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**WHORM Subject File Code:** IT105

(International Organizations – World Tourism Organization)

**Case file Number(s):** BEGIN-249999

**Box:** 36

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# WITHDRAWAL SHEET

## Ronald Reagan Library

**Collection Name** WHITE HOUSE OFFICE OF RECORDS MANAGEMENT  
(WHORM): SUBJECT FILE

**Withdrawer**

KDB 10/12/2010

**File Folder** IT105 WORLD TOURISM ORGANIZATION (BEGIN-  
271191) 249999

**FOIA**

F07-098/2

**Box Number** ~~NULL~~ 36

FISH, K

2

ID Doc Type	Document Description	No of Pages	Doc Date	Restrictions
98823 CABLE	071727Z MAY 85 (W/NOTATIONS) (CASE FILE 232149)	2	5/7/1985	B1
98824 LETTER	MARIO SOARES TO REAGAN (UNOFFICIAL TRANSLATION) (CASE FILE 232149)	3	ND	B1
98825 LETTER	SOARES TO REAGAN (PHOTOCOPY OF PORTUGUESE ORIGINAL) (CASE FILE 232149)	3	3/28/1985	B1

The above documents were not referred for declassification review at time of processing

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-5 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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IT105  
232149

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IT105 WORLD TOURISM ORGANIZATION (BEGIN-271191)

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DEPARTMENT OF STATE

Washington, D.C. 20520

3210

April 19, 1985

MEMORANDUM FOR: Mr. Robert M. Kimmitt  
National Security Council

SUBJECT: Alerting NSC on Presidential  
Correspondence

Enclosed is a copy of a letter to President Reagan from Prime Minister Mario Soares of Portugal which is transmitted for your information.

This document was received in the Executive Secretariat Information Management Section on April 19, 1985.

*Charles G. Jackson, Jr. for*

Director, S/S-I  
Information Management Section  
Executive Secretariat  
ext. 23836

8511740

EMBAIXADA DE PORTUGAL  
WASHINGTON

April 12, 1985

Excellency:

I have the honor to enclose herewith a letter from the Prime Minister of Portugal, Mr. Mário Soares, to the President of the United States, Mr. Ronald Reagan, together with an unofficial translation.

I would be most grateful for Your Excellency's assistance in forwarding this letter to President Reagan.

I avail myself of this opportunity to renew to Your Excellency the assurances of my highest consideration.



His Excellency  
George P. Shultz  
The Secretary of State  
Washington, D.C.

APR 18 REC'D

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JOAQUIM JORGE DE PINHO CAMPINOS

CURRICULUM VITAE

LISBON / 1985

(English)



I - PERSONAL GENERAL INFORMATION

Joaquim Jorge de Pinho Campinos

Rua Gorgel do Amaral, 4 - 1<sup>o</sup> Dt<sup>o</sup>.

1200 LISBON (PORTUGAL)

Birth: June 30, 1937 (Lobito - Angola)

Nationality: Portuguese

Civil State: Married, 3 children

Foreign languages: perfect knowledge of French  
working knowledge of Spanish and English

University degrees:

- Degree in General Judicial Studies (France, 1962);
- Licensed in Public Law (France, 1965);
- Graduate Studies in Public Law (France, 1966);
- Graduate Studies in Political Science (France, 1968);
- "Docteur d'État" (Ph. D. in Law) of the French Universities (Poitiers, 1971);
- Doctorate in Law (Ph. D.) from the Portuguese Universities (Lisbon, 1976).

Profession:

Professor of Law

Universidade Nova de Lisboa

Campo Grande, 185

1700 LISBOA

Present functions:

- Justice of the Constitutional Supreme Court (Lisbon), elected on the 22nd of November, 1982 by the National Legislature (by law, the vote of at least 2/3 of the voting representatives

present is needed).

- Member of the European Commission of Human Rights (Strasbourg), elected on the 5th of May, 1984 by the European Committee of Ministers from a list of names drawn up by the Bureau of the Consultative Assembly.

**Previous public activities:**

- Member of the Constitutional Convention (1975);
- Member of the National Legislature (1976);
- Secretary of State for Foreign Affairs (1974-1975);
- Minister of Foreign Trade and Tourism (1975-1976);
- Minister without Portfolio (1977-1978);
- Member of the Constitutional Commission (1979-1981).

