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NATIONAL NEWS BRIEFS

By United Press International

PAGE, Ariz. (UPI) - Two British pilots have drawn the help of the local Chamber of Commerce to raise funds for another attempt to break the world's hot-air balloon altitude record.

Page-Lake Powell Chamber President Clyde Maris said in a news release Tuesday area residents have "taken Operation Sky Quest to heart. We're only a small town, but we've got big hearts. We're hoping other big-hearted Americans will join with us in our efforts to make this project succeed."

Operation Sky Quest made an unsuccessful attempt Feb. 7 to launch a balloon 80,000 feet high to break the current world hot-air balloon altitude record. The balloon broke loose, however, before the pilots could enter the gondola capsule.

Officials said a second attempt would require \$50,000 to \$60,000. Maris said contributions can be sent to the Page-Lake Powell Chamber of Commerce, P.O. Box 727, Page, Ariz.

--- **LOS ANGELES (UPI)** - An entertainment industry group says it will sponsor a family-oriented magazine to emphasize the evils of narcotics and reinforce prevention and awareness programs.

"Chemical abuse is deteriorating the fabric of American society," Ralph Andrews, a Columbia Pictures Television producer and member of the Entertainment Industries Council Inc., told a news conference Tuesday.

"We of the entertainment industries are accepting a responsibility to use the power of the industry to declamorate drug use."

Also at the news conference were actor Tim Reid, co-star of the CBS television series, "Simon and Simon," and actress Michelle Lee of the CBS series, "Knot's Landing."

The as-yet untitled magazine will reinforce the work of drug prevention and awareness programs, which will receive proceeds from a benefit racing series titled, "Off-Roaders Driving Against Drug and Alcohol Abuse."

--- **DETROIT (UPI)** - Doctors at Children's Hospital will know today if surgery will be required to remove tumors from the eyes of a 5-month-old Laotian refugee baby.

Tests were performed Tuesday on Franklin, the son of Laotian refugees Van Pao Kue, 28, and Chee Yang, 25, who had taken him from a Columbus, Ohio, hospital last week when told his eyes were cancerous and that he would die unless they were removed. Earlier, the boy had been treated by a spirit doctor in Detroit.

The Franklin County, Ohio, prosecutor has charged each parent with one felony count of endangering the child, but later said the charges would be dropped if doctors trained in modern medicine would treat him.

--- **SACRAMENTO, Calif. (UPI)** - The California Highway Patrol reports that three drivers were cited in connection with the Feb. 3 pileup of 60 vehicles on fog-shrouded Yolo Causeway.

About 20 persons suffered minor injuries in the chain of crashes on the westbound lanes of Interstate 80, west of Sacramento.

CHP Officer Larry Ostergard said Tuesday the accident was caused by an elderly woman "slowing down too much in the fog. She was nearly stopped." The woman, Beatrice Wooden, 78, Sacramento, was cited for impeding traffic.

Also cited were truck drivers Michael Kreis of Fairfield and Herb Redmond of Sacramento. The CHP said pipes on Kreis's flatbed truck were not properly loaded and Redmond was driving at an unsafe speed for the conditions.

CT-

On Tuesday, February 14, a press conference was held at the Greater Los Angeles Press Club to announce the formation of an Entertainment Industries Council "for a Drug Free Society," which embraces the television, motion picture, radio, recording and professional sports industries. It is registered as a Section 501 (c) 3 non-profit organization and is incorporated in the state of California.

Appearing were Jay Rodriguez, a vice president of NBC; black actor Tim Reid ("WKRP Cincinnati" and currently "Simon & Simon"), actress Michele Lee ("Knots Landing"), and Ralph Andrews, producer, Columbia Pictures Television. A statement by comedian Tim Conway was read when a last-minute conflict prevented his appearance.

Brian Dyak, who has worked in youth crisis programs for 10 years in Tampa and Washington, most recently with the Youth Rescue Fund, will be the council's president.

Named among 15 council directors (not all have been selected) were Rodriguez, Reid, Lee, Conway; columnist Jack Anderson; Herman Rush, president, Columbia Pictures Television; Renee Valente, producer and president of the Producers Guild; producers Nancy Dockry, David Goldsmith ("Cocaine: One Man's Seduction"), and Tom Cole; and black teenage actress Kim Fields ("Facts of Life").

The Statler Brothers were named in Conway's statement as joint chairpersons of a national advisory committee, which is open-ended as to participation.

Jack Valenti, president of the Motion Picture Association of America, a Democrat and once special assistant and advisor to President Lyndon Johnson, is national honorary co-chair. Seeking a non-partisan flavor, but unmentioned in this regard is an invitation to Mrs. Reagan to be the other honorary co-chair. If she accepts, several plan to fly to Washington at their own expense to welcome her aboard and embrace the President's drug awareness campaign as part of their mission.

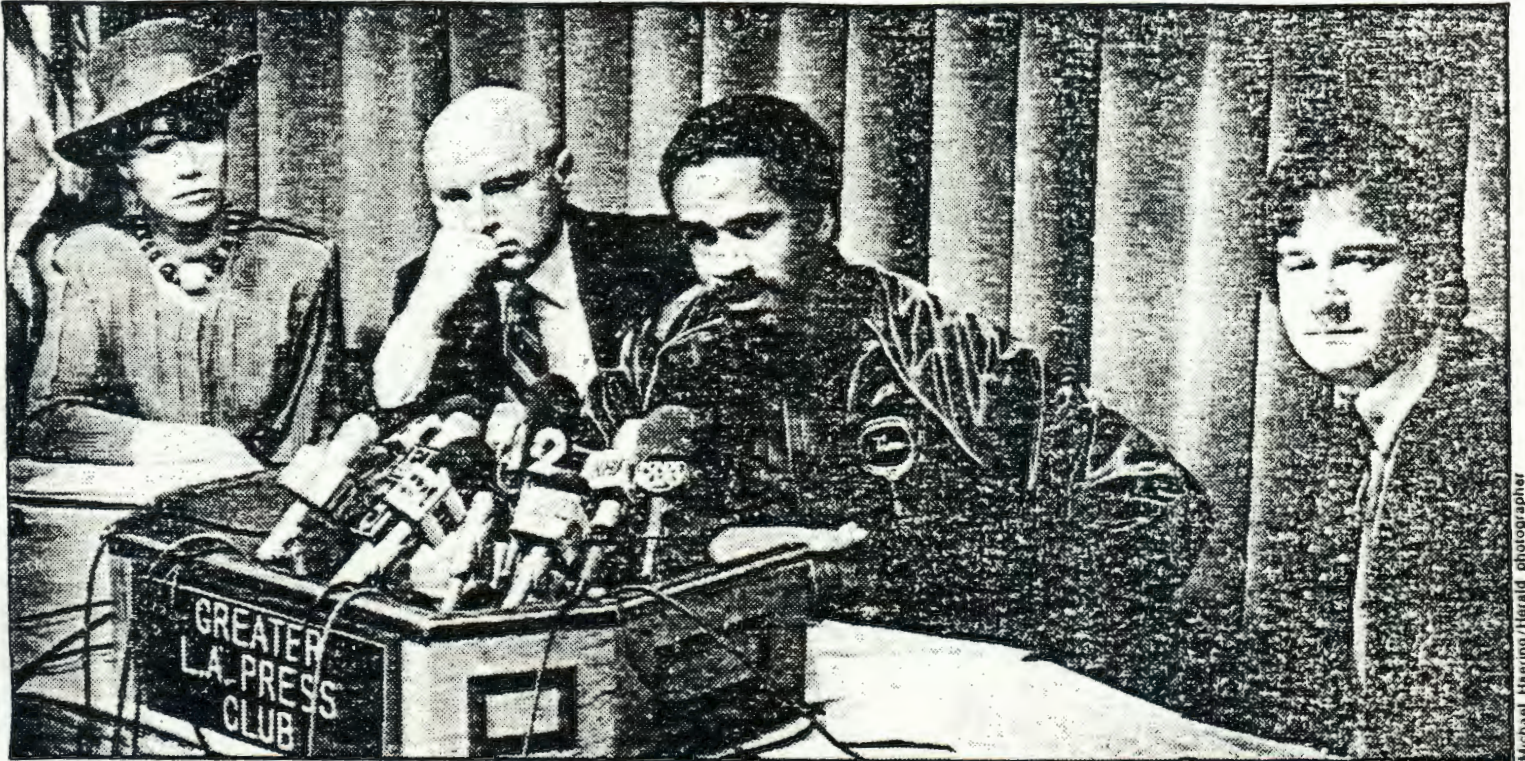
The President and First Lady are mentioned in the principal release given at the news conference (top of Page 2).

Media coverage Tuesday that I was able to document included local news stories on Channels 7 (4 p.m.), 9 (9 p.m.) and 4 (4 and 5 p.m. hours, including a nice tie-in with Mrs. Reagan's appearance in Seattle on the latter segment); Entertainment Tonight, as far east as Chicago, St. Louis, etc.; KHJ Radio; and one of the two L. A. all-news stations, KNX. Wednesday's Los Angeles Herald-Examiner has a story on Page 3 of the first section and the Daily News also carried it.

Pat

File

Battling a habit of mind



Michael Haining/Herald photographer

From left, actress Michele Lee, TV producer Ralph Andrews and actor Tim Reid say stereotype of industry drug abuse is unfair.

Stars speak out to 'deglamorize' portrayal of drug use

By Marie Denunzio
Herald staff writer

Television industry professionals have been unfairly stereotyped as drug abusers, according to a newly formed organization which plans a campaign to "deglamorize" the use of drugs and alcohol on TV, in motion pictures and on records.

Leaders of the Entertainment Industries Council Inc. speaking at a news conference yesterday, partially blamed television, newspaper and radio journalists for the entertainment industry's bad image. They claimed writers and editors often sensationalized and exaggerated stories linking the entertainment industry with drug and alcohol abuse.

"It seems like every sweeps (the season when television stations try to increase their ratings) you see on the news some 'in depth' report (on drugs in the entertainment industry)...," said actor Tim Reid, one of the directors on the council board.

"Between commercials you hear, 'Tonight, cocaine and Hollywood.' That leaves the image that we are all cocaine fiends," he said.

Reid, who co-stars in the CBS series "Simon and Simon," criticized a recent report aired on "Entertainment Tonight"

that professionals connected with his series and with CBS' "Dukes of Hazzard" were being investigated by the Los Angeles Police Department for drug use.

So far only one arrest has been reported in connection with the investigation of people on those two shows.

