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(Elliott/AB)
May 19, 1982
6:00 p.m.

079696
SP622

REMARKS FOR THE HOWARD UNIVERSITY FUNDRAISER
MAY 20, 1982

Thank you all, and thank you very much Rawleigh Warner and Dr. Cheek. Nancy and I are delighted to be here with you. We have been looking forward to this afternoon.

Nancy was lucky enough to get Dr. Cheek over to the White House for lunch last Fall. Then he returned the favor and had her back here for a tour of the campus and the activities of the hospital center -- which, being a doctor's daughter, she's very much interested in. And of course Mike Deaver has been personally involved in Howard's fundraising drive, so we couldn't be more pleased to help out.

Now Dr. Cheek, I look around and I must say -- this is a pretty impressive group you've brought in. In fact, you're all doing so well for Howard I just have to wonder: ~~How would you like to do the same for your country;~~ How would you like to organize a little fundraiser to help us whittle down ^{OUT ONE} ~~that one~~ trillion dollar debt?

Now don't anybody be frightened. If I may steal a line from Shakespeare -- we came here today to praise you . . . not to bankrupt you.

We came to praise you for joining Howard University in an important step forward. This university has offered all Americans, and particularly black Americans, invaluable

opportunities to develop their talents and skills, training them for service to their professions, their communities and their Nation. Howard is widely recognized as the largest and certainly one of the finest black universities in the world.

Our Administration is committed to the future of Howard and to the other historically black colleges and universities throughout our land. We must never forget that when educational opportunities were denied elsewhere, these institutions offered hope to black Americans.

James Madison said that a well-instructed people alone can be permanently a free people. ~~But as we know, in the beginning, black Americans were neither free nor well instructed.~~ It was not until 1867, in the aftermath of a tragic and violent war, and the Emancipation Proclamation that followed, that America gave birth to a new era -- and to Howard University. This would be a center of learning to fulfill the promise of Lincoln, serving the people who had waited so long to enjoy what was theirs by birthright.

Lincoln was a simple man, but he spoke great truths. He said, "No man is good enough to govern another man without that other's consent." ~~And he said, "As I would not be a slave, so I would not be a master.~~ This expresses my idea of democracy. Whatever differs from this . . . is no democracy."

In the years that followed, Howard has fulfilled its mission, sending its trained graduates into the world to practice

professions in all walks of life. ~~But often they found neither a~~
~~warm welcome nor a helping hand; they saw only a closed society,~~
~~secluding itself behind a wall of segregation and discrimination.~~

Fifteen years ago, President Lyndon Johnson came to Howard to mark the celebration of the university's 100th anniversary. He told the students, "The task is to give 20 million ^{to Blacks} Negroes the same chance as every other American to learn and grow, to work and share in society, to develop their abilities -- physical, mental and spiritual, and to pursue their individual happiness."

His was a message from the heart, and his answer was ~~the~~
~~Great Society~~ -- a program of political action and economic redistribution to lessen the plight of those who had not shared equally the blessings of freedom. But as the wrongs were gradually redressed, and ~~the discriminatory~~ barriers broken down, more and more people began questioning whether bigger Government could guarantee economic abundance. It's one thing to ensure every person's right to buy a ticket on the train, and that Government must do. But that ticket isn't worth much if the train ~~breaks down~~ or can't ~~even~~ leave the station.

~~Yes, this~~ Government has an essential role to protect those in need. ~~But it cannot continue spending faster than our economy grows without risking economic collapse.~~

~~But I think Americans realize it's time to stop dividing up and transferring wealth, and to start creating new wealth so we can~~

But it's *self defeating* to keep cutting smaller & smaller pieces of an ever shrinking pie.

~~grew strong again.~~ It's time to make a bigger pie for all our citizens, and that's what we are determined to do.

Howard University, under Dr. Cheek's strong leadership, not only understands this need for a new direction, it has laid out a parallel mission of its own: It's called The New Direction Fund, and its goal is to raise \$100 million in the private sector within the next 5 to 7 years.

The funds will go for: Endowed Chairs and Distinguished Professorships, increased student aid and scholarships, research, library resources and other capital projects not funded by the Federal Government.

Howard University seeks to excel, to be the best. There are so many potential areas for growth and development. I spoke a moment ago of Nancy's visit to the hospital center and I can tell you she was impressed with what she saw being done there in pediatrics and other areas.

Some people see Howard fulfilling a unique role. They see this university as an ideal orientation center for citizens and leaders of third world nations coming here to learn about democratic institutions and our enterprise system.

Each of you, I know, shares my belief in the principles of the free market -- personal initiative, competition, responsibility, reward and stewardship. Your presence here and your generosity demonstrate how willing you are to live up to your beliefs. We cannot thank you enough for that.

And let's remember that we're working as partners -- the public and private sector together. Our Administration is also doing its part. On September 15, 1981, I directed Federal agencies to "increase the ability of historically black colleges and universities to participate in federally-sponsored programs." We have made significant progress. Today, I am pleased to announce the award of 10 grants from the Urban Mass Transportation Administration, for almost \$800,000, to black institutions for important research projects. Two of these grants, for a total of \$142,000, are being awarded to Howard University.

This university also received a grant from the urban transit agency to conduct an extended seminar for 15 professors from black institutions to prepare them to undertake research projects on transportation problems.

Well, I think we've taken enough of your time. I want to thank Dr. Cheek and all of you again -- and let me just say, I hope we can meet again to further this worthy cause. Thank you and God bless you.

End
Case
File

029 205
SO 004

(ELLIOTT/TD)

ADVERTISING COUNCIL RECEPTION - MAY 20, 1981

GD AFTRNOON. N & I . VRY PLSD . WELCM U
.. W.H. U MAY NT KNOW THS, BUT . AD. COUNCL IS
PRETTY POPLR GRP W/MY ADMIN. IN FACT, U MITE BE
TOO POPLR. I JST SAW . LIST R. P. WHO WL BE
SPK_G . U TOMORW, NRLY ½ . CABNT. THT MEANS THT
WHILE U R GET_G YUR BRIEF'GS, I WON'T BE.

BUT THTs AL RIT. BY . TM WE'VE GIVN U ALL
. LATST INFO . SPND_G & TAXs, WE MAY JST ASK U TO
GO UP . CAP. HILL WITH . WORD THT I'M STILL
HANG_G TUF FOR . GD TX BILL - AS I WS FOR .
SPND_G CUTS, SO THEY SHLD GV US . TX CUTS.