**Principal intergovernmental and international activities:**

- Representative of the National government at several bilateral negotiations;
- Representative of the National government at multilateral conferences (ex: U.N.C.T.A.D.);
- Representative of the National government at various meetings of regional organizations (ex: E.F.T.A.);
- Participation, on a personal basis, in the activities of inter-government bodies (ex: Executive Council of U.N.E.S.C.O.);
- Participation, as an expert, in activities promoted by international institutions (ex: University of the United Nations).

**Teaching career and activities:**

- Teaching Assistant of Public Law and Political Sciences of the Faculty of Law and Social Sciences of Poitiers (France) having, as such, held practical classes in the following areas (1967-1970):

- *International Public Law;*
  - *Constitutional Law and Political Institutions;*
  - *Overseas Law and International Cooperation;*
  - *European Organizations.*
- *Assistant Professor of Public Law and Political Science ("chargé de cours") of the Faculty of Law and Social Sciences of Poitiers having, as such, held Theoretical classes for the following subjects (1971-1974):*
- *International Public Law;*
  - *Constitutional Law and Political Institutions;*
  - *Contemporary Trade Union and Professional Activities;*
  - *History of Contemporary Political Ideas (post-graduate in Political Science).*
- *Assistant Professor of Law in the Portuguese University "Universidade Nova de Lisboa" (1978), having held the following theoretical classes:*
- *Introduction to the study of Law (1980-1981);*
  - *Economic Law (1980-1981).*
- *Professor of Law at the Portuguese University "Universidade Nova de Lisboa" (since 1981), responsible for theoretical classes in:*
- *Political Science (1982-1984);*
  - *International Institutions (1982-1984);*
  - *International Economic Law (1985).*

*Director, in 1983, of the Centre for Studies and Research in International Law and International Relations of the Hague Academy of International Law (Netherlands).*

Guest Professor at various foreign Universities, namely: Paris I (Panthéon - Sorbonne), Poitiers, Tours, Limoges, Mexico (U.N.A.M.), Torino, Rome (I.E.E.), Cândido Mendes (Rio de Janeiro),.

Participation, namely as lecturer, in several conferences, seminars and congresses on the subject of law, political science or international relations, in Portugal and abroad.

Member of various legal associations, both national and foreign, such as:

- Founder Member of the International Academy of Constitutional Law (seated in Tunis);
- Founder Member of the International Academy of Human Rights (seated in Paris);
- President of the Fiscal Council of the "Associação Portuguesa de Direito Constitucional" (seated in Lisbon);
- President of the Portuguese Section of the "Instituto Ibero-Americano de Derecho Constitucional" (seated in Mexico City);
- Ordinary Member of the "Société Française pour le Droit International" (seated in Paris);
- Correspondent member of the "Instituto de Derecho Constitucional y Político" of the Faculty of Legal and Social Sciences of Buenos Aires.

Author of various works on Constitutional Law, on Political Science and on International Public Law, such as:

- "La genèse du régime politique portugais (1926-1933)", Master Dissertation, Poitiers, 1968;
- "Le Présidentialisme de l'État-Nouveau portugais (l'évolution du régime de 1933 à 1969)", Thesis, Poitiers, 1971;

- "A Carta Constitucional", Lisbon, 1975;
- "A Ideologia Política do Salazarismo", Lisbon, 1975;
- "A Ditadura Militar", Lisbon, 1975;
- "O Ministro dos Negócios Estrangeiros", Lisbon, 1977;
- "O Presidencialismo do Estado-Novo", Lisbon, 1978;
- "Direito Internacional dos Direitos do Homem - Textos Básicos", Coimbra, 1984;
- "Organizações Económicas Universais" (about to be published ed. Universidade Nova).

Author, in different languages, of various articles and studies in joint works, with reference to the most recent:

- "La frontière en droit international public: le principe de l'uti possidetis", in *La Frontière*, ed. S.F.D.I., Paris, 1980;
- "La transición del autoritarismo a la democracia en la Europa del Sur: el ejemplo portugués", in *Transición a la Democracia en el Sur d'Europa y America Latina*, Madrid, 1982;
- "Democrazia e concentrazione del potere nei paesi in via di sviluppo", in *Individuo, Collettività e Stato*, vol. II, Palermo, 1983;
- "La Constitución portuguesa de 1976 y su defensa", in *la Constitución y su Defensa*, Mexico, 1984;
- "Igualdade jurídica e desigualdade económica em direito internacional público contemporâneo", in *Boletim do Ministério da Justiça*, nr. 334, 1984;
- "O direito ao desenvolvimento em direito internacional público" (about to be published, in *Boletim do Ministério da Justiça*).

