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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name MCINTOSH, DAVID: FILES

Withdrawer

KDB 11/26/2008

File Folder [BORK:] WHITE HOUSE PRO-BORK ACTIVITIES -
BAKER MEMOS (1)

FOIA

F07-0077/01

Box Number 16531

DECKER

6

Doc No	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	REPORT	RE PROPOSALS REGARDING HANDLING OF BORK SUPREME COURT NOMINATION	2	ND	<i>Open 11/31/09 EDC</i>
THE ABOVE DOCUMENT IS PENDING REVIEW IN ACCORDANCE WITH E.O. 13233					

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

Problem:

1. While Bork is performing as well as he can (as a professor he will give theoretical answers), the perception among the troops (loyal Reagan conservatives) in the field is that the President and the White House are not fully engaged in the political battle to win support for Bork.
2. We have the grass roots activity (letters and phone calls) in place. Without more we will loss, because there will not be sufficient political heat on the three swing Committee members: DeConcini, Heflin, and Specter. There are not sufficient direct efforts to energize establishment Republicans, supporters on the hill, and other members of the President's coalition.

Solution:

1. Immediate high profile activity by Ronald Reagan.
 - Major address to the American people.
 - Phone calls to or meeting with key hill leaders.
 - Phone calls to or meeting with 10-15 core leaders in business, law enforcement, and other lobby groups.
 - Phone calls to kitchen cabinet to get them energized and involved in fund raising.
 - 450 event by early next week with all lobbies to give them marching orders.
2. Immediate engagement of White House lobbying apparatus.
 - Howard Baker needs to become personally involved. Calls to Senators, more public emphasis on mainstream support (e.g. farm group support, which HHB can claim credit for, Carla Hills, Pro-Bork academics)
 - Legislative affairs needs to take a higher profile in approaches to Senators. (Perception is that nothing is being done by Will Ball.) E.g. strategy meeting with Senators.
 - Signals to major republican donors that we need to raise money for quick turn around with high profile TV Ads (We can no longer take hands off approach or there will be no pro-Bork ads)
3. Major public relations campaign.
 - Major donors need to be assured their money will be used on Bork only.
 - Use experienced public relations firm to do high profile TV and newspaper ad campaign using: list of academic supporters, list of group endorsements, quotes from Bork's testimony to dispell false charges, media personality endorsements (e.g. Rosie Greer)

4. Make use of poorly used resources.

- Crime control initiative -- need high profile event to make issue stick in the public mind.
- Academic supporter lists.
- Conflict of interest by ABA representatives voting against Bork.
- Business lobbyist need marching orders. Planned 450 event for 9/30 is too late.
- Use Russell Long
- Republican officeholders should create chorus effect of support for Bork. Especially likely candidates in swing states to put pressure on Dem. Senators.

THE WHITE HOUSE

WASHINGTON

October 14, 1987

MEMORANDUM FOR SENATOR BAKER

FROM: JOHN C. TUCK

SUBJECT: SUMMARY OF SENATOR BAKER'S COMMUNICATIONS
ACTIVITIES AND MEETINGS ON BEHALF OF JUDGE BORK

The following summarizes your communications activities and meetings on behalf of Judge Robert Bork:

Communication activities

1. Speeches

Address to the NAACP in New York	- July 9, 1987
Address Minority Business Groups Briefing	- July 15, 1987
Address to Political Appointees	- July 21, 1987
Address to Political Appointees	- July 23, 1987
Address at Public Liaison Briefing	- July 29, 1987
Address to Junior Statesmen	- August 4, 1987
Address to California Republican Party Dinner in Los Angeles	- August 24, 1987
Address to Citizens for the Republic Luncheon in Los Angeles	- August 25, 1987
Address to American Farm Bureau Board of Directors in Chicago	- September 1, 1987
Address to Associated Press Broadcasters Board of Directors	- September 17, 1987
Address to American Newspaper Publishers Association	- September 23, 1987
Address to Scripps-Howard Editors	- September 28, 1987
Address Business Leaders	- September 29, 1987
Address Public Liaison Briefing	- September 30, 1987

10/14/87 12:00 p.m.

Address to CEO's - October 1, 1987

Address to Associated Press Board of Governors - October 6, 1987

Address to Associated Press Board Members - October 7, 1987

Address to Southern Newspaper Publishers Association - October 12, 1987

2. Television

McNeill/Lehrer Interview - August 5, 1987

Interviews with CBS & ABC - August 6, 1987

Interviews with NBC & CNN - August 7, 1987

Interview with Citizens Network - August 10, 1987

Interview with Today Show - August 13, 1987

Interview with CNN - August 13, 1987

Interview with Face the Nation - August 16, 1987

Interview with CBS - August 26, 1987

CONUS - September 11, 1987

 WOMT (Omaha, Nebraska)

 WBBM (Chicago, Illinois)

 KPRC (Houston, Texas)

 KOB (Albuquerque, New Mexico)

 KWTU (Oklahoma City, Oklahoma)

 WBTU (Charlotte, North Carolina)

Interview with Meet the Press - September 13, 1987

One-on-One - September 14, 1987

 KATV (Little Rock, Arkansas)

 KCBS (Los Angeles, California)

 WCBS (New York, New York)

 WBRC (Birmingham, Alabama)

 WXIA (Atlanta, Georgia)

 WMC (Memphis, Tennessee)

Interview with CNN - September 14, 1987

Interview with Meet the Press - September 20, 1987

Interview with McNeil/Lehrer - October 2, 1987
 Interview with CBS - October 2, 1987
 CONUS - October 5, 1987
 Newsfeed Network (Westinghouse) - October 5, 1987
 Potomac News Bureau - October 5, 1987

