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Public Opinion Report

Kathleen Keegan, Editor
Cynthia Reiche, Co-Editor

August 8, 1980
Issue #102

NATIONAL POLITICS

CARTER'S APPROVAL RATING

● Gallup, 7/2/80 (conducted July 14-25)

President Carter's approval rating reached its lowest point since its all-time low of 29% last July. Among the 1,022 respondents questioned, only 21% approve of his handling of the presidency, while 63% disapprove. This rating, the lowest recorded for any president, is 40 points below Carter's rating last December, when he received 61% approval.

CARTER/BILLYGATE

● Newsweek, 8/11/80 (conducted July 30-31)

When the public is asked, "Do you think the Carter Administration has been honest and proper in dealing with the relationship between Billy Carter and Libya?", 35% of the respondents say it has been honest, 32% say it has not been honest, and one-third express no opinion. A majority (52%) of the public believe President Carter's handling of his brother's relationship with the Libyan government should not play an important role in his quest for the presidency, and thirty-six percent say it should play an important role. When the public is asked whether they have a "less favorable" opinion of the President on account of this controversy, almost three-fourths (74%) say their opinion has not changed, while 23% say they have a "less favorable" attitude toward President Carter.

TRIAL HEATS

● Newsweek, 8/11/80, Gallup (conducted July 30-31)

The latest presidential poll shows Reagan leading Carter 46-28%, followed by Anderson with 19%. These results show significant change since an early June survey, when Reagan edged out Carter 40-36%, followed by Anderson with 19%. When matched against other Democratic leaders, Reagan maintains a healthy lead:

Kennedy	27%	Muskie	31%
Reagan	48	Reagan	45
Anderson	18	Anderson	16
Mondale	27%	Jackson	21%
Reagan	47	Reagan	46
Anderson	18	Anderson	20

●ABC-Harris, 8/4/80 (conducted July 18-21)

In a three-way race for the presidency, Reagan leads Carter 53-26%, followed by Anderson with 18%. Reagan's lead has increased substantially since the mid-June Harris survey when he edged out Carter 39-34%, followed by Anderson with 24%. When the public is asked, "Now suppose the polls showed that John Anderson had a real chance of winning the presidential election in November. If you had to choose right now, would you vote for Reagan, the Republican, Carter, the Democrat, or Anderson, the Independent?", Reagan leads Anderson 49-25%, followed by Carter with 23%.

DEMOCRATS

●Gallup, 8/6/80 (conducted August 1-3)

A majority (55%) of the 566 Democrats questioned nationwide want Carter to release his delegates so they can vote for the candidate of their choice, while 37% oppose this suggestion. When asked their presidential preference, 39% favor Carter, and 52% support other candidates. President Carter's lead over Senator Kennedy has plummeted. Democrats favor Carter by a 47-43% margin, compared with a 60-34% margin in a mid-July Gallup survey.

DEMOCRATIC DELEGATES

●UPI, 8/7/80 (conducted first week in August)

Among the 612 Carter delegates questioned, 89% oppose an open convention, and 8% support an open convention. Less than 1% say they might pledge their support to another candidate.

●Matt Reese & Associates, 8/3/80, The New York Times (conducted June 20-30)

A survey of 1,055 delegates to the Democratic Convention found that three-fourths would support Carter if he is the presidential nominee, 6% would favor Anderson, and 5% would support Reagan. Among the delegates favoring Senator Kennedy, 47% would pledge their vote to President Carter if he is the nominee, 16% would support Anderson, and 35% are undecided. When the delegates are asked to state their presidential preference regardless of their prior commitment, Carter leads Kennedy 50-34%. Eighty-three percent of the Carter delegates say they are "absolutely committed" to the President, and 11% say they are "very committed."

●Washington Post Poll, 8/1/80 (conducted July 22-30)

A majority (54%) of the 591 delegates to the Democratic Convention oppose an open convention rule, while 41% support this rule. There has been no change in support among the Carter and Kennedy delegates for their candidates. Ninety-eight percent of Carter's delegates still support the President. In fact, they believe he has more than a 7-3 chance of winning the nomination. When the Kennedy delegates are asked whether they would support President Carter if he is nominated, 4-out-of-ten say they would work "enthusiastically" for him, one-third say they would not work for his candidacy, and almost one-third say they would work for him "reluctantly". On a scale of one to ten, delegates give the President a 5.3 rating on his "coattail effect", compared with a 2.3 rating which he receives from the Kennedy delegates.

REPUBLICAN CONVENTION

● ABC-Harris, 7/31/80 (conducted July 18-21)

Two-thirds of the public say they had a "favorable" reaction to the Republican National Convention, while 26% say they had an "unfavorable" reaction. When Harris asked voters their reaction to specific policies outlined in the Republican platform, he found the following results:

"Now let me ask you about some specific policies included in the Republican platform adopted at the 1980 Republican Convention and in Reagan's acceptance speech. For each, tell me if your own reaction was very favorable, moderately favorable, moderately unfavorable, or very unfavorable?"

REACTION TO REPUBLICAN POLICIES

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Not Sure</u>
Calling for increased defense spending so the United States can regain military superiority over the Russians	84%	13%	3%
Reagan's promise to give minorities a chance to learn skills and to get job opportunities	84	14	2
Supporting a national law making capital punishment legal in all states	74	22	4
Reagan's opposition to draft registration and a military draft and his proposal to greatly increase military pay so that the all-volunteer army works	63	33	4
Calling for a weakening of gun control laws	40	55	5
Calling for the appointment of federal judges who would tend to oppose abortion	39	54	7
Advocating passage of a constitutional amendment making all abortions illegal	35	61	4

STATE POLLS

California

● California Poll, 8/5/80 (conducted July 18-24)

Four-out-of-ten Californians surveyed say they are more inclined to vote for the Republican ticket with Bush as the vice presidential candidate, 36% say his nomination makes no difference, and 18% say they are less inclined. If Ford were Reagan's running mate,

46% say they would be more inclined to vote for the Republican ticket, three out of ten say they would be less inclined, and one-fifth say it would make no difference.

IOWA

● Iowa Poll, 7/13/80 (conducted June 21-27)

Among the 605 Iowans questioned, Reagan leads Carter 44-26%, followed by Anderson with 19%. In a mid-May survey, Reagan led Carter by only two percentage points. In a two-man race Reagan leads Carter 53-34%. Reagan has gained the support of a majority of blue collar workers and city dwellers. Last May a majority of these voters supported President Carter. In terms of the Anderson candidacy, a majority (59%) of Anderson supporters say they will vote for him even if he doesn't have a chance of winning, and 26% say they will switch to Carter or Reagan.

LOCAL POLITICS

Connecticut

● The Connecticut Poll, 8/5/80 (conducted July 8-14)

In a recent poll, Connecticut residents were surveyed about many issues. Among the 500 residents asked, "If a person is convicted of deliberately killing someone in cold blood, what do you think is the right punishment?", 58% say death. Two-thirds agree that the death penalty should be made a law.

In terms of low-income housing, a majority (68%) of Connecticut residents favor community-provided housing, but only 51% say they would support it in their own neighborhoods. Almost three-fourths (74%) believe communities should not be required to provide low-income housing.

A plurality (42%) of Connecticut residents believes the driving age should remain at 16, while 38% say it should be raised to 18. An overwhelming majority (81%) favor the re-testing of drivers. In terms of travel preference, 41% favor travel by plane and 32% favor travel by car.

California

● California Poll, 8/5/80 (conducted July 18-24)

In the race for the U.S. Senate seat, Democratic incumbent Cranston leads Paul Gann, co-author of Proposition 13, 51-24% among 1,021 California voters.

Alaska

● Dittman Research, 7/30/80 (conducted July 21-24)

A survey on the Alaska Senate race commissioned by GOP candidate Murkowski finds Gravel leading Gruening in the Democratic primary 59-41%. Murkowski is the overwhelming choice over other Republican challengers. In a trial heat, Murkowski leads Gravel 38.4-29.6%, with 32% undecided.

Oregon

● Arthur Finkelstein & Associates, 8/1/80 (conducted June 12-19)

A survey conducted for Denny Smith, the GOP challenger in the 2nd District Congressional race, finds Ullman leading by a narrow 46-40% margin. However, among the 56% of Oregonians who have heard of both candidates, Smith leads 55-36%, with 9% undecided. This survey also found a decline in Representative Ullman's favorability rating from 62% last September to 41% in June. Smith's favorability rating has increased from

4.9% to 25% over the same period. In June, 42% of Oregonians have not heard of Smith, compared to 83% last September. This survey also finds that one-third of those supporting Ullman have not heard of Smith.

Missouri

● St. Louis Post-Dispatch - KMOV Radio Poll, SRI Research Center, Inc., 7/30/80
(conducted July 25-27)

In last Tuesday's gubernatorial primary, Democratic Governor Teasdale won the Democratic nomination and former Governor Bond won the GOP nomination. When Bond is paired against Teasdale, he leads by a 45-37% margin, with 18% undecided.

Iowa

● Iowa Poll, 7/20/80 (conducted June 21-27)

In the race for the U.S. Senate seat, Republican challenger Grassley leads incumbent Democrat Culver 53-36% among likely voters. Among all Iowans, Grassley leads 46-37%. These results show no significant changes since a May survey.

When Iowans are asked to rate what issues are most important to them, "the cost of living", "military defense", the reduction of U.S. dependence on foreign oil, the Iranian hostage situation, and the safety of nuclear power plants all receive "very important" ratings.

In terms of an "ideal" vacation, 28% of Iowans would opt for a world cruise, 18% would choose a trip on the Delta Queen steamboat, 15% would spend a year abroad, and 9% would take a charter tour of Western Europe.

Minnesota

● Minnesota Poll, 7/20/80 (conducted April 28-May 9)

When Minnesotans are asked whether the government should "provide a minimum standard of living for all persons", 48% say it should and four-in-ten say it should not. In addition, almost three-fourths (74%) believe welfare programs are not well run and eight-in-ten believe people take advantage of these programs. Among the respondents, 73% say they or people close to them have not been helped by welfare programs, while 26% say they have received benefits. In terms of aid to dependent children, 61% believe it is "very necessary", while 27% say it is "not too necessary", and 2% say it is "not needed at all".

POLITICAL PARTIES

● ABC-Harris, 8/6/80 (conducted August 1-3)

A recent poll asked for voting intentions in specific races and finds the GOP and the Democrats running close. The results are listed below:

Voting Intentions for:

	<u>GOP</u>	<u>Dem.</u>
U.S. Senate	45%	47%
House of Representatives	45	44
Governorships	44	48
State Legislature	42	46

AMERICAN LIFE

Civil Rights

●Gallup, 7/24/80 (conducted May 30-June 2)

When the public is asked about the treatment of blacks in their community, 68% of whites believe they are treated the same as whites and 17% say they are treated not as well. When blacks are asked the same question, 44% say they receive the same treatment as whites and 31% say they are not treated as well. Three-fourths of whites believe the quality of life for blacks has improved in the last ten years. Only 44% of blacks share this opinion, while 29% say it has stayed the same, and one-fourth say the quality of life has worsened.

Education

●Gallup, Charles F. Kettering Foundation, 8/4/80 (conducted first week in May)

When 1,547 adults were asked to rate public schools on a scale of A through F, 48% of respondents gave public schools "A" or "B" ratings, and 18% gave public schools "D" or "F" ratings.

ECONOMY

●Gallup, 8/3/80 (conducted July 11-14)

A majority (56%) of Americans continue to cite the "high cost of living" as the most important problem facing the country today. Fifteen percent mention unemployment and 12% mention international problems. When asked, "Which political party do you think can do a better job of handling the problem you have just mentioned -- the Republican Party or the Democratic Party?", three-in-ten say the Republican Party, 27% name the Democratic Party, and three-in-ten say it makes no difference.