Reid claimed drugs are never used on the set of "Simon and Simon." "I don't know what they (the cast and crew) do at home, but they don't use it on the set."

This type of reporting, Reid said, "does a tremendous amount of harm to young people" by leaving them with the impression that many of their television or film idols condone the use of drugs.

Council members acknowledged that there is drug and alcohol abuse in the industry and that some members "flaunt their use of drugs." The problem, however, is not as widespread as it is portrayed, according to the council.

Columbia Pictures Television producer Ralph Andrews, temporary chairman of the council, said he didn't think drug abuse is any more common in the entertainment industry than in other high-paying professions such as the medical or legal fields.

Besides blaming journalists for the problem, the council attacked the entertainment industry as well. The industry has used its "awesome power" to glamor-

ize the use of drugs and alcohol, especially among young people, the council said.

As an example, council member and star of "Knots Landing" Michele Lee, cited a scene in the movie "Poltergeist" in which parents put their children to bed, then went into their own bedroom and smoked marijuana.

"It (using marijuana) had nothing to do with the scene," she said. "It led kids to believe that their parents use a double standard. They said 'don't do it' and then they do it themselves."

Andrews dismissed the argument that the situations in movies and television programs are simply a reflection of reality. "They help to create that reality and can help to change it," he contended.

In addition to removing positive references to drugs and alcohol from scripts, Andrews called on production officials to refrain from hiring "people who are known to be involved with drugs." Reid stressed, however, that the council was not calling upon members of the industry to "become policemen."

The council is planning to produce public service announcements to promote the deglamorization of drugs and alcohol. In addition, it plans to hold a national series of auto races to promote a drug and alcohol awareness program.

CASE # 765

ACTION ITEM

TO: _____

DUE: _____

WHAT: _____

sd

Talked to Steve.
Barry will call
to continue.

24 FEB 1984
763

CELEBRITY CONNECTION

6336 ORANGE STREET
LOS ANGELES, CA 90048

(213) 665-5223

February 23, 1984

Dr. Carlton Turner, Ph.D.
Special Assistant to the President
Drug Abuse Policy Office
The White House
Old Executive Office Building
Washington, D.C. 20500

Dear Carlton,

Allow me to express my sincere appreciation for your having given me the opportunity to work with the White House in acquiring celebrity participation for the White House Drug Abuse Policy Office.

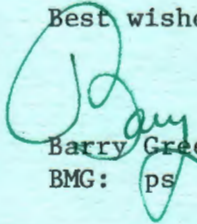
After our meeting, I met with Steve Jacobs and have been working with him on the celebrity participation for the ENTERTAINMENT INDUSTRIES COUNCIL, INC. Celebrity Connection is proud to have suggested and acquired many members of the Board and Advisory Council, including Tim Reid, Tim Conway, Lauri Hendler, Morgan Mason, Marion Ross, Timothy Gibbs and many others.

We are also pleased to be receiving requests from local Drug Abuse organizations based on referrals from the NATIONAL FEDERATION OF PARENTS.

I expect to be traveling to Washington for a dinner with the President next Friday, March 2. I hope to have the opportunity that morning to introduce you to Susan Howard (Dallas) and Scott Baio (Happy Days). I look forward to seeing you again.

You know that you have my personal devotion and the services of Celebrity Connection at your disposal.

Best wishes,


Barry Greenberg
BMG: ps

THE WHITE HOUSE

WASHINGTON

March 16, 1984

Dear Ms. Lee:

I have viewed the "Knots Landing" segments chronicling your character's descent into drug dependency, her rejection of support, strength through treatment, and ultimate emergence into recovery.

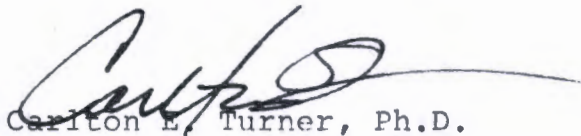
Your portrayal was stunning. You succeed in reflecting the truth of the problem of drug dependency directly and indirectly. Your acting was a profound portrayal of how a national problem affects individuals and their families.

The President has said, "too often, ordinary citizens feel that they can do little to solve complex national problems. But drug abuse is different; here is a problem that can be solved through the efforts of individual Americans."

Sometimes we forget that individual Americans are also celebrities who have the outreach to deglamorize drugs in a way that makes a difference for all of us. Your nine episodes on "Knots Landing" makes that difference.

Thank you for your work in the Entertainment Industry to deglamorize drugs.

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Ms. Michele Lee
c/o Bob Palmer, Inc.
845 Via de la Paz
Suite A142
Pacific Palisades, California 90272

THE WHITE HOUSE

WASHINGTON

March 19, 1985

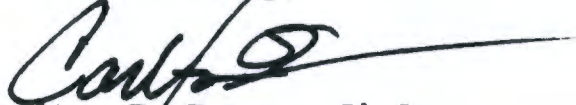
Dear Larry:

Thank you so much for your continuing support of the President's Drug Awareness Campaign. The work you have done as Chairman of the Writers, Producers and Directors Caucus, in conjunction with the Entertainment Industries Council and with the OJJDP National Partnership is very much appreciated.

The goal of the President and Mrs. Reagan is a generation of drug-free Americans. This goal can only be realized when individuals, such as yourself, are willing to get involved and do their part in changing the erroneous perception that drug use is not dangerous and even if it were, it is a "victimless" crime. As the President has said, "Drugs already reach deeply into our social structure, so we must ... let kids know the truth, to erase the false glamour that surrounds drugs, and to brand drugs such as marijuana exactly for what they are -- dangerous..."

The work you are doing is helping America learn the truth, helping erase the false glamour and helping to brand all drugs as dangerous. On behalf of the President and Mrs. Reagan, I would like to extend our heartfelt thanks and sincere best wishes for success in your continuing efforts.

Sincerely,



Carlton E. Turner, Ph.D.
Deputy Assistant to the President
for Drug Abuse Policy

Mr. Larry Stewart
Chairman
Writers, Producers and Directors Caucus
14032 Cant Lay Street
Van Nuys, CA 91405

bcc: Brian Dyak

EIC

THE WHITE HOUSE

WASHINGTON

March 27, 1984

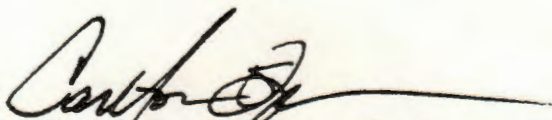
Dear Mr. Swogger:

Thank you for your recent letter to Mrs. Reagan offering to help in the fight against drug abuse in America.

Among our recent efforts toward the elimination of drug abuse is the formation of the Entertainment Industries Council for a Drug Free Society. I have taken the liberty of forwarding your name to them.

We sincerely appreciate your concern and your offer of assistance in helping young people with this problem. Again, thank you for writing.

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Mr. Jimmy Swogger
P.O. Box 5132
New Castle, Pennsylvania 16105

bcc: Steve Jacobs

JIMMY SWOGGER

Dear Mrs Reagan, MAR 7 1984 MARCH 5, 1984

My name is Jimmy Swogger I am 20 yrs old. I am a contemporary concert singer. I have just with in this last year been chosen by a national recording and artist agency. That handles such artists as B.J. Thomas, Andrea Crouch, ect... I am also a christian, I have been for some 13 yrs. my father is Amister. And I am interested in our young people of America And I would like to help in the area of helping to free these young people from the terrible bond of drugs. I have been impressed by what you are doing and after praying about would like to join you in this crusade. So I would like to give my professional abilities and services to you. I know how hard it is to get through over

to you because you are so busy. But you see I called your office and they referred me to the National Federation of Parents of Drug Free youth. And they could not help me much and referred me to another office. It's just I really care about young people like myself. I have never taken drugs in my entire life. And I think with my ventriloquism and Music I could help you in some small way. Before I signed with this national company I was in and 8 month period doing about 289 concerts and 50,000 miles. So you see I come in contact with these young people everyday. I would appreciate knowing your schedule where and when you'll be speaking on this that I might be able to hear you. So here are some pictures and info I hope that you can help me. God Bless you in your tasks I really pray

JIMMY SWOGGER

for you and the President. You all
are the best. And I even support you
for another 4 years. Thank you so much
for your most persians time.

God Bless

I've always

Jimmy Swogger

P.S. If possible
contact me at

Jimmy Swogger
P.O. Box 5132
New Castle, PA
16105

412-656-8746
412-^{OR}658-8328

Thank you.

Jimmy Swogger

In Concert

SOME INFORMATION REGARDING MY MINISTRY....

- Church Affiliation :** I attend, First Church of God, New Castle, PA were my father is pastor Rev Gary Swogger.
- Musical Interest :** Contemporary Christian / Traditional Gospel Music
- Musical Abilities :** Vocalist, Recording Artist, Songwriter / Composer and ventriloquist.
- Training :** Presently attending Gulf - Coast Bible College in Houston Texas. There I am majoring in Music and Bible Theology. And minoring in Pastoral ministry.
- Performing Experience :** I am begining my fifth year in presenting Concerts. I have also in this period of time, I have done numerous T.V. and radio apperances. Such as " The Christian Worship Hour." " Good Morning Youngstown " ect. Also in 1980 I was nominated for the Pennsylvania Governor's School of Arts.
- Recording Artist :** Recorded Record Album in Nashville, Tenn, in Fall of 1980, consisting of Contemporary and Traditional music.
- Type of Program :
(areas of Ministry)** Sunday Morning/Evening Services, Sunday School, Private Organizations (civic groups) , School Assemblies, Dinner Programs, Youth Retreats, Conferences, Radio and Television Programs ect.
- Other Notes of Interest:** My background is that of a non-denominational, reformation movement. (Church of God - Anderson) Therefore, I do not bring any particular church doctrine into my programs. I simply share the love of Jesus Christ, and what a personal friend He is to me. And how he has made a diffrence in my life.
- Personal Comment :** One of my very streng convictions is that I believe that Christian music will forever make a deep most lasting impression on this world than all of the rest put together.

WHAT ARE OTHERS SAYING ABOUT MY MINISTRY:

It has been a great joy to watch Jimmy mature in the Christ-life, and to accept the Cross-life as his life-style. You will be blessed by this young man as he ministers to you.

John W. Conley
President of Gulf-Coast Bible College

Jimmy is definitely one of the finest young men we've ever met. And what a great job he does. Jimmy's program is unique. He's a very good singer, but Jimmy's friends he uses with ventriloquism are a real asset. Jimmy will appeal to everyone, but especially young people. We highly recommend you use him. He's a real dedicated young man.

