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MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

February 26, 1982

FOR: MICHAEL K. DEEVER  
FROM: A. MORGAN MASON *AMM*  
SUBJECT: U.S. Olympic Committee Fundraiser

*Have  
you discussed  
with Ueberroth?  
I'm not sure the  
LA ~~com~~ 1984  
committee needs  
it. Or are you  
negotiating  
US olympic  
committee?*

On your behalf, I contacted Don Crivellone, Chairman of the Southern California U.S. Olympic Committee last December. He had asked if the President would be willing to appear at a California event to kick-off the Olympic fundraising drive, preferably some time this spring.

That invitation was declined by Greg Newell on February 5th. Apparently you have discussed this idea with Ueberroth in the past.

I recommend that we do one event for the entire Olympic Committee not just Southern California, although it could still be held in Los Angeles whenever the President would like to be out there.

Please advise.



# UNITED STATES OLYMPIC COMMITTEE

**OLYMPIC HOUSE:**

1750 EAST BOULDER STREET, COLORADO SPRINGS, COLORADO 80909

Tel: (303) 632-5551 Telex: 45-2424 Cable: "AMOLYMPIC CSP"

IX PAN AMERICAN GAMES, Caracas, Venezuela, August 20-September 3, 1983  
XIV OLYMPIC WINTER GAMES, Sarajevo, Yugoslavia, February 7-19, 1984  
GAMES OF THE XXIII OLYMPIAD, Los Angeles, California, U.S.A., July 28-August 12, 1984

File

December 10, 1981

Mr. Morgan Mason  
Special Assistant to the President  
for Political Affairs  
The White House  
Washington, D.C. 20500

Dear Morgan:

I really appreciate the call regarding the high potential of the President kicking off the United States Olympic Committee fund raising drive in Southern California. I would again like to invite you to have lunch at our bank next time you're in Los Angeles, as it would give me an excellent opportunity to further explain the purpose and needs of the U.S.O.C.

Looking forward to meeting with you and working together in the future.

Sincerely,

Donald P. Crivellone  
Southern California Area Chairman

Mailing address:  
Donald P. Crivellone  
Executive Vice President  
First Interstate Bank of California  
707 Wilshire Boulevard, W25-6  
Los Angeles, California 90017  
(213) 614-3436

file



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Executive Vice President  
First Interstate Bank  
of California  
Southern California Area Chairman

**John Naber**  
Gold Medalist  
Promotional Speaker  
Consultant to the Chairman

**Ronald L. Merriman**  
Partner  
Peat, Marwick, Mitchell & Co.  
Vice Chairman-Business

**Wallace Wolf**  
Gold Medalist  
President  
Wallace Wolf Productions  
Vice Chairman-Individuals

**William M. Marcussen**  
Vice President-Public Relations  
Atlantic Richfield Company  
Vice Chairman-Publicity

**Janyce L. Samoff**  
President  
California Special Olympics, Inc.  
Vice Chairwoman-Entertainers

**Bob Halloran**  
Corporate Director of Sports-  
Special Events  
Caesars World Inc.  
Vice Chairman-Sports and  
Special Events

**Harry L. Summers**  
President  
Harry L. Summers, Inc.  
San Diego County Consultant

**Robert W. Clifford**  
President  
Air Cal  
Orange County Consultant

**Stephen D. Woodworth**  
Vice President, Corporate Banking  
Security Pacific National Bank  
Ventura-Santa Barbara  
Counties Consultant

February 17, 1982

Mr. Charles Tyson  
Deputy Assistant to the President  
for National Security Affairs  
The White House  
Washington, D.C. 20500

Dear Mr. Tyson:

Harry Summers was kind enough to call you about my desire to have the President speak in Los Angeles on behalf of our Southern California Committee. My dilemma is as follows.

Through an officer that works for me at First Interstate Bank, Janet Hansen-Flanigan, who went to high school with Craig Fuller, we initiated our first contact with The White House, through Craig, to see if President Reagan would speak at a luncheon to kickoff the United States Olympic Committee effort in Southern California. As instructed, I wrote a letter to President Reagan (Exhibit A). Janet was called by Craig and told to send a follow-up letter to Greg Newell with more details, which I did (Exhibit B).