CARTER AND THE ECONOMY

"MISERY INDEX"*

1976	12.5
1977	13.8
1978	15.0
1979	19.1
1980 Jan.	24.2
Feb.	24.2
Mar.	24.2
Apr.	18.6
May	18.4
June	20.1

PRIME INTEREST RATE

	high	low
1976	7.25%	6.25%
1977	7.75	6.50
1978	11.50	8.00
1979	15.75	11.75
1980	20.00	10.75

8/7/80 rate - 11%

*MISERY = INFLATION + UNEMPLOYMENT

DOW JONES INDUSTRIAL YEARLY AVERAGES

ANNUAL INFLATION RATE -- CPI

1976	4.8%
1977	6.8
1978	9.0
1979	13.3
1980 Jan.*	18.0
Feb.*	18.2
Mar.*	18.2
Apr.*	11.6
May*	10.6
June*	12.4

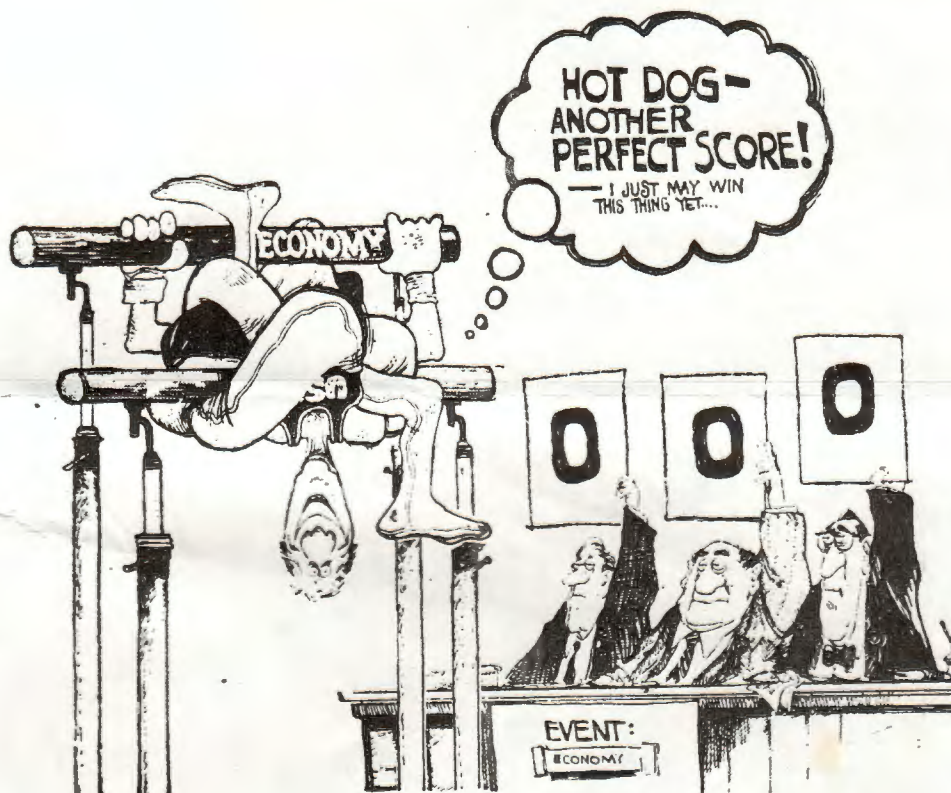
	high	low
1976	1014.79	585.71
1977	999.75	800.85
1978	907.74	742.12
1979	897.61	796.67

Closing 8/7/80 = 950.94

*annually compounded

UNEMPLOYMENT

1976	7.7%
1977	7.0
1978	6.0
1979	5.8
1980 Jan.	6.2
Feb.	6.0
Mar.	6.2
Apr.	7.0
May	7.8
June	7.7
July	7.8



By Sack for The Fort Wayne Journal-Gazette

Public Opinion Report

Kathleen Keegan, Editor

September 19, 1980
Issue #107

NATIONAL POLITICS

● CBS-New York Times Poll, 9/17/80 (conducted September 10-14)

The latest CBS-New York Times poll finds Carter leading Reagan 38-35%, with 14% preferring Anderson. When respondents were asked if they might consider voting for one of the other candidates, 39% of Anderson voters said they would, compared to 28% of Reagan backers, and 24% of Carter supporters. When asked to attribute certain qualities to Reagan and Carter, this survey found the following:

	<u>Ronald Reagan</u>	<u>Jimmy Carter</u>
Offers clear vision of where he wants to lead the country	67%	46%
Strong leader	57	33
Understands the complicated problems a President has to deal with	48	68
Cares about ordinary people	58	77

This poll also found that 36% thought the economy would improve under Mr. Reagan, while only 25% say it will improve under Carter. Six-out-of-ten cited the economy as the most important problem facing our nation. When it comes to a remedy, only 32% said that a large, immediate tax cut would help the economy, while 52% say it would be harmful.

● Gallup, 9/16/80 (conducted September 12-14)

In the latest trial heat, Gallup finds the race close, with Reagan at 40%, Carter at 38%, and Anderson at 15%. Seven percent are either undecided or have chosen another candidate.

● The Washington Post Poll, 9/14/80 (conducted September 3-7)

The latest Washington Post poll finds Carter and Reagan running even in the popular vote, with each drawing support from 37% of registered voters. Independent candidate John Anderson is trailing with 13%.

Demographically, Carter leads Reagan among blacks nationwide by a 73-9% margin, with Anderson at 9%. Among whites, Reagan leads Carter 41-32%, with Anderson at 14%. Reagan leads Carter among men nationwide by a 43-33% margin, but Carter is ahead among women by the same margin.

Respondents were asked: "Right now how strongly do you feel about your choice -- very strongly, fairly strongly, or not strongly at all?" The results are summarized in the following table:

	<u>very strongly</u>	<u>fairly strongly</u>	<u>not strongly</u>
Carter	51%	27%	22%
Reagan	50	32	18
Anderson	35	38	27

Carter's primary strength comes from the South, where he leads Reagan by a 47-34% margin. Reagan is ahead in all other major geographic regions, as indicated below:

	<u>Nationwide</u>	<u>North East</u>	<u>North Cen.</u>	<u>South</u>	<u>West</u>
Carter	37%	30%	33%	47%	30%
Reagan	37	35	40	34	44
Anderson	13	18	14	8	17
Not Sure	13	17	13	11	9

Voters appear to be gaining confidence in the economy, or at least expressing the conviction that things are no longer getting any worse. Presently, 27% of respondents say they think they would be worse off financially in a year's time. This indicates a 20% drop since last April. By an 11% margin, Reagan is the choice over Carter as the candidate more likely to restore the value of the dollar.

An indication of the importance of voters' perceptions of the economy is the fact that among voters who think that the economy has stopped deteriorating and that Carter's record in office is at least passable, Carter leads Reagan 61-14%, followed by Anderson with 9%. Those two propositions, however, are believed by only 40% of the public.

Carter's popularity is as low as ever. On a scale of zero to 10, with zero representing the most unfavorable rating and 10 the most favorable rating, the President rates an overall score of 5.0.

When asked whether they feel Carter is "a better president than he is getting credit for" or whether he "just can't cut it as president", 47% agree with the former statement and 44% choose the latter. This is the lowest score Carter has received in this area.

Twenty-seven percent of the electorate view Carter's presidency as a failure, but believe the economy is starting to show improvement. Among this group, Reagan has an overwhelming lead over Carter (65-5%), with Anderson at 14%.

The public is split over whether they think Reagan "is well qualified to be a good president or not", with 43% saying yes, 41% saying no, and 16% unsure.

On specifics, the public was also divided. Carter was seen as having a better understanding than Reagan of "the problems of people like you" by 46-34%, and was trusted more "to do the right thing" by 45-37%. On the other hand, Reagan was considered "more likely to get things done as president" by 44-35%, as well as better able to restore the value of the dollar. A plurality favored military action in Iran, and by a slim 43-40% margin, respondents said they would rather see Reagan than Carter "in charge of handling our relations with Iran."

● Gallup, 9/10/80 (conducted August 15-18)

Gallup matched candidate support versus liberal stances on some key issues and found Anderson's constituency to be the most liberal. The results are listed in the following table:

CANDIDATES VS. ISSUES

	<u>Carter supporters</u>	<u>Anderson supporters</u>	<u>Reagan supporters</u>
Percent in favor of:			
Registration of all firearms	68%	63%	45%
Ban on all abortions	33	22	32
More nuclear power plants	40	33	56
Allowing homosexuals to teach	27	46	19
Death penalty for murder	49	49	61
The ERA	72	69	52
Prayer in the public schools	66	45	59
Increased defense spending	74	60	78
Government social programs	59	54	31

When candidate support is matched against respondents' own political philosophy, Gallup finds the following:

OWN POLITICAL PHILOSOPHY

	<u>Carter supporters</u>	<u>Anderson supporters</u>	<u>Reagan supporters</u>
Left of center	26%	32%	11%
Middle of road	38	43	39
Right of center	28	20	46
Don't know	8	5	4

Carter Profile

● ABC-Harris, 9/8/80 (conducted August 14-18)

Carter's profile has strong negative overtones. The public now believes he lacks the "personality and leadership qualities a President should have" and disagree that "after a bad start, he now seems to have caught hold of the job and is doing a good job." The only positive aspects of the profile are Carter's integrity and his handling of Iran and Afghanistan. The latest results are listed below:

CARTER PROFILE

	<u>Agree</u> %	<u>Disagree</u> %	<u>Not sure</u> %
<u>POSITIVE</u>			
He's a man of high integrity	80	18	2
He has been steady and firm during the crises in Iran and Afghanistan, handling difficult situations well	45	51	4

CARTER PROFILE (continued)

	<u>Agree</u> %	<u>Disagree</u> %	<u>Not sure</u> %
He has the personality and leadership qualities a president should have	44	54	2
After a bad start, he now seems to have caught hold of the job and is doing a good job	40	57	3

NEGATIVE

In some of the mistakes he has made, his lack of experience is clear to see	82	16	2
Although he is well-intentioned, at times you begin to wonder if he has the basic competence to do the job	73	25	2
As President, he has let the economy at home get much worse and has lost the respect of the world abroad	68	29	3
He does not inspire confidence as a president should	66	32	2

In contrast to Carter's negative showing on the leadership qualities a president should have, Reagan is given a 57-38% endorsement by the same voters. And a 47-41% plurality feels that John Anderson has the necessary presidential qualities.

State Polls

California

●The California Poll, 9/16/80 (conducted August 30-September 4)
Carter continues to get low job performance ratings in California. After an improvement during the winter months this year, Carter is back to his lowest marks received during his "crisis of confidence" period.

This poll also asked for job performance expectations for the three candidates and found the following:

	<u>All adults -- Statewide</u>		
	<u>Reagan</u>	<u>Carter</u>	<u>Anderson</u>
<u>If elected, job he would do as President next four years</u>			
Excellent/good	34%	26%	23%
Fair	28	33	29
Poor/very poor	34	38	28
No opinion	4	3	20

As reported in Public Opinion Report #106, Reagan leads in California with 39%, Carter follows with 29%, and Anderson has 18%.

Colorado

●Research Services, Inc., 9/15/80 (conducted August 20-27)
In a survey of 494 registered and unregistered voters in Colorado, Reagan leads Carter 43-29%, followed by Anderson with 17% and 11% undecided. Reagan leads in all congressional districts except the 1st District, which prefers Carter by a 35-30% margin, with Anderson at 13%.

Illinois

●Chicago Tribune Poll, 9/14/80 (conducted September 5-8)
In a statewide poll of 800 eligible voters, Carter has the support of 27% of the voters, Reagan 23%, and Anderson 14%. A large percentage (36%) of Illinois voters are undecided.

Minnesota

●Minnesota Poll, 9/7/80 (conducted August 18-24)
A statewide survey found Minnesotans rating Republicans and Democrats evenly on their ability to handle the economy with 32-31%, respectively. However, when asked which presidential candidate could better handle the economy, 36% said Reagan and 26% said Carter. In terms of foreign policy, 34% think the Republicans can handle it better, while 32% say the Democrats. Reagan is rated the best to handle foreign policy by 31% and Carter is rated better by 33%.

South Carolina

●The Observer Poll, 9/14/80 (conducted September 2-5)
South Carolinians favor Carter over Reagan by a 46-33% margin, with 6% favoring Anderson. Thirteen percent are undecided. At the same time, about six-out-of-ten (61%) say Carter is doing a fair or poor job in the White House.

Washington

●Quality Control Services, 9/16/80 (early September)
Reagan leads Carter in Washington state by 40-30%. Anderson is supported by 18%.

West Virginia

●Charles Ryan Associates, Inc., 9/11/80 (conducted September 5-8)
The latest West Virginia poll shows Carter leading Reagan by a 38-25.6% margin, with Anderson at 14.1% and 22% undecided. Last August, this survey found Reagan leading Carter 36-28%, followed by Anderson with 7%.

LOCAL POLITICS

Arkansas

●Arkansas Poll, 8/28/80 (conducted August 15-18)
In a poll conducted for the Arkansas Gazette by David F. Miller of R. D. Doubleday Company, Arkansas' registered voters came out in opposition (76-11%) to President Carter's decision to transfer to Fort Chaffee all Cuban refugees remaining in other United States government installations.

Among voters who feel that Mr. Carter is doing a fair or poor job as President, 84% disapprove of his decision regarding the refugees. Those who rate his job performance as excellent are less critical of his decision, but even so, only 30% of this group approve, while 48% disapprove.

Governor Bill Clinton's attempt to influence Carter to reverse his decision made 63% of Arkansans feel more favorable toward him, while only 4% felt less favorable toward him as a result of that action. Twenty-eight percent said it had no effect on their opinion of the governor.

California

●The California Poll, 9/10/80 (conducted August 30-September 4)

According to a recent California Poll, Alan Cranston leads Paul Gann in this year's U.S. Senate race by a 55-28% margin among registered voters. A breakdown by party is listed below:

	<u>Democrats</u>	<u>Republicans</u>	<u>Others</u>
Cranston	77%	30%	43%
Gann	10	54	21
Others	5	5	10
Undecided	9	11	26

●The California Poll, 9/11/80 (conducted August 30-September 4)

The California Poll shows strong support (65-31%) for Proposition 10, the initiative measure which would require smoking and non-smoking sections in all enclosed public places including places of employment and education facilities. Proposition 10 is overwhelmingly endorsed by non-smokers (70-26%), and is also favored by a majority of smokers (59-38%). There has been no real change in the public's overall position since an earlier survey taken in July.

