELDING

FROM: BILL SITTMANN

Mike Deaver would like you to talk with Dan Gilbert. He agrees POTUS has done as much as he can.

THANKS.

→ 309-467-3721
467-3033
6/20/84 PH called Mr. Gilbert - was
after he talks w/ Backer

JUN 13 1984

1984 JUN 13 PM 6: 22

THE WHITE HOUSE

WASHINGTON

May 8, 1984

220540cc

PROOF

JV

COPY

MEMORANDUM FOR FREDERICK J. RYAN, JR.
DIRECTOR, PRESIDENTIAL APPOINTMENTS
AND SCHEDULING

FROM: FRED F. FIELDING Orig. signed by FFF
COUNSEL TO THE PRESIDENT

With regard to the attached request, I have no objection to the proposed meeting. According to my staff, a check was made with the Department of Justice and based on the information made available to us, there appears to be no indication this could cause a problem.

Thank you for checking.

FFF/DGH:nb
✓FFFfielding
Subj.
Chron.

Attach to
previous Eureka
College corresp. &
note Fred Ryan &
Daniel Gilbert

THE WHITE HOUSE
WASHINGTON

Date: 5/7/84

TO: FRED FIELDING

FROM: *FREDERICK J. RYAN, JR.*
Director
Presidential Appointments and
Scheduling em

- Information
- Action FOR YOUR RECOMMENDATION,
PLEASE RESPOND AS SOON
- Let's Discuss AS POSSIBLE. THANK YOU.

1037 (M) - 1 0 31

Eureka
College

Chartered 1855

RECEIVED
MAY 4 1984
SCHEDULING
OFFICE

Office of the President

April 27, 1984

President Ronald W. Reagan
The White House
1600 Pennsylvania Avenue
Washington, D. C. 20500

Dear Mr. President:

After just having the privilege of a personal visit and extended time with you, I have been reminded that I had made a commitment to Mr. Hasib Sabbagh to arrange an opportunity for him and his daughter, Sana, to greet you at the White House.

If you will recall, Mr. Sabbagh made a pledge of \$500,000 to the Reagan Scholarship Program and is considering an even more extensive long-range multi-million dollar proposal to establish an international study center here in memory of his wife. He would be highly honored to be greeted by you at the White House and has indicated his availability from Greece at almost any time with 48 hours notice. Specifically though, I wonder if any time during the week of May 14 would be available on your schedule for them to greet you.

Thank you for all you do for Eureka.

Sincerely,

Dan

Daniel D. Gilbert
President

DDG/ljm

THE WHITE HOUSE
WASHINGTON

File

File

Date 3/23/84

Suspense Date _____

MEMORANDUM FOR: Cecilia Melk

FROM: **DIANNA G. HOLLAND**

ACTION

- Approved
- Please handle/review
- For your information
- For your recommendation
- For the files
- Please see me
- Please prepare response for _____ signature
- As we discussed
- Return to me for filing

*No Action
Hold open
Ref. for
Om
3/27*

COMMENT

THE WHITE HOUSE
WASHINGTON

Date: 3/20/89

TO: *FRED FIELDING*

FROM: **FREDERICK J. RYAN, JR.**
Director
Presidential Appointments and
Scheduling

Information

Action

Let's Discuss

Your thoughts please.
Please note that they
are asking for the meeting
this week.

Fred

THE WHITE HOUSE
WASHINGTON

TO: *Fred Ragan*

FROM: KATHY OSBORNE
Personal Secretary
to the President

DATE: 3-15-84

RECEIVED
MAR 16 1984
SCHEDULING
OFFICE

*Can you please
take care of this -*

Thanks

Eureka
College

Chartered 1855

Ronald W. Reagan Scholarship Program

220540CL
PR007

RECEIVED
MAR 16 1984
SCHEDULING
OFFICE
March 13, 1984

Ms. Kathy Osborne
Secretary to The President
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Kathy:

Dan Gilbert is away from the office and has asked me to check with you on the possibility of meeting briefly with the President on the afternoon of Thursday, March 22, or the morning of Friday, March 23.

