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**United States
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Washington, D.C. 20547

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JUN 17 1986

Office of the Director



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Dear Pat:

My sincere thanks to you and the members of your staff for your participation in USIA programming in support of the Tokyo Economic Summit and President Reagan's trip to Asia.

The attached report describes USIA public diplomacy activities for the Summit and highlights the reach and variety of Agency programming.

I am delighted that the President's trip, and the Tokyo Summit in particular, was such a success. I know that your participation in USIA's public affairs activities directly contributed to this success.

Sincerely,

Charles Z. Wick
Director

The Honorable
Patrick J. Buchanan
Assistant to the President
and Director of Communications
The White House

HIGHLIGHTS OF
PUBLIC DIPLOMACY SUPPORT
BY THE UNITED STATES INFORMATION AGENCY
FOR THE PRESIDENT'S TRIP TO ASIA AND THE TOKYO SUMMIT

This report (Executive Summary - Tab 1) summarizes USIA's multifaceted public diplomacy campaign in support of the President's visit to Asia and Tokyo. USIA media presented and promoted U.S. policies and views overseas to over 286 million people, including:

- * About 90 million readers of foreign newspaper articles based on briefings and interviews arranged by the Agency's Foreign Press Centers (Tab 2) or taken from the daily Wireless File (Tab 5).
- * A Worldnet interactive Tokyo Summit audience conservatively estimated at about 77 million (Tab 3).
- * VOA's 118.7 million radio listeners (Tab 4).

Special emphasis was placed on:

1. Facilitating President Reagan's pre-Summit interviews with:
 - Japan's Yomiuri Shimbun, April 9, 13.8 million readers;
 - Four of the world's major Wire Services, April 21, circulation of over 300 million;
 - Correspondents from six foreign newspapers April 22, with combined readership of 8.4 million;
 - ASEAN news organizations, April 24;
 - Japanese newspapers with total readership of over 42 million, and Japanese wire services, April 30.
2. President Reagan's May 6 press conference in Tokyo, broadcast worldwide by VOA, fed to Europe by Worldnet satellite, and carried in its entirety on the Wireless File.
3. Extensive media coverage of Mrs. Reagan's separate activities in Malaysia and Thailand.
4. Interviews, speeches and briefings of Secretaries Shultz, Baker and Baldrige, White House Chief of Staff Regan and other Administration officials.

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PUBLIC DIPLOMACY SUPPORT
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EXECUTIVE SUMMARY

USIA, working closely with the White House Press Office and other government elements, made a major effort to assure the public affairs success of the President's trip to Asia and of the Tokyo Summit. Among the pre-Summit highlights to which USIA contributed was the series of Presidential interviews which reached vast audiences in Japan, Western Europe and the ASEAN countries and set a receptive climate for the President's visit to Bali and Tokyo. Agency radio, press, and television covered all aspects of the President's travel. The separate activities of the First Lady in Malaysia and Thailand, organized with the help of USIS Posts in these countries, were also extensively covered by USIA media.

USIS Posts in Djakarta and Tokyo closely coordinated with the White House advance press teams before the trip and with Larry Speakes during the trip to set up press centers for more than a thousand American correspondents and hundreds more from other countries. The Posts also coordinated USIS media coverage of events from the various sites involved, and provided backstopping services for press conferences, briefings, press statements and the like. The almost overnight conversion of Bali into a modern communication center was a major accomplishment to which the USIS Post made a singular contribution. USIA officers in Bali and Tokyo also provided a steady flow of accurate information to the journalists in attendance, made special arrangements for interviews, worked closely with Larry Speakes, and arranged media activities for Mrs. Reagan's group and also for the staffs of State, Treasury and other Departments.

Agency preparations for the May Summit began in February with the drafting of a public diplomacy strategy paper which served as the basic document for Agency programming, as a guide to the White House public affairs task force in the initial stages of its efforts, and as a comprehensive action plan for participation of senior USG officials in USIA programming.

Through the active participation of Secretaries Shultz, Baker, Baldrige, USTR Yeutter and senior members of their staffs in this pre-Summit programming, USIA television, radio and press reached countless millions of foreign viewers, listeners and readers with authoritative messages supportive of USG political and economic objectives for the Tokyo Summit and the President's trip to Asia.

In addition, USIA's traveling media reaction staff provided twice-daily media reaction reports in Bali and Tokyo. USIA language officers served as Summit liaison officers to keep the USG alert to other nations' interpretations of Summit developments. USIA officers and clerical staff served as the backbone of the White House public diplomacy task force for the Summit. VOA, TV, and the Wireless File provided on-site coverage of fast breaking developments during the trip. The immediate post-Summit Worldnet from Tokyo with Assistant Secretaries Mulford and Ridgway provided key European journalists with the USG perspective on the Summit.

In the coming months, USIA will be focussing on two Summit issues -- terrorism and trade negotiations. On the first, an inter-Agency public diplomacy task force, chaired by USIA, has been established to coordinate and give impetus to efforts in this area. With the GATT Ministerial scheduled for mid-September, USIA -- working with USTR -- will direct its economic programming toward the achievement of USG objectives in a new round of multilateral trade negotiations.

The following highlights provide an indication of the variety and reach of USIA programming on the Summit and the President's trip.