West Virginia

●Charles Ryan Associates, Inc., 9/10/80 (conducted September 5-8)

Jay Rockefeller leads Arch Moore by a 49-34% margin in West Virginia's gubernatorial race. Among likely voters, Rockefeller holds a 51-36% lead over Moore.

In other findings of the West Virginia Poll, 50% of the state's voters feel the news media is either "very reliable" or "reliable" as sources of information about political candidates. Thirty-nine percent said the news media is "very unreliable" or "unreliable" in its coverage of political candidates. Eleven percent had no opinion on this issue.

Union endorsements appear to be more influential on voters' decisions than do newspaper endorsements. About 17% of respondents said they are more likely to vote for a candidate if he/she is endorsed by a union organization, while only 7% felt that way about newspaper endorsements. However, a majority (55%) said they are not influenced by union endorsements, and 66% said newspaper endorsements have no influence.

AMERICAN LIFE

Marijuana

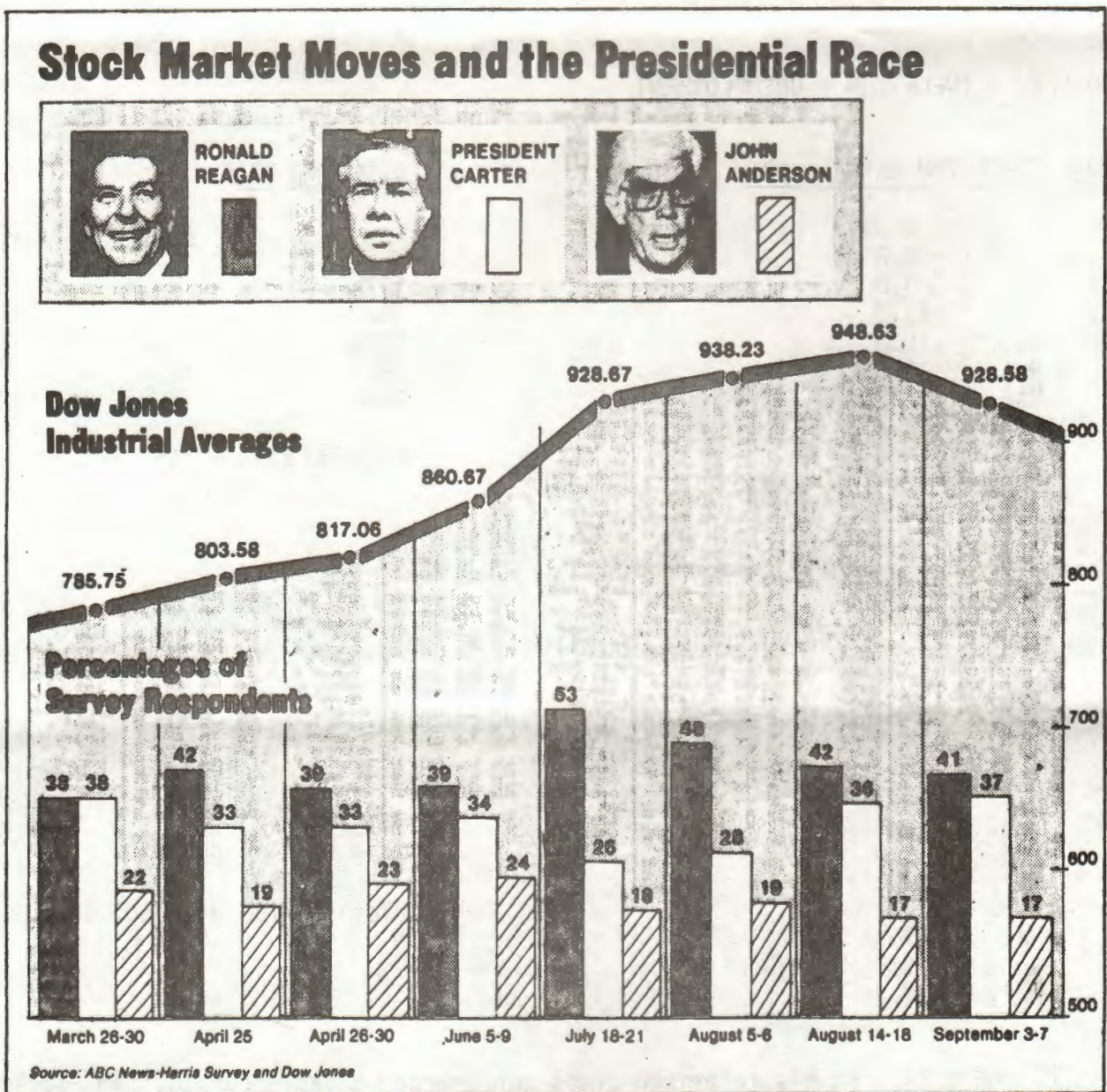
●Gallup, 9/14/80 (conducted June 27-30)

In a recent Gallup poll, 70% of people 18 years and older are against legalizing the use of marijuana, while 25% favor legalization. A survey conducted two years ago recorded exactly the same percentages. While the adult population as a whole is currently nearly 3-to-1 in opposition to legalization, 18-to-29-year-olds are divided on the issue, with 43% in favor and 51% opposed. Demographically, opposition to legalizing the use of marijuana is greatest among women, persons with less formal education, and those living in the Midwest and in the South.

Although opposed to legalization, a majority (52%) of the public feels possession of small amounts of marijuana should not be treated as a criminal offense. Forty-three percent of respondents would like to see criminal penalties retained. Majority support for decriminalization is found in all key population groups, with the exception of Southerners, those 50 and older, and persons whose education ended at the grade school level. The greatest support for decriminalization is found among the young and the college-educated.

ECONOMY

Donald Saltz of the Washington Star did the following comparisons of polls and the stock market:



CARTER AND THE ECONOMY

"MISERY INDEX"*

1976		12.5
1977		13.8
1978		15.0
1979		19.1
1980	Jan.	24.2
	Feb.	24.2
	Mar.	24.2
	Apr.	18.6
	May	18.4
	June	20.1
	July	7.8

*MISERY = INFLATION + UNEMPLOYMENT

INTEREST RATES

PRIME

	high	low
1976	7.25%	6.25%
1977	7.75	6.50
1978	11.50	8.00
1979	15.75	11.75
1980	20.00	10.75

9/18/80 rate = 12¼%

ANNUAL INFLATION RATE -- CPI

1976		4.8%
1977		6.8
1978		9.0
1979		13.3
1980	Jan.*	18.0
	Feb.	18.2
	Mar.	18.2
	Apr.	11.6
	May	10.6
	June	12.4
	July	0.0

*monthly rates annually compounded

DISCOUNT RATE

	high	low
1976	5.5%	5.25%
1977	6.0	5.25
1978	9.0	6.50
1979	12.0	9.50
1980	15.25	10.00

9/18/80 rate = 10%

UNEMPLOYMENT

1976		7.7%
1977		7.0
1978		6.0
1979		5.8
1980	Jan.	6.2
	Feb.	6.0
	Mar.	6.2
	Apr.	7.0
	May	7.8
	June	7.7
	July	7.8

DOW JONES INDUSTRIAL YEARLY AVERAGES

	high	low
1976	1014.79	585.71
1977	999.75	800.85
1978	907.74	742.12
1979	897.61	796.67

Closing 9/18/80 = 956.48

QUOTE OF THE WEEK: At his televised press conference on September 18, the President had this to say about the economy: "I believe we will have a stable economy with statistics fluctuating from one month to another."

Public Opinion Report

Kathleen Keegan, Editor

September 29, 1980
Issue #108

NATIONAL POLITICS

THE ELECTION AND THE DEBATES

●Newsweek poll, 9/29/80 (conducted September 24-25)

The latest Newsweek poll conducted by the Gallup Organization shows Reagan leading Carter 39-35%, with Anderson at 14%. This poll found the debates hurting Anderson. Thirty-five percent of those interviewed said they were more inclined to vote against Anderson after watching the debate while 26% said they were more inclined to vote for him. One third of respondents said they were more likely to vote for Reagan after watching the debate and 30% said they were less likely. Newsweek also found that only 44% said they thought Anderson should be included in any further debates.

●AP-NBC, 9/26/80 (conducted September 22-24)

In a survey conducted shortly after the first presidential debate, AP-NBC found Reagan leading Carter 42-33% followed by Anderson with 13%. Eleven percent are undecided. This indicates no significant change since the mid-August survey. However, this survey found that about two out of five likely voters have not made up their minds about the Presidential choice. Among those who have definitely made up their minds, 48% back Reagan, 39% Carter and 11% Anderson. A majority, 58%, of those likely voters said they had not seen or heard the debates on the 21st of September while 42% said they had. Among those who saw the debate, 38% said Anderson did a better job while 35% rated Reagan better. Twenty-three percent said they did equally well and 4% were not sure. Anderson was rated better than Reagan (45-30%) on "how well each candidate presented his stands on the issues." Reagan bested Anderson on "explaining the kind of president he would be."

A majority, 55%, of respondents disapprove of Carter's decision not to debate while 24% approved of his decision and 21% were not sure or had not heard of the controversy. Among those who had heard of Carter's refusal to debate, 30% said it made them less likely to vote for Carter and only 5% said it made them more likely to vote for Carter. Sixty-three percent said it made no difference.

●CBS-New York Times Poll, 9/29/80 (conducted September 19-21, 23-25)

This survey found the debate between Reagan and Anderson benefitting Reagan's efforts. In a survey taken immediately before the debates Carter lead Reagan 40-36% followed by Anderson with 9%. After the debate, Ronald Reagan lead Jimmy Carter 40-35% and Anderson maintained 9% support. According to this poll nearly 3/4 of the electorate saw the debate. Roughly half of those say Carter was wrong to refuse the debate. Only 20% of the voters said they learned something new about Reagan and only 30% said they learned something new about Anderson.

This report, published weekly by the Survey Research Center of the Public Affairs Division, is a summary of the recent public opinion polls on a range of topics. More detailed analysis of any poll is available on request. It is compiled with the assistance of Information Retrieval Services of the Public Affairs Division.

Dwight D. Eisenhower Republican Center: 310 First Street Southeast, Washington, D.C. 20003. (202) 484-7666.

After the debate many people were still confused over Anderson's positions. Forty-six percent said they did not know Anderson's position on the issue of military strength, 44% did not know his stand on an income tax cut, 43% said they do not know his position on government spending and 44% do not know his stand on ERA.

Reagan did much better on perception questions after the debate. On understanding the complicated problems of the presidency, his positive rating climbed from 48% before the debate to 62% afterward.

After the debate, 72% said that Reagan offers a clear vision of where he wants to lead the country, up 5% from the previous week. A majority (57%) said he has clear positions on the issues, an increase of 8% after the debates.

Presently only 41% think Carter is clear on the issues and 45% think Carter offers a clear vision of where he wants to lead the country.

●ABC-Harris Poll, 9/24/80 (conducted September 22, 1980)

Harris found that 62% of the respondents saw all or part of the debate. Six out of ten respondents said that President Carter's decision not to debate was wrong and 32% said it was right. By a margin of 36-30% of the likely voters who saw all or part of the debates said that Anderson out performed Reagan. Almost half of respondents (49%) said they would like to see a future debate among all three candidates, 24% would like to see a Carter-Reagan debate and 20% wanted to see Carter debate Reagan alone and then debate Anderson alone.

●Gallup, 9/21/80 (conducted September 12-16)

In a survey taken prior to the debates, Gallup found about half of the electorate knew that Reagan and Anderson were to participate in the debate, 25% thought Carter was going to debate. By a 61-25% margin, the public felt Carter should not have made the decision to stay out of the debates. A majority (51%) of respondents said that inflation was the issue they would most like to have debated.

STATE POLLS

Arkansas

●Doubleday Co., 9/25/80 (conducted September 16-20)

In a survey of 721 voters in Arkansas Carter leads 48-39% with Anderson trailing at 6% and 7% undecided. One month ago Carter lead Reagan 45-36% with Anderson at 6% and 13% undecided.

California

●California Poll, 9/18/80 (conducted August 30-September 4)

About seven-out-of-ten California voters (73%) say that in making their decision regarding how they will vote for President, the candidate's vice presidential running mate is very or somewhat important to them. Twenty-six percent say it is not too important or not at all important.

The California Poll posed a series of questions to determine the degree to which each of the three vice presidential candidates added to or subtracted from their respective tickets. With Bush on the Republican ticket, 41% of registered voters in California say they are more inclined to vote for Reagan, while only 19% say they are less inclined. Thirty-five percent said it made no difference and 5% had no opinion. With Mondale on the Democratic ticket, 32% say they are more inclined to vote for Carter, 26% say they are less inclined, 36% say it makes no difference, and 6% have no opinion. Lucey's vice presidential candidacy appears to be a negative factor for the independent ticket, with 15% of all potential voters saying they are more inclined to vote for Anderson with Lucey as his running mate, and 28% saying they are less inclined. Forty-two percent say it makes no difference and 15% have no opinion.

Earlier, the California Poll reported that in overall preference for the three leading presidential candidates, Reagan leads with 39%, followed by Carter with 29% and Anderson with 18%.