LET ME SAY, ON BEHALF . N. (WHO WRKD W/U
ON THT GRT FOSTER GRNDPARNT SPOT,) OUR ADMIN, &
& MILs . R CITZNS, HOW HONRD I AM . CONTINU :-
TRADTN OBSRVD BY EVRY PRES. SINC FDR. I SALUTE
U & YUR ORGANZ. AS U BGIN YUR 37TH ANNUL CONFER.,
& MAY I ADD, SMPLY, THNK U FOR ALL U HV DONE
FOR AMER.

2

THRU . YRS, BTH . PEACE & WARTM, YUR PUBLIC
SERVICE WRK HS PROVD_D . INDISPENSBL SORCE .
COMUNCATN BTWN R GOVT & . AMER. P. YUR AD
CAMPAIGNS HV EDUC_D, MOTIV_D, UNIT_D & IMPROV_D .
QUALTY . R LIVES. U HV DEMONSTRTD WHT WY AMER.
SPIRT :- VOLNTRISM IS ALL ABOUT.

AS U HV PROB. SUSPCT_D, I'M . GRT BELIEVR
. THT SPIRT^{OF} VOL. SERVC, . COOPRATN, & . PRIVAT
& COMUN. INITIATVS. THT SPIRT FLOWS LK . DEEP &
MITY RIVR THRU . HISTRY . R NATN. BT . RECNT YR
WE'VE SEEN IT RECEDE AS GOVT HS STEDLY XPND_D ITS
OWN INFLUNC OVR . EC^Y & R PERSNL LIVES. & AS
GOVT DID THT MOR & MOR AMERs DVLOP_D . ATITUD OF,
"WHY SLD I WORRY, OR CARE, OR GET INVOLV_D ...
LET . GOVT HANDL IT."

WELL, LET_G . GOVT HANDL IT HS DONE WY R
EC^Y WHT MRS. O'LEARY'S COW ONCE DID FOR CHICAGO
WHCH MAKES ORGANZATNS LK YURS ALL . MOR IMPRTNT.

I WS VRY GRATFIED TO HEAR THT, ONCE AGN,
U R PLAN_G TO TK ACTN. THT, TOGETH W/THE NATL
ASSOC OF BROADCASTRS, U R PREPAR_G . GIANT PUBLIC

SERVIC AD CAMPGN TO EDUC AMERs ON . NEED TO
 IMPROV PRODUCTVTY. BLIEV ME, NTHNG CLD BE MORE
WELCM. & IF IT WILL HLP CUT THRU ANY RED TAPE,
 LET ME PLEDG TO U RITE NOW . FULL & ENTHUSASTC
 SUPRT OF OUR ADMIN.

IMPROVG PRODUCTVTY REALY REQUIRES ONLY 2
 THNGS: P. WHO HV BETR IDEAS, & P. WHO HV SAVNGS
 & WNT TO INVST IN THOS IDEAS. WE HV . 1ST; WE
DO NOT HV . 2ND. SO THS ND FR GRTR SAVNGS &
 INVSTMNT IS WHY OUR ADMIN INSISTS THT WHILE ...
 REDUCG XCESV SPNDG, MONTARY GROTH & REGLATN,
 WE MST ALSO ENACT TX RT REDUCTNS ACROS-TH-BOARD.
 IF WE DO, IF WE'RE WILLG TO ENACT ∴ TOTL EC.
RECOV. PROGM (WHCH I BLIEV . PUBLIC WNTS)-
 THEN WE WILL PROVID INCNTVs . GRTR EC. GROTH THN
 WE'VE HAD IN MORE THN . DECADE.

&, WHN THT HAPNS, WE'LL NOT ONLY RESTORE
 STRNG PRODUCTVTY, WE'LL REDUCE INFLATN & SAVE
 . AMER. DREAM WE ALL LOVE.

THE ULTMATE OBJEC. ∴ EVRYTHNG WE R TRYG
 TO DO IS TO GV THS EC. BCK TO . AMER. P., —
 BCUS THEY R . MST VALUBL RESOURCE OF R NATN.

AMER.s REVLUTNARY GIFT TO . WRLD IS . IDEA
 THT INDIV. FREDM IS . INALIENABL RITE GRNTD BY
 GOD TO ALL AS ∴ BRTHRITE. THS IS AT . CORE .
EVRYTHNG WE'VE EVR ACOMPLSHD. SM. CALL THS IDEA
 OLD FASHD, EVEN REACTNARY. WELL, IT'S STILL .
MST UNIQUE, . MST XCITG & . MST SUCEFL IDEA .
WRLD HS EVR KNOWN. ALBERT EINSTEIN, 1 OF .
 GRTST GENIUSs OF ALL TM, PROB. SUMD IT UP BEST
 WHN HE SAID: "EVRYTHNG THT IS REALLY GRT &
 INSPIRG IS CREATED BY INDIV.s WHO LABR IN FREDM."

THS IS . MESAG THT ALL OF US, YOU IN ∴ AD
 COUNC. & WE IN THS ADMIN, MST GV TO R CNTRYMEN
 & . WRLD BEYND. BCUS WHN WE DO, WE'LL BE
TELLG MILs . P. . TRU STORY ABT HOPE & . BETR
TOMORROW. WE'LL BE TELLG THM ABOUT AMERICA.
 THANK YOU VERY MUCH.

End
Case
File

(MASENG/AB)

079697
SP
MAY 20, 1982
1:00 P.M.

REMARKS FOR AMERICAN RETAIL FEDERATION
DROPHY

IT IS A PRIVILEGE TO WELCOME THE
MERCHANTS OF AMERICA TO THE WHITE HOUSE.

YOU ARE THE NO-NONSENSE PEOPLE WHO END
EVERY DAY BY EXAMINING THE BOTTOM LINE.

YOU UNDERSTAND THE RISKS & REWARDS OF
INVESTMENT. INCENTIVE IS A TOOL OF YOUR
TRADE, & YOU GET AHEAD BY BANKING ON
YOUR FAITH IN THE AMERICAN PEOPLE.

