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PAGES 440 - 441 ARE MISSING

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SUBJECT:

ADDRESS TO: EXCERPTS FROM RR SPEECH - LODI

DATE: 10-12-66

Citizens Committee To Elect

RONALD REAGAN GOVERNOR

NEWS RELEASE...

Contact: Lyn Nofziger

Release: Thurs. 10.6--7:30 pm

EXCERPTS FROM SPEECH BY RONALD REAGAN, CHICO, OCTOBER 6

The Governor, in his customary attempt to hoodwink the voters by telling them where he might stand and where he would like them to think I stand, is running around the state referring to his "free higher education" program. And he says I would endanger free education.

Now, I wonder who he thinks he is kidding. Education, higher or lower, in California or out, is not free.

It is paid for by you and me--the taxpayers--whether or not we own property.

And now the Governor's fiscal policies are endangering the quality of our entire education system at every level.

These policies have already forced a nearly-50% cut in state funds to local school districts and doubled the property tax to our homeowners.

And at the higher education level, he is juggling funds and using up reserves to meet current needs. Money specifically earmarked for other purposes is being used to help our state colleges and universities.

And even this is not enough. We are being forced to go to a ^{\$230}~~\$215~~ million bond issue for school construction. I approve of, and endorse, this bond issue, Proposition 2. It has been made necessary by the irresponsible fiscal policies of this Governor; but this should be the last time. Hereafter, we should be able to meet expansion and construction needs of our college and university system on a pay-as-you-go basis.

Our college professors are underpaid and, to cut costs, the Governor reneges on the

six promised pay increase.

Our Legislature approves more than \$400 million a year for higher education, or approximately \$1,300 for each state college student, and approximately \$2,900 for each state university student.

And yet, this Governor allows 18,500 out-of-state students to attend our schools for a tuition of one-half to one-third of the actual costs. And you pay the difference-- a subsidy for out-of-state university students of nearly \$2,000 a year.

Free higher education? Not for you, the taxpayer.

And as costs continue to spiral and demand continues to mount, it grows less and less free.

Now, I have not advocated an immediate program of tuition charges for in-state students, but I do say that we must begin to study the problem lest we reach the point where the only other alternative is to cut back on the quality of the education our colleges and universities can offer.

With tax burdens in California already double the national average, with property taxes already at the breaking point, how long can we continue asking you to pay virtually all the costs of a voluntary education program? How long can we ask the average taxpayer to subsidize those students from wealthy families who go to state universities to take advantage of the fine facilities they have to offer?

Education in California is compulsory through high school. We pay those costs gladly knowing that a literate citizenry is necessary to make our form of government work successfully.

University and college training is voluntary. True, the good that accrues to our state from our university graduates is immeasurable, but that good also accrues to those who is to say that all of us, in one way or another, should not pay for the benefits that come to us as individuals? It is my belief that we all must pay a share of our pay

The question I raise is: How long can we continue to put an ever-increasing burden on the taxpayer? Where is his breaking point?

I think we are approaching it. And when that time comes, our alternative will then be partial tuition, or a poorer quality of education. I think we should look strongly at these alternatives and then, if we, the people, chose partial tuition, we must do so within the context of a program that will make certain that the students who cannot afford tuition can still have an education.

If we chose this course, we must also have an augmented program of scholarships for the needy students. There must be a plan of tuition payment deferred until after graduation when the student is earning. This, plus our many student loan funds, should protect the right of every student, who wants an education, to get it. Then, I make one additional proposal. The Governor, through the Council of Governors, should urge the federal government to grant tax credits to parents for at least a portion of the cost of educating their children.

We must do everything in power to assure those persons, who wish a higher education, a chance to get it at a price they can afford. Though, we must also do it at a price the ready over-burdened taxpayer--you and me and all of us--can afford.

10.6.66

NOTE: Since Mr. Reagan speaks from notes, there may be changes in the above text. However, he will stand by these quotes.

445

Citizens Committee To Elect

RONALD REAGAN GOVERNOR

NEWS RELEASE...

Contact: Lyn Nofziger
Clyde Beane

Release: ON DELIVERY

EXCERPTS FROM SPEECH BY RONALD REAGAN, MASONIC TEMPLE, OCTOBER 11, 1966

Now, as you know, I am an advocate of cost-of-living increases for those persons living on Social Security on the grounds that inflation each month is cutting more deeply into their purchasing power.

There is also another group that is living off a fixed income and faces the same problem of ever-dwindling purchasing power. That group is made up of our retired teachers, who received their last general increase in benefits ten years ago in 1956. Since then the cost-of-living index has increased more than 20%.

Particularly affected are those teachers who retired before 1956. At that time teachers' salaries were so low that their pensions, based on those salaries, do not even provide bare existence.

Certainly, we as citizens of a state which has one of the great educational systems in the world, can do better than this for those people who have made this system what it is.

Therefore, as Governor, I would propose to the Legislature that retired teachers, especially those who retired before 1956, be granted a cost-of-living increase and that their pensions hereafter have a cost-of-living clause in them.

Only in this way can we assure our retired citizens that the deliberately-planned inflation inflicted on our people from Washington will not wipe out their savings and reduce them to lives of hardship in their retirement years.

NOTE: Since Mr. Reagan speaks from notes there may be changes in this text. However, he will stand by the above quotes.

446
REAGAN FOR GOVERNOR HEADQUARTERS
3257 Wilshire Boulevard
Los Angeles
213-381-5771

RELEASE: As of 6:30 p.m.

