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FACT SHEET

Reagan Bush Committee

901 South Highland Street, Arlington, Virginia 22204 (703) 685-3400

Jerry Carmichael

File talking

September 26, 1980

THREAT OF WAR WITH CUBA

INITIAL THREAT BY CARTER

"The presence of a Soviet combat brigade in Cuba is a very serious matter. This status quo is not acceptable" (Washington Star, September 7, 1979).

SECOND THREAT BY CARTER

"We are not trying through diplomacy to get the Soviets to eliminate the combat nature of this troop. And I don't know yet whether we will succeed. If we do not succeed, we will take appropriate action to change the status quo" (St. Louis Post-Dispatch, September 26, 1979).

RECALLING THE CARTER OF 1976

" . . . The time for blustering and bluffing other nations by claiming we're going to send in troops has passed" (UPI, October 26, 1976)

ANOTHER "FLASHBACK" TO THE CARTER OF 1976

"I am not afraid of hard bargaining with the Soviet Union" (Washington Post, March 16, 1976).

THE OCTOBER "SURPRISE"

"This is not a large force, nor an assault force. It presents no direct threat to us. I have concluded that the brigade issue is certainly no reason for a return to the cold war" (Televised Address to the Nation, October 1, 1979).

TRUTH

The Soviets are building a submarine base in Cuba and the combat brigade still maneuvers there

TALKING POINTS

Reagan Bush Committee

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Jay Carmer

CPI Figures--Talking Points

1) The CPI rose .7% in August, an annualized rate of 8.6%. Government economists expect it to increase even faster next month (in contrast, the CPI remained unchanged last month because of the decline in mortgage rates). Inflation for Jan. through Aug., annualized, is 12.1

2) The price increases were paced by the increase in food prices, 2.3%, or an annualized rate of 31.4%. Meats, poultry, fish, and eggs rose 4.1%, an annual rate of 62%, and eggs alone rose 6.6%, an astounding annual rate of 153.2%.

3) The current Misery Index (for Jan. 1980-Aug. 1980) is:

inflation	12.1
unemployment	7.0
	<u>19.1</u>

In contrast, when Mr. Carter took office, it was only 12.2 (in February of this year it did push up to 24.2).

4) Points to make:

- a) Inflation is back on the upswing. This is not surprising, since he is currently presiding over the largest federal deficit, including off-budget items, in history (77.0 billion), and his proposed 1981 deficit, including off-budget items, is over \$50.0 billion.
- b) The Carter Administration and the Democratic leadership are trying to put off a vote on the 1981 budget so they won't be held accountable by the people for not balancing the budget.
- c) The CPI would have been worse but for the fact that mortgage interest rates fell 4.3%. However, few families buy new homes; everyone buys food.
- d) Though Mr. Carter promised in 1976 never to use unemployment to try to fight inflation, he has done just that. But it appears that the 2 million American workers who lost their jobs have done so in vain, since the annualized rate through August is 12.1%, and the increase since Mr. Carter took office is 42.3%. Thus we now still have unconscionably high inflation and unemployment rates.

TALKING POINTS

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Talking Points, cont'd

- e) The increase in food prices is the largest in five years. If the August inflation rate continued for the next year, a whole chicken fryer costing 79¢ a pound would cost \$1.29, a pound of hamburger now costing \$1.69 would cost \$2.74, and a dozen eggs costing 59¢ would cost \$1.49. And that's just after one year.

NEW FILE SPEECHS

Gerry Carmen FYI

MEMORANDUM

25 SEPTEMBER 1980

TO: E. MEESE, B. TIMMONS, D. ALLEN, M. ANDERSON,
 C. TYSON, B. GARRICK, B. CARRUTHERS, R. WALKER,
 J. COTHRAN

FROM: GREG NEWELL *GN*
 DIRECTOR
 PRESIDENTIAL SCHEDULING

SUBJ: RR SPEAKING REQUIREMENTS MEMORANDUM

ATTACHED HERETO YOU WILL FIND THE FORM DETAILING THE GOVERNOR'S SPEAKING REQUIREMENTS EFFECTIVE 25 SEPTEMBER 1980.

THE TERMINOLOGY USED IS AS FOLLOWS:

- TALKING POINTS A WRITTEN SUMMARY OF PERTINENT INFORMATION FOR MEETINGS WHERE FORMAL STATEMENT AND REMARKS DO NOT OCCUR.
- STATEMENT A RELATIVELY BRIEF STATEMENT OF A 2 PAGE MAXIMUM.
- BRIEF REMARKS A MAXIMUM OF 5 TO 10 MINUTES-- "OFF THE CUFF".
- PREPARED REMARKS A 5 TO 15 MINUTES--CARDS OR TELEPROMPTER.
- RALLY REMARKS A 5 TO 15 MINUTES--A POLITICAL AUDIENCE.
- SPEECH A FULL TEXT SPEECH OF SUBSTANCE WITH THE USE OF A TELEPROMPTER OR PODIUM.