BRIEFINGS AND FACILITATION FOR THE FOREIGN PRESS

The Foreign Press Center developed its initial plan for Summit-related activities early in February, and at that time began coordinating activities with the interested posts, USIA area offices, the Director's Office, the White House Deputy Press Secretary for Foreign Affairs, the Public Diplomacy Coordinating Team when it was formed in April, and with the USIA Liaison Officer to the White House, Don Mathes, when he assumed that position in April.

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The following Summit-related activities are listed in chronological order:

PRESIDENTIAL INTERVIEW:

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SIGUR FPC BRIEFING:

Laying the groundwork for reporting on the President's upcoming ASEAN trip and for the Tokyo Summit, Gaston Sigur, Assistant Secretary of State for East Asia and the Pacific, briefed foreign correspondents on April 17. Reporting on the briefing were: H. Siebert, Die Welt, West Germany, 210,000; Y. Jin, Beijing Daily, China, 1.8 million; T. Kuroiwa, Mainichi Shimbun, Japan, 5 million A.M., 2.4 million P.M.; N. Kodama, Jiji Press Service, all Japanese newspapers; T. Sakuma, Chunichi-Tokyo Shimbun, Japan, 1.9 million A.M., 850,000 P.M.; J. Chin, Youth Daily, Taiwan, 85,000; T. Awamura, Asahi Shimbun, Japan, 8.3 million A.M., 4.5 million P.M.; C. Shuang, United Daily News, Taiwan, 220,000; M. Liu, Economic Daily News, Taiwan, 200,000; S. Koak, MBC-TV, Korea, 1.9 million; K. Hiramoto, TBS-TV, Japan, 9 million; A. Abe, Sankei Shimbun, Japan, 2 million A.M., 1.1 million P.M.; N. Cho, Yonhap News Agency, all Korean newspapers; M. Ou, Central News Agency, all Taiwanese newspapers; D. Foulds, DPA, West Germany and newspapers in 75 countries; D. Chang, Joong-ang Ilbo, Korea, 400,000.

PRESIDENTIAL WIRE SERVICES INTERVIEW:

The Foreign Press Center worked with the White House Press Office, the USIA Liaison Officer to the White House and the Public Diplomacy Team in identifying the world's major wire services based in the Washington area. The White House selected four of the 33 available wire services for its April 21 Presidential interview: AFP, Reuters, AP and UPI. In addition to France, AFP reaches 154 countries and 750 client news organizations (with good representation in Africa); Reuters reaches 160 countries with 3000 client news organizations; AP's World Service reaches 117 countries (largely in Asia and Latin America); and UPI's International Service has outlets in 100 countries. The estimated worldwide circulation for all four news agencies is between 300 million and a half-billion.

PRESIDENTIAL PANEL INTERVIEW:

Coordinating efforts with the six USIS posts from the Summit-participating countries, with the appropriate USIA area offices and with the Public Diplomacy Team, the Foreign Press Center recommended six foreign correspondents to the White House Press Office and the USIA Liaison Officer to the White House for a panel-type interview with the President. Reporting on the April 22 interview were: Roberto Pesenti, Il Messaggero, Italy, 315,000; Patricia Colmant, Les Echos, France, 75,000; Reginald Dale, The Financial Times, Great Britain, 211,000; Petra Muenster, Handelsblatt, West Germany, 100,000; Bill Johnson, Globe & Mail, Canada, 340,000; Akiyuki Konishi, Mainichi Shimbun, Japan, 5 million A.M., 2.4 million P.M.

RENTSCHLER FPC BRIEFING:

Fifteen correspondents from nine countries attended the FPC's April 23 briefing by Ambassador James Rentschler, Public Diplomacy Coordinator, and Michael Kosson, Director, State Department Office of European Security and Political Affairs. Reporting on the briefing were: C. Yamakawa, Fuji TV, Japan, 6 million; R. Bonhorst, Westdeutsche Allgemeine, West Germany, 700,000; T. Shimura, Akahata, Japan, undetermined circulation; S. Butler, The Telegraph, India 40,000; D. Chang, Joong-ang Ilbo, Korea, 400,000; S. Kubo, Yomiuri Shimbun, Japan, 9 million A.M., 4.8 million P.M.; Y. Osawa, Tokyo Shimbun, Japan, 1.5 million; S. Guillard and V. Beytout, Les Echos, France, 75,000; W. Lethi, Der Bund, Switzerland, 60,000; V. Legantsov,

TASS, 3700 newspapers, 50 radio and 80 TV stations in the USSR; T. Akiyama, TBS-TV, Japan, 9 million; R. Towny, Reuters, Great Britain, 3000 client news organization in 160 countries; J. Chung, Dong-a Ilbo, Korea, 900,000; J. Polakoff, Canadian Jewish News, 5,000.

PRESIDENTIAL INTERVIEW:

The Foreign Press Center worked with the Public Diplomacy Team and the White House Press office in identifying ASEAN news organizations for an April 24 written Q&A with the President on his ASEAN trip. The EA Area Office at USIA and State followed up with questions from the six newspapers: Kompas, Indonesia, 330,000; The New Straits Times, Malaysia, 206,000; The Bangkok Post, Thailand, 75,000; The Straits Times, Singapore, 230,000; Business Day, the Philippines, 130,000; the Borneo Bulletin, 30,000.