Iowa

● Iowa Poll, 9/2/80 (conducted August 21-24)

The Iowa Poll shows Reagan holding the support of 47% of Iowa's likely voters, followed by Carter with 30% and Anderson with 12%. Eleven percent are undecided.

On the issues, Reagan is preferred over the others in most areas. The following charts show the results on the issue and character questions in the Iowa Poll:

Which Presidential candidate--Reagan, Carter or Anderson--do you think would do the best job handling each of these problems?

	<u>Reagan</u>	<u>Carter</u>	<u>Anderson</u>
Reducing waste in government	51%	19%	12%
Controlling inflation	46	22	9
Creating more jobs in private industry	46	23	9
Making the country more prosperous	46	23	7
Encouraging a prosperous family farm	39	25	13
Getting the hostages back from Iran	35	26	7
Reducing U.S. dependence on foreign oil	36	32	9
Making the U.S. a place of equal opportunity	31	39	9
Keeping the U.S. out of War	27	44	9

Which candidate for president do you think is the strongest in each of the following?

Foreign affairs	26%	45%	8%
Knowledge of agriculture	24	43	12
Experience in government	30	48	10
Honesty and openness	32	40	14
Trustworthiness	33	40	10
Intellectual capacity	32	29	20
Ability to get bills through Congress	31	24	10
Stands on the issues	42	25	14
Leadership ability	48	26	11

New Mexico

● Zia Research of Albuquerque, 9/25/80 (conducted September 10-14)

In a poll of 400 voters in New Mexico, Reagan leads by 39% followed by Carter with 30% and Anderson with 13%. Fourteen percent are undecided.

● Leach Research, 9/20/80 (conducted September 15-19)

This survey found Reagan leading Carter 42-33% followed by Anderson with 11%. If Anderson were not running, 32% of his voters would support Carter, 16% would go to Reagan and the rest are undecided.

North Carolina

● The Observer Poll, 9/14/80 (conducted September 2-5)

The Observer Poll shows that 46% of North Carolina voters prefer Carter in the presidential race, while 33% prefer Reagan and 6% support Anderson. Thirteen percent are undecided and 2% say they will vote for other candidates.

Carter does best among women, blacks and in the eastern part of the state. Reagan draws his greatest support from those over 65 and those who live in the mountains of North Carolina.

Texas

●Texas Monthly Poll, 9/21/80 (conducted September 7-10)

The latest Texas Monthly Poll shows Carter leading Reagan 44-36% with 11% undecided in a two man race. This indicates a complete turnaround from the August poll when Reagan lead by 54-29%. In a three man race, Carter leads with 42% followed by Reagan with 34% and Anderson with 11%. When asked who would better handle certain aspects of the presidency Texas Monthly found the following:

	Carter	Reagan	Neither	Don't Know
TOTAL:				
Stronger leader	40%	45%	6%	9%
Handle energy problems	44	37	5	14
Improve economy	41	42	5	13
Handle foreign affairs	49	36	5	10

In a question which pointed out the difference between the Republican and Democratic platforms on the issue of abortion and asked voters if this stand made them more likely to vote for Reagan or Carter, Texas Monthly found 31% saying the abortion stand made them more likely to vote for Carter while 25% said this stand made them more likely to vote for Reagan. In a similar question regarding the ERA, 43% said the Democratic platform made them more likely to vote for Carter and 26% said the GOP platform made them more likely to vote for Reagan. Significantly, men and women did not differ from the total sample in these questions.

When asked for the most important issue in the Presidential campaign, 24% of Texans named the economy, 17% said inflation, 17% foreign affairs, 8% leadership and 5% unemployment.

This survey also found that 55% of Texans are not familiar with Carter's new economic plan. Among those who do know about it, 22% agree and 17% disagree. A majority (53%) is not familiar with Reagan's statements on Taiwan, among those who are, 24% disagree and 15% agree.

Virginia

●Richmond Times-Dispatch Poll, 9/28/80 (conducted September 17-23)

Reagan leads Carter in Virginia 40-34% with Anderson trailing at 8%. Fourteen percent were undecided in the survey.

LOCAL POLITICS

Iowa

●Iowa Poll, 9/14/80 (conducted August 21-24)

A recent Iowa Poll shows that Iowans overwhelmingly disapprove of religious leaders urging their followers to vote for a specific candidate. Seventy-two percent believe such endorsements are not proper, as compared to 21% who approve of them; 7% have no opinion on this issue.

Only 4% of likely voters say they would be persuaded by a clerical recommendation to vote for a candidate. However, this figure is strongly overshadowed by the 93% who would not be persuaded by a religious leader's endorsement of a candidate.

●Iowa Poll, 8/31/80 (conducted August 21-24)

A recent Iowa Poll asked Iowa likely voters "If the election for the U.S. Senate were today, whom would you vote for: Charles Grassley, Republican, or John Culver, Democrat?" The results are as follows:

	<u>Grassley</u>	<u>Culver</u>	<u>Undecided</u>
All Likely Voters, Now	46%	47%	7%
Republicans	76	18	6
Democrats	15	79	6
Independents	41	50	9

Last June the results were Grassley over Culver 53-36%, with 11% undecided.

North Carolina *

●The Observer Poll, 9/14/80 (conducted September 2-5)

According to the Observer Poll, North Carolina voters are sharply divided on the issues of abortion and the Equal Rights Amendment (ERA). However, two-out-of-three expect the economy to level off or swing up during the next year.

The Issues

Do you think the North Carolina State Legislature should approve the Equal Rights Amendment?	Yes	41%
	No	38
	Don't Know	21

Now thinking about the Nation's economy, do you think that a year from now you and your family will be better off financially, or worse off, or just about the same?	Better Off	20%
	Worse off	25
	About the same	47
	Don't Know	8

In general, which political party do you think is more capable of controlling the economy, the Democrats or the Republicans?	Democrats	37%
	Republicans	32
	Neither	14
	Don't Know	17

Do you agree or disagree with the following statement: Every woman who wants to have an abortion should be able to have one.	Agree	46%
	Disapprove	43
	Don't Know	11

*In Issue 107 the Observer Poll was incorrectly identified as a South Carolina poll.

AMERICAN LIFE

WOMEN'S TRUST

●Ladies Home Journal, 9/15/80

The Ladies Home Journal conducted a poll of 1000 women and found that the "most trusted" individual in each of four categories--film or television stars, writers or columnists, religious leaders, and political leaders--was "none".

Only among newscasters was an individual singled out as most trusted: Walter Cronkite, who was chosen by 40%. "None" came in second with 31%, followed by John Chancellor with 5% and Dan Rather with 4%.

Among political leaders, "none" came out on top with 43%. Gerald Ford got an 11% trust rating. Jimmy Carter received 10% and Ronald Reagan was named "most trusted" by 4% of respondents.

"None" who most trusted by 36% among religious leaders. Pope John Paul II was named by 26%, Billy Graham by 6%, and God by 3%.

God received a plus 60 rating for trust over the past decade. Computers got a rating of plus 2, and all others received negative ratings. The lowest trust ratings were Congress, minus 81; auto manufacturers, minus 71; state government, minus 64; nuclear power plant operators, minus 60; the president, minus 55; and the courts, minus 54. These figures were obtained by subtracting the percentage who said their trust in these groups or individuals had decreased over the past 10 years from the percentage who said it had increased.

VOTER REGISTRATION

● Washington Post Poll, 9/21/80 (conducted September 3-7)

According to the Washington Post Poll, only 62% of those 35 and younger say they have registered to vote as of September 7, whereas 86% of those 36 and older say they have registered.

One quarter of adults 35 and under not only have not registered, but say they have no intention of doing so. The survey indicates an inverse relationship between age and involvement in the electoral process. The older the age group, the lesser the rate of abstention from registering. Just over half of the 18-to-29-year-olds say they have registered, while over three-fourths of the 30-to-35-year-olds say they have registered.

Education seems to affect voting attitudes among young adults. Only 45% of those 35 and under with less than a high school education said they have registered, contrasted with 76% of young adults with college education or better. People 36 and older tend to be registered regardless of the level of education.

Among young adults who say they are registered to vote, Reagan leads with 38%, followed by Carter with 32% and Anderson with 17%. Carter leads Reagan among those who say they do not plan to vote.

EDUCATION

● Gallup-Kettering Education Poll, 9/18/80 (conducted last spring)

The joint survey conducted by the Gallup Poll and the Charles F. Kettering foundation finds almost half of the country's adults giving U.S. schools a "C" grade or lower, with 10% giving them an "A" and 25% a "B".

The three biggest problems in public schools are cited as "lack of discipline, use of drugs, and poor curriculum and standards."

On specific issues, 79% of respondents favor instruction in morals and moral behavior. Those polled believe that teachers should not be permitted to strike by a 52-40% margin, with 8% saying they "didn't know".

55 MPH

●Gallup, 9/21/80 (conducted September 12-14)

This survey found 80% of the public supporting the 55 mph speed limit on highways. Only 18% oppose it. Support for the speed limit has been at least 3-to-1 since 1974.

CRIME

●Research and Forecasts, 9/18/80 (conducted last spring)

A recent report by an independent research group indicates the following:

- 40% of Americans fear they will become victims of murder, rape, robbery, or assault;
- 8% believe the prison system does not rehabilitate criminals;
- 66% favor the death penalty for murderers;
- 45% support sterilization for habitual sex offenders and the hopelessly insane;
- 52% said they own guns-- Southerners, married people, men, and blacks were the dominant groups in this category;
- Those with the greatest fear of becoming victims of crime tend to be residents of large cities, the young, women, the highly educated, and blacks;
- 84% expressed confidence in their local police force;
- 51% favored increasing taxes for added police protection; and
- 60% said they dress plainly to avoid drawing attention to themselves.

EDITOR'S NOTE: IF YOU WOULD LIKE A COPY OF THE JANUARY-JUNE 1980 INDEX, PLEASE CALL SUSIE EDWARDS AT 484-7666.

Public Opinion Report

Kathleen Keegan, Editor

October 3, 1980
Issue #109

NATIONAL POLITICS

CONGRESSIONAL VOTING INTENTIONS

●AP-NBC, 9/27/80, (conducted September 22-24)

A survey of likely voters found 39% of the respondents saying they will vote for the Republican candidate for Congress while 42% say they will vote for the Democratic candidate. Seventeen percent are undecided and 2% say they will vote for another party.

PRESIDENTIAL RACE

●AP-NBC, 9/27/80 (conducted September 22-24)

This poll found that 63% of respondents feel the candidates' position on the economy and other domestic issues are more important in this presidential race while only 24% say foreign policy is a top concern. When asked to rate candidates in specific areas, AP-NBC found the following: Who would do the best job handling....

	<u>Reagan</u>	<u>Carter</u>	<u>Anderson</u>
the economy	40%	18%	10%
reducing inflation	39	16	10
alleviating unemployment	33	20	9
keeping country out of war	16	41	7
negotiate with foreign leaders	35	26	8

●ABC-Harris, 9/18/80 (conducted September 3-7)

In response to the following statement: "Even though President Carter's first term record has not been good, Ronald Reagan would be even a greater risk in the White House", Harris found 49% agreeing and 46% disagreeing. In another statement which read: "There's just no way President Carter's record during his first four years justifies another four years", Harris found a majority (56-41%) in agreement.

STATE POLLS

Arizona

●Behavior Research Corporation, 9/20/80 (conducted September 11-14)

A statewide survey of 725 registered voters shows Reagan leading Carter 42-27% followed by Anderson with 14% and 17% undecided. Last July Reagan lead Carter 46-18% followed by Anderson with 12%.

Reagan's greatest support comes from retired voters and non-minority voters. Carter is strongest among registered Democrats, long term state residents and minority voters. Anderson's appeal is with the under 35 years of age group, independents, women and newcomers to the state.

Connecticut

●University of Connecticut Poll, 9/23/80 (conducted September 11-16)
In a survey of 500 state residents this poll found the presidential race virtually tied. Reagan is favored by 29% of the voters, Carter 28% and Anderson 27%. Sixteen percent of respondents were undecided or wanted "none of the above". In a two way race, Reagan and Carter are tied with 39% each with 10% undecided and 7% wanting neither candidate. However, among likely voters, Reagan takes the lead with 33% to Carter's 27% and Anderson's 26%. Women divided their support almost equally, while men preferred Reagan. The more educated voters favored Anderson, while the less educated favored Carter. More state voters see Carter the winner in November with 48%, Reagan 32% and Anderson with less than 1%. Voters do not think any of the three would do well as President. Thirty percent said Anderson would do a good job, but 40% said his performance would only be fair or poor. Carter continues to receive low marks on job performance with 19% rating it favorably.

Kansas

●Kansas Poll, 9/21/80 (conducted September 13-18)
In a statewide survey of 997 residents for the Capital-Journal, Reagan leads Carter 44-26% followed by Anderson with 10%. Twenty percent are undecided. These findings show no significant change since August.

Maine

●Social Science Research Institute, 9/27/80
A survey of 500 residents in Maine found Carter with a slight edge over Reagan with 37-35%. Anderson is the choice of 19%. When asked "which candidate has the personality best suited to be President?", 34% said Carter, 32% said Reagan and 22% said Anderson. When asked who would do the best job as vice-president, 48% said Bush, 39% said Mondale and 3% said Lucey. If Mainers could appoint someone as president, more than 90% would appoint someone other than Carter, Reagan or Anderson.