Contact: Lyn Hofziger or Clyde Beane

EXCERPTS OF SPEECH BY RONALD REAGAN
Public Town Meeting Rally, Colton High School Whitmer Auditorium
October 13, 1966

One of the promises the Governor made four years ago was the promise of an adequate farm labor force.

Like so many of his promises this one, too, remains unkept.

Oh, the Governor's people put out figures, and so does the U. S. Department of Labor, to show that there's been no real problem, labor is plentiful and everyone is making money.

I like in particular the one from the Department of Labor that said only three states were in trouble over getting enough pickers for their row crops--Florida, Texas and California. The Department neglected to mention that the row crops from these three states probably comprise 90 percent of the nation's total.

But here in this San Bernardino country it isn't the row crops that are being hurt the most this year. It is the grape growers.

And they face a nearly \$3 million dollar loss because they cannot get enough labor to meet their peak harvest needs. They faced the same problem last year and 3,000 acres of grapes were not even pruned as a result.

This year the situation will be even worse. Government red tape makes it nearly impossible for them to get the labor they need-- 1,300 workers.

Because of the cancellation of the bracero program farmers in this area have been forced to recruit workers from as far away as

Texas. This year to date they have recruited 5,745 workers to maintain an average work force of just 350. Now with 1,300 workers needed they are in real trouble. Troubles that cannot be solved this year. These problems can be solved only when an aggressive state government makes up its mind that California's farm labor needs cannot be met at peak harvest time without an able, willing supply of supplemental labor. Once that need is recognized--as it has not been in Sacramento in the last seven years--then an administration that knows the problems of the farmers and sympathizes with them--can set out at both the state and national levels to help recruit that labor force.

#.f.f.f

10.13.66

NCTE: Since Mr. Reagan speaks from notes there may be changes in this text. However, he will stand by the above quotes.

443

OFFICE FOR GOVERNOR HEADQUARTERS
3257 Wilshire Boulevard
Los Angeles
213-381-5771

RELEASE: As of 12:30 p.m.

Contact: Lyn Wofziger or Clyde Beane

EXCERPTS FROM SPEECH BY RONALD REAGAN
Inter-Service Club Council of San Bernardino, October 13

Just recently, in another one of those flurries of activity the Governor is so famous for in election years, the Transportation Agency announced it had awarded a contract to a research firm to study the economic benefits that might come from using the space over and under freeways. The firm that received the contract is Real Estate Research Corporation of Los Angeles.

Now I am not saying that such a study of the space over and under freeways is not a good idea. It is. In fact if it had been done sooner it might have prevented at least one lucrative contract from being awarded. Although I'm not sure. As the recent bidding on highway patrol cars shows, a lot of lucrative contracts have been going out from this administration over the last seven years.

You remember the highway patrol car bids. For six years the specifications were written in such a way only one dealer could bid. Then when a public spirited citizen named Manning Post raised a ruckus the specifications were re-written. And the result was bids from nine dealers and a low bid that saved the state more than \$600,000 over last year.

But the Highway Patrol Commissioner isn't the only member of the Governor's inner circle involved in lush contract awards.

The Transportation Agency, which suddenly is interested in studying use of space above and below freeways has done pretty well by at least one firm.

449

That firm has been allowed to lease an area under a Los Angeles freeway for a net return to the state of \$142.41 a month. Then, in turn this same firm contracts with the state to store automobiles on the property at an average payment from the state of \$2,690 a month last year.

This is a pretty fair return on a \$142 investment.

Now, as I am sure you know, I have no objection to business making a profit but it seems to me that a profit of more than 15 hundred percent is just a little exorbitant, especially when that profit is coming out of the taxpayers' pockets.

I think it is high time the entire system of state contracts and state bidding procedures got a good looking at.

The so-called experts have told me I can't cut the state budget. But I can tell you that if this kind of contract award is commonplace in this administration a new Governor won't have to cut the budget very much. He can balance the budget just by demanding that the state adhere to the normal practice of awarding contracts to the lowest responsive and responsible bidders.

And by demanding that his department heads quit writing specifications so that only one company can bid.

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10.13.66

NCTE: Since Mr. Reagan speaks from notes there may be changes in this text. However, he will stand by the above quotes.

Levinson Radio

<i>client</i>	REAGAN FOR GOVERNOR COMMITTEE	<i>script title</i>	"BERKELEY"
<i>product</i>		<i>rev. no.</i>	9/28/66
<i>W.O. no.</i>	L-8476	<i>film or et code no.</i>	
<i>length</i>	30-SEC. RADIO	<i>air date</i>	

This is Ronald Reagan. I think you'll agree nothing exposes the leadership gap in Sacramento more glaringly than events that have taken place on campuses of some of our universities. Preservation of free speech certainly doesn't justify letting beatniks disrupt the academic community and interfere with our universities' purpose. We must preserve the right to learn as well as to teach. As Governor, I will work to return our universities to their original purpose as institutions of learning and research, and to restore to them the respect they deserve.

Paid for by the Reagan for Governor Committee.