THE WHOLESALE AND RETAIL TRADE
EMPLOYS SOME 21 MILLION AMERICANS. YOU
PRODUCE MORE JOBS THAN ALMOST ANY OTHER
SECTOR OF OUR ECONOMY. AND RETAIL SALES
ARE EXPECTED TO ACCOUNT FOR MORE THAN A
TRILLION DOLLARS THIS YEAR.

- 2 -

BELIEVE ME -- I'M GLAD TO SEE YOU.
YOU HAVE BEEN STEADFAST IN YOUR SUPPORT
OF OUR PROGRAM FOR ECONOMIC RECOVERY,
& WE IN THIS ADMINISTRATION UNDERSTAND
THAT NO PLAN CAN HELP OUR ECONOMY UNLESS
AMERICA'S RETAILERS ARE PART OF THAT
PLAN.

WHILE INTEREST RATES, AS YOU WELL
KNOW, REMAIN PAINFULLY HIGH &
UNEMPLOYMENT CONTINUES AT HURTFUL &
UNACCEPTABLE LEVELS, YOUR INDUSTRY MAY
BE BEGINNING TO INCH US OUT OF THIS
RECESSION. LAST MONTH RETAIL SALES ROSE
BY 1.4 PERCENT -- A HOPEFUL SIGN.

BUT YOU ALSO KNOW, AS I DO, THAT
THE SHOT IN THE ARM OUR ECONOMY NEEDS
NOW IS FOR RESPONSIBLE MEMBERS OF THE
CONGRESS TO PASS A BUDGET THAT BRINGS
DOWN THE DEFICIT.

THIS NATION CAN NO LONGER AFFORD THE BIG SPENDING, BIG TAXING POLICIES THAT HAVE HELD SWAY FOR THE LAST 20 YEARS, DEFICIT SPENDING & STRANGLING TAXATION CREATED RUNAWAY INFLATION, SKY-HIGH INTEREST RATES & THESE UNACCEPTABLE RATES OF UNEMPLOYMENT.

I THINK WE HAVE FINALLY GOTTEN THROUGH TO THE BIG SPENDERS. MOST OF THEM NOW SAY THAT DEFICITS ARE BAD. UNFORTUNATELY, THEY SEEM TO THINK THE AMERICAN PEOPLE CAUSED THE DEFICITS BY NOT PAYING ENOUGH TAXES. WELL, I'VE GOT ANOTHER MESSAGE FOR THEM FROM THE HEARTLAND — WE DON'T HAVE A TRILLION DOLLAR DEBT BECAUSE WE DON'T TAX ENOUGH. WE HAVE A TRILLION DOLLAR DEBT BECAUSE GOVERNMENT SPENDS TOO MUCH.

SIMPLY RAISING TAXES WILL NOT DO THE TRICK. HISTORY PROVES IT DOESN'T WORK. IN THE LAST 5 YEARS TAXES WENT UP BY MORE THAN 200 PERCENT, & WE STILL HAD THE LARGEST STRING OF DEFICITS IN OUR HISTORY.

I HAVE EVERY HOPE THAT SOON THE CONGRESS WILL PASS A BUDGET RESOLUTION CONSISTENT WITH THE GOALS YOU & I EMBRACE. I STILL BELIEVE THERE ARE RESPONSIBLE MEMBERS OF BOTH PARTIES WHO PLACE MORE IMPORTANCE ON THE ECONOMIC HEALTH OF THIS NATION THAN ON SHORT TERM POLITICAL GAIN. IF TOGETHER WE CAN BOTH HOLD DOWN TAXES & CUT SPENDING — IF WE CAN FINALLY GET CONTROL OF THE BUDGET MONSTER — THEN I BELIEVE A STRONG & LASTING RECOVERY CANNOT BE FAR AWAY.

I THANK YOU FOR COMING TODAY, & FOR
YOUR HELP IN OUR EFFORT TO RETURN FISCAL
SANITY TO WASHINGTON. YOUR EFFORTS HAVE
BEEN KEY TO OUR SUCCESS SO FAR. I WILL
RELY ON YOU AS BOTH STALWARTS OF OUR
ECONOMY & KEEPERS OF THE FAITH AS WE
MEET THE CHALLENGES STILL AHEAD. THANK
YOU VERY MUCH.

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(Maseng/AB)
May 19, 1982
6:00 p.m.

REMARKS FOR AMERICAN RETAIL FEDERATION DROPBY
MAY 20, 1982

It is ~~my~~^A privilege to welcome the merchants of America to the White House. You are the no-nonsense people who end every day by examining the bottom line. You understand the risks and rewards of investment. Incentive is a tool of your trade, and you get ahead by banking on your faith in the American people.

The wholesale and retail trade employs some 21 million Americans, ~~producing~~^{you produce} more jobs than almost any other sector of our economy. And retail sales are expected to account for nearly a trillion dollars this year.

~~That's why it is inspiring for me to see you now.~~^{Believe me - I'm glad to see you.} You have been steadfast in your support of our program for economic recovery, and we in this Administration understand that no plan can help our economy unless America's retailers are part of that plan.

While interest rates, as you well know, remain painfully high, and unemployment continues at hurtful and unacceptable levels, your industry may be beginning to inch us out of this recession. Last month retail sales rose by 1.4 percent -- a hopeful sign.

But you also know, as I do, that the shot in the arm our economy needs now is for responsible members of the Congress to pass a budget that brings down the deficit.

This Nation can no longer afford the big spending, big taxing policies that have held sway for the last 20 years. Deficit spending and strangling taxation created runaway inflation, sky-high interest rates and these unacceptable rates of unemployment.

I think we have finally gotten through to the big spenders. Most of them now say that deficits are bad. Unfortunately, they seem to think the American people caused the deficits by not paying enough taxes. Well, I've got another message for them from the heartland: we don't have a trillion dollar debt because we don't tax enough; we have a trillion dollar debt because Government spends too much.

~~We must not try to balance the budget on the back of the American taxpayer.~~ Simply raising taxes will not do the trick. History proves it doesn't work. In the last 5 years taxes went up by more than 200 percent, and we still had the largest string of deficits in our history.

I have every hope that soon the Congress will pass a budget resolution consistent with the goals you and I embrace. I still believe there are responsible members of both parties who place more importance on the economic health of this Nation than on short term political gain. If together we can both hold down taxes and cut spending -- if we can finally get control of the budget monster -- then I believe a strong and lasting recovery cannot be far away.