Massachusetts

●Becker Research Corporation, 9/30/80 (conducted September 20-21)
The presidential race is virtually a dead heat in Massachusetts with 27% of the voters for Reagan, 26% for Carter and 24% for Anderson. This survey found Anderson drawing more voters from Carter than from Reagan.

Michigan

●The Michigan Poll, 9/23/80 (conducted September 15-20)
A survey of 800 registered voters in Michigan conducted by Market Opinion Research found Reagan leading Carter 29-27% followed by Anderson at 17%. Twenty-seven percent of all voters are undecided. There is no real difference when "likely voters" are asked the presidential ballot.

New Jersey

●Eagleton Poll, 9/30/80 (conducted late September)
The race is almost even in New Jersey with 33% for Reagan, 32% Carter and 22% Anderson. Among those determined "most likely to vote", Reagan leads with 36% followed by Carter with 31% and Anderson with 21%.

New Hampshire

●University of New Hampshire, 9/26/80 (conducted September 14-20)
Reagan holds a commanding 45-20% lead over Carter in New Hampshire. Anderson has the support of 17% of the voters with 18% undecided. In a two-way race, Reagan leads by a 50-29% margin.

New York

●Richard Line and Associates, 9/22/80 (conducted September 15-18)

A Daily News straw poll of 1,316 probable voters showed Carter with 34% of the vote, Reagan 33% and Anderson 18%. Fifteen percent were undecided.

●Newsday poll, 9/25/80 (conducted September 15-16)

This survey of 750 registered voters shows Carter with 35%, Reagan with 29% and Anderson with 15% of the vote.

Rhode Island

●Market Opinion Research, 9/21/80 (conducted before and after Labor Day)

A survey conducted for Mayor Cianci and reported in the Providence Sunday Journal found Carter leading Reagan in Rhode Island 37-28%. Anderson has the support of 20% and 14% are undecided.

Wisconsin

●McCreary, 9/26/80 (conducted after debates)

A survey of 1551 Wisconsin voters shows Reagan leading Anderson 36-27% followed by Carter with 36%. In a survey taken over the Labor Day weekend, Reagan lead Carter 36-32% followed by Anderson with 22%.

ECONOMY

WAGE AND PRICE CONTROLS

●Gallup, 9/25/80 (conducted September 12-14)

In a recent poll Gallup found Americans favoring wage and price controls by a 52-39% margin. A majority has favored wage and price controls since April, 1978.

OUTLOOK

●ABC-Harris, 9/22/80 (conducted September 3-7)

By an 86-10% margin, the public believes that the country is in a recession. Almost half of respondents (48%) say we will be in a recession a year from now while 34% say we will not be in a recession in a year's time. Americans are not overly optimistic that the economy will be better in the next 6 months as indicated in the following table:

"In the next six months, do you think it is very likely, somewhat likely, or not very likely that...?"

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not very likely</u>
The cost of living will be going up as fast as or faster than it is now	54%	30%	14%
Unemployment will be rising steadily	37	24	26
People such as yourself will be postponing major purchases	54	22	22
The average family will have a harder time making ends meet	72	21	6

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not very likely</u>
The cost of energy will be up again, because the OPEC countries will raise oil prices again	68%	20%	10%
The cost of food will be rising faster than before	58	27	13
Interest rates on borrowing will go up again	50	27	18
Housing mortgages will go up again, making it very hard to buy new housing	50	26	20

LOCAL POLITICS

Arkansas

●The Arkansas Poll, 9/25/80 (conducted September 16-20)

In the race for Governor in Arkansas, Bill Clinton leads Frank White by a 65-24%.

In the race for Lt. Governor, Democrat Winston Bryant leads Republican James Canfield 62-11%. Dale Bumpers leads challenger Bill Clark in the U.S. Senate race 76-17%.

Amendment 59, a Property Tax Relief and Roll-back Amendment, to the state constitution is supported by 70% of Arkansans. Twelve percent are against the amendment and 18% are undecided. One provision of the proposed constitution makes it unlawful to charge more than 10% interest unless 2/3's of the state legislature voted to increase the interest rates. This provision has the approval of 44% of the population while 33% disapprove.

The bulk of the state's residents are undecided on the adoption of the Arkansas constitution. Presently 36% are in favor of it, 19% are against it and 45% are undecided.

California

●The California Poll, 9/25/80 (conducted August 30-September 4)

Californians are split on the issue of the Peripheral Canal. Presently, 34% favor its construction and 35% oppose it with 31% undecided. In July, building of the canal was favored by a 47-28% margin. There is still overwhelming support (74-14%) for Proposition 8 which would provide protection of the environment around the area where the canal will be built.

Kansas

●Kansas Poll, 9/21/80 (conducted September 13-18)

A survey of 997 Kansans found Dole favored over Simpson in the Senate race by a 61-29% margin. In the Congressional race, Jeffries is favored over Keys by a 43-42% margin with 15% undecided.

Maine

● University of Maine, 9/27-28/80 (conducted September 17)

A survey of Maine voters shows both Congressional incumbents overwhelming their opposition. In the Emery-Pachios race, Emery leads 73-17%. Olympia Snowe leads Silverman by a 81-16% margin.

New Hampshire

● University of New Hampshire, 9/26/80 (conducted the week of September 14)

A survey of 511 New Hampshire residents shows Gallen leading Thompson 51-36% in the governor's race with 13% undecided.

North Carolina

● Observer Poll, 9/15/80 (conducted September 2-5)

This poll found North Carolinians favoring Governor Hunt over challenger State Senator Bev Lake by a 69-18% margin. These percentages include those who support or lean towards the candidates. In the Senate race, Morgan is preferred over John East by a 54-24% margin. Jimmy Green leads Bill Cobey in the race for Lt. Governor by a 58-18% margin.

POLITICAL PARTIES

● Gallup, 9/28/80 (conducted September 12-15)

Gallup asked Americans to rate the political parties and found that the Republicans and Democrats are rated almost evenly as the party for prosperity with 37% and 36% respectively. When asked which political party "would be more likely to keep the U.S. out of World War III", Gallup found 44% saying the Democrats and 24% saying the Republicans.

CARTER AND THE ECONOMY

"MISERY INDEX"*

1976		12.5
1977		13.8
1978		15.0
1979		19.1
1980	Jan.	24.2
	Feb.	24.2
	Mar.	24.2
	Apr.	18.6
	May	18.4
	June	20.1
	July	7.8
	Aug.	16.1

*MISERY = INFLATION + UNEMPLOYMENT

INTEREST RATES

PRIME

	<u>high</u>	<u>low</u>
1976	7.25%	6.25%
1977	7.75	6.50
1978	11.50	8.00
1979	15.75	11.75
1980	20.00	10.75

10/2/80 rate = 13½-14%

ANNUAL INFLATION RATE -- CPI

1976		4.8%
1977		6.8
1978		9.0
1979		13.3
1980	Jan.*	18.0
	Feb.	18.2
	Mar.	18.2
	Apr.	11.6
	May	10.6
	June	12.4
	July	0.0
	Aug.	8.6

*monthly rates annually compounded

DISCOUNT RATE

	<u>high</u>	<u>low</u>
1976	5.5%	5.25%
1977	6.0	5.25
1978	9.0	6.50
1979	12.0	9.50
1980	15.25	10.00

10/2/80 rate = 11%

UNEMPLOYMENT

1976		7.7%
1977		7.0
1978		6.0
1979		5.8
1980	Jan.	6.2
	Feb.	6.0
	Mar.	6.2
	Apr.	7.0
	May	7.8
	June	7.7
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	Aug.	7.5

DOW JONES INDUSTRIAL YEARLY AVERAGES

	<u>high</u>	<u>low</u>
1976	1014.79	585.71
1977	999.75	800.85
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1979	897.61	796.67

closing 10/2/80 = 942.24

Public Opinion Report

Kathleen Keegan, Editor

October 13, 1980
Issue 110

NATIONAL POLITICS

MOST IMPORTANT PROBLEM AND THE PARTIES

● Gallup, 10/2/80 (conducted September 12-15)

Six out of ten Americans feel that inflation is the most important problem facing the country. Unemployment was cited by 16%, international problems (15%), dissatisfaction with government (6%) and energy problems (4%).

When asked which party is better able to handle the most important problem, 36% said Republican and 34% said Democratic while 21% said no difference.

Gallup also asked whether the federal government should give greater attention to "trying to curb inflation or trying to reduce unemployment" and found 61% naming inflation while one-third named unemployment.

VOTER VOLATILITY

● Gallup, 10/5/80 (conducted August 15-18 and September 12-14)

Gallup finds that as many as one-third of registered voters might change their candidate preference between now and election day. "Soft" voters were identified as those who qualify their presidential choice by indicating that they only moderately support their candidate and at the same time only moderately oppose the other candidates. The following table shows the results:

	<u>Total Support</u>	<u>Soft Support</u>
Carter	38%	14%
Reagan	40	11
Anderson	15	4

CANDIDATES AND ISSUES

●ABC-Harris, 10/2/80 (conducted September 22)

In a question which asked "likely voters" to rate the candidates on some performance questions, Harris found the following:

	<u>Reagan</u>	<u>Carter</u>	<u>Anderson</u>
Would do a better job of handling the economy	45%	27%	16%
Would inspire more confidence in the White House	43	29	17
Would most tell the people the tough facts and the sacrifices people have to make to solve inflation and the energy problem	34	28	28
Would give more help to the elderly, the poor, minorities, and the handicapped	25	44	16
Might be most likely to get the U.S. into another war	47	20	7

Harris also asked: "Do you agree or disagree that (candidate) has the personality and leadership qualities a president should have?"

Agree	53%	45%	43%
Disagree	40	49	41

●RKO General Broadcasting, 10/1/80 (conducted in September)

In a survey of the publishers of major daily newspapers of America, RKO found 77% citing the economy/inflation as the #1 issue in the election. However, 50% say personalities will decide the election and 32% say issues will decide it. Almost two-thirds (63%) say that Reagan is the strongest nominee at this time compared to 17% who feel that way about Carter. When asked who will win the election, 43% say Carter, 39% Reagan, 18% are undecided or say it will go to the House of Representatives.

STATE POLLS

●Washington Post Poll, 10/13/80 (conducted September 26-October 5)

In a survey of the seven key states this poll found the race running very close:

	TX	PA	IL	OH	NJ	FL	NY	MI
Carter	39%	33%	34%	37%	30%	37%	36%	34%
Reagan	39	35	31	34	28	38	28	35
Anderson	6	11	17	10	15	8	13	12
Not Sure/None/Other	16	21	18	19	27	17	23	19

California

●CBS-NYT Poll, 10/7/80 (conducted September 29-October 4)

Reagan is maintaining his lead over Carter in California by support of 40% of residents compared to 28% for Carter and 11% for Anderson. Nineteen percent of likely voters were undecided.

Idaho

● The Idaho Statesman, 9/28/80 (conducted September 22-24)

Reagan has a healthy lead in Idaho with 48% of the vote followed by Carter with 18% and Anderson with 8%. Twenty-four percent are undecided in the presidential race.

Iowa

● Iowa Poll, 10/12/80 (conducted October 1-4)

Registered voters who say they will definitely vote in the November election prefer Reagan over Carter 44-32% while 12% support Anderson and 11% are undecided. In a two-man race Reagan leads 51-38%. Anderson's voters divide evenly between the two.

Minnesota

● Minnesota Poll, 10/13/80 (conducted September 22 - October 4)

Carter has a slight lead over Reagan in the latest Minnesota Poll with 34-30%. Anderson has the support of 18% while another 18% is undecided.

Missouri

● St Louis Globe Democrat-KMOX-TV 10/8/80 (conducted September 26-29)

A survey of 663 registered voters in Missouri found Carter edging out Reagan 42-40% with 12% for Anderson and 6% undecided.

Oregon

● KOIN-TV, 10/8/80 (conducted September 18-24)

Reagan is maintaining the lead in Oregon with 37% of the vote to 29% for Carter and 20% for Anderson. Two percent of the survey supports Ed Clark and 12% are undecided.

Texas

● CBS-NYT, 10/9/80 (conducted October 1-6)

This poll found the race even with 40% for Carter, 39% for Reagan and 3% for Anderson with 17% undecided.

Arizona

● The Arizona Republic, 9/25/80, (conducted September 11-15)

A survey of 600 voters finds Reagan favored over Carter by 43-20% with Anderson at 10%. Twenty-five percent are undecided.

LOCAL POLITICS

Arizona

● The Arizona Republic and KOOC-TV, 9/25/80 (conducted September 11-15)

In the Senate race, Goldwater is favored over Schulz by a 50-34.5% margin with 14% undecided.

In three of the four Congressional races, Rhodes is favored by 77% compared with 8.5% for Jancek. Udall is ahead of Huff with 52.7-32.5%. Rudd leads Miller 64-22%. This survey was conducted before Republican Bob Croft challenged Representative Bob Stump in the third district.