<i>client</i>	REAGAN FOR GOVERNOR COMMITTEE	<i>script title</i>	"BERKELEY"
<i>product</i>		<i>rev. no.</i>	9/28/66
<i>W.O. no.</i>	L-8475	<i>film or et code no.</i>	
<i>length</i>	60-SEC. RADIO	<i>air date</i>	

This is Ronald Reagan. I'd like to talk with you a minute about Berkeley. I think you'll agree nothing exposes the leadership gap in Sacramento more glaringly than events that have taken place on campuses of some of our universities. Preservation of free speech certainly doesn't justify letting beatniks and advocates of sexual orgies, drug usage and filthy speech disrupt the academic community and interfere with our universities' purpose. In preserving academic freedom, we must preserve the right to learn as well as to teach. As Governor, I will work to return our universities to their original purpose as institutions of learning and research, and to restore to them the respect they deserve, which has been lost through indifference and lack of leadership. As Governor, I will also ask legislative support in an effort to end the growing flood of smut and pornography ... the growing use of narcotics, hallucinatory drugs and pep pills ... especially in schools and on campuses.

Paid for by the Reagan for Governor Committee.

452

Televison Unit

client RONALD REAGAN FOR GOVERNOR
product
W.O. no. L-8463
length 30-SEC. RADIO

script title "EXTREMISM"
rev. no. 9/28/66
film or et code no.
air date

This is Ronald Reagan. My opponents want to make extremism an issue in the campaign, well, I'm not the founder or member of any extremist organization. But Misters Brown and Cranston are the proud co-founders of the California Democratic Council, the ultra-left-wing organization that is for admission of Red China to the UN, abolishing the House Committee on UnAmerican Activities, -- it's even against the anti-riot bill. I leave you to decide who is extreme.

Paid for by the Reagan for Governor Committee.

Extremism Radio

<i>client</i>	RONALD REAGON FOR GOVERNOR	<i>script title</i>	"EXTREMISM"
<i>product</i>		<i>rev. no.</i>	9/28/66
<i>W.O. no.</i>	L-8464	<i>film or et code no.</i>	
<i>length</i>	60 SEC. RADIO	<i>air date</i>	

This is Ronald Reagan. My opponents have tried very hard to make extremism an issue in the campaign so far, instead of duscussing the real issues. Well, as long as they brought up this matter of extremism, I'd like to point out a few things. In the first place, anyone who votes for me is buying my philosophy -- I'm not buying his. And what's more, I'm not the founder or even member of any extremist organization. But Misters Brown and Cranston are the proud co-founders of the C.D.C. - the California Democratic Council - the ultra-left-wing organization that is for admission of Red China to the UN, abolishing the House Committee on UnAmerican Activities, ending the bombing of North Vietnam and is even against the anti-riot bill. Mr. Brown seems to be taken over by this group he started and whose positions parallel those of the Communist party. So, on the basis of deeds, not words, perhaps extremism should be an issue in this campaign, and on the basis of these facts, I leave it to your good judgment to decide who is extreme.

Paid for by the Reagan for Governor Committee.

4154

Televised Radio

*client
product
W.O. no.
length*

REAGAN FOR GOVERNOR
L-8461
:30 Radio Spot

*script title
rev. no.
film or et code no.
air date*

MORALITY IN GOVERNMENT
Sept. 28, 1966

This is Ronald Reagan. I believe that morality in government is a major issue in the campaign for governor. I strongly object to the government becoming a hunting ground for public officials, with favors being granted to friends, and relatives. The present Governor has repeatedly selected political cronies, hacks and defeated Democratic candidates to fill important positions...in order to build a political machine. I have no political debts to pay. As Governor I will make all appointments on the basis of experience and qualifications.

Paid for by the Reagan for Governor Committee.

455

Television Radio

client REAGAN FOR GOVERNOR
product
W.O. no. L-8462
length 60-SEC. RADIO

script title "MORALITY IN GOVERNMENT"
rev. no. 9/28/66
film or et code no.
air date

This is Ronald Reagan. I believe that morality in government is a major issue in the campaign for governor. I strongly object to the government becoming a hunting ground for public officials, with favors being granted to friends, and relatives. I firmly believe that the most qualified persons must be chosen to fill appointive offices in California. The present Governor has repeatedly violated this principle by selecting political cronies, hacks and defeated Democratic candidates to fill important positions ... in order to build a political machine. I have no political debts to pay. As Governor I will make all appointments on the basis of experience and qualifications. And in order to insure the integrity and independence of California's judicial system, I'll establish an independent review board - representing the public - to nominate a panel of five outstanding attorneys as candidates to fill each judicial vacancy. This is in keeping with my position that California government must be honest, efficient, and responsive to the people.

Paid for by the Reagan for Governor Committee.

436

Peterisima Radio

Client REAGAN FOR GOVERNOR
product
W.O. no. L-8477
length 60-SEC. RADIO

script title "EXPERIENCE"
rev. no. 9/28/66
film or et code no.
air date

This is Ronald Reagan. For eight years, an experienced politician has been running California. That experienced leadership has led us to an unemployment rate 40% higher than the rest of the country. Our taxes average \$100 more per person than anywhere else in the country. We are national leaders as far as crime rate goes -- and campus disorders. All this under experienced leadership, Well, I think we can do better than that and I think what can make the difference is a difference in leadership -- a difference in philosophy. I believe a great society must be a free society -- that is, a creative society, calling on the genius and power of the people instead of relying on the doubtful genius and accumulated power of a few people in Sacramento. I think what is needed is not so much professional politicians -- we've had enough of that -- but rather, new faces, new ideas, new citizen-politicians and, above all, a new faith in freedom.