Through all of this, I had been talking to Peter Ueberroth, President of the Los Angeles games. Peter and I are good friends, and I have been in touch with him regarding this affair. Subsequent to my letter to Mr. Newell, Peter had occasion to have dinner with Mike Deaver in Washington. As a result, Peter wrote a letter to me (Exhibit C). When we had a chance to get together, Peter said that I would be getting a phone call from The White House and that they were optimistic that the President would be available for an event in Southern California. I then received a phone call from Morgan Mason, in which he told me that Deaver had assigned him to interface with the Olympics overall and that they were encouraged



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Mr. Charles Tyson  
February 17, 1982  
Page 2

about the event, but it would be the kickoff for the USOC nationwide. I then cleared this with Bill Simon, President of the USOC, and Don Miller, Executive Director. Attached is a copy of my follow-up letter to Morgan Mason dated December 10, 1981 (Exhibit D).

On February 5, I received a letter from Greg Newell (Exhibit E) declining the President's involvement. What I think has happened is that our formal request, through Newell, has been declined; however, I am hopeful that the Ueberroth/Deaver/Mason route is still alive. This morning, Peter Ueberroth and I were discussing another matter, and I brought this situation up, and he thinks my assumptions may be correct.

Prior to Harry's calling me, I was going to call Morgan Mason to ascertain if my assumptions were correct. As you can appreciate, I don't want to get a third party involved; however, I would appreciate any information you could obtain without upsetting anyone in The White House.

I appreciate your interest, and I am indebted to Harry for his interceding on my half.

Sincerely,

Mailing Address:  
707 Wilshire Boulevard, W25-6  
Los Angeles, California 90017

Attachments

cc: Mr. Harry L. Summers



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The Honorable Ronald Reagan  
The White House  
Washington, D.C. 20500

November 2, 1981

Dear President Reagan:

The United States Olympic Committee's primary responsibility is to manage the selection, training and travel of athletes that participate in the Winter and Summer Olympics, as well as the Pan American Games. However, the responsibility to promote overall amateur athletes is becoming an even greater goal of the Committee.

The Committee's training center in Colorado Springs, Colorado grows daily in additional facilities, its training expertise, its sport medicine program, as well as its ability to house and train a greater number of amateur athletes all of which are not world class competitors.

Another important role is the Committee's financial assistance to various national sports governing bodies such as the Amateur Hockey Association, U.S.; U.S.A. Diving, Inc.; U.S. Volleyball Association, to name a few.

The total funding of the United States Olympic Committee, as you are well aware, is from donations by private citizens, business and various sponsored events ... a grassroots ... private enterprise approach.

Let me introduce myself and the purpose of this letter. I am the Southern California Chairman for the United States Olympic Committee. My duties include enhancing the image of the United States Olympic Committee, but primarily I am responsible for fund raising in Southern California. Fund raising in Southern California for the United States Olympic Committee during the next three years is greatly simplified by the fact that the 1984 Games are in Los Angeles and the ground swell of support for the Olympics by the business community.

The Honorable Ronald Reagan

November 2, 1981

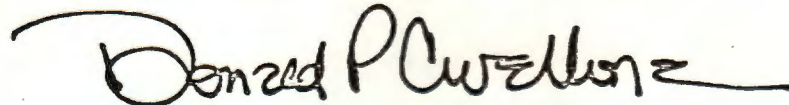
Page 2

Despite this "super" attitude in Southern California, and hopefully the entire United States, I respectfully ask for your support to increase the awareness of the United States Olympic Committee in Southern California by being our honored guest at an event (breakfast, lunch or dinner) in Los Angeles as early as possible in 1982.

I wish I could express to you my personal excitement for the United States Olympic Committee and the Los Angeles Organizing Committee and my desire to host an event next year for the President of the United States.

In addition to the United States Olympic Committee pin, I am enclosing First Interstate Bank's Olympic pin as we are corporate sponsors for both the United States Olympic Committee and the Los Angeles Olympic Organizing Committee.

Sincerely yours,



Donald P. Crivellone  
Executive Vice President  
First Interstate Bank

Southern California Area Chairman  
United States Olympic Committee

cc: Michael K. Deaver  
Craig L. Fuller  
William E. Simon  
F. Don Miller

Mailing Address:

First Interstate Bank  
707 Wilshire Boulevard  
Los Angeles, CA 90017



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November 13, 1981

Mr. Greg Newell  
 Special Assistant to the President  
 and Director of Scheduling  
 The White House  
 Washington, D.C. 20500

Dear Mr. Newell:

As a follow up to my November 2, letter, in which I invited the President to be our honored guest at an event to enhance the image of the United States Olympic Committee, I am submitting the following supplemental information, in order to assist you and the White House staff in making a decision on this request:

1) SPONSORING ORGANIZATION -

Southern California Committee, United States Olympic Committee.