Ron & Carolyn Patty
Gospel Recording artists, writers, performers.

We recently had Jimmy in our church to lead us in a worship experience. The entire church was captured by Jimmy's personality and very professional presentation. His ventriloquism was exceptional for any age person. I would highly endorse Jimmy to anyone looking for an entertaining and spiritually orientated service.

Tom Walton
State Coordinator Jefferson Missouri.

On behalf of the Board of Directors, I thank you for your presentation. You were a hit, and your entire audience has predicted fame for you in the near future. Your attendance, and performance was the highlight of the evening. I Thank you.

Barbara Robinson
Executive Director the American Cancer Society

We were all very much impressed with your presentation. It came from an obvious deep and sincere personal faith and it expressed itself in a very professional style.

Rev. John W. Sleet
United Presbyterian Minister

I recommend Jimmy to any congregation because of the quality of his music, the skill of his presentation, and above all, the spirit in which he shares it.

, David A. Bailey

Entertainment
Industries
Council, Inc.

12720 Burbank Boulevard
Suite 328
North Hollywood, CA 91607
(818) 505-8000

6715 Lowell Avenue
McLean, VA 22101
(703) 356-8611



Randy Anderson
Public Affairs Director

THE WHITE HOUSE

WASHINGTON

April 4, 1985

Dear Randy:

Thank you for stopping by for a visit. It was nice to put a face with a voice and name.

You are to be commended on the work the Entertainment Industries Council is doing. Your efforts are greatly appreciated.

Best regards,

Sincerely,

Carlton E. Turner, Ph.D.
Deputy Assistant to the President
for Drug Abuse Policy

Mr. Randy Anderson
Entertainment Industries Council, Inc.
12720 Burbank Boulevard
Suite 328
North Hollywood, California 91607

File
E/C

THE WHITE HOUSE

WASHINGTON

April 11, 1984

Dear Mr. Stewart:

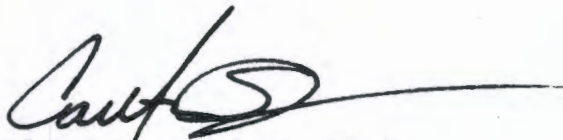
The President asked me to reply to your letter of March 12 and express his and Mrs. Reagan's pleasure at the concern about the nation's drug abuse problems shown by The Caucus for Producers, Writers & Directors.

We appreciate your organization's support in portraying accurately to the millions of television viewers the fact that non-alcoholic alternatives are very much a part of social America. Otherwise, the producers of Perrier and ginger ale would be out of business, something many impressionable viewers might not realize.

Often a group of concerned individuals can influence others without, as you said, being a pressure group or policing agency. We have seen a great deal of this in the past couple of years as parents, service clubs and the like have decided to take a stand on behalf of this country's future.

The straight talk in the copy of Caucus Quarterly you sent was refreshing and we are particularly glad your organization is taking the time to come to Washington and debunk some of the myths about the industry. Keep up the good work.

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Mr. Larry Stewart
Chairman, Alcohol & Drug Abuse Committee
The Caucus for Producers, Writers & Directors
760 N. La Cienega Boulevard
Los Angeles, CA 90069

21 MAR 1984

THE CAUCUS .
FOR PRODUCERS, WRITERS & DIRECTORS

March 12, 1984

*Robert
Turner*

Pat

974

Dear Mr. President,

At a recent meeting of the Alcohol and Drug Abuse Committee of the Caucus, a suggestion was made to pass along to you the enclosed material which demonstrates the concern the members of the Caucus share with you as to the responsibility of the creative community regarding Alcohol and Drug Abuse.

In conversations with members of the Entertainment Industry Council "For a Drug Free Society", we learned that there was a perception in Washington that our community was not involved in any programs directed to either the inner industry abuse problems now surfacing or our influence over some seventy million nightly Television viewers.

We wanted you to be personally aware that your old colleagues are involved, and have been since 1982 when our White Paper (enclosed) was published and distributed to over three thousand Directors, four thousand Writers, seven hundred Producers, and heads of all the Networks and Production companies. A follow-up article appeared in the Caucus Quarterly (enclosed) and members of the committee have appeared on a number of Television shows and spoken to over twenty Alcohol and Drug Abuse associations. I represented the Caucus last May at a three day conference on Alcohol and Public Policy at the National Academy of Science, and this April, Mr. Herm Saunders will attend a similar conference of Columbia University.

As you will see in the material, we have taken the position that the Caucus does not pretend to be a pressure group, or policing agency. It is a simple request to our peers to join us in a common sense approach to a national concern.

We are pleased to be able to report to you that our research has shown a measurable decrease in drinking scenes on prime time Television and that this year we will re-enforce our position with a new White Paper which will also be targeted to the daytime soap operas.

Mr. President, on behalf of the committee it is my pleasure to salute your "Campaign on Drug Awareness" and offer our support and willingness to contribute to it in any way you deem appropriate.

- Steering Committee
- CHARLES FRIES
Chairman
- ALAN HORN
JOHN MANTLEY
Co-Chairmen
- ALAN D. COURTNEY
Treasurer
- DAVID LEVY
Secretary
- BUD AUSTIN
PETER BALDWIN
PHILIP BARRY
SAM DENOFF
GEORGE ECKSTEIN
WILLIAM FROUG
ROGER GIMBEL
NORMAN LEAR
HERMAN RUSH
LEONARD STERN
RENEE VALENTE

Best regards,

Larry Stewart

Larry Stewart
Chairman
Alcohol & Drug Abuse Committee

THE WHITE HOUSE

WASHINGTON

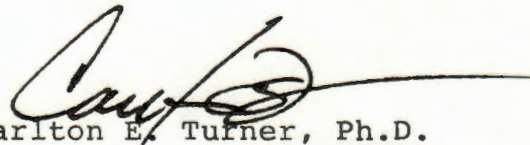
August 1, 1984

Dear Diana:

It was a pleasure meeting you. The work of the Foundation is fascinating.

Please accept my thanks for the hospitality and when you are in D.C., do stop by the office. Best regards,

Sincerely,

A handwritten signature in black ink, appearing to read 'Carlton E. Turner', with a long horizontal flourish extending to the right.

Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Ms. Diana Johnson
Country Music Foundation
4 Music Square East
Nashville, Tennessee 37203

THE WHITE HOUSE

WASHINGTON

August 1, 1984

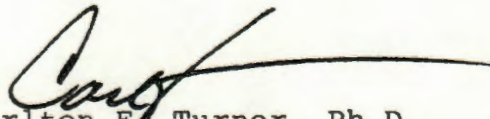
Dear Angelia:

Thanks for the hospitality and your time. I am definitely interested in your education program and song writer interaction and will contact you later in this connection.

Tell your colleagues hello and when you get to D.C. stop by the office for a visit.

Best regards,

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Ms. Angelia Gacesa
Country Music Foundation
4 Music Square East
Nashville, Tennessee 37203

THE WHITE HOUSE

WASHINGTON

August 1, 1984

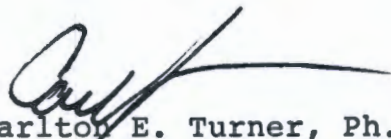
Dear Micki:

I do not have words to express my appreciation for the hospitality. You certainly made my stay worthwhile and delightful. We must continue our discussions on country music. Thus, do stop by the office when you are in town.

Regarding our conversation with Jo and Bob at lunch we are definitely interested in establishing closer ties with country music groups in our efforts to educate the populace about the problems created by drug abuse. I believe the credibility of Country and Western artists can do so much in getting our youth to say no to drugs. Of course, any effort must also benefit the singer or group.

Bill and the Statler Brothers are very helpful and we are grateful. Tell everyone hello for me.

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Ms. Micki Foster
Susan Hackney Associates, Inc.
7 Music Circle North
Nashville, Tennessee 37203

THE WHITE HOUSE

WASHINGTON

August 1, 1984

Dear Jan:

You were so kind in showing me around the Nashville Network that I would like to show you around the White House on your next trip to D.C. Sue or myself will do the honor.

We are definitely interested in working more closely with the Nashville Network to communicate to the public the problems caused by drug abuse. Any thoughts would be appreciated.

Give my regards to all and thanks for the hospitality. Tell John hello.

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Ms. Jan Wall
The Nashville Network
2806 Opryland Drive
Nashville, Tennessee 37214

THE WHITE HOUSE

WASHINGTON

August 1, 1984

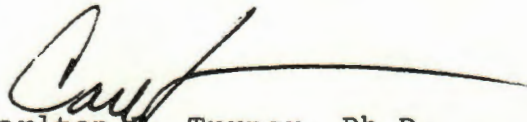
Dear Kathy:

Thanks so much for showing me around the Hall of Fame and your facilities. You were a truly gracious hostess.

The shirt and materials you gave me will be put to good use. I know my kids will now demand a visit to see you and the Country Music Hall of Fame.

When you are next in the Washington area, you are welcome. Please call and come by the office. Best regards,

Sincerely,



Carlton L. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Ms. Kathy Parolini
Country Music Foundation
4 Music Square East
Nashville, Tennessee 37203

THE WHITE HOUSE

WASHINGTON

August 29, 1984

Dear Ms. Summer:

I have recently become aware of your proposed participation in the upcoming "Get It Straight" radio public service campaign sponsored by the Entertainment Industries Council and McDonald's Corporation. I appreciate your concern for America's youth and your willingness to do something for them.

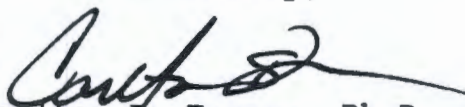
The U.S. Congress passed and the President has signed a bill designating September 23-29, 1984 as National Drug Abuse Education and Prevention Week. Thus, the timing for the release of the radio PSAs and the program is very appropriate. By utilizing influential role models such as yourself to communicate the dangers of drug abuse to American youth we are one step closer to reaching our goal: a generation of drug free Americans.

I'm sure you will agree that what also makes this project very special is the involvement of a major corporation such as McDonald's. This truly demonstrates the kind of positive power that can come from a united partnership amongst industry, entertainers and a national program!

Again, thank you for your concern. Your participation in the "Get It Straight" campaign will be a valuable contribution in reaching millions of teenagers and their parents.

