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EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

33 071655  
1110  
FE006

October 3, 1986

MEMORANDUM FOR THE PRESIDENT

FROM: John H. Carley *JHC*  
General Counsel

SUBJECT: Designation of the Rose as the National Floral Emblem #5574

Pursuant to Senate Joint Resolution 159, the President is authorized and requested to issue a proclamation which would designate the Rose as the National Floral Emblem.

The proposed proclamation was prepared by this office.

The proposed proclamation has the approval of the Director of the Office of Management and Budget.

Attachment

11/20/88: Proc. approved  
11/20/88: Approved/Retained  
11/21/88: To Archives

*Noted*

THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA  
THE ROSE

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

#5574

Americans have always loved the flowers with which God decorates our land. More often than any other flower, we hold the rose dear as the symbol of life and love and devotion, of beauty and eternity. For the love of man and woman, for the love of mankind and God, for the love of country, Americans who would speak the language of the heart do so with a rose.

We see proofs of this everywhere. The study of fossils reveals that the rose has existed in America for age upon age. We have always cultivated roses in our gardens. Our first President, George Washington, bred roses, and a variety he named after his mother is still grown today. The White House itself boasts a beautiful Rose Garden. We grow roses in all our fifty States. We find roses throughout our art, music, and literature. We decorate our celebrations and parades with roses. Most of all, we present roses to those we love, and we lavish them on our altars, our civil shrines, and the final resting places of our honored dead.

The American people have long held a special place in their hearts for roses. Let us continue to cherish them, to honor the love and devotion they represent, and to bestow them on all we love just as God has bestowed them on us.

The Congress, by Senate Joint Resolution 159, has designated the rose as the National Floral Emblem of the United States and authorized and requested the President to issue a proclamation declaring this fact.

*John F. Kennedy*

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the rose as the National Floral Emblem of the United States of America.

IN WITNESS WHEREOF, I have hereunto set my hand this twentieth day of November, in the year of our Lord nineteen hundred and eighty-six, and of the Independence of the United States of America the two hundred and eleventh.

*Ronald Reagan*

THE WHITE HOUSE

WASHINGTON

MR. PRESIDENT:

Attached for your signature is the proposed proclamation designating the rose as the National Floral Emblem of the United States.

The proposed proclamation has been approved by Peter Wallison, Alfred Kingon, Chuck Hobbs, Mitch Daniels, Pat Buchanan and Rodney McDaniel.

DAVID CHEW

THE WHITE HOUSE

WASHINGTON

153  
1986 OCT 16 8:54

MR. PRESIDENT:

Attached for your signature is the proposed proclamation designating the rose as the National Floral Emblem of the United States.

The proposed proclamation has been approved by Peter Wallison, Alfred Kingon, Chuck Hobbs, Mitch Daniels and Pat Buchanan.

DAVID CHEW

S.J. Res. 159 signed  
on 10/7/86

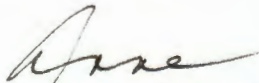
THE WHITE HOUSE  
WASHINGTON

OCTOBER 16, 1986

MEMORANDUM FOR DAVID CHEW

SUBJECT: NATIONAL FLORAL EMBLEM  
OF THE UNITED STATES

Attached for transmittal to the President is the above proclamation, which has been approved by all relevant members of Senior Staff.



ANNE HIGGINS

MEMORANDUM

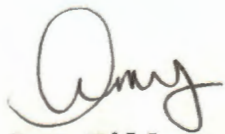
THE WHITE HOUSE  
WASHINGTON

October 21, 1986

FOR THE RECORD --

The proclamation designating the rose as the National Floral Emblem of the USA has been approved by the following Senior Staff:

PETER WALLISON	per Vicki Masterman 10/21/86
ALFRED KINGON	per Nancy Finnigan 10/21/86
WILL BALL	per Jane Moody 10/20/86
CHUCK HOBBS	per Jo Anne DuBetz 10/21/86
MITCH DANIELS	per Julie Klingenstein 10/21/86
PAT BUCHANAN	per Agnes Waldron 10/21/86



Amy Miller  
Admin. Asst. to  
Anne Higgins



PROCLAMATION CHECK LIST

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PETER WALLISON	(legal)	Diana Holland 2/WW	2632
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*OK*  
*10/21*

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ALFRED KINGON	(cab.)	<i>pl</i> Nancy Finnigan G/WW	2823
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*OK*  
*10/20*

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WILL BALL	(legis.)	Jane Moody 2/WW	2230
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*OK*  
*10/21*

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CHUCK HOBBS	(OPD)	Maria White 2f1/WW	6515
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*OK*

*Ane - 6630*

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MITCH DANIELS	(IGA & polit.)	Julie Klingenstein 2/WW	7620
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*OK*  
*10/21*