YEUTTER FPC BRIEFING:

Twenty-eight correspondents from 11 countries attended the FPC's April 24 briefing by U.S. Trade Representative Clayton Yeutter on the Tokyo Economic Summit. Reporting on the briefing were: P. Lake, Australian Broadcasting Commission, 5.5 million TV, 17 million radio; Y. Laudy, La Libre Belgique, Belgium, 125,000; B. Albrechtsen, Berlingske Tidende, Denmark, 118,000; S. Friedland, IPS, Third World clients; N. Kodama, Jiji Press Service, all Japanese newspapers; T. Shimamura, Akahata, Japan, undetermined; C. Yamakawa, Fuji TV, Japan, 6 million; F. Bastien, CBC, Canada, 15 million; A. Konishi, Mainichi Shimbun, Japan, 5 million A.M., 2.4 million P.M.; R. Bonhorst, Westdeutsche Allgemeine, West Germany, 660,000; N. Greenaway, Canadian Press Service, all newspapers, 300 radio and TV stations; T. Yavuz, Milliyet, Turkey, 140,000; M. Partesi, CFI, French Newsletter, undetermined; K. Emmerich, ORF, 2.5 million in Austria, 6.5 million in East Europe; I. Austin, MacLean's, Canada, 650,000; T. Yoshida, Nihon Kezai, Japan, 2.1 million A.M., 1.1 million P.M.; W. Leuthi, Der Bund, Switzerland, 60,000; Z. Liu, Xinhua News Agency, China, all newspapers; P. Muenster, Handelsblatt, West Germany, 100,000; W. Seuss, Frankfurter Allgemeine Zeitung, West Germany, 377,000; W. Muenster, Stuttgarter Zeitung, West Germany, 500,000; C. Hartman, AP World Service, 117 countries; T. Koprulu, Hurriyet, Turkey, 525,000; M. Sase, Tokyo Shimbun, Japan, 3.5 million A.M., 1.5 million P.M.; L. Johnson, ZDF, West Germany, 9.5 million; S. Yanagishima, Sankei Shimbun, Japan, 2 million A.M., 1.1 million P.M.; S. Kubo, Yomiuri

Shimbun, Japan, 9 million A.M., 4.8 million P.M., M. Ou, Central News Agency, Taiwan, all newspapers.

SMART FPC BRIEFING:

Twenty-two correspondents from 10 countries attended the FPC's April 24 Economic Summit briefing by Bruce Smart, Under Secretary for International Trade, at the Commerce Department. Reporting on the briefing were: W. Seuss, Frankfurter Allgemeine Zeitung, West Germany, 380,000; N. Kodama, Jiji Press Service, Japan, all newspapers; C. Hartman, AP World Services, 117 countries; S. Kubo, Yomiuri Shimbun, Japan, 9 million A.M., 4.8 million P.M.; N. Fu, China Times, Taiwan, 1 million; I. Austin, MacLean's, Canada, 650,000; H. Siebert, Die Welt, West Germany, 210,000; T. Shimura, Akahata, Japan, undetermined; S. Friedland, IPS, Third World placement; K. Hiramoto, TBS-TV, Japan, 9 million; P. Muenster, Handlesblatt, West Germany, 100,000; Z. Liu, Xinhua News Agency, China, all newspapers; D. Hoffman, Neue Zurcher Zeitung, Switzerland, 109,000; C. Webb, UPI International Service, 100 countries; W. Muenster, Stuttgarter Zeitung, West Germany, 500,000; Y. Funabashi, Asahi Shimbun, Japan, 8.3 million A.M., 4.5 million P.M.; M. Blaho-Beke, Magyar Nemzet, Hungary, 230,000; M. Liu, Economic Daily News, Taiwan, 200,000; M. Ou, Central News Agency, Taiwan, all newspapers; K. Kim, MBC-TV, Korea, 1.9 million; B. Karnad, Hindustan Times, India, 200,000; A. Leroux, EFE, 570 clients in Spain, 1590 abroad.

PRESIDENTIAL INTERVIEW:

Ten Washington-based correspondents for Japanese newspapers and wire services submitted written questions to the President concerning the Tokyo Economic Summit. On April 30, the correspondents were given written answers to their questions and a photo opportunity with the President. Participating Japanese newspapers included: Asahi Shimbun, 8.3 million A.M., 4.5 million P.M.; Nihon Kezai, 2.1 million A.M., 1.1 million P.M.; Mainichi Shimbun, 5 million A.M., 2.4 million P.M.; Kyodo News Service, all Japanese newspapers; Sankei Shimbun, 2 million A.M., 1.1 million P.M.; Yomiuri Shimbun, 9 million A.M., 4.8 million P.M.; Chunichi Tokyo Shimbun, 1.9 million A.M., 850,000 P.M.; Jiji Press Service, all newspapers, Hokkaido Shimbun, 993,000 A.M., 839,000 P.M.; Nishi Nippon Shimbun, 650,000.