3. Reporters/Written Press

Time Magazine Interview - July 30, 1987
The Washington Times Interview - July 30, 1987
 Time Interview - August 12, 1987
 Newsweek Interview - August 12, 1987
 Hugh Sidey Interview - August 12, 1987
St. Petersburg Times Interview - September 17, 1987
 Time Magazine Interview - October 1, 1987

4. Editorials

Arizona Republic - September 13, 1987
 "Baker: A vital Role to Play in War on Crime"
Chicago Sun Times - September 13, 1987
 "Howard Baker defends Bork's civil rights record"

5. Telephone Calls

Senator John Stennis - July 21, 1987
 Senator Lawton Chiles - July 22, 1987
 Senator Bob Graham - July 21, 1987
 Senator Alan Dixon - July 21, 1987
 Senator Bennett Johnston - July 21, 1987
 Senator Sam Nunn - July 21, 1987
 Senator Wyche Fowler - July 22, 1987
 Senator Terry Sanford - July 21, 1987
 Senator Richard Shelby - July 22, 1987
 Roger Smith, Chairman, GM - August 6, 1987
 Senator Bob Packwood - August 13, 1987
 Nicholas Katzenbach - September 14, 1987
 Senator Robert Packwood - September 16 & 23, 1987
 Senator Pete Domenici - September 16 & 20, 1987
 Senator Phil Gramm - September 17 & 22, 1987
 Senator William Roth - September 18, 1987
 Senator Ted Stevens - September 18, 1987
 Senator Orrin Hatch - September 24 & 30th,
 October 1, 1987
 10/14/87 12:00 p.m.

Senator Warren Rudman	- September 25, 1987 October 7, 1987
Senator Malcolm Wallop	- September 25, 1987
Senator Daniel Inouye	- September 25 & 28, 1987
Senator Rudy Boschwitz	- September 25, October 5, 6, & 8, 1987
Senator Robert Byrd	- September 28 & October 5, 1987
Senator Jesse Helms	- September 30, 1987
Senator Ernest Hollings	- September 30, & October 6, 1987
Senator Mark Hatfield	- October 5, 1987
Senator Frank Murkowski	- October 7, 1987
Senator William Cohen	- October 8, 1987

Meetings

Senior Staff Meeting	- July 6, 1987
Meeting with Senators Thurmond, Dole, Specter and Grassley	- July 8, 1987
Meeting with Senator Robert Byrd and Judge Bork	- July 9, 1987
New York Times Editorial Board Session in New York	- July 9, 1987
Senior Staff Meeting	- July 14, 1987
Meeting with Jewish Leaders	- July 15, 1987
Senior Staff Meeting	- July 16, 1987
Senior Staff Meeting	- July 22, 1987
Meeting with Senator Weicker and Judge Bork	- July 28, 1987
U.S. Chamber of Commerce Working Luncheon	- July 29, 1987
Senior Staff Meeting	- July 30, 1987
Senior Staff Meeting	- August 3, 1987
Bork Mock Hearing	- August 6, 1987
Senior Staff Meeting	- August 9, 1987
Senior Staff Meeting	- August 11, 1987
Jewish Leaders Meeting	- August 12, 1987

Senior Staff Meeting	- August 20, 1987
LA Times Editorial Board Breakfast (CEO's)	- August 25, 1987
LA Times Editorial Board Session	- August 25, 1987
Pre-Brief and Judge Bork Meeting in California	- August 28, 1987
Senior Staff Meeting	- August 28, 1987
Washington Times Editorial Board	- September 8, 1987
Senior Staff Meeting	- September 9, 1987
Senior Staff Meeting	- September 11, 1987
Bork Mock Hearing	- September 11, 1987
Will Ball Meeting	- September 11, 1987
<u>USA Today</u> Editorial Board	- September 14, 1987
Senior Staff Meeting	- September 16, 1987
Senior Staff Meeting	- September 18, 1987
Senior Staff Meeting	- September 22, 1987
Senator Specter Meeting	- September 22, 1987
Senior Staff Meeting	- September 23, 1987
Senator Dixon Meeting	- September 23, 1987
Senior Staff Meeting	- September 28, 1987
Senator Nunn Meeting	- September 29, 1987
Senator Graham Meeting	- September 29, 1987
Senior Staff Meeting	- September 30, 1987
Senator Boren Meeting	- September 30, 1987
Senator Heinz Meeting	- September 30, 1987
Senator Stafford Meeting	- September 30, 1987
Senator Chafee Meeting	- September 30, 1987
Senator Cohen Meeting	- September 30, 1987

10/14/87 12:00 p.m.

