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# WITHDRAWAL SHEET

## Ronald Reagan Library

**Collection Name** DOLE, ELIZABETH H.: FILES

**Withdrawer**

MJD 4/19/2012

**File Folder** AMERICAN RATAIL FEDERATION 05/20/82

**FOIA**

S12-0493/01

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REAGAN LIBRARY

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DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	LISTS	OF PARTICIPANTS	19	ND	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

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- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE

WASHINGTON

May 19, 1982

MEETING WITH THE AMERICAN RETAIL FEDERATION

DATE: May 20, 1982

LOCATION: Rose Garden

TIME: 1:00 PM

FROM: Elizabeth H. Dole 

I. PURPOSE

To welcome national executives and top management of the American retail industry to Washington for their annual meeting.

II. BACKGROUND

The American Retail Federation is an umbrella group for the nation's retailers. They represent almost one-third of the gross national product and employ over 12 million Americans. The industry's leaders attend the American Retail Federation Annual Meeting to gain insight into government policies affecting business.

The American Retail Federation has been extremely supportive of your programs, lobbying for the 1981 budget and tax legislation.

III. PARTICIPANTS

150 national association executives and top managers of the retail industry.

IV. PRESS PLAN

White House photographer/Press pool coverage

V. SEQUENCE OF EVENTS

1:00 PM You meet leadership of the American Retail Federation in the Oval Office for photo.

1:05 PM You move then to the Rose Garden steps and deliver your prepared remarks.

1:10 PM On conclusion of remarks, you thank your guests and depart.

Attachment

Participant list

AMERICAN RETAIL FEDERATION

Participant List for Oval Office

Andy Arena  
Chairman and Chief Executive Officer  
Marshall Field Co.

Jack Boyle  
Chairman  
May Department Stores

Fred Canning  
President and Chief Executive Officer  
Walgreens, Inc.

Robert Dewar  
Vice Chairman  
K Mart Corp.

Leonard Gay  
Senior Vice President and Treasurer  
Haverty Furniture Co.

Loyd Hackler  
President  
American Retail Federation

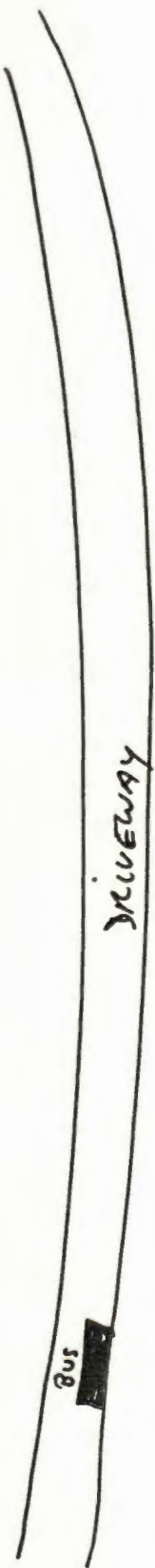
Prentis Cobb Hale  
Chairman of Executive Committee  
Carter, Hawley, Hale Stores

W.R. Howell  
Vice President  
J.C. Penney, Co.

