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United Kingdom, and Normandy 06/01/1984- 06/10/1984

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PUBLIC STATEMENTS

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DECLASSIFIED

White House Guidelines, August 28, 1997
By ADJ NARA, Date 1/22/05

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PUBLIC STATEMENTS TO BE
PROVIDED

PRESERVING PEACE AND PROSPERITY: The President's Trip to Europe, June 1984

PUBLIC DIPLOMACY THEMES

I. Central Perceptions

A. Scene

- The President's trip to Ireland, France and the London Economic Summit should be publicly viewed as a practical expression of the foreign policy principles articulated in the April 6th CSIS speech: Realism, Strength, Economic Growth, Shared Responsibility With Allies, Non-Agression, and Dialogue With Adversaries.
- Explicitly or implicitly every part of the June itinerary should provide mutual reinforcement for one or more of these principles.
- The importance of the President's June travel will transcend not only the London Summit itself but in a real sense the entire European itinerary: our objective, by the time the trip is completed, will be to reassert U.S. interest in a stronger and viable Europe within a larger policy context embracing both the Atlantic and Pacific communities, while stressing shared democratic values.

B. Primary Perception

- A Strong President and the American Renewal: assertive U.S. leadership is essential to world peace and prosperity.

C. Supporting Perceptions

- The Dynamics of Interdependence: genuine peace is a product of western strength, constancy, and cohesion.
- Keeping Our Powder (And Our Provender) Dry: viable Western security depends on both economic and defense cooperation.
- Reality Is Catching Up With Reagan's Vision: convergence of the Atlantic and Pacific communities as a positive trend in the late 20th Century.
- Continuity and consistency: from Williamsburg to London, a full year of successful high-level meetings with foreign leaders (forging solidarity at Williamsburg Summit; expanding Pacific ties with Korea and Japan; further normalization with China; re-emphasis on the Atlantic relationship).

D. Individual Locations and Matching Themes

1. Ireland

- General Theme: "Return to American Roots"
- Specific Emphases
- Ireland as an island link between two continents

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- Importance of European integration Ireland assumes EC presidency in July.
- Reaffirmation of cultural and historic ties
- Partnership of shared values
- Peaceful settlement of conflict (rejection of violence)
- Importance of East-West dialogue

2. France/Normandy

General Theme: "Reconciliation and the Primacy of Peace"

Specific Emphases

- The legacy of D-Day: 40 years of peace and prosperity in Europe
- The meaning of American leadership: an enduring commitment to eliminate the world's most destructive weapons
- Creativity of today's coalition: prepared to counter new forms of aggression (terrorism)
- From Normandy to the farther shore: America's unflagging efforts to eliminate the world's most destructive weapons

3. Bilaterals in London

General Theme: "The sacred trinity of tested ties - tradition, trust, and vitality"

Specific Emphases

- Recommitment to the consultative process
- Necessity of united stand on East-West issues
- Sincerity of American efforts to deal constructively with the Soviets
- More direct Japanese role in defense of its own regional area

4. London Economic Summit

General Theme: "The Spirit of Williamsburg Continues"

Specific Emphases

- U.S. economic expansion as major stimulus for world recovery (due primarily to the policies President Reagan has pursued since 1981 Ottawa Summit)
- Continued pursuit of non-inflationary growth (sustains and spreads recovery, creates jobs, increases prosperity)
- Trade liberalization (despite problems, post-Williamsburg actions work to create more open markets and greater competition)
- New partnerships and the vitality of the Summit process (at and after the Summit, Western leaders are pioneering creative approaches to joint cooperative ventures e.g., space research, counter-terrorism)--(tentative depending on evolution of pre-Summit preparations)
- London Summit and the political dimension
 - (President Reagan, while maintaining America's deterrent strength, is taking a realistic, positive approach vis-a-vis the USSR and the issue of arms reductions)
 - Need for Western unity on major security issues (global political outlook, increasing Asia-Europe-U.S. consultations)

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BIOGRAPHIES

TO BE PROVIDED