Recently a friend of the College, Mr. Hasib Sabbagh, made a commitment to the Reagan Scholarships which is the second largest gift ever made to Eureka College. This was in addition to a \$100,000 gift Mr. Sabbagh made to the College two years ago. Mr. Sabbagh is a great admirer of the President and would, of course, value even a few minutes to bring personal greetings.

We have learned that Mr. Sabbagh will be in Washington on March 22 and 23, as will Dr. Gilbert. We hope the President might have some time to extend his thanks to this gentleman in the same way he has two of the other major supporters of the Reagan Scholarships.

If these dates are not convenient, we hope the scheduling staff might suggest a better date and time.

Thank you for your attention to this matter. If I can provide additional information, please let me know.

Best regards,



Philip J. Palin
Director

PJP/rc

THE WHITE HOUSE

WASHINGTON

6/22/84

MEMORANDUM

TO: WILLIAM SITTMANN (Coordinate with Fred Fielding)

FROM: FREDERICK J. RYAN, JR. ^{JRM}

SUBJ: APPROVED PRESIDENTIAL ACTIVITY

MEETING: with Representatives of Eureka College (UNP)

DATE: June 27, 1984

TIME: 2:15 pm

DURATION: 15 minutes

LOCATION: Oval Office

REMARKS REQUIRED: To be covered in briefing paper

MEDIA COVERAGE: No

FIRST LADY
PARTICIPATION: No

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc: R. Darman	J. Rosebush	F. Fielding
R. Deprospero	R. Scouten	
B. Elliott	B. Shaddix	
D. Fischer	W. Sittmann	
C. Fuller	L. Speakes	
W. Henkel	WHCA Audio/Visual	
E. Hickey	WHCA Operations	
G. Hodges	A. Wrobleski	
C. McCain	Nell Yates	
B. Oglesby		

THE WHITE HOUSE
WASHINGTON

REVISED

6/25/84

MEMORANDUM

TO: DAVID FISCHER (Coordinate with Fred Fielding)

FROM: FREDERICK J. RYAN, JR. *FJR*

SUBJ: APPROVED PRESIDENTIAL ACTIVITY

MEETING: with representatives of Eureka College (UNP)

DATE: June 27, 1984

TIME: 2:15 pm

DURATION: 15 minutes

LOCATION: Oval Office

REMARKS REQUIRED: Talking points to be covered in briefing paper

MEDIA COVERAGE: No

FIRST LADY
PARTICIPATION: No

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

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WHCA Audio/Visual
WHCA Operations
A. Wrobleski
Nell Yates

F. Fielding ✓

JUN 27 5 15 31

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20. 01/20/84

1984 JUN 26 PM 12: 31

NAME: BRUCE'S OFFICE SEE ATTACHED CHARACTER

EXHIBITION TO
1984

REPLY COACHING

REPLYING TO: 1-2-84

LOCATION: OAK CREEK

DATE: 1-2-84

TIME: 12:30

BY: [Name]

REMARKS: [Text]

FROM: [Name]

TO: [Name]

REMARKS: [Text]

REMARKS: [Text]

WASHINGTON
THE WHITE HOUSE

RECEIVED

THE WHITE HOUSE

WASHINGTON

June 26, 1984

MEETING WITH DR. DAN GILBERT, EUREKA COLLEGE

DATE: June 27, 1984
LOCATION: Oval Office
TIME: 2:00 p.m. (15 minutes)
FROM: David C. Fischer

I. PURPOSE

To discuss the Eureka College Scholarship Program

II. BACKGROUND

Dr. Gilbert has asked for this meeting on Neil Reagan's suggestion to discuss the crucial financial situation Eureka College is having with its scholarship program. Accompanying Dr. Gilbert will be Mr. Ray Becker who is the Chairman of the Finance Committee at Eureka College; Mr. George Hearne who is the Executive Vice President of Eureka College; Mr. John Dailey who is President of Community Bank in Peoria. Also, during the last couple of minutes of the meeting, Dr. Gilbert would like to bring in Mr. Hasib Sabbagh for a handshake and photo. Mr. Sabbagh has already donated \$100,00 towards the Eureka Scholarship Program and has pledged another \$500,000. Mr. Sabbagh is a Greek national who is with Consolidated Contractors International Company in Athens, and he has a home in Washington, D.C.