Senator Hatfield Meeting - September 30, 1987

Senators Dole, Simpson and Thurmond Meeting - October 1, 1987

Senator Breaux Meeting - October 1, 1987

Senator Heflin Meeting - October 1, 1987

Senator Stafford Meeting - October 2, 1987

Senator DeConcini Meeting - October 2, 1987

Senator Heinz Meeting - October 2, 1987

Senator Exon Meeting - October 2, 1987

Senior Staff Meeting - October 2, 1987

Senator Dixon Meeting - October 6, 1987

Senator Chiles Meeting - October 6, 1987

Senator Graham Meeting - October 6, 1987

Senior Staff Meeting - October 6, 1987

Senior Staff Meeting - October 7, 1987

Senator Stevens Meeting - October 7, 1987

Senior Staff Meeting - October 8, 1987

Republican Policy Lunch - October 13, 1987

THE WHITE HOUSE

WASHINGTON

REPORT ON ACTIVITIES IN SUPPORT OF THE BORK NOMINATION BY THE
OFFICE OF DOMESTIC AFFAIRS

July

- o Remarks to the Radio America Leadership Briefing sponsored by Human Events (7/2).
- o Richard Fink, Chairman of Citizens for a Sound Economy to discuss the formation of a business coalition (7/7).
- o Bob Horn to discuss Republican Lawyer support (7/7).
- o Lunch with Heritage Officials (7/16).
- o Adrian Rogers, Chairman of the Southern Baptist Convention/Carl Anderson/A.B. Culvahouse (7/20).
- o Fred Barnes to discuss Bork nomination (7/20).
- o Remarks to State and Local Officials in Room 450. The President also addressed this group (7/22).
- o Business Roundtable, U.S. Chamber of Commerce, Chairman Bethlehem Steel and Representatives of the National Association of Manufacturers to discuss business strategy (7/22).
- o David Brody, Director of the Anti-Defamation League to discuss Bork (7/23).
- o Remarks to 101 Political Appointees from the Department of Agriculture. 50 of these persons were State Directors from Farmers Home Administration who took the message back to their prospective states (7/23).
- o Luncheon with Heritage Officials to discuss grassroots efforts (7/23).
- o Remarks to the The National Law Enforcement Council (7/28).
- o Lunch at the U.S. Chamber of Commerce with HHB, Duberstein, Tuck & Griscom (7/28).
- o Interview with Jessica Lee, USA TODAY Interview (7/28). The Main topic of discussion was Bork.
- o Remarks to the Young America's Foundation Group in room 450 (7/30).

- o Meeting in the White House Group of Business Leaders to discuss Bork support (7/31).

August

- o Meeting in the White House with Wayne Valis and Group of Businessmen to discuss Bork (8/3).
- o Met with Gordon Crovitz and Robert L. Bartley of the Wall Street Journal to provide background material for a piece they were writing on Judge Bork (8/3).
- o Participated in a Bork Strategy meeting at Pepper/Hamilton Scheetz Law Firm with A.B. Culvahouse, Loyd Cutler and others (8/5).
- o Lunch with Heritage Officials to discuss grassroots support for Bork (8/6).
- o Held two separate meetings in the White House with Business Group to discuss Bork strategy on (8/7).
- o Remarks to Washington Policy Roundtable Discussion Group regarding Bork (8/11).

September

- o Live Radio Interview/Talk Show in Louisiana regarding Bork (9/9).
- o Meeting with David Sanders, Conservative Caucus to discuss Bork (9/10).
- o Met with Professor M. E. Bradford of Dallas, Texas to discuss Bork strategy (9/11).
- o Met with Dan Danner to receive progress report from the Business Community regarding Bork (9/11).
- o Remarks to the U.S. Chamber of Commerce regarding Bork (9/14).
- o Lunch meeting with M. Stanton Evans to discuss Bork strategy (9/15).
- o Remarks to the Trade Association Liaison Council Breakfast Meeting regarding Bork(9/17).
- o Meeting in the White House with Business Leaders regarding Bork (9/17).

- o Remarks to the 721 Club regarding Bork (9/18).
- o Took the opportunity to discuss Bork during the Congressional Picnic held on the White House Lawn (9/22).
- o Interview with Stephen Milligan, London Sunday Times regarding Bork (9/23).
- o Met with Tom Korologos, Jim Baker and Wayne LaPierre (of the NRA) regarding Bork and gun control issues (9/28).
- o Remarks to the Conservative Network regarding Bork (9/29).

October

- o Met with Carl Gallant, National Right to Work regarding Bork (10/2).
- o Interview with Ken Walsh of U.S. News and World Report regarding Bork (10/2).
- o Remarks to group made up from constituents from Congressman Mike Dewine of Ohio and John Hiler of Indiana regarding Bork (10/5).
- o Remarks to the Republican National Committee Council of Legal Advisors regarding Bork and other topics (10/5).
- o Talked by phone with Spencer Abrahams, Republican State Chairman from Michigan, regarding advertising efforts on behalf of Bork (10/5).

General Activities

- o Arranged Presidential letter to Roger Smith and leaders of business and other organizations seeking support for Bork.
- o Worked with Dan Casey to generate letters to Alabama Baptist Preachers.
- o Worked with Lee Verstandig to place calls to Senator Chaffee.
- o Prepared material for use by Cabinet members in generating a chorus effect in support for Bork.
- o Work with Wayne Valis to generate business support and setup "boiler room."
- o Spoke with "Focus in Family" and arranged for radio show with Gary Bauer to generate pro-Bork mail and magazine

articles.

- o Worked with Federalist Society to host PBS Debate on Bork nomination.
- o Worked with Spencer Abraham, Mossbacker, and Drew Lewis to generate last minute advertising when "We the People" effort did not materialize.
- o Generate calls from key supporters to Senators.
- o Proposed that events be scheduled for the President on the Crime initiative, including Crime Control Act, Obscenity Legislation, Crime Victims event, and meeting with Senate Crime Commission.

THE WHITE HOUSE

WASHINGTON

October 15, 1987

MEMORANDUM FOR JOHN TUCK
EXECUTIVE ASSISTANT TO THE
CHIEF OF STAFF

FROM: ARTHUR B. CULVAHOUSE, JR. 
COUNSEL TO THE PRESIDENT

SUBJECT: Counsel's Office Activities
on Behalf of Judge Bork

In response to your request, set forth below are the activities of my office supporting Judge Bork's confirmation. This description does not include a detailed description of substantial activities assisting Members of the Senate supporting the Bork nomination. That activity should remain confidential in the interests of Congressional goodwill.