457

Reagan

client REAGAN FOR GOVERNOR COMMITTEE
product
W.O. no. L-8478
length 30-SEC. RADIO

script title "EXPERIENCE"
rev. no. 9/28/66
film or et code no.
air date

This is Ronald Reagan. I submit to you that after 8 years of leadership by an experienced politician, California has the highest rate of unemployment and taxes in the country. It's also a leader in crime and campus disorders. Well, I think we can do better with fewer professional politicians and more citizen-politicians. People from all walks of life with a common sense approach to our problems. The future of California requires new ideas, new faces, and above all, a new faith in freedom.

<i>client</i>	REAGAN FOR GOVERNOR COMMITTEE	<i>script title</i>	"LABOR"
<i>product</i>		<i>rev. no.</i>	9/28/66
<i>W.O. no.</i>	L-8479	<i>film or et code no.</i>	
<i>length</i>	60-SEC. RADIO	<i>air date</i>	

This is Ronald Reagan. In an era of changing technology and increasing inflation, and at a time when the dignity and worth of the individual is of growing importance, labor-management relations occupy a special place in the affairs of men and government. Neither labor nor management must be allowed to dominate. Government must make sure it is not captured by the political arm of either side and thus rendered incapable of dealing fairly with the problems of both. As Governor, I will seek legislation that would submit to a secret ballot all union policy matters, including strike votes. This would ensure labor's rank-and-file the right to make decisions governing their futures without coercion from either unions or management. Further, I will work in the field of farm labor to ensure fair wages and good working conditions for the laborer, while, at the same time, insisting that no farm union would be able to take action to prevent the harvesting of crops. Since collective bargaining is the basis for all labor-management relations, I will make it my business, as Governor, to make such bargaining an effective and equitable instrument in California.

Paid for by the Reagan for Governor Committee.

459

Determann

<i>client</i>	REAGAN FOR GOVERNOR COMMITTEE	<i>script title</i> "LABOR"
<i>product</i>		<i>rev. no.</i> 28/66
<i>W.O. no.</i>	L-9480	<i>film or et code no.</i>
<i>length</i>	30-SEC. RADIO	<i>air date</i>

This is Ronald Reagan. I believe government must make sure it is not captured by the political arm of either labor or management since it would then be rendered incapable of dealing fairly with the problems of both. As Governor, I will seek legislation that would submit to a secret ballot all union policy matters, including strike votes. This would ensure labor's rank-and-file the right to make decisions governing their futures without coercion from either unions or management. I will make it my business, as Governor, to make collective bargaining an effective and equitable instrument in California.

Paid for by Reagan for Governor Committee.

460

Peterstein

<i>client</i>	REAGAN FOR GOVERNOR COMMITTEE	<i>script title</i>	"WELFARE"
<i>product</i>		<i>rev. no.</i>	9/28/66
<i>W.O. no.</i>	L-8468	<i>film or et code no.</i>	
<i>length</i>	60-SEC. RADIO	<i>air date</i>	

This is Ronald Reagan. I want to make my position on welfare perfectly clear. I strongly support welfare programs that are designed to provide the permanently disabled, the aged and the infirm with, not only the necessities of life, but also some of the comforts which can make life worth living. Another area of welfare has to do with those who need temporary help until they can regain their rightful places in our productive economy. But here we too often stray from welfare's original purpose. The problem is we frequently perpetuate poverty by making welfare a way of life rather than using it to help people back to productive jobs. Welfare recipients increase in number almost three times as fast as our increase in population and the cost has doubled in 5 years. As Governor, I will propose a commission to redefine welfare's goals and recommend appropriate legislation.

Paid for by the Reagan for Governor Committee.

461

client
product
W.O. no.
length

REAGAN FOR GOVERNOR
L-8467
:30 Radio Spot

script title
rev. no.
film or et code no.
air date

WELFARE
Sept. 28, 1966

This is Ronald Reagan. I want to make my position on welfare perfectly clear. I strongly support welfare programs for the permanently disabled, the aged and infirm . . . including the comforts that make life worth living. However, we must not perpetuate poverty by making welfare a way of life. Welfare recipients increase in number almost three times as fast as our increase in population. I propose a commission to redefine welfare's goals and recommend appropriate legislation.

Paid for by the Reagan for Governor Committee.

462

COPY

Client: REAGAN FOR GOVERNOR COMMITTEE
Product:
To Appear: L-8465
Typed: 30-SEC. RADIO

Space: "HOUSING"
Colors: 9/29/66
WO Number:
AD Number:

This is Ronald Reagan. In 1964 the voters of California chose to nullify the Rumford Act and restore their freedom to sell or rent or dispose of their property according to their own wishes. Governor Brown saw bigotry in this decision by two-thirds of California's voters, and the Brown appointed State Supreme Court declared Proposition 14 unconstitutional. You may be interested to know that on September 11, Governor Brown told a nationwide audience this law only applies to multiple dwellings, whereas, in fact, it applies to every home with an FHA, Cal Vet or GI loan.

4163

Open Letter to the Ford Motor Company Employees

California has had too much of professional politicians running and ruining the state. This is precisely why I had the courage to ask for this job, because I think sometimes it takes the kind of clean, fresh air thinking from someone who is not guided by pretence, who gets in and says, "Prove to me that we need this - and see if we can do without it."

My purpose is to make government, once again, the servant of the people at a cost the people can afford to pay. Taxes in this state have reached the breaking point. They are the highest in the nation and \$100 per person above the national average. The budget is growing faster than the population and the effects of inflation combined.

Yet, the Governor refuses to face up to his responsibility to hold spending to a minimum consistent with providing for the general welfare. As Governor, I would call in the state's best tax brains to devise a complete revision, modernization and simplification of the state's entire tax structure.