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PAT BUCHANAN	(OPL)	<i>Randy Hodges</i> Agnes Waldron 170 OEOB	7904
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ROD McDANIEL	(NSC)	Rich Bochnlein 372- OEOB	2224
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DUE; \_\_\_\_\_

THE WHITE HOUSE

WASHINGTON

October 20, 1986

MEMORANDUM FOR AMY MILLER  
WHITE HOUSE CORRESPONDENCE

FROM: VICKI MASTERMAN *vm*  
ASSISTANT COUNSEL TO THE PRESIDENT

SUBJECT: Revised Draft Proclamation Designating the Rose  
as the National Floral Emblem of the United States

We have reviewed the referenced draft proclamation and have no legal objection to the President signing it.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

OCTOBER 20, 1986

MEMORANDUM FOR:

PETER WALLISON  
ALFRED KINGON  
WILL BALL  
CHUCK HOBBS  
MITCH DANIELS  
PAT BUCHANAN  
FRED RYAN (FYI)

FROM:

(for) AMY MILLER  
ANNE HIGGINS  
94 OEOB

ATTACHED FOR YOUR REVIEW IS A NEW DRAFT OF THE NATIONAL FLORAL EMBLEM PROCLAMATION OF THE USA WHICH WAS STAFFED FOR THE FIRST TIME ON OCTOBER 14, 1986. PLEASE CALL IN YOUR CLEARANCE BY 5:00 pm TODAY TO AMY AT X7610.

THANK YOU FOR YOUR ATTENTION TO THIS MATTER.

THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA  
THE ROSE

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Americans have always loved the flowers with which God decorates our land. More often than any other flower, we hold the rose dear as the symbol of life and love and devotion, of beauty and eternity. For the love of man and woman, for the love of mankind and God, for the love of country, Americans who would speak the language of the heart do so with a rose.

We see proofs of this everywhere. The study of fossils reveals that the rose has existed in America for age upon age. We have always cultivated roses in our gardens. Our first President, George Washington, bred roses, and a variety he named after his mother is still grown today. The White House itself boasts a beautiful Rose Garden. We grow roses in all our fifty States. We find roses throughout our art, music, and literature. We decorate our celebrations and parades with roses. We look forward to California's Rose Parade and Rose Bowl every New Year's Day. Most of all, we present roses to those we love, and we lavish them on our altars, our civil shrines, and the final resting places of our honored dead.

The American people have long held a special place in their hearts for roses. Let us continue to cherish them, to honor the love and devotion they represent, and to bestow them on all we love just as God has bestowed them on us.

The Congress, by Senate Joint Resolution 159, has designated the rose as the National Floral Emblem of the United States and authorized and requested the President to issue a proclamation declaring this fact.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the rose as the National Floral Emblem of the United States of America.

IN WITNESS WHEREOF, I have hereunto set my hand this  
day of , in the year of our Lord  
nineteen hundred and eighty-six, and of the Independence of  
the United States of America the two hundred and eleventh.

THE WHITE HOUSE

Office of the Press Secretary

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For Immediate Release

THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA  
THE ROSE

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Americans have always loved the flowers with which God decorates our land. More often than any other flower, we hold the rose dear as the symbol of life and love and devotion, of beauty and eternity. For the love of man and woman, for the love of mankind and God, for the love of country, Americans who would speak the language of the heart do so with a rose.

We see proofs of this everywhere. The study of fossils reveals that the rose has existed in America for age upon age. We have always cultivated roses in our gardens. Our first President, George Washington, bred roses, and a variety he named after his mother is still grown today. The White House itself boasts a beautiful Rose Garden. We grow roses in all our fifty States. We find roses throughout our art, music, and literature. We decorate our celebrations and parades with roses. We look forward to California's Rose Parade and Rose Bowl every New Year's Day. Most of all, we present roses to those we love, and we lavish them on our altars, our civil shrines, and the final resting places of our honored dead.

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IN WITNESS WHEREOF, I have hereunto set my hand this  
day of \_\_\_\_\_, in the year of our Lord  
nineteen hundred and eighty-six, and of the Independence of  
the United States of America the two hundred and eleventh.

RONALD REAGAN

# # #

10/14

THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA  
THE ROSE

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

People of every age and clime have always loved the flowers with which God decorates the earth. More often than any other flower, in cultures around the globe, the rose is held dear as the symbol of life and love and devotion. For the love of man and woman, for the love of mankind and God, for the love of country, those who would speak the language of the heart do so with a rose.

We see proofs of this everywhere -- "I am the rose of Sharon," we read in the Song of Solomon; poets have celebrated the rose through the centuries as a synonym for beauty and eternity; the Rosary is a garland of prayers; and parents name newborn babies "Rose."