I thank you for coming today, and for your help in our effort to return fiscal sanity to Washington. Your efforts have been key to our success so far. I will rely on you as both stalwarts of our economy and keepers of the faith as we meet the challenges still ahead. Thank you very much.

End
Case
File

(ELLIOTT/AB)

REMARKS FOR THE HOWARD UNIVERSITY
FUNDRAISER

THANK YOU ALL, & THANK YOU VERY
MUCH RAWLEIGH WARNER & DR. CHEEK. NANCY
& I ARE DELIGHTED TO BE HERE WITH YOU.
WE HAVE BEEN LOOKING FORWARD TO THIS
AFTERNOON.

NANCY WAS LUCKY ENOUGH TO GET DR.
CHEEK OVER TO THE WHITE HOUSE FOR LUNCH
LAST FALL. THEN HE RETURNED THE FAVOR &
HAD HER BACK HERE FOR A TOUR OF THE
CAMPUS & THE ACTIVITIES OF THE HOSPITAL
CENTER WHICH, BEING A DOCTOR'S
DAUGHTER, SHE'S VERY MUCH INTERESTED IN.
AND OF COURSE MIKE DEEVER HAS BEEN
PERSONALLY INVOLVED IN HOWARD'S
FUNDRAISING DRIVE. SO WE COULDN'T BE
MORE PLEASED TO HELP OUT.

- 2 -

NOW DR. CHEEK, I LOOK AROUND & I
MUST SAY -- THIS IS A PRETTY IMPRESSIVE
GROUP YOU'VE BROUGHT IN. IN FACT,
YOU'RE ALL DOING SO WELL FOR HOWARD I
JUST HAVE TO WONDER HOW WOULD YOU LIKE
TO ORGANIZE A LITTLE FUNDRAISER TO HELP
US WHITTLE DOWN OUR ONE TRILLION DOLLAR
DEBT?

NOW DON'T ANYBODY BE FRIGHTENED.
IF I MAY STEAL A LINE FROM
SHAKESPEARE "WE CAME HERE TODAY TO
PRAISE YOU...NOT TO BANKRUPT YOU."

WE CAME TO PRAISE YOU FOR JOINING
HOWARD UNIVERSITY IN AN IMPORTANT STEP
FORWARD.

THIS UNIVERSITY HAS OFFERED ALL AMERICANS, & PARTICULARLY BLACK AMERICANS, INVALUABLE OPPORTUNITIES TO DEVELOP THEIR TALENTS & SKILLS, TRAINING THEM FOR SERVICE TO THEIR PROFESSIONS, THEIR COMMUNITIES & THEIR NATION.

HOWARD IS WIDELY RECOGNIZED AS THE LARGEST & CERTAINLY ONE OF THE FINEST BLACK UNIVERSITIES IN THE WORLD.

OUR ADMINISTRATION IS COMMITTED TO THE FUTURE OF HOWARD & TO THE OTHER HISTORICALLY BLACK COLLEGES & UNIVERSITIES THROUGHOUT OUR LAND. WE MUST NEVER FORGET THAT WHEN EDUCATIONAL OPPORTUNITIES WERE DENIED ELSEWHERE, THESE INSTITUTIONS OFFERED HOPE TO BLACK AMERICANS.

JAMES MADISON SAID THAT A WELL-INSTRUCTED PEOPLE ALONE CAN BE PERMANENTLY A FREE PEOPLE. IT WAS NOT UNTIL 1867, IN THE AFTERMATH OF A TRAGIC & VIOLENT WAR & LINCOLN'S EMANCIPATION PROCLAMATION, THAT AMERICA GAVE BIRTH TO A NEW ERA -- & TO HOWARD UNIVERSITY.

THIS WOULD BE A CENTER OF LEARNING TO FULFILL THE PROMISE OF LINCOLN, SERVING THE PEOPLE WHO HAD WAITED SO LONG TO ENJOY WHAT WAS THEIRS BY BIRTHRIGHT.

LINCOLN WAS A SIMPLE MAN, BUT HE SPOKE GREAT TRUTHS. HE SAID, "NO MAN IS GOOD ENOUGH TO GOVERN ANOTHER MAN WITHOUT THAT OTHER'S CONSENT. THIS EXPRESSES MY IDEA OF DEMOCRACY. WHATEVER DIFFERS FROM THIS... IS NO DEMOCRACY."

IN THE YEARS THAT FOLLOWED, HOWARD HAS FULFILLED ITS MISSION, SENDING ITS TRAINED GRADUATES INTO THE WORLD TO PRACTICE PROFESSIONS IN ALL WALKS OF LIFE.

FIFTEEN YEARS AGO, PRESIDENT LYNDON JOHNSON CAME TO HOWARD TO MARK THE CELEBRATION OF THE UNIVERSITY'S 100TH ANNIVERSARY. HE TOLD THE STUDENTS THE TASK IS TO GIVE 20 MILLION BLACKS THE SAME CHANCE AS EVERY OTHER AMERICAN TO LEARN & GROW - TO WORK & SHARE IN SOCIETY - TO DEVELOP THEIR ABILITIES - PHYSICAL, MENTAL & SPIRITUAL - & TO PURSUE THEIR INDIVIDUAL HAPPINESS.

HIS WAS A MESSAGE FROM THE HEART, AND HIS ANSWER WAS A PROGRAM OF POLITICAL ACTION AND ECONOMIC REDISTRIBUTION TO LESSEN THE PLIGHT OF THOSE WHO HAD NOT SHARED EQUALLY THE BLESSINGS OF FREEDOM. BUT AS THE WRONGS WERE GRADUALLY REDRESSED & BARRIERS BROKEN DOWN, MORE & MORE PEOPLE BEGAN QUESTIONING WHETHER BIGGER GOVERNMENT COULD GUARANTEE ECONOMIC ABUNDANCE. IT'S ONE THING TO ENSURE EVERY PERSON'S RIGHT TO BUY A TICKET ON THE TRAIN, & THAT GOVERNMENT MUST DO. BUT THAT TICKET ISN'T WORTH MUCH IF THE TRAIN CAN'T LEAVE THE STATION.