Best wishes,

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Ms. Donna Summer
c/o Susan Munao
1224 N. Vine Street
Los Angeles, CA 90038

THE WHITE HOUSE

WASHINGTON

August 29, 1984

Dear Ms. Evans:

I have recently become aware of your proposed participation in the upcoming "Get It Straight" radio public service campaign sponsored by the Entertainment Industries Council and McDonald's Corporation. I appreciate your concern for America's youth and your willingness to do something for them.

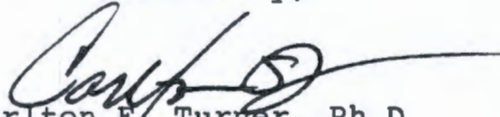
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I'm sure you will agree that what also makes this project very special is the involvement of a major corporation such as McDonald's. This truly demonstrates the kind of positive power that can come from a united partnership amongst industry, entertainers and a national program!

Again, thank you for your concern. Your participation in the "Get It Straight" campaign will be a valuable contribution in reaching millions of teenagers and their parents.

Best wishes,

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Ms. Linda Evans
c/o Joshua Baser
Charter Management
9000 Sunset Boulevard, Suite 1112
Los Angeles, CA 90069

THE WHITE HOUSE

WASHINGTON

August 29, 1984

Dear Mr. Springfield:

I have recently become aware of your proposed participation in the upcoming "Get It Straight" radio public service campaign sponsored by the Entertainment Industries Council and McDonald's Corporation. I appreciate your concern for America's youth and your willingness to do something for them.

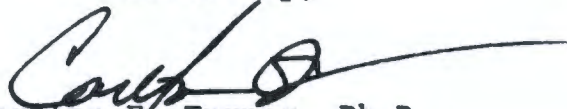
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Best wishes,

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Mr. Rick Springfield
c/o Jeb Baird
Major Way Management
16130 Ventura Boulevard, Suite 525
Encino, CA 91436

THE WHITE HOUSE

WASHINGTON

August 29, 1984

Dear Mr. Loggins:

I have recently become aware of your proposed participation in the upcoming "Get It Straight" radio public service campaign sponsored by the Entertainment Industries Council and McDonald's Corporation. I appreciate your concern for America's youth and your willingness to do something for them.

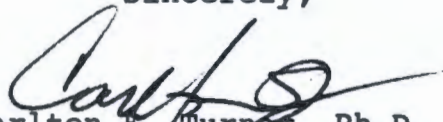
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Best wishes,

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Mr. Kenny Loggins
c/o Larry Wilson
P.O. Box 10905
Beverly Hills, CA 90213

THE WHITE HOUSE

WASHINGTON

August 29, 1984

Dear Friends:

I have recently become aware of your proposed participation in the upcoming "Get It Straight" radio public service campaign sponsored by the Entertainment Industries Council and McDonald's Corporation. I appreciate your concern for America's youth and your willingness to do something for them.

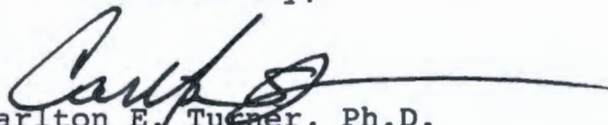
The U.S. Congress passed and the President has signed a bill designating September 23-29, 1984 as National Drug Abuse Education and Prevention Week. Thus, the timing for the release of the radio PSAs and the program is very appropriate. By utilizing influential role models such as The Go Go's to communicate the dangers of drug abuse to American youth we are one step closer to reaching our goal: a generation of drug free Americans.

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Best wishes,

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

The Go Go's
c/o Howard Kaufman
Frontline Management
9044 Melrose Avenue, 3rd Floor
Los Angeles, CA 90069

THE WHITE HOUSE

WASHINGTON

August 29, 1984

Dear Huey Lewis:

I have recently become aware of your proposed participation in the upcoming "Get It Straight" radio public service campaign sponsored by the Entertainment Industries Council and McDonald's Corporation. I appreciate your concern for America's youth and your willingness to do something for them.

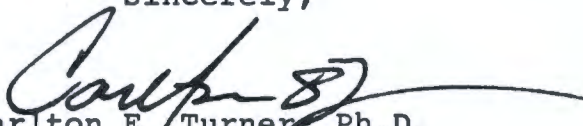
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Best wishes,

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Huey Lewis
c/o Bob Brown
Hulex Corporation
P.O. Box 819
Mill Valley, CA 94942

THE WHITE HOUSE

WASHINGTON

August 29, 1984

Dear Mr. Parker:

I have recently become aware of your proposed participation in the upcoming "Get It Straight" radio public service campaign sponsored by the Entertainment Industries Council and McDonald's Corporation. I appreciate your concern for America's youth and your willingness to do something for them.

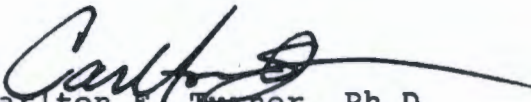
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Best wishes,

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Mr. Ray Parker, Jr.
c/o Joe Ruffalo
11340 W. Olympic
Suite 357
West Los Angeles, CA 90064

NAMES AND ADDRESSES FOR LETTER

- * Ray Parker Jr.
c/o Joe Ruffalo
11340 W. Olympic
Suite 357
West L.A., Calif. 90064 (213) 473-1564
- * Donna Summer
c/o Susan Munao
1224 N. Vine St.
L.A., Calif. 90038 (213) 467-2227
- * Huey Lewis
c/o Bob Brown
Hulex Corp.
P.O. Box 819
Mill Valley, Calif. 94942 (415) 381-0181
- * Linda Evans
c/o Joshua Baser
Charter Management
9000 Sunset Blvd.
Suite 1112
L.A., Calif. 90069 (213) 278-1690
- * Rick Springfield
c/o Jeb Baird
Major Way Management
16130 Ventura Blvd.
Suite 525
Encino, Calif. 91436 (213) 872-1155
- * Kenny Loggins
c/o Larry Larson
P.O. Box 10905
Beverly Hills, Calif. 90213 (213) 271-7240
- * The Go Go's
c/o Howard Kaufman
Frontline Management
9044 Melrose Ave.
3rd Floor
L.A., Calif. 90069 (213) 859-1900

*

MICKEY THOMAS
c/o NADINE CONDON
2400 FULTON ST.
SAN FRANCISCO, CALIF. 94118

OFFICE OF THE VICE PRESIDENT
WASHINGTON

August 30, 1984

MEMORANDUM FOR JENNIFER FITZGERALD

THROUGH: ADMIRAL DANIEL J. MURPHY AND PETE TEELEY *PT by sg*

FROM: MEREDITH ARMSTRONG

SUBJECT: APPOINTMENT WITH THE VICE PRESIDENT

On Thursday, September 6, country and western singers the Statler Brothers will be in to meet with Carlton Turner of the Drug Abuse Policy Office about a program sponsored by the Entertainment Industries Council. They and a number of prominent entertainers have formed a committee to create a "drug free generation of American youth." Background papers are attached.

They will arrive at 11:00 AM, meet with Dr. Turner until 1:00 PM and then have lunch in the Mess from 1:00-2:00 PM.

If the Vice President's schedule permits, the Statler Brothers would like to stop in and see him for just a few minutes. It would be a good photo opportunity, for news as well as for a public affairs campaign we are planning on the drug program.

Please let me know.

Entertainment Industries Council, Inc.

"For a Drug Free Society"

The ENTERTAINMENT INDUSTRIES COUNCIL, INC. was organized to bring the enormous influence of the entertainment industries (motion pictures, television and the recording industry) to the forefront of national efforts to combat drug abuse and alcohol misuse in society.

THE PRIMARY PURPOSE OF THE COUNCIL IS: TO CREATE A DRUG-FREE GENERATION OF AMERICAN YOUTH BY THE BEGINNING OF THE TWENTY-FIRST CENTURY.

This purpose is paramount to the development and design of all programs implemented by the Council. Though the purpose may seem an unreachable goal, Council participants subscribe to a belief that it is as unreachable as landing a man on the moon was believed to be twenty years ago.

All Entertainment Industries Council projects rely on substantial participation of members from the entertainment community such as: writers, directors, producers, recording artists, sports figures, motion picture and television personalities, studio and network executives.

STRUCTURE AND PROGRAMS OF THE ENTERTAINMENT INDUSTRIES COUNCIL, INC.

The Council is guided by a fifteen member Board of Directors representing all facets of the entertainment industries (see Board roster). Additionally, the Council has an Honorary Committee comprised of industry leaders such as: Grant Tinker, Jack Valenti, Lucille Ball, Frank Sinatra, George Kennedy, Robert Young, and Dorothy McQuire. The Honorary Committee members are active participants in Council special events.

The major working body of the Council is the National Advisory Committee. These participants are active in Council programs and are the force used to support the intentions of major public awareness efforts. Advisory Committee members include such well known personalities as: Burt Reynolds, Larry Wilcox, Barry Bostwick, Kim Fields, Heidi Bohay, and Lindsay Wagner. This group is co-chaired by country recording artists, The Statler Brothers.

The Entertainment Industries Council, Inc. has officers located in Washington, D.C. and Hollywood, California. The Management team includes:

Mr. Brian Dyak - President and Chief Executive Officer
Mr. Michael McSheehy - Vice President Government Affairs
Mrs. Bonnie Tiegel - Director of Talent/Program Development

Additional program personnel include:

Mr. Jack Roth - Creative Director-Radio
Mr. Val Comsa - Director of Sports Programs
Ms. Ruth Gottlieb - Director of Resource Development

PROGRAMS

Letters from Leaders - Letters mailed on a monthly basis to school age youth between 10-17 years of age from celebrities, sports figures and elected officials that support various alternatives to drug use.

21st Century Club - 2001 individuals that financially contribute to the Council's efforts to develop television and radio public service advertising and support general operating costs.

Reachout - Specially designed Elementary, Junior High, and Senior High School assembly programs that include celebrity appearances and a multi-media anti-drug production.

Report to the Nation - Celebrities participate in Congressional Hearings, Press Conferences, and other media events to create a greater public awareness about the drug/alcohol abuse issue in America.

Driving Against Drug and Alcohol Abuse - Celebrity participation in auto sports related stadium events to bring the Council's drug awareness Campaign directly to the public. Proceeds from these events are contributed to local drug awareness efforts. This program is in conjunction with PACE Corporation, a Houston, Texas based entertainment production company.

First National Telethon to Combat Drug Abuse - The Council has developed plans to produce the nation's first national telethon on drug awareness (please see support letter from Congressional Families for Drug Free Youth).