Idaho

● The Idaho Statesman, 9/28/80 (conducted September 22-24)

In the US Senate race, Church has a slight edge over Symms 42-40% with 17% undecided. In the first Congressional District, Craig leads Nichols 33-15% with 52% undecided. Hansen has a substantial 41-24% lead over Bilyeu in the second District race with 35% undecided.

Iowa

● Iowa Poll, 10/13/80 (conducted October 1-4)

In the U.S. Senate race Culver leads Grassley 48-43% with 9% undecided.

CARTER AND THE ECONOMY

"MISERY INDEX"*

1976	12.5
1977	13.8
1978	15.0
1979	19.1
1980 Jan.	24.2
Feb.	24.2
Mar.	24.2
Apr.	18.6
May	18.4
June	20.1
July	7.8
Aug.	16.2

INTEREST RATES

PRIME

	<u>high</u>	<u>low</u>
1976	7.25%	6.25%
1977	7.75	6.50
1978	11.50	8.00
1979	15.75	11.75
1980	20.00	10.75

10/10/80 rate = 13 $\frac{1}{2}$ -14%

*MISERY=INFLATION + UNEMPLOYMENT

ANNUAL INFLATION RATE --CPI

1976	4.8%
1977	6.8
1978	9.0
1979	13.3
1980 Jan.*	18.0
Feb.	18.2
Mar.	18.2
Apr.	11.6
May	10.6
June	12.4
July	0.0
Aug.	8.6

DISCOUNT RATE

	<u>high</u>	<u>low</u>
1976	5.5%	5.25%
1977	6.0	5.25
1978	9.0	6.50
1979	12.0	9.50
1980	15.25	10.00

10/10/80 rate = 11%

*monthly rates annually compounded

UNEMPLOYMENT

1976	7.7%
1977	7.0
1978	6.0
1979	5.8
1980 Jan.	6.2
Feb.	6.0
Mar.	6.2
Apr.	7.0
May	7.8
June	7.7
July	7.8
Aug.	7.6
Sept.	7.5

DOW JONES INDUSTRIAL YEARLY AVERAGES

	<u>high</u>	<u>low</u>
1976	1014.79	585.71
1977	999.75	800.85
1978	907.74	742.12
1979	897.61	796.67

closing 10/10/80 = 950.68

Public Opinion Report

Kathleen Keegan, Editor

October 17, 1980
Issue #111

NATIONAL POLITICS

ELECTIONS-1980

● AP-NBC Poll, 10/14/80 (conducted October 8-10)

The latest AP-NBC poll found Reagan leading Carter by a 43-35% margin followed by Anderson with 10% with 11% undecided. This poll found that 68% of likely voters have made up their minds whom to vote for on November 4th. Among this group, Reagan leads by a 50-40% margin. In a series of agree-disagree statements this poll found the following:

Some people have said:	<u>Agree</u>	<u>Disagree</u>
Jimmy Carter has done such a bad job as President that he shouldn't be re-elected.	47% ✓	49% ✓
If Ronald Reagan is elected he would get this country involved in a war.	37 ✓	56 ✓ ≡
Jimmy Carter is running a mean and vicious re-election campaign.	40	55 ≡
Ronald Reagan does not understand the nation's complex problems.	43	50 ≡

● Los Angeles Times Poll, 10/15/80 (conducted October 5-9)

The latest Los Angeles Times Poll shows Reagan leading Carter 40-36% with Anderson trailing at 16%. This survey found Reagan with a 10% point edge over Carter among male voters while women split their vote between the two candidates at 37% each. By region, this survey found the following:

	<u>Reagan</u>	<u>Carter</u>	<u>Anderson</u>
TOTAL	40% ✓	36% -	16%
East	36	37	18
Midwest	40	35	17
South	40	38	12
West	46	31	17

●Roper, 10/10/80 (conducted September 27-October 4)

In a national survey Reagan has the support of 40% while Carter is supported by 39% and Anderson trails with 11% with 10% undecided. In an August poll, Reagan had a slight edge over Carter 38-36% followed by Anderson with 18% and 8% undecided.

●Gallup, 10/9/80 (conducted September 12-15)

In a recent survey Gallup asked voters to identify the candidates political philosophy and then to describe themselves and found:

	<u>Left of Center</u>	<u>Middle of Road</u>	<u>Right of Center</u>
Carter	29%	35%	21%
Reagan	16	24	46
Anderson	25	26	15
All Voters	17	44	28

CARTER'S INTEGRITY

●ABC-Harris, 10/12/80 (conducted October 3-6)

Harris found a 16% point drop in the number of people who think Carter is a man of high integrity. Presently 70% think so compared to 86% in early 1980. This question was preceded by the following agree-disagree statements:

	<u>Agree</u>	<u>Disagree</u>
When Carter told black leaders in Atlanta that Reagan had a bad record on Civil Rights and then said there was no room for racism in public life, do you feel Carter was playing dirty politics by suggesting Reagan was a racist.	59%	35%
When Carter said that the difference between Reagan and himself in the next four years was a difference between peace and war, he was playing mean and dirty politics suggesting Reagan might lead the country into war.	50	44
President Carter is a man of high integrity.	70	25

EVANGELICALS

●AP-NBC, 10/15/80 (conducted October 8-10)

AP-NBC found that about one-third of "likely voters" interviewed in their last survey classified themselves as "born-again". This group is split on the presidential race with 42% naming Reagan, 41% Carter and 6% Anderson with 10% undecided. This poll also found that born-again do not think churches and clergymen should get involved with politics. Almost 90% said that an endorsement of a candidate by a clergy member would make no difference in their vote.

UNION MEMBERS ON ISSUES

●Opinion Research Survey, 10/15/80 (conducted last summer)

A survey commissioned by the Committee on Political Education--the AFL-CIO's political arm--found union members identifying with Reagan's stands on the issues. Seventy-two percent of union members opposed cuts in defense spending, 65% favor a constitutional amendment to require a balanced federal budget, 60% oppose the Panama Canal Treaties, 51% oppose strict controls on handguns and 44% oppose legalized abortion. By a 2-to-1 margin, union members feel that there is too much government regulation of business.

STATE POLLS

California

●The Bee Poll, 10/9/80 (conducted last week of September)
The survey of 405 voters from the First District shows Carter trailing Reagan 52-31% among these voters.

Illinois

●CBS-NYT Poll, 10/14/80 (conducted October 5-10)
This poll shows Reagan and Carter virtually tied with 34-33% respectively followed by Anderson with 10%. More than one-fifth of the likely electorate (22%) is undecided.

Massachusetts

●Boston Globe Poll, 10/14/80 (conducted October 4-5)
This poll shows Carter and Reagan deadlocked at 33-32% respectively and Anderson trailing with 21%. Fourteen percent are undecided.

Michigan

●Market Opinion Research, 10/10/80 (released September 23)
A survey of 800 registered voters found Reagan and Carter virtually tied at 29-27% respectively with Anderson at 17%. Twenty-seven were undecided.

New Jersey

●CBS-NYT, 10/17/80 (conducted October 9-14)
Reagan leads Carter in New Jersey 34-28% followed by Anderson with 12%.

Pennsylvania

●CBS-NYT, 10/11/80 (conducted October 3-8)
Reagan has a slight edge over Carter in Pennsylvania 34-32%. Anderson is supported by 10% and 23% are undecided.

One-third of the Pennsylvanians say that they are worse off economically now than they were a year ago. A majority (56%) believes that inflation is a more important problem than unemployment and 61% favor U.S. military superiority over the Soviet Union.

Nebraska

●The World-Herald Poll, 10/6/80 (conducted September 30-October 3)
A survey conducted by SRI Research Center Inc. found Reagan leading in the presidential race with 45% while 26% chose Carter, 8% Anderson, 2% Ed Clark and 13% undecided. When Anderson is taken out of the race, 35% of his supporters chose Reagan, 29% for Carter, 13% Clark, 10% undecided and 13% said they would not vote.

This survey also found 54% of Nebraskans disapproving of Carter's job performance while 28% approve. When asked how important debates are between presidential candidates, 24% of Nebraskans said very important, 37% said somewhat important, 36% said not important and 3% said no opinion. Nebraskans overwhelmingly agree (65%) with Reagan's position on a three-man debate while only 17% agree with Carter's position on a two man debate.

Ohio

●NYT-CBS poll, 10/16/80 (conducted October 7-12)
The survey of 890 registered voters shows Reagan with 36%, Carter with 34% and Anderson with 7% of the vote. A remaining 23% are undecided.

West Virginia

●The Gazette Poll, 10/15/80 (conducted October 8-9)
The survey of 303 voters shows Carter leading Reagan with 38.9-28.1%, Anderson with 5.3% and 26.1% are undecided.

North Carolina

●The Charlotte Observer Poll, 10/6/80 (conducted September 23-26)
This survey showed Carter leading Reagan 46-34%. This indicates no significant change since an early September survey.

LOCAL POLITICS

California

●The Bee Poll, 10/9/80, (conducted last week of September)
This survey, consisting of 405 voters from the First Congressional District shows Johnson leading Chappie 45-32%, with 23% undecided in the Congressional race.
Cranston is leading Gann 48-33% in the U.S. Senate race among voters in the First district with 20% undecided.

Colorado

●DMI, 10/3/80 (conducted September 19-22)
The survey of 600 registered voters found Buchanan leading Hart with 53-37% of the votes and the remaining 10% undecided. The survey was commissioned by Buchanan.

Missouri

●St. Louis Globe Democrat-KMOX-TV, 10/8/80 (conducted September 26-29)
In a survey of the U.S. Senate race this poll found Eagleton leading McNary 59-30% with 10% undecided. The poll questioned 663 registered voters statewide.

West Virginia

●The Gazette Poll, 10/15/80 (conducted October 8-9)
This survey of 303 voters shows Rockefeller with a 49.5-37.6% lead over Moore followed by Kelley with 2%. Eleven percent were undecided.

●Charles Ryan Associates, Inc., 10/9/80 (conducted October 4-6)
The survey of 502 respondents shows Rockefeller leading Moore with 48.4-37.5%, with 10.8% undecided.

CARTER AND THE ECONOMY

"MISERY INDEX"*

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PRIME

	high	low
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10/16/80 rate = 14%

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closing 10/16/80 = 958.70

Handwritten calculations in blue ink:

7.5
8.5
16.0
17.5

Public Opinion Report

Kathleen Keegan, Editor

October 24, 1980
Issue #112

NATIONAL POLITICS

ELECTIONS-1980

●NYT-CBS, 10/23/80 (conducted October 16-20)

This survey found the Presidential race running almost even with 39% for Carter, 38% for Reagan, 9% for Anderson and 13% undecided among the probable electorate. When the undecided voters were asked whether they leaned toward any candidate, the overall results were Carter 43%, Reagan 41% and Anderson 10%. The race breaks down regionally as follows:

	<u>Carter</u>	<u>Reagan</u>	<u>Anderson</u>
The probable electorate	39 %	38 %	9 %
East (26%)	34	37	13
South (29%)	45	39	5
Midwest (29%)	40	39	7
West (16%)	34	40	15

●Gallup, 10/20/80 (conducted October 10-12)

When asked which party would do a better job of handling the nation's problems, 33% said the Republicans, 31% named the Democrats and 36% said either "didn't know" or "neither."

●ABC-Harris, 10/10/80 (conducted October 3-6)

The latest Presidential preference poll by Harris found Reagan leading Carter 43-39% followed by Anderson at 14%. In a two-man race, Reagan edges out Carter 49-46%. Harris then asked: "If it looked as though your first choice just couldn't win the presidential election, who would be your second choice?" Sixteen percent said Reagan, 20% Carter and 45% Anderson.

●ABC-Harris, 10/15/80 (conducted October 3-6)

When Harris asked respondents to rate the candidates on some performance questions, he found the following:

	<u>Reagan</u>	<u>Carter</u>	<u>Anderson</u>
Would stand up most firmly if the U.S. were threatened by the Soviet Union	55%	29%	7%

	<u>Reagan</u>	<u>Carter</u>	<u>Anderson</u>
Might be most likely to get the U.S. into another war	46%	21%	6%
Would inspire more confidence in the White House	44	32	14
Would have the most intelligence and imagination to come up with effective solutions to our national problems	36	33	18
Would have the highest sense of integrity in the White House	33	40	14
Would be most likely to tell the people the tough facts and about the sacrifices which have to be made to solve inflation and the energy problem	31	32	31
Would be most steady and patient, and not overreact in a crisis	28	52	12
Would be least likely to really get things done in the next four years	23	43	24

●RKO General Broadcasting, 10/20/80 (conducted October)

In a survey of the editors of major daily newspapers of America, RKO found 89% citing the economy/inflation as the #1 issue in the election. However, 39% say personalities will decide the election and 32% say issues will decide it. Ninety percent say that Reagan is the strongest nominee at this time. When asked who will win the election, 51% say Carter, 44% Reagan, 4% are undecided.

CARTER'S APPROVAL RATING

●ABC-Harris, 10/9/80 (conducted October 3-6)

The public gives Carter a 68-31% negative overall job approval rating (see graph for trend). When asked to specifically rate Carter's handling of foreign policy matters, 69% give him negative marks while 29% give him positive ratings. On his handling of the Iran-Iraq War, he is rated 52-38% negative. When asked to rate Carter on inspiring confidence in the White House, 73% gave him negative marks and 24% positive marks. In response to the following question: "Do you feel it is fair or unfair for President Carter's opponents to criticize the way Carter has handled foreign policy matters while the war is on between Iraq and Iran?" Harris found 46% saying fair and 48% saying unfair.