From the announcement of the Bork nomination, two lawyers on my staff spent substantially all of their time supporting the Bork nomination. Two additional lawyers (for a total of four lawyers) spent substantially all of their time on the Bork nomination during the Senate Judiciary Committee hearings (indeed, two lawyers were present each day at the hearings in the Russell Building). Our office was substantially responsible for the preparation of the approximately 75-page White House "Blue Book" issued at the end of July in support of the Bork nomination. That Blue Book was distributed to Members of the Senate, as well as to the press and the public. Portions of that book were originally drafted by my office, and other portions were originally drafted by the Department of Justice. Final editing and coordination were conducted cooperatively and jointly. A similar format was utilized in preparing the "Brown Book" (over 200 pages) issued by the Department of Justice on September 12 responding to critics of Judge Bork. Those two documents became the principal resource material in support of the Bork nomination.

Our office also drafted and reviewed numerous op-ed pieces, speeches by Administration officials, and testimony for witnesses appearing at the hearings.

My office was principally responsible for coordinating and locating the outside witnesses testifying on behalf of Judge Bork. That effort involved coordinating the schedules of

over 50 witnesses, including seven former Attorneys General, numerous law school deans, Chief Justice Burger, two Governors and many other distinguished Americans. Those witnesses were briefed by my office on the status of the hearings to date and the anticipated lines of questioning. That effort required numerous telephone calls and a great deal of persuasion since the opponents of the Bork nomination put tremendous pressure on some of our witnesses not to appear on Judge Bork's behalf.

I and another attorney from our office participated in two Moot Courts or Murder Boards in preparation for Judge Bork's testimony at the hearings. Peter Keisler of my office attended a number of smaller preparatory sessions.

Finally, I appeared on the "Evans and Novak" show in connection with the Bork confirmation hearings. I also granted an interview to a local television station and appeared at two Room 450 briefings on behalf of Judge Bork. Another member of my staff also participated in several Office of Public Liaison briefings.

Suffice to say that the substantial majority of our work was substantive and not legislative in nature. Much of that effort was performed in cooperation with representatives of the Department of Justice. That effort also involved reading and reviewing thousands of pages of speeches, articles, briefs and opinions written by Judge Bork, as well as speeches, articles, studies, analyses, critiques and appendiums authored by opponents of Judge Bork.

From Fred Ryan

SUBJECT: References to Bork Nomination

July 1	Announcement of intent to nominate _ Press Room
July 4	Radio Talk
July 7	Nomination went to the Hill
July 8	Address citizens of New Britain, CN
July 27	Address citizens of Port Washington, WI
July 29	Briefing for National Law Enforcement Council - 450
August 12	Address to the Nation
August 13	Nebraska Civic & Community Leaders - North Platte, NE
August 15	Radio Talk
August 28	Meeting in California - re Bork
September 8	Address Senior Political Appointees - East Room
September 11	Hispanic Heritage Week - Rose Garden
September 14	National Alliance of Business - Washington, D.C.
September 14	US Jaycees - RR Room <i>Asaxult</i>
September 17	Remarks at fundraising luncheon for Senator John Heinz
September 19	Radio Address to the Nation
September 22	Meeting with Conservative Leaders - White House
September 25	Address Concerned Women for America
September 30	Drop by Briefing for Grass Roots Supporters - 450 OECE
September 30	Remarks at reception for Republican Eagles - residence
October 1	Meeting with CEO's re Bork - Cabinet Room
October 2	Signing Ceremony for German/American Day - Rose Garden
October 3	Radio Address to the Nation
October 7	Minority Enterprise Development Week - Rose Garden
October 10	Radio Address to the Nation
October 13	Remarks at Somerset Chamber of Commerce - NJ
*** October 15	Drop by 3rd Governors Club Dinner (mention of Bork is in speech)

THE WHITE HOUSE

WASHINGTON

October 14, 1987

MEMORANDUM FOR SENATOR HOWARD H. BAKER, JR

FROM: FRANK J. DONATELLI *FJD*

SUBJECT: OPA/IGA ACTIVITIES ON BEHALF OF BORK

The following is a brief synopsis of the activities conducted by my office of Political and Intergovernmental Affairs on behalf of the Bork nomination.

- Developed internal strategic promotional plan.
- Convened inter-office staff working groups to coordinate efforts.
- Initiated two mass mailings of 1,100 pieces each to Republican activists.
- Held strategy discussions with State Party officials and influential Republicans in most states.
- Researched and gathered names of key individuals influential with targeted Senators.
- Conducted strategy discussions with conservative groups to coordinate overall activities and targeted efforts such as newspaper ads and specialized mailings.
- Participated in over 30 radio and TV interviews and debates.
- Represented Administration at numerous forums.
- Coordinated Pennsylvania GOP State Convention endorsing resolution.
- Coordinated all RNC and NFRW efforts which included two membership mailings, "First Monday", "County Line" and "Talking Points" articles, Fahrenkopf op.ed. piece, and electronic network feeds.
- Identified speakers for various forums.
- Strongly encouraged and provided research to ensure early, hard-hitting floor and news statements by key Republican Senators such as McCain.
- Established conservative groups in placing 500,000 advocacy telephone calls to targeted states.

--Provided talking points for press conferences conducted by law enforcement groups and Republican Party and elected officials.

--Responded to correspondence from elected officials and candidates.