Publications - The Council has developed a timely information bulletin designed to update individuals within the entertainment community about the progress of Council initiated programs.

Rock Video Production - the Council in conjunction with two other organizations, is in the pre-production phase of developing a rock video with an anti-drug message. The instrumental, lyrics and storyboards have been completed.

Roos' antipiracy bill chopped in committee

By RUTH A. ROBINSON

The attempt by Assembly Majority Leader Mike Roos (D-L.A.) to block certain "glaring loopholes" in current record antipiracy laws through the introduction of AB 3619 has suffered an initial setback.

Before the bill could pass the criminal law and safety committee, Section 1, which had been written with a one-year jail sentence or a fine of \$25,000, had to be amended. The bill now calls for six months jail or a \$5,000 fine.

When the bill was introduced in February Roos emphasized the "fines and penalties were not significant" compared to the amount of money generated by the sale of bogus prod-

uct. Unless a method can be devised to return the felony provision and add a substantial monetary provision, the bill, should it be passed into law, would have little impact on the multi-million-dollar operations of many counterfeiters.

According to Sacramento sources, the bill was not knocked down due to any "philosophical differences or organized opposition."

One significant provision of the bill went unchanged through the committee. In the event of a conviction, authorities can "order the forfeiture and destruction or other disposition" of all the equipment used to manufacture

bogus product and the product itself. In the past, an operator could simply pay the fine, go pick up his equipment and start up operation across town. In 1982, various law enforcement agencies around the country seized over \$65 million in bootleg materials.

Next challenge for the bill will come at the ways and means committee hearing May 10. Whether or not the removed provisions can be reintroduced into the bill when it hits the California Senate remains to be seen.

Roos' bill is targeted specifically at bootlegging — the product usually produced from illegally taped live con-

certs. Such product is usually distinguishable from counterfeit product by its less-than-quality packaging. The combined practices of counterfeiting and bootlegging are estimated to deprive the music industry of upwards of \$500 billion each year.

Under current law, a person could be storing thousands of illegal tapes and records in a warehouse intending to sell them at a later date and the authorities are powerless to act until such a sale takes place. Under Roos' proposed legislation, law enforcement officials could arrest the person who intends to sell the illegal materials.

\$1,623,869 pledged

Variety Club scores best fundraiser in its history

The Variety Club of Southern California Tent 25 registered the greatest fundraising week in its 45-year history this past week when a record \$1,623,869 was pledged at the 11th annual Variety telethon. The \$1,623,869 marked the first time a Tent 25 telethon has ever raised more than \$1 million.

The fundraising week for the children's charity began Wednesday with a special pretelethon dinner honoring Jerry Weintraub at the Cen-

tury Plaza Hotel. Weintraub, was awarded the 1984 Variety Club big heart community achievement award for his many charitable activities. Proceeds from that affair totaled \$529,000.

At this past weekend's telethon, in addition to the monies pledged, 17 Sunshine Coaches (each is worth \$13,500) were pledged to transport needy children for Variety-supported activities. The telethon was hosted by Monty Hall, who also serves as the organization's general chairman.

Assisting Hall in cohosting chores were Kathie Lee Crosby, Jack Klugman, Jack Smith, David Ruprecht, Sherre Carnes, Mary Donnelly, Glenn Scarpelli, Jill Whelan, Lauri Hendler, Peter Billingsley, Maureen Arthur, Patty Weaver, Ed Begley Jr. and Sarah Purcell.

COMPACT DISC UNIT BY SONY

By MIKE REYNOLDS

LAS VEGAS — Without any preliminary announcement and with very little fanfare on opening day, Sony slipped a compact disc jukebox onto its stand at the 62nd NAB convention.

The company is undecided on exactly where the true market will be for the CDK 7000P machine, which is capable of holding up to 120 discs at a time. The automatic disc loader was brought directly from a Japanese club in Tokyo — the prime market thrust by Sony thus far.

As for the rest of the world, particularly the United States, Sony officials, including Jim Guthrie, professional audio products manager, were so completely surprised by the appearance of the machine they hadn't had sufficient time to evaluate its full potential. In fact, many Sony staff were still trying to master operating techniques.

One immediate application, according to Guthrie, "would appear to be in radio station automation." But he and other company executives were reticent to comment on any suggestion that Sony may enter into the worldwide club/disco field.

No sign of settlement in long Las Vegas strike

By PHIL HEVENER

LAS VEGAS — A strike by 17,000 resort workers has entered its fifth week with no sign of immediate settlement at any of the many hotels affected by the walkout. Negotiators for the Las Vegas and Flamingo Hiltons have reached agreements with members of the culinary union, but there is no settlement with striking musicians and stage-

Twosome acquires Olympic bio rights

Gary Goodman and Barry Rosen have acquired the film rights to the life story of Olympic Gold Medal winner Bill Johnson, which they will produce as a telefeature for CBS through their pact with ITC Prods.

Johnson was the first American ever to win an Alpine ski event during the Winter Olympics. Goodman and Rosen produced last season's CBS telefeature "Quarterback Princess," about a young woman who joins the school football team.

hands. However, culinary workers are not expected to return to their jobs until contract agreements have been reached with other striking locals.

The Flamingo Hilton's "City Lites" show reopened Friday with temporary stagehands and taped music while striking stagehands held a noisy demonstration in front of the Flamingo on the Las Vegas Strip. It resulted in more than three dozen arrests by police when the crowd failed to disperse as ordered.

Nearly 2,000 strikers participated in a Sunday-morning "solidarity march" through downtown Las Vegas as the National Assn. of Broadcasters opened its convention at the Las Vegas Hilton.

Celebrities to participate in 'Letters' program

Twelve celebrities from the entertainment and sports fields will be recruited by the Entertainment Industries Council to participate in a "Letters From Leaders" program designed to influence young people not to use drugs or alcohol.

The program by the nonprofit show business group is designed to touch youngsters in the 12-18 bracket, explains Brian Dyak, the council's president.

Once a month a letter will go out to a large group of youngsters whose names were obtained from senior citizens around the nation. The letter will be signed by a participating celebrity and promote the cause of nonuse of drugs and alcohol.

The test market mailing will consist of 5,000 letters, according to Dyak. "Eventually, it could touch millions of young people," he believes.

The idea for the letter-writing cam-

paign is a result of the council's recent appearance in Washington before Sen. Paula Hawkins' subcommittee on drug and alcohol abuse. Explains Dyak: "We heard a group of 54 seniors watched the hearing live on the C-SPAN cable network from their retirement home in Sarasota, Fla. They wrote Sen. Hawkins they were especially concerned about the issue, since they collectively have 117 grandchildren." Columnist Jack Anderson heard about this, and since he is on the council's board, notified Dyak.

Dyak says he began calling senior citizens in the Washington area to ask if they would be interested in lending their support to some kind of program. The answer was affirmative, Dyak explains. So he is now making contact among the show business community asking for volunteers to lend their names to the letter-writing campaign.

"Kids don't normally get mail, except on their birthdays," says Dyak, adding: "They'd be real excited to get a letter from a celebrity."

The council will obtain the names of grandchildren from seniors and then have the celebrities address their letters to this constituency.

As part of its concept of maintaining strong contacts with the White House, council members met Friday evening with Dr. Carlton Turner, special assistant to the president in the office of Drug Abuse Policy.

Among those meeting with Turner for the first time were Dyak, actors Tim Reed and Gerald McRaney (both of the TV series "Simon & Simon") and producers Tom Cole and David Goldsmith, the latter with Gaylord Prods. Turner had been in town to attend a conference sponsored by Pharmacists Against Drugs.

CARRIE G. HATCH, UTAH, CHAIRMAN

ROBERT Y. STAFFORD, VT.
DAN QUAYLE, IND.
DON NICKLES, OKLA.
GORDON J. HUMPHREY, N.H.
JEREMIAH DENTON, ALA.
LOWELL P. WEICKER, JR. CONN.
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P. EAST, N.C.
HAWKINS, FLA.

EDWARD M. KENNEDY, MASS.
JENNINGS RANDOLPH, W. VA.
CLAIBORNE PELL, RI.
THOMAS F. EAGLETON, MO.
DONALD W. RIEGLE, JR., MICH.
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SPARK M. MATSUNAGA, HAWAII
CHRISTOPHER J. DODD, CONN.

RONALD F. DOCKSAI, STAFF DIRECTOR
KATHRYN O'L. HIGGINS, MINORITY STAFF DIRECTOR

United States Senate

COMMITTEE ON LABOR AND
HUMAN RESOURCES
WASHINGTON, D.C. 20510

March 14, 1984

Mr. Brian Dyak
Entertainment Industry Council
for a Drug Free Society
414 S. Rose Street
Burbank, California 91503

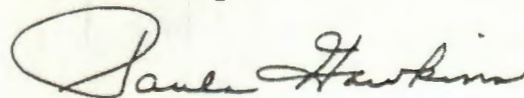
Dear Mr. Dyak:

I appreciate the support and participation of the Entertainment Industry Council for a Drug Free Society in the April 6 hearing before the Senate Subcommittee on Alcoholism and Drug Abuse into "The Role of the Media in Drug Abuse Prevention and Education."

During a recent Senate delegation mission to Hong Kong, I was greatly impressed by an aggressive media campaign aimed at youth drug abuse. Through educational and prevention efforts by Hong Kong actors, producers, and networks, heroin abuse has dropped dramatically in the past 5 years. I hope that the April 6 hearing will provide a forum for the representatives of the Council to discuss their thoughts on youth drug abuse prevention and education.

Thank you for your tremendous help in the preparation of this hearing. I look forward to hearing the testimony of the representatives of the Entertainment Industry Council for a Drug Free Society.

Sincerely,



Paula Hawkins,
United States Senator
Chairman
Subcommittee on Alcoholism
and Drug Abuse

PH:mkh

cc: Ralph Andrews

THE HOLLYWOOD REPORTER

54 years of service to the industry

Monday, April 9, 1984 Vol. CCLXXXI, No. 23

Hollywood

75 Cents

Tapes over albums in RIAA shipment report

By ED HARRISON

The Recording Industry Assn. of America (RIAA) made official what the industry had long anticipated: in 1983, U.S. manufacturer shipments of prerecorded cassettes surpassed album shipments for the first time.

For the year, prerecorded cassette shipments surpassed album and extended play shipments by 13%. There were 236.8 million cassettes, valued at \$1.81 billion (based on suggested retail price) shipped, representing a 30% increase over 1982's figure of 182.3

million, and a 31% increase over the correlating suggested retail list price value of \$1.38 billion.