GOVERNMENT HAS AN ESSENTIAL ROLE TO PROTECT THOSE IN NEED. BUT IT'S SELF DEFEATING TO KEEP CUTTING SMALLER & SMALLER PIECES OF AN EVER SHRINKING PIE.

IT'S TIME TO MAKE A BIGGER PIE FOR ALL OUR CITIZENS, & THAT'S WHAT WE ARE DETERMINED TO DO.

HOWARD UNIVERSITY, UNDER DR. CHEEK'S STRONG LEADERSHIP, NOT ONLY UNDERSTANDS THIS NEED FOR A NEW DIRECTION, IT HAS LAID OUT A PARALLEL MISSION OF ITS OWN — IT'S CALLED THE NEW DIRECTION FUND, & ITS GOAL IS TO RAISE \$100 MILLION IN THE PRIVATE SECTOR WITHIN THE NEXT 5 TO 7 YEARS.

THE FUNDS WILL GO FOR: ENDOWED CHAIRS & DISTINGUISHED PROFESSORSHIPS, — INCREASED STUDENT AID & SCHOLARSHIPS, — RESEARCH, LIBRARY RESOURCES & OTHER CAPITAL PROJECTS NOT FUNDED BY THE FEDERAL GOVERNMENT.

HOWARD UNIVERSITY SEEKS TO EXCEL, TO BE THE BEST. THERE ARE SO MANY POTENTIAL AREAS FOR GROWTH & DEVELOPMENT. I SPOKE A MOMENT AGO OF NANCY'S VISIT TO THE HOSPITAL CENTER & I CAN TELL YOU SHE WAS IMPRESSED WITH WHAT SHE SAW BEING DONE THERE IN PEDIATRICS & OTHER AREAS.

SOME PEOPLE SEE HOWARD FULFILLING A UNIQUE ROLE. THEY SEE THIS UNIVERSITY AS AN IDEAL ORIENTATION CENTER FOR CITIZENS & LEADERS OF THIRD WORLD NATIONS COMING HERE TO LEARN ABOUT DEMOCRATIC INSTITUTIONS & OUR ENTERPRISE SYSTEM.

*Let me say a word about
Howard U. & ... Prod. function
Rothman says etc.*

EACH OF YOU, I KNOW, SHARES MY BELIEF IN THE PRINCIPLES OF THE FREE MARKET -- PERSONAL INITIATIVE, COMPETITION, RESPONSIBILITY, REWARD AND STEWARDSHIP. YOUR PRESENCE HERE AND YOUR GENEROSITY DEMONSTRATE HOW WILLING YOU ARE TO LIVE UP TO YOUR BELIEFS. WE CANNOT THANK YOU ENOUGH FOR THAT.

AND LET'S REMEMBER THAT WE'RE WORKING AS PARTNERS -- THE PUBLIC & PRIVATE SECTOR TOGETHER. OUR ADMINISTRATION IS ALSO DOING ITS PART.

ON SEPTEMBER 15, 1981, I DIRECTED FEDERAL AGENCIES TO "INCREASE THE ABILITY OF HISTORICALLY BLACK COLLEGES & UNIVERSITIES TO PARTICIPATE IN FEDERALLY-SPONSORED PROGRAMS." WE HAVE MADE SIGNIFICANT PROGRESS.

TODAY, I AM PLEASED TO ANNOUNCE THE AWARD OF 10 GRANTS FROM THE URBAN MASS TRANSPORTATION ADMINISTRATION, FOR ALMOST \$800,000, TO BLACK INSTITUTIONS FOR IMPORTANT RESEARCH PROJECTS. TWO OF THESE GRANTS, FOR A TOTAL OF \$142,000, ARE BEING AWARDED TO HOWARD UNIVERSITY.

THIS UNIVERSITY ALSO RECEIVED A GRANT FROM THE URBAN TRANSIT AGENCY TO CONDUCT AN EXTENDED SEMINAR FOR 15 PROFESSORS FROM BLACK INSTITUTIONS TO PREPARE THEM TO UNDERTAKE RESEARCH PROJECTS ON TRANSPORTATION PROBLEMS.

WELL, I THINK WE'VE TAKEN ENOUGH OF YOUR TIME. I WANT TO THANK DR. CHEEK & ALL OF YOU AGAIN -- & LET ME JUST SAY, I HOPE WE CAN MEET AGAIN TO FURTHER THIS WORTHY CAUSE. THANK YOU & GOD BLESS YOU.

#

End
case
File

President's originals

08293935
SP630

THE WHITE HOUSE

WASHINGTON

May 21, 1982

MEMORANDUM FOR THE PRESIDENT

FROM: ARAM BAKSHIAN, JR. *AB*

SUBJECT: Bundestag, Berlin and Vatican Speeches

Attached are the drafts for your Bundestag, Berlin and Vatican speeches. They have been reviewed by senior staff. Along with the Parliamentary address which you are already working on, these comprise the major presentations of the European trip.

Could I have phonetic spelling of names below?
I think I know some of them but would ~~like~~ like to
be sure. RR
Pres. Stucklen

Heinrich Heine

Frederich Schiller

Bundesrat

~~_____~~

(Elliott/AB/NSC)

June 1, 1982

3:00 p.m.

PRESIDENTIAL TOAST AT DINNER HOSTED BY AMBASSADOR GALBRAITH,
PARIS, JUNE 3, 1982

Mr. President, Madame Mitterrand, Prime Minister and Madame Mauroy, Ministers, honored guests, dear friends:

Nancy and I are very pleased to be with you tonight in this lovely home of Ambassador and Mrs. Galbraith, our gracious hosts.

Mr. President, I speak not just for Nancy and myself, but for so many of our countrymen, when I express the joy we Americans feel in returning to France, and seeing again her special jewel -- Paris.

Mr. President, I am grateful to have this opportunity to continue our dialogue and to meet with Madame Mitterrand, members of your government and ^{So} many ^{OF YOUR FINE CITIZENS.} ~~fine Frenchmen and women~~. I have enjoyed getting to know you this past year, and have benefitted from your wise counsel during our several discussions.

This will be our second economic summit together. You may be sure I will work with you to help make it a success. I come to Europe and this summit with a spirit of confidence.

Our Administration has embarked upon a bold program to bring inflationary Government spending under control, restore personal incentives to revive economic growth, and rebuild our defenses to ensure peace through strength. This has meant a fundamental change in policies, and understandably, the transition has not been without difficulties.