TELEVISION AND FILM

USIA-TV offered posts worldwide a range of television products highlighting U.S. participation in the Tokyo economic summit. A comprehensive series of WORLDNET interactives linked top Administration officials with leading media representatives in European capitals and in Tokyo. Two of President Reagan's major summit addresses were carried, in entirety, to key European audiences via the WORLDNET satellite network. "America Today" provided live, on-the-spot news coverage from the Tokyo summit, including highlights from the intermediate stops on the President's and Mrs. Reagan's trip. For posts not receiving the daily WORLDNET satellite feed, USIA-TV provided videotape versions of selected news backgrounders, briefings, and WORLDNET interactives for local TV broadcast and outreach to influential contacts.

WORLDNET Interactives

USIA-TV's programming was kicked off by a series of scene-setting WORLDNET interactives linking top Administration officials with leading media representatives in Europe and Japan. The interactive schedule was specially-formulated to address the major economic items on the Summit agenda, and include participation from the Summit countries as well as other EEC trading partners.

On April 24, Secretary of State George Shultz discussed topics ranging from trade and monetary affairs to terrorism with journalists in Bonn, Brussels, London, Ottawa, Paris, Rome and Tokyo, resulting in substantial media coverage in several European nations.

Secretary of Agriculture Richard Lyng took the stage on April 29 to address U.S. and European agricultural trade, currently one of the most divisive issues in transatlantic relations. Interactive participants in Bonn, Brussels, Copenhagen, Lisbon, Madrid, Rome and The Hague gave the program high marks and filed a number of reports in European business journals. USIS Bern found the program an "excellent opportunity to discuss (the) US - EEC trade dispute" with local contacts, and USIS Brussels termed the exchange "comprehensive and illuminating."

Treasury Secretary James Baker's April 30 interactive with Bonn, Brussels, London, Ottawa, Rome, Paris and Tokyo previewed key economic issues on the Summit agenda and resulted in extensive print and television coverage in Bonn, London and

Rome. USIS Paris called the program a "superb scene-setter" for the Tokyo Summit, while USIS Brussels termed it especially timely.

WORLDNET concluded its Tokyo economic Summit series with a fourth, and last, interactive direct from Tokyo as Assistant Secretary of State for European Affairs Rozanne Ridgway joined forces with Assistant Secretary of the Treasury David Mulford to provide European audiences with an on-the spot Summit wrap-up report. Media representatives as well as government officials attended the program in six different European cities. As summed up by USIS Brussels, "the satellite capability from Tokyo added yet another impressive plus to WORLDNET as a timely vehicle for U.S. policy articulation and...unprecedented access to key Administration officials."

All four interactives were offered to posts worldwide in VCR format.

"America Today"

"America Today," WORLDNET's daily news program, provided immediate and on-location news coverage of the economic Summit via four special satellite feeds direct from Tokyo to Washington. In the days surrounding the Summit, "America Today" aired 30 separate news stories focusing on the meeting, and the political and economic issues discussed by the Summit country leaders. Coverage highlights included the President's and Mrs. Reagan's stops enroute to Tokyo, backgrounders on the summit process and major agenda items, the tough stance on terrorism adopted by Summit leaders, security precautions and the final summit declaration.

Special WORLDNET Feeds

In addition to the WORLDNET interactives and live, "America Today" coverage, USIA-TV sent European audiences major policy speeches and special Summit features via the daily, two-hour WORLDNET satellite feed.

President Reagan's pre-summit address at the Chamber of Commerce and post-Summit press conference in Tokyo were both transmitted, in entirety, over the WORLDNET network. WORLDNET also aired a special McLaughlin One-on-One segment with Chief of Staff Donald Regan and a P/DS-produced program on "The Specialized Role of the U.S. Dollar" featuring prominent American economic scholars.

Satellite File

Used by 140 broadcasters in more than 110 nations across the globe, Satellite File carried the "summit message in a specially-produced, three-part series exploring the summit process and the major economic items on the meeting's agenda. Prepared and distributed in advance, the summit scene-setters were designed for placement with local television broadcasters during the summit timeframe.

Foreign Press Center Briefings

Foreign Press Center briefings on economic and trade issues with Bruce Smart, Under Secretary of Commerce for International Trade, and U.S. Trade Representative Clayton Yeutter were taped by USIA-TV and made available in VCR format to posts worldwide for outreach to key economic contacts.

RADIO BROADCASTS

The Voice of America sent a small team of reporters to Tokyo to cover the Economic Summit Conference and President Reagan's trip. The team included reporters from VOA's News and English Programs Division, Near East and South Asia Division, American Republics Division and East Asia and Pacific Division.

Highlights of VOA's and the Radio Marti Program's reportage of the economic summit and President Reagan's trip follows:

--In all, 50 reports were filed by correspondents from the News Division and from the regional language divisions, covering summit proceedings on economic matters, the declaration on terrorism, and President Reagan's news conference. VOA also had a summit reaction report from London and a President Reagan news conference overview compiled in Washington.

--The eight language services of VOA's East Asia and Pacific Division gave extensive coverage to President Reagan's meeting with ASEAN leaders in Bali and the summit. The Thai Service carried a special telephone feed from VOA's Bangkok office on Nancy Reagan's visit to Thailand.