In contrast, LP/EP shipments amounted to 210.4 million units, valued at \$1.7 billion, a 14% drop from 243.9 million units in 1982 and an 11% drop in dollar volume from \$1.92 billion.

The LP/EP figures include for the first time the shipment of audio compact discs. There were 800,000 CD's shipped with a value of \$16.5 million.

— continued on page 17

Stallone leaves 'Beverly Hills Cop'; script differences cited

Sylvester Stallone has withdrawn from "Beverly Hills Cop," the Don Simpson-Jerry Bruckheimer production slated to begin production soon for release next Christmas under Paramount Pictures, according to sources close to the project.

The reason for Stallone's withdrawal, termed "creative differences" by a source close to Stallone, is reportedly due to a conflict between the actor/writer/producer and Simpson-Bruckheimer over the project's script and shooting budget.

Stallone, who had been handed the

script of "Beverly Hills Cop" by the producers for revisions, reportedly changed the original slant of the script, described as "dialog-oriented," into something heavier and more action-oriented. Stallone's revisions also added on a reported \$2 million extra to the project's below-the-line costs.

In the wake of the parting, described as "amicable," Stallone has reportedly plunged into preproduction chores on the "First Blood" sequel, now called "Second Blood," accord-

— continued on page 17

Chandlee accepts publicist nod

Veteran publicist Esmee Chandlee won the Les Mason outstanding achievement award at the 21st annual Publicists Guild luncheon Friday at the Beverly Hilton Hotel.

Presenting the guild's highest honor was her client, actor Tom Selleck, a surprise guest presenter, who graciously stood aside as the former MGM Studios publicist received her moment of glory.

She recalled working under Howard Strickling during the "golden days" when there were 110 contract players on the MGM lot. These are golden days of another nature, she told the packed international ballroom where a total of seven awards were presented.

Actress Jane Seymour presented the press award to Robert Osborne, Hollywood Reporter columnist and KTTV entertainment critic. Osborne

lauded the publicists for their efforts, "for without them there would be no Hollywood." On a lighter note, he asked the crowd, "Now that you are all here, I want to know why it is you don't return my phone calls."

— continued on page 17

IA's Diehl calls for Vegas boycott, feds

By HENRY SCHIPPER

Charging Las Vegas police and security officers with "organized and planned violence" against striking hotel and casino employees, Walter Diehl, International Alliance of Theatrical and Stage Employee president,

has called upon President Ronald Reagan to send federal troops to the embattled city to restore order.

Diehl, whose IATSE Stagehands Local 720 is one of four Las Vegas unions involved in the strike, also announced the cancellation of the IA's upcoming international convention, slated for the week of July 23-29 at the MGM Grand Hotel, one of the major Vegas hotels against which the unions are on strike.

In addition, Diehl dispatched a telegram to AFL-CIO president Lane Kirkland requesting an immediate national boycott by the union against all struck Las Vegas hotels. The IATSE, along with Culinary Local 226, Musicians Local 369 and Bartenders Local 165, are all members of the AFL-CIO.

Diehl's triple move was made Fri-

— continued on page 16

Senate session views gripping drug-free plea

By THERESA McMASTERS

WASHINGTON — Entertainment and broadcast industry representatives put on a graphic and gripping display Friday for Sen. Paula Hawkins (R-Fla.) subcommittee on alcoholism and drug abuse hearing to demonstrate what they are doing and plan to do to deglamorize drugs and promote a drug-free society.

The purpose of the session was to determine how the media could help in the prevention of the dual abuses and educate the public about the hazards of drug and alcohol misuse. The witnesses delivered with verve, both in their testimony and in the productions they brought along with them.

An absorbing episode from "Knots Landing" showing Michele Lee, a star of the program, being forced to face her drug addiction problem, was replayed in the silent hearing room while Lee sat at the witness table.

Jay Rodriguez, vp of corporate information for NBC, buttressed his

— continued on page 16

Valenti addresses 'malignancy' inside copyright dilemma

By JEFFREY WELLS

MPAA president Jack Valenti delivered his familiar but urgent message on the threat to copyright owners at a dinner Thursday staged at the Sportsmen's Lodge by the California Copyright Conference.

Flanked on the dais by a panel of record and music industry executives, Valenti pointed to the unstable situation facing copyright owners as "a lingering malignancy" that will eventually "collapse your future."

Noting how the music business has become "fatally wounded" by unrestricted taping of albums, Valenti declared that the video business "is now in even worse shape." The recent Supreme Court Betamax decision, which favored hardware manufacturers, was "an intrusion on common sense," he said, based on data and devices current as of 1978, "when there were only primitive VCRs and less than 200,000 units in circulation."

The problem "will only grow worse," Valenti asserted. With approximately 9.4 million VCRs in the market now, he estimated that between 55 to 60 million "electronic

— continued on page 16

MARTIN INDUSTRIES

"Album Flash" — The Go-Go's for Cinemax

Steven Maurice Martin — producer

Douglas Brian Martin — director



VIDEO TRANSITIONS

POST-PRODUCTION WITH THE HUMAN TOUCH

910 N. CINTRUS AVE., HOLLYWOOD, CA 90038 (213) 465-3333

Senate views drug free plea *Valenti addresses tape malady*

continued from page 1 —

testimony on the network's continuing campaign to discourage drug abuse with televised segments from various shows that have dealt with drug abuse such as "St. Elsewhere," "Hill Street Blues" and "Diff'rent Strokes."

Starting later this month, according to Rodriguez, NBC will augment last year's "Don't Be a Dope" program with a campaign called "Just Say No," a series of public service announcements by program personalities and a five-part news mini-series. The campaign will be directed to young people.

Jean MacCurdy, vp for current programs at Hanna-Barbara, brought along and displayed clips of a 60-second animated public service announcement which features characters from D.C. Comics "New Teen Titans," the successful comics put out by Warner Communications and the Keebler Co. The PSA's will be sent to all three networks and 200 local stations.

Lee appeared on behalf of the recently formed Entertainment Industries Council for a Drug Free Society, an organization designed to deglamorize the portrayal of drug use and alcohol misuse. It plans to feature anti-drug personalities from TV, motion pictures and the recording industry in a series of PSA's that will

be ready for distribution this coming fall.

At a press conference before the hearing started, Lee said, "We want the public to know that the majority of us in show business have taken a stand to stop the perception that drugs are fashionable or recreational."

Hawkins, a dedicated foe of drug and alcohol abuse, said at the outset "We have a real fight on our hands. Movies and TV glamorize drug addiction; the kids believe it and why not? It's coming from the source of information that they depend on most. We've got to shatter those illusions and this campaign (by the entertainment Council) is a good way to start."

Hawkins said he hopes the planned PSA's will be run in prime time, where they would have the greatest impact and not run in early morning or late night slots. "We want cooperation from all three networks. . . . we could get it if we all sat down together."

Landing support to Hawkins was Sen. Strom Thurmond (R-S.C.) chairman of the Senate judiciary committee who dropped in to tell her "if there is any way I can help, let me know."

But it was obvious that the entertainment and broadcast industry is ready to be the "heavy artillery" that Hawkins wants to educate the public — particularly the young — about the pitfalls of drugs and alcohol.

Diehl calls for Vegas boycott

continued from page 1 —

day, the fifth day of the bitter and bloody strike, as arrests continued to mount in the midst of often violent confrontations between strikers and police.

Two IA Stagehand Local 720 officers, secretary-treasurer Dennis Kist and president Roland Michaels, were among those arrested.

In his wire to Reagan, Diehl told the President that "not since the days of the Civil Rights marches in the South has the nation witnessed such brutal actions against lawful picketers as is now being perpetrated. . . ."

"The metropolitan police, deputy sheriffs and security officers are refusing to allow peaceful picketing, lawful assembly and the exercise of the right to free speech guaranteed by the Constitution," he charged.

"Organized and planned violence is being practiced by police and security officers against the strikers.

"We respectfully request federal intervention, including the use of troops to restore order, since the governor of Nevada has refused to call out the National Guard," the telegram concludes.

In the telegram to Kirkland, which Diehl sent on behalf of all striking unions and not just the IA, Diehl notes "the bitter nature of the controversy" and calls for Kirkland's "immediate action in this regard."

Cancellation of convention plans at

should nonetheless sting the hotel, which stands to lose a week's worth of business from 1,200 convention delegates and their families, as well as pre-convention reservations by various union committees.

A new convention venue has not yet been located, according to IA spokesman Mac St. Johns, who says nonetheless that the convention will definitely be held "in some other city and some other state."

'Don Quixote' to screen

The UCLA Film Archives will screen Maurizio Scaparro's new film, "Don Quixote," in Italian with English subtitles, April 16 at 7:30 in Melnitz Hall. The film, which will have its North American premiere at the San Francisco International Film Festival April 12, is being shown at UCLA under the auspices of the Honorable Giovanni Vincente Mareri, Consul General of Italy in Los Angeles. Admission is free and open to the public on a first come basis.

Stallone

continued from page 1 —

ing to the source. Following that film, Stallone will make "Rocky IV" for MGM/UA, and then pursue "another cop film" for Paramount.

Martin Brest ("Going in Style") is reportedly still firm as the director of "Beverly Hills Cop," which is now

continued from page 1 —

tape worms" will be in circulation by 1990, and that the unit value of feature films on tape will plummet accordingly.

Creative private property, said Valenti, "is as real and tangible as your watch or your car or your house. If it is going to be used, the owner must have compensation."

Observing that the argument of hardware manufacturers and their legislative allies was that the copyright owners "must show harm" before convincing neutral parties that the issue is critical, Valenti wondered if "we'll have to wait until the corpse of the industry is brought in inert, to which they'll finally say, 'Well, you finally showed us harm.'"

Valenti related that one politician

Hollywood's legislative battles harmed by loose image: Valenti

By ALAN L. GANSBERG

While Hollywood has gotten support from Congress on its struggle to keep the status quo in the financial interest and syndication rules, it is fighting a perception in Washington on other matters that finds the community viewed as "greedy," according to Jack Valenti, president of the Motion Picture Association of America, who addressed the Producers Guild Friday night.

"There is a feeling that Hollywood is overpaid, full of swimming pools, and leading the sybarite life," Valenti said.

On no issue is this felt more keenly than copyright, particularly when it comes to product on videocassette. Valenti called home video "a great impress in your business, and not favorable."