In an era of changing technology and increasing inflation, and at a time when the dignity and the worth of the individual is of growing importance, labor-management relations occupy a special place in the affairs of men and government.

It is vital, however, that government remain an impartial but keenly interested third party in such relations, striving to insure that the entire community be the long-term beneficiaries in any collective bargaining agreements. Neither labor nor management must be allowed to dominate.

I will seek legislation that would submit to a secret ballot all union policy matters. This would ensure labor's rank-and-file the right to make decisions governing their futures. I speak out on labor from a background of 22 years as a union member, including six terms as president of a working union and many years of collective bargaining experience.

I have a very strong desire to try and put into effect in Sacramento the things in which I believe, and I would be very proud and happy for any of you who decided to go my way.

Thank you very much,

467

Citizens Committee To Elect

RONALD REAGAN



GOVERNOR

State Chairman:

Philip Battaglia

Southern Calif. Co-Chairmen:

Dirk Eldredge

Thomas Pike

Northern Calif. Chairman:

Thomas Reed

To: California Rifle & Pistol Association

I know there is a strong movement toward rigid control of the use and purchase of guns; however, any regulatory measure regarding firearms should be devised only after consultation with law enforcement officials and recognized sportsmen's associations.

First consideration is the Constitutional right of a citizen to own and bear arms.

The CRPA's point that illegal use of and not the ownership of guns should be the subject of legislative controls is a good one. Persons with criminal records or juveniles could well be subject to restrictions.

We need both education and safety laws to reduce gun accidents and the misuse of firearms while at the same time protecting the traditional right to possess firearms. The legitimate use of arms in hunting, target shooting and gun collecting should not be forgotten, or the right for a person to protect his home and family.

A proposal to aid the hunter-sportsman by my running mate, Robert Finch, has merit. Requirement of mandatory hunter safety instruction prior to issuance of the first California hunting license would be comparable to our present regulations for a young driver.

I reiterate that laws aimed at reducing crime require careful consideration so that government does not infringe on legitimate ownership and use of firearms.

Ronald Reagan
10.18.66

RONALD REAGAN



GOVERNOR

RONALD REAGAN SUPPORTS CALIFORNIA LIQUOR INDUSTRY FAIR TRADE LAWS

Ronald Reagan states that after reviewing the important question of California's liquor industry Fair Trade laws, his position is:

- (1) Since I favor the present California legislation pertaining to minimum pricing for alcoholic beverages, should the California Supreme Court uphold its constitutionality in the pending Holzheiser case I will vigorously enforce such current laws; and
- (2) Should the California Supreme Court hold the current laws to be unconstitutional, I will work closely with the liquor retailing industry to propose a new law which will meet constitutional standards and still afford protection to this important industry which traditionally has consisted of numerous individually-operated stores risking lifetime savings to operate a profitable small-scale business.

Mr. Reagan has taken this position because the abolition of current fair trade protection in this important retailing area would merely increase the likelihood of monopolistic practices, and would not necessarily result in lower retail prices as claimed by opponents of this legislation.

Reagan supports Milk Act

Because of the importance to the dairy industry in California of strong and proper leadership by the Governor, next month's gubernatorial election is of major interest.

With the necessity for diligent and strict enforcement of the Milk Stabilization Act in the future, The Dairyman asked Republican candidate Ronald Reagan the following questions to make his position known:

Q: Do you approve and support the Milk Stabilization Act of the State of California?

A: "Yes! I approve and support the Milk Stabilization Act of the State of California. Agriculture is the number one industry of the state and the milk and dairy industry is one of its major segments. I believe it is essential in protecting the consumer and the dairy farmers to assure the dairy farmers a fair price for their product, that will properly compensate them for the large investments in their herds and dairies and which will adequately pay them for the long hard hours that they put in producing the finest milk in the world."

Q: Would you support the vigorous enforcement of the Milk Stabilization Act of California?

A: "Yes. I realize that in California we have the most modern and efficient dairy plants in the world; therefore, we should have a Director of Agriculture that would vigorously support and enforce the Milk Stabilization Act in every way. I would appoint a strong Director of Agriculture capable of carrying out the provisions of the Act and I would specifically instruct him to see that this was done. I would eliminate the Director as a political tool of the Governor and would take politics out of the milk business. I would eliminate all special favors and interests by the Department. I would insist that the Director of Agriculture and the Department, without favoritism or without political interest, make every effort to see that California is provided with an adequate supply of wholesome milk and dairy products and fair and reasonable prices for the consumer, dairymen and distributors. I would strengthen the Act in every possible way; and I would not allow the Department to act as a political tool such is now the case.

Q: Do you feel that the Act has been adequately enforced in the past? If no, what would you do to make more effective enforcement possible?

A: "No." "For many years the Act has not been adequately enforced and as a result every dairyman and distributor knows that a great mass of unfair and unjust business practices have arisen and exist. I would not allow my Director and his staff to close their eyes to these conditions, but I would insist upon strict enforcement and do everything within my power to eliminate the unfair business practices and the causes which have created them. We cannot close our eyes to the facts concerning the conditions which exist and these will not be eliminated without vigorous, diligent effort. I will insist upon action which will be in the best interests of the dairy industry and all of the people of California."

Q: How would you proceed in arriving at a position if legislation was proposed that would substantially change the Milk Stabilization Act?

A: "I would not arbitrarily make a decision on any such legislation, but I would meet with the leaders of all segments of the industry and endeavor to develop the unity within the industry necessary to adopt legislation for the best interests of the people and of dairy industry as a whole rather than the interests of special groups.