III. PARTICIPANTS

The President
Dick Hauser
Dr. Dan Gilbert
Mr. G. Raymond Becker
Mr. George Hearne
Mr. John Dailey

Mr. Hasib Sabbagh
(last 2 minutes of meeting)

IV. PRESS PLAN

White House photographer

THE WHITE HOUSE

WASHINGTON

June 26, 1984

MEMORANDUM FOR KATHY OSBORNE

FROM: JOHN E. HILBOLDT *JH*

SUBJECT: Sabbagh Gifts

For the President's birthday Mr. Sabbagh sent the following items to Eureka College:

Two Dioramas - one depicting the last supper and the other depicting House on the Rock, a Moslem Shrine - both in mother-of-pearl - 16" x 18" and 13" x 15".

Menora, silver-plated, 11".

Cushion Covers (5); tapestry geometrical designs - 3 are 14" x 15" and 2 are 28" x 28"

Dress - silk, floor-length hostess style in browns with vari-colored embroidered designs.

Total value of all gifts: \$840.00

MAY 21 1984

Mr. Hasib Sabbagh
Cleveland Clinic
9500 Euclid Avenue
Cleveland, Ohio 44106

Nancy and I are sorry to learn of your hospitalization.
You are in our thoughts and prayers for a speedy recovery.
Also, a belated thanks for the lovely gifts you gave us at
Eureka. Please take care and God bless you.

RONALD REAGAN

Anne Higgins
456-7610

*At request
of George Hearn.
not aware of Sabbagh's
background.*

50
37
KAD

COPY

Answered

1-007005A173 06/21/84

ICS IPHNDWA WSH

00140 WASHINGTON DC 06-21 1000A EST

PMS 1006685I173 01 TWX MADISON WASH

THE HONORABLE RONALD REAGAN

WHITE HOUSE DC 20500

I WAS DEEPLY MOVED TO RECEIVE YOUR WARM WISHES ON THE OCCASION OF MY SURGICAL OPERATION. YOUR MESSAGE BOOSTED MY MORALE, AND WAS A MAJOR INCENTIVE IN REINFORCING MY WILL FOR RECOVERY. I WILL FOREVER TREASURE YOU KIND WORDS.

MY DAUGHTER SANA JOINS ME IN SENDING YOU AND MRS. REAGAN OUR WARMEST REGARDS AND DEEPEST ESTEEM. WE PRAY FOR YOUR

GOOD HEALTH AND YOUR VICTORY IN NOVEMBER.

HASIB SABBAGH

2409 WYOMING AVE

WASHINGTON DC 200008

1025 EST

THE WHITE HOUSE

WASHINGTON

June 30, 1984

MEMORANDUM FOR FILE

FROM: RICHARD A. HAUSER *RH*

SUBJECT: President's Meeting with Eureka College
Representatives on June 27, 1984

The participants at the meeting are listed in the attached briefing paper (Tab A). Mr. Hasib Sabbagh, who was scheduled for a photo with the President, was convalescing from a recent operation and did not attend.

The President indicated at the outset that he had reviewed Dr. Gilbert's issue paper (Tab B) and that he did not think it would be appropriate for Messrs. Annenberg, Spanos and others, as suggested in Dr. Gilbert's memo, to invoke the President's name in fundraising efforts. The President stated that he didn't need to call Walter Annenberg because Mr. Annenberg had already discussed his gifting with the President. The President further indicated that he did not think it inappropriate for representatives of Eureka to independently contact individuals, such as Walter Annenberg or Clem Stone, to enlist their aid, but he made it clear that any contacts should be done independently and not at his request. The President mentioned Clem Stone because it was his (the President's) understanding that Stone had recently created an education foundation.