--The Near East and South Asia Division correspondent present at the summit interviewed Yasu Nobe, a Japanese specialist on Middle Eastern affairs and terrorism, and Mr. Mathur of India's Trade Development Authority in Tokyo. VOA's Arabic Service broadcast the full text of the Tokyo Summit leaders statement on terrorism which mentioned Libya by name. The eight language services of the Division and several other of VOA's language services broadcast comments on terrorism by Secretary Shultz, delivered during a televised interview from Tokyo.

--During a four-day period, there were over 500 calls from medium wave radio stations in Latin America and the Caribbean requesting telephone feeds of VOA's broadcasts about the summit and the President's trip. The Brazilian Service also fed an average of two reports daily to three leading networks with a total of 108 stations.

--VOA's Press Conference USA program featured Secretary of State George Shultz before the summit and with trade experts following the meeting. An Encounter program before the summit concentrated on trade with Japan and included Japanese Deputy Counsel General Seiichiro Ojtsuka. A Focus program on Japan was broadcast before the summit and another broadcast on May 19 concentrated on World Trade with the summit as the focal point.

--The President's news conference on Tuesday, May 6, was broadcast to all parts of the world. The session was carried live to networks covering Asia, South Asia, Latin America and the Carribbean. VOA-Europe extended its medium wave schedule one hour to carry the President's remarks live.

--Six editorials were prepared that related to the President and Mrs. Reagan's trip across the Pacific. Four were on the summit itself, including one on the issue of terrorism. The other two were on the ASEAN/Indonesian visit and Mrs. Reagan's tour of Malaysia and the Philippines.

--The Radio Marti Program broadcast reports filed by their Toyko correspondent included a summit preview and coverage of President Reagan's meetings with the leaders of the world's major industrial nations, their agreements on terrorism and the international monetary system.

**United States
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The Foreign Press Center worked with the White House Press Office, the USIA Liaison Officer to the White House and the Public Diplomacy Team in identifying the world's major wire services based in the Washington area. The White House selected four of the 33 available wire services for its April 21 Presidential interview: AFP, Reuters, AP and UPI. In addition to France, AFP reaches 154 countries and 750 client news organizations (with good representation in Africa); Reuters reaches 160 countries with 3000 client news organizations; AP's World Service reaches 117 countries (largely in Asia and Latin America); and UPI's International Service has outlets in 100 countries. The estimated worldwide circulation for all four news agencies is between 300 million and a half-billion.

PRESIDENTIAL PANEL INTERVIEW:

Coordinating efforts with the six USIS posts from the Summit-participating countries, with the appropriate USIA area offices and with the Public Diplomacy Team, the Foreign Press Center recommended six foreign correspondents to the White House Press Office and the USIA Liaison Officer to the White House for a panel-type interview with the President. Reporting on the April 22 interview were: Roberto Pesenti, Il Messaggero, Italy, 315,000; Patricia Colmant, Les Echos, France, 75,000; Reginald Dale, The Financial Times, Great Britain, 211,000; Petra Muenster, Handelsblatt, West Germany, 100,000; Bill Johnson, Globe & Mail, Canada, 340,000; Akiyuki Konishi, Mainichi Shimbun, Japan, 5 million A.M., 2.4 million P.M.

RENTSCHLER FPC BRIEFING:

Fifteen correspondents from nine countries attended the FPC's April 23 briefing by Ambassador James Rentschler, Public Diplomacy Coordinator, and Michael Kosson, Director, State Department Office of European Security and Political Affairs. Reporting on the briefing were: C. Yamakawa, Fuji TV, Japan, 6 million; R. Bonhorst, Westdeutsche Allgemeine, West Germany, 700,000; T. Shimura, Akahata, Japan, undetermined circulation; S. Butler, The Telegraph, India 40,000; D. Chang, Joong-ang Ilbo, Korea, 400,000; S. Kubo, Yomiuri Shimbun, Japan, 9 million A.M., 4.8 million P.M.; Y. Osawa, Tokyo Shimbun, Japan, 1.5 million; S. Guillland and V. Beytout, Les Echos, France, 75,000; W. Lethi, Der Bund, Switzerland, 60,000; V. Legantsov,

TASS, 3700 newspapers, 50 radio and 80 TV stations in the USSR; T. Akiyama, TBS-TV, Japan, 9 million; R. Towny, Reuters, Great Britain, 3000 client news organization in 160 countries; J. Chung, Dong-a Ilbo, Korea, 900,000; J. Polakoff, Canadian Jewish News, 5,000.

PRESIDENTIAL INTERVIEW:

The Foreign Press Center worked with the Public Diplomacy Team and the White House Press office in identifying ASEAN news organizations for an April 24 written Q&A with the President on his ASEAN trip. The EA Area Office at USIA and State followed up with questions from the six newspapers: Kompas, Indonesia, 330,000; The New Straits Times, Malaysia, 206,000; The Bangkok Post, Thailand, 75,000; The Straits Times, Singapore, 230,000; Business Day, the Philippines, 130,000; the Borneo Bulletin, 30,000.