The rose has been cultivated in gardens for more than five thousand years, we know, and it appears in the earliest art, poetry, and tradition. The study of fossils reveals that the rose has existed in America for age upon age. We Americans have always loved roses. We grow them in all our fifty States and we find them throughout our art, music, and literature. Our first President, George Washington, bred roses; a variety he cultivated and named after his mother is still grown today. The White House boasts a beautiful Rose Garden.

The American people have long held a special place in their hearts for roses. Let us continue to cherish them, to honor the love and devotion they represent, and to bestow them on all we love just as God has bestowed them on us.

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IN WITNESS WHEREOF, I have hereunto set my hand this  
day of , in the year of our Lord  
nineteen hundred and eighty-six, and of the Independence of  
the United States of America the two hundred and eleventh.



THE WHITE HOUSE  
WASHINGTON

(K)

Get them to start  
again focus on  
US & roses not the  
global history  
m

THE WHITE HOUSE  
WASHINGTON

October 17, 1986

ANNE HIGGINS:

After reviewing the attached  
proclamation, David has asked  
that another draft be pre-  
pared that would focus on  
the U.S. and roses, not the  
global history of the flower.  
Thanks.

  
Katherine Ladd

OK per Chew  
with change

THE WHITE HOUSE  
WASHINGTON

Received  
OCT 21 11/20

OCTOBER 21, 1986

MEMORANDUM FOR DAVID CHEW

SUBJECT: THE NATIONAL FLORAL  
EMBLEM OF THE USA

Attached for transmittal to the  
President is the above  
proclamation, which has been  
approved by all relevant members  
of Senior Staff.

  
ANNE HIGGINS



THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA  
THE ROSE

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA  
A PROCLAMATION

Americans have always loved the flowers with which God decorates our land. More often than any other flower, we hold the rose dear as the symbol of life and love and devotion, of beauty and eternity. For the love of man and woman, for the love of mankind and God, for the love of country, Americans who would speak the language of the heart do so with a rose.

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The American people have long held a special place in their hearts for roses. Let us continue to cherish them, to honor the love and devotion they represent, and to bestow them on all we love just as God has bestowed them on us.

The Congress, by Senate Joint Resolution 159, has designated the rose as the National Floral Emblem of the United States and authorized and requested the President to issue a proclamation declaring this fact.

✓  
Done 11/24/45  
S

David Clark's  
final Ed: 45

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the rose as the National Floral Emblem of the United States of America.

IN WITNESS WHEREOF, I have hereunto set my hand this  
day of , in the year of our Lord  
nineteen hundred and eighty-six, and of the Independence of  
the United States of America the two hundred and eleventh.

MEMORANDUM

THE WHITE HOUSE

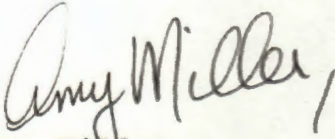
WASHINGTON

October 16, 1986

FOR THE RECORD --

The proclamation designating the rose as the National Floral Emblem of the United States has been approved by the following Senior Staff:

PETER WALLISON	per memo from J. Stephens 10/15/86
ALFRED KINGON	per Anne Wenzel 10/15/86
WILL BALL	per Jane Moody 10/15/86
CHUCK HOBBS	per Jo Anne DuBetz 10/15/86
MITCH DANIELS	per Julie Klingenstein 10/15/86
PAT BUCHANAN	per Agnes Waldron 10/15/86

  
Amy Miller  
Admin. Asst. to  
Anne Higgins

PROCLAMATION CHECK LIST

~~PETER WALLISON (legal) Diana Holland 2632  
2/WW~~

~~ALFRED KINGON (cab.) Nancy Finnigan 2823  
G/WW~~

~~WILL BALL (legis.) per Jane Moody 2230  
2/WW~~

~~CHUCK HOBBS (OPD) Maria White 6515  
2f1/WW~~

~~MITCH DANIELS (IGA & Julie Klingenstein 7620  
polit.) 2/WW~~

~~PAT BUCHANAN (OPL) per Agnes Waldron 7904  
170 OEOB~~

ROD MCDANIEL (NSC) Rich Bochnlein 2224  
372- OEOB

DUE, \_\_\_\_\_

THE WHITE HOUSE

WASHINGTON

October 15, 1986

MEMORANDUM FOR DAN ENGLER  
STAFF ASSISTANT  
WHITE HOUSE CORRESPONDENCE

FROM: JAY B. STEPHENS  
DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT: Draft Proclamation Designating the Rose as the  
National Floral Emblem of the United States

We have reviewed the referenced draft proclamation and have no legal objection to the President signing it.