2) NATURE OF EVENT -

Breakfast, lunch or dinner (whichever is most compatible with the President's schedule) that will serve as a platform to enhance the image of the United States Olympic Committee and its role in the Olympic movement, plus the importance of grass roots financial support. Any funds raised at the event through ticket sales will be donated to the United States Olympic Committee. However, the importance of funds raised at this event is extremely insignificant compared to the importance of the President's support.

3) DATE -

Open. We would hope that the event could be scheduled sometime early in the Spring of '82. Once again, the specific date would be contingent upon the President's availability.



4) LOCATION -

The event will be held in the Los Angeles area. A major hotel will be booked as soon as we have a date confirmed.

5) PARTICIPANTS -

It is anticipated that we will be able to attract an audience of approximately 1,000 individuals from the greater Southern California business, civic, political and sports communities. Honored guests supportive of the Olympic movement (not yet contacted) would be individuals such as Peter Ueberroth, President, Los Angeles Olympic Committee; Justin Dart, Dart Industries; William Simon, President, United States Olympic Committee; F. Don Miller, Executive Director, United States Olympic Committee; Mayor Bradley; etc.

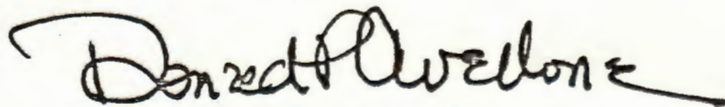
6) PRESIDENT'S ROLE -

We would hope the President will be the keynote speaker for the event, supporting Olympic goals and the importance of the private enterprise approach to financing our Olympic athletes. Prior to his comments we could have several of the other guests give some background comments on the United States Olympic Committee and its role.

On behalf of the entire Southern California Committee, I urge favorable consideration of this invitation. We are convinced that the President's participation in this kick-off event will underscore the American public's commitment to our United States athletes and the Olympic games.

Please do not hesitate to contact me if you need additional information regarding the proposed event. Thank you for your consideration.

Sincerely yours,



Donald P. Crivellone  
Executive Vice President  
First Interstate Bank

Southern California Area Chairman  
United States Olympic Committee

cc: Michael K. Deaver  
Craig L. Fuller  
William E. Simon  
F. Don Miller

Mr. Greg Newell  
November 13, 1981  
Page 3

Mailing address:

Donald P. Crivellone  
First Interstate Bank  
707 Wilshire Boulevard  
Los Angeles, CA 90017

(213) 614-3436



November 23, 1981

Mr. Donald P. Crivellone  
Executive Vice President  
First Interstate Bank  
707 Wilshire Blvd.  
Los Angeles, CA 90017

Dear Don:

I had a long talk with Mike Deaver when I was back in Washington last week and we did discuss a fund raising project with the President in some detail.

As soon as we can arrange time on our two schedules, we should talk a minute or two about this subject.

Thanks.

Best regards.

Peter V. Ueberroth  
President

PVU:sc

*After you return lets  
get together - with John, too.*



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December 10, 1981

Mr. Morgan Mason  
Special Assistant to the President  
for Political Affairs  
The White House  
Washington, D.C. 20500

Dear Morgan:

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Looking forward to meeting with you and working together in the future.

Sincerely,

Donald P. Crivellone  
Southern California Area Chairman

Mailing address:  
Donald P. Crivellone  
Executive Vice President  
First Interstate Bank of California  
707 Wilshire Boulevard, W25-6  
Los Angeles, California 90017  
(213) 614-3436

THE WHITE HOUSE  
WASHINGTON

February 5, 1982

RECEIVED  
FEB - 9 1982  
First Interstate Bank  
D. P. CRIVELLONE

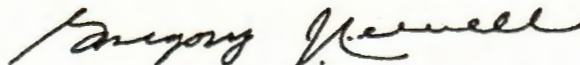
Dear Mr. Crivellone:

This is with reference to your invitation to the President to be the keynote speaker at a fundraising event of the Southern California Committee of the United States Olympic Committee on a date convenient to him sometime early in the Spring of 1982.

Although the President appreciates the thoughtfulness of all of you of the Southern California Committee in asking him to participate in this event, it just will not be possible for him to add this engagement to the heavy schedule which has developed for him well into the Summer months of this year.

With his regret that he must have me send you this reply, the President has asked that I convey his best wishes to you and all those of the Southern California Committee.

Sincerely,



Gregory J. Newell  
Special Assistant  
to the President

Mr. Donald P. Crivellone  
Southern California Area Chairman  
United States Olympic Committee  
First Interstate Bank  
707 Wilshire Boulevard  
Los Angeles, CA 90017