YEUTTER FPC BRIEFING:

Twenty-eight correspondents from 11 countries attended the FPC's April 24 briefing by U.S. Trade Representative Clayton Yeutter on the Tokyo Economic Summit. Reporting on the briefing were: P. Lake, Australian Broadcasting Commission, 5.5 million TV, 17 million radio; Y. Laudy, La Libre Belgique, Belgium, 125,000; B. Albrechtsen, Berlingske Tidende, Denmark, 118,000; S. Friedland, IPS, Third World clients; N. Kodama, Jiji Press Service, all Japanese newspapers; T. Shimamura, Akahata, Japan, undetermined; C. Yamakawa, Fuji TV, Japan, 6 million; F. Bastien, CBC, Canada, 15 million; A. Konishi, Mainichi Shimbun, Japan, 5 million A.M., 2.4 million P.M.; R. Bonhorst, Westdeutsche Allgemeine, West Germany, 660,000; N. Greenaway, Canadian Press Service, all newspapers, 300 radio and TV stations; T. Yavuz, Milliyet, Turkey, 140,000; M. Partesi, CFI, French Newsletter, undetermined; K. Emmerich, ORF, 2.5 million in Austria, 6.5 million in East Europe; I. Austin, MacLean's, Canada, 650,000; T. Yoshida, Nihon Kezai, Japan, 2.1 million A.M., 1.1 million P.M.; W. Leuthi, Der Bund, Switzerland, 60,000; Z. Liu, Xinhua News Agency, China, all newspapers; P. Muenster, Handelsblatt, West Germany, 100,000; W. Seuss, Frankfurter Allgemeine Zeitung, West Germany, 377,000; W. Muenster, Stuttgarter Zeitung, West Germany, 500,000; C. Hartman, AP World Service, 117 countries; T. Koprulu, Hurriyet, Turkey, 525,000; M. Sase, Tokyo Shimbun, Japan, 3.5 million A.M., 1.5 million P.M.; L. Johnson, ZDF, West Germany, 9.5 million; S. Yanagishima, Sankei Shimbun, Japan, 2 million A.M., 1.1 million P.M.; S. Kubo, Yomiuri

Shimbun, Japan, 9 million A.M., 4.8 million P.M., M. Ou, Central News Agency, Taiwan, all newspapers.

SMART FPC BRIEFING:

Twenty-two correspondents from 10 countries attended the FPC's April 24 Economic Summit briefing by Bruce Smart, Under Secretary for International Trade, at the Commerce Department. Reporting on the briefing were: W. Seuss, Frankfurter Allgemeine Zeitung, West Germany, 380,000; N. Kodama, Jiji Press Service, Japan, all newspapers; C. Hartman, AP World Services, 117 countries; S. Kubo, Yomiuri Shimbun, Japan, 9 million A.M., 4.8 million P.M.; N. Fu, China Times, Taiwan, 1 million; I. Austin, MacLean's, Canada, 650,000; H. Siebert, Die Welt, West Germany, 210,000; T. Shimura, Akahata, Japan, undetermined; S. Friedland, IPS, Third World placement; K. Hiramoto, TBS-TV, Japan, 9 million; P. Muenster, Handlesblatt, West Germany, 100,000; Z. Liu, Xinhua News Agency, China, all newspapers; D. Hoffman, Neue Zurcher Zeitung, Switzerland, 109,000; C. Webb, UPI International Service, 100 countries; W. Muenster, Stuttgarter Zeitung, West Germany, 500,000; Y. Funabashi, Asahi Shimbun, Japan, 8.3 million A.M., 4.5 million P.M.; M. Blaho-Beke, Magyar Nemzet, Hungary, 230,000; M. Liu, Economic Daily News, Taiwan, 200,000; M. Ou, Central News Agency, Taiwan, all newspapers; K. Kim, MBC-TV, Korea, 1.9 million; B. Karnad, Hindustan Times, India, 200,000; A. Leroux, EFE, 570 clients in Spain, 1590 abroad.

PRESIDENTIAL INTERVIEW:

Ten Washington-based correspondents for Japanese newspapers and wire services submitted written questions to the President concerning the Tokyo Economic Summit. On April 30, the correspondents were given written answers to their questions and a photo opportunity with the President. Participating Japanese newspapers included: Asahi Shimbun, 8.3 million A.M., 4.5 million P.M.; Nihon Kezai, 2.1 million A.M., 1.1 million P.M.; Mainichi Shimbun, 5 million A.M., 2.4 million P.M.; Kyodo News Service, all Japanese newspapers; Sankei Shimbun, 2 million A.M., 1.1 million P.M.; Yomiuri Shimbun, 9 million A.M., 4.8 million P.M.; Chunichi Tokyo Shimbun, 1.9 million A.M., 850,000 P.M.; Jiji Press Service, all newspapers, Hokkaido Shimbun, 993,000 A.M., 839,000 P.M.; Nishi Nippon Shimbun, 650,000.

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TELEVISION AND FILM

USIA-TV offered posts worldwide a range of television products highlighting U.S. participation in the Tokyo economic summit. A comprehensive series of WORLDNET interactives linked top Administration officials with leading media representatives in European capitals and in Tokyo. Two of President Reagan's major summit addresses were carried, in entirety, to key European audiences via the WORLDNET satellite network. "America Today" provided live, on-the-spot news coverage from the Tokyo summit, including highlights from the intermediate stops on the President's and Mrs. Reagan's trip. For posts not receiving the daily WORLDNET satellite feed, USIA-TV provided videotape versions of selected news backgrounders, briefings, and WORLDNET interactives for local TV broadcast and outreach to influential contacts.