POLITICAL ADVERTISEMENTS

●ABC-Harris, 10/9/80 (conducted October 3-6)

Eighty-five percent of respondents say they have seen or heard a Carter ad on television or radio. By a 58-35% margin, the respondents said the ad was "more positive about Carter and what he stands for" than negative about Reagan. Harris found similar results for the Reagan ads. Overall, 83% said they had seen or heard the Reagan television or radio ads. Among those who had seen or heard them, 57-32% said they are "more positive about Reagan and what he stands for" than negative about Carter.

THE SOUTH

● Darden Research Corporation, 10/11/80 (conducted week of October 6)
This survey of 600 registered voters shows Carter and Reagan running neck-and-neck in the deep South. Reagan leads Carter 45-41% with Anderson trailing with 4%. Ten percent are undecided.

The eight states included in the Southern survey are: Mississippi, Tennessee, Alabama, Louisiana, Florida, Georgia, North Carolina and South Carolina.

STATE POLLS

Arkansas

● The Arkansas Poll, 10/13/80 (conducted October 7-10)
The survey of 798 telephone interviews found Carter with 51% of the vote, Reagan 33% and Anderson with 4%.

California

● Fairbanks, Canapary & Maullin, 10/18/80 (conducted first week of October)
In a statewide sample of over 1,000 registered voters Reagan leads with 39%, Carter 29%, Anderson 13% and 18% are still undecided.

● California Poll, 10/22/80 (conducted October)
Reagan is favored by a 39-32% margin with Anderson trailing with 14%. Eleven percent are undecided.

Indiana

● Indiana University-Purdue University Poll, 10/15/80 (conducted October 9-12)
This survey showed Reagan leading Carter 51-28%, Anderson 5% and 16% were undecided.

● Gannett News, 10/22/80 (conducted October 7-10)
In a survey in Indiana conducted by Communications Research Associates of Lansing, Michigan, Reagan leads Carter 41-25% with Anderson trailing with 5%. Twenty-eight percent are undecided.

Iowa

● Iowa Poll, 10/12/80 (conducted October 1-4)
This survey shows Reagan leading Carter 44-32%, followed by Anderson with 12%. Eleven percent are undecided among likely voters in Iowa.

Michigan

● Communication Research Associates of Okemos, 10/12/80 (conducted October 1-3)
This survey of 801 registered voters shows Reagan leading Carter 29-23%, while Anderson trails with 12%. A substantial 34% are undecided. The survey also found that almost half of the voters who said they were independents have not yet made up their minds about the race.

New York

● NYT-CBS, 10/21/80 (conducted October 13-17)
This survey found Carter leading Reagan 38-29% followed by Anderson with 10% of the vote. Twenty-one percent are still undecided. Carter and Reagan voters are very committed to their candidates with three out of four voters saying they would not consider voting for anyone else. However, only 44% of Anderson's supporters say they will definitely vote for him on election day.

Nebraska

● The World-Herald Poll, 10/12/80 (conducted September 30-October 3)
A survey of 600 Nebraskans conducted by the SRI Research Center Inc. asked the following question: "The following are issues concerning America's future. In your opinion which presidential candidate would be best at...."

	<u>Reagan</u>	<u>Carter</u>	<u>Anderson</u>	<u>Undecided</u>
Foreign affairs	32%	29%	5%	25%
Leading the American people	45	24	6	19
Reducing taxes	44	16	6	21
Slowing inflation	46	16	7	20
National defense	50	22	3	21
Reducing unemployment	45	18	5	25
Improving the economy	48	18	7	20

Pennsylvania

● Philadelphia Daily News, 10/21/80 (conducted October 13-17)
In a survey conducted by Gallup of 852 registered voters shows Reagan leading Carter 41-36% followed by Anderson with 12% and 11% undecided. Carter leads among union members 47-32%.

Texas

● University of Houston Poll, 10/20/80 (conducted October 8-15)
This survey shows Reagan leading Carter 47-36%. Anderson is favored by only 4% and 12% are still undecided. Carter is slightly ahead of Reagan in heavily Mexican-American South Texas.

West Virginia

● Charles Ryan and Associates, 10/16/80 (conducted October 11-13)
This survey found among all voters Carter leading Reagan 41-32%, Anderson with 3% and 22% undecided. Among likely voters, Carter leads Reagan 40-32% with Anderson at 3%. Twenty-four percent are undecided.

LOCAL POLITICS

Arkansas

● The Arkansas Poll, 10/15/80 (conducted October 7-10)
This survey of 798 telephone interviews shows Bumpers leading Clark 72-20%. In the race for Lt. Governor, Bryant leads GOP challenger Canfield 59-14% with 27% undecided. In the 2nd Congressional District race, Republican Ed Bethune leads his Democratic opponent Reid by a 66-22% margin. This survey also finds Governor Clinton ahead of White by a 66-28% margin.

Indiana

● Gannett News, 10/22/80 (conducted October 7-10)
This survey, conducted by Communications Research Associates of Lansing, Michigan, shows the Senate race in a deadlock with Bayh at 42% and Quayle with 39% of the vote. Nineteen percent are undecided. In the race for Governor, Orr is leading Hillenbrand 45-20%. Thirty-five percent are undecided.

Iowa

● Iowa Poll, 10/12/80 (conducted October)

This survey finds the Senate race virtually tied with Culver 47% and Grassley 46% and 7% undecided.

Nebraska

● The World-Herald Poll, 10/7/80 (conducted September 30 - October 1-3)

A survey conducted by the SRI research Inc. found that the Congressional race in the 2nd District is virtually tied with Daub having 39% of the vote followed by Fellman with 38%. In the First District, Bereuter leads Story with 62-15%. Twenty-one percent have no opinion. In the Third District, Smith has a 73-12% margin over Ditus. Thirteen percent have no opinion.

In a question regarding defense spending, 63% of Nebraskans said the U.S. is spending too little on defense while 10% say too much and 14% say "about right."

New York

● NYT-CBS, 10/21/80 (conducted October 13-17)

In a survey of the New York Senate race, Holtzman leads with 37% of the vote, followed by D'Amato with 27% and Javits with 22%.

West Virginia

● Charles Ryan and Associates, 10/16/80 (conducted October 11-13)

This survey found that among those favoring Carter, 80% chose Rockefeller, 13% Moore and 6% are undecided. Of those who intend to vote for Reagan, 26% favor Rockefeller, 63% Moore and 10% are undecided.

POLITICAL PARTIES

● Gallup, 10/12/80 (conducted September 12-15)

Gallup's latest survey of Congressional voting intentions shows Democrats leading the Republicans 51-42%. When Gallup examined Congressional vote by presidential voting intention he found the following:

Vote for president:	<u>Democratic</u>	<u>Republican</u>	<u>Undecided</u>
Carter	69%	8%	17%
Reagan	13	77	26
Anderson	12	11	24
Other/Undecided	6	4	33

● CBS-NYT, 10/20/80 (conducted October 16-20)

This survey found 44% of the probable electorate saying they will vote for the Democratic candidate for Congress while 37% say they will be voting for the Republican candidate.

INTERNATIONAL AFFAIRS

MIDDLE EAST

● ABC-Harris, 10/16/80 (conducted October 3-6)

In a survey regarding the war in the Middle East, 39% of respondents said they feel more sympathy for Iraq while 11% say they feel more sympathy for Iran. One-third of respondents volunteered that they feel sympathy for "neither" country.

By a 50-40% margin, the public agrees with the following statement:

"The Iraq-Iran war shows how weak the U.S. has become in the Middle East under President Carter, since we do not have properly trained military personnel to make sure the oil supplies from the Persian Gulf are not cut off."

DEFENSE

● NEWSWEEK, 10/27/80 (conducted October 8-15)

This poll finds Americans believing the US is trailing the Soviet Union in global power. However, more than 7 out of ten people say that our defense dollars are not being spent efficiently. The findings of this poll are listed below:

	Carter		Reagan		Anderson		None	
	10/80	6/80	10/80	6/80	10/80	6/80	10/80	6/80
Best able to keep us out of war	49%	37%	23%	23%	6%	12%	22%	28%

Best able to protect the US interest overseas	42	30	36	40	5	8	17	22
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	Favor		Oppose		Don't Know	
	10/80	2/80	10/80	2/80	10/80	2/80
Soviet troops invaded Western Europe	58%	73%	29%	20%	13%	7%

Arab forces invaded Israel	29	43	57	47	14	10
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Persian Gulf oil routes were blocked	47	*	35	*	18	*
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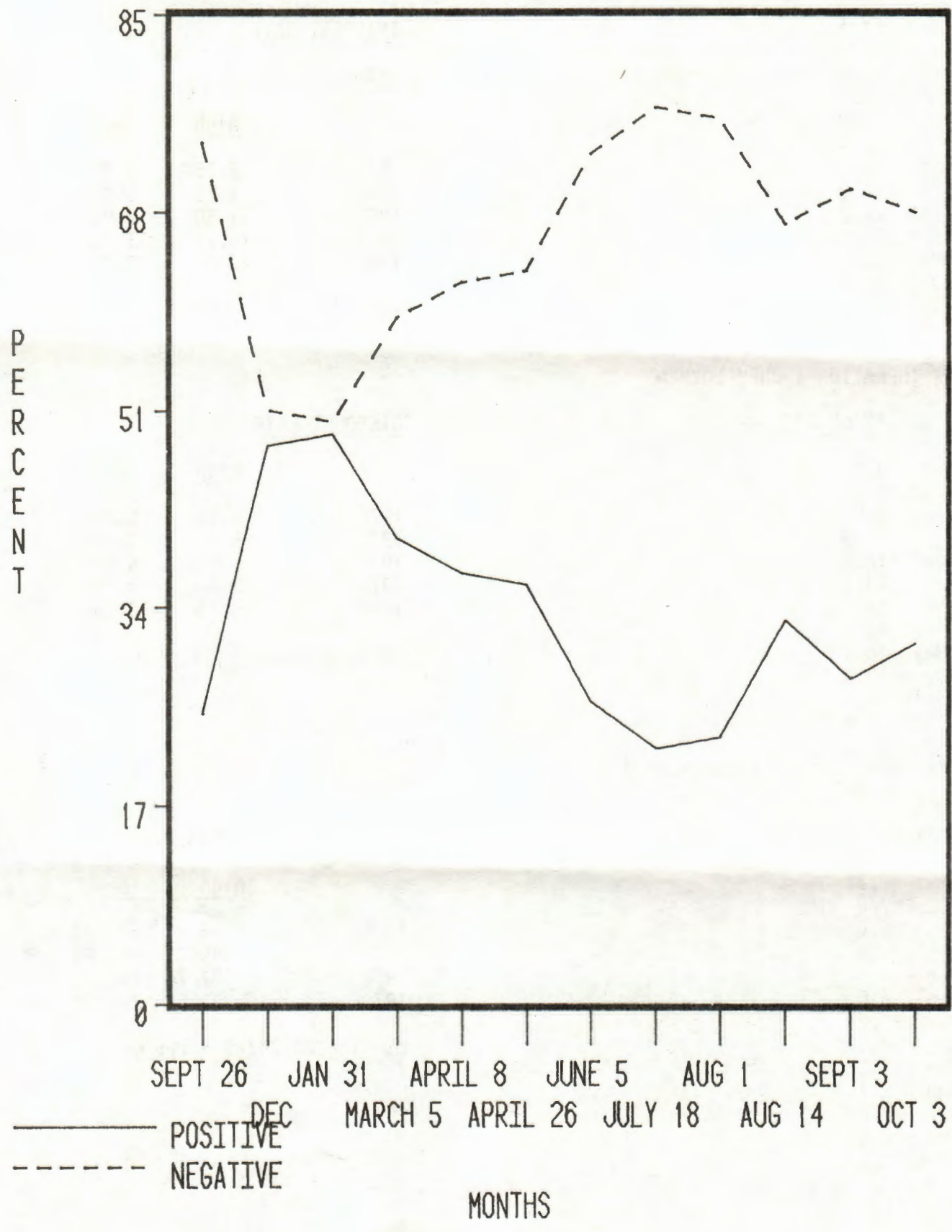
	Yes		No		Don't Know	
	10/80	2/80	10/80	2/80	10/80	2/80
Do you think we should return to the military draft at this time or not	48%	62%	36%	31%	16%	7%

Do you think the US has been falling behind the Soviet Union in power and influence in recent years?	70	68	20	27	10	5
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	<u>NOT ENOUGH MONEY</u>	<u>NOT USED EFFICIENTLY</u>	<u>DON'T KNOW</u>
Which is the nation's more serious defense problem: that not enough money is spent for defense or that the money that is spent is not used efficiently?	15%	72%	13%

ABC NEWS - HARRIS SURVEY

CARTER OVERALL JOB RATING



CARTER & THE ECONOMY

"MISERY INDEX"*

1976	12.5
1977	13.8
1978	15.0
1979	19.1
1980	
Jan.	24.2
Feb.	24.2
Mar.	24.2
Apr.	18.6
May	18.4
June	20.1
July	7.8
Aug.	16.2