--Attended National Conference of State Legislatures Annual Meeting and successfully killed a resolution opposing the nomination of Judge Bork. (July 28-31, 1987)

--Subsequently followed up at southern and western regional meetings of the legislators, as well as the National Organization of Women Legislators meeting, to insure that no negative resolutions passed any body during the Bork hearings. (August - October, 1987)

--Conducted four mailings of Bork background information, talking points, and news items to all Republican statewide elected officials.

--Conducted mailings to locally elected officials and state legislators on activist lists. (2640)

--Identified prominent elected officials in key target states willing to write editorials in support, and provided ghost op-ed pieces to Florida Lt. Gov., Alabama St. Sen. Goodwin, and others.

--Arranged for State Senators in FL, GA, AL and AZ to organize bi-partisan groups of elected officials for press conferences.

--Attended American Legislative Exchange Council Annual Meeting and coordinated supportive resolution from group. (8-30-87)

--Addressed luncheon meeting of NFRW (500 in attendance) in Orlando to seek support for President's nominee.

--Placed numerous calls to key elected officials to generate mail, phone calls and personal visits in support of nominee.

THE WHITE HOUSE

WASHINGTON

October 14, 1987

MEMORANDUM FOR HOWARD H. BAKER, JR., CHIEF OF STAFF TO THE
PRESIDENT

FROM: REBECCA G. RANGE, *Rebecca G. Range* DEPUTY ASSISTANT TO THE
PRESIDENT AND DIRECTOR OF PUBLIC LIAISON

SUBJECT: Summary of Constituent Support/Activity on the
Bork Nomination from the Office of Public Liaison

Constituent Activities

AGUDATH ISRAEL:

- * resolution in favor. Press release being carried in widely circulated Jewish papers.

AMERICAN COALITION FOR LIFE:

- * called 4000 grassroots activists to mobilize telephone trees, have called over 30,000;
- * geared up for extensive promotional campaign with their "Adopt a Congressman" program;
- * hand delivered 4000 constituent letters on Bork to Senate offices;
- * have visited all Senators twice;
- * geared up for a renewed push through October.

AMERICAN CONSERVATIVE UNION:

- * mailing to members across the country;
- * geared up for extensive promotional campaign, have visited Members;
- * participated in debate, covered by C-SPAN, with People for the American Way, National Abortion Rights Action League, the NAACP, The Heritage Foundation, and Moral Majority;
- * sent letter to 3000 Southern Baptist pastors in Alabama.

AMERICAN FARM BUREAU FEDERATION:

- * Board endorsed Bork nomination;
- * President Fleckner sent letters to all state directors;
- * photo with the President will be run in weekly newsletter

AMERICAN LATVIAN ASSOCIATION:

- * urged pro-Bork letters to Senators in their newsletter.

ASIAN AMERICAN VOTERS' COALITION:

- * endorsed Bork's nomination. It's president, Kyo Jhin, sent letters of support to their 35 state affiliates.

ASSOCIATION OF WALL AND CEILING INDUSTRIES:

- * endorsed Judge Bork's nomination and its president, Joe Baker, sent letters to 80 additional associations asking for their support. Also sent letters to key Senators.

ASSOCIATED BUILDERS AND CONTRACTORS:

- * officially endorsed the Bork nomination in its August 31, 1987 newsletter and encouraged their members to contact their Senators.
- * also sent letters to the Hill and called key Senators.

ASSOCIATED GENERAL CONTRACTORS:

- * President, Dana Heutis, sent out 1000 letters to their "key contact" list strongly encouraging support for Judge Bork. Also did targeted phone calls.

ASIAN AMERICAN VOTERS COALITION:

- * represents Chinese, Indo, Korean, and Vietnamese-Americans.

BLACK ADMINISTRATION APPOINTEES:

- * received briefing materials and equipped themselves to promote the confirmation during speaking engagements and other interaction with Black Audiences.

CAPTIVE NATIONS ORGANIZATION OF ARIZONA:

- * letters and phone calls to Senator DeConcini.

CHRISTIAN ACTION COUNCIL:

- * article, updates in newsletter and legislative alerts;
- * placed on CAC hotline -- callers get a quick synopsis of priority issues;
- * continued priority issues in newsletters, hotline, etc.;
- * brought key CAC leaders in swing states for personal visits with Senators.

is a national organization; circulation of their newsletter is about 3,000. Legislative alerts go to about 1000 activists across the country.

CITIZENS FOR A SOUND ECONOMY

- * prepared op-ed piece outlining Bork's free market stance. The piece was distributed to key Senators.
- * prepared and distributed to the business community an in-depth analysis of Judge Bork's position on business.

CONCERNED WOMEN FOR AMERICA:

- * 340 members of CWA's leadership visited the Hill in support of Bork.
- * activated all state chapters;
- * enclosed one page fact sheet on Bork in all mailings;
- * coordinated efforts with Pro-life Task Force and Grove City Coalition.
- * urged their members to call/write their Senators;
- * urged each of their members to contact 5 additional people and encourage them to get involved in the nomination;
- * reported on Bork in August newsletter;
- * ran newspaper ads in Arizona and Pennsylvania and set up Western Union hotlines for mailgram responses to Senators;
- * prepared two op-eds, one for August and one for September;
- * Beverly LaHaye, President of CWA, testified before the Committee on September 30;
- * prepared an editorial Board mailing;
- * arranged a meeting with Senator Heflin and a large coalition of businessmen on September 3;
- * delivered 76,000 petitions in support of Bork to the Hill, which they gathered over a 3 week period.

[CWA is a conservative women's organization with over 500,000 members nationwide.]