Gary Neese  
Vice President  
American Retail Federation

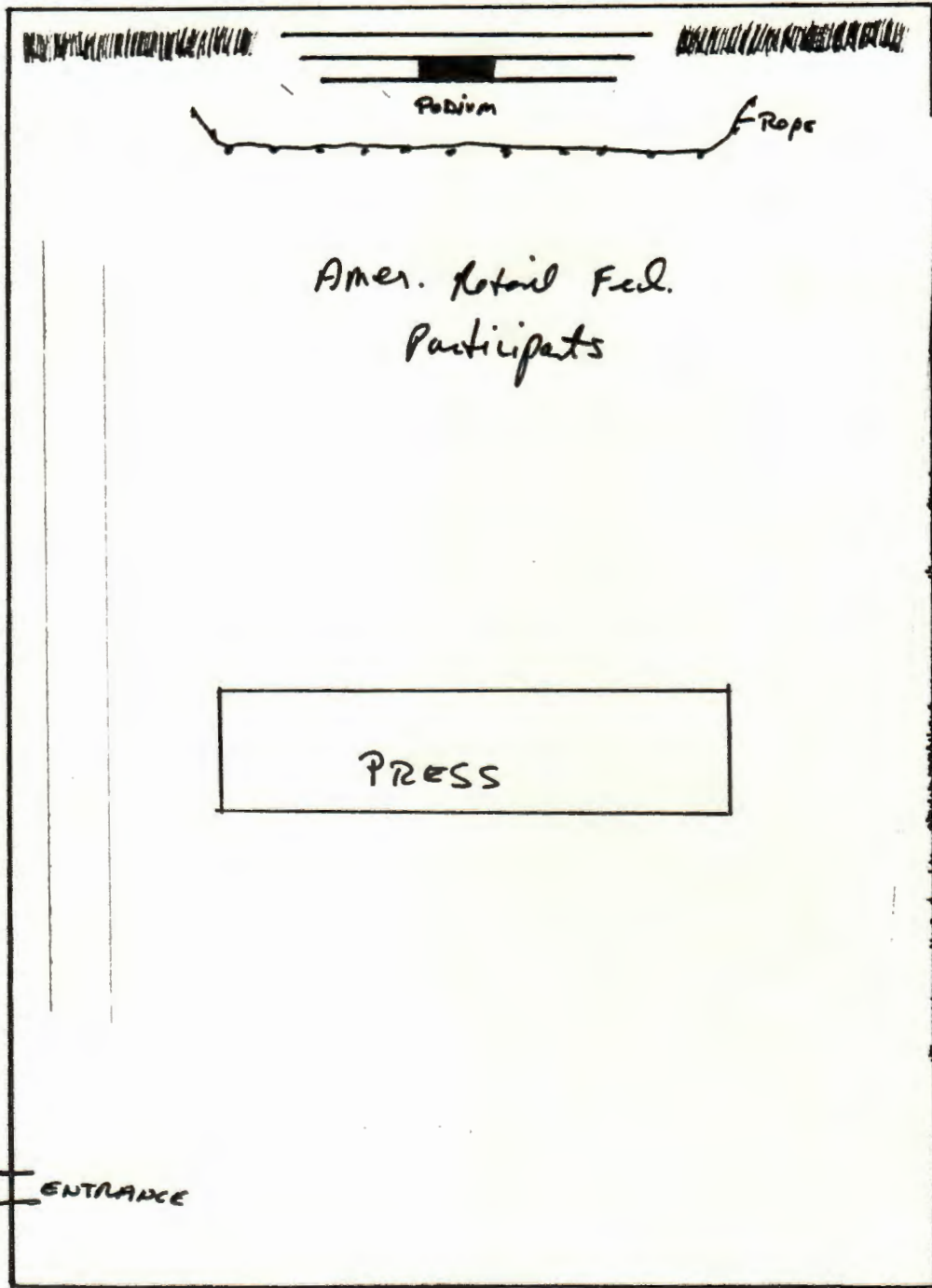
Herb Schiff  
President and Chief Executive Officer  
Shoe Corporation of America

OVAl OFFICE



DRIVEWAY

BUS



Podium

Rope

Amer. Retail Fed.  
Participants

PRESS

ENTRANCE

ROSE GARDEN



# WITHDRAWAL SHEET

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DOLE, ELIZABETH H.: FILES

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Prentis Cobb Hale  
Chairman of Executive Committee  
Carter, Hawley, Hale Stores

Gary Neese  
Vice President  
American Retail Federation

Herb Schiff  
President and Chief Executive Officer  
Shoe Corporation of America



(Maseng/AB)  
May 19, 1982  
6:00 p.m.

REMARKS FOR AMERICAN RETAIL FEDERATION DROPBY  
MAY 20, 1982

It is my privilege to welcome the merchants of America to the White House. You are the no-nonsense people who end every day by examining the bottom line. You understand the risks and rewards of investment. Incentive is a tool of your trade, and you get ahead by banking on your faith in the American people.

The wholesale and retail trade employs some 21 million Americans, producing more jobs than almost any other sector of our economy. And retail sales are expected to account for nearly a trillion dollars this year.