However, I am pleased to report that these policies are beginning to bear fruit. Inflation is down, interest rates are falling and both personal savings and spending are improving. We believe economic recovery is imminent. We also are moving forward to restore America's defensive strength after a decade of neglect. At the same time, we have invited the Soviet Union to meet with us and to negotiate, for the first time in history, substantial and verifiable reductions in the weapons of mass destruction. This we are committed to do.

You in your country have also been working to set a new course. While the policies you have chosen to deal with economic problems are not the same as ours, we recognize they are directed at a common goal -- a peaceful and more prosperous world.

We understand that other nations may pursue different roads toward our common goals. But we can still come together and work together for a greater good. The challenge of our democracies is to forge a unity of purpose and mission, without sacrificing the basic right of self-determination. At Versailles, I believe we can do this. I believe we will.

Yes, we in the West have big problems, and we must not pretend we can solve them overnight. But we can solve them, ~~we have the means to solve them.~~ It is we, not the foes of freedom, who enjoy the blessings of Constitutional government, rule of law, political and economic liberties, and the right to worship God. It is we who trust our own people, rather than fear them.

These values lie at the heart of human freedom and social progress. We need only the spirit, wisdom and will to make them work.

Mr. President, just as our countries have preserved our democratic institutions, so have we maintained the world's oldest alliance. Like true friends who may disagree from time to time, we know we can count on each other when it really matters. I think there is no more fitting ~~a~~ way to underscore this relationship than to recall that there are more than 60,000 American soldiers, sailors and marines who rest beneath the soil of France.

As the anniversary of D-Day approaches, let us pay homage to all the brave men and women, French and American, who gave their lives so we, and future generations, could live in freedom. In their memory, let us remain vigilant to the challenges we face, ~~We will stand~~ ^{STANDING} tall and ~~stand~~ firm ~~whenever we stand~~ together.

~~IF YOU WILL ALLOW ME -~~
~~Mr. President,~~ there was a young American, his name was Martin Treptow, who left his job in a small town barber shop in 1917, to come to France with the famed Rainbow Division. Here, on the Western Front, he was killed trying to carry a message between battalions under heavy artillery fire.

We are told that on his body was found a diary. On the flyleaf under the heading, "My Pledge," he had written that we must win this war, "Therefore, I will work, I will save, I will sacrifice, I will endure, I will fight cheerfully and do my

utmost, as if the issue of the whole struggle depended upon me alone."

~~well,~~ The challenges we face today do not require the same sacrifices that Martin Treptow and so many thousands of others were called upon to make. But they do require our best effort, our willingness to believe in each other, and to believe that, together with God's help, we can and will resolve the problems confronting us.

~~Mr. President,~~ I pledge to you my best effort. Let us continue working together for the values and principles that permit little people to dream great dreams, to grow tall, to live in peace, and one day, to leave behind a better life for their children.

Saint-Exupery wrote that a rock pile ceases to be a rock pile the moment a single man contemplates it, bearing within him the image of a cathedral.

Mr. President, let us raise our glasses to all the cathedrals yet to be built. With our friendship, courage and determination, they will be built.

Vive la France et vive l'Amerique -- des amis ce soir, demain et toujours. *

* [Long live France and America: Friends this evening, tomorrow and always.]

(Elliott/AB)
May 26, 1982
11:30 a.m.

PRESIDENT'S REMARKS TO U.S. EMBASSY STAFF AND DEPENDENTS, PARIS
JUNE 4, 1982

Mr. Secretary, Mrs. Haig, Mr. Ambassador, Mrs. Galbraith -- Nancy and I are very grateful that so many of you, staff members and families, could be here today. I just wish we had the time to greet each one of you personally.

You know, you belong to a pretty special group. You're doing a very important job and living an experience you'll never forget. Maybe some of you feel a little like Gertrude Stein when she wrote, "America is my country and Paris is my home town."

Well, I just want you to know that you are never forgotten back in the States and that we appreciate very much your hard work and hospitality. The success of the summit -- and this visit to Paris -- will be in great measure due to your efforts.

If I may, I'd like to speak for a moment on a subject which concerns me greatly, and each one of you in a personal way -- terrorism. All of us have been moved by the tragic events of the past months -- especially by the death of Colonel Ray on the streets of Paris. I know that some of you here today were his colleagues, and you have our ^{deepest} deep sympathy. ~~I think I can speak~~ From experience ^{I know} -- it's no fun being a target, no matter where on Earth you're standing. The safety of our diplomats is of paramount concern to us. President Mitterrand has also put in motion steps to control the threat of terrorism. We are

encouraging him -- as are the other world leaders who share my concerns -- to continue this effort.

We know your jobs are not easy. The delicate nature of diplomacy makes many demands upon you. But France and the United States are old friends and close partners. And if our partnership is growing stronger -- which I am convinced it is -- that is certainly a tribute to your professional skills. We salute you for all you are doing and urge you to keep up the good work.

And Nancy joins me in thanking you again for your warm welcome.

(Parvin/AB)
May 26, 1982
12:30 p.m.

LUNCHEON TOAST: QUIRINALE PALACE
JUNE 7, 1982

It's a genuine privilege to be here today, and most especially as the guest of President Pertini.

The poet Robert Browning wrote, "Open my heart and you will see/Graved inside of it, 'Italy'." As countless immigrants to my Nation's shores would confirm, Italy is engraved inside millions of American hearts. Mr. President, after your recent trip to the United States, the name Pertini also is engraved in our hearts.

In my time at the White House, I don't remember as beautiful and moving a gesture as the kiss you planted on our flag that March morning. ~~Because of the principles you stand for,~~ That kiss touched all the citizens of my country. We were deeply honored. And, Mr. President, I want to say personally how honored I feel to call you "amico" (uh-me-co).

The word friend certainly characterizes the relationship between Italy and the United States. We are drawn together by the blood of our people and the bonds of our Western ideals. We share a devotion to liberty and the determination to preserve that liberty for ourselves and our descendents.

Yes, we live in difficult times that test our beliefs. The independence and freedom of people the world over are threatened by the expansion of totalitarian regimes and by the brutal crimes of international terrorism. But, let me say, I am optimistic. The West simply needs to believe in itself and its own leadership to succeed.