CITIZENS FOR AMERICA:

- * sent special mailing and newsletter to members;
- * placed radio spots and newspaper ads in all target states;
- * targeted 20 key cities in the South;
- * prepared special pro-Bork posters which were posted in target cities;
- * prepared ads on buses in target cities;
- * targeted major donors for special mailings.

COUNCIL FOR NATIONAL POLICY:

- * CEO's in target states made calls and personal visits to Senators.
- * ad ran in Arizona papers supporting Bork's confirmation; paid for by CNP members.
- * produced "green stuffer" in support of Judge Bork that was placed in mail envelopes of members employees.

COUNCIL OF ONE HUNDRED:

- * received and made briefing materials available to Black supporters.
- * individual members agreed to endorse.

EAGLE FORUM:

- * article on Bork nomination mailed to membership.
- * Phyllis Schafly did articles on the nomination.
- * members visited Senators prior to the hearings.
- * members attended church meetings to institute letter writing campaign.

[Eagle Forum is a national organization with 80,000 members and chapters in every state. The mailings go to about 1000 key activists and state leaders who then use the information as needed.]

EVANGELICAL LEADERS:

- * Ronald A. DeJohn, Editor of "The Evangelist" a publication of the Jimmy Swaggart Ministries, is preparing an article on Bork for possible publication in that magazine.
- * Mr. Page Patterson, President of Criswell College, reports that he has spoken to several groups of Southern Baptist pastors about the Bork nomination and has encouraged them to call their Senators.
- * The Public Affairs Committee of the Southern Baptist Convention, elected by the SBC to represent its 14.6 million members on First Amendment concerns, passed a resolution supporting the nomination of Bork.

FAMILY RESEARCH COUNCIL:

- * set up teams of people to visit key Senators;
- * sent mailing on Bork to all Senators.

FEDERALIST SOCIETY:

- * contacted members and friendly faculty requesting letters and op-eds.

FOCUS ON THE FAMILY:

- * Dr. Dobson taped 30 minute interview with Gary Bauer on Bork September 18 to be aired September 22.
- * preparing article on Bork for magazine;
- * cover the Bork nomination in monthly newsletter; one
- * will be airing two radio broadcasts on the Bork nomination, one in late August and one in September.

Focus on the Family is a 30 minute daily radio program in 30 markets across the country with an audience of 1 million.

FREE CONGRESS FOUNDATION:

- * articles on Bork in Family Protection Report; and
- * taking the lead in organizing other conservative organizations.

[FPR circulates to about 1000 profamily activists across the country.]

GERMAN AMERICANS:

- * proclamation signing ceremony on October 2 for German American Day used as forum for strong pro-Bork address.
- * as a follow-up, German American groups mobilized their state chapters to contact Senators. Press releases sent to all ethnic publications.

GREEK AMERICANS:

- * generated a moderate amount of pro-Bork activity among the Greek-American community.

HERITAGE FOUNDATION:

- * television and radio spots.
- * Bruce Fein was quoted in a Sunday, Washington Post business section article on How the Bork nomination would affect business; and
- * Gordon Jones wrote articles addressing the argument that conservatives used the same arguments, currently being used by liberals, during the Ginsberg, Mikva nominations.
- * Rebecca Range spoke to 30 Washington representatives of major corporations of the Washington Policy Round Table at the Heritage Foundation.

HISPANIC BUSINESSMEN'S COUNCIL OF SOUTHERN CALIFORNIA:

- * Expressed support;
- * Manuel Sepulveda, President, wrote an editorial to the Los Angeles Times, which has not been printed.

INTERNATIONAL NARCOTIC ENFORCEMENT OFFICERS ASSOCIATION, INC.:

- * Executive Director John Bellizzi reports he is requesting to testify on behalf of Bork at the confirmation hearings.

KNIGHTS OF COLUMBUS:

- * passed resolution at its national convention;
- * 1.5 million members contacted with request that they write their Senators.

LIBERTY FEDERATION:

- * delivered 22,000 letters supporting Bork to Senate Judiciary Committee Members.
- * article in August newsletter;
- * contacting key pastors; and
- * gearing up for extensive promotional campaign;
- * brought in a delegation to make personal visits to key Senators the week of 9/28-10/2.

[Circulation of "Liberty Report" is about 700,000; readership is estimated at over 2 million.]

NATIONAL ALLIANCE OF BUSINESS:

- * Sent letters to all Senate members urging Judge Bork's confirmation.
- * presented thousands of petitions to Senator Thurmond asking for Judge Bork's confirmation.

NATIONAL ASSOCIATION OF CUBAN AMERICAN WOMEN ASSOCIATION:

- * endorsed Bork nomination and its president, Graciela Breecher, spoke on Spanish radio and Hispanic media.

NATIONAL ASSOCIATION OF FVANGELICALS:

- * requested to testify for Judge Bork.
- * provide regular updates in individual and church editions of monthly newsletter:
- * will be taping radio broadcasts on the nomination;
- * special mailings to denominational leaders;
- * spoke on the Bork nomination at the Conservative Baptist Annual Convention to over 4000 attendees; and
- * Bob Duggan, Executive Director, will be interviewed on "VOX POP" (Voice of the People), a daily talk show in 35 major radio markets September 8.

[NAE has an estimated individual membership of 5 million. They represent 46,000 churches and 41 denominations across the country. The individual edition of their newsletter has a circulation of about 80,000, the church edition has a circulation of about 200,000.]

NATIONAL ASSOCIATION OF MANUFACTURERS:

- * Sean Gault, Chairman of the Board, sent letters in support of Judge Bork to the members of the Executive Committee.