I am firmly against a Federal milk order for California because facts and statistics prove that none of the Federal orders in the States where they exist have operated as efficiently or as satisfactorily to the benefit of the dairymen, distributors or public, as the California Milk Stabilization Act. A Federal order would only mean more distant Federal bureaucracy with arbitrary, uneconomical and inefficient decisions from Washington. The California Milk Stabilization Act has proved to be one of the finest legislation of its kind in the United States. I am in favor of strengthening this Act and seeing that it is vigorously enforced."

By his answers Reagan has committed himself to uphold and strengthen the Act and its enforcement.

On the other hand the incumbent, Gov. Edmund G. "Pat" Brown, Democrat, has come out in favor of state-wide pooling for California.

At a meeting Sept. 6, at Clovis, Calif., Gov. Brown said, "With regard to the dairy industry, I am in favor of state-wide pooling, and I will work strenuously to achieve it in the legislative year of 1967."

The DAIRYMAN

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IN THIS ISSUE:

National News 6 People and Places 10 J & N Dairy 22 Coming Events 36 They Say 37 Market Review 39 Back Talk 40

THIS MONTH'S COVER

How now, black and white cow? It could be bovine ladies at a sale, but it isn't. The group on this month's cover were enjoying a cooling and cleaning shower in the wash pen at the Jake Cloo Dairy, Chino, Calif., when THE DAIRYMAN visited to do the story on page 22. The cows jammed in the pen intrigued our photographer . . . they reminded him of New York City subways during the rush hours. (There is a similarity, although the contented expressions here are dissimilar to a subway scene) After he took this picture he had the cleanest legs (from waist down) in town.

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PAGES 468 ARE MISSING

THE ORIGINAL COPY WAS TOO FAINT TO DUPLICATE

SUBJECT: CAPITAL PUNISHMENT

ADDRESS TO: LONG BEACH PRESS-TELEGRAM

DATE: 8-14-66

RONALD REAGAN ON PROPERTY TAX

"I lean very definitely toward the idea that the property tax, as it is administrated, is archaic and old-fashioned, and in its origin it never contemplated a system where millions of homeowners would own plots of ground that were not productive of wealth and that would continue to increase in value, due to factors beyond their control, to such an inflation where the average homeowner would have to realize that he could not live out his life in his own home - simply because of the tax burden. Nor did they envision a credit system in which millions of people would be taxed on the basis of owning a home when they only owned a small equity in it and the rest was a mortgage held by someone else.

A

"I believe a tax reform would reveal a combination of income and sales tax, where the money goes in and the money goes out - plus a third tax which is, wherever possible, a tax that pays for a specific service to that service, such as our gas tax to our highways.

"Property taxes are increasing twice as fast as personal income and are a factor in the slump that has hit our building industry five times harder in California than in the rest of the nation."

B

- A. Source. Speech at CRA Convention, San Joss, April 2, 1966.
- B. Campaign kick-off speech (telecast), Sept. 9, 1966. Biltmore Hotel.

-47-

To: UNITED STATES GOVERNMENT NEWSPAPER

The crime problem in this state presents a distressing picture. With nine percent of the nation's population, California accounts for seventeen percent of the nation's crime.

Our skyrocketing crime rate dates from certain judicial rulings that took much of the law enforcement authority away from local police and left them handicapped in their efforts to protect the law-abiding citizen from the increasingly insidious criminal element.

As Governor, I will take positive action to restore to the cities and counties their rights to enforce local ordinances designed to meet local law enforcement problems.

I will call on the legislature to re-enact those key crime prevention bills passed overwhelmingly by the legislature at its last session but vetoed by the Governor. When re-enacted, I will sign these measures into law, as Governor.

I will ask legislative support in an effort to end the growing flood of obscenity and pornography aimed primarily at degrading our young people.

I will sponsor legislation aimed at curbing the growing use of narcotics, hallucinatory drugs and pep pills, especially in schools and on campuses.

I will see to it, as Governor of California, that the streets and neighborhoods become safe again.

I think from years back we've been plagued by the political appointment of judges. There is a plan at work in the state of Missouri which I think bears close watching.

Something similar is needed in California--a plan under which a number of lawyers, scholars and representatives of the

471

public come up with a panel of qualified legal minds from which the Governor must make his appointments to the bench. We need to take the political partmanship out of the appointment of judges once and for all.

The effort to abolish police review boards. I think this is unnecessary interference. I think that whenever evidence is presented, you have a civil action through your police commission. Whenever evidence is revealed that they are not living up to their duty and sworn obligation, then the community should do something about it.

On capital punishment, I don't think there is anyone in this country who doesn't wish we could reach the day when it is unnecessary. But, accepting the fact that we do have the right to take lives, in the defense of our own, and accepting the opinions of men in law enforcement who feel it is a deterrent to crime and that it does prevent murders, I have no approval of the continuation of capital punishment.

I will say, however, if ever evidence indicates capital punishment is purely punishment and not a deterrent, then certainly it should be abolished.

I believe in our entire penal system, as we longer being purely vengeance, but a system for rehabilitation and deterrence.

10.20.66

To: THE DOCKET

There are many issues in this campaign --- crime, high cost of government, judicial appointments, welfare and education --- but involved in all of these is the overriding problem of a leadership gap in Sacramento.