Italy and her people are abundant in that leadership. Italy has made hard but self-confident choices in recent years. The Atlantic Alliance is firm in large part because of Italian determination to assume major responsibilities within NATO for our common defense. Prospects for peace are improved because of Italy's contribution to such efforts as the Sinai Multinational Force. The free world better appreciates human dignity and justice, thanks to Italy's principled stand on Afghanistan and Poland. And, of course, there is Italy's integrity in the face of terrorism -- and let me cite here the brilliant operation that freed General Dozier.

These issues have required difficult decisions. They have required political decisiveness beyond the ordinary. So I want to pay special tribute to you, President Pertini, Prime Minister Spadolini, Foreign Minister Colombo, and to the entire Italian government for the resolution you have shown and the example you have given.

In return I want to assure you that the United States stands behind you in defending the values of the West. The Atlantic Alliance is still the heart of our foreign policy. And that heart beats for peace and freedom.

The United States is fortunate to enjoy the friendship of Italy and the Italian people. We are wiser for your counsel and stronger for your partnership. Like the great Virgil, we Americans believe, "As long as rivers shall run down to the sea, or shadows touch the mountain slopes, or stars graze in the vault

of heaven, so long shall your honor, your name, your praises endure."

Mr. President, ladies and gentlemen, may I propose a toast to Italy -- and to her honor, her name, and her praises. May they long endure.

(Maseng/AB)
May 26, 1982
6:30 p.m.

TOAST TO THE RIGHT HONORABLE MARGARET THATCHER, PRIME MINISTER OF
THE UNITED KINGDOM, 10 DOWNING STREET, JUNE 8, 1982

Prime Minister Thatcher, it is a pleasure to meet again with such a respected and trusted friend. Nancy and I are honored to be your guests, and guests of the British people.

Our friendship began in this great city just before you took office. Then, as now, I enjoyed my visit very much. "When a man is tired of London," Samuel Johnson said, "he is tired of life, for there is in London all that life can afford." He was right. I am very glad to be alive, and I love London. It's great to be back.

When you were our guest in Washington last year, Madam Prime Minister, you said you had come across the Atlantic with a message. Britain, you said, stands with America; when America looks for friends, Britain will be there. Your words touched the hearts of our people, and we were very grateful. Let me tell you that I also have crossed the ocean with a message: America stands with Britain.

These are difficult days for both our peoples: we are gripped by recession and concerned about aggression and instability in the world. No longer can we rest on comfortable assumptions about our economies or our security. Together and independently, our two countries have acted to renew and protect our way of life.

We are restoring incentives and opportunity to our marketplaces. By reducing excessive taxation and regulation, by lifting the heavy hand of government, we are placing our faith in the working men and women of Britain and the United States.

Our two countries have been united in commitment to free trade, and we are both making economic sacrifices for the sake of Western security.

But an important challenge still looms before us: the protection of our personal freedoms and national interests in the face of hostile ideologies and enormous military threats. We must find the right balance of deterrent forces and arms reductions to secure a lasting peace for generations to come.

~~Madam Prime Minister,~~ The United Kingdom is a great symbol of Western thought and values. The British people are known for their vision and dedication. Yours has been an empire of ideas, nourishing freedom and creating wealth around the globe. Here is the birthplace of representative government, constitutional rights and economic freedom -- a body of ideas that has raised the standard of living and improved the quality of life for more people in less time than any that came before.

Your leadership, Madam Prime Minister, has also been far-seeing and courageous, returning your country and your people to the roots of their strength. You remind me of something one of our wiser Americans, Will Rogers, once said about the paradox of being a great leader: "The fellow who can only see a week

ahead is always the popular fellow, for he is looking with the crowd. But the one that can see years ahead, the true leader, has a telescope. His biggest problem is getting people to believe he has it."

Well, you have a telescope, and your focus is true. ~~Madam~~
~~Prime Minister~~. You also have the eloquence and determination necessary to lead, and your people have the wisdom and tenacity to persevere. We Americans believe this combination promises great things for not only Great Britain, but the world.

Nancy and I thank you, ~~Madam Prime Minister~~, for this warm reception among friends. I would like to propose a toast to the bonds between our people, to the Right Honorable Margaret Thatcher, Prime Minister of the United Kingdom, and Mr. Thatcher, and to the Queen. The Queen.

(Maseng/AB)
May 28, 1982
4:00 p.m.

PRESIDENTIAL TOAST TO HER MAJESTY, THE QUEEN OF THE UNITED
KINGDOM, WINDSOR CASTLE, JUNE 8, 1982

Your Majesty, Nancy and I are honored to be your guests at this beautiful and historic castle. It was from here that King Richard the Lionheart rode out to the Crusades, and from here that his brother, King John, left to sign the Magna Carta. It is a rare privilege to be ^(A MOMENTARY) part of the rich history of Windsor Castle.

As we rode over these magnificent grounds this morning, I thought again about how our people share a common past. We are bound by so much more than just language: many of our values, beliefs and principles of government were nurtured on this soil. I also thought of how our future security and prosperity depend on the continued unity of Britain and America.

This place symbolizes both tradition and renewal, as generation after generation of your family makes it their home. We in America share your excitement about the impending birth of a child to the Prince and the Princess of Wales. We pray God will continue to bless your family with health, happiness and wisdom.

It has been said that the greatest glory of a freeborn people is to transmit that freedom to their children. That is a responsibility our people share. Together, and eager for peace, we must face an unstable world where violence and terrorism,

aggression and tyranny constantly encroach on human rights. Together, committed to the preservation of freedom and our way of life, we must strengthen a weakening international order and restore the world's faith in peace and the rule of law.

A great American, Dr. Martin Luther King, once said that he had an abiding faith in our people and in the future of mankind. I share ~~his~~ ^{THAT} faith and apply it to free people everywhere. The challenge of freedom is to reject an unacceptable present for what we can cause the future to be. Together, it is within our power to confront the threats to peace and freedom and to triumph over them.

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Your Majesty, Nancy and I, and all of our party, are very grateful for your invitation to visit Great Britain and for your gracious hospitality. Our visit has been enormously productive, and has strengthened the ties that bind our peoples. I would like to propose a toast to Her Majesty the Queen of the United Kingdom, to the continued unity of our two nations and the preservation of our freedom for generations to come.

To Her Majesty, the Queen.