NATIONAL ASSOCIATION OF PRO-AMERICA:

- * several local op-eds written.
- * have set up teams of people to go visit key Senators.
- * conducted letter writing campaign on both national and local levels.

NATIONAL ASSOCIATION OF WHOLESALER-DISTRIBUTORS:

- * sent two letters to their 45,000 members supporting Judge Bork and asking them to contact senators. One from President Dirk Van Dongen and one from Chairman, Lou Dehmlow.
- * had phone calls from members who knew Senators, spoke to all committee members and undecided list. Tracked over 50 direct phone calls.

NATIONAL COUNCIL OF YOUNG ISRAEL:

- * leadership called Rabbis of approximately 600 congregations.

NATIONAL HISPANIC ASSOCIATION OF CONSTRUCTION ENTERPRISES:

- * expressed group support in a letter to the President;
- * sent letters to its 27,000 members.

NATIONAL HUNGARIAN AMERICAN FEDERATION:

- * letter and phone calls to Pennsylvania and New Jersey delegations.
- * Meeting with Hungarian Americans leadership in the OEOB on range of issues, including the Bork nomination. Commitment that Hungarian Americans will contact Senators in key states, especially Pennsylvania, New Jersey, and New York.

NATIONAL JEWISH COALITION:

- * made sure that the Jewish press reported on its support of Bork.
- * sent letters to its members and to senators.
- * leaders contacted key Senators.

NATIONAL LAW ENFORCEMENT COUNCIL:

- * 8 members testified on Bork on at committee hearings.
- * mailing of the Bork nomination to the National Presidents and Executive Directors of the 18 council organizations which will reach over 10,000 law enforcement officers across the country.

NATIONAL LAW ENFORCEMENT COUNCIL: (continued)

- * excerpts from the President's address (7/19) to the Council have been included in 20 law enforcement publications; and
- * Fraternal Order of Police has urged its 187,000 members to write their representatives in support of the Bork nomination.

NATIONAL RIGHT TO LIFE:

- * mailed "urgent" legislative alert to 6,500 members calling the Bork vote "too close to predict" and urging them to contact their Senators.

MEXICAN-AMERICAN FOUNDATION:

- * expressed support;
- * press release sent to Hispanic press.
- * group will provide letter of support.

MEXICAN-AMERICAN OPPORTUNITY FOUNDATION:

- * issued statement supporting Judge Bork.

MEXICAN AMERICAN ORGANIZATION OF TEXAS:

- * supports the nomination of Judge Bork;
- * sent press release to its 10,000 members.

ORDER SONS OF ITALY IN AMERICA:

- * photo-Op with the President on September 24.
- * determining potential Congressional visits.
- * passed resolution supporting Judge Bork.
- * as a follow-up, Sons of Italy visited Italian American Senators, mailed press releases and statements to every Italian American Member of Congress, Italian American media and urged all State Presidents to contact Senators. Press releases sent to all ethnic publications.

POLISH AMERICAN CONGRESS:

- * letter and phone calls to Senator Dixon
- * Al Mazewski, President of the Polish American Congress (PAC), met with the Vice President to discuss the Vice President's trip to Poland. CPL added talking points on Bork for the Vice President. PAC state chapters contacted their senators with Mazewski and Illinois chapter working especially hard in Illinois.

SAVE OUR SCHOOLS:

- * prepared article for their journal, which goes out to all their supporters;
- * will be visiting Senators before the hearings begin; and
- * prepared and mailed a packet of information on Bork to Senators.

SOUTHERN BAPTISTS FOR LIFE:

- * J. Kirk Shewsbury, Executive Director, mailed 3,000 articles on Bork.

721 COALITION:

- * meets weekly to take action items on the nomination.
- * Rebecca Range spoke to a 721 group meeting of about 30 conservatives.

[721 is the conservative law enforcement/judicial reform coalition group.]

UKRAINIAN CONGRESS COMMITTEE OF AMERICA:

- * letters to target Senators.

UNITED FAMILIES OF AMERICA:

- * Set up teams of people to visit key Senators;
- * major mailing to all their contributors; and
- * mailing to all Senators.

U.S. CHAMBER OF COMMERCE:

- * ran favorable commentaries on their daily and weekly TV news shows.
- * President Dick Leshner asked individual Board members for support. Sent a two-page press release on Judge Bork to all members and 700 newspapers.

U.S. HISPANIC CHAMBER OF COMMERCE:

- * issued statement of support to its 100,000 members;
- * press release was given to the White House for distribution to the Hispanic media.

WASHINGTON DATELINE:

- * mailing of Bork information to all Senators.

Individual Activities

ROGER SMITH, CHAIRMAN & CEO, GENERAL MOTORS:

- * op-ed ran in the Wall Street Journal August 21 and was mailed with his cover letter to 190 CEO members of the Roundtable asking for support.
- * Mr. Smith has also asked the 30 members of the BRT Policy Committee for support and agreed to personally call key Senators.
- * op-ed ran in Wall Street Journal, August 25, 1987;
- * op-ed ran in Detroit Free Press, August 26, 1987;
- * sent copies to members of the Business Roundtable.
- * made personal calls on key Senators.

JACK TERRAZAS, JR., PUBLISHER OF HISPANIC U.S.A. MAGAZINE:

- * wrote an editorial that appeared in The Chicago Tribune.

RON DAVENPORT, PRESIDENT AND OWNER OF SHERIDAN BROADCASTING:

- * endorsed nomination.
- * wrote press article.

CEO'S:

- * a long list of CEO's including those included in the October 1st meeting with the President, made individual calls on key Senators.