WORLDNET Interactives

USIA-TV's programming was kicked off by a series of scene-setting WORLDNET interactives linking top Administration officials with leading media representatives in Europe and Japan. The interactive schedule was specially-formulated to address the major economic items on the Summit agenda, and include participation from the Summit countries as well as other EEC trading partners.

On April 24, Secretary of State George Shultz discussed topics ranging from trade and monetary affairs to terrorism with journalists in Bonn, Brussels, London, Ottawa, Paris, Rome and Tokyo, resulting in substantial media coverage in several European nations.

Secretary of Agriculture Richard Lyng took the stage on April 29 to address U.S. and European agricultural trade, currently one of the most divisive issues in transatlantic relations. Interactive participants in Bonn, Brussels, Copenhagen, Lisbon, Madrid, Rome and The Hague gave the program high marks and filed a number of reports in European business journals. USIS Bern found the program an "excellent opportunity to discuss (the) US - EEC trade dispute" with local contacts, and USIS Brussels termed the exchange "comprehensive and illuminating."

Treasury Secretary James Baker's April 30 interactive with Bonn, Brussels, London, Ottawa, Rome, Paris and Tokyo previewed key economic issues on the Summit agenda and resulted in extensive print and television coverage in Bonn, London and

Rome. USIS Paris called the program a "superb scene-setter" for the Tokyo Summit, while USIS Brussels termed it especially timely.

WORLDNET concluded its Tokyo economic Summit series with a fourth, and last, interactive direct from Tokyo as Assistant Secretary of State for European Affairs Rozanne Ridgway joined forces with Assistant Secretary of the Treasury David Mulford to provide European audiences with an on-the spot Summit wrap-up report. Media representatives as well as government officials attended the program in six different European cities. As summed up by USIS Brussels, "the satellite capability from Tokyo added yet another impressive plus to WORLDNET as a timely vehicle for U.S. policy articulation and...unprecedented access to key Administration officials."

All four interactives were offered to posts worldwide in VCR format.

"America Today"

"America Today," WORLDNET's daily news program, provided immediate and on-location news coverage of the economic Summit via four special satellite feeds direct from Tokyo to Washington. In the days surrounding the Summit, "America Today" aired 30 separate news stories focusing on the meeting, and the political and economic issues discussed by the Summit country leaders. Coverage highlights included the President's and Mrs. Reagan's stops enroute to Tokyo, backgrounders on the summit process and major agenda items, the tough stance on terrorism adopted by Summit leaders, security precautions and the final summit declaration.

Special WORLDNET Feeds

In addition to the WORLDNET interactives and live, "America Today" coverage, USIA-TV sent European audiences major policy speeches and special Summit features via the daily, two-hour WORLDNET satellite feed.

President Reagan's pre-summit address at the Chamber of Commerce and post-Summit press conference in Tokyo were both transmitted, in entirety, over the WORLDNET network. WORLDNET also aired a special McLaughlin One-on-One segment with Chief of Staff Donald Regan and a P/DS-produced program on "The Specialized Role of the U.S. Dollar" featuring prominent American economic scholars.

Satellite File

Used by 140 broadcasters in more than 110 nations across the globe, Satellite File carried the "summit message in a specially-produced, three-part series exploring the summit process and the major economic items on the meeting's agenda. Prepared and distributed in advance, the summit scene-setters were designed for placement with local television broadcasters during the summit timeframe.

Foreign Press Center Briefings

Foreign Press Center briefings on economic and trade issues with Bruce Smart, Under Secretary of Commerce for International Trade, and U.S. Trade Representative Clayton Yeutter were taped by USIA-TV and made available in VCR format to posts worldwide for outreach to key economic contacts.

RADIO BROADCASTS

The Voice of America sent a small team of reporters to Tokyo to cover the Economic Summit Conference and President Reagan's trip. The team included reporters from VOA's News and English Programs Division, Near East and South Asia Division, American Republics Division and East Asia and Pacific Division.

Highlights of VOA's and the Radio Marti Program's reportage of the economic summit and President Reagan's trip follows:

--In all, 50 reports were filed by correspondents from the News Division and from the regional language divisions, covering summit proceedings on economic matters, the declaration on terrorism, and President Reagan's news conference. VOA also had a summit reaction report from London and a President Reagan news conference overview compiled in Washington.

--The eight language services of VOA's East Asia and Pacific Division gave extensive coverage to President Reagan's meeting with ASEAN leaders in Bali and the summit. The Thai Service carried a special telephone feed from VOA's Bangkok office on Nancy Reagan's visit to Thailand.

--The Near East and South Asia Division correspondent present at the summit interviewed Yasu Nobe, a Japanese specialist on Middle Eastern affairs and terrorism, and Mr. Mathur of India's Trade Development Authority in Tokyo. VOA's Arabic Service broadcast the full text of the Tokyo Summit leaders statement on terrorism which mentioned Libya by name. The eight language services of the Division and several other of VOA's language services broadcast comments on terrorism by Secretary Shultz, delivered during a televised interview from Tokyo.

--During a four-day period, there were over 500 calls from medium wave radio stations in Latin America and the Caribbean requesting telephone feeds of VOA's broadcasts about the summit and the President's trip. The Brazilian Service also fed an average of two reports daily to three leading networks with a total of 108 stations.