With respect to Dr. Gilbert's request that the President make "thank you" calls to Alex Spanos, a California businessman, and William S. White, President of the Mott Foundation, the President indicated that he had no objection to thanking Spanos and White on behalf of the University. The President was asked if he knew Mr. Spanos, and he replied that he did not recall him. With respect to Mr. Hasib Sabbagh, the President indicated that it would be best if Mr. Sabbagh were kept at "arms length". One of the Eureka College representatives suggested that perhaps Ambassador Dan Terra could be enlisted for fundraising activities. The President did not endorse this idea, but he did not object to their contacting Ambassador Terra for his ideas on fundraising.

2

The President was asked if he would consider locating his Presidential Library at Eureka. The President indicated that plans were already "a long way down the road" with Hoover. The President further indicated that the government now has a great deal to say on the establishment and location of a Presidential library. The President, however, suggested that Eureka might be a suitable location for a museum to house and display his mementoes -- perhaps along the lines of former President Ford's Museum in Grand Rapids, Michigan. Apparently, Eureka already possesses the President's Hollywood mementoes. Dan Gilbert was receptive to that idea and stated that the college would like to establish a leadership center in conjunction with the museum.

The President asked that he be supplied with the telephone numbers for Messrs. Spanos and White and that he would make the requested telephone calls.

* * * * *

Subsequent to the meeting, I met with the Eureka College representatives and expanded on the President comments concerning Mr. Hasib Sabbagh. I advised that, according to a 1983 news account, Mr. Sabbagh was actively involved in Middle East politics and had played a backstage role in negotiations between President Gemayel of Lebanon and Yasir Arafat of the PLO. I indicated that there was concern that Mr. Sabbagh's donations to Eureka College were made for the purpose of gaining access to the President, which Sabbagh would use to enhance his portfolio in the Mid-East. I mentioned that the NSC, upon learning of Mr. Sabbagh's proposed meeting with the President, had preferred that it not take place. Dr. Gilbert indicated that they would be extremely mindful of these considerations.

I asked Dr. Gilbert what he or the others knew about Mr. Spanos. He stated that he had never heard of Spanos until Jim Coyne called and that a check for \$100,000 arrived shortly thereafter.

I again emphasized that all fundraising efforts should be done outside the White House and that fundraising activities should not be undertaken in the President's name. Dr. Gilbert and others stated that they understood and appreciated our concerns.

TAB A

THE WHITE HOUSE

WASHINGTON

June 26, 1984

MEETING WITH DR. DAN GILBERT, EUREKA COLLEGE

DATE: June 27, 1984
LOCATION: Oval Office
TIME: 2:00 p.m. (15 minutes)
FROM: David C. Fischer

I. PURPOSE

To discuss the Eureka College Scholarship Program

II. BACKGROUND

Dr. Gilbert has asked for this meeting on Neil Reagan's suggestion to discuss the crucial financial situation Eureka College is having with its scholarship program. Accompanying Dr. Gilbert will be Mr. Ray Becker who is the Chairman of the Finance Committee at Eureka College; Mr. George Hearne who is the Executive Vice President of Eureka College; Mr. John Dailey who is President of Community Bank in Peoria. Also, during the last couple of minutes of the meeting, Dr. Gilbert would like to bring in Mr. Hasib Sabbagh for a handshake and photo. Mr. Sabbagh has already donated \$100,00 towards the Eureka Scholarship Program and has pledged another \$500,000. Mr. Sabbagh is a Greek national who is with Consolidated Contractors International Company in Athens, and he has a home in Washington, D.C.

III. PARTICIPANTS

The President
Dick Hauser
Dr. Dan Gilbert
Mr. G. Raymond Becker
Mr. George Hearne
Mr. John Dailey

Mr. Hasib Sabbagh
(last 2 minutes of meeting)

IV. PRESS PLAN

White House photographer

TAB B

BACKGROUND - For visit of President Reagan with G. Raymond Becker, Chair of Finance Committee, Eureka College Board of Trustees; Daniel Gilbert, President of Eureka College; John Dailey, Peoria, President of Community Bank; and George Hearne, Executive Vice President of Eureka College

Wednesday, June 27, 1984 - 2:00 p.m.