That's why it is inspiring for me to see you now. You have been steadfast in your support of our program for economic recovery, and we in this Administration understand that no plan can help our economy unless America's retailers are part of that plan.

While interest rates, as you well know, remain painfully high, and unemployment continues at hurtful and unacceptable levels, your industry may be beginning to inch us out of this recession. Last month retail sales rose by 1.4 percent -- a hopeful sign.

But you also know, as I do, that the shot in the arm our economy needs now is for responsible members of the Congress to pass a budget that brings down the deficit.

This Nation can no longer afford the big spending, big taxing policies that have held sway for the last 20 years. Deficit spending and strangling taxation created runaway inflation, sky-high interest rates and these unacceptable rates of unemployment.

I think we have finally gotten through to the big spenders. Most of them now say that deficits are bad. Unfortunately, they seem to think the American people caused the deficits by not paying enough taxes. Well, I've got another message for them from the heartland: we don't have a trillion dollar debt because we don't tax enough; we have a trillion dollar debt because Government spends too much.

We must not try to balance the budget on the back of the American taxpayer. Simply raising taxes will not do the trick. History proves it doesn't work. In the last 5 years taxes went up by more than 200 percent, and we still had the largest string of deficits in our history.

I have every hope that soon the Congress will pass a budget resolution consistent with the goals you and I embrace. I still believe there are responsible members of both parties who place more importance on the economic health of this Nation than on short term political gain. If together we can both hold down taxes and cut spending -- if we can finally get control of the budget monster -- then I believe a strong and lasting recovery cannot be far away.

I thank you for coming today, and for your help in our effort to return fiscal sanity to Washington. Your efforts have been key to our success so far. I will rely on you as both stalwarts of our economy and keepers of the faith as we meet the challenges still ahead. Thank you very much.

Copies to EHD  
Red  
Jack B.  
Wayne V.

Char/Martha  
Event File

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

5/13/82

TO: ELIZABETH DOLE  
FROM: <sup>file for</sup> GREGORY J. NEWELL  
SUBJ: APPROVED PRESIDENTIAL ACTIVITY

PLEASE IMPLEMENT THE FOLLOWING AND NOTIFY AND CLEAR ALL PARTICIPANTS. THE BRIEFING PAPER AND REMARKS SHOULD BE SUBMITTED TO RICHARD DARMAN BY 3 P.M. OF THE PRECEDING DAY.

MEETING: Dropby and photos with leaders of the American Retail Federation

DATE: May 20, 1982

TIME: 3:30 pm

DURATION: 10 minutes

LOCATION: Rose Garden

REMARKS REQUIRED: Yes

MEDIA COVERAGE: Coordinate with Press Office

FIRST LADY

PARTICIPATION: No

cc: A. Bakshian  
M. Brandon  
R. Darman  
R. DeProspero  
K. Duberstein  
D. Fischer  
C. Fuller  
E. Hickey  
M. McManus  
E. Rollins  
C. Romero  
B. Shaddix  
L. Speakes  
S. Studdert  
WHCA Audio/Visual  
WHCA Operations  
R. Williamson  
N. Wormser  
A. Wrobleski



THE WHITE HOUSE

WASHINGTON

April 29, 1982

SCHEDULE PROPOSAL

TO: GREGORY J. NEWELL, DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: ELIZABETH H. DOLE

REQUEST: Drop-by and photo session for the American  
Retail Federation.

PURPOSE: To welcome national executives and top management  
of the American retail industry to Washington for  
their annual meeting.

BACKGROUND: The American Retail Federation is an umbrella  
group for the nation's retailers. They represent  
almost one-third of the gross national product and  
employ over 12 million Americans. The industry's  
leaders attend the American Retail Federation  
Annual Meeting to gain insight into government  
policies affecting business.

The American Retail Federation has been extremely  
supportive of the President's programs, lobbying  
for the 1981 budget and tax programs.

DATE: May 20, 1982 DURATION: 10 minutes

LOCATION: Rose Garden

PARTICIPANTS: 150 national association executives and top  
managers of the retail industry.

OUTLINE OF EVENT: President welcomes group to Washington, makes  
brief remarks and takes photos with leaders  
of the American Retail Federation.