Only the best qualified persons should be chosen to fill appointive offices in California. Yet the present Governor has repeatedly violated this principle by selecting political cronies, hacks and defeated Democratic Party candidates to fill important positions. As a citizen-politician, obligated to no political machine, I will be free of political debts in choosing my appointees. I will provide extensive background information on every appointive officer so that the legislature and the public will be assured of their qualifications.

In making appointments to judgeships, I will establish an independent review board of lawyers, scientists and representatives of the public to nominate a panel of five outstanding attorneys to fill each judicial vacancy. This will tend to insure the integrity and independence of the judicial system in California.

Education is the bulwark of freedom. We must work toward the creative educational system that Californians need and deserve. Because of the ever increasing cost of education, we are going to have to explore the idea of assessing a part of the cost of state college educations by increased tuition against those who are receiving the education. I suggest a study of this matter because the alternative to not charging tuition might come to the agonizing choice of limiting the quality of our college and university systems. But, if and when tuition is decided upon, it should be accompanied by an augmented program of scholarships for needy students --- a plan for allowing students to defer payment of tuition until after graduation. And, while the next thing is Federal, certainly we should urge upon the Federal government income tax credits to parents for part of the educational costs.

California law enforcement officials have been handicapped by certain recent judicial rulings which took law enforcement authority away

from local communities. As Governor, I will take positive action to restore to citizens and counties their rights to enact local ordinances designed to meet local law enforcement problems. In the future, the state legislature, in bills it passes, are intended to preserve the rights of local governments so that judges do not have to make this determination.

My philosophy of government is a firm belief in the capacity of the people for self-government. The great problems confronting California can best be solved by utilizing and realizing the abilities and energies of the people.

10.20.66

TELETHON, OAKLAND, SUNDAY, OCTOBER 23, 1966'

'Well Jack, this is really a misquote and it bothers me because all my life I've been a nature lover. I'm an outdoorsman and I burn a lot of oak-wood off our own ranch in a fireplace, but I always wait until the limbs fall off the tree before I cut them up for the fire, and I've never cut one down.

Why this came about was, I was trying to explain my support of a program up in the Redwoods called the "Redwood Park and Recreation Plan" in contrast to the proposed national parks...because a great deal of misinformation has been given to the people.

We have already 28 state parks, scattered from the Oregon border down some 500 miles. We have probably the greatest and most successful conservation program that has ever been conducted any place in the world. We have preserved in those 28 parks some 115,000 acres which represents all but six or eight thousand acres of the truly virgin growth--the big trees as we think of them--the stately groves.

And of the six or eight thousand acres still outside the park, at least half of that has been earmarked by the private owners and has been held inviolate, waiting until the state can acquire those groves and add them to the parks.

Now presently, Congressman Don Clausen has a new plan which could lead to a national park and which could possibly be helpful in that area with regard to tourism and giving them an additional factor in their economy; and it would not involve privately-held land because--of the four counties particularly--more than 50 percent of those counties is presently owned by the government--the Federal government...the Six Rivers National Forest is 416,000 acres! And it doesn't seem much sense--to take privately-held, tax-paying land off the tax rolls and add it for the purpose of a park when the government already owns these hundreds of thousands of acres in this same area.

Now his plan is one that involves--if there is to be a national park--utilizing already held government-owned land.

Now, where the misquote came from. I was speaking to an audience in a city--San Francisco, to be exact--and I thought maybe, being a farmer myself, that it might be necessary to explain how big was 115,000 acres.

So I pointed out that--if you could visualize it in a picture--if you had it in a strip a mile wide with a road running down the middle so that you had a half a mile of trees on both sides of you of this type of forest--and then you set out to drive through 115,000 acres, you'd have to drive almost 200 miles to go through that many acres.

And since the redwood parks are not so much for recreation--they're a scenic attraction to view; we've found that the tourists who go there go to see; to look--as a matter of fact, you can't get very far into those redwood forests without being overwhelmed by the ferns and the underbrush and the growth and so forth, and then you're so surrounded that there isn't anything to see--and I made the remark²² not as it's quoted--I made the remark that 200 miles of that, that's an awful lot of trees to look at.

But I didn't mean it in any way that we do not want to preserve that great heritage in that area. And we have preserved it, and, if we are to have a national park, ~~my~~ my contention is: let's have it for the right reasons--let's not pretend that it's necessary to preserve something (when) we should be very proud of what we have done already in preserving the giant virgin growth of our redwoods.

476

Citizens Committee To Elect

RONALD REAGAN GOVERNOR NEWS RELEASE...

Contact: Lyn Nofziger
Clyde Beane

Release: As of 8:30 p.m.

EXCERPTS OF SPEECH BY RONALD REAGAN
Delivered to Reagan for Governor Committee and Republican
Central Committee of Riverside County, Riverside, October 13

Now once every four years the Governor all of a sudden starts listening to the people. From June to November he wants what they want. But from November until the June of four years later he wants what the CDC wants.

Take for instance the Rumford Act. All of a sudden the Governor wants a blue ribbon commission to study it. To suggest changes. But three years ago when it was before the Legislature it was suggested that a commission be appointed to study the problem before enactment of any law and the Governor would have nothing to do with the idea.

Instead he had his lieutenants ram it through the Legislature. Then he challenged the right of the people even to vote on a proposition to repeal it and when the courts ruled in favor of the people's right of petition the Governor charged them with being reminiscent of Nazism and labeled them the shock troops of bigotry.

But now it is election year and the Governor has seen polls that show three-fourths of the people oppose the Rumford Act. That's too big a body of shock troops of bigotry for the Governor to let go by--he needs that vote too.