Doris Stein dies at UCLA; age 83

Doris Stein, widow of MCA founder Dr. Jules Stein, died Saturday evening at the UCLA Medical Center. Stein, 83, had been in failing health for several weeks.

Renowned for both her charitable activities and her work as an international hostess, Stein was a member of the board of trustees of the Hollywood Canteen, sat on the board of the Friends of the USC Libraries and was perhaps the prime mover behind her husband's decision to found the Jules Stein Eye Clinic at UCLA.

In 1980, with the Lew Wassermans, the Steins made a \$2 million self-perpetuating endowment contribution for the continued maintenance and upkeep of the Motion Picture Country House and Hospital in Woodland Hills.

She is survived by two sons, Jerry and Larry Oppenheimer; a daughter, Jean, and four grandchildren. Private

had confided to him, "I'd like to help you but I don't have any producers in my state." The reality, asserted the MPAA chief, is that "we're dealing with raw, jungle-smell politics. . . . and we can't ignore it. It is our task, and it's not an easy one, to show these politicians that being fair about copyright ownership is beneficial to all parties."

Valenti confessed that "I am not very optimistic about resolving these problems," which include home taping, piracy, and the illegal reception of satellite programming.

"What's defeating us is a casual attitude that places such a small premium on the value of creative labor," he said. Valenti predicted that "we will turn this situation around eventually, but it will take some time."

VCR use will, Valenti insisted, make future sale of TV product less salable, as people tape the shows off the air themselves. It will also affect the price advertisers will pay, as they claim the viewers tape shows, then "assassinate" the TV commercials.

On the financial interest and syndication rules, Valenti said that talks between MCA chairman Lew Wasserman, on behalf of the producers and independent TV stations, and Thomas Wyman, CBS Inc. chairman and president, broke down because the sides could not agree on when producers and networks would negotiate on the financial interest stake on each project, and also how financial interest was to be defined — before or after production costs, profit participation etc.

Twenty senators have sent a letter to FCC chairman Mark Fowler suggesting to the FCC that the issue be set aside for two years for further study, with no rule changes to be made now. While Fowler has not responded, Valenti said, "It would be a touch bizarre if the chairman of the commission would ignore 2 senators."

With that issue aside, Valenti said the industry should fight "the taking of its product by legitimate means and 'the casual attitude' on the issue in the world today.

For example, one Caribbean nation — Jamaica — was taking pay TV services from the satellites and sending it out on its TV network without paying a charge. They refused to pay HBO for the service. Valenti lobbied and had a clause added to an aid bill saying that any country that used U.S. TV product without paying would not be eligible for aid.

"Quietly, we were able to win that one," Valenti said. "But it was battle."

Dave Morick set for "Crazy D: Gatlin" feature from 20th Centu

St. Louis Dispatch 111 - See

ST-DISPATCH

Sat., Apr. 7, 1984

Entertainers Reportedly Aiding Anti-Drug Fight

WASHINGTON (AP) — Television star Michele Lee told a Senate panel Friday that the entertainment industry was harnessing its considerable influence to help fight drug addiction in American society.

"As our nation's policy-makers create anti-drug legislation and continue to decrease the supply side, many of my colleagues in the entertainment industry will be working to complement their work by creating projects that deglamorize the portrayal of drug use and alcohol misuse in society," said Miss Lee, a star of "Knot's Landing."

She and several television executives appeared before the Senate subcommittee on alcohol and drug abuse. They described the efforts of the industry to portray the dangers of drugs to the television audience, particularly the young.

"We are in a battle, a battle for our children's minds on the subject of drugs," said Sen. Paula Hawkins, R-Fla., chairwoman of the

subcommittee. "The outcome will decide whether kids see drugs as a harmless kick or whether they realize that illicit drug use can destroy their futures, their families, their lives."

Miss Lee is a board director of the Entertainment Industries Council Inc., which she described as a new, non-profit group organized by the entertainment industry to develop a drug and alcohol awareness campaign.

The council is preparing public service announcements aimed at bringing entertainers, who have declared themselves drug-free before the viewing public in the fall season, she said.

It is also developing a quarterly magazine that will support local and national drug awareness efforts, highlight entertainers as drug-free role models and feature drug-free teen-age celebrities, sports figures and personalities from the music industry.

Jay Rodriguez, vice president of



Michele Lee

the National Broadcasting Co. Inc. and a board director of the council, said his network's policy "prohibits the use of drugs as a basis for humor; narcotic addiction may be presented only as a destructive habit; and the use of illegal drugs may not be encouraged nor shown as socially acceptable."

THE HOLLYWOOD REPORTER

THE HOLLYWOOD REPORTER, THURSDAY, MARCH 22, 1984

Drug Free Society group to lobby in Washington April 6

By ELIOT TIEGEL

The newly formed Entertainment Industries Council for a Drug Free Society makes its first appearance before Senate committee April 6.

Actress Michele Lee, NBC executive Jay Rodriguez and a representa-

tive from Hanna-Barbera will appear before Sen. Paula Hawkins' subcommittee on alcoholism and drug abuse, which will discuss the role of the media in drug abuse prevention and education.

Brian Dyak, the Council's president, says the Capitol Hill session is the first of several activities planned to increase awareness of the new organization, which has the support of the White House.

In fact, Steven Jacobs, a consultant to the White House's own drug policy office, is the liaison between Washington and the Entertainment Council and maintains contact with Dyak at the organization's newly opened offices on Cahuenga Blvd. in Universal City, and at its Falls Church, Va., facilities where Dyak and two part-timers deal with congressional matters.

Dyak says the April 6 morning

Drug Free Society before Senate

continued from page 1 —

hearing will give the Council an "opportunity to develop a partnership between the entertainment industry and the public policy formulation machinery."

Dyak says the organization hopes to lobby other industries involved with youth — the principal target of planned campaigns to destroy the glamorous myths about drug and alcohol use — to join in the fight to educate young people to the ills of drugs and alcohol.

Formed Feb. 14, the Entertainment Council is receiving its initial funding (for its office at 3575 Cahuenga Blvd. West, phone 850-3322, and for the hiring of a professional staff to involve celebrities in a host of planned activities) from the Pace Management Corp. of Houston, a 17-year-old show business firm which presents rock concerts throughout the Southwest as well as car and motorcycle races and consumer trade shows.

This financial support will be augmented through other means, Dyak notes, including selling corporate sponsorships at various events it plans. These will involve show business personalities endorsing a drug-free society either at the event itself or by meeting with business leaders.

The Council's first activity takes place May 5 at the New Orleans Superdome when it presents a program

of off-road car racing. The event, which ties in with the opening of the World's Fair, will be hosted by the mayor of New Orleans and the governor of Louisiana, according to Dyak. Pace will videotape the races — the first of nine such sports events it will run this year — culminating with a world series of off-road racing next January at Anaheim Stadium. Tapes from all nine races will be compiled into a television special, Dyak points out.

The Council is presently looking for celebrities to attend the May 5 bash for which all first-class expenses will be paid.

Why would a rock concert promoter like Pace get involved with the Entertainment Council? Dyak has the answer. "They're concerned about the future of rock concerts. They feel governmental officials are becoming concerned about drug abuse at concerts and may outlaw them. People are doing coke, getting rowdy after drinking beer and smoking marijuana at concerts."

Dyak says celebrities will proffer a soft-sell approach to drug and alcohol abuse when they appear at the Council's sponsored events. "Someone may make a statement from the winner's circle at one of the races," notes Dyak, "that people should be careful while driving home if they've consumed a lot of beer at the event."

One of the organization's main

goals will be to have Congress charter its nonprofit activities, Dyak points out. Already the Council has enlisted an impressive array of entertainment industry figures from in front of and behind the film and TV cameras.

The board of directors includes: Columbia Pictures TV producer Ralph Andrews; TV producer Tom Cole; actors Tim Conway, Michele Lee, Gerald MacRaney and Tim Reid; Jay Bernstein Prods. producer Nancy Dockry; Gaylord Prods. producer David Goldsmith; NBC executive Jay Rodriguez; Columbia Pictures TV president Herman Rush; Drug and Alcohol Abuse Committee chairman Larry Stewart; attorney William Utz; 20th Century-Fox producer Renee Valente, and columnist Jack Anderson.

Dyak, a former professional fund raiser, says the entertainment industry has great power to sway young people's attitudes through positive rather than negative statements.

Notes Dyak: "We are targeting school-age youth from the fifth through the ninth grades and their parents." Kids, he asserts, can be influenced by the words of musicians and actors and actresses. "An enormous number of people are willing to make a commitment toward our goal. We need to deglamorize drugs and alcohol and the way to do this is to deliver an influential base, the most powerful industry in the world — the entertainment industry."

PAUL LAXALT
NEVADA

COMMITTEE ON APPROPRIATIONS
COMMITTEE ON JUDICIARY

United States Senate

WASHINGTON, D.C. 20510

WASHINGTON OFFICE:
315 RUSSELL OFFICE BUILDING
(202) 224-3542

CARSON CITY OFFICE:
705 NORTH PLAZA STREET
(702) 883-1930

LAS VEGAS OFFICE:
300 LAS VEGAS BLVD., SOUTH
(702) 385-6547

RENO OFFICE:
300 BOOTH STREET
(702) 784-5568

March 21, 1984

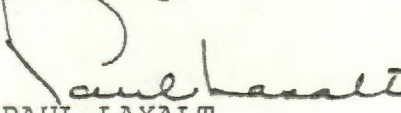
Dear Brian:

Just a short note to say that I would be delighted to serve on your Congressional Committee.

I salute the efforts of the Entertainment Industries Council in fighting alcohol and drug abuse among young people in the United States. I wish you every success and look forward to hearing from you as your work progresses.

Again, thank you and best wishes.

Sincerely,


PAUL LAXALT
U.S. Senator

PL:lvh

Mr. Brian L. Dyak
c/o Columbia Pictures Television
1050 Columbia Plaza S.
Burbank, California 91505

THE WHITE HOUSE

WASHINGTON

September 14, 1984

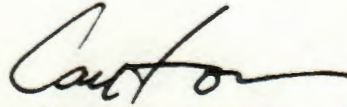
Dear Gerald and Pat:

I enjoyed meeting and visiting with you when I was in California. Please accept my apologies for not responding sooner, but I just received your address.

Pat, enclosed is the information you requested on marijuana. If you need any additional items, please let me know.