MEMORANDUM

25 September 1980

TO: ED MEESE

FROM: GREG NEWELL

SUBJ: RR SPEAKING REQUIREMENTS AS OF 9/25/80.

<u>DATE</u>	<u>EVENT</u>	<u>TYPE</u>	<u>REMARKS</u>	<u>ADDITIONAL INFO</u>
9/25	WESTERN ELECTRIC SUNNYVALE, CA	EMPLOYEES OUTSIDE	PREPARED REMARKS	PODIUM
9/25	REAGAN CEO'S MTG SAN JOSE, CA	MEETING	NONE	COURTESY
9/25	DOUBLE TREE SEATTLE, WA	RALLY INSIDE	RALLY REMARKS	PODIUM
9/26	BREAKFAST PORTLAND, OR	POLITICAL TYPE	PREPARED REMARKS	PODIUM
9/26	DFMS FOR RR LA, CA	LUNCH MEETING	BRIEF REMARKS	PODIUM
9/26	HISPANIC MTG E. LA, CA	INFORMAL MTG	BRIEF REMARKS	STAND-UP MIC
9/30	FARM BRFT NEVADA, IA	GOP FR\$	BRIEF REMARKS	STAND-UP MIC
9/30	FARM SPEECH NEVADA, IA	MAJOR SPFECH	SPEECH	PODIUM
9/30	PRELUDE DINNER NYC, NY	GOP FR\$	PREPARED REMARKS	PODIUM /Teleprompter
10/1	SMALL BUS MTG NYC, NY	SMALL BUSINFSS	PREPARED REMARKS	PODIUM
10/1	WESTWAYS NYC, NY	HARD-HAT SITE OUTSIDE	PREPARED REMARKS	STAND-UP MIC
10/1	PATTERSON TOUR PATTERSON, NJ	POLITICAL OUTSIDE	BRIEF REMARKS	STAND-UP MIC
10/1	TOWN SQUARE WILKES-BARRE, PA	RALLY OUTSIDE	RALLY REMARKS	PODIUM
10/2	GOP FR\$ PITTSBURGH, PA	BKFT MEETING	PREPARED REMARKS	PODIUM
10/2	CYCLOPS STEEL BRIDGEVILLE, PA	PLANT VISIT	PREPARED REMARKS	STAND-UP MIC

MEMORANDUM: 25 SEPTEMBER 1980

<u>DATE</u>	<u>EVENT</u>	<u>TYPE</u>	<u>REMARKS</u>	<u>ADDITIONAL INFO</u>
10/2	ELKS CLUB GREEN BAY, WI	SERVICE ORG./GOP INSIDE	SPEECH	PODIUM TELEPROMPTER
10/2	NORTHLAKE RETIRE. HOTEL NORTHLAKE, IL	SENIOR CITIZENS EVENT INSIDE	PREPARED REMARKS	PODIUM
10/2	O'NEAL FR\$ ROSEMONT, IL	POLITICAL INSIDE	PREPARED REMARKS	PODIUM
10/3	NATL REL BROAD LYNCHBURG, VA	RELIGIOUS CONV	SPEECH	PODIUM TELEPROMPTER
10/3	VA GOP NORFOLK, VA	RALLY INSIDE	PREPARED REMARKS	PODIUM
10/8	WHEATON COLLEGE WHEATON, IL	COLLEGE/GOP INSIDE	PREPARED REMARKS	PODIUM
10/9	CHAMBER/COMMERCE BIRMINGHAM, AL	BUSINESS FORUM	SPEECH	PODIUM TELEPROMPTER
10/9	SEA WORLD ORLANDO, FL	SENIOR CITIZENS		
10/10	CAPITAL STEPS COLUMBIA, SC	RALLY OUTSIDE	RALLY REMARKS	PODIUM
10/10	DEMS FOR RR	DROP-BY	TALKING POINTS	
10/10	SAN FERN VALLEY SAN FERN V, CA	RALLY OUTSIDE	RALLY REMARKS	PODIUM
10/14	SYMMS EVENT IDAHO FALLS, ID	POLITICAL	PREPARED REMARKS	PODIUM
10/16	AL SMITH DINNER NYC, NY	PHILANTHROPIC INSIDE	SPEECH	PODIUM TELEPROMPTER