The situation:

Mr. Becker will report that the College faces a critical current cash flow shortage that totals \$1.7 million. Some resolution of this problem is needed by the end of August, 1984, otherwise the College will forfeit its future. That shortage would have been even greater except for Trustee commitments of almost \$400,000 in gifts and loans, and response of friends to the special private sector appeal in May, which has provided \$215,000 in cash and pledges.

How this has occurred:

It is the result of many factors: a sharp drop in enrollment in 1982 as families panicked over reports of cuts in state and federal aid; attempts to keep prices within the range of the traditional Eureka constituency; needed expenditures to keep the campus and its programs attractive; and required additions to the financial aid budget to increase campus jobs, loans and grants. Twelve years of deficits have been financed through borrowing, adding significant debt service to each budget. Some large gifts initially expected this past year have been delayed, and are now projected to come over a three year period.

What about the future?

If the immediate crisis can be resolved the future is bright. Enrollment jumped 30% last fall and should increase again this year. The Board has been greatly strengthened, and is assuming leadership in financial development. Gift income is over \$1,000,000 for the fourth straight year, more than quadruple the level in 1977 when Dr. Gilbert arrived. Individuals have pledged over \$7½ million in estate commitments. The number of alumni donors doubled in the current fiscal year. New friends with substantial resources are being identified and cultivated. A consultant from the Mott Foundation has found the campus attractive and the potential for the future strong. The Board is committed to a balanced budget. To achieve that goal past debts and payables must be covered by August so that next year's tuition is not required to meet the past year's bills.

What can be done?

Significant gifts from new sources are required in a very short time. Trustees, alumni, and other current friends of the College are helping. Without major help from new sources outside the immediate College family, the future of the College is in doubt. On behalf of the Board, Mr. Becker will request the following from President Reagan in his role as honorary Chairman of the National Advisory Council, former Trustee, and alumnus:

1) Personal thank-you calls to Mr. Alex Spanos and Mr. Walter Annenberg for their significant response to the May appeal. Mr. Spanos made a direct gift of \$100,000 and Mr. Annenberg pledged \$50,000 over three years.

2) A personal request to Mr. Spanos, Mr. Annenberg, or other special friends, to assume leadership of an urgent drive for \$1.5 million to bring Eureka College through this crisis and allow it to attain that brighter future - directing their appeal to a relatively small number of friends who could make similar gifts to assure that the President's alma mater will continue. (The Board recognizes that it is not appropriate for the President to ask for contributions. It is their urgent hope, however, that one or more friends might, at his request, take on that task, joining with Mr. Becker and others in this critical campaign.)

3) A personal thank-you call to Mr. William S. White, President of the Mott Moundation, for what Mr. Mike Radock has done, in providing consulting service, and for the Foundation's intended continued assistance.

4) A personal greeting and thank-you to Mr. Hasib Sabbagh of Athens, Greece, for his important commitment to the College and The Reagan Scholarship Program (as well as his personal gifts to the President and Mrs. Reagan in February). He has given \$100,000 and pledged another \$500,000 to the College. *Done*

If time permits during the allotted appointment:

1) Mr. Becker will encourage the President to review the possibility of the Presidential Library and Museum being located at Eureka.

2) Mr. Dailey will inform the President of the proposed tax-free bonding issue for capitol needs at the College.

THE WHITE HOUSE

WASHINGTON

June 30, 1984

MEMORANDUM FOR FILE

FROM: RICHARD A. HAUSER *RH*

SUBJECT: President's Meeting with Eureka College
Representatives on June 27, 1984

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June 26, 1984

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FROM: David C.³ Fischer

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Mr. George Hearne
Mr. John Dailey

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White House photographer

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If time permits during the allotted appointment:

1) Mr. Becker will encourage the President to review the possibility of the Presidential Library and Museum being located at Eureka.

2) Mr. Dailey will inform the President of the proposed tax-free bonding issue for capitol needs at the College.