II - MANAGEMENT AND COORDINATION OF  
TOURISTIC SERVICES (1)

Coordination, while Minister of Foreign Trade and Tourism, of a ministerial team formed by:

- during a first stage, by the Secretaries of State for Tourism, for Foreign Trade and for Economic Cooperation;
- during a second stage, by the Assistant Subsecretaries of State Minister for Tourism and Foreign Trade.

While a member of the Government, was responsible for preparing the budget for the respective Ministry, as well as for managing and controlling its execution.

As for tourism, was in charge of superintending the following organizations and services:

- "Direcção Geral de Turismo";
- "Fundo de Turismo";
- "Centro Nacional de Formação Turística e Hoteleira";
- "Empresa Nacional do Turismo" (ENATUR);
- "Conselho de Inspeção de Jogos".

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(1) The data in this paragraph only refer to the experience acquired while Minister in charge of Tourism; they neither include the activities which were carried out while Minister of Foreign Trade nor as Secretary of State of Foreign Affairs, nor as Minister without Portofolio.

The "Direcção Geral do Turismo", as the central body for tourism in Portugal, embodying about 600 employees and agents within the country and abroad ("Centros e Delegações do Turismo Português"), included, further to the "Gabinete de Planeamento Sectorial", the following departments:

- "Direcção de Serviços de Promoção Turística" (national and foreign promotional activities);
- "Direcção de Serviços Administrativos" (accounting and personnel offices);
- "Direcção de Serviços de Equipamentos e Património" (approval for projects such as hotels, restaurants and other touristic facilities);
- "Direcção de Serviços de Empresas e Actividades Turísticas" (licensing and inspection of this area).

The "Fundo do Turismo" which finances and promotes tourism, with direct power to give loans and subsidies as well as to vouch for investment aimed loans of touristic interest as far as banks are concerned.

The "Centro Nacional de Formação Turística e Hoteleira", which is responsible for training professionals for this sector in the seven schools available in the country oriented towards the touristic industry.

The "Empresa Nacional do Turismo" (ENATUR), created to manage the state owned tourist businesses (lodging-houses) and to galvanize projects and associations for regional touristic development.

The "Conselho de Inspeccção de Jogos", an official body responsible for superintending the activities of the casinos.

III- EXPERIENCE GAINED IN THE AREA  
OF TOURIST OPERATIONS

A- GENERAL MEASURES

Defining and implementing the guidelines for governmental action in the area of tourism (cf. Decision of the Portuguese Cabinet on December 30, 1975), taking into consideration:

- the particularities resulting from the national situation, after 1974, and the international economic crisis;
- the need to establish a structured national policy for tourism.

Preparation of a financial policy, adapted to the nature and state of affairs of this sector, namely by means of:

- the elaboration and approval of the first "Foreign Investments Code" (cf. Decree nr.239/76 of April 6th);
- the definition and implementation of special support measures for the small and medium scale enterprises in this sector (cf. Decree of February 11, 1976).

The establishment of programs aimed at intensifying the profit of touristic ventures and the approval of the respective projects for financial improvement.

Coordinating the participation of the tourism sector in the establishment of medium term planning, "Plano de Médio Prazo para 1977-1980" (cf. edition ICM, 1977).

Restructuring of local and regional touristic policies, with the active participation of the municipalities and other local associations.



Preparation and approval of legislation for free shops at international airports.

Redefining the operation and taxing policies of the casinos.

Defining pricing policies for the tourist industry and the first liberalization of prices in practice in this sector.

The proclamation of the new policy for nature protection, when considered as a fundamental component of tourist attraction.

The institution of a three-sided collaboration - export services, transports and tourism - for programming and carrying out the promotion of Portugal abroad.

The creation of a private and publicly owned company for the purpose of organizing and administrating the "Feira Internacional de Lisboa" (FIL), where such activities as fairs and expositions on tourism or of touristic interest are held.