So he decided to appoint a blue ribbon commission. Hopefully this commission will give the appearance of helping both the opponents and proponents of the act without reaching any conclusions harmful to his campaign.

This ploy is so obvious that many good people asked to serve on the commission refused and it took him weeks to round up a commission--it's too late and too little.

And then the Governor went further. He decided this issue should be taken out of politics. We shouldn't talk about it.

Well, I intend to keep talking about it. I, for one, don't believe the people of California are the shock troops of bigotry. I believe that the right to dispose of and control one's own property is a basic human right and as Governor I will fight to uphold that right.

10.13.66

NOTE: Since Mr. Reagan speaks from notes there may be changes in this text. However, he will stand by the above quotes.

Citizens Committee To Elect

RONALD REAGAN GOVERNOR

NEWS RELEASE...

Contact: Lyn Nofziger

Release: MAY 12--4:00 p.m.

EXCERPTS FROM A SPEECH BY RONALD REAGAN, COW PALACE, MAY 12

"There is a leadership gap and a morality and decency gap in Sacramento.

"And there is no better illustration of that than what has been perpetrated on the Berkeley campus at the University of California at Berkeley where a small minority of beatniks, radicals and filthy speech advocates have brought such shame to and such a loss of confidence in a great University that applications for enrollment were down 21% this year and are expected to decline even further next years.

"You have read about the report of the Senate Subcommittee on Un-American Activities--its charges that the campus has become a rallying point for Communists and a center of sexual misconduct.

"Now I have not seen that report--it has not yet been made public--but I do have information that verifies at least part of that report. The incidents in this report are so bad, so contrary to our standards of decent human behavior I cannot recite them to you in detail.

"But there is clear evidence of the sort of things that should not be permitted on a university campus.

"The report tells us that many of those attending were clearly of high school age. The hall was entirely dark except for the light from two movie screens. On these screens the nude torsos of men and women were portrayed from

time to time in suggestive positions and movements.

"Three rock and roll bands played simultaneously. The smell of marijuana was thick throughout the hall. There were signs that some of those present had taken dope. There were indications of other happenings that cannot be mentioned here.

"How could this happen on the campus of a great University? It happened because those responsible abdicated their responsibilities.

"The dance was only called to a halt when janitors finally cut off the power in the gymnasium forcing those attending to leave.

"And this certainly is not the only sign of a leadership gap on the campus.

"It began a year ago when so-called 'free-speech advocates', who in truth have no appreciation of freedom, were allowed to assault and humiliate an officer of the law. This was the moment when the ring-leaders should have been taken by the scruff of the neck and thrown off of the campus--permanently.

"It continued through the filthy speech movement, through activities of the Vietnam Day Committee and all this has been allowed to go on in the name of academic freedom.

"What in Heaven's name does academic freedom have to do with rioting, with anarchy, with attempts to destroy the primary purpose of the University which is to educate our young people?

"This is why I know there must be some substance to the Committee's report. This is why I am also convinced that just the issuance of that report is not enough, not enough for the people of California and not enough for those involved.

"The charges made by the Committee are the results of private investigations. They must now be brought out in public hearings at which those involved must be forced to testify.

"Otherwise there is a real danger that the charges will be swept under the rug.

"These charges must neither be swept under the rug by a timid administration or by public apologists for the University. The public has a right to know from open hearings whether the situation at Berkeley is as the report says.

"The citizens who pay the taxes that support the University also have a right to know that, if the situation is as the report says, that those responsible will be fired, that the University will be cleaned up and restored to its position as a major institution of learning and research.

"The Governor has abdicated his responsibility in this area. His only answer has been to ask the Board of Regents to investigate. This is a straight coverup. What kind of political nonsense is it to ask the Board of Regents to investigate a situation in which it may be involved?

"For this reason I today have called on the State Legislature to hold public hearings into the charges of Communism and blatant sexual misbehavior on the campus. I have sent personal wires to Senator Hugh Burns, the President Pro Tem of the Senate and to Assembly Speaker Jesse Unruh urging that they hold joint public hearings.

"Only in this way can we get at the facts. Only this way can we find who is responsible for the degradation of a great University.

"Only this way can we determine what steps must be taken to restore the University to its position, steps that might go even beyond what I have already suggested.

"Yes, there are things that can be done at the University even if a hearing is never held. This administration could make changes. It could

demand that the faculty jurisdictions be limited to academic matters.

"It could demand that the administrators be told that it is your job to administer the University properly and if you don't we will find someone who will.

"The faculty could also be given a code of conduct that would force them to serve as examples of good behavior and decency for the young people in their charge.

"When those who advocate an open mind keep it open at both ends with no thought process in the middle, the open mind becomes a hose for any idea that comes along. If scholars are to be recognized as having a right to press their particular value judgments, perhaps the time has come also for institutions of higher learning to assert themselves as positive forces in the battles for men's minds.

"This could mean they would insist upon mature, responsible conduct and respect for the individual from their faculty members and might even call on them to be proponents of those ethical and moral standards demanded by the great majority of our society.

"These things could be done and should be done. The people not only have a right to know what is going on at their universities, they have a right to expect the best from those responsible for it."

5.12.66

NOTE: Since Mr. Reagan speaks from notes, there may be some changes in his quotes. However, he will stand by any statements in these excerpts.

Book 2

~~478-481~~
478-481

EXCERPTS FROM RONALD REAGAN SPEECH AT COW PALACE
May 12

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