THE WHITE HOUSE
WASHINGTON

TO: *Pres. Hansen*

FROM: **KATHY OSBORNE**
Personal Secretary
to the President

DATE: *7-2-84*

PO

1984 JUL 35 11:23

1984 JUN 32 AM 11: 53

*Send Dilling
FYI*

Eureka
College

Chartered 1855

Office of the President

June 28, 1984

President Ronald W. Reagan
The White House
1600 Pennsylvania Avenue
Washington, D. C. 20500

Dear Mr. President:

Thank you for the extended time you took yesterday with Mr. Becker, Mr. Dailey, Mr. Hearne and myself on behalf of Eureka College. It was very important for Mr. Becker, as a leader of the Board of Trustees, to hear directly from you the limitations under which you must operate as President of the United States regarding fundraising. I continue to be supportive of the policy your counsel advises and, in fact, admire you more each time because you consistently maintain that position.

Your willingness to convey thanks to the persons who have already helped us is most significant. I have given Kathy those phone numbers, as you requested.

Thank you again for all you do on our behalf.

Sincerely,



Daniel D. Gilbert
President

DDG/ljm

negotiated my
contract.

Sponsor - { call
etc

Tara -
ideas on school.

(tax exempt bond issue.)

!
TF Keep Sibloogh at arms length.
must.

Eureka for library?

TF Longway down the road at Haven.

But,
⇒ Perhaps / Museum of moments.
eg Ford at Grand Rapids.

already have Hollywood.

Museum

G - complex of leadership center
retreat concept

WM write / thank you
must.

112471

ID # _____ CU

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

PROIO

- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 1/1

COPY
from ARM

Name of Correspondent: Philip J. Palin

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Mailing by Bruce Eberle and Associates on behalf of the Ronald Reagan Scholarship program for Curlew College

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>CU Holland</u>	<u>ORIGINATOR</u>	<u>8211129</u>	<u>C</u>	<u>821213</u>
	Referral Note:			
<u>CUAT03</u>	<u>D</u>	<u>8211129</u>	<u>C</u>	<u>821213</u>
	Referral Note:			
<u>CUFIBL</u>	<u>I</u>	<u>821213</u>	<u>C</u>	<u>821213</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			
		<u>1 1</u>		<u>1 1</u>
	Referral Note:			

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE
WASHINGTON

file

December 13, 1982

MEMORANDUM FOR FRED F. FIELDING

FROM: H.P. GOLDFIELD *[Signature]*

SUBJECT: Ronald Reagan Scholarship Program at Eureka College

Pursuant to my request, the public relations firm handling the direct mail solicitation effort for the Reagan scholarship program at Eureka College provided me with a copy of the mailing it sent to 100,000 individuals under cover letter dated December 6, 1982. The list is comprised of individuals who have long supported President Reagan.

While no legal issues are raised by the solicitation letter itself, I think the letter as a matter of style may be somewhat less than "Presidential." I suggest you raise with Mike Deaver or Helene von Damm the issue of how this letter was "cleared" by the White House.

HFG

Attachment

*8518
Kathy Ashme
will ask Paul
for another copy
of the proposed
dissemination letter
RMT*

*Did this go out yet?
If so, when
The letter was sent to
us in November, advising
it would go out
Dec 6
Aren't we a bit late to
question it now?
S
12/14*

NOV 27 1982

Eureka
College

Chartered 1855

112471 *cu*

Ronald W. Reagan Scholarship Program

November 24, 1982

Mr. Fred Fielding
Counsel to the President
The White House
Washington, D. C. 20500

Dear Mr. Fielding:

In case Mr. Deaver or Ms. von Damm did not happen to mention it, we did want to be sure you were aware of a mailing Bruce Eberle and Associates is doing on behalf of the Ronald Reagan Scholarship program. Mr. Eberle has been good enough to provide his services at cost to the Ronald Reagan Scholarship program and a 100,000 piece solicitation mailing will be sent out on December 6. We trust this mailing will allow the program to broaden its base of financial supporters beyond the relatively few large givers currently on our books.