INTEREST RATES

PRIME

	<u>high</u>	<u>low</u>
1976	7.25%	6.25%
1977	7.75	6.50
1978	11.50	8.00
1979	15.75	11.75
1980	20.00	10.75

10/24/80 rate = 14%

*MISERY=INFLATION + UNEMPLOYMENT

ANNUAL INFLATION RATE -- CPI

1976	4.8%
1977	6.8
1978	9.0
1979	13.3
1980	
Jan.*	18.0
Feb.	18.2
Mar.	18.2
Apr.	11.6
May	10.6
June	12.4
July	0.0
Aug.	8.6

DISCOUNT RATE

	<u>high</u>	<u>low</u>
1976	5.5%	5.25%
1977	6.0	5.25
1978	9.0	6.50
1979	12.0	9.50
1980	15.25	10.00

10/24/80 rate = 11%

*monthly rates annually compounded

UNEMPLOYMENT

1976	7.7%
1977	7.0
1978	6.0
1979	5.8
1980	
Jan.	6.2
Feb.	6.0
Mar.	6.2
Apr.	7.0
May	7.8
June	7.7
July	7.8
Aug.	7.6
Sept.	7.5

DOW JONES INDUSTRIAL YEARLY AVERAGES

	<u>high</u>	<u>low</u>
1976	1014.79	585.71
1977	999.75	800.85
1978	907.74	742.12
1979	897.61	796.67

closing 10/24/80 = 939.51

Public Opinion Report

Kathleen Keegan, Editor

October 29, 1980
Issue #113*

NATIONAL POLITICS

ELECTIONS-1980

● Weekly Reader Poll, 10/28/80 (conducted this fall)

A survey of 1.25 million kindergarten through twelfth grade students found Reagan leading Carter 45-41% with 14% for John Anderson. The survey showed Carter leading in the major cities while Reagan is marginally ahead in the suburbs and way ahead in the rural areas of the country. This poll conducted by the Xerox Company has been an accurate predictor of five of the last six presidential elections.

● Newsweek, 11/3/80 (conducted October 17-20)

This survey, conducted by the Gallup Organization, finds the presidential race running almost even among registered voters with 41% for Carter and 40% for Reagan. However, Reagan takes the lead among those considered more likely to vote (42-39%). When asked what issues are most critical to voters in deciding which candidate to support, 21% say inflation while 19% say the candidates ability to keep us out of war. Other issues mentioned as important are a candidate's ability to get the job done (13%) and his concern for the average citizen (12%). When asked to rate Reagan and Carter on leadership qualities, Gallup found:

	<u>Carter</u>	<u>Reagan</u>
Best able to deal with inflation	25%	42%
Best able to get the job done	36	39
Has the greatest concern for the average citizen	43	28
Forceful and decisive	24	43
Has highest ethical standards	43	25

*Please see Editor's note, Page 7

This report, published weekly by the Survey Research Center of the Public Affairs Division, is a summary of the recent public opinion polls on a range of topics. More detailed analysis of any poll is available on request. It is compiled with the assistance of Information Retrieval Services of the Public Affairs Division.

Dwight D. Eisenhower Republican Center: 310 First Street Southeast, Washington, D.C. 20003. (202) 484-7666.

	<u>Carter</u>	<u>Reagan</u>
Best able to deal with the energy problem	37%	31%
Is the most intelligent	31	22
Best able to deal with Congress	37	26
Takes most consistent stand on issues	34	32

● Time Poll, 11/3/80 (conducted October 14-16)

This poll also finds the presidential race in a virtual tie with 42% for Carter and 41% for Reagan among registered voters. Reagan leads among men by a 49-36% margin while Carter leads among women 49-33%. When asked which candidate is more likely to stand up to the Soviets, 61% said Reagan while one-third said Carter and 6% Anderson. By a similar margin (62-33%), Reagan is named as the candidate more likely to keep our defenses strong. Carter fared better than Reagan (57-32%) on not overreacting in a crisis.

● AP-NBC Poll, 10/28/80 (conducted October 22-24)

In a telephone survey of 1,574 likely voters, Reagan leads Carter 42-36%, and Anderson with 10%. Three percent support other candidates and 9% are undecided. AP/NBC News found that 75% of likely voters have made up their minds about the election. Among this group Reagan leads Carter 47-41% with Anderson at 8%.

● Gallup, 10/27/80 (conducted October 24-26)

This survey shows Carter leading Reagan 45-42%. Anderson trails with 9% and 5% are undecided. This survey is based on a sample of 1,110 registered voters and has a margin of error of ± 3 .

● ABC-Harris, 10/28/80 (conducted October 22-25)

This survey of 4,012 likely voters shows Reagan leading Carter 45-42% and Anderson with 10%. By region, the survey found the following:

	<u>Reagan</u>	<u>Carter</u>
East	38%	42%
Midwest	46	42
South	49	44
West	50	38

● Sindlinger, 10/22/80 (conducted October 9-15)

This survey finds Reagan leading Carter 40-37%, Anderson with 10% and 14% are undecided.

● RKO General Broadcasting, 10/27/80 (conducted October)

In a survey of the Washington Bureau Chiefs of newspaper-chains and major daily newspapers of America, RKO found 53% citing the economy/inflation as the #1 issue in the election. However, 45% say personalities will decide the election while 34% say issues will and 21% say both issues and personalities will. Ninety-six percent say that Reagan is the strongest nominee at this time. When asked who will win the election, 49% say Carter, 45% Reagan and 6% are undecided.

STATE POLLS

Arizona

● The Arizona Republic-KOOL News Poll, 10/12/80 (conducted October 1-4)
This survey shows Reagan leading Carter 42-19%, Anderson 9% and 29% are undecided.

Colorado

● The Denver Post Poll, 10/5/80 (conducted September 22-30)
A survey of likely voters in Colorado shows Reagan leads Carter 50-24% with Anderson trailing at 12%. Among all voters, Reagan's lead is 42% to Carter's 27%. Anderson has 15% of the vote.

California

● Fairbanks, Canapary & Maullin, 10/28/80 (conducted October 25-26)
In a statewide sample of over 1,000 likely voters, Reagan is leading Carter 38-33% followed by Anderson with 11%. Five percent favor other candidates and 13% are undecided.

Connecticut

● Research Analysis Corporation of Boston, 10/22/80 (conducted October 12-13)
This survey of 500 registered voters shows Reagan leading Carter 37-35%. Anderson has 16% of the vote and 12% are undecided.

Maine

● Maine Information Radio Network, 10/27/80 (conducted October 22-25)
This survey consisting of 670 people who said they would definitely vote, shows Carter ahead of Reagan with 40-35%. Anderson has 15% of the vote while 8% are undecided.

Maryland

● Potomac Research, 10/25/80 (conducted October 18-19)
This survey of 534 registered voters, commissioned by WBAL-TV shows Carter leading Reagan 48-31%. Anderson is trailing with 10% and 11% are undecided. The poll was conducted among persons who said they "might" vote and those who "definitely" would vote.

● Hollander, Cohen and Associates, 10/28/80 (conducted October 9-19)
This survey consisting of 800 likely voters finds Carter leading Reagan 42-34% with Anderson having 10% of the vote. Fourteen percent are undecided.

Michigan

● The Detroit News Poll, 10/28/80 (conducted first three weeks of October)
In a survey of 690 adults conducted by the Institute for Social Research, University of Michigan, Reagan leads Carter 37-30%. Anderson trails with 14%. Four percent favor other candidates and 15% are undecided.

● The Michigan Poll, 10/20/80 (conducted October 14-16)
This survey, conducted by Market Opinion Research shows Reagan leading Carter 43-34% among likely voters. Anderson has 9% while 14% are undecided.

Missouri

● St. Louis Post Dispatch-KMOX, 10/19/80 (conducted October 11-12)
This survey of 400 registered voters conducted by SRI Research Center Inc. shows Reagan leading Carter 36-32%. Anderson has 6% of the vote and 19% are undecided.

Oregon

● Bardsley-Haslacher Marketing Research, 10/28/80 (conducted October 10-16)
This survey gave Carter a 35-33% lead over Reagan with Anderson at 18%. This survey found that a number of formerly undecideds are now moving toward Carter.

Texas

●Texas Monthly, 10/27/80 (conducted October 12-14)
This survey of 1,000 registered voters shows Reagan and Carter running neck-and-neck with 40% each and 15% undecided in a two man race. When Anderson is included, they each have 39% and Anderson has 8% with 13% undecided.

When asked who would do a better job of handling certain aspects of the Presidency, Texas Monthly found the following:

	<u>Carter</u>	<u>Reagan</u>	<u>Don't Know</u>
Stronger leader	38%	50%	13%
Handle energy problems	37	43	20
Improve economy	33	50	17
Handle foreign affairs	52	37	11

This poll found that among Carter voters, 24% say they will vote for him because of his experience and 18% say it is because of his leadership while only 9% support him on issues. Sixty-nine percent of the voters said regardless who was president, no one could control the economy. Twenty-seven percent said another president could and 4% said they "didn't know."

Virginia

●The Virginia Poll, 10/28/80 (conducted October 16-19)
In a survey conducted by Larry Sabato of the University of Virginia, Reagan leads Carter 42-33% and Anderson with 5%. This survey showed that 41% of the fundamentalists in the state of Virginia favor Reagan compared to Carter with 39%.

Washington

●Quality Control Services, 10/28/80 (conducted October 17-22)
This survey shows Reagan leading Carter 43-36% with Anderson trailing at 7%.

West Virginia

●The Charleston Gazette Poll, 10/28/80 (conducted October 20-21)
This survey finds Carter leading Reagan 39-28% and Anderson trailing with 5% of the vote. Twenty-six percent are undecided.

●Charles Ryan Associates, Inc., 10/24/80 (conducted October 20-21)
In a sample of 500 interviews statewide Carter leads Reagan 44-32% with 18% undecided. Anderson is supported by only 3%.

LOCAL POLITICS

Arizona

●Arizona Republic-KOOL News Poll, 10/12/80 (conducted October 1-4)
This survey of 600 likely voters, conducted by KPR Associates Inc. shows Goldwater leading Schulz 46-36% with 15% undecided in the U.S. Senate race. In the Fourth Congressional District, Rudd leads Miller 66-13%. Rhodes leads Jancek 78-3% and Leitch of the Libertarian Party received 2% of the vote. In the Second District, Udall leads Huff 57-31% and Libertarian Stefanov has 1% of the vote. Stump is leading Croft in the Third District by 48-24% with 28% undecided.

California

●The California Poll, 10/23/80 (conducted October 15-18)
A survey of 857 registered voters statewide shows Cranston leading Gann 53-28% in the U.S. Senate race with 14% undecided.

Californians support Proposition 10, an anti-smoking initiative, by a 53-44% margin. Last month Proposition 10 was supported by a larger 65-31% margin.

Colorado

●The Denver Post Poll, 10/5/80 (conducted September 22-30)
Among most likely voters, this survey shows the following:

First District:	Schroeder 50%	Bradford 31%	Undecided 17%
Second District:	Wirth 46%	McElderry 42%	Undecided 11%
Third District:	McCormick 67%	Kogovsek 27%	Undecided 6%
Fourth District:	Brown 57%	Barragan 18%	Undecided 23%
Fifth District:	Kramer 56%	Schreiber 18%	Undecided 22%
U.S. Senate:	Buchanan 51%	Hart 36%	Undecided 13%

Illinois

●CBS-NYT, 10/25/80 (conducted October 5-10)
In the U.S. Senate race Dixon leads O'Neal 52-30% with 18% undecided.

West Virginia

●Charles Ryan Associates, Inc. 10/23/80 (conducted October 20-21)
This survey found Rockefeller leading Moore 54-34%. Ten percent were undecided and 1% preferred other candidates.

●The Gazette Poll, 10/15/80 (conducted October 10-13)
This survey shows Democrat Hamilton leading Benedict 38-30% in the Second Congressional District with 32% undecided.

CARTER AND THE ECONOMY

"MISERY INDEX"*

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June	12.4
July	0.0
Aug.	8.6
Sept	12.7

DISCOUNT RATE

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1978	9.0	6.50
1979	12.0	9.50
1980	15.25	10.00

10/28/80 rate = 11%

*monthly rates annually compounded

UNEMPLOYMENT

1976	7.7%
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1978	6.0
1979	5.8
1980 Jan.	6.2
Feb.	6.0
Mar.	6.2
Apr.	7.0
May	7.8
June	7.7
July	7.8
Aug.	7.6
Sept.	7.5

DOW JONES INDUSTRIAL YEARLY AVERAGES

	<u>high</u>	<u>low</u>
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1979	897.61	796.67

closing 10/28/80 = 932.59

Editor's Note:

This will be the last Public Opinion Report under my editorship. The Report will continue, however. If you wish to continue to receive the Public Opinion Report, please fill in the form at the bottom of this page and return it to the RNC by December 1st. If you do not return the form, we will assume that you no longer wish to be on the mailing list.

Thank you,

Kathleen Keegan
Kathleen Keegan

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