SMALL BUSINESS

JAMES HERR, PRESIDENT -- HERR FOODS, PENNSYLVANIA:

- * wrote letters to Senators Specter and Heinz and spoke with other business owners urging their support. He placed a call to Senator Specter the week of October 2.

JOSEPH CASTILLO, CHAIRMAN OF THE ARIZONA DELEGATION TO THE WHITE HOUSE CONFERENCE ON SMALL BUSINESS:

- * wrote to Senator DeConcini and urged other business leaders to weigh in. Mr. Castillo knows DeConcini very well.

GAY KRUGLICK, MEMBER OF THE RNC'S SMALL BUSINESS ADVISORY COUNCIL AND OWNER OF EARL'S ACADEMY OF BEAUTY IN ARIZONA:

- * contacted Senator DeConcini and urged others to do so.

JULIUS DALPIAZ, CHAIRMAN OF THE NORTH CAROLINA DELEGATION TO THE WHITE HOUSE CONFERENCE ON SMALL BUSINESS:

- * wrote Senator Sanford and mobilized other North Carolina businessmen to do the same. He also contacted business owners and executives in Georgia and Alabama. He urged southern business leaders attending a regional small business meeting in Atlanta to contact their Senators. He indicated a number of business owners tried to talk with Senator Sanford but were forced to talk with a staffer or leave a message.

DWIGHT REED, RETIRED PRESIDENT OF THE NATIONAL SOFT DRINK ASSOCIATION:

- * contacted Senators Specter, Heinz, Heflin, Shelby, and Hollings, Senators that he knows well. He urged other business people to do so in the key states, especially in Pennsylvania and Alabama.

WILLIAM STONE:

- * wrote to Senators Ford and McConnell as Chairman of the Kentucky delegation to the White House Conference on Small Business. Ford's response was noncommittal. McConnell responded with a lengthy letter indicating his strong support.

BILL BROCK, GOVERNOR HUNT'S SMALL BUSINESS REPRESENTATIVE:

- * urged numerous business people in Alabama to weigh in with Heflin and Shelby. He also encouraged conservatives in Alabama to contact their Senators. He indicated that many business owners and conservatives, not an isolated few, actively supported the nomination in Alabama.

Major Activities (Sponsored by OPL)

Briefings:

- * July 29, National Law Enforcement Council briefing in Room 450 with 180 people.
- * September 14, Presidential briefing with 82 Jaycees in the Roosevelt Room.
- * September 23, Congress on the Bible briefing in Room 450 with 200 people.
- * CWA briefing in Room 450 on September 24.
- * September 29, Room 450 large meeting with Washington business representatives with Senator Baker and A.B. Culvahouse.
- * Conservative Network briefing on September 29, with Ken Cribb speaking to 75 people on Bork.
- * Presidential briefing in Room 450 to about 200 grassroots supporters on September 30.
- * October 1, President meeting with CEO's of major corporations.
- * October 8, American Coalition for Life briefing in the Indian Treaty Room with 75 people.

Mailings:

- * mailing to approximately 3000 religious leaders and media to notify them of availability of six radio actualities has resulted in about 600 calls daily.
- * mailed briefing materials to Black organizations and individuals who support the Administration.
- * July 9, mailed 300 copies of the President's remarks on the nomination to Catholic Cardinals, Archbishops and Bishops.
- * August 20, mailed 2,900 briefing papers on Bork to religious leaders and media.
- * conducted mailings of talking points to supportive women's organizations.
- * mailed Bork briefing book to CSE, Southern Railroads, National Association of Wholesaler-Distributors, and the U.S. Chamber of Commerce.
- * 15 Presidential letters to leaders of major trade associations and key CEO's in corporate sector.
- * mailed 50 Presidential letters to Fraternal Order of Police.
- * mailed 100 Presidential letters to law enforcement officials.
- * mailed White House Overview and Arnold Burn's speech to our Jewish mailing list and encouraged op-ed pieces and provided information for these pieces.
- * an editorial was written by Rudy Besserra then translated and mailed out to over 400 Hispanic Spanish publications.

Meetings:

- * addressed the nomination in all meetings with organizational leaders and other individuals who were inclined to be objective regarding the nomination.
- * July 28, small group meeting with business representatives with Ken Cribb and Rebecca Range chaired.
- * August 7, key Washington business leaders meeting with Ken Cribb.
- * arranged for Bork's meeting with top Jewish leaders in New York City on September 9.
- * September 17, small group meeting with business representatives. Ken Cribb and Rebecca Range chaired.
- * September 18, held our first in-house meeting for 12 conservative leaders in the Roosevelt Room. Ken Cribb, Rebecca Range, and Carl Anderson were in attendance.
- * Meeting with Network of Women in Business on October 10. Discussed misinformation out on Judge Bork in attempt to dispel inaccuracies.
- * October 13, held an in-house meeting for 14 conservative leaders in the Roosevelt Room. Ken Cribb and Rebecca Range attended.

Speeches:

- * President Reagan addressed CWA National Convention on Judge Bork, September 25.

Telephone Contacts:

- * encouraged women's groups to have their members contact non-activist friends and urge support.
- * countless phone calls on the nomination to Jewish political activists in key states and to Jewish organizational leaders generating activity among Jewish Republicans and Orthodox Jews.
- * contacted Anti-Defamation League and the American Jewish Committee and helped them remain neutral and made it impossible for the press to say that the Jewish community was anti-Bork.

Rallies:

- * October 9, Bork rally with 800 people on the South Lawn of the White House with the President addressing the rally as he departed for Camp David.