Best regards,

Phil Palin

Philip J. Palin
Director

*Sandy
Red huge
(703) 821 1550*

PJP/ljm

Neil Reagan

December 6, 1982

Mr J Carl De La Cour, Jr.
100 Beach Rd
Tequesta, FL 33458

Dear Mr. La Cour,

In just a few days, on Christmas Eve I'm going to be exchanging Christmas greetings with my brother and his wife, President and Mrs. Reagan.

And, this year, I'd like to ask you to help me make my brother's celebration of Christmas something extra special.

While I'm exchanging greetings with the President on Christmas Eve, I would like to tender to him a special scroll with your name inscribed on it.

Let me explain.

This scroll is very special because on it I want to place the names of those individuals who have long supported President Reagan and the principles which are cherished by him.

This scroll will truly be an American honor roll, and because you have long supported my brother and the ideals which you and he share, I hope you will allow me to place your name on it.

But quite honestly, Mr. La Cour, because there are only a few days left until Christmas and because it will take some time to have your name properly inscribed on this scroll, I need to hear from you immediately.

That's why, as a personal favor to me and to the President, I hope you will let me know "yes" or "no" today. Thank you.

over, please.....

Page two

Now, I'd like to tell you a little bit more about this special scroll which I'm preparing and about some of my brother's most personal concerns as President of the United States.

Truthfully, I can tell you that beyond the extreme pressure of day to day matters, the one overriding concern of Ronald Reagan is the future of our nation and who will provide the leadership for it.

Both he and Nancy are concerned about the growing use of drugs among America's youth and the general decline in moral standards among these young men and women.

The President is deeply concerned that America's youth are not being brought up with the proper ethical standards so critical to the development of responsible future leaders.

It saddens him deeply to think that duty, integrity, love of country and love of God may be out of date.

He shudders at the thought that there is a possibility that the greatness of America will cease to exist.

But, the Ronald Reagan that you and I both know and love is also a man of great faith and hope.

He has a deep and emotional love for this nation and its people. He is doing all within his power to return this nation to greatness.

That is why he was so enthusiastic when a number of his friends initiated a very unique and special "Ronald W. Reagan Scholarship Program" at Eureka College.

Quite simply, the goal of the Ronald W. Reagan Scholarship Program is to locate and develop leaders for tomorrow. Young men and women who share the principles of Ronald Reagan.

Both the President and I are graduates of Eureka College. And we are firmly convinced that this historic institution established in 1855 is uniquely qualified to find and develop the Ronald Reagans of tomorrow.

In fact Ronald Reagan recently said, "As far as I'm concerned, everything good that has happened to me, everything started here on this campus in those four years that are still so much a part of my life. This is an institution that lives in your heart."

next page, please.....

Page three

The Ronald Reagan Scholarship Program is unique because it is not only seeking out young men and women who are intelligent, but more than that it is seeking young adults who are committed to high moral standards and who love their country.

Located in Eureka, Illinois, the heartland of our nation, Eureka College is ideally suited to administer the Ronald Reagan Scholarship Program.

Honestly, I can tell you that Ronald Reagan is extremely excited about the potential of this unique scholarship program. And, the response to the announcement of the Ronald W. Reagan Scholarship Program has been overwhelming.

I spoke to Philip Palin, Director of the Program, today and he tells me that already he has received more than 1,000 inquiries and applications.

Right now, Phil and his associates at Eureka College are burning the midnight oil trying to make absolutely certain that those selected have the potential to become the Ronald Reagans of the future.

But, Phil also tells me some very distressing news.

In spite of the overwhelming response and enthusiasm shown by the youth of America to the announcement of the Ronald Reagan Scholarship Program, some very promising applicants may have to be turned away.

The fact is, the Scholarship Program only has funds to support 20 scholarships.

The thought that immediately crossed my mind when I spoke with Phil is that suppose that one of those who must be turned away might be another Ronald Reagan.

That must not happen!

You and I know how tragic that would be.

Because you have long supported Ronald Reagan and because you share the principles and ideals which he loves, I am hopeful that you might help with a contribution to make certain that a Ronald Reagan of tomorrow is not turned away.