REMARKS REQUIRED: Talking points

MEDIA COVERAGE: Full press and photo opportunity

RECOMMENDED BY: Elizabeth Dole, Craig Fuller,

OPPOSED BY:

PROJECT OFFICER: Wayne H. Valis

THE WHITE HOUSE  
WASHINGTON

April 29, 1982

Red,

This has already been scheduled.

Craig Fuller is a good friend  
of Gary Neese, the V.P. at  
Amer. Retail Fed.

I am submitting this as a  
formality so they will have  
all necessary paperwork.

Bob Moss



THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

May 20, 1982

REMARKS OF THE PRESIDENT  
AT THE RECEPTION  
FOR THE AMERICAN RETAIL FEDERATION

The Rose Garden

1:14 P.M. EDT

THE PRESIDENT: Thank you very much. And I know that we've kept you waiting out here, but then I thought you were out here in the cool fresh air and that you wouldn't -- (laughter) -- you wouldn't mind that.

It's a privilege to welcome the merchants of America to the White House. And you're the no-nonsense people who end every day by examining the bottom line. You understand the risks and the rewards of investment. Incentive is a tool of your trade, and you get ahead by banking on your faith in the American people.

The wholesale and retail trade employs some 21 million Americans, as you well know. And you produce more jobs than almost any other sector of the economy. Retail sales are expected to account for more than a trillion dollars this year. And if you'd like to help with the debt, I'd -- (laughter) -- but believe me, I'm glad to see you. You've been steadfast in your support of our program for economic recovery, and we in this administration understand that no plan can help our economy unless America's retailers are a part of that plan.

And these gentlemen up here who've just been in the office with me there before they came out here have assured me of cooperation in continuing along the course that we started last year.

While interest rates, as you well know, remain painfully high and unemployment continues at hurtful and unacceptable levels, your industry may be beginning to inch us out of this recession. Last month retail sales rose by 1.4 percent. Well, I think the least we can say is that's a hopeful sign.

But you also know, as I do, that the shot in the arm that our economy needs now is for responsible members of the Congress to pass a budget that brings down the deficit. This nation can no longer afford the big spending, big taxing policies that have held sway for the last 20 years. Deficit spending and strangling taxation created runaway inflation, sky-high interest rates and these unacceptable rates of unemployment.

I think we've finally gotten through to the big spenders. Most of them now actually say out loud that deficits are bad. And -- (laughter) -- unfortunately they seem to think the American people caused the deficits by not paying enough taxes. Well, I've got another message for them from the heartland: We don't have a trillion-dollar debt because we don't tax enough; we have a trillion-dollar debt because government spends too much. Simply raising taxes won't do the trick. (Applause.)

You know, it's well for us to remember that in the last five years taxes went up by more than 200 percent, and we still had in those five years the largest string of deficits in our history. I have every

MORE

hope that soon the Congress will pass a budget resolution consistent with the goals that you and I embrace. And I still believe there are responsible members of both parties who place more importance on the economic health of this nation than on short-term political gain. If together we can both hold down taxes and cut spending, and if we can finally get control of the budget monster, then I believe a strong and lasting recovery is not far away.

I thank you for coming today, and for your help in our effort to return fiscal sanity to Washington. Your efforts have been key to our success so far. I will rely on you, both as stalwarts of our economy and keepers of the faith, as we meet the challenges that are still ahead.

Just a little while ago in one of the meetings that delayed me and got us off schedule here, Jim Watt of the Department of Interior just gave me a little display. I took it off before I came out here. It is a lapel button. And he pointed out the fact that, since 1849 when the Department of Interior was started, there has been a logo that is an American buffalo on the Department of Interior logo. And it has been facing to the left. And he has decided that, because we came here to change things with regard to the deteriorating parks, the buffalo now faces the other way. (Laughter, applause.)

Well, I have to duck back in there for the rest of that other meeting. But I am going to turn you over to Secretary of the Treasury, Don Regan, for your questions that I know you will have and for additional remarks that will inspire you also to carry on with us with regard to getting this budget reduced.

END

1:18 P.M. EDT