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(Bakshian)
June 1, 1982
3:30 p.m.

DEPARTURE REMARKS FOLLOWING SCHMIDT BILATERAL MEETING, BONN
JUNE 9, 1982

Ladies and Gentlemen,

Chancellor Schmidt and I have just concluded very useful discussions on a broad range of issues of concern to us both. The opportunity to exchange views with the Chancellor is always valuable. Our consultations are, I believe, invaluable to strengthening even further the German-American partnership.

Let me also thank the Chancellor for inviting me to visit the Federal Republic of Germany, to meet with your leaders and to underline the close ties which exist between Germany, the United States and our two peoples.

The postwar period has been characterized by both unity and division. Unity of the Western democracies has been the major reason for peace and prosperity in our countries. Our common dedication to pluralistic democracy has also sent a signal throughout the world. Together we have proven beyond doubt that democracy is the best hope for mankind.

Unfortunately, the fruits of democracy have not been spread evenly throughout the world. The tragic division of Europe is a scar which cuts painfully through Western civilization. Removal of this division must remain one of the most urgent tasks of free men everywhere.

Nowhere are these two aspects of the postwar world more evident than in Germany. The Federal Republic stands as a bulwark of freedom, both in Europe and throughout the world. German dedication to free, Western ideals has helped create a solid foundation for the Atlantic community of nations and for the European community. And German-American friendship has developed into a truly special relationship. I am confident that our friendship will remain firm in the challenging days ahead -- a true guarantee of freedom for both our peoples.

At the same time, the German people have been forced to live for more than three decades with the painful division of their country. One German in five has been deprived of the basic democratic rights which we hold so dearly. You feel each day the sadness of division -- of families torn apart, of young people denied freedom of choice, of older people cut off forever from their countrymen in the West.

It is especially fitting that the NATO leaders meet this week in Bonn to rededicate themselves to the common tasks of maintaining our democracies and of overcoming the divisions which still plague Europe -- of recommitting the West to protecting the peace through adequate defense programs.

It is also fitting that I conclude my trip to Europe with a visit to Bonn -- and to Berlin. Nowhere in the world does the United States have more friends than it does in the Federal Republic. Nowhere in the world are family, business and

professional ties more deeply developed than between Germany and America.

Our two democracies have a special, shared mission, one of which we can both be proud. If Western prosperity and democracy are to be protected, we -- the United States and Germany -- must remain at the forefront of the effort. By maintaining German-American unity, we preserve the cohesion of the entire West.

We will succeed in this task and I believe this visit will help underline how strong our unity remains. I am grateful to Chancellor Schmidt for providing this opportunity to discuss ways of making our cooperation even more fruitful in the crucial years ahead and I extend to him, and all Germans, the continued friendship and best wishes of the American people.

Handwritten initials/signature in top left corner.

PLEASE RETURN TO DICK DASMAN

(Parvin AB) June 9, 1982 4:00 p.m.

R/R revisions hereon 10 a.m. 10 June rws

PRESIDENT'S REMARKS TO U.S. FORCES IN EUROPE, TEMPELHOFF AIRPORT JUNE 11, 1982

FRIDAY

Thank you for that welcome. Over the last week, I've met with Presidents and Prime Ministers, but being with you -- the men and women of our armed services -- is one of the proudest moments of my entire trip. So right off let me say thank you. I am very proud of all of you who are serving in Europe. And I'm bringing you not only my personal gratitude, but that of all the folks back home.

We think of you often. Needless to say, you're regularly in the hearts and minds of family, friends and sweethearts. And, SINCE THE CONST. SAYS IT'S YOUR AS YOUR Commander-in-Chief, not a day goes by without my thoughts turning, in one way or another, to our troops stationed here. YOU WHO MAN THE BARRIERS OF FREEDOM,

In Europe, there are now more than 300,000 of you HERE IN EUROPE -- American men and women defending freedom far from home. I know that as one individual out of all those thousands you may NOT REALIZE forget how your day-to-day work fits into the big picture. But in the few minutes I have today I'd like to tell you how you fit into the scheme of history -- why you are here and why EACH INDIVIDUALS your contribution is so important.

I know it's hard to keep your eye on history when the hours are long, and homesickness too familiar. And it's very hard to take the long view when your sergeant keeps telling you to move faster and grunt harder.

But you are here because you are vital to freedom, the crowning glory of our civilization. America would not be America without freedom. And we cannot keep it without you.

We need not look far from this airport to see just how important your service really is. Despite the ever-present threat from the East, our role here has preserved a period of peace longer than any Europe has known in this century. And peace in Europe means peace for America.

At this very moment, the forces of the Soviet Union and the Warsaw Pact are poised only a few miles from here. They aren't there to protect the people of Eastern Europe. The Iron Curtain was woven not to keep people out, but to keep them in. The most obvious symbol of this is the Berlin Wall. ^{You know} ~~Let me speak plainly:~~ I'd like to ask the Soviet leaders one question. In fact, I may stuff the question in a bottle and throw it over the wall when I go there today. I ^{really} ~~genuinely~~ want to hear their explanation. Why is that wall there? ^{Why} Are they so afraid of the freedom on the other side?

~~Meanwhile,~~ The huge number of Soviet tanks that rumble through the countryside ~~and~~ the Soviet missiles that peer over the border, ^{THEY AREN'T THERE} ~~are obviously not~~ there for defense, ^{THEY AREN'T THERE} ~~but~~ to threaten the West and divide the Alliance.

Our forces and those of NATO have a very different assignment. We don't seek to keep Europe captive. We seek to keep Europe free. The people of West Germany, through their government, have time and again asked that we stand together in defense of freedom -- both theirs and ours. And President Carstens' recent visit to the U.S. Second Armored Division was symbolic of our unity.

Just as the Europeans support your presence here, I, too, as President, want to support you by giving you what you need to do your job. I am determined you will have fair pay, new equipment, top-notch training and the best leadership.

~~As I said earlier~~, America is honored by your service. Your job may sometimes seem routine, but, believe me, it isn't; it is part of a noble cause -- the defense of freedom and dignity. And, your sacrifice, though it may sometimes seem unrecognized, is deeply appreciated from the bottoms of our hearts. So thank you, and let me pledge the same duty to you that you have pledged to our country and the cause of freedom. God bless you, and God bless America.

End
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