A full scholarship to Eureka College is \$6,000 a year.

over, please.....

Page four

If you can sit down right now and write out a check for that amount it would be wonderful.

But frankly, Mr. La Cour, I believe President Reagan would be thrilled if you could even write out a check for \$100. I know I would.

You know, it might be your check, your contribution that makes it possible for that Ronald Reagan of tomorrow to learn and grow in a way that he can provide the leadership our nation so desperately needs.

As 1982 comes to a close, your tax deductible contribution to the Ronald W. Reagan Scholarship Program is in fact a gift of love to your country. The kind of love that Ronald Reagan has and the kind of love that he learned as an undergraduate at Eureka College.

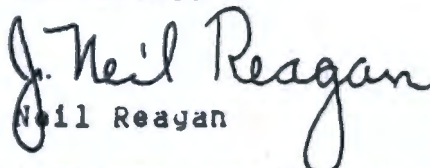
But I must tell you, time is very short. In the next few weeks, Eureka College must make a decision as to whether or not some promising young man or woman must be turned away.

It will happen if I don't hear from you.

On Christmas Eve, I want to be able to tell Ronald and Nancy that you cared enough about the future of our nation to send a check to this special fund established in his honor.

Mr. La Cour, for the future of America, won't you please do it today?

Sincerely,


Neil Reagan

P.S. Please don't forget to let me know whether or not I have your permission to have your name inscribed on the scroll I plan to place in President Reagan's hands on Christmas Eve. I don't have much time, so please let me hear from you today. And, if you possibly can, won't you send along a check for at least \$100 to the Ronald W. Reagan Scholarship Program at Eureka College to make certain that a Ronald Reagan of tomorrow is not turned away. Merry Christmas and God bless you.

Reply to Neil Reagan

-----Neil, it would be tragic if the Ronald W. Reagan Scholarship Program is forced to turn away a "Ronald Reagan" of the future.

To honor President Reagan, and to help insure that America will have leaders in the future like President Reagan, I am enclosing my tax-deductible check for:

()\$6,000 ()\$300 ()\$100

Mr J Carl De La Cour, Jr.
100 Beach Rd
Tequesta, FL 33458
Telephone ()-----

Please make your check payable to Ronald W. Reagan Scholarship Program, and mail to:

Philip J. Palin, Director
Ronald W. Reagan Scholarship Program
Eureka College
300 East College Avenue
Eureka, Illinois 61530

Acceptance Form

- Yes Neil, I would be pleased to have my name inscribed on the Special Scroll you are going to present to your brother, President Reagan on Christmas Eve. It is indeed a privilege and an honor to be included on this Special Scroll. Thank you.
- Please inscribe my (our) name(s) on the Special Scroll as I have printed it below.

NAME(S) TO APPEAR ON SCROLL:

R. S. B. by December 20, 1982


BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 2 EUREKA, ILLINOIS

POSTAGE WILL BE PAID BY ADDRESSEE:

Philip J. Palin, Director
 Ronald W. Reagan Scholarship Program
 Eureka College
 300 East College Avenue
 Eureka, Illinois 61530

 NO POSTAGE
 NECESSARY
 IF MAILED
 IN THE
 UNITED STATES


Neil Reagan
 300 East College Avenue
 Eureka, Illinois 61530

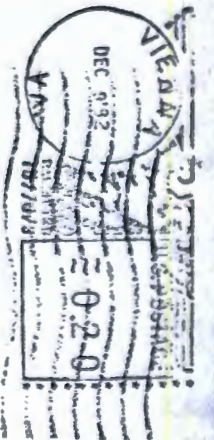


Mr. J. Carl De La Cour, Jr.
 100 Beach Rd
 Tequesta, FL 33458

8330 OLD COURTHOUSE ROAD
 SUITE 700
 VIENNA, VIRGINIA 22180
 (703) 821-1550



Sandra J. Redhage



Mr. H. P. Goldfield
Associate Counsel to the President
The White House
Washington, D. C. 20500