--VOA's Press Conference USA program featured Secretary of State George Shultz before the summit and with trade experts following the meeting. An Encounter program before the summit concentrated on trade with Japan and included Japanese Deputy Counsel General Seiichiro Ojtsuka. A Focus program on Japan was broadcast before the summit and another broadcast on May 19 concentrated on World Trade with the summit as the focal point.

--The President's news conference on Tuesday, May 6, was broadcast to all parts of the world. The session was carried live to networks covering Asia, South Asia, Latin America and the Carribbean. VOA-Europe extended its medium wave schedule one hour to carry the President's remarks live.

--Six editorials were prepared that related to the President and Mrs. Reagan's trip across the Pacific. Four were on the summit itself, including one on the issue of terrorism. The other two were on the ASEAN/Indonesian visit and Mrs. Reagan's tour of Malaysia and the Philippines.

--The Radio Marti Program broadcast reports filed by their Toyko correspondent included a summit preview and coverage of President Reagan's meetings with the leaders of the world's major industrial nations, their agreements on terrorism and the international monetary system.

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NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20508

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April 15, 1986

MEMORANDUM FOR BEN ELLIOTT

FROM: RODNEY B. MCDANIEL *RB for*

SUBJECT: Departure Statement from Washington

Attached is an NSC proposed draft of proposed Presidential remarks for his departure from Washington on the first leg of his Far Eastern trip on April 25 (Tab A).

Attachment
Tab A Departure Statement

cc: David Chew

DEPARTURE STATEMENT FROM WASHINGTON -- APRIL 25

Tomorrow I'll be leaving for Asia, where I'll travel first to Indonesia for talks with President Soeharto. While there, I'll also be meeting with the Foreign Ministers of the Association of Southeast Asian Nations. From there I'll travel to the annual Economic Summit meeting in Tokyo. Nancy and I have been looking forward to this trip for some time. America's partnerships with the nations of Asia grow stronger with each passing year. In the coming days, we'll be working together to confirm and renew our economic, strategic, and political ties. There is no doubt that the Winds of Freedom are blowing, East and West, and our cooperation with these countries reflects traditional U.S. support for such positive trends.

In Tokyo, I'll participate in the 12th annual Economic Summit meeting between the leading industrialized democracies of Asia, Europe and North America. Our agenda is packed -- ranging from our economic discussions to other issues of common political and strategic concern. I'm looking forward to renewing my personal friendship with the other leaders at the Summit and to getting on with the vital work that awaits us.

And I want to tell you that Nancy won't be idle, either. Her schedule in Thailand and Malaysia is filled with her ongoing work against drug abuse. So we'll both have a lot to report when we return.

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20506

April 14, 1986

ACTION

SIGNED

MEMORANDUM FOR RODNEY B. MCDANIEL

THRU: STEPHEN I. DANZANSKY

FROM: ALEXANDER H. PLATT

SUBJECT: President's Washington Departure
Statement

Attached for your signature is the NSC approved draft (Tab A) for the President's statement when he departs from Washington for his Far Eastern trip, for forwarding to the speechwriters.

RECOMMENDATION:

That you sign the attached memo to Elliott (Tab I).

Approve WAPF Disapprove _____

asm Johnathan Miller, Karna Small, Jim Kelly, and Jim Rentschler concur. Jim

Attachments

- Tab I
- Memo to Elliott
- Tab A
- Departure Statement

DEPARTURE STATEMENT FROM WASHINGTON -- APRIL 25

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~~Later,~~ ^I In Tokyo, I'll participate in the 12th annual Economic Summit meeting between the leading industrialized democracies of Asia, Europe and North America. Our agenda is packed -- ranging from our economic discussions to other issues of common political and strategic concern. I'm looking forward to renewing my personal friendship with the other leaders at the Summit and to getting on with the vital work that awaits us.

And I want to tell you that Nancy won't be idle, either. Her schedule ^{in Thailand and Malaysia} is filled with her ongoing work against drug abuse. So we'll both have a lot to report when we return.

NATIONAL SECURITY COUNCIL EXECUTIVE SECRETARIAT STAFFING DOCUMENT

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SYSTEM LOG NUMBER: 2881

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ACTION OFFICER: DANZANSKY DUE: 11 APRIL

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to _____ |
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CONCURRENCES/COMMENTS* PHONE* to action officer at ext. 3622

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- INFORMATION McDaniel Pearson Secretariat
 Rodman Lehman _____
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COMMENTS

Return to Secretariat

National Security Council
The White House

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cc: VP Regan Buchanan Other RBM

COMMENTS Should be seen by: _____
(Date/Time)

RECEIVED 10 APR 86 14

TO POINDEXTER

FROM PLATT, N

DOCDATE 09 APR 86

KEYWORDS: TOKYO SUMMIT

INDONESIA

PRESIDENTIAL TRAVEL

PUBLIC STATEMENTS

SUBJECT: PRES DEPARTURE STATEMENT ON 25 APR / TOKYO ECONOMIC SUMMIT & BALI TRIP

ACTION: MEMO MCDANIEL TO ELLIOTT

DUE: 11 APR 86 STATUS C FILES WH

FOR ACTION

FOR CONCURRENCE

FOR INFO

DANZANSKY

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(C) *1/2*