Thank you for helping America resolve its problem with drugs. Best regards,

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Gerald and Pat McRaney
6738 Fernhill Drive
Malibu, California 90265

I enclosed info
on Pat

EJC

THE WHITE HOUSE

WASHINGTON

October 9, 1984

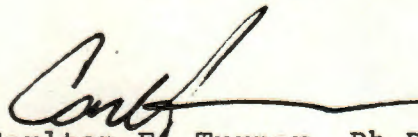
Dear Tom:

Thank you for your letter of September 20, 1984. It is always a pleasure to hear from you and I apologize for the delay in responding.

I have given your name to Steve Jacobs as a possible source of information and ideas regarding our previous discussions. He may be contacting you.

Please keep in touch.

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Mr. Tom Harmon
320 N. Gunston Drive
Los Angeles, California

TOM HARMON

26 SEP 1984

September 20, 1984

Dear Dr. Turner:

Know you have much more important things to do than try to keep up with the NFL drug problems but I thought this story on the recent Chuck Muncie case hit the nail on the head. Its just too bad that the NFL office and owners won't adopt the Doctor's suggestions. IT might get rid of a lot of guys who have given the game a bad name.

Hope all goes well with your efforts on behalf of the guys who really want to see soemthing done on this problem.

Best Regards

Tom Harmon

320 N. Gunston Drive
Los Angeles, Calif

213-472 3525

*Dear Tom
thanks for
your letter.
we are always
delightful to hear
from you as how
things are going
around your
house to say
Steve Jacobs
is a possible
source of information
ideas a better
prolong discussion
pleasure
in much
+ call on
write at any time
CS*

cc to Steve Jacobs

Chargers' Doctor Says Muncie Will Seek Care

By CHRIS COBBS, Times Staff Writer

SAN DIEGO—San Diego Charger running back Chuck Muncie will enter a drug treatment facility in accordance with National Football League Commissioner Pete Rozelle's ruling that he seek help or be suspended.

Muncie, who failed a urinalysis given by the Miami Dolphins Friday, is expected to be admitted to Scottsdale-Camelback Hospital in Scottsdale, Ariz., where he twice underwent treatment in the summer of 1982, according to Dr. Lee Rice, the Chargers' team physician.

"It's in the league's hands and we will abide by their wishes," Rice said. "In the past our players have gone to Camelback for substance abuse."

Muncie said Friday night that he was willing to accept Rozelle's recommendations. Traces of marijuana, cocaine and amphetamines reportedly were found in his urine in a test administered when he reported to the Dolphins after being traded from San Diego last Monday.

"If I don't go, I'm through," Muncie told a San Diego newspaper. "And I'm not willing to give up that easily. I'm willing to do what it takes."

The treatment program would last a minimum of four weeks and could require six weeks to two months, Rice said.

The doctor said he wasn't certain that Muncie received adequate treatment two years ago because Muncie left the hospital before his therapy was complete. "He needs the whole enchilada this time," Rice said.

It's possible the veteran running back never was completely free of drugs in the past two years, the doctor suggested.

Rice said he would like to see the NFL adopt a policy of mandatory drug testing. "That's the only way to get rid of the league's drug

problem," he said.

Rice believes it would be effective for the NFL to follow the lead of the National Basketball Assn., which has put into effect a measure that would bar a player for life if he underwent drug treatment and later returned to his addiction.

"If Chuck had that hammer over his head, he might be OK now," Rice said.

"If strict penalties were set (for drug abuse) and they were nonnegotiable, compliance would be much greater. All we can do is talk to a player. He has to assume some responsibility to be honest or seek help."

"If we as physicians don't have the tool of drug testing, our hands are tied."

Rice said he has talked often with Muncie over the years. The player never indicated he was having problems.

"Anybody with a past chemical dependency is walking a fine line between staying clean and going back to his drug," Rice said.

"The ability to do routine drug screening may infringe on privacy, but it might help save the lives or careers of a lot of players. I think pro football players should reassess drug screening as a way to keep their peers off drugs. We won't get rid of the problem without drug screening."

Muncie refused a urinalysis last weekend in Seattle after he arrived late because he missed the team plane.

All San Diego players underwent a physical examination that included a urinalysis when they reported to training camp in July.

Muncie, however, may have had the cooperation of a teammate in passing the urinalysis, team sources said.

Rice said he doubted that Muncie cheated but could not rule out the possibility.

810

THE WHITE HOUSE

WASHINGTON

July 30, 1985

Dear Mr. Valenti:

I have been out of town for the past week and have only just had the opportunity to read your remarks in the Parade Magazine article "Does Hollywood Push Drugs to Kids?" The proposal to require the Motion Picture Association of America (MPAA) rating board to place the letters "SA" -- a substance abuse warning -- or an "X" rating to movies that glorify drugs is a sound idea.

For too long, the entertainment industry has been given carte blanche to say and do anything in order to sell a product. The industry has misused this freedom and acted in an irresponsible manner by injecting drug use as a non-contributing filer, implying it is the normal condition and by deliberately glamorizing drug use by showing it in a favorable light without the negative consequences.

Hollywood is an "image maker" and the image it has been making with the "drug culture" encourages illegal and very dangerous behavior. Concerned people across the country are telling young people, it's O.K. to say "NO" to drugs. The same applies to the MPAA.

Few movies today glamorize murder, suicide or traffic accidents, but that is exactly what drug use can result in. Teenage suicides have reached epidemic proportions in this country, and drug abuse is one of the reasons. Further, most highway accidents involving young people are a result of the a drunk or drugged driver. The Surgeon General has noted that every age group in America has gained in health and longevity with the exception of those aged 15 to 24. Suicides and accidents attributed to alcohol and drug abuse have cut a wide swath through our young people.

The distinction you made between cocaine or heroin and marijuana is the same line touted by those who excuse drug use as "recreational" or condone "responsible" use. All of these terms are just self-serving euphemism by those who support drug use. That attitude is what allowed drug use to take on epidemic proportions in the late 1970's.

With so much scientific data available today, it is unbelievable that someone could honestly say marijuana is not a drug. What about the 69,000 young people under the age of 18 who require some kind of medical attention each year because of marijuana? Even the Surgeon General has reported that there are serious health hazards in marijuana use. I have attached a copy for your information.

Over 20 different surveys, public and private, reflect a change in attitudes and a decline in drug use. The positive attitudes and new knowledge are helping young people move away from drug-taking behavior and embrace positive goals such as excellence in education, physical fitness and personal integrity. The entertainment industry should take a cue from the change in attitudes -- the public no longer laughs as bright, eager young people are turned into burned out, listless "potheads."

It is the responsibility of every concerned American to do whatever possible to eliminate drug abuse, erase the false glamour that surrounds drugs, and help provide a drug-free environment for future generations to grow and mature. Celebrities, traditionally role models for young people, can not ignore the role they play in encouraging or discouraging drug use. When movies glamorize drug use it undermines the positive changes caused by concerned corporations, communities and individuals. It's O.K. for the MPAA to say "NO" to drugs too.

It took a decade or more for the drug subculture to insinuate itself into our society; that subculture is a fifth column with our ranks. Either we will uncover it and root it out, or it will undermine, perhaps fatally, the very foundations of our civilization. Drugs are everybody's problem.

What is the value that you place on human life?

Sincerely,



Carlton E. Turner, Ph.D.
Deputy Assistant to the President
for Drug Abuse Policy Office

Mr. Jack Valenti
President
Motion Picture Association of America
1600 I Street, N.W.
Washington, D.C. 20006-2045

HHS NEWS

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

EMBARGOED FOR A.M. PAPERS
Thursday, August 12, 1982

Shirley Barth - (202) 472-5663

Statement by
C. Everett Koop, M.D.
Surgeon General of the U.S. Public Health Service

As surgeon general, I urge other physicians and professionals to advise parents and patients about the harmful effects of using marijuana and to urge discontinuation of its use.

The health consequences of marijuana use have been the subject of scientific and public debate for almost 20 years. Based on scientific evidence published to date, the Public Health Service has concluded that marijuana has a broad range of psychological and biological effects, many of which are dangerous and harmful to health.

Marijuana use is a major public health problem in the United States. In the past 20 years, there has been a 30-fold increase in the drug's use among youth. More than a quarter of the American population has used the drug. The age at which people first use marijuana has been getting consistently lower and is now most often in the junior high school years. In 1978, nearly 11 percent of high school seniors used the drug daily; and although this figure declined to 7 percent in 1981, daily use of marijuana is still greater than that of alcohol among this age group. More high school seniors smoke marijuana than smoke cigarettes. The current use (during previous 30 days) of marijuana is 32 percent; 29 percent smoke tobacco.

(More)

On March 24, Secretary Schweiker transmitted to the U.S. Congress a report reviewing the health consequences of marijuana use. Marijuana and Health: 1982, the ninth in a series, is primarily based on two recently-conducted comprehensive scientific reviews on the subject: one by the Institute of Medicine of the National Academy of Sciences and the other by the Canadian Addiction Research Foundation for the World Health Organization. Both independent reviews corroborate the Public Health Service prior findings of health hazards associated with marijuana use: Acute intoxication with marijuana interferes with many aspects of mental functioning and has serious acute effects on perception and skilled performance, such as driving and other complex tasks involving judgement or fine motor skills.

Among the known or suspected chronic effects of marijuana use are:

- o Marijuana impairs short term memory and slows learning;
- o Impaired lung function similar to that found in cigarette smokers. Indications are that more serious effects may ensue following extended use;
- o decreased sperm count and sperm motility;
- o interference with ovulation and prenatal development;
- o possible adverse effects on heart function; and
- o by-products of marijuana remaining in body fat for several weeks with unknown consequences. The storage of these by-products increases the possibilities for chronic effects as well as residual effects on performance even after the acute reaction to the drug has worn off.

I am especially concerned about the long-term developmental effects of marijuana use on children and adolescents, who are particularly vulnerable to the drug's behavioral and physiological

(More)

effects. The "amotivational syndrome" has been attributed by some to prolonged use of marijuana by youth. The syndrome is characterized by a pattern of loss of energy, diminished school performance, harmed parental relationships and other behavioral disruptions. Though more research is required to clarify the course and extent, in recent national surveys up to 40 percent of heavy users report that they observe some or all of these symptoms in themselves.

The Public Health Service review of the health consequences of marijuana supports the major conclusion of the National Academy of Sciences' Institute of Medicine:

What little we know for certain about the effects of marijuana on human health--and all that we have reason to suspect--justifies serious national concern.

#

ENTERTAINMENT INDUSTRIES COUNCIL, INC.

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Robert Young

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