#### B- SPECIFIC MEASURES

The implementation of extraordinary structural and promotional marketing operations aimed at:

- the immediate relaunching of tourism in Portugal, in view of the crisis which occurred in 1974-1975;
- the substantial increase, on a short term basis, of the number of the foreign visitors (a goal which was reached, considering an increment of 300% in 2 years).

The launching of measures providing for the expansion of national tourism

especially by strengthening a system of broken down vacation periods and social tourism.

Support, of tourism for the hot spring industry, both through financing as well as through actions aimed at obtaining greater and more prolonged use of these establishments.

Strengthening of government support to specific cultural activities - especially folklore and traditional events - and sport activities.

In this last area, and more specifically, support was given so that for the first time in Portugal the following could be held:

- the "World Amateur Golf Championship" - 1976, (Algarve);
- the "Rallye de Portugal - Vinho do Porto" integrated in the Automobile World Championship.

Support so that several conferences and international meetings on tourism could be held in Portugal.

In particular, co-responsibility in the organization, in Lisbon, of the IV Congress of the American Society of Travel Agents, Inc. (ASTA-IDA), which has been, to this day, the only one held in Portugal.

Participation in the approval of measures aimed at the protection of certain animal species, namely by:

- creating an area of permanent protection to the cinegetic species (Cascais);
- the establishment of a natural reserve (Tejo Estuary);
- the revision of certain hunting processes, periods and areas.

Approval or implementation of measures meant to defend the national cultural

heritage, among which:

- the promotion of national craftsmanship;
- the protection of archaeological areas;
- the creation of the National Dress Museum and of the Botanical Park.

#### IV- INTERGOVERNMENTAL TOURISTIC ACTIVITIES

The preparation of the adhesion of Portugal to the constitutive treaties of various international organizations.

Particularly, the approval, in representation of the Portuguese Government, of the Statutes of the Organization of World Tourism and the undersigning of the deed authorizing the respective ratification.

Negotiating and signing, in an appraisal period, of the international treaties endorsed by the Portuguese State on cooperation in the area of tourism.

Participation in the conclusion of various international agreements concerning the transport sector, namely air transportation.

Still with the objective of making travel easier, participation in the conclusion of bilateral agreements on the abolition of passport visas.

Coordination of promotional activities of Portuguese tourism abroad, through the "Centros e Delegações do Turismo Português" (tourist offices) located in the following countries:

- Belgium (Brussels);
- Brazil (Rio de Janeiro);
- Canada (Montreal, Toronto);

- Denmark (Copenhagen);
- Federal Republic of Germany (Frankfurt, Düsseldorf);
- France (Paris);
- Great Britain (London);
- Holland (Amsterdam);
- Norway (Oslo);
- Spain (Madrid, Barcelona, Vigo);
- Sweden (Stockholm);
- Switzerland (Geneve);
- United States of America (New York, Chicago, Los Angeles).

The raising of special promotional tourist campaigns abroad, based on solidarity, especially with the United States, France, Holland, West Germany and Sweden.

The initiation of the first contacts with tourist organizations of the East European states and the conclusion of the first agreements on tourism with those states.

Participation in various international tourism events, at home and abroad.

*Joint Campaigns*

NSC/S PROFILE

UNCLASSIFIED

ID 8503210

RECEIVED 22 APR 85 13

TO PRESIDENT

FROM SOARES, MARIO

DOCDATE 12 APR 85

PLATT, N

19 APR 85

KEYWORDS: PORTUGAL

HS

SUBJECT: PM SOARES 12 APR LTR TO PRES / APPT OF NEW SEC GENERAL OF WORLD  
TOURISM ORGANIZATION ( OMT )

ACTION: PENDING STATE DRAFT REPLY

DUE: 26 APR 85 STATUS D FILES WH

FOR ACTION

FOR CONCURRENCE

FOR INFO

STATE

SOMMER

FORTIER

MATLOCK

PEARSON

COMMENTS

REF# 8511740 LOG NSCIFID ( HW )

ACTION OFFICER (S)	ASSIGNED	ACTION REQUIRED	DUE	COPIES TO
	C 5/14	ANSWERED BY STATE CABLE		PS 'DF' JM BP

DISPATCH

4/14.4/22

